



2025 TSPRA STAR AWARDS
FEBRUARY 18, 2026

PRINT CATEGORIES

CATEGORY 1

Printed Newsletter
Less than 15,000 students



BEST OF CATEGORY

Santa Fe ISD

GOLD

Alice ISD
Galveston ISD
Livingston ISD
Medina Valley ISD
Santa Fe ISD
Victoria ISD

Superintendent's Internal Newsletter

Alice ISD Coyote Tracks
Board Recap - June 18, 2025
Welding Pathway
MVISD Community Connection
Superintendent's Internal Newsletter
District Digest, May 2025

Jenny Davenport & Stephanie Lyssy

Ofelia Hunter
Mike Dudas
Jennifer Birdwell & Aubri Alexander
Communications Dept.
Jenny Davenport & Stephanie Lyssy
Ashley Alvarez

15,000 to 40,000 & More than 40,000 students

BEST OF CATEGORY

Spring Branch ISD

GOLD

Laredo ISD

Garland ISD
Klein ISD
Spring Branch ISD

STARNEWS

Las Escuelas December 2024 Edition

The Effect: A GISD Newsletter
BOX Banter
STARNEWS

SBISD Communications

Ashley Salas, Robert Treviño,
Claudia García & Veronica Castillon
Garland ISD Communications
Jasmine Nguyen
SBISD Communications

CATEGORY 2

Flyer

Less than 15,000 students



BEST OF CATEGORY

Santa Fe ISD

GOLD

Channelview ISD
Everman ISD
Everman ISD
Everman ISD
Frenship ISD
Gainesville ISD
Gainesville ISD Ed. Foundation
Hereford ISD
Kaufman ISD
La Porte ISD
Lake Travis ISD

Senior Warriors 2024-2025

Celebration of Excellence
Drug Free Week - Life Is A Movie
EISD Meet The Teacher Night
Pre-K/K Fair
Join the Frenship Family - Job Fair Flyer
Appreciation & Awareness Calendar
Education Foundation Sponsorship Flyer
Hereford ISD 2024 Bond Tour Flyers
Homecoming Pep Rally
LPISD Strategic Goals
Lake Travis ISD - Meet & Greet with
Superintendent Loan Finalist
Returning Student Registration Flyer
Midway ISD Profile 2025
Midway ISD Social Media Guide
Points of Pride
2024 Back To School Bash Sponsorships
Pampa ISD Meet the Teacher Flyer
Grad Grams
2025-2026 Online Registration Flyer

Jenny Davenport & Stephanie Lyssy

Anthony Mireles
Communications Dept.
Communications & Marketing Dept.
Communications & Marketing Dept.
Desri Jones
Arin Lane & Leslie Crutsinger
Arin Lane
Kara Esquivel
Jenny Henricks & Hannah Kidd
Devin Dozier & Adam Holland
Marco Alvarado & GW Byers Saumers

Livingston ISD
Midway ISD
Midway ISD
New Braunfels ISD
Pampa ISD
Pampa ISD
San Benito CISD
San Elizario ISD

Senior Warriors 2024-2025

Abilene ISD District Snapshot
A Martinez signs with Dallas College Eastfield Campus
Springtown ISD Bond 2025 Handout
Hutto ISD Recruitment Flyer
KISD District Advertising
Midway ISD Legislative Priorities 2025

Aubri Alexander & Jennifer Birdwell
Emily Parks
Emily Parks & Robert Pryor
NBISD Communications
Jana Williamson
Jana Williamson
Maria Guajardo
Dr. Jeannie Meza-Chavez,
Horacio Hernandez & Perla Magallon
Jenny Davenport & Stephanie Lyssy

Santa Fe ISD

SILVER

Abilene ISD
Edgewood ISD
edVANTAGE Strategy Group
Hutto ISD
Kaufman ISD
Midway ISD

Truman Young, Kaitlin Paonessa & Jordan Ziemer
Lori Tolar
Ronna Johnson
Leonard Abramovich & James Gazzale
Jenny Henricks & Hannah Kidd
Emily Parks
Continued

Flyer - Less than 15,000 students, Silver Continued

Pampa ISD	Our Vision in Action: The Pampa ISD 2024-2025 Strategic Plan	Jana Williamson
San Benito CISD	San Benito School Five-Year Strategic Plan and Portrait of a Graduate	Ernest Leal & Luis D. Gonzales, Jr.
Texas City ISD	Realtor Open House Flyer: Why LMHS?	Clarissa Silva & Melissa Tortorici
Waco ISD	We are Waco ISD!	Michael Anderson Jr.

BRONZE

Galveston ISD	Last Chance Reminder - Start Day I	Mike Dudas
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15,000 to 40,000 students

BEST OF CATEGORY

Bryan ISD	Bryan ISD Legislative Priorities	Bryan ISD Community Affairs
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GOLD

Alief ISD	Igniting Innovation: CITGO Innovation Academy at Olle Middle School Flyer	Adelina Cruz
Bryan ISD	Bryan ISD Job Fair	Bryan ISD Community Affairs
Bryan ISD	Bryan ISD Legislative Priorities	Bryan ISD Community Affairs
Bryan ISD	Bryan ISD Pep Rally	Bryan ISD Community Affairs
Bryan ISD	Bryan ISD's Nic Scourton	Bryan ISD Community Affairs
Bryan ISD	Dancing Under The Stars	Bryan ISD Community Affairs
Bryan ISD	Edgar Castrellon Headed to Yale	Bryan ISD Community Affairs
Bryan ISD	Happy New Year From Bryan ISD Athletics	Bryan ISD Community Affairs
Bryan ISD	Honoring the Life of Merrill Green	Bryan ISD Community Affairs
Bryan ISD	Rudder Ranger Soccer Playoffs All Or Nothing	Bryan ISD Community Affairs
Bryan ISD	Rudder Rangers Headed to State!	Bryan ISD Community Affairs
Corpus Christi ISD	Fine Arts Fiesta	Tavo Caballero
Goose Creek CISD	Sold on Goose Creek	Mima Trujillo
La Joya ISD	La Joya ISD Tree Lighting Event	Blanca E. Cantu
Pearland ISD	Auxiliary Job Fair Flyer	Cindy Gutierrez
Pearland ISD	Pearland ISD District Profile	Victor Bushfield
Pearland ISD	Their Future Your Choice Flyer	Victor Bushfield
Spring ISD	Superintendent Town Hall Meetings	Office of Communications
Tomball ISD	Attendance Matters Flyer	Allison Suarez & Justin Warnasch

More than 40,000 students

BEST OF CATEGORY

Garland ISD	GISD Unmatched Choices	Garland ISD Communications
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GOLD

Arlington ISD	Decoding the 89th: Turning Capitol Conversations into Community Clarity	Suzanne Turner & Ryan Pierce
Arlington ISD	Explore Arlington ISD	Suzanne Turner
Arlington ISD	The Clear Choice	Suzanne Turner
Cypress-Fairbanks ISD	Jazz and Mariachi Concerts	Rosario Meehan, Sylvia Puente & Todd Blair
ESC Region 13	Career Readiness Flyer	Ana Amezcua
Garland ISD	GISD Unmatched Choices	Garland ISD Communications
Garland ISD	GISD Unmatched Flyer	Garland ISD Communications
Harmony Public Schools	About Harmony Flyer	Tracie Seed
Harmony Public Schools	Harmony Mathematics Academy	Tracie Seed
Harmony Public Schools	HPS El Paso Class of 2025 Accomplishments	Dani Marquez
Harmony Public Schools	HSA Lubbock Enrolling Now	Dani Marquez
Harmony Public Schools	HSA-Georgetown Flyer	Tracie Seed
Harmony Public Schools	Impact Flyer	Tracie Seed
Harmony Public Schools	Job Fair Flyer	Tracie Seed
Harris County Dept. of Ed.	2024 iPASS	Luis Sanchez
Harris County Dept. of Ed.	Adult Education Workforce Certification Flyer-Phlebotomy	Luis Sanchez
Harris County Dept. of Ed.	Leadership Speaker Series	Stephanie De Los Santos
Katy ISD	Katy ISD: Open the Door to your Career in Clean Water - NEW - Water Operations Licensing Program	Communications Dept.
Killeen ISD	Killeen ISD Sponsorship & Advertising Opportunities Flyer	Sarah Fox
Klein ISD	Bridge Center Spotlight	Kari Jernigan
Klein ISD	College Programs Family Night — Flyer	Kari Jernigan



CATEGORY 3

Brochure

Less than 15,000 students



BEST OF CATEGORY

Aledo ISD

GOLD

Aledo ISD
Channelview ISD
Channelview ISD
Everman ISD
Georgetown ISD
Gonzales ISD
Greenville ISD
Livingston ISD
Pampa ISD

Aledo ISD 23-24 Community Report Card

Aledo ISD 23-24 Community Report Card
The Power of Print
Where Creativity Finds Its Stage
Everman ISD Goal Brochure
2025 GISD Snapshot
Campus Recruitment Overview Pamphlet
Greenville ISD Brochure
Livingston ISD Technology IT Program Brochure
Our Community-Inspired Future:
The Pampa ISD Strategic Design Brochure

Jon Sheldon
Jon Sheldon
Jasmine Daniels
Teresa Gomez
Communications & Marketing Dept.
Edgar Arellano
Amanda Sanchez
Xachary Aguilar, Amy Wade & Natalie Pegg
Aubri Alexander & Jennifer Birdwell
Jana Williamson

15,000 to 40,000 students

BEST OF CATEGORY

Goose Creek CISD

GOLD

Alvin ISD
Goose Creek CISD

SILVER

Spring Branch ISD

BRONZE

Wylie ISD

Class of 2025 Graduation Newsletter

Welcome to Alvin ISD Informational Brochure
Class of 2025 Graduation Newsletter

2025 Bond Program Mailed Brochure

Protecting Schools with Practical Revisions
to Texas Education Code Chapter 37

More than 40,000 students

Mima Trujillo, & Yulia Trujillo-Rodriguez

Rachel Moore
Mima Trujillo, & Yulia Trujillo-Rodriguez

SBISD Communications

Casi Thedford & April Cunningham

BEST OF CATEGORY

Klein ISD

GOLD

Harris County Dept. of Ed.
Klein ISD

SILVER

Cypress-Fairbanks ISD
Harmony Public Schools
Harmony Public Schools
Killeen ISD
Klein ISD
Socorro ISD
Texas Assoc. of School Boards
Texas Assoc. of School Boards

BRONZE

Leander ISD

Athletics Platinum Partnership Package

Center for Safe and Secure Schools Menu of Services
Athletics Platinum Partnership Package

CFISD District Map
Harmony Staff Recruiting Brochure
Houston North Enrollment Brochure
NAFIS Spring 2025 Brochure: Advocacy for the Future
Legislative Priorities Pocket Info — F.I.R.S.T.
Socorro ISD Seize Your Opportunity Brochure
TASB Advantage
The Corner School Brochure

Legislative Priorities

Todd Blair
Tim Hallila
John Boyd
Sarah Fox
Kari Jernigan & Nicole Mitchell
Daniel Escobar
Texas Assoc. of School Boards
Texas Assoc. of School Boards

Daniel Cernero, Ryan Hamrick & Crestina Hardie

Marlon Torres

Luis Sanchez
Marlon Torres



CATEGORY 4

Booklet

Less than 15,000 students



BEST OF CATEGORY

Gregory-Portland ISD

GOLD

Gregory-Portland ISD

Hillsboro ISD

SILVER

Aledo ISD
Copperas Cove ISD
Granbury ISD

2025 Teacher of the Year Awards Banquet
Program Booklet

2025 Teacher of the Year Awards Banquet
Program Booklet
Hillsboro ISD Summer Discovery Guide

Aledo ISD 25-26 CTE Programs of Study Document
Welcome to The Great Place
Granbury ISD Superintendent Guide 2024-25

Brittney Soliz Sandoval,
Sharon Reckaway, Atanislao Acosta Jr.
& Sarah Blackshere

Brittney Soliz Sandoval, Sharon Reckaway,
Atanislao Acosta Jr. & Sarah Blackshere
Leah Deniston

Jon Sheldon
Communications Dept.
Ryan Cox
Continued

Booklet - Less than 15,000 students, Silver Continued

Hempstead ISD	Annual Superintendent Evaluation Report	Valonia Walker
Hutto ISD	Hutto ISD Career & Technical Education Mentorship Booklet	Leonard Abramovich & James Gazzale
Wichita Falls ISD	2025 WFISD Teacher of the Year Bookley	Ashley Thomas

15,000 to 40,000 students

BEST OF CATEGORY

Spring ISD	Popular Annual Financial Report	Office of Communications
GOLD		
Goose Creek CISD	In My Giant Era New Teacher Orientation	Yulia Trujillo-Rodriguez
Spring ISD	Popular Annual Financial Report	Office of Communications

SILVER

Eagle Mountain-Saginaw ISD	Connecting Through the Decades: A Retirement Tribute to Dr. Jim F. Chadwell	Brittney Sanchez
McKinney ISD	McKinney ISD Accountability System Document	Dr. Shelly Spaulding, Amanda Gavin, Shane Mauldin & Karla Schumacher
Pearland ISD	Pearland ISD Welcome Week	Victor Bushfield

BRONZE

Corpus Christi ISD	Back to School Guide	Office of Communications
Hurst-Eules-Bedford ISD	HEB ISD 2025 General Booklet	HEB ISD PR & Marketing Dept.
Mansfield ISD	State of the District 2024-25	Emily Homler

More than 40,000 students

BEST OF CATEGORY

Killeen ISD	Killeen ISD Summer Learning Guide: Out of This World Opportunities	Sarah Fox
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GOLD

Harmony Public Schools	25th Anniversary Commemorative Publication	John Boyd, Susan Campbell, Sadan Gunonu, Tim Hallila, Lisa Proffitt, Allen Reid & Ajdina Selimovic
Houston ISD	The Power of Design: Transforming School Cafeterias for Student Success	Ashley Walker

SILVER

Killeen ISD	Killeen ISD Summer Learning Guide: Out of This World Opportunities	Sarah Fox
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SILVER

Harmony Public Schools	College Ready. Career Ready. Life Ready.	John Boyd
Region 8 ESC	25-26 Leadership and Instruction Directory	Carrie Henry
Region 8 ESC	Northeast Texas Career Alliance	Carrie Henry
Region One ESC	Tri-Agency Regional Convener Strategic Plan 2025-2029	Office of Partnerships, Marketing and Communication
Texas Assoc. of School Boards	A Toolkit for Community Advocacy	Texas Assoc. of School Boards

BRONZE

Harmony Public Schools	Inspiring Futures' Welcome Booklet	Tim Hallila & Lisa Proffitt
Texas PTA	Texas PTA Legislative Priorities Leave-Behind Booklet	Cindy Garza



CATEGORY 5
Calendar/Planner
Less than 15,000 students



BEST OF CATEGORY

Hereford ISD	2025-2026 Hereford ISD Calendar	Kara Esquivel
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GOLD

Farmersville ISD	Farmersville Independent School District Calendar 2025-2026	Corey Krick
Georgetown ISD	Georgetown ISD 2025-26 Academic Calendar	Edgar Arellano
Gregory-Portland ISD	2024-2025 G-PISD School Menu & Nutrition Calendar	Brittney Soliz Sandoval, Sharon Reckaway Atanislao Acosta Jr. & Sarah Blackshere
Hereford ISD	2025-2026 Hereford ISD Calendar	Kara Esquivel

SILVER

Alice ISD	Alice ISD 2024-2025 Planning Calendar	Ofelia Hunter
Harlandale ISD	Harlandale ISD 25-26 Academic Calendar	Melinda Garza & Ernest Flores
Joshua ISD	The 2025-26 Joshua ISD Calendar	Kyle Heimbigner
La Villa ISD	Instructional Calendar	Noe Longoria

Continued

Calendar/Planner - Less than 15,000 students, Silver Continued

Pampa ISD	Simplifying the School Year: Pampa ISD's Parent-Friendly Calendar	Jana Williamson
Texas City ISD	2025-2026 District Calendar	Clarissa Silva & Melissa Tortorici
BRONZE		
Aubrey ISD	Aubrey ISD 2025-2026 Academic Calendar	Eva D. Coleman
Fabens ISD	Fabens ISD 2025-26 Academic Calendar	Sofia Maciel
Grapevine-Colleyville ISD	Instructional Calendar	Nicole Lyons
Greenville ISD	Greenville ISD 2025-2026 Academic Calendar	Xachary Aguilar, Amy Wade & Natalie Pegg
Hempstead ISD	2025-2026 Academic Calendar	Valonia Walker

15,000 to 40,000 students

BEST OF CATEGORY

Laredo ISD	Scholastic Calendar 2025	Claudia Garcia
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GOLD

La Joya ISD	La Joya ISD District Calendar 25-26	Blanca E. Cantu
Laredo ISD	Scholastic Calendar 2025	Claudia Garcia

SILVER

Spring ISD	Timeless Impact: 2025-26 Monthly Calendar	Office of Communications
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More than 40,000 students

BEST OF CATEGORY

Pasadena ISD	Touchdowns and Traditions	Lori Grande & Colton Hinson
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GOLD

Killeen ISD	Killeen ISD 2025-2026 Academic Calendar	Communications & Marketing
Klein ISD	2024–25 Klein ISD District Calendar	Kari Jernigan
Pasadena ISD	Touchdowns and Traditions - The Schedule That Unites a District	Lori Grande & Colton Hinson

SILVER

Cypress-Fairbanks ISD	CFISD District Calendar	Todd Blair
Region 4 ESC	We've Got Your Back! 2025-2026 Region 4 Planner	Region 4 Communications



**CATEGORY 6
Program
Less than 15,000 students**



BEST OF CATEGORY

Harlandale ISD	Mosaic of Cultures / Mosaico de Culturas	Ernest Flores
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GOLD

Harlandale ISD	Mosaic of Cultures / Mosaico de Culturas	Ernest Flores
La Villa ISD	Educational Hero Banquet Program	Noe Longoria

SILVER

Alice ISD	Alice High School Class of 2025 Graduation Program	Ofelia Hunter
Pecos-Barstow-Toyah ISD	2024 Graduation Program	Nydia Natividad
San Benito CISD	San Benito High School Class of 2025 Graduation Program	Ernest Leal & SBCISD Communication Dept.
Sheldon ISD	9th/10th Grade Campus Ground Breaking Program	Beverly Stephenson
Waco ISD	2024-2025 Waco ISD Retirement Celebration	Michael Anderson Jr.

BRONZE

La Villa ISD	Graduation Program	Noe Longoria
San Elizario ISD	Pathway of Champions Program May 7, 2025 Program	Dr. Jeannie Meza-Chavez, Horacio Hernandez & Perla Magallon

15,000 to 40,000 students

BEST OF CATEGORY

McKinney ISD	McKinney ISD Distinguished Student Awards Program	Dr. Shelly Spaulding, Amanda Gavin, Shane Mauldin & Karla Schumacher
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GOLD

Hays CISD	Ambassador Awards Program	Dean Trevino & Elisabeth Arredondo
Hays CISD	Teacher of the Year Luncheon Program	Dean Trevino & Elisabeth Arredondo
Hurst-Eules-Bedford ISD	2025 HEB ISD Hall of Fame Program	Deanne Hullender, Dave Nielsen & Lisa Theisen
McKinney ISD	McKinney ISD Distinguished Student Awards Program	Dr. Shelly Spaulding, Amanda Gavin, Shane Mauldin & Karla Schumacher
McKinney ISD	McKinney ISD Teacher of the Year Program	Dr. Shelly Spaulding, Amanda Gavin, Shane Mauldin & Karla Schumacher

Continued

Program - 15,000 to 40,000 students, Gold Continued

Pharr-San Juan-Alamo ISD
Spring ISD

2024 PSJA College for All Conference Program
Week of the Young Child Program

PSJA Communications Dept.
Office of Communications

More than 40,000 students

BEST OF CATEGORY

Katy ISD

Katy ISD Of the Year Awards Program

Internal Communications
& Marketing Dept.

GOLD

Cypress-Fairbanks ISD
ESC Region 13
Garland ISD
Harmony Public Schools
Katy ISD

CFISD Byrd Elementary School Dedication Program
Safe and Supportive Schools Program
GISD All-Stars Signing Day Program
LOTE Festival
Katy ISD Of the Year Awards Program

Todd Blair
Ana Amezcua
Garland ISD Communications
Megan Garrison
Internal Communications
& Marketing Dept.
Kari Jernigan

Klein ISD

Parent University Graduation Program
Together, Embracing Our Promise!

Ryan Hamrick

Leander ISD
Pasadena ISD
Plano ISD
Region 4 ESC
Texas PTA
Texas PTA

Class of 2025 Graduation Programs
Vanguard Community Service Awards Booklet
TOTY Bowl Gala Program
Champions of Change: Teachers of the Year Program
Texas PTA's Rally Day Program Book
Texas PTA's LAUNCH 2024 Program Book

Communication Dept.
Rodrigo Martinez
Region 4 Communications
Cindy Garza
Cindy Garza



CATEGORY 7

Invitation/Announcement/Postcard/Thank You Note

Less than 15,000 students



BEST OF CATEGORY

Magnolia ISD

Audubon Elementary Dedication

Kate Hope

GOLD

Channelview ISD
Everman ISD
Everman ISD
Gainesville ISD
La Vernia ISD
La Villa ISD
Magnolia ISD
New Braunfels ISD
Pampa ISD
Wichita Falls ISD

Speak Up. Lead On. Save the Date!
Kindergarten Graduation
Pre-K/K Fair Postcard
Central Admin Open House Invitation
Superintendent for the Day
Prom Invitation
Audubon Elementary Dedication
Prost to a Great Start!
The Pampa ISD Communications Checklist Card
Memorial High School and Legacy High School
Ribbon Cutting and Open House Invitations

Michelle Tamez
Communications & Public Relations Dept.
Communications & Marketing Dept.
Leslie Crutsinger
Valerie Frazier,
Noe Longoria
Kate Hope
NBISD Communications
Jana Williamson
Ashley Thomas

SILVER

edVANTAGE Strategy Group
Grapevine-Colleyville ISD
Joshua ISD
San Benito CISD

Springtown ISD Bond 2025 65+ Mailer
VATRE Postcard
JISD cordially invites you to a... Groundbreaking Ceremony
San Benito School Holiday Postcard Sale

Ronna Johnson
Nicole Lyons
Kyle Heimbigner
Ernest Leal,

BRONZE

edVANTAGE Strategy Group
Santa Fe ISD

Springtown ISD Bond 2025 Early Voting Postcard
Thank You Card

Ronna Johnson
Jenny Davenport & Stephanie Lyssy

15,000 to 40,000 students

BEST OF CATEGORY

Pearland ISD

Their Future Your Choice Postcard

Victor Bushfield

GOLD

Corpus Christi ISD
Laredo ISD
Pearland ISD

Retirement Invitation
Ruth Young Tigers Den Dedication Ceremony Invtiation
Their Future Your Choice Postcard

Office of Communications
Ashley Salas
Victor Bushfield

SILVER

Alvin ISD
Crowley ISD
Eagle Mountain-Saginaw ISD

Alvin ISD Super Heroes
Join Us on the Red Carpet
Dr, Jim F. Chadwell Retirement Party Invitation

Rachel Moore
Le'Brittany Smith
Kris Hill

Continued

Invitation/Announcement/Postcard/Thank You Note - 15,000 to 40,000 student, Silver Continued

Goose Creek CISD	Rodeo Art Show Invitation	Yulia Trujillo-Rodriguez
Hurst-Eules-Bedford ISD	Catalyst Note Card	PR & Marketing Dept.
Laredo ISD	Kawas Blue Ribbon Ceremony	Claudia Garcia
Laredo ISD	Laredo ISD's Commercial Driver's License Program	Ashley Salas
Laredo ISD	LISD Scholars Golf Tournament Thank You Notes	Ashley Salas
Laredo ISD	Teacher of the Year Award Ceremony	Claudia Garcia
Pharr-San Juan-Alamo ISD	2nd Annual PSJA Young Women's Leadership Summit Invite	PSJA Communications Dept.
Wylie ISD	Welcome to the First Chapter of Your Wylie ISD Legacy	Casi Theford & April Cunningham

BRONZE

Laredo ISD	America's Safe Schools and National School Bus Safety Week Proclamation Ceremony	Claudia Garcia
Laredo ISD	Doalina Elementary Wildcatville Ribbon Cutting	Claudia Garcia
Laredo ISD	Kawas Elementary School Ribbon Cutting Ceremony	Claudia Garcia
Laredo ISD	Melanie Duron Shot Put Dedication Ceremony	Ashley Salas
Laredo ISD	Ribbon Cutting Ceremony Invite - Jose A.Valdez High School	Claudia Garcia
Spring ISD	State of the District Invitation	Office of Communications
Wylie ISD	Building a Legacy: Preparing for High School & Beyond	Casi Theford & April Cunningham

More than 40,000 students

BEST OF CATEGORY

Harmony Public Schools	Here at Harmony	Megan Garrison
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GOLD

Dallas ISD	Dallas ISD's - A Sweet Reminder Candy-Gram	Communications Dept.
Harmony Public Schools	Here at Harmony	Megan Garrison
Harmony Public Schools	HSA Bridgeland Post card	Tim Hallila & Sally Magnuson
Harmony Public Schools	Together We Give	John Boyd
Humble ISD	Humble ISD Open Enrollment Postcard – Ignite, Inspire, Grow	Jonathan Frey
Leander ISD	Early College HS Postcard	Andrea Martinez & Ryan Hamrick
Pasadena ISD	Adventure Awaits Boarding Pass	Lori Grande
Pasadena ISD	Board of Recognition: Celebrating Acts of Heroism Invitation	Lori Grande
San Antonio ISD	Join the SAISD Familia Postcard	Natalie Perez

SILVER

Cypress-Fairbanks ISD	CFISD Byrd Elementary School Dedication Invitation	Todd Blair
Harmony Public Schools	South Campuses Flyer	Tracie Seed
Klein ISD	Germanfest 2025	Chelsea Ceballos



CATEGORY 8

Poster

Less than 15,000 students



BEST OF CATEGORY

Harlandale ISD	Special Education Heroes of Tomorrow – What's Next? Symposium	Ernest Flores
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GOLD

Barbers Hill ISD	From Script to Spotlight: Theatre Poster Series	Jennifer Jones
Channelview ISD	Honoring Traditions, Celebrating Life	Anthony Mireles
Harlandale ISD	Special Education Heroes of Tomorrow – What's Next? Symposium	Ernest Flores

SILVER

Corrigan-Camden ISD	Corrigan-Camden ISD Strategic Plan	Susan Ard,
edVANTAGE Strategy Group	Springtown ISD Bond 2025 Poster	Ronna Johnson
Everman ISD	Teacher of the Year	Communications & Marketing Dept.
Fabens ISD	Girls Soccer 2025	Sofia Maciel
Galveston ISD	Beads 4 Needs	Mike Dudas
Galveston ISD	Raise the Grade	Mike Dudas
Galveston ISD	Unplug to Engage Flyer	Mike Dudas
Hereford ISD	Hereford Volleyball Schedule Poster	Adam Peña
Livingston ISD	Varsity Girls Basketball Schedule Poster	Aubri Alexander & Jennifer Birdwell
San Benito CISD	Enroll 2025 Poster	Sergio Garcia
San Benito CISD	Watch Greyhound Football - Schedule Poster	Sergio Garcia

Continued

Poster - Less than 15,000 students, Bronze

BRONZE

Edgewood ISD of San Antonio	College Career Ready: CTE in EISD	Frank Villarreal, Lauren Blevins & Lanie Perez Castro
Edgewood ISD of San Antonio	Girl Power Fuels Top Graduates	Marketing & Communications Dept.
Everman ISD	Mission Statement Posters	Communications & Marketing Dept.
Everman ISD	Pre-K/K Fair Poster	Communications & Marketing Dept.
Galveston ISD	Child Nutrition Employee of the Year	Mike Dudas
La Porte ISD	LPISD Board Room Graphics	Devin Dozier
La Villa ISD	Enroll Today Poster	Noe Longoria
Livingston ISD	Varsity Basketball Senior Poster	Aubri Alexander & Jennifer Birdwell
Marion ISD	Marion ISD Teacher of the Year	Courtney Junkin
Red Oak ISD	ROISD 'We Believe' Poster Series	Beth Trimble
San Benito CISD	Baseball & Softball Video Coverage - Schedule Poster	Sergio Garcia
San Benito CISD	Teachers of the Year 2026 Wall Banners	Sergio Garcia
Sheldon ISD	SparkFest	Beverly Stephenson
Sheldon ISD	Strategic Plan 2024-25	Beverly Stephenson
Victoria ISD	10VISD Values	Ashley Alvarez

15,000 to 40,000 students

BEST OF CATEGORY

Hays CISD	Threat Regret Posters	Tim Savoy, Harvest Goodrich & Linda Rosebrock
GOLD		
Crowley ISD	Know Before You Go: Campus Dress Code Poster	Le'Brittany Smith
Crowley ISD	North Crowley Football State Champions Poster	David Ellis
Goose Creek CISD	My Why	Brittney Culpepper
Hays CISD	Threat Regret Posters	Tim Savoy, Harvest Goodrich & Linda Rosebrock
Keller ISD	The Big Event Promo Poster	Chelse Westbrook
Pharr-San Juan-Alamo ISD	2025 PSJA All Levels of Campus Poster	PSJA Communications Dept.
Rockwall ISD	First Responders Night	Luci Mouton, Chris Curtis
Weslaco ISD	321 Miles to a Miracle	Nathaniel Pena

More than 40,000 students

BEST OF CATEGORY

Klein ISD	Klein ISD Anti-Drug Poster Campaign	Communications Team
GOLD		
Cypress-Fairbanks ISD	CFISD Athletics Football Pregame Schedule	Todd Blair
Cypress-Fairbanks ISD	Character Education Trait Posters	Todd Blair
Garland ISD	GISD: Every Moment Matters	Garland ISD Communications
Harmony Public Schools	Where Dreams Take Flight	Megan Garrison & Allen Reid
Klein ISD	Klein ISD Anti-Drug Poster Campaign	Communications Team
Pasadena ISD	Broadway Meets Agrabah in Pasadena TX	Colton Hinson
Region 4 ESC	Step Up to the Mic—Poster	Communications Team
San Antonio ISD	Meet your Family & Community Engagement Specialist Poster	Cassandra Negrete
Socorro ISD	Socorro ISD Athletic Schedule Posters	Daniel Escobar
Socorro ISD	Socorro ISD Career and Technical Education Posters	Daniel Escobar
Socorro ISD	Socorro ISD Fine Arts Posters	Daniel Escobar
Texas PTA	Texas PTA's Legislative Priorities Poster Series	Cindy Garza

CATEGORY 9

Holiday/Greeting Card

Less than 15,000 students

BEST OF CATEGORY

Texas City ISD	2024 TCISD Christmas Card	Clarissa Silva & Melissa Tortorici
GOLD		
Everman ISD	Happy Holiday Greeting Card	Communications & Marketing Dept.
Hutto ISD	Holiday Card - Hippo Holidays	Communications & Community Relations
Red Oak ISD	Happy Holidays from Red Oak ISD	Beth Trimble
Texas City ISD	2024 TCISD Christmas Card	Clarissa Silva & Melissa Tortorici

Continued



Holiday/Greeting Card - Less than 15,000 students, Silver

SILVER

Channelview ISD

Channelview Dept. Of Communications
Arrested For Cheesy Christmas Card

Lila Hollin,Anthony Mireles,
Teresa Gomez, Michelle Tamez
& Jasmine Daniels
Melinda Garza
Mission CISD Public Relations

Harlandale ISD
Mission CISD

Baking Up Holiday Spirit at Harlandale ISD
Happy Holidays from Public Relations

BRONZE

Hempstead ISD
Hereford ISD

A Christmas Gift
Hereford ISD Christmas Card

Valonia Walker
Kara Esquivel

15,000 to 40,000 students

BEST OF CATEGORY

McKinney ISD

McKinney ISD Holiday Greeting Card

Dr. Shelly Spaulding, Amanda Gavin,
Shane Maudlin & Karla Schumacher

GOLD

Eagle Mountain-Saginaw ISD
Hurst-Eules-Bedford ISD
Laredo ISD
McKinney ISD

Sweet Sounds of Holiday Greetings
HEB ISD 2024 Holiday Card
Laredo ISD Christmas Card 2025
McKinney ISD Holiday Greeting Card

Kris Hill
PR & Marketing Dept.
Claudia Garcia
Dr. Shelly Spaulding, Amanda Gavin,
Shane Maudlin & Karla Schumacher

More than 40,000 students

BEST OF CATEGORY

ESC Region 12

Happy Valentine's Day from ESC Region 12

Abbie Ramirez

GOLD

ESC Region 12
Leander ISD
San Antonio ISD

Happy Valentine's Day from ESC Region 12
SCR Holiday Card
Oh.What. Fun!

Abbie Ramirez
Christian Young
Adriana Hurtado

SILVER

Harris County Dept. of Education
Harris County Dept. of Education
Texas Assoc. of School Boards

2024 Education Foundation Holiday Giving Campaign.
Choice Partners 2024 Christmas Card
Happy Administrative Professionals Day Card

Luis Sanchez
MCE Staff
Texas Assoc. of School Boards

BRONZE

Harmony Public Schools
Texas Classroom Teachers Assoc.

Harmony Holiday Card 2024
Happy Holidays from TCTA

Tim Hallila
Clare Haefner



BEST OF CATEGORY

Aledo ISD

Lynn McKinney Elementary Mural

Jon Sheldon

GOLD

Aledo ISD
Duncanville ISD
Harlandale ISD

Lynn McKinney Elementary Mural
Band Send Off
#SchoolPR Lotería

Jon Sheldon
Hillary Hopson
Melinda Garza

SILVER

Pecos-Barstow-Toyah ISD
Pecos-Barstow-Toyah ISD

2024 Convocation Gift Box
2024 Convocation Tee

Nydia Natividad
Nydia Natividad

BRONZE

Edgewood ISD
Harlandale ISD
Wichita Falls ISD

Edgewood ISD Groundbreaking
I Love School PR Candles
McNiel Middle School Paperweight

Lori Tolar
Melinda Garza
Ashley Thomas

15,000 to 40,000 students

BEST OF CATEGORY

Rockwall ISD

Teacher of the Year Commemorative Charcuterie Boards

Luci Mouton

GOLD

Corpus Christi ISD
Rockwall ISD

W.B. Ray High School 75th Anniversary Logo
Teacher of the Year Commemorative Charcuterie Boards

Office of Communications
Luci Mouton

SILVER

Allen ISD
Goose Creek CISD

Tuffy in 3D:A Board Appreciation Gift
PR Squad Yearbook

Steven Offield
Brittney Culpepper

Continued

Commemorative - More than 40,000 students

BEST OF CATEGORY

Garland ISD
GOLD
 Garland ISD
 Garland ISD
 Pasadena ISD
 Pasadena ISD

Garland ISD "A" Rating Banners and Gold Pins
 Garland ISD "A" Rating Banners and Gold Pins
 GISD Unmatched PR Box
 Adventure Awaits Teacher of the Year Celebration
 Board of Recognition: Celebrating Acts of Heroism Award

Garland ISD Communications
 Garland ISD Communications
 Garland ISD Communications
 Lori Grande
 Lori Grande



CATEGORY 11
Print Materials in a Language Other than English
Less than 15,000 students



BEST OF CATEGORY

Everman ISD
GOLD
 Everman ISD
 Hillsboro ISD
BRONZE
 Aubrey ISD
 Everman ISD
 Everman ISD
 Georgetown ISD
 Mission CISD
 Pampa ISD
 Sharyland ISD

Spanish Annual Report
 Spanish Annual Report
 Hillsboro ISD Bilingual Summer Discovery Guide

Communications & Marketing Dept.
 Communications & Marketing Dept.
 Leah Deniston

Pre-K Qualification & Enrollment Events - Spanish
 Pre-K/K Fair Spanish
 Winter Break in Spanish
 GISD Calendario Académico 2025-26
 Excellence Isn't Optional - Choose Mission CISD
 Conectando Familias: Volante de 'Meet the Teacher'
 Pre-K & Kinder Roundup:
 Pequeños Comienzos and Big Dreams

Eva D. Coleman
 Communications & Marketing Dept.
 Communications & Marketing Dept.
 Edgar Arellano
 Rolando D. Garza
 Jana Williamson
 Communications Dept.

15,000 to 40,000 students

BEST OF CATEGORY

Wylie ISD
GOLD
 Alief ISD

Back-to-School Guide

Casi Thedford

Wylie ISD
SILVER

Goose Creek CISD
 Pharr-San Juan-Alamo ISD
 Spring ISD

Back-to-School Guide

Kristyn Hunt Cathey, Mike Alvarez,
 Adelina Cruz & Li Su
 Casi Thedford

BRONZE

Corpus Christi ISD
 Pearland ISD
 Spring ISD

GCCISD Loteria!
 Oportunidades Para Todos Poster
 Anti Drug Posters

Yulia Trujillo-Rodriguez
 PSJA Communications Dept.
 Office of Communications

Teléfonos apagados durante clase
 Auxiliary Job Fair Flyer-Spanish
 VATRE Postcard

Tavo Caballero
 Cindy Gutierrez
 Office of Communications

More than 40,000 students

BEST OF CATEGORY

Cypress-Fairbanks ISD
GOLD

Cypress-Fairbanks ISD
 Harmony Public Schools
 Harmony Public Schools
 Harmony Public Schools
 Socorro ISD

Manual del Estudiante

Rosario Meehan & Sylvia Puente

SILVER

Garland ISD
 Harmony Public Schools

SOMOS GISD
 (Spanish) Hispanic Heritage Month
 Students Success One Pager

Garland ISD Communications
 Tim Hallila & Lisa Proffit

Harmony Public Schools
 Harris County Dept. of Education

South Campuses Flyer
 2025 Election Trifold in Spanish

Tracie Seed
 Juan Lopez, Avery Spranger
 & Wendy Utterback

Region One ESC
 United ISD

SMART Financial Literacy Book (English & Spanish)
 ¿Listos para despegar?

Patricia Ybarra
 Karla de la Garza
Continued

Print Materials in Another Language - More than 40,000 students, Bronze

BRONZE

Cypress-Fairbanks ISD	Guía de recursos para el verano	Rosario Meehan, Sylvia Puente & Tyler Hart
Harris County Dept. of Education	Calming Strategies	Wendy Utterback
Harris County Dept. of Education	CASE Registration Forms	Wendy Utterback
Harris County Dept. of Education	iPASS Pushcard	Luis Sanchez & Wendy Utterback
San Antonio ISD	Thriving Together Prosperando Juntos	Ana Leal Balli, Laura Luna, Laura Short, Adriana Hurtado & Allison Boerger



BEST OF CATEGORY

Channelview ISD

CATEGORY 12

Annual Report

Less than 15,000 students



State Of The District Annual Report

Lila Hollin, Anthony Mireles,
Teresa Gomez, Michelle Tamez
& Jasmine Daniels

GOLD

Channelview ISD

State Of The District Annual Report

Lila Hollin, Anthony Mireles,
Teresa Gomez, Michelle Tamez
& Jasmine Daniels

BRONZE

Copperas Cove ISD
Lubbock-Cooper ISD

Copperas Cove ISD 2024-25 Annual Performance Report
Lubbock-Cooper ISD Community-Based
Accountability Report 2023-24

Communications Dept.
Sadie Alderson

Sheldon ISD

2024 Annual Report SISD
15,000 to 40,000 students

Beverly Stephenson & Emily Conklin

BEST OF CATEGORY

Tyler ISD

Tyler ISD Annual Report

Sandra Stanley

GOLD

Crowley ISD

State of the District
Tyler ISD Annual Report

Communications & Marketing Dept.
Sandra Stanley

Tyler ISD

BRONZE

Comal ISD
Pearland ISD

Comal Commitment Annual Report 2024-2025
Pearland ISD Annual Financial Report Summary
More than 40,000 students

Daniel Mendez
Victor Bushfield

BEST OF CATEGORY

Socorro ISD

Socorro ISD 2023-24 Annual Report

Daniel Escobar

GOLD

Cypress-Fairbanks ISD
ESC Region 13
Harmony Public Schools

2024-2025 State of the District
Future CTX: Travis County Asset Mapping Report
Harmony Public Schools 2024 Annual Report

Joel Weckerly
Ana Amezcua
John Boyd, Susan Campbell,
Tim Hallila & Lisa Proffit

Socorro ISD

Socorro ISD 2023-24 Annual Report

Daniel Escobar

Texas Assoc. of School Boards

TASB 2024 Annual Report

Texas Assoc. of School Boards

SILVER

Humble ISD Ed. Foundation

Humble ISD Education Foundation Annual Report

Kiana Ríos Camp, Jerri Monbaron,
& Christy Tarkington

BRONZE

Fort Bend ISD

Collaborative Communities End of Year Impact Report

Payal Pandit Talati,
Lydia Chavez-Garcia, Bobbie Anderson,
Erik Dumantay, Jodi Rider,
Reba Cook & Nykyta Rainer
Juan Lopez & Danielle Clark
Rodrigo Martinez

Harris County Dept. of Education
Plano ISD

2024 Superintendent's Annual Reflection
Level Up Annual Report





BEST OF CATEGORY

Harlandale ISD

GOLD

Fabens ISD

Harlandale ISD

SILVER

Hillsboro ISD

BEST OF CATEGORY

Northwest ISD

GOLD

Goose Creek CISD

Northwest ISD

Spring Branch ISD

Spring Branch ISD

Tomball ISD

SILVER

La Joya ISD

BRONZE

Pearland ISD

BEST OF CATEGORY

ESC Region 13

GOLD

ESC Region 13

Klein ISD

SILVER

Harris County Dept. of Education

BRONZE

Leander ISD



BEST OF CATEGORY

Pampa ISD

GOLD

Pampa ISD

San Benito CISD

BRONZE

Fabens ISD

Greenville ISD

BEST OF CATEGORY

Spring ISD

GOLD

Pharr-San Juan-Alamo ISD

Spring ISD

SILVER

La Joya ISD

Spring ISD

BRONZE

Spring ISD

CATEGORY 13

Communication Plan

Less than 15,000 students

ParentSquare Parent Rollout Communications Plan

2025-26 Media & Communication Plan

ParentSquare Parent Rollout Communications Plan

Attendance Communications Plan

15,000 to 40,000 students

2024-2028 Northwest ISD Strategic Communications Plan

Our Giant Story Marketing Plan

2024-2028 Northwest ISD Strategic Communications Plan

2025 Bond Communications Plan

Communications Plan:

Bond Election/Bond Program Awareness

Tomball ISD Communication Plan

La Joya ISD Communication's Plan

Pearland ISD Communications Plan- Team Manual

More than 40,000 students

Future CTX: Tri-Agency Strategic Plan

Future CTX:Tri-Agency Strategic Plan

Apptegy Communication Platform Rollout 2025–26

HCDE Crisis PR Plan

Early College HS Applications

CATEGORY 14

Handbook/Manual

Less than 15,000 students

Harvesting a Unified Identity: The Pampa ISD Branding Guide

Harvesting a Unified Identity:The Pampa ISD Branding Guide

SBS Logo Visual Standards Guide

Fabens ISD TSL Strategic Plan 2025

Rooms Teacher's Guide

15,000 to 40,000 students

Community Resource Guide

PSJA ISD Crisis Communications Manual

Community Resource Guide

La Joya ISD Compensation Plan

Spring Independent School District Mentor Handbook

Family and Community Engagement Framework



Melinda Garza

Sofia Maciel

Melinda Garza

Leah Deniston

Anthony Tosie

Brittney Culpepper

Anthony Tosie

SBISD Communications

SBISD Communications

Allison Suarez & Justin Warnasch

Blanca E. Cantu

Aliana M.Wynn

Ana Amezcua

Ana Amezcua

Kari Jernigan

Stephanie De Los Santos & Lindsey Sanders

Andrea Martinez



Jana Williamson

Jana Williamson

Sergio Garcia

Sofia Maciel

Xachary Aguilar,Amy Wade & Natalie Pegg

Office of Communications

PSJA ISD Communications Dept.

Office of Communications

Blanca E. Cantu

Office of Communications

Office of Communications

Continued

Handbook/Manual - More than 40,000 students

BEST OF CATEGORY

Arlington ISD
GOLD
 Arlington ISD
 Texas Assoc. of School Boards

Growing Learners at Every Level: The Professional Learning Plan Suzanne Turner
 Growing Learners at Every Level: The Professional Learning Plan Suzanne Turner
 Navigating Your Journey as a New School Board Member Texas Assoc. of School Boards

BRONZE

Killeen ISD
 Region 8 ESC

Killeen ISD Reporter Packet
 ESC8 Brand Guide

Sarah Fox
 Carrie Henry



CATEGORY 15
Magazine
Less than 15,000 students



BEST OF CATEGORY

Hutto ISD

Hippo Nation Magazine James Gazzale, Eliska Padilla, Leonard Abramovich,
 Juanita Lucio & Adriana Guerrero

GOLD

Grapevine-Colleyville ISD

GCISD Insight Magazine Nicole Lyons, Rosemary Gladden,
 Rhett Schwartzkopf & Alex Harlow

Hutto ISD

Hippo Nation Magazine James Gazzale, Eliska Padilla,
 Leonard Abramovich, Juanita Lucio & Adriana Guerrero

SILVER

edVANTAGE Strategy Group
 Liberty Hill ISD

Springtown ISD Bond 2025 News Ronna Johnson
 Connect LHTX Magazine Rachel Acosta, Christopher Stoltz & Anna Jenkins

BRONZE

Hereford ISD
 La Porte ISD
 Santa Fe ISD

Hereford ISD 2024 Magazine Kara Esquivel
 La Porte ISD Insider Magazine Devin Dozier & Adam Holland
 Indian Pride Magazine Jenny Davenport & Stephanie Lyssy

15,000 to 40,000 students

BEST OF CATEGORY

Alief ISD

Achieve Spring/Summer 2025 Magazine Kristyn Hunt Cathey, APR,
 Mike Alvarez, Adelina Cruz & Li Su

GOLD

Alief ISD

Achieve in Spanish - Spring/Summer 2025 Kristyn Hunt Cathey, APR, Mike Alvarez,
 Adelina Cruz & Li Su

Alief ISD

Achieve Spring/Summer 2025 Magazine Kristyn Hunt Cathey, APR, Mike Alvarez,
 Adelina Cruz & Li Su

SILVER

Alief ISD

Achieve Fall 2024 Magazine Kristyn Hunt Cathey, APR, Mike Alvarez,
 Adelina Cruz & Li Su

Alief ISD

Alief ISD Back to School Guide 2024-2025 Kristyn Hunt Cathey, APR, Mike Alvarez,
 (Combined English & Spanish) Adelina Cruz & Li Su

Goose Creek CISD

Goose Creek At a Glance: End of Year 2025 Issue Kendall David, Nancy Bonds,
 Carrie Pryor-Newman, Brittney Culpepper,
 Yulia Trujillo-Rodriguez & Mima Trujillo

BRONZE

Mansfield ISD

Mansfield Today Magazine Emily Homler & Sergio Almendariz
More than 40,000 students

BEST OF CATEGORY

Texas Assoc. of School Boards

Make or Break: Texas Legislative Session Texas Assoc. of School Boards
 Looms Large for Public Schools

GOLD

Killeen ISD

Killeen ISD Back-to-School Guide: Your Launchpad for a Great Year Sarah Fox

Texas Assoc. of School Boards

Branching Out: Schools Take Learning to the Great Outdoors Texas Assoc. of School Boards

Texas Assoc. of School Boards

Make or Break: Texas Legislative Session Texas Assoc. of School Boards
 Looms Large for Public Schools

Texas Classroom Teachers Assoc.

The Classroom Teacher Clare Haefner
Continued

Magazine - More than 40,000 students, Silver Continued

SILVER

Harmony Public Schools

Inspiring Futures

John Boyd, Susan Campbell, Megan Garrison, Shadan Gunonu,
Tim Hallila, Sally Magnuson, Daniela Marquez,
Lisa Proffit, Allen Reid, Tracie Seed & Ajdina Selimovic



CATEGORY 16
Image/Identity Package
Less than 15,000 students



BEST OF CATEGORY

Farmersville ISD

GOLD

edVANTAGE Strategy Group
Farmersville ISD
Lancaster ISD
Magnolia ISD
New Braunfels ISD
Roma ISD
Sharyland ISD
Texas PTA
Waco ISD

Welcome to The Farm!

Springtown ISD Bond 2025 Branding
Welcome to The Farm!
Big League Honors - Employee Celebration
Magnolia Parkway Junior High
Rise of the Phoenix Brand
Roma ISD Dr Seuss Logo Modification
Sharyland Hall of Honor Logo
Texas PTA's LAUNCH 2024 Conference
Waco ISD Brand Refresh:
A New Look for a Bright Future

Corey Krick

Ronna Johnson
Corey Krick
Miles Robinson
Kate Hope
NBISD Communications
Helen Escobar
Communications Dept.
Cindy Garza
Quinta Robinson & Michael Anderson Jr.

15,000 to 40,000 students

BEST OF CATEGORY

Forney ISD

GOLD

Forney ISD
Pearland ISD
Pharr-San Juan-Alamo ISD
Spring Branch ISD

Forney ISD Style Guide

Forney ISD Style Guide
Pearland ISD Online Branding Guidelines
12th Annual PSJA Education Foundation Gala
Caught You Reading

Graysen Reid

Graysen Reid
Victor Bushfield & Aliana M. Wynn
PSJA ISD Communications Dept.
SBISD Office of Communications

More than 40,000 students

BEST OF CATEGORY

Texas PTA

GOLD

HESC Region 11
ESC Region 13
ESC Region 13
Garland ISD
Garland ISD
Harris County Dept. of Education
Harris County Dept. of Education
Katy ISD

Texas PTA's Reflections Theme "Accepting Imperfection"

2025 Education Service Center Region 11 Brand Guidelines
Esports
Mindfully Aware
Explore GISD
GISD Club 10
Black History Month Graphics
Shout it Out: Out-of-School Time Conference
Katy ISD Boudny Bucks Brand & Identity

Cindy Garza

Lou Ann Rockwell
Ana Amezcua
Ana Amezcua
Garland ISD Communications
Garland ISD Communications
Razzak Akorede
Razzak Akorede
Internal Communications
& Marketing Dept.
Ryan Hamrick
Daniel Escobar
Daniel Escobar
Daniel Escobar
Texas Assoc. of School Boards
Cindy Garza

Leander ISD
Socorro ISD
Socorro ISD
Socorro ISD
Texas Assoc. of School Boards
Texas PTA

Denise Geiger Compass Center Identity
2025 Partners in Education Recognition
2025 Socorro ISD School Support Employee of the Year
2025 Socorro ISD Teacher of the Year Gala
Executive Search Services Rebranding
Texas PTA's Reflections Theme "Accepting Imperfection"



WRITING CATEGORIES

CATEGORY 17

Writing

Less than 15,000 students



BEST OF CATEGORY

Abilene ISD

Abilene ISD Accountability Ratings Letter to Families

Jordan Ziemer
& Kaitlin Paonessa

GOLD

Abilene ISD

Abilene ISD Accountability Ratings Letter to Families

Jordan Ziemer & Kaitlin Paonessa

Alice ISD

Landmark Growth in CCMR

Ofelia Hunter

Fabens ISD

Fabens ISD Welcomes Dr. Rogelio Segovia as Superintendent of Schools

Sofia Maciel

Grapevine-Colleyville ISD

Elementary Students Learn about Financial Literacy

Rosemary Gladden

Harlandale ISD

A Teacher Who Lives His Lessons

Melinda Garza

Harlandale ISD

The Future Begins Here

Melinda Garza

Hempstead ISD

Hempstead Middle School Parents Step
into Their Students' Shoes for a Day

Valonia Walker

Hutto ISD

Welcome to Hippo Nation

James Gazzale

Intercultural Development

Tribute to Dr. Joe Bernal: How Bilingual

Christie Goodman

Research Assoc.

Education Came to Texas – Behind the Scenes

Santa Fe ISD

More Than Muscle: The Grit Behind The Glory

Jenny Davenport & Stephanie Lyssy

15,000 to 40,000 students

BEST OF CATEGORY

Hays CISD

School Funding Crisis

Tim Savoy

GOLD

Allen ISD

New Teachers Bring More Than Lessons to Allen ISD Students

Keith A. Taylor

Comal ISD

Comal ISD Hosts 17th Annual STAR Bowling Competitions

Salwa Lanford

Hays CISD

School Funding Crisis

Tim Savoy

Northwest ISD

NISD Education Foundation increases funding for teacher grants

Stephanie Sanchez

Pearland ISD

Pearland ISD Convocation Filming Script

Laura McClellan

Pearland ISD

Pearland ISD Convocation Script

Aliana M. Wynn

Spring ISD

Westfield Senior Nehemiah Allen Commits to West Point,
Balancing Football and Service

Office of Communications

Tyler ISD

Caldwell Arts Academy: A Beacon of Excellence

Jennifer Hines

Among National Blue Ribbon Schools

Tyler ISD

Soaring on Wings of Purpose: Tyler Legacy Seniors Launch the Fly High Project

Jennifer Hines

SILVER

Hurst-Euless-Bedford ISD

"We will not stand by idly..."

Dave Nielsen, Deanne Hullender & Lisa Theisen

Laredo ISD

Letter to LISD Family

Veronica Castillon

Laredo ISD

Nixon High School graduate accepted to U.S. Naval Academy

Robert Trevino

Pearland ISD

Pearland ISD Their Future Your Choice Video Script

Aliana M. Wynn & Laura McClellan

Spring Branch ISD

The Class of 2037 Has Big Dreams—and Even Bigger Hearts

Office of Communications

Tyler ISD

Education, Leadership, and Legacy: The Bergfeld Family's Tyler ISD Story

Jennifer Hines

Tyler ISD

Tyler ISD's Commitment to Safety: Destry Walsworth

Jennifer Hines

Takes the Helm as Chief of Police

Wylie ISD

Common-Sense Solutions to Protect Classroom Learning

April Cunningham

BRONZE

Comal ISD

How One Davenport JROTC Junior Recognizes Veterans Day

Katya Coquat

Comal ISD

Math Teachers Named District Teachers of the Year

Salwa Lanford

Pharr-San Juan-Alamo ISD

PSJA ISD Unveils First-Ever Family Shop

PSJA ISD Communications Dept.

Rockwall ISD

Legacy in the Halls: Rockwall ISD Names Fourth

Jennifer Hines

Middle School After Beloved Educator Ursula Rakow

Spring ISD

Built for Speed, Powered by Faith:

Office of Communications

Dekaney High's Tanook Hines Takes Off

Spring ISD

From Newcomer to Champion:

Office of Communications

4th Grader's Story Inspires Spring ISD

Spring ISD

Spring ISD Students to the Capitol

Office of Communications

Spring ISD

Thousands Gather for Spring ISD's Winter Wonderland,

Office of Communications

Taking Home nearly 45,000 free Books and Holiday Joy

Continued

Writing - More than 40,000 students

BEST OF CATEGORY

Arlington ISD	Decoding the 89th: Turning Capitol Conversations into Community Clarity	Ryan Pierce
GOLD		
Aldine ISD	Coogs With a Cause: Coach Venzant Revives the Nimitz Girls Basketball Program, Earning Coach of the Year Honors	John Hickman
Aldine ISD	Faith of a Mustard Seed	John Hickman
Arlington ISD	Decoding the 89th: Turning Capitol Conversations into Community Clarity	Ryan Pierce
Arlington ISD	Seeing Potential: One Teacher's Impact on a Student's Journey	Kendall Najvar
Dallas ISD	Establishing a legacy of empowerment at North Dallas High School	Communications Dept.
ESC Region 13	6 Supplemental Aids Allowed on Math STAAR Tests	Ana Amezcua
ESC Region 13	GT Identification and Assessment Process Checklist Blog Post	Ana Amezcua
ESC Region 13	Worksheets to Whiteboards: Rethinking the Math Classroom	Ana Amezcua
Garland ISD	From Garland to Kenya: Austin Academy Students Fund Water Well	Garland ISD Communications
Garland ISD	Game-Changing Soccer Club Transforms Caldwell Elementary	Garland ISD Communications
Harmony Public Schools	A Career, A Calling	Ajdina Selimovic
Harmony Public Schools	Dedication Rewarded: Houston Teacher Wins Secondary Teacher of the Year	Candice Keutzer
Harmony Public Schools	First Class	Ajdina Selimovic
Socorro ISD	Socorro ISD health benefits video script and website content	Daniel Escobar
Texas Assoc. of School Boards	Community Censorship	Texas Assoc. of School Boards
Texas Assoc. of School Boards	School Bonds Are Key to Student Success	Texas Assoc. of School Boards
SILVER		
Arlington ISD	Serving Students and Country: One Leader's Story	Kendall Najvar
Fort Bend ISD	District's Mentorship Program Encourages, Equips Students to Achieve Goals	Tonya Thomas
Fort Bend ISD	Travis High School Alum Lands Dream Job as Oscar Mayer Hotdogger	Natalie Rivera & Jennifer Willis
Fort Worth ISD	Dolores Huerta Hispanic Heritage Museum Celebrates Culture With Student Projects	Communications Dept.
Fort Worth ISD	Fort Worth ISD Names District Teachers, Assistant Principals, and Principals of the Year	Communications Dept.
Garland ISD	Racing Beyond Limits: Unmatched Passion and Purpose on the Track	Garland ISD Communications
Garland ISD	Turning Adversity into Purpose: One Student's Unmatched Journey to Help Others	Garland ISD Communications
Harmony Public Schools	Advancement for Good	Sally Magnuson
Harmony Public Schools	Always Innovating	Lisa Proffit
Harmony Public Schools	Founding Fathers	Lisa Proffit & Ajdina Selimovic
Harmony Public Schools	From Dreams to Reality:	Lisa Proffit
Harmony Public Schools	From Valedictorian to Ivy League Scholar and Beyond	Lisa Proffit
Harmony Public Schools	Harmony's 25-Year Journey: Transforming STEM with Strategic Partners and Innovation	Lisa Proffit
Harmony Public Schools	New Class	Ajdina Selimovic
Harmony Public Schools	Ready for Takeoff: The Rise of El Paso's Rocketry Prodigy	Dani Marquez
Humble ISD	Listening Matters: Rebuilding an Elementary School in the Livable Forest	Jamie Mount & Kelci Hebert
Humble ISD	Shine On: Convocation 2024	Jamie Mount, Joshua Koch & Jonathan Frey
Katy ISD	Nelson Junior High Dedication Program	Internal Communications & Marketing Dept.
Klein ISD	A Bond Beyond the Clinic — Roth Elementary's Nurse Smith and Felipe	Jasmine Nguyen
Klein ISD	Cleared for Takeoff	Terencia Lee
Pasadena ISD	Lights, Sirens, Legacy: Officer Garcia's Journey to Service	Kourtney Jones
San Antonio ISD	Parent-Teacher Assoc. (PTA) Scrapbooks and the Creation of Community	John Puga

Continued

Writing - More than 40,000 students, Silver Continued

Texas Assoc. of School Boards	Advocacy in Action: Legislative Conference Brings Texas Trustees to State Capitol	Texas Assoc. of School Boards
Texas Assoc. of School Boards	Invest in Texas Public Schools: Our Future Depends On It	Texas Assoc. of School Boards

BRONZE

Harmony Public Schools	Harmony HOSA Students Excel at 2025 Texas State Leadership Conference	Lisa Proffit
Harmony Public Schools	Heroes for Children Award	Tracie Seed
Harmony Public Schools	Returning to Harmony: A Conversation with Christian Williams	Ajdina Selimovic
Harmony Public Schools	Taking Off	Lisa Proffit
Texas Assoc. of School Boards	Speaking Up for Public Education	Texas Assoc. of School Boards



BEST OF CATEGORY
Grapevine-Colleyville ISD

GOLD

Corsicana ISD	Corsicana's Lloyd sets national record, wins double gold	Raymond Linex
Frenship ISD	Frenship High School Fashion Design Students Create Caps for Cancer Patients	Hannah Morelos
Frenship ISD	Frenship ISD is Fueling a Passion for Auto Tech	Brittany James
Grapevine-Colleyville ISD	Meet Three Seniors Who Have Called GCISD Home Since Before Age One	Rosemary Gladden
Lancaster ISD	Franklin Perez Advances to UIL 6A State Track & Field Championships	Laronda Lias

SILVER

Arp ISD	Efforts rewarded: 17 Arp ISD educators awarded major incentive allotment	Mike Alzamora
Bastrop ISD	Hailey Leichtnam Named Teen Ambassador for Texas School Safety Center	Lauri Anzaldúa
Brownwood ISD	The Beating Heart of The Friday Night Lights - Feature Article	Charles Musgrove
Corsicana ISD	CHS senior Ebadian's skills drive career to Dubai	Michael Kormos
Corsicana ISD	Corsicana ISD officer, son team up to help the homeless	Michael Kormos
Edgewood ISD of San Antonio	Rockets Volleyball Makes Playoffs for the First Time This Century	Lauren Blevins
Frenship ISD	This is Us - A Lesson Sewn Out of Love	Tiffany Taylor
Georgetown ISD	A Chapter of Kindness: Georgetown Senior Pens Children's Book Inspired by Sister's Cancer Journey	Melinda Brasher & Logan Reuland
Hutto ISD	First Steps to Final Whistle	James Gazzale
Lancaster ISD	Lady Tigers Roar Under Howard, Make History With First-Ever 6A Playoff Run	Kimberly Simpson
Lancaster ISD	Lancaster ISD Hosts 14th Annual Special Olympics Track and Field Meet	Laronda Lias
New Braunfels ISD	Kinder Tänzer	NBISD Communications
Texas City ISD	Beyond the Brushstrokes: TCISD Art Students Launch Their Talent	Clarissa Silva

BRONZE

Edgewood ISD of San Antonio	Golden Ticket Offers Life-Changing Opportunity for Edgewood ISD Student	Lauren Blevins
Georgetown ISD	Future Ready Complex Brings New Auto Tech Learning Possibilities	Logan Reuland
Hidalgo ISD	Hidalgo ISD Investing In Tiniest Students Via Early Childhood Education	Valeria Martinez
Texas City ISD	Dancing Through Heritage: Heights' Celebration Unites Generations and Cultures	Clarissa Silva

15,000 to 40,000 students

BEST OF CATEGORY

Northwest ISD	EHS senior Rylie Copeland: A young innovator changing the game in agricultural mechanics	Stephanie Sanchez
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GOLD

Laredo ISD	LISD launches new Sports Officiating Initiative	Robert Trevino
Northwest ISD	EHS senior Rylie Copeland: A young innovator changing the game in agricultural mechanics	Stephanie Sanchez

SILVER

Allen ISD	Project Kids: Citizens Shaping Allen ISD's Future	Keith A. Taylor
Bryan ISD	Janice Williamson Softball Field Dedication News	Bryan ISD Community Affairs
Bryan ISD	Mini Monster Jam News	Bryan ISD Community Affairs



Rosemary Gladden

Continued

Published News or Feature - 15,000 to 40,000 students, Silver Continued

Bryan ISD	We.Are. Bryan ISD. News Article	Bryan ISD Community Affairs
Forney ISD	The Agency - Forney ISD	Forney ISD
Goose Creek CISD	Clark Elementary Student Council Spreads Hope Through Heartfelt Letters	Nancy Bonds
Goose Creek CISD	Gentry Junior School Student Achieves Rare Spelling Bee “Three-Peat”	Nancy Bonds
Goose Creek CISD	Lee High School Life Skills Dance: Celebrating Movement for All	Nancy Bonds
Laredo ISD	LISD “Coat them with Love” distributes coats to students	Robert Trevino
Laredo ISD	LISD Board of Trustees approves salary increases	Veronica Castillon
Laredo ISD	Perfect attendance pays off for Nixon High School student	Veronica Castillon
Northwest ISD	Roanoke Elementary fourth grader becomes a Texas Ranger for a day, creating lifelong memories	Stephanie Sanchez
Northwest ISD	Steele seniors to graduate with diplomas, degrees and big savings	Stephanie Sanchez
Pharr-San Juan-Alamo ISD	Igniting Futures Cradle to College	PSJA ISD Communications Dept.
Tomball ISD	The magic of student collaboration Fine Arts Feature	Allison Suarez
Tyler ISD	A Decade in the Capital of the East Texas Republic	Jennifer Hines
Tyler ISD	A Labor of Love:Tim Loper’s Legacy at Tyler ISD	Jennifer Hines
Tyler ISD	Inspiring Excellence:Tyler ISD District Teachers of the Year 2024	Jennifer Hines
Wylie ISD	Pirated Treasure Returns Home	Casi Thedford

More than 40,000 students

BEST OF CATEGORY

Arlington ISD	High schooler plays in All-American Women’s Baseball Classic	Ryan Pierce
GOLD		
Arlington ISD	High schooler plays in All-American Women’s Baseball Classic	Ryan Pierce
Cypress-Fairbanks ISD	Duryea ES holds Pink Out Day walk in honor of fifth grade teacher	Brittney Barksdale
Dallas ISD	Helping students break ceilings by Gema Guevara	Gema Guevara
Fort Bend ISD	FBISD nurse saves neighbor’s life, receives Red Cross Certificate of Merit Award	Tonya Thomas
Fort Bend ISD	FBISD Piano Technician Program offers ‘keys for success’ to high school students	Tonya Thomas
Fort Bend ISD	Fort Bend ISD Community Celebrates Legacy of Beloved Coach, Servant Leader	Natalie Rivera
Fort Bend ISD	From Fort Bend ISD graduate to successful orthopedic surgeon: Meet Ashvin K. Dewan, M.D.	Tonya Thomas
Harris County Dept. of Education	Adult Education Graduate Used Ambition, Certification Program to Help Land Career	Angel Verdejo
Harris County Dept. of Education	Local Teen Photographer Earns Prestigious National Medal Through Scholastic Art & Writing Awards	Angel Verdejo
Harris County Dept. of Education	The Path to Principal that Jatata Hutton Never Saw Coming	Shelby Trahan
Killeen ISD	Shoemaker Freshman Enthusiastic for Basketball Season After Health Challenges	Josh Weaver
Killeen ISD	Shoemaker Students Get Glimpse into Working as NBA Referee	Josh Weaver
Leander ISD	Leander ISD Students Place 1st, 3rd at State Science & Engineering Fair	Andrea Martinez
Region One ESC	Dropout Recovery	Avery Arizola
Socorro ISD	Mission Ridge award-winning student excels through art education	Daniel Escobar
Socorro ISD	Options High student’s successful return to school opens door to future endless opportunities	Daniel Escobar
Texas Assoc. of School Boards	A Comforting Cause: Dogs Support Students, Staff	Texas Assoc. of School Boards
Texas Assoc. of School Boards	Along for the Ride	Texas Assoc. of School Boards
Texas Assoc. of School Boards	Branching Out: Schools Take Learning to the Great Outdoors	Texas Assoc. of School Boards
Texas Assoc. of School Boards	Creative Solutions: Districts Seek Options to Fill Certified Bilingual Jobs	Texas Assoc. of School Boards
Texas Assoc. of School Boards	Harmony in the Hills	Texas Assoc. of School Boards
Texas Assoc. of School Boards	Leadership Through Inclusion	Texas Assoc. of School Boards
Texas Assoc. of School Boards	Showing Up Matters	Texas Assoc. of School Boards
Texas Assoc. of School Boards	Taking on Transitions:Trustees Play Pivotal Role with New Superintendents	Texas Assoc. of School Boards
Texas Assoc. of School Boards	Trustees in Training: Leadership TASB Class of 2025 Launches	Texas Assoc. of School Boards

Continued

Published News or Feature More than 40,000 students, Gold Continued

Texas Assoc. of School Boards	Whirlwinds Rise	Texas Assoc. of School Boards
United ISD	Finley Elementary honors two brothers	Valeria Godines
United ISD	Juarez-Lincoln Elementary basketball team honors late custodian	Valeria Godines
SILVER		
Dallas ISD	Continuing an Oak Cliff legacy with West Dallas roots	MariCarmen Eroles
Dallas ISD	Leaving a Legacy: From coding to Capitol Hill	Molly Schrader
Dallas ISD	Women's History: Shaping the future in STEM by Jirah Fleming	Jirah Fleming
Harmony Public Schools	Adapting with Excellence	Tracie Seed
Harmony Public Schools	Adding Up Achievements	Tracie Seed
Harris County Dept. of Education	CASE Debates Opens Door for Alief Graduate to Strive Toward Lofty Goals	Angel Verdejo
Harris County Dept. of Education	How the Heart of Therapy Services, Bernice Valenzuela, Connects and Inspires	Shelby Trahan
Killeen ISD	KISD Female Coaches Participate in 'Seat at the Table' Initiative	Josh Weaver
Klein ISD	From Overcoming Hardships to Inspiring Harmony	Isabela Reyna
Klein ISD	Galloping Toward Greatness: French Racer Makes a Difference	Jessica Williams
Klein ISD	Grace & Grit: Meet Mollie Smith	Jessica Williams
Klein ISD	Klein ISD's Nadia Paz Named 2025 HAABE Bilingual Educator of the Year	Isabela Reyna
Klein ISD	Like Father, Like Son	Terencia Lee
Klein ISD	The Gold Standard: Klein Collins Hurdler Sweeps 110m and 300m at State	Justin Elbert & Marlon Torres
Leander ISD	Faubion Elementary Students Deliver Handmade Flowers to Seniors	Andrea Martinez & Christian Marcelli
Leander ISD	Former LISD Custodian Becomes Teacher at Whitestone Elementary	Andrea Martinez
Leander ISD	From Corporate to Kitchen: CNS Team Lead Finds Community in Leander ISD	Andrea Martinez
Leander ISD	Stiles MS Students Organize First-Ever LISD No Place for Hate Forum	Andrea Martinez
Pasadena ISD	Over 55 Years of Service: The Unwavering Passion of Mr. Roger Woest	Kourtney Jones
San Antonio ISD	Phoenix student takes next steps with Phlebotomy	Allison Boerger & Laura Luna
Socorro ISD	Annual Spring Games ignite Puentes Middle School student's competitive spirit	Daniel Escobar
Creating a Masterpiece	Texas Assoc. of School Boards	Texas Assoc. of School Boards
Texas Assoc. of School Boards	Flower Power	Texas Assoc. of School Boards
Texas Assoc. of School Boards	Head 'Em North	Texas Assoc. of School Boards
Texas Assoc. of School Boards	Q&A: Grant Walling: Bellville ISD Student Board Member	Texas Assoc. of School Boards
Texas Assoc. of School Boards	Strong Local Governance	Texas Assoc. of School Boards
Texas Assoc. of School Boards	TASB Advocate of the Year	Texas Assoc. of School Boards
United ISD	UISD's Fasken Elementary Recognized Healthy Campus in Texas	Sonya L. Sanchez
United ISD	United ISD Sensory Spaces Empower Students with Special Needs	Martha Lorena Martinez



BEST OF CATEGORY

Hillsboro ISD	National Blue Ribbon Press Release	Leah Deniston
GOLD		
Hillsboro ISD	National Blue Ribbon Press Release	Leah Deniston
Sharyland ISD	Sharyland ISD Athletics Hall of Honor	Communications Dept.
SILVER		
Hutto ISD	Hutto ISD Hires State Champion and Dave Campbell's Texas Football Offensive Coordinator of the Year to Lead Hippos	James Gazzale
Hutto ISD	Investing in the Future of Hutto ISD: \$100 Million in Bonds to Support Growth and Innovation	James Gazzale
Hutto ISD	Trustees Approve Athletic Field Turf Upgrades to Deliver Equity Across All Hutto ISD Middle-School Campuses	James Gazzale
Temple ISD	Bonham Middle School Student Starts American Sign Language Club	Jon Wallin



Continued

Published News Release, Edited - Less than 15,000 students, Bronze

BRONZE

Fabens ISD	Troustr Building Fire - 1925 Fabens High School	Sofia Maciel
Harlandale ISD	Cutting Through Barriers: Harlandale ISD Reimagines Career Education	Melinda Garza
New Braunfels ISD	Elementary Rezoning	NBISD Communications
Pampa ISD	Hometown Hero Honored: Pampa ISD Renames Stadium for Zach Thomas	Jana Williamson
Temple ISD	Temple High School NHS Chapter Creating Care Packages for Children's Hospital	Jon Wallin
Temple ISD	Temple ISD Educator Selected to Participate in National GenerationAI Cohort	Jon Wallin

15,000 to 40,000 students

BEST OF CATEGORY

Keller ISD	Keller Shake Program Teaches Important Soft Skills	Chelse Westbrook
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GOLD

Keller ISD	Keller Shake Program Teaches Important Soft Skills	Chelse Westbrook
Laredo ISD	Cigarroa High School students win Grand Champion at Grilling & BBQ Competition	Ashley Salas
Laredo ISD	Laredo ISD launches Breathe for Change Yoga Program to support student and staff wellness	Ashley Salas
Laredo ISD	Laredo ISD Superintendent announces retirement plans	Veronica Castillon,
Northwest ISD	Bell partnership to expand district's career training	Anthony Tosie

SILVER

Corpus Christi	Innovative Associate Teacher program	Jacqueline Franco
Corpus Christi ISD	Corpus Christi ISD strengthens support for teachers, families with 2024-2025 cellphone rules	Leanne Libby
Laredo ISD	Laredo ISD and IBC Bank Unveil Minitropolis at Anita T. Dovalina Elementary School	Ashley Salas
Northwest ISD	Northwest ISD calls VATRE to prevent cuts to student programs	Anthony Tosie
Pearland ISD	Student Ambassadors Champion New School Menu Offerings	Aliana M. Wynn
Pharr-San Juan-Alamo ISD	Defying Limits: Regina Torres Breaks Barriers in Water Sports	PSJA ISD Communications Dept.
Spring ISD	Spring ISD Makes History with the Launch of "Mariachi León"	Office of Communications

More than 40,000 students

BEST OF CATEGORY

Cypress-Fairbanks ISD	Harris County Precinct 4 installs 14.1 miles of sidewalks in CFISD	Abbie Geveshausen
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GOLD

Cypress-Fairbanks ISD	Cypress Woods HS junior selected for Senate Page Program	Abbie Geveshausen
Cypress-Fairbanks ISD	Harris County Precinct 4 installs 14.1 miles of sidewalks in CFISD	Abbie Geveshausen
Harmony Public Schools	School Mascot Logo Contains Hidden Surprise	John Boyd
Region One ESC	GEAR UP 2025 National Parent of the Year	Avery Arizola
Socorro ISD	SISD Board of Trustees names lone finalist for superintendent	Daniel Escobar
Texas Assoc. of School Boards	Retired Harlingen CISD Trustee George McShan named 2025 James B. Crow Recipient	Texas Assoc. of School Boards
United ISD	A Seat Saved, A Legacy Honored: LBJ Class of 2025 Remembers Alexandra Doria	Brenda Medina-Moreno
United ISD	From Teacher Aide to UISD Superintendent	Sonya L. Sanchez
United ISD	UISD Security Team Prevents Tragedy	Jose Sanchez

SILVER

Harmony Public Schools	2024 SPARK People's Choice Award	Dani Marquez
Harmony Public Schools	Harmony Public Schools Announces Teachers of the Year	Candice Keutzer & Sally Magnuson
Klein ISD	Parents Name Klein ISD Best District in Greater Houston	Jessica Williams
Socorro ISD	Socorro ISD celebrates 39 Purple Star Designated Campuses for 2024-25 school year	Daniel Escobar

BRONZE

Cypress-Fairbanks ISD	Sampson ES installs all-inclusive playground	Abbie Geveshausen
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CATEGORY 20

Specialty/Novelty Writing

Less than 15,000 students



BEST OF CATEGORY
Grapevine-Colleyville ISD
GOLD

Grapevine-Colleyville ISD
San Angelo ISD

SILVER

Hempstead ISD
Pecos-Barstow-Toyah ISD

“Legacy”

Rosemary Gladden

“Legacy”

From Dropout to Difference Maker: The PAYS Story That Changed Everything

Rosemary Gladden
Sun Cha

The Bobcat Beat Talk Show LIVE!
Crockett Middle School Groundbreaking Speech
15,000 to 40,000 students

Valonia Walker
Nydia Natividad

BEST OF CATEGORY
Keller ISD
GOLD

Crowley ISD
Eagle Mountain-Saginaw ISD
Keller ISD

SILVER

Hays CISD

District-Wide Wednesday

Bryce Nieman

Season 2: The Learning Shop at Crowley ISD Podcast
2025 Eagle Mountain-Saginaw ISD Convocation
District-Wide Wednesday

Le’Brittany Smith
Matthew LeBlanc & Megan Overman
Bryce Nieman

Email: Alas, we miscalculated.

Tim Savoy

PHOTOGRAPHY CATEGORIES



CATEGORY 21

Photo Sports Subjects

Less than 15,000 students



BEST OF CATEGORY
Crandall ISD
GOLD

Bastrop ISD
Crandall ISD
Crandall ISD
Edgewood ISD of San Antonio
Fabens ISD

Georgetown ISD
Harlandale ISD
Harlandale ISD
Livingston ISD
Medina Valley ISD
Medina Valley ISD
Southwest ISD
Wimberley ISD

SILVER

Abilene ISD

Reach for the Sky

Jason Bowie

A Home Run of Inclusion
Off the Blocks
Reach for the Sky
JFK Soccer & Culture
The Triste Catch
A Place For Every Kid Here
The Winning Dive – 2024 Frontier Bowl
Victory in the Air
Varsity Girls Volleyball Photo
Softball Sunset
Summertime Dribbles
Legacy of Strength
Winning Run Reaction

Chris White
Jason Bowie
Jason Bowie
Marketing & Communications Dept.
Sofia Maciel
Logan Reuland
Luis Alejandro Basurto Guerrero
Luis Alejandro Basurto Guerrero
Aubri Alexander & Jennifer Birdwell
Cody Duty
Cody Duty
Roger Campos
Allen Bruggan

Roar of the Crowd, Crosstown Showdown

Truman Young, Jordan Ziemer
& Kaitlin Paonessa

Angleton ISD
Bastrop ISD
Crandall ISD
Dripping Springs ISD
Dripping Springs ISD
Everman ISD
Kaufman ISD
La Porte ISD
Liberty Hill ISD
Red Oak ISD
Red Oak ISD
Southwest ISD
Texas City ISD
Wichita Falls ISD

Tough Landing
High Jump Hero
Rise Above
All American Attack
Battle of the Middle Schools
Baseball Season is Here
Serving Up Greatness
Football team enters the pep rally in athletic style
LHHS Basketball: Family Reunion
Hawks Basketball Area Round Rim Tip
ROHS Lady Hawks Soccer Celebration
Southwest HS Football Strong
Air Jasiya!
Winning Together

Alex Radow
Lauri Anzaldua
Jason Bowie
Branson Hardcastle
Branson Hardcastle
Communications & Marketing Dept.
Jenny Henricks & Hannah Kidd
Devin Dozier
Christopher Stoltz
Illysia Tartan
Beth Trimble
Roger Campos
Clarissa Silva
Madison Davis

Continued

Photo Sports Subjects - Less than 15,000 students, Bronze Continued

BRONZE

Alice ISD	Iconic Moment	Ofelia Hunter
Kaufman ISD	Preparation. Purpose. Pride	Jenny Henricks & Hannah Kidd
Lancaster ISD	Roar of Victory	Miles Robinson
New Braunfels ISD	Igniting Dragons	NBISD Communications
Red Oak ISD	ROHS Soccer Nutmeg	Beth Trimble
Red Oak ISD	ROISD Lady Hawks Soccer	Illysia Tartan
Red Oak ISD	ROYFA Night at Red Oak Goodloe Stadium	Illysia Tartan
Santa Fe ISD	Indian Heart	Jenny Davenport & Stephanie Lyssy
Waco ISD	Eyes on the Prize	Michael Anderson

15,000 to 40,000 students

BEST OF CATEGORY

Bryan ISD	Fight, Rangers, Fight!	Bryan ISD Community Affairs
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GOLD

Bryan ISD	Fight, Rangers, Fight!	Bryan ISD Community Affairs
Bryan ISD	Race to the Finish	Bryan ISD Community Affairs
Bryan ISD	Running to Score	Bryan ISD Community Affairs
Comal ISD	Canyon Lake High School Triple Threat Carter Williams	Mason Smith
Comal ISD	Pieper High School Game Winning Touchdown Celebration	Mason Smith
Crowley ISD	Calm before the Storm State Championship to Panther City	David Ellis
Crowley ISD	Final Whistle State Championship to Panther City	David Ellis
Crowley ISD	Got a Nice Ring to It	David Ellis
Hays CISD	Illuminate and elucidate	Moses Leos III
Hays CISD	Water Whirled	Moses Leos III
Rockwall ISD	A Playoff Moment Frozen In Time	Chris Curtis
Spring Branch ISD	Raiders on the RISE	SBISD Office of Communications
Spring ISD	Calm Before the Pitch	Office of Communications
Spring ISD	Leading the Pack	Office of Communications
Reece Waddell	Home of Champions	Reese Waddell

SILVER

Bryan ISD	Fight to the End(zone)	Bryan ISD Community Affairs
Goose Creek CISD	Battle for the Catch	Carrie Pryor-Newman
Hays CISD	The air up there	Moses Leos III
Pflugerville ISD	Inside the Paint: PflISD Basketball Media Day	David Sanchez & Nicole Garcia
Tyler ISD	Spirit in the Air	Jacob Walker

More than 40,000 students

BEST OF CATEGORY

Klein ISD	The Gold Standard	Justin Elbert
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GOLD

Cypress-Fairbanks ISD	Bears Sprinting Toward the Region Championship	Abbie Geveshausen
Cypress-Fairbanks ISD	Put Over the Hill	Abbie Geveshausen
Cypress-Fairbanks ISD	She's a Runner, She's a Track Star	Brittney Barksdale
Cypress-Fairbanks ISD	Wildcat High Jump	Abbie Geveshausen
Humble ISD	Air Okolie	Jonathan Frey
Klein ISD	Drenched in Victory — Girls Golf Celebration	Jessica Williams
Klein ISD	Power in Motion	Chelsea Ceballos
Klein ISD	Reaching for Gold	Justin Elbert
Klein ISD	That State Champion Feelin'	Marlon Torres
Klein ISD	The Gold Standard	Justin Elbert
Leander ISD	Airborne	Christian Marcelli
Socorro ISD	Spring Games Relay Racer	Daniel Escobar

SILVER

Arlington ISD	Elevating Excellence: Soaring Past Limits	Robert Spence
Cypress-Fairbanks ISD	Kneel before the dash	Brittney Barksdale
Fort Bend ISD	Resilience in Motion	Michael Lam & Natalie Riviera
Humble ISD	The Kingwood Cowboy	Joshua Koch
Killeen ISD	A Legendary Finish	Josh Weaver
Killeen ISD	Reaping the Reward	Josh Weaver
Pasadena ISD	Carrying the Longhorn Legacy	Colton Hinson
Socorro ISD	Pebble Hills High School Track Hurdles	Daniel Escobar



CATEGORY 22

Photo Academic/Classroom Subjects Less than 15,000 students



BEST OF CATEGORY

Frenship ISD

GOLD

Abilene ISD

Copperas Cove ISD

Edgewood ISD of San Antonio

Frenship ISD

Harlandale ISD

Kaufman ISD

Livingston ISD

Sharyland ISD

Temple ISD

Temple ISD

Temple ISD

Texas City ISD

Wichita Falls ISD

SILVER

Alice ISD

Aubrey ISD

Bastrop ISD

Boerne ISD

Crandall ISD

Crandall ISD

Crandall ISD

Frenship ISD

Friendswood ISD

Galveston ISD

Galveston ISD

Galveston ISD

Grapevine-Colleyville ISD

Harlandale ISD

La Porte ISD

La Vernia ISD

New Braunfels ISD

Pecos-Barstow-Toyah ISD

Pecos-Barstow-Toyah ISD

Pecos-Barstow-Toyah ISD

Roma ISD

Roma ISD

Southwest ISD

Texas City ISD

Texas City ISD

Waco ISD

BRONZE

Boerne ISD

BEST OF CATEGORY

Crowley ISD

GOLD

Alvin ISD

Crowley ISD

Goose Creek CISD

Hays CISD

Frenship High School Graduation

Eyes on the Future, Abilene High Graduation

Wait, what?! CLOUDS!

Building a Future With Fire

Frenship High School Graduation

Beetlejuice Jr. Theatre Performance

Forging the Future

CTE Welding Photo

Cadet Courage: A Portrait of Service

Elementary Students are 100 Days Smarter!

Kindergarten April Fool's Day

Lamar Middle School 8th Graders Experience CTE

Whodunit? The Musical Comedy Murders of 1940

Joyful Recognition: National Elementary Honor Society Induction

Mustang Magic

Aubrey ISD 100th Day of School

Celebrating Progress: Bastrop Intermediate School

Students Shine with MyPath Success

Ready for 2nd Grade!

Focus on the Fundamentals

Making Sparks Fly

Mission Accomplished

Frenship High School Student Celebrates

at Admissions Accomplished Ceremony

Little Authors, Big Stories: A Winterball Writers Showcase

Ceramics hands

Football hands

Science Hand

Chloe the Cow

Sparks of Empowerment

Welcome back with Dr. Jackson

Teaching is SO MUCH FUN!

Hat Throw!

Eagle Legacy

The Moment It's Real

Under the West Texas Sky

Little Learners, Big Dreams

Little Victories, A Big Smile!

Welder

First Day Connections

Little Hands, Big Rhythm

Live in Theatre

Small Group, Big Ideas

15,000 to 40,000 student

Red Carpet Arrival

Girls Just Wanna Have Fun

Red Carpet Arrival

Grad leaps with Excitement

Head of the class

Brittany James

Truman Young, Jordan Ziemer

& Kaitlin Paonessa

Taylor Gormley

Frank Villarreal

Brittany James

Luis Alejandro Basurto Guerrero

Jenny Henricks & Hannah Kidd

Aubri Alexander & Jennifer Birdwell

Communications Dept.

Amy Frei-Brown

Amy Frei-Brown

Amy Frei-Brown

Clarissa Silva

Madison Davis

Ofelia Hunter

Eva D. Coleman

Chris White

Yvette Reyna

Jason Bowie

Jason Bowie

Jason Bowie

Hannah Morelos

Sofia Armintor & Lauren Traina

Mike Dudas

Mike Dudas

Mike Dudas

Alexander Harlow

Luis Alejandro Basurto Guerrero

Devin Dozier

Valerie Frazier

NBISD Communications

Nydia Natividad

Adriel Carrasco

Nydia Natividad

Cynthia Talamante

Cynthia Talamante

Roger Campos

Melissa Tortorici

Melissa Tortorici

Michael Anderson Jr.

Yvette Reyna

David Ellis

Brittany Blanchard

David Ellis

Carrie Pryor-Newman

Moses Leos III

Continued

Photo Academic/Classroom Subjects - 15,000 to 40,000 students, Gold Continued

McKinney ISD	McKinney ISD	Dr. Shelly Spaulding, Amanda Gavin, Shane Mauldin & Karla Schumacher
Pearland ISD	Read Across America Day	Cindy Gutierrez
Spring ISD	Reading Sparks Joy and Curiosity	Office of Communications
Tomball ISD	Igniting the Future: Welding in Action	Justin Warnasch
Wylie ISD	Core of the Lesson	Casi Thedford
SILVER		
Bryan ISD	Be a King Together	Bryan ISD Community Affairs
Bryan ISD	Celebrating Christian	Bryan ISD Community Affairs
Bryan ISD	Serving the Future	Bryan ISD Community Affairs
Goose Creek CISD	Spelling Stars Rise as Eighth Grader Makes History	Carrie Pryor-Newman
Hays CISD	The apple of his eyes	Moses Leos III
McKinney ISD	McKinney ISD	Dr. Shelly Spaulding, Shane Mauldin, Amanda Gavin & Karla Schumacher
McKinney ISD	McKinney ISD	Dr. Shelly Spaulding, Shane Mauldin, Amanda Gavin & Karla Schumacher
Pearland ISD	Lunch Week Photo	Cindy Gutierrez
Pflugerville ISD	In the Moment	Justin Manor
Tyler ISD	Life From Within	Mackenzie Bledsoe
Wylie ISD	Exploding Turkeys	Casi Thedford
Wylie ISD	Young Glory	Casi Thedford
BRONZE		
Comal ISD	Perfect ACT Score Student Highlight	Mason Smith

More than 40,000 students

BEST OF CATEGORY

Cypress-Fairbanks ISD	Hooray For Pre-K!	Abbie Geveshausen
GOLD		
Cypress-Fairbanks ISD	Dance Across the Stage	Brittney Barksdale
Cypress-Fairbanks ISD	Golden Eagle Graduate	Abbie Geveshausen
Cypress-Fairbanks ISD	Grand Champion	Brittney Barksdale
Cypress-Fairbanks ISD	Hooray For Pre-K!	Abbie Geveshausen
Leander ISD	Leap of Celebration	Ryan Hamrick
Pasadena ISD	The Tassel is Worth the Hassel	Colton Hinson
Socorro ISD	Socorro ISD Teacher of the Year Classroom	Daniel Escobar
Cypress-Fairbanks ISD	Reserve Champion Hug	Abbie Geveshausen
Harris County Dept. of Education	Keeping it Steady	Angel Verdejo
Harris County Dept. of Education	Shine On, Grads	Shelby Trahan
Klein ISD	Joy in Discovery: VR Science Lesson	Jessica Williams
Leander ISD	Morning Light, Bright Minds	Daniel Cernero
Pasadena ISD	Full Circle: From Student to Superintendent	Avery Davis
Region 4 ESC	Career-Ready by Graduation: Pasadena ISD CTE Spotlight	Communications Team
BRONZE		
Harris County Dept. of Education	Let's Dance	Angel Verdejo
Harris County Dept. of Education	Where Curiosity Leads the Way	Shelby Trahan



BEST OF CATEGORY

Medina Valley ISD	Panther Pride!	Cody Duty
GOLD		
Alice ISD	Times of Adversity	Ofelia Hunter
Bastrop ISD	Celebrating Tradition on Stage	Chris White
Crandall ISD	I've Got A Secret	Jason Bowie
Donna ISD	Fields of Faith	Federico Gonzalez
Donna ISD	From the Fields to the Finish Line!	Federico Gonzalez
Dripping Springs ISD	Band at Sunset	Branson Hardcastle
Duncanville ISD	Two Hearts, One Legacy	Jeffrey Smith
Edgewood ISD of San Antonio	Chicago Caught in the Light	Marketing & Communications Dept.
Frenship ISD	All Smiles at Special Education Game Day	Hannah Morelos



Cody Duty

Ofelia Hunter

Chris White

Jason Bowie

Federico Gonzalez

Federico Gonzalez

Branson Hardcastle

Jeffrey Smith

Marketing & Communications Dept.

Hannah Morelos

Continued

Photos Other Subjects - Less than 15,000 students, Gold Continued

Harlandale ISD	A Note of Tradition	Ernest Flores
Harlandale ISD	First Night Lights	Ernest Flores
Harlandale ISD	Floating Spirit – NYC Ballet Napanla Performance	Luis Alejandro Basurto Guerrero
La Porte ISD	Color Run Fun!	Devin Dozier
Medina Valley ISD	Panther Pride!	Cody Duty
Mission CISD	Remember the 21	Dimitra Trejo

SILVER

Abilene ISD	Honoring Through Hospitality, Retiree Dinner 2025	Truman Young, Jordan Ziemer & Kaitlin Paonessa
Boerne ISD	Saluting Our Heroes	Yvette Reyna
Crandall ISD	Pause for a Pose	Jason Bowie
Crandall ISD	Putting on a Show	Jason Bowie
Donna ISD	Celebrating a Well-Deserved Teacher Incentive Allotment Win	Miriam Marentes
Dripping Springs ISD	Karate Kids	Branson Hardcastle
Edgewood ISD of San Antonio	Las Palmas Leadership Graduation - Game On!	Marketing & Communications Dept.
Edgewood ISD of San Antonio	Salute to Our History: Memorial Day in EISD	Frank Villarreal
Fabens ISD	Folklorico Dancer	Sofia Maciel
Frenship ISD	Prize Patrol Celebration	Brittany James
Grapevine-Colleyville ISD	Now They Always Say, “Congratulations”	Alexander Harlow
Harlandale ISD	Cultural Colors in Motion	Ernest Flores
Harlandale ISD	Ursula - Poor Unfortunate Souls (Middle School)	Ernest Flores
Hempstead ISD	Bobcat Pride Runway	Valonia Walker
Joshua ISD	First Day Fist Bump: A Year of Possibilities!	Kyle Heimburger
Kaufman ISD	Mallets of Glory	Jenny Henricks & Hannah Kidd
Kaufman ISD	Walking Into Tomorrow	Jenny Henricks & Hannah Kidd
Medina Valley ISD	Wrinkles, wisdom & 100 days of learning!	Cody Duty
Pecos-Barstow-Toyah ISD	Morse Code	Nydia Natividad
Roma ISD	The Voice of Tradition	Cynthia Talamante
Sharyland ISD	Excellence in Every Ride: Superintendent on Board	Communications Dept.
Sheldon ISD	A Chorus of Chocolate Magic	Monica Arredondo
Sheldon ISD	A Wish for the Golden Ticket	Monica Arredondo
Sheldon ISD	A World of Pure Imagination	Monica Arredondo
Sheldon ISD	From Boardroom to Graduation Stage	Monica Arredondo
Temple ISD	Signing Day Community Support	Amy Frei-Brown
Waco ISD	First Day Excitement	Michael Anderson Jr.
Wichita Falls ISD	Uncontainable Joy	Madison Davis
Barbers Hill ISD	Celebrating Student Achievement: Military Signing	Jennifer Jones
Boerne ISD	Cool Trustee Fist Bump!	Yvette Reyna
Channelview ISD	Awe In Action	Teresa Gomez
Fabens ISD	Fabens Bonfire	Sofia Maciel
Galveston ISD	Tornettes at Convocation	Mike Dudas
Georgetown ISD	Look How Far We’ve Come	Logan Reuland
Joshua ISD	Graduation Night: On to the Next!	Kyle Heimburger
Livingston ISD	Royal Brigade Band Halftime Show	Aubri Alexander & Jennifer Birdwell
New Braunfels ISD	In Uniform	NBISD Communications
Pecos-Barstow-Toyah ISD	Pearl	Nydia Natividad
Texas City ISD	Peace, Love and 2–5!	Clarissa Silva
Texas City ISD	Sparkling Curiosity	Clarissa Silva

15,000 to 40,000 students

BEST OF CATEGORY

Alvin ISD	A Student Never Forgets	Brittany Blanchard
GOLD		
Alvin ISD	A Student Never Forgets	Brittany Blanchard
Alvin ISD	A Walk to Remember	Brittany Blanchard
Comal ISD	Clear Spring Elementary Grandparents Day	Mason Smith
Hays CISD	Bathed in shadow	Moses Leos III
Keller ISD	Crossing the Stage	Chelse Westbrook
McKinney ISD	McKinney ISD	Dr. Shelly Spaulding, Amanda Gavin, Shane Maudlin & Karla Schumacher

Continued

Photos Other Subjects - 15,000 to 40,000 students, Gold Continued

Pflugerville ISD	In Flight	Justin Manor
Pflugerville ISD	Unified	Christina Schneider
Spring Branch ISD	2025 Bond Program Signature Image	SBISD Office of Communications
Spring ISD	Sliding Into Happiness	Office of Communications
Tyler ISD	ECHS Graduation "Hi, Mom!"	Mackenzie Bledsoe
SILVER		
Alvin ISD	Pointing the Way Toward a Bright Future	Rachel Moore
Bryan ISD	Bryan ISD Electric Light Orchestra	Bryan ISD Community Affairs
Bryan ISD	Happy First Day!	Bryan ISD Community Affairs
Bryan ISD	Patriot's Day in Bryan	Bryan ISD Community Affairs
Corpus Christi ISD	Moment of Pride	Octavio Caballero
Crowley ISD	Coming Home Leon Bridges	David Ellis
Crowley ISD	Transition to the Future North Crowley Graduation	David Ellis
Forney ISD	Cinco de Mayo Glow Run	Graysen Reid
Goose Creek CISD	A Colorful Day with Dr. G the GC Giant	Carrie Pryor-Newman
Goose Creek CISD	Stuart Career Tech Graduate Performs National Anthem, Heads to Marine Corps	Carrie Pryor-Newman
Hays CISD	A worthwhile embrace	Moses Leos III
Keller ISD	An Unexpected Gift	Chelse Westbrook
La Joya ISD	La Joya ISD Timecapsule	Blanca E. Cantu
Laredo ISD	Cigarroa High School JROTC at Graduation	Claudia Garcia
Laredo ISD	Student receives a jacket through the Coat them with Love project	Claudia Garcia
McKinney ISD	McKinney ISD	Dr. Shelly Spaulding, Shane Mauldin, Amanda Gavin & Karla Schumacher
McKinney ISD	McKinney ISD	Dr. Shelly Spaulding, Shane Mauldin, Amanda Gavin & Karla Schumacher
Pearland ISD	National School Bus Safety Week	Cindy Gutierrez
Pearland ISD	Next On My List...	Laura McClellan
Spring ISD	A Winter Gift	Office of Communications
Tyler ISD	The Moment of Achievement	Jacob Walker
Reece Waddell	The Ultimate Prize	Reece Waddell

More than 40,000 students

BEST OF CATEGORY

Socorro ISD	Eastlake High School Graduation Celebration	Daniel Escobar
GOLD		
Cypress-Fairbanks ISD	I'm Going to Be a Teacher!	Abbie Geveshausen
Cypress-Fairbanks ISD	State Band Finale	Abbie Geveshausen
Garland ISD	3 Cities. 1 District.	Garland ISD Communications
Harris Co. Dept. of Education	Little Ocean Explorers	Shelby Trahan
Leander ISD	Senior Sunrise	Andrea Martinez
Pasadena ISD	A Homecoming Queen Returns Home	Avery Davis
Socorro ISD	Eastlake High School Graduation Celebration	Daniel Escobar
Socorro ISD	Sgt. Jose F. Carrasco Elementary Buff Squad	Daniel Escobar
SILVER		
Arlington ISD	Focused on the Notes, Prepared for the Future	Robert Spence
Cypress-Fairbanks ISD	A Moment of Honor	Brittney Barksdale
Cypress-Fairbanks ISD	Pink Out Survivors Celebration	Brittney Barksdale
Cypress-Fairbanks ISD	Spirit takes the Field	Brittney Barksdale
Cypress-Fairbanks ISD	The NASA Grand Marshal	Brittney Barksdale
Leander ISD	Eyes on the Results	Andrea Martinez
BRONZE		
Arlington ISD	Back to School: Styled for Success	Robert Spence
Cypress-Fairbanks ISD	VPAC Photography	Scott Brinkmeyer
Humble ISD	Step Up!	Joshua Koch
Klein ISD	Curiosity Takes Flight	Jessica Williams
Region 4 ESC	Babies' Day Out	Communications Team
Region 4 ESC	Spanish Spelling Bee	Communications Team



GRAPHICS CATEGORIES

CATEGORY 24

Logo, Trademark, Symbol

Less than 15,000 students



BEST OF CATEGORY

Kaufman ISD

GOLD

Barbers Hill ISD

Edgewood ISD of San Antonio

Edgewood ISD of San Antonio

edVANTAGE Strategy Group

Gonzales ISD

Grapevine-Colleyville ISD

Gregory-Portland ISD

Kaufman ISD

La Vernia ISD

Magnolia ISD

Mission CISD

Pampa ISD

Red Oak ISD

San Benito CISD

San Benito CISD

San Elizario ISD

Kaufman Lions Forever

BHISD Convocation Logo

Be the Change: Superintendent's Student Leadership Network

Complete The Dream

Springtown ISD Bond 2025 Logo

"We Ride Together" District Logo

GCISD VATRE

Wildcat Park Logo

Kaufman Lions Forever

La Vernia ISD Seal & Logo

Magnolia Parkway Intermediate

Crib to College Logo

The Pampa ISD Harvester

Hawk Student Media Intern Program Logo

Regional Chess Logo

San Benito Schools Chess Logo

Texas Education for Homeless Children and Youth (SEISD TEHCY) Logo

Jenny Henricks & Hannah Kidd

Jennifer Jones
Marketing & Communications Dept.

Frank Villarreal
Ronna Johnson
Amanda Sanchez
Rhett Schwartzkopf
Brittney Soliz Sandoval, Sharon Reckaway,
Atanislao Acosta Jr. & Sarah Blackshere
Jenny Henricks & Hannah Kidd

Valerie Frazier
Kate Hope
Rolando D. Garza
Jana Williamson
Illysia Tartan
Sergio Garcia
Sergio Garcia
Dr. Jeannie Meza-Chavez,
Horacio Hernandez & Perla Magallon

15,000 to 40,000 students

BEST OF CATEGORY

Hays CISD

GOLD

Alief ISD

Allen ISD

Allen ISD

Comal ISD

Corpus Christi ISD

Crowley ISD

Goose Creek CISD

Hays CISD

Hays CISD

Keller ISD

McKinney ISD

Pearland ISD

Rockwall ISD

Tomball ISD

Tomball ISD

Spring ISD

Weslaco ISD

The Seatbelt is Your Buddy

Superintendent MVP Logo: Celebrating Excellence Across Alief ISD

Reviving the Knight: Norton's New Identity

The Power of the Bolt: Rebranding Cheatham Elementary

Path To Success Logo

New Lexington Middle School logo

North Crowley Football State Champions Logo

Día del Niño Logo

Hays CISD is on a mission!

The Seatbelt is Your Buddy

The Big Event Logo

McKinney ISD Logo

Safe and Secure Department Logo

Where does the money go?

Fine Arts Logo

TRAINS Logo

VATRE Logo

Second to None WISD Logo

Tim Savoy, Harvest Goodrich & Linda Rosebrock

Adelina Cruz
Steven Offield
Steven Offield
Comal ISD Communications
Octavio Caballero
David Ellis
Mima Trujillo
Tim Savoy

Tim Savoy, Harvest Goodrich & Linda Rosebrock
Chelse Westbrook

Dr. Shelly Spaulding, Amanda Gavin,
Shane Maudlin & Karla Schumacher
Victor Bushfield
Sarah Rak

Justin Warnasch
Justin Warnasch
Office of Communications
Samantha Holley

More than 40,000 students

BEST OF CATEGORY

Klein ISD

GOLD

Cypress-Fairbanks ISD

Cypress-Fairbanks ISD

Cypress-Fairbanks ISD

Cypress-Fairbanks ISD

Cypress-Fairbanks ISD

Cypress-Fairbanks ISD

ESC Region 12

Adventure Park Art Challenge – STEAM Express Logo

Holbrook ES - Rebrand

MHAB Rebrand

Robison Elementary School Logo

Smith Middle School Logo

Swenke Elementary School Logo

VPAC Branding (Visual & Performing Arts Center)

Thrive Girls Empowerment Conference Logo

Jessica Williams

Scott Brinkmeyer

Scott Brinkmeyer

Todd Blair

Todd Blair

Todd Blair

Scott Brinkmeyer

Leah Magid

Continued

Logo, Trademark, Symbol - More than 40,000 students, Gold Continued

Garland ISD
Garland ISD
Killeen ISD
Klein ISD
Klein ISD
Klein ISD
Leander ISD
Pasadena ISD
Plano ISD
San Antonio ISD
Socorro ISD
United ISD

GISD Club 10
GISD Unmatched: 3 Cities. 1 District.
KISD Leads the Way
Adventure Park Art Challenge – STEAM Express Logo
Parent University Logo System — 2025 Refresh
School Core Values Seals — Districtwide Suite
Child Find Logo
Comm Logo Redesign
TOTY Bowl Logo
Family Hour Logo
Capt. Walter E. Clarke Middle School Logo
UISD Where Little Learners Dream Big!

Garland ISD Communications
Garland ISD Communications
Communications & Marketing
Jessica Williams
Kari Jernigan
Kari Jernigan
Ryan Hamrick
Communication Department
Rodrigo Martinez
Cassandra Negrete
Daniel Escobar
Paola Arcos



CATEGORY 25
Original Art
Less than 15,000 students



BEST OF CATEGORY

New Braunfels ISD

GOLD

Abilene ISD
Donna ISD
Donna ISD
Dripping Springs ISD
Dripping Springs ISD
Everman ISD
Everman ISD
Everman ISD
Everman ISD
Frenship ISD
Liberty Hill ISD
New Braunfels ISD
Wimberley ISD

More Than Myth!

Abilene ISD Administration Window Wrap
Donna High School Gameday
Donna North High School Gameday
Baseball Final Four
Basketball Gameday
Girls Basketball Spotlight
Martin Luther King Jr. Day
Mr. Balch Throws Out the 1st Pitch at Balch Field
Soccer Team - Playoff Bound
Frenship Basketball Regional Semis Champions
LHHS Soccer FIFA Graphic
More Than Myth!
Top Texans of the Tournament

NBISD Communications

Kaitlin Paonessa & Jordan Ziemer
Federico Gonzalez
Federico Gonzalez
Branson Hardcastle
Branson Hardcastle
Communications & Marketing Dept.
Communications & Marketing Dept.
Communications & Marketing Dept.
Communications & Marketing Dept.
Brittany James
Christopher Stoltz
NBISD Communications
Allen Bruggman

SILVER

Fabens ISD
Grapevine-Colleyville ISD
La Villa ISD
La Villa ISD
Liberty Hill ISD
Red Oak ISD
San Benito CISD
San Elizario ISD

2024 Football Schedule
Mustang Magic
Football Program Cover
Football Program Cover
LHHS Basketball NBA Jam Graphic
ROISD Shaw MS Beam Signing Graphic
San Benito Collegiate Academy Entrance Window Perforation
2024 Superintendent Evaluation Cover

Sofia Maciel
Alexander Harlow
Noe Longoria
Noe Longoria
Christopher Stoltz
Beth Trimble
Ernest Leal

San Elizario ISD

San Elizario ISD Mano a Mano Slogan

Dr. Jeannie Meza-Chavez,
Horacio Hernandez & Perla Magallon
Dr. Jeannie Meza-Chavez,
Horacio Hernandez & Perla Magallon
Jenny Davenport & Stephanie Lyssy

Santa Fe ISD

Class of 2025 Valedictorian and Salutatorian Graphics

15,000 to 40,000 students

BEST OF CATEGORY

Spring Branch ISD

GOLD

Crowley ISD
Pflugerville ISD
Pharr-San Juan-Alamo ISD
Spring Branch ISD
Crowley ISD
Wesalco ISD

Havest of the Month Digital Campaign

For The City | North Crowley State Champions Final Whistle Graphic
21st Annual Pfestival of Bands cover art
PSJA ISD Central Office Wall Wraps
Havest of the Month Digital Campaign
817 vs. Everybody | North Crowley Football Gameday Graphic
Panthers Football Gameday Graphic

SBISD Office of Communications

David Ellis
David Sanchez
PSJA ISD Communications Dept.
SBISD Office of Communications
David Ellis
Nathaniel Pena

BRONZE

Crowley ISD
Crowley ISD
Laredo ISD

A Picture is Worth 16 Minutes
North Crowley Football Record-Breaking Accolades
Budget Instructions Manual Cover

David Ellis
David Ellis
Claudia Garcia
Continued

Original Art - More than 40,000 students

BEST OF CATEGORY

San Antonio ISD

GOLD

Humble ISD
Killeen ISD

San Antonio ISD

BRONZE

Klein ISD



BEST OF CATEGORY

Angleton ISD

GOLD

Angleton ISD
Galveston ISD

SILVER

Midway ISD
Midway ISD
Temple ISD

Waco ISD

BRONZE

Joshua ISD

Red Oak ISD

Roma ISD

Texas City ISD

SAISD Fiesta Medal 2025

Proven Champions!
CTE Month Graphic: Celebrating Career
and Technical Education in Killeen ISD
SAISD Fiesta Medal 2025

Blur of the Moment

CATEGORY 26

**Published Print Ad
Less than 15,000 students**

Wildcat Football State Semifinals

Wildcat Football State Semifinals
Year in GISD Athletics

Authentic Leadership. Real Results.
The Best Choice for Your Child's Future
Temple ISD Chamber Community Guide Ad
Working Wonders in Waco

Joshua ISD's 2025 Joshua Area Chamber of Commerce
Community Guide Advertisement

NOW Magazine ROISD Ad

Roma ISD 2025 Teacher of the Year Ad

New Calvin Vincent Early Childhood Center Coming Soon

15,000 to 40,000 students

Discover Your Passion

Chief Hale Tejano Award Ad
Discover Your Passion

Real Opportunities. More Success. We. Are. Bryan ISD.
Dr. Sylvia G. Rios Ad
LISD Football Season Ad '24

Laredo ISD Trustees preparing tomorrow's leaders today

More than 40,000 students

VPAC Ad

VPAC Ad
ESS Testimonial Advertisement

Our first Olympian from Laredo

Community Impact Ad
Congratulations TASA
Humble ISD Open Enrollment Ad – Ignite, Inspire, Grow

Jillian De La Cruz

Joshua Koch
Sarah Fox

Jillian De La Cruz

Marlon Torres



Jennifer Barrera

Jennifer Barrera
Mike Dudas

Emily Parks & Robert Pryor
Emily Parks & Robert Pryor
Eric Larson & Jon Wallin
Michael Anderson Jr.

Kyle Heimbigner

Beth Trimble

Helen Escobar & Cynthia Talamante

Clarissa Silva

Samantha Holley & Nathaniel Pena

Ashley Salas
Samantha Holley & Nathaniel Pena

Bryan ISD Community Affairs
Ashley Salas
Ashley Salas

Ashley Salas

BEST OF CATEGORY

Weslaco ISD

GOLD

Laredo ISD
Weslaco ISD

SILVER

Bryan ISD
Laredo ISD
Laredo ISD

BRONZE

Laredo ISD

BEST OF CATEGORY

Cypress-Fairbanks ISD

GOLD

Cypress-Fairbanks ISD
Texas Assoc. of School Boards

SILVER

United ISD

BRONZE

Harmony Public Schools
Harris Co. Dept. of Education
Humble ISD

Scott Brinkmeyer

Scott Brinkmeyer
Texas Assoc. of School Boards

Karla de la Garza

Tracie Seed
Juan Lopez & Lanette Gonzales-Tonsul
Jonathan Frey





CATEGORY 27

Advertisement - Other

Less than 15,000 students



BEST OF CATEGORY

Frenship ISD
GOLD

Barbers Hill ISD
Brownwood ISD
edVANTAGE Strategy Group
edVANTAGE Strategy Group
edVANTAGE Strategy Group

Frenship ISD
Greenville ISD
Hillsboro ISD
Hutto ISD
La Porte ISD
Mission CISD
Pecos-Barstow-Toyah ISD
San Benito CISD
San Benito CISD
San Benito CISD

SILVER

Alice ISD
edVANTAGE Strategy Group

edVANTAGE Strategy Group

Everman ISD
San Elizario ISD

Sharyland ISD

Waco ISD
Waco ISD

Join the Frenship Family Billboard

Friday Night Lights - Print Ad
Multi-Purpose Activity Center Banners
Springtown ISD Bond 2025 Digital Advertisement - 65+
Springtown ISD Bond 2025 Digital Advertisement - Growth
Springtown ISD Bond 2025 Digital Advertisement -
Middle School Addition

Join the Frenship Family Billboard
Top 10 Graduates Billboard
Hillsboro ISD Pre-K Round-Up Lawn Signs
Hippo Head Advertisement
LPISD Safety Film Entry Graphics
Blast Off To A Bright Future
Class of 2025 Dual Credit Graduates
Hi 5 Billboard
Teachers of the Year Billboard
Top 10 Billboard

Powerlifting State Champs
Springtown ISD Bond 2025 Digital Advertisement -
Saving Operating Funds
Springtown ISD Bond 2025 Digital Advertisement -
Years Since Last Bond
EISD is an Open Enrollment District
San Eli Mano a Mano Billboard

Beyond the Classroom:
National Take Your Child to Work Day
Kendrick Elementary Pop-up Banner
Waco High Pop-up Banner

15,000 to 40,000 students

BEST OF CATEGORY

Corpus Christi ISD
GOLD

Bryan ISD
Bryan ISD
Corpus Christi ISD
Spring ISD

SILVER

Alief ISD
Alief ISD
Laredo ISD
McKinney ISD

Pharr-San Juan-Alamo ISD

Spring Enrollment Direct Mail

Bryan ISD Billboards
Bryan ISD Human Resources Banner
Spring Enrollment Direct Mail
Your School.Your Future.

Enroll Today: Showcasing the Heart of Alief ISD
Portrait of a Graduate: Defining the Alief ISD Student Experience
Police AD
McKinney ISD Billboard

PSJA Cradle 2 College Digital Billboard

More than 40,000 students

BEST OF CATEGORY

Garland ISD
GOLD

Arlington ISD
Garland ISD
Garland ISD
Plano ISD

GISD Unmatched Billboards

Ready, Set, Enroll
GISD Unmatched Billboards
GISD Unmatched Pull Up Banners
Champions Choose to Learn Here Billboard

Garland ISD Communications

Suzanne Turner
Garland ISD Communications
Garland ISD Communications
Rodrigo Martinez

Desri Jones

Jennifer Jones
Charles Musgrove
Ronna Johnson
Ronna Johnson
Ronna Johnson

Desri Jones
Xachary Aguilar, Amy Wade & Natalie Pegg
Leah Deniston
Leonard Abramovich & James Gazzale
Devin Dozier
Rolando D. Garza
Nydia Natividad
Sergio Garcia
Sergio Garcia
Sergio Garcia

Ofelia Hunter
Ronna Johnson

Ronna Johnson

Communications & Marketing Dept.
Dr. Jeannie Meza-Chavez,
Horacio Hernandez & Perla Magallon
Communications Dept.

Quinta Robinson & Michael Anderson Jr.
Quinta Robinson

Office of Communications

Bryan ISD Community Affairs
Bryan ISD Community Affairs
Office of Communications
Office of Communications

Adelina Cruz
Adelina Cruz
Claudia Garcia
Dr. Shelly Spaulding, Amanda Gavin,
Karla Schumacher & Shane Mauldin
PSJA ISD Communications Dept.

Continued

Advertisement Other - More than 40,000 students, Silver Continued

SILVER

Garland ISD
Killeen ISD

2024 GISD Bandfest
Killeen ISD Graduation Billboards –
Celebrating Student Excellence

Garland ISD Communications
Communications & Marketing

San Antonio ISD
Socorro ISD

HCM Fiesta Career Fair
Socorro ISD Seize Your Opportunity Banner Signage

Jillian De La Cruz
Daniel Escobar

BRONZE

Socorro ISD
Socorro ISD

Socorro ISD Elementary Academies Billboards
Socorro ISD Nationally STEM Certified Billboard

Daniel Escobar
Daniel Escobar

VIDEO/CABLE TV CATEGORIES

CATEGORY 28

Video - News/Information

Less than 15,000 students



BEST OF CATEGORY

San Benito CISD

Flute Fiesta

Evan Martinez

GOLD

Duncanville ISD
San Benito CISD
San Benito CISD
San Benito CISD
San Benito CISD
San Benito CISD
San Benito CISD
San Benito CISD
San Benito CISD

Happy to be here!
Conjunto Hall of Fame and Museum
Daisy Nurse Award
Flute Fiesta
GearUp PepRally
Heart Health Heroes
Lady Hounds Powerlifting State Qualifiers Insider
SBCISD Health Fair

Hillary Hopson, Jeff Smith & Connie Wallace
Evan Martinez
David Cortez
Evan Martinez
Sam Alonso
Evan Martinez
David Cortez
Evan Martinez

SILVER

Red Oak ISD
San Benito CISD
San Benito CISD
San Benito CISD
San Benito CISD

Hawk Family Focus - Credit Opportunities
After School Program Summer Camp
El Sabor De San Benito
La Encantada Rock Band At Region One
Spotlight on Education Episode 4

Beth Trimble & Illysia Tartan
Evan Martinez
Sam Alonso
David Cortez
Evan Martinez

15,000 to 40,000 students

BEST OF CATEGORY

Spring Branch ISD

In the Zone - October 2024

SBISD Office of Communications

GOLD

McKinney ISD

McKinney ISD School Board Summary

Dr. Shelly Spaulding, Karla Schumacher,
Amanda Gavin & Shane Mauldin
SBISD Office of Communications

Spring Branch ISD

In the Zone - October 2024

SILVER

Weslaco ISD

Alumni Spotlight:Kaylee Martinez

Carlos Robledo, Mike Palacios & Don Ramirez

BEST OF CATEGORY

Socorro ISD

SISD-TV News 11-13-24

Daniel Escobar

GOLD

Cypress-Fairbanks ISD
Fort Worth ISD

CFISD 360°
A Holiday Greeting from FWISD
Interim Superintendent Dr. Karen Molinar
1st & Goal with Josh Weaver: Harker Heights HS vs Shoemaker HS
Superintendent's Message - Quarter 4 Recap - 24-25
Board Recognitions:A Celebration of Achievement and Community
Comm Connection - Christmas Special
SISD-TV News 11-13-24
Gilbert Aguilar Safety Zone Tips PSA September 13, 2024
Newscast #8 May 19, 2025

Video Production Team
Communications Dept.

Killeen ISD

Josh Weaver

Klein ISD

Marlon Torres

Leander ISD

Christian Marcelli

Pasadena ISD

Colton Hinson

Socorro ISD

Daniel Escobar

UISD Public Relations-ITV

UISD Public Relations-ITV

UISD Public Relations-ITV

UISD Public Relations-ITV





CATEGORY 29

Video - News Package

15,000 to 40,000 students



BEST OF CATEGORY

McAllen ISD
GOLD

Alvin ISD
McAllen ISD
McAllen ISD
Ector County ISD
La Joya ISD
Pharr-San Juan-Alamo ISD
Weslaco ISD

Deaf awareness art celebration

Felicia Villarreal, Erica Guerrero & Mark May

Disney Elementary Begins Anew
Deaf awareness art celebration
Mariachi Oro wins 8th state title
TIA "Big Check Day"
LJISD Centennial Tree Planting Ceremony
PSJA Partners With STC To Offer Classes For Parents
Rock Your School Week

Phil Jean
Felicia Villarreal, Erica Guerrero & Mark May
Felicia Villarreal, Erica Guerrero & Mark May
Communications Dept.
Blanca Cantu
PSJA ISD Communications Dept.
Mike Gonzalez

More than 40,000 students

BEST OF CATEGORY

Region One ESC
GOLD

Cypress-Fairbanks ISD
Garland ISD

Killeen ISD
Killeen ISD
Killeen ISD
Leander ISD
Region 4 ESC

Region 4 ESC

Region One ESC
Texas Assoc. of School Boards

Career Exploration at RGV College

Daniel Ledezma

Prisoners of war-MIA
Caldwell Elementary & USL Dallas Unite

Raquel Briones
Larry Grime, Typhani Brazier
& Jason Wheeler

Celebrating Athletic Trainers Month in Killeen ISD!
Killeen ISD's IMPACT Mentorship Program
Thank You, KISD Crossing Guards!
Learning In Action: River Ridge Students Solve a Growing Problem
From Tornado to Triumph: Walt Disney Elementary
in Alvin, Texas, Rebuilds

Communications & Marketing
Communications & Marketing
Communications & Marketing
Christian Marcelli
Communications Team

Region 4 and CFISD Complete Year 1
of Successful Teacher Residency Program
Career Exploration at RGV College
TASB Talks Legislative Update:
Recapping the 89th Texas Legislature

Communications Team

Daniel Ledezma
Texas Assoc. of School Boards



CATEGORY 30

Video - Documentary

Less than 15,000 students



BEST OF CATEGORY

Lancaster ISD
GOLD

Angleton ISD
Lancaster ISD

SILVER

Alice ISD
Donna ISD
Hidalgo ISD

Medina Valley ISD

All In, All the Way

Andrew Tanielian

Driven by Innovation: AHS Engineering Team Builds and Races a Car
All In, All the Way

Alex Radow
Andrew Tanielian

Coach Deployed Overseas
90th Anniversary Donna High School Indian Sweetheart
Hidalgo ISD - Centennial Celebration

Ofelia Hunter
Federico Gonzalez
Valeria Martinez, Alexis Ruiz
& Jennifer Garza
Cody Duty & Selena Viera

Bond Dollars at Work in MVISD

15,000 to 40,000 students

BEST OF CATEGORY

Weslaco ISD
GOLD

Alvin ISD
Ector County ISD
Goose Creek CISD
Education Foundation
Hurst-Eules-Bedford ISD

321 Miles to a Miracle

KWES

Extreme Makeover - Disney 2.0
40 Years Later: The 1984 State Championship Game Remembered
Goose Creek CISD Education Foundation Student Choice Awards

Phil Jean
Communications Dept.
Carrie Pryor-Newman

HEB ISD 2024 Elementary Teacher of the Year -
Teaching Impossible

PR & Marketing Department

La Joya ISD

TEA Deputy Commissioner of School Programs Engages
with La Joya ISD Principals

Blanca Cantu

Laredo ISD ITV

LISD Salutes Our Veterans Christy Luna Alvarez

David Flores, Justin Reyes
& Julio Ovando

Continued

Video Documentary - 15,000 to 40,000 students, Gold Continued

McKinney ISD	McKinney ISD Documentary	Dr. Shelly Spaulding, Karla Schumacher, Amanda Gavin & Shane Mauldin Laura McClellan
Pearland ISD	Pearland ISD Secondary Teacher of the Year Winner	
Pharr-San Juan-Alamo ISD	PSJA Family Rising Together After the Storm	PSJA ISD Communications Dept.
Weslaco ISD	321 Miles to a Miracle	KWES
SILVER		
Beaumont ISD	Exploring the Universe: The Frank Planetarium Experience	James Ural Moore
Beaumont ISD	The Heart of a Teacher	Jackie Simien, Chantel Mangum, Debbie Bridgeman, Todd Madden & James Ural Moore
Hurst-Eules-Bedford ISD	HEB ISD 2024 Administrators of the Year - Administrators in Black	PR & Marketing Dept.
Hurst-Eules-Bedford ISD	HEB ISD 2024 Secondary Teacher of the Year - Back to the Classroom	PR & Marketing Dept.
La Joya ISD	La Joya ISD Welcomes Texas Commissioner of Education Mike Morath	Blanca Cantu
McKinney ISD	McKinney ISD Podcast	Dr. Shelly Spaulding, Karla Schumacher, Amanda Gavin & Shane Mauldin
Northwest ISD	Cozette Harris Class of 1950 75 Years of Excellence at NISD	Seth Denton
Spring Branch ISD	The Rumble Bee: Spring Forest Middle School's Art Car	SBISD Office of Communications
BRONZE		
La Joya ISD	Red Ribbon Week	Blanca Cantu

More than 40,000 students

BEST OF CATEGORY

Cypress-Fairbanks ISD	Broken in Million Pieces - Julie Hinaman	Raquel Briones
GOLD		
Aldine ISD	Aldine ISD football championship	John Hickman
Cypress-Fairbanks ISD	Broken in Million Pieces - Julie Hinaman	Raquel Briones
Cypress-Fairbanks ISD	Ollie Mae Byrd Dedication	Raquel Briones
Cypress-Fairbanks ISD	The Michaca Family	Raquel Briones
Fort Worth ISD	FWISD District Teacher of the Year Finalists 2025	Scott JuVette
Killeen ISD	Happy Veterans Day, KISD!	Communications & Marketing
Killeen ISD	Thank You, Killeen ISD Principals!	Communications & Marketing
Pasadena ISD	An Interview with Dr. DeeAnn Powell	Rob Smith & Gustavo Treviño
Region 4 ESC	At The 4Front Inside Pasadena ISD's CTE Powerhouse	Communications Team
Region 4 ESC	At the 4Front: Dr. Larry Berger, Pearland ISD	Communications Team
Region 4 ESC	At the 4Front: Spotighting Reading by Design®	Communications Team
Region 4 ESC	How Region 4 Facilitates Paid Teacher Residencies to Empower Future Educators in Cy-Fair ISD	Communications Team
Region One ESC	National Distinguished Schools Ortiz Elementary, Brownsville ISD	Daniel Ledezma & Lalo Sosa
Socorro ISD	SISD School Board Recognition Month	Daniel Escobar



CATEGORY 31
Video - General Event
Less than 15,000 students



BEST OF CATEGORY

Lancaster ISD	Donuts with Dad	Andrew Tanielian
GOLD		
Abilene ISD	Vibe Check: CHS Faculty vs Student Basketball Game	Truman Young, Jordan Ziemer & Kaitlin Paonessa
Alice ISD	Moment in Time	Ofelia Hunter
Angleton ISD	Meet SPARK-E	Alex Radow
Angleton ISD	Space Cats Compete at NASA	Alex Radow
Belton ISD	Golden Moments: Celebrating the Class of 2025	Candice Griffin & Marty Sullivan II
Donna ISD	Donna High School's new locker room	Federico Gonzalez
Donna ISD	Texas Outstanding School Board of the Year	Federico Gonzalez & Miriam Marentes
Donna ISD	TIA Awards banquet	Thomas Ferrer
Frenship ISD	2024 Frenship Foundation Prize Patrol	Tiffany Taylor
Hutto ISD	Steel Signing Ceremony — Lee Martinez Elementary School	Communications & Community Relations
Lancaster ISD	Donuts with Dad	Andrew Tanielian
Lancaster ISD	Grandparents Day 2024	Andrew Tanielian

Continued

Video General Event - Less than 15,000 students, Gold Continued

Lancaster ISD	STEM Fest at Frontiers of Flight Museum	Andrew Tanielian
Lancaster ISD	STEM Fest at Perot Museum	Andrew Tanielian
Red Oak ISD	2024 Hawks v Cedar Hill Recap Video	Beth Trimble & Illysia Tartan

SILVER

Corrigan-Camden ISD	Corrigan-Camden ISD Senior Time Machine	Susan Ard,
Crandall ISD	Crandall Koalas - April Fool's!	Ted Madden & Amanda Roberts
Lake Travis ISD	Lake Travis ISD - Rockin' Retiree Rocking Chair Pickup	Marco Alvarado & Meg Kelly
Red Oak ISD	Hawks 2025 Graduation Video	Beth Trimble & Illysia Tartan
San Benito CISD	Olympic Champion Bobby Morrow State Historical Marker Celebration	SBCISD Dept. Staff, Luis D. Gonzales, Jr.
San Benito CISD	San Benito Schools 2024-2025 Student Ambassadors Program	SBCISD Dept. Staff, Luis D. Gonzales, Jr.
SWISD-TV	Fire and Armor Bowl VII Game Highlights	Carlos Rodriguez & Ian Lozano

15,000 to 40,000 students

BEST OF CATEGORY

Wylie ISD	Teacher and Paraprofessional of the Year Surprise Reaction Montage	Tristen Rouse
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GOLD

Comal ISD	Thursday Night Lights at the Coliseum!	Mason Smith
Hays CISD	The 2025 Hays CISD Senior Walks	Moses Leos III
Hurst-Eules-Bedford ISD	HEB ISD 2024 Convocation Recap Video	PR & Marketing Dept.
Hurst-Eules-Bedford ISD	HEB ISD 2025 Trinity HS Culture Day	PR & Marketing Dept.
La Joya ISD	Teacher Incentive Allotment Checks	Blanca Cantu
Northwest ISD	Byron Nelson Partners in PEVs Superintendent Basketball Game	Seth Denton
Northwest ISD	Choose Your Own Adventure: Northwest Reads	Seth Denton
Northwest ISD	Thank You For Your Service Veterans NISD	Seth Denton
Pharr-San Juan-Alamo ISD	PSJA 2nd Annual Middle School E-Sports Tournament	PSJA ISD Communications Dept.
Rockwall ISD	More Than Just A Game	Chris Curtis
Spring Branch ISD	Real REELS - #SBISDProud	SBISD Office of Communications
Spring ISD	2024 Winter Wonderland	Office of Communications
Spring ISD	Class of 2025: A Moment in Color	Office of Communications
Spring ISD	Spelling Bee Marathon	Office of Communications
Spring ISD	The 2025 Spring ISD Employee Recognition Banquet	Office of Communications
Tyler ISD	Educator of the Year Banquet	Jacob Walker
Tyler ISD	Rose City Rivalry	Jacob Walker
Tyler ISD	Tyler ISD Foundation Grant Patrol	Jacob Walker
Weslaco ISD	Ring Ceremony	Mike Gonzalez & Don Ramirez
Wylie ISD	Teacher and Paraprofessional of the Year Surprise Reaction Montage	Tristen Rouse

SILVER

Beaumont ISD	Community Caravan (Video Recap)	James Ural Moore
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More than 40,000 students

BEST OF CATEGORY

Leander ISD	Overcoming Adversity: A CPHS Wrestling Story	Christian Marcelli
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GOLD

Cypress-Fairbanks ISD	Algebra Carnival	Donna Allen
Cypress-Fairbanks ISD	Back The Badge	Jesus Castillo Jr.
Cypress-Fairbanks ISD	Carlton Center Graduation	Raquel Briones
Cypress-Fairbanks ISD	CFISD Livestock Show & Sale Recap	Video Production Team
Cypress-Fairbanks ISD	First Day of School 24-25	Jesus Castillo Jr.
Cypress-Fairbanks ISD	Junior Police Academy	Video Production Team
Cypress-Fairbanks ISD	Superintendent's Fun Run	Video Production Team
Dallas ISD	Dallas ISD Convocation '24: Make It Happen	Dallas ISD Communications Team
ESC Region 13	ESC Region 13 Star of the Month	Ana Amezcua
Harmony Public Schools	Aerial Drone Competition at Harmony Science Academy-Plugerville	Allen Reid
Harmony Public Schools	Petal to the Metal: Harmony Public Schools Shine at Houston Art Car Parade	Allen Reid & Sally Magnuson
Harris Co. Dept. of Education	HCDE's First Day Back to School!	Jessica Lieng
Humble ISD	Humble ISD Step Team Showcase	Joshua Koch
Klein ISD	Congratulations to the Class of 2025	Marlon Torres
Leander ISD	Overcoming Adversity: A CPHS Wrestling Story	Christian Marcelli
Region 4 ESC	A Sign of Success ASL Storytelling Event	Communications Team

Continued

Video General Event - More than 40,000 students, Gold Continued

Region 4 ESC	Babies' Day Out	Communications Team
Region 4 ESC	Region 4 Superintendent of the Year	Communications Team
Region 4 ESC	Spanish Spelling Bee	Communications Team
Region 4 ESC	Step Up to the Mic - C.E. King High School Seniors	Communications Team
Socorro ISD	SISD Class of 2025 Graduation Highlight	Daniel Escobar
Texas Assoc. of School Boards	Summer Leadership Institute San Antonio 2025	Texas Assoc. of School Boards
UISD Public Relations-ITV	100 Days of School Year 2024-2025	UISD Public Relations-ITV

SILVER

Klein ISD	Butch Theiss Tribute	Marlon Torres
UISD Public Relations-ITV	Cherish Center Christmas Carol December 18, 2024	UISD Public Relations-ITV



BEST OF CATEGORY

Corsicana ISD

CATEGORY 32
Video - Feature Story
Less than 15,000 students



Black History Month: Part I Black schools in Corsicana	Michael Kormos & Raymond Linex II
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GOLD

Aledo ISD	All in Aledo Bearcat Dance Team thrives in new space thanks to the 2023 Bond & community support	Jon Sheldon
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Angleton ISD	AlSD Students Earn Top Honors at Brazoria County Fair	Alex Radow
Angleton ISD	From Angleton to the Podium: Student Brings Home PanAm Medal	Alex Radow

Belton ISD	Belton ISD Back to Elementary	Candice Griffin & Marty Sullivan II
Corsicana ISD	Black History Month: Part I Black schools in Corsicana	Michael Kormos & Raymond Linex II

Donna ISD	Beyond the Badge: Changing Lives at Donna ISD	Miriam Marentes
Friendswood ISD	Undercover Superintendent: Walking in Our Custodians' Shoes	Sofia Armintor & Lauren Traina

Lancaster ISD	Shear Kindness - Cosmetology & Barbering Making a Difference	Andrew Tanielian
San Angelo ISD	The Fillin' Station	Jack Wilcox

San Benito CISD	Christmas Stories	Dulce Quiroz, David Cortez & Mara Martinez
San Benito CISD	San Benito Belles 50 Year Reunion	Sam Alonso

San Benito CISD	Sounds of the Season	Luis D. Gonzales, Jr., Mara Martinez, Maria E. Guajardo, Dulce M. Quiroz, David Cortez, Evan Martinez, Samuel Alonso & Sergio Garcia
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San Benito CISD	Teacher of the Year (TOTY)	Luis D. Gonzales, Jr., Mara Martinez, Maria E. Guajardo, Dulce M. Quiroz, David Cortez, Evan Martinez, Samuel Alonso & Sergio Garcia
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Sharyland ISD	Echoes of '78: A Legacy That Still Inspires	Communications Department
Sharyland ISD	Sharyland ISD Student Spotlight	Communications Department

Temple ISD	Letters of Gratitude Part Two	Eric Larson
Wichita Falls ISD	Three with Lee	Chad Johnson

SILVER

Aledo ISD	All in Aledo Jacob Kiser dreams big and achieves more in the shop and on the field	Jon Sheldon
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Alice ISD	Bus Driver with a Heart	Ofelia Hunter
Bastrop ISD	Congratulations Bastrop ISD Class of 2025!	Chris White

Corsicana ISD	Corsicana ISD celebrates National School Librarian Day	Michael Kormos
Edgewood ISD of San Antonio	A Military Mother's Surprise	Marketing & Communications Dept.

Frenship ISD	Leadership for Tomorrow's Texas, School Board Appreciation 2025	Tiffany Taylor & Hannah Morelos
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Georgetown ISD	GTK GISD: Rebecca Lambert	Edgar Arellano
Grapevine-Colleyville ISD	100 years of spirit	Rhett Schwartzkopf & Alexander Harlow

Grapevine-Colleyville ISD	Fine Arts Focus: The GHS Band Performs in Ireland	Rhett Schwartzkopf
La Villa ISD	TIA Designation Recipient Video	Noe Longoria

Medina Valley ISD	Leading with the Heart - Potranco Elementary Principal, Audrey White	Cody Duty & Selena Viera
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Medina Valley ISD	To the Teachers Who Inspire Us	Cody Duty
Mission CISD	Alumni Spotlight: Lily	Gerardo Sanchez

Continued

Video Feature Story - Less than 15,000 students, Silver Continued

Pampa ISD	Pampa ISD Secondary Teacher of the Year	Jana Williamson
Sharyland ISD	From the Field to the Fireline: The Unbreakable Legacy of Mike Spratt	Communications Dept.
SWISD-TV	Beyond the Arches Cooking it up with the SW Legacy Culinary Arts	Brandon Medina & Carlos Rodriguez
SWISD-TV	Beyond the Arches K9 Officer Ranger	Carlos Rodriguez & Bradon Medina
SWISD-TV	New Dragon Fire Dance Team Uniforms Unveiling	Carlos Rodriguez & Bradon Medina
Wichita Falls ISD	Free4Three	Chad Johnson
BRONZE		
Crandall ISD	For the Love of Crandall ISD	Ted Madden & Amanda Roberts
Donna ISD	Honoring Our Own: Our Legacy, Our Story, Somos de Aqui"	Miriam Marentes
Joshua ISD	Outstanding Owl Students of the Month for February 2025	Kyle Heimbigner
Lake Travis ISD	Lake Travis ISD - "Meet Dr. Curtis Null" Superintendent Introduction	Marco Alvarado & Meg Kelly
Midway ISD	Leader in Me: Growing Student Leaders at Midway ISD	Robert Pryor & Emily Parks
Temple ISD	Letters of Gratitude Part Four	Eric Larson
Temple ISD	Letters of Gratitude Part One	Eric Larson
Temple ISD	Letters of Gratitude Part Three	Eric Larson
Wimberley ISD	Connecting Campuses: 8th Grade Authors Inspire Young Minds	Allen Bruggman

15,000 to 40,000 students

BEST OF CATEGORY

Ector County ISD	Trustees' families say thank you	Communications Dept.
GOLD		
Beaumont ISD	Convocation Recap Video	James Ural Moore & Todd Madden
Crowley ISD	"They Lived a Miracle"	Megan Middleton
Crowley ISD	Crowley High Class of 2025 Spotlight: Ava Tinsley	Megan Middleton
Crowley ISD	North Crowley High Class of 2025 Spotlight: Shekinah Nyoni	Megan Middleton
Ector County ISD	Coaching Confidence	Communications Dept.
Ector County ISD	Trustees' families say thank you	Communications Dept.
Forney ISD	Clay Jones Intermediate Dedication	Juan Hernandez
Keller ISD	On The Road with Dr. Johnson	Keller ISD Communications
La Joya ISD	La Joya ISD Friday Night Lights 2024-2025 Season Highlight	Blanca Cantu
Laredo ISD ITV	VMT Film Club Students win State Title	David Flores, Justin Reyes & Julio Ovando
McKinney ISD	McKinney ISD Feature Story	Dr. Shelly Spaulding, Karla Schumacher, Amanda Gavin & Shane Mauldin
McKinney ISD	McKinney ISD Feature Story	Dr. Shelly Spaulding, Karla Schumacher, Amanda Gavin & Shane Mauldin
McKinney ISD	McKinney ISD Living a Legacy Life Eddins	Dr. Shelly Spaulding, Karla Schumacher, Amanda Gavin & Shane Mauldin
Northwest ISD	Bus Safety Week Nance Elementary Bus Driver - Kevin Turvey	Seth Denton
Pearland ISD	Schooling Berger: Athletic Trainers	Laura McClellan
Pearland ISD	Schooling Berger: Drill Team	Laura McClellan
Pharr-San Juan-Alamo ISD	Making Waves: PSJA Southwest Athlete Regina Torres Defies Limits	PSJA ISD Communications Dept.
Tyler ISD	"It Was You"	Jacob Walker
Weslaco ISD	Zion Rodriguez	Mike Gonzalez
Wylie ISD	Faces of Wylie ISD – SPED Department Highlights	Tristen Rouse
SILVER		
Alief ISD	Meet Antonio Bravo: Teacher of the Year Finalist from Alief Olle Middle School	Mike Alvarez
Alief ISD	Somos Alief: Alief ISD Hispanic Heritage Month Video	Mike Alvarez
Alief ISD	Yesterday, Today & Tomorrow: Celebrating Black History Month	Mike Alvarez
Alvin ISD	Transportation Road-eo 2025	Phil Jean
Corpus Christi ISD	Teachers of the Year – Innovate, Engage, Inspire, Empower	Office of Communications
Crowley ISD	"She Makes My Classroom Feel Like Home"	Megan Middleton
Eagle Mountain-Saginaw ISD	Graduation on the Go!	Kris Hill
Ector County ISD	Andrew Zavala: \$100,000 Graduate	Communications Dept.
Ector County ISD	From the sidelines to the Hall of Fame: Coach John Wilkins	Communications Dept.
Hays CISD	I am Hays CISD	Moses Leos III

Continued

Video Feature Story - 15,000 to 40,000 students, Silver Continued

La Joya ISD McKinney ISD	La Joya Palmview High School's Class of 2025 Salutatorian McKinney ISD Feature Story	Blanca Cantu Dr. Shelly Spaulding, Karla Schumacher, Amanda Gavin & Shane Mauldin
Pearland ISD Pearland ISD Spring ISD Tyler ISD	Pearland ISD Convocation Opening Who is Building Pearland Proud: Senora Gonzales The Sound of Belonging: Spring ISD's First Mariachi Program Project Search 10 Year Anniversary	Laura McClellan Laura McClellan Office of Communications Jacob Walker

More than 40,000 students

BEST OF CATEGORY

**Cypress-Fairbanks ISD
GOLD**

Arlington ISD
Cypress-Fairbanks ISD
Cypress-Fairbanks ISD
Fort Bend ISD
Frisco ISD
Harris Co. Dept. of Education
Harris Co. Dept. of Education
Harris Co. Dept. of Education
Humble ISD
Humble ISD
Killeen ISD
Killeen ISD
Leander ISD

Transportation Practicum

Arlington FFA Wildlife Contest 2025 Video
Molly Maddux, Elementary Region 4 District Teacher of the Year
Transportation Practicum
Faces of Fort Bend ISD - Bella
My FISS Story: Aryn Lane
Danielle Clark - NSPRA Barry Gaskins Mentoring Award
HCDE Graduation 2025: The Story is Just Beginning
Meet Ashley Taylor: A Star of HCDE's Adult Education Program
JROTC: Creating Leaders of Tomorrow
Watch D.O.G.S. (Dads Of Great Students): Everyday Role Models
#MyKISD Student Edition: Meet Landen
#MyKISD Student Edition: Meet Mahkai
Bus Driver Goes Above & Beyond for His Students

Video Production Team

Robert Spence
Raquel Briones
Video Production Team
Maria DiPetta, Michael Lam & Leopoldo Gonzalez
Chan'Cellore Makanjuola
Debra Sanchez-Treese
Debra Sanchez-Treese
Jessica Lieng
Joshua Koch
Joshua Koch
Communications & Marketing
Communications & Marketing
Christian Marcelli

SILVER

Cypress-Fairbanks ISD
Cypress-Fairbanks ISD
Cypress-Fairbanks ISD
ESC Region 13
Fort Worth ISD
Harmony Public Schools
Harmony Public Schools

Harmony Public Schools
Harris Co. Dept. of Education
Houston ISD
Houston ISD
Humble ISD
Pasadena ISD
Region 4 ESC
Region 4 ESC

CFISD Student Prepares Guide Dog for the Blind
Destination District | Amanda Tran
District Employee Spotlight Orlando Garcia
Texas Strategic Leadership - Luling
FWISD Principal Appreciation 2024
Harmony Public Schools Central Texas Math Carousel 2025
Harmony School of Excellence-El Paso
Named a National School of Character
National School of Character - Harmony Science Academy Grand Prairie
Scholastic Art & Writing Student Features
HISD Principal Academy SXSW EDU Takeover
HISD Straight From The School - Wheatley High School
Powering Up Academic Success
A Day In the Life of Our Deputy Superintendent
Breaking Barriers for Students with Visual Impairments
Building Tomorrow's Educators - Texas City ISD's Teacher Pipeline

Video Production Team
Jesus Castillo Jr.
Video Production Team
Ana Amezcua
Communications Dept.
Allen Reid
Allen Reid

Allen Reid
Jessica Lieng
Douglas Zepeda
Douglas Zepeda
Joshua Koch
Colton Hinson
Communications Team
Communications Team

Region One ESC
Round Rock ISD
Socorro ISD
Socorro ISD

rootEd & Rising, Port Isabel Early College High School
Rock -N- Roll!!! Voigt Elementary Garage Band
2025 SISD School Support Employee of the Year
2025 Socorro ISD Campus Teachers of the Year

Lalo Sosa
Dustin Rogers
Daniel Escobar
Daniel Escobar



BEST OF CATEGORY

**Dripping Springs ISD
GOLD**

Abilene ISD
Aledo ISD
Bastrop ISD
Copperas Cove ISD

Fine Art Feature: Tiger Band

Teaching Minute | Jennifer Mansker
Exceptional Experiences in CTE at Aledo ISD | Find Your Future!
Bastrop ISD Inclusive Schools Week 2024 - Adapted Physical Education
At a Crossroads: How one campus is making its impact in Copperas Cove
Graduation 101: Don't Be Late!
Inspiring Innovation at Salinas STEAM Academy

Branson Hardcastle

Truman Young, Jordan Ziemer & Kaitlin Paonessa
Jon Sheldon
Chris White
Communications Dept.

Corsicana ISD
Donna ISD

Jabril Douglas & Raymond Linex
Miriam Marentes & Thomas Ferrer

Continued

CATEGORY 33

**Video - Promotional
Less than 15,000 students**



Video Promotional - Less than 15,000 students, Gold Continued

Donna ISD	J.S.Adame Fine Arts Academy	Federico Gonzalez & Thomas Ferrer
Donna ISD	Superintendent's Golf Tournament Promo	Thomas Ferrer
Dripping Springs ISD	Fine Art Feature:Tiger Band	Branson Hardcastle
Duncanville ISD	Welcome to Dville	Hillary Hopson
edVANTAGE Strategy Group	Springtown ISD Bond 2025 Keeping Up With Growth Video	Ronna Johnson
edVANTAGE Strategy Group	Springtown ISD Bond 2025 Overview Video	Ronna Johnson
edVANTAGE Strategy Group	Springtown ISD Bond 2025 Science/ CTE Additions at Springtown Middle School Video	Ronna Johnson
edVANTAGE Strategy Group	Springtown ISD Bond 2025 Springtown Elementary Improvements Video	Ronna Johnson
Frenship ISD	A New Era - Frenship Memorial High School Panther Logo Reveal	Communications Dept.
Grapevine-Colleyville ISD	Let GCISD do the Cooking. Come Eat with Us!	Rhett Schwartzkopf
Hutto ISD	Hutto ISD Teacher Apprenticeship Showcase	Communications & Community Relations
Medina Valley ISD	Bilingual Brilliance	Cody Duty & Selena Viera
Mission CISD	MCISD T.I.T.A.N.S Program	Gerardo Sanchez
Mission CISD	Remember the 21: Remembrance Video	Gerardo Sanchez
San Benito CISD	After School Program Promo	David Cortez
Temple ISD	Temple ISD Plays the Texas Way!	Eric Larson
Victoria ISD	Get to Know Ms. Sheila Collazo, Superintendent of Schools!	Ashley Alvarez
Wichita Falls ISD	WFISD Belief Statements	Chad Johnson
Wichita Falls ISD	WFISD Career Education Center Commercial	Ashley Thomas

SILVER

Alice ISD	Sportsmanship - Respect - Pride	Ofelia Hunter
Brownwood ISD	Brownwood High School - A/V & Photography Promo	Charles Musgrove
Channelview ISD	Inspiring Creativity: Meet Our New Principal	Teresa Gomez
Harlandale ISD	Celebrating Culture at the Heart of Harlandale ISD	Ernest Flores
Hereford ISD	HHS Hot Rodders of Tomorrow	Adam Peña
Lancaster ISD	Big League Honors Employee Celebration	Andrew Tanielian
New Braunfels ISD	NBISD Plays the Texas Way	NBISD Communications
Red Oak ISD	ROISD 'We Believe' Convocation Video	Beth Trimble
San Elizario ISD	San Elizario ISD Mano a Mano	Dr. Jeannie Meza-Chavez, Horacio Hernandez & Perla Magallon
Santa Fe ISD	District Promotional Video	Jenny Davenport & Stephanie Lyssy
Victoria ISD	Top 10 Seniors 2025 -Victoria West High School Connect with Collazo	Ashley Alvarez

15,000 to 40,000 students

BEST OF CATEGORY

La Joya ISD

La Joya ISD - Year in Review

Blanca Cantu

GOLD

Allen ISD	The Communications Internship Promo Video:Allen ISD Style	Renee Cunningham, Steven Offield & Jesse Oquist
Bryan ISD	Ruby Haliburton Auxiliary Complex Tour	Bryan ISD Community Affairs
Comal ISD	Comal ISD Graduation Week Superintendent Message	Mason Smith
Comal ISD	Read to the Final Four promotion	Mason Smith
Crowley ISD	"My Crowley Pride" with local realtor Jonathan Cook	Megan Middleton
Crowley ISD	"My Crowley Pride" with the Dean of Tarleton State University-Fort Worth	Megan Middleton
Crowley ISD	Breaking News with Kid Reporter!	Megan Middleton & Jaime Handy
Crowley ISD	I Am Future Ready!	Megan Middleton
Crowley ISD	My Crowley Pride: CTE Impact	Megan Middleton
Crowley ISD	One. More. #FortheCity	Megan Middleton & Le'Brittany Smith
Ector County ISD	To Protect and Serve: Our ECISD Police Department	Communications Dept.
La Joya ISD	Conjunto Tradicion PHS Music Video	Blanca Cantu
La Joya ISD	La Joya Baseball Hype Video	Blanca Cantu
La Joya ISD	La Joya ISD - Year in Review	Blanca Cantu
La Joya ISD	La Joya ISD Coyotes Helmet Cam	Blanca Cantu
La Joya ISD	La Joya ISD is now enrolling for the 2025-2026 school year	Blanca Cantu
La Joya ISD	La Joya ISD Pre-K 3 & Pre-K 4	Blanca Cantu
La Joya ISD	Nationally recognized Mariachi "Los Coyotes" Popurri	Blanca Cantu
Laredo ISD ITV	VMT Magnet School of Communications PSA Mailey Salinas	David Flores, Justin Reyes & Julio Ovando
Mansfield ISD	Pre-K & Kinder Round Up 2025	Sergio Almendariz & Emily Homler

Continued

Video Promotional - 15,000 to 40,000 students, Gold Continued

McAllen ISD	McAllen ISD Campus Teacher of the Year Profile	Felicia Villarreal, Erica Guerrero & Mark May
McAllen ISD	McAllen ISD Extra Credit podcast	Felicia Villarreal, Erica Guerrero & Mark May
McAllen ISD	McAllen ISD Golf Tourney Promo	Felicia Villarreal, Erica Guerrero & Mark May
McAllen ISD	McAllen ISD performs The Texas Way!	Felicia Villarreal, Erica Guerrero & Mark May
McKinney ISD	McKinney ISD Convocation	Dr. Shelly Spaulding, Karla Schumacher, Shane Mauldin & Amanda Gavin
Northwest ISD	Join the Watch D.O.G.S Program NISD	Seth Denton
Pearland ISD	I Am Pearland Proud	Cindy Gutierrez
Pearland ISD	Texas Way PSA	Laura McClellan
Pearland ISD	Think Before You Post PSA	Laura McClellan
Pharr-San Juan-Alamo ISD	Unleash Your Potential at PSJA ISD	PSJA ISD Communications Dept.
Rockwall ISD	Hawks Take The I-30 Classic	Chris Curtis
Tomball ISD	Bond 2025	Allison Suarez & Justin Warnasch

SILVER

Alief ISD	Innovate. Design. Inspire: Alief ISD STEM Education Video	Mike Alvarez
Crowley ISD	Kid Reporter & Sister Promote Pre-K Registration	Megan Middleton
La Joya ISD	La Joya Coyotes Vs PSJA Game Invite	Blanca Cantu
Northwest ISD	OSU Aviation + NISD CTE Student Event	Seth Denton
Rockwall ISD	Happy 99th Birthday Ruth!	Chris Curtis

More than 40,000 students

BEST OF CATEGORY

Killeen ISD	Our History - Killeen ISD	Communications & Marketing
GOLD		
Cypress-Fairbanks ISD	CFISD Class of 2025 Hype Video	Video Production Team
Cypress-Fairbanks ISD	Teacher Residency Program	Raquel Briones
Dallas ISD	Dallas ISD More Choice: Your Legacy Starts Here!	Communications Team
ESC Region 12	Parent & Family Engagement Conference Promo	Alicia Naspretto
ESC Region 13	ESC Region 13 Building Thinking Classrooms	Ana Amezcua
ESC Region 13	Hill Country Summer Institute 2025	Ana Amezcua
Fort Bend ISD	Fort Bend ISD Graduation Inspirational Video	Maria DiPetta, Michael Lam & Leopoldo Gonzalez
Fort Worth ISD	FWISD ID Badges Are Here – Helping Keep Students Safe	Communications Dept.
Garland ISD	GISD Unpacked - Ymir	Jon Cook, Larry Grimes, Jose Mata, Cesia Murillo & Typhani Brazier
Harmony Public Schools	Be A Part of Our STEM Clubs at Harmony Public Schools	Allen Reid
Harris Co. Dept. of Education	Hispanic Heritage Month	Mitzi Loera
Harris Co. Dept. of Education	School Board Recognition Month	Mitzi Loera
Houston ISD	Cohort Spotlight-PRINCIPAL ACADEMY ALUMNI FRANK BLACK MS	Douglas Zepeda
Killeen ISD	1st & Goal with Josh Weaver: Shoemaker HS vs Temple HS	Josh Weaver
Killeen ISD	Future Ready: Career and Technical Education Spotlight	Communications & Marketing
Killeen ISD	KISD Sports - The Texas Way	Josh Weaver
Killeen ISD	Our History - Killeen ISD	Communications & Marketing
Leander ISD	Vandegrift High School Band Presents: Chasing Infinity	Christian Marcelli
Pasadena ISD	2024 McDonald's Texas Invitational Official Trailer	Gustavo Treviño
Pasadena ISD	Mini-Grant Highlight: Book Vending Machines	Rob Smith
Pasadena ISD	Mini-Grant Highlight: Lights, Camera, and Pose!	Rob Smith
Region 4 ESC	A Spark for Tomorrow Region 4 2025 STEM Conference Promo	Communications Team
Region 4 ESC	Region 4 Education Service Center Celebrates Love the Bus Month	Communications Team
Round Rock ISD	It Starts With Us Promo	Dustin Rogers, Dianne Foletto & Thomas Park
Socorro ISD	Inscripciones ya estan abiertas en Socorro ISD	Daniel Escobar
Socorro ISD	Socorro ISD Registration Opens March 3	Daniel Escobar
Texas Assoc. of School Boards	Leadership TASB Applications Now Open	Texas Assoc. of School Boards
Region 8 ESC	Northeast Texas Career Alliance Video	Carrie Henry



CATEGORY 34

Video - Marketing Less than 15,000 students



BEST OF CATEGORY

New Braunfels ISD

GOLD

Abilene ISD
Abilene ISD
Aledo ISD
Copperas Cove ISD
Dripping Springs ISD
Edgewood ISD of San Antonio
Frenship ISD
Greenville ISD
Hereford ISD

Hutto ISD
Lancaster ISD
Mission CISD
New Braunfels ISD
SWISD-TV
SWISD-TV

SILVER

Everman ISD
Galveston ISD
Galveston ISD
Gregory-Portland ISD

Hempstead ISD
La Villa ISD

BRONZE

Wichita Falls ISD

BEST OF CATEGORY

Crowley ISD

GOLD

Bryan ISD
Crowley ISD
Crowley ISD
Crowley ISD
Forney ISD
McAllen ISD
McAllen ISD

Pearland ISD
Pflugerville ISD
Pharr-San Juan-Alamo ISD
Spring Branch ISD
Spring Branch ISD
Spring ISD
Weslaco ISD

SILVER

Mansfield ISD

Moving Maria's Mission

Kuhn on the Move | Episode 4
Kuhn on the Move | Episode 5
What It Means to Be All in Aledo A Year of Bearcat Spirit, Grit & Community
Copperas Cove ISD 2024-25 Marketing Video
The Heart of Dripping Springs
Spotlight on Service: Edgewood's JROTC
Frenship ISD 2024 Bond + VATRE Election
Setting the Standard Video
HISD Unscripted Video Podcast
CTE & Whiteface Ford Partner for Student Success
Holiday Greetings – Hutto ISD
Points of Pride 2025 - Dream, Believe, Roar!
30 Years of Softball
Moving Maria's Mission
2025 Dual Language Immersion Promo
CAST STEM: Where Everyone Can Design Their Future

CTE Video
Classroom Essentials
How Will We Know We Are Successful?
Gregory-Portland ISD Bond 2023 Progress Report

Choose Hempstead ISD!
Welcome to La Villa ISD

WFISD Super Bowl Ad

15,000 to 40,000 students

State of the District 2025

Bryan ISD: A Legacy of Success and Community
It Was All a Dream: Future Ready Spotlight
Kid Reporter Spotlights School Board
State of the District 2025
New District Ideas
McAllen ISD – We've Got the Facts
McAllen ISD's legacy runs true and deep: 1915-2025

Your Child, Their Future, Your Choice
Pflugerville ISD Trailer
One Family, One Team
#SBISDProud: Performing & Visual Arts
Superintendent Message - A new format to honor employees
Spring ISD Bond Update Keeping Our Schools Safe and Modern
Weslaco ISD CTE Health

The Future Belongs to Us

NBISD Communications

Truman Young, Jordan Ziemer & Kaitlin Paonessa
Truman Young, Jordan Ziemer & Kaitlin Paonessa
Jon Sheldon
Branson Hardcastle
Marketing & Communications Dept.
Tiffany Taylor
Xachary Aguilar, Amy Wade & Natalie Pegg
Adam Peña

Communications & Community Relations
Andrew Tanielian
Gerardo Sanchez & Dimitra Trejo
NBISD Communications
Carlos Rodriguez
Carlos Rodriguez

Communications & Marketing Dept.
Mike Dudas
Mike Dudas
Brittney Soliz Sandoval,
Sharon Reckaway, Atanislao Acosta Jr.
& Sarah Blackshere
Valonia Walker
Noe Longoria

Chad Johnson

Megan Middleton

Bryan ISD Community Affairs
Le'Brittany Smith
Megan Middleton
Megan Middleton
Juan Hernandez
Felicia Villarreal, Erica Guerrero & Mark May
Felicia Villarreal, Erica Guerrero
& Mark May

Laura McClellan
Justin Manor
PSJA ISD Communications Dept.
Office of Communications
Office of Communications
Office of Communications
Carlos Robledo & Don Ramirez

Sergio Almendariz & Emily Homler
Continued



Video Marketing - More than 40,000 students

BEST OF CATEGORY

Harris Co. Dept. of Education GOLD Arlington ISD	Choice Partners Division Video Proud to be Public:	Mitzi Loera Taina Northington, Robert Spence, Kendall Najvar & Becky Volk Raquel Briones
Cypress-Fairbanks ISD Garland ISD	State of the District GISD Unmatched	Jon Cook, Larry Grimes, Homer Clayton, Delbert Richardson, Jason Wheeler, Jose Mata, Cesia Murillo & Typhani Braziel Allen Reid Mitzi Loera
Harmony Public Schools Harris Co. Dept. of Education Harris Co. Dept. of Education Killeen ISD	Harmony Public Schools Commercial 2025-2026 Choice Partners Division Video HCDE: A Place of Hope, Healing and Opportunity Future Innovators in Action: Trimmier Elementary's STEAM Day	Debra Sanchez-Treese Communications & Marketing
Klein ISD Leander ISD Region 4 ESC Socorro ISD Socorro ISD SILVER	Klein ISD is the Gold Standard Power of The Past Region 4 - Our Impact SISD 2025 Commencement Ceremony Opening Video Team SISD All In	Marlon Torres Christian Marcelli & Christian Young Communications Team Daniel Escobar Daniel Escobar
Cypress-Fairbanks ISD ESC Region 13 Frisco ISD Killeen ISD Klein ISD Leander ISD	2024-2025 Transportation Plan TSCI Testimonial Highlight Welcome to Minett Elementary Thank You, KISD School Bus Drivers! POV: Inside Every Klein ISD School CTE Month: Jonestown Police and Cedar Park Fire Department Prepare the Next Generation	Video Production Team Ana Amezcua Tori Overton & Chan'Cellore Makanjuola Communications & Marketing Isabela Reyna Christian Marcelli
Plano ISD Region One ESC Texas Assoc. of School Boards United ISD	Theresa's Take on Kindness & Connections Educator Preparation & Development, Principal Alternative Certification Texas Success Starts With Our Public Schools Why Come to UISD?	Communications Dept. Lalo Sosa Texas Assoc. of School Boards Jose Sanchez



BEST OF CATEGORY

Medina Valley ISD GOLD Duncanville ISD Lancaster ISD Medina Valley ISD Midway ISD San Benito CISD San Benito CISD SILVER Edgewood ISD Edgewood ISD of San Antonio

CATEGORY 35
Video - Training/Instructional
Less than 15,000 students



Panther Defense 101	Cody Duty
Superintendent Eval Form Tiger Food Truck Panther Defense 101 Panther Parent Hack Video Series Mastering Photography: Essential Tips and Techniques Social Media 101	Hillary Hopson Andrew Tanielian Cody Duty Robert Pryor Maria Guajardo & David Cortez Maria Guajardo & David Cortez
Edgewood ISD Safety Training Video Series Learning With Edgewood: Making Tamales with MHS Culinary	Lori Tolar Lauren Blevins, Lanie Perez Castr & Frank Villarreal

15,000 to 40,000 & More than 40,000 students

BEST OF CATEGORY

Cypress-Fairbanks ISD GOLD Arlington ISD Cypress-Fairbanks ISD Cypress-Fairbanks ISD Cypress-Fairbanks ISD Cypress-Fairbanks ISD Cypress-Fairbanks ISD Cypress-Fairbanks ISD	Crossing the Line Cooking Up Confidence Campus Transfer Process Applicant Tracking System CFISD 2024-2025 Transportation Plan Crossing Guards Crossing the Line Cypress-Fairbanks ISD Police Department, Traffic Safety How to become a paraprofessional in CFISD How to Become a Teacher in CFISD	Jesus Castillo Ryan Pierce & Robert Spence Raquel Briones Jesus Castillo Jr. Jesus Castillo Jr. Raquel Briones Raquel Briones Raquel Briones Raquel Briones <i>Continued</i>
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Video Training/Instructional - 15,000 to 40,000 & More than 40,000 students, Gold Continued

ESC Region 13
Harris Co. Dept. of Education
Pharr-San Juan-Alamo ISD
Plano ISD
Socorro ISD

Texas SPED Support - Website Collections
Fixed Asset Training Video
Did You Know It's Easy to Register at PSJA?
Attendance Matters
SISD Health Benefits Plan 2025

Ana Amezcua
Mitzi Loera
Communications Dept.
Communications Dept.
Daniel Escobar



BEST OF CATEGORY
San Benito CISD

CATEGORY 36
Video - Live Sports Event
Less than 15,000 students



GOLD

Arp ISD
San Benito CISD

Softball Game (04-25-25)

Dulce M. Quiroz, David Cortez, Evan Martinez,
Samuel Alonso & Sergio Garcia

2024 Arp High School Homecoming Ceremony & Football Game
Softball Game (04-25-25)

Mike Alzamora

Dulce M. Quiroz, David Cortez,

Evan Martinez, Samuel Alonso & Sergio Garcia

Chad Johnson

Wichita Falls ISD

WF Memorial vs. Abilene Wylie October 18, 2024

15,000 to 40,000 & More than 40,000 students

BEST OF CATEGORY

McAllen ISD

Football Night in McAllen ISD 2024

Felicia Villarreal, Erica Guerrero & Mark May

GOLD

Garland ISD

Garland ISD Football-Garland vs Lakeview

Delbert Richardson, Larry Grimes,
Homer Clayton & Jon Cook

McAllen ISD
Tomball ISD
Weslaco ISD

Football Night in McAllen ISD 2024
Patriotic Show 2024 Livestream
Weslaco vs. PSJA

Felicia Villarreal, Erica Guerrero & Mark May
Justin Warnasch & Allison Suarez
KWES

SILVER

Ector County ISD
Pasadena ISD
Pharr-San Juan-Alamo ISD

THE game of the year: Crosstown Rivals
The Battle of The Beltway - HOCO Edition
PSJA North Raiders vs La Joya Palmview Lobos:
5A-Div. I Bi-District Championship

Communications Dept.
Colton Hinson
PSJA ISD Communications Dept.



BEST OF CATEGORY

Tomball ISD

39th Annual A+ Academic Awards Ceremony

Justin Warnasch & Allison Suarez

GOLD

Arp ISD
Allen ISD
Allen ISD
La Joya ISD
La Joya ISD
Tomball ISD
Weslaco ISD

2025 Arp High School Graduation
Passing the Torch: A Convocation to Remember
Slow-Mo Olympics: The Allen ISD Convocation Experience
La Joya High School Graduation
LJISD Palmview High School Festejos
39th Annual A+ Academic Awards Ceremony
Back to 90's Convocation 2024

Mike Alzamora
Steven Offield & Jesse Oquist
Steven Offield
Blanca Cantu
Blanca Cantu
Justin Warnasch & Allison Suarez
KWES

More than 40,000 students

BEST OF CATEGORY

Plano ISD

2025 Plano ISD Teacher of the Year Broadcast

Communications Dept.

GOLD

Cypress-Fairbanks ISD
Killeen ISD
Leander ISD
Leander ISD
Plano ISD

CFISD Livestock Show & Sale- Swine
Celebrating Staff Excellence: STEEL Award Winner: Kristal Nunn
Convocation 2024
Leander ISD Board Meeting
2025 Plano ISD Teacher of the Year Broadcast

Donna Allen
Brad Retz
Christian Young
Christian Young
Communications Dept.





CATEGORY 38

Video - Production in a Language Other than English Less than 15,000 & 15,000 to 40,000 students



BEST OF CATEGORY

Sharyland ISD

GOLD

Pearland ISD

Pharr-San Juan-Alamo ISD

Sharyland ISD

SILVER

Spring ISD

BRONZE

Donna ISD

Pearland ISD

Sharyland ISD Student Spotlight

Tu Hijo, Su Futuro, Tu Decisión

En PSJA ISD Creamos Campeones

Sharyland ISD Student Spotlight

Feria y Exposición Ganadera de Spring

Protegiendo y Sirviendo: La Misión de Donna ISD

I Am Pearland Proud – Multilingual

More than 40,000 students

BEST OF CATEGORY

Cypress-Fairbanks ISD

GOLD

Cypress-Fairbanks ISD

Cypress-Fairbanks ISD

Dallas ISD

Harmony Public Schools

San Antonio ISD

SILVER

Arlington ISD

Garland ISD

Harris Co. Dept. of Education

Killeen ISD

BRONZE

Arlington ISD

Region 4 ESC

Roto en mil pedazos - Carolina Monsivais

CFISD: PSA de prevención del suicidio

Roto en mil pedazos - Carolina Monsivais

Dallas ISD More Choice: ¡Su legado comienza aquí!

Harmony Public Schools Commercial 2025-2026 Aplica hoy!

Lifting Every Voice: The Power of Multilingual Learning Adriana Hurtado & Dr. Jaime R. Aquino

Concurso de deletros en español Video

¡Somos GISD!

HCDE Adult Education Features

Killeen ISD Celebrates Hispanic Heritage Month

Feria de empleo de Arlington ISD Video

Region 4 Supports 6th Annual GPISD

Dual Language Academic Competition

Communications Dept.

Laura McClellan

PSJA ISD Communications Dept.

Communications Dept.

Office of Communications

Miriam Marentes

Cindy Gutierrez

Jesus Castillo Jr.

Jesus Castillo Jr.

Jesus Castillo Jr.

Communications Team

Allen Reid

Robert Spence & McKenzie Stokes

Delbert Richardson, Larry Grimes, Homer Clayton,

Jon Cook, Cesia Murillo & Jose Mata

Mitzi Loera

Communications & Marketing

Robert Spence

Communications Team

COMPUTERIZED/ELECTRONIC COMMUNICATION CATEGORIES



CATEGORY 39

Miscellaneous Digital Media

Less than 15,000 students



BEST OF CATEGORY

Lake Travis ISD

GOLD

Edgewood ISD

Frenship ISD

Frenship ISD

Frenship ISD

Hempstead ISD

Hidalgo ISD

Hidalgo ISD

Hidalgo ISD

Lake Travis ISD

Lumberton ISD

Lake Travis ISD - Trending Graduation Video

Edgewood ISD Back to School Magazine Volume 24-25

Frenship Student Photography Football Highlight Reel

Let's Go Tigers

Tears of Joy as Frenship Students Welcome Air Force Dad Home

The Board's Blueprint for Bond Success

Hidalgo ISD - New Superintendent Announcement

Hidalgo Pirates Football Announcement

Hidalgo Pirates Track Announcement

Lake Travis ISD - Trending Graduation Video

Raider Reach Podcast: Season 1, Episode 22:

Athletic Director Chase McDonald: We are a FAMILY of Raiders

Igniting Dragon Spirit!

Pampa ISD Principals: Leading with Heart, Serving with Purpose

Vision in Action: Pampa ISD's Strategic Plan Outcomes

ROISD 2024 Hawk Headliner

Marco Alvarado & Meg Kelly

Lori Tolar

Hannah Morelos

Desri Jones

Hannah Morelos

Valonia Walker

Jennifer Garza

Gabriella Garza

Gabriella Garza

Marco Alvarado & Meg Kelly

Meagan Hogg

New Braunfels ISD

Pampa ISD

Pampa ISD

Red Oak ISD

NBISD Communications

Jana Williamson

Jana Williamson

Beth Trimble

Continued

Miscellaneous Digital Media - Less than 15,000 students, Gold Continued

San Benito CISD	82nd Annual Pigskin Jubilee Program	Maria Guajardo, Sergio Garcia & Dulce Quiroz
San Benito CISD	Battle of the Arroyo Champions Reel	Mara Martinez & Maria Guajardo
San Benito CISD	High School Chess Reel	David Cortez
San Elizario ISD	US Supreme Court Ruling in Plyler v. Doe - Every Champion Needs a Safe Learning Space	Dr. Jeannie Meza-Chavez, Horacio Hernandez & Perla Magallon

SILVER

Lumberton ISD	Raider Alumni Spotlight: Honoring a Family in Law Enforcement	Meagan Hogg
San Elizario ISD	You are My Chosen Family	Dr. Jeannie Meza-Chavez, Horacio Hernandez & Perla Magallon

15,000 to 40,000 students

BEST OF CATEGORY

Goose Creek CISD	Conversaciones Gigantes—"Amor, Familia y Emociones: Un Diálogo Abierto"	Mima Trujillo & Veronica Dyson
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GOLD

Allen ISD	Future Ready Friday, Upgraded	Steven Offield
Ector County ISD	Comms Christmas Card	Communications Dept.
Goose Creek CISD	Conversaciones Gigantes—"Amor, Familia y Emociones: Un Diálogo Abierto"	Mima Trujillo & Veronica Dyson

Pearland ISD
Pharr-San Juan-Alamo ISD
Tomball ISD

Episode 51 - Balancing it All: Sibling Success Podcast
PSJA Tri-City Talks Podcast
Dr. Z HypeVideo
Laura McClellan
Communications Dept.
Justin Warnasch & Allison Suarez

SILVER

Mansfield ISD	Mansfield ISD Funko Pop Mascots	Emily Homler & Sergio Almendariz
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BEST OF CATEGORY

Fort Bend ISD	FBISD Back to School Guide	Vianey Torres, Michael Lam, Leopoldo Gonzalez, Jennifer Willis, Natalie Rivera, Tonya Thomas, & Maria DiPetta
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GOLD

Cypress Fairbanks-ISD	State of the District Presentation 2024-2025	Joel Weckerly
ESC Region 13	Instructional Coaching Conference Meta Ad	Ana Amezcua
Fort Bend ISD	FBISD Back to School Guide	Vianey Torres, Michael Lam, Leopoldo Gonzalez, Jennifer Willis, Natalie Rivera, Tonya Thomas, & Maria DiPetta

Harmony Public Schools

25th Anniversary Blog
Lisa Proffit, Ajdina Selimovic,
John Boyd & Susan Campbell

Harmony Public Schools
Humble ISD
Humble ISD

25th Anniversary Timeline
Humble ISD Recruitment Display: A Place to Belong
Using Digital Media to Simplify College
Readiness Tracking: Simplifying Processes,
Supporting Students, and Strengthening Readiness
Jonathan Frey
Sheila Collier & Yvonne Harris

Killeen ISD

Excellence is Habit: Highlighting Chaparral
High School's Theatre Program
Sarah Fox

Klein ISD
Leander ISD
Leander ISD
Leander ISD
Pasadena ISD
Region 4 ESC

Klein ISD Brand Hub
2023 Bond Summer Lineup
On the Street: LGBTQ+ Month
On The Street: Women's History Month
Tiny Players, Giant Impressions!
Step Up to the Mic! | Teacher Appreciation Week
Chelsea Ceballos
Julie Zweig
Christian Marcelli
Christian Marcelli
Gustavo Treviño
Communications Team

SILVER

Harris Co. Dept. of Education United ISD	2025 Choice Partners Appreciation Luncheon E-blast UISD Funny Fridays	MCE Staff Martha Lorena Martinez
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**CATEGORY 40
E-Newsletter
Less than 15,000 students**



BEST OF CATEGORY

Frenship ISD	Tiger Tales Weekly E-Newsletter	Communications Dept.
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GOLD

Copperas Cove ISD Frenship ISD	Hawk's Talk Newsletter Issue 5: May 9, 2025 Tiger Tales Weekly E-Newsletter	Communications Dept. Communications Dept.
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Continued

E-Newsletter - Less than 15,000 students, Gold Continued

Granbury ISD Hutto ISD	The Morawski Memo Hippo Monthly Newsletter	Ryan Cox James Gazzale, Eliska Padilla & Adriana Guerrero
Hutto ISD Lancaster ISD Mission CISD Wichita Falls ISD	Mid-Week News — Hutto ISD Staff E-Newsletter (2024–25) Lancaster ISD Parent Update Mission CISD Mission Memos Newsletter Community Partnerships Newsletter	Eliska Padilla Laronda Lias Jennifer Galindo Nikki Davis
SILVER Duncanville ISD Harlandale ISD Marion ISD San Benito CISD	Duncanville ISD Staff News Summer 2025 Edition Superintendent’s Newsletter: April 11 The Paw Print - Marion ISD Digital Newsletter Happening at San Benito Schools E-Newsletter	Angela L. Davis Henry Melinda Garza Courtney Junkin Maria Guajardo, Luis Gonzales, Jr. & Mara Martinez Carlos Rodriguez
Southwest ISD	CAST STEM Seniors Spend Summer Interning at Toyota San Antonio	
Temple ISD	Ott’s Outlook - Superintendent Newsletter	Amy Frei-Brown & Eric Larson

15,000 to 40,000 students

BEST OF CATEGORY

Spring ISD GOLD Comal ISD Spring Branch ISD Spring ISD BRONZE Hurst-Euleless-Bedford ISD BEST OF CATEGORY Texas Classroom Teachers Assoc. GOLD Cypress-Fairbanks ISD Klein ISD Region One ESC San Antonio ISD	Five Good Things in Spring Comal ISD Communicator Inspire - Digital News Five Good Things in Spring HEB ISD Monthly E-Newsletter eUpdate from TCTA Libre de drogas: Nuevos enfoques The Klein Insider Teacher Incentive Allotment (TIA) Newsletter Insider - Aug. 22, 2024 eUpdate from TCTA MyArlingtonISD, January 2025 Edition Rundown: ESC Region 12 Employee Newsletter Center for Safe and Secure Schools Safety Series Leaders Choice E-Newsletter (February/March 2025 Edition) CFISD Legislative Newsletter Athletic Newsletter Katy ISD Staff News: The District Dish Parent Connection Back to School 2024-2025	Office of Communications Salwa Lanford SBISD Office of Communications Office of Communications PR & Marketing Dept. Clare Haefner Rosario Meehan & Sylvia Puente Jessica Williams Amaris McIntosh Allison Boerger, Adriana Hurtado, Jim Zavala, Maury Vasquez & Mario Rios Clare Haefner Suzanne Turner, Kendall Najvar & Ryan Pierce Taryn Courville Luis Sanchez MCE Staff Leslie Francis & Joel Weckerly Candice Keutzer Internal Communications & Marketing Dept. Paola Arcos
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BEST OF CATEGORY

Texas City ISD GOLD Texas City ISD SILVER Everman ISD San Benito CISD	The Insider Magazine - Summer 2025 The Insider Magazine - Summer 2025 Bulldog Broadcast Magazine Teachers of the Year Online Magazine	Clarissa Silva & Melissa Tortorici Clarissa Silva & Melissa Tortorici Communications & Marketing Dept. Luis D. Gonzales, Jr., Mara Martinez, Maria E. Guajardo, Dulce M. Quiroz, David Cortez & Sergio Garcia <i>Continued</i>
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Digital Magazine - 15,000 to 40,000 & More than 40,000 students, Continued

BEST OF CATEGORY

Pflugerville ISD

The Pflyer Monthly Magazine -
Graduation Edition

Christina Schneider, Nicole Garcia,
Tamra Spence, Justin Manor & David Sanchez

GOLD

Cypress-Fairbanks ISD
Pflugerville ISD

The Muse Magazine (Digital)
The Pflyer Monthly Magazine - Graduation Edition

Scott Brinkmeyer
Christina Schneider, Nicole Garcia,
Tamra Spence, Justin Manor & David Sanchez

SILVER

Fort Bend ISD

Fort Bend ISD Magazine - Spring 2025

Natalie Rivera, Tonya Thomas,
Michael Lam, Vianey Torres & Maria Dipetta



CATEGORY 42
Web Site - Original Design
All Divisions



BEST OF CATEGORY

Cypress-Fairbanks ISD
GOLD

CFISD Pre-K Website

Jennifer Ongoco & Denisse Sioss

Cypress-Fairbanks ISD
ESC Region 13
ESC Region 13
Harris Co. Dept. of Education
New Braunfels ISD
Pasadena ISD
Pharr-San Juan-Alamo ISD

CFISD Pre-K Website
Future CTX
Texas AT Support
Redesign, Migration and Launch of HCDE's New Intranet: The Portal
NBISD Website Redesign
Pasadena ISD Athletics Hall of Fame Website
PSJA Family Shop Website

Jennifer Ongoco & Denisse Sioss
Ana Amezcua
Ana Amezcua
Oliver Dyke
NBISD Communications
Art Del Barrio
PSJA ISD Communications Dept.



CATEGORY 43
Web Site - Template Driven Design
Less than 15,000 students



BEST OF CATEGORY

Angleton ISD
GOLD

Angleton ISD New Website

Communications Dept.

Abilene ISD

Abilene ISD Website Redesign

Kaitlin Paonessa, Jordan Ziemer,
Truman Young & Terry Hall
Communications Dept.
Hillary Hopson & Jeffery Smith
Ronna Johnson
Jack Wilcox
Jack Wilcox

Angleton ISD
Duncanville ISD
edVANTAGE Strategy Group
San Angelo ISD
San Angelo ISD

Angleton ISD New Website
Dville Department Landing Pages
Springtown ISD Bond 2025 Website
Bond 2025 Website: By the Community, for the Community
Prop A 2024 Website

SILVER

Dripping Springs ISD
Hutto ISD

Bond 2025 Website
Hutto ISD Financial Transparency Dashboard
15,000 to 40,000 students

Blake Barington
Leonard Abramovich & James Gazzale

BEST OF CATEGORY

McKinney ISD

McKinney ISD Website

Dr. Shelly Spaulding, Amanda Gavin,
Karla Schumacher & Shane Mauldin

GOLD

Allen ISD

Bond 2024 Website

David Hicks, Steven Offield,
Jesse Oquist & Keith A. Taylor
Communications and Marketing Dept.
Bryan ISD Community Affairs
David Ellis & Jaime Handy

Birdville ISD
Bryan ISD
Crowley ISD
Eagle Mountain-Saginaw ISD
Keller ISD
McKinney ISD

Birdville ISD Website Redesign
Bryan ISD Website
Crowley ISD Website
Eagle Mountain-Saginaw ISD Website Redesign and Migration
Keller ISD Website Redesign
McKinney ISD Website

Communications Dept.
Chelse Westbrook & Bryce Nieman
Dr. Shelly Spaulding, Amanda Gavin,
Karla Schumacher & Shane Mauldin
Victor Bushfield
Justin Warnasch & Allison Suarez
Doug Bellamy

Pearland ISD
Tomball ISD
Wylie ISD

www.theirfutureyourchoice.com
Bond 2025 Website
Wylie ISD Website

Continued

Web Site Template Driven Design - More than 40,000 students

BEST OF CATEGORY

Region 4 ESC GOLD	Region 4 Online Store	Veronica Guardiola & Marijane Kelly
Cypress-Fairbanks ISD	Berry Center website	Jennifer Ongoco, Denisse Sioss & Todd Blair
Cypress-Fairbanks ISD	CFISD Nutrition Services Website - English and Spanish	Jennifer Ongoco, Denisse Sioss, Rosario Meehan & Sylvia Puente
Cypress-Fairbanks ISD	CFISD Visual & Performing Arts website	Jennifer Ongoco, Denisse Sioss & Scott Brinkmeyer
Cypress-Fairbanks ISD	Human Resources website	Jennifer Ongoco & Denisse Sioss
Dallas ISD	District Website Design	Dallas ISD Web Services
ESC Region 11	ESC Region 11 Website Redesign: More Than a New Look	Alicia Alford
ESC Region 12	Education Service Center Region 12 Website	Alicia Naspretto
Harmony Public Schools	25th Anniversary Branding & Logo	John Boyd
Harmony Public Schools	Harmony Public Schools 25th Anniversary	John Boyd, Susan Campbell, Alejandra Dultmeier, Shadan Gunonu, Tim Hallila, Lisa Proffit, Allen Reid & Ajdina Selimovic
Humble ISD	Let's Play, Humble ISD!	Kelci Hebert, Lori Maugans, Yvonne Harris & Joshua Koch
Humble ISD	Rebuilding Trust Through Transparency: How the Foster Elementary Rebuild Website Strengthened Community Connection	Lori Maugans, Yvonne Harris, Kelci Hebert & Sheila Collier
Region 4 ESC	Region 4 Online Store	Veronica Guardiola & Marijane Kelly
Region 4 ESC	Region 4 Website	Veronica Guardiola & Marijane Kelly
San Antonio ISD	SAISD Archive	John Puga & Ana Leal Balli

CAMPAIGN/EVENT CATEGORIES



CATEGORY 44 Marketing Campaign Less than 15,000 students



BEST OF CATEGORY

La Porte ISD GOLD	2025 Summer Open Enrollment Campaign	Devin Dozier & Adam Holland
La Porte ISD	2025 Summer Open Enrollment Campaign	Devin Dozier & Adam Holland
Red Oak ISD SILVER	ROISD 2024-25 Hawk Nation: We Believe	Beth Trimble
Sharyland ISD	There's No Place Like Sharyland ISD: A Multi-Channel Enrollment Experience	Communications Dept.

15,000 to 40,000 & More than 40,000 students

BEST OF CATEGORY

Goose Creek CISD GOLD	Our Giant Story	Community Engagement Team
Arlington ISD	The Clear Choice	Suzanne Turner & Ryan Pierce
Cypress-Fairbanks ISD	Brindando lo Mejor – Rasgos de la personalidad	Rosario Meehan, Sylvia Puente & Todd Blair
ESC Region 13	Data Symposium 2025	Ana Amezcua
Goose Creek CISD	Our Giant Story	Community Engagement Team
Katy ISD	School Safety Outreach & Communications Campaign	Communications Dept.
Mansfield ISD SILVER	Destination Mansfield	Emily Homler
Cypress-Fairbanks ISD	The Muse Campaign	Scott Brinkmeyer
Katy ISD	CLASS 1:1 Student to Device Marketing Campaign	Communications Dept.
Region 4 ESC	Our Core 4 – Region 4 Core Values	Communications Team





BEST OF CATEGORY

Hutto ISD
GOLD
Aledo ISD

Hutto ISD
SILVER
Everman ISD
San Benito CISD

BRONZE
Lancaster ISD
Martinez
New Braunfels ISD
San Benito CISD
San Benito CISD

BEST OF CATEGORY

Tomball ISD
GOLD
Pflugerville ISD
Pharr-San Juan-Alamo ISD
Spring ISD
Tomball ISD

BEST OF CATEGORY

Leander ISD
GOLD
Cypress-Fairbanks ISD
Fort Bend ISD

Fort Bend ISD

Harmony Public Schools
Harmony Public Schools
Katy ISD Partners in Ed.
Klein ISD
Leander ISD
Leander ISD
Texas Assoc. of School Boards
SILVER
Harmony Public Schools
Harmony Public Schools
Harmony Public Schools
Pasadena ISD



BEST OF CATEGORY

San Angelo ISD
GOLD
Abilene ISD
Frenship ISD

CATEGORY 45

Social Media Campaign
Less than 15,000 students



Hippo Highlights Social Media Campaign James Gazzale & Eliska Padilla
Aledo ISD Social Media Campaign: Friday Night Lights "All in Aledo" Jon Sheldon & Mercedes Mayer
Hippo Highlights Social Media Campaign James Gazzale & Eliska Padilla
Women's History Month Communications & Marketing Dept.
Leveraging Reels for Engagement and Growth Maria Guajardo, Evan Martinez, Sam Alonso, Dulce Quiroz & Luis Gonzales, Jr.
Hispanic Heritage Month in Lancaster ISD Laronda Lias, Andrew Tanielian & Rodrigo
Tidings of Unicorns and Dragons! NBISD Communications
Game Day Connections: Celebrating our Fans and Sponsors Maria Guajardo
Sounds of the Season Reels Instagram Campaign Maria Guajardo, Dulce Quiroz, Evan Martinez & Samuel Alonso

15,000 to 40,000 students

CTE in Tomball ISD Allison Suarez & Justin Warnasch
Capturing the Moment: PflISD's 2025 Graduation in Real Time Nicole Garcia
PSJA Tri-City Connect Social Media Campaign PSJA ISD Communications Dept.
Spring ISD's Standout Athletes Office of Communications
CTE in Tomball ISD Allison Suarez & Justin Warnasch

More than 40,000 students

Bond Social Media Julie Zweig
#ThankATeacher 2025 Joel Weckerly & Rosario Meehan
Fort Bend ISD 2025 Legislative Priorities Social Media Campaign Jennifer Willis, Vianey Torres & Maria DiPetta
Fort Bend ISD Graduation 2025 Social Media Campaign Jennifer Willis, Vianey Torres, Michael Lam & Maria DiPetta
Lisa Proffitt & Tim Hallila
Black History Month Megan Garrison
I'm a School Counselor Because' Keren Cruz
VIPS Celebration Social Media Campaign Isabela Reyna
Back to School Fun Countdown Julie Zweig
Bond Social Media Leander ISD Communications
Graduation 2025 Texas Assoc. of School Boards
School Board Recognition Month 2025
Fast Fact Friday Campaign Dani Marquez
Lottery Day Megan Garrison
Meet Our Alumni Employees Ajdina Selimovic
Once a Student, always a Story: Kourtney Jones & Avery Davis
Pasadena ISD Alumni Spotlight

CATEGORY 46

Special Event
Less than 15,000 students



United for Students - The San Angelo READS! Communications Dept
Back to School Pop-Up
Climb!: Abilene ISD Convocation 2024 Communications Dept.
Kid of the Game Communications Dept.

Continued

Special Event - Less than 15,000 students, Gold Continued

Mission CISD	100 Years of Tom Landry Football Game Rolando Garza & Gerardo Sanchez	Dimitra Trejo, Jennifer Galindo,
Mission CISD	Crib-to-College Mou and Flag Raising Ceremony	Dimitra Trejo
San Angelo ISD	Honoring a Hero -Vietnam Veteran Receives His High School Diploma After More than 6 Decades	Communications Dept.
San Angelo ISD	United for Students - The San Angelo READS! Back to School Pop-Up	Communications Dept

SILVER

Everman ISD	Pre-K/K Fair	Communications & Marketing Dept.
Mission CISD	Remember the 21 - 35th Anniversary Special Event	Dimitra Trejo
Wichita Falls ISD	2025 WFISD Teacher of the Year Banquet	Ashley Thomas
Wichita Falls ISD	WFISD Foundation's 2nd Annual Charity Golf Tournament	Nikki Davis
Wichita Falls ISD	WFISD's Principal For A Day Event	Nikki Davis

BRONZE

Aubrey ISD	A Groundbreaking Surprise	Eva D. Coleman
Belton ISD	Rocking Back-to-School: 80s Convocation	Communications Dept.
Hempstead ISD	Bobcat Stadium Ribbon Cutting Ceremony	Valonia Walker
Hidalgo ISD	Hidalgo ISD Centennial Celebration	Jennifer Garza, Valeria Martinez, Gabriella Garza, Libertad Moya & Alexis Ruiz.
Hutto ISD	A Night For Hutto – End of Year Awards and Hutto Education Foundation Gala	Communications & Community Relations
Lumberton ISD	Raider Camp: Helping our Incoming 6th Graders Navigate a New Campus	Meagan Hogg

15,000 to 40,000 students

BEST OF CATEGORY

Crowley ISD	North Crowley Football State Championship	Crowley ISD Communications
GOLD		
Bryan ISD	Bryan ISD Graduations	Bryan ISD Community Affairs
Crowley ISD	North Crowley Football State Championship	Crowley ISD Communications
Crowley ISD	The State of Crowley ISD is Thriving	Communications and Marketing Dept.
Magnolia ISD	Magnolia ISD Teacher Pop Up Shop	Denise Meyers, Kate Hope & Amelia Lindley
Mansfield ISD	Mansfield ISD Golden Tour	Katie Flowers & Faith Godwin
Pearland ISD	2024 Pearland ISD Convocation	Aliana M. Wynn, Laura McClellan & Victor Bushfield
Pearland ISD	2025 Big Art Day	Aliana M. Wynn, Laura McClellan & Victor Bushfield
Tyler ISD	Educators of the Year Banquet	Jennifer Hines, Sandra Stanley, Jacob Walker & Maribel Gutierrez

SILVER

Corpus Christi ISD	CCEF Prize Patrol	Eloisa Dowiat
Goose Creek CISD	Here, We Grow Giants Luncheon	Community Engagement Dept.
Goose Creek CISD	Goose Creek CISD Education Foundation Evening of Excellence Gala	Community Engagement Dept.
Mansfield ISD	MISD Employee Awards Banquet	Emily Homler
Pharr-San Juan-Alamo ISD	2nd Annual PSJA Trunk or Treat	PSJA ISD Communications Dept.
BRONZE		
Mansfield ISD	Convocation 2024	Katie Flowers
Spring Branch ISD	Class of 2025 Graduation	SBISD Office of Communications

More than 40,000 students

BEST OF CATEGORY

Fort Bend ISD	Dedication Ceremony for the Historical Marker honoring the Sugar Land 95	Chassidy Olainu-Alade & Deanna Alvarado
GOLD		
ESC Region 13	STAAR Stuff Science New TEKS Inbox Professional Development Email Series	Ana Amezcua
ESC Region 13	Welcome BTS 2024 Teacher Email	Ana Amezcua
Fort Bend ISD	Dedication Ceremony for the Historical Marker honoring the Sugar Land 95	Chassidy Olainu-Alade & Deanna Alvarado
Fort Bend ISD	Fort Bend ISD 2025 Staff Service Awards Banquet	Deanna Alvarado
Fort Bend ISD	Fort Bend ISD Board of Trustees Listening Tour	Deanna Alvarado & Chassidy Olainu-Alade
Fort Bend ISD	Snow Day in Fort Bend ISD: Winter Storm Enzo Response	FBISD Communications Team

Continued

Special Event - More than 40,000 students. Gold Continued

Fort Bend ISD	The Tassel Turn Strategy	Maria DiPetta, Michael Lam, Leopoldo Gonzalez, Jennifer Willis & Vianey Torres Garland ISD Communications Shelby Buchtien
Garland ISD Harris Co. Dept. of Education Humble ISD	Club 10: A Senior Summit Event 2025 Picnic in the Parking Lot Work Out With A Vet	Jamie Mount, Yvonne Harris, Lori Maugans, Kelci Hebert, Joshua Koch, Jonathan Frey & Sheila Collier Katy ISD Partners in Education Sarah Fox
Katy ISD Partners in Education Killeen ISD	Volunteers in Public Schools (VIPS) Celebration 2025 Driven by Legacy: The Garland D. Sheridan Transportation Facility Dedication Celebrating Mr. Ronnie Anderson	Chelsea Ceballos
Klein ISD SILVER Texas Assoc. of School Boards	TASB Conference for Administrative Professionals	Texas Assoc. of School Boards



BEST OF CATEGORY
Lancaster ISD

GOLD

Belton ISD
Lancaster ISD

Mission CISD
Waco ISD

BEST OF CATEGORY
Harmony Public Schools
GOLD

Harmony Public Schools
Hays CISD

Humble ISD
Pearland ISD
Pearland ISD

CATEGORY 47
Education Good News
Less than 15,000 students

Lancaster High School Introduces New
Food Truck to Culinary Arts Program

Teacher of the Year Campaign
Lancaster High School Introduces New
Food Truck to Culinary Arts Program
Mission CISD Students of the Week
School Board Members: The Unsung Heroes of Education

15,000 to 40,000 & More than 40,000 students

25th Anniversary 'Tell Your Story'

25th Anniversary 'Tell Your Story'
The Hays CISD Angel Tree

A Year of Champions
2024 Dawson High School Ballerina
2025 Dawson High School Disney Dreamer



Laronda Lias

Candice Griffin & Marty Sullivan II
Laronda Lias

Jennifer Galindo & Rolando Garza
Quinta Robinson
& Michael Anderson Jr

Lisa Proffit & Ajdina Selimovic

Lisa Proffit & Ajdina Selimovic
Elizabeth Arredondo, Dean Trevino, Moses Leos III,
Harvest Goodrich, Linda Rosebrock & David White
Joshua Koch & Jonathan Frey
Aliana M. Wynn
Aliana M. Wynn



CRYSTAL AWARDS

All divisions judged together

CATEGORY 48

Video Portfolio

CRYSTAL COMMENDATION AWARD



Spring ISD

Spring ISD in Motion: Stories of Success,
Culture and Community

Office of Communications



Cypress-Fairbanks ISD
Ector County ISD
Forney ISD
Socorro ISD

CRYSTAL CERTIFICATE OF MERITS

On The Path to Amazing!
Our district, our stories
Forney ISD Video Portfolio
Socorro ISD Video Portfolio

Video Production Team
Communications Department
Juan Hernandez
Daniel Escobar



San Angelo ISD

CATEGORY 49

Photography Portfolio

CRYSTAL COMMENDATION AWARD

Engaged. Inspired. Future-Ready. - Capturing the
Mission of San Angelo ISD through Photography

Jack Wilcox



Cypress-Fairbanks ISD
Dallas ISD
Ector County ISD
Liberty Hill ISD
New Braunfels ISD
Tomball ISD

CRYSTAL CERTIFICATE OF MERITS

CFISD Crystal Photo Portfolio Abbie Geveshausen & Brittney Barksdale
Dallas ISD Photography Portfolio Dallas ISD Communications Team
More than a thousand words
Photography Portfolio
NBISD Photo Portfolio
CTE in Tomball ISD

Communications Department
Christopher Stoltz
NBISD Communications
Justin Warnasch



San Angelo ISD

CATEGORY 50

Bond Election

CRYSTAL COMMENDATION AWARD

Bond 2025: How San Angelo ISD Passed
A \$397 Million Bond After Decades of Failures

Communications Dept.



Corpus Christi ISD
Dripping Springs ISD
Frenship ISD
Red Oak ISD
Tomball ISD

CRYSTAL CERTIFICATE OF MERITS

CCISD Bond 24 Campaign
Dripping Springs ISD 2025 Bond Election
Frenship ISD 2024 Bond + VATRE Election
ROISD 2025 Bond Campaign
Tomball ISD Bond 2025

Office of Communications
Communications Department
Communications Department
Beth Trimble
Allison Suarez & Justin Warnasch



Northwest ISD

CATEGORY 51

Parent Involvement/Volunteer Program

CRYSTAL COMMENDATION AWARD

Watch D.O.G.S. Campaign

Trish Nichols, Stephanie Sanchez
& Seth Denton



Fort Bend ISD

CRYSTAL CERTIFICATE OF MERIT

Fort Bend ISD's Volunteer in Public Schools (VIPS)

Payal Pandit Talati, Lydia Chavez-Garcia,
Bobbie Anderson, Erik Dumantay,
Jodi Rider, Reba Cook & Nykyta Rainer



Killeen ISD

Aledo ISD
Harmony Public Schools
Leander ISD
Northwest ISD
Waco ISD

CATEGORY 52

Staff/Student Recognition

CRYSTAL COMMENDATION AWARD

Heart of Gold: Celebrating Everyday Excellence in Killeen ISD

Communications & Marketing

CRYSTAL CERTIFICATE OF MERITS

Aledo ISD: The Amazing Place
25th Anniversary Writing Contest
Retiree & Years of Service Celebration 2024-25
Northwest ISD SHINE Award
Celebrating Excellence in Advanced Academics

Mercedes Mayer & Jon Sheldon
Lisa Proffit & Susan Campbell
Heather Neds & Ana Giles
Kandle Pierce
Quinta Robinson & Michael Anderson



San Angelo ISD

Allen ISD

Forney ISD
Lancaster ISD

Wylie ISD

CATEGORY 53

School/Community Partnership

CRYSTAL COMMENDATION AWARD

United for Students - The San Angelo READS! Back to School Pop-Up

Communications Dept.

CRYSTAL CERTIFICATE OF MERITS

Allen ISD 2024-2025 Communications Internship Program

The OC: Career, College & Community
The WEBO Market: A Healthy Partnership
Between Lancaster ISD and Texas Health
Senior²: A Legacy of Connection

J. Renee Cunningham,
David Hicks, Steven Offield,
Keith Taylor & Jesse Oquist
Forney ISD Communications
Kimberly Simpson

Ian Halperin & Diane Neel



Pampa ISD

Lancaster ISD
Region One ESC

Texas Assoc. of School Boards
Wichita Falls ISD

CATEGORY 54

District/Association Special Event/Celebration

CRYSTAL COMMENDATION AWARD

Honoring a Legacy: The Naming and Dedication of Zach Thomas Stadium

Jana Williamson

CRYSTAL CERTIFICATE OF MERITS

Lancaster ISD Convocation "The Tiger Games"
30th Annual Technology Conference

TASB 75th Anniversary Celebration
Memorial High School and Legacy High School
Ribbon Cutting Ceremony

Kimberly Simpson
Amaris McIntosh, Patricia Ybarra,
Daniel Ledezma & Matthew Sustaita
Texas Assoc. of School Boards
Ashley Thomas



La Porte ISD

Garland ISD
Harmony Public Schools
Midway ISD
Pearland ISD

CATEGORY 55

Marketing

CRYSTAL COMMENDATION AWARD

LPISD 2025 Open Enrollment Campaign Devin Dozier & Adam Holland

CRYSTAL CERTIFICATE OF MERITS

GISD Unmatched
Together We Give
Midway ISD Legislative Advocacy
Your Child. Their Future. Your Choice.

Garland ISD Communications
John Boyd
Emily Parks
Aliana M. Wynn, Laura McClellan,
Victor Bushfield & Cindy Gutierrez





ESC Region 12

CATEGORY 56

Foundation/Partnership Special Event/Celebration

CRYSTAL COMMENDATION AWARD



The Grant Circus: Staff Donation Campaign

Taryn Courville, Leah Magid,
Alicia Naspretto & Abbie Ramirez

Corpus Christi ISD
Hutto ISD

CRYSTAL CERTIFICATE OF MERITS

CCISD State of the District
Back to School Rally

CCISD Communications
James Gazzale & Eliska Padilla,
Leonard Abramovich & Juanita Lucio
Amelia Lindley
Communications Department
Communications Department
Sofia Armintor

Magnolia Education Foundation
Pasadena ISD
Sharyland ISD
The Friendswood ISD
Education Foundation

Magnolia Roots Concert & Fundraiser
A Night of Elegance, Bingo for a Cause
Sharyland ISD Athletics Hall of Honor
The FISD Education Foundation's 25th Anniversary "Reflections" Gala

PLATINUM AWARD FINALISTS



San Angelo ISD

CATEGORY 57

All divisions judged together

PLATINUM AWARD

**Against the Odds: Rebuilding Trust and
Achieving Two Historic Election Wins**



Communications Dept.

PLATINUM CERTIFICATE OF MERITS

Everman ISD

#EISDALLIN: Uniting a District through
Purpose, Pride, and Participation

Communications & Marketing Dept.

Forney ISD
Lancaster ISD

The OC: Career, College & Community
Rebuilding Trust Through Strategic Storytelling

Communications Dept
Kimberly Simpson, Laronda Lias
& Andrew Tanillean

Northwest ISD Ed. Foundation
Pasadena ISD

Neffie - The Mobile Resource Store
A Bright Future Starts Here: How Pasadena ISD
Increased Pre-K Marketing Enrollments by 650%

Alyssa Pry, Anthony Tosie & Seth Denton
Gustavo Treviño & Avery Davis

Pasadena ISD
Red Oak ISD
Socorro ISD

Comm Connection - Connecting with the Community
ROISD 2025 Bond Campaign
Socorro ISD All In Campaign

Colton Hinson & Avery Davis
Beth Trimble
Daniel Escobar



Congratulations to all our Star Award winners!

PICK UP CERTIFICATES: After the banquet, please send ONE member of your district, foundation or organization to the foyer area to pick up your packet of certificates. You may also pick them up at the conference registration desk tomorrow before 10 a.m., February 19, 2026. Awards that are not picked up will be shipped only at the recipient's email request for a prepaid fee. Details will be on the TSPRA website under awards.

JUDGE'S COMMENTS: The judges score the entries online and their comments are available to the person who entered online on the Star Awards website. So, if someone else entered the entry online, you will need to contact them for the comments.

WINNER'S GALLERY: An online gallery of the award winning entries is available. A link will be sent to all TSPRA members.

DUPLICATES: You may order duplicate award certificates and medals online through TSPRA's store. Orders must be placed by 5 p.m. May 15, 2026. After you order online, send an email to janet@tspra.org with the specifics of your order: exact duplicate, additional names, changes, number of copies. Be sure to include the category, type of award, district and entry name as a reference. We do not sell duplicate crystal or platinum award trophies but we can make duplicate crystal and platinum certificates.