

PRINT CATEGORIES

CATEGORY 1

Printed Newsletter
Less than 15,000 students



GOLD

Alice ISD
Galveston ISD
Livingston ISD
Medina Valley ISD
Santa Fe ISD
Victoria ISD

Alice ISD Coyote Tracks
Board Recap - June 18, 2025
Welding Pathway
MVISD Community Connection
Superintendent's Internal Newsletter
District Digest, May 2025

Ofelia Hunter
Mike Dudas
Jennifer Birdwell & Aubri Alexander
Communications Dept.
Jenny Davenport & Stephanie Lyssy
Ashley Alvarez

15,000 to 40,000 & More than 40,000 students

GOLD

Laredo ISD

Garland ISD
Klein ISD
Spring Branch ISD

Las Escuelas December 2024 Edition

The Effect: A GISD Newsletter
BOX Banter
STARNEWS

Ashley Salas, Robert Treviño,
Claudia García & Veronica Castillon
Garland ISD Communications
Jasmine Nguyen
SBISD Communications



CATEGORY 2

Flyer

Less than 15,000 students



GOLD

Channelview ISD
Everman ISD
Everman ISD
Everman ISD
Frenship ISD
Gainesville ISD
Gainesville ISD Ed. Foundation
Hereford ISD
Kaufman ISD
La Porte ISD
Lake Travis ISD

Livingston ISD
Midway ISD
Midway ISD
New Braunfels ISD
Pampa ISD
Pampa ISD
San Benito CISD
San Elizario ISD

Celebration of Excellence
Drug Free Week - Life Is A Movie
EISD Meet The Teacher Night
Pre-K/K Fair
Join the Frenship Family - Job Fair Flyer
Appreciation & Awareness Calendar
Education Foundation Sponsorship Flyer
Hereford ISD 2024 Bond Tour Flyers
Homecoming Pep Rally
LPISD Strategic Goals
Lake Travis ISD - Meet & Greet with
Superintendent Loan Finalist
Returning Student Registration Flyer
Midway ISD Profile 2025
Midway ISD Social Media Guide
Points of Pride
2024 Back To School Bash Sponsorships
Pampa ISD Meet the Teacher Flyer
Grad Grams
2025-2026 Online Registration Flyer

Anthony Mireles
Communications Dept.
Communications & Marketing Dept.
Communications & Marketing Dept.
Desri Jones
Arin Lane & Leslie Crutsinger
Arin Lane
Kara Esquivel
Jenny Henricks & Hannah Kidd
Devin Dozier & Adam Holland
Marco Alvarado & GW Byers Saumers

Aubri Alexander & Jennifer Birdwell
Emily Parks
Emily Parks & Robert Pryor
NBISD Communications
Jana Williamson
Jana Williamson
Maria Guajardo
Dr. Jeannie Meza-Chavez,
Horacio Hernandez & Perla Magallon
Jenny Davenport & Stephanie Lyssy

Santa Fe ISD

Senior Warriors 2024-2025

SILVER

Abilene ISD
Edgewood ISD
edVANTAGE Strategy Group
Hutto ISD
Kaufman ISD
Midway ISD
Pampa ISD
San Benito CISD

Abilene ISD District Snapshot
A Martinez signs with Dallas College Eastfield Campus
Springtown ISD Bond 2025 Handout
Hutto ISD Recruitment Flyer
KISD District Advertising
Midway ISD Legislative Priorities 2025
Our Vision in Action: The Pampa ISD 2024-2025 Strategic Plan
San Benito School Five-Year Strategic Plan
and Portrait of a Graduate

Truman Young, Kaitlin Paonessa & Jordan Ziemer
Lori Tolar
Ronna Johnson
Leonard Abramovich & James Gazzale
Jenny Henricks & Hannah Kidd
Emily Parks
Jana Williamson
Ernest Leal & Luis D. Gonzales, Jr.

Texas City ISD
Waco ISD

Realtor Open House Flyer: Why LMHS?
We are Waco ISD!

Clarissa Silva & Melissa Tortorici
Michael Anderson Jr.

BRONZE

Galveston ISD

Last Chance Reminder - Start Day I

Mike Dudas
Continued

Flyer - 15,000 to 40,000 students

GOLD

Alief ISD	Igniting Innovation: CITGO Innovation Academy at Olle Middle School Flyer	Adelina Cruz
Bryan ISD	Bryan ISD Job Fair	Bryan ISD Community Affairs
Bryan ISD	Bryan ISD Legislative Priorities	Bryan ISD Community Affairs
Bryan ISD	Bryan ISD Pep Rally	Bryan ISD Community Affairs
Bryan ISD	Bryan ISD's Nic Scourton	Bryan ISD Community Affairs
Bryan ISD	Dancing Under The Stars	Bryan ISD Community Affairs
Bryan ISD	Edgar Castellon Headed to Yale	Bryan ISD Community Affairs
Bryan ISD	Happy New Year From Bryan ISD Athletics	Bryan ISD Community Affairs
Bryan ISD	Honoring the Life of Merrill Green	Bryan ISD Community Affairs
Bryan ISD	Rudder Ranger Soccer Playoffs All Or Nothing	Bryan ISD Community Affairs
Bryan ISD	Rudder Rangers Headed to State!	Bryan ISD Community Affairs
Corpus Christi ISD	Fine Arts Fiesta	Tavo Caballero
Goose Creek CISD	Sold on Goose Creek	Mima Trujillo
La Joya ISD	La Joya ISD Tree Lighting Event	Blanca E. Cantu
Pearland ISD	Auxiliary Job Fair Flyer	Cindy Gutierrez
Pearland ISD	Pearland ISD District Profile	Victor Bushfield
Pearland ISD	Their Future Your Choice Flyer	Victor Bushfield
Spring ISD	Superintendent Town Hall Meetings	Office of Communications
Tomball ISD	Attendance Matters Flyer	Allison Suarez & Justin Warnasch

More than 40,000 students

GOLD

Arlington ISD	Decoding the 89th:Turning Capitol Conversations into Community Clarity	Suzanne Turner & Ryan Pierce
Arlington ISD	Explore Arlington ISD	Suzanne Turner
Arlington ISD	The Clear Choice	Suzanne Turner
Cypress-Fairbanks ISD	Jazz and Mariachi Concerts	Rosario Meehan, Sylvia Puente & Todd Blair
ESC Region 13	Career Readiness Flyer	Ana Amezcua
Garland ISD	GISD Unmatched Choices	Garland ISD Communications
Garland ISD	GISD Unmatched Flyer	Garland ISD Communications
Harmony Public Schools	About Harmony Flyer	Tracie Seed
Harmony Public Schools	Harmony Mathematics Academy	Tracie Seed
Harmony Public Schools	HPS El Paso Class of 2025 Accomplishments	Dani Marquez
Harmony Public Schools	HSA Lubbock Enrolling Now	Dani Marquez
Harmony Public Schools	HSA-Georgetown Flyer	Tracie Seed
Harmony Public Schools	Impact Flyer	Tracie Seed
Harmony Public Schools	Job Fair Flyer	Tracie Seed
Harris County Dept. of Ed.	2024 iPASS	Luis Sanchez
Harris County Dept. of Ed.	Adult Education Workforce Certification Flyer-Phlebotomy	Luis Sanchez
Harris County Dept. of Ed.	Leadership Speaker Series	Stephanie De Los Santos
Katy ISD	Katy ISD: Open the Door to your Career in Clean Water - NEW - Water Operations Licensing Program	Communications Dept.
Killeen ISD	Killeen ISD Sponsorship & Advertising Opportunities Flyer	Sarah Fox
Klein ISD	Bridge Center Spotlight	Kari Jernigan
Klein ISD	College Programs Family Night — Flyer	Kari Jernigans

CATEGORY 3

Brochure

Less than 15,000 students



GOLD

Aledo ISD	Aledo ISD 23-24 Community Report Card	Jon Sheldon
Channelview ISD	The Power of Print	Jasmine Daniels
Channelview ISD	Where Creativity Finds Its Stage	Teresa Gomez
Everman ISD	Everman ISD Goal Brochure	Communications & Marketing Dept.
Georgetown ISD	2025 GISD Snapshot	Edgar Arellano
Gonzales ISD	Campus Recruitment Overview Pamphlet	Amanda Sanchez
Greenville ISD	Greenville ISD Brochure	Xachary Aguilar, Amy Wade & Natalie Pegg
Livingston ISD	Livingston ISD Technology IT Program Brochure	Aubri Alexander & Jennifer Birdwell
Pampa ISD	Our Community-Inspired Future:The Pampa ISD Strategic Design Brochure	Jana Williamson

Continued

Brochure 15,000 to 40,000 students, Silver

SILVER

Alvin ISD
Goose Creek CISD

Welcome to Alvin ISD Informational Brochure
Class of 2025 Graduation Newsletter

Rachel Moore
Mima Trujillo, & Yulia Trujillo-Rodriguez

SILVER

Spring Branch ISD

2025 Bond Program Mailed Brochure

SBISD Communications

BRONZE

Wylie ISD

Protecting Schools with Practical Revisions
to Texas Education Code Chapter 37

Casi Thedford & April Cunningham

More than 40,000 students

GOLD

Harris County Dept. of Ed.
Klein ISD

Center for Safe and Secure Schools Menu of Services
Athletics Platinum Partnership Package

Luis Sanchez
Marlon Torres

SILVER

Cypress-Fairbanks ISD
Harmony Public Schools
Harmony Public Schools
Killeen ISD
Klein ISD
Socorro ISD
Texas Association of School Boards
Texas Association of School Boards

CFISD District Map
Harmony Staff Recruiting Brochure
Houston North Enrollment Brochure
NAFIS Spring 2025 Brochure: Advocacy for the Future
Legislative Priorities Pocket Info — F.I.R.S.T.
Socorro ISD Seize Your Opportunity Brochure
TASB Advantage
The Corner School Brochure

Todd Blair
Tim Hallila
John Boyd
Sarah Fox
Kari Jernigan & Nicole Mitchell
Daniel Escobar
Texas Assoc. of School Boards
Texas Assoc. of School Boards

BRONZE

Leander ISD

Legislative Priorities

Daniel Cernero, Ryan Hamrick & Crestina Hardie



CATEGORY 4

Booklet

Less than 15,000 students



GOLD

Gregory-Portland ISD

2025 Teacher of the Year Awards Banquet
Program Booklet
Hillsboro ISD Summer Discovery Guide

Brittney Soliz Sandoval, Sharon Reckaway,
Atanislao Acosta Jr. & Sarah Blackshere
Leah Deniston

Hillsboro ISD

SILVER

Aledo ISD
Copperas Cove ISD
Granbury ISD
Hempstead ISD
Hutto ISD

Aledo ISD 25-26 CTE Programs of Study Document
Welcome to The Great Place
Granbury ISD Superintendent Guide 2024-25
Annual Superintendent Evaluation Report
Hutto ISD Career & Technical Education
Mentorship Booklet

Jon Sheldon
Communications Dept.
Ryan Cox
Valonia Walker
Leonard Abramovich & James Gazzale

Wichita Falls ISD

2025 WFISD Teacher of the Year Booklet
15,000 to 40,000 students

Ashley Thomas

GOLD

Goose Creek CISD
Spring ISD

In My Giant Era New Teacher Orientation
Popular Annual Financial Report

Yulia Trujillo-Rodriguez
Office of Communications

SILVER

Eagle Mountain-Saginaw ISD

Connecting Through the Decades:
A Retirement Tribute to Dr. Jim F. Chadwell
McKinney ISD Accountability System Document

Brittney Sanchez
Dr. Shelly Spaulding, Amanda Gavin,
Shane Mauldin & Karla Schumacher
Victor Bushfield

McKinney ISD

Pearland ISD

Pearland ISD Welcome Week

BRONZE

Corpus Christi ISD
Hurst-Eules-Bedford ISD
Mansfield ISD

Back to School Guide
HEB ISD 2025 General Booklet
State of the District 2024-25

Office of Communications
HEB ISD PR & Marketing Dept.
Emily Homler

Continued



Booklet - More than 40,000 students

GOLD

Harmony Public Schools

25th Anniversary Commemorative Publication

John Boyd, Susan Campbell,
Sadan Gunonu, Tim Hallila, Lisa Proffit,
Allen Reid & Ajdina Selimovic
Ashley Walker

Houston ISD

The Power of Design: Transforming School
Cafeterias for Student Success

Killeen ISD

Killeen ISD Summer Learning Guide:
Out of This World Opportunities

Sarah Fox

SILVER

Harmony Public Schools
Region 8 ESC
Region 8 ESC
Region One ESC

College Ready. Career Ready. Life Ready.
25-26 Leadership and Instruction Directory
Northeast Texas Career Alliance
Tri-Agency Regional Convener Strategic Plan 2025-2029

John Boyd
Carrie Henry
Carrie Henry
Office of Partnerships,
Marketing and Communication
Texas Assoc. of School Boards

Texas Association of School Boards

A Toolkit for Community Advocacy

BRONZE

Harmony Public Schools
Texas PTA

Inspiring Futures' Welcome Booklet
Texas PTA Legislative Priorities Leave-Behind Booklet

Tim Hallila & Lisa Proffit
Cindy Garza



GOLD

Farmersville ISD
Georgetown ISD
Gregory-Portland ISD

Farmersville Independent School District Calendar 2025-2026
Georgetown ISD 2025-26 Academic Calendar
2024–2025 G-PISD School Menu
& Nutrition Calendar
2025-2026 Hereford ISD Calendar

Corey Krick
Edgar Arellano
Brittney Soliz Sandoval, Sharon Reckaway
Atanislao Acosta Jr. & Sarah Blackshere
Kara Esquivel

Hereford ISD

SILVER

Alice ISD
Harlandale ISD
Joshua ISD
La Villa ISD
Pampa ISD
Texas City ISD

Alice ISD 2024-2025 Planning Calendar
Harlandale ISD 25–26 Academic Calendar
The 2025-26 Joshua ISD Calendar
Instructional Calendar
Simplifying the School Year: Pampa ISD's Parent-Friendly Calendar
2025-2026 District Calendar

Ofelia Hunter
Melinda Garza & Ernest Flores
Kyle Heimbigner
Noe Longoria
Jana Williamson
Clarissa Silva & Melissa Tortorici

BRONZE

Aubrey ISD
Fabens ISD
Grapevine-Colleyville ISD
Greenville ISD

Aubrey ISD 2025-2026 Academic Calendar
Fabens ISD 2025-26 Academic Calendar
Instructional Calendar
Greenville ISD 2025-2026 Academic Calendar

Eva D. Coleman
Sofia Maciel
Nicole Lyons
Xachary Aguilar, Amy Wade
& Natalie Pegg
Valonia Walker

Hempstead ISD

2025-2026 Academic Calendar

15,000 to 40,000 students

GOLD

La Joya ISD
Laredo ISD

La Joya ISD District Calendar 25-26
Scholastic Calendar 2025

Blanca E. Cantu
Claudia Garcia

SILVER

Spring ISD

Timeless Impact: 2025-26 Monthly Calendar
More than 40,000 students

Office of Communications

GOLD

Killeen ISD
Klein ISD
Pasadena ISD

Killeen ISD 2025-2026 Academic Calendar
2024–25 Klein ISD District Calendar
Touchdowns and Traditions
- The Schedule That Unites a District

Communications & Marketing
Kari Jernigan
Lori Grande & Colton Hinson

SILVER

Cypress-Fairbanks ISD
Region 4 ESC

CFISD District Calendar
We've Got Your Back! 2025-2026 Region 4 Planner

Todd Blair
Region 4 Communications





CATEGORY 6

Program

Less than 15,000 students

**GOLD**

Harlandale ISD
La Villa ISD

SILVER

Alice ISD
Pecos-Barstow-Toyah ISD
San Benito CISD

Sheldon ISD
Waco ISD

BRONZE

La Villa ISD
San Elizario ISD

Mosaic of Cultures / Mosaico de Culturas
Educational Hero Banquet Program

Alice High School Class of 2025 Graduation Program
2024 Graduation Program
San Benito High School Class of 2025
Graduation Program
9th/10th Grade Campus Ground Breaking Program
2024-2025 Waco ISD Retirement Celebration

Graduation Program
Pathway of Champions Program
May 7, 2025 Program

15,000 to 40,000 students

Ambassador Awards Program
Teacher of the Year Luncheon Program
2025 HEB ISD Hall of Fame Program
McKinney ISD Distinguished Student
Awards Program
McKinney ISD Teacher of the Year Program

2024 PSJA College for All Conference Program
Week of the Young Child Program

More than 40,000 students

CFISD Byrd Elementary School Dedication Program
Safe and Supportive Schools Program
GISD All-Stars Signing Day Program
LOTE Festival
Katy ISD Of the Year Awards Program

Parent University Graduation Program
Together, Embracing Our Promise!
Class of 2025 Graduation Programs
Vanguard Community Service Awards Booklet
TOTY Bowl Gala Program
Champions of Change: Teachers of the Year Program
Texas PTA's Rally Day Program Book
Texas PTA's LAUNCH 2024 Program Book

Ernest Flores
Noe Longoria

Ofelia Hunter
Nydia Natividad
Ernest Leal &
SBCISD Communication Dept.
Beverly Stephenson
Michael Anderson Jr.

Noe Longoria
Dr. Jeannie Meza-Chavez, Horacio Hernandez
& Perla Magallonn

GOLD

Hays CISD
Hays CISD
Hurst-Eules-Bedford ISD
McKinney ISD

McKinney ISD

Pharr-San Juan-Alamo ISD
Spring ISD

Dean Trevino & Elisabeth Arredondo
Dean Trevino & Elizabeth Arredondo
Deanne Hullender, Dave Nielsen & Lisa Theisen
Dr. Shelly Spaulding, Amanda Gavin,
Shane Mauldin & Karla Schumacher
Dr. Shelly Spaulding, Amanda Gavin,
Shane Mauldin & Karla Schumacher
PSJA Communications Dept.
Office of Communications

GOLD

Cypress-Fairbanks ISD
ESC Region 13
Garland ISD
Harmony Public Schools
Katy ISD

Klein ISD

Leander ISD
Pasadena ISD
Plano ISD
Region 4 ESC
Texas PTA
Texas PTA

Todd Blair
Ana Amezcua
Garland ISD Communications
Megan Garrison
Internal Communications
& Marketing Dept.
Kari Jernigan

Ryan Hamrick
Communication Dept.
Rodrigo Martinez
Region 4 Communications
Cindy Garza
Cindy Garza



CATEGORY 7

Invitation/Announcement/Postcard/Thank You Note

Less than 15,000 students

**GOLD**

Channelview ISD
Everman ISD
Everman ISD
Gainesville ISD
La Vernia ISD
La Villa ISD
Magnolia ISD
New Braunfels ISD
Pampa ISD
Wichita Falls ISD

Speak Up. Lead On. Save the Date!
Kindergarten Graduation
Pre-K/K Fair Postcard
Central Admin Open House Invitation
Superintendent for the Day
Prom Invitation
Audubon Elementary Dedication
Prost to a Great Start!
The Pampa ISD Communications Checklist Card
Memorial High School and Legacy High School
Ribbon Cutting and Open House Invitations

Michelle Tamez
Communications & Public Relations Dept.
Communications & Marketing Dept.
Leslie Crutsinger
Valerie Frazier,
Noe Longoria
Kate Hope
NBISD Communications
Jana Williamson
Ashley Thomas

Continued

Invitation/Announcement/Postcard/Thank You Note Less than 15,000 students, Silver

SILVER

edVANTAGE Strategy Group	Springtown ISD Bond 2025 65+ Mailer	Ronna Johnson
Grapevine-Colleyville ISD	VATRE Postcard	Nicole Lyons
Joshua ISD	JISD cordially invites you to a... Groundbreaking Ceremony	Kyle Heimbigner
San Benito CISD	San Benito School Holiday Postcard Sale	Ernest Leal,

BRONZE

edVANTAGE Strategy Group	Springtown ISD Bond 2025 Early Voting Postcard	Ronna Johnson
Santa Fe ISD	Thank You Card	Jenny Davenport & Stephanie Lyssy

15,000 to 40,000 students

GOLD

Corpus Christi ISD	Retirement Invitation	Office of Communications
Laredo ISD	Ruth Young Tigers Den Dedication Ceremony Invitation	Ashley Salas
Pearland ISD	Their Future Your Choice Postcard	Victor Bushfield

SILVER

Alvin ISD	Alvin ISD Super Heroes	Rachel Moore
Crowley ISD	Join Us on the Red Carpet	Le'Brittany Smith
Eagle Mountain-Saginaw ISD	Dr. Jim F. Chadwell Retirement Party Invitation	Kris Hill
Goose Creek CISD	Rodeo Art Show Invitation	Yulia Trujillo-Rodriguez
Hurst-Eules-Bedford ISD	Catalyst Note Card	PR & Marketing Dept.
Laredo ISD	Kawas Blue Ribbon Ceremony	Claudia Garcia
Laredo ISD	Laredo ISD's Commercial Driver's License Program	Ashley Salas
Laredo ISD	LISD Scholars Golf Tournament Thank You Notes	Ashley Salas
Laredo ISD	Teacher of the Year Award Ceremony	Claudia Garcia
Pharr-San Juan-Alamo ISD	2nd Annual PSJA Young Women's Leadership Summit Invite	PSJA Communications Dept.
Wylie ISD	Welcome to the First Chapter of Your Wylie ISD Legacy	Casi Thedford & April Cunningham

BRONZE

Laredo ISD	America's Safe Schools and National School Bus Safety Week Proclamation Ceremony	Claudia Garcia
Laredo ISD	Dovalina Elementary Wildcatville Ribbon Cutting	Claudia Garcia
Laredo ISD	Kawas Elementary School Ribbon Cutting Ceremony	Claudia Garcia
Laredo ISD	Melanie Duron Shot Put Dedication Ceremony	Ashley Salas
Laredo ISD	Ribbon Cutting Ceremony Invite - Jose A. Valdez High School	Claudia Garcia
Spring ISD	State of the District Invitation	Office of Communications
Wylie ISD	Building a Legacy: Preparing for High School & Beyond	Casi Thedford & April Cunningham

More than 40,000 students

GOLD

Dallas ISD	Dallas ISD's - A Sweet Reminder Candy-Gram	Communications Dept.
Harmony Public Schools	Here at Harmony	Megan Garrison
Harmony Public Schools	HSA Bridgeland Post card	Tim Hallila & Sally Magnuson
Harmony Public Schools	Together We Give	John Boyd
Humble ISD	Humble ISD Open Enrollment Postcard – Ignite, Inspire, Grow	Jonathan Frey
Leander ISD	Early College HS Postcard	Andrea Martinez & Ryan Hamrick
Pasadena ISD	Adventure Awaits Boarding Pass	Lori Grande
Pasadena ISD	Board of Recognition: Celebrating Acts of Heroism Invitation	Lori Grande
San Antonio ISD	Join the SAISD Familia Postcard	Natalie Perez

SILVER

Cypress-Fairbanks ISD	CFISD Byrd Elementary School Dedication Invitation	Todd Blair
Harmony Public Schools	South Campuses Flyer	Tracie Seed
Klein ISD	Germanfest 2025	Chelsea Ceballos





CATEGORY 8

Poster

Less than 15,000 students



GOLD

Barbers Hill ISD
Channelview ISD
Harlandale ISD

From Script to Spotlight: Theatre Poster Series
Honoring Traditions, Celebrating Life
Special Education Heroes of Tomorrow – What’s Next? Symposium

Jennifer Jones
Anthony Mireles
Ernest Flores

SILVER

Corrigan-Camden ISD
edVANTAGE Strategy Group
Everman ISD
Fabens ISD
Galveston ISD
Galveston ISD
Galveston ISD
Hereford ISD
Livingston ISD
San Benito CISD
San Benito CISD

Corrigan-Camden ISD Strategic Plan
Springtown ISD Bond 2025 Poster
Teacher of the Year
Girls Soccer 2025
Beads 4 Needs
Raise the Grade
Unplug to Engage Flyer
Hereford Volleyball Schedule Poster
Varsity Girls Basketball Schedule Poster
Enroll 2025 Poster
Watch Greyhound Football - Schedule Poster

Susan Ard,
Ronna Johnson
Communications & Marketing Dept.
Sofia Maciel
Mike Dudas
Mike Dudas
Mike Dudas
Adam Peña
Aubri Alexander & Jennifer Birdwell
Sergio Garcia
Sergio Garcia

BRONZE

Edgewood ISD of San Antonio

Edgewood ISD of San Antonio
Everman ISD
Everman ISD
Galveston ISD
La Porte ISD
La Villa ISD
Livingston ISD
Marion ISD
Red Oak ISD
San Benito CISD
San Benito CISD
Sheldon ISD
Sheldon ISD
Victoria ISD

College Career Ready: CTE in EISD

Girl Power Fuels Top Graduates
Mission Statement Posters
Pre-K/K Fair Poster
Child Nutrition Employee of the Year
LPISD Board Room Graphics
Enroll Today Poster
Varsity Basketball Senior Poster
Marion ISD Teacher of the Year
ROISD ‘We Believe’ Poster Series
Baseball & Softball Video Coverage - Schedule Poster
Teachers of the Year 2026 Wall Banners
SparkFest
Strategic Plan 2024-25
10VUSD Values

Frank Villarreal, Lauren Blevins
& Lanie Perez Castro
Marketing & Communications Dept.
Communications & Marketing Dept.
Communications & Marketing Dept.
Mike Dudas
Devin Dozier
Noe Longoria
Aubri Alexander & Jennifer Birdwell
Courtney Junkin
Beth Trimble
Sergio Garcia
Sergio Garcia
Beverly Stephenson
Beverly Stephenson
Ashley Alvarez

15,000 to 40,000 students

GOLD

Crowley ISD
Crowley ISD
Goose Creek CISD
Hays CISD
Keller ISD
Pharr-San Juan-Alamo ISD
Rockwall ISD
Weslaco ISD

Know Before You Go: Campus Dress Code Poster
North Crowley Football State Champions Poster
My Why
Threat Regret Posters
The Big Event Promo Poster
2025 PSJA All Levels of Campus Poster
First Responders Night
321 Miles to a Miracle

Le’Brittany Smith
David Ellis
Brittney Culpepper
Tim Savoy, Harvest Goodrich & Linda Rosebrock
Chelse Westbrook
PSJA Communications Dept.
Luci Mouton, Chris Curtis
Nathaniel Pena

More than 40,000 students

GOLD

Cypress-Fairbanks ISD
Cypress-Fairbanks ISD
Garland ISD
Harmony Public Schools
Klein ISD
Pasadena ISD
Region 4 ESC
San Antonio ISD
Socorro ISD
Socorro ISD
Socorro ISD
Texas PTA

CFISD Athletics Football Pregame Schedule
Character Education Trait Posters
GISD: Every Moment Matters
Where Dreams Take Flight
Klein ISD Anti-Drug Poster Campaign
Broadway Meets Agrabah in Pasadena TX
Step Up to the Mic—Poster
Meet your Family & Community Engagement Specialist Poster
Socorro ISD Athletic Schedule Posters
Socorro ISD Career and Technical Education Posters
Socorro ISD Fine Arts Posters
Texas PTA’s Legislative Priorities Poster Series

Todd Blair
Todd Blair
Garland ISD Communications
Megan Garrison & Allen Reid
Communications Team
Colton Hinson
Communications Team
Cassandra Negrete
Daniel Escobar
Daniel Escobar
Daniel Escobar
Cindy Garzay



GOLD

Everman ISD
Hutto ISD
Red Oak ISD
Texas City ISD

SILVER

Channelview ISD

Harlandale ISD
Mission CISD

BRONZE

Hempstead ISD
Hereford ISD

GOLD

Eagle Mountain-Saginaw ISD
Hurst-Eules-Bedford ISD
Laredo ISD
McKinney ISD

GOLD

ESC Region 12
Leander ISD
San Antonio ISD

SILVER

Harris County Dept. of Education
Harris County Dept. of Education
Texas Association of School Boards

BRONZE

Harmony Public Schools
Texas Classroom Teachers Association



GOLD

Aledo ISD
Duncanville ISD
Harlandale ISD

SILVER

Pecos-Barstow-Toyah ISD
Pecos-Barstow-Toyah ISD

BRONZE

Edgewood ISD
Harlandale ISD
Wichita Falls ISD

GOLD

Corpus Christi ISD
Rockwall ISD

SILVER

Allen ISD
Goose Creek CISD

CATEGORY 9
Holiday/Greeting Card
Less than 15,000 students

Happy Holiday Greeting Card
Holiday Card - Hippo Holidays
Happy Holidays from Red Oak ISD
2024 TCISD Christmas Card

Channelview Dept. Of Communications
Arrested For Cheesy Christmas Card

Baking Up Holiday Spirit at Harlandale ISD
Happy Holidays from Public Relations

A Christmas Gift
Hereford ISD Christmas Card

15,000 to 40,000 students

Sweet Sounds of Holiday Greetings
HEB ISD 2024 Holiday Card
Laredo ISD Christmas Card 2025
McKinney ISD Holiday Greeting Card

More than 40,000 students

Happy Valentine's Day from ESC Region 12
SCR Holiday Card
Oh.What. Fun!

2024 Education Foundation Holiday Giving Campaign.
Choice Partners 2024 Christmas Card
Happy Administrative Professionals Day Card

Harmony Holiday Card 2024
Happy Holidays from TCTA

CATEGORY 10
Commemorative
Less than 15,000 students

Lynn McKinney Elementary Mural
Band Send Off
#SchoolPR Loteria

2024 Convocation Gift Box
2024 Convocation Tee

Edgewood ISD Groundbreaking
I Love School PR Candles
McNiel Middle School Paperweight

15,000 to 40,000 students

W.B. Ray High School 75th Anniversary Logo
Teacher of the Year Commemorative Charcuterie Boards

Tuffy in 3D:A Board Appreciation Gift
PR Squad Yearbook



Communications & Marketing Dept.
Communications & Community Relations
Beth Trimble
Clarissa Silva & Melissa Tortorici

Lila Hollin,Anthony Mireles,
Teresa Gomez, Michelle Tamez
& Jasmine Daniels
Melinda Garza
Mission CISD Public Relations

Valonia Walker
Kara Esquivel

Kris Hill
PR & Marketing Dept.
Claudia Garcia
Dr. Shelly Spaulding,Amanda Gavin,
Shane Maudlin & Karla Schumacher

Abbie Ramirez
Christian Young
Adriana Hurtado

Luis Sanchez
MCE Staff
Texas Assoc. of School Boards

Tim Hallila
Clare Haefner



Jon Sheldon
Hillary Hopson
Melinda Garza

Nydia Natividad
Nydia Natividad

Lori Tolar
Melinda Garza
Ashley Thomas

Office of Communications
Luci Mouton

Steven Offield
Brittney Culpepper
Continued

Commemorative - More than 40,000 students

GOLD

Garland ISD
Garland ISD
Pasadena ISD
Pasadena ISD

Garland ISD "A" Rating Banners and Gold Pins
GISD Unmatched PR Box
Adventure Awaits Teacher of the Year Celebration
Board of Recognition: Celebrating Acts of Heroism Award

Garland ISD Communications
Garland ISD Communications
Lori Grande
Lori Grande



CATEGORY 11

Print Materials in a Language Other than English

Less than 15,000 students



GOLD

Everman ISD
Hillsboro ISD

Spanish Annual Report
Hillsboro ISD Bilingual Summer Discovery Guide

Communications & Marketing Dept.
Leah Deniston

BRONZE

Aubrey ISD
Everman ISD
Everman ISD
Georgetown ISD
Mission CISD
Pampa ISD
Sharyland ISD

Pre-K Qualification & Enrollment Events - Spanish
Pre-K/K Fair Spanish
Winter Break in Spanish
GISD Calendario Académico 2025-26
Excellence Isn't Optional - Choose Mission CISD
Conectando Familias: Volante de 'Meet the Teacher'
Pre-K & Kinder Roundup: Pequeños Comienzos and Big Dreams

Eva D. Coleman
Communications & Marketing Dept.
Communications & Marketing Dept.
Edgar Arellano
Rolando D. Garza
Jana Williamson
Communications Dept.

15,000 to 40,000 students

GOLD

Alief ISD

Achieve in Spanish - Fall 2024 Magazine

Kristyn Hunt Cathey, Mike Alvarez,
Adelina Cruz & Li Su
Casi Thedford

Wylie ISD

Back-to-School Guide

SILVER

Goose Creek CISD
Pharr-San Juan-Alamo ISD
Spring ISD

GCCISD Loteria!
Oportunidades Para Todos Poster
Anti Drug Posters

Yulia Trujillo-Rodriguez
PSJA Communications Dept.
Office of Communications

BRONZE

Corpus Christi ISD
Pearland ISD
Spring ISD

Teléfonos apagados durante clase
Auxiliary Job Fair Flyer-Spanish
VATRE Postcard

Tavo Caballero
Cindy Gutierrez
Office of Communications

More than 40,000 students

GOLD

Cypress-Fairbanks ISD
Harmony Public Schools
Harmony Public Schools
Harmony Public Schools
Socorro ISD

Manual del Estudiante
About Harmony Flyer
Here at Harmony
HSA-Georgetown Spanish Flyer
Socorro ISD Seize Your Opportunity Spanish Brochure

Rosario Meehan & Sylvia Puente
Tracie Seed
Megan Garrison
Tracie Seed
Daniel Escobar

SILVER

Garland ISD
Harmony Public Schools

SOMOS GISD
(Spanish) Hispanic Heritage Month
Students Success One Pager

Garland ISD Communications
Tim Hallila & Lisa Proffit

Harmony Public Schools
Harris County Dept. of Education

South Campuses Flyer
2025 Election Trifold in Spanish

Tracie Seed
Juan Lopez, Avery Spranger
& Wendy Utterback

Region One ESC
United ISD

SMART Financial Literacy Book (English & Spanish)
¿Listos para despegar?

Patricia Ybarra
Karla de la Garza

BRONZE

Cypress-Fairbanks ISD
Harris County Dept. of Education
Harris County Dept. of Education
Harris County Dept. of Education
San Antonio ISD

Guía de recursos para el verano
Calming Strategies
CASE Registration Forms
iPASS Pushcard
Thriving Together | Prosperando Juntos

Rosario Meehan, Sylvia Puente & Tyler Hart
Wendy Utterback
Wendy Utterback
Luis Sanchez & Wendy Utterback
Ana Leal Balli, Laura Luna, Laura Short,
Adriana Hurtado & Allison Boerger





CATEGORY 12

Annual Report

Less than 15,000 students

**GOLD**

Channelview ISD

State Of The District Annual Report

Lila Hollin, Anthony Mireles,
Teresa Gomez, Michelle Tamez & Jasmine Daniels**BRONZE**Copperas Cove ISD
Lubbock-Cooper ISDCopperas Cove ISD 2024-25 Annual Performance Report
Lubbock-Cooper ISD Community-Based
Accountability Report 2023-24Communications Dept.
Sadie Alderson

Sheldon ISD

2024 Annual Report SISD

Beverly Stephenson & Emily Conklin

15,000 to 40,000 students**GOLD**Crowley ISD
Tyler ISDState of the District
Tyler ISD Annual ReportCommunications & Marketing Dept.
Sandra Stanley**BRONZE**Comal ISD
Pearland ISDComal Commitment Annual Report 2024-2025
Pearland ISD Annual Financial Report SummaryDaniel Mendez
Victor Bushfield**More than 40,000 students****GOLD**Cypress-Fairbanks ISD
ESC Region 13
Harmony Public Schools2024-2025 State of the District
Future CTX: Travis County Asset Mapping Report
Harmony Public Schools 2024 Annual ReportJoel Weckerly
Ana Amezcua
John Boyd, Susan Campbell,
Tim Hallila & Lisa Proffit

Socorro ISD

Socorro ISD 2023-24 Annual Report

Daniel Escobar

Texas Association of School Boards

TASB 2024 Annual Report

Texas Assoc. of School Boards

SILVER

Humble ISD Education Foundation

Humble ISD Education Foundation Annual Report

Kiana Ríos Camp, Jerri Monbaron,
& Christy Tarkington**BRONZE**

Fort Bend ISD

Collaborative Communities End of Year Impact Report

Payal Pandit Talati,
Lydia Chavez-Garcia, Bobbie Anderson,
Erik Dumantay, Jodi Rider,
Reba Cook & Nykyta Rainer
Juan Lopez & Danielle Clark
Rodrigo MartinezteHarris County Dept. of Education
Plano ISD2024 Superintendent's Annual Reflection
Level Up Annual Report

CATEGORY 13

Communication Plan

Less than 15,000 students

**GOLD**Fabens ISD
Harlandale ISD2025-26 Media & Communication Plan
ParentSquare Parent Rollout Communications PlanSofia Maciel
Melinda Garza**SILVER**

Hillsboro ISD

Attendance Communications Plan

Leah Deniston

15,000 to 40,000 students**GOLD**Goose Creek CISD
Northwest ISD
Spring Branch ISD
Spring Branch ISD
Tomball ISDOur Giant Story Marketing Plan
2024-2028 Northwest ISD Strategic Communications Plan
2025 Bond Communications Plan
Communications Plan: Bond Election/Bond Program Awareness
Tomball ISD Communication PlanBrittney Culpepper
Anthony Tosie
SBISD Communications
SBISD Communications
Allison Suarez & Justin Warnasch**SILVER**

La Joya ISD

La Joya ISD Communication's Plan

Blanca E. Cantu

BRONZE

Pearland ISD

Pearland ISD Communications Plan- Team Manual

Aliana M. Wynn
Continued

Communication Plan - More than 40,000 students

GOLD

ESC Region 13
Klein ISD

Future CTX: Tri-Agency Strategic Plan
Apptegy Communication Platform Rollout 2025–26

Ana Amezcua
Kari Jernigan

SILVER

Harris County Dept. of Education

HCDE Crisis PR Plan

Stephanie De Los Santos & Lindsey Sanders

BRONZE

Leander ISD

Early College HS Applications

Andrea Martinezell



CATEGORY 14
Handbook/Manual
Less than 15,000 students



GOLD

Pampa ISD
San Benito CISD

Harvesting a Unified Identity: The Pampa ISD Branding Guide
SBS Logo Visual Standards Guide

Jana Williamson
Sergio Garcia

BRONZE

Fabens ISD
Greenville ISD

Fabens ISD TSL Strategic Plan 2025
Rooms Teacher's Guide

Sofia Maciel
Xachary Aguilar, Amy Wade & Natalie Pegg

15,000 to 40,000 students

GOLD

Pharr-San Juan-Alamo ISD
Spring ISD

PSJA ISD Crisis Communications Manual
Community Resource Guide

PSJA ISD Communications Dept.
Office of Communications

SILVER

La Joya ISD
Spring ISD

La Joya ISD Compensation Plan
Spring Independent School District Mentor Handbook

Blanca E. Cantu
Office of Communications

BRONZE

Spring ISD

Family and Community Engagement Framework

Office of Communications

More than 40,000 students

GOLD

Arlington ISD
Texas Association of School Boards

Growing Learners at Every Level: The Professional Learning Plan
Navigating Your Journey as a
New School Board Member

Suzanne Turner
Texas Assoc. of School Boards

BRONZE

Killeen ISD
Region 8 ESC

Killeen ISD Reporter Packet
ESC8 Brand Guide

Sarah Fox
Carrie Henry



CATEGORY 15
Magazine
Less than 15,000 students



GOLD

Grapevine-Colleyville ISD

GCISD Insight Magazine

Nicole Lyons, Rosemary Gladden,
Rhett Schwartzkopf & Alex Harlow
James Gazzale, Eliska Padilla,
Leonard Abramovich, Juanita Lucio & Adriana Guerrero

Hutto ISD

Hippo Nation Magazine

SILVER

edVANTAGE Strategy Group
Liberty Hill ISD

Springtown ISD Bond 2025 News
Connect LHTX Magazine

Ronna Johnson
Rachel Acosta, Christopher Stoltz & Anna Jenkins

BRONZE

Hereford ISD
La Porte ISD
Santa Fe ISD

Hereford ISD 2024 Magazine
La Porte ISD Insider Magazine
Indian Pride Magazine

Kara Esquivel
Devin Dozier & Adam Holland
Jenny Davenport & Stephanie Lyssy

15,000 to 40,000 students

GOLD

Alief ISD

Achieve in Spanish - Spring/Summer 2025

Kristyn Hunt Cathey, APR, Mike Alvarez,
Adelina Cruz & Li Su

Alief ISD

Achieve Spring/Summer 2025 Magazine

Kristyn Hunt Cathey, APR, Mike Alvarez,
Adelina Cruz & Li Su

Continued



Magazine - 15,000 to 40,000 students Continued

SILVER

Alief ISD	Achieve Fall 2024 Magazine	Kristyn Hunt Cathey, APR, Mike Alvarez, Adelina Cruz & Li Su
Alief ISD	Alief ISD Back to School Guide 2024-2025 (Combined English & Spanish)	Kristyn Hunt Cathey, Mike Alvarez, Adelina Cruz & Li Su
Goose Creek CISD	Goose Creek At a Glance: End of Year 2025 Issue	Kendall David, Nancy Bonds, Carrie Pryor-Newman, Brittney Culpepper, Yulia Trujillo-Rodriguez & Mima Trujillo

BRONZE

Mansfield ISD	Mansfield Today Magazine More than 40,000 students	Emily Homler & Sergio Almendariz
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GOLD

Killeen ISD	Killeen ISD Back-to-School Guide: Your Launchpad for a Great Year	Sarah Fox
Texas Association of School Boards	Branching Out: Schools Take Learning to the Great Outdoors	Texas Assoc. of School Boards
Texas Association of School Boards	Make or Break: Texas Legislative Session Looms Large for Public Schools	Texas Assoc. of School Boards
Texas Classroom Teachers Association	The Classroom Teacher	Clare Haefner

SILVER

Harmony Public Schools	Inspiring Futures	John Boyd, Susan Campbell, Megan Garrison, Shadan Gunonu, Tim Hallila, Sally Magnuson, Daniela Marquez, Lisa Proffit, Allen Reid, Tracie Seed & Ajdina Selimovic
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CATEGORY 16
Image/Identity Package
Less than 15,000 students



GOLD

edVANTAGE Strategy Group	Springtown ISD Bond 2025 Branding	Ronna Johnson
Farmersville ISD	Welcome to The Farm!	Corey Krick
Lancaster ISD	Big League Honors - Employee Celebration	Miles Robinson
Magnolia ISD	Magnolia Parkway Junior High	Kate Hope
New Braunfels ISD	Rise of the Phoenix Brand	NBISD Communications
Roma ISD	Roma ISD Dr Seuss Logo Modification	Helen Escobar
Sharyland ISD	Sharyland Hall of Honor Logo	Communications Dept.
Texas PTA	Texas PTA's LAUNCH 2024 Conference	Cindy Garza
Waco ISD	Waco ISD Brand Refresh: A New Look for a Bright Future	Quinta Robinson & Michael Anderson Jr.
	15,000 to 40,000 students	

GOLD

Forney ISD	Forney ISD Style Guide	Graysen Reid
Pearland ISD	Pearland ISD Online Branding Guidelines	Victor Bushfield & Aliana M. Wynn
Pharr-San Juan-Alamo ISD	12th Annual PSJA Education Foundation Gala	PSJA ISD Communications Dept.
Spring Branch ISD	Caught You Reading	SBISD Office of Communications
	More than 40,000 students	

GOLD

HESC Region 11	2025 Education Service Center Region 11 Brand Guidelines	Lou Ann Rockwell
ESC Region 13	Esports	Ana Amezcua
ESC Region 13	Mindfully Aware	Ana Amezcua
Garland ISD	Explore GISD	Garland ISD Communications
Garland ISD	GISD Club 10	Garland ISD Communications
Harris County Dept. of Education	Black History Month Graphics	Razzak Akorede
Harris County Dept. of Education	Shout it Out: Out-of-School Time Conference	Razzak Akorede
Katy ISD	Katy ISD Boudny Bucks Brand & Identity	Internal Communications & Marketing Dept.
Leander ISD	Denise Geiger Compass Center Identity	Ryan Hamrick
Socorro ISD	2025 Partners in Education Recognition	Daniel Escobar
Socorro ISD	2025 Socorro ISD School Support Employee of the Year	Daniel Escobar
		Continued

Image/Identity Package - More than 40,000 students Gold Continued

Socorro ISD
Texas Association of School Boards
Texas PTA

2025 Socorro ISD Teacher of the Year Gala
Executive Search Services Rebranding
Texas PTA's Reflections Theme "Accepting Imperfection"

Daniel Escobar
Texas Assoc. of School Boards
Cindy Garza

WRITING CATEGORIES

CATEGORY 17

Writing

Less than 15,000 students



GOLD

Abilene ISD	Abilene ISD Accountability Ratings Letter to Families	Jordan Ziemer & Kaitlin Paonessa
Alice ISD	Landmark Growth in CCMR	Ofelia Hunter
Fabens ISD	Fabens ISD Welcomes Dr. Rogelio Segovia as Superintendent of Schools	Sofia Maciel
Grapevine-Colleyville ISD	Elementary Students Learn about Financial Literacy	Rosemary Gladden
Harlandale ISD	A Teacher Who Lives His Lessons	Melinda Garza
Harlandale ISD	The Future Begins Here	Melinda Garza
Hempstead ISD	Hempstead Middle School Parents Step into Their Students' Shoes for a Day	Valonia Walker
Hutto ISD	Welcome to Hippo Nation	James Gazzale
Intercultural Development Research Association	Tribute to Dr. Joe Bernal: How Bilingual Education Came to Texas – Behind the Scenes	Christie Goodman
Santa Fe ISD	More Than Muscle: The Grit Behind The Glory	Jenny Davenport & Stephanie Lyssy

15,000 to 40,000 students

GOLD

Allen ISD	New Teachers Bring More Than Lessons to Allen ISD Students	Keith A. Taylor
Comal ISD	Comal ISD Hosts 17th Annual STAR Bowling Competitions	Salwa Lanford
Hays CISD	School Funding Crisis	Tim Savoy
Northwest ISD	NISD Education Foundation increases funding for teacher grants	Stephanie Sanchez
Pearland ISD	Pearland ISD Convocation Filming Script	Laura McClellan
Pearland ISD	Pearland ISD Convocation Script	Aliana M. Wynn
Spring ISD	Westfield Senior Nehemiah Allen Commits to West Point, Balancing Football and Service	Office of Communications
Tyler ISD	Caldwell Arts Academy: A Beacon of Excellence Among National Blue Ribbon Schools	Jennifer Hines
Tyler ISD	Soaring on Wings of Purpose: Tyler Legacy Seniors Launch the Fly High Project	Jennifer Hines

SILVER

Hurst-Eules-Bedford ISD	"We will not stand by idly..."	Dave Nielsen, Deanne Hullender & Lisa Theisen
Laredo ISD	Letter to LISD Family	Veronica Castillon
Laredo ISD	Nixon High School graduate accepted to U.S. Naval Academy	Robert Trevino
Pearland ISD	Pearland ISD Their Future Your Choice Video Script	Aliana M. Wynn & Laura McClellan
Spring Branch ISD	The Class of 2037 Has Big Dreams—and Even Bigger Hearts	Office of Communications
Tyler ISD	Education, Leadership, and Legacy: The Bergfeld Family's Tyler ISD Story	Jennifer Hines
Tyler ISD	Tyler ISD's Commitment to Safety: Destry Walsworth Takes the Helm as Chief of Police	Jennifer Hines
Wylie ISD	Common-Sense Solutions to Protect Classroom Learning	April Cunningham

BRONZE

Comal ISD	How One Davenport JROTC Junior Recognizes Veterans Day	Katya Coquat
Comal ISD	Math Teachers Named District Teachers of the Year	Salwa Lanford
Pharr-San Juan-Alamo ISD	PSJA ISD Unveils First-Ever Family Shop	PSJA ISD Communications Dept.
Rockwall ISD	Legacy in the Halls: Rockwall ISD Names Fourth Middle School After Beloved Educator Ursula Rakow	Jennifer Hines
Spring ISD	Built for Speed, Powered by Faith: Dekaney High's Tanook Hines Takes Off	Office of Communications
Spring ISD	From Newcomer to Champion: 4th Grader's Story Inspires Spring ISD	Office of Communications
Spring ISD	Spring ISD Students to the Capitol	Office of Communications
Spring ISD	Thousands Gather for Spring ISD's Winter Wonderland, Taking Home nearly 45,000 free Books and Holiday Joy	Office of Communications

Continued

Writing - More than 40,000 students

GOLD

Aldine ISD	Coogs With a Cause: Coach Venzant Revives the Nimitz Girls Basketball Program, Earning Coach of the Year Honors	John Hickman
Aldine ISD	Faith of a Mustard Seed	John Hickman
Arlington ISD	Decoding the 89th: Turning Capitol Conversations into Community Clarity	Ryan Pierce
Arlington ISD	Seeing Potential: One Teacher's Impact on a Student's Journey	Kendall Najvar
Dallas ISD	Establishing a legacy of empowerment at North Dallas High School	Communications Dept.
ESC Region 13	6 Supplemental Aids Allowed on Math STAAR Tests	Ana Amezcua
ESC Region 13	GT Identification and Assessment Process Checklist Blog Post	Ana Amezcua
ESC Region 13	Worksheets to Whiteboards: Rethinking the Math Classroom	Ana Amezcua
Garland ISD	From Garland to Kenya: Austin Academy Students Fund Water Well	Garland ISD Communications
Garland ISD	Game-Changing Soccer Club Transforms Caldwell Elementary	Garland ISD Communications
Harmony Public Schools	A Career, A Calling	Ajdina Selimovic
Harmony Public Schools	Dedication Rewarded: Houston Teacher Wins Secondary Teacher of the Year	Candice Keutzer
Harmony Public Schools	First Class	Ajdina Selimovic
Socorro ISD	Socorro ISD health benefits video script and website content	Daniel Escobar
Texas Association of School Boards	Community Censorship	Texas Assoc. of School Boards
Texas Association of School Boards	School Bonds Are Key to Student Success	Texas Assoc. of School Boards

SILVER

Arlington ISD	Serving Students and Country: One Leader's Story	Kendall Najvar
Fort Bend ISD	District's Mentorship Program Encourages, Equips Students to Achieve Goals	Tonya Thomas
Fort Bend ISD	Travis High School Alum Lands Dream Job as Oscar Mayer Hotdogger	Natalie Rivera & Jennifer Willis
Fort Worth ISD	Dolores Huerta Hispanic Heritage Museum Celebrates Culture With Student Projects	Communications Dept.
Fort Worth ISD	Fort Worth ISD Names District Teachers, Assistant Principals, and Principals of the Year	Communications Dept.
Garland ISD	Racing Beyond Limits: Unmatched Passion and Purpose on the Track	Garland ISD Communications
Garland ISD	Turning Adversity into Purpose: One Student's Unmatched Journey to Help Others	Garland ISD Communications
Harmony Public Schools	Advancement for Good	Sally Magnuson
Harmony Public Schools	Always Innovating	Lisa Proffitt
Harmony Public Schools	Founding Fathers	Lisa Proffitt & Ajdina Selimovic
Harmony Public Schools	From Dreams to Reality:	Lisa Proffitt
Harmony Public Schools	From Valedictorian to Ivy League Scholar and Beyond	Lisa Proffitt
Harmony Public Schools	Harmony's 25-Year Journey: Transforming STEM with Strategic Partners and Innovation	Lisa Proffitt
Harmony Public Schools	New Class	Ajdina Selimovic
Harmony Public Schools	Ready for Takeoff: The Rise of El Paso's Rocketry Prodigy	Dani Marquez
Humble ISD	Listening Matters: Rebuilding an Elementary School in the Livable Forest	Jamie Mount & Kelci Hebert
Humble ISD	Shine On: Convocation 2024	Jamie Mount, Joshua Koch & Jonathan Frey
Katy ISD	Nelson Junior High Dedication Program	Internal Communications & Marketing Dept.
Klein ISD	A Bond Beyond the Clinic — Roth Elementary's Nurse Smith and Felipe	Jasmine Nguyen
Klein ISD	Cleared for Takeoff	Terencia Lee
Pasadena ISD	Lights, Sirens, Legacy: Officer Garcia's Journey to Service	Kourtney Jones
San Antonio ISD	Parent-Teacher Association (PTA) Scrapbooks and the Creation of Community	John Puga
Texas Association of School Boards	Advocacy in Action: Legislative Conference Brings Texas Trustees to State Capitol	Texas Assoc. of School Boards
Texas Association of School Boards	Invest in Texas Public Schools: Our Future Depends On It	Texas Assoc. of School Boards

Continued

Writing - More than 40,000 students Bronze Continued

BRONZE

Harmony Public Schools	Harmony HOSA Students Excel at 2025 Texas State Leadership Conference	Lisa Proffitt
Harmony Public Schools	Heroes for Children Award	Tracie Seed
Harmony Public Schools	Returning to Harmony: A Conversation with Christian Williams	Ajdina Selimovic
Harmony Public Schools	Taking Off	Lisa Proffitt
Texas Association of School Boards	Speaking Up for Public Education	Texas Association of School Boards



CATEGORY 18
Published News or Feature
Less than 15,000 students



GOLD

Corsicana ISD	Corsicana's Lloyd sets national record, wins double gold	Raymond Linex
Frenship ISD	Frenship High School Fashion Design Students Create Caps for Cancer Patients	Hannah Morelos
Frenship ISD	Frenship ISD is Fueling a Passion for Auto Tech	Brittany James
Grapevine-Colleyville ISD	Meet Three Seniors Who Have Called GCISD Home Since Before Age One	Rosemary Gladden
Lancaster ISD	Franklin Perez Advances to UIL 6A State Track & Field Championships	Laronda Lias

SILVER

Arp ISD	Efforts rewarded: 17 Arp ISD educators awarded major incentive allotment	Mike Alzamora
Bastrop ISD	Hailey Leichtnam Named Teen Ambassador for Texas School Safety Center	Lauri Anzaldua
Brownwood ISD	The Beating Heart of The Friday Night Lights - Feature Article	Charles Musgrove
Corsicana ISD	CHS senior Ebadian's skills drive career to Dubai	Michael Kormos
Corsicana ISD	Corsicana ISD officer, son team up to help the homeless	Michael Kormos
Edgewood ISD of San Antonio	Rockets Volleyball Makes Playoffs for the First Time This Century	Lauren Blevins
Frenship ISD	This is Us - A Lesson Sewn Out of Love	Tiffany Taylor
Georgetown ISD	A Chapter of Kindness: Georgetown Senior Pens Children's Book Inspired by Sister's Cancer Journey	Melinda Brasher & Logan Reuland
Hutto ISD	First Steps to Final Whistle	James Gazzale
Lancaster ISD	Lady Tigers Roar Under Howard, Make History With First-Ever 6A Playoff Run	Kimberly Simpson
Lancaster ISD	Lancaster ISD Hosts 14th Annual Special Olympics Track and Field Meet	Laronda Lias
New Braunfels ISD	Kinder Tänzer	NBISD Communications
Texas City ISD	Beyond the Brushstrokes: TCISD Art Students Launch Their Talent	Clarissa Silva

BRONZE

Edgewood ISD of San Antonio	Golden Ticket Offers Life-Changing Opportunity for Edgewood ISD Student	Lauren Blevins
Georgetown ISD	Future Ready Complex Brings New Auto Tech Learning Possibilities	Logan Reuland
Hidalgo ISD	Hidalgo ISD Investing In Tiniest Students Via Early Childhood Education	Valeria Martinez
Texas City ISD	Dancing Through Heritage: Heights' Celebration Unites Generations and Cultures	Clarissa Silva

15,000 to 40,000 students

GOLD

Laredo ISD	LISD launches new Sports Officiating Initiative	Robert Trevino
Northwest ISD	EHS senior Rylie Copeland: A young innovator changing the game in agricultural mechanics	Stephanie Sanchez

SILVER

Allen ISD	Project Kids: Citizens Shaping Allen ISD's Future	Keith A. Taylor
Bryan ISD	Janice Williamson Softball Field Dedication News	Bryan ISD Community Affairs
Bryan ISD	Mini Monster Jam News	Bryan ISD Community Affairs
Bryan ISD	We.Are. Bryan ISD. News Article	Bryan ISD Community Affairs
Forney ISD	The Agency - Forney ISD	Forney ISD
Goose Creek CISD	Clark Elementary Student Council Spreads Hope Through Heartfelt Letters	Nancy Bonds
Goose Creek CISD	Gentry Junior School Student Achieves Rare Spelling Bee "Three-Peat"	Nancy Bonds
Goose Creek CISD	Lee High School Life Skills Dance: Celebrating Movement for All	Nancy Bonds
Laredo ISD	LISD "Coat them with Love" distributes coats to students	Robert Trevino
Laredo ISD	LISD Board of Trustees approves salary increases	Veronica Castillon
Laredo ISD	Perfect attendance pays off for Nixon High School student	Veronica Castillon
Northwest ISD	Roanoke Elementary fourth grader becomes a Texas Ranger for a day, creating lifelong memories	Stephanie Sanchez
Northwest ISD	Steele seniors to graduate with diplomas, degrees and big savings	Stephanie Sanchez

Continued

Published News or Feature - 15,000 to 40,000 students Silver Continued

Pharr-San Juan-Alamo ISD	Igniting Futures Cradle to College	PSJA ISD Communications Dept.
Tomball ISD	The magic of student collaboration Fine Arts Feature	Allison Suarez
Tyler ISD	A Decade in the Capital of the East Texas Republic	Jennifer Hines
Tyler ISD	A Labor of Love:Tim Loper’s Legacy at Tyler ISD	Jennifer Hines
Tyler ISD	Inspiring Excellence:Tyler ISD District Teachers of the Year 2024	Jennifer Hines
Wylie ISD	Pirated Treasure Returns Home	Casi Thedford

More than 40,000 students

GOLD

Arlington ISD	High schooler plays in All-American Women’s Baseball Classic	Ryan Pierce
Cypress-Fairbanks ISD	Duryea ES holds Pink Out Day walk in honor of fifth grade teacher	Brittney Barksdale
Dallas ISD	Helping students break ceilings by Gema Guevara	Gema Guevara
Fort Bend ISD	FBISD nurse saves neighbor’s life, receives Red Cross Certificate of Merit Award	Tonya Thomas
Fort Bend ISD	FBISD Piano Technician Program offers ‘keys for success’ to high school students	Tonya Thomas
Fort Bend ISD	Fort Bend ISD Community Celebrates Legacy of Beloved Coach, Servant Leader	Natalie Rivera
Fort Bend ISD	From Fort Bend ISD graduate to successful orthopedic surgeon: Meet Ashvin K. Dewan, M.D.	Tonya Thomas
Harris County Dept. of Education	Adult Education Graduate Used Ambition, Certification Program to Help Land Career	Angel Verdejo
Harris County Dept. of Education	Local Teen Photographer Earns Prestigious National Medal Through Scholastic Art & Writing Awards	Angel Verdejo
Harris County Dept. of Education	The Path to Principal that Jatata Hutton Never Saw Coming	Shelby Trahan
Killeen ISD	Shoemaker Freshman Enthusiastic for Basketball Season After Health Challenges	Josh Weaver
Killeen ISD	Shoemaker Students Get Glimpse into Working as NBA Referee	Josh Weaver
Leander ISD	Leander ISD Students Place 1st, 3rd at State Science & Engineering Fair	Andrea Martinez
Region One ESC	Dropout Recovery	Avery Arizola
Socorro ISD	Mission Ridge award-winning student excels through art education	Daniel Escobar
Socorro ISD	Options High student’s successful return to school opens door to future endless opportunities	Daniel Escobar
Texas Association of School Boards	A Comforting Cause: Dogs Support Students, Staff	Texas Assoc. of School Boards
Texas Association of School Boards	Along for the Ride	Texas Assoc. of School Boards
Texas Association of School Boards	Branching Out: Schools Take Learning to the Great Outdoors	Texas Assoc. of School Boards
Texas Association of School Boards	Creative Solutions: Districts Seek Options to Fill Certified Bilingual Jobs	Texas Assoc. of School Boards
Texas Association of School Boards	Harmony in the Hills	Texas Assoc. of School Boards
Texas Association of School Boards	Leadership Through Inclusion	Texas Assoc. of School Boards
Texas Association of School Boards	Showing Up Matters	Texas Assoc. of School Boards
Texas Association of School Boards	Taking on Transitions:Trustees Play Pivotal Role with New Superintendents	Texas Assoc. of School Boards
Texas Association of School Boards	Trustees in Training: Leadership TASB Class of 2025 Launches	Texas Assoc. of School Boards
Texas Association of School Boards	Whirlwinds Rise	Texas Assoc. of School Boards
United ISD	Finley Elementary honors two brothers	Valeria Godines
United ISD	Juarez-Lincoln Elementary basketball team honors late custodian	Valeria Godines

SILVER

Dallas ISD	Continuing an Oak Cliff legacy with West Dallas roots	MariCarmen Eroles
Dallas ISD	Leaving a Legacy: From coding to Capitol Hill	Molly Schrader
Dallas ISD	Women’s History: Shaping the future in STEM by Jirah Fleming	Jirah Fleming
Harmony Public Schools	Adapting with Excellence	Tracie Seed
Harmony Public Schools	Adding Up Achievements	Tracie Seed
Harris County Dept. of Education	CASE Debates Opens Door for Alief Graduate to Strive Toward Lofty Goals	Angel Verdejo
Harris County Dept. of Education	How the Heart of Therapy Services, Bernice Valenzuela, Connects and Inspires	Shelby Trahan
Killeen ISD	KISD Female Coaches Participate in ‘Seat at the Table’ Initiative	Josh Weaver

Continued

Published News or Feature More than 40,000 students Gold Continued

Klein ISD	From Overcoming Hardships to Inspiring Harmony	Isabela Reyna
Klein ISD	Galloping Toward Greatness: French Racer Makes a Difference	Jessica Williams
Klein ISD	Grace & Grit: Meet Mollie Smith	Jessica Williams
Klein ISD	Klein ISD's Nadia Paz Named 2025 HAABE Bilingual Educator of the Year	Isabela Reyna
Klein ISD	Like Father, Like Son	Terencia Lee
Klein ISD	The Gold Standard: Klein Collins Hurdler Sweeps 110m and 300m at State	Justin Elbert & Marlon Torres
Leander ISD	Faubion Elementary Students Deliver Handmade Flowers to Seniors	Andrea Martinez & Christian Marcelli
Leander ISD	Former LISD Custodian Becomes Teacher at Whitestone Elementary	Andrea Martinez
Leander ISD	From Corporate to Kitchen: CNS Team Lead Finds Community in Leander ISD	Andrea Martinez
Leander ISD	Stiles MS Students Organize First-Ever LISD No Place for Hate Forum	Andrea Martinez
Pasadena ISD	Over 55 Years of Service: The Unwavering Passion of Mr. Roger Woest	Kourtney Jones
San Antonio ISD	Phoenix student takes next steps with Phlebotomy	Allison Boerger & Laura Luna
Socorro ISD	Annual Spring Games ignite Puentes Middle School student's competitive spirit	Daniel Escobar Texas Assoc. of School Boards
Creating a Masterpiece Texas Association of School Boards	Texas Assoc. of School Boards Flower Power	Texas Assoc. of School Boards
Texas Association of School Boards	Head 'Em North	Texas Assoc. of School Boards
Texas Association of School Boards	Q&A: Grant Walling: Bellville ISD Student Board Member	Texas Assoc. of School Boards
Texas Association of School Boards	Strong Local Governance	Texas Assoc. of School Boards
Texas Association of School Boards	TASB Advocate of the Year	Texas Assoc. of School Boards
United ISD	UISD's Fasken Elementary Recognized Healthy Campus in Texas	Sonya L. Sanchez
United ISD	United ISD Sensory Spaces Empower Students with Special Needs	Martha Lorena Martinez



GOLD

Hillsboro ISD
Sharyland ISD

SILVER

Hutto ISD

Hutto ISD

Hutto ISD

Temple ISD

BRONZE

Fabens ISD
Harlandale ISD

New Braunfels ISD
Pampa ISD

Temple ISD

Temple ISD

CATEGORY 19
Published News Release, Edited
Less than 15,000 students

National Blue Ribbon Press Release
Sharyland ISD Athletics Hall of Honor

Hutto ISD Hires State Champion and Dave Campbell's
Texas Football Offensive Coordinator of the Year to Lead Hippos

Investing in the Future of Hutto ISD: \$100 Million
in Bonds to Support Growth and Innovation

Trustees Approve Athletic Field Turf Upgrades to Deliver
Equity Across All Hutto ISD Middle-School Campuses

Bonham Middle School Student Starts American Sign Language Club

Trout Building Fire - 1925 Fabens High School
Cutting Through Barriers: Harlandale ISD
Reimagines Career Education

Elementary Rezoning
Hometown Hero Honored: Pampa ISD Renames
Stadium for Zach Thomas

Temple High School NHS Chapter Creating
Care Packages for Children's Hospital

Temple ISD Educator Selected to Participate in National GenerationAI Cohort

Leah Deniston
Communications Dept.

James Gazzale

James Gazzale

James Gazzale

Jon Wallin

Sofia Maciel
Melinda Garza

NBISD Communications
Jana Williamson

Jon Wallin

Jon Wallin



Published News Release, Edited - 15,000 to 40,000 students

GOLD

Keller ISD	Keller Shake Program Teaches Important Soft Skills	Chelse Westbrook
Laredo ISD	Cigarroa High School students win Grand Champion at Grilling & BBQ Competition	Ashley Salas
Laredo ISD	Laredo ISD launches Breathe for Change Yoga Program to support student and staff wellness	Ashley Salas
Laredo ISD	Laredo ISD Superintendent announces retirement plans	Veronica Castillon,
Northwest ISD	Bell partnership to expand district's career training	Anthony Tosie

SILVER

Corpus Christi	Innovative Associate Teacher program	Jacqueline Franco
Corpus Christi ISD	Corpus Christi ISD strengthens support for teachers, families with 2024-2025 cellphone rules	Leanne Libby
Laredo ISD	Laredo ISD and IBC Bank Unveil Minitropolis at Anita T. Dovalina Elementary School	Ashley Salas
Northwest ISD	Northwest ISD calls VATRE to prevent cuts to student programs	Anthony Tosie
Pearland ISD	Student Ambassadors Champion New School Menu Offerings	Aliana M. Wynn
Pharr-San Juan-Alamo ISD	Defying Limits: Regina Torres Breaks Barriers in Water Sports	PSJA ISD Communications Dept.
Spring ISD	Spring ISD Makes History with the Launch of "Mariachi León"	Office of Communications

More than 40,000 students

GOLD

Cypress-Fairbanks ISD	Cypress Woods HS junior selected for Senate Page Program	Abbie Geveshausen
Cypress-Fairbanks ISD	Harris County Precinct 4 installs 14.1 miles of sidewalks in CFISD	Abbie Geveshausen
Harmony Public Schools	School Mascot Logo Contains Hidden Surprise	John Boyd
Region One ESC	GEAR UP 2025 National Parent of the Year	Avery Arizola
Socorro ISD	SISD Board of Trustees names lone finalist for superintendent	Daniel Escobar
Texas Association of School Boards	Retired Harlingen CISD Trustee George McShan named 2025 James B. Crow Recipient	Texas Assoc. of School Boards
United ISD	A Seat Saved, A Legacy Honored: LBJ Class of 2025 Remembers Alexandra Doria	Brenda Medina-Moreno
United ISD	From Teacher Aide to UISD Superintendent	Sonya L. Sanchez
United ISD	UISD Security Team Prevents Tragedy	Jose Sanchez

SILVER

Harmony Public Schools	2024 SPARK People's Choice Award	Dani Marquez
Harmony Public Schools	Harmony Public Schools Announces Teachers of the Year	Candice Keutzer & Sally
Magnuson	Parents Name Klein ISD Best District in Greater Houston	Jessica Williams
Klein ISD	Socorro ISD celebrates 39 Purple Star Designated Campuses for 2024-25 school year	Daniel Escobar

BRONZE

Cypress-Fairbanks ISD	Sampson ES installs all-inclusive playground	Abbie Geveshausen
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CATEGORY 20
Specialty/Novelty Writing
Less than 15,000 students



GOLD

Grapevine-Colleyville ISD	"Legacy"	Rosemary Gladden
San Angelo ISD	From Dropout to Difference Maker: The PAYS Story That Changed Everything	Sun Cha

SILVER

Hempstead ISD	The Bobcat Beat Talk Show LIVE!	Valonia Walker
Pecos-Barstow-Toyah ISD	Crockett Middle School Groundbreaking Speech	Nydia Natividad

15,000 to 40,000 students

GOLD

Crowley ISD	Season 2: The Learning Shop at Crowley ISD Podcast	Le'Brittany Smith
Eagle Mountain-Saginaw ISD	2025 Eagle Mountain-Saginaw ISD Convocation	Matthew LeBlanc & Megan Overman
Keller ISD	District-Wide Wednesday	Bryce Nieman

SILVERS

Hays CISD	Email: Alas, we miscalculated.	Tim Savoy
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PHOTOGRAPHY CATEGORIES



CATEGORY 21

Photo Sports Subjects

Less than 15,000 students



GOLD

Bastrop ISD	A Home Run of Inclusion	Chris White
Crandall ISD	Off the Blocks	Jason Bowie
Crandall ISD	Reach for the Sky	Jason Bowie
Edgewood ISD of San Antonio	JFK Soccer & Culture	Marketing & Communications Dept.
Fabens ISD	The Triste Catch	Sofia Maciel
Georgetown ISD	A Place For Every Kid Here	Logan Reuland
Harlandale ISD	The Winning Dive – 2024 Frontier Bowl	Luis Alejandro & Basurto Guerrero
Harlandale ISD	Victory in the Air	Luis Alejandro & Basurto Guerrero
Livingston ISD	Varsity Girls Volleyball Photo	Aubri Alexander & Jennifer Birdwell
Medina Valley ISD	Softball Sunset	Cody Duty
Medina Valley ISD	Summertime Dribbles	Cody Duty
Southwest ISD	Legacy of Strength	Roger Campos
Wimberley ISD	Winning Run Reaction	Allen Bruggan

SILVER

Abilene ISD	Roar of the Crowd, Crosstown Showdown	Truman Young, Jordan Ziemer & Kaitlin Paonessa
Angleton ISD	Tough Landing	Alex Radow
Bastrop ISD	High Jump Hero	Lauri Anzaldua
Crandall ISD	Rise Above	Jason Bowie
Dripping Springs ISD	All American Attack	Branson Hardcastle
Dripping Springs ISD	Battle of the Middle Schools	Branson Hardcastle
Everman ISD	Baseball Season is Here	Communications & Marketing Dept.
Kaufman ISD	Serving Up Greatness	Jenny Henricks & Hannah Kidd
La Porte ISD	Football team enters the pep rally in athletic style	Devin Dozier
Liberty Hill ISD	LHHS Basketball: Family Reunion	Christopher Stoltz
Red Oak ISD	Hawks Basketball Area Round Rim Tip	Illysia Tartan
Red Oak ISD	ROHS Lady Hawks Soccer Celebration	Beth Trimble
Southwest ISD	Southwest HS Football Strong	Roger Campos
Texas City ISD	Air Jasiya!	Clarissa Silva
Wichita Falls ISD	Winning Together	Madison Davis

BRONZE

Alice ISD	Iconic Moment	Ofelia Hunter
Kaufman ISD	Preparation. Purpose. Pride	Jenny Henricks & Hannah Kidd
Lancaster ISD	Roar of Victory	Miles Robinson
New Braunfels ISD	Igniting Dragons	NBISD Communications
Red Oak ISD	ROHS Soccer Nutmeg	Beth Trimble
Red Oak ISD	ROISD Lady Hawks Soccer	Illysia Tartan
Red Oak ISD	ROYFA Night at Red Oak Goodloe Stadium	Illysia Tartan
Santa Fe ISD	Indian Heart	Jenny Davenport & Stephanie Lyssy
Waco ISD	Eyes on the Prize	Michael Anderson

15,000 to 40,000 students

GOLD

Bryan ISD	Fight, Rangers, Fight!	Bryan ISD Community Affairs
Bryan ISD	Race to the Finish	Bryan ISD Community Affairs
Bryan ISD	Running to Score	Bryan ISD Community Affairs
Comal ISD	Canyon Lake High School Triple Threat Carter Williams	Mason Smith
Comal ISD	Pieper High School Game Winning Touchdown Celebration	Mason Smith
Crowley ISD	Calm before the Storm State Championship to Panther City	David Ellis
Crowley ISD	Final Whistle State Championship to Panther City	David Ellis
Crowley ISD	Got a Nice Ring to It	David Ellis
Hays CISD	Illuminate and elucidate	Moses Leos III
Hays CISD	Water Whirled	Moses Leos III
Rockwall ISD	A Playoff Moment Frozen In Time	Chris Curtis
Spring Branch ISD	Raiders on the RISE	SBISD Office of Communications

Continued

Photo Sports Subjects - 15,000 to 40,000 students Gold, Continued

Spring ISD	Calm Before the Pitch	Office of Communications
Spring ISD	Leading the Pack	Office of Communications
Reece Waddell	Home of Champions	Reese Waddell
SILVER		
Bryan ISD	Fight to the End(zone)	Bryan ISD Community Affairs
Goose Creek CISD	Battle for the Catch	Carrie Pryor-Newman
Hays CISD	The air up there	Moses Leos III
Pflugerville ISD	Inside the Paint: PfISD Basketball Media Day	David Sanchez & Nicole Garcia
Tyler ISD	Spirit in the Air	Jacob Walker

More than 40,000 students

GOLD

Cypress-Fairbanks ISD	Bears Sprinting Toward the Region Championship	Abbie Geveshausen
Cypress-Fairbanks ISD	Put Over the Hill	Abbie Geveshausen
Cypress-Fairbanks ISD	She's a Runner, She's a Track Star	Brittney Barksdale
Cypress-Fairbanks ISD	Wildcat High Jump	Abbie Geveshausen
Humble ISD	Air Okolie	Jonathan Frey
Klein ISD	Drenched in Victory — Girls Golf Celebration	Jessica Williams
Klein ISD	Power in Motion	Chelsea Ceballos
Klein ISD	Reaching for Gold	Justin Elbert
Klein ISD	That State Champion Feelin'	Marlon Torres
Klein ISD	The Gold Standard	Justin Elbert
Leander ISD	Airborne	Christian Marcelli
Socorro ISD	Spring Games Relay Racer	Daniel Escobar

SILVER

Arlington ISD	Elevating Excellence: Soaring Past Limits	Robert Spence
Cypress-Fairbanks ISD	Kneel before the dash	Brittney Barksdale
Fort Bend ISD	Resilience in Motion	Michael Lam & Natalie Riviera
Humble ISD	The Kingwood Cowboy	Joshua Koch
Killeen ISD	A Legendary Finish	Josh Weaver
Killeen ISD	Reaping the Reward	Josh Weaver
Pasadena ISD	Carrying the Longhorn Legacy	Colton Hinson
Socorro ISD	Pebble Hills High School Track Hurdles	Daniel Escobar



GOLD

Abilene ISD	Eyes on the Future, Abilene High Graduation	Truman Young, Jordan Ziemer & Kaitlin Paonessa
Copperas Cove ISD	Wait, what?! CLOUDS!	Taylor Gormley
Edgewood ISD of San Antonio	Building a Future With Fire	Frank Villarreal
Frenship ISD	Frenship High School Graduation	Brittany James
Harlandale ISD	Beetlejuice Jr. Theatre Performance	Luis Alejandro & Basurto Guerrero
Kaufman ISD	Forging the Future	Jenny Henricks & Hannah Kidd
Livingston ISD	CTE Welding Photo	Aubri Alexander & Jennifer Birdwell
Sharyland ISD	Cadet Courage: A Portrait of Service	Communications Dept.
Temple ISD	Elementary Students are 100 Days Smarter!	Amy Frei-Brown
Temple ISD	Kindergarten April Fool's Day	Amy Frei-Brown
Temple ISD	Lamar Middle School 8th Graders Experience CTE	Amy Frei-Brown
Texas City ISD	Whodunit? The Musical Comedy Murders of 1940	Clarissa Silva
Wichita Falls ISD	Joyful Recognition: National Elementary Honor Society Induction	Madison Davis

SILVER

Alice ISD	Mustang Magic	Ofelia Hunter
Aubrey ISD	Aubrey ISD 100th Day of School	Eva D. Coleman
Bastrop ISD	Celebrating Progress: Bastrop Intermediate School Students Shine with MyPath Success	Chris White
Boerne ISD	Ready for 2nd Grade!	Yvette Reyna
Crandall ISD	Focus on the Fundamentals	Jason Bowie
Crandall ISD	Making Sparks Fly	Jason Bowie
Crandall ISD	Mission Accomplished	Jason Bowie



Continued

Photo Academic/Classroom Subjects Less than 15,000 students Silver Continued

Frenship ISD	Frenship High School Student Celebrates at Admissions Accomplished Ceremony	Hannah Morelos
Friendswood ISD	Little Authors, Big Stories: A Winterball Writers Showcase	Sofia Armintor & Lauren Traina
Galveston ISD	Ceramics hands	Mike Dudas
Galveston ISD	Football hands	Mike Dudas
Galveston ISD	Science Hand	Mike Dudas
Grapevine-Colleyville ISD	Chloe the Cow	Alexander Harlow
Harlandale ISD	Sparks of Empowerment	Luis Alejandro & Basurto Guerrero
La Porte ISD	Welcome back with Dr. Jackson	Devin Dozier
La Vernia ISD	Teaching is SO MUCH FUN!	Valerie Frazier
New Braunfels ISD	Hat Throw!	NBISD Communications
Pecos-Barstow-Toyah ISD	Eagle Legacy	Nydia Natividad
Pecos-Barstow-Toyah ISD	The Moment It's Real	Adriel Carrasco
Pecos-Barstow-Toyah ISD	Under the West Texas Sky	Nydia Natividad
Roma ISD	Little Learners, Big Dreams	Cynthia Talamante
Roma ISD	Little Victories, A Big Smile!	Cynthia Talamante
Southwest ISD	Welder	Roger Campos
Texas City ISD	First Day Connections	Melissa Tortorici
Texas City ISD	Little Hands, Big Rhythm	Melissa Tortorici
Waco ISD	Live in Theatre	Michael Anderson Jr.

BRONZE

Boerne ISD	Small Group, Big Ideas	Yvette Reyna
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15,000 to 40,000 student

GOLD

Alvin ISD	Girls Just Wanna Have Fun	Brittany Blanchard
Crowley ISD	Red Carpet Arrival	David Ellis
Goose Creek CISD	Grad leaps with Excitement	Carrie Pryor-Newman
Hays CISD	Head of the class	Moses Leos III
McKinney ISD	McKinney ISD	Dr. Shelly Spaulding, Amanda Gavin, Shane Maudlin & Karla Schumacher
Pearland ISD	Read Across America Day	Cindy Gutierrez
Spring ISD	Reading Sparks Joy and Curiosity	Office of Communications
Tomball ISD	Igniting the Future: Welding in Action	Justin Warnasch
Wylie ISD	Core of the Lesson	Casi Thedford

SILVER

Bryan ISD	Be a King Together	Bryan ISD Community Affairs
Bryan ISD	Celebrating Christian	Bryan ISD Community Affairs
Bryan ISD	Serving the Future	Bryan ISD Community Affairs
Goose Creek CISD	Spelling Stars Rise as Eighth Grader Makes History	Carrie Pryor-Newman
Hays CISD	The apple of his eyes	Moses Leos III
McKinney ISD	McKinney ISD	Dr. Shelly Spaulding, Shane Mauldin, Amanda Gavin & Karla Schumacher
McKinney ISD	McKinney ISD	Dr. Shelly Spaulding, Shane Mauldin, Amanda Gavin & Karla Schumacher
Pearland ISD	Lunch Week Photo	Cindy Gutierrez
Pflugerville ISD	In the Moment	Justin Manor
Tyler ISD	Life From Within	Mackenzie Bledsoe
Wylie ISD	Exploding Turkeys	Casi Thedford
Wylie ISD	Young Glory	Casi Thedford

BRONZE

Comal ISD	Perfect ACT Score Student Highlight	Mason Smith
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More than 40,000 students

GOLD

Cypress-Fairbanks ISD	Dance Across the Stage	Brittney Barksdale
Cypress-Fairbanks ISD	Golden Eagle Graduate	Abbie Geveshausen
Cypress-Fairbanks ISD	Grand Champion	Brittney Barksdale
Cypress-Fairbanks ISD	Hooray For Pre-K!	Abbie Geveshausen
Leander ISD	Leap of Celebration	Ryan Hamrick
Pasadena ISD	The Tassel is Worth the Hassel	Colton Hinson
Socorro ISD	Socorro ISD Teacher of the Year Classroom	Daniel Escobar

Continued

Photo Academic/Classroom Subjects - More than 40,000 students Silver

Cypress-Fairbanks ISD	Reserve Champion Hug	Abbie Geveshausen
Harris County Dept. of Education	Keeping it Steady	Angel Verdejo
Harris County Dept. of Education	Shine On, Grads	Shelby Trahan
Klein ISD	Joy in Discovery:VR Science Lesson	Jessica Williams
Leander ISD	Morning Light, Bright Minds	Daniel Cernero
Pasadena ISD	Full Circle: From Student to Superintendent	Avery Davis
Region 4 ESC	Career-Ready by Graduation: Pasadena ISD CTE Spotlight	Communications Team

BRONZE

Harris County Dept. of Education	Let's Dance	Angel Verdejo
Harris County Dept. of Education	Where Curiosity Leads the Way	Shelby Trahan



GOLD

Alice ISD	Times of Adversity	Ofelia Hunter
Bastrop ISD	Celebrating Tradition on Stage	Chris White
Crandall ISD	I've Got A Secret	Jason Bowie
Donna ISD	Fields of Faith	Federico Gonzalez
Donna ISD	From the Fields to the Finish Line!	Federico Gonzalez
Dripping Springs ISD	Band at Sunset	Branson Hardcastle
Duncanville ISD	Two Hearts, One Legacy	Jeffrey Smith
Edgewood ISD of San Antonio	Chicago Caught in the Light	Marketing & Communications Dept.
Frenship ISD	All Smiles at Special Education Game Day	Hannah Morelos
Harlandale ISD	A Note of Tradition	Ernest Flores
Harlandale ISD	First Night Lights	Ernest Flores
Harlandale ISD	Floating Spirit – NYC Ballet Nепantla Performance	Luis Alejandro & Basurto Guerrero
La Porte ISD	Color Run Fun!	Devin Dozier
Medina Valley ISD	Panther Pride!	Cody Duty
Mission CISD	Remember the 21	Dimitra Trejo

SILVER

Abilene ISD	Honoring Through Hospitality, Retiree Dinner 2025	Truman Young, Jordan Ziemer & Kaitlin Paonessa
Boerne ISD	Saluting Our Heroes	Yvette Reyna
Crandall ISD	Pause for a Pose	Jason Bowie
Crandall ISD	Putting on a Show	Jason Bowie
Donna ISD	Celebrating a Well-Deserved Teacher Incentive Allotment Win	Miriam Marentes
Dripping Springs ISD	Karate Kids	Branson Hardcastle
Edgewood ISD of San Antonio	Las Palmas Leadership Graduation - Game On!	Marketing & Communications Dept.
Edgewood ISD of San Antonio	Salute to Our History: Memorial Day in EISD	Frank Villarreal
Fabens ISD	Folklorico Dancer	Sofia Maciel
Frenship ISD	Prize Patrol Celebration	Brittany James
Grapevine-Colleyville ISD	Now They Always Say, "Congratulations"	Alexander Harlow
Harlandale ISD	Cultural Colors in Motion	Ernest Flores
Harlandale ISD	Ursula - Poor Unfortunate Souls (Middle School)	Ernest Flores
Hempstead ISD	Bobcat Pride Runway	Valonia Walker
Joshua ISD	First Day Fist Bump: A Year of Possibilities!	Kyle Heimbigner
Kaufman ISD	Mallets of Glory	Jenny Henricks & Hannah Kidd
Kaufman ISD	Walking Into Tomorrow	Jenny Henricks & Hannah Kidd
Medina Valley ISD	Wrinkles, wisdom & 100 days of learning!	Cody Duty
Pecos-Barstow-Toyah ISD	Morse Code	Nydia Natividad
Roma ISD	The Voice of Tradition	Cynthia Talamante
Sharyland ISD	Excellence in Every Ride: Superintendent on Board	Communications Dept.
Sheldon ISD	A Chorus of Chocolate Magic	Monica Arredondo
Sheldon ISD	A Wish for the Golden Ticket	Monica Arredondo
Sheldon ISD	A World of Pure Imagination	Monica Arredondo
Sheldon ISD	From Boardroom to Graduation Stage	Monica Arredondo
Temple ISD	Signing Day Community Support	Amy Frei-Brown
Waco ISD	First Day Excitement	Michael Anderson Jr.
Wichita Falls ISD	Uncontainable Joy	Madison Davis



CATEGORY 23
Photo Other Subjects
Less than 15,000 students

Photos Other Subjects - Less than 15,000 students Bronze

Barbers Hill ISD	Celebrating Student Achievement: Military Signing	Jennifer Jones
Boerne ISD	Cool Trustee Fist Bump!	Yvette Reyna
Channelview ISD	Awe In Action	Teresa Gomez
Fabens ISD	Fabens Bonfire	Sofia Maciel
Galveston ISD	Tornettes at Convocation	Mike Dudas
Georgetown ISD	Look How Far We've Come	Logan Reuland
Joshua ISD	Graduation Night: On to the Next!	Kyle Heimbigner
Livingston ISD	Royal Brigade Band Halftime Show	Aubri Alexander & Jennifer Birdwell
New Braunfels ISD	In Uniform	NBISD Communications
Pecos-Barstow-Toyah ISD	Pearl	Nydia Natividad
Texas City ISD	Peace, Love and 2-5!	Clarissa Silva
Texas City ISD	Sparking Curiosity	Clarissa Silva

15,000 to 40,000 student

GOLD

Alvin ISD	A Student Never Forgets	Brittany Blanchard
Alvin ISD	A Walk to Remember	Brittany Blanchard
Comal ISD	Clear Spring Elementary Grandparents Day	Mason Smith
Hays CISD	Bathed in shadow	Moses Leos III
Keller ISD	Crossing the Stage	Chelse Westbrook
McKinney ISD	McKinney ISD	Dr. Shelly Spaulding, Amanda Gavin, Shane Maudlin & Karla Schumacher
Pflugerville ISD	In Flight	Justin Manor
Pflugerville ISD	Unified	Christina Schneider
Spring Branch ISD	2025 Bond Program Signature Image	SBISD Office of Communications
Spring ISD	Sliding Into Happiness	Office of Communications
Tyler ISD	ECHS Graduation "Hi, Mom!"	Mackenzie Bledsoe

SILVER

Alvin ISD	Pointing the Way Toward a Bright Future	Rachel Moore
Bryan ISD	Bryan ISD Electric Light Orchestra	Bryan ISD Community Affairs
Bryan ISD	Happy First Day!	Bryan ISD Community Affairs
Bryan ISD	Patriot's Day in Bryan	Bryan ISD Community Affairs
Corpus Christi ISD	Moment of Pride	Octavio Caballero
Crowley ISD	Coming Home Leon Bridges	David Ellis
Crowley ISD	Transition to the Future North Crowley Graduation	David Ellis
Forney ISD	Cinco de Mayo Glow Run	Graysen Reid
Goose Creek CISD	A Colorful Day with Dr. G the GC Giant	Carrie Pryor-Newman
Goose Creek CISD	Stuart Career Tech Graduate Performs National Anthem, Heads to Marine Corps	Carrie Pryor-Newman
Hays CISD	A worthwhile embrace	Moses Leos III
Keller ISD	An Unexpected Gift	Chelse Westbrook
La Joya ISD	La Joya ISD Timecapsule	Blanca E. Cantu
Laredo ISD	Cigarroa High School JROTC at Graduation	Claudia Garcia
Laredo ISD	Student receives a jacket through the Coat them with Love project	Claudia Garcia
McKinney ISD	McKinney ISD	Dr. Shelly Spaulding, Shane Mauldin, Amanda Gavin & Karla Schumacher
McKinney ISD	McKinney ISD	Dr. Shelly Spaulding, Shane Mauldin, Amanda Gavin & Karla Schumacher
Pearland ISD	National School Bus Safety Week	Cindy Gutierrez
Pearland ISD	Next On My List...	Laura McClellan
Spring ISD	A Winter Gift	Office of Communications
Tyler ISD	The Moment of Achievement	Jacob Walker
Reece Waddell	The Ultimate Prize	Reece Waddell

More than 40,000 students

GOLD

Cypress-Fairbanks ISD	I'm Going to Be a Teacher!	Abbie Geveshausen
Cypress-Fairbanks ISD	State Band Finale	Abbie Geveshausen
Garland ISD	3 Cities. 1 District.	Garland ISD Communications
Harris County Dept. of Education	Little Ocean Explorers	Shelby Trahan
Leander ISD	Senior Sunrise	Andrea Martinez
Pasadena ISD	A Homecoming Queen Returns Home	Avery Davis

Continued

Photos Other Subjects More than 40,000 students Gold Continued

Socorro ISD	Eastlake High School Graduation Celebration	Daniel Escobar
Socorro ISD	Sgt. Jose F. Carrasco Elementary Buff Squad	Daniel Escobar
SILVER		
Arlington ISD	Focused on the Notes, Prepared for the Future	Robert Spence
Cypress-Fairbanks ISD	A Moment of Honor	Brittney Barksdale
Cypress-Fairbanks ISD	Pink Out Survivors Celebration	Brittney Barksdale
Cypress-Fairbanks ISD	Spirit takes the Field	Brittney Barksdale
Cypress-Fairbanks ISD	The NASA Grand Marshal	Brittney Barksdale
Leander ISD	Eyes on the Results	Andrea Martinez
BRONZE		
Arlington ISD	Back to School: Styled for Success	Robert Spence
Cypress-Fairbanks ISD	VPAC Photography	Scott Brinkmeyer
Humble ISD	Step Up!	Joshua Koch
Klein ISD	Curiosity Takes Flight	Jessica Williams
Region 4 ESC	Babies' Day Out	Communications Team
Region 4 ESC	Spanish Spelling Bee	Communications Team

GRAPHICS CATEGORIES

CATEGORY 24

**Logo, Trademark, Symbol
Less than 15,000 students**



GOLD

Barbers Hill ISD	BHISD Convocation Logo	Jennifer Jones
Edgewood ISD of San Antonio	Be the Change: Superintendent's Student Leadership Network	Marketing & Communications Dept.
Edgewood ISD of San Antonio	Complete The Dream	Frank Villarreal
edVANTAGE Strategy Group	Springtown ISD Bond 2025 Logo	Ronna Johnson
Gonzales ISD	"We Ride Together" District Logo	Amanda Sanchez
Grapevine-Colleyville ISD	GCISD VATRE	Rhett Schwartzkopf
Gregory-Portland ISD	Wildcat Park Logo	Brittney Soliz Sandoval, Sharon Reckaway, Atanislao Acosta Jr. & Sarah Blackshere
Kaufman ISD	Kaufman Lions Forever	Jenny Henricks & Hannah Kidd
La Vernia ISD	La Vernia ISD Seal & Logo	Valerie Frazier
Magnolia ISD	Magnolia Parkway Intermediate	Kate Hope
Mission CISD	Crib to College Logo	Rolando D. Garza
Pampa ISD	The Pampa ISD Harvester	Jana Williamson
Red Oak ISD	Hawk Student Media Intern Program Logo	Illysia Tartan
San Benito CISD	Regional Chess Logo	Sergio Garcia
San Benito CISD	San Benito Schools Chess Logo	Sergio Garcia
San Elizario ISD	Texas Education for Homeless Children and Youth (SEISD TEHCY) Logo	Dr. Jeannie Meza-Chavez, Horacio Hernandez & Perla Magallon

15,000 to 40,000 students

GOLD

Alief ISD	Superintendent MVP Logo: Celebrating Excellence Across Alief ISD	Adelina Cruz
Allen ISD	Reviving the Knight: Norton's New Identity	Steven Offield
Allen ISD	The Power of the Bolt: Rebranding Cheatham Elementary	Steven Offield
Comal ISD	Path To Success Logo	Comal ISD Communications
Corpus Christi ISD	New Lexington Middle School logo	Octavio Caballero
Crowley ISD	North Crowley Football State Champions Logo	David Ellis
Goose Creek CISD	Día del Niño Logo	Mima Trujillo
Hays CISD	Hays CISD is on a mission!	Tim Savoy
Hays CISD	The Seatbelt is Your Buddy	Tim Savoy, Harvest Goodrich & Linda Rosebrock
Keller ISD	The Big Event Logo	Chelse Westbrook
McKinney ISD	McKinney ISD Logo	Dr. Shelly Spaulding, Amanda Gavin, Shane Maudlin & Karla Schumacher
Pearland ISD	Safe and Secure Department Logo	Victor Bushfield
Rockwall ISD	Where does the money go?	Sarah Rak
Tomball ISD	Fine Arts Logo	Justin Warnasch
Tomball ISD	TRAINS Logo	Justin Warnasch

Continued

Logo, Trademark, Symbol - 15,000 to 40,000 students Silver

Spring ISD
Weslaco ISD

VATRE Logo
Second to None WISD Logo

Office of Communications
Samantha Holley

More than 40,000 students

GOLD

Cypress-Fairbanks ISD
Cypress-Fairbanks ISD
Cypress-Fairbanks ISD
Cypress-Fairbanks ISD
Cypress-Fairbanks ISD
Cypress-Fairbanks ISD
ESC Region 12
Garland ISD
Garland ISD
Killeen ISD
Klein ISD
Klein ISD
Klein ISD
Leander ISD
Pasadena ISD
Plano ISD
San Antonio ISD
Socorro ISD
United ISD

Holbrook ES - Rebrand
MHAB Rebrand
Robison Elementary School Logo
Smith Middle School Logo
Swenke Elementary School Logo
VPAC Branding (Visual & Performing Arts Center)
Thrive Girls Empowerment Conference Logo
GISD Club 10
GISD Unmatched: 3 Cities. 1 District.
KISD Leads the Way
Adventure Park Art Challenge – STEAM Express Logo
Parent University Logo System — 2025 Refresh
School Core Values Seals — Districtwide Suite
Child Find Logo
Comm Logo Redesign
TOTY Bowl Logo
Family Hour Logo
Capt. Walter E. Clarke Middle School Logo
UISD Where Little Learners Dream Big!

Scott Brinkmeyer
Scott Brinkmeyer
Todd Blair
Todd Blair
Todd Blair
Scott Brinkmeyer
Leah Magid
Garland ISD Communications
Garland ISD Communications
Communications & Marketing
Jessica Williams
Kari Jernigan
Kari Jernigan
Ryan Hamrick
Communication Department
Rodrigo Martinez
Cassandra Negrete
Daniel Escobar
Paola Arcos



CATEGORY 25
Original Art
Less than 15,000 students



GOLD

Abilene ISD
Donna ISD
Donna ISD
Dripping Springs ISD
Dripping Springs ISD
Everman ISD
Everman ISD
Everman ISD
Everman ISD
Frenship ISD
Liberty Hill ISD
New Braunfels ISD
Wimberley ISD

Abilene ISD Administration Window Wrap
Donna High School Gameday
Donna North High School Gameday
Baseball Final Four
Basketball Gameday
Girls Basketball Spotlight
Martin Luther King Jr. Day
Mr. Balch Throws Out the 1st Pitch at Balch Field
Soccer Team - Playoff Bound
Frenship Basketball Regional Semis Champions
LHHS Soccer FIFA Graphic
More Than Myth!
Top Texans of the Tournament

Kaitlin Paonessa & Jordan Ziemer
Federico Gonzalez
Federico Gonzalez
Branson Hardcastle
Branson Hardcastle
Communications & Marketing Dept.
Communications & Marketing Dept.
Communications & Marketing Dept.
Communications & Marketing Dept.
Brittany James
Christopher Stoltz
NBISD Communications
Allen Bruggman

SILVER

Fabens ISD
Grapevine-Colleyville ISD
La Villa ISD
La Villa ISD
Liberty Hill ISD
Red Oak ISD
San Benito CISD
San Elizario ISD

2024 Football Schedule
Mustang Magic
Football Program Cover
Football Program Cover
LHHS Basketball NBA Jam Graphic
ROISD Shaw MS Beam Signing Graphic
San Benito Collegiate Academy Entrance Window Perforation
2024 Superintendent Evaluation Cover

Sofia Maciel
Alexander Harlow
Noe Longoria
Noe Longoria
Christopher Stoltz
Beth Trimble
Ernest Leal
Dr. Jeannie Meza-Chavez,
Horacio Hernandez & Perla Magallon
Dr. Jeannie Meza-Chavez,
Horacio Hernandez & Perla Magallon
Jenny Davenport & Stephanie Lyssy

San Elizario ISD

San Elizario ISD Mano a Mano Slogan

Santa Fe ISD

Class of 2025 Valedictorian and Salutatorian Graphics

15,000 to 40,000 students

GOLD

Crowley ISD
Pflugerville ISD
Pharr-San Juan-Alamo ISD
Spring Branch ISD

For The City | North Crowley State Champions Final Whistle Graphic
21st Annual Pfestival of Bands cover art
PSJA ISD Central Office Wall Wraps
Harvest of the Month Digital Campaign

David Ellis
David Sanchez
PSJA ISD Communications Dept.
SBISD Office of Communications

Continued

Original Art - 15,000 to 40,000 students, Silver

Crowley ISD
Wesalco ISD
BRONZE
Crowley ISD
Crowley ISD
Laredo ISD

817 vs. Everybody | North Crowley Football Gameday Graphic
Panthers Football Gameday Graphic

A Picture is Worth 16 Minutes
North Crowley Football Record-Breaking Accolades
Budget Instructions Manual Cover

David Ellis
Nathaniel Pena

David Ellis
David Ellis
Claudia Garcia

More than 40,000 students

GOLD
Humble ISD
Killeen ISD
San Antonio ISD
BRONZE
Klein ISD

Proven Champions!
CTE Month Graphic: Celebrating Career and Technical Education in Killeen ISD
SAISD Fiesta Medal 2025

Joshua Koch
Sarah Fox
Jillian De La Cruz

Blur of the Moment

Marlon Torres



CATEGORY 26
Published Print Ad
Less than 15,000 students



GOLD
Angleton ISD
Galveston ISD

Wildcat Football State Semifinals
Year in GISD Athletics

Jennifer Barrera
Mike Dudas

SILVER
Midway ISD
Midway ISD
Temple ISD
Waco ISD

Authentic Leadership. Real Results.
The Best Choice for Your Child's Future
Temple ISD Chamber Community Guide Ad
Working Wonders in Waco

Emily Parks & Robert Pryor
Emily Parks & Robert Pryor
Eric Larson & Jon Wallin
Michael Anderson Jr.

BRONZE
Joshua ISD

Joshua ISD's 2025 Joshua Area Chamber of Commerce
Community Guide Advertisement

Kyle Heimbigner

Red Oak ISD
Roma ISD
Texas City ISD

NOW Magazine ROISD Ad
Roma ISD 2025 Teacher of the Year Ad
New Calvin Vincent Early Childhood Center Coming Soon

Beth Trimble
Helen Escobar & Cynthia Talamante
Clarissa Silva

15,000 to 40,000 students

GOLD
Laredo ISD
Weslaco ISD

Chief Hale Tejano Award Ad
Discover Your Passion

Ashley Salas
Samantha Holley & Nathaniel Pena

SILVER
Bryan ISD
Laredo ISD
Laredo ISD

Real Opportunities. More Success. We. Are. Bryan ISD.
Dr. Sylvia G. Rios Ad
LISD Football Season Ad '24

Bryan ISD Community Affairs
Ashley Salas
Ashley Salas

BRONZE
Laredo ISD

Laredo ISD Trustees preparing tomorrow's leaders today

Ashley Salas

More than 40,000 students

GOLD
Cypress-Fairbanks ISD
Texas Association of School Boards

VPAC Ad
ESS Testimonial Advertisement

Scott Brinkmeyer
Texas Assoc. of School Boards

SILVER
United ISD

Our first Olympian from Laredo

Karla de la Garza

BRONZE
Harmony Public Schools
Harris County Dept. of Education
Humble ISD

Community Impact Ad
Congratulations TASA
Humble ISD Open Enrollment Ad – Ignite, Inspire, Grow

Tracie Seed
Juan Lopez & Lanette Gonzales-Tonsul
Jonathan Frey



CATEGORY 27
Advertisement - Other
Less than 15,000 students



GOLD
Barbers Hill ISD
Brownwood ISD
edVANTAGE Strategy Group
edVANTAGE Strategy Group

Friday Night Lights - Print Ad
Multi-Purpose Activity Center Banners
Springtown ISD Bond 2025 Digital Advertisement - 65+
Springtown ISD Bond 2025 Digital Advertisement - Growth

Jennifer Jones
Charles Musgrove
Ronna Johnson
Ronna Johnson

Continued

Advertisement Other - Less than 15,000 students, Gold Continued

edVANTAGE Strategy Group	Springtown ISD Bond 2025 Digital Advertisement - Middle School Addition	Ronna Johnson
Frenship ISD	Join the Frenship Family Billboard	Desri Jones
Greenville ISD	Top 10 Graduates Billboard	Xachary Aguilar, Amy Wade & Natalie Pegg
Hillsboro ISD	Hillsboro ISD Pre-K Round-Up Lawn Signs	Leah Deniston
Hutto ISD	Hippo Head Advertisement	Leonard Abramovich & James Gazzale
La Porte ISD	LPISD Safety Film Entry Graphics	Devin Dozier
Mission CISD	Blast Off To A Bright Future	Rolando D. Garza
Pecos-Barstow-Toyah ISD	Class of 2025 Dual Credit Graduates	Nydia Natividad
San Benito CISD	Hi 5 Billboard	Sergio Garcia
San Benito CISD	Teachers of the Year Billboard	Sergio Garcia
San Benito CISD	Top 10 Billboard	Sergio Garcia

SILVER

Alice ISD	Powerlifting State Champs	Ofelia Hunter
edVANTAGE Strategy Group	Springtown ISD Bond 2025 Digital Advertisement - Saving Operating Funds	Ronna Johnson
edVANTAGE Strategy Group	Springtown ISD Bond 2025 Digital Advertisement - Years Since Last Bond	Ronna Johnson
Everman ISD	EISD is an Open Enrollment District	Communications & Marketing Dept.
San Elizario ISD	San Eli Mano a Mano Billboard	Dr. Jeannie Meza-Chavez, Horacio Hernandez & Perla Magallon
Sharyland ISD	Beyond the Classroom: National Take Your Child to Work Day	Communications Dept.
Waco ISD	Kendrick Elementary Pop-up Banner	Quinta Robinson & Michael Anderson Jr.
Waco ISD	Waco High Pop-up Banner	Quinta Robinson

15,000 to 40,000 students

GOLD

Bryan ISD	Bryan ISD Billboards	Bryan ISD Community Affairs
Bryan ISD	Bryan ISD Human Resources Banner	Bryan ISD Community Affairs
Corpus Christi ISD	Spring Enrollment Direct Mail	Office of Communications
Spring ISD	Your School. Your Future.	Office of Communications

SILVER

Alief ISD	Enroll Today: Showcasing the Heart of Alief ISD	Adelina Cruz
Alief ISD	Portrait of a Graduate: Defining the Alief ISD Student Experience	Adelina Cruz
Laredo ISD	Police AD	Claudia Garcia
McKinney ISD	McKinney ISD Billboard	Dr. Shelly Spaulding, Amanda Gavin, Karla Schumacher & Shane Mauldin
Pharr-San Juan-Alamo ISD	PSJA Cradle 2 College Digital Billboard	PSJA ISD Communications Dept.

More than 40,000 students

GOLD

Arlington ISD	Ready, Set, Enroll	Suzanne Turner
Garland ISD	GISD Unmatched Billboards	Garland ISD Communications
Garland ISD	GISD Unmatched Pull Up Banners	Garland ISD Communications
Plano ISD	Champions Choose to Learn Here Billboard	Rodrigo Martinez

SILVER

Garland ISD	2024 GISD Bandfest	Garland ISD Communications
Killeen ISD	Killeen ISD Graduation Billboards – Celebrating Student Excellence	Communications & Marketing
San Antonio ISD	HCM Fiesta Career Fair	Jillian De La Cruz
Socorro ISD	Socorro ISD Seize Your Opportunity Banner Signage	Daniel Escobar

BRONZE

Socorro ISD	Socorro ISD Elementary Academies Billboards	Daniel Escobar
Socorro ISD	Socorro ISD Nationally STEM Certified Billboard	Daniel Escobar



VIDEO/CABLE TV CATEGORIES



CATEGORY 28

Video - News/Information

Less than 15,000 students



GOLD

Duncanville ISD
San Benito CISD
San Benito CISD
San Benito CISD
San Benito CISD
San Benito CISD
San Benito CISD
San Benito CISD
San Benito CISD

Happy to be here!
Conjunto Hall of Fame and Museum
Daisy Nurse Award
Flute Fiesta
GearUp PepRally
Heart Health Heroes
Lady Hounds Powerlifting State Qualifiers Insider
SBCISD Health Fair

Hillary Hopson, Jeff Smith & Connie Wallace
Evan Martinez
David Cortez
Evan Martinez
Sam Alonso
Evan Martinez
David Cortez
Evan Martinez

SILVER

Red Oak ISD
San Benito CISD
San Benito CISD
San Benito CISD
San Benito CISD

Hawk Family Focus - Credit Opportunities
After School Program Summer Camp
El Sabor De San Benito
La Encantada Rock Band At Region One
Spotlight on Education Episode 4

Beth Trimble & Illysia Tartan
Evan Martinez
Sam Alonso
David Cortez
Evan Martinez

15,000 to 40,000 students

GOLD

McKinney ISD

McKinney ISD School Board Summary

Dr. Shelly Spaulding, Karla Schumacher,
Amanda Gavin & Shane Mauldin
SBISD Office of Communications

Spring Branch ISD

In the Zone - October 2024

SILVER

Weslaco ISD

Alumni Spotlight:Kaylee Martinez

Carlos Robledo, Mike Palacios & Don Ramirez

More than 40,000 students

GOLD

Cypress-Fairbanks ISD
Fort Worth ISD

CFISD 360°
A Holiday Greeting from FWISD
Interim Superintendent Dr. Karen Molinar

Video Production Team
Communications Dept.

Killeen ISD

1st & Goal with Josh Weaver: Harker Heights HS vs Shoemaker HS

Josh Weaver

Klein ISD

Superintendent's Message - Quarter 4 Recap - 24-25

Marlon Torres

Leander ISD

Board Recognitions: A Celebration of Achievement and Community

Christian Marcelli

Pasadena ISD

Comm Connection - Christmas Special

Colton Hinson

Socorro ISD

SISD-TV News 11-13-24

Daniel Escobar

UISD Public Relations-ITV

Gilbert Aguilar Safety Zone Tips PSA September 13, 2024

UISD Public Relations-ITV

UISD Public Relations-ITV

NewsCast #8 May 19, 2025

UISD Public Relations-ITV



CATEGORY 29

Video - News Package

15,000 to 40,000 students



GOLD

Alvin ISD
McAllen ISD
McAllen ISD
Ector County ISD
La Joya ISD
Pharr-San Juan-Alamo ISD
Weslaco ISD

Disney Elementary Begins Anew
Deaf awareness art celebration
Mariachi Oro wins 8th state title
TIA "Big Check Day"
LJISD Centennial Tree Planting Ceremony
PSJA Partners With STC To Offer Classes For Parents
Rock Your School Week

Phil Jean
Felicia Villarreal, Erica Guerrero & Mark May
Felicia Villarreal, Erica Guerrero & Mark May
Communications Dept.
Blanca Cantu
PSJA ISD Communications Dept.
Mike Gonzalez

More than 40,000 students

GOLD

Cypress-Fairbanks ISD
Garland ISD

Prisoners of war-MIA
Caldwell Elementary & USL Dallas Unite

Raquel Briones
Larry Grime, Typhani Brazil
& Jason Wheeler

Killeen ISD

Celebrating Athletic Trainers Month in Killeen ISD!

Communications & Marketing
Communications & Marketing
Communications & Marketing

Killeen ISD

Killeen ISD's IMPACT Mentorship Program

Killeen ISD

Thank You, KISD Crossing Guards!

Continued

Video News Package - More than 40,000 students Gold Continued

Leander ISD	Learning In Action: River Ridge Students Solve a Growing Problem	Christian Marcelli
Region 4 ESC	From Tornado to Triumph:Walt Disney Elementary in Alvin,Texas, Rebuilds	Communications Team
Region 4 ESC	Region 4 and CFISD Complete Year I of Successful Teacher Residency Program	Communications Team
Region One ESC	Career Exploration at RGV College	Daniel Ledezma
Texas Association of School Boards	TASB Talks Legislative Update: Recapping the 89th Texas Legislature	Texas Assoc. of School Boards



GOLD

Angleton ISD
Lancaster ISD

SILVER

Alice ISD
Donna ISD
Hidalgo ISD

Medina Valley ISD

CATEGORY 30

**Video - Documentary
Less than 15,000 students**



Driven by Innovation:AHS Engineering Team Builds and Races a Car All In,All the Way

Alex Radow
Andrew Tanielian

Coach Deployed Overseas
90th Anniversary Donna High School Indian Sweetheart
Hidalgo ISD - Centennial Celebration

Ofelia Hunter
Federico Gonzalez
Valeria Martinez,Alexis Ruiz
& Jennifer Garza
Cody Duty & Selena Viera

Bond Dollars at Work in MVISD

15,000 to 40,000 students

GOLD

Alvin ISD
Ector County ISD
Goose Creek CISD
Education Foundation
Hurst-Eules-Bedford ISD

Extreme Makeover - Disney 2.0
40 Years Later:The 1984 State Championship Game Remembered
Goose Creek CISD Education Foundation Student Choice Awards

Phil Jean
Communications Dept.
Carrie Pryor-Newman

La Joya ISD

HEB ISD 2024 Elementary Teacher of the Year - Teaching Impossible
TEA Deputy Commissioner of School Programs Engages with La Joya ISD Principals

PR & Marketing Department

Blanca Cantu

Laredo ISD ITV
McKinney ISD

LISD Salutes Our Veterans Christy Luna Alvarez
McKinney ISD Documentary

David Flores,Justin Reyes & Julio Ovando
Dr. Shelly Spaulding, Karla Schumacher,
Amanda Gavin & Shane Mauldin
Laura McClellan

Pearland ISD
Pharr-San Juan-Alamo ISD
Weslaco ISD

Pearland ISD Secondary Teacher of the Year Winner
PSJA Family Rising Together After the Storm
321 Miles to a Miracle

PSJA ISD Communications Dept.
KWES

SILVER

Beaumont ISD
Beaumont ISD

Exploring the Universe:The Frank Planetarium Experience
The Heart of a Teacher

James Ural Moore
Jackie Simien, Chantel Mangum, Debbie Bridgeman,
Todd Madden & James Ural Moore

Hurst-Eules-Bedford ISD
Hurst-Eules-Bedford ISD

HEB ISD 2024 Administrators of the Year - Administrators in Black
HEB ISD 2024 Secondary Teacher of the Year - Back to the Classroom

PR & Marketing Dept.
PR & Marketing Dept.

La Joya ISD
McKinney ISD

La Joya ISD Welcomes Texas Commissioner of Education Mike Morath
McKinney ISD Podcast

Blanca Cantu
Dr. Shelly Spaulding, Karla Schumacher,
Amanda Gavin & Shane Mauldin

Northwest ISD
Spring Branch ISD

Cozette Harris Class of 1950 | 75 Years of Excellence at NISD
The Rumble Bee: Spring Forest Middle School's Art Car

Seth Denton
SBISD Office of Communications

BRONZE

La Joya ISD

Red Ribbon Week

Blanca Cantu

More than 40,000 students

GOLD

Aldine ISD
Cypress-Fairbanks ISD
Cypress-Fairbanks ISD
Cypress-Fairbanks ISD
Fort Worth ISD
Killeen ISD

Aldine ISD football championship
Broken in Million Pieces - Julie Hinaman
Ollie Mae Byrd Dedication
The Michaca Family
FWISD District Teacher of the Year Finalists 2025
Happy Veterans Day, KISD!

John Hickman
Raquel Briones
Raquel Briones
Raquel Briones
Scott JuVette
Communications & Marketing
Continued

Video Documentary - More than 40,000 students Gold Continued

Killeen ISD	Thank You, Killeen ISD Principals!	Communications & Marketing
Pasadena ISD	An Interview with Dr. DeeAnn Powell	Rob Smith & Gustavo Treviño
Region 4 ESC	At The 4Front Inside Pasadena ISD's CTE Powerhouse	Communications Team
Region 4 ESC	At the 4Front: Dr. Larry Berger, Pearland ISD	Communications Team
Region 4 ESC	At the 4Front: Spotlighting Reading by Design®	Communications Team
Region 4 ESC	How Region 4 Facilitates Paid Teacher Residencies to Empower Future Educators in Cy-Fair ISD	Communications Team
Region One ESC	National Distinguished Schools	Daniel Ledezma & Lalo Sosa
	Ortiz Elementary, Brownsville ISD	
Socorro ISD	SISD School Board Recognition Month	Daniel Escobar



GOLD

Abilene ISD

Vibe Check: CHS Faculty vs Student Basketball Game

Truman Young, Jordan Ziemer
& Kaitlin Paonessa

Alice ISD
Angleton ISD
Angleton ISD
Belton ISD
Donna ISD
Donna ISD
Donna ISD
Frenship ISD
Hutto ISD

Moment in Time
Meet SPARK-E
Space Cats Compete at NASA
Golden Moments: Celebrating the Class of 2025
Donna High School's new locker room
Texas Outstanding School Board of the Year
TIA Awards banquet
2024 Frenship Foundation Prize Patrol
Steel Signing Ceremony —
Lee Martinez Elementary School

Ofelia Hunter
Alex Radow
Alex Radow
Candice Griffin & Marty Sullivan II
Federico Gonzalez
Federico Gonzalez & Miriam Marentes
Thomas Ferrer
Tiffany Taylor
Communications & Community Relations

Lancaster ISD
Lancaster ISD
Lancaster ISD
Lancaster ISD
Red Oak ISD

Donuts with Dad
Grandparents Day 2024
STEM Fest at Frontiers of Flight Museum
STEM Fest at Perot Museum
2024 Hawks v Cedar Hill Recap Video

Andrew Tanielian
Andrew Tanielian
Andrew Tanielian
Andrew Tanielian
Beth Trimble & Illysia Tartan

SILVER

Corrigan-Camden ISD
Crandall ISD
Lake Travis ISD
Red Oak ISD
San Benito CISD

San Benito CISD

Corrigan-Camden ISD Senior Time Machine
Crandall Koalas - April Fool's!
Lake Travis ISD - Rockin' Retiree Rocking Chair Pickup
Hawks 2025 Graduation Video
Olympic Champion Bobby Morrow State
Historical Marker Celebration
San Benito Schools 2024-2025 Student Ambassadors Program

Susan Ard,
Ted Madden & Amanda Roberts
Marco Alvarado & Meg Kelly
Beth Trimble & Illysia Tartan
SBCISD Dept. Staff, Luis D. Gonzales, Jr.

SWISD-TV

Fire and Armor Bowl VII Game Highlights

SBCISD Dept. Staff,
Luis D. Gonzales, Jr.
Carlos Rodriguez & Ian Lozano

15,000 to 40,000 students

GOLD

Comal ISD
Hays CISD
Hurst-Eules-Bedford ISD
Hurst-Eules-Bedford ISD
La Joya ISD
Northwest ISD
Northwest ISD
Northwest ISD
Pharr-San Juan-Alamo ISD
Rockwall ISD
Spring Branch ISD
Spring ISD
Spring ISD

Thursday Night Lights at the Coliseum!
The 2025 Hays CISD Senior Walks
HEB ISD 2024 Convocation Recap Video
HEB ISD 2025 Trinity HS Culture Day
Teacher Incentive Allotment Checks
Byron Nelson Partners in PEVs Superintendent Basketball Game
Choose Your Own Adventure: Northwest Reads
Thank You For Your Service Veterans | NISD
PSJA 2nd Annual Middle School E-Sports Tournament
More Than Just A Game
Real REELS - #SBISDProud
2024 Winter Wonderland
Class of 2025: A Moment in Color

Mason Smith
Moses Leos III
PR & Marketing Dept.
PR & Marketing Dept.
Blanca Cantu
Seth Denton
Seth Denton
Seth Denton
PSJA ISD Communications Dept.
Chris Curtis
SBISD Office of Communications
Office of Communications
Office of Communications

Continued

Video General Event - 15,000 to 40,000 students Gold Continued

Spring ISD	Spelling Bee Marathon	Office of Communications
Spring ISD	The 2025 Spring ISD Employee Recognition Banquet	Office of Communications
Tyler ISD	Educator of the Year Banquet	Jacob Walker
Tyler ISD	Rose City Rivalry	Jacob Walker
Tyler ISD	Tyler ISD Foundation Grant Patrol	Jacob Walker
Weslaco ISD	Ring Ceremony	Mike Gonzalez & Don Ramirez
Wylie ISD	Teacher and Paraprofessional of the Year Surprise Reaction Montage	Tristen Rouse
SILVER		
Beaumont ISD	Community Caravan (Video Recap)	James Ural Moore

More than 40,000 students

GOLD

Cypress-Fairbanks ISD	Algebra Carnival	Donna Allen
Cypress-Fairbanks ISD	Back The Badge	Jesus Castillo Jr.
Cypress-Fairbanks ISD	Carlton Center Graduation	Raquel Briones
Cypress-Fairbanks ISD	CFISD Livestock Show & Sale Recap	Video Production Team
Cypress-Fairbanks ISD	First Day of School 24–25	Jesus Castillo Jr.
Cypress-Fairbanks ISD	Junior Police Academy	Video Production Team
Cypress-Fairbanks ISD	Superintendent’s Fun Run	Video Production Team
Dallas ISD	Dallas ISD Convocation ‘24: Make It Happen	Dallas ISD Communications Team
ESC Region 13	ESC Region 13 Star of the Month	Ana Amezcua
Harmony Public Schools	Aerial Drone Competition at Harmony Science Academy-Plugerville	Allen Reid
Harmony Public Schools	Petal to the Metal: Harmony Public Schools	Allen Reid & Sally Magnuson
	Shine at Houston Art Car Parade	
Harris County Dept. of Education	HCDE’s First Day Back to School!	Jessica Lieng
Humble ISD	Humble ISD Step Team Showcase	Joshua Koch
Klein ISD	Congratulations to the Class of 2025	Marlon Torres
Leander ISD	Overcoming Adversity: A CPHS Wrestling Story	Christian Marcelli
Region 4 ESC	A Sign of Success ASL Storytelling Event	Communications Team
Region 4 ESC	Babies’ Day Out	Communications Team
Region 4 ESC	Region 4 Superintendent of the Year	Communications Team
Region 4 ESC	Spanish Spelling Bee	Communications Team
Region 4 ESC	Step Up to the Mic - C.E. King High School Seniors	Communications Team
Socorro ISD	SISD Class of 2025 Graduation Highlight	Daniel Escobar
Texas Association of School Boards	Summer Leadership Institute San Antonio 2025	Texas Assoc. of School Boards
UISD Public Relations-ITV	100 Days of School Year 2024-2025	UISD Public Relations-ITV

SILVER

Klein ISD	Butch Theiss Tribute	Marlon Torres
UISD Public Relations-ITV	Cherish Center Christmas Carol December 18, 2024	UISD Public Relations-ITV



GOLD

Aledo ISD	All in Aledo Bearcat Dance Team thrives in new space thanks to the 2023 Bond & community support	Jon Sheldon
Angleton ISD	AISD Students Earn Top Honors at Brazoria County Fair	Alex Radow
Angleton ISD	From Angleton to the Podium: Student Brings Home PanAm Medal	Alex Radow
Belton ISD	Belton ISD Back to Elementary	Candice Griffin & Marty Sullivan II
Corsicana ISD	Black History Month: Part I	Michael Kormos & Raymond Linex II
	Black schools in Corsicana	
Donna ISD	Beyond the Badge: Changing Lives at Donna ISD	Miriam Marentes
Friendswood ISD	Undercover Superintendent:	Sofia Armintor & Lauren Traina
	Walking in Our Custodians’ Shoes	
Lancaster ISD	Shear Kindness - Cosmetology & Barbering Making a Difference	Andrew Tanielian
San Angelo ISD	The Fillin’ Station	Jack Wilcox
San Benito CISD	Christmas Stories	Dulce Quiroz, David Cortez & Mara Martinez
San Benito CISD	San Benito Belles 50 Year Reunion	Sam Alonso
San Benito CISD	Sounds of the Season	Luis D. Gonzales, Jr., Mara Martinez, Maria E. Guajardo, Dulce M. Quiroz, David Cortez, Evan Martinez, Samuel Alonso & Sergio Garcia



CATEGORY 32
Video - Feature Story
Less than 15,000 students

Video Feature Story - Less than 15,000 students Gold Continued

San Benito CISD	Teacher of the Year (TOTY)	Luis D. Gonzales, Jr., Mara Martinez, Maria E. Guajardo, Dulce M. Quiroz, David Cortez, Evan Martinez, Samuel Alonso & Sergio Garcia
Sharyland ISD	Echoes of '78: A Legacy That Still Inspires	Communications Department
Sharyland ISD	Sharyland ISD Student Spotlight	Communications Department
Temple ISD	Letters of Gratitude Part Two	Eric Larson
Wichita Falls ISD	Three with Lee	Chad Johnson
SILVER		
Aledo ISD	All in Aledo Jacob Kiser dreams big and achieves more in the shop and on the field	Jon Sheldon
Alice ISD	Bus Driver with a Heart	Ofelia Hunter
Bastrop ISD	Congratulations Bastrop ISD Class of 2025!	Chris White
Corsicana ISD	Corsicana ISD celebrates National School Librarian Day	Michael Kormos
Edgewood ISD of San Antonio	A Military Mother's Surprise	Marketing & Communications Dept.
Frenship ISD	Leadership for Tomorrow's Texas, School Board Appreciation 2025	Tiffany Taylor & Hannah Morelos
Georgetown ISD	GTK GISD: Rebecca Lambert	Edgar Arellano
Grapevine-Colleyville ISD	100 years of spirit	Rhett Schwartzkopf & Alexander Harlow
Grapevine-Colleyville ISD	Fine Arts Focus: The GHS Band Performs in Ireland	Rhett Schwartzkopf
La Villa ISD	TIA Designation Recipient Video	Noe Longoria
Medina Valley ISD	Leading with the Heart - Potranco Elementary Principal, Audrey White	Cody Duty & Selena Viera
Medina Valley ISD	To the Teachers Who Inspire Us	Cody Duty
Mission CISD	Alumni Spotlight: Lily	Gerardo Sanchez
Pampa ISD	Pampa ISD Secondary Teacher of the Year	Jana Williamson
Sharyland ISD	From the Field to the Fireline: The Unbreakable Legacy of Mike Spratt	Communications Dept.
SWISD-TV	Beyond the Arches Cooking it up with the SW Legacy Culinary Arts	Brandon Medina & Carlos Rodriguez
SWISD-TV	Beyond the Arches K9 Officer Ranger	Carlos Rodriguez & Bradon Medina
SWISD-TV	New Dragon Fire Dance Team Uniforms Unveiling	Carlos Rodriguez & Bradon Medina
Wichita Falls ISD	Free4Three	Chad Johnson
BRONZE		
Crandall ISD	For the Love of Crandall ISD	Ted Madden & Amanda Roberts
Donna ISD	Honoring Our Own: Our Legacy, Our Story, Somos de Aqui"	Miriam Marentes
Joshua ISD	Outstanding Owl Students of the Month for February 2025	Kyle Heimbigner
Lake Travis ISD	Lake Travis ISD - "Meet Dr. Curtis Null" Superintendent Introduction	Marco Alvarado & Meg Kelly
Midway ISD	Leader in Me: Growing Student Leaders at Midway ISD	Robert Pryor & Emily Parks
Temple ISD	Letters of Gratitude Part Four	Eric Larson
Temple ISD	Letters of Gratitude Part One	Eric Larson
Temple ISD	Letters of Gratitude Part Three	Eric Larson
Wimberley ISD	Connecting Campuses: 8th Grade Authors Inspire Young Minds	Allen Bruggman
15,000 to 40,000 students		
GOLD		
Beaumont ISD	Convocation Recap Video	James Ural Moore & Todd Madden
Crowley ISD	"They Lived a Miracle"	Megan Middleton
Crowley ISD	Crowley High Class of 2025 Spotlight: Ava Tinsley	Megan Middleton
Crowley ISD	North Crowley High Class of 2025 Spotlight: Shekinah Nyoni	Megan Middleton
Ector County ISD	Coaching Confidence	Communications Dept.
Ector County ISD	Trustees' families say thank you	Communications Dept.
Forney ISD	Clay Jones Intermediate Dedication	Juan Hernandez
Keller ISD	On The Road with Dr. Johnson	Keller ISD Communications
La Joya ISD	La Joya ISD Friday Night Lights 2024-2025 Season Highlight	Blanca Cantu
Laredo ISD ITV	VMT Film Club Students win State Title	David Flores, Justin Reyes & Julio Ovando
McKinney ISD	McKinney ISD Feature Story	Dr. Shelly Spaulding, Karla Schumacher, Amanda Gavin & Shane Mauldin
McKinney ISD	McKinney ISD Feature Story	Dr. Shelly Spaulding, Karla Schumacher, Amanda Gavin & Shane Mauldin

Continued

Video Feature Story - 15,000 to 40,000 students Gold Continued

McKinney ISD	McKinney ISD Living a Legacy Life Eddins	Dr. Shelly Spaulding, Karla Schumacher, Amanda Gavin & Shane Mauldin
Northwest ISD	Bus Safety Week Nance Elementary Bus Driver - Kevin Turvey	Seth Denton
Pearland ISD	Schooling Berger: Athletic Trainers	Laura McClellan
Pearland ISD	Schooling Berger: Drill Team	Laura McClellan
Pharr-San Juan- Alamo ISD	Making Waves: PSJA Southwest Athlete Regina Torres Defies Limits	PSJA ISD Communications Dept.
Tyler ISD	"It Was You"	Jacob Walker
Weslaco ISD	Zion Rodriguez	Mike Gonzalez
Wylie ISD	Faces of Wylie ISD – SPED Department Highlights	Tristen Rouse
SILVER		
Alief ISD	Meet Antonio Bravo: Teacher of the Year Finalist from Alief Olle Middle School	Mike Alvarez
Alief ISD	Somos Alief: Alief ISD Hispanic Heritage Month Video	Mike Alvarez
Alief ISD	Yesterday, Today & Tomorrow: Celebrating Black History Month	Mike Alvarez
Alvin ISD	Transportation Road-eo 2025	Phil Jean
Corpus Christi ISD	Teachers of the Year – Innovate, Engage, Inspire, Empower	Office of Communications
Crowley ISD	"She Makes My Classroom Feel Like Home"	Megan Middleton
Eagle Mountain-Saginaw ISD	Graduation on the Go!	Kris Hill
Ector County ISD	Andrew Zavala: \$100,000 Graduate	Communications Dept.
Ector County ISD	From the sidelines to the Hall of Fame: Coach John Wilkins	Communications Dept.
Hays CISD	I am Hays CISD	Moses Leos III
La Joya ISD	La Joya Palmview High School's Class of 2025 Salutatorian	Blanca Cantu
McKinney ISD	McKinney ISD Feature Story	Dr. Shelly Spaulding, Karla Schumacher, Amanda Gavin & Shane Mauldin
Pearland ISD	Pearland ISD Convocation Opening	Laura McClellan
Pearland ISD	Who is Building Pearland Proud: Senora Gonzales	Laura McClellan
Spring ISD	The Sound of Belonging: Spring ISD's First Mariachi Program	Office of Communications
Tyler ISD	Project Search 10 Year Anniversary	Jacob Walker

More than 40,000 students

GOLD		
Arlington ISD	Arlington FFA Wildlife Contest 2025 Video	Robert Spence
Cypress-Fairbanks ISD	Molly Maddux, Elementary Region 4 District Teacher of the Year	Raquel Briones
Cypress-Fairbanks ISD	Transportation Practicum	Video Production Team
Fort Bend ISD	Faces of Fort Bend ISD - Bella	Maria DiPetta, Michael Lam & Leopoldo Gonzalez
Frisco ISD	My Fisd Story: Aryc Lane	Chan' Cellore Makanjuola
Harris County Dept. of Education	Danielle Clark - NSPRA Barry Gaskins Mentoring Award	Debra Sanchez-Treese
Harris County Dept. of Education	HCDE Graduation 2025: The Story is Just Beginning	Debra Sanchez-Treese
Harris County Dept. of Education	Meet Ashley Taylor: A Star of HCDE's Adult Education Program	Jessica Lieng
Humble ISD	JROTC: Creating Leaders of Tomorrow	Joshua Koch
Humble ISD	Watch D.O.G.S. (Dads Of Great Students): Everyday Role Models	Joshua Koch
Killeen ISD	#MyKISD Student Edition: Meet Landen	Communications & Marketing
Killeen ISD	#MyKISD Student Edition: Meet Mahkai	Communications & Marketing
Leander ISD	Bus Driver Goes Above & Beyond for His Students	Christian Marcelli
SILVER		
Cypress-Fairbanks ISD	CFISD Student Prepares Guide Dog for the Blind	Video Production Team
Cypress-Fairbanks ISD	Destination District Amanda Tran	Jesus Castillo Jr.
Cypress-Fairbanks ISD	District Employee Spotlight Orlando Garcia	Video Production Team
ESC Region 13	Texas Strategic Leadership - Luling	Ana Amezcua
Fort Worth ISD	FWISD Principal Appreciation 2024	Communications Dept.
Harmony Public Schools	Harmony Public Schools Central Texas Math Carousel 2025	Allen Reid
Harmony Public Schools	Harmony School of Excellence-El Paso Named a National School of Character	Allen Reid
Harmony Public Schools	National School of Character - Harmony Science Academy Grand Prairie	Allen Reid
Harris County Dept. of Education	Scholastic Art & Writing Student Features	Jessica Lieng
Houston ISD	HISD Principal Academy SXSW EDU Takeover	Douglas Zepeda
Houston ISD	HISD Straight From The School - Wheatley High School	Douglas Zepeda
Humble ISD	Powering Up Academic Success	Joshua Koch
Pasadena ISD	A Day In the Life of Our Deputy Superintendent	Colton Hinson
Region 4 ESC	Breaking Barriers for Students with Visual Impairments	Communications Team

Continued

Video Feature Story More than 40,000 students Silver Continued

Region 4 ESC
Region One ESC
Round Rock ISD
Socorro ISD
Socorro ISD

Building Tomorrow's Educators - Texas City ISD's Teacher Pipeline
rootEd & Rising, Port Isabel Early College High School
Rock -N- Roll!! Voigt Elementary Garage Band
2025 SISD School Support Employee of the Year
2025 Socorro ISD Campus Teachers of the Year

Communications Team
Lalo Sosa
Dustin Rogers
Daniel Escobar
Daniel Escobar



CATEGORY 33
Video - Promotional
Less than 15,000 students



GOLD

Abilene ISD
Aledo ISD
Bastrop ISD
Copperas Cove ISD

Teaching Minute | Jennifer Mansker Truman Young, Jordan Ziemer & Kaitlin Paonessa
Exceptional Experiences in CTE at Aledo ISD | Find Your Future! Jon Sheldon
Bastrop ISD Inclusive Schools Week 2024 - Adapted Physical Education Chris White
At a Crossroads: How one campus is making its impact in Copperas Cove Communications Dept.

Corsicana ISD
Donna ISD
Donna ISD
Donna ISD
Dripping Springs ISD
Duncanville ISD
edVANTAGE Strategy Group
edVANTAGE Strategy Group
edVANTAGE Strategy Group

Graduation 101: Don't Be Late! Jabril Douglas & Raymond Linex
Inspiring Innovation at Salinas STEAM Academy Miriam Marentes & Thomas Ferrer
J.S.Adame Fine Arts Academy Federico Gonzalez & Thomas Ferrer
Superintendent's Golf Tournament Promo Thomas Ferrer
Fine Art Feature:Tiger Band Branson Hardcastle
Welcome to Dville Hillary Hopson
Springtown ISD Bond 2025 Keeping Up With Growth Video Ronna Johnson
Springtown ISD Bond 2025 Overview Video Ronna Johnson
Springtown ISD Bond 2025 Science/ CTE Additions at Springtown Middle School Video Ronna Johnson

edVANTAGE Strategy Group
Frenship ISD
Grapevine-Colleyville ISD
Hutto ISD
Medina Valley ISD
Mission CISD
Mission CISD
San Benito CISD
Temple ISD
Victoria ISD
Wichita Falls ISD
Wichita Falls ISD

Springtown ISD Bond 2025 Springtown Elementary Improvements Video Ronna Johnson
A New Era - Frenship Memorial High School Panther Logo Reveal Communications Dept.
Let GCISD do the Cooking. Come Eat with Us! Rhett Schwartzkopf
Hutto ISD Teacher Apprenticeship Showcase Communications & Community Relations
Bilingual Brilliance Cody Duty & Selena Viera
MCISD T.I.T.A.N.S Program Gerardo Sanchez
Remember the 21: Remembrance Video Gerardo Sanchez
After School Program Promo David Cortez
Temple ISD Plays the Texas Way! Eric Larson
Get to Know Ms. Sheila Collazo, Superintendent of Schools! Ashley Alvarez
WFISD Belief Statements Chad Johnson
WFISD Career Education Center Commercial Ashley Thomas

SILVER

Alice ISD
Brownwood ISD
Channelview ISD
Harlandale ISD
Hereford ISD
Lancaster ISD
New Braunfels ISD
Red Oak ISD
San Elizario ISD

Sportsmanship - Respect - Pride Ofelia Hunter
Brownwood High School - A/V & Photography Promo Charles Musgrove
Inspiring Creativity: Meet Our New Principal Teresa Gomez
Celebrating Culture at the Heart of Harlandale ISD Ernest Flores
HHS Hot Rodders of Tomorrow Adam Peña
Big League Honors Employee Celebration Andrew Tanielian
NBISD Plays the Texas Way NBISD Communications
ROISD 'We Believe' Convocation Video Beth Trimble
San Elizario ISD Mano a Mano Dr. Jeannie Meza-Chavez, Horacio Hernandez & Perla Magallon

Santa Fe ISD
Victoria ISD

District Promotional Video Jenny Davenport & Stephanie Lyssy
Top 10 Seniors 2025 - Victoria West High School | Connect with Collazo Ashley Alvarez

15,000 to 40,000 students

GOLD

Allen ISD

The Communications Internship Promo Video:Allen ISD Style Renee Cunningham, Steven Offield & Jesse Oquist

Bryan ISD
Comal ISD
Comal ISD
Crowley ISD
Crowley ISD

Ruby Haliburton Auxiliary Complex Tour Bryan ISD Community Affairs
Comal ISD Graduation Week Superintendent Message Mason Smith
Read to the Final Four promotion Mason Smith
"My Crowley Pride" with local realtor Jonathan Cook Megan Middleton
"My Crowley Pride" with the Dean of Tarleton State University-Fort Worth Megan Middleton

Continued

Video Promotional - 15,000 to 40,000 students Gold Continued

Crowley ISD	Breaking News with Kid Reporter!	Megan Middleton & Jaime Handy
Crowley ISD	I Am Future Ready!	Megan Middleton
Crowley ISD	My Crowley Pride: CTE Impact	Megan Middleton
Crowley ISD	One. More. #FortheCity	Megan Middleton & Le'Brittany Smith
Ector County ISD	To Protect and Serve: Our ECISD Police Department	Communications Dept.
La Joya ISD	Conjunto Tradicion PHS Music Video	Blanca Cantu
La Joya ISD	La Joya Baseball Hype Video	Blanca Cantu
La Joya ISD	La Joya ISD - Year in Review	Blanca Cantu
La Joya ISD	La Joya ISD Coyotes Helmet Cam	Blanca Cantu
La Joya ISD	La Joya ISD is now enrolling for the 2025–2026 school year	Blanca Cantu
La Joya ISD	La Joya ISD Pre-K 3 & Pre-K 4	Blanca Cantu
La Joya ISD	Nationally recognized Mariachi “Los Coyotes” Popurri	Blanca Cantu
Laredo ISD ITV	VMT Magnet School of Communications PSA Mailey Salinas	David Flores, Justin Reyes & Julio Ovando
Mansfield ISD	Pre-K & Kinder Round Up 2025	Sergio Almendariz & Emily Homler
McAllen ISD	McAllen ISD Campus Teacher of the Year Profile	Felicia Villarreal, Erica Guerrero & Mark May
McAllen ISD	McAllen ISD Extra Credit podcast	Felicia Villarreal, Erica Guerrero & Mark May
McAllen ISD	McAllen ISD Golf Tourney Promo	Felicia Villarreal, Erica Guerrero & Mark May
McAllen ISD	McAllen ISD performs The Texas Way!	Felicia Villarreal, Erica Guerrero & Mark May
McKinney ISD	McKinney ISD Convocation	Dr. Shelly Spaulding, Karla Schumacher, Shane Mauldin & Amanda Gavin
Northwest ISD	Join the Watch D.O.G.S Program NISD	Seth Denton
Pearland ISD	I Am Pearland Proud	Cindy Gutierrez
Pearland ISD	TexasWay PSA	Laura McClellan
Pearland ISD	Think Before You Post PSA	Laura McClellan
Pharr-San Juan-Alamo ISD	Unleash Your Potential at PSJA ISD	PSJA ISD Communications Dept.
Rockwall ISD	Hawks Take The I-30 Classic	Chris Curtis
Tomball ISD	Bond 2025	Allison Suarez & Justin Warnasch
SILVER		
Alief ISD	Innovate. Design. Inspire: Alief ISD STEM Education Video	Mike Alvarez
Crowley ISD	Kid Reporter & Sister Promote Pre-K Registration	Megan Middleton
La Joya ISD	La Joya Coyotes Vs PSJA Game Invite	Blanca Cantu
Northwest ISD	OSU Aviation + NISD CTE Student Event	Seth Denton
Rockwall ISD	Happy 99th Birthday Ruth!	Chris Curtis
More than 40,000 students		
GOLD		
Cypress-Fairbanks ISD	CFISD Class of 2025 Hype Video	Video Production Team
Cypress-Fairbanks ISD	Teacher Residency Program	Raquel Briones
Dallas ISD	Dallas ISD More Choice: Your Legacy Starts Here!	Communications Team
ESC Region 12	Parent & Family Engagement Conference Promo	Alicia Naspretto
ESC Region 13	ESC Region 13 Building Thinking Classrooms	Ana Amezcua
ESC Region 13	Hill Country Summer Institute 2025	Ana Amezcua
Fort Bend ISD	Fort Bend ISD Graduation Inspirational Video	Maria DiPetta, Michael Lam & Leopoldo Gonzalez
Fort Worth ISD	FWISD ID Badges Are Here – Helping Keep Students Safe	Communications Dept.
Garland ISD	GISD Unpacked - Ymir	Jon Cook, Larry Grimes, Jose Mata, Cesia Murillo & Typhani Braziel
Harmony Public Schools	Be A Part of Our STEM Clubs at Harmony Public Schools	Allen Reid
Harris County Dept. of Education	Hispanic Heritage Month	Mitzi Loera
Harris County Dept. of Education	School Board Recognition Month	Mitzi Loera
Houston ISD	Cohort Spotlight-PRINCIPAL ACADEMY ALUMNI FRANK BLACK MS	Douglas Zepeda
Killeen ISD	I st & Goal with Josh Weaver: Shoemaker HS vs Temple HS	Josh Weaver
Killeen ISD	Future Ready: Career and Technical Education Spotlight	Communications & Marketing
Killeen ISD	KISD Sports - The Texas Way	Josh Weaver
Killeen ISD	Our History - Killeen ISD	Communications & Marketing
Leander ISD	Vandegrift High School Band Presents: Chasing Infinity	Christian Marcelli
Pasadena ISD	2024 McDonald's Texas Invitational Official Trailer	Gustavo Treviño
Pasadena ISD	Mini-Grant Highlight: Book Vending Machines	Rob Smith

Continued

Video Promotional - More than 40,000 students Gold Continued

Pasadena ISD Region 4 ESC Region 4 ESC Round Rock ISD	Mini-Grant Highlight: Lights, Camera, and Pose! A Spark for Tomorrow Region 4 2025 STEM Conference Promo Region 4 Education Service Center Celebrates Love the Bus Month It Starts With Us Promo & Thomas Park	Rob Smith Communications Team Communications Team Dustin Rogers, Dianne Foletto
Socorro ISD Socorro ISD Texas Assoc. of School Boards Region 8 ESC	Inscripciones ya estan abiertas en Socorro ISD Socorro ISD Registration Opens March 3 Leadership TASB Applications Now Open Northeast Texas Career Alliance Video	Daniel Escobar Daniel Escobar Texas Assoc. of School Boards Carrie Henry



CATEGORY 34
Video - Marketing
Less than 15,000 students



GOLD

Abilene ISD Abilene ISD Aledo ISD Copperas Cove ISD Dripping Springs ISD Edgewood ISD of San Antonio Frenship ISD Greenville ISD Hereford ISD	Kuhn on the Move Episode 4 Kuhn on the Move Episode 5 What It Means to Be All in Aledo A Year of Bearcat Spirit, Grit & Community Copperas Cove ISD 2024-25 Marketing Video The Heart of Dripping Springs Spotlight on Service: Edgewood's JROTC Frenship ISD 2024 Bond + VATRE Election Setting the Standard Video HISD Unscripted Video Podcast CTE & Whiteface Ford Partner for Student Success Holiday Greetings – Hutto ISD Points of Pride 2025 - Dream, Believe, Roar! 30 Years of Softball Moving Maria's Mission 2025 Dual Language Immersion Promo CAST STEM: Where Everyone Can Design Their Future	Truman Young, Jordan Ziemer & Kaitlin Paonessa Truman Young, Jordan Ziemer & Kaitlin Paonessa Jon Sheldon Communications Dept. Branson Hardcastle Marketing & Communications Dept. Tiffany Taylor Xachary Aguilar, Amy Wade & Natalie Pegg Adam Peña Communications & Community Relations Andrew Tanielian Gerardo Sanchez & Dimitra Trejo NBISD Communications Carlos Rodriguez Carlos Rodriguez
Hutto ISD Lancaster ISD Mission CISD New Braunfels ISD SWISD-TV SWISD-TV		

SILVER

Everman ISD Galveston ISD Galveston ISD Gregory-Portland ISD	CTE Video Classroom Essentials How Will We Know We Are Successful? Gregory-Portland ISD Bond 2023 Progress Report	Communications & Marketing Dept. Mike Dudas Mike Dudas Brittney Soliz Sandoval, Sharon Reckaway, Atanislao Acosta Jr. & Sarah Blackshere Valonia Walker Noe Longoria
Hempstead ISD La Villa ISD	Choose Hempstead ISD! Welcome to La Villa ISD	

BRONZE

Wichita Falls ISD	WFISD Super Bowl Ad	Chad Johnson
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15,000 to 40,000 students

GOLD

Bryan ISD Crowley ISD Crowley ISD Crowley ISD Forney ISD McAllen ISD McAllen ISD	Bryan ISD: A Legacy of Success and Community It Was All a Dream: Future Ready Spotlight Kid Reporter Spotlights School Board State of the District 2025 New District Ideas McAllen ISD – We've Got the Facts McAllen ISD's legacy runs true and deep: 1915-2025	Bryan ISD Community Affairs Le'Brittany Smith Megan Middleton Megan Middleton Juan Hernandez Felicia Villarreal, Erica Guerrero & Mark May Felicia Villarreal, Erica Guerrero & Mark May Laura McClellan Justin Manor
Pearland ISD Pflugerville ISD Pharr-San Juan-Alamo ISD Spring Branch ISD Spring Branch ISD Spring ISD Weslaco ISD	Your Child, Their Future, Your Choice Pflugerville ISD Trailer One Family, One Team #SBISDProud: Performing & Visual Arts Superintendent Message - A new format to honor employees Spring ISD Bond Update Keeping Our Schools Safe and Modern Weslaco ISD CTE Health	PSJA ISD Communications Dept. Office of Communications Office of Communications Office of Communications Carlos Robledo & Don Ramirez

SILVER

Mansfield ISD	The Future Belongs to Us	Sergio Almendariz & Emily Homler
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Video Marketing - More than 40,000 students

GOLD

Arlington ISD

Proud to be Public: The Power of Every Graduate

Taina Northington, Robert Spence,
Kendall Najvar & Becky Volk

Cypress-Fairbanks ISD

State of the District

Raquel Briones

Garland ISD

GISD Unmatched

Jon Cook, Larry Grimes, Homer Clayton,
Delbert Richardson, Jason Wheeler, Jose Mata,
Cesia Murillo & Typhani Braziel

Harmony Public Schools

Harmony Public Schools Commercial 2025-2026

Allen Reid

Harris County Dept. of Education

Choice Partners Division Video

Mitzi Loera

Harris County Dept. of Education

HCDE: A Place of Hope, Healing and Opportunity

Debra Sanchez-Treese

Killeen ISD

Future Innovators in Action:

Communications & Marketing

Trimmer Elementary's STEAM Day

Klein ISD

Klein ISD is the Gold Standard

Marlon Torres

Leander ISD

Power of The Past

Christian Marcelli & Christian Young

Region 4 ESC

Region 4 - Our Impact

Communications Team

Socorro ISD

SISD 2025 Commencement Ceremony Opening Video

Daniel Escobar

Socorro ISD

Team SISD All In

Daniel Escobar

SILVER

Cypress-Fairbanks ISD

2024-2025 Transportation Plan

Video Production Team

ESC Region 13

TSCI Testimonial Highlight

Ana Amezcua

Frisco ISD

Welcome to Minett Elementary

Tori Overton & Chan'Cellore Makanjuola

Killeen ISD

Thank You, KISD School Bus Drivers!

Communications & Marketing

Klein ISD

POV: Inside Every Klein ISD School

Isabela Reyna

Leander ISD

CTE Month: Jonestown Police and Cedar Park

Christian Marcelli

Fire Department Prepare the Next Generation

Plano ISD

Theresa's Take on Kindness & Connections

Communications Dept.

Region One ESC

Educator Preparation & Development, Principal Alternative Certification

Lalo Sosa

Texas Assoc. of School Boards

Texas Success Starts With Our Public Schools

Texas Assoc. of School Boards

United ISD

Why Come to UISD?

Jose Sanchez



CATEGORY 35 Video - Training/Instructional Less than 15,000 students



GOLD

Duncanville ISD

Superintendent Eval Form

Hillary Hopson

Lancaster ISD

Tiger Food Truck

Andrew Tanielian

Medina Valley ISD

Panther Defense 101

Cody Duty

Midway ISD

Panther Parent Hack Video Series

Robert Pryor

San Benito CISD

Mastering Photography: Essential Tips and Techniques

Maria Guajardo & David Cortez

San Benito CISD

Social Media 101

Maria Guajardo & David Cortez

SILVER

Edgewood ISD

Edgewood ISD Safety Training Video Series

Lori Tolar

Edgewood ISD of San Antonio

Learning With Edgewood: Making Tamales

Lauren Blevins, Lanie Perez Castr

with MHS Culinary

& Frank Villarreal

15,000 to 40,000 & More than 40,000 students

GOLD

Arlington ISD

Cooking Up Confidence

Ryan Pierce & Robert Spence

Cypress-Fairbanks ISD

Campus Transfer Process | Applicant Tracking System

Raquel Briones

Cypress-Fairbanks ISD

CFISD 2024-2025 Transportation Plan | Crossing Guards

Jesus Castillo Jr.

Cypress-Fairbanks ISD

Crossing the Line

Jesus Castillo

Cypress-Fairbanks ISD

Cypress-Fairbanks ISD Police Department, Traffic Safety

Raquel Briones

Cypress-Fairbanks ISD

How to become a paraprofessional in CFISD

Raquel Briones

Cypress-Fairbanks ISD

How to Become a Teacher in CFISD

Raquel Briones

ESC Region 13

Texas SPED Support - Website Collections

Ana Amezcua

Harris County Dept. of Education

Fixed Asset Training Video

Mitzi Loera

Pharr-San Juan-Alamo ISD

Did You Know It's Easy to Register at PSJA?

Communications Dept.

Plano ISD

Attendance Matters

Communications Dept.

Socorro ISD

SISD Health Benefits Plan 2025

Daniel Escobar



CATEGORY 36

Video - Live Sports Event

Less than 15,000 students

**GOLD**

Arp ISD
San Benito CISD

2024 Arp High School Homecoming Ceremony & Football Game
Softball Game (04-25-25)

Mike Alzamora
Dulce M. Quiroz, David Cortez, Evan Martinez,
Samuel Alonso & Sergio Garcia
Chad Johnson

Wichita Falls ISD

WF Memorial vs. Abilene Wylie October 18, 2024
15,000 to 40,000 & More than 40,000 students

GOLD

Garland ISD

Garland ISD Football-Garland vs Lakeview

Delbert Richardson, Larry Grimes,
Homer Clayton & Jon Cook
Felicia Villarreal, Erica Guerrero & Mark May
Justin Warnasch & Allison Suarez
KWES

McAllen ISD
Tomball ISD
Weslaco ISD

Football Night in McAllen ISD 2024
Patriotic Show 2024 Livestream
Weslaco vs. PSJA

SILVER

Ector County ISD
Pasadena ISD
Pharr-San Juan-Alamo ISD

THE game of the year: Crosstown Rivals
The Battle of The Beltway - HOCO Edition
PSJA North Raiders vs La Joya Palmview Lobos:
5A-Div. I Bi-District Championship

Communications Dept.
Colton Hinson
PSJA ISD Communications Dept



CATEGORY 37

Video - Live Event (Non-Sports)

Less than 15,000 & 15,000 to 40,000 students

**GOLD**

Arp ISD
Allen ISD
Allen ISD
La Joya ISD
La Joya ISD
Tomball ISD
Weslaco ISD

2025 Arp High School Graduation
Passing the Torch: A Convocation to Remember
Slow-Mo Olympics: The Allen ISD Convocation Experience
La Joya High School Graduation
LJISD Palmview High School Festejos
39th Annual A+ Academic Awards Ceremony
Back to 90's Convocation 2024

Mike Alzamora
Steven Offield & Jesse Oquist
Steven Offield
Blanca Cantu
Blanca Cantu
Justin Warnasch & Allison Suarez
KWES

More than 40,000 students

GOLD

Cypress-Fairbanks ISD
Killeen ISD
Leander ISD
Leander ISD
Plano ISD

CFISD Livestock Show & Sale- Swine
Celebrating Staff Excellence: STEEL Award Winner: Kristal Nunn
Convocation 2024
Leander ISD Board Meeting
2025 Plano ISD Teacher of the Year Broadcast

Donna Allen
Brad Retz
Christian Young
Christian Young
Communications Dept.



CATEGORY 38

Video - Production in a Language Other than English

Less than 15,000 & 15,000 to 40,000 students

**GOLD**

Pearland ISD
Pharr-San Juan-Alamo ISD
Sharyland ISD

Tu Hijo, Su Futuro, Tu Decisión
En PSJA ISD Creamos Campeones
Sharyland ISD Student Spotlight

Laura McClellan
PSJA ISD Communications Dept.
Communications Dept.

SILVER

Spring ISD

Feria y Exposición Ganadera de Spring

Office of Communications

BRONZE

Donna ISD
Pearland ISD

Protegiendo y Sirviendo: La Misión de Donna ISD
I Am Pearland Proud – Multilingual

Miriam Marentes
Cindy Gutierrez

More than 40,000 students

GOLD

Cypress-Fairbanks ISD
Cypress-Fairbanks ISD
Dallas ISD
Harmony Public Schools
San Antonio ISD

CFISD: PSA de prevención del suicidio
Roto en mil pedazos - Carolina Monsivais
Dallas ISD More Choice: ¡Su legado comienza aquí!
Harmony Public Schools Commercial 2025-2026 Aplica hoy!
Lifting Every Voice: The Power of Multilingual Learning

Jesus Castillo Jr.
Jesus Castillo Jr.
Communications Team
Allen Reid
Adriana Hurtado & Dr. Jaime R. Aquino
Continued

Video Production in a Language other than English - More than 40,000 students Continued

SILVER

Arlington ISD	Concurso de deletros en español Video	Robert Spence & McKenzie Stokes
Garland ISD	¡Somos GISD!	Delbert Richardson, Larry Grimes, Homer Clayton, Jon Cook, Cesia Murillo & Jose Mata
Harris County Dept. of Education	HCDE Adult Education Features	Mitzi Loera
Killeen ISD	Killeen ISD Celebrates Hispanic Heritage Month	Communications & Marketing

BRONZE

Arlington ISD	Feria de empleo de Arlington ISD Video	Robert Spence
Region 4 ESC	Region 4 Supports 6th Annual GPISD Dual Language Academic Competition	Communications Team

COMPUTERIZED/ELECTRONIC COMMUNICATION CATEGORIES



**CATEGORY 39
Miscellaneous Digital Media
Less than 15,000 students**



GOLD

Edgewood ISD	Edgewood ISD Back to School Magazine Volume 24-25	Lori Tolar
Frenship ISD	Frenship Student Photography Football Highlight Reel	Hannah Morelos
Frenship ISD	Let's Go Tigers	Desri Jones
Frenship ISD	Tears of Joy as Frenship Students Welcome Air Force Dad Home	Hannah Morelos
Hempstead ISD	The Board's Blueprint for Bond Success	Valonia Walker
Hidalgo ISD	Hidalgo ISD - New Superintendent Announcement	Jennifer Garza
Hidalgo ISD	Hidalgo Pirates Football Announcement	Gabriella Garza
Hidalgo ISD	Hidalgo Pirates Track Announcement	Gabriella Garza
Lake Travis ISD	Lake Travis ISD - Trending Graduation Video	Marco Alvarado & Meg Kelly
Lumberton ISD	Raider Reach Podcast: Season 1, Episode 22: Athletic Director Chase McDonald: We are a FAMILY of Raiders	Meagan Hogg
New Braunfels ISD	Igniting Dragon Spirit!	NBISD Communications
Pampa ISD	Pampa ISD Principals: Leading with Heart, Serving with Purpose	Jana Williamson
Pampa ISD	Vision in Action: Pampa ISD's Strategic Plan Outcomes	Jana Williamson
Red Oak ISD	ROISD 2024 Hawk Headliner	Beth Trimble
San Benito CISD	82nd Annual Pigskin Jubilee Program	Maria Guajardo, Sergio Garcia & Dulce Quiroz
San Benito CISD	Battle of the Arroyo Champions Reel	Mara Martinez & Maria Guajardo
San Benito CISD	High School Chess Reel	David Cortez
San Elizario ISD	US Supreme Court Ruling in Plyler v. Doe - Every Champion Needs a Safe Learning Space	Dr. Jeannie Meza-Chavez, Horacio Hernandez & Perla Magallon

SILVER

Lumberton ISD	Raider Alumni Spotlight: Honoring a Family in Law Enforcement	Meagan Hogg
San Elizario ISD	You are My Chosen Family	Dr. Jeannie Meza-Chavez, Horacio Hernandez & Perla Magallon

15,000 to 40,000 students

GOLD

Allen ISD	Future Ready Friday, Upgraded	Steven Offield
Ector County ISD	Comms Christmas Card	Communications Dept.
Goose Creek CISD	Conversaciones Gigantes—"Amor, Familia y Emociones: Un Diálogo Abierto" Episode 51 - Balancing it All: Sibling Success Podcast	Mima Trujillo & Veronica Dyson
Pearland ISD	PSJA Tri-City Talks Podcast	Laura McClellan
Pharr-San Juan-Alamo ISD	Dr. Z Hype Video	Communications Dept.
Tomball ISD		Justin Warnasch & Allison Suarez

SILVER

Mansfield ISD	Mansfield ISD Funko Pop Mascots	Emily Homler & Sergio Almendariz
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Continued



Miscellaneous Digital Media - More than 40,000 students

GOLD

Cypress Fairbanks-ISD
ESC Region 13
Fort Bend ISD

State of the District Presentation 2024-2025
Instructional Coaching Conference Meta Ad
FBISD Back to School Guide

Joel Weckerly
Ana Amezcua
Vianey Torres, Michael Lam,
Leopoldo Gonzalez, Jennifer Willis,
Natalie Rivera, Tonya Thomas, & Maria DiPetta
Lisa Proffit, Ajdina Selimovic,
John Boyd & Susan Campbell
Lisa Proffit & Ajdina Selimovic
Jonathan Frey
Sheila Collier & Yvonne Harris

Harmony Public Schools

25th Anniversary Blog

Harmony Public Schools
Humble ISD
Humble ISD

25th Anniversary Timeline
Humble ISD Recruitment Display: A Place to Belong
Using Digital Media to Simplify College
Readiness Tracking: Simplifying Processes,
Supporting Students, and Strengthening Readiness
Excellence is Habit: Highlighting Chaparral
High School's Theatre Program

Killeen ISD

Sarah Fox

Klein ISD
Leander ISD
Leander ISD
Leander ISD
Pasadena ISD
Region 4 ESC

Klein ISD Brand Hub
2023 Bond Summer Lineup
On the Street: LGBTQ+ Month
On The Street: Women's History Month
Tiny Players, Giant Impressions!
Step Up to the Mic! | Teacher Appreciation Week

Chelsea Ceballos
Julie Zweig
Christian Marcelli
Christian Marcelli
Gustavo Treviño
Communications Team

SILVER

Harris County Dept. of Education
United ISD

2025 Choice Partners Appreciation Luncheon E-blast
UISD Funny Fridays

MCE Staff
Martha Lorena Martinez



CATEGORY 40

E-Newsletter

Less than 15,000 students



GOLD

Copperas Cove ISD
Frenship ISD
Granbury ISD
Hutto ISD

Hawk's Talk Newsletter Issue 5: May 9, 2025
Tiger Tales Weekly E-Newsletter
The Morawski Memo
Hippo Monthly Newsletter

Communications Dept.
Communications Dept.
Ryan Cox
James Gazzale, Eliska Padilla
& Adriana Guerrero

Hutto ISD
Lancaster ISD
Mission CISD
Wichita Falls ISD

Mid-Week News — Hutto ISD Staff E-Newsletter (2024–25)
Lancaster ISD Parent Update
Mission CISD Mission Memos Newsletter
Community Partnerships Newsletter

Eliska Padilla
Laronda Lias
Jennifer Galindo
Nikki Davis

SILVER

Duncanville ISD
Harlandale ISD
Marion ISD
San Benito CISD

Duncanville ISD Staff News Summer 2025 Edition
Superintendent's Newsletter: April 11
The Paw Print - Marion ISD Digital Newsletter
Happening at San Benito Schools E-Newsletter

Angela L. Davis Henry
Melinda Garza
Courtney Junkin
Maria Guajardo,
Luis Gonzales, Jr. & Mara Martinez
Carlos Rodriguez

Southwest ISD

CAST STEM Seniors Spend Summer Interning
at Toyota San Antonio

Temple ISD

Ott's Outlook - Superintendent Newsletter

Amy Frei-Brown & Eric Larson

15,000 to 40,000 students

GOLD

Comal ISD
Spring Branch ISD
Spring ISD

Comal ISD Communicator
Inspire - Digital News
Five Good Things in Spring

Salwa Lanford
SBISD Office of Communications
Office of Communications

BRONZE

Hurst-Euless-Bedford ISD

HEB ISD Monthly E-Newsletter

PR & Marketing Dept.

Continued



E-Newsletter - More than 40,000 students

GOLD

Cypress-Fairbanks ISD
Klein ISD
Region One ESC
San Antonio ISD

Libre de drogas: Nuevos enfoques
The Klein Insider
Teacher Incentive Allotment (TIA) Newsletter
Insider - Aug. 22, 2024

Rosario Meehan & Sylvia Puente
Jessica Williams
Amaris McIntosh
Allison Boerger, Adriana Hurtado,
Jim Zavala, Maury Vasquez & Mario Rios
Clare Haefner

Texas Classroom Teachers Assoc.

eUpdate from TCTA

SILVER

Arlington ISD
ESC Region 12
Harris County Dept. of Education
Harris County Dept. of Education

MyArlingtonISD, January 2025 Edition
Suzanne Turner, Kendall Najvar & Ryan Pierce
Rundown: ESC Region 12 Employee Newsletter
Taryn Courville
Center for Safe and Secure Schools Safety Series
Luis Sanchez
Leaders Choice E-Newsletter (February/March 2025 Edition)
MCE Staff

BRONZE

Cypress-Fairbanks ISD
Harmony Public Schools
Katy ISD
United ISD

CFISD Legislative Newsletter
Leslie Francis & Joel Weckerly
Athletic Newsletter
Candice Keutzer
Katy ISD Staff News: The District Dish
Internal Communications & Marketing Dept.
Parent Connection Back to School 2024-2025
Paola Arcos



CATEGORY 41
Digital Magazine
Less than 15,000 students



GOLD

Texas City ISD

The Insider Magazine - Summer 2025

Clarissa Silva & Melissa Tortorici

SILVER

Everman ISD
San Benito CISD

Bulldog Broadcast Magazine
Teachers of the Year Online Magazine

Communications & Marketing Dept.
Luis D. Gonzales, Jr., Mara Martinez,
Maria E. Guajardo, Dulce M. Quiroz,
David Cortez & Sergio Garcia

15,000 to 40,000 & More than 40,000 students

GOLD

Cypress-Fairbanks ISD
Pflugerville ISD

The Muse Magazine (Digital)
Scott Brinkmeyer
The Pflyer Monthly Magazine - Graduation Edition
Christina Schneider, Nicole Garcia,
Tamra Spence, Justin Manor & David Sanchez

SILVER

Fort Bend ISD

Fort Bend ISD Magazine - Spring 2025

Natalie Rivera, Tonya Thomas,
Michael Lam, Vianey Torres & Maria Dipetta



CATEGORY 42
Web Site - Original Design
All Divisions



GOLD

Cypress-Fairbanks ISD
ESC Region 13
ESC Region 13
Harris County Dept. of Education
New Braunfels ISD
Pasadena ISD
Pharr-San Juan-Alamo ISD

CFISD Pre-K Website
Jennifer Ongoco & Denisse Sioss
Future CTX
Ana Amezcua
Texas AT Support
Ana Amezcua
Redesign, Migration and Launch of HCDE's New Intranet: The Portal
Oliver Dyke
NBISD Website Redesign
NBISD Communications
Pasadena ISD Athletics Hall of Fame Website
Art Del Barrio
PSJA Family Shop Website
PSJA ISD Communications Dept.

Jennifer Ongoco & Denisse Sioss
Ana Amezcua
Ana Amezcua
Oliver Dyke
NBISD Communications
Art Del Barrio
PSJA ISD Communications Dept.





GOLD
Abilene ISD

Angleton ISD
Duncanville ISD
edVANTAGE Strategy Group
San Angelo ISD
San Angelo ISD

SILVER
Dripping Springs ISD
Hutto ISD

GOLD
Allen ISD

Birdville ISD
Bryan ISD
Crowley ISD
Eagle Mountain-Saginaw ISD
Keller ISD
McKinney ISD

Pearland ISD
Tomball ISD
Wylie ISD

GOLD

Cypress-Fairbanks ISD
Cypress-Fairbanks ISD
Cypress-Fairbanks ISD
Cypress-Fairbanks ISD
Dallas ISD
ESC Region 11
ESC Region 12
Harmony Public Schools
Harmony Public Schools

Humble ISD

Humble ISD

Region 4 ESC
Region 4 ESC
San Antonio ISD

CATEGORY 43

Web Site - Template Driven Design

Less than 15,000 students

Abilene ISD Website Redesign

Angleton ISD New Website
Dville Department Landing Pages
Springtown ISD Bond 2025 Website
Bond 2025 Website: By the Community, for the Community
Prop A 2024 Website

Bond 2025 Website
Hutto ISD Financial Transparency Dashboard
15,000 to 40,000 students

Bond 2024 Website

Birdville ISD Website Redesign
Bryan ISD Website
Crowley ISD Website
Eagle Mountain-Saginaw ISD Website Redesign and Migration
Keller ISD Website Redesign
McKinney ISD Website

www.theirfutureyourchoice.com
Bond 2025 Website
Wylie ISD Website

More than 40,000 students

Berry Center website

CFISD Nutrition Services Website - English and Spanish

CFISD Visual & Performing Arts website

Human Resources website
District Website Design
ESC Region 11 Website Redesign: More Than a New Look
Education Service Center Region 12 Website
25th Anniversary Branding & Logo
Harmony Public Schools 25th Anniversary

Let's Play, Humble ISD!

Rebuilding Trust Through Transparency: How the Foster
Elementary Rebuild Website Strengthened
Community Connection

Region 4 Online Store
Region 4 Website
SAISD Archive



Kaitlin Paonessa, Jordan Ziemer,
Truman Young & Terry Hall
Communications Dept.
Hillary Hopson & Jeffery Smith
Ronna Johnson
Jack Wilcox
Jack Wilcox

Blake Barington
Leonard Abramovich & James Gazzale

David Hicks, Steven Offield,
Jesse Oquist & Keith A. Taylor
Communications and Marketing Dept.
Bryan ISD Community Affairs
David Ellis & Jaime Handy
Communications Dept.
Chelse Westbrook & Bryce Nieman
Dr. Shelly Spaulding, Amanda Gavin,
Karla Schumacher & Shane Mauldin
Victor Bushfield
Justin Warnasch & Allison Suarez
Doug Bellamy

Jennifer Ongoco, Denisse Sioss
& Todd Blair

Jennifer Ongoco, Denisse Sioss,
Rosario Meehan & Sylvia Puente
Jennifer Ongoco, Denisse Sioss
& Scott Brinkmeyer

Jennifer Ongoco & Denisse Sioss
Dallas ISD Web Services
Alicia Alford

Alicia Naspretto
John Boyd
John Boyd, Susan Campbell,
Alejandra Dultmeier, Shadan Gunonu,
Tim Hallila, Lisa Proffit,
Allen Reid & Ajdina Selimovic
Kelci Hebert, Lori Maugans,
Yvonne Harris & Joshua Koch
Lori Maugans, Yvonne Harris,
Kelci Hebert & Sheila Collier

Veronica Guardiola & Marijane Kelly
Veronica Guardiola & Marijane Kelly
John Puga & Ana Leal Balli



CAMPAIGN/EVENT CATEGORIES



CATEGORY 44 Marketing Campaign Less than 15,000 students



GOLD

La Porte ISD
Red Oak ISD

2025 Summer Open Enrollment Campaign
ROISD 2024-25 Hawk Nation: We Believe

Devin Dozier & Adam Holland
Beth Trimble

SILVER

Sharyland ISD

There's No Place Like Sharyland ISD:
A Multi-Channel Enrollment Experience

Communications Dept.

15,000 to 40,000 & More than 40,000 students

GOLD

Arlington ISD
Cypress-Fairbanks ISD

The Clear Choice
Brindando lo Mejor – Rasgos de la personalidad

Suzanne Turner & Ryan Pierce
Rosario Meehan, Sylvia Puente
& Todd Blair

ESC Region 13
Goose Creek CISD
Katy ISD
Mansfield ISD

Data Symposium 2025
Our Giant Story
School Safety Outreach & Communications Campaign
Destination Mansfield

Ana Amezcua
Community Engagement Team
Communications Dept.
Emily Homler

SILVER

Cypress-Fairbanks ISD
Katy ISD
Region 4 ESC

The Muse Campaign
CLASS 1:1 Student to Device Marketing Campaign
Our Core 4 – Region 4 Core Values

Scott Brinkmeyer
Communications Dept.
Communications Team



CATEGORY 45 Social Media Campaign Less than 15,000 students



GOLD

Aledo ISD

Aledo ISD Social Media Campaign:
Friday Night Lights "All in Aledo"

Jon Sheldon & Mercedes Mayer

Hutto ISD

Hippo Highlights Social Media Campaign

James Gazzale & Eliska Padilla

SILVER

Everman ISD
San Benito CISD

Women's History Month
Leveraging Reels for Engagement and Growth

Communications & Marketing Dept.
Maria Guajardo, Evan Martinez,
Sam Alonso, Dulce Quiroz & Luis Gonzales, Jr.

BRONZE

Lancaster ISD
New Braunfels ISD
San Benito CISD
San Benito CISD

Hispanic Heritage Month in Lancaster ISD
Tidings of Unicorns and Dragons!
Game Day Connections: Celebrating our Fans and Sponsors
Sounds of the Season Reels Instagram Campaign

Laronda Lias, Andrew Tanielian & Rodrigo Martinez
NBISD Communications
Maria Guajardo
Maria Guajardo, Dulce Quiroz,
Evan Martinez & Samuel Alonso

15,000 to 40,000 students

GOLD

Pflugerville ISD
Pharr-San Juan-Alamo ISD
Spring ISD
Tomball ISD

Capturing the Moment: PflISD's 2025 Graduation in Real Time
PSJA Tri-City Connect Social Media Campaign
Spring ISD's Standout Athletes
CTE in Tomball ISD

Nicole Garcia
PSJA ISD Communications Dept.
Office of Communications
Allison Suarez & Justin Warnasch

More than 40,000 students

GOLD

Cypress-Fairbanks ISD
Fort Bend ISD

#ThankATeacher 2025
Fort Bend ISD 2025 Legislative Priorities Social Media Campaign

Joel Weckerly & Rosario Meehan
Jennifer Willis, Vianey Torres
& Maria DiPetta

Fort Bend ISD

Fort Bend ISD Graduation 2025 Social Media Campaign

Jennifer Willis, Vianey Torres,
Michael Lam & Maria DiPetta
Lisa Proffit & Tim Hallila

Harmony Public Schools
Harmony Public Schools
Katy ISD Partners in Ed.
Klein ISD

Black History Month
I'm a School Counselor Because'
VIPS Celebration Social Media Campaign
Back to School Fun Countdown

Megan Garrison
Keren Cruz
Isabela Reyna
Continued

Social Media Campaign - More than 40,000 students Gold Continued

Leander ISD
 Leander ISD
 Texas Assoc. of School Boards

Bond Social Media
 Graduation 2025
 School Board Recognition Month 2025

Julie Zweig
 Leander ISD Communications
 Texas Assoc. of School Boards

SILVER

Harmony Public Schools
 Harmony Public Schools
 Harmony Public Schools
 Pasadena ISD

Fast Fact Friday Campaign
 Lottery Day
 Meet Our Alumni Employees
 Once a Student, always a Story:
 Pasadena ISD Alumni Spotlight

Dani Marquez
 Megan Garrison
 Ajdina Selimovic
 Kourtney Jones & Avery Davis



CATEGORY 46
Special Event
Less than 15,000 students



GOLD

Abilene ISD
 Frenship ISD
 Mission CISD

Climb!: Abilene ISD Convocation 2024
 Kid of the Game
 100 Years of Tom Landry Football Game

Communications Dept.
 Communications Dept.
 Dimitra Trejo, Jennifer Galindo,
 Rolando Garza & Gerardo Sanchez
 Dimitra Trejo
 Communications Dept.
 Communications Dept.

Mission CISD
 San Angelo ISD

Crib-to-College Mou and Flag Raising Ceremony
 Honoring a Hero - Vietnam Veteran Receives
 His High School Diploma After More than 6 Decades
 United for Students - The San Angelo READS!
 Back to School Pop-Up

San Angelo ISD

SILVER

Everman ISD
 Mission CISD
 Wichita Falls ISD
 Wichita Falls ISD
 Wichita Falls ISD

Pre-K/K Fair
 Remember the 21 - 35th Anniversary Special Event
 2025 WFISD Teacher of the Year Banquet
 WFISD Foundation's 2nd Annual Charity Golf Tournament
 WFISD's Principal For A Day Event

Communications & Marketing Dept.
 Dimitra Trejo
 Ashley Thomas
 Nikki Davis
 Nikki Davis

BRONZE

Aubrey ISD
 Belton ISD
 Hempstead ISD
 Hidalgo ISD

A Groundbreaking Surprise
 Rocking Back-to-School: 80s Convocation
 Bobcat Stadium Ribbon Cutting Ceremony
 Hidalgo ISD Centennial Celebration

Eva D. Coleman
 Communications Dept.
 Valonia Walker
 Jennifer Garza, Valeria Martinez,
 Gabriella Garza, Libertad Moya & Alexis Ruiz.
 Communications & Community Relations

Hutto ISD

A Night For Hutto – End of Year Awards and
 Hutto Education Foundation Gala

Lumberton ISD

Raider Camp: Helping our Incoming 6th Graders Navigate a New Campus
15,000 to 40,000 students Meagan Hogg

GOLD

Bryan ISD
 Crowley ISD
 Crowley ISD
 Magnolia ISD
 Mansfield ISD
 Pearland ISD
 Pearland ISD
 Tyler ISD

Bryan ISD Graduations
 North Crowley Football State Championship
 The State of Crowley ISD is Thriving
 Magnolia ISD Teacher Pop Up Shop
 Mansfield ISD Golden Tour
 2024 Pearland ISD Convocation
 2025 Big Art Day
 Educators of the Year Banquet

Bryan ISD Community Affairs
 Crowley ISD Communications
 Communications and Marketing Dept.
 Denise Meyers, Kate Hope & Amelia Lindley
 Katie Flowers & Faith Godwin
 Aliana M. Wynn, Laura McClellan & Victor Bushfield
 Aliana M. Wynn, Laura McClellan & Victor Bushfield
 Jennifer Hines, Sandra Stanley,
 Jacob Walker & Maribel Gutierrez

SILVER

Corpus Christi ISD
 Goose Creek CISD
 Goose Creek CISD
 Ed Foundation
 Mansfield ISD
 Pharr-San Juan-Alamo ISD

CCEF Prize Patrol
 Here, We Grow Giants Luncheon
 Goose Creek CISD Education Foundation
 Evening of Excellence Gala
 MISD Employee Awards Banquet
 2nd Annual PSJA Trunk or Treat

Eloisa Dowiat
 Community Engagement Dept.
 Community Engagement Dept.
 Emily Homler
 PSJA ISD Communications Dept.

BRONZE

Mansfield ISD
 Spring Branch ISD

Convocation 2024
 Class of 2025 Graduation

Katie Flowers
 SBISD Office of Communications
Continued

Special Event - More than 40,000 students

GOLD

ESC Region 13	STAAR Stuff Science New TEKS Inbox	Ana Amezcua
	Professional Development Email Series	
ESC Region 13	Welcome BTS 2024 Teacher Email	Ana Amezcua
Fort Bend ISD	Dedication Ceremony for the Historical Marker honoring the Sugar Land 95	Chassidy Olainu-Alade & Deanna Alvarado
Fort Bend ISD	Fort Bend ISD 2025 Staff Service Awards Banquet	Deanna Alvarado
Fort Bend ISD	Fort Bend ISD Board of Trustees Listening Tour	Deanna Alvarado & Chassidy Olainu-Alade
Fort Bend ISD	Snow Day in Fort Bend ISD: Winter Storm Enzo Response	FBISD Communications Team
Fort Bend ISD	The Tassel Turn Strategy	Maria DiPetta, Michael Lam, Leopoldo Gonzalez, Jennifer Willis & Vianey Torres
Garland ISD	Club 10: A Senior Summit Event	Garland ISD Communications
Harris County Dept. of Education	2025 Picnic in the Parking Lot	Shelby Buchtien
Humble ISD	Work Out With A Vet	Jamie Mount, Yvonne Harris, Lori Maugans, Kelci Hebert, Joshua Koch, Jonathan Frey & Sheila Collier
Katy ISD Partners in Education	Volunteers in Public Schools (VIPS) Celebration 2025	Katy ISD Partners in Education
Killeen ISD	Driven by Legacy: The Garland D. Sheridan Transportation Facility Dedication	Sarah Fox
Klein ISD	Celebrating Mr. Ronnie Anderson	Chelsea Ceballos
Texas Assoc. of School Boards	TASB Conference for Administrative Professionals	Texas Assoc. of School Boards



GOLD

Belton ISD	Teacher of the Year Campaign	Candice Griffin & Marty Sullivan II
Lancaster ISD	Lancaster High School Introduces New Food Truck to Culinary Arts Program	Laronda Lias
Mission CISD	Mission CISD Students of the Week	Jennifer Galindo & Rolando Garza
Waco ISD	School Board Members: The Unsung Heroes of Education	Quinta Robinson & Michael Anderson Jr

CATEGORY 47
Education Good News
Less than 15,000 students



15,000 to 40,000 & More than 40,000 students

GOLD

Harmony Public Schools	25th Anniversary 'Tell Your Story'	Lisa Proffit & Ajdina Selimovic
Hays CISD	The Hays CISD Angel Tree	Elizabeth Arredondo, Dean Trevino, Moses Leos III, Harvest Goodrich, Linda Rosebrock & David White
Humble ISD	A Year of Champions	Joshua Koch & Jonathan Frey
Pearland ISD	2024 Dawson High School Ballerina	Aliana M. Wynn
Pearland ISD	2025 Dawson High School Disney Dreamer	Aliana M. Wynn



CRYSTAL FINALISTS

All divisions judged together

CATEGORY 48

Video Portfolio



Cypress-Fairbanks ISD
Ector County ISD
Forney ISD
Socorro ISD
Spring ISD

On The Path to Amazing!
Our district, our stories
Forney ISD Video Portfolio
Socorro ISD Video Portfolio
Spring ISD in Motion:

Stories of Success, Culture and Community



Video Production Team
Communications Department
Juan Hernandez
Daniel Escobar
Spring ISD Office of Communications



Cypress-Fairbanks ISD
Dallas ISD
Ector County ISD
Liberty Hill ISD
New Braunfels ISD
San Angelo ISD

CFISD Crystal Photo Portfolio
Dallas ISD Photography Portfolio
More than a thousand words
Photography Portfolio
NBISD Photo Portfolio
Engaged. Inspired. Future-Ready. -

Capturing the Mission of San Angelo ISD through Photography
CTE in Tomball ISD

CATEGORY 49

Photography Portfolio



Abbie Geveshausen & Brittney Barksdale
Dallas ISD Communications Team
Communications Department
Christopher Stoltz
NBISD Communications
Jack Wilcox

Justin Warnasch



Corpus Christi ISD
Dripping Springs ISD
Frenship ISD
Red Oak ISD
San Angelo ISD

CCISD Bond 24 Campaign
Dripping Springs ISD 2025 Bond Election
Frenship ISD 2024 Bond + VATRE Election
ROISD 2025 Bond Campaign
Bond 2025: How San Angelo ISD Passed a
\$397 Million Bond After Decades of Failures

Tomball ISD Bond 2025

CATEGORY 50

Bond Election



Office of Communications
Communications Department
Communications Department
Beth Trimble
Communications Department

Allison Suarez & Justin Warnasch

Tomball ISD



Fort Bend ISD

CATEGORY 51 Parent Involvement/Volunteer Program

Fort Bend ISD's Volunteer in Public Schools (VIPS) Payal Pandit Talati, Lydia Chavez-Garcia,
Bobbie Anderson, Erik Dumantay,
Jodi Rider, Reba Cook & Nykyta Rainer

Trish Nichols, Stephanie Sanchez & Seth Denton



Northwest ISD

Watch D.O.G.S. Campaign



Aledo ISD
Harmony Public Schools
Killeen ISD

CATEGORY 52 Staff/Student Recognition

Aledo ISD: The Amazing Place
25th Anniversary Writing Contest
Heart of Gold: Celebrating Everyday
Excellence in Killeen ISD

Retiree & Years of Service Celebration 2024-25
Northwest ISD SHINE Award
Celebrating Excellence in Advanced Academics



Mercedes Mayer & Jon Sheldon
Lisa Proffit & Susan Campbell
Communications & Marketing

Leander ISD
Northwest ISD
Waco ISD

Heather Neds & Ana Giles
Kandle Pierce

Quinta Robinson & Michael Anderson



Allen ISD

CATEGORY 53

School/Community Partnership

Allen ISD 2024-2025 Communications Internship Program



J. Renee Cunningham,
David Hicks, Steven Offield,
Keith Taylor & Jesse Oquist
Forney ISD Communications
Kimberly Simpson

Forney ISD
Lancaster ISD

The OC: Career, College & Community
The WEBO Market: A Healthy Partnership
Between Lancaster ISD and Texas Health

San Angelo ISD

United for Students - The San Angelo READS!
Back to School Pop-Up

Communications Department

Wylie ISD

Senior²: A Legacy of Connection

Ian Halperin & Diane Neel



Lancaster ISD
Pampa ISD

CATEGORY 54

District/Association Special Event/Celebration

Lancaster ISD Convocation "The Tiger Games"
Honoring a Legacy: The Naming and Dedication
of Zach Thomas Stadium
30th Annual Technology Conference



Kimberly Simpson
Jana Williamson

Region One ESC

TASB 75th Anniversary Celebration
Memorial High School and Legacy High School
Ribbon Cutting Ceremony

Amaris McIntosh, Patricia Ybarra,
Daniel Ledezma & Matthew Sustaita
Texas Assoc. of School Boards
Ashley Thomas

Texas Assoc. of School Boards
Wichita Falls ISD



Garland ISD
Harmony Public Schools
La Porte ISD
Midway ISD
Pearland ISD

CATEGORY 55

Marketing

GISD Unmatched
Together We Give
LPISD 2025 Open Enrollment Campaign
Midway ISD Legislative Advocacy
Your Child. Their Future. Your Choice.



Garland ISD Communications
John Boyd
Devin Dozier & Adam Holland
Emily Parks
Aliana M. Wynn, Laura McClellan,
Victor Bushfield & Cindy Gutierrez



Corpus Christi ISD
ESC Region 12

CATEGORY 56

Foundation/Partnership Special Event/Celebration

CCISD State of the District
The Grant Circus: Staff Donation Campaign



CCISD Communications
Taryn Courville, Leah Magid,
Alicia Naspretto & Abbie Ramirez
James Gazzale & Eliska Padilla,
Leonard Abramovich & Juanita Lucio
Amelia Lindley
Communications Department
Communications Department
Sofia Armintor

Hutto ISD

Back to School Rally

Magnolia Education Foundation
Pasadena ISD
Sharyland ISD
The Friendswood ISD
Education Foundation

Magnolia Roots Concert & Fundraiser
A Night of Elegance, Bingo for a Cause
Sharyland ISD Athletics Hall of Honor
The Fisd Education Foundation's 25th Anniversary "Reflections" Gala



PLATINUM AWARD FINALISTS

CATEGORY 57

All divisions judged together



Everman ISD

Forney ISD
Lancaster ISD

Northwest ISD Ed. Foundation
Pasadena ISD

Pasadena ISD
Red Oak ISD
San Angelo ISD

Socorro ISD

#EISDALLIN: Uniting a District through
Purpose, Pride, and Participation
The OC: Career, College & Community
Rebuilding Trust Through Strategic Storytelling

Neffie - The Mobile Resource Store
A Bright Future Starts Here: How Pasadena ISD
Increased Pre-K Marketing Enrollments by 650%
Comm Connection - Connecting with the Community
ROISD 2025 Bond Campaign
Against the Odds: Rebuilding Trust and
Achieving Two Historic Election Wins
Socorro ISD All In Campaign

Communications & Marketing Dept.

Communications Dept
Kimberly Simpson, Laronda Lias
& Andrew Tanillean

Alyssa Pry, Anthony Tosie & Seth Denton
Gustavo Treviño & Avery Davis

Colton Hinson & Avery Davis
Beth Trimble
Communications Department

Daniel Escobar



Congratulations to all our Star Award winners!

PICK UP CERTIFICATES: After the banquet, please send ONE member of your district, foundation or organization to the foyer area to pick up your packet of certificates. You may also pick them up at the conference registration desk tomorrow before 10 a.m., February 19, 2026. Awards that are not picked up will be shipped only at the recipient's email request for a prepaid fee. Details will be on the TSPRA website under awards.

JUDGE'S COMMENTS: The judges score the entries online and their comments are available to the person who entered online on the Star Awards website. So, if someone else entered the award online, you will need to contact them for the comments.

WINNER'S GALLERY: An online gallery of the award winning entries will be available on February 20, 2026. A link will be sent to all TSPRA members.

DUPLICATES: You may order duplicate award certificates and medals online through TSPRA's store. Orders must be placed by 5 p.m. May 15, 2026. After you order online, send an email to janet@tspra.org with the specifics of your order: exact duplicate, additional names, changes, number of copies. Be sure to include the category, type of award, district and entry name as a reference. We do not sell duplicate crystal or platinum award trophies but we can make duplicate crystal and platinum certificates.