



*A Magical Fusion!*

2024 TSPRA STAR AWARDS CELEBRATION • 7PM, FEBRUARY 19, 2025

# PRINT CATEGORIES

## CATEGORY 1

### Printed Newsletter Less than 15,000 students

#### BEST OF CATEGORY

Del Valle ISD We are Del Valle Printed Newsletter Christopher Weddle,  
Christian Aleman-Rodriguez & Kei Matsumoto

#### GOLD

Barbers Hill ISD Barbers Hill High School Library Monthly Newsletter Jennifer Jones  
Del Valle ISD We are Del Valle Printed Newsletter Christopher Weddle,  
Christian Aleman-Rodriguez & Kei Matsumoto  
Hutto ISD Hippo Monthly Newsletter Communication Department

#### SILVER

Barbers Hill ISD BHISD Campus Liaison Monthly Newsletter Jennifer Jones

#### BRONZE

Barbers Hill ISD BHISD Healthy on the Hill Jennifer Jones  
Livingston ISD Roar Newsletters Jennifer Birdwell, Lea Davis & Aubri Alexander

### 15,000 to 40,000 & More than 40,000 students

#### BEST OF CATEGORY

Socorro ISD @Socorro – SISD community newsletter Daniel Escobar

#### GOLD

Alvin ISD Alvin ISD Community Connection Rachel Moore  
Socorro ISD @Socorro – SISD community newsletter Daniel Escobar

#### SILVER

Corpus Christi ISD Intercom Alexandria Cantu  
Corpus Christi ISD Weekly Beacon Brooke Garcia

#### BRONZE

Harmony Public Schools Service Leadership Society Newsletter Lisa Proffitt  
Laredo ISD Las Escuelas - June 2024 Edition LISD Office of Communications

## CATEGORY 2

### Flyer

### Less than 15,000 students

#### BEST OF CATEGORY

Willis ISD 2023-24 End-of-Year Survey Kayla Brocato

#### GOLD

Donna ISD Now Enrolling PreK 3 & 4 Miriam Marentes  
Everman ISD Blast Off Into Pre-K Derrick Thompson  
Everman ISD EISD Bond Informational Flyer Dr. Nikita Russell & Derrick Thompson  
Everman ISD EISD Bulldog File Events Derrick Thompson  
Frenship ISD We Are Frenship Infograph Desri Jones  
Gainesville ISD Ag Science/FFA Flyer Leslie Crutsinger  
Gainesville ISD Teacher Recruitment Flier Arin Lane, & Leslie Crutsinger  
Gainesville ISD GEF Coat Drive Arin Lane

Education Foundation

Galveston ISD District Profile Michael Dudas  
Harlandale ISD 60th Annual Frontier Bowl Harlandale ISD Communications Department  
Harlandale ISD Harlandale Health Fest Harlandale ISD Communications Department  
Lake Travis ISD Lake Travis ISD Spring 2024 Career Fair Marco Alvarado, GW Byers Saumers,  
Jamie Maury & Sullins Stuart

Lancaster ISD Lone Star Employee Celebration Rodrigo Martinez  
Liberty Hill ISD LHISD Budget Basics Communications & Community Engagement Dept:  
Rachel Acosta

Magnolia ISD District Profile Denise Meyers, Kate Hope  
New Braunfels ISD Bond Flyer Communications Department  
Pampa ISD Join Our Volunteer Team Jana Williamson  
Pampa ISD Kindergarten Signing Day Jana Williamson  
Pampa ISD Pre-K Enrollment Luau Jana Williamson

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**Flyer Less than 15,000 students - Gold Continued**

San Benito CISD	Senior Scoreboard Ads	Luis Gonzales Jr, Sergio Garcia, Maria Guajardo, Mara Martinez, Dulce Quiroz, David Cortez, Samuel Alonso & Evan Martinez
San Elizario ISD	2024-2025 Online Registration Flyer	Dr. Jeannie Meza-Chavez, Horacio Hernandez & Perla Magallon
Sheldon ISD	C.E. King High School Handout	Beverly Stephenson
Sheldon ISD	Sheldon ISD At A Glance	Beverly Stephenson
Waco ISD	Driving Our Future!	Michael Anderson, Jr.
Willis ISD	2023-24 End-of-Year Survey	Kayla Brocato
Willis ISD	Vacation Planner Flyer	Jamie Fails & Melissa Musella
Willis ISD	Willis ISD District Flyer	Jamie Fails & Melissa Musella
<b>SILVER</b>		
Aledo ISD	Aledo ISD 23-24 CTE Programs	Jon Sheldon

**15,000 to 40,000 students**

**BEST OF CATEGORY**

Rockwall ISD	I-30 Classic	Luci Mouton & Chris Curtis
<b>GOLD</b>		
Alief ISD	Choose Alief:Your Pathway to Excellence	Adelina Cruz
Alief ISD	Engage, Explore, Enroll: Discover Alief's Innovative Pre-K Programs	Adelina Cruz
Beaumont ISD	Beaumont ISD At-A-Glance	Chantel Mangum, Jackie Simien, Todd Madden & James Ural Moore
Bryan ISD	Bryan Collegiate U.S. News & World Report	Bryan ISD Community Affairs
Bryan ISD	Class of '24 Grad Save The Dates	Bryan ISD Community Affairs
Bryan ISD	Going Beyond in Bryan ISD	Bryan ISD Community Affairs
Bryan ISD	Let's Communicate	Bryan ISD Community Affairs
Bryan ISD	STEM Education Opportunities	Bryan ISD Community Affairs
Bryan ISD	Stipend Approval Graphic	Bryan ISD Community Affairs
Bryan ISD	TEA Keeping You Informed	Bryan ISD Community Affairs
Corpus Christi ISD	23-24 High School Expo Flyer	Office of Communications
Crowley ISD	Solar Eclipse Community Day	Le'Brittany Smith & James Handy
Forney ISD	Forney ISD Fast Facts Flyer	Graysen Reid
Laredo ISD	Memorial Day AD	Claudia Y.R. Garcia
Pharr-San Juan-Alamo ISD	4th Annual PSJA Family Posada	PSJA ISD Communications Department
Richardson ISD	The Facts about School Vouchers	Kristin Odom & Dr. Melissa Heller
Rockwall ISD	I-30 Classic	Luci Mouton & Chris Curtis
Spring ISD	Superintendent's Stampede	Spring ISD Office of Communications

**More than 40,000 students**

**BEST OF CATEGORY**

Harris Co. Dept. of Education	Head Start Job Fair	Juan Lopez
<b>GOLD</b>		
Harmony Public Schools	HSA-Bryan Flyer	Tim Hallila
Harmony Public Schools	Senior Video Contest for College Pep Rally	Susan Campbell
Harris Co. Dept. of Education	Head Start Job Fair	Juan Lopez
Klein ISD	Can I Exempt My 23-24 Final Exam? Flyer	Kari Jernigan
Leander ISD	Leander ISD Fast Facts Flyer	School & Community Relations
Region 4 ESC	Early Childhood Special Education Inclusion Conference Flyer	Kimberly Garcia
Region 4 ESC	Evidence-Based Practices for Speech-Language Pathologists Flyer	Kimberly Garcia
San Antonio ISD	Scholarship Application Flyer	Kimberly Garcia
<b>SILVER</b>		
Cypress Fairbanks ISD	Lenguaje Dual de Doble Vía	Rosario Meehan, Sylvia Puente & Todd Blair
Fort Bend ISD	Fort Bend ISD Real Estate Ambassador Poster	Chassidy Olainu-Alade, Maria Dipetta & Deanna Alvarado
Harmony Public Schools	Life Ready.	John Boyd
<b>BRONZE</b>		
Cypress Fairbanks ISD	Expectativas 'SAFE' para la SEGURIDAD en el autobús	Rosario Meehan & Sylvia Puente
Harmony Public Schools	HSI-Eules 2022-2023 Flyer	Emma Lewis
Harmony Public Schools	Soar to New Heights	Tracie Seed



# CATEGORY 3

## Brochure

Less than 15,000 students

### BEST OF CATEGORY

White Settlement ISD

#### GOLD

New Braunfels ISD  
Waco ISD

White Settlement ISD

#### SILVER

Aledo ISD  
Channelview ISD  
Everman ISD  
Everman ISD  
Lancaster ISD  
Pampa ISD  
Gainesville ISD

#### BRONZE

San Elizario ISD

Sherman ISD

WSISD Spring Enrollment Mailer

New Braunfels ISD Brochure  
COMMUNICATION MATTERS:  
Regional Day School Program for the Deaf  
WSISD Spring Enrollment Mailer

Aledo ISD 23-24 Sponsorship Opportunities  
Points Of Pride  
EISD CTE Brochure  
EISD Special Programs Brochure  
Points of Pride  
Harvester Athletics Sponsorship Brochure  
District Brochure

Why SEISD? Brochure  
& Perla Magallon

Early Childhood Education Informational Brochure

Desiree Coyle & Kirsten Valle

Communications Department  
Wendy Sledd & Quinta Robinson

Desiree Coyle & Kirsten Valle

Jon Sheldon & Mercedes Mayer  
Anthony Mireles  
Dr. Nikita Russell & Derrick Thompson  
Derrick Thompson  
Rodrigo Martinez  
Jana Williamson  
Arin Lane & Leslie Crutsinger

Dr. Jeannie Meza-Chavez, Horacio Hernandez

Emily Cathey

### 15,000 to 40,000 students

### BEST OF CATEGORY

Richardson ISD

#### GOLD

Alvin ISD  
Beaumont ISD

Richardson ISD

Richardson ISD

Partner with Richardson ISD

Alvin ISD Fast Facts  
Beaumont ISD Bullying Prevention Parent Brochure  
Todd Madden & James Ural  
Partner with Richardson ISD  
Richardson ISD End of Year Mailer

### More than 40,000 students

### BEST OF CATEGORY

North East ISD Media Production

#### GOLD

Cypress Fairbanks ISD  
Cypress Fairbanks ISD  
Harris Co. Dept. of Education  
Harris Co. Dept. of Education

Harmony Public Schools

Harmony Public Schools

Harmony Public Schools

Harmony Public Schools

Killeen ISD

North East ISD Media Production

MacUNITED Introductory Brochure

CFISD District Map  
Lenguaje Dual de Doble Vía  
Center for Safe and Secure Schools  
Food and Cafeteria-Related Awarded Contracts  
2023-2024 Membership Plan  
EduLink Brochure  
HSI - Euless 2022-2023 Brochure  
International Recruitment Brochure  
U.S. Recruitment Brochure  
Funding Futures: Advocacy at a Glance  
MacUNITED Introductory Brochure

Todd Blair  
Rosario Meehan, Sylvia Puente & Todd Blair  
Stephanie De Los Santos  
Stephanie De Los Santos, Juan Lopez  
& Andrey Cuellar  
Tim Hallila  
Emma Lewis  
Tim Hallila  
Tim Hallila  
Killeen ISD Communications  
Jason Gatell

Jason Gatell

# CATEGORY 4

## Booklet

Less than 15,000 students

### BEST OF CATEGORY

Pampa ISD

#### GOLD

Cedar Hill ISD

Hempstead ISD

Pampa ISD

The Harvester Guide

Educate. Empower. Inspire! Cedar Hill ISD:  
2023-24 Enrollment Brochure  
The Bobcat Blueprint  
The Harvester Guide

Courtney Erskine & Michael Sudhalter

Valonia Walker, APR  
Jana Williamson

*Continued*



## Booklet Less than 15,000 students - Silver

### SILVER

Channelview ISD	5 Year Strategic Plan	Michelle Tamez
La Porte ISD	2023-2024 LPISD Booklet	Devin Dozier
La Porte ISD	2024-2025 LPISD Phone Directory	Devin Dozier
Liberty Hill ISD	2023 TASA Honor Board of the Year	Rachel Acosta
Sharyland ISD	Sharyland ISD Scoreboard Sponsorship Opportunities	Sergio Esquivel, Nancy Barboza & Rocio Landin

Wichita Falls ISD

Teacher of the Year Booklet

Ashley Thomas

### BRONZE

Sharyland ISD	Superintendent Onboarding Handbook	Nancy V. Barboza, Rocio Landin & Sergio Esquivel
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## 15,000 to 40,000 students

### BEST OF CATEGORY

Eagle Mountain-Saginaw ISD	Our Mission, Their Future: Aspire 2027 Strategic Plan Visioning Document	Megan Overman
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### GOLD

Eagle Mountain-Saginaw ISD	Our Mission, Their Future: Aspire 2027 Strategic Plan Visioning Document	Megan Overman
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Northwest ISD

Northwest ISD At a Glance

NISD Communications Department

Richardson ISD

Team RISD Back to School Playbook

Kristin Odom & Dr. Melissa Heller

### SILVER

Corpus Christi ISD	Back to School Guide	Brooke Garcia & Tavo Caballero
Spring Branch ISD	RISE Program Course Catalog	SBISD Communications

## More than 40,000 students

### BEST OF CATEGORY

Killeen ISD	Killeen ISD Summer Learning Booklet	Communications & Marketing
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### GOLD

Harmony Public Schools	Welcome Booklet	Tim Hallila & John Boyd
Killeen ISD	Killeen ISD Summer Learning Booklet	Communications & Marketing
Leander ISD	Community-Based Accountability Report (CBAS)	Shannon Lombardo

North East ISD Media Production

Join the Story - NEEF + NEISD

Jason Gatell, Katherine Sanchez-Rocha, Olga Valanos & Brooklyne Dominguez

### SILVER

Harris Co. Dept. of Education	HCDE Summer Mailer	Juan Lopez
Texas Association of School Boards	A Toolkit for Effective Parent Conversations	TASB Communications, Marketing, and Events

Texas Association of School Boards

A Toolkit for Strong Budget Discussions

TASB Communications, Marketing, and Events

### BRONZE

Cypress Fairbanks ISD	Guía de servicios disponibles en la comunidad	Rosario Meehan, Sylvia Puente & Todd Blair
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## CATEGORY 5

### Calendar/Planner

#### Less than 15,000 students

### BEST OF CATEGORY

London ISD	London ISD District Calendar	Kim Womack
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### GOLD

Aubrey ISD	Aubrey ISD 2024-2025 Calendar	Eva D. Coleman
Everman ISD	EISD School Calendar	Derrick Thompson
Gainesville ISD	District Calendar	Leslie Crutsinger
Georgetown ISD	Georgetown ISD 2024-25 Academic Calendar	Edgar Arellano
Gregory-Portland ISD	School Nutrition Annual Calendar	G-P Communications Team
Joshua ISD	2024-2025 Joshua ISD Calendar	Kyle Heimbigner
La Porte ISD	LPISD 2024-2025 Instructional Calendar	Devin Dozier
London ISD	London ISD District Calendar	Kim Womack
Southwest ISD	2024-25 Southwest ISD Calendar	Roger Campos
Texas City ISD	2024-2025 District Calendar	Clarissa Silva & Melissa Tortorici
Waxahachie ISD	Waxahachie ISD 2023-2024 Academic Calendar	Ami Trull

Continued

**Calendar/Planner 15,000 to 40,000 students**

**BEST OF CATEGORY**

Bryan ISD

**GOLD**

Bryan ISD  
Corpus Christi ISD  
Laredo ISD  
Prosper ISD  
Weslaco ISD

Attendance Magnet

Attendance Magnet  
2023-24 Spring Athletics Placard  
Scholastic Calendar  
Prosper ISD 23-24 Calendar  
2023-2024 WISD District Wall Calendar

Bryan ISD Community Affairs

Bryan ISD Community Affairs  
Office of Communications  
Claudia Y. R. Garcia  
Christal Hankey  
Samantha Holley

**More than 40,000 students**

**BEST OF CATEGORY**

Region 16 ESC

**GOLD**

Cypress Fairbanks ISD  
Pasadena ISD  
Region 16 ESC  
United ISD

2023-2024 ESC 16 Calendar/Planner

CFISD District Calendar  
Friday Night Hype: Football Calendars  
2023-2024 ESC 16 Calendar/Planner  
2023-2024 Media Events Calendar

Communications Department

Todd Blair  
Communication Department  
Communications Department  
Paola Arcos

**CATEGORY 6**

**Program**

**Less than 15,000 students**

**BEST OF CATEGORY**

Hutto ISD

**GOLD**

Canutillo ISD  
Duncanville ISD  
Duncanville ISD  
Gregory-Portland ISD  
Harlandale ISD  
Hutto ISD  
San Benito CISD

Hutto High School Class of 2024 Commencement Program

Superintendent Evaluation  
Legacy Left on the Field  
The Panther Press  
2024 "ROCK STARS" Teacher of the Year Event Program  
2024 Cultural Arts Program  
Hutto High School Class of 2024 Commencement Program  
San Benito High School Commencement  
Program Class of 2024  
Sharyland ISD Super Achievers Program -  
United in Celebration  
Texas PTA's LAUNCH 2023 Program Booklet

Kurt Mogonye

Public Information Office  
Hillary Hopson  
Hillary Hopson  
G-P Communications Team  
Communications Department  
Kurt Mogonye  
Ernest Leal, Pablo Cantu,  
Conrad Huerta, Jr & Jose Aguilar  
Nancy V. Barboza, Rocio N. Landin  
& Sergio Esquivel.  
Cindy Garza

Sharyland ISD

Texas PTA

**SILVER**

Pampa ISD

Green and Gold Gala

**15,000 to 40,000 students**

Jana Williamson

**BEST OF CATEGORY**

Richardson ISD

**GOLD**

Allen ISD  
Richardson ISD

Together We Grow Conference Program

2024 Employee Awards Program  
Together We Grow Conference Program

Kristin Odom

Steven Offield  
Kristin Odom

**SILVER**

Corpus Christi ISD

**BRONZE**

Beaumont ISD

23-24 Teacher of the Year Program Tavo Caballero, Lyndall Gathright & Eloisa Dowiat

Beaumont ISD Teacher of the Year Gala Program

Chantel Mangum, Jackie Simien,  
Todd Madden & James Ural  
Melissa Shawn  
Luci Mouton  
Office of Communications

Northwest ISD

Rockwall ISD

Spring ISD

C.W.Worthington Middle Official Dedication

2024 Teacher of the Year Banquet

2024 Outstanding SISD Alumni

**More than 40,000 students**

**BEST OF CATEGORY**

Harris Co. Dept. of Education

**GOLD**

Harris Co. Dept. of Education  
Pasadena ISD

The HeART of Education

The HeART of Education  
Honoring the Legacy of Pasadena ISD:  
Hall of Fame Program

Stephanie De Los Santos

Stephanie De Los Santos  
Communication Department

Pasadena ISD

Stellar Scholars: Shining Stars program

Bruce Stone

*Continued*

**Program More than 40,000 students - Silver**

**SILVER**

ESC Region 11

Statewide Conference Education of the Deaf  
(SWCED) 2024- Conference Program  
Thompson's Fresh Start: Dedication Program  
SAISD Foundation Inspire Awards Program

Hailee Fojtasek & Lou Ann Rockwell

Pasadena ISD  
San Antonio ISD

Lori Grande  
Kimberly Garcia

**BRONZE**

Cypress Fairbanks ISD

CFISD Mark Henry Administration Building Dedication Program

Todd Blair

**CATEGORY 7**

**Invitation/Announcement/Postcard/Thank You Note**

**Less than 15,000 students**

**BEST OF CATEGORY**

Pleasant Grove ISD

Welcome Postcard

Haley Turner

**GOLD**

Aledo ISD

All In the Know Newsletter Postcard

Jon Sheldon & Mercedes Mayer

Argyle ISD

Early Bird Gets to Vote!

Christopher Saylor

Boerne ISD

PTO Officers Appreciation Breakfast Invitation

Melanie Richardson

Edgewood ISD

All-State Recognition

Edgewood ISD

Gainesville ISD

GISD LOYALTY CARD

Arin Lane

New Braunfels ISD

NBISD Excellence Awards Invitation: A Blue Carpet Event

Communications Department

Pleasant Grove ISD

Welcome Postcard

Haley Turner

San Angelo ISD

HR Recruiting Postcard - Become a San Angelo ISD Difference Maker

Jack Wilcox

Texas City ISD

Ugly Sweater Designer Bag Bingo Save-the-Date

Clarissa Silva & Geny White

Foundation for the Future

Wichita Falls ISD

Teacher of the Year Invitation

Ashley Thomas

**SILVER**

Aubrey ISD

In the Zone - Attendance Zone Meetings

Eva D. Coleman

Boerne ISD

A Boerne Family Christmas

Melanie Richardson

Boerne ISD

BISD Senior Gold Card

Melanie Richardson

Magnolia ISD

You Belong Here

Kate Hope

Pampa ISD

Draft Day Invitation

Jana Williamson

Pampa ISD

Green and Gold Gala Invitation

Jana Williamson

Santa Fe ISD

End of Year Breakfast and Awards Invitation

Jenny Davenport & Stephanie Lyssy

Texas City ISD

Simply the Best: TCISD Employee Banquet

Clarissa Silva

Waco ISD

Leave Your Mark: Waco High Beam Signing

Michael Anderson Jr.

**BRONZE**

Lancaster ISD

VATRE Postcard

Rodrigo Martinez

Pampa ISD

Your Feedback Matters! Postcard

Jana Williamson

**15,000 to 40,000 students**

**BEST OF CATEGORY**

Corpus Christi ISD

42nd Holiday Choir Concert Invitation

Office of Communications

**GOLD**

Allen ISD

New Family Information Card

J. Renee Cunningham

Alvin ISD

"Level Complete" Employee Recognition Ceremony Invitation

Rachel Moore

Beaumont ISD

Beaumont ISD Spring Semester Mailer Card

Chantel Mangum, Jackie Simien,

Todd Madden & James Ural

Bryan ISD

Halloween Announcement

Community Affairs

Bryan ISD

Ruby Haliburton Auxiliary Complex Topping Out Ceremony Invite

Community Affairs

Bryan ISD

Sadberry Building Dedication Invite

Community Affairs

Corpus Christi ISD

42nd Holiday Choir Concert Invitation

Office of Communications

Laredo ISD

Cigaroa High School Ribbon Cutting Ceremonu

Claudia YR Garcia

Laredo ISD

Heights Elementary School Library Ribbon Cutting Ceremony

Claudia YR Garcia

Laredo ISD

Teacher Incentive Allotment Invitation

Ashley Salas

Pearland ISD

2024 All A Banquet Invitation

Victor Bushfield

Pearland ISD

2024 Pearland ISD Star Awards Invitation

Victor Bushfield

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**Invitation/Announcement/Postcard/Thank You Note  
More than 40,000 students**

**BEST OF CATEGORY**

Socorro ISD	Seize Your Opportunity Postcard	Daniel Escobar
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**GOLD**

Harmony Public Schools	Leadership Summit Invite	Tim Hallila
Harris Co. Dept. of Education	Board Appreciation Month Reception	Juan Lopez
Harris Co. Dept. of Education	Choice Partners Member-Vendor Luncheon Invite	Juan Lopez
Harris Co. Dept. of Education	Learners to Earners:Adult Education Career Pathways Signing Day	Luis Sanchez
Humble ISD	Good News! Humble ISD Now Offers Open Enrollment	Jamie Mount, Kelci Hebert & Jonathan Frey

Socorro ISD	Seize Your Opportunity Postcard	Daniel Escobar
TCTA	A World of Opportunity in Texas	Clare Haefner

**SILVER**

Cypress Fairbanks ISD	CFISD Mark Henry Administration Building Dedication Invitation	Todd Blair
ESC Region 11	The Way We Work – A PPMxLab Event Invitation	Hailee Fojtasek, Matthew Fisher, Alicia Alford, Brooke Murphy & Lou Ann Rockwell

Harmony Public Schools	Promoting Educational Excellence	Megan Parrish
Klein ISD	Golden Brunch Thank you Card	Kari Jernigan
Leander ISD	Bond Update Postcard (May 2024)	Shannon Lombardo & Crestina Hardie
Pasadena ISD	Thompson’s Fresh Start: Dedication Invitation	Lori Grande
United ISD	Student Advisory Holiday Event Invite	Paola Arcos

**CATEGORY 8**

**Poster**

**Less than 15,000 students**

**BEST OF CATEGORY**

Lancaster ISD	Lancaster High School Basketball State Bound	Rodrigo Martinez
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**GOLD**

Barbers Hill ISD	A Gem of a Performance:A Girl Called Opel	Jennifer Jones
Barbers Hill ISD	Illuminating the Stage:A Light in the Darkest	Jennifer Jones
Duncanville ISD	Boy’s Track & Field State Championships Poster	Jeffrey Smith
Everman ISD	EISD ALL IN Mindset Poster	Dr. Nikita Russell & Derrick Thompson
Galveston ISD	GEF Brick Campaign	Michael Dudas
Galveston ISD	GEF Out to Eat For Education	Michael Dudas
La Porte ISD	La Porte ISD Be Banners - Convocation 2024	Devin Dozier
Lancaster ISD	Lancaster High School Basketball State Bound	Rodrigo Martinez
New Braunfels ISD	NBISD Every Student Every Day Banner	Communications Department
Pampa ISD	Green and Gold Gala Greetings	Jana Williamson

**15,000 to 40,000 students**

**BEST OF CATEGORY**

Crowley ISD	Black History 16-Foot Timeline	Le’Brittany Smith
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**GOLD**

Corpus Christi ISD	23-24 CHOOSE CCISD POSTERS	Tavo Caballero
Crowley ISD	Black History 16-Foot Timeline	Le’Brittany Smith
Eagle Mountain-Saginaw ISD	Fine Arts Showcase at Bass Hall	Kris Hill
Mesquite ISD	Mesquite Promise Poster	Aaron Libby
Pflugerville ISD	Welcome to the Pfamily Class of 2037	David Sanchez, Christina Schneider & Tamra Spence

Richardson ISD	Code of Civiliy	Kristin Odom
Rockwall ISD	CTE Champions Night	Luci Mouton
Spring ISD	Anti-Drug Poster Campaign	Office of Communications
Weslaco ISD	Celebrating WISD CTE Month	Samantha Holley

**SILVER**

Judson ISD	“Your Campus,Your Progress!” Judson ISD Bond 2022 Poster	Natalie Guzman
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**BRONZE**

Bryan ISD	Bryan ISD HR Banner	Bryan ISD Community Affairs <i>Continued</i>
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**Poster More than 40,000 students**

**BEST OF CATEGORY**

Socorro ISD	Socorro ISD Career and Technical Education Posters	Daniel Escobar
<b>GOLD</b>		
Cypress Fairbanks ISD	Character Education Trait Posters	Todd Blair
Cypress Fairbanks ISD	Translator’s Workshop Anniversary Poster	Rosario Meehan, Sylvia Puente & Todd Blair
Fort Bend ISD	Fort Bend ISD Real Estate Ambassador Poster	Chassidy Olainu-Alade & Vianney Torress
Harmony Public Schools	Football Champions Poster	John Boyd & Allen Reid
Humble ISD	Reading Takes You Places	Jonathan Frey
Klein ISD	Klein ISD Anti-Drug Ambassadors	Jasmine Nguyen, Justin Elbert & Chelsea Ceballos
North East Media Production	MacUNITED Promo Poster 24x36	Jason Gatell
Socorro ISD	Socorro ISD Academic Technology Showcase Poster	Daniel Escobar
Socorro ISD	Socorro ISD Athletic Schedule Posters	Daniel Escobar
Socorro ISD	Socorro ISD Career and Technical Education Posters	Daniel Escobar
Socorro ISD	Socorro ISD Fine Arts Posters	Daniel Escobar
United ISD	No Vaping	Karla de la Garza

**CATEGORY 9**

**Holiday/Greeting Card**

**Less than 15,000 students**

**BEST OF CATEGORY**

Midway ISD	Midway ISD Holiday Card	Midway ISD
<b>GOLD</b>		
Canutillo ISD	Christmas Card	Canutillo ISD Public Information Office
Lancaster ISD	Lancaster ISD Happy Holidays	Rodrigo Martinez
Midway ISD	Midway ISD Holiday Card	Midway ISD
Pampa ISD	Harvester Holidays	Jana Williamson
Pleasant Grove ISD	Personalized Birthday Cards	Haley Turner
Sharyland ISD	It’s Snow Secret Student Services is the Best	Nancy Barboza, Rocio Landin & Sergio Esquivel
South San Antonio ISD	South San Antonio ISD Holiday Card	Alexis LaFosse, Briana Lopez, Genesis Aguilar & Jose Guereca
Texas City ISD	2022 TCISD Christmas Card	Clarissa Silva & Melissa Tortorici

**15,000 to 40,000 & More than 40,000 students**

**BEST OF CATEGORY**

Corpus Christi ISD	Happy Holidays from CCISD Communications	Office of Communications
<b>GOLD</b>		
Corpus Christi ISD	Happy Holidays from CCISD Communications	Office of Communications
Prosper ISD	Birthday Greetings: Special Postcards for Staff & Students	Christal Hankey
TCTA	Happy Holidays from TCTA	Clare Haefner

**CATEGORY 10**

**Commemorative**

**Less than 15,000 students**

**BEST OF CATEGORY**

Duncanville ISD	“Roaring Success”	Hillary Hopson
<b>GOLD</b>		
Anna ISD	Imaginarium in Bronze: Honoring State Band Medalists	Melane Woodbury
Duncanville ISD	“Roaring Success”	Hillary Hopson
Magnolia ISD	Bowl Buddy	Denise Meyers, Kate Hope & Amelia Lindley
<b>SILVER</b>		
Anna ISD	State Champions: Honoring the 2023 Anna Coyotes	Melane Woodbury
Channelview ISD	Today A Reader, Tomorrow A Leader	Michelle Tamez
Duncanville ISD	“Back-To-Back” Girls Track & Field State Champs	Jeffrey Smith
Lancaster ISD	VATRE Tiger Paw	Rodrigo Martinez
Pampa ISD	“Home of a Future Harvester” Yard Sign	Jana Williamson
Pampa ISD	It’s a Great Day To Be a Harvester!	Jana Williamson
South San Antonio ISD	2024 Fiesta Medal	Alexis LaFosse, Briana Lopez, Genesis Aguilar & Jose Guereca

*Continued*

## Commemorative Less than 15,000 students - Bronze

### BRONZE

Argyle ISD	Argyle High School Wins Record 13th UIL Lone Star Cup	Christopher Saylor
Harlandale ISD	Graduation Light Batons	Harlandale ISD Communications Department
South San Antonio ISD	Convocation T-Shirt	Alexis LaFosse, Briana Lopez, Genesis Aguilar & Jose Guereca
Waco ISD	Collector Logo'd Holiday Ornament	Wendy Sledd

### 15,000 to 40,000 students

### BEST OF CATEGORY

Allen ISD	Press Box Redesign	Steven Offield
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### GOLD

Allen ISD	Press Box Redesign	Steven Offield
Rockwall ISD	Teacher of the Year T-Shirt	Luci Mouton

### SILVER

Bryan ISD	Rudder High School Graduation Ad	Bryan ISD Community Affairs
Prosper ISD	Betty Jackson Plaque	Lyndsey Hamlin
Prosper ISD	Daniel L. Jones Plaque	Lyndsey Hamlin
Prosper ISD	Future Prosper Graduates	Prosper ISD Communications

### More than 40,000 students

### BEST OF CATEGORY

Killeen ISD	Cloaked in Honor: A Tribute for Dr. Aycock	Killeen ISD Communications
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### GOLD

Killeen ISD	Cloaked in Honor: A Tribute for Dr. Aycock	Killeen ISD Communications
Pasadena ISD	Enhancing Learning: Mini Grant Prize Parade Booklet	Communication Department
San Antonio ISD	San Antonio ISD Police Backdrop	Christopher Escobar

### SILVER

Harris Co. Dept. of Education	"I CAN, I WILL" Adult Education Class of 2024	Luis Sanchez & Razzak Akorede
Texas Assoc. of School Boards	Holiday Ornament 2023	TASB Communications, Marketing, and Events
United ISD	Teacher Depot	Karla de la Garzan

## CATEGORY 11

### Print Materials in a Language Other than English

#### Less than 15,000 students

### GOLD

Crowley ISD	Early Childhood Postcard	Le'Brittany Smith, David Ellis & James Handy
Crowley ISD	Solar Eclipse	Le'Brittany Smith & James Handy
Pharr-San Juan-Alamo ISD	Oportunidades De Cuna a La Universidad	Communications Department
Richardson ISD	Parent Fall Fest Flyer	Kristin Odom

### SILVER

Bryan ISD	How We Communicate Spanish Version	Bryan ISD Community Affairs
Hays CISD	Pre-K Registration Poster	Harvest Goodrich
Richardson ISD	Attendance Matters!	Richardson ISD

### BRONZE

Richardson ISD	Project Rightsize	Kristin Odom, Tim Clark & Dr. Melissa Heller
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#### More than 40,000 students

### BEST OF CATEGORY

Cypress Fairbanks ISD	24-25 District Calendar	Rosario Meehan, Sylvia Puente & Todd Blair
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### GOLD

Cypress Fairbanks ISD	24-25 District Calendar	Rosario Meehan, Sylvia Puente & Todd Blair
Cypress Fairbanks ISD	Mapa del Distrito	Rosario Meehan, Sylvia Puente & Todd Blair
Harmony Public Schools	Enrollment Flyer (Spanish)	Tim Hallila
Harmony Public Schools	HSA-Bryan Flyer	Tim Hallila
Harmony Public Schools	Soar to New Heights	Tracie Seed
Harmony Public Schools	Spanish Parent Referral Flyer	Tim Hallila
Harris Co. Dept. of Education	iPASS -Internal Procurement Annual Supplier Showcase	Wendy Utterback & Luis Sanchez
Harmony Public Schools	Harmony Brochure (Spanish)	Tim Hallila
United ISD	Summer Registrations	Karla de la Garza

### BRONZE

Harmony Public Schools	Promoting Educational Excellence	Megan Parrish
Harris Co. Dept. of Education	My Family, My Future	Wendy Utterback & Juan Lopez
Leander ISD	Leander ISD Fast Facts Flyer	School & Community Relations

# CATEGORY 12

## Annual Report Less than 15,000 students

### BEST OF CATEGORY

Hutto ISD	Hippo Nation Magazine	Communications Department
<b>GOLD</b>		
Cedar Hill ISD	Cedar Hill ISD 2023-24 Annual Report	Courtney Erskine & Michael Sudhalter
Channelview ISD	CISD State OfThe District	Communications Department
Channelview ISD	Community Impact Report	Anthony Mireles
Donna ISD	State ofThe District Donna ISD	Federico Gonzalez
Elgin ISD	Wildcat Welcome	Marcial Guajardo
Everman	EISD Annual Report	Derrick Thompson
Hutto ISD	Hippo Nation Magazine	Communications Department
Liberty Hill ISD	Celebrating LHISD 2023-24	Communications & Community Engagement Dept. Rachel Acosta
Lubbock-Cooper ISD	Lubbock-Cooper ISD Community-Based Accountability Report 2022-23	Sadie Alderson & Katie Heinrich
Mission CISD	Mission CISD Althletics 23-24 Fall Summary	Rolando D. Garza
Waxahachie ISD	Waxahachie ISD 2024 Annual Report	Jenny Bridges & Ami Trull

### 15,000 to 40,000 students

### BEST OF CATEGORY

Beaumont ISD	Beaumont ISD Mid-Year Report	Chantel Mangum, Jackie Simien, Todd Madden & James Ural
<b>GOLD</b>		
Beaumont ISD	Beaumont ISD Mid-Year Report	Chantel Mangum, Jackie Simien, Todd Madden & James Ural
Crowley ISD	Metrics That Matter	Le'Brittany Smith
Prosper ISD	Prosper ISD 2023 Annual Report: A Year of Growth and Achievement	Christal Hankey
Region 16 ESC	Region 16 Annual Report	Communications Department

### More than 40,000 students

### BEST OF CATEGORY

Cypress-Fairbanks ISD	2023-2024 State of the District	Joel Weckerly
<b>GOLD</b>		
Cypress-Fairbanks ISD	2023-2024 State of the District	Joel Weckerly
Harmony Public Schools	Harmony Public Schools Annual Report	Tim Hallila & John Boyd
Harris Co. Dept. of Education	Head Start Annual Report	Carl Glatzel
Socorro ISD	Socorro ISD 2022-23 Annual Report	Daniel Escobar
Texas Association of School Boards	TASB Annual Report	TASB Communications, Marketing, and Events
<b>SILVER</b>		
Harmony Public Schools	2023 Service Leadership Society Impact report	Lisa Proffit
North East Educational Foundation	2023-2023 Annual Report for the North East Educational Foundation	Katherine Sanchez-Rocha, Olga Valanos & Brooklynne Dominguez
San Antonio ISD	23-24 SAISD Foundation Annual Report	Kimberly Garcia
San Antonio ISD	San Antonio ISD FACE Annual Metrics	Christopher Escobar & Cassandra Negrete

# CATEGORY 13

## Communication Plan

### Less than 15,000 & 15,000 to 40,000 students

### BEST OF CATEGORY

Midway ISD	Midway ISD Crisis Communication Plan	Emily Parks
<b>GOLD</b>		
Eagle Mountain-Saginaw ISD	Fostering a Culture of Excellence	Matthew LeBlanc
Midway ISD	Midway ISD Crisis Communication Plan	Emily Parks
Pampa ISD	Pampa ISD Communications Plan	Jana Williamson
Tomball ISD	Tomball ISD Communications Plan	Tomball ISD Communications

*Continued*

**Communication Plan More than 40,000 students**

**BEST OF CATEGORY**

San Antonio ISD

San Antonio ISD Family Survey

Office of Family & Community Engagement

**GOLD**

Fort Bend ISD

Fort Bend ISD Make Your Impact – Join our Team  
Vianey Torres & Cameron Hubbard

Maria DiPetta, Michael Lam,

Humble ISD

Humble ISD Education Foundation

Kiana Rios Camp, Jerri Monbaron

Education Foundation

Strategic Communications Plan

& Christy Tarkington

San Antonio ISD

San Antonio ISD Family Survey

Office of Family & Community Engagement

United ISD

2023-2024 Communications Plan

Paola Arcos

**SILVER**

Harmony Public Schools

HPS North Texas 2023 Convocation Internal Communications Plan

Susan Campbell

**CATEGORY 14**

**Handbook/Manual**

**Less than 15,000 students**

**BEST OF CATEGORY**

Azle ISD

Communications Guide

Amanda Moore

**GOLD**

Azle ISD

Communications Guide

Amanda Moore

Crosby ISD

Crosby ISD Brand Guide

Brett Birkinbine

Hutto ISD

Hutto ISD Finalsite Guide

Leonard Abramovich, Noelle Newton, Eliska Padilla,

Kurt Mogonye & Juanita Lucio

Jarrell ISD

Jarrell ISD Communications Guidebook

Nick Spinetto

Sharyland ISD

Sharyland ISD Back to School Plan

Nancy V. Barboza, Rocio Landin & Sergio Esquivel

Somerset ISD

Somerset ISD Brand Style Guide: Defining Our Identity

Natalie Martinez

**15,000 to 40,000 & More than 40,000 students**

**BEST OF CATEGORY**

Richardson ISD

Project Rightsize

Kristin Odom, Dr. Melissa Heller & Tim Clark

**GOLD**

Pharr-San Juan-Alamo ISD

PSJA ISD Brand Guide

Communications Department

Richardson ISD

Project Rightsize

Kristin Odom, Dr. Melissa Heller & Tim Clark

San Antonio ISD

San Antonio ISD FACE Legacy Documents

Christopher Escobar & Cassandra Negrete

Texas Assoc. of School Boards

New Board Member Handbook

TASB Communications, Marketing, and Events

**SILVER**

Harmony Public Schools

Service Leadership Society Sponsor Briefcase

Lisa Proffit

**CATEGORY 15**

**Magazine**

**Less than 15,000 students**

**BEST OF CATEGORY**

San Angelo ISD

Community-Based Accountability Report

Jack Wilcox

**GOLD**

Cleveland ISD

The Cleveland ISD Insider Magazine

Cynthia Carevic

Corsicana ISD

ROAR: Corsicana ISD Magazine

Raymond Linex, Michael Kormos & Ana Villegas

San Angelo ISD

Community-Based Accountability Report

Jack Wilcox

Santa Fe ISD

Indian Pride Magazine

Jenny Davenport & Stephanie Lyssy

Victoria ISD

125 Years of VISD

Ashley Alvarez

**SILVER**

Grapevine-Colleyville ISD

GCISD Insight Spring 2024

Grapevine-Colleyville ISD Communications Department

La Porte ISD

La Porte ISD Insider Magazine

Adam J. Holland & Devin Dozier

Liberty Hill ISD

Connect LHTX, Spring 2024

Communications & Community Engagement

Rachel Acosta

Somerset ISD

Unleashing Excellence: Somerset ISD Magazine Debut

Natalie Martinez

Southside ISD

The Cardinal Spring/Summer Magazine

Sylvia Rincon, Monica Saenz & Carlos Peralta

**BRONZE**

Channelview ISD

ChannelVIEWS

Teresa Gomez, Anthony Mireles,

Michelle Tamez & Lila Hollin

Jarrell ISD

Cougar CloseUp

Nick Spinetto

*Continued*

**15,000 to 40,000 & More than 40,000 students**

**BEST OF CATEGORY**

Fort Bend ISD <b>GOLD</b> Fort Bend ISD Harmony Public Schools	FBISD Magazine, November 2023  FBISD Magazine, November 2023 Inspiring Futures	Natalie Rivera, Tonya Thomas & Sherry Williams  Natalie Rivera, Tonya Thomas & Sherry Williams Tim Hallila, John Boyd, Susan Campbell, Shadan Gunonu, Emma Lewis, Sally Magnuson, Allen Reid,
Tracy Seed & Ajdina Selimovic Klein ISD Mansfield ISD <b>SILVER</b> Allen ISD	Klein District News - Back to School Edition Mansfield Today Magazine  Allen ISD SOAR Magazine - Spring 2024	Chelsea Ceballos & Justin Elbert Communications & Marketing Dept.  Steven Offield, David Hicks, Keith Taylor, J. Renee Cunningham & Jesse Oquist
Killeen ISD Texas Assoc. of School Boards TCTA	Back To School Magazine Texas Lone Star Magazine The Classroom Teacher	Killeen ISD Communications TASB Communications, Marketing, and Events Clare Haefner

**CATEGORY 16**  
**Image/Identity Package**  
**Less than 15,000 students**

**BEST OF CATEGORY**

La Porte ISD <b>GOLD</b> Aledo ISD Anna ISD Cedar Hill ISD	LPISD Branding Guides  Bearcats Vote! Package Anna ISD Education Foundation Rebrand Start A Colorful Journey - Pre-K in Cedar Hill ISD	Devin Dozier  Jon Sheldon & Mercedes Mayer Melane Woodbury Courtney Erskine, Michael Sudhalter & Tierney Tinnin Dr. Nikita Russell & Derrick Thompson Devin Dozier Rodrigo Martinez Communications Department: Rachel Acosta Communications Department Tiffany Chapman
Everman ISD La Porte ISD Lancaster ISD Liberty Hill ISD	Bond 2024 Logo LPISD Branding Guides Lancaster ISD Brand Identity Legacy Ranch High School Identity Package	Dr. Nikita Russell & Derrick Thompson Devin Dozier Rodrigo Martinez Communications Department: Rachel Acosta Communications Department Tiffany Chapman
New Braunfels ISD Quinlan ISD	New Braunfels ISD Branding Guidelines QISD Branding/Logo Package	Communications Department Tiffany Chapman
San Angelo ISD	Goliad Elementary Identity Package	Jack Wilcox
San Elizario ISD	Lorenzo G. Loya Primary School Logo	Dr. Jeannie Meza-Chavez, Horacio Hernandez & Perla Magallon
Texas City ISD Waco ISD	TCISD Leadership Definition Reclaiming Waco ISD's Identity & Brand	Clarissa Silva & Melissa Tortorici Wendy Sledd, Jesse Botello, Michael Anderson & Quinta Robinson
<b>SILVER</b> Galveston ISD Magnolia ISD Red Oak ISD San Elizario ISD	Galveston ISD Branding Guide Stephens Academy Red Oak ISD THINK Campaign Josefa L. Sambrano Elementary School Logo	Michael Dudas Kate Hope Beth Trimble, Danielle Pedigo & James Murphy Dr. Jeannie Meza-Chavez, Horacio Hernandez & Perla Magallon
<b>BRONZE</b> Mission CISD San Elizario ISD	Mission Excellence Alfonso Borrego Sr. Elementary School Logo	Rolando D. Garza Dr. Jeannie Meza-Chavez, Horacio Hernandez & Perla Magallon

**15,000 to 40,000 students**

**BEST OF CATEGORY**

Richardson ISD <b>GOLD</b> Prosper ISD Richardson ISD Texas PTA	Child Learning Academies  Jackson Elementary School: Excellence Grows Here Child Learning Academies Texas PTA's Straight Talk 2024	Kristin Odom  Christal Hankey Kristin Odom Cindy Garza <b>Continued</b>
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**Image/Identity Package 15,000 to 40,000 students - Silver**

**SILVER**

Pharr-San Juan-Alamo ISD	Image/Identity Package - Dr. Daniel P. King PSJA College & University Center	Communications Department
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**More than 40,000 students**

**BEST OF CATEGORY**

Harmony Public Schools	STEM is More at Harmony Public Schools	Tim Hallila & John Boyd
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**GOLD**

Harmony Public Schools	HSS-San Antonio Logo	Tim Hallila
Harmony Public Schools	Math Carousel 2024	Tracie Seed
Harmony Public Schools	Service Leadership Society Brand Guidelines	Lisa Proffitt
Harmony Public Schools	STEM is More at Harmony Public Schools	Tim Hallila & John Boyd
Harris Co. Dept. of Education	Adult Education "I Can, I Will" Artwork	Razzak Akorede & Carl Glatzel
Killeen ISD	The JDA Way	Killeen ISD Communications
Region One ESC	Region One ESC   Going for the Gold Event Identity Package	Patricia Ybarra
Socorro ISD	2024 Partners in Education Recognition	Daniel Escobar
Socorro ISD	Socorro ISD 2023-2024 Convocation – Opportunities Unlocked	Daniel Escobar
Texas Assoc. of School Boards	TASB Logo and Brand Identity	TASB Communications, Marketing, and Events
Texas PTA	Texas PTA's 2023 Reflections Theme "I Am Hopeful Because..."	Cindy Garza

**SILVER**

Harmony Public Schools	HPS North Texas 2023 Convocation Image/Identity Package	Susan Campbell
Harris Co. Dept. of Education	2024 CASE LevelUp! Conference	Carl Glatzel
Harris Co. Dept. of Education	2024 Early Childhood Winter Conference	Carl Glatzel
Socorro ISD	2024 Socorro ISD Teacher of the Year Gala	Daniel Escobar
United ISD	Los Obispos Logo	Karla de la Garza

**BRONZE**

Harris Co. Dept. of Education	2023 HCDE Convocation	Carl Glatzel
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**WRITING CATEGORIES**

**CATEGORY 17**

**Writing**

**Less than 15,000 students**

**BEST OF CATEGORY**

Magnolia ISD	Dustin Tamplen: The Cinematic Chauffeur	Kate Hope
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**GOLD**

Anna ISD	M is for Monster	Melane Woodbury
Aubrey ISD	Aubrey ISD Names Elementary School #4	Eva D. Coleman
Del Valle ISD	Former DVHS student returns to DVISD to start career in culinary and hospitality program	Christian Aleman-Rodriguez
Del Valle ISD	Newton Collins ES librarian expanding minds one lesson at a time	Christian Aleman-Rodriguez
Duncanville ISD	"American Dream" Displayed at State History Museum	Paige Stewart
Duncanville ISD	Fine Arts Signing Day	Paige Stewart
Grapevine-Colleyville ISD	Mavs Math: A Slam Dunk at Glenhope Elementary	Rosemary Gladden
Lancaster ISD	Ambassador Program Powers Up New Educators in Lancaster ISD	Kimberly Simpson
Liberty Hill ISD	Career Changers	Rachel Acosta
London ISD	London ISD State of the District 2024	Kim Womack
Magnolia ISD	Dustin Tamplen: The Cinematic Chauffeur	Kate Hope
New Braunfels ISD	NBISD Provides Clarity on Carl Schurz, Seele Project	Communications Department
San Angelo ISD	San Angelo ISD Campuses Utilize Capturing Kids' Hearts Social Contracts as Culture Builders	Sun Cha
South San Antonio ISD	South San's Scholar: Senior Achieves Full Ride Scholarship to Columbia University	Alexis LaFosse, Genesis Aguilar, Briana Lopez & Jose Guereca
Southside ISD	Southside ISD's Teddy Bear CPR Program Receiving 1,000 Teddy Bears from Bexar Metro 9-1-1 Network	Sylvia Rincon, Monica Saenz & Carlos Peralta
Southside ISD	Texas Education Agency's Commissioner of Education Visits Southside ISD: A Moment of Pride and Recognition	Sylvia Rincon, Monica Saenz & Carlos Peralta

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**Writing Less than 15,000 students - Gold Continued**

Waco ISD	Rising from the Ashes:The Dedication of G.W. Carver Middle School	Wendy Sledd
Willis ISD	Kameron Wilder's Unexpected Journey	Jamie Fails

**SILVER**

South San Antonio ISD	From South San to South Korea:Three Students Journey to Seoul and Gwangju to Inspire Young Minds	Genesis Aguilar, Briana Lopez, Alexis LaFosse & Jose Guereca
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**Writing - 15,000 to 40,000 students****BEST OF CATEGORY**

Hays CISD	"I am heartbroken"	Tim Savoy
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**GOLD**

Allen ISD	Allen High School Cheer Squad Finds Success in Competition and Life	Keith Taylor
Allen ISD	Green Elementary Chefs	J. Renee Cunningham
Bryan ISD	Bryan ISD in Brazos Family Magazine Winter 2023	Bryan ISD Community Affairs
Carrollton-Farmers Branch ISD	WWII Veteran Article	Mattison Gossett
Comal ISD	Comal ISD - Hill Country College Prep	Comal ISD Communications

Eagle Mountain-Saginaw ISD	Engineering Class Wins NASA TechRise Student Challenge	Matthew LeBlanc
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Hays CISD	EMS ISD Police Make Graduating Senior's Dream Come True	Tim Savoy
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Hays CISD	Bus Crash Video Release	Tim Savoy, Linda Rosebrock & Harvest Goodrich,
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Hays CISD	Bus Seatbelt Plan	Tim Savoy, Linda Rosebrock & Harvest Goodrich,
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Hays CISD	"I am heartbroken"	Tim Savoy
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Laredo ISD	Commentary: Electric commencement exercises celebrate LISD accomplishments	Veronica Castillon, APR
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Spring ISD	For one first-year teacher, there's no place like Spring ISD	Office of Communications
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Tyler ISD	Answering the Call	Jennifer Hines
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Tyler ISD	Inspiring Excellence:Tyler ISD District Teachers of the Year 2024	Jennifer Hines
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Tyler ISD	This is My Hometown	Jennifer Hines
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**SILVER**

Bryan ISD	Bryan ISD in Brazos Family Magazine Summer 2024	Community Affairs
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Galena Park ISD	TRI-umphant Educator	Dr. Tommie Smith
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Galena Park ISD	We Are So...Extra!	Dr. Tommie Smith
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Pearland ISD	Pearland ISD 2024 All A Script	Aliana Wynn
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Pearland ISD	Pearland ISD: 2024 Star Awards Script	Aliana Wynn
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Pharr-San Juan-Alamo ISD	From Early College Success to Optometry Excellence	Communications Department
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Prosper ISD	A Shared Alma Mater	Lyndsey Hamlin
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Spring Branch ISD	Pen Pals Turned Real Pals: Second Graders	SBISD Communications
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Weslaco ISD	Develop Core Characteristics	Armindia Muñoz
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Weslaco ISD	Panther Corps,Wildcat Regiment head to Pigskin	Armindia Muñoz
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Beaumont ISD	Beaumont ISD - Dine And Dialogue: Superintendent	Chantel Mangum, Jackie Simien
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Beaumont ISD	Serves Up Fellowship and Feedback	Todd Madden & James Ural
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**More than 40,000 students****BEST OF CATEGORY**

Arlington ISD	Arlington ISD coaches and trainer use CPR and AEDs to save lives	Anthony Andro
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Aldine ISD	Spotlight on Success:Tracing the Remarkable Journey of ony Award Winners Fernell Hogan from Aldine to Broadway	John Hickman
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Aldine ISD	Spotlight on Success:Tracing the Remarkable Journey of ony Award Winners Fernell Hogan from Aldine to Broadway	John Hickman
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Arlington ISD	Arlington ISD coaches and trainer use CPR and AEDs to save lives	Anthony Andro
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Arlington ISD	Arlington senior battles cancer as she raises steer	Anthony Andro
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Arlington ISD	Dunn Elementary celebrates Dwarfism Awareness Month	Kendall Najvar
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Arlington ISD	Good Morning America honors Martin High School choir director	Ryan Pierce
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Fort Bend ISD	School Named for Legendary Educator Almeta Crawford	Sherry Williams
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Killeen ISD	From Student-Athlete to Lead Coach	Killeen ISD Communications
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Killeen ISD	Student Trainers Protect Athletes	Killeen ISD Communications
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Round Rock ISD	Cedar Valley Middle School NJHS donates \$10,000 to Make-A-Wish	Ashley Ruiz
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San Antonio ISD	Harris unveils scoreboard honoring athletic director	Allison Boerger
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**SILVER**

Aldine ISD	Aldine ISD's Proposed Bond to Bring Technology Upgrades to All Students	Dylan Esquina
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Aldine ISD	Empowering Dreams:Aldine 7th Transitional Job Fair & College Expo 2024	John Hickman
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Aldine ISD	From Chemist to Principal: Celebrating the Accomplishments of an Aldine Leader	Dylan Esquina
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*Continued*

## Writing More than 40,000 students - Silver Continued

Aldine ISD	Leadership Lessons From Katt Williams	Sylvia Saumell
Aldine ISD	Unstoppable on the Diamond:Aldine High School Baseball Dominates District with 12-1 Record	John Hickman
Arlington ISD	Chief meteorologist Nelly Carreño teaches students about eclipse	Ryan Pierce
Arlington ISD	Martin High School Grad Elizabeth Evans Competes On "TheVoice"	Kendall Najvar
ESC Region 13	Designing Personalized Playlists for the Classroom Blog Post	Ana Amezcua
Fort Bend ISD	Elkins High School art students create portraits as keepsakes for underprivileged children in South America	Natalie Rivera
Fort Bend ISD	Local business owner gives back to Fort Bend ISD, community that raised him	Tonya Thomas
Fort Bend ISD	Noey Do: State champion tennis player excels on and off the court	Natalie Rivera
Fort Bend ISD	Out of 4,700 Teachers These 2 are the Best	Sherry Williams
Fort Bend ISD	Quail Valley Middle School's Crochet Club students make connections one loop at a time	Tonya Thomas
Fort Bend ISD	Sup's Message in Back to School Guide	Sherry Williams
Fort Bend ISD	These Rookies are Rockin' It	Sherry Williams
Harmony Public Schools	Career Ready, Life Ready	Ajdina Selimovic
Harmony Public Schools	Every Storm Has A Story	Ajdina Selimovic
Harmony Public Schools	From Scholars to Authors	Ajdina Selimovic
Harmony Public Schools	From the Opera House to the Principal's Seat	Ajdina Selimovic
Harmony Public Schools	Harmony School of Excellence Music Prodigy	Tracie Seed
Harmony Public Schools	HPS Leadership Summit CEO Address (Speech)	John Boyd
Harmony Public Schools	The Sky Is The Limit	Ajdina Selimovic
Humble ISD	From Port Arthur to Arlington	Joshua Koch
Humble ISD	Humble ISD Teacher Incentive Allotment Program Launch	Public Communications
Humble ISD	The Rise of Mariachi Los Tres Gatos	Leslie Fuentes
Killeen ISD	A Parade of Honor	Killeen ISD Communications
Killeen ISD	Chaparral's Milliner Captures Wrestling State Championship	Killeen ISD Communications
Killeen ISD	Eagles' Remarkable Run End in State Loss to Lancaster	Killeen ISD Communications
Killeen ISD	End of an Era:Wilson's Legacy of Care	Killeen ISD Communications
Killeen ISD	School Spirit: Pep Rally Sets Stage for Ellison's Trip to State Tournament	Killeen ISD
Communications		
Killeen ISD	Seven Signed, Ready to Shine!	Killeen ISD Communications
Klein ISD	School & District Website Directory - Optional Additions Guide	Kari Jernigan
North East ISD	Changing the landscape with art	Kristina Perez
Pasadena ISD	Echoes of Greatness: Dobie's Hall of Honor Triumphs	Kourtney Jones
Pasadena ISD	Skating Through the Storm: SkateWorld's Remarkable Revival	Kourtney Jones
Socorro ISD	Socorro ISD Special Education Professionals Recruitment Webpage	Daniel Escobar
Socorro ISD	#TeamSISD – ALL IN for Safety	Daniel Escobar
Texas Assoc. of School Boards	The Truth about School Finance	TASB Communications, Marketing, and Events
United ISD	Ask Us by LMT The United Independent School District is the Best Place to Learn and Work!	Sonya L. Sanchez

### BRONZE

Aldine ISD	Aldine ISD Partners With Hobby Center for Performing Arts to Inspire Fifth Graders	John Hickman
Aldine ISD	Art From the Heart:An Ode to the Aldine Community	John Hickman

## CATEGORY 18

### Published News or Feature

#### Less than 15,000 students

### BEST OF CATEGORY

Canutillo ISD	The Valentine's Day Stories Of Canutillo's Enduring Love	Public Information Office
<b>GOLD</b>		
Aubrey ISD	There's an "A" in Team	Eva D. Coleman
Bastrop ISD	Career Mentors Make Big Impact at BISD	Lauri Anzaldua
Belton ISD	Belton Journal Spread	Candice Griffin
Canutillo ISD	Canutillo High School counselor embarks on USS Abraham Lincoln adventure	Public Information Office
Canutillo ISD	Canutillo High School freshman to walk the runway during New York Fashion Week	Public Information Office

Continued

**Published News or Feature Less than 15,000 students - Gold Continued**

Canutillo ISD	The Valentine's Day Stories Of Canutillo's Enduring Love	Public Information Office
Georgetown ISD	Practice Makes Perfect	Logan Reuland
Grapevine-Colleyville ISD	New CTE Pharmacy Course is Providing Students Real-World Experience at Local Pharmacies	Rosemary Gladden
Hutto ISD	Chase Griffin, A Hippo Nation Diamond	Noelle Newton
Midway ISD	Midway Dance Takes Center Stage as Course Offerings Expand	Katy Durham
Mission CISD	Mission CISD Unleashes Comet	Jennifer Galindo
New Braunfels ISD	New Braunfels ISD Published News	Communications Department
San Elizario ISD	Moreira-Puentes leads SEISD running club	Dr. Jeannie Meza-Chavez, Horacio Hernandez & Perla Magallon
Texas City ISD	Accelerating Futures: TCISD's Early College High School program transforms the high school experience	Clarissa Silva
Waco ISD	Nearly 200 Waco ISD Teachers Boost Pay through Exceptional Support to Students	Wendy Sledd

**SILVER**

Arp ISD	New leadership at Arp Elementary	Mike Alzamora
Azle ISD	Double Trouble X Four on Azle's 2023 Varsity Football Team	Amanda Moore
Bastrop ISD	Practicing Generosity: BISD Mentorship Testimonies	Karen Trevino
Canutillo ISD	3D printing partnership with UTEP helps Davenport special education students	Public Information Office
Canutillo ISD	Canutillo High School senior receives U.S. Navy NROTC full-ride scholarship	Public Information Office Public Information Office
Cedar Hill ISD	Longhorn Press Volume 1: Cedar Hill ISD	Michael Sudhalter & Courtney Erskine
Edgewood ISD of San Antonio	Memorial HS Culinary Students Prove They Know Safety is Key in the Kitchen	Lauren Blevins
Frenship ISD	Frenship Father-Son Duo Coaches School Record Breakers 42 Years Apart	Hannah Morelos
Georgetown ISD	GISD Launches New Grow Your Own Program	Logan Reuland
Mission CISD	Checkmate: Mims Elementary's First Move to the Chess National Championship	Jennifer Galindo
San Angelo ISD	Students and Staff from McGill and Austin Elementaries Sign Last Beam for New Construction, Hold Topping Out Ceremony	Sun Cha
San Benito CISD	Heroic Bus Drivers	Luis Gonzales Jr, Sergio Garcia, Maria Guajardo, Mara Martinez, Dulce Quiroz, David Cortez, Samuel Alonso & Evan Martinez
San Elizario ISD	Ortiz became an Eagle after major health scares	Dr. Jeannie Meza-Chavez, Horacio Hernandez & Perla Magallon
San Elizario ISD	Park Renamed to Honor Madrid	Dr. Jeannie Meza-Chavez, Horacio Hernandez & Perla Magallon
Santa Fe ISD	Senior Warrior Outreach Article	Jenny Davenport & Stephanie Lyssy
Texas City ISD	Level Up: TCISD introduces new high school eSports program	Clarissa Silva
Victoria ISD	School Matters: Celebrating 125 Years of Visionary Education: VISD's Enduring Legacy	Ashley Alvarez
Victoria ISD	School Matters: Exploring and Empowering Education Through Choice in VISD	Ashley Alvarez
Victoria ISD	School Matters: Tackling Chronic Absenteeism: A Unified Effort by Victoria ISD	Ashley Alvarez

**15,000 to 40,000 students**

**BEST OF CATEGORY**

Pharr-San Juan-Alamo ISD	Students Achieve the American Dream Through PSJA ISD's Early College Program	Communication Department
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**GOLD**

Allen ISD	Skygazing: Student, Staff Made Eclipse a Learning Event	Keith Taylor
Allen ISD	Three AHS Students Soar to New Heights in Naval Pilot Program	Keith Taylor
Beaumont ISD	Surviving and Thriving: New Reality Show Features 2013 Ozen Graduate	Jackie Simien
Judson ISD	Judson ISD - Hadas' home, family, community	Kim Cathey
Laredo ISD	GECHS student accepted to West Point	Roberto Trevino
Laredo ISD	Kawas Elementary School Functional Living Skills (FLS) students publish first book	Ashley Salas

*Continued*

**Published News or Feature 15,000 to 40,000 students- Gold Continued**

Laredo ISD	LISD celebrates Little Medical School Graduation	Robert Trevino
Laredo ISD	LISD graduating seniors receive Kazen Fellowship Program scholarships	Ashley Salas
Laredo ISD	Salazar wins Laredo ISD Spelling Bee for third consecutive year	Veronica Castillon,APR
Laredo ISD	Trevino Magnet student accepted to Interlochen Center for the Arts	Roberto Trevino
Northwest ISD	Byron Nelson alumnus Gage Ingram Sacrifices Life defending others as Navy SEAL	Anthony Tosie
Pharr-San Juan-Alamo ISD	Students Achieve the American Dream Through PSJA ISD's Early College Program	Communication Department
Prosper ISD	Prosper ISD students graduate high school workforce ready	Lyndsey Hamlin
Weslaco ISD	WISD parents work toward GED	Arminda Munoz
<b>SILVER</b>		
Beaumont ISD	Dine And Dialogue: Superintendent Serves Up Fellowship and Feedback	Jackie Simien
Laredo ISD	LISD teachers to be awarded sizeable salary increase through state program	Veronica Castillon,APR
Laredo ISD	Perfect attendance pays off with new car for Martin High School student	Veronica Castillon,APR
Prosper ISD	2023-2024 Rewind	Lyndsey Hamlin
Prosper ISD	Class of 2024 Valedictorians and Salutatorians Soar to New Beginnings	Lyndsey Hamlin
Spring Branch ISD	Hope and healing on wheels: Art Car created to honor the memory of student's beloved sister	SBISD Communications
Spring Branch ISD	Transformative Moments: A Year of Growth for Students and First-Year Educator	SBISD Communications

**More than 40,000 students**

**BEST OF CATEGORY**

San Antonio ISD	SAISD boasts 12 QuestBridge Match Scholars	Allison Boerger
<b>GOLD</b>		
Cypress Fairbanks ISD	Cy Woods senior wins gold with Team USA Men's Junior National Gymnastics Team	Abbie Geveshausen
Dallas ISD	Skating for the stars	Jenna Carpenter
Harris Co. Dept. of Education	Director Etheridge Reflects on 9.11 Experience and Influence on the Safety of Harris County Schools	Shelby Trahan
Harris Co. Dept. of Education	Mark Perez Goes from High School Dropout to Helping HCDE Learners in Adult Education	Angel Verdejo
Harris Co. Dept. of Education	Michael Rowe Follows Father's Example as Servant Leader	Angel Verdejo
Harris Co. Dept. of Education	Mural Inspires Possibility at HCDE's New Adult Education Center	Shelby Trahan
Harris Co. Dept. of Education	The Right Moves: HCDE Students Strengthen Social, Academic Skills Through Chess	Angel Verdejo
Killeen ISD	Mclver's Last-Second Shot Sends Eagles Back to State Tournament	Killeen ISD Communications
Klein ISD	Hildebrandt Mustang Choir Strikes a Chord of Unity and Joy	Jessica Williams
Klein ISD	Yee-Haw! Klein ISD Hosts First-Ever Special Education Rodeo	Jessica Williams
North East ISD	Coaching a World Series Champion #theNEISDway	Evan Henson
North East ISD	The road to the World Series started at NEISD	Evan Henson
Round Rock ISD	Union Hill Elementary School students learn life skills from local business	Ashley Ruiz
San Antonio ISD	SAISD boasts 12 QuestBridge Match Scholars	Allison Boerger
Texas Assoc. of School Boards	A Cut Above	Beth Griesmer
United ISD	Abigail Flores Overcomes The Odds	Valeria Godines
United ISD	The Legacy That Louis Sam Fruia Left Behind	Valeria Godines
<b>SILVER</b>		
Cypress Fairbanks ISD	Swenke ES installs district's first all-inclusive playground	Abbie Geveshausen
Dallas ISD	From Classroom to Checkout: Students learn life skills with student-run market	Molly Schrader
Harris Co. Dept. of Education	HCDE Brings Smiles and Thanksgiving Feasts to Students and Families	Shelby Trahan
Killeen ISD	Harker Heights Seniors Take Stroll Down Memory Lane	Killeen ISD Communications
Klein ISD	Lessons of Resilience: A Teacher's Tale Beyond the Classroom Walls	Jessica Williams
Klein ISD	Mr. Adrian Sendejas: 'I'm in the business of making good people'	Jasmine Nguyen
North East ISD	From high five to hero	Evan Henson

**Continued**

**Published News or Feature More than 40,000 students- Silver Continued**

North East ISD	Meet the next Food Network star!	Lila Stanley
North East ISD	Not JUST a custodian	Evan Henson
Region One ESC	Region One ESC welcomes schools to the world of esports	Avery Arizola
Socorro ISD	Eastlake High School student seizes opportunities to soar to new heights	Daniel Escobar
Socorro ISD	Moving across country allows Spartan to seize new opportunities at Pebble Hills High School	Daniel Escobar
Socorro ISD	SISD Spring Games in memory of James P. Butler promote fun and inclusiveness	Daniel Escobar
Socorro ISD	Socorro ISD police force is all in for student school safety	Daniel Escobar
Texas Assoc. of School Boards	A Comforting Cause	Mary Ann Lopez
Texas Assoc. of School Boards	Building and Bonding Leaders	Mary Ann Lopez
Texas Assoc. of School Boards	Fulfilling the Future	Beth Griesmer
Texas Assoc. of School Boards	Funding Futures	Mary Ann Lopez
Texas Assoc. of School Boards	Honor Boards	Mary Ann Lopez
Texas Assoc. of School Boards	The Fund at 50	Beth Griesmer
Texas Assoc. of School Boards	The Kids are Coming!	Laura Tolley
Texas Assoc. of School Boards	Voices and Choices	Beth Griesmer
United ISD	Johnson High School Cheerleaders First Place Win Dedicated to Former Co-Head Cheerleader	Sonya L. Sanchez
United ISD	Rosa's Cancer Journey	Valeria Godines
United ISD	UISD's Cherish Center Prepares Students for Jobs with Business Media Skills	Sonya L. Sanchez

**BRONZE**

Aldine ISD	Clippers and Conversations:A Student-Teacher Venture	John Hickman
Harmony Public Schools	Native Plant Rescue Project	Tracie Seed
Harmony Public Schools	Harmony Public Schools Teacher Among the Top Jiu-Jitsu Fighters in the World	Candice Keutzer
Texas Assoc. of School Boards	Amplified Voice	Beth Griesmer & Laura Tolley
Texas Assoc. of School Boards	The Mesquite Promise	Mary Ann Lopez

**CATEGORY 19**  
**Published News Release, Edited**  
**Less than 15,000 students**

**BEST OF CATEGORY**

Harlandale ISD	TEA Approves Waivers to Hire Teachers at Harlandale ISD	Melinda Garza
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**GOLD**

DelValle ISD	Tesla donates \$600,000 to DelValle ISD	Christopher Weddle & Christian Aleman-Rodriguez
Harlandale ISD	P-TECH Manufacturing Studio	
Hillsboro ISD	TEA Approves Waivers to Hire Teachers at Harlandale ISD	Melinda Garza
Hillsboro ISD	Hillsboro ISD Announces 4-Day School Week	Leah Deniston
New Braunfels ISD	New Braunfels ISD Published News Release	New Braunfels ISD Communications Department
Temple ISD	Temple ISD Elementary School Unveils Multisensory Lab	Jon Wallin
Waco ISD	Lake Air student raises funds to purchase alternative classroom seating	Wendy Sledd

**SILVER**

Aledo ISD	Aledo ISD Closes on 100-Acre School Site	Mercedes Mayer
Grapevine-Colleyville ISD	We Roll with Zakai	Rosemary Gladden
Temple ISD	Temple ISD Bilingual Department Celebrates Growth	Jon Wallin
Victoria ISD	Building the Future: STEM Middle School Students' Journey in Crafting a Cutting-Edge Robot	Ashley Alvarez

**15,000 to 40,000 students**

**BEST OF CATEGORY**

Spring ISD	Grinch-Napping Saga Unfolds; Spring ISD Police Saves Christmas	Office of Communications
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**GOLD**

Comal ISD	Comal ISD - After-School Aide Recognized For Going The Extra Mile	Comal ISD Communications
Pharr-San Juan-Alamo ISD	PSJA ISD Class of 2024 Makes History with Over \$167 Million in Scholarships and Grants	Communications Department
Spring ISD	Grinch-Napping Saga Unfolds; Spring ISD Police Saves Christmas	Office of Communications
Tomball ISD	National Supt. of the Year Finalist	Allison Suarez

*Continued*

**Published News Release, Edited More than 40,000 students- Silver Continued**

**SILVER**

Galena Park ISD	A Second Year of Superstars	Dr. Tommie Smith
Laredo ISD	Laredo ISD canine wins Top Dog award	Veronica Castillon, APR
Laredo ISD	Laredo ISD implements high school Esports Program	Roberto Trevino
Laredo ISD	LISD Secondary Science Fair Grand Champion advances to International Science Fair	Roberto Trevino
Laredo ISD	LISD Superintendent Student Advisory Council unlocking leaders	Roberto Trevino
Rockwall ISD	Turning the Tassel: Bidding Farewell to the Class of 2024	Luci Mouton

**More than 40,000 students**

**BEST OF CATEGORY**

Socorro ISD	SISD Police take two juveniles into custody for false threats	Daniel Escobar
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**GOLD**

Fort Bend ISD	Sugar Land Middle School students bring joy and kindness to Houston preschoolers who have faced homelessness	Tonya Thomas
Harmony Public Schools	HPS North Texas Class of 2024 Announces Graduation Plans	Susan Campbell
Klein ISD	Klein Oak Dance Coach Receives 'Director of the Year' Award	Jessica Williams
Socorro ISD	SISD Police take two juveniles into custody for false threats	Daniel Escobar
Socorro ISD	Socorro ISD First Day of School	Daniel Escobar
UISD Public Relations	UISD Celebrates World Down Syndrome Day	Sonya L. Sanchez

**SILVER**

Arlington ISD	Arlington ISD Student is no Stranger to the Cosmos	Anita Foster
Cypress Fairbanks ISD	Cy-Fair HS junior named 2024 Houston Student Visionary of the Year	Brittney Barksdale
Harmony Public Schools	Harmony Public Schools Teachers Once Again to Receive Sizeable Bonuses Under TIA Fund	Candice Keutzer & Sally Magnuson
Socorro ISD	Chester E. Jordan Elementary counselor named Texas Counselor of Year	Daniel Escobar

**BRONZE**

Fort Bend ISD	Malala was Over the Moon	Sherry Williams
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**CATEGORY 20  
Specialty/Novelty Writing  
Less than 15,000 students**

**BEST OF CATEGORY**

Grapevine-Colleyville ISD	Be the One	Nicole Lyons
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**GOLD**

Bastrop ISD	Addressing Solar Eclipse Concerns	Communications Department
Corsicana ISD	Tiger Family Series	Michael Kormos
Grapevine-Colleyville ISD	Be the One	Nicole Lyons
Santa Fe ISD	Kubacak Elementary Author Meet and Greet	Jenny Davenport & Stephanie Lyssy
Santa Fe ISD	The Story of the Lost Class Ring	Jenny Davenport & Stephanie Lyssy
Sharyland ISD	Sharyland ISD 2023 Convocation Script	Nancy V. Barboza, Rocio Landin & Sergio Esquivel
Sharyland ISD	Super Achievers 2024 Banquet Script	Nancy V. Barboza, Rocio Landin & Sergio Esquivel
Waco ISD	Honoring the Past and Celebrating the Future: Kendrick Elementary Groundbreaking Ceremony	
Waco ISD	Wendy Sledd	

**15,000 to 40,000 & More than 40,000 students**

**BEST OF CATEGORY**

Garland ISD	Garland Elementary - Script for Convocation 2023	Jon Cook
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**GOLD**

Crowley ISD	Get Ready, Crowley ISD, for an AMAZING First Day!	Megan Middleton
Crowley ISD	It's January! It's January!	Megan Middleton
Eagle Mountain-Saginaw ISD	Convocation 2023: EMS ISD's Got Talent!	Megan Overman & Matthew LeBlanc
Garland ISD	Garland Elementary - Script for Convocation 2023	Jon Cook
Richardson ISD	T'was The Night Before #RISDFirstDay 2023	Adriana Sánchez
Rockwall ISD	2024 Teacher of the Year Script	Renae Murphy
Round Rock ISD	Round Rock senior ready to fly	Ashley Ruiz

# PHOTOGRAPHY CATEGORIES

## CATEGORY 21

### Photo Sports Subjects Less than 15,000 students

#### BEST OF CATEGORY

Duncanville ISD	Twelve Crowns, One Legacy	Jeffrey Smith
<b>GOLD</b>		
Argyle ISD	#TogetherWeSoar	Rick Herrin
Cedar Hill ISD	Perseverance in Pads	Michael Sudhalter,
Crandall ISD	On Your Marks	Jason Bowie
Crandall ISD	Show of Strength	Jason Bowie
Crandall ISD	The Leap	Jason Bowie
Donna ISD	DNHS Softball	Federico Gonzalez
Donna ISD	DNHS Softball Photo	Federico Gonzalez
Duncanville ISD	Twelve Crowns, One Legacy	Jeffrey Smith
Elgin ISD	Friday Night Sunlight	Marcial Guajardo
Elgin ISD	One Heartbeat	Marcial Guajardo
Grapevine-Colleyville ISD	Grapevine Football Liftoff	Alexander Harlow
La Porte ISD	La Porte High School Swimmer	Devin Dozier
Lancaster ISD	LHS Basketball Dunk	Rodrigo Martinez
New Braunfels ISD	New Braunfels ISD Sports Photo	Communications Department
Sherman ISD	Homecoming Catch	Todd Kleiboer
Sherman ISD	Sealing the District Title	Todd Kleiboer
Somerset ISD	Somerset Pride on Full Display: Bulldogs Bring the Spirit to the Field!	Isaac Chavez
Willis ISD	On Top of the World	Kayla Brocato

#### SILVER

Alvarado ISD	Flying	Tommy Brown
Alvarado ISD	The Catch	Tommy Brown
Joshua ISD	Through the Tunnel!	Kyle Heimbigner
La Porte ISD	La Porte High School Basketball vs Manvel	Devin Dozier

#### BRONZE

Andrews ISD	Final Match in the 2023 AHS Tennis District Meet	Selena Garcia
Andrews ISD	Par 3 of the Boys UIL State Meet	Selena Garcia
Andrews ISD	Putting in the Greens at State	Selena Garcia
Cleveland ISD	Respect the Game, Honor the Cause	Cynthia Carevic
Galveston ISD	Little League Night at Tornado Field	Michael Dudss
Joshua ISD	Beach Dreams for the Joshua Sweethearts Dance Team	Kyle Heimbigner
Lyford CISD	2024 Bulldog Track Relays: Boys 110 Meter Hurdles	Joe Mendiola

### 15,000 to 40,000 students

#### BEST OF CATEGORY

Rockwall ISD	"After The Storm"	Chris Curtis
<b>GOLD</b>		
Bryan ISD	Running The Race	Bryan ISD Community Affairs
McAllen ISD	Middle School Swim Meet	Marketing & Communications
Rockwall ISD	"After The Storm"	Chris Curtis
Rockwall ISD	Victory Hug For Coach	Chris Curtis
<b>SILVER</b>		
Bryan ISD	Friday Night Football Patriotism	Bryan ISD Community Affairs
Crowley ISD	Behind the Curtain	David Ellis
Crowley ISD	On the Blocks	David Ellis
Ector County ISD	The final 50 meters	Communications Department
Hays CISD	A Waterfall of Emotion	Moses Leos III
McAllen ISD	Memorial High heading to Regional Tournament	Marketing & Communications
Spring ISD	Soccer on the Rise	Fabiola San Roman
Spring ISD	You Got This	Fabiola San Roman
Tomball ISD	Astros First Pitch	Justin Warnasch

*Continued*

## Photo Sports Subjects 15,000 to 40,000 students - Bronze Continued

### BRONZE

Edinburg CISD  
McAllen ISD

Body English  
McAllen High girls soccer celebrates goal

Mark Montemayor  
Marketing & Communications

### More than 40,000 students

### BEST OF CATEGORY

Klein ISD

Two-Sport Titan

Jasmine Nguyen

### GOLD

Cypress Fairbanks ISD  
Humble ISD  
Humble ISD  
Humble ISD  
Killeen ISD  
Killeen ISD  
Killeen ISD  
Killeen ISD  
Killeen ISD  
Klein ISD  
Klein ISD  
Leander ISD  
Pasadena ISD

Bridgeland Best  
Focus on the Finish  
High-Five for State  
Rising Up as the Seconds Fall  
A Window of Opportunity  
Cool Under Pressure  
Pinned Under Pressure  
Soaring for the Score at State  
From the Panther's Mouth  
Two-Sport Titan  
Grappling Under the Spotlight  
Kicking Down Barriers

Abbie Geveshausen  
Jonathan Frey  
Joshua Koch  
Jonathan Frey  
Killeen ISD Communications  
Killeen ISD Communications  
Killeen ISD Communications  
Killeen ISD Communications  
Jessica Williams  
Jasmine Nguyen  
Mikaela Stiner  
Gustavo Trevino

### SILVER

Cypress Fairbanks ISD  
Killeen ISD  
Killeen ISD  
Killeen ISD  
Killeen ISD  
Killeen ISD  
Killeen ISD  
Leander ISD  
Plano ISD  
Socorro ISD  
Socorro ISD

Racing to the Finish  
The Tipping Point  
Chasing the Pass  
Eagle Down: In the Mouth of Defeat  
Elation at the Buzzer  
Takeoff for the Takedown  
Header  
The Roar of Victory  
Americas High School Wrestling  
Socorro High School Fencing

Brittney Barksdale  
Killeen ISD Communications  
Killeen ISD Communications  
Killeen ISD Communications  
Killeen ISD Communications  
Killeen ISD Communications  
Daniel Cernero  
Plano ISD Communications Department  
Daniel Escobar  
Daniel Escobar

### BRONZE

Cypress Fairbanks ISD  
Cypress Fairbanks ISD  
Harris Co. Dept. of Education  
Killeen ISD

Dawn of the Discus  
Touchdown Panthers!  
Trustee Brown from Downtown  
Walking Away with Victory

Brittney Barksdale  
Abbie Geveshausen  
Angel Verdejo  
Killeen ISD Communications

## CATEGORY 22

### Photo Academic/Classroom Subjects

#### Less than 15,000 students

### BEST OF CATEGORY

Sharyland ISD

10 Years Strong, 10 Minutes to Go

Sergio Esquivel, Nancy Barboza & Rocio Landin

### GOLD

Abilene ISD  
Abilene ISD  
Alvarado ISD  
Cleveland ISD  
Crandall ISD  
Frenship ISD  
Hempstead ISD  
La Porte ISD  
Red Oak ISD  
Roma ISD  
Sharyland ISD  
Sherman ISD  
Temple ISD  
Temple ISD  
Texas City ISD

Abilene High School Graduation Photo  
Cooper High School Graduation Photo  
Face in the Crowd  
Dream Big on Career Day  
The Wonder of Science  
Igniting Innovation  
Welding In Pink  
La Porte High School SAIL Garden  
On Fire For Science!  
Raspa Visions  
10 Years Strong, 10 Minutes to Go  
Good Time in Kindergarten  
Celebrating Earth Day  
STEM Sharing  
What's Cooking?

Truman Young  
Truman Young  
Tommy Brown  
Matthew Bieniek  
Jason Bowie  
Brittany James  
Valonia Walker, APR  
Devin Dozier  
James Murphy  
Cynthia Talamante  
Todd Kleiboer  
Eric Larson  
Eric Larson  
Clarissa Silva

*Continued*

**Photo Academic/Classroom Subjects Less than 15,000 students - Silver Continued**

**SILVER**

Bastrop ISD	Deep in Thought	Lauri Anzaldua
Cedar Hill ISD	Pre-K Montessori	Courtney Erskine
Cleveland ISD	Motherly L-O-V-E	Matthew Bieniek
Crandall ISD	Lending a Helping Hand	Jason Bowie
Crandall ISD	Story Time	Jason Bowie
Georgetown ISD	Young Scientists	Logan Reuland
Gregory-Portland ISD	“Steady Now, Young Surgeons”	G-P Communications Team
Gregory-Portland ISD	“The Joy of Discovery”	G-P Communications Team
New Braunfels ISD	New Braunfels ISD Academic Photo	Communications Department
San Benito Schools KSBG	Teachers of the Year	Luis D. Gonzales, Jr., Mara Martinez, Maria E. Guajardo, Dulce M. Quiroz, David Cortez, Evan Martinez, Samuel Alonso & Sergio Garcia
Sharyland ISD	Leading with Precision: A Cadets Commitment	Nancy V. Barboza, Rocio Landin & Sergio Esquivel
Sherman ISD	Amazement	Todd Kleiboer
Waco ISD	Learning with Heart	Jesse Botello
Willis ISD	Concentration Meets Creativity	Kayla Brocato

**15,000 to 40,000 student**

**BEST OF CATEGORY**

Northwest ISD	Taking Classroom to the Fishing Hole	Matt Mays
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**GOLD**

Allen ISD	Curtis Middle School Virtual Reality	Keith Taylor
Bryan ISD	First Day of School at Branch Elementary	Bryan ISD Community Affairs
Bryan ISD	First Day of School at Kemp-Carver Elementary	Bryan ISD Community Affairs
Bryan ISD	Proud Moment for MC Harris High School Graduate	Bryan ISD Community Affairs
Bryan ISD	We Did It! Rudder High School Graduation	Bryan ISD Community Affairs
Crowley ISD	Faces of Crowley College Prep Elementary	David Ellis
Crowley ISD	Facing the Unknown	David Ellis
Crowley ISD	Mission: Possible	David Ellis
Crowley ISD	Silent Curiosity	David Ellis
Crowley ISD	The World is Yours	David Ellis
Crowley ISD	Welcome Home	David Ellis
Ector County ISD	Total eclipse	Communications Department
Hays CISD	It's been an honor....	Moses Leos III
Hays CISD	Under the Spotlight	Moses Leos III
La Joya ISD	Folkloric at LJISD Convocational	Blanca Cantu
La Joya ISD	Mariachi Performance at LJISD Convocational	Blanca Cantu
McAllen ISD	Memorial High School Graduation Ceremony 2024	Marketing & Communications
Northwest ISD	Discovering New Worlds	Jennifer Becan
Northwest ISD	Taking Classroom to the Fishing Hole	Matt Mays
Pearland ISD	Total Eclipse of Fun	Laura McClellan
Pearland ISD	YESSS!	Laura McClellan
Prosper ISD	Meet the Teacher	Tieler Seirer
Spring ISD	Hey Look Ma, I Made It	Office of Communications

**SILVER**

Crowley ISD	Focus on the Positive	David Ellis
Ector County ISD	The Journey	Communications Department
Hays CISD	Senior Walk	David White

**More than 40,000 students**

**BEST OF CATEGORY**

Cypress Fairbanks ISD	Grand Champion Smile	Abbie Geveshausen
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**GOLD**

Cypress Fairbanks ISD	A Principal's Hug	Abbie Geveshausen
Cypress Fairbanks ISD	Grand Champion Smile	Abbie Geveshausen
Cypress Fairbanks ISD	The Joy of a Graduate	Brittney Barksdale
Cypress Fairbanks ISD	Walking Across the Stage	Brittney Barksdale
Klein ISD	Tears of Joy	Jessica Williams
San Antonio ISD	Solar Eclipse Student	Adriana Hurtado
Socorro ISD	Vista Del Sol Environmental Science Academy Greenhouse Learning	Daniel Escobar

*Continued*

**Photo Academic/Classroom Subjects More than 40,000 students - Silver**

**SILVER**

Cypress Fairbanks ISD	Sentimental Senior Walk	Brittney Barksdale
Fort Bend ISD	Fort Bend ISD - The Power of Perseverance	Maria DiPetta, Michael Lam, Vianey Torres & Cameron Hubbard
Harris Co. Dept. of Education	All Falls Down	Shelby Trahan
Harris Co. Dept. of Education	Girls' Day at Summer Camp	Shelby Trahan
Harris Co. Dept. of Education	Looking at You	Angel Verdejo
Harris Co. Dept. of Education	Mommy Did It	Angel Verdejo
Harris Co. Dept. of Education	The Fundamentals of Writing	Shelby Trahan
Harris Co. Dept. of Education	"You're Leaving?"	Shelby Trahan
Humble ISD	Under the Sea: A Happy Place	Jonathan Frey
Killeen ISD	Floating Into Literacy	Killeen ISD Communications
Socorro ISD	Sierra Vista STEAM Academy Space Project	Daniel Escobar

**CATEGORY 23**

**Photo Other Subjects  
Less than 15,000 students**

**BEST OF CATEGORY**

Grapevine-Colleyville ISD	GCISD Senior Walk: Hugs and Smiles	Rhett Schwartzkopf
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**GOLD**

Argyle ISD	Campus Teacher of the Year Celebration	Rick Herrin
Argyle ISD	Future Astronaut: Solar Eclipse	Rick Herrin
Bastrop ISD	Seeds of Tomorrow	Chris White
Bastrop ISD	Voice of the Night	Chris White
Corsicana ISD	Sheer Joy! Day of Champions	Michael Kormos
Corsicana ISD	Voila! CHS Talent Show	Michael Kormos
Corsicana ISD	Wet N Wild! Senior Day	Michael Kormos
Crandall ISD	Horns up at Sundown	Jason Bowie
Crandall ISD	Friday Night Twi-Lights	Jason Bowie
Donna ISD	Teacher Incentive Allotment Surprise	Miriam Marentes
Grapevine-Colleyville ISD	GCISD Senior Walk: Hugs and Smiles	Rhett Schwartzkopf
La Porte ISD	La Porte Elementary Glasses Party	Devin Dozier
Lancaster ISD	Prinipal of the Year Celebration	Rodrigo Martinez
Mission CISD	Homecoming Surprise: A Sister's Reunion	Dimitra Trejo
New Braunfels ISD	Smiles That Shape NBISD	Communications Department
Red Oak ISD	Graduation Smile!	Danielle Pedigo
Sheldon ISD	Inspiring Beats	Beverly Stephenson

**SILVER**

Abilene ISD	I Love America Parade Photo	Truman Young
Alvarado ISD	Going to State	Tommy Brown
Andrews ISD	3rd Grade Tug-A-War Determination	Selena Garcia
Andrews ISD	5th Grade Egg-Drop Achievement	Selena Garcia
Andrews ISD	Summer Professional Development "Connecting the Dots"	Selena Garcia
Barbers Hill ISD	All Smiles at Unified Show	Jennifer Jones
Channelview ISD	Victory Anthony Mireles	
Cleveland ISD	Guardians of Freedom	Cynthia Carevic
Copperas Cove ISD	Hallelujah, We Made It!	Kurtis Quillin, Matt Thompson & Cole Widder
Crandall ISD	Presentation of Colors	Jason Bowie
Donna ISD	Donna ISD K-9 Training	Miriam Marentes
Donna ISD	Solar Eclipse	Miriam Marentes
Edgewood ISD of San Antonio	Las Palmas Leadership School Folklorico	Marketing & Communications Department
Elgin ISD	Home On Main Street	Marcial Guajardo
Frenship ISD	Kinder Career Day	Brittany James
Georgetown ISD	Special Olympics Superhero	Logan Reuland
Georgetown ISD	Triumphant Return	Edgar Arellano
Gregory-Portland ISD	Celebrating our First Chance to "Wonder Constantly" at the new G-P Early Childhood Center	G-P Communications Team
Harlandale ISD	Childhood Friends Reunited	Melinda Garza
Hempstead ISD	Grace in Motion	Valonia Walker, APR

*Continued*

**Photo Other Subjects Less than 15,000 students - Silver Continued**

Hempstead ISD	Homecoming Aloha	Valonia Walker, APR
Joshua ISD	Former NJROTC Cadet Shows That He Still Has It	Kyle Heimbigner
Lake Travis ISD	Lake Travis ISD "Fox the Narcotics Canine"	Marco Alvarado
Red Oak ISD	Big Wins for Big Dreams!	Danielle Pedigo
Roma ISD	Christmas Glee	Cynthia Talamante
Roma ISD	Dear Reader	Cynthia Talamante
Royse City ISD	Good Morning!	Chris Kingsley
Royse City ISD	He's Got Our Heart	Chris Kingsley
Royse City ISD	Standing Tall - Future Military	Adi Bryant
Royse City ISD	Turn the Tassel	Adi Bryant
Sheldon ISD	Lassoing Friendship	Monica Arredondo
Sherman ISD	One Last Spotlight	Todd Kleiboer
Sherman ISD	Teacher of the Year Surprise	Todd Kleiboer
Texas City ISD	Jumping for Joy	Melissa Tortorici
Texas City ISD	"The Book of Everything"	Clarissa Silva
Willis ISD	In The Pit	Kayla Brocato
Willis ISD	Starting School with a Smile	Kayla Brocato

**BRONZE**

Channelview ISD	Candy Incoming	Anthony Mireles
Cleveland ISD	Before the Tassel Turns	Cynthia Carevic
Pampa ISD	We Are Harvesters	Jana Williamson
Roma ISD	Little Drummer Boy	Cynthia Talamante
Waco ISD	Cheering for the Green & Gold	Michael Anderson Jr
Willis ISD	Say Cheese!	Kayla Brocato

**15,000 to 40,000 student**

**BEST OF CATEGORY**

Forney ISD	North Forney Senior - Graduation 2024	Graysen Reid
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**GOLD**

Crowley ISD	Handy Reminder	David Ellis
Edinburg CISD	Dancing in Red	Mark Montemayor
Forney ISD	North Forney Senior - Graduation 2024	Graysen Reid
Goose Creek CISD	The Kiss	Yulia Trujillo-Rodriguez
Hays CISD	Last Dance	David White
McAllen ISD	Little boy dressed as old man for 100-day celebration	Marketing & Communications
Northwest ISD	Looking Ahead	Matt Mays
Prosper ISD	The House Chooses You	Tieler Seirer
Rockwall ISD	America The Beautiful	Chris Curtis

**SILVER**

Bryan ISD	Bryan High School Electric Light Orchestra	Bryan ISD Community Affairs
Crowley ISD	Guardians of the City	David Ellis
Hays CISD	Golden Memories	Moses Leos III
Northwest ISD	Part of Your World	Matt Mays

**BRONZE**

Crowley ISD	Mayor's Embrace	David Ellis
Crowley ISD	Tomorrow's Leader	David Ellis
Hays CISD	He's a Natural	Moses Leos III

**More than 40,000 students**

**BEST OF CATEGORY**

Klein ISD	A Legacy of Service	Jasmine Nguyen
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**GOLD**

Aldine ISD	Kajawa Elementary School Choir	Bryant Stevens
Aldine ISD	MacArthur High School Graduation	Bryant Stevens
Cypress Fairbanks ISD	Final Toss from the Mound	Joel Weckerly
Cypress Fairbanks ISD	Future Bailadora	Abbie Geveshausen
Cypress Fairbanks ISD	Leaping Into ShowOffs	Abbie Geveshausen
Cypress Fairbanks ISD	The Voice of Mariachi	Brittney Barksdale
Harris Co. Dept. of Education	Cutting the Ribbon on New Beginnings	Shelby Trahan
Humble ISD	Hangin' Out at the Ski Lodge	Jonathan Frey
Humble ISD	Stellar Starlettes!	Joshua Koch
Humble ISD	Unified FFA: Together We Shine	Jonathan Frey

*Continued*

**Photo Other Subjects More than 40,000 students - Gold Continued**

Killeen ISD	Seniors Stroll Down Memory Lane	Killeen ISD Communications
Klein ISD	A Legacy of Service	Jasmine Nguyen
Klein ISD	Taco Tuesday	Jessica Williams
Leander ISD	In the Rotunda	Mikaela Stiner
Socorro ISD	El Dorado High School Graduates	Daniel Escobar
Socorro ISD	Escontrias 100th Anniversary Celebration	Daniel Escobar
<b>SILVER</b>		
Aldine ISD	Bond 101 with students experiencing hands-on learning during a conference/seminar	John Hickman
Aldine ISD	Carver High School Body Guard Photo	John Hickman
Aldine ISD	Carver High School presents: The Body Guard	John Hickman
Aldine ISD	MacArthur Winter Performance	John Hickman
Aldine ISD	See to Succeed	Bryant Stevens
Aldine ISD	Senator Walle Rolls into Bussey: Driving Change and Inspiring Futures	John Hickman
Aldine ISD	Senator Walle Rolls into Bussey: Driving Change and Inspiring Futures	John Hickman
Aldine ISD	Winter Holiday Performances	John Hickman
Arlington ISD	Confident and Ready to Graduate	Becky Volk
Cypress Fairbanks ISD	Summer Meal Kick Off Event	Brittney Barksdale
ESC Region 13	Gerry Books Photo	Ana Amezcua
Harris Co. Dept. of Education	I Wanna Dance with Somebody	Angel Verdejo
Harris Co. Dept. of Education	Swinging Your Way	Angel Verdejo
Killeen ISD	Role Model on the Red Carpet	Killeen ISD Communications
Killeen ISD	Shining Through the Storm	Killeen ISD Communications
Klein ISD	A Seat of Honor: Remembering a Fallen Student	Chelsea Ceballos

**GRAPHICS CATEGORIES**

**CATEGORY 24**

**Logo, Trademark, Symbol**

**Less than 15,000 students**

**BEST OF CATEGORY**

Midway ISD	Midway ISD Police Car Logo	Midway ISD Communications
<b>GOLD</b>		
Anna ISD	Anna Education Foundation Logo	Melane Woodbury
Channelview	Act Academy	Michelle Tamez
Channelview ISD	Channelview CARES	Michelle Tamez
Duncanville ISD	Duncanville Reads	Hillary Hopson
Grapevine-Colleyville ISD	Heritage Elementary School Logo	Kaitlyn Dill
Gregory-Portland ISD	“Cats Who Cook” Custom Event Logo	G-P Communications Team
Harlandale ISD	Harlandale ISD Frontier Bowl	Communications Department
Lancaster ISD	State of the District Logo	Rodrigo Martinez
Magnolia ISD	Dr. Todd Stephens Academy	Kate Hope
Midway ISD	Midway ISD Police Car Logo	Midway ISD Communications
New Braunfels ISD	NBISD & Nbfd Station 5 Logo	Communications Department
San Angelo ISD	Goliad Elementary Logo	Jack Wilcox
Sharyland ISD Media Team	SISD Media Team Logo	Nancy V. Barboza, Rocio Landin & Sergio Esquivel
Sheldon ISD	King Music Festival Logo	Beverly Stephenson
Sheldon ISD	Sheldon Shuffle	Beverly Stephenson
Sheldon ISD	Superintendent Scholar Squad	Beverly Stephenson
Southwest ISD	Senior Walk 2024 T-Shirt Design	Roger Campos
Waco ISD	GWAMA: Greater Waco Advanced Manufacturing Academy	Wendy Sledd & Quinta Robinson
White Settlement ISD	West Early Learners Academy Logo	Desiree Coyle & Kirsten Valle
Wichita Falls ISD	Memorial High School Choir Logo	Ashley Thomas
<b>SILVER</b>		
Gregory-Portland ISD	“PAWSitive Praise” Initiative Custom Logo	G-P Communications Team
Lancaster ISD	Lancaster ISD VATRE Logo	Rodrigo Martinez
Liberty Hill ISD	LHISD Leadership Definition Logo	Rachel Acosta

*Continued*

**Logo, Trademark, Symbol 15,000 to 40,000 students**

**BEST OF CATEGORY**

Irving ISD	MAHI Wellness and Professional Learning Logo	Marketing & Communications
<b>GOLD</b>		
Corpus Christi ISD	Creekside Elementary Logo	Tavo Caballero
Goose Creek CISD	Gifts for Giants Logo	Yulia Trujillo-Rodriguez
Irving ISD	MAHI Wellness and Professional Learning Logo	Marketing & Communications
Laredo ISD	LISD Blazing a Trail Scholastic Year Theme	Claudia YR Garcia
Northwest ISD	Hughes Elementary Logo Redesign	Jennifer Becan
Pflugerville ISD	Bohls Broncos	David Sanchez
Pflugerville ISD	Hidden Lake ES Narwhal	David Sanchez
Pflugerville ISD	May the Pforce Be With You	David Sanchez
Pflugerville ISD	Pflugerville HS Panther	David Sanchez
Prosper ISD	Prosper ISD Bond Logo 2023	Christal Hankey
Richardson ISD	Professional Learning Program/Cohort Logo Set	Kristin Odom
Richardson ISD	Team RISD	Kristin Odom
Weslaco ISD	2023 WISD Convocation Logo	Samantha Holley
<b>BRONZE</b>		
Alief ISD	The Voices of Alief ISD Logo	Adelina Cruz
Allen ISD	Convocation Logo: Allen ISD We Go Together	Steven Offield
Pearland ISD	2024 Pearland ISD Bond Logo	Victor Bushfield
Tomball ISD	Tomball ISD CAREER	Justin Warnasch
Tomball ISD	Tomball ISD Curriculum & Instruction	Justin Warnasch

**More than 40,000 students**

**BEST OF CATEGORY**

Killeen ISD	Dr. Jimmie Don Aycok Middle School	Killeen ISD Communications
<b>GOLD</b>		
Cypress Fairbanks ISD	Dean Middle School Logo	Todd Blair
Cypress Fairbanks ISD	Hemmenway Elementary School Logo	Todd Blair
Cypress Fairbanks ISD	Lowery Elementary School Logo	Todd Blair
ESC Region II	ESC Region II Science of Reading Logo	Lou Ann Rockwell
Killeen ISD	Dr. Jimmie Don Aycok Middle School	Killeen ISD Communications
Texas Assoc. of School Boards	TASB 75th Anniversary Mark	TASB Communications, Marketing, and Events
United ISD	United in Service	Karla de la Garza
<b>SILVER</b>		
Arlington ISD	Arlington ISD and Dallas Cowboys Celebrate 10th Anniversary of Back to School Kickoff	Suzanne Turner
Cypress Fairbanks ISD	Bang Elementary School Logo	Todd Blair
Cypress Fairbanks ISD	Brosnahan Elementary School Logo	Todd Blair
Cypress Fairbanks ISD	Byrd Elementary School Logo	Todd Blair
Harmony Public Schools	Central Texas Math Carousel	Tracie Seed
United ISD	United Cares Logo	Paola Arcos
<b>BRONZE</b>		
Fort Bend ISD	Fort Bend ISD – Faith Network Logo	Vianey Torres & Maria DiPetta
Texas Assoc. of School Boards	TASB Risk Management Fund 50th Mark	TASB Communications, Marketing, and Events

**CATEGORY 25**

**Original Art**

**Less than 15,000 students**

**BEST OF CATEGORY**

Lancaster ISD	Lancaster High School Basketball State Champs Poster	Rodrigo Martinez
<b>GOLD</b>		
Argyle ISD	Eagle Gameday Graphic	Christopher Saylor
Canutillo ISD	Depth	Public Information Office
Canutillo ISD	Employee Badge	Public Information Office
Canutillo ISD	Father's Day	Public Information Office
Canutillo ISD	Kicking off Registration	Public Information Office
Canutillo ISD	Veterans Day	Public Information Office
Donna ISD	Donna North Gameday Graphic	Federico Gonzalez
Donna ISD	State Finalist M. Rivas	Federico Gonzalez
Dripping Springs ISD	2024 Dripping Springs Football Schedule	Branson Hardcastle

**Continued**

**Original Art - Less than 15,000 students - Gold Continued**

Harlandale ISD	Harlandale ISD Fiesta Medal	Communications Department
Joshua ISD	2023 Hoot Owl-ley Graphic	Kyle Heimbigner
La Porte ISD	La Porte High School Acrylic Collage	Devin Dozier
Lancaster ISD	Lancaster High School Basketball State Champs Poster	Rodrigo Martinez
Liberty Hill ISD	Historical Mural - "Then and Now"	Rachel Acosta
Liberty Hill ISD	Panther Proud	Rachel Acosta
Texas City ISD	Difference Maker Employee Campaign Logo	Clarissa Silva & Geny White

Foundation for the Future

**SILVER**

Canutillo ISD	Pride	Public Information Office
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**15,000 to 40,students**

**BEST OF CATEGORY**

Crowley ISD	Record Breaker. State Champion. Twice.	David Ellis
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**GOLD**

Crowley ISD	Record Breaker. State Champion. Twice.	David Ellis
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Crowley ISD	Standing on Business   Pep-Rally and Sendoff	David Ellis
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Ector County ISD	Teacher Appreciation	Communications Department
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Goose Creek CISD	20th Anniversary Blarglefish Logo	Yulia Trujillo-Rodriguez
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Goose Creek CISD	We Are Goose Creek Convocation Stickers	Yulia Trujillo-Rodriguez
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Richardson ISD	Board Auditorium Banners	Kristin Odom & Adriana Sanchez
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Richardson ISD	Little Mustangs Entry Window Wrap	Kristin Odom
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**SILVER**

Bryan ISD	Trophy Case Collage	Bryan ISD Community Affairs
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Crowley ISD	817 vs. 214	David Ellis
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Crowley ISD	District Closed for Texas Rangers Parade	David Ellis
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Crowley ISD	Soccer Playoffs	David Ellis
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Ector County ISD	School's Out! Administration Style	Communications Department
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Ector County ISD	Veterans Day - honoring our team	Communications Department
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Forney ISD	Forney ISD Signing Day Graphics	Graysen Reid
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Pearland ISD	Building Blocks Podcast Cover	Laura McClellan
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**BRONZE**

Bryan ISD	Bryan ISD Showcase Shirts	Bryan ISD Community Affairs
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Tomball ISD	Job Fair Brag Banner	Justin Warnasch
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**More than 40,000 students**

**BEST OF CATEGORY**

San Antonio ISD	SAISD Fiesta Medal	Jillian De La Cruz
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**GOLD**

Harmony Public Schools	State Football Champions Poster	John Boyd & Allen Reid
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Humble ISD	Stampeding To State!	Joshua Koch
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San Antonio ISD	SAISD Fiesta Medal	Jillian De La Cruz
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Texas Assoc. of School Boards	Strengthening Good Governance Illustration	Communications, Marketing, and Events
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Texas Assoc. of School Boards	Voices and Choices Illustration	Communications, Marketing, and Events
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**SILVER**

Harris Co. Dept. of Education	Your Voice Matters Election Shirts	Juan Lopez
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Humble ISD	Bulldogs On The Brazos	Joshua Koch
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Texas Assoc. of School Boards	School Board Recognition Month 2024	Communications, Marketing, and Events
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**CATEGORY 26**

**Published Print Ad**

**Less than 15,000 students**

**BEST OF CATEGORY**

Joshua ISD	Joshua ISD's 2024 Joshua Area Chamber of Commerce Community Guide	Kyle Heimbigner
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**GOLD**

Joshua ISD	Joshua ISD's 2024 Joshua Area Chamber of Commerce Community Guide	Kyle Heimbigner
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Midway ISD	Midway ISD Best Public Schools	Midway ISD Communications
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**SILVER**

La Porte ISD	Choose LP Advertisement	Devin Dozier
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Texas City ISD	Together We Succeed	Clarissa Silva
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**Published Print Ad Less than 15,000 students - Bronze**

**BRONZE**

Livingston ISD  
Sharyland ISD

Best of Polk County  
Sharyland ISD Job Fair

Jennifer Birdwell, Lea Davis & Aubri Alexander  
Sergio Esquivel, Nancy Barboza & Rocio Landin

**15,000 to 40,000 students**

**BEST OF CATEGORY**

Pharr-San Juan-Alamo ISD

Opportunities from Cradle to College

Communications Department

**GOLD**

Pharr-San Juan-Alamo ISD  
Rockwall ISD

Opportunities from Cradle to College  
Linda Mitchell Duran Retirement Print Ad

Communications Department  
Sarah Rak

**SILVER**

Rockwall ISD

Rockwall Area Chamber of Commerce Ad

Luci Mouton

**BRONZE**

Pflugerville ISD

PfISDeveloping Leaders for the Future

David Sanches & Tamra Spence

**More than 40,000 students**

**BEST OF CATEGORY**

Humble ISD

Come Explore Humble ISD

Jonathan Frey

**GOLD**

Humble ISD  
Texas Assoc. of School Boards

Come Explore Humble ISD  
Map Your Journey to Success

Jonathan Frey  
Communications, Marketing, and Events

**SILVER**

Harmony Public Schools

Why Harmony?

Tracie Seed

**BRONZE**

Harris Co. Dept. of Education

Cooperative Purchasing with Quality, Legal,  
Competitively Bid Contracts  
Congratulations! Class of 2024

Juan Lopez & Lanette Gonzales-Tonsul

Leander ISD

Crestina Hardie

**CATEGORY 27  
Advertisement - Other  
Less than 15,000 students**

**BEST OF CATEGORY**

Roma ISD

Experience the Magic of Excellence at Roma ISD

Helen Escobar

**GOLD**

Hutto ISD

“Your Hutto ISD Bond Funds at Work” Construction Banners

Kurt Mogonye

Roma ISD

Experience the Magic of Excellence at Roma ISD

Helen Escobar

Waco ISD

Waco ISD Branded Pocket Folder

Quinta Robinson

**SILVER**

Gainesville ISD

Recruitment Display Board

Leslie Crutsinger & Arin Lane

Hillsboro ISD

Pre-K Round-Up Lawn Signs

Leah Deniston

Jarrell ISD

Class of 2024 Billboard

Nick Spinetto

La Porte ISD

Legacy of Excellence Banners

Devin Dozier

Lancaster ISD

LHS Basketball State Champions Billboard

Rodrigo Martinez

Pampa ISD

Big Smiles and Bright Futures Start Here!

Jana Williamson

San Benito Schools KSBG

Teachers of the Year Billboard

Luis D. Gonzales Jr, Mara Martinez,

San Elizario ISD

2024-2025 Online Registration Billboard

Dr.Jeannie Meza-Chavez, Horacio Hernandez

Sharyland ISD

Work Here, Learn Here, Grow Here! Enrollment Initiative

Nancy V. Barboza,

Southwest ISD

SWISD Scholarship Billboard

Rocio N. Landin & Sergio Esquivel.

Wichita Falls ISD

BCME Billboard

Roger Campos

Ashley Thomas

**15,000 to 40,000 students**

**BEST OF CATEGORY**

Pflugerville ISD

Join Our Pfamily

David Sanchez & Tamra Spence

**GOLD**

Allen ISD

Security Monitor Facebook Advertisement

Steven Offield

Pflugerville ISD

Join Our Pfamily

David Sanchez & Tamra Spence

Spring ISD

Choose Spring

Fabiola San Roman

*Continued*

**Advertisement - Other 15,000 to 40,000 students - Silver**

**SILVER**

Mesquite ISD	Town East Advertisement	Aaron Libby
Pharr-San Juan-Alamo ISD	Billboard Opportunities from Cradle to College	PSJA ISD Communications Department

**BRONZE**

Bryan ISD	Bryan ISD Billboard	Bryan ISD Community Affairs
Laredo ISD	LISD celebrates Blue Ribbon status	Claudia Y.R. Garcia
Laredo ISD	LISD National Police Week Ad	Ashley Salas
Mesquite ISD	Mesquite ISD Car Wrap	Aaron Libby
Richardson ISD	Fine Arts: Our Vision	Kristin Odom

**More than 40,000 students**

**BEST OF CATEGORY**

Arlington ISD	Arlington ISD Celebrates 2024 Graduates	Suzanne Turner
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**GOLD**

Arlington ISD	Arlington ISD Celebrates 2024 Graduates	Suzanne Turner
Harmony Public Schools	A Book is a Portable Adventure Bookmark	Tracie Seed
Harmony Public Schools	Harmony San Antonio Mailer	Tim Hallila
Harmony Public Schools	“If You Can Dream It” Bookmark	Susan Campbell
Harmony Public Schools	STEM Focused Tuition Free Public Schools K-12	Megan Parrish
Humble ISD	Meet Syndy Bailey	Jonathan Frey
San Antonio ISD	San Antonio ISD Family Contact Door Hanger	Cassandra Negrete & Selene Garza
Socorro ISD	Socorro ISD Registration Now Open	Daniel Escobar
Socorro ISD	Socorro ISD Seize Your Opportunity/New Academies Billboards	Daniel Escobar

**SILVER**

Harmony Public Schools	Enrollment Yard Signs	Tim Hallila
Leander ISD	Table Tent for Retiree Dinner & Years of Service Appreciation	Heather Neds
Leander ISD	Your Future Starts Here Bookmark	Heather Neds

Socorro ISD	Socorro ISD Special Education Recruitment Billboard	Daniel Escobar
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**VIDEO/CABLE TV CATEGORIES**

**CATEGORY 28**

**Video - News/Information**

**Less than 15,000 students**

**BEST OF CATEGORY**

Waco ISD	Girl Power: Empowering Young Ladies for Success	Jesse Botello
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**GOLD**

Channelview ISD	Completion of De Zavala Elementary School	Anthony Mireles
Copperas Cove ISD	Recognized, Exemplary and Master Teachers in Copperas Cove	Matt Thompson, Cole Widder & Kurtis Quillin

Galveston ISD	Good Morning Ball High	Michael Dudas
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Gregory-Portland ISD	Addressing Increasing Enrollment @ WC Andrews Elementary	G-P Communications Team
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Mission CISD	Ignite Your Future: SCADE Summer Welding Program	Jennifer Galindo
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New Braunfels ISD	New Braunfels ISD News/Information Video	Communications Department
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San Benito Schools KSBG	Fred Booth Career Day	Luis D. Gonzales, Jr., Mara Martinez, Maria E. Guajardo, Dulce M. Quiroz, David Cortez, Evan Martinez, Samuel Alonso & Sergio Garcia
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San Benito Schools KSBG	Joe Callandret Black History Museum	Luis D. Gonzales, Jr., Mara Martinez, Maria E. Guajardo, Dulce M. Quiroz, David Cortez, Evan Martinez, Samuel Alonso & Sergio Garcia
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San Benito Schools KSBG	See The Able Not The Label	Luis D. Gonzales, Jr., Mara Martinez, Maria E. Guajardo, Dulce M. Quiroz, David Cortez, Evan Martinez, Samuel Alonso & Sergio Garcia
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San Benito Schools KSBG	See The Able Not The Label	Luis D. Gonzales, Jr., Mara Martinez, Maria E. Guajardo, Dulce M. Quiroz, David Cortez, Evan Martinez, Samuel Alonso & Sergio Garcia
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San Benito Schools KSBG	See The Able Not The Label	Luis D. Gonzales, Jr., Mara Martinez, Maria E. Guajardo, Dulce M. Quiroz, David Cortez, Evan Martinez, Samuel Alonso & Sergio Garcia
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San Benito Schools KSBG	See The Able Not The Label	Luis D. Gonzales, Jr., Mara Martinez, Maria E. Guajardo, Dulce M. Quiroz, David Cortez, Evan Martinez, Samuel Alonso & Sergio Garcia
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San Benito Schools KSBG	See The Able Not The Label	Luis D. Gonzales, Jr., Mara Martinez, Maria E. Guajardo, Dulce M. Quiroz, David Cortez, Evan Martinez, Samuel Alonso & Sergio Garcia
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San Benito Schools KSBG	See The Able Not The Label	Luis D. Gonzales, Jr., Mara Martinez, Maria E. Guajardo, Dulce M. Quiroz, David Cortez, Evan Martinez, Samuel Alonso & Sergio Garcia
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Victoria ISD	Safety and Improvement Updates for the 2023-24SY	Ashley Alvarez
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Waco ISD	Girl Power: Empowering Young Ladies for Success	Jesse Botello
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*Continued*

**Video - News/Information 15,000 to 40,000 & More than 40,000 students**

**BEST OF CATEGORY**

Dallas ISD	School Zone Dallas: Episode 1 - Innovative Instruction	Carmen Alvarado Vasquez, Nina Lakhiani & Sebastian Saucedo
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**GOLD**

Cypress Fairbanks ISD	CFISD 360°	Video Production Team
Dallas ISD	School Zone Dallas: Episode 1 - Innovative Instruction	Carmen Alvarado Vasquez, Nina Lakhiani & Sebastian Saucedo
Killeen ISD	First Day Recap	Killeen ISD Communications
Killeen ISD	KISD Showcases New Menu Items	Killeen ISD Communications
La Joya ISD	La Joya ISD CTE Welding Program	KLJS TV
Leander ISD	A #1 ISD Holiday Waltz	Christian Marcelli & Crestina Hardie
Socorro ISD	SISD TV News	Daniel Escobar
Weslaco ISD	People, Places and Things of WISD	Carlos Robledo, Don Ramirez & Mike Palacios

**SILVER**

Killeen ISD	Summer Learning Thespian Camp	Killeen ISD Communications
San Antonio ISD	Military surprise homecoming at the Brackenridge HS graduation!	Maury Vasquez

**BRONZE**

United ISD	UISD Student Newscast	United ISD Public Relations
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**CATEGORY 29**

**Video - News Package  
Less than 15,000 students**

**BEST OF CATEGORY**

Angleton ISD	Surprise! McNeill Named Principal of the Year	Alex Radow
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**GOLD**

Angleton ISD	Surprise! McNeill Named Principal of the Year	Alex Radow
Wichita Falls ISD	Three with Lee at the Career Education Center	Chad Johnson

**SILVER**

Waco ISD	Boosting Teacher Pay through the Teacher Incentive Allotment	Jesse Botello
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**15,000 to 40,000 students**

**BEST OF CATEGORY**

McAllen ISD	A Valley first! McAllen High student makes history on stage	Marketing & Communications
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**GOLD**

Alvin ISD	First Day of the 2023-2024 School Year	Phil Jean
La Joya ISD	Welcome Message from Dr. Marcey Sorensen, Superintendent of Schools	KLSJ TV
McAllen ISD	A Valley first! McAllen High student makes history on stage	Marketing & Communications
Pharr-San Juan-Alamo ISD	Inspiring the Next Generation: PSJA Students Excel in Science, Technology, Math, and More	Communications Department
Weslaco ISD	A Season for Mom	Carlos Robledo & Don Ramirez

**More than 40,000 students**

**BEST OF CATEGORY**

Killeen ISD	Rolling Into Gratitude	Killeen ISD Communications
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**GOLD**

Cypress Fairbanks ISD	2024 Carlton Center Graduation	Video Production Team
Cypress Fairbanks ISD	CFISD State Band	Video Production Team
Cypress Fairbanks ISD	TEA Visit, Commissioner Mike Morath	Video Production Team
Killeen ISD	Aiming for Gold	Killeen ISD Communications
Killeen ISD	Challenge Accepted: KISD Hosts Cadet Training Day	Communications & Marketing
Killeen ISD	Fearless Fundraising	Killeen ISD Communications
Killeen ISD	Rolling Into Gratitude	Killeen ISD Communications
Killeen ISD	Summer Learning: Band Camp	Killeen ISD Communications
Killeen ISD	Summer Learning: Swim Camp	Killeen ISD Communications
Killeen ISD	The Writing Is On The Wall	Killeen ISD Communications
Killeen ISD	Vending Machine Ribbon Cutting	Killeen ISD Communications
Leander ISD	Leander ISD Named 2023 AP Large District of the Year	Christian Marcelli
Round Rock ISD	Exploring with digital microscopes	Dustin Rogers

**SILVER**

Fort Bend ISD	Fort Bend ISD Malala School Visit	Maria DiPetta, Michael Lam & Cameron Hubbard
Humble ISD	Forever Eagles	Joshua Koch
Killeen ISD	KISD National Signing Day	Killeen ISD Communications and Marketing

# CATEGORY 30

## Video - Documentary

Less than 15,000 students

### BEST OF CATEGORY

Cleveland ISD Changing Lives - Cleveland ISD Teachers of the Year 2024 Matthew Bieniek

### GOLD

Cleveland ISD Changing Lives - Cleveland ISD Teachers of the Year 2024 Matthew Bieniek  
Lancaster ISD We Believe in Orange Andrew Tanielian

### SILVER

Waco ISD STRIKE UP THE BAND: The Legacy and Future of the G.W. Carver Band Program Jesse Botello

### BRONZE

South San Antonio ISD Day in the Life at South San: Certified Police Officer Alexis LaFosse, Briana Lopez, Jose Guereca & Genesis Aguilar

### 15,000 to 40,000 students

### BEST OF CATEGORY

La Joya ISD La Joya High School Jewelettes Drill KLJSTV

### GOLD

Allen ISD Primary Teacher of the Year: Solomon Boatfield Jesse Oquist & Steven Offield  
La Joya ISD La Joya High School Jewelettes Drill KLJSTV  
Pharr-San Juan-Alamo ISD Celebrating the Life and Legacy of Jesus 'Jesse' Vela, Jr. PSJA ISD Communications Department

### SILVER

Alvin ISD Day in the Life of an Ag Student - Grace Sutton Phil Jean  
Ector County ISD Navy Sisters Communications Department  
Forney ISD Forney ISD Principal Profiles Juan Hernandez  
Pearland ISD Schooling Berger: Welding Laura McClellan

### BEST OF CATEGORY

Cypress Fairbanks ISD The Dedication of Dr. Mark Henry Raquel Briones

### GOLD

Cypress Fairbanks ISD The Dedication of Dr. Carla Brosnahan Raquel Briones  
Cypress Fairbanks ISD The Dedication of Dr. Mark Henry Raquel Briones  
Cypress Fairbanks ISD The Dedication of Roy Sprague Video Production Team  
Cypress Fairbanks ISD Honoring Our CFISD Coaching Legends Video Production Team  
Fort Bend ISD Faces of Fort Bend ISD - Nicholas Puertas Nicastro Maria DiPetta, Michael Lam & Cameron Hubbard

Garland ISD

### SILVER

Harmony Public Schools Herfurth Elementary Blue Ribbon Salute Jon Cook, Homer Clayton & Larry Grimes  
Socorro ISD Daji Aswad's Story Allen Reid  
2024 Socorro ISD Teacher of the Year Gala – Secondary Finalists Daniel Escobar

# CATEGORY 31

## Video - General Event

Less than 15,000 students

### BEST OF CATEGORY

Edgewood ISD of San Antonio Edgewood ISD & The Compadres for Scholarships Memorial Day Ceremony Marketing & Communications Dept

### GOLD

Edgewood ISD of San Antonio Edgewood ISD & The Compadres for Scholarships Memorial Day Ceremony Marketing & Communications Dept

Grapevine-Colleyville ISD

Gregory-Portland ISD

Lake Travis ISD

Sharyland ISD

Happy Holidays GCISD! Rhett Schwartzkopf  
"There's No Place like G-P!" - State of the District Video G-P Communications Team  
Lake Travis High School Class of 2024 Commencement Ceremony Jamie Maury  
Sharyland ISD Commencement Ceremonies Video Nancy V. Barboza, Rocio N. Landin & Sergio Esquivel.

### SILVER

Abilene ISD Teacher of the Year Award Ceremony Abilene ISD Communications  
Angleton ISD Fear Factor Alex Radow  
Corsicana ISD Tribute to a Champion: '63 Tigers Reunion Michael Kormos  
Frenship ISD Frenship Foundation Prize Patrol Hannah Morelos

Continued

**Video General Event Less than 15,000 students - Silver Continued**

Frenship ISD	Welcome to Tiger Town - Homecoming Celebrations	Hannah Morelos
Gregory-Portland ISD	“For Those About to Rock ...” / Convocation Recap Video 2023	G-P Communications Team
Lancaster ISD	All Means All: Special Olympics 2024	Andrew Tanielian
Lancaster ISD	Awe & Wonder: Total Solar Eclipse 2024	Andrew Tanielian
Magnolia ISD	Pop Up Shop	Denise Meyers, Kate Hope & Amelia Lindley
Red Oak ISD	Red Oak High School Graduation 2024 Quick Recap	James Murphy
Royse City ISD	Graduation 2024 - Diplomas & Degrees	Chris Kingsley
Sherman ISD	All Dolled Up - Social Media Reel	Emily Cathey
Waco ISD	What’s Cooking?! Elementary Future Chefs Competition	Jesse Botello
White Settlement ISD	WSISD West Early Learners Topping Out Ceremony	Desiree Coyle & Kirsten Valle

**BRONZE**

Copperas Cove ISD	Welcome home, SFC Riley	Kurtis Quillin, Matt Thompson & Cole Widder
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**15,000 to 40,000 students**

**BEST OF CATEGORY**

Weslaco ISD	Food Bank RGV Kids Produce	Mike Gonzalez
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**GOLD**

Alvin ISD	JB Hensler Hosts “Get Stitched”	Phil Jean
Comal ISD	Comal ISD - Pieper High School 9/11 Stair Climb	Mason Smith
Eagle Mountain-Saginaw ISD	EMS ISD Celebrates Texas Public School Week	Kris Hill
Ector County ISD	TIA Day (or Big Check Day)!	Communications Department
Edinburg CISD	The Crew of the USS Freddy Gonzales does a Hometown Visit to Freddy Gonzales Elementary	Romeo Villarreal, Lisa Ayala, Daniel Guerra & Daisy Espinoza
McAllen ISD	McAllen ISD graduations celebrate Class of 2024	Marketing & Communications
Mesquite ISD	Totally Amazing - 2024 Solar Eclipse at Wooley MS	Wei-Tung Chou
Pharr-San Juan-Alamo ISD	PSJA ISD Thespians Recognized During 6th Annual Palm Awards	Communications Dept.
Richardson ISD	2024 Graduation Recap	Richardson ISD
Tyler ISD	Grants for Great Ideas Reveal Day	Jacob Walker
Weslaco ISD	Food Bank RGV Kids Produce	Mike Gonzalez

**SILVER**

Beaumont ISD	Beaumont ISD Community Caravan Video	Chantel Mangum, Jackie Simien,
	Todd Madden & James Ural	
Laredo ISD ITV	Zachry Elementary School Kinder Graduation & Julio Ovando	David Flores, Armando Gomez
Pearland ISD	Big Art Day	Laura McClellan
Spring ISD	From the hallway to the runway: Spring ISD Employee Recognition Banquet	Fabiola San Roman
Spring ISD	“Rocking the stage” Graduation recap	Fabiola San Roman

**More than 40,000 students**

**BEST OF CATEGORY**

Plano ISD	Level Up Plano ISD Convocation Intro Video	Communications Department
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**GOLD**

Cypress Fairbanks ISD	2024 CFISD Vietnamese Lunar New Year	Video Production Team
Cypress Fairbanks ISD	Camp Courage	Jesus Castillo Jr.
Cypress Fairbanks ISD	CFISD Junior Police Academy	Raquel Briones
Cypress Fairbanks ISD	De’Aaron Fox Jersey Retirement	Tanner Nguyen
ESC Region 13	Instructional Coaching Conference	Ana Amezcua
Harmony Public Schools	Harmony Public Schools Groundbreaking	Shadan Gunonu
Harmony Public Schools	Mission Eclipse Drone Competition	Allen Reid
Leander ISD	Leander ISD 2024 Graduation	Christian Marcelli
Plano ISD	Level Up Plano ISD Convocation Intro Video	Communications Department
Region One ESC	Region One ESC 2024 Technology Conference	Daniel Ledezma
Region One ESC	Region One Esports Spring Tournament	Lalo Sosa
Socorro ISD	SISD Class of 2024 Highlight	Daniel Escobar

**SILVER**

Fort Bend ISD	Fort Bend ISD Post Graduation Video	Maria DiPetta, Cameron Hubbard & Michael Lam
Harmony Public Schools	HPS Central Texas Math Carousel	Shadan Gunonu
Harmony Public Schools	Harmony DFW Pep-rally College Acceptance Day 2024	Shadan Gunonu
Harris Co. Dept. of Education	Picnic in the Parking Lot Compilation	Jessica Lieng
Humble ISD	Let’s Get Ready to Humble!	Joshua Koch
Pasadena ISD	Longhorn’s Lasting Impact	Avery Davis

# CATEGORY 32

## Video - Feature Story

Less than 15,000 students

### BEST OF CATEGORY

Angleton ISD	Karma in the Kitchen	Alex Radow
<b>GOLD</b>		
Abilene ISD	Future Ready - ATEMS Sensor Project	Abilene ISD Communications
Abilene ISD	Future Ready Graphic Design Part I	Abilene ISD Communications
Abilene ISD	Impact Awards - Sly Wilson	Abilene ISD Communications
Abilene ISD	Teacher of the Year Submission	Abilene ISD Communications
Aledo ISD	All In Aledo - Community is built at Annetta Elementary's Rubik's Cube Club	Jon Sheldon
Angleton ISD	Karma in the Kitchen	Alex Radow
Angleton ISD	Turkey Talk	Alex Radow
Belton ISD	Exceptional Learning Experiences - The Journey of a Graduate in Belton ISD	Communications Department, Marty Sullivan II
Boerne ISD	Boerne Education Foundation Wow Moment	Communications Department & Education Foundation
Boerne ISD	What's up Doc	Communications Department
Canutillo ISD	Officer Christopher reporting for duty!	Public Information Office
Crosby ISD	Barrier Breaker on the School Board	Brett Birkinbine
Crosby ISD	First Black School Board Member in Crosby ISD	Brett Birkinbine
Donna ISD	A.P.Solis Lifeskills Classroom	Miriam Marentes & Sandra Quintanilla
Donna ISD	M. Rivas Primary Discovery Academy H-E-B Winner	Miriam Marentes, Federico Gonzalez & Sandra Quintanilla
Donna ISD	Donna ISD Classroom Libraries	Miriam Marentes & Sandra Quintanilla
Frenship ISD	School Board Appreciation Month	Tiffany Taylor
Georgetown ISD	Get To Know GISD: Amber Sladeczek	Edgar Arellano
Georgetown ISD	Get To Know GISD: Jennifer Guidry	Edgar Arellano
Joshua ISD	Outstanding Owl Secondary Student of the Month for April 2024	Kyle Heimbigner
Lancaster ISD	On the Street and In the Classroom	Andrew Tanielian
Pampa ISD	2023-2024 Teacher of the Year	Jana Williamson
Red Oak ISD	Hawks In Focus: BEAMing in Band!	James Murphy & Beth Trimble
Royse City ISD	Cheer is a SPORT	Chris Kingsley
San Angelo ISD	PAYS Graduation 2024 Testimonials	Jack Wilcox
San Benito Schools KSBG	My Story - Alberto Ortiz 2023	Luis D. Gonzales, Jr., Mara Martinez, Maria E. Guajardo, Dulce M. Quiroz, David Cortez, Evan Martinez, Samuel Alonso & Sergio Garcia
San Benito Schools KSBG	Sounds of the Season 2023	Luis D. Gonzales, Jr., Mara Martinez, Maria E. Guajardo, Dulce M. Quiroz, David Cortez, Evan Martinez, Samuel Alonso & Sergio Garcia
San Benito Schools KSBG	Teachers of the Year 2024	Luis D. Gonzales, Jr., Mara Martinez, Maria E. Guajardo, Dulce M. Quiroz, David Cortez, Evan Martinez, Samuel Alonso & Sergio Garcia
Somerset ISD	Unforgettable Milken Award Surprise Honors Somerset ISD Educator	Isaac Chavez
South San Antonio ISD	Armstrong Elementary School Supplies Shopping Spree	Alexis LaFosse, Briana Lopez, Genesis Aguilar & Jose Guereca
Temple ISD	What I am Thankful For!	Eric Larson & Jon Wallin
Temple ISD	Wildcat Rookies Return	Eric Larson & Jon Wallin
Texas City ISD	I Teach Because: Audrianna Slowey	Clarissa Silva
Waco ISD	Going for the Gold: The Celebration of Waco ISD Special Olympics	Jesse Botello
White Settlement ISD	White Settlement ISD - Convocation 2023 - Solomon K. Feature Story	Desiree Coyle & Kirsten Valle
Wimberley ISD	Wimberley Second-Graders Bridge the Age Gap	Allen Bruggman
<b>SILVER</b>		
Abilene ISD	Future Ready - Graphic Design Part 2	Abilene ISD Communications
Donna ISD	Teacher Incentive Allotment Celebration	Miriam Marentes, Federico Gonzalez & Sandra Quintanilla
Hutto ISD	Hutto ISD Teacher Apprenticeship Program	Kurt Mogonye
<b>BRONZE</b>		
Lymford CISD	Lymford CISD: Bulldog FX Video Series LHS Volleyball	Joe Mendiola

Continued

## Video Feature Story 15,000 to 40,000 students

### BEST OF CATEGORY

Crowley ISD	Celebrating the Journey From Paraprofessional to Teacher	Megan Middleton
<b>GOLD</b>		
Alief ISD	Alief ISD Black History Month - Ella Jefferson	Mike Alvarez
Corpus Christi ISD	Elementary Teacher of the Year	Lyndall Gathright & Tavo Caballero
Crowley ISD	A Tribute to Vivian J. Lincoln	Megan Middleton
Crowley ISD	Celebrating the Journey From Paraprofessional to Teacher	Megan Middleton
Ector County ISD	Leading Innovation - CTO of the Year	Communications Department
Ector County ISD	Unleashing the Power of Reading	Communications Department
Edinburg CISD	Barrientes Middle School Employee Saves Choking Student's Life!	Edinburg CISD PR & Media
Edinburg CISD	E.B. Guerra Elementary music teacher receives Guitar Center Foundation Grant!	Edinburg CISD PR & Media
Edinburg CISD	Economedes High School's Angelina Del Leon 2023-2024 Powerlifting State Champion!	Edinburg CISD PR & Media
Edinburg CISD	Edinburg CISD Pre-K Talks Graduation Edition: Ramirez Elementary	Edinburg CISD PR & Media
Edinburg CISD	Edinburg CISD Students Visit the World Birding Center	Edinburg CISD PR & Media
Edinburg CISD	Generation Face-off: Vision Academy	Edinburg CISD PR & Media
Forney ISD	Keith Bell Opportunity Central Dedication	Juan Hernandez
Hays CISD	I am Hays CISD – Johnny Leal	Moses Leos III
Hurst-Eules-Bedford ISD	Administrators in Black	Michael Peña HEB ISD PR and Marketing
Hurst-Eules-Bedford ISD	Back to the Classroom	Michael Peña HEB ISD PR and Marketing
Hurst-Eules-Bedford ISD	Teaching Impossible	Michael Peña HEB ISD PR and Marketing
Judson ISD	Rooted in Judson ISD: Naphtali Bryant	Johnny Tejada & Kim Cathey
La Joya ISD	La Joya ISD Alumni Profile / Emmanuel Lopez	KLJSTV
Laredo ISD ITV	Cigarroa HS Robotics Team State Championship	David Flores, Armando Gomez & Julio Ovando
Laredo ISD ITV	Nixon One Act Play	David Flores, Armando Gomez & Julio Ovando
McAllen ISD	McAllen High student named state finalist for filmmaker's contest   McAllen ISD	Marketing & Communications
Mesquite ISD	Mesquite ISD Students Reunite Through Yale Scholarships	Wei-Tung Chou
Northwest ISD	C.W.Worthington Middle School: Home of the Tigers   Dedication	Seth Denton
Pharr-San Juan-Alamo ISD	PSJA Alumni Spotlight - Tianna Bruce	Communications Dept.
Pharr-San Juan-Alamo ISD	PSJA ISD Seniors Receive Texas National Bank Scholarship	Communications Dept.
Prosper ISD	2023-2024 Elementary Paraprofessional of the Year	Nick VanCura
Prosper ISD	Growing Young Musicians with Suzuki Strings	Nick VanCura
Prosper ISD	The Legacy of Brenda Calhoun	Nick VanCura
Prosper ISD	The Legacy of Dan Christie	Nick VanCura
Prosper ISD	The Magic of Education at Walnut Grove	Nick VanCura
Prosper ISD	The Symphony of Collaboration in Prosper ISD Orchestras	Nick VanCura
Richardson ISD	Ernie Huben – 2023 RISD Secondary Teacher of the Year	Marcin Wawrzyczek
Rockwall ISD	The Rockwall Lady Jackets Mini Movie	Chris Curtis
Spring Branch ISD	Pine Shadows & My Eye Dr.	SBISD Communications
Spring ISD	Spring ISD Teacher of The Year Finalist	Office of Communications
Weslaco ISD	Inside the Grand Slam	Don Ramirez

### More than 40,000 students

### BEST OF CATEGORY

ESC Region 13	Pathways and Innovations: Skilled Trades Series	Ana Amezcua
<b>GOLD</b>		
Cypress Fairbanks ISD	CFISD WWII Veteran Feature	Joel Weckerly
Cypress Fairbanks ISD	CTE Through the Door   Automotive, Edwin Maxcy Story	Joel Weckerly
Cypress Fairbanks ISD	Meet Dr. Killian	Joel Weckerly
Cypress Fairbanks ISD	Region 4 District Teacher of the Year, Kaitlyn Calvin	Joel Weckerly
ESC Region 13	ESF Leadership Highlights - Dumas ISD	Ana Amezcua
ESC Region 13	Eureka Math TEKS Edition Implementation Journey: Hondo ISD	Ana Amezcua
ESC Region 13	McKinney Vento - Program Overview	Ana Amezcua
ESC Region 13	Pathways and Innovations: Skilled Trades Series	Ana Amezcua
Fort Bend ISD	Faces of Fort Bend ISD - Elijah McCoy	Chassidy Olainu-Alade
Harmony Public Schools	Cubs Are FIERCE	John Boyd

*Continued*

**Video Feature Story More than 40,000 students - Gold Continued**

Harmony Public Schools	Lights, Camera, Action!	John Boyd
Harmony Public Schools	Music in the Mornings	John Boyd
Harris Co. Dept. of Education	2024 HCDE Educators of the Year	Lindsey Sanders
Harris Co. Dept. of Education	Bates Car Giveaways: 20 Years of Giving for a Brighter Future	Lindsey Sanders
Harris Co. Dept. of Education	Center for Educator Success Teacher Certification	Lindsey Sanders
Harris Co. Dept. of Education	HCDE Employee Spotlight: Irene Montgomery	Lindsey Sanders
Harris Co. Dept. of Education	November Employee of the Month	Lindsey Sanders
Harris Co. Dept. of Education	Ruth Alaron - The Road to GED Triumph	Lindsey Sanders
Humble ISD	Gold Fight Win: Raising Awareness for Pediatric Cancer	Public Communications
Humble ISD	Living to Serve: The Unified Livestock Show	Public Communications
Lamar CISD	2022-2023 Lamar CISD Teachers of the Year	Kristen Cobb
Leander ISD	Homebound Teacher Receives Resolution from Texas Legislature	Crestina Hardie
Leander ISD	LIVE Celebration	Crestina Hardie
North East ISD Media Production	Dr. Maika Presents: A Closer Look at Accountability - A Six-Part Series	Jason Gatell
North East ISD Media Production	Jason Sellers - Fox Run Elementary Teacher Feature	Jason Gatell
Region One ESC	2023 National Distinguished Schools	Daniel Ledezma & Lalo Sosa
	F.J. Scott Elementary, Roma ISD	
Region One ESC	RootEd Spotlight   Port Isabel Early College High School	Lalo Sosa
Round Rock ISD	Kindergarten students offer advice to the class of 2024	Dustin Rogers
Socorro ISD	2024 SISD Military Volunteer of the Year - SPC. Hailey Tognocchi	Daniel Escobar
Texas Assoc. of School Boards	What Unites Us	Christina Velasquez
United ISD	Dinosaur George	Susan Carlson
<b>SILVER</b>		
Aldine ISD	Teacher of the Year Finalists 2024	John Hickman
Harmony Public Schools	Service Leadership Society 2023 Fall State Conference	John Boyd

**CATEGORY 33**

**Video - Promotional**  
**Less than 15,000 students**

**BEST OF CATEGORY**

Lancaster ISD	GWC - The Place to Be	Andrew Tanielian
<b>GOLD</b>		
Abilene ISD	Teacher Appreciation Week 2024	Abilene ISD Communications
Aledo ISD	Aledo Education Foundation   Building Confidence in the Classroom with Decodable Books	Jon Sheldon
Bastrop ISD	Bastrop ISD - Bastrop Works	Chris White
Boerne ISD	BEF Giving Day Promotion	Communications Dept. Boerne & Education Foundation
Boerne ISD	BISD Empowered Partner Program	Communication Dept. & Community Partnerships
Copperas Cove ISD	CCISD Hiking Camp blazes new trail	Matt Thompson, Cole Widder & Kurtis Quillin
Donna ISD	18+ students get into the Christmas spirit	Federico Gonzalez
Donna ISD	DISD graduates Promo English	Thomas Ferrer Jr
Donna ISD	DISD New Teacher Recruitment	Thomas Ferrer Jr
Edgewood ISD of San Antonio	What is EISD's "Rethink. Redesign."	Marketing & Communications Dept.
Frenship ISD	Welcome to Frenship	Tiffany Taylor
Grapevine-Colleyville ISD	It's Election Day GCISD!	Rhett Schwartzkopf
Gregory-Portland ISD	"ROCK STARS" Teacher of the Year Promo Video	G-P Communications Team
Lancaster ISD	GWC - The Place to Be	Andrew Tanielian
Mission CISD	Coach Garcia Court Unveiling	Gerardo Sanchez
Mission CISD	MCISD Attendance Matters	Gerardo Sanchez
Quinlan ISD	Quinlan ISD Teacher Recruitment	Tiffany Chapman & Kathy Goleman
Royse City ISD	CTE Spotlight	Adi Bryant & Chris Kingsley
San Angelo ISD	Convocation 2024 - Dr. Dethmetal and the Metalheads - "We Will Rock You"	Jack Wilcox
San Benito Schools KSBG	Enroll 2024	Luis D. Gonzales, Jr., Mara Martinez, Maria E. Guajardo, Dulce M. Quiroz, David Cortez, Evan Martinez, Samuel Alonso & Sergio Garcia
San Benito Schools KSBG	Learn More	Luis D. Gonzales, Jr., Mara Martinez, Maria E. Guajardo, Dulce M. Quiroz, David Cortez, Evan Martinez, Samuel Alonso & Sergio Garcia

**Continued**

**Video Promotional Less than 15,000 students - Gold Continued**

San Benito Schools KSBG	SESA Choice School	Luis D. Gonzales, Jr., Mara Martinez, Maria E. Guajardo, Dulce M. Quiroz, David Cortez, Evan Martinez, Samuel Alonso & Sergio Garcia
San Benito Schools KSBG	The Gold Standard BAND	Luis D. Gonzales, Jr., Mara Martinez, Maria E. Guajardo, Dulce M. Quiroz, David Cortez, Evan Martinez, Samuel Alonso & Sergio Garcia
Waco ISD	Waco ISD Faculty Fitness Program	Jesse Botello
White Settlement ISD	WSISD - West Early Learners Academy Video	Desiree Coyle & Kirsten Valle
Wichita Falls ISD	WFISD Commercial	Chad Johnson
Willis ISD	Summer Enrichment Camp - Ag Promo	Melissa Musella
Willis ISD	Summer Enrichment Camp - Art Promo	Melissa Musella
Willis ISD	Summer Enrichment Camp - Culinary Arts Promo	Melissa Musella
<b>SILVER</b>		
Channelview ISD	Board Appreciation Video	Teresa Gomez
Channelview ISD	Dance Dance Child Nutrition	Teresa Gomez
Cleveland ISD	A Drug Free Cleveland ISD	Cynthia Carevic
Cleveland ISD	Teaching the Superintendent - Culinary Arts	Matthew Bieniek
Crosby ISD	Drugs: Costs and Consequences	Brett Birkinbine
Donna ISD	Donna High locker room unveiling	Federico Gonzalez
Donna ISD	Sandra De La Garza DISD Graduate Profile	Thomas Ferrer & Sandra Quintanilla
Magnolia ISD	Crossroads	Denise Meyers, Kate Hope & Amelia Lindley
Mission CISD	VATRE Informational Video	Rolando D. Garza
Quinlan ISD	Quinlan ISD Community & Family	Tiffany Chapman & Kathy Goleman
Region 16 ESC	We Are Bushland Video	Communications Department
Royse City ISD	Department Spotlight - Counseling Services	Chris Kingsley
South San Antonio ISD	Student Broadcast for Community Block Party	Alexis LaFosse, Briana Lopez, Genesis Aguilar & Jose Guereca
Temple ISD	Thank You Meta!	Eric Larson & Jon Wallin

**15,000 to 40,000 students**

**BEST OF CATEGORY**

Weslaco ISD	Find Your Passion	Carlos Robledo, Don Ramirez & Mike Palacios
<b>GOLD</b>		
Bryan ISD	Read By Third	Bryan ISD Community Affairs
Bryan ISD	Sadberry Intermediate School Opens Video	Bryan ISD Community Affairs
Corpus Christi ISD	CCISD Military Connections	Lyndall Gathright
Ector County ISD	Odessa HS Cheerleaders say, Go Vote!	Communications Department
Ector County ISD	Register today for PreK	Communications Department
Edinburg CISD	Attendance Matters: You can't defend if you don't attend!	Edinburg CISD PR & Media
Edinburg CISD	The Significance of Pre-K	Romeo Villarreal, Lisa Ayala, Daniel Guerra & Daisy Espinoza
Forney ISD	Veterans Day 2023	Juan Hernandez
Goose Creek CISD	GCCISD Early Learning Academies Promo	Carrie Pryor-Newman
Goose Creek CISD	Stuart Career Tech HS Advanced Automotive Career Academy	Carrie Pryor-Newman
La Joya ISD	Juarez-Lincoln High School Huskies Football	KLJS TV
La Joya ISD	La Joya ISD, Enroll Today, Choose La Joya ISD!	KLJS TV
La Joya ISD	La Joya Palmview High School presents " Festejos 2024"	KLJS TV
Laredo ISD ITV	Mariachi and Folklorico Spring Concerts	
	Showcase to Success	David Flores, Armando Gomez & Julio Ovando
McAllen ISD	Attendance Matters! No. 1   McAllen ISD	Marketing & Communications
Mesquite ISD	Mesquite ISD PreK Enrollment	Wade Odom
Mesquite ISD	Success with LENA START	Wei-Tung Chou
Northwest ISD	NEF + Texas Motor Speedway Speeding to Read Partnership	Seth Denton
Northwest ISD	NISD Convocation Planing	Seth Denton
Pearland ISD	TV Screensaver Logo The Office Cold Open Parody	
Prosper ISD	Pearland ISD Commercial	Laura McClellan
Prosper ISD	2023-2024 Prosper Rewind	Nick VanCura
Prosper ISD	Prosper ISD's Largest Classroom	Nick VanCura
Richardson ISD	Why I Love RISD	Richardson ISD

**Continued**

**Video Promotional 15,000 to 40,000 students - Gold Continued**

Spring Branch ISD	Spreading love and hope	SBISD Communications
Spring Branch ISD	We are better together.	SBISD Communications
Weslaco ISD	Find Your Passion	Carlos Robledo, Don Ramirez & Mike Palacios
<b>SILVER</b>		
Alvin ISD	Sign of the Future	Phil Jean
Crowley ISD	Celebrating Deaf Awareness Week	Megan Middleton, Jaime Handy & Le'Brittany Smith
Northwest ISD	The Office Convocation Cold Open	Seth Denton

**More than 40,000 students**

**BEST OF CATEGORY**

Region One ESC	Safe Global Services	Daniel Ledezma
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**GOLD**

Cypress Fairbanks ISD	CFISD Celebrates Black History Month 2024	Video Production Team
Fort Bend ISD	Fort Bend ISD Graduation Inspirational Video	Maria DiPetta, Michael Lam & Cameron Hubbard

Harmony Public Schools	STEM is MORE	Allen Reid
Harris Co. Dept. of Education	HCDE Celebrates Juneteenth	Jessica Lieng
Harris Co. Dept. of Education	School Board Recognition Month	Mitzi Loera
Lamar CISD	Lamar CISD Bond Quarter 3 Update – 2023 From Planning to Progress	Justin Terry
North East ISD Media Production	It takes all of us to keep our schools and community #NEISDsaf	NEISD Media Production & Communications

Pasadena ISD	Tegeler Community School	Rob Smith
Region One ESC	Safe Global Services	Daniel Ledezma
Socorro ISD	Socorro ISD Career and Technical Education Program	Daniel Escobar
Socorro ISD	Socorro ISD Dual Language Academy	Daniel Escobar
Socorro ISD	Socorro ISD Military Connected Families	Daniel Escobar
Aldine ISD	Accelerate   Aldine ISD	Bryant Stevens

**SILVER**

Dallas ISD	Countdown to Discover Dallas ISD	Carol Paiz, Molly Schrader & Anastasia Reed-Jones
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Harris Co. Dept. of Education	AANHPI Heritage Month	Jessica Lieng
Killeen ISD	Dive into Spongebob The Musical!	Killeen ISD Communications & Marketing
Killeen ISD	Family Fair Promo	Killeen ISD Communications
Lamar CISD	Lamar CISD Innovative School Day Plan	Justin Terry
Lamar CISD	Welcome to Gray Elementary School	Justin Terry
North East Educational Foundation	North East Educational Foundation Grant in Action Promo	Olga Valanos
Pasadena ISD	Mini-Grant Highlight: Parks Elementary - Parks Pedal Pushers	Rob Smith
Plano ISD	2024 MLK Writing Contest Video	Communications Dept.
Region One ESC	Region One ESC Real Colors Promo	Lalo Sosa
Socorro ISD	SISD Locomotives Night - Vanessa Keyser	Daniel Escobar
United ISD	Sames Kia Never Be Absent Barbie PSA	Public Relations Dept.

**BRONZE**

Cypress Fairbanks ISD	CFISD Anti-Vaping PSA	Vanessa Koch
ESC Region 13	AI Summit	Ana Amezcua
ESC Region 13	STAAR Studded Event Promo Reel	Ana Amezcua
Harris Co. Dept. of Education	TV PSA for 2023 Choice Partners Co-op Annual	Janet Wachs
	Child Nutrition and Product Expo	

**CATEGORY 34**

**Video Marketing**

**Less than 15,000 students**

**BEST OF CATEGORY**

Abilene ISD	School Showcase - Mann Middle School	Abilene ISD Communications
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**GOLD**

Abilene ISD	School Showcase - Mann Middle School	Abilene ISD Communications
Alvarado ISD	Believe in Me	Tommy Brown
Donna ISD Public Relations	Alumni Profile: Dr. Landon Liska	Thomas Ferrer & Sandra Quintanilla-Producer
Donna ISD	Donna Animal Shelter	Federico Gonzalez
Donna ISD	Donna Headstart	Federico Gonzalez

**Continued**

## Video Marketing Less than 15,000 students - Gold Continued

Donna ISD	Salinasville	Federico Gonzalez
Dripping Springs ISD	Dripping Springs ISD Recruiting: Community	Branson Hardcastle
Edgewood ISD of San Antonio	Leadership Pipelines	Marketing & Communications Dept.
Edgewood ISD of San Antonio	Why Do You Choose Brentwood STEAM School of Innovation?	Lauren Blevins
Frenship ISD	Frenship Memorial High School Mascot Reveal	Communications Dept.
Galveston ISD	Dr. Neighbors Visits the GMBH Set	Michael Dudas
Grapevine-Colleyville ISD	Begin your Education Journey with GCISD!	Rhett Schwartzkopf
Greenville ISD	Greenville ISD Forward Together Video	Xachary Aguilar
Hutto ISD	Hutto ISD Inspires Excellence	Noelle Newton & Kurt Mogonye
Jarrell ISD	Welcome to Jarrell ISD	Nick Spinetto
Kerrville ISD	Convocation 2023 - KISD Inspires	Lauren Jette
Lancaster ISD	Lancaster ISD - Points of Pride	Andrew Tanielian
Lancaster ISD	State of the District 2023 - Inspire. Empower. Roar!	Andrew Tanielian
Lancaster ISD	Thank you, Texas Instruments Foundation & Educate Texas	Andrew Tanielian
Magnolia ISD	Magnolia ISD: A Great Place to Live and Teach	Magnolia ISD
Mission CISD	MCISD Alumni Spotlight	Dimitra Trejo & Gerardo Sanchez
New Braunfels ISD	New Braunfels ISD Marketing Video	Communications Dept.
Sharyland ISD	Sharyland ISD Registration Video	Nancy V. Barboza, Rocio N. Landin & Sergio Esquivel.
South San Antonio ISD	S.T.R.E.A.M Summer Program	Alexis LaFosse, Genesis Aguilar, Briana Lopez & Jose Guereca
Texas City ISD	This is Texas City ISD	Clarissa Silva
Wichita Falls ISD	WFISD New High Schools Video	Ashley Thomas
Willis ISD	Air Force Junior ROTC Recruitment Video	Melissa Musella
<b>SILVER</b>		
Aledo ISD	Thank you Aledo ISD Board of Trustees for providing exceptional experiences for all Bearcats!	Jon Sheldon & Mercedes Mayer
Angleton ISD	We Believe	Alex Radow
Boerne ISD	Heart and Soul of Boerne ISD	Communications Dept.
Crosby ISD	Superintendent's Top 10 List	Brett Birkinbine
Galveston ISD	Dr. Neighbors Celebrates the Transportation Department	Michael Dudas
Galveston ISD	Galveston ISD Celebrates Administrative Professional Day	Michael Dudas
Red Oak ISD Communications	THINK! What Would A Hawk Do?	Beth Trimble & James Murphy
South San Antonio ISD	CTE student Reel- "I'm a CTE Student"	Alexis LaFosse, Briana Lopez, Genesis Aguilar & Jose Guereca
Texas City ISD	Why Texas City ISD?	Clarissa Silva
Waco ISD	Combatting the Teacher Shortage: Enroll in the Waco ISD Future Educators Academy	Jesse Botello

## 15,000 to 40,000 students

### BEST OF CATEGORY

Mesquite ISD	Excellence Happens Here	Wade Odom
<b>GOLD</b>		
Alvin ISD	Behind the Badge - Elder Gomez	Phil Jean
Bryan ISD	Bryan ISD Always Real. Offering More. We Are Bryan ISD Video Full Version	Bryan ISD Community Affairs
Bryan ISD	Bryan ISD Always Real. Offering More. We Are Bryan ISD Video Shorter Version	Bryan ISD Community Affairs
Crowley ISD	A Day in the Life of a Pre-K Student	Megan Middleton
Crowley ISD	It's January! It's January!	Megan Middleton
Eagle Mountain-Saginaw ISD	Make Good Choices with EMS ISD	Kris Hill
Edinburg CISD	A Closer Look Into: Robert Vela High School Conjunto	Edinburg CISD PR & Media
Edinburg CISD	Edinburg CISD Web Banner	Romeo Villarreal, Lisa Ayala, Daniel Guerra & Daisy Espinoza
Forney ISD	Celebrating 125 Years of Innovative Education	Juan Hernandez
La Joya ISD	La Joya ISD Now Enrolling for the 2024-2025 School Year!	KLJSTV
McAllen ISD	Athletes: Champions in action   McAllen ISD	Marketing & Communications
McAllen ISD	McAllen ISD: Where every voice matters	Marketing & Communications
Mesquite ISD	Excellence Happens Here	Wade Odom
Northwest ISD	Teacher Appreciation Week   Thank You Notes to Teachers	Seth Denton

**Continued**

## Video Marketing 15,000 to 40,000 students - Gold Continued

Pearland ISD	Pearland ISD Bond Video	Laura McClellan
Pharr-San Juan-Alamo ISD	Overview of the Dr. Daniel P. King PSJA College & University Center	Communications Department
Prosper ISD	Bond 2023 Overview	Nick VanCura
Spring Branch ISD	Campus Enrollment Videos (PSAs)	SBISD Communications
Spring Branch ISD	Celebrating Spring Branch ISD Lunch Heroes	SBISD Communications
Weslaco ISD	Playing for America	Carlo Robledo, Mike Palacios & Don Ramirez

### More than 40,000 students

#### BEST OF CATEGORY

ESC Region 13 & Jarrell ISD	Welcome to Jarrell ISD	Ana Amezcua Nick Spinetto
<b>GOLD</b>		
Cypress Fairbanks ISD	CFISD State of the District	Video Production Team
Dallas ISD	School Zone Dallas: Episode 5 - Celebrating Diversity	Carmen Alvarado Vasquez, Nina Lakhiani & Sebastian Saucedo
ESC Region 13	Ed First: Texas Strategic Staffing Residency Video	Ana Amezcua
ESC Region 13	Texas Strategic Staffing Series	Ana Amezcua
ESC Region 13	Thank You Notes - Lexington	Ana Amezcua
ESC Region 13	Welcome to Jarrell ISD	Ana Amezcua
Fort Bend ISD	Fort Bend ISD Make Your Impact, Join Our Team as a Nurse	Maria DiPetta, Michael Lam, Vianey Torres & Cameron Hubbard
Garland ISD	GISD Magic	Larry Grimes, Homer Clayton, Jon Cook, Delbert Richardson, Jason Wheeler & Jose Mata
Harmony Public Schools	Harmony Public Schools Commercial 2024 (English)	Allen Reid
Harmony Public Schools	"Why I Love Harmony" Video	Susan Campbell
Harris Co. Dept. of Education	Choice Partners: Making the Right Choice	Debra Sanchez-Treese
Leander ISD	Measuring Your Mark: 2023 Community-Based Accountability System Report	Christian Marcelli
North East EISD	iCSI: Let's Take a Tour	Jason Gatell, Rob Garza, Jimmy O'Halligan, Lila Stanley & Evan Henson
San Antonio ISD	Teach Me, Teach: Dawn Silva	Roger Soto
Socorro ISD	Socorro ISD Special Education Professionals Recruitment	Daniel Escobar
Texas Assoc. of School Boards	TASB Careers - Join Us	Communications, Marketing, and Events
<b>SILVER</b>		
Aldine ISD	Aldine ISD   CTE programs	Bryant Stevens
<b>BRONZE</b>		
Harmony Public Schools	Harmony Science Academy-Bryan Commercial	Shadan Gunonu
Harmony Public Schools	HSA-Brownsville Commercial	Shadan Gunonu

## CATEGORY 35

### Video Training/Instructional

#### Less than 15,000 students

#### BEST OF CATEGORY

Crosby ISD	Turkey Talk with Chef Espinosa	Brett Birkinbine
<b>GOLD</b>		
Crosby ISD	Turkey Talk with Chef Espinosa	Brett Birkinbine
Edgewood ISD of San Antonio	Public Comment at EISD Board Meetings	Marketing & Communications Dept.
<b>SILVER</b>		
Santa Fe ISD	Red Ribbon Week	Jenny Davenport & Stephanie Lyssy

#### 15,000 to 40,000 students

#### BEST OF CATEGORY

Weslaco ISD	Success of the Book Vending Machine	Carlos Robledo, Don Ramirez & Mike Palacios
<b>GOLD</b>		
Mesquite ISD	The CARE Circle: Flip Your Lid	Wade Odom
Weslaco ISD	Success of the Book Vending Machine	Carlos Robledo, Don Ramirez & Mike Palacios
<b>SILVER</b>		
Bryan ISD	School Bus Safety PSA	Bryan ISD Community Affairs
Edinburg CISD	Edinburg CISD Implements NARCAN At All Campuses	Edinburg CISD PR & Media
Tomball ISD	Cooking with Cabinet Series	Tomball ISD Communications

**Continued**

## Video Training/Instructional More than 40,000 students

### BEST OF CATEGORY

ESC Region 13 <b>GOLD</b>	STAAR Parent Portal Video	Ana Amezcua
Cypress Fairbanks ISD	Become a Para-professional	Raquel Briones
Cypress Fairbanks ISD	Traversa Ride 360	Tanner Nguyen
ESC Region 13	Early Childhood Video Series	Ana Amezcua
ESC Region 13	STAAR Parent Portal Video	Ana Amezcua
Fort Bend ISD	Fort Bend ISD Instructional Calendar Explainer Video	Maria DiPetta, Michael Lam, Vianey Torres & Cameron Hubbard
Harmony Public Schools	Central Texas Math Carousel Instruction Video	Tracie Seed
Harris Co. Dept. of Education	Feasting with Fortis	Mitzi Loera
Humble ISD	Navigating the New Humble ISD Website	Jonathan Frey
Killeen ISD	Twin, Where Have You Been?	Communications and Marketing
Lamar CISD	Lamar CISD Bond Program Office: 4S Safety Tips	Justin Terry
North East ISD Media Production	Employee Engagement Survey Instructional Video	Jason Gatell
San Antonio ISD	San Antonio ISD Language Links Training- Let's Link!	Caprice Cummings-Wilson & Michelle Reyes
Socorro ISD	Texas House Bill 114 – No Vaping, E-Cigarettes	Daniel Escobar
United ISD	Knowledge for College Game Show	United ISD Public Relations

## CATEGORY 36

### Video Live Sports Event

#### Less than 15,000 students

### BEST OF CATEGORY

Abilene ISD <b>GOLD</b>	Southtown Showdown Broadcast 2023	AISD Communications
Abilene ISD	Southtown Showdown Broadcast 2023	AISD Communications
Arp ISD	Arp ISD official broadcast of Arp H.S. Football vs. DeKalb	Mike Alzamora
Duncanville ISD	Two In A Row	Hillary Hopson
Kerrville ISD	AntlerSports Tivy Football Livestream	Lauren Jette
San Benito Schools	San Benito Greyhounds VS Harlingen Cardinals 2023	Luis D. Gonzales, Jr., Mara Martinez, Maria E. Guajardo, Dulce M. Quiroz, David Cortez, Evan Martinez, Samuel Alonso & Sergio Garcia
Wichita Falls ISD	WFHS Coyotes vs. Rider Raiders	Chad Johnson

#### 15,000 to 40,000 students

### BEST OF CATEGORY

McAllen ISD <b>GOLD</b>	McAllen ISD Baseball Playoff – Memorial High at McAllen High 2024	Marketing & Communications
Comal ISD	Comal ISD Friday Night Lights - Canyon High School	Mason Smith
Edinburg CISD	Football: Edinburg High Bobcats vs. Robert Vela Sabercats	Romeo Villarreal, Lisa Ayala, Daniel Guerra & Daisy Espinoza
La Joya ISD	La Joya Palmview High School Football Highlights	KLJS TV
McAllen ISD	McAllen ISD Baseball Playoff – Memorial High at McAllen High 2024	Marketing & Communications
McAllen ISD	McAllen ISD Football Night 2023 – Nikki Rowe High vs. Memorial High	Marketing & Communications
Tomball ISD	Patriotic Show and Game 2023	Tomball ISD Communications
Weslaco ISD	Weslaco vs. Harlinen, Epic Finish	Weslaco ISD, KWES-TV

#### More than 40,000 students

### BEST OF CATEGORY

Pasadena ISD <b>GOLD</b>	From the Field to the Couch, Streaming to the Game to the Community.	Colton Hinson
Garland ISD	Garland ISD Football - Sachse vs Rockwall Heath	Delbert Richardson, Homer Clayton, Larry Grimes & Jonathan Cook
Pasadena ISD	From the Field to the Couch, Streaming to the Game to the Community.	Colton Hinson
Pasadena ISD	Stream Team is in the House	Art Del Barrio, Bruce Stone, Gustavo Trevino, Rob Smith, Lori Grande, Colton Hinson, Olivia Janney, Avery Davis & Kourtney Jones

# CATEGORY 37

## Video Live Event (Non-Sports)

Less than 15,000 & 15,000 to 40,000 students

### BEST OF CATEGORY

Waco ISD Kendrick Elementary Groundbreaking Ceremony Jesse Botello

### GOLD

Waco ISD Kendrick Elementary Groundbreaking Ceremony Jesse Botello

### SILVER

Crosby ISD Crosby ISD Celebrates Total Solar Eclipse Brett Birkinbine

### BRONZE

Crosby ISD Dr. Don Hendrix Memorial Library Brett Birkinbine

**15,000 to 40,000 & More than 40,000 students**

### BEST OF CATEGORY

Alvin ISD The Alvin ISD AIMS Awards Phil Jean & Luis Lozano

### GOLD

Alvin ISD The Alvin ISD AIMS Awards Phil Jean & Luis Lozano

Arlington ISD

Facebook LIVE: We are Taking Applications NOW for all  
Arlington ISD Specialized Programs  
Becky Volk, Spence Roberts,  
Kendall Navjar & Anita Foster

Cypress Fairbanks ISD

2024 CFISD Livestock Show  
Video Production Team

Tomball ISD

State of the District 2024  
Tomball ISD Communications

Weslaco ISD

Veteran's Day Celebration  
Weslaco ISD, KWES-TV

# CATEGORY 38

## Video Production in a Language Other than English

Less than 15,000 students

### BEST OF CATEGORY

San Elizario ISD Yo si le voy, le voy a San Eli Dr. Jeannie Meza-Chavez, Horacio Hernandez & Perla Magallon

### GOLD

Bastrop ISD Bastrop ISD - Promoting Biliteracy, Bilingualism and Biculturalism Chris White

Edgewood ISD

Leader of the P.A.C. (May 2024) Marketing & Communications Department

San Elizario ISD

Yo si le voy, le voy a San Eli Dr. Jeannie Meza-Chavez, Horacio Hernandez & Perla Magallon

### SILVER

White Settlement ISD White Settlement ISD Dual Language Enrollment Video Desiree Coyle & Kirsten Valle

**15,000 to 40,000 students**

### BEST OF CATEGORY

La Joya ISD La Joya Palmview High School Grupo "La Tradición" KLJS TV

### GOLD

Goose Creek CISD GCCISD Early Learning Academies Spanish Promo Carrie Pryor-Newman

La Joya ISD

La Joya Palmview High School Grupo "La Tradición" KLJS TV

### SILVER

Laredo ISD ITV Registracion en Linea David Flores, Armando Gomez & Julio Ovando

**More than 40,000 students**

### BEST OF CATEGORY

Garland ISD Vapear es peligrosa Larry Grimes, Homer Clayton,  
Jon Cook & Delbert Richardson

### GOLD

Dallas ISD Las mejores escuelas y oportunidades Carmen Alvarado Vasquez, Nina Lakhiani  
& Sebastian Saucedo

Garland ISD

Vapear es peligrosa Larry Grimes, Homer Clayton,  
Jon Cook & Delbert Richardson

Harmony Public Schools

Harmony Public Schools Commercial 2024 (Spanish) Shadan Gunonu

Harris Co. Dept. of Education

Gobierno Abierto y Cumplimiento / Wendy Utterback, Mitzi Loera  
& Debra Sanchez-Treese

Harris Co. Dept. of Education

National Hispanic Heritage Month Mitzi Loera

Socorro ISD

Felicidades a la Clase de 2024 de SISD Daniel Escobar

*Continued*

**Video Production in a Language Other than English More than 40,000 students -  
Silver Continued**

**SILVER**

Cypress Fairbanks ISD	Estudiantes del CFISD se despiden del 2024	Rosario Meehan, Sylvia Puente & Jesus Castillo
Cypress Fairbanks ISD	Mes de la Herencia Hispana	Rosario Meehan, Sylvia Puente & Vanesa Koch
Cypress Fairbanks ISD	Pre-K Enrollment for Bilingual Families	Jesus Castillo
Humble ISD	Pregúntale al Experto	Leslie Fuentes, Kiana Rios, Rusty Odom & Kelci Hebert

**BRONZE**

Harmony Public Schools	Madre de Harmony	Shadan Gunonu
San Antonio ISD	Let's Link! Pashto Video	Caprice Cummings-Wilson, Michelle Reyes, Christopher Escobar & Roger Soto

# COMPUTERIZED/ELECTRONIC COMMUNICATION CATEGORIES

## CATEGORY 39

### Miscellaneous Digital Media

#### Less than 15,000 students

**BEST OF CATEGORY**

Frenship ISD	Frenship v Midland High Video Board Animated Graphic	Desri Jones
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**GOLD**

Aubrey ISD	Aubrey ISD By the Numbers	Eva D. Coleman
Belton ISD	Ranch-Scented Mums Social Media Post	Communications Dept., Candice Griffin
Boerne ISD	Boerne ISD Insider Podcast- All About BOA	Communications Department,
Cedar Hill ISD	National Mascot Day 2023	Courtney Erskine
Channelview	Second Episode-Celebrating Hispanic Heritage Month	Teresa Gomez
Argyle ISD	School's Out For Summer!	Communications & Marketing Dept.
Duncanville ISD	Super Intentional Podcast - Season 3 Ep. 2	Angela L. Davis Henry,
	Built Ford Tough:A Will to Win!	Hillary Hopson & Jeffrey Smith
Frenship ISD	Frenship High School Signing Day	Brittany James, Desri Jones & Hannah Morelos
Frenship ISD	Frenship v Midland High Video Board Animated Graphic	Desri Jones
Grapevine-Colleyville ISD	Grapevine Baseball State Champions	Alexander Harlow
Greenville ISD	In the Den, A Greenville ISD Podcast	Xachary Aguilar, Natalie Pegg & Amy Wade
Hutto ISD	Hutto ISD District Recognition Calendar	Eliska Padilla
Lancaster ISD	Hispanic Heriatge Month Instagram Reel Filter	Rodrigo Martinez
Magnolia ISD	Convocation: 90's Edition	Denise Meyers, Kate Hope & Amelia Lindley
Mission CISD	Open Enrollment Mission CISD	Rolando D. Garza
New Braunfels ISD	NBHS Girls Soccer Hype Reel	New Braunfels ISD Communications Team
San Benito CISD	A Luau to Remember	Luis Gonzales Jr, Sergio Garcia, Maria Guajardo, Mara Martinez, Dulce Quiroz, David Cortez, Samuel Alonso & Evan Martinez

San Elizario ISD	Why SEISD? Web Banner	Dr. Jeannie Meza-Chavez, Horacio Hernandez & Perla Magallon
Sharyland ISD	Star Spotlight: Belle & Rookie of the Week	Sergio Esquivel, Nancy Barboza & Rocio Landin
Texas City ISD	TCISD Talks Podcast	Clarissa Silva & Melissa Tortorici

**SILVER**

San Elizario ISD	2024-2025 Student Online Academic Registration Web Banner	Dr. Jeannie Meza-Chavez, Horacio Hernandez & Perla Magallon
San Elizario ISD	Grit, Grace, and Pearls - TCWSE Conference Electronic Banner	Dr. Jeannie Meza-Chavez, Horacio Hernandez & Perla Magallon

*Continued*

## Miscellaneous Digital Media 15,000 to 40,000 students

### BEST OF CATEGORY

Alvin ISD	Jumping into the Future	Brittany Blanchard
<b>GOLD</b>		
Alvin ISD	Jumping into the Future	Brittany Blanchard
Corpus Christi ISD	Instagram filter for Academic Achievers	Tavo Caballero
Forney ISD	Opportunity Central Grand Opening Graphics Loop	Graysen Reid
Pearland ISD	Building Blocks Podcast: #015 – Honoring a Legacy: Celebrating 40 Years of Teaching Excellence	Laura McClellan
Prosper ISD	Prosper ISD 2024 State of the District	Christal Hankey
Prosper ISD	Prosper Promise Presentation	Communications Team
Rockwall ISD	An Epic Post Game Celebration	Chris Curtis
Pharr-San Juan-Alamo ISD	PSJA ISD Informative Carousels	Communications Department

### More than 40,000 students

### BEST OF CATEGORY

Dallas ISD	15 Minutes with the Fastest Woman in the World	Anastasia Reed-Jones, Molly Schrader & Carol Paiz
<b>GOLD</b>		
Arlington ISD	What Does Juneteenth Mean to You?	Kendall Navjar & Becky Volk
Cypress Fairbanks ISD	Spring Workshop 2024: 20th Anniversary	Rosario Meehan, Sylvia Puente & Todd Blair
Cypress-Fairbanks ISD	State of the District Presentation 2023-2024	Joel Weckerly
Dallas ISD	15 Minutes with the Fastest Woman in the World	Anastasia Reed-Jones, Molly Schrader & Carol Paiz
Fort Bend ISD	Fort Bend ISD Pre-K Registration Postcard	Maria DiPetta, Vianey Torres & Sherry Williams
Fort Bend ISD	Happy Birthday to Fort Bend ISD's Leap Year Babies	Natalie Rivera
Harris Co. Dept. of Education	2024 Celebration of Excellence PowerPoint	Jessica Lieng
Leander ISD	On the Street: A Culture of Voting & the State of Public Education	Christian Marcelli, Daniel Cernero & Crestina Hardie
Texas Assoc. of School Boards	Funding Solutions for Texas School Districts' Healthcare Needs	TASB Communications, Marketing, and Events
Texas Assoc. of School Boards	txEdCon24 Exhibitor & Sponsorship Prospectus	TASB Communications, Marketing and Events

### SILVER

Cypress Fairbanks ISD	Translator's Workshop Anniversary Invitation	Rosario Meehan, Sylvia Puente & Todd Blair
ESC Region 12	2022-2023 Annual Performance Report	Abigail Ramirez & Taryn Courville
Klein ISD	Klein ISD District Slides Template 23-24	Kari Jernigan
North East Educational Foundation	North East Educational Foundation Monthly E-Newsletter - NEEF Brief	Katherine Sanchez-Rocha & Olga Valanos

## CATEGORY 40

### E-Newsletter

#### Less than 15,000 students

### BEST OF CATEGORY

Willis ISD	May 2024 Bond Newsletter	Kayla Brocato
<b>GOLD</b>		
Belton ISD	Belton ISD Board Briefs	Communications Department
Crosby ISD	Crosby ISD CommUNITY Connections	Brett Birkinbine
Duncanville ISD	Duncanville ISD Staff News - March 2024 Edition	Angela L. Davis Henry
Frenship ISD	Tiger Tales E-Newsletter	Communications Department
Grandview ISD	Superintendent's Newsletter for Grandview ISD	Laura McCormick
Harlandale ISD	Superintendent's Newsletter	Melinda Garza
Hillsboro ISD	Hillsboro Highlights - Celebrating Success May 2024	Leah Deniston
La Porte ISD	La Porte ISD eLeader	Adam J. Holland
Magnolia ISD	News Crew Holiday Edition	Kate Hope
Mission CISD	Mission Memos - A Mission CISD Newsletter	Jennifer Galindo
White Settlement ISD	WSISD District Newsletter	Desiree Coyle & Kirsten Valle
Willis ISD	May 2024 Bond Newsletter	Kayla Brocato
Willis ISD	The Wildkat Word	Kayla Brocato

*Continued*

**E-Newsletter Less than 15,000 students - Silver Continued**

**SILVER**

Del Valle ISD	We are Del Valle Newsletter	Christopher Weddle, Christian Aleman-Rodriguez & Kei Matsumoto
Hempstead ISD	Hempstead ISD Bond Voter Guide	Valonia Walker, APR
Hempstead ISD	The Bobcat Beat Newsletter	Valonia Walker, APR
Hutto ISD	Hutto ISD Mid-Week Newsletter	Eliska Padilla
Jarrell ISD	Monday Memo	Nick Spinetto
Livingston ISD	Hawk's Talk	Jennifer Birdwell, Lea Davis & Aubri Alexander
London ISD	Pirate Pride Board Update	Kim Womack
South San Antonio ISD	South San Antonio ISD staff, families, community, and partners.	Briana Lopez, Jose Guereca, Alexis LaFosse & Genesis Aguilae
Texas City ISD	TCISD Today E-News	Clarissa Silva & Melissa Tortorici

**15,000 to 40,000 students**

**BEST OF CATEGORY**

Carrollton-Farmers Branch ISD	Social Media Newsletter	Mattison Gossett
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**GOLD**

Bryan ISD	Bryan ISD Newsletters	Bryan ISD Community Affairs
Carrollton-Farmers Branch ISD	Social Media Newsletter	Mattison Gossett
Spring Branch ISD	INSPIRE - SBISD Bi-monthly News	SBISD Communications

**SILVER**

Allen ISD	The Loop - Staff Newsletter	Keith Taylor
Tomball ISD	Tomball Talk	Allison Suarez & Justin Warnasch

**More than 40,000 students**

**BEST OF CATEGORY**

United ISD	Parent Connection Back to School 2023-2024	Paola Arcos
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**GOLD**

Arlington ISD	MyArlingtonISD Newsletter	Suzanne Turner & Anthony Andro
ESC Region II	ESC Region II   Insight II Newsletter	Brooke Murphy
Harmony Public Schools	STEM is More at Harmony Public Schools	Ajdina Selimovic & Alejandra Dultmeier
Humble ISD	Camino al Conocimiento	Leslie Fuentes, Kelci Hebert, Jonathan Frey & Joshua Koch
Klein ISD	The Klein Insider	Jessica Williams
Leander ISD	Community Relations Connections	Heather Neds
Region One ESC	Beyond the Binding   School Library Newsletter	Amaris McIntosh
TCTA	eUpdate from TCTA	Clare Haefner
United ISD	Parent Connection Back to School 2023-2024	Paola Arcos

**SILVER**

Harmony Public Schools	Harmony Happenings	Tracie Seed
Harmony Public Schools	HPS Houston South Athletic Newsletter	Candice Keutzer & Teofilo Martinez
Harmony Public Schools	HPS NTX Secondary Monthly "Connection" Newsletter - December 2023	Susan Campbell
Harris Co. Dept. of Education	The Connector Newsletter	HCDE Communications
San Antonio ISD	SAISD Foundation E-Newsletter	Kimberly Garcia
San Antonio ISD	San Antonio ISD Familia Newsletter	Christopher Escobar, Allison Boerger & Ana Balli

**BRONZE**

Harmony Public Schools	Here at Harmony District Newsletter	Emma Lewis
San Antonio ISD	SAISD Insider Volume 24 Number 1 August 4, 2023	Allison Boerger

**CATEGORY 41**

**Digital Magazine  
Less than 15,000 students**

**BEST OF CATEGORY**

Argyle ISD	Argyle ISD Insight Magazine	Communications Department
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**GOLD**

Argyle ISD	Argyle ISD Insight Magazine	Communications Department
Hempstead ISD	Back to School Bobcat Magazine	Valonia Walker, APR
Texas City ISD	The Insider Magazine - 2024	Clarissa Silva & Melissa Tortorici

*Continued*

**Digital Magazine 15,000 to 40,000 & More than 40,000 students**

**BEST OF CATEGORY**

Fort Bend ISD	Fort Bend ISD – Magazine Spring 2024 Edition	Maria DiPetta, Michael Lam, Vianey Torres, Cameron Hubbard, Tonya Thomas, Natalie Rivera & Sherry Williams
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**GOLD**

Eagle Mountain-Saginaw ISD	EMS PROUD Digital Magazine Summer 2022	Communications Department
Fort Bend ISD	Fort Bend ISD – Magazine Spring 2024 Edition	Maria DiPetta, Michael Lam, Vianey Torres, Cameron Hubbard, Tonya Thomas, Natalie Rivera & Sherry Williams

**BRONZE**

Eagle Mountain-Saginaw ISD	EMS Proud Summer 2023	EMS ISD Communications Team
Galena Park ISD	Galena Park Magazine, End of Year 2024 Edition	Dr. Tommie Smith

**CATEGORY 42**

**Web Site - Original Design**

**Less than 15,000 students**

**BEST OF CATEGORY**

Midway ISD	Eclipse 2024	Robert Pryor, Emily Parks & Katy Durham
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**GOLD**

Midway ISD	Eclipse 2024	Robert Pryor, Emily Parks & Katy Durham
New Braunfels ISD	NBISD Athletics Webpage	Communications Department
New Braunfels ISD	NBISD News Website	Communications Department

**SILVER**

San Benito Schools KSBG	KSBG Website	Luis D. Gonzales, Jr., Mara Martinez, Maria E. Guajardo, Dulce M. Quiroz, David Cortez, Evan Martinez, Samuel Alonso & Sergio Garcia
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**15,000-40,000 students**

**BEST OF CATEGORY**

Spring ISD	Choose Spring Website	Rony Canales
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**GOLD**

Richardson ISD	Richardson ISD Community Budget Steering Committee District Committee Website	Dr. Melissa Heller, Tim Clark & Andy McCormick
Richardson ISD District Website	Richardson ISD District Website	Andy McCormick
Spring ISD	Choose Spring Website	Rony Canales

**More than 40,000 students**

**BEST OF CATEGORY**

Texas Assoc. of School Boards	tasb.org	Christina Velasquez
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**GOLD**

ESC Region 13	Effective Advising Framework	Ana Amezcua
ESC Region 13	Effective Preparation Framework	Ana Amezcua
ESC Region 13	Texas SPED Support website	Ana Amezcua
Leander ISD	Bond & Construction Projects	Crestina Hardie
Leander ISD	Legacy	Crestina Hardie
Texas Assoc. of School Boards	tasb.org	Christina Velasquez

**SILVER**

Region One ESC	School Safety Conference	Avery Arizola
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**CATEGORY 43**

**Web Site - Template Driven Design**

**Less than 15,000 students**

**BEST OF CATEGORY**

Dripping Springs ISD	Dripping Springs ISD Website Redesign	Blake Barington & Jennifer Edwards
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**GOLD**

Duncanville ISD	Beanstack	Paige Stewart
Duncanville ISD	Superintendent Search	Paige Stewart
Dripping Springs ISD	Dripping Springs ISD Website Redesign	Blake Barington & Jennifer Edwards
Hutto ISD	Hutto ISD Website	Leonard Abramovich & Noelle Newton
Joshua ISD	www.joshuaisd.org	Kyle Heimbigner

*Continued*

## Web Site - Template Driven Design Less than 15,000 students - Gold Continued

Pampa ISD Sheldon ISD <b>SILVER</b>	Pampa ISD Explore Your Hometown District Sheldon ISD Website	Jana Williamson Beverly Stephenson
Duncanville ISD La Porte ISD Santa Fe ISD White Settlement ISD	Summer of Champions La Porte ISD Website Santa Fe ISD Website White Settlement ISD Website	Paige Stewart Adam J. Holland & Devin Dozier Jenny Davenport & Stephanie Lyssy Desiree Coyle & Kirsten Valle

### 15,000 to 40,000 students

#### BEST OF CATEGORY

Comal ISD <b>GOLD</b>	Comal ISD Website	Communications Department
Comal ISD Corpus Christi ISD	Comal ISD Website Corpus Christi ISD Website Redesign	Communications Department Jacqueline Franco, Lyndall Gathright, Tavo Caballero & Leanne Libby
Spring Branch ISD Spring Branch ISD Tomball ISD <b>SILVER</b>	Northbrook High School website redesign Website Home Refresh tomballisd.net	SBISD Communications SBISD Communications Tomball ISD Communications
Copperas Cove ISD	Copperas Cove ISD moved forward on the web	Kurtis Quillin, Matt Thompson & Cole Widder
Pearland ISD Pharr-San Juan-Alamo ISD	Pearland ISD: www.pearlandisd.org PSJA ISD Website Redesign	Victor Bushfield Communications Department

### More than 40,000 students

#### BEST OF CATEGORY

Humble ISD <b>GOLD</b>	Captivating Future Staff Through A Digital First Impression of Humble ISD	Yvonne Harris, Lori Maugans, Kelci Hebert & Sheila Collier
Cypress Fairbanks ISD Fort Bend ISD Fort Bend ISD Fort Bend ISD Fort Bend ISD Harris Co. Dept. of Education Harris Co. Dept. of Education Humble ISD	CFISD Intranet Website 2023 VATRE Website 2024 Graduation Website Pre-K Enrollment Website Real Estate Professionals Website School Attendance and Registration Website Civic Engagement Website Scholastic Art & Writing Regional Awards Captivating Future Staff Through A Digital First Impression of Humble ISD Klein ISD District Website	Jennifer Ongoco & Denisse Sioss Tracy Lau Tracy Lau & Deanna Alvarado Tracy Lau Tracy Lau & Chassidy Olainu-Alade Tracy Lau Oliver Dyke Oliver Dyke Yvonne Harris, Lori Maugans, Kelci Hebert & Sheila Collier Kari Jernigan & Justin Elbert
Klein ISD <b>SILVER</b>	Service Leadership Society Website San Antonio ISD Systems of Care 2.0	Lisa Proffit, Ashley Gomez & Emre Konak Rita Sanchez & Christopher Escobar

# CAMPAIGN/EVENT CATEGORIES

## CATEGORY 44

### Marketing Campaign

#### Less than 15,000 students

#### BEST OF CATEGORY

Magnolia ISD <b>GOLD</b>	Money Matters in Magnolia ISD	Magnolia ISD
Magnolia ISD Southside ISD Texas City ISD <b>SILVER</b>	Money Matters in Magnolia ISD Southside ISD Attendance Campaign Texas City ISD Staff Recruitment Campaign	Magnolia ISD Sylvia Rincon, Monica Saenz & Carlos Peralta Clarissa Silva & Melissa Tortorici
Duncanville ISD Mission CISD	Make It Yours! Mission CISD's VATRE Campaign	Jeffrey Smith, Hillary Hopson & Connie Wallace Dimitra Trejo, Jennifer Galindo, Rolando Garza & Gerardo Gonzalez
Sherman ISD Waco ISD	Choose a Career in Sherman ISD - Hiring Campaign Combatting the Teacher Shortage: Enroll in the Future Educators Academy	Emily Cathey & Todd Kleiboer Wendy Sledd, Jesse Botello,, Michael Anderson & Quinta Robinson

*Continued*

## Marketing Campaign 15,000 to 40,000 students

### BEST OF CATEGORY

Forney ISD	One Team, Family, Goal	Graysen Reid, Kristin Zastoupil, Kelly Juntunen & Juan Hernandez
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### GOLD

Alvin ISD	Welcome Home - Alvin ISD Recruitment Campaign	Brittany Blanchard
Forney ISD	One Team, Family, Goal	Graysen Reid, Kristin Zastoupil, Kelly Juntunen & Juan Hernandez

Judson ISD	Judson ISD Block Party	Briana Estrada, Lexie Greathouse, Natalie Guzman, Kim Cathey, Johnny Tejeda & Nicole Taguinod
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Midland ISD	Made in MISD	Midland ISD Communications
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## More than 40,000 students

### BEST OF CATEGORY

Texas Assoc. of School Boards	TASB Energy Cooperative Fuel Campaign	Communications, Marketing, and Events
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### GOLD

Cypress Fairbanks ISD	Campaña de Concientización de Asistencia	Rosario Meehan, Sylvia Puente & Todd Blair
Dallas ISD	STARR Results Campaign	Creative Services Department

ESC Region 13	2024 Data Symposium Conference	Ana Amezcua
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ESC Region 13	Behavior Coach Endorsement Program Marketing Campaign	Ana Amezcua
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Harmony Public Schools	Spring Employee Recruitment Campaign	John Boyd
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Harmony Public Schools	STEM is MORE at Harmony	John Boyd, Evelin De La Rosa, Alejandra Dultmeier, Ashley Gomez, Tim Hallila, Emre Konak, Ajdina Selimovic & Allen Reid
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Region One ESC	Educator Preparation Program Digital Advertising Campaign	Amaris McIntosh & Avery Arizola
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San Antonio ISD	San Antonio ISD Language Links	Caprice Cummings-Wilson, Christopher Escobar, Michelle Reyes & Ana Balli
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Texas Assoc. of School Boards	TASB Energy Cooperative Fuel Campaign	Communications, Marketing, and Events
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Texas Assoc. of School Boards	TASB Special Education Solutions Name Change	Communications, Marketing, and Events
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### SILVER

Pasadena ISD	Open Enrollment Campaign	Bruce Stone
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## CATEGORY 45

### Social Media Campaign

#### Less than 15,000 students

### BEST OF CATEGORY

Frenship ISD	It's Game Day	Desri Jones, Brittany James & Hannah Morelos
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### GOLD

Edgewood ISD	Edgewood Eclipse Education Social Media Campaign	Lori Tolar
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Everman ISD	EISD Celebrates Black History Month	Dr. Nikita Russell & Derrick Thompson
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Everman ISD	EISD Celebrates Hispanic Heritage Month	Dr. Nikita Russell & Derrick Thompson
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Frenship ISD	It's Game Day	Desri Jones, Brittany James & Hannah Morelos
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Georgetown ISD	Inside GISD	Logan Reuland
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Grapevine-Colleyville ISD	Happy Career and Technical Education Month	Kaitlyn Dill
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London ISD	Where's it at Wednesday?	Kim Womack
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San Benito CISD	Facebook Growth and Monetization Campaign	Luis Gonzales Jr, Sergio Garcia, Maria Guajardo, Mara Martinez, Dulce Quiroz, David Cortez, Samuel Alonso & Evan Martinez
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Sheldon ISD	Started In Sheldon	Monica Arredondo
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### SILVER

Duncanville ISD	Celebrando el mes nacional de la herencia hispana	Hillary Hopson
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Everman ISD	EISD Red Ribbon Week	Dr. Nikita Russell & Derrick Thompson
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Roma ISD	Childhood Cancer Awareness Month	Helen Escobar
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Sharyland ISD	Work Here, Learn Here, Grow Here!	Nancy V. Barboza, Rocio N. Landin & Sergio Esquivel
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South San Antonio ISD	Cafecito in the Community	Briana Lopez, Genesis Aguilar, Alexis LaFosse & Jose Guereca
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Waco ISD	Celebrating Diversity: Hispanic Heritage Month	Wendy Sledd & Quinta Robinson
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### BRONZE

Sharyland ISD	Social Buzz: Discover Careers at Sharyland ISD Job Fair!	Sergio Esquivel, Nancy Barboza & Rocio Landin
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*Continued*

## Social Media Campaign 15,000 to 40,000 students

### BEST OF CATEGORY

Spring ISD

Black History Month Campaign

Fabiola San Roman

### GOLD

Pflugerville ISD

PfISD Graduation 2024

Nicole Garcia, Christina Schneider & David Sanchez

Pflugerville ISD

#PfridayPfive

Nicole Garcia & Christina Schneider

Spring ISD

We love our Board of Trustees

Office of Communications

Tomball ISD

SROs

Allison Suarez

### SILVER

Alvin iSD

All in All Day at Alvin ISD

Brittany Blanchard

Pharr-San Juan-Alamo ISD

Class of 2024 PSJA ISD Graduation Ceremonies

Communications Department

Pearland ISD

Back 2 School Social Campaign

Laura McClellan

Pearland ISD

Pearland ISD Livestock Show & Career Expo

Laura McClellan

Richardson ISD

RISDInTheClassroom

Adriana Sánchez

Richardson ISD

#RISDFirstDay 2023

Strategy & Engagement, Adriana Sanchez

Spring ISD

Black History Month Campaign

Fabiola San Roman

Spring Branch ISD

Annual Social Media Campaign

SBISD Communications

### More than 40,000 students

### BEST OF CATEGORY

Cypress Fairbanks ISD

#ThankATeacher 2023

Joel Weckerly

### GOLD

Arlington ISD

Arlington ISD Homecoming 2023

Becky Volk & Kendall Navjar

Cypress Fairbanks ISD

#ThankATeacher 2023

Joel Weckerly

ESC Region 13

Early Childhood Conference Campaign

Ana Amezcua

ESC Region 13

STEM Ecosystem Convening Social Media

Ana Amezcua

Harmony Public Schools

2024 HPS Vals and Sals

Evelin De La Rosa, Ajdina Selimovic

& Alejandra Dultmeier

Harmony Public Schools

Celebrating Top Teachers

Megan Parrish

Harmony Public Schools

What Parents Love About Harmony

Megan Parrish

Klein ISD

#MyKleinPrincipal - Principals Month Campaign

Terencia Lee

Klein ISD

My Klein Teacher

Jasmine Nguyen, Kari Jernigan

& Marlon Torres

Plano ISD

Panther Perfection: Plano East Basketball 40-0 Champions

Plano ISD Communications

## CATEGORY 46

### Special Event

### Less than 15,000 students

### BEST OF CATEGORY

San Angelo ISD

District Celebration/Difference Maker Day

Communications Department

### GOLD

Aledo ISD

Committed to the Cats

Mercedes Mayer & Jon Sheldon

Duncanville ISD

Flora "Flo" Judd

Hillary Hopson, Jeff Smith,

Angela Davis Henry & Connie Wallace

Greenville ISD

Greenville ISD's Lions Choice Awards

Greenville ISD Communications

Mission CISD

A Lasting Legacy The Coach Roy Garcia

Dimitra Trejo, Jennifer Galindo,

Basketball Court and Plaque Unveiling Ceremony

Gerardo Sanchez & Rolando Garza

San Angelo ISD

District Celebration/Difference Maker Day

Communications Department

White Settlement ISD

White Settlement ISD Fine Arts Festival

Desiree Coyle & Kirsten Valle

Wichita Falls ISD

WFISD Teacher of the Year Banquet

Ashley Thomas

### SILVER

Abilene ISD

Abilene ISD Annual Retiree Dinner

AISD Communications Team

Belton ISD

Belton ISD State of the District

Communications Department

Boerne Education Foundation

Boerne Education Foundation Birdies for Boerne

Boerne Education Foundation

TopGolf Tournament

Argyle ISD

Argyle ISD Silver Eagles

Communications Department

Edgewood ISD

Edgewood ISD Family Science Night

Lori Tolar

Greenville ISD

Greenville ISD's E3: Eclipse Education Expo

Natalie Pegg, Amy Wade

& Xachary Aguilar

Harmony Public Schools

Partner In Education Excellence Award

Tiffany Flores

South Texas

*Continued*

**Special Event Less than 15,000 students - Silver Continued**

Magnolia ISD	Magnolia ISD Insight Event	Denise Meyers, Kate Hope & Amelia Lindley
Pasadena ISD	Kickstarting the Spotlight: Soccer Media Day	Olivia Janney
Waco ISD	Honoring the Past, Celebrating the Future of Kendrick Elementary School	Wendy Sledd, Michael Anderson & Quinta Robinson
White Settlement ISD	White Settlement ISD Back to School Rally	Desiree Coyle & Kirsten Valle
<b>BRONZE</b>		
Corsicana ISD	Stewart Book Donation & Balloon Release	Raymond Linex, Ana Villegas & Michael Kormos
Duncanville ISD	Girls UIL Basketball State Championship Recognition	Jeffrey Smith
Santa Fe ISD	TAFE HR Signing Day	Jenny Davenport & Stephanie Lyssy

**15,000 to 40,000 students**

**BEST OF CATEGORY**

Goose Creek CISD	Día del Niño Celebration	Mima Trujillo, Veronica Dyson & Dr. Norma Martinez
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**GOLD**

Corpus Christi ISD	Academic Achievers	Communications Office
Crowley ISD	The White Party	Communications Department
Forney ISD	The Keith Bell Opportunity Central "The OC"	Kristin Zastoupil, Kelly Juntunen, Graysen Reid & Juan Hernandez
	Grand Opening and Dedication	Mima Trujillo, Veronica Dyson & Dr. Norma Martinez
Goose Creek CISD	Día del Niño Celebration	Lexie Greathouse
Judson ISD	Wild About Judson - Convocation	Katie Flowers
Mansfield ISD	Golden Tour	Communications Department
Pharr-San Juan-Alamo ISD	PSJA ISD's Inaugural Trunk or Treat Bash	Aliana M. Wynn, Victor Bushfield & Laura McClellan
Pearland ISD	Pearland ISD Big Art Day Event 2024	Events Department
Prosper ISD	2023 FRSLN Texas Teachers Event	Communications and Events Team
Prosper ISD	Senior Citizen Luncheon and Bluebonnet Brunch	Tomball ISD Communications
Tomball ISD	Superintendent's Fun Run	

**More than 40,000 students**

**BEST OF CATEGORY**

San Antonio ISD	San Antonio ISD Athletic Hall of Fame 2023	A. Mario Rios
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**GOLD**

Fort Bend ISD	Malala Yousafzai Visit	Deanna Alvarado
Fort Bend ISD	We're #1 FBISD Commonwealth Elementary	Sherry Williams
Harmony Public Schools	HPS North Texas Secondary 2024 College Pep Rally	Susan Campbell
Harris Co. Dept. of Education	Picnic in the Parking Lot	Shelby Buchtien
North East Educational Foundation	Denim, Diamonds & Dreams	Katherine Sanchez-Rocha, Brooklynne Dominguez & Olga Valanos
North East ISD	NEISD's Six-Part Accountability Series	Communications Department
Region 4 ESC	Region 4 Teachers of the Year Celebration 2023	Bevin Gordon, David Del Toro, Kimberly Garcia & Marijane Kelly
San Antonio ISD	San Antonio ISD Athletic Hall of Fame 2023	A. Mario Rios

**SILVER**

Fort Bend ISD	Fort Bend ISD 2024 Graduation Ceremonies	Communications Department
Harmony Public Schools	Service Leadership Society 2023 Fall State Conference	Lisa Proffit & Allen Reid
Pasadena ISD	Leadership in Action: Recognizing PISD's Everyday Leaders	Colton Hinson
Pasadena ISD	Marvels in the Community: Vanguard Community Service Awards	Gustavo Trevino & Lori Grande

**CATEGORY 47**

**Education Good News**

**Less than 15,000 students**

**BEST OF CATEGORY**

New Braunfels ISD	Launch of Long Creek High School	Communications Department
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**GOLD**

Harlandale ISD	Empowering Innovation: The Harlandale ISD Makerspace	Melinda Garza
New Braunfels ISD	Launch of Long Creek High School	Communications Department

**Continued**

**Education Good News Less than 15,000 students - Silver Continued**

**SILVER**

Mission CISD  
Waco ISD

Mission CISD Students of the Week Spotlight  
Highlighting School Board Members' Contributions

Jennifer Galindo & Rolando Garza  
Wendy Sledd, Jesus Botello,  
Michael Anderson & Quinta Robinson

Wichita Falls ISD

Teacher Spotlight Award Ashley Thomas

**15,000 to 40,000 & More than 40,000 students**

**BEST OF CATEGORY**

Humble ISD

Eat, Play, Learn and Grow Outdoors in Humble ISD

Jamie Mount, Jonathan Frey, Joshua Koch,  
Kelci Hebert, Leslie Fuentes, Lori Maugans,  
Sheila Collier, Rusty Odom & Yvonne Harris

**GOLD**

Dallas ISD

A Cosmic Classroom: Dallas ISD's Good News Campaign  
on the Great North American Eclipse  
& Robyn Harris

Nina Lakhiani,  
A'Nease Linnear, Sebastián Saucedo

Humble ISD

Eat, Play, Learn and Grow Outdoors in Humble ISD

Jamie Mount, Jonathan Frey, Joshua Koch,  
Kelci Hebert, Leslie Fuentes, Lori Maugans,  
Sheila Collier, Rusty Odom & Yvonne Harris

Pearland ISD

Pearland ISD and KHOU 11 Book Drive  
Inspiring New Beginnings: A Journey  
of Passion and Purpose (Recruitment Series)

Aliana Wynn  
SBISD Communications



# CRYSTAL AWARDS

All divisions judged together

## CATEGORY 48

### Video Portfolio

**CRYSTAL COMMENDATION**

Weslaco ISD	Championship Coverage of a State Championship Team	KWES
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**CRYSTAL CERTIFICATE OF MERIT**

Abilene ISD	Abilene ISD Video Portfolio	Truman Young, Kaitlin Paonessa & Jordan Ziemer
Cypress Fairbanks ISD	CFISD: Unleashing the Best	Video Production Team
ESC Region 13	Multimedia Team Portfolio	Ana Amezcua
Forney ISD	Forney ISD Video Portfolio	Juan Hernandez
Gonzales ISD	Apache Fervor: Video Portfolio	Veronica Johannsen & Kimberly San Juan
Lancaster ISD	Stories of Our Scholars	Andrew Tanielian
Pearland ISD	Pearland ISD Video Portfolio	Laura McClellan
Region One ESC	Region One ESC 2023 Video Portfolio	Daniel A. Ledezma & Lalo Sosa

## CATEGORY 49

### Photography Portfolio

**CRYSTAL COMMENDATION**

Klein ISD	Klein ISD Photo Portfolio	Justin Elbert
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**CRYSTAL CERTIFICATE OF MERIT**

Bastrop ISD	Bastrop ISD - Photography Portfolio	Chris White
Crowley ISD	Beyond the Classroom: Moments and Faces of Education	David Ellis
Dallas ISD	Photography Portfolio - Dallas ISD	Jeff Dietz
Humble ISD	Shine A Light & SEND IT ON	Jonathan Frey
Lancaster ISD	Capturing the Moments of Celebration at Lancaster ISD	Rodrigo Martinez
Leander ISD	Leander ISD Photo Portfolio	School & Community Relations (SCR)
Pflugerville ISD	PfISD in Photos	David Sanchez, Christina Schneider & Nicole Garcia

## CATEGORY 50

### Bond Election

**CRYSTAL COMMENDATION**

Midland ISD	Bond 2023	Midland ISD Communications
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**CRYSTAL CERTIFICATE OF MERIT**

Duncanville ISD	Duncanville ISD 2023 Bond	Communications Team
Ector County ISD	Bond 2023	Communications Department
Prosper ISD	Bond 2023	Prosper ISD Communications

## CATEGORY 51

### Parent Involvement/Volunteer Program

**CRYSTAL COMMENDATION**

Waco ISD	Waco ISD SEEING STARS: STARS Book Club	Wendy Sledd, Stephanie Hines & Quinta Robinso
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**CRYSTAL CERTIFICATE OF MERIT**

San Antonio ISD	San Antonio ISD District Parent Advisory Council	Office of Family & Community Engagement, Program Support Team
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## CATEGORY 52

### Staff/Student Recognition

**CRYSTAL COMMENDATION**

Tomball ISD	School Resource Officers	Tomball ISD Communications
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**CRYSTAL CERTIFICATE OF MERIT**

Pharr-San Juan-Alamo ISD	PSJA Middle School Rising Stars Recognition Program	Communications Department
Prosper ISD	Celebration of Service Staff Recognition Banquet	Communications Team & Events Team
Waco ISD	Recognizing Students in Advanced Academics	Wendy Sledd, Jesse Botello Quinta Robinson & Michael Anderson

# CATEGORY 53

## School/Community Partnership

### CRYSTAL COMMENDATION

Hutto ISD	Hippo Advertising	Eliska Padilla, Noelle Newton Kurt Mogoyne & Juanita Lucio
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### CRYSTAL CERTIFICATE OF MERIT

Pearland ISD	Pearland ISD Community Partnershipwith KHOU 11 Book Drive	Aliana M.Wynn
Plano ISD	Plano ISD Leadership and Ambassador Program	Lesley Range-Stanton & Millicent Haynes
San Antonio ISD	Empowering Community Leaders San Antonio ISD Family Hourin partnership with Leah's Legos	Office of Family & Community Engagement Campus Support Team
Wichita Falls ISD	WFISD School Spirit Committee	Ashley Thomas

# CATEGORY 54

## District/Association Special Event/Celebration

### CRYSTAL COMMENDATION

Forney ISD	The Keith Bell Opportunity Central "The OC" Grand Opening and Dedication	Kristin Zastoupil, Kelly Juntunen, Graysen Reid & Juan Hernandez
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### CRYSTAL CERTIFICATE OF MERIT

Cedar Hill ISD	Cedar Hill ISD: State of the District - We Have STEM Down to a Science	Tierney Tinnin & Courtney Erskine
Eagle Mountain-Saginaw ISD	EMS ISD Ceremony of Remembrance	EMS ISD Communications Team
Everman ISD	Blast Off Into Pre-K	Dr. Nikita Russell & Derrick Thompson
Killeen ISD	New School Dedication Ceremony	Killeen ISD Communications
Magnolia ISD	Magnolia ISD Pop-Up Shop	Denise Meyers, Kate Hope & Amelia Lindley
Pasadena ISD	Generational Excellence, Inspiring Legacies	Colton Hinson, Art Del Bario, Gustavo Trevino, Bruce Stone, Lori Grande, Rob Smith, Olivia Jannet, Avery Davis & Kourtney Jones
San Antonio ISD	San Antonio ISD participatesin Pride Bigger Than Texas Parade	Office of Family & Community Engagement, Program Support Team, Maury Vasquez
Socorro ISD	2023 SISD Convocation –Opportunities Unlocked	Daniel Escobar
Tomball ISD	Superintendent's Fun Run	Tomball ISD Communications
Wichita Falls ISD	Sign the Banner	Ashley Thomas

# CATEGORY 55

## Marketing

### CRYSTAL COMMENDATION

Carrollton-Farmers Branch ISD	CFBISD Early Registration Fast Pass Marketing Campaign	Amy Johnson, Katrina Spottsville, Ryan Ordmandy, Harry Bailey & Matty Gossett
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### CRYSTAL CERTIFICATE OF MERIT

Lancaster ISD	Lancaster ISD VATRE Success Recap	Kimberly Simpson
Pasadena ISD	Reaching Gen-Z through IG: Increasing Pasadena ISD's Instagram Following by 290% in 10 Months.	Gustavo Trevino & Olivia Janney
Rockwall ISD	Rockwall ISD Job Recruitment Campaign	Luci Mouton, Chris Curtis & Renae Murphy
Spring Branch ISD	RISE Early College Marketing Campaign	SBISD Communications
White Settlement ISD	White Settlement ISD SpringStudent Enrollment Campaign	Desiree Coyle & Kirsten Valle

# CATEGORY 56

## Foundation/Partnership Special Event/Celebration

### CRYSTAL COMMENDATION

Education Foundation for Waxahachie ISD	Education Foundation for Waxahachie ISD Tradition of Excellence Gala	Jenny Bridges
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### CRYSTAL CERTIFICATE OF MERIT

Corpus Christi ISD	CCISD State of the District	Eloisa Dowiat, Lyndall Gathright, Octavio Caballero, Leanne Libby, Brooke Garcia, Alexandria Cantu & Jacqueline Franco
North East Ed. Foundation	2024 NEEFDenim, Diamonds and Dreams Gala	Katherine Sanchez-Rocha Brooklynne Dominguez & Olga Valanos

# PLATINUM AWARD CATEGORY 57

All divisions judged together

## PLATINUM AWARD

San Antonio ISD

Study of School Building Capacity:  
San Antonio ISD Rightsizing Public Engagement Campaign

Communications Department

## PLATINUM CERTIFICATE OF MERIT

Aledo ISD

Aledo ISD Budget Crisis 2023-24

Mercedes Mayer & Jon Sheldon

Anna ISD

Revitalization of the Anna ISD Education Foundation

Karen Walker & Melane Woodbury

Grapevine-Colleyville ISD

Boosting TV Coverage to Amplify Our Story

Nicole Lyons & Rosemary Gladden

Irving ISD

Irving ISD Student Influencer Program

Marketing & Communications

Magnolia ISD

Teacher Pop-Up Shop Communications Department

New Braunfels ISD

2024 NBISD Bond Election

Communications Department

Socorro ISD

Rebuilding Socorro ISD

Daniel Escobar

Spring Branch ISD

SBISD Comprehensive, Strategic

SBISD Communications

Year-Round Communication Program

Tomball ISD

District Zone Reset

Tomball ISD Communications

