



2023 Star Awards Celebration • 7 PM, February 28, 2024



PRINT CATEGORIES

CATEGORY 1

Printed Newsletter
Less than 15,000 students



BEST OF CATEGORY

Medina Valley ISD

GOLD

Livingston ISD

Longview ISD

Medina Valley ISD

Pecos-Barstow-Toyah ISD

Smithville ISD

SILVER

Edgewood ISD

Henderson ISD

Medina Valley ISD Community Connection

Roar

The Longview Voice

Medina Valley ISD Community Connection

Eagle Insider

"Tiger Insider" Newsletter

The Bulldog Bark - a community newsletter

HISD Board Briefing

15,000 to 40,000 & More than 40,000 students

Fall, Spring, Summer Alvin ISD Community Connection Newsletter

Fall, Spring, Summer Alvin ISD Community Connection Newsletter

Bond22 Printed Newsletter (English/Spanish) Mark Thomas, Phil Beckman, Michelle DoPorto, Kim Tweed & Stephanie Whitlock

Northwest ISD Vision

STARNEWS

Klein District News

@Socorro - SISD community newsletter

Selena Viera & Stephanie Sanchez

Jennifer Birdwell

Dustin Taylor

Selena Viera & Stephanie Sanchez

Nydia Natividad

Lindsey Saunders

Lori Tolar

David Chenault

Rachel Moore

Rachel Moore

Jennifer Becan

Spring Branch ISD Communications

Chelsea Ceballos & Justin Elbert

Daniel Escobar

BEST OF CATEGORY

Alvin ISD

GOLD

Alvin ISD

Birdville ISD

Northwest ISD

Spring Branch ISD

Klein ISD

Socorro ISD



BEST OF CATEGORY

Faith Family Academy

GOLD

Brownwood ISD

Channelview

Dickinson ISD

Donna ISD

Donna ISD

Everman ISD

Everman ISD

Everman ISD

Faith Family Academy

Georgetown ISD

Gregory-Portland ISD

Harlandale ISD

Harlandale ISD

Hitchcock ISD

Hitchcock ISD

Lancaster ISD

Lancaster ISD

Lockhart ISD

Lockhart ISD

Pampa ISD

Pampa ISD

Pampa ISD

San Elizario ISD

Santa Fe ISD

Sharyland ISD

Faith Family Academy Takes Care of Teachers

Roar on the Shore Flyer

Building The Future

Dickinson ISD Minister's Luncheon Flyer

Donna ISD Alumni Association Meeting

Employee Wellness Health Fair

Golf Meeting

PK-K Kickoff Festival

PreK-K Registration

Faith Family Academy Takes Care of Teachers

2023 GISD District Snapshot

Staff Raises Flyer 2022

Become a Teacher at Harlandale ISD!

Harlandale ISD Cultural Arts Fair

District Safety Measures

Fentanyl Awareness Presentation

Lancaster High School CTE Pep Rally

Tiger Village

2022 Bond & VATRE One-Pager

"Lock it, Lockhart" Door Safety Flyer

Join our VIPS Team!

New Kids On The Block

Why Be a Bus Driver?

San Elizario ISD 2023-2024 Enrollment Flyer

Super Hero Super Sub Recruitment Flyer

Fun Run!

Judy Everett Ramos

Charles Musgrove

Anthony Mireles

Tammy Dowdy

Federico Gonzalez

Federico Gonzalez

Dr. Nikita Russell, Derrick Thompson & Kevin Graham

Communications & Marketing Dept.

Communications & Marketing Dept.

Judy Everett Ramos

Edgar Arellano

Tanis Acosta

Alexander Valdez

Alexander Valdez

Sienna Rodriguez

Sienna Rodriguez

Rodrigo Martinez

Rodrigo Martinez

Heather Smith

Heather Smith

Jana Williamson & Hugh Piatt

Jana Williamson & Hugh Piatt

Jana Williamson & Hugh Piatt

Dr. Jeannie Meza-Chavez,

Horacio Hernandez & Perla Magallon

Jenny Davenport & Stephanie Lyssy

Sergio Esquivel

Continued

CATEGORY 2

Flyer

Less than 15,000 students



Flyer, Less than 15,000 students, Gold, continued

South San Antonio ISD	South San Antonio ISD Centennial Festival Flyer	Communications & Marketing Dept.
Sunnyvale ISD	Sunnyvale ISD Job Fair Flyer	Emily White
Texas City ISD	TCISD Fire Academy	Clarissa Silva
Willis ISD	Job Fair 2023 Flyer	Kayla Brocato

SILVER

Aledo ISD	Aledo ISD 2023 Bond Flyer	Mercedes Mayer
Barbers Hill ISD	Barbers Hill ISD - Parent Resources Flyer	Jennifer Jones
Boerne Education Foundation & Boerne ISD	Boerne Education Foundation Snapshot	Yvette Reyna & Erik Armenta
Channelview	#ChooseChannelview Job Fair	Teresa Gomez
Clint ISD	Community Walk/ Outreach	Jessica Perez, Kevin Venegas & Sara Lopez
Coppell ISD	10 Facts to Know about CISD Bond 2023	Communications & Community Engagement Department

Donna ISD	Donna ISD Safety & Security Measures	Federico Gonzalez
Everman ISD	Back to School Bash 2022	Communications & Marketing Dept.
Everman ISD	National Decision Day 2023	Communications & Marketing Dept.
Gainesville ISD	Recruitment Flyer	Arin Lane
Magnolia ISD	Pre-K Palooza	Kate Hope
Pampa ISD	Pampa ISD New Employee Draft Day	Jana Williamson & Hugh Piatt
Sharyland ISD	Sharyland ISD Job Fair: Your Gateway to Joining the Sharyland Family Today!	Nancy Barboza

Sheldon ISD	Safety in Sheldon	Beverly Stephenson & Emily Conklin
Victoria ISD	Portrait of a Graduate flyer	Ashley Scott
Willis ISD	Pre-K Registration Flyer	Melissa Musella

BRONZE

Hitchcock ISD	2022-23 Communications Plan	Sienna Rodriguez
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15,000 to 40,000 students**BEST OF CATEGORY**

Forney ISD	Forney ISD Advertising Packet	Graysen Reid
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GOLD

Corpus Christi ISD	Coastal Bend Area College Night Expo Flyer	Tavo Caballero
Eagle Mountain-Saginaw ISD	GT Community Information Night Flyer	Kristin Barnes
Eagle Mountain-Saginaw ISD	Multicultural Festival Flyer	Kristin Barnes
Forney ISD	Forney ISD Advertising Packet	Graysen Reid
Northwest ISD	Bond 2023: One-Pager	Jennifer Becan
Richardson ISD	Native American Heritage Month Ticket	Kristin Odom

SILVER

Alvin ISD	Alvin ISD Read, Write, Repeat Summer Reading Program Flyer	Rachel Moore
Birdville ISD	Home Builder Flyer	Mark Thomas, Phil Beckman,
		Michelle DoPorto, Kim Tweed & Stephanie Whitlock
Rockwall ISD	First Responders Night - Honoring Our Men and Women on the Front Line	Luci Mouton

BRONZE

Goose Creek CISD	Spring 2023 Registration	Mima Trujillo
Keller ISD	Keller ISD At-A-Glance	Joanna Hildebrand
Pearland ISD	Pearland Proud Ask Me How Flyer	Cissa Madero
Pharr-San Juan-Alamo ISD	PSJA Sonia M. Sotomayor Building Blocks Academy Flyer	PSJA Communications Dept.
Tomball ISD	District Highlight Flyer	Allison Suarez & Justin Warnasch

More than 40,000 students**BEST OF CATEGORY**

Pasadena ISD	Flyer for Fundraiser to benefit students	Emily Ontiveros
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GOLD

Aldine ISD	Aldine ISD — Festival de Primavera	Leticia Fehling & Chris Labod
Arlington ISD	It Pays to Work in Arlington ISD	Suzanne Turner
ESC Region 11	The Onboarding Journey	Communications & Marketing Team
Fort Bend ISD	Realtor Roadtrip	Kelly Williams
Pasadena ISD	Flyer for Fundraiser to benefit students	Emily Ontiveros
Region 4 ESC	Early Childhood Special Education Series	Kimberly Garcia
Richardson ISD	Richardson Independent School District Mobile App Roll Out	RISD Strategy & Engagement

Continued

Flyer, More than 40,000 students, continued

SILVER

Harmony Public Schools
Harmony Public Schools
Harmony Public Schools
Socorro ISD
Socorro ISD
Socorro ISD

HR Recruitment Flyer
PreK Introduction Flyer
Who is Harmony Public Schools?
SISD Elementary Academies Flyer
SISD School Meal Application Flyer
Teaching and Learning Framework Flyer

John Boyd
Tim Hallila
John Boyd
Daniel Escobar
Daniel Escobar
Daniel Escobar

BRONZE

Harmony Public Schools
Harris County Dept. of Education
Harris County Dept. of Education
Texas PTA

Backpack Giveaway
HCDE Adult Education Flyer
HCDE Adult Education Flyer Spanish
Texas PTA's Legislative Priorities

Tracie Seed
Mark Perez
Mark Perez
Cindy Garza



BEST OF CATEGORY

Little Elm ISD

GOLD

Azle ISD
Azle ISD
Channelview
Coppell ISD

Del Valle ISD

Edgewood ISD
Gregory-Portland ISD
Hitchcock ISD
Lancaster ISD
Little Elm ISD
Lockhart ISD
Longview ISD
Pampa ISD
Royse City ISD
Sheldon ISD
Springtown ISD
Texarkana ISD
Texas City ISD

Foundation for the Future

CATEGORY 3

Brochure

Less than 15,000 students



Destination District Realtor Event Brochure

Brandon Buckner

Azle ISD 2022-2023 Employee Awards Tri-Fold Program
Azle ISD Counseling & Mental Health Support Tri-Fold Brochure
Points of Pride
CISD Community Based Accountability At a Glance

Amanda Moore
Amanda Moore
Anthony Mireles & Teresa Gomez
Communications & Community
Engagement Dept.

We Are Del Valle brochure

Christopher Weddle, Christian Aleman-Rodriguez
& Kei Matsumoto
Lori Tolar

EISD Bond 2023 Brochure
Bond 2023 Mailer / Brochure
2022-23 Career Fair Brochure
Lancaster ISD Points of Pride
Destination District Realtor Event Brochure
100 Years of Excellence Celebration Event
Lobo Softball Playoff Brochure
Pampa ISD Bond 2023 Brochure
Bond 2023 Let's Grow Together Brochure
Pre-K Brochure
SISD Bond Brochure/Trifold
TISD Children's Coloring Brochure
TCISD Foundation Annual Drive Brochure

Tanis Acosta & Crystal Matern
Sienna Rodriguez
Rodrigo Martinez
Brandon Buckner
Heather Smith
Elizabeth Ross
Jana Williamson & Hugh Piatt
Adi Bryant
Beverly Stephenson & Emily Conklin
Kendra Hutchison
Paula Shankles
Clarissa Silva

15,000 to 40,000 students

BEST OF CATEGORY

Birdville ISD

Bond22 Mailer Tri-Fold

Mark Thomas, Stephanie Whitlock, Michelle DoPorto,
Kim Tweed & Phil Beckman

GOLD

Birdville ISD

Bond22 Fast Facts Tri-Fold

Mark Thomas Phil Beckman, Michelle DoPorto,
Kim Tweed & Stephanie Whitlock

Birdville ISD

Bond22 Mailer Tri-Fold

Mark Thomas, Stephanie Whitlock, Michelle DoPorto,
Kim Tweed & Phil Beckman

Corpus Christi ISD
Mesquite ISD
Richardson ISD

2022-2023 Brief Facts of Corpus Christi Independent School District
You Belong Brochure
Richardson ISD Strategy & Engagement - The RISD Brand

Tavo Caballero
Aaron Libby
Dr. Melissa Heller,
Tim Clark & Kristin Odom

SILVER

Eagle Mountain-Saginaw ISD
Hurst-Euless-Bedford ISD
Tomball ISD

2022 UIL Texas Volleyball 6A Region I Program
Campus Champions
Tomball Star Academy & P-TECH

Kristin Barnes
Mariana Royer
Allison Suarez & Justin Warnasch
Continued

**Brochure
More than 40,000 students**

BEST OF CATEGORY

Leander ISD
GOLD
Fort Bend ISD
Harmony Public Schools
Harris County Dept. of Education
Leander ISD
TCTA

2022-23 State of the District

Legislative Priorities
College Coaching Program Brochure
HCDE Adult Education Brochure
2022-23 State of the District
We're Stronger Together

Crestina Hardie

Kelly Williams
Tim Hallila
Mark Perez
Crestina Hardie
Clare Haefners



**CATEGORY 4
Booklet
Less than 15,000 students**



BEST OF CATEGORY

Henderson ISD
GOLD
College Station ISD Ed. Foundation
Frenship ISD
Henderson ISD
Pampa ISD
Red Oak ISD
Richardson ISD

Lions Marketing Booklet

Partnering Campaign Booklet
Frenship ISD State of the District 2022-2023
Lions Marketing Booklet
The Harvester Guide
Hawk Headliner 2022
We Read Together Volunteer Booklet

David Chenault

Ashley Harkins
Desri Jones & Tiffany Taylor
David Chenault
Jana Williamson & Hugh Piatt
Beth Trimble, James Murphy
RISD Strategy & Engagement,
Carrie Thomas
Paula Shankles

Texarkana ISD

Texas High School Program of Studies &
Course Description Guide 2023-2024
Teacher of the Year Program

Ashley Thomas

Wichita Falls ISD

15,000 to 40,000 students

BEST OF CATEGORY

Corpus Christi ISD
GOLD
Corpus Christi ISD
Crowley ISD
Goose Creek CISD
Harlingen CISD

Back To School Guide

Brooke Garcia & Tavo Caballero

Spring Branch ISD

SILVER

Laredo ISD

Back To School Guide
Honor Board Application
Early Learning Academy Booklet
HCISD College and Career Readiness -
Student and Parent Guide
Celebrating Our Educators

Brooke Garcia & Tavo Caballero
Communications and Marketing Team
Mima Trujillo & Carrie Pryor-Newman
Media & Public Relations Dept

Communications Dept., Melissa Wiland

Budget Instructions Manual Cover

Claudia Y. Rodriguez

More than 40,000 students

BEST OF CATEGORY

Region 10 ESC
GOLD
Arlington ISD
Arlington ISD
Cypress-Fairbanks ISD
ESC Region 13
Killeen ISD
Region 10 ESC
Socorro ISD
Texas Assoc. of School Boards

Early Childhood Transition Guidebook

Tom Nielsen

SILVER

Socorro ISD

BRONZE

Leander ISD

Arlington ISD Information Booklet
Arlington ISD Specialized Programs Booklet
CFISD Budget Basics
Medical Mystery of Rosa Martinez
Back to School Guide
Early Childhood Transition Guidebook
Socorro ISD 2023-27 Strategic Plan
Guide to Participating in Delegate Assembly

Suzanne Turner, Anita Foster & Anthony Andro
Anthony Andro & Suzanne Turner
Joel Weckerly
Center Support Dept.
Communications & Marketing Dept.
Tom Nielsen
Daniel Escobar
TASB Marketing & Events

Facilities Advisory Committee - Current Developments Bus Tour

Daniel Escobar

Community-Based Accountability Report (CBAS)

Shannon Lombardo





BEST OF CATEGORY

Gregory-Portland ISD

GOLD

Bastrop ISD

Crosby ISD

Duncanville ISD

Farmersville ISD

Georgetown ISD

Gregory-Portland ISD

Lancaster ISD

Little Elm ISD

Montgomery ISD

San Angelo ISD

Willis ISD

SILVER

Hutto ISD

South San Antonio ISD

Texarkana ISD

BEST OF CATEGORY

Prosper ISD

GOLD

Corpus Christi ISD

Goose Creek CISD

Mesquite ISD

Prosper ISD

Wylie ISD

BRONZE

Laredo ISD

BEST OF CATEGORY

Klein ISD

GOLD

Cypress-Fairbanks ISD

Killeen ISD

Killeen ISD

Klein ISD



BEST OF CATEGORY

Channelview ISD

GOLD

Channelview ISD

Duncanville ISD

Pampa ISD

Texas PTA

SILVER

Duncanville ISD

Duncanville ISD

Everman ISD

Lancaster ISD

Magnolia ISD

CATEGORY 5

Calendar/Planner Less than 15,000 students

District Calendar 2022-23

2022-23 Bastrop ISD Calendar

4-Day Week Calendar

2023 School Board Appreciation Calendar

Farmersville ISD District Calendar 2023-2024

Georgetown ISD 2023-24 Academic Calendar

District Calendar 2022-23

Lancaster ISD Academic Calendar

2023-2024 Academic Calendar

Montgomery ISD 2023-2024 Academic Calendar

San Angelo ISD District Calendar

2023-24 Academic Calendar

2023-2024 Hutto ISD Academic Calendar

South San Antonio ISD District Events Calendar

2022-2023 Texarkana ISD School Calendar

15,000 to 40,000 students

Prosper ISD 22-23 Calendar

2022 - 2023 CCISD School Calendar

Instructional Calendar

Mesquite ISD Wrestling Calendar

Prosper ISD 22-23 Calendar

Wylie ISD District Calendar

LISD Scholastic Calendar

More than 40,000 students

Klein ISD District Calendar 2023-2034

Calendario Escolar 2023-2024

2023-2024 Academic Calendar

Appreciation Day Calendar

Klein ISD District Calendar 2023-2034

CATEGORY 6

Program Less than 15,000 students

Hamblen SPARK Park

Hamblen SPARK Park

A Royal Celebration

Out of This World Banquet Program

Texas PTA's LAUNCH Program Booklet

Back in Action: JROTC Returns to Duncanville High School

Muldrew Gymnasium Court Naming Program

Night of Stars

Lancaster High School Graduation Program

The Greatest Staff on Earth



Tanis Acosta

Chris White & Lauri Anzaldúa

Brett Birkinbine

Jeffrey Smith

Corey Krick

Edgar Arellano

Tanis Acosta

Rodrigo Martinez

Brandon Buckner

Jessica Grace, Justin Marino,

& Stephanie Wells

Communications Dept.

Jamie Fails & Melissa Musella

Communications & Community Relations

Briana Lopez, Genesis Aguilar,

Alexis Lafosse, & Jose Guereca

Paula Shankles

Christal Hankey

Tavo Caballero

Mima Trujillo

Aaron Libby

Christal Hankey

Doug Bellamy

Claudia Y. Rodriguez

Kari Jernigan

Rosario Meehan, Sylvia Puente & Todd Blair

Communications & Marketing Dept.

Sarah Fox

Kari Jernigan



Anthony Mireles

Anthony Mireles

Hillary Hopson

Jana Williamson & Hugh Piatt

Cindy Garza

Hillary Hopson

Jeffrey Smith

Public Relations Dept.

Rodrigo Martinez

Magnolia ISD

Continued

Program, Less than 15,000 students, Silver, continued

San Elizario ISD	Pathway of Champions Monument Reveal Program	Dr. Jeannie Meza-Chavez, Horacio Hernandez & Perla Magallon Communications & Marketing Dept.
South San Antonio ISD	South San Antonio ISD Centennial Festival Program	Emily White,
Sunnyvale ISD	Superintendent Doug Williams Retirement Program	Paula Shankles
Texarkana ISD	Texas High School Scholastic Excellence Banquet Program	

15,000 to 40,000 students**BEST OF CATEGORY**

Spring ISD	The Spring ISD Alumni Band: The Midwest Clinic	Office of Communications
GOLD		
Allen ISD	Employee Awards Program	Steven Offield
Lubbock ISD	2023 Foundation for Excellence Golf Tournament Program	Shannon Schwartz
Judson ISD	Judson ISD 2023 High School Graduation Program	Natalie Nicole Guzman
Pearland ISD	2022 Pearland ISD Star Awards Program	Alana Wynn & Victor Bushfield
Spring ISD	The Spring ISD Alumni Band: The Midwest Clinic	Office of Communications

SILVER

Mesquite ISD	Mesquite ISD Apple Corps Program	Aaron Libby
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More than 40,000 students**BEST OF CATEGORY**

Texas PTA	Texas PTA's Rally Day Program Booklet	Cindy Garza
GOLD		
Richardson ISD	LHMS Groundbreaking	Carrie Thomas & Kristin Odom
Texas Assoc. of School Boards	txEDCON22 Program	TASB Communications, Marketing & Events
Texas PTA	Texas PTA's Rally Day Program Booklet	Cindy Garza

SILVER

Pasadena ISD	Athletics Hall of Fame Program	Tayton Parmer
Plano ISD	2023 Plano ISD - Teacher of the Year - Believe in the Magic - Event Program	Communications Department

**CATEGORY 7****Invitation/Announcement/Postcard/Thank You Note****Less than 15,000 students****BEST OF CATEGORY**

Wicita Falls ISD Foundation	WFISD Foundation Scholarship Reception Invitation	January Cadotte & Ashley Thomas
GOLD		
Aubrey ISD	Aubrey ISD APPCON	Eva D. Coleman
Clint ISD	Teacher Of The Year Invitation	Jessica Perez, Kevin Venegas & Sara Lopez
Argyle ISD	Groundbreaking Elementary School #4	Christopher Saylor
Argyle ISD	A New Chapter Begins...Retirement Reception	Laura Truebenbach
Everman ISD	Hommel Turns 100 Years Old	Public Relations Department
Magnolia ISD	Teacher 2 Teacher Mentor Program	Kate Hope
Pampa ISD	Bond 2023 Early Voting Postcard	Jana Williamson, Hugh Piatt
Santa Fe ISD	End of Year Breakfast and Awards Invite	Jenny Davenport Stephanie Lyssy
South San Antonio ISD	South San Antonio ISD Postcard	Alexis Lafosse, Jose Guereca, Briana Lopez & Genesis Aguilar

Springtown ISD	Springtown ISD Bond Postcard	Kendra Hutchison
Temple ISD	Groundbreaking for Sampson-Howard Elementary	Christine Parks
Texarkana ISD	Texas High School Scholastic Excellence Invitation with matching A7 Envelope	Paula Shankles

Texas City ISD	Designer Bag Bingo 2022	Clarissa Silva
Foundation for the Future		
Texas City ISD	"Thankful"	Clarissa Silva

Wicita Falls Foundation	WFISD Foundation Scholarship Reception Invitation	January Cadotte & Ashley Thomas
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SILVER

Donna ISD	Donna ISD Early Childhood Program	Federico Gonzalez
Everman ISD	Night of the Stars Ceremony Invitation	Public Relations Department

BRONZE

Aledo ISD	Aledo ISD Bond 2023 Postcard	Mercedes Mayer
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Continued

**Invitation/Announcement/Postcard/Thank You Note
15,000 to 40,000 students**

BEST OF CATEGORY

Richardson ISD

GOLD

Alvin ISD

Goose Creek CISD

Laredo ISD

Laredo ISD

Lubbock ISD

Northwest ISD

Pearland ISD

Prosper ISD

Prosper ISD

Richardson ISD

SILVER

Spring ISD

BRONZE

Laredo ISD

Calling All Retired Teachers

Go the Distance Employee Recognition Invitation

Superintendent's Thank You Card

Anita T. Dovalina Elementary School Ribbon Cutting

Dr. A. Marcus Nelson Conference Center Ribbon Cutting Ceremony

Lubbock ISD Community Partnership Forum Invitation

Bond 2023: Bobcat Stadium

2022 Pearland ISD Star Awards Invitation

Prosper ISD Bluebonnet Brunch Invitation

Prosper ISD Senior Citizen Luncheon

Calling All Retired Teachers

Kristin Odom

Rachel Moore

Brittney Culpepper

Claudia Y. Rodriguez

Claudia Y. Rodriguez

Shannon Schwartz

Jennifer Becan

Aliana Wynn & Victor Bushfield

Communications Team

Tieler Seirer

Kristin Odom

Spring ISD 2023 State of the District: Blueprint for Success

Office of Communications

J.W. Nixon JROTC Ribbon Cutting Ceremony Invitation

Claudia Y. Rodriguez

More than 40,000 students

BEST OF CATEGORY

Garland ISD

GOLD

Garland ISD

Harmony Public Schools

Harris County Dept. of Ed.

Klein ISD

Leander ISD

Plano ISD

GISD Convocation: Be the Light

GISD Communications

GISD Convocation: Be the Light

GISD Communications

HR Recruitment Postcard

John Boyd

Excellence in Education Banquet Invitation

Juan Lopez

Graduation 2023 Thank You Card

Kari Jernigan & Jessica Williams

Welcome to the Neighborhood

Heather Neds

2023 Plano ISD - Teacher of the Year Gala-

Communications Department

Believe in the Magic-Event Invitation

Plano ISD - 2023 MLK Diversity Celebration,

Communications Department

Believe in the Dream - Event Invitation

Phoenix Middle College Postcard

SAISD Marketing Dept.

Socorro ISD 5 Day School Week Mailer

Daniel Escobar

Seize Your Opportunity Postcard

Daniel Escobar

Socorro ISD Superintendent's Holiday Open House

Daniel Escobar

SILVER

Harmony Public Schools

VIP Invitation: Leadership Summit 2023

Tim Hallila



CATEGORY 8

Poster

Less than 15,000 students



BEST OF CATEGORY

Aubrey ISD

GOLD

Aubrey ISD

Azle ISD

Hitchcock ISD

Lancaster ISD

Pampa ISD

Red Oak ISD

Roma ISD

Texas City ISD

Aubrey ISD Kindergarten Kickoff 2023

Eva D. Coleman

Aubrey ISD Kindergarten Kickoff 2023

Eva D. Coleman

Azle ISD Tip Line Poster

Amanda Moore

Hitchcock Bulldogs State Champions

Sienna Rodriguez

Hispanic Heritage Bowl

Rodrigo Martinez

Pampa ISD Family Fun Night

Jana Williamson & Hugh Piatt

ROISD Recruitment Banners

James Murphy & Beth Trimble

Roma ISD Hazing Poster for Athletics Department

Helen J. Escobar

TCISD Fire Academy

Clarissa Silva

SILVER

Boerne ISD

See Something, Say Something PSA Poster

Erik Armenta

Everman ISD

Pre-K/K Festival

Communications & Marketing Department

Galveston ISD

Galveston ISD Tip Line Poster

Stephanie Davis, Darin Clark & Mayra Rodriguez

Gregory-Portland ISD

G-PISD - Xavier Barrera Dedication Ceremony Poster

Tanis Acosta & Crystal Matern

Gregory-Portland ISD

Teacher of the Year "Trailblazers" Theme Poster / Banner

Tanis Acosta

Pampa ISD

Bond 2023 Vote Early Poster

Jana Williamson & Hugh Piatt

Continued

Poster, Less than 15,000 students, Bronze**BRONZE**

Channelview
San Angelo ISD

Celebrating The Holidays
Mission/Vision/Goals Metal Signs

Teresa Gomez
Communications Department

15,000 to 40,000 students**BEST OF CATEGORY**

Northwest ISD

EXPO: Be All You Can Be

Jennifer Becan

GOLD

Bryan ISD

Enroll Now in Bryan ISD

Kallie Donley, Clay Falls,
Chelsea Katz & Rosario Vega-Tirado
Tavo Caballero
Tim Savoy, Harvest Goodrich,
Jeri Skrocki & Linda Rosebrock
Tim Savoy, Harvest Goodrich,
Jeri Skrocki & Linda Rosebrock

Corpus Christi ISD
Hays CISD

Choose CCISD pre-K - Poster
Elementary Fentanyl Awareness

Hays CISD

Urgent Information About Fentanyl

Lubbock ISD
Mesquite ISD
Mesquite ISD
Northwest ISD
Richardson ISD
Rockwall ISD
Spring ISD
Wylie ISD

Blast Off to Pre-K
Mesquite High School Soccer Campus Poster
West Mesquite High School Basketball Poster
EXPO: Be All You Can Be
The RISD Graduate Profile
Battle of the I-30 Classic
Spring ISD 2022-23 Anti-Drug Poster Series
All About Me

Shannon Schwartz
Aaron Libby
Aaron Libby
Jennifer Becan
Richardson ISD
Luci Mouton
Office of Communications
Doug Bellamy

SILVER

Pearland ISD
Pharr-San Juan-Alamo ISD

Big Art Day Poster
PSJA ISD: Inspiring the Future

Cissa Madero
Communications Department

More than 40,000 students**BEST OF CATEGORY**

San Antonio ISD

Celebrate Fiesta at the Q

SAISD Marketing Dept.

GOLD

Arlington ISD
Cypress-Fairbanks ISD
ESC Region I I
Harmony Public Schools
Pasadena ISD

Arlington ISD Safety Posters
Character Education Trait Posters
What Will Your Impact Be? CTE Posters
ACE to the Rescue
Vanguard: Marvels in the Community Poster

Suzanne Turner
Todd Blair
Communications & Marketing Team
Tim Hallila
Gustavo Trevino,
Tayton Parmer & Lori Grande
SAISD Marketing Dept.
Daniel Escobar
Daniel Escobar

San Antonio ISD
Socorro ISD
Socorro ISD

Celebrate Fiesta at the Q
Socorro ISD Athletic Schedule Posters
Socorro ISD Fine Arts Posters

SILVER

ESC Region I I
HCDE Marketing &
Client Engagement Division
Klein ISD
Leander ISD

What We Stand For - Environmental Graphics
At Last! Class of 2023 Adult Education Graduation
Power of Choice Expo
Bond 2023: Feeder Pattern Posters

Communications & Marketing Team
Stephanie De Los Santos & Juan Lopez

Lindsey Yancey
School & Community Relations Dept.

**BEST OF CATEGORY**

Lancaster ISD

Lancaster ISD Holiday Greetings

Rodrigo Martinez

GOLD

Aledo ISD
Hempstead ISD
Lancaster ISD
Sheldon ISD
Texas City ISD

Thankful, Merry, Happy, Grateful
A Bobcat Holiday
Lancaster ISD Holiday Greetings
Holiday Greeting Card
2022 TCISD Christmas Card

Mercedes Mayer
Valonia Walker,
Rodrigo Martinez
Beverly Stephenson
Clarissa Silva & Melissa Tortorici
Continued

CATEGORY 9

Holiday/Greeting Card

Less than 15,000 students



Holiday/Greeting Card
15,000 to 40,000 students

BEST OF CATEGORY

Laredo ISD

GOLD

Corpus Christi ISD
Goose Creek CISD
Laredo ISD
Pearland ISD

Merry Christmas Laredo ISD

Happy Holidays from CCISD Communications
Happy Holidays 2022
Merry Christmas Laredo ISD
Human Resources & Communications Departments Holiday Card

Office of Communications

Office of Communications
GCCISD Community Engagement
Office of Communications
Laura McClellan

More than 40,000 students

BEST OF CATEGORY

TCTA

GOLD

North East ISD
TCTA

SILVER

San Antonio ISD

Happy Holidays from TCTA

2022 Holiday Greeting Card
Happy Holidays from TCTA

Clare Haefner

NEISD Communications Dept.
Clare Haefner

Celebrate the Holiday at Quincy

SAISD Marketing Dept.



CATEGORY 10
Commemorative
Less than 15,000 students



BEST OF CATEGORY

Argyle ISD

GOLD

Argyle ISD
Brazosport ISD
Clint ISD
Duncanville ISD
Everman ISD
Gregory-Portland ISD
Harlandale ISD
Hitchcock ISD
Lancaster ISD
Lancaster ISD
Lockhart ISD
Magnolia ISD
Pampa ISD
Pampa ISD
Roma ISD

Argyle High School Wins 12th UIL Lone Star Cup

Argyle High School Wins 12th UIL Lone Star Cup
Jim Koch and Brian Casey Dedication Plaques
Centennial Celebration Shirt Design
State Championship Win Congratulations
Hommel Turns 100
Xavier Barrera Dedication Ceremony Invitation
Teacher Appreciation Week Clipboards
HHS Boy's Basketball State Champs Trading Cards
Lancaster ISD LTL Convocation Banner
Teacher Incentive Allotment Designee
100 Years of Excellence: A Historical Timeline
Happy Trails: Lights Out on a Great Year
Out of This World Banquet Ticket
Pampa ISD Bond 2023 Election Sticker
Roma ISD 75th Anniversary Christmas Ornament

Christopher Saylor

Christopher Saylor
Communications Department
Sara Lopez, Kevin Venegas & Jessica Perez
Paige Christian Stewart
Communications & Marketing Dept.
Tanis Acosta
Communications Department
Sienna Rodriguez
Rodrigo Martinez
Rodrigo Martinez
Heather Smith
Magnolia ISD
Jana Williamson & Hugh Piatt
Jana Williamson & Hugh Piatt
Helen J. Escobar

15,000 to 40,000 & More than 40,000 students

BEST OF CATEGORY

Fort Bend ISD

GOLD

Forney ISD
Fort Bend ISD
Killeen ISD
Killeen ISD
Pasadena ISD
Tomball ISD

Sugar Land 95 shirt

Be The One Board of Trustees Appreciation Graphic
Sugar Land 95 shirt
Board of Trustees Appreciation Calendar
Proud To Be, Team KISD
Vanguard T-Shirt
Totally Tomball T-shirts

Kelly Williams

Graysen Reid
Kelly Williams
Communications & Marketing Dept.
Communications & Marketing Dept.
Tayton Parmer
Allison Suarez & Justin Warnasch



CATEGORY 11
Print Materials in a Language Other than English
Less than 15,000 students



BEST OF CATEGORY

Dickinson ISD

GOLD

Dickinson ISD
Duncanville ISD
San Angelo ISD
Sharyland ISD

Bond 2023 Espanol Flyer

Bond 2023 Espanol Flyer
Mi Futuro, Mi Elección
Athletic Passes Flyer
SA3 Post Card

Jenna Simsen

Jenna Simsen
Hillary Hopson
Communications Department
Rocio N. Landin
Continued

Print Materials in a Language Other than English, Less than 15,000 students, continued

SILVER

Channelview	ChannelVIEWS	Teresa Gomez
Georgetown ISD	Georgetown ISD 2023-24 Academic Calendar (Español)	Edgar Arellano
Grapevine-Colleyville ISD	GCISD Registration Information	Kaitlyn Dill
Pampa ISD	Guia de los Harvesters	Jana Williamson & Hugh Piatt
San Elizario ISD	San Elizario ISD 4-Day Instructional Week Billboard Spanish	Dr. Jeannie Meza-Chavez,
		Horacio Hernandez & Perla Magallon
		Communications & Marketing Dept.

South San Antonio ISD

Dual Language Program Infographic

BRONZE

Everman ISD	Spanish Materials	Communications & Marketing
Lancaster ISD	The Concilio Multicultural Parent Center	Rodrigo Martinez
Lancaster ISD	Hispanic Heritage Bowl	Rodrigo Martinez
San Elizario ISD	Perfiles de Campeones	Dr. Jeannie Meza-Chavez,
		Horacio Hernandez & Perla Magallon
		Dr. Jeannie Meza-Chavez,
		Horacio Hernandez & Perla Magallon
		Communications & Marketing Dept.

San Elizario ISD

Publicación Especial de Seguridad Otoño 2022

South San Antonio ISD

South San Antonio ISD Back to School Bash

15,000 to 40,000 students

BEST OF CATEGORY

Tomball ISD	Tomball Star Academy & P-TECH	Allison Suarez & Justin Warnasch
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GOLD

Allen ISD	Pre-K Registration Flyer	Steven Offield
Goose Creek CISD	Un Vistazo A Goose Creek CISD	Community Engagement
Hays CISD	Concientización sobre el fentanilo para la escuela primaria	Tim Savoy, Harvest Goodrich,
	Tomball Star Academy & P-TECH	Jeri Skrocki & Linda Rosebrock
		Allison Suarez & Justin Warnasch

Tomball ISD

SILVER

Corpus Christi ISD	Programa de guardería - After School program	Tavo Caballero
Goose Creek CISD	Inscripción de Primavera	Mima Trujillo
Hays CISD	Información Urgente	Tim Savoy, Harvest Goodrich,
		Jeri Skrocki & Linda Rosebrock
		Strategy & Engagement Dept.

Richardson ISD

El Perfil del Graduado de RISD Flyer

BRONZE

International Leadership of Texas	ILTexas Pre-K 4 Announcement	Communications Department
Pearland ISD	2022 Pearland ISD Star Awards Invitation in Spanish	Aliana Wynn & Victor Bushfield
Richardson ISD	Richardson Lee	Kristin Odom

More than 40,000 students

BEST OF CATEGORY

Pasadena ISD	Mailer in Spanish	Communication Department
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GOLD

Cypress-Fairbanks ISD	Fundamentos del Presupuesto del CFISD	Rosario Meehan, Sylvia Puente & Joel Weckerly
Harmony Public Schools	2023 Spanish Enrollment Brochure	Tim Hallila
Harmony Public Schools	Backpack Giveaway Spanish Flyer	Tracie Seed
Pasadena ISD	Mailer in Spanish	Communication Department
Socorro ISD	Socorro ISD Seize Your Opportunity Spanish Flyer	Daniel Escobar

SILVER

Aldine ISD	Aldine ISD — Cumbre Soñadores	Leticia Fehling & Chris Labod
Harmony Public Schools	Harmony Public Schools-Central Texas Spanish Door Hanger	Tracie Seed

BRONZE

Cypress-Fairbanks ISD	Estado del Distrito 2022-2023	Rosario Meehan, Sylvia Puente & Joel Weckerly
Klein ISD	Parent University Graduation Program	Kari Jernigan
Region One ESC	2023 Family Playbook for College and Career Readiness	Patricia Ybarra



**BEST OF CATEGORY**

Everman ISD

GOLD

Everman ISD

Royse City ISD

Transformation Waco

SILVER

Sunnyvale ISD

BRONZE

Livingston ISD

Texarkana ISD

BEST OF CATEGORY

Northwest ISD

GOLD

Northwest ISD

Richardson ISD

SILVER

Pearland ISD

BEST OF CATEGORY

Cypress-Fairbanks ISD

GOLD

Aldine ISD

Cypress-Fairbanks ISD

Harris County Dept. of Education

Socorro ISD

Texas Assoc. of School Boards

SILVER

Harris County Dept. of Education

**BEST OF CATEGORY**

Jacksonville ISD

GOLD

Hempstead ISD

Jacksonville ISD

SILVER

Harlandale ISD

BRONZE

Azle ISD

South San Antonio ISD

BEST OF CATEGORY

San Antonio ISD

GOLD

North East ISD

San Antonio ISD

SILVER

Leander ISD

CATEGORY 12**Annual Report****Less than 15,000 students**

Annual Report 2022

Annual Report 2022

Community Scorecard - 5 Years Strong

Transformation Waco Annual Report - 2021-2022

The Sunnyvale ISD Community Report 2021-2022

District Performance Report - On the Road to Success

Texarkana ISD Official Budget Report

15,000 to 40,000 students

Northwest ISD At a Glance

Northwest ISD At a Glance

Richardson ISD 2022-2023 District Profile

Annual Financial Report Summary

More than 40,000 students

2022-2023 State of the District

Aldine ISD – 2022 State of the District

2022-2023 State of the District

Head Start Annual Report

Socorro ISD 2021-22 Annual Report

Texas Association of School Boards 2022 Annual Report

2022 Superintendent Annual Reflection Book

CATEGORY 13**Communication Plan****Less than 15,000 students**

Jacksonville ISD Communication Plans

Learning & Leading to Higher Heights in Hempstead ISD

Jacksonville ISD Communication Plans

Harlandale ISD Communications Plan: PR Reps

Azle ISD Crisis Communications Plan

South San Antonio ISD Community

Meeting Presentation

More than 40,000 students

SAISD Registration Communications Plan

NEISD Campus Communication Guide

SAISD Registration Communications Plan

Schools of Choice (SoC) Communication Plan

Communications & Marketing Dept.

Communications & Marketing Dept.

Adi Bryant

Joshua Wucher

Emily White

Jennifer Birdwell

Paula Shankles

Melissa Shawn & Jennifer Becan

Melissa Shawn & Jennifer Becan

Dr. Melissa Heller, Tim Clark

& Kristin Odom

Victor Bushfield

Joel Weckerly

Office of Communications

Joel Weckerly

Carl Glatzel

Daniel Escobar

TASB Communications,

Marketing & Events

Juan Lopez



Grace Traylor

Valonia Walker

Grace Traylor

Melinda Garza

Amanda Moore

Communications & Marketing Dept.

Santiago Zavala III

Kristina Perez

Santiago Zavala III

School & Community Relations Dept.

**BEST OF CATEGORY**

San Angelo ISD

GOLD

Boerne ISD

San Angelo ISD

SILVER

San Elizario ISD

San Elizario ISD

CATEGORY 14**Handbook/Manual****Less than 15,000 students**

SAISD Reporter Packet - Becoming a San Angelo ISD Storyteller

Communications Dept.

Boerne ISD Student Handbook, Student Code of Conduct,
Extracurricular Handbook, and Student Clubs Handbook
SAISD Reporter Packet - Becoming a San Angelo ISD Storyteller

Jennifer Aviles

Communications Dept.

Special Safety Publication Fall 2022

Dr. Jeannie Meza-Chavez, Horacio Hernandez
& Perla Magallon

Profile of Champions

Dr. Jeannie Meza-Chavez, Horacio Hernandez
& Perla Magallon**15,000 to 40,000 students****BEST OF CATEGORY**

Goose Creek CISD

GOLD

Goose Creek CISD

Wylie ISD

SILVER

Hays CISD

Principal Playbook for Community Engagement

Kristyn Hunt Cathey, Dr. Matthew Bolinger,
Kendall David & Brittney Culpepper

Principal Playbook for Community Engagement

Kristyn Hunt Cathey, Dr. Matthew Bolinger,
Kendall David & Brittney Culpepper
Casi Thedford

Back-To-School Guide

Hays CISD Board Operating Procedure Manual

Harvest Goodrich

More than 40,000 students**BEST OF CATEGORY**

Cypress-Fairbanks ISD

GOLD

Cypress-Fairbanks ISD

Cypress-Fairbanks ISD

San Antonio ISD

Manual del Estudiante

Rosario Meehan & Sylvia Puente

Manual del Estudiante

Rosario Meehan & Sylvia Puente

Código de Conducta del Estudiante

Rosario Meehan & Sylvia Puente

San Antonio ISD - Parent and Community Volunteer Handbook

The Office of Family &
Community Engagement**SILVER**

Pasadena ISD

Portrait of a Graduate Handbook

Tayton Farmer

**BEST OF CATEGORY**

Hutto ISD

GOLD

Hutto ISD

La Porte ISD

Liberty Hill ISD

SILVER

Channelview ISD

Coppell ISD

Gainesville ISD

Jarrell ISD

Santa Fe ISD

Sunnyvale ISD

Texas City ISD

BRONZE

Kerrville ISD

Hippo Nation Magazine

Communications & Community Relations

Hippo Nation Magazine
La Porte ISD Insider Magazine
Connect LHTX MagazineCommunications & Community Relations
Adam J. Holland
Kylie Cortez & Rachel Acosta

ChannelVIEWS

Channelview ISD Communications

CISD Our Story Winter 2023 Issue

Communications & Community Engagement

GISD SPOTlight magazine

Leslie Crutsinger

Cougar CloseUp

Nick Spinetto

Indian Pride Fall 2022

Jenny Davenport & Stephanie Lyssy

Horizons - Sunnyvale ISD District Magazine

Emily White

The Insider Magazine - 2023

Clarissa Silva & Melissa Tortorici

KISD Connections Magazine

Lauren Jette

*Continued***CATEGORY 15****Magazine****Less than 15,000 students**

Magazine
15,000 to 40,000 students

BEST OF CATEGORY

Spring ISD	Spring Times - 2023-2024 Back-to-School Edition	Office of Communications
GOLD		
Allen ISD	SOAR Magazine	Communications Department
Eagle Mountain-Saginaw ISD	EMS PROUD Fall/Winter 2022	Communications Department
Spring ISD	Spring Times - 2023-2024 Back-to-School Edition	Office of Communications
SILVER		
Schertz-Cibolo-Universal City ISD	SCUC Connect: Community Edition	Deanna D. Jackson, Ed Suarez
BRONZE		
Goose Creek CISD	Goose Creek CISD At A Glance	GCCISD Community Engagement,
	More than 40,000 students	

BEST OF CATEGORY

Klein ISD	VYPE Klein ISD High School Sports	Klein ISD Communications
GOLD		
Klein ISD	VYPE Klein ISD High School Sports	Klein ISD Communications
Texas Assoc. of School Boards	Texas Lone Star Magazine	TASB Communications, Marketing & Events
SILVER		
Fort Bend ISD	FBISD Magazine - January 2023	Communications Department
Fort Bend ISD	FBISD Magazine - August 2022	Communications Department
Harmony Public Schools	Inspiring Futures (Summer/Fall 2023)	Harmony Public Schools
TCTA	The Classroom Teacher	Clare Haefner



BEST OF CATEGORY

Hempstead ISD	We Are All Bobcats	Valonia Walker, APR
GOLD		
Gregory-Portland ISD	G-PISD Brand Style Guide	Tanis Acosta, Crystal Matern
Hempstead ISD	We Are All Bobcats	Valonia Walker, APR
Liberty Hill ISD	Building Champions	Kylie Cortez Rachel Acosta
SILVER		
College Station ISD Ed. Foundation	College Station ISD Education Foundation	Ashley Harkins
	United for Kids Image	
Hitchcock ISD	Brand & Style Guide	Sienna Rodriguez
Hutto ISD	Hutto ISD Logo Sheet	Communications & Community Relations
	15,000 to 40,000 students	

BEST OF CATEGORY

Richardson ISD	MST Magnet Brand Package	Kristin Odom
GOLD		
Birdville ISD	This is My Birdville ISD	Mark Thomas, Phil Beckman, Michelle DoPorto & Kim Tweed, Stephanie Whitlock
		Tavo Caballero
Corpus Christi ISD	BOND 22 Identity	PSJA Communications Department
Pharr-San Juan-Alamo ISD	PSJA Academies	Kristin Odom
Richardson ISD	MST Magnet Brand Package	
	More than 40,000 students	

BEST OF CATEGORY

ESC Region 13	Child Nutrition Summer Workshop Brand	Center Support Department
GOLD		
ESC Region 13	Child Nutrition Summer Workshop Brand	Center Support Department
ESC Region 13	Early Childhood Conference Branding	Center Support Department
Harris County Dept. of Education	Scholastic Art & Writing Awards	Vianey Torres
Humble ISD	Time to Go Explore: North Bend Elementary Explorer	Robin McAdams
Humble ISD	Voyager Jack: The Identity of Jack Fields Elementary	Robin McAdams
Region One ESC	Region One ESC Technology Conference	Patricia Ybarra & Avery Arizola,
Socorro ISD	2023 Socorro ISD Teacher of the Year Gala	Daniel Escobar
Socorro ISD	8th annual Socorro ISD Partners in Education Orientation & Expo	Daniel Escobar

Continued



Image/Identity Package, More than 40,000 students, Gold, continued

Socorro ISD

Socorro ISD Literary Anthology, A New Frontier –
Writing in the Borderland

Daniel Escobar

Texas Assoc. of School Boards
Texas PTA

SHARS Conference Materials

TASB Communications, Marketing & Events

Texas PTA's Reflections Theme "Show Your Voice!"

Cindy Garza

SILVERHarris County Dept. of Education
Texas Assoc. of School Boards

Family MATH Literacy Initiative

Juan Lopez

Admin Professionals Conference Materials

TASB Communications, Marketing & Events

WRITING CATEGORIES**CATEGORY 17****Writing****Less than 15,000 students****BEST OF CATEGORY**

Canutillo ISD

GOLD

Canutillo ISD

Canutillo ISD

Coppell ISD

Georgetown ISD

Grapevine-Colleyville ISD

Hempstead ISD

South San Antonio ISD

Victoria ISD

SILVER

Caddo Mills ISD

Donna ISD

Duncanville ISD

Harlandale ISD

Hitchcock ISD

Kerrville ISD

Convocation Student Skit

Gustavo Reveles, Christina Rodriguez & Laura Lupia

Canutillo Cupid

Gustavo Reveles, Christina Rodriguez & Laura Lupia

Convocation Student Skit

Gustavo Reveles, Christina Rodriguez & Laura Lupia

Back to the Beginning: Alumni Teachers

Communications & Community Engagement

Build Future Generations by Revisiting the Past

Page-Turning Technology

Logan Reuland

Heritage Elementary Joins with Families for One School One Book

Rosemary Gladden

Johnny Holland: Finding Your Purpose in Your Passion

Valonia Walker,

South San Antonio ISD "The SSHS Auto Tech

Alexis Lafosse, Briana Lopez,

Program Runs on Girl Power" Writing

Jose Guereca & Genesis Aguilar

VEHS Parent Night Invite video script

Ashley Scott

Foxes In The Lead

Anne Payne

From Start to Finish: A Successful Bond Election

Sandra Quintanilla

Students Become Hairstylist During Four-Day District Camp

Paige Christian Stewart

2023 Harlandale ISD Commencement Speech

Melinda Garza

Celebrating CTE Month across Hitchcock ISD

Sienna Rodriguez

Kerrville ISD: Inspiring Lifelong Learners

Lauren Jette

South San Antonio ISD

Victoria ISD

Victoria ISD

BRONZE

South San Antonio ISD

South San Antonio ISD Centennial Festival

Communications & Marketing Dept.

Early Education: VISD Prekindergarten Program

Ashley Scott

School Matters: Lights, Camera, Get in on the Action!

Ashley Scott

Aguilar

South San Antonio ISD "Madla Elementary School

Alexis Lafosse & Jose Guereca

Wins Recess Redo Contest for New Playground Structure"

Briana Lopez Genesis

Willis ISD

Willis High School CTE's Law Enforcement Students

Kayla Brocato

BEST OF CATEGORY

Hays CISD

GOLD

Corpus Christi ISD

Crowley ISD

Eagle Mountain-Saginaw ISD

Real and Present Danger

Tim Savoy

2022 State of the District keynote address

Leanne Libby,

"This is Crowley ISD" Script

Megan Middleton & Anthony Kirchner

Comanche Springs counselor Named

Matthew LeBlanc

Regional Counselor of the Month

Real and Present Danger

Tim Savoy

Hays CISD

Spring ISD

Students across Spring ISD celebrate Africa's

Office of Communications

impact on the world with 2023 Black History Month projects

A+ Awards Ceremony Script

Allison Suarez

Tomball ISD

SILVER

Allen ISD

Harlingen CISD

Schertz-Cibolo-Universal City ISD

Sydney Green - Track Star

Keith Taylor

HCISD bus drivers reflect on 36 years of service

Media & Public Relations Dept.

18+ Alum Lands Job at Steele High School

Ed Suarez

Continued

Writing, 15,000 to 40,000 students, Silver, continued

Spring ISD	For Spring Early College Academy senior, music is a way to give back and uplift others	Office of Communications
Spring ISD	Paging 'Nurse Will': Dekaney HS graduate nears completion of his nursing degree at SHSU	Office of Communications
Tyler ISD	Endless Educational Opportunities	Jennifer Hines
Tyler ISD	Tyler ISD Safe and Secure	Jennifer Hines
BRONZE		
Allen ISD	All State Musicians	Keith Taylor

More than 40,000 students**BEST OF CATEGORY**

Texas Assoc. of School Boards	Nonpartisan school boards	TASB Communications, Marketing & Events
GOLD		
Fort Bend ISD	FBISD 2023 Bond 8 Page Mailer	Sherry Williams & Kristoffer Smith
Fort Bend ISD	Female Students Explore Skilled Trades	Natalie Rivera
Fort Bend ISD	Fort Bend ISD Teachers of the Year	Tonya Thomas
Harmony Public Schools	The Pride is in the Details	John Boyd
Killeen ISD	KISD's Original High School Dedicates New Space	Todd Martin
Killeen ISD	Stadium Dedication Honors Joseph Searles	Todd Martin
Killeen ISD	Yummy For My Tummy Food Fest	Todd Martin
Leander ISD	"We are #1LISD" script	Mikaela Stiner
North East ISD	Dr. Maika's Parent Message: Safety, Security and a New School Year	Lila Stanley
Texas Assoc. of School Boards	Nonpartisan school boards	TASB Communications, Marketing & Events
Texas Assoc. of School Boards	Public Schools, Not Vouchers, Offer the Most School Choice	TASB Communications, Marketing & Events

SILVER

Aldine ISD	Empowering The Minds of Students, Staff, and The Community: The Journey of the Social and Emotional Learning Department in Aldine ISD	John Hickman
Aldine ISD	Leading With Passion, MacArthur Band Director James Debose Hits all the Right Notes While Building a Musical Powerhouse	John Hickman
Aldine ISD	Online Learning is Helping Curve a Pathway for Aldine Students, Providing Choices and Opportunities	John Hickman
Aldine ISD	Principal's Act of Kindness: Buying Shoes for Bullied Student	John Hickman
Fort Bend ISD	Superintendent's New Year Message	Sherry Williams
Harmony Public Schools	Piloting a New Course	Ajdina Selimovic
Harmony Public Schools	Stepping into a New Reality	Candice Keutzer
Humble ISD	Game On!	Joshua Koch
Killeen ISD	Killeen ISD Names Dr. Jo Ann Fey Lone Finalist	Todd Martin
Klein ISD	Remind Quick Guides	Kari Jernigan
North East ISD	It's never too late for your education	Kristina Perez
Pasadena ISD	The "Road to State" Starts here	Gustavo Treviño
San Antonio ISD	Postsecondary efforts remove barriers for grads	Allison Boerger
Texas Assoc. of School Boards	How Arlington ISD Is Building Community Support	TASB Communications, Marketing & Events

BRONZE

Aldine ISD	Heritage, Culture, and Education: Recognizing Vardemans Principal Orfelinda Todd During Hispanic Heritage and National Principal Month	John Hickman
Aldine ISD	Avalos P-TECH Students Elected to Houstons Youth Council, With Aspirations of Change	John Hickman
Harmony Public Schools	Home is Where the Harmony Is	Allen Reid & Ajdina Selimovic
Harmony Public Schools	Journey to National School of Character	Susan Campbell
Humble ISD	Success Beyond Imagination	Joshua Koch



**BEST OF CATEGORY**

Sunnyvale ISD

GOLDArgyle ISD
Del Valle ISD
Dickinson ISDDickinson ISD
Floresville ISD
Frenship ISDGrapevine-Colleyville ISD
Hitchcock ISD
Lancaster ISD

Lockhart ISD

Lockhart ISD
Magnolia ISD
Medina Valley ISD
Midway ISDSherman ISD
Sherman ISD
Sunnyvale ISD

Victoria ISD

SILVER

Mission CISD

San Elizario ISD

BRONZE

Coppell ISD

BEST OF CATEGORY

Judson ISD

GOLDEagle Mountain-Saginaw ISD
Forney ISD
Judson ISD
Keller ISD
Northwest ISD
Schertz-Cibolo-Universal City ISD
Spring ISD

Spring ISD

Spring ISD

Tyler ISD
Tyler ISD
Wylie ISD
Wylie ISD
Wylie ISD**CATEGORY 18****Published News or Feature****Less than 15,000 students**Doug Williams May Be Signing Off As Superintendent,
But His Fight for Texas Education ContinuesArgyle ISD Superintendent Retirement
DVHS senior accepted to Harvard
DHS students get hands-on experience through
CTE community partnerships
Dickinson ISD growing quickly despite challenges
Making History: FHS students earn diploma and associate's degree
Frenship Teacher Helps Create STEAM Outreach Program
Featured in Europe Star Wars Convention
Coin Wars
More than a scholarship for Samarian Kingston
Double Time: Rwin Drum Majors March to the Beat
with LHS Tiger Band
How Lockhart ISD's Board of Trustees is Moving
the District Forward Together
Lion Guard Community Watch Program
Superintendent Leadership Program
Students shine at second annual MVIDS Special Olympics
Midway Celebrates Latest Addition to Roster of
National Board Certified Teachers
Bearcat Baristas Project Helps Students Develop Life Skills
Health Science Students Explore Career Areas
Doug Williams May Be Signing Off As Superintendent,
But His Fight for Texas Education Continues
VISD Alumni Spotlight: Jake FloresPatriot Engineering Team to represent MCISD at
the 2023 FIRST World Championship
San Elizario ISD will go to four-day week in JulyCoppell Senior vs. Senior Cornhole Tournament News Coverage
15,000 to 40,000 studentsJudson ISD Police adopts Corpus Family in yearly Christmas tradition
Article: A World of Discovery
Forney Senior Soars at Flight Academy
Judson ISD Police adopts Corpus Family in yearly Christmas tradition
TCHS Graduate Wins Michelle Obama Creative Writing Award
Remembering Dr. David Hicks
Recipe For Success: A Journey of Perseverance
In its first year, Wunsche HS coding club
takes top two spots at state level
With rodeo season in full swing, Trustee Newhouse
celebrates ranching recognition
Students in Wunsche HS Construction Management
Pathway building tiny house
Leading Through Innovation and Technology
Putting Love Into Everything They Do
A Good Egg: Wylie Native makes way from custodian to teacher
Band-Aid: Coach Helps QB Change His Tune
Blue Plate Special Invites Police Officers into Wylie ISD Schools

Emily White

Rick Herrin
Christian Aleman-Rodriguez
Tammy DowdyTammy Dowdy
Blanca Martinez
Tiffany TaylorRosemary Gladden
Sienna Rodriguez
Typhani Bartholomew

Heather Smith

Heather Smith
Magnolia ISD
Stephanie Sanchez
Katy DurhamTodd Kleiboer
Todd Kleiboer
Emily White

Ashley Scott

Jennifer Galindo

Dr. Jeannie Meza-Chavez,
Horacio Hernandez & Perla Magallon

Communications

Pedro Cabrera

Megan Overman
Graysen Reid
Pedro Cabrera
Joanna Hildebrand
Anthony Tosie
Ed Suarez

Office of Communications

Office of Communications

Office of Communications

Jennifer Hines
Jennifer Hines
Casi Thedford
Casi Thedford
Casi Thedford*Continued*

Published News or Feature, 15,000 to 40,000 students, Gold, continued

Wylie ISD	Protect, Serve and Substitute	Casi Thedford
Wylie ISD	The Coveted One-Dollar Bill	Casi Thedford
SILVER		
Galena Park ISD	SuperStar Buddy Relays	Dr. Tommie L. Smith, Sherrhonda Hunter & Christopher Gause
Galena Park ISD	Students Ready to Fly into Their Future	Dr. Tommie L. Smith, Sherrhonda Hunter & Christopher Gause
Judson ISD	Judson High School wins State Championship	Pedro Cabrera
Judson ISD	Judson junior Kimberly Villatoro wants to make sure you see her magic	Pedro Cabrera
Keller ISD	Daughter, Father Face Off During Softball Playoff Game	Chelse Westbrook
Keller ISD	New Keller Compass Center Finds New Ways to Unlock Student Potential	Joanna Hildebrand
Keller ISD	Traveling Museums in School Libraries Spark Student Interest	Chelse Westbrook
Keller ISD	TCHS Student Gives Back to Former Elementary School	Nicole McCollum
Mesquite ISD	Allyson Eldridge is #MadeToExcel	Brenda Gonzalez
Schertz-Cibolo-Universal City ISD	27th Annual Ag Fair Provides Glimpse into "Ag Life"	Ed Suarez

More than 40,000 students

BEST OF CATEGORY

Texas Assoc. of School Boards	Rock Scholars: Ancient murals focus of unique science class	TASB Communications, Marketing & Events
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GOLD

Arlington ISD	Arlington ISD 18 PLUSS students find lost wedding ring	Ryan Pierce
Arlington ISD	Gunn Junior High is 50 and new again	Ryan Pierce
Arlington ISD	Sisters who subbed in Arlington ISD now full-time teachers	Anthony Andro
Leander ISD	Two-Time Bee Champ	Daniel Cernero
Texas Assoc. of School Boards	Focusing on Mental Health	TASB Communications, Marketing & Events
Texas Assoc. of School Boards	Full on Focus	TASB Communications, Marketing & Events
Texas Assoc. of School Boards	In the Zone	TASB Communications, Marketing & Events
Texas Assoc. of School Boards	Making Connections: Hutto ISD finds ways to engage students and families	TASB Communications, Marketing & Events
Texas Assoc. of School Boards	Powered Together	TASB Communications, Marketing & Events
Texas Assoc. of School Boards	Putting Partners Together	TASB Communications, Marketing & Events
Texas Assoc. of School Boards	Rock Scholars: Ancient murals focus of unique science class	TASB Communications, Marketing & Events

SILVER

Aldine ISD	Juan Vargas: How Foreign Roots Grew a Family of Teachers and an Executive Director of Buildings and Properties	Dylan Esquina
Aldine ISD	Online Learning is Helping Curve a Pathway for Aldine Students, Providing Choices and Opportunities	John Hickman
Arlington ISD	14-Year-Old Senior set to graduate from Martin High School	Princess Rockwell
Arlington ISD	Arlington ISD's Camp Innovation Continues to Grow	Kendall Najvar
Arlington ISD	Charlie's Lemonade Stand helps bring the community together	Princess Rockwell
Arlington ISD	Crow Students Get New Coats	Anthony Andro
Cypress-Fairbanks ISD	Adam ES student raises money, donates to school for playground	Angel Verdejo
Dallas ISD	Grad Goals: From W.T. White to West Point, Hamersen B.'s story	Molly Schrader
Fort Bend ISD	Bush High School looks beyond awards in annual One Act Play appearances	Rachel Ross & Cameron Hubbard
Fort Bend ISD	Counselor Julie Bennight spends five decades supporting students, staff and families in Fort Bend ISD	Rachel Ross
Fort Bend ISD	Retired educators remain dedicated to serving students and families	Rachel Ross
Harris County Dept. of Ed.	Triumph at ABS East: The Journey to Graduation	Shelby Trahan & Lorena Cozzari
Killeen ISD	A Merry Magical Moment	Todd Martin
Killeen ISD	Angel Prom Delights	Todd Martin
Killeen ISD	Fort Cavazos Named for Legendary Soldier, Commander	Todd Martin
Killeen ISD	Lady Knights Sending Pair of Aces to State Meet	Todd Martin
Killeen ISD	Meadows Elementary Hosts Alabama Partner School	Todd Martin
Killeen ISD	Summer Learning	Todd Martin
Killeen ISD	The Ultimate Taste Test	Todd Martin
Klein ISD	From Bike Ride to Full Ride: Klein Forest Senior's Determination to Break Barriers and Persevere	Jasmine Nguyen
Klein ISD	Klein Oak 'Partners in Dance' Make Magic on the Floor	Jessica Williams

Continued

Published News or Feature, More than 40,000 students, Silver, continued

Klein ISD	Special Delivery: Klein Cain Senior Surprised by \$40,000 Package	Terencia Lee
North East ISD	Alumni Spotlight: Actor Ricardo Chavira caught acting bug at NEISD	Evan Henson
North East ISD	Meet North East ISD's Million Dollar Man	Lila Stanley
Region One ESC	Region One ESC offers highly specialized paid internships to university accounting students	Avery Arizola
San Antonio ISD	Grammy award winner starts modern band at Fox Tech	Allison Boerger
Socorro ISD	Destiny Ammons enjoying success, opportunities at Paso Del Norte Fine Arts Academy	Daniel Escobar
Socorro ISD	SISD Legacy Barbershop prepares students for career-ready success	Daniel Escobar
Texas Assoc. of School Boards	Building Bond Support	TASB Communications, Marketing & Events
BRONZE		
Killeen ISD	Knights Sanford Captures KISD Rushing Record	Todd Martin



BEST OF CATEGORY

Brownwood ISD

GOLD

Aledo ISD

Aledo ISD

Boerne ISD

Brownwood ISD

Crosby ISD

Gregory-Portland ISD

Gregory-Portland ISD

Harlandale ISD

Henderson ISD

Hitchcock ISD

Hitchcock ISD

Hitchcock ISD

Lockhart ISD

Lockhart ISD

San Elizario ISD

Temple ISD

Wichita Falls ISD

SILVER

Transformation Waco

Victoria ISD

BEST OF CATEGORY

Cypress-Fairbanks ISD

GOLD

Arlington ISD

Cypress-Fairbanks ISD

Cypress-Fairbanks ISD

Cypress-Fairbanks ISD

Harmony Public Schools

Harmony Public Schools

Region One ESC

Socorro ISD

CATEGORY 19

Published News Release, Edited

Less than 15,000 students

Behind The Tiara: Queen Bennett's Legacy at BISD

Aledo ISD announces Buc, Wood retirement

Aledo ISD's rapid growth projected to accelerate in latest demographers report

Boerne ISD Athletic Hall of Honor

Behind The Tiara: Queen Bennett's Legacy at BISD

Crosby ISD Adopts 4-Day Instructional Week

Dr. Michelle Cavazos signs 5-Year Contract with G-PISD

G-PISD Community approves \$176 Million Bond

Harlandale ISD Explores Four-Day School Week

Students receive technician certifications

Hitchcock ISD, Hitchcock ISD Police launch fentanyl awareness campaign

Hitchcock ISD new CTE program building future educators

Hitchcock ISD's 2022 Bond Projects progressing

Lockhart L.E.A.P. News Release

LISD Board Approves 23-24 Budget Deficit

San Elizario ISD Board of Trustees Vote

to Transition to a 4-day Week

Temple HS BBQ Team Off to a Sizzling Start

2023 Partners In Education Award Winners

Transformation Waco Full-Service Community Schools

Grant Press Release

Titan/Warrior Media Productions Premier First Television Show

15,000 to 40,000 & More than 40,000 students

Bridgeland HS senior named 2023 TAJE Journalist of the Year

Dr. Marcelo Cavazos to Retire as Superintendent of Arlington ISD

Bridgeland HS senior named 2023 TAJE Journalist of the Year

CFISD staff member honored for service under extreme circumstances

Cypress Woods HS student, alumna cast in Broadway musical Parade

Austin 4th-grader breaks World Record for solving

Rubik's Cube blindfolded

Harmony Students Donate Modified Electric Cars

to Scottish Rite for Children

Region One ESC Revitalizes Teacher Alternative Certification Program

Socorro ISD welcomes students with open arms, surpasses 48,000 enrollment

Charles Musgrove

Mercedes Mayer

Mercedes Mayer

Bryan Benway

Charles Musgrove

Brett Birkinbine

Crystal Matern

Crystal Matern

Melinda Garza

David Chenault

Sienna Rodriguez

Sienna Rodriguez

Sienna Rodriguez

Heather Smith

Heather Smith

Dr. Jeannie Meza-Chavez, Horacio Hernandez,

& Perla Magallon

Jon Wallin

January Cadotte & Ashley Thomas

Joshua Wucher

Ashley Scotti

Abbie Geveshausen

Anita Foster

Abbie Geveshausen

Angel Verdejo

Abbie Geveshausen

Tracie Seed

Tracie Seed

Susan Campbell

Avery Arizola

Daniel Escobar

Continued

Published News Release, Edited, 15,000 to 40,000 & More than 40,000 students, continued**SILVER**Arlington ISD
Fort Bend ISDArlington ISD Launches New Security Tracker
Austin High School Naval JROTC Cadet Selected
to Attend Elite Naval Air Forces Flight Academy
Austin 5th grader's poem chosen in nationwide contest
Harmony Surprises Teachers with Early Release Friday
Sugar Land Harmony Public Schools Student Named as
One of America's Top 300 Teen Scientists
Klein ISD Takes Center Stage as 'Premiere Community' in
Theatre Education
TEA awards LISD two "A" ratings
Superintendent Nate Carman celebrates
first year anniversary in SISDAnita Foster
Natalie RiveraHarmony Public Schools
Harmony Public Schools
Harmony Public SchoolsTracie Seed
John Boyd
Candice Keutzer

Klein ISD

Jessica Williams

Laredo ISD
Socorro ISDVeronica Castillon,
Daniel Escobar**BRONZE**

Harmony Public Schools

HPS NTX Secondary District News Release:
District Receives "A" Rating
Front Page News
New Poll Shows Bipartisan Support in Texas
Against Education Voucher Proposals

Susan Campbell

Humble ISD
Texas Assoc. of School BoardsJoshua Koch
Communications, Marketing & Events**CATEGORY 20**
Specialty/Novelty Writing
Less than 15,000 students**BEST OF CATEGORY**

Lancaster ISD

Lancaster ISD Tiger Up Convocation Script

Kimberly Simpson

GOLD

Brazosport ISD

A Proclamation Declaring November 13, 2022 as the
Brazoswood Buccaneer Boys' Water Polo Team Day
Convocation Script 2022
Superintendent's Survival Guide for Graduates
Lancaster ISD Tiger Up Convocation Script
Growing Roots & Wings - Social Media Post

Communications Dept.

Brazosport ISD
Crosby ISD
Lancaster ISD
Lockhart ISDCommunications Dept.
Paula Patterson & Brett Birkinbine
Kimberly Simpson
Heather Smith**SILVER**Brazosport ISD
Grapevine-Colleyville ISDBrazosport High School 2022 Wall of Fame Recipient
You Are Loved and Your Work MattersCommunications Dept.
Nicole Lyons**15,000 to 40,000 students****BEST OF CATEGORY**

Pearland ISD

2023 Convocation Script

Cissa Madero

GOLDPearland ISD
Tomball ISD2023 Convocation Script
Top Tomball Takeaways from Board MeetingsCissa Madero
Allison Suarez**SILVER**

Mesquite ISD

Hall of Honor Biographies

Reid Blackwell

BRONZE

Schertz-Cibolo-Universal City ISD

Steele High School Homebound Driveway Graduation
More than 40,000 students

Ed Suarez

BEST OF CATEGORY

North East ISD

NEPD Officer makes a young man's dream come true

Lila Stanley & Evan Henson

GOLDDallas ISD
Klein ISD
North East ISDDallas ISD Grads 2023
Schultz Student's Grateful Shout-out to the Best Teacher Ever!
NEPD Officer makes a young man's dream come trueCommunication Services
Jessica Williams
Lila Stanley & Evan Henson**SILVER**

San Antonio ISD

Therapy Animals of San Antonio visited Jefferson High School

Allison Boerger

PHOTOGRAPHY CATEGORIES



BEST OF CATEGORY

Crandall ISD

GOLD

Argyle ISD
Boerne ISD
Corsicana ISD
Crandall ISD
Crandall ISD
Mission CISD
Red Oak ISD
Roma ISD
Sharyland ISD
Sherman ISD

SILVER

Argyle ISD
Channelview
Clint ISD
Crandall ISD
Duncanville ISD
Frenship ISD
Pampa ISD
Sherman ISD

BRONZE

Cleveland ISD
Everman ISD
HitchCock ISD
Livingston ISD
Roma ISD
Sharyland ISD

BEST OF CATEGORY

Lubbock ISD

GOLD

Hurst-Euless-Bedford ISD
Hays CISD
Lubbock ISD
Mesquite ISD
Mesquite ISD
Rockwall ISD
Wylie ISD

SILVER

Bryan ISD
Bryan ISD
Goose Creek CISD
Hays CISD
Lubbock ISD
McAllen ISD
Mesquite ISD
Sprig Branch ISD
Spring ISD
Spring ISD
Spring ISD

CATEGORY 21

Photo Sports Subjects

Less than 15,000 students

Getting Into Position

Argyle Eagle Football - #TogetherWeSoar
State Final Four
Ready to Roll: Pregame Football Tunnel Excitement
Face to Face...mask
Getting Into Position
Veterans Memorial High School Patriots runout for Homecoming
Hawks Flip Out
Double Duty
For the Love of the Game
Air Phoenix

Argyle Eagle Football - Drop The Hammer!
Catch and Don't Release
Horizon High School Marchfest
Eyes on the Ball
Sprint to Success
Frenship High School Spring Football Game
Rain, SNOW, or Shine!
Taking Flight

Royal Braves Pride
Photo
Lighting Fast Cuts
Pushing Through
Swim Daze
Ana Hernandez Athletic Signing

15,000 to 40,000 students

Parallel Perpendicular

The Raider Way
Battle for the Ball
Parallel Perpendicular
Dressed for Homeruns
The Champ is Here
A Walk Off Winner In The Rain
The Grace and Beauty of Music

Fight, Rangers, Fight
Finding the Lane
The Plan
Having a Ball
Overcoming Adversity
Winning goal!
West Mesquite Net-Worth
Memorial High School Unified Sports
A Dance with the Soccer Ball
Kickin' Stereotypes, Empowerin' Girls
Picture the Pitcher



Jason Bowie

Rick Herrin
Bryan Benway
Raymond Linex
Jason Bowie
Jason Bowie
Jennifer Galindo
Beth Trimble
Cynthia Talamante
Nancy Barboza
Todd Kleiboer

Rick Herrin
Anthony Mireles
Kevin Venegas
Jason Bowie
Jeffrey Smith
Hannah Morelos
Jana Williamson & Hugh Piatt
Todd Kleiboer

Matthew Bieniek
Communications & Marketing Dept.
Sienna Rodriguez
Jennifer Birdwell
Cynthia Talamante
Sergio Esquivel

Sydney Kim

PR & Marketing Dept. Michael Peña
Moses Leos III
Sydney Kim
Aaron Libby
Aaron Libby
Chris Curtis
Doug Bellamy

Communications Team, Chelsea Katz
Communications Team
Carrie Pryor-Newman
Moses Leos III
Shannon Schwartz
Marketing & Communications
Aaron Libby
Zoe Zamora

Office of Communications
Office of Communications
Office of Communication,

Continued



Photo-Sports Subjects, 15,000 to 40,000 students, Bronze

BRONZE

Goose Creek CISD	The Steal	Carrie Pryor-Newman
International Leadership of Texas	Photography - Texas Charter School Academic & Athletic League, North Texas Track and Field Regionals	Communications Dept.
Mesquite ISD	Heading the Ball	
Northwest ISD	Go Texans!	Wei-Tung Chou
Tyler ISD	The Catch	Jennifer Becan

More than 40,000 students

BEST OF CATEGORY

Cypress-Fairbanks ISD

GOLD

Cypress-Fairbanks ISD
Cypress-Fairbanks ISD
Garland ISD
Garland ISD
Humble ISD
Humble ISD
Leander ISD
Socorro ISD

SILVER

Cypress-Fairbanks ISD
Cypress-Fairbanks ISD
Cypress-Fairbanks ISD
Cypress Fairbanks ISD
Humble ISD
Killeen ISD
Killeen ISD
Klein ISD
Klein ISD
Klein ISD
Leander ISD
Leander ISD
Region 10 ESC
Socorro ISD
Socorro ISD

BRONZE

Cypress-Fairbanks ISD
Killeen ISD
Klein ISD



BEST OF CATEGORY

Crandall ISD

GOLD

Bastrop ISD
Boerne Ed. Foundation
& Boerne ISD
Canutillo ISD
Cleveland ISD
Crandall ISD
Crandall ISD
Crandall ISD
Donna ISD
Frenship ISD
Gainesville ISD
Georgetown ISD
Grapevine-Colleyville ISD

Up and Over
Full Extension
Up and Over
Garland HS Basketball
Sachse HS Pole Vault
Intensity on the Mat
Serious Celebration
In the Endzone
Pebble Hills football one-handed catch

Bears Headed to State
Dig at Bridgeland
Falcon Flying High
Into the Pit
Clearing the Final Hurdle to State
Awe Struck
Victory Lap
Crossing the Finish Line with Joy
Defying Gravity
The Relief of a Champion
Season's End
The Windup
Fully Charged
Pebble Hills football trophy celebration
Pebble Hills Girls Basketball Game

No Look Save
Making Headlines
Friday Night Lights: Pride and Passion

CATEGORY 22

Photo Academic/Classroom Subjects

Less than 15,000 students

Little Drummer Girls

Just Me and My Book
Morning Huddle becomes a Morning Cuddle

STEM Education
New Beginnings
Excited and Engaged
Little Drummer Girls
Say Cheese!
Pharmacy Technician Program
Read Across America with Dr. Suess
Leaning to Learn
Doctor Dreams
Summer Enrichment

Gustavo Reveles, Christina Rodriguez & Laura Lupia
Matthew Bieniek
Jason Bowie
Jason Bowie
Jason Bowie
Miriam Marentes
Brittany James
Leslie Crutsinger
Logan Reuland
Alexander Harlow
Continued

Lauri Anzaldúa
Yvette Reyna & Erik Armenta

Angel Verdejo
Todd Martin
Justin Elbert



Jason Bowie

Photo Academic Classroom Subjects, Less than 15,000 students, Gold, continued

Hitchcock ISD

Lancaster ISD

Pecos-Barstow-Toyah ISD

Roma ISD

Sherman ISD

Temple ISD

Willis ISD

"Oooh! I know the Answer!"

Future Chef

Next Chapter

Motor Head

Delight at STEAM Night

In Awe & Wonder

Playground Pose

Sienna Rodriguez

Rodrigo Martinez

Nydia Natividad

Cynthia Talamante

Todd Kleiboer

Eric Larson

Kayla Brocato

15,000 to 40,000 students**BEST OF CATEGORY**

Mesquite ISD

Parting Words

Wade Odom

GOLD

Bryan ISD

Our 'Why' in Bryan ISD

Communications Team

Corpus Christi ISD

Hands-On Learning - Photo

Tavo Caballero

Goose Creek CISD

Future Space Traveler

Carrie Pryor-Newman

Goose Creek CISD

Sound it Out

Carrie Pryor-Newman

Goose Creek CISD

The Grind

Carrie Pryor-Newman

Hurst-Eules-Bedford ISD

Portrait of a Graduate

PR & Marketing Team Michael Peña

Hays CISD

Teamwork!

Moses Leos III

Hays CISD

The 100th Day of School

Moses Leos III

International Leadership of Texas

Photography - World Book Day

Communications Dept.

Mesquite ISD

First Day of School

Wei-Tung Chou

Mesquite ISD

I Knew You Could Do It

Wade Odom

Mesquite ISD

Parting Words

Wade Odom

Northwest ISD

Discovering Ozobots

Jennifer Becan

Pearland ISD

Taking a Byte out of Coding

Laura McClellan

Spring Branch ISD

First Day Fun

Paris Keal

Tomball ISD

TSA Graduation

Justin Warnasch

Wylie ISD

Captain Cook

Casi Thedford

Wylie ISD

Crowning Moment

Casi Thedford

Wylie ISD

I Did It!

Doug Bellamy

Wylie ISD

Surprise Award

Casi Thedford

More than 40,000 students**BEST OF CATEGORY**

Socorro ISD

Escontrias STEAM Academy

Daniel Escobar

GOLD

Cypress-Fairbanks ISD

Cy Creek Class of 2023

Angel Verdejo

Harris County Dept. of Education

A Smile That Lights Up The Stands

Shelby Trahan & Oliver Dyke

Harris County Dept. of Education

Curiosity Unleashed

Shelby Trahan & Oliver Dyke

Harris County Dept. of Education

Journey to Independence

Shelby Trahan & Oliver Dyke

Killeen ISD

Emerging Brilliance

Yaileen Nieves

Killeen ISD

Setting the Stage

Yaileen Nieves

Klein ISD

High-Fives of Harmony

Jessica Williams

Klein ISD

"Salute to Excellence: Tradition and Honor in Klein ISD"

Jessica Williams

Leander ISD

Parent's First Day of School

Daniel Cernero

Leander ISD

Senior Graduation Walk

Mikaela Stiner

Pasadena ISD

Suprise at Bondy - Photograph

Gustavo Treviño

Socorro ISD

Classroom Microphone Showcase

Daniel Escobar

Socorro ISD

Escontrias STEAM Academy

Daniel Escobar

Socorro ISD

Teacher and Student High Five

Daniel Escobar

SILVER

Cypress-Fairbanks ISD

Colorful Graduation

Angel Verdejo

Cypress-Fairbanks ISD

What a Face

Angel Verdejo

Harmony Public Schools

Wow!

Allen Reid

Humble ISD

Reading Rocket

Jonathan Frey

Killeen ISD

Hall of Memories

Todd Martin

Leander ISD

PreK Math

Mikaela Stiner

Leander ISD

Student Mixer

Daniel Cernero





CATEGORY 23

Photo Other Subjects

Less than 15,000 students



BEST OF CATEGORY

Sharyland ISD

GOLD

Barbers Hill ISD

Bastrop ISD

Boerne Ed. Foundation

Channelview ISD

Channelview ISD

Crandall ISD

Crandall ISD

Grapevine-Colleyville ISD

Gregory-Portland ISD

Medina Valley ISD

Montgomery ISD

Pampa ISD

Sharyland ISD

Sharyland ISD

SILVER

Barbers Hill ISD

Boerne ISD

Channelview ISD

Channelview ISD

Channelview ISD

Channelview ISD

Cleveland ISD

Clint ISD

Corsicana ISD

Crandall ISD

Donna ISD

Everman ISD

Frenship ISD

Georgetown ISD

Georgetown ISD

Lancaster ISD

Magnolia ISD

Pecos-Barstow-Toyah ISD

Pecos-Barstow-Toyah ISD

Pecos-Barstow-Toyah ISD

Red Oak ISD

Roma ISD

Sharyland ISD

Sherman ISD

Southwest ISD

Southwest ISD

Southwest ISD

Southwest ISD

Keeping Sharyland Safe

Barbers Hill Graduate

Honoring The Brave

Prayers before the game for our 2-Legged
& 4-Legged First Responders

A Colorful Dance

Couldn't Be Prouder

A Day at the Ballpark

Leap Above the Rest

Best Buddies

"The Future Is Bright"

MVISD Special Olympics Photo

Montgomery ISD Photo - Other Subjects Jessica Grace, Justin Marino & Stephanie Wells

Books Are The Beginning

Keeping Sharyland Safe

Sharyland Superintendent Dr. Maria M. Vidaurri:

Leading the Way to Excellence and Connecting with Sharyland's Heart

Mental Health Monday: Puppies and Popsicles

And There Were Fireworks

Graduation Smiles

High Fives For Graduates

Jump Jump Jump Around

Smiles and Swings

I Make a Difference

Active Shooter Full-Scale Exercise

Senior Field Day Tug-of-War Surprise

Showing Love to the Fans

Donna ISD Special Response Team

Photo - Other Subjects

Celebrating a New School Year

A Walk Down the Red Carpet

Future Vision

Happy Bounce House Officer

The Main Thing

Leaving Our Mark

Majestic

Stars and Stripes

ROISD Confetti Cannon Catapults Grant Celebration

Flying High

Prize Patrol

Sherman Health Science

2022 SWISD-North Park Toyota Winner

Celebrating Night in Old Southwest

Southwest HS Cheer

Southwest HS Student Section

15,000 to 40,000 students

North Forney Senior - Graduation 2023

Pep Rallies in Allen ISD - There's Nothing Like it

Bryan ISD Showcase

Graduation, window to the future

I did it!

Nancy Barboza

Jennifer Jones

Chris White

Yvette Reyna

Teresa Gomez

Anthony Mireles

Jason Bowie

Jason Bowie

Alexander Harlow

Ally Spiegleman

Stephanie Sanchez

Jana Williamson & Hugh Piatt

Nancy Barboza

Nancy Barboza

Jennifer Jones

Bryan Benway

Teresa Gomez

Teresa Gomez

Anthony Mireles

Anthony Mireles

Matthew Bieniek

Kevin Venegas

Raymond Linex

Jason Bowie

Miriam Marentes

Communications & Marketing Dept.

Brittany James

Logan Reuland

Edgar Arellano

Rodrigo Martinez

Denise Meyers, Kate Hope & Amelia Lindley

Nydia Natividad

Nydia Natividad

Nydia Natividad

Beth Trimble

Cynthia Talamante

Sergio Esquivel

Todd Kleiboer

Roger Campos

Roger Campos

Roger Campos

Roger Campos

BEST OF CATEGORY

Forney ISD

GOLD

Allen ISD

Bryan ISD

Ector County ISD

Ector County ISD

Graysen Reid

Steven Offield

Communications Team

Communications Dept.

Communications Dept.

Continued

Photo Other Subjects, 15,000 to 40,000 students, Gold, continued

Forney ISD	Forney ISD - Special Olympics 2023	Graysen Reid
Forney ISD	North Forney Senior - Graduation 2023	Graysen Reid
Goose Creek CISD	Can You See Me?	Yulia Trujillo-Rodriguez
Goose Creek CISD	Golden Hour	Yulia Trujillo-Rodriguez
Goose Creek CISD	Mommy is Home	Carrie Pryor-Newman
Goose Creek CISD	Tassel Change to Grad	Carrie Pryor-Newman
Hays CISD	Music to Our Ears	Moses Leos III
Keller ISD	Halting Traffic with More Than Just A Stop Sign	Joanna Hildebrand & Nicole McCollum
Laredo ISD	Student Playing Instrument Photo	Claudia Y. Rodriguez
Lubbock ISD	Graduation Singers	Shannon Schwartz
Lubbock ISD	Tug of War	Shannon Schwartz
McAllen ISD	Spreading his wings	Marketing & Communications
Mesquite ISD	In Sync	Wade Odom
Mesquite ISD	Legion Passing Down	Wei-Tung Chou
Pearland ISD	Howdy!	Laura McClellan
Pearland ISD	Tackling the STAAR	Laura McClellan
Spring Branch ISD	National Parental Involvement Day	Zoe Zamora
Spring ISD	Broadway Dreams	Office of Communications
Spring ISD	Training for the Unthinkable	Office of Communications
Wylie ISD	I've Been Slimed	Doug Bellamy

SILVER

Ector County ISD	Surprise, surprise!	Communications Dept.
Goose Creek CISD	We Start Together, We End Together	Yulia Trujillo-Rodriguez
Hurst-Euless-Bedford ISD	A New PR and Marketing Specialist attends TSPRA!	Michael Peña
International Leadership of Texas	Chinese Bridge Competition	Communications Dept.
International Leadership of Texas	Future Chefs Competition	Communications Dept.
Lubbock ISD	Fun with Furry Friends	Sydney Kim
Northwest ISD	Bittersweet Moments	Jennifer Becan
Pearland ISD	Dragon Parade	Laura McClellan
Tomball ISD	Combined Band @ Patriotic Show	Allison Suarez
Wylie ISD	Full Ride	Casi Thedford
Wylie ISD	Holiday Conga Line	Casi Thedford

BRONZE

Goose Creek CISD	Top Five	Carrie Pryor-Newman
Laredo ISD	Posting of Colors Photo	Claudia Y. Rodriguez

More than 40,000 students**BEST OF CATEGORY**

Klein ISD	Hey Look Ma, I made it!	Lindsey Yancey
GOLD		
Cypress-Fairbanks ISD	Shimmer Brigade	Abbie Geveshausen
Killeen ISD	Sock it to 'Em	Todd Martin
Killeen ISD	Soulful Serenade: Embracing African Heritage on the Pop Stage	Yaileen Nieves
Klein ISD	Hey Look Ma, I made it!	Lindsey Yancey
Leander ISD	A Grand Performance	Mikaela Stiner
Leander ISD	Thanksgiving in NYC	Mikaela Stiner
Pasadena ISD	Raising Highly Capable Kids - Photograph of Toddler and Graduates	Gustavo Treviño
Socorro ISD	Pebble Hills High School Color Guard	Daniel Escobar
SILVER		
Arlington ISD	I Can't Believe I Won!	Robert Spence
Arlington ISD	Let's Dance!	Robert Spence
Cypress-Fairbanks ISD	Classic Smile	Abbie Geveshausen
Cypress-Fairbanks ISD	Hidden in the Wall	Angel Verdejo
Cypress-Fairbanks ISD	School Spirit	Angel Verdejo
Cypress-Fairbanks ISD	Showdown at the Alamodome	Abbie Geveshausen
Cypress-Fairbanks ISD	Smile!	Abbie Geveshausen
Cypress-Fairbanks ISD	Smile for the Camera	Angel Verdejo
Cypress-Fairbanks ISD	Thank You for Your Service	Angel Verdejo
ESC Region 11	It's OK...I know Santa.	Communications & Marketing Team
Harmony Public Schools	Harmony School of Excellence - Katy	Allen Reid

Continued

Photo Other Subjects, More than 40,000 students, Silver, continued

Harmony Public Schools	Lunch Is Served
Humble ISD	Sun Gazing
Killeen ISD	Art In Me
Killeen ISD	Leap of Faith
Killeen ISD	This Note Is For You
Leander ISD	Give Me a "T"
North East ISD	Churchill Charger heads to College National Championship
Socorro ISD	Americas High School Welding
Socorro ISD	Socorro ISD Spring Games runner

Allen Reid
Jonathan Frey
Todd Martin
Yaileen Nieves
Yaileen Nieves
Daniel Cernero
Evan Henson
Daniel Escobar
Daniel Escobar

GRAPHICS CATEGORIES**CATEGORY 24****Logo, Trademark, Symbol****Less than 15,000 students****BEST OF CATEGORY**

Mission CISD

GOLD

Argyle ISD
Canutillo ISD
Canutillo ISD
Canutillo ISD
Duncanville ISD
Gainesville ISD Ed. Found.
Gregory-Portland ISD
Gregory-Portland ISD
Henderson ISD
Lancaster ISD
Mission CISD
Pampa ISD
Sharyland ISD
Southwest ISD
Victoria ISD

Mission Showcase Logo

Argyle High School Wins 12th Lone Star Cup
Canutillo Convos Logo
Montessori Logo
P-Tech Logo
Duncanville Reads
Gainesville ISD Education Foundation logo
Early Childhood Center Logo
G-PISD CATCast Logo
"Team 13" Logo
Lancaster ISD Tiger Up Logo
Mission Showcase Logo
Pampa ISD Bond 2023 Logo
Sharyland ISD SHAC
Bond 2023 Logo
ADSY Summer Camp 2023

Rolando D. Garza

SILVER

Argyle ISD
Lancaster ISD
Magnolia ISD
San Elizario ISD

Argyle ISD News In The Nest
Lancaster ISD Draft Logo
Ready to Teacher Scholarship
Grit, Grace, and Pearls Logo

Laura Truebenbach & Christopher Saylor
Rodrigo Martinez
Kate Hope
Dr. Jeannie Meza-Chavez, Horacio Hernandez
& Perla Magallon

San Elizario ISD

San Elizario ISD 4-Day Instructional Week Logo Dr. Jeannie Meza-Chavez, Horacio Hernandez,
& Perla Magallon

Santa Fe ISD
Sheldon ISD
Somerset ISD

SFISD Logo
Sheldon Stars Logo
Somerset ISD Celebrates 100 Years With Centennial Logo

Jenny Davenport & Stephanie Lyssy
Beverly Stephenson
Communications Dept.

BRONZE

Pecos-Barstow-Toyah ISD

2023 Bond Logo

Nydia Natividad

15,000 to 40,000 students**BEST OF CATEGORY**

Tomball ISD

TSA Owl

Justin Warnasch

GOLD

Allen ISD
Birdville ISD

Ford Middle School Logo
Partnership School Logo

Steven Offield
Mark Thomas, Phil Beckman, Michelle DoPorto,
Kim Tweed & Stephanie Whitlock

Corpus Christi ISD
Goose Creek CISD
Goose Creek CISD
Pearland ISD
Prosper ISD
Richardson ISD

Cullen Place Elementary logo
GiantCon
This is How We Brew It Logo
Build Pearland Proud Logo
Excellence Every Day, Every Way Logo
Sweet Deals

Tavo Caballero
Brittney Culpepper
Mima Trujillo
Laura McClellan
Christal Hankey
Kristin Odom Dr. Carrie Thomas
Continued

Logo, Trademark, Symbol, 15,000-40,000 students, Gold, continued

Richardson ISD Foundation	The Richardson ISD Foundation GEMs Logo	Cameka L. Crawford & Kristin Odom
Tomball ISD	EEA Cubs	Justin Warnasch
Tomball ISD	TSA Owl	Justin Warnasch
Weslaco ISD	Weslaco ISD Seal	Carlos Robledo

SILVER

Corpus Christi ISD	Weldon Gibson Logo redesign	Tavo Caballero
Goose Creek CISD	Cafecito en Familia Logo	Mima Trujillo
Laredo ISD	Leading the Way Logo	Claudia Y. Rodriguez
Prosper ISD	Lilyana Elementary Legends	Christal Hankey
Spring ISD	It All Starts with Pre-K	Office of Communications
Tyler ISD	Jack Elementary School Branding	Skyler Hefley

BRONZE

Pharr-San Juan-Alamo ISD	PSJA ISD Sustainable Development Goals Logo	Communications Dept.
Tomball ISD	Superintendent's Fun Run	Justin Warnasch

More than 40,000 students**BEST OF CATEGORY**

Killeen ISD	Maxdale Meerkats	Communications & Marketing Dept.
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GOLD

Arlington ISD	Arlington ISD Athletics Center Logo	Suzanne Turner
Cypress-Fairbanks ISD	McGown Elementary School Logo	Todd Blair
Cypress-Fairbanks ISD	Hamilton Elementary School Logo	Todd Blair
ESC Region 11	Effective Advising Framework Logo	Communications & Marketing Team
Fort Bend ISD	Alyssa Ferguson Elementary Logo	Kelly Williams
Garland ISD	GISD Bond 2023 Logo	Garland ISD
Killeen ISD	Venable Village Vikings	Communications & Marketing Dept.
Killeen ISD	Maxdale Meerkats	Communications & Marketing Dept.
Killeen ISD	Peebles Panthers	Communications & Marketing Dept.
Killeen ISD	KaRoos Return	Communications & Marketing Dept.
Klein ISD	Selling Klein	Chelsea Ceballos
Leander ISD	Leadership LISD	Shannon Lombardo
North East ISD	Cibolo Green Elementary Mascot Logo	Myisha Bradham
North East ISD	Welcome Center Logo	Myisha Bradham
San Antonio ISD	SAISD Always Learning Logo	SAISD Marketing Dept.
Socorro ISD	Sierra Vista STEAM Academy School Logo	Daniel Escobar

SILVER

Fort Bend ISD	Sonal Bhuchar Elementary Logo	Kelly Williams
Harris County Dept. of Ed.	Choice Partners Nutrition and Product Expo Event Logo	Juan Lopez
Humble ISD Ed. Foundation	Humble ISD Alumni Logo	Jerri Monbaron, Christy Tarkington & Kiana Rios Camp
Socorro ISD	Eastlake Middle School Logo	Daniel Escobar
Socorro ISD	Vista Del Sol Environmental Science Academy Logo	Daniel Escobar
Socorro ISD	O'Shea Keleher Whole Child Academy Logo	Daniel Escobar
Socorro ISD	Ernesto Serna Fine Arts Academy School Logo	Daniel Escobar
Texas Assoc. of School Boards	Board Officer Institute Logo	TASB Communications, Marketing & Events
Texas Assoc. of School Boards	Texas Trustee Institute Logo	TASB Communications, Marketing & Events

**GOLD**

Angleton ISD Ed. Foundation	Music City Festival TShirt	Laurin Moore
Dickinson ISD	Cornerstone Reading Gator	Jenna Simsen
Donna ISD	Celebrating Texas Public Schools Week	Federico Gonzalez
Duncanville ISD	Black History Student Art Book Covers	Jeffrey Smith
Farmersville ISD	Farmersville ISD Engineering and Robotics Trailer	Corey Krick
Frenship ISD	Spring Football Game Video Board Graphic	Desri Jones
Frenship ISD	Cheer Signing Day	Desri Jones
Liberty Hill ISD	Welcome LHTX	Kylie Cortez
Little Elm ISD	Indoor Facility Graphics	Brandon Buckner
Red Oak ISD	2022 Hawk Football Schedule	Beth Trimble

**CATEGORY 25****Original Art****Less than 15,000 students***Continued*

Original Art, Less than 15,000 students, Silver**SILVER**

Channelview
Donna ISD
Lonview ISD
Sharyland ISD
Wimberley ISD

National Coaches' Day
Gameday Graphic
Mickey Melton Choral Festival Trophy Design
Belle of the week
Wimberley Texan Football State Championship Poster

Teresa Gomez
Federico Gonzalez
Elizabeth Ross
Sergio Esquivel
Allen Bruggman

15,000 to 40,000 students**BEST OF CATEGORY**

Mesquite ISD

Spring Bash 23

Aaron Libby

GOLD

Mesquite ISD
Mesquite ISD
Mesquite ISD
Wylie ISD

Cab-vengers
Run for Your Life
Spring Bash 23
Crosstown Showdown

Aaron Libby
Aaron Libby
Aaron Libby
Doug Bellamy & Casi Thedford

SILVER

Allen ISD
Ector County ISD
Northwest ISD
Tomball ISD

Coloring Book for New Families
Bigger Bolder Better B3 logo
NISD Social Media Header
Spirit of Tomball

Steven Offield
Communications Dept.
Jennifer Becan
Justin Warnasch

More than 40,000 students**BEST OF CATEGORY**

San Antonio ISD

SAISD Fiesta Medal

SAISD Marketing Dept.

GOLD

Garland ISD
Humble ISD
Pasadena ISD
San Antonio ISD
Texas Assoc. of School Boards

GISD Football Matchups
#TheRematch
Dobie Advances - Area Playoff Graphic
SAISD Fiesta Medal
Designing Safer Schools Infographic

GISD Communications
Joshua Koch
Gustavo Treviño
SAISD Marketing Dept.
TASB Communications, Marketing & Events

SILVER

Humble ISD
Texas Assoc. of School Boards

An MVP Moment
88th Leg Session Capitol Illustration

Joshua Koch
TASB Communications, Marketing & Events

**CATEGORY 26****Published Print Ad****Less than 15,000 students****BEST OF CATEGORY**

Galveston ISD

"Growing Goodness" Magazine Print Ad

Stephanie Davis

GOLD

Aledo ISD
Aledo ISD
Angleton ISD
Donna ISD
Galveston ISD
Harlandale ISD
Liberty Hill ISD
Magnolia ISD
Mission CISD
Pecos-Barstow-Toyah ISD
Roma ISD
Texas City ISD

Congrats 2023 Grads!
National Principals Month Ad
Spring/Summer 2023 Inside Angleton Ad
CTE Month
"Growing Goodness" Magazine Print Ad
Frontier Bowl Full Page Ad
Together, We Are Building Champions
Sticky Note - Your Vote Counts
Create A High School Experience Unique As You
2023 Bond Town Hall Ads
Roma ISD National CTE Month Ad
Together We Succeed

Mercedes Mayer
Mercedes Mayer
Hanna Chalmers
Federico Gonzalez
Stephanie Davis
Alexander Valdez
Kylie Cortez & Rachel Acosta
Kate Hope
Rolando D. Garza
Nydia Natividad
Helen Escobar & Cynthia Talamante
Clarissa Silva

SILVER

Sharyland ISD

Sharyland Rattlers Make State

Rocio N. Landin

15,000 to 40,000 students**BEST OF CATEGORY**

Mesquite ISD

Made in Mesquite Graduation Ad

Aaron Libby

GOLD

Bryan ISD
Mesquite ISD

Congrats, Grads!
Made in Mesquite Graduation Ad

Clay Falls, Kallie Donley & Chelsea Katz.
Aaron Libby

Continued

Published Print Ad, 15,000 to 40,000 students, SilverLaredo ISD
Tomball ISDTeacher Appreciation Week Advertisement
Spirit of TomballClaudia Y. Rodriguez
Justin Warnasch**More than 40,000 students****BEST OF CATEGORY**

Fort Bend ISD

Choose Success Advertisement

Kelly Williams

GOLD

Fort Bend ISD

Choose Success Advertisement

Kelly Williams

HCDE Marketing &
Communications Division

Hitting it Out of the Park for Public Education

Stephanie De Los Santos,
Dave Einsel & Juan Lopez**SILVER**

Killeen ISD

Celebrating Diversity

Sarah Fox

Leander ISD

Community Impact Advertisement - VATRE

Crestina Hardie

BRONZE

Texas Assoc. of School Boards

BuyBoard Hello Back to School Marketing Campaign
Marketing & Events

TASB Communications,

**BEST OF CATEGORY**

Wichita Falls ISD

New School Billboard

Ashley Thomas

GOLD

Pampa ISD

Bond 2023 Campaign Signs

Jana Williamson, Hugh Piatt
Dr. Jeannie Meza-Chavez,

San Elizario ISD

San Elizario ISD 4-Day Instructional Week Billboard
Horacio Hernandez & Perla Magallon

Temple ISD

Temple ISD banners

Christine Parks

Wichita Falls ISD

New School Billboard

Ashley Thomas

SILVER

Duncanville ISD

Duncanville Girls Track & Field Makes History

Hillary Hopson

Frenship ISD

Pre-K and Kindergarten Registration Billboard

Brittany James

Gainesville ISD

Shining Stars Top 10% Billboard

Leslie Crutsinger

Magnolia ISD

You Can Make a Difference

Denise Meyers, Kate Hope & Amelia Lindley

Pampa ISD

Pampa ISD Board Room Branding

Jana Williamson & Hugh Piatt

Sharyland ISD

Sharyland ISD Teachers of the Year Billboard

Rocio N. Landin

BRONZE

South San Antonio ISD

South San Antonio ISD Yard Sign

Alexis Lafosse, Genesis Aguilar & Jose Guereca

15,000 to 40,000 students**BEST OF CATEGORY**

Harlingen CISD

Academies Airport Ad

Media & Public Relations Dept.

GOLD

Goose Creek CISD

Fine Arts State & National Qualifiers Billboards

Mima Trujillo

Harlingen CISD

Academies Airport Ad

Media & Public Relations Dept.

Wylie ISD

Close, Click, Check

Casi Thedford & April Cunningham

SILVER

Goose Creek CISD

Chamber Ad

Brittney Culpepper

Judson ISD

#JudsonISDFamily Photo Props/Signs

Natalie Nicole Guzman

Mesquite ISD

Make the Promise Billboard

Aaron Libby

More than 40,000 students**BEST OF CATEGORY**

Socorro ISD

Socorro ISD Seize Your Opportunity/New Academies Billboards

Daniel Escobar

GOLD

Garland ISD

GISD Accountability Rating Banners

GISD Communications

Harmony Public Schools

Harmony Public Schools-Central Texas Door Hanger

Tracie Seed

Socorro ISD

Socorro ISD Seize Your Opportunity/New Academies Billboards

Daniel Escobar

SILVER

Garland ISD

GISD Teacher of the Year

GISD Communications

Harmony Public Schools

Houston Statewide Drone Competition Banners

Sally Magnuson & Tim Hallila

Harris County Dept. of Ed.

HCDE-CASE for Kids Pop-up Banner

Juan Lopez

Continued

Advertisement-Other, More than 40,000 students, Silver, continued

Pasadena ISD

Olympiad Exhibit

Tayton Parmer

Socorro ISD

5 Day School Week Sign

Daniel Escobar

BRONZE

ESC Region II &

Texas Lesson Study Retractable Banner

ESC Region II Communications & Marketing

ESC Region I3

Pasadena ISD

Cornerstone T-Shirt Design

Lori Grande

VIDEO/CABLE TV CATEGORIES**CATEGORY 28****Video - News/Information****Less than 15,000 students****BEST OF CATEGORY**

Boerne ISD

The Boerne Beat

Erik Armenta & Bryan Benway

GOLD

Boerne ISD

The Boerne Beat

Erik Armenta & Bryan Benway

Cleveland ISD

What is a Bond Election?

Matthew Bieniek

Community ISD

In the Know

Cooper Welch & Christopher Mycoskie

Coppell ISD

CISD 2023 Bond Information Video

Communications & Community Engagement Dept,

Donna ISD

Donna ISD Police Department training scenario

Federico Gonzalez

Richardson High School

Eagle Eye News

Laura Cates

Royse City ISD

Bond 2021 Update

Chris Kingsley

Royse City ISD

Cherry Elementary Construction Update

Chris Kingsley

San Angelo ISD

Back to School Discussion with District Leaders

Communications Department

Victoria ISD

VISD Fentanyl Awareness PSA

Ashley Scott

Waco ISD

Classroom Close-ups: G.W. Carver Student Ambassadors Program

Jesse Botello

15,000 to 40,000 students**BEST OF CATEGORY**

Weslaco ISD

Weslaco ISD Podcast #3

Carlos Robledo

GOLD

Keller ISD

#CelebrateKISD: Ukrainian Student Support & Surprise

Media Productions

Lubbock ISD-TV

Highlights - October 31, 2022

Ben Lawson, Erin Gregg

Richardson ISD

Keeping Tabs - Safety & Security

Marcin Wawrzyczek, Jason Philyaw, Tim Clark

Richardson ISD

Keeping Tabs - Student Celebrations

Strategy & Engagement Dept.

Weslaco ISD

Weslaco ISD Podcast #3

Carlos Robledo

More than 40,000 students**BEST OF CATEGORY**

Cypress-Fairbanks ISD

CFISD 360°

Vanessa Koch

GOLD

Cypress-Fairbanks ISD

CFISD 360°

Vanessa Koch

Killeen ISD

Today's Students, Tomorrow's Teachers

Communications & Marketing Dept.

SILVER

San Antonio ISD

Quick Takes: The Red Carpet, Feb. 24, 2023

Laura Short & Gary Cooper

**CATEGORY 29****Video - News Package****Less than 15,000 students****BEST OF CATEGORY**

Angleton ISD

Angleton ISD - Putting the "A" in A-Team

Alex Radow

GOLD

Angleton ISD

Angleton ISD - Putting the "A" in A-Team

Alex Radow

Angleton ISD

Welcome Back Wildcats

Alex Radow

Victoria ISD

Victoria ISD Board Room Recap

Ashley Scott

SILVER

Henderson ISD

HISD Summer Feeding

David Chenault

South Texas ISD

STISD Athletic Programs Participate in

Mathew Maciel

McAllen Marathon Scott Crane Run Series

Wichita Falls FISD

2 Rider Students Participate in Macy's Parade in NYC.

Chad Johnson

Continued

**Video-News Package
15,000 to 40,000 students**

BEST OF CATEGORY

Lubbock ISD-TV

Lubbock ISD On Location -
Ramirez Elementary Emotions Book

Ben Lawson & Erin Gregg

GOLD

Alvin ISD
Corpus Christi ISD
International Leadership of Texas
La Joya ISD KLJS TV
Lubbock ISD-TV

First Day of School 2022
Superintendent's Spotlight
ILT Texas News Package - The Importance of Attendance
Campus Teacher of the Year / Lorenzo De Zavala Middle School
Lubbock ISD On Location -
Ramirez Elementary Emotions Book

Phil Jean
Lyndall Gathright
Communications Dept.
La Joya ISD KLJS TV
Ben Lawson & Erin Gregg

McAllen ISD
Pharr-San Juan-Alamo ISD
Spring ISD
Spring ISD
Weslaco ISD

Aviation Program taking off!
PSJA Wolverines Football Player Will Cheer in College
A Safe Start with the Spring ISD Police Department
Our Superintendent Finds the Strike Zone
WISD Young Chefs Cafe

Marketing & Communications
PSJA Communications Dept.
Office of Communications
Office of Communications
Mike Gonzalez

More than 40,000 students

BEST OF CATEGORY

Cypress-Fairbanks ISD

Woodard Elementary School | Final Four

Vanessa Koch & Raquel Briones

GOLD

Cypress-Fairbanks ISD
Round Rock ISD

Woodard Elementary School | Final Four
An Exceptional Prom: SPED students celebrate a magical night

Vanessa Koch & Raquel Briones
Dustin Rogers

SILVER

Aldine ISD
Aldine ISD
Aldine ISD
Garland ISD

Aldine Child Nutrition Educational Field Trip
La Promesa Food Bank
NCAA Read To The Final Literacy Tour
Special Olympics Bocce Ball

John Hickman & Carolina Pinales
John Hickman & Carolina Pinales
John Hickman
Delbert Richardson



**CATEGORY 30
Video - Documentary
Less than 15,000 students**



BEST OF CATEGORY

Brazosport ISD

Safety and Security Measures in BISD

Communications Dept.

GOLD

Boerne ISD
Brazosport ISD
Brazosport ISD
San Angelo ISD

Boerne ISD Black History Month- Austin Turner
Apprenticeship Onboarding
Safety and Security Measures in BISD
Austin Elementary - Transforming Learning

Erik Armenta
Communications Dept.
Communications Dept.
Communications Dept.

SILVER

Brazosport ISD
Cleveland ISD
South San Antonio ISD
Temple ISD
Waco ISD

Brazoswood Water Polo Championship
Be Intentional - Cleveland ISD Teachers of the Year 2023
South San Antonio ISD Teacher of the Year
800 Wins
Waco ISD Retirement Ceremony: The Meaning of Retiring

Communications Dept.
Matthew Bieniek
Communications & Marketing Dept.
Eric Larson, Jon Wallin & Christine Parks
Jesse Botello

15,000 to 40,000 students

BEST OF CATEGORY

Spring ISD

Spring ISD Class of 2023 - Mihael Mendo

Office of Communications

GOLD

Alvin ISD
Galena Park ISD
La Joya KLJS TV 17
Spring ISD

Inside the Game: A Peek Behind MHS vs SCHS
My Galena Park ISD Story "Alumni SPotlight"
La Joya Palmview High School "Once A Lobo Always A Lobo"
Spring ISD Class of 2023 - Mihael Mendo

Phil Jean
Edwin Rose
KLJS TV 17
Office of Communications

SILVER

Crowley ISD

Approaching Math Differently
Eureka Math Curriculum Pilot Program Spotlight
2023 HCISD Graduation Highlights
Lubbock ISD All-District Marching Band - The Parade
Hall of Honor - 1987 North Mesquite Stallions
NHS Renovations Update

Megan Middleton
Media & Public Relations Dept.
Kenneth Dixon & Erin Gregg
Ted Madden
Seth Denton

Continued

Video-Documentary, 15,000 to 40,000 students, Silver continued

Pearland ISD
Weslaco ISD

Figueroa Family
1976 Pantherettes Basketball Team

Laura McClellan
Mike Gonzalez

More than 40,000 students**BEST OF CATEGORY**

Cypress-Fairbanks ISD

GOLD

Cypress-Fairbanks ISD
Cypress-Fairbanks ISD
Cypress-Fairbanks ISD
ESC Region 13
ESC Region 13
ESC Region 13
Garland ISD/GRS-TV
Killeen ISD
Pasadena ISD
Region One ESC
Texas Assoc. of School Boards

Sue McGown Dedication

Raquel Briones & Vanessa Koch

CFISD Spotlight-Lisa Trewin, McGown Elementary
Mike and Darlene Jarrar Dedication Video
Sue McGown Dedication
Early Childhood Classroom Visit: Wolf Ranch
Early Childhood Expert Interview: Denisse
PAX Informational Video
Jackson Technology Center Viking Leadership Challenge
Killeen ISD Teacher of the Year
Pasadena High School - 100 Years of History & Tradition
Region One ESC | Early Childhood Intervention Program Highlight
Public Schools Are Under Attack

Tanner Nguyen
Vanessa Koch
Raquel Briones & Vanessa Koch
Center Support Department
Center Support Department
Center Support Department
Homer Clayton
Communications & Marketing Dept
Rob Smith Arturo Del Barrio
Daniel A. Ledezma,
TASB Communications, Marketing & Events

SILVER

Cypress-Fairbanks ISD
Harmony Public Schools
Humble ISD
Killeen ISD

CFISD Bond Update-Safety and Security
Harmony On The Hill 2023
All Athletes Shine
Forged In Care:

Vanessa Koch
Allen Reid
Joshua Koch
Communications & Marketing Dept.

Killeen ISD
Pasadena ISD
San Antonio ISD

Steel Award Recipient Nurse Hudson
Introducing the Lone Finalist to the Community
Pasadena ISD Athletics Hall of Fame Inductees Tour
Gerardo Marquez, SAISD Athletic Hall of Fame Honoree 2022

Communications & Marketing Dept.
Rob Smith Arturo Del Barrio
SAISD Communications



CATEGORY 31

Video - General Event

Less than 15,000 students

**BEST OF CATEGORY**

Lancaster ISD

GOLD

Angleton ISD
Angleton ISD
Boerne Ed. Foundation
& Boerne ISD
Duncanville ISD
Frenship ISD
Grapevine-Colleyville ISD
Lancaster ISD
Lancaster ISD
Lancaster ISD
Lancaster ISD
Mission CISD
Red Oak ISD
Sherman ISD
Waco ISD

Lancaster ISD: Top Ten Announcement 2023

Andrew Tanielian

Angleton HS Seniors Attend Job Fair
Wildcat Bistro Opens
BEF Giving Day - Students Give, Now Let's All Give

Alex Radow
Alex Radow
Yvette Reyna & Erik Armenta

Graduation 2023
Frenship Alum's Surprise Military Homecoming
Rockin' Around GCISD
Lancaster ISD: Red Carpet Welcome 2022
Lancaster ISD: Senior Walk 2023
Lancaster ISD: Tiger Up! Convocation 2022
Lancaster ISD: Top Ten Announcement 2023
Remember the 21
ROISD Staff Celebration Tour 2023
Graduation 2023
Waco ISD First Day of School 2022

Hillary Hopson
Hannah Morelos
Nicole Lyons & Rhett Schwartzkopf
Andrew Tanielian
Andrew Tanielian
Andrew Tanielian
Andrew Tanielian
Gerardo Sanchez
James Murphy
Ahmad Alzubi
Jesse Botello

SILVER

Aubrey ISD
Boerne ISD
Cleveland ISD
Donna ISD
Lockhart ISD
Sharyland ISD
Barboza
South San Antonio ISD
Victoria ISD

Aubrey ISD School Day College Fair
Boerne ISD Groundbreaking Ceremony Champion High School
A Walk to Remember - Senior Walk 2023
Bus Rodeo 2023
2023 Senior Walk - Lockhart High School
Sharyland ISD School Board Recognition Month Video 2023

Eva D. Coleman
Erik Armenta
Matthew Bieniek
Federico Gonzalez & Thomas Ferrer
Heather Smith
Rocio N. Landin Nancy

South San Antonio ISD Graduation Reel
Victoria East High School Parent Night Invite (2023)

Communications & Marketing Dept.
Ashley Scott

Continued

Video-General Event, Less than 15,000 students, Bronze**BRONZE**

Channelview	Teacher Of The Year Banquet	Teresa Gomez
South San Antonio ISD	South San Antonio ISD Graduation Reel	Communications & Marketing Dept.

15,000 to 40,000 students**BEST OF CATEGORY**

Bryan ISD	Bryan ISD Flipping the Tassel 2023	Kallie Donley, Clay Falls & Chelsea Katz
GOLD		
Bryan ISD	Bryan ISD Flipping the Tassel 2023	Kallie Donley, Clay Falls & Chelsea Katz
Eagle Mountain-Saginaw ISD	Happy School Library Month!	Kris Hill
Galena Park ISD	North Shore Senior High School Graduation	Edwin Rose
International Leadership of Texas	ILTexas 2023 Texas Road Scholars Trip	Communications Dept.
Lubbock ISD	Kindergarten Advice for Graduating Seniors Video	Sydney Kim
Lubbock ISD-TV	Out & About - Talkington Fine Arts Wing	Ben Lawson, Erin Gregg
McAllen ISD	District Graduation Highlights 2023 McAllen ISD	Marketing & Communications
Northwest ISD	Charles Schwab Reality Store + NISD AVID Students	Seth Denton
Northwest ISD	Leader in Me Seven Hills Elementary	Seth Denton
Pharr-San Juan-Alamo ISD	Don't Drink & Drive PSA - Shattered Dreams 2023	Communications Department
Spring ISD	Pretty girls walk the stage	Office of Communications
Spring ISD	Rockin' & Rollin': 2023 Graduation	Office of Communications
Spring ISD	Spring ISD 2023 Graduations - Drone Footage Compilation	Office of Communications
Tyler ISD	Graduation Walk Reel	Skyler Hefley
Weslaco ISD	College Decision Day	Mike Gonzalez

SILVER

Galena Park ISD	Super Star Buddy Relays	Edwin Rose
Hays CISD	The Future is Ours - Lehman High School Robing Ceremony	Moses Leos III
Pearland ISD	Health & Wellness Fair	Laura McClellan
Spring ISD	Winter Wonderland at Spring ISD	Office of Communications

BRONZE

Northwest ISD	The Almost Impossible Shot Trick Shot Cox Elementary	Seth Denton
Spring ISD	The Spring ISD 2022 Convocation	Office of Communications

More than 40,000 students**BEST OF CATEGORY**

Aldine ISD	This District Means Business 2022 Aldine ISD Convocation Intro Video	Communication Dept. Cypress-Fairbanks ISD
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GOLD

Aldine ISD	This District Means Business 2022 Aldine ISD Convocation Intro Video	Communication Dept.
Cypress-Fairbanks ISD	2023 Livestock Show Recap	Vanessa Koch
Cypress-Fairbanks ISD	CFISD Back the Badge	Raquel Briones & Vanessa Koch
Cypress-Fairbanks ISD	Cy-Fair High School Athletics Hall of Honor	Vanessa Koch & Raquel Briones
Harmony Public Schools	Harmony DFW Area Schools Music Festival	Shadan Gunonu
Harmony Public Schools	Jam Circle BMX Competition	Allen Reid
Humble ISD Ed. Foundation	Prize Posse Awards Day Video	Jerri Monbaron, Christy Tarkington & Kiana Rios Camp

Leander ISD	Congratulations, #1 LISD	Crestina Hardie
Plano ISD	2022-2023 Plano ISD Convocation	Communications Department
Round Rock ISD	Marching Band in Full Effect	Dustin Rogers
Socorro ISD	Team SISD Class of 2023 Highlight	Daniel Escobar

SILVER

Cypress-Fairbanks ISD	Jersey Village High School's 50th Anniversary	Vanessa Koch
Cypress-Fairbanks ISD	JROTC Pass in Review	Raquel Briones
Garland ISD	2023 GEF Grants and Scholarships	Jon Cook & Lisa Cox
Harmony Public Schools	Houston South/West Study and Activity Camp	Shadan Gunonu
Harris County Dept. of Ed.	HCDE Teacher and Educational Aide of the Year	Mitzi Loera
Humble ISD	Filling the Bus with Joy	Joshua Koch
Killeen ISD	KISD Celebrates Hispanic Heritage Month	Communications & Marketing
Leander ISD	First Day Sights and Sounds 2022	Crestina Hardie
Pasadena ISD	MTXI Video Campaign	Gustavo Treviño & Rob Smith
Round Rock ISD	Happy School Board Recognition Month	Dustin Rogers & Thomas Park
San Antonio ISD	Congratulations Class of 2023	SAISD Marketing Dept.

**BEST OF CATEGORY**

Frenship ISD

GOLD

Angleton ISD

Angleton ISD

Angleton ISD

Boerne ISD

Canutillo ISD

Corsicana ISD

Crosby ISD

Crosby ISD

Donna ISD

Donna ISD

Donna ISD

Donna ISD

Duncanville ISD

Frenship ISD

Grapevine-Colleyville ISD

Harlandale ISD

Harlandale ISD

Lancaster ISD

Mission CISD

Red Oak ISD

San Angelo ISD

Texas City ISD

Waco ISD

SILVER

Argyle ISD

Crosby ISD

Georgetown ISD

Richardson High School

Red Oak ISD

San Angelo ISD

San Angelo ISD

Santa Fe ISD

Santa Fe ISD

Sherman ISD

South Texas ISD

BRONZE

Gregory-Portland ISD

BEST OF CATEGORY

Pharr-San Juan-Alamo ISD

GOLD

Allen ISD

Crowley ISD

Crowley ISD

Crowley ISD

Crowley ISD

Ector County ISD

Ector County ISD

Forney ISD

Forney ISD

CATEGORY 32**Video - Feature Story****Less than 15,000 students**

Forward, Together: School Board Appreciation Month

Tiffany Taylor

Abigail's Reach

Angleton ISD Student Talk

Grow Our Own: Serena

The Boerne Insider- Young Entrepreneurs

Happy Teacher Appreciation Week

A Day in the Life of a School Counselor

Champion for Crosby ISD Kids

The Teacher in the Mural

Alumni Profile: Chef Hugo

DISD Police Dept. equips officers with protective gear

Donna ISD Powerlifting State Champion

Green Santa and Grinch visit Donna ISD Campus

Little Board

Forward, Together: School Board Appreciation Month

Meet Mr. Doug

Harlandale Highlights: Allstar Powerlifter

Harlandale Highlights: First HOPS student gets employed at HISD

The L Project: LHS Senior & Class President, Sasha Brown

Farewell to Students at Alton Memorial Jr. High

Hawks In Focus: ROMS Archery

Friday Night Lights

CTE Feature: Electrical and I&E

2023 Waco ISD School Board Recognition Month

Argyle ISD Little Eagles Board Meeting!

Gone Fishin'

Supporting Emotional Wellness, Enhancing the Student Experience

Bright Stars Track Meet

ROISD Board Appreciation 2023

Milyon's Story

Career and Technical Education Graphic Design

Students Create Augmented Reality Art

Teaching on a Tuesday

Why SFISD?

Kicking Off Homecoming

2023 District Teacher of the Year Dale Coalson

"No Better Place" - Mrs. Norma Ortiz-Marsical
inspires others as new Dual Language Program Teacher**15,000 to 40,000 students**Kelly-Pharr Students Incorporate Sustainability
in PSJA Ag Farm Visit

Communications Dept.

Secondary Teacher of the Year:

Battling for Bruder: Volleyball Coach Fights Breast Cancer

Making an Impact: Elementary Coach Michael Armstrong

Transforming from the Lowest-Rated School

to the Highest-Rated School: David L. Walker Elementary Success

Unsung Heroes: JROTC Instructors

OXY bikes donation

Professional Development in the Wild

Johnson Elementary Dedication 2022

Willett Elementary Dedication 2022

Alex Radow

Alex Radow & Hanna Chalmers

Alex Radow

Erik Armenta & Bryan Benway

Gustavo Reveles, Christina Rodriguez & Laura Lupia

Raymond Linex and Xach Aguilar

Brett Birkinbine

Brett Birkinbine

Miriam Marentes

Federico Gonzalez

Federico Gonzalez

Thomas Ferrer

Hillary Hopson

Tiffany Taylor

Rhett Schwartzkopf

Melinda Garza

Melinda Garza

Andrew Tanielian

Jennifer Galindo

James Murphy

Communications Dept.

Clarissa Silva

Jesse Botello

Communications Department

Brett Birkinbine

Logan Reuland

Laura Cates

James Murphy

Communications Department

Communications Department

Jenny Davenport & Stephanie Lyssy

Jenny Davenport & Stephanie Lyssy

Ahmad Alzubi

Mathew Maciel

Ally Spiegleman

Jesse Oquist

Megan Middleton

Megan Middleton

Megan Middleton

Megan Middleton

Communications Department

Communications Department

Juan Hernandez

Juan Hernandez

Continued

Video-Feature Story, 15,000 to 40,000 students, Gold, continued

Hurst-Euless-Bedford ISD	Teaching Center	Michael Peña
Harlingen CISD	Custodial Highlight - Hector Rosales	Media & Public Relations Dept
International Leadership of Texas	ILTexas Feature Story Video - Student Spotlight	Communications Department
Judson ISD	Elolf STEAM Academy Goes to LEGOLAND	Judson ISD-TV
Keller ISD	KISD Elementary Teacher of the Year Reveal	Media Productions
La Joya ISD KLJS TV	LJISD Alumni Jesse Alvarez / La Joya High School Class of 2005	La Joya ISD KLJS TV
McAllen ISD	Coach celebrates 25 years in press box! McAllen ISD	Marketing & Communications
Mesquite ISD	Day in the Life of an SRO	Ted Madden
Mesquite ISD	March Madness Readers	Ted Madden
Mesquite ISD	More Than A Story	Wei-Tung Chou
Mesquite ISD	Special Night for a Senior	Ted Madden
Pharr-San Juan-Alamo ISD	2023 State Mariachi Festival	Communications Dept.
Pharr-San Juan-Alamo ISD	Kelly-Pharr Students Incorporate Sustainability in PSJA Ag Farm Visit	Communications Dept.
Pearland ISD	Carrington Clark	Laura McClellan
Pearland ISD	Rodeo Art	Laura McClellan
Prosper ISD	2022-2023 Elementary Principal of the Year	Nick Vancura
Prosper ISD	2022-2023 Elementary Teacher of the Year	Nick Vancura
Prosper ISD	2022-2023 Secondary Teacher of the Year	Nick Vancura
Richardson ISD	Joe Sawyer – 2022 STARS Teacher & RISD Secondary Teacher of the Year – Pearce HS	Marcin Wawrzyczek
Spring ISD	Carl Wunsche Sr. HS Graduate is Heading to the United States Air Force Academy	Office of Communications
Weslaco ISD	Alex Solis, A Top Baseball Prospect	Carlos Robledo & Don Ramirez
SILVER		
Alvin ISD	Pedaling to Success	Phil Jean
Birdville ISD	Smithfield Middle School Art Students win at the Fort Worth Stock Show and Rodeo	Mark Thomas, Phil Beckman, Michelle DoPorto, Kim Tweed & Stephanie Whitlock
Bryan ISD	The Accomplished Story of Liceth Meza	Clay Falls, Kallie Donley & Chelsea Katz
Corpus Christi ISD	Secondary Teacher of the Year	Lyndall Gathright
Eagle Mountain-Saginaw ISD	Xzaviah's Choices	Kris Hill
Ector County ISD	The touchdown of his life	Communications Dept.
Goose Creek CISD	Military Mom Surprises he children at school	Carrie Pryor-Newman
Hays CISD	The 50th line – Celebrating the History of the Hays Highsteppers	Moses Leos III & David White
Laredo ISD ITV	Juan Estrada Unstoppable	Laredo ISD ITV
Lubbock ISD-TV	Out & About - Decals with the Community	Ben Lawson & Erin Gregg
McAllen ISD	Student making STRIDES!	Marketing & Communications
Prosper ISD	2022-2023 Secondary Paraprofessional of the Year	Nick Vancura
Prosper ISD	2022-2023 Secondary Principal of the Year	Nick Vancura
Prosper ISD	Celebration of Service, Elementary Paraprofessional	Nick Vancura
Prosper ISD	The Legacy of Joyce Hall	Nick Vancura

More than 40,000 students

BEST OF CATEGORY

Cypress-Fairbanks ISD	Cy-Fair HS Marching Band Visually Impaired Student Feature	Vanessa Koch
GOLD		
Cypress-Fairbanks ISD	CFPD K-9 Officer Koa	Raquel Briones
Cypress-Fairbanks ISD	Cy-Fair HS Marching Band Visually Impaired Student Feature	Vanessa Koch
ESC Region 13	ESF Leadership Highlights: Ozona CCCCS	Center Support Dept.
Harmony Public Schools	In The Harmony School of Innovation Kitchen	Allen Reid
Harris County Dept. of Education	All-Earth EcoBot Challenge	Mitzi Loera
Harris County Dept. of Education	Christopher Morrison, Jr.: The Gem Within	Debra Sanchez-Treese
Harris County Dept. of Education	Julian's Journey	Debra Sanchez-Treese
Harris County Dept. of Education	Nadia Gonzalez February Employee of the Month	Mitzi Loera
Humble ISD	Passionate Beyond Measure	Joshua Koch
Killeen ISD	Grow With Us	Communications & Marketing Dept.
Killeen ISD	KISD Food Fest	Communications & Marketing Dept.
Killeen ISD	The Sunshine Shelf	Communications & Marketing Dept.
Klein ISD	The Mayor of Klein	Marlon Torres

Continued

Video-Feature Story, More than 40,000 students, Gold, continued

Leander ISD
Region One ESC
Round Rock ISD
San Antonio ISD

SILVER

Cypress-Fairbanks ISD
ESC Region 13
ESC Region 13
ESC Region 13
Harmony Public Schools
Harmony Public Schools
Humble ISD Ed. Foundation
Killeen ISD
Killeen ISD
Leander ISD
Socorro ISD

Transportation Appreciation Week 2022: Mr. Chuck
Region One ESC | Junior Clinical Research Internship
McNeil High School Musicales spread Holiday Cheer
11th Annual Inspire Awards, Honoree Dr Cynthia Warrick

Mikaela Stiner
Daniel A. Ledezma
Dustin Rogers
SAISD Marketing Dept.

Cypress Woods HS Student cast in NY musical
ESF Leadership Highlights: Alief
SEE Sign Language Foundation: The Kavoussi Family's Story
Strategic Planning: Blanco
First Day At The New Harmony School of Excellence
Leadership Development
Humble ISD "ER DAY" Video Jerri Monbaron, Christy Tarkington & Kiana Rios Camp
A Round of Appaws Communications & Marketing Dept.
Surprising the Best Communications & Marketing Dept.
Eli & the Class of 2034 Crestina Hardie
Andrea Hernandez, Youngest UTEP Nursing Program Graduate Daniel Escobar

Vanessa Koch
Center Support Dept.
Center Support Dept.
Center Support Dept.
Allen Reid
Allen Reid
Communications & Marketing Dept.
Communications & Marketing Dept.
Crestina Hardie
Daniel Escobar



BEST OF CATEGORY

Friendswood ISD

GOLD

Aledo ISD
Angleton ISD
Boerne ISD
Boerne ISD
Brazosport ISD
Channelview
Frenship ISD
Friendswood ISD
Grapevine-Colleyville ISD
Gregory-Portland ISD
Harlandale ISD
Livingston ISD
Magnolia ISD
Mission CISD
Red Oak ISD
Royse City ISD
San Elizario ISD

Excessive - Teachers at Restaurants

Dayna Owen & Kelsey Golz

Bearcat Identity
Fiddler on the Roof Promo
First Responder Appreciation Video
See Something, Say Something PSA
Koch Casey Auditorium at Brazoswood High School
Riding And Reading
Seek Perfection ... Capture Excellence
Excessive - Teachers at Restaurants
GCISD CTE Offers Real World Skills
G-PISD Teacher of the Year - Promo Video
Cultural Arts Fair 2023 Promo
Saluting our LHS Veterans
Stealing Christmas
MCISD Fueled by Fueling Brains
ROISD Bond Presentation
Day of Service Challenge
San Elizario ISD 4-Day Instructional Week

Mercedes Mayer
Alex Radow
Erik Armenta & Yvette Reyna
Erik Armenta & Bryan Benway
Communications Dept.
Channelview ISD Communications
Tiffany Taylor
Dayna Owen & Kelsey Golz
Rhett Schwartzkopf
Tanis Acosta
Alexandar Valdez
Jennifer Birdwell
Magnolia ISD
Gerardo Sanchez
James Murphy, Beth Trimble
Chris Kingsley
Dr. Jeannie Meza-Chavez,
Horacio Hernandez & Perla Magallon
Ahmad Alzubi, Emily Cathey & Meghan Cone
Emily Cathey

Sherman ISD
Sherman ISD

SILVER

Boerne Ed. Foundation
& Boerne ISD
Brazosport ISD
Brazosport ISD
Channelview
Community ISD
Duncanville ISD
Friendswood ISD Ed. Foundation
& Friendswood ISD
Royse City ISD
San Angelo ISD
Sheldon ISD
Sherman ISD
South San Antonio ISD
South Texas ISD

It's A Fact: Aging Facilities
It's a Fact: Enrollment Growth

Ahmad Alzubi, Emily Cathey & Meghan Cone
Emily Cathey

Boerne Education Foundation - Wow Moment

Yvette Reyna & Erik Armenta

Grants for Great Ideas April 2023
New Brazoswood High School Campus Overview
De Zavala Progress
Job Fair
The Pride of Duncanville
2024 FEF Gala Video

Communications Dept.
Communications Dept.
Anthony Mireles
Cooper Welch & Christopher Mycoskie
Hillary Hopson
Ashley Adair, Kelsey Golz & Dayna Owen

Explaining Bonds Through Kinetic Typography
Athletic Passes
Ready, Set, Grow!
It's Time To Vote!
South San Antonio ISD Promotional Reel
Inaugural 2023 STISD Fun Fest Highlight Video

Chris Kingsley & Adi Bryant
Communications Dept.
Monica Arredondo
Ahmad Alzubi, Emily Cathey, Meghan Cone
Alexis Lafosse, Briana Lopez & Genesis Aguilar
Mathew Maciel

Continued



CATEGORY 33

Video - Promotional

Less than 15,000 students

Video-Promotional, Less than 15,000 students, Silver, continued

Southwest ISD-TV	SWISD Mobile App	Ian Lozano, Jenny S. Collier, Roger Campos, Gabriella Lopez & Dr. Sam Ruiz Jamie Fails & Melissa Musella
Willis ISD	Wrapping Up Summer Enrichment Camps Video	
BRONZE		
Gregory-Portland ISD	2022 State of the District Video	Tanis Acosta
Hitchcock ISD	In one word...	Sienna Rodriguez
Jarrell ISD	Back to School 2022	Nick Spinetto
Saryland ISD	We are Sharyland Advanced Academic Academy	Rocio N. Landin & Nancy Valeria Barboza Maldonado
Sherman ISD	Battle of the Ax 2022: A Storm Is Coming	Ahmad Alzubi
Waco ISD	Classroom Close-ups: Waco ISD Sports Media	Jesse Botello

15,000 to 40,000 students**BEST OF CATEGORY**

Forney ISD	Teacher of the Year 2023	Juan Hernandez, Graysen Reid, Justin Eatherly & Jenny Henricks
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GOLD

Birdville ISD	Bond22 Voting Locations and Early Voting	Mark Thomas, Phil Beckman, Michelle DoPorto, Kim Tweed & Stephanie Whitlock Lyndall Gathright Megan Middleton Megan Middleton
Corpus Christi ISD	Choose CCISD Pre-K	Juan Hernandez, Graysen Reid, Justin Eatherly & Jenny Henricks
Crowley ISD	Crowley ISD Bond 2023: Community-Driven Plan	Carrie Pryor & Angela Sanders
Crowley ISD	Crowley ISD Bond 2023: Highlights	Media and Public Relations Dept. Media Productions
Forney ISD	Teacher of the Year 2023	La Joya ISD KLJS TV Lubbock ISD-TV Marketing & Communications
Goose Creek CISD	Votes are in the name of our Giant is Dr. G	Wade Odom
Harlingen CISD	Dear Teacher, Thank you. - HCISD 2023 Commercial	Wade Odom
Keller ISD	Winter Break in KISD!	Wade Odom
La Joya ISD KLJS TV	La Joya ISD Pre-K3 & Pre-K4 Program Commercial	Communications Department
Lubbock ISD	Dupre Academy High School Promotion	Laura McClellan
McAllen ISD	Don't miss the fun at McAllen ISD!	Nick Vancura
Mesquite ISD	A World Without Teachers	Office of Communications
Mesquite ISD	The Mesquite Promise	
Mesquite ISD	What is a Promise?	
Pharr-San Juan-Alamo ISD	PSJA ISD Metro Hub Promo	
Pearland ISD	Cheesy Stuffed Breadsticks	
Prosper ISD	Long Range Planning Recap	
Spring ISD	Practicing for the Spring ISD Education Foundation Golf Tournament with Spring High School.	
Spring Branch ISD	Teacher of the Year Video Showcase	Communications Department
Weslaco ISD	Living Our Best Life	Carlos Robledo, Don Ramirez & Mike Palacios
Wylie ISD	Close Click Check Campaign Video	Tristen Rouse
Wylie ISD	Shattered Dreams, After the Crash	Tristen Rouse

SILVER

Birdville ISD	National Mascot Day	Mark Thomas, Phil Beckman, Michelle DoPorto, Kim Tweed & Stephanie Whitlock
Forney ISD	Be The One	Juan Hernandez
Forney ISD	Big Pink Volleyball Promo	Juan Hernandez
La Joya ISD KLJS TV	Enroll Today, Choose La Joya ISD!	La Joya ISD KLJS TV
Northwest ISD	2023 Northwest Reads Sign Up	Seth Denton
Rockwall ISD	It's Rockwall ISD Corn!	Chris Curtis
Tomball ISD	Be A Sub	Justin Warnasch & Allison Suarez

More than 40,000 students**BEST OF CATEGORY**

Socorro ISD	#TeamSISD – A True Public School District	Daniel Escobar
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GOLD

Cypress-Fairbanks ISD	Brautigam Center - Bridging to High School	Raquel Briones
Cypress-Fairbanks ISD	CFISD Class of 2023	Video Production Team

Continued

Video-Promotional, More than 40,000 students, Gold, continued

Cypress-Fairbanks ISD	CFISD Spanish STEAM Camp	Vanessa Koch
Cypress-Fairbanks ISD	CTE Alumni Student - Mustang Cat	Vanessa Koch
Cypress-Fairbanks ISD	It's Time to Get CFISD Certified	Vanessa Koch
Cypress-Fairbanks ISD	The Cypress-Fairbanks ISD Police Department's Junior Police Academy Class	Raquel Briones
ESC Region 13	ICC Hype Reel 2022	Center Support Dept.
Garland ISD/GRS-TV	Garland ISD 2014 Bond Complete Thank You Video	Homer Clayton, Larry Grimes, Jonathan Cook & Delbert Richardson
Harmony Public Schools	Shots!	Emma Lewis
Harmony Public Schools	Welcome to Harmony Public Schools	Shadan Gunonu
Harris County Dept. of Ed.	Picnic in the Parking Lot Promo Video	Mitzi Loera & Debbie Sanchez-Treese
Harris County Dept. of Ed.	Teacher Appreciation Week Video	Mitzi Loera
Killeen ISD	#MyKISD	Communications & Marketing Dept.
Killeen ISD	Put Your Game Face on KISD	Communications & Marketing Dept.
Killeen ISD	Roos Get Hyped for First Day	Communications & Marketing Dept.
Leander ISD	Bond 2023	Crestina Hardie
Plano ISD	Believe That...	Communications Department
San Antonio ISD	CASTMed: Enroll Today	SAISD Marketing Dept.
San Antonio ISD	San Antonio ISD - Clear the Air, Don't Vape	Office of Family & Community Engagement
Socorro ISD	#TeamSISD - A True Public School District	Daniel Escobar
Texas Assoc. of School Boards	No Room Video	TASB Communications, Marketing & Events
Texas Assoc. of School Boards	Nonpartisan School Boards	TASB Communications, Marketing & Events

SILVER

Garland ISD	A Day in the Life of Pre-K	Delbert Richardson & Homer Clayton
Killeen ISD	Dr. Fey Visits Summer Learning	Communications & Marketing Dept.
Killeen ISD	Eagle-Eyeing State	Communications & Marketing Dept.
Klein ISD	Teaching Mr. Hensley how to dance!	Marlon Torres



BEST OF CATEGORY

Sunnyvale ISD	Sunnyvale ISD VATRE Video Campaign	Emily White
GOLD		
Aledo ISD	Aledo Bond 2019 - Thank you to the Community!	Mercedes Mayer
Aledo ISD	Aledo ISD Bond 2023 Video	Mercedes Mayer
Boerne ISD	CTE Program Promotional Video	Erik Armenta
Canutillo ISD	Best Weekend Ever at Canutillo ISD (so far)	Gustavo Reveles, Christina Rodriguez & Laura Lupia
College Station ISD Ed Foundation	CSISD Education Foundation	Teresa Benden & Ashley Harkins
Donna ISD	United For Kids Employee Giving Video	
Everman ISD	Track and playground upgrade at Munoz Elementary	Federico Gonzalez
Friendswood ISD	Everman Marketing Video	Communications & Marketing
Friendswood ISD	A Peek Inside Character	Dayna Owen & Kelsey Golz
Georgetown ISD	A Peek Inside Collaboration	Dayna Owen & Kelsey Golz
Grapevine-Colleyville ISD	Questions With Grads & Moms	Edgar Arellano, Logan Reuland
Jarrell ISD	Finding Out With Dr. Schnautz	Nicole Lyons Rhett Schwartzkopf
Magnolia ISD	Welcome to Jarrell ISD	Nick Spinetto
Mission CISD	Magnolia ISD: A Great Place to Live & Teach	Magnolia ISD
Royse City ISD	MCISD Their Future Our Mission	Gerardo Sanchez
Royse City ISD	Ed Foundation - That's A Wrap!	Chris Kingsley
South Texas ISD	RCISD Bond 2023 Marketing Video	Chris Kingsley, & Adi Bryant
	2023-24 'We're Not the School Next Door' Enrollment TV Spot	Mathew Maciel
Southwest ISD-TV	Welcome To Southwest ISD	Ian Lozano & Carlos Rodriguez
Sunnyvale ISD	Sunnyvale ISD VATRE Video Campaign	Emily White
Texas City ISD	TCISD launches Early College High School for 2023	Clarissa Silva & Melissa Tortorici
Texas City ISD	Texas City ISD Bond 2022 What is a Bond?	Clarissa Silva
Waco ISD	Waco ISD Hispanic Heritage Month Celebration	Jesse Botello
Waxahachie ISD	Waxahachie ISD - Limitless Video	Ami Trull & Jenny Bridges



Continued

Video - Marketing
15,000 to 40,000 students

BEST OF CATEGORY

Crowley ISD	"This is Crowley ISD"	Megan Middleton, Anthony Kirchner & Jaime Handy
GOLD		
Alvin ISD	Behind the Badge - Officer Keith Jones	Phil Jean
Birdville ISD	Three High Schools, One School District	Mark Thomas, Phil Beckman, Michelle DoPorto, Kim Tweed & Stephanie Whitlock
Bryan ISD	Bryan ISD Kindergarten and PreK Roundup Video	Clay Falls, Kallie Donley & Chelsea Katz.
Bryan ISD	Sadberry Intermediate In Bryan ISD	Kallie Donley, Clay Falls & Chelsea Katz
Bryan ISD	This is Us End of Year Video	Clay Falls, Kallie Donley & Chelsea Katz.
Crowley ISD	Saying Thank You in Many Languages: School Board Appreciation	Megan Middleton, Anthony Kirchner & Jaime Handy
Crowley ISD	"This is Crowley ISD"	Megan Middleton, Anthony Kirchner & Jaime Handy
Goose Creek CISD	I Am IMPACT	Carrie Pryor-Newman
La Joya ISD KLJS TV	La Joya Juarez-Lincoln High School "Husky Nation"	La Joya ISD KLJS TV
McAllen ISD	McAllen ISD: One World, One District	Marketing & Communications
Pharr-San Juan-Alamo ISD	Now Enrolling! PSJA Building Blocks Academy Accepting Pre-K 3-Kinder Students	Communications Dept.
Spring Branch ISD	We are better together.	Communications
Spring ISD	The Spring ISD State of the District	Office of Communications
Weslaco ISD	Let's Talk	Carlos Robledo, Don Ramirez & Mike Palacios

SILVER

International Leadership of Texas	ILTexas - National School Choice Week Video	Communications Dept.
Pearland ISD	Pearland ISD_Food Service Department	Laura McClellan

More than 40,000 students

BEST OF CATEGORY

Garland ISD	Be The Light	Larry Grimes, Delbert Richardson, Homer Clayton & Jason Wheeler
GOLD		
Arlington ISD	Sub Sisters Substitute Campaign	Anthony Andro, Robert Spence & McKenzie Stokes
Cypress-Fairbanks ISD	State of the District	Raquel Briones
Garland ISD	A Bright Future	Larry Grimes, Homer Clayton, Jon Cook & Delbert Richardson
Garland ISD	Be The Light	Larry Grimes, Delbert Richardson, Homer Clayton & Jason Wheeler
Garland ISD	Our Tradition is Excellence	Jon Cook, Homer Clayton, Larry Grimes & Delbert Richardson
Harmony Public Schools	Harmony Public Schools 2023-24 Commercial	Allen Reid
Harris County Dept. of Ed.	HCDE Adult Education: Educate, Empower and Employ	Debra Sanchez-Treese
Harris County Dept. of Ed.	HCDE Special Schools: Making An Everyday Impact	Debra Sanchez-Treese
Harris County Dept. of Ed.	Highpoint East: A Catalyst for Change	Debra Sanchez-Treese
Harris County Dept. of Ed.	We Are HCDE	Mitzi Loera
Killeen ISD	Join Team KISD	Communications & Marketing Dept.
Killeen ISD	Military Families, We Welcome You	Communications & Marketing Dept.
Klein ISD	Dear Teacher	Marlon Torres
Leander ISD	We are #1 LISD	Mikaela Stiner
Plano ISD	Theresa's Take on Unity	Communications Dept.
San Antonio ISD	Rising Stars and Teacher of the Year Celebration	SAISD Marketing Dept.
Socorro ISD	Team SISD Elementary Academies	Daniel Escobar
Spring ISD	Spring ISD 2022 Bond	Office of Communications
Texas Assoc. of School Boards	BuyBoard Hello Back to School Marketing Campaign Marketing & Events	TASB Communications,

SILVER

ESC Region 13	Grow Your Own - Melissa Martinez Interview	Center Support Dept.
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BEST OF CATEGORY

Boerne ISD

GOLD

Bastrop ISD

Boerne ISD

Brazosport ISD

Del Valle ISD

Donna ISD

Jarrell ISD

Temple ISD

Victoria ISD

BEST OF CATEGORY

Hays CISD

GOLD

Arlington ISD

Corpus Christi ISD

Hays CISD

Humble ISD

International Leadership of Texas

Weslaco ISD



BEST OF CATEGORY

Duncanville ISD

GOLD

Brownwood ISD

Duncanville ISD

San Angelo ISD

South San Antonio ISD

BEST OF CATEGORY

Lubbock ISD

GOLD

Garland ISD

Lubbock ISD

McAllen ISD

Weslaco ISD



BEST OF CATEGORY

Allen ISD

GOLD

Allen ISD

Waco ISD

CATEGORY 35

Video - Training/Instructional

Less than 15,000 students

Boerne ISD Bus Safety Week-School Bus Tips

Safe, Respectful, Responsible - Music Video

Boerne ISD Bus Safety Week-School Bus Tips

2023 BISD Reading Challenge

Substance Abuse Risk Factors

TEKS Training

Welcome Guest Staff - Onboarding 101

How We Lead

Communicating for Impact: Streamlining Communications on the Intranet

15,000 to 40,000 & More than 40,000 students

Fentanyl Overdose Caught on Camera

AiPhone Training Video

Campus Safety

Fentanyl Overdose Caught on Camera

Bond 2022 Technology Rollout

Video - "A Healthier Me" Wellness Campaign

Stop the Prop, Keep Doors Locked

Carlos Robledo, Don Ramirez & Mike Palacios

CATEGORY 36

Video - Live Sports Event

Less than 15,000 students

#LockTheGates

Lions Live Varsity Football Stream:

Brownwood Lions vs Wylie Bulldogs 08-26-2022

#LockTheGates

64th Annual San Angelo Relays

South San Antonio ISD Softball Camp

15,000 to 40,000 & More than 40,000 students

Lubbock Monterey vs Amarillo High

Girls Regional Quarterfinal playoff game.

GISD Football: Sachse vs Rowlett

Lubbock Monterey vs Amarillo High

Girls Regional Quarterfinal playoff game.

McAllen ISD Football Night 2022 -

McAllen High vs. Memorial High

Weslaco vs. Los Fresnos

CATEGORY 37

Video - Live Event (Non-Sports)

Less than 15,000 & 15,000 to 40,000 students

Allen ISD Live - Convocation Video/Live Performance

Allen ISD Live - Convocation Video/Live Performance

Hillcrest PDS Baylor Parade 2022



Erik Armenta

Chris White

Erik Armenta

Communications Dept.

Kei Matsumoto

Miriam Marentes

Nick Spinetto

Christine Parks

Ashley Scott

Moses Leos III & Jeri Skrocki

Ryan Pierce, Princess Rockwell,

Robert Spence, Anthony Andro

& McKenzie Stokes

Lyndall Gathright

Moses Leos III & Jeri Skrocki

Jonathan Frey

Communications Dept.

Carlos Robledo, Don Ramirez & Mike Palacios



Hillary Hopson

Charles Musgrove

Hillary Hopson

Communications Dept.

Communications and Marketing

Lubbock ISD-TV

Delbert Richardson, Homer Clayton,

Larry Grimes & Jonathan Cook

Lubbock ISD-TV

Marketing & Communications

Weslaco ISD, KWES-TV



Steven Offield & Jesse Oquist

Steven Offield & Jesse Oquist

Jesse Botello

Continued

Video-Live Event (Non-Sports), Less than 15,000 & 15,000 to 40,000 students**SILVER**

Tomball ISD
Weslaco ISD
Wichita Falls ISD

A+ Awards Ceremony
WISD Convocation 2022
Convocation Rider Electronica

Allison Suarez & Justin Warnasch
Weslaco ISD
Ashley Thomas, Chad Johnson
& January Cadotte

More than 40,000 students**BEST OF CATEGORY**

Garland ISD

Garland ISD Convocation 2022

Delbert Richardson, Homer Clayton,
Larry Grimes & Jonathan Cook

GOLD

Garland ISD

Garland ISD Convocation 2022

Delbert Richardson, Homer Clayton,
Larry Grimes & Jonathan Cook
Region 4 Communications

Region 4 ESC

Region 4 Teachers of the Year 2022

SILVER

Arlington ISD

Five-Part Facebook Live Interviews
on the First Day of School 2022-23

Becky Volk, Anthony Andro,
Ryan Pierce & Anita Foster

**CATEGORY 38**
Video - Production in a Language Other than English
Less than 15,000 students
**BEST OF CATEGORY**

Bastrop ISD

Bastrop ISD Bond 23 Overview - Spanish

Communications Dept.

GOLD

Bastrop ISD
Texas City ISD

Bastrop ISD Bond 23 Overview - Spanish
TCISD Dual Language program off to successful start

Communications Dept.
Clarissa Silva

SILVER

San Elizario ISD

San Elizario ISD Semana de Instruccion de 4 dias

Dr. Jeannie Meza-Chavez,
Horacio Hernandez & Perla Magallon
Jesse Botello

Waco ISD

Pre-K Registration Roundup Fun Fest 2023

15,000 to 40,000 students**BEST OF CATEGORY**

La Joya ISD

The Texas Champions in Conjunto/
Palmview High School Conjunto "La Tradición"

La Joya ISD KLJS TV

GOLD

La Joya ISD

The Texas Champions in Conjunto/
Palmview High School Conjunto "La Tradición"

La Joya ISD KLJS TV

Mesquite ISD
Spring ISD

The Mesquite Promise (Español)
Spring ISD Bono Escolar 2022

Wade Odom
Office of Communications

SILVER

Spring ISD

Inclusión

Office of Communications

BRONZE

Laredo ISD ITV
Mesquite ISD

Spanish Online Registration 2023-2024
Conversemos con el maestro Oscar Joya

Laredo ISD ITV
Brenda Gonzalez

More than 40,000 students**BEST OF CATEGORY**

Harmony Public Schools

Harmony Public Schools Spanish Language Commerical

Shadan Gunonu

GOLD

Harmony Public Schools
San Antonio ISD

Harmony Public Schools Spanish Language Commerical
CASTMed Vale la Pena

Shadan Gunonu
SAISD Marketing Dept.

SILVER

Killeen ISD

Vienen Cambios

Communications & Marketing Dept.



COMPUTERIZED/ELECTRONIC COMMUNICATION CATEGORIES



CATEGORY 39 Miscellaneous Digital Media Less than 15,000 students



BEST OF CATEGORY

Gregory-Portland ISD GOLD	The CATCast - Gregory-Portland ISD's Official Podcast Channel	Crystal Matern & Tanis Acosta
Argyle ISD	Eagle Football Gameday Cards	Christopher Saylor
Canutillo ISD	Canutillo Convos Podcast	Gustavo Reveles, Christina Rodriguez & Laura Lupia
Cleveland ISD	Rockin' the Stage	Matthew Bieniek
Dickinson ISD	Dickinson ISD Bond Task Force Committee Presentation	Jenna Simsen
Duncanville ISD	Super Intentional Podcast - Season 2 Ep. 7 - The College Whisperer	Angela L. Davis Henry
Georgetown ISD	2023 GISD State of the District Digital Assets	Edgar Arellano
Gregory-Portland ISD	The CATCast - Gregory-Portland ISD's Official Podcast Channel	Crystal Matern & Tanis Acosta
Little Elm ISD	Little Elm ISD Movie Night	Rowdy Granado
Magnolia ISD	Thursday Communique	Denise Meyers, Kate Hope & Amelia Lindley

SILVER

Donna ISD	Alumni Bash GIF	Federico Gonzalez
Georgetown ISD	GISD Celebrates Be Kind to Humankind Week	Logan Reuland
Lancaster ISD	The L Project Intro	Rodrigo Martinez
San Elizario ISD	Grit, Grace, and Pearls Conference Banner	Dr. Jeannie Meza-Chavez, Horacio Hernandez & Perla Magallon

15,000 to 40,000 students

BEST OF CATEGORY

Tomball ISD GOLD	Tomball ISD Style Guide	Justin Warnasch
Corpus Christi ISD	Academic Achievers Presentation	Eloisa Dowiat, Brooke Garcia, Lyndall Gathright & Tavo Caballero
Goose Creek CISD	Conversaciones Gigantes: Felicidades Generación 2023	Veronica Dyson, Erika Foster & Mima Trujillo
Mesquite ISD	No School Social Post	Aaron Libby
Richardson ISD	The RISD Podcast	RISD Strategy & Engagement
Tomball ISD	Tomball ISD Style Guide	Justin Warnasch

More than 40,000 students

BEST OF CATEGORY

Cypress-Fairbanks ISD GOLD	State of the District Presentation 2022-2023	Joel Weckerly
Arlington ISD	Community Resources Email	Becky Volk, Princess Rockwell, Suzanne Turner & Anita Foster
Cypress-Fairbanks ISD	State of the District Presentation 2022-2023	Joel Weckerly
Humble ISD	Everything Humble ISD, In Your Pocket	Yvonne Harris, Lori Maugans, Kelci Hebert, Joshua Koch & Jamie Mount
Killeen ISD	Don't Turn Strength and Conditioning into a Wes Anderson Film	Communications & Marketing
Killeen ISD	Flipping into Fall	Communications & Marketing
Killeen ISD	Harker Heights High School, We Made It	Sarah Fox, KISD Communications & Marketing
Killeen ISD	Killeen ISD State of the District	Communications & Marketing
Killeen ISD	Meet K9 Geri	Communications and Marketing
Pasadena ISD	Pasadena ISD Football Schedules	Tayton Parmer
Texas Assoc. of School Boards	Hate 3-Ring Binders	TASB Communications, Marketing & Events
Texas Assoc. of School Boards	txEDCON23 Exhibitor Prospectus	TASB Communications, Marketing & Events
SILVER		
Harmony Public Schools	North Texas Convocation 'Save the Date'	Susan Campbell



BEST OF CATEGORY

Crosby ISD

GOLD

Crosby ISD

Frenship ISD

Gainesville ISD

Texas City ISD

SILVER

Boerne ISD

Cleveland ISD

Gainesville ISD

Hempstead ISD

Lancaster ISD

Livingston ISD

Longview ISD

Sheldon ISD

Sheldon ISD

Springtown ISD

Sunnyvale ISD

Texarkana ISD

Wichita Falls ISD

Willis ISD

BRONZE

Argyle ISD

BEST OF CATEGORY

Laredo ISD

GOLD

Corpus Christi ISD

Laredo ISD

SILVER

Eagle Mountain-Saginaw ISD

Hays CISD

Schertz-Cibolo-Universal City ISD

BRONZE

Corpus Christi ISD

Goose Creek CISD

Harris County Dept. of Ed.

Keller ISD

Mesquite ISD

Mesquite ISD

Prosper ISD

Richardson ISD

Tomball ISD

BEST OF CATEGORY

Aldine ISD

GOLD

Aldine ISD

Aldine ISD

Cypress-Fairbanks ISD

Dallas ISD

Harmony Public Schools

CATEGORY 40

E-Newsletter

Less than 15,000 students

Crosby ISD CommUNITY Connections

Crosby ISD CommUNITY Connections

Tiger Tales E-Newsletter March 3, 2023

Leopard Pride Newsletter

TCISD Today E-News

The Boerne Beat Parent Edition

Partner to Partner Redesign

GISD Recruitment - We need you more!

The Bobcat Beat Newsletter

Tiger Link Newsletter

Hawk's Talk

The Longview Voice

The Scoop

The Source

SISD Board Meeting Infographics

Sunnyvale ISD E-News

Texarkana ISD Staff Newsletter

District in Pictures

The Wildkat Word E-Newsletter

Argyle ISD News In The News Employee Newsletter

15,000 to 40,000 students

Laredo ISD Newsletter Las Escuelas

Intercom

Laredo ISD Newsletter Las Escuelas

EMS ISD Campus Connection

2022 - 2023 Back to School Newsletter & Tip Sheet

SCUC Connect

Weekly Beacon

News of the Day

Leaders Choice January 2023 Issue 6.

KISD District-Wide Wednesday

3 Cosas que debe saber

3 Things to Know E-newsletter (English)

Prosper ISD Express - Back to School Edition

School Times – Great Things Are Happening in RISD!

Patriotic Show Communication

More than 40,000 students

Aldine ISD — Campus Key Communicator Newsletter

Aldine ISD — Campus Key Communicator Newsletter

Aldine ISD — Superintendent's Newsletter

'Connection para la Comunidad'

Dallas ISD's News Briefing

E-Newsletter Internal and External



Brett Birkinbine

Brett Birkinbine

Brittany James & Tiffany Taylor

Leslie Crutsinger

Clarissa Silva & Melissa Tortorici

Bryan Benway & Erik Armenta

Matthew Bieniek

Leslie Crutsinger

Valonia Walker

Kimberly Simpson

Jennifer Birdwell

Dustin Taylor

Emily Conklin

Emily Conklin

Kendra Hutchison

Emily White,

Texarkana ISD Communications

Ashley Thomas

Kayla Brocato

Laura Truebenbach

Veronica Castillon, Bobby Treviño,
Claudia Rodriguez & Ashley Salas

Alexandria Cantu

Veronica Castillon, Bobby Treviño,
Claudia Rodriguez & Ashley Salas

Kristin Barnes

Tim Savoy, Linda Rosebrock,
& Harvest Goodrich

Deanna D. Jackson & Ed Suarez

Office of Communications

Community Engagement Team

Andrey Cuellar & Janet Wachs

Bryce Nieman

Brenda Gonzalez

Reid Blackwell

Communications Team

RISD Strategy & Engagement

Allison Suarez & Justin Warnasch

Leticia Fehling

Leticia Fehling

Leticia Fehling, Chris Labod,

Sylvia Saumell-Baston & Sandra Pérez

Rosario Meehan, Sylvia Puente & Todd Blair

Communication Services

Emma Lewis

Continued

E-Newsletter, More than 40,000 students, Gold, continued

Harmony Public Schools
Harmony Public Schools
Humble ISD
Killeen ISD
Klein ISD
Leander ISD
Region One ESC
San Antonio ISD
Texas Assoc. of School Boards

Happening at Harmony
Harmony Insight' Newsletter
Internal Newsletter - Humble ISD Benefits Blast
Welcome to the 22-23 School Year
The Klein Insider
The Compass
Region One ESC School Nurse Monthly E-Newsletter
SAISD Insider Issue: Volume 22 | Number 21
Texans for Strong Public Schools Newsletter

Ajdina Selimovic
Susan Campbell
Public Communications
Yaileen Nieves
Jessica Williams
School & Community Relations
Leslie A. Howland,
Allison Boerger & Adriana Hurtado
TASB Communications,
Marketing & Events
Clare Haefner

TCTA

SILVER

Arlington ISD
HCDE, Marketing &
Client Engagement (MCE)
Killeen ISD

BRONZE

Arlington ISD

eUpdate from TCTA

Legislative Newsletter
Leaders Choice August 2022, Issue 45

The Board Brief

MyArlingtonISD newsletter

Internal Newsletter - Be Our Guest Newsletter

Ryan Pierce
Janet Wachs, Andrey Cuellar,
& Stephanie De Los Santos
Taina Northington & Sarah Fox

Suzanne Turner, Ryan Pierce
& Anthony Andro
Public Communications

Humble ISD



BEST OF CATEGORY

Hutto ISD

GOLD

Argyle ISD
Hutto ISD

SILVER

Red Oak ISD

BRONZE

Lancaster ISD
Springtown ISD

Hutto ISD Hippo Monthly

Argyle ISD Insights Magazine
Hutto ISD Hippo Monthly

Hawk Headliner 2022

Superintendent Evaluation Report
Springtown ISD Back-To-School Guide

15,000 to 40,000 students

EMS PROUD Digital Magazine Summer 2022

EMS PROUD Digital Magazine Summer 2022
HEB ISD In Pictures

Richardson ISD Connect magazine
Back to School Guide 2023

Communications & Community Relations

Communications Dept.
Communications & Community Relations

Beth Trimble, James Murphy

Rodrigo Martinez & Kimberly Simpson
Kendra Hutchison

Communications Dept

Communications Dept
PR & Marketing Department Michael Peña

RISD Strategy & Engagement
Melissa Wiland & Paris Keal

BEST OF CATEGORY

Eagle Mountain-Saginaw ISD

GOLD

Eagle Mountain-Saginaw ISD
Hurst-Euless-Bedford ISD

SILVER

Richardson ISD
Spring Branch ISD



BEST OF CATEGORY

Spring ISD

GOLD

Midway ISD
Spring ISD
Spring ISD

SILVER

San Elizario ISD

Journey Into Reading

Midway ISD Website
Spring ISD 2022 Bond
Journey Into Reading

4-day Week Website

Celebrating Our Educators
SISD Insider - Employee Intranet

Office of Communications

Communications Dept.
Office of Communications
Office of Communications

Dr. Jeannie Meza-Chavez, Horacio Hernandez
& Perla Magallon

Communications Dept.
Office of Communications

Continued

CATEGORY 41

Digital Magazine

Less than 15,000 students



CATEGORY 42

Web Site - Original Design

Less than 15,000 & 15,000 to 40,000 students



Web Site - Original Design, Less than 15,000 & 15,000 to 40,000 students, Bronze**BRONZE**

Allen ISD
Spring ISD

88th Legislature Webpage
Spring ISD 2023 State of the District
More than 40,000 students

Keith Taylor
Office of Communications

BEST OF CATEGORY

ESC Region 13

I21 Academy

Erin O'Keiff

GOLD

ESC Region 13
Killeen ISD
Leander ISD

I21 Academy
Killeen ISD
Election 2022: Props A & B

Erin O'Keiff
Yaileen Nieves
School & Community Relations

SILVER

Region 4 ESC
San Antonio ISD

ECAS Grant Website
San Antonio ISD - Website F.A.C.E. Lift

Communications Department
Office of Family & Community Engagement

**BEST OF CATEGORY**

Grapevine-Colleyville ISD

Website Template-Driven Design

Kaitlyn Dill

GOLD

Brazosport ISD
Coppell ISD
Del Valle ISD

www.brazosportisd.net
Coppell ISD Website Redesign
Del Valle ISD Careers Webpage

Communications Department
Communications & Community Engagement
Christopher Weddle, Christian Aleman-Rodriguez
& Kei Matsumoto
Laura C. McCormick

Grandview ISD
Grapevine-Colleyville ISD
Harlandale ISD
Hempstead ISD

The Grandview ISD Website
Website Template-Driven Design
Harlandale ISD Website
Do You Want A Webvolution?

Kaitlyn Dill
Communications Department
Valonia Walker,

SILVER

Duncanville ISD
Hutto ISD
Little Elm ISD

State Championship Win Congratulations
Hutto ISD HippoNation.org
Little Elm ISD Website

Paige Stewart
Communications & Community Relations
Brandon Buckner

BEST OF CATEGORY

Denton ISD

Denton ISD: A User-Friendly Approach
to our Web Presence

Courtney Dunning & Colby Cervantes

GOLD

Bryan ISD

Bryan ISD Website

Clay Falls, Kallie Donley,
Chelsea Katz & Rosario Vega-Tirado.
Courtney Dunning & Colby Cervantes

Denton ISD

Denton ISD: A User-Friendly Approach
to our Web Presence
tomballisd.net

Justin Warnasch & Allison Suarez

Tomball ISD

SILVER

Birdville ISD

Bond22 Website

Mark Thomas, Phil Beckman, Michelle DoPorto,
Kim Tweed & Stephanie Whitlock
Media and Public Relations Dept.
Mariana Royer

Harlingen CISD
Hurst-Euless-Bedford ISD

HCISD District Website
Wellbeing at Work Website

More than 40,000 students**BEST OF CATEGORY**

Humble ISD

In Our Mobile Era ~ Humble ISD
Unveils a New Website

Yvonne Harris, Lori Maugans,
Kelci Hebert, Jamie Mount,
Jonathan Frey, Joshua Koch & Robin McAdams

GOLD

Garland ISD

garlandisd.net/careers

Jasmine Preston, Ali Syed, Kelli Sigler,
Kelse Pedigo & Lisa Fenstermacher
John Boyd & Emre Konak

Harmony Public Schools
Harris County Dept. of Ed.

HarmonyTX.org
Harris County Department of Education
website — www.hcde-texas.org

Oliver Dyke

Continued



Website - Template Driven Design, More than 40,000 students, Gold, continued

Humble ISD

In Our Mobile Era ~ Humble ISD Unveils a New Website

Yvonne Harris, Lori Maugans,
Kelci Hebert, Jamie Mount,
Jonathan Frey, Joshua Koch
& Robin McAdams

Socorro ISD

Socorro ISD Website - #TeamSISD Seize Your Opportunity

Daniel Escobar

Texas Assoc. of School Boards

tasbrmf.org website

TASB Communications, Marketing & Events

SILVER

Cypress-Fairbanks ISD

CFISD Brosnahan Elementary School Website

Jennifer Ongoco & Denisse Sioss

Cypress-Fairbanks ISD

CFISD C.O.P.S. (Community Outreach
Program Services) program webpage

Jennifer Ongoco & Denisse Sioss

Cypress-Fairbanks ISD

CFISD Sprague Middle School Website
Estado del Distrito 2022-2023

Jennifer Ongoco & Denisse Sioss
Rosario Meehan, Sylvia Puente,

Cypress-Fairbanks ISD

Feria de Empleo

Joel Weckerly, Denisse Sioss & Jennifer Ongoco
Rosario Meehan, Sylvia Puente, Todd Blair,

Cypress-Fairbanks ISD

Formación del carácter: Rasgos de la personalidad

Denisse Sioss & Jennifer Ongoco
Rosario Meehan, Sylvia Puente,

San Antonio ISD

San Antonio ISD - Systems of Care

Office of Family & Community Engagement

BRONZE

Cypress-Fairbanks ISD

CFISD 'Bringing out the Best' program

Jennifer Ongoco & Denisse Sioss

CAMPAIGN/EVENT CATEGORIES



CATEGORY 44

Marketing Campaign

Less than 15,000 students



BEST OF CATEGORY

Midway ISD

Superintendent Launch Campaign

Communications Dept.

GOLD

Castleberry ISD

Castleberry ISD's #choosycastleberry Enrollment Campaign

Abigail Offenbaker

Corsicana ISD

Earn Your Stripes: Corsicana ISD Recruiting

Raymond Linex, Xach Aguilar
& Ana Villegas
Lori Tolar

Edgewood ISD

Edgewood ISD Employee Marketing and Welcoming

Kaitlyn Dill, Rosemary Gladden
& Rhett Schwartzkopf

Grapevine-Colleyville ISD

#GCISDShowsUp

Marco Alvarado, GW Saumers
& Sullins Stuart

Lake Travis ISD

Lake Travis ISD presents "Norton's Notes"

Communications Dept.
Beth Trimble & James Murphy

Midway ISD

Superintendent Launch Campaign

Red Oak ISD

ROISD See Something, Say Something

Bullying Prevention Campaign

W. H. Burnett Early Childhood Center

Enrollment Campaign

Dr. Nicole Mansell & Aimy Martinez

SILVER

Jacksonville ISD

Thrive with JISD

Grace Traylor

Southwest ISD

SWISD Bond 2023

Jenny Collier, Roger Campos,
Ian Lozano & Carlos Rodriguez

15,000 to 40,000 student

BEST OF CATEGORY

Bryan ISD

Marketing the Bryan ISD Build

Clay Falls, Kallie Donley,
Chelsea Katz & Rosario Vega-Tirado

GOLD

Bryan ISD

Marketing the Bryan ISD Build

Clay Falls, Kallie Donley,
Chelsea Katz & Rosario Vega-Tirado.

Richardson ISD Foundation

NTX Giving Day Campaign 2022

Cameka L. Crawford

SILVER

Bryan ISD

Bryan ISD Showcase

Clay Falls, Chelsea Katz & Rosario Vega-Tirado.

BRONZE

Prosper ISD

Me+3 Voting Campaign Event

Communications Team

Continued

**Marketing Campaign
More than 40,000 students**

BEST OF CATEGORY

ESC Region 13

GOLD

ESC Region 13

Humble ISD

Texas Assoc. of School Boards

STAAR Redesign Inbox PD

STAAR Redesign Inbox PD

New Sandwich on the Block

Benefits Coop Health Plan Campaign

Center Support Department

Center Support Department

Kelci Hebert & Joshua Koch

TASB Communications,
Marketing & Events

SILVER

Humble ISD Ed. Foundation

2022-2023 Humble ISD Education Foundation

Jerri Monbaron, Christy Tarkington,

Employee Campaign - Humble ISD One Family, One Mission

& Kiana Rios Camp

2022 Big Give Campaign

Katherine Sanchez-Rocha

North East Ed. Foundation

BRONZE

Region 4 ESC

Region 4 Campus Testing Coordinator Academy Marketing Campaign

Kimberly Garcia



**CATEGORY 45
Social Media Campaign
Less than 15,000 students**



BEST OF CATEGORY

Hutto ISD

Hutto ISD Valentine's Day Social Media Campaign

Communications &
Community Relations

GOLD

Aledo ISD

AGC Minute

Argyle ISD

Argyle ISD Back-To-School Countdown

Everman ISD

Women History Month

Mercedes Mayer
Communications Department

Communications &

Public Relations Dept.

Everman ISD

Everman ISD Celebrates Hispanic Heritage Month

Communications & Marketing

Hutto ISD

Hutto ISD Valentine's Day Social Media Campaign

Communications &

Community Relations

Lancaster ISD

Terrific Tiger Initiative

San Angelo ISD

80 Rockin' Days at SAISD

Wichita Falls ISD Foundation

WFISD Foundation Teacher Appreciation Grants

Communications Department

January Cadotte & Ashley Thomas

SILVER

Everman ISD

Everman ISD Celebrates Black History Month

Communications & Marketing Dept.

Livingston ISD

There's No Place Like Home

Jennifer Birdwell

Montgomery ISD

Montgomery ISD Legacy Senior Campaign 2023

Jessica Grace, Justin Marino

& Stephanie Wells

Montgomery ISD

Montgomery ISD School Board Appreciation Campaign

Jessica Grace, Justin Marino

& Stephanie Wells

Wichita Falls ISD

Staff Profiles

Chad Johnson

15,000 to 40,000 students

BEST OF CATEGORY

Judson ISD

#JISDStudentInfluencer

Briana Estrada

GOLD

Alvin ISD

#AllinAlvinISD

Hurst-Euless- Bedford ISD

#HEBISDPeople

Brittany Blanchard

PR & Marketing Dept.,

Michael Peña

International Leadership of Texas

ILTexas Social Media Campaign

Communications Dept..

Judson ISD

#JISDStudentInfluencer

Briana Estrada

Spring Branch ISD

SBISD Special Days Social Media Plan 2022-2023

Zoe Zamora & Paris Keal

Spring ISD

"The Power of Choice"

Office of Communications

Spring ISD

We are ONE, we are Spring ISD

Office of Communications

Tomball ISD

Did You Know?

Allison Suarez & Justin Warnasch

SILVER

Hurst-Euless- Bedford ISD

#HEBISDShorts

PR & Marketing Dept.,

Michael Peña

Richardson ISD

RISD First Day 2022

Adriana Sánchez

Spring ISD

Spring Teachers Rock

Office of Communications

Continued

**Social Media Campaign
More than 40,000 students**

BEST OF CATEGORY

Cypress-Fairbanks ISD

GOLD

Cypress-Fairbanks ISD
Harmony Public Schools

Leander ISD

SILVER

Texas Assoc. of School Boards

#ThankATeacher 2023

#ThankATeacher 2023
2023 HPS Vals and Sals

Board Recognition Month

School Board Recognition Month Campaign

More Than A Score

Joel Weckerly

Joel Weckerly
Evelin De La Rosa, Tim Hallila
& Ajdina Selimovic
Mikaela Stiner

TASB Communications,
Marketing & Events

Communications Department

BRONZE

Plano ISD



BEST OF CATEGORY

Pleasant Grove ISD

GOLD

Caddo Mills ISD
Coppell ISD

Corsicana ISD

Friendswood ISD
Galveston ISD
Henderson ISD
Hutto ISD

Lockhart ISD
Longview ISD
Midway ISD
Pleasant Grove ISD
Terrell ISD
Wichita Falls ISD

SILVER

Grapevine-Colleyville ISD
Lake Travis ISD

Santa Fe ISD
Shallowater ISD

BRONZE

Argyle ISD

Welcome to the Team - Onboarding Event

It's A Great Day To Be A Fox!
Coppell Senior vs. Senior Cornhole Tournament

Celebrando Hispanic Heritage Month con Corsicana ISD

Mustang Senior Citizens
Central Night
The HISD Teachers of Excellence Gala
Hutto ISD Hang with the Hippos

100 Years of Excellence: Centennial Celebration
2023 Longview Lobo Game Fest
Staff Family Night
Welcome to the Team - Onboarding Event
Terrell ISD Superintendent Scholar Awards
WFISD Convocation

Walk a Mile with GCISD
Lake Travis ISD presents "Job Fair 2023"

Love the Bus Month
Shallowater ISD End-of-Year Celebration

Argyle Eagle Partner Appreciation Breakfast
15,000 to 40,000 students



Haley Turner

Anne Payne
Communications &
Community Engagement Dept.
Veronica Johanssen,
Raymond Linex & Ana Villegas
Dayna Owen & Kelsey Golz
Stephanie Davis
David Chenault
Noelle Newton, Eliska Padilla
& Kurt Mogonye
Heather Smith
Elizabeth Ross & Kacy Swaim
Traci Marlin
Haley Turner
Dr. Nicole Mansell & Aimy Martinez
Ashley Thomas

Communications Department
Marco Alvarado, GW Saumers
& Sullins Stuart
Jenny Davenport & Stephanie Lyssy
Jennifer Mitchell

Laura Truebenbach

BEST OF CATEGORY

Pearland ISD

GOLD

Hays CISD

International Leadership of Texas
Mesquite ISD
Pearland ISD
Pearland ISD
Prosper ISD
Tomball ISD

BRONZE

Rockwall ISD

2022 Pearland ISD Health and Wellness Fair

Ambassador Awards

ILTexas Special Event - Leadership Speaker Series
Feria Latina en Mesquite ISD
2022 Pearland ISD Health and Wellness Fair
2022 Pearland ISD Star Awards: Under the Big Top
Lilyana Elementary Meet The Staff Event
Superintendent's Fun Run

Howdy Y'all!

Harvest Goodrich, Keyawna Glaze, Linda Rosebrock
Moses Leos III, David White, Tim Savoy & Jeri Skrocki
Communications Department
Brenda Gonzalez
Communications Team
Communications Team
Communications Team
Tomball ISD Communications

Communications Department
Continued

Special Event
More than 40,000 students

BEST OF CATEGORY

ESC Region 4

GOLD

Aldine ISD

Dallas ISD

Fort Bend ISD

Region 4 Teachers of the Year 2022

W.W.Thorne Stadium Groundbreaking

Dallas ISD "MAYDAY" press conference

Fort Bend ISD 2023 Graduation Ceremonies

Region 4 Communication

Communications Department

Communication Services

Deanna Alvarado, Sonya Montgomery,

Kelly Williams, Cameron Hubbard,

Natalie Rivera, Tonya Thomas,

Chassidy Olainu-Alade, Sherry Williams,

Rachel Ross & Daniela Johnson

Chassidy Olainu-Alade, Deanna Alvarado,

Sonya Montgomery, Daniela Johnson,

Kelly Williams & Cameron Hubbard

Susan Campbell, John Boyd

& Ajdina Selimovic

Stephanie De Los Santos,

Mark Perez & Juan Lopez

Jamie Mount, Yvonne Harris,

Lori Maugans, Robin McAdams,

Joshua Koch, Jonathan Frey,

Rusty Odom & Kelci Hebert

Jamie Mount, Jonathan Frey,

Kelci Hebert & Lori Maugans

Communications and Marketing

Communications & Marketing Team

Region 4 Communication

Office of Family

& Community Engagement

Fort Bend ISD

Fort Bend ISD Realtor's Road Trip

Harmony Public Schools

North Texas Alumni Give Campaign

HCDE Marketing &
Client Engagement Division
Humble ISD

At Last! Class of 2023 Adult Education Graduation

Connecting the Past to Present:

Charles Street Stadium Dedication

Humble ISD

Kingwood Middle School: Demolition Day

Killeen ISD

Grow With KISD

Region 10 ESC

Region 10 Teacher of the Year Celebration

ESC Region 4

Region 4 Teachers of the Year 2022

San Antonio ISD

San Antonio ISD - Cesar E. Chavez March

SILVER

Aldine ISD

Impact Leadership Academy Ribbon Cutting

Fort Bend ISD

Fort Bend ISD's enrollment hits 80,000 first time in its history

Plano ISD

Plano ISD - 2023 Teacher of the Year Gala -

Believe in the Magic (Event)

Communications Dept.

Communications Dept.

Communications Dept.

BRONZE

Aldine ISD

Aldine ISD — Educators of the Year

North East Ed. Foundation

2023 Boots, Bling, and Big Dreams Gala

Leticia Fehling & Chris Labod

Katherine Sanchez-Rocha



CATEGORY 47
Education Good News
All Divisions



BEST OF CATEGORY

Harmony Public Schools

STEM Takes Center Stage' Earned Media Campaign

Susan Campbell

GOLD

Harmony Public Schools

STEM Takes Center Stage' Earned Media Campaign

Susan Campbell

Pampa ISD

Spotlight On Excellence

Jana Williamson & Hugh Piatt

SILVER

Crowley ISD

Crowley ISD Points of Pride

Marlys Diggles, Anthony Kirchner,

Jaime Handy & Megan Middleton

Communication Services

Dallas ISD

Illuminating the impact of good news:

Dallas ISD media strategy

International Leadership of Texas

ILTexas Education Good News Campaign -

Merit-Based Scholarships

Communications Dept



THANK YOU TO TSPRA'S CRYSTAL AND PLATINUM SPONSOR



PowerSchool

CRYSTAL AWARDS

All divisions judged together

CATEGORY 48

Video Portfolio



CRYSTAL COMMENDATION

Cypress-Fairbanks ISD

CERTIFICATES OF MERIT

Harmony Public Schools

Humble ISD

Pharr-San Juan-Alamo ISD

Socorro ISD

Spring ISD

Victoria ISD

CFISD Video Production is "Bringing Out The Best"

2022-2023 Video Portfolio

Humble ISD Crystal Video Portfolio

PSJA ISD Video Portfolio

Team SISD Seize Your Opportunity Videos

Video Portfolio

Victoria ISD Video Portfolio

Video Production Team



Allen Reid

Joshua Koch & Jonathan Frey

Communications Department

Daniel Escobar

Office of Communications

Ashley Scott



CRYSTAL COMMENDATION

Leander ISD

CERTIFICATES OF MERIT

Crandall ISD

Goose Creek CISD

Humble ISD

Hurst-Euless-Bedford ISD

Mesquite ISD

Sherman ISD

Spring ISD

Photo Portfolio

On the Stage

Photo Portfolio

Photo Portfolio

HEB ISD Photography Portfolio

Photography Portfolio

Photo Portfolio

From Snapshots to Success:

A Year in the Making at Spring ISD

Capturing Tyler ISD's Moments

CATEGORY 49

Photography Portfolio



Mikaela Stiner & Daniel Cernero

Jason Bowie

Carrie Pryor-Newman

Jonathan Frey

Michael Peña

Aaron Libby

Todd Kleiboer

Office of Communications

Skyler Hefley & Jacob Walker

Tyler ISD



CRYSTAL COMMENDATION

Royse City ISD

CERTIFICATES OF MERIT

Coppell ISD

Bond 2023 - Let's Grow Together

May 2023 Strategic Bond Communications Plan

Adi Bryant & Chris Kingsley

Communications & Community

Engagement Dept.

Lori Tolar

Edgewood ISD

Hutto ISD

Little Elm ISD

Sunnyvale ISD

Texarkana ISD

Texas City ISD

Edgewood ISD 2023 Bond

2023 Bond Campaign

Little Elm Bond 2023

VATRE Campaign 2023

Bond 2022 Texarkana ISD

2022 TCISD Bond Election

Communications & Community Relations Dept.

Cecelia Jones, Rowdy Granado & Brandon Buckner

Emily White

Communications

Melissa Tortorici & Clarissa Silva



CATEGORY 50

Bond Election



CRYSTAL COMMENDATION

Lancaster ISD

CERTIFICATES OF MERIT

Hays CISD

Lancaster ISD Silver Tigers

VIPs - Volunteers in Public Schools

Kimberly Simpson

Keyawna Glaze



CRYSTAL COMMENDATION

Dallas ISD

CERTIFICATES OF MERIT

Grapevine-Colleyville ISD

Lancaster ISD
Wichita Falls ISD
Ashley Thomas

CATEGORY 52

Staff/Student Recognition

GradGoals: Celebrating Dallas ISD Seniors

Stars of GCISD

Terrific Tiger Recognition Initiative
Teacher of the Year Banquet



Communication Services

Kaitlyn Dill, Nicole Lyons
& Rhett Schwartzkopf
Communications Department



CRYSTAL COMMENDATION

San Antonio ISD

CERTIFICATES OF MERIT

Goose Creek CISD

Killeen ISD
Leander ISD

CATEGORY 53

School/Community Partnership

San Antonio ISD Partnership with San Antonio Food Bank
Community Engagement

Goose Talks: Listen, Learn, Launch

Navigating the Superintendent Search Seas
Leadership LISD



Office of Family &

Kendall David, Brittney Culpepper,
Gemina Trujillo & Carrie Pryor-Newman
Communications and Marketing
Shannon Lombardo



CRYSTAL COMMENDATION

Lockhart ISD

CERTIFICATES OF MERIT

Everman ISD
Harlandale ISD
Harris County Dept. of Ed.

CATEGORY 54

District/Association Special Event/Celebration

100 Years of Excellence: Centennial Celebration

Back to School Bash
Cultural Arts Fair
At Last! Class of 2023 Adult Education Graduation

Judson ISD Block Party
Lancaster Tiger League Employee Draft
Back to School with Amazon

2022 Pearland ISD Convocation
Superintendent's Fun Run



Heather Smith

Communications Department
Communications Department
Stephanie De Los Santos
Mark Perez & Juan Lopez
Lexie Greathouse & Kim Cathey
Kimberly Simpson



CRYSTAL COMMENDATION

Hays CISD

CERTIFICATES OF MERIT

Garland ISD
Klein ISD
San Antonio ISD
Tyler ISD

CATEGORY 55

Marketing

Fighting Fentanyl: An Accidental Campaign

"THE GISD EFFECT"
Klein, Texas is Home
Viva SAISD
Tyler ISD Magnet School Marketing Campaign



Tim Savoy, Jeri Skrocki, Harvest Coats,
Linda Rosebrock, Moses Leos & David White

Garland ISD Communications
Klein ISD Communications
SAISD Marketing Dept.
Jennifer Hines, Skyler Hefley,
Maribel Gutierrez, Jacob Walker
& Sandra Stanley



CRYSTAL COMMENDATION

Angleton ISD Ed. Foundation

CERTIFICATES OF MERIT

Judson Education Foundation
Richardson ISD Foundation
Texas City ISD
Foundation for the Future

CATEGORY 56

Foundation/Partnership Special Event/Celebration

NashFest Music Festival

Wobble N Gobble
The Richardson ISD Foundation PROM
2022 Designer Bag Bingo



Laurin Moore & Stephanie Wooten

Lexie Greathouse
Cameka L. Crawford & Kristin Odom
Melissa Tortorici & Clarissa Silva



PLATINUM AWARDS



CATEGORY 57

All divisions judged together

PLATINUM CERTIFICATES OF MERIT

Coppell ISD

Transforming Trust and Building CISD Community Support
for Bond with a Strategic Bond Communications Plan

Communications &
Community Engagement

Hays CISD

Fighting Fentanyl: An Accidental Campaign

Tim Savoy, Jeri Skrocki, Harvest Coats,
Linda Rosebrock, Moses Leos,
David White & Keyawna Glaze

Northwest ISD

Northwest ISD 2023 Bond: Framework for the Future

Anthony Tosie, Hailee Fojtasek,
Melissa Shawn, Jennifer Becan & Seth Denton

Sunnyvale ISD

Sunnyvale ISD VATRE

Emily White



PLATINUM AWARD

Socorro ISD

New school choice in Socorro ISD

Daniel Escobar



Congratulations to all our Star Award winners!

PICK UP CERTIFICATES: After the banquet, please send ONE member of your district, foundation or organization to the foyer area to pick up your packet of certificates. You may also pick them up at the conference registration desk tomorrow before 110 A.M., February 29, 2024. Awards that are not picked up will be shipped only at the recipient's email request for a prepaid fee. Details will be on the TSPRA website under awards.

JUDGE'S COMMENTS: As it has been for several years now, there are no judges sheets in award packets. The judges score the entries online and their comments are available to the person who entered online on the Star Awards website. So, if someone else entered the award online, you will need to contact them for the comments.

WINNER'S GALLERY: An online gallery of the award winners will be available on February 29, 2024. A link will be sent to all TSPRA members.

DUPLICATES: You may order duplicate award certificates and medals online through TSPRA's store. Orders must be placed by 5 p.m. May 17, 2024. After you order online, send an email to janet@tspra.org with the specifics of your order: exact duplicate, additional names, changes, number of copies. Be sure to include the category, type of award, district and entry name as a reference. We do not sell duplicate crystal or platinum award trophies but we can make duplicate certificates.