

PRINT CATEGORIES

CATEGORY 1

Printed Newsletter
Less than 15,000 students



GOLD

Livingston ISD
Longview ISD
Medina Valley ISD
Pecos-Barstow-Toyah ISD
Smithville ISD

SILVER

Edgewood ISD
Henderson ISD

GOLD

Alvin ISD
Birdville ISD

Northwest ISD
Spring Branch ISD
Klein ISD
Socorro ISD



GOLD

Brownwood ISD
Channelview
Dickinson ISD
Donna ISD
Donna ISD
Everman ISD
Everman ISD
Everman ISD
Faith Family Academy
Georgetown ISD
Gregory-Portland ISD
Harlandale ISD
Harlandale ISD
Hitchcock ISD
Hitchcock ISD
Lancaster ISD
Lancaster ISD
Lockhart ISD
Lockhart ISD
Pampa ISD
Pampa ISD
Pampa ISD
San Elizario ISD

Santa Fe ISD
Sharyland ISD
South San Antonio ISD
Sunnyvale ISD
Texas City ISD
Willis ISD

Roar
The Longview Voice
Medina Valley ISD Community Connection
Eagle Insider
"Tiger Insider" Newsletter

The Bulldog Bark - a community newsletter
HISD Board Briefing

15,000 to 40,000 & More than 40,000 students

Fall, Spring, Summer Alvin ISD Community Connection Newsletter
Bond22 Printed Newsletter (English/Spanish)

Northwest ISD Vision
STARNEWS
Klein District News
@Socorro - SISD community newsletter

CATEGORY 2

Flyer

Less than 15,000 students

Roar on the Shore Flyer
Building The Future
Dickinson ISD Minister's Luncheon Flyer
Donna ISD Alumni Association Meeting
Employee Wellness Health Fair
Golf Meeting
PK-K Kickoff Festival
PreK-K Registration
Faith Family Academy Takes Care of Teachers
2023 GISD District Snapshot
Staff Raises Flyer 2022
Become a Teacher at Harlandale ISD!
Harlandale ISD Cultural Arts Fair
District Safety Measures
Fentanyl Awareness Presentation
Lancaster High School CTE Pep Rally
Tiger Village
2022 Bond & VATRE One-Pager
"Lock it, Lockhart" Door Safety Flyer
Join our VIPS Team!
New Kids On The Block
Why Be a Bus Driver?
San Elizario ISD 2023-2024 Enrollment Flyer

Super Hero Super Sub Recruitment Flyer
Fun Run!
South San Antonio ISD Centennial Festival Flyer
Sunnyvale ISD Job Fair Flyer
TCISD Fire Academy
Job Fair 2023 Flyer



Jennifer Birdwell
Dustin Taylor
Selena Viera & Stephanie Sanchez
Nydia Natividad
Lindsey Saunders

Lori Tolar
David Chenault

Rachel Moore
Mark Thomas, Phil Beckman,
Michelle DoPorto, Kim Tweed
& Stephanie Whitlock
Jennifer Becan
Spring Branch ISD Communications
Chelsea Ceballos & Justin Elbert
Daniel Escobar



Charles Musgrove
Anthony Mireles
Tammy Dowdy
Federico Gonzalez
Federico Gonzalez
Dr. Nikita Russell, Derrick Thompson & Kevin Graham
Communications & Marketing Dept.
Communications & Marketing Dept.
Judy Everett Ramos
Edgar Arellano
Tanis Acosta
Alexander Valdez
Alexander Valdez
Sienna Rodriguez
Sienna Rodriguez
Rodrigo Martinez
Rodrigo Martinez
Heather Smith
Heather Smith
Jana Williamson & Hugh Piatt
Jana Williamson & Hugh Piatt
Jana Williamson & Hugh Piatt
Dr. Jeannie Meza-Chavez,
Horacio Hernandez & Perla Magallon
Jenny Davenport & Stephanie Lyssy
Sergio Esquivel
Communications & Marketing Dept.
Emily White
Clarissa Silva
Kayla Brocato
Continued

Flyer, Less than 15,000 students

SILVER

Aledo ISD
Barbers Hill ISD
Boerne Education Foundation
& Boerne ISD
Channelview
Clint ISD
Coppell ISD

Aledo ISD 2023 Bond Flyer
Barbers Hill ISD - Parent Resources Flyer
Boerne Education Foundation Snapshot

#ChooseChannelview Job Fair
Community Walk/ Outreach
10 Facts to Know about CISD Bond 2023

Mercedes Mayer
Jennifer Jones
Yvette Reyna & Erik Armenta

Teresa Gomez
Jessica Perez, Kevin Venegas & Sara Lopez
Communications & Community
Engagement Department

Donna ISD
Everman ISD
Everman ISD
Gainesville ISD
Magnolia ISD
Pampa ISD
Sharyland ISD

Donna ISD Safety & Security Measures
Back to School Bash 2022
National Decision Day 2023
Recruitment Flyer
Pre-K Palooza
Pampa ISD New Employee Draft Day
Sharyland ISD Job Fair: Your Gateway to
Joining the Sharyland Family Today!
Safety in Sheldon
Portrait of a Graduate flyer
Pre-K Registration Flyer

Federico Gonzalez
Communications & Marketing Dept.
Communications & Marketing Dept.
Arin Lane
Kate Hope
Jana Williamson & Hugh Piatt
Nancy Barboza

Beverly Stephenson & Emily Conklin
Ashley Scott
Melissa Musella

Sheldon ISD
Victoria ISD
Willis ISD

BRONZE

Hitchcock ISD

2022-23 Communications Plan

Sienna Rodriguez

15,000 to 40,000 students

GOLD

Corpus Christi ISD
Eagle Mountain-Saginaw ISD
Eagle Mountain-Saginaw ISD
Forney ISD
Northwest ISD
Richardson ISD

Coastal Bend Area College Night Expo Flyer
GT Community Information Night Flyer
Multicultural Festival Flyer
Forney ISD Advertising Packet
Bond 2023: One-Pager
Native American Heritage Month Ticket

Tavo Caballero
Kristin Barnes
Kristin Barnes
Graysen Reid
Jennifer Becan
Kristin Odom

SILVER

Alvin ISD
Birdville ISD

Alvin ISD Read, Write, Repeat Summer Reading Program Flyer
Home Builder Flyer

Rachel Moore
Mark Thomas, Phil Beckman,
Michelle DoPorto, Kim Tweed & Stephanie Whitlock

Rockwall ISD

First Responders Night - Honoring Our
Men and Women on the Front Line

Luci Mouton

BRONZE

Goose Creek CISD
Keller ISD
Pearland ISD
Pharr-San Juan-Alamo ISD
Tomball ISD

Spring 2023 Registration
Keller ISD At-A-Glance
Pearland Proud Ask Me How Flyer
PSJA Sonia M. Sotomayor Building Blocks Academy Flyer
District Highlight Flyer

Mima Trujillo
Joanna Hildebrand
Cissa Madero
PSJA Communications Dept.
Allison Suarez & Justin Warnasch

More than 40,000 students

GOLD

Aldine ISD
Arlington ISD
ESC Region 11
Fort Bend ISD
Pasadena ISD
Region 4 ESC

Aldine ISD — Festival de Primavera
It Pays to Work in Arlington ISD
The Onboarding Journey
Realtor Roadtrip
Flyer for Fundraiser to benefit students
Early Childhood Special Education Series

Leticia Fehling & Chris Labod
Suzanne Turner
Communications & Marketing Team
Kelly Williams
Emily Ontiveros
Kimberly Garcia

Richardson ISD

Richardson Independent School District Mobile App Roll Out

RISD Strategy &
Engagement

SILVER

Harmony Public Schools
Harmony Public Schools
Harmony Public Schools
Socorro ISD
Socorro ISD
Socorro ISD

HR Recruitment Flyer
PreK Introduction Flyer
Who is Harmony Public Schools?
SISD Elementary Academies Flyer
SISD School Meal Application Flyer
Teaching and Learning Framework Flyer

John Boyd
Tim Hallila
John Boyd
Daniel Escobar
Daniel Escobar
Daniel Escobar

Flyer, More than 40,000 students, Continued

BRONZE

Harmony Public Schools
Harris County Dept. of Education
Harris County Dept. of Education
Texas PTA

Backpack Giveaway
HCDE Adult Education Flyer
HCDE Adult Education Flyer Spanish
Texas PTA's Legislative Priorities

Tracie Seed
Mark Perez Marketing & Client Engagement
Mark Perez
Cindy Garza



GOLD

Azle ISD
Azle ISD
Channelview
Coppell ISD

Azle ISD 2022-2023 Employee Awards Tri-Fold Program
Azle ISD Counseling & Mental Health Support Tri-Fold Brochure
Points of Pride
CISD Community Based Accountability At a Glance

Amanda Moore
Amanda Moore
Anthony Mireles & Teresa Gomez
Communications & Community
Engagement Dept.

Del Valle ISD

We Are Del Valle brochure

Christopher Weddle, Christian Aleman-Rodriguez
& Kei Matsumoto
Lori Tolar

Edgewood ISD
Gregory-Portland ISD
Hitchcock ISD
Lancaster ISD
Little Elm ISD
Lockhart ISD
Longview ISD
Pampa ISD
Royse City ISD
Sheldon ISD
Springtown ISD
Texarkana ISD
Texas City ISD

EISD Bond 2023 Brochure
Bond 2023 Mailer / Brochure
2022-23 Career Fair Brochure
Lancaster ISD Points of Pride
Destination District Realtor Event Brochure
100 Years of Excellence Celebration Event
Lobo Softball Playoff Brochure
Pampa ISD Bond 2023 Brochure
Bond 2023 Let's Grow Together Brochure
Pre-K Brochure
SISD Bond Brochure/Trifold
TISD Children's Coloring Brochure
TCISD Foundation Annual Drive Brochure

Tanis Acosta & Crystal Matern
Sienna Rodriguez
Rodrigo Martinez
Brandon Buckner
Heather Smith
Elizabeth Ross
Jana Williamson & Hugh Piatt
Adi Bryant
Beverly Stephenson & Emily Conklin
Kendra Hutchison
Paula Shankles
Clarissa Silva

Foundation for the Future

15,000 to 40,000 students

GOLD

Birdville ISD

Bond22 Fast Facts Tri-Fold

Mark Thomas Phil Beckman, Michelle DoPorto,
Kim Tweed & Stephanie Whitlock

Birdville ISD

Bond22 Mailer Tri-Fold

Mark Thomas, Stephanie Whitlock, Michelle DoPorto,
Kim Tweed & Phil Beckman

Corpus Christi ISD
Mesquite ISD
Richardson ISD

2022-2023 Brief Facts of Corpus Christi Independent School District
You Belong Brochure
Richardson ISD Strategy & Engagement - The RISD Brand

Tavo Caballero
Aaron Libby
Dr. Melissa Heller,
Tim Clark & Kristin Odom

SILVER

Eagle Mountain-Saginaw ISD
Hurst-Euless-Bedford ISD
Tomball ISD

2022 UIL Texas Volleyball 6A Region I Program
Campus Champions
Tomball Star Academy & P-TECH

Kristin Barnes
Mariana Royer
Allison Suarez & Justin Warnaschga

More than 40,000 students

GOLD

Fort Bend ISD
Harmony Public Schools
Harris County Dept. of Education
Leander ISD
TCTA

Legislative Priorities
College Coaching Program Brochure
HCDE Adult Education Brochure
2022-23 State of the District
We're Stronger Together

Kelly Williams
Tim Hallila
Mark Perez
Crestina Hardie
Clare Haefners





CATEGORY 4

Booklet

Less than 15,000 students



GOLD

College Station ISD Ed. Foundation
Frenship ISD
Henderson ISD
Pampa ISD
Red Oak ISD
Richardson ISD

Partnering Campaign Booklet
Frenship ISD State of the District 2022-2023
Lions Marketing Booklet
The Harvester Guide
Hawk Headliner 2022
We Read Together Volunteer Booklet

Ashley Harkins
Desri Jones & Tiffany Taylor
David Chenault
Jana Williamson & Hugh Piatt
Beth Trimble & James Murphy
RISD Strategy & Engagement,
Carrie Thomas
Paula Shankles

Texarkana ISD

Texas High School Program of Studies &
Course Description Guide 2023-2024

Wichita Falls ISD

Teacher of the Year Program

Ashley Thomas

15,000 to 40,000 students

GOLD

Corpus Christi ISD
Crowley ISD
Goose Creek CISD
Harlingen CISD

Back To School Guide
Honor Board Application
Early Learning Academy Booklet
HCISD College and Career Readiness -
Student and Parent Guide
Celebrating Our Educators

Brooke Garcia & Tavo Caballero
Communications and Marketing Team
Mima Trujillo & Carrie Pryor-Newman
Media & Public Relations Dept

Spring Branch ISD

Communications Dept., Melissa Wiland

SILVER

Laredo ISD

Budget Instructions Manual Cover

Claudia Y. Rodriguez

More than 40,000 students

GOLD

Arlington ISD
Arlington ISD
Cypress-Fairbanks ISD
ESC Region 13
Killeen ISD
Region 10 ESC
Socorro ISD
Texas Assoc. of School Boards

Arlington ISD Information Booklet
Arlington ISD Specialized Programs Booklet
CFISD Budget Basics
Medical Mystery of Rosa Martinez
Back to School Guide
Early Childhood Transition Guidebook
Socorro ISD 2023-27 Strategic Plan
Guide to Participating in Delegate Assembly

Suzanne Turner, Anita Foster & Anthony Andro
Anthony Andro & Suzanne Turner
Joel Weckerly
Center Support Department
Communications & Marketing Department
Tom Nielsen
Daniel Escobar
TASB Marketing & Events

SILVER

Socorro ISD

Facilities Advisory Committee - Current Developments Bus Tour

Daniel Escobar

BRONZE

Leander ISD

Community-Based Accountability Report (CBAS)

Shannon Lombardo



CATEGORY 5

Calendar/Planner

Less than 15,000 students



GOLD

Bastrop ISD
Crosby ISD
Duncanville ISD
Farmersville ISD
Georgetown ISD
Gregory-Portland ISD
Lancaster ISD
Little Elm ISD
Montgomery ISD

2022-23 Bastrop ISD Calendar
4-Day Week Calendar
2023 School Board Appreciation Calendar
Farmersville ISD District Calendar 2023-2024
Georgetown ISD 2023-24 Academic Calendar
District Calendar 2022-23
Lancaster ISD Academic Calendar
2023-2024 Academic Calendar
Montgomery ISD 2023-2024 Academic Calendar

Chris White & Lauri Anzaldua
Brett Birkinbine
Jeffrey Smith
Corey Krick
Edgar Arellano
Tanis Acosta
Rodrigo Martinez
Brandon Buckner
Jessica Grace, Justin Marino,
& Stephanie Wells
Communications Department
Jamie Fails & Melissa Musella

San Angelo ISD
Willis ISD

San Angelo ISD District Calendar
2023-24 Academic Calendar

SILVER

Hutto ISD
South San Antonio ISD

2023-2024 Hutto ISD Academic Calendar
South San Antonio ISD District Events Calendar

Communications & Community Relations
Briana Lopez, Genesis Aguilar,
Alexis Lafosse, & Jose Guereca
Paula Shankles
Continued

Texarkana ISD

2022-2023 Texarkana ISD School Calendar

GOLD

Corpus Christi ISD
Goose Creek CISD
Mesquite ISD
Prosper ISD
Wylie ISD

BRONZE

Laredo ISD

Calendar Planner, 15,000 to 40,000 students

2022 - 2023 CCISD School Calendar
Instructional Calendar
Mesquite ISD Wrestling Calendar
Prosper ISD 22-23 Calendar
Wylie ISD District Calendar

Tavo Caballero
Mima Trujillo
Aaron Libby
Christal Hankey
Doug Bellamy

LISD Scholastic Calendar

Claudia Y. Rodriguez

More than 40,000 students**GOLD**

Cypress-Fairbanks ISD
Killeen ISD
Killeen ISD
Klein ISD

Calendario Escolar 2023-2024
2023-2024 Academic Calendar
Appreciation Day Calendar
Klein ISD District Calendar 2023-2034

Rosario Meehan, Sylvia Puente & Todd Blair
Communications & Marketing Department
Sarah Fox
Kari Jernigan

**GOLD**

Channelview
Duncanville ISD
Pampa ISD
Texas PTA

SILVER

Duncanville ISD
Duncanville ISD
Everman ISD
Lancaster ISD
Magnolia ISD
San Elizario ISD

Hamblen SPARK Park
A Royal Celebration
Out of This World Banquet Program
Texas PTA's LAUNCH Program Booklet

Anthony Mireles
Hillary Hopson
Jana Williamson & Hugh Piatt
Cindy Garza

Back in Action: JROTC Returns to Duncanville High School
Muldrewh Gymnasium Court Naming Program
Night of Stars
Lancaster High School Graduation Program
The Greatest Staff on Earth
Pathway of Champions Monument Reveal Program

Hillary Hopson
Jeffrey Smith
Public Relations Department
Rodrigo Martinez
Magnolia ISD
Dr. Jeannie Meza-Chavez,
Horacio Hernandez & Perla Magallon
Communications & Marketing Dept.
Emily White,
Paula Shankles

South San Antonio ISD
Sunnyvale ISD
Texarkana ISD

South San Antonio ISD Centennial Festival Program
Superintendent Doug Williams Retirement Program
Texas High School Scholastic Excellence Banquet Program

15,000 to 40,000 students**GOLD**

Allen ISD
Lubbock ISD
Judson ISD
Pearland ISD
Spring ISD

SILVER

Mesquite ISD

Employee Awards Program
2023 Foundation for Excellence Golf Tournament Program
Judson ISD 2023 High School Graduation Program
2022 Pearland ISD Star Awards Program
The Spring ISD Alumni Band: The Midwest Clinic

Steven Offield
Shannon Schwartz
Natalie Nicole Guzman
Aliana Wynn & Victor Bushfield
Office of Communications

Mesquite ISD Apple Corps Program

Aaron Libby

More than 40,000 students**GOLD**

Richardson ISD
Texas Assoc. of School Boards
Texas PTA

SILVER

Pasadena ISD
Plano ISD

LHMS Groundbreaking
txEDCON22 Program
Texas PTA's Rally Day Program Booklet

Carrie Thomas & Kristin Odom
TASB Communications, Marketing & Events
Cindy Garza

Athletics Hall of Fame Program
2023 Plano ISD - Teacher of the Year -
Believe in the Magic - Event Program

Tayton Farmer
Communications Department





CATEGORY 7

Invitation/Announcement/Postcard/Thank You Note Less than 15,000 students



GOLD

Aubrey ISD
Clint ISD
Argyle ISD
Argyle ISD
Everman ISD
Magnolia ISD
Pampa ISD
Santa Fe ISD
South San Antonio ISD

Aubrey ISD APPCON
Teacher Of The Year Invitation
Groundbreaking Elementary School #4
A New Chapter Begins...Retirement Reception
Hommel Turns 100 Years Old
Teacher 2 Teacher Mentor Program
Bond 2023 Early Voting Postcard
End of Year Breakfast and Awards Invite
South San Antonio ISD Postcard

Eva D. Coleman
Jessica Perez, Kevin Venegas & Sara Lopez
Christopher Saylor
Laura Truebenbach
Public Relations Department
Kate Hope
Jana Williamson & Hugh Piatt
Jenny Davenport & Stephanie Lyssy
Alexis Lafosse, Jose Guereca,
Briana Lopez & Genesis Aguilar
Kendra Hutchison
Christine Parks
Paula Shankles

Springtown ISD
Temple ISD
Texarkana ISD

Springtown ISD Bond Postcard
Groundbreaking for Sampson-Howard Elementary
Texas High School Scholastic Excellence Invitation
with matching A7 Envelope
Designer Bag Bingo 2022

Clarissa Silva

Texas City ISD
Foundation for the Future
Texas City ISD
Foundation for the Future
Wicita Falls Foundation

"Thankful"

Clarissa Silva

WFISD Foundation Scholarship Reception Invitation

January Cadotte & Ashley Thomas

SILVER

Donna ISD
Everman ISD

Donna ISD Early Childhood Program
Night of the Stars Ceremony Invitation

Federico Gonzalez
Public Relations Department

BRONZE

Aledo ISD

Aledo ISD Bond 2023 Postcard

Mercedes Mayer

15,000 to 40,000 students

GOLD

Alvin ISD
Goose Creek CISD
Laredo ISD
Laredo ISD
Lubbock ISD
Northwest ISD
Pearland ISD
Prosper ISD
Prosper ISD
Richardson ISD

Go the Distance Employee Recognition Invitation
Superintendent's Thank You Card
Anita T. Dovalina Elementary School Ribbon Cutting
Dr. A. Marcus Nelson Conference Center Ribbon Cutting Ceremony
Lubbock ISD Community Partnership Forum Invitation
Bond 2023: Bobcat Stadium
2022 Pearland ISD Star Awards Invitation
Prosper ISD Bluebonnet Brunch Invitation
Prosper ISD Senior Citizen Luncheon
Calling All Retired Teachers

Rachel Moore
Brittney Culpepper
Claudia Y. Rodriguez
Claudia Y. Rodriguez
Shannon Schwartz
Jennifer Becan
Aliana Wynn & Victor Bushfield
Communications Team
Tieler Seirer
Kristin Odom

SILVER

Spring ISD

Spring ISD 2023 State of the District: Blueprint for Success

Office of Communications

BRONZE

Laredo ISD

J.W. Nixon JROTC Ribbon Cutting Ceremony Invitatio

Claudia Y. Rodriguez

More than 40,000 students

GOLD

Garland ISD
Harmony Public Schools
Harris County Dept. of Ed.
Klein ISD
Leander ISD
Plano ISD

GISD Convocation: Be the Light
HR Recruitment Postcard
Excellence in Education Banquet Invitation
Graduation 2023 Thank You Card
Welcome to the Neighborhood
2023 Plano ISD - Teacher of the Year Gala-
Believe in the Magic-Event Invitation
Plano ISD - 2023 MLK Diversity Celebration,
Believe in the Dream - Event Invitation
Phoenix Middle College Postcard
Socorro ISD 5 Day School Week Mailer
Seize Your Opportunity Postcard
Socorro ISD Superintendent's Holiday Open House

GISD Communications
John Boyd
Juan Lopez
Kari Jernigan & Jessica Williams
Heather Neds
Communications Department
Communications Department

Plano ISD

San Antonio ISD
Socorro ISD
Socorro ISD
Socorro ISD

SAISD Marketing Dept.
Daniel Escobar
Daniel Escobar
Daniel Escobar

SILVER

Harmony Public Schools

VIP Invitation: Leadership Summit 2023

Tim Hallila



CATEGORY 8

Poster

Less than 15,000 students



GOLD

Aubrey ISD
Azle ISD
Hitchcock ISD
Lancaster ISD
Pampa ISD
Red Oak ISD
Roma ISD
Texas City ISD

Aubrey ISD Kindergarten Kickoff 2023
Azle ISD Tip Line Poster
Hitchcock Bulldogs State Champions
Hispanic Heritage Bowl
Pampa ISD Family Fun Night
ROISD Recruitment Banners
Roma ISD Hazing Poster for Athletics Department
TCISD Fire Academy

Eva D. Coleman
Amanda Moore
Sienna Rodriguez
Rodrigo Martinez
Jana Williamson & Hugh Piatt
James Murphy & Beth Trimble
Helen J. Escobar
Clarissa Silva

SILVER

Boerne ISD
Everman ISD
Galveston ISD
Gregory-Portland ISD
Gregory-Portland ISD
Pampa ISD

See Something, Say Something PSA Poster
Pre-K/K Festival
Galveston ISD Tip Line Poster
G-PISD - Xavier Barrera Dedication Ceremony Poster
Teacher of the Year "Trailblazers" Theme Poster / Banner
Bond 2023 Vote Early Poster

Erik Armenta
Communications & Marketing Department
Stephanie Davis, Darin Clark & Mayra Rodriguez
Tanis Acosta & Crystal Matern
Tanis Acosta
Jana Williamson & Hugh Piatt

BRONZE

Channelview
San Angelo ISD

Celebrating The Holidays
Mission/Vision/Goals Metal Signs

Teresa Gomez
Communications Department

15,000 to 40,000 students

GOLD

Bryan ISD

Enroll Now in Bryan ISD

Corpus Christi ISD
Hays CISD

Choose CCISD pre-K - Poster
Elementary Fentanyl Awareness

Hays CISD

Urgent Information About Fentanyl

Lubbock ISD
Mesquite ISD
Mesquite ISD
Northwest ISD
Richardson ISD
Rockwall ISD
Spring ISD
Wylie ISD

Blast Off to Pre-K
Mesquite High School Soccer Campus Poster
West Mesquite High School Basketball Poster
EXPO: Be All You Can Be
The RISD Graduate Profile
Battle of the I-30 Classic
Spring ISD 2022-23 Anti-Drug Poster Series
All About Me

Kallie Donley, Clay Falls,
Chelsea Katz & Rosario Vega-Tirado
Tavo Caballero
Tim Savoy, Harvest Goodrich,
Jeri Skrocki & Linda Rosebrock
Tim Savoy, Harvest Goodrich,
Jeri Skrocki & Linda Rosebrock
Shannon Schwartz
Aaron Libby
Aaron Libby
Jennifer Becan
Richardson ISD
Luci Mouton
Office of Communications
Doug Bellamy

SILVER

Pearland ISD
Pharr-San Juan-Alamo ISD

Big Art Day Poster
PSJA ISD: Inspiring the Future

Cissa Madero
Communications Department

More than 40,000 students

GOLD

Arlington ISD
Cypress-Fairbanks ISD
ESC Region 11
Harmony Public Schools
Pasadena ISD

Arlington ISD Safety Posters
Character Education Trait Posters
What Will Your Impact Be? CTE Posters
ACE to the Rescue
Vanguard: Marvels in the Community Poster

Suzanne Turner
Todd Blair
Communications & Marketing Team
Tim Hallila
Gustavo Trevino,
Tayton Parmer & Lori Grande
SAISD Marketing Dept.
Daniel Escobar
Daniel Escobar

San Antonio ISD
Socorro ISD
Socorro ISD

Celebrate Fiesta at the Q
Socorro ISD Athletic Schedule Posters
Socorro ISD Fine Arts Posters

SILVER

ESC Region 11
HCDE Marketing &
Client Engagement Division
Klein ISD
Leander ISD

What We Stand For - Environmental Graphics
At Last! Class of 2023 Adult Education Graduation
Power of Choice Expo
Bond 2023: Feeder Pattern Posters

Communications & Marketing Team
Stephanie De Los Santos & Juan Lopez
Lindsey Yancey
School & Community Relations Dept.

**GOLD**

Aledo ISD
Hempstead ISD
Lancaster ISD
Sheldon ISD
Texas City ISD

Thankful, Merry, Happy, Grateful
A Bobcat Holiday
Lancaster ISD Holiday Greetings
Holiday Greeting Card
2022 TCISD Christmas Card

15,000 to 40,000 students

Mercedes Mayer
Valonia Walker
Rodrigo Martinez
Beverly Stephenson
Clarissa Silva & Melissa Tortorici

GOLD

Corpus Christi ISD
Goose Creek CISD
Laredo ISD

Happy Holidays from CCISD Communications
Happy Holidays 2022
Merry Christmas Laredo ISD

Office of Communications
GCCISD Community Engagement
Office of Communications

Pearland ISD

Human Resources & Communications Departments Holiday Card

Laura McClellan

More than 40,000 students**GOLD**

North East ISD
TCTA

2022 Holiday Greeting Card
Happy Holidays from TCTA

NEISD Communications Department
Clare Haefner

SILVER

San Antonio ISD

Celebrate the Holiday at Quincy

SAISD Marketing Dept.

**CATEGORY 10****Commemorative****Less than 15,000 students****GOLD**

Argyle ISD
Brazosport ISD
Clint ISD
Duncanville ISD
Everman ISD
Gregory-Portland ISD
Harlandale ISD
Hitchcock ISD
Lancaster ISD
Lancaster ISD
Lockhart ISD
Magnolia ISD
Pampa ISD
Pampa ISD
Roma ISD

Argyle High School Wins 12th UIL Lone Star Cup
Jim Koch and Brian Casey Dedication Plaques
Centennial Celebration Shirt Design
State Championship Win Congratulations
Hommel Turns 100
Xavier Barrera Dedication Ceremony Invitation
Teacher Appreciation Week Clipboards
HHS Boy's Basketball State Champs Trading Cards
Lancaster ISD LTL Convocation Banner
Teacher Incentive Allotment Designee
100 Years of Excellence: A Historical Timeline
Happy Trails: Lights Out on a Great Year
Out of This World Banquet Ticket
Pampa ISD Bond 2023 Election Sticker
Roma ISD 75th Anniversary Christmas Ornament

15,000 to 40,000 & More than 40,000 students

Christopher Saylor
Communications Department
Sara Lopez, Kevin Venegas & Jessica Perez
Paige Christian Stewart
Communications & Marketing Dept.
Tanis Acosta
Communications Department
Sienna Rodriguez
Rodrigo Martinez
Rodrigo Martinez
Heather Smith
Magnolia ISD
Jana Williamson & Hugh Piatt
Jana Williamson & Hugh Piatt
Helen J. Escobar

GOLD

Forney ISD
Fort Bend ISD
Killeen ISD
Killeen ISD
Pasadena ISD
Tomball ISD

Be The One Board of Trustees Appreciation Graphic
Sugar Land 95 shirt
Board of Trustees Appreciation Calendar
Proud To Be, Team KISD
Vanguard T-Shirt
Totally Tomball T-shirts

Graysen Reid
Kelly Williams
Communications & Marketing Dept.
Communications & Marketing Dept.
Tayton Parmer
Allison Suarez & Justin Warnasch

**CATEGORY 11****Print Materials in a Language Other than English****Less than 15,000 students****GOLD**

Dickinson ISD
Duncanville ISD
San Angelo ISD
Sharyland ISD

Bond 2023 Espanol Flyer
Mi Futuro, Mi Elección
Athletic Passes Flyer
SA3 Post Card

Jenna Simsen
Hillary Hopson
Communications Department
Rocio N. Landin

Continued

Print Materials in a Language Other than English, Less than 15,000 students, continued

SILVER

Channelview	ChannelVIEWS	Teresa Gomez
Georgetown ISD	Georgetown ISD 2023-24 Academic Calendar (Español)	Edgar Arellano
Grapevine-Colleyville ISD	GCISD Registration Information	Kaitlyn Dill
Pampa ISD	Guia de los Harvesters	Jana Williamson & Hugh Piatt
San Elizario ISD	San Elizario ISD 4-Day Instructional Week Billboard Spanish	Dr. Jeannie Meza-Chavez,
		Horacio Hernandez & Perla Magallon
		Communications & Marketing Dept.

South San Antonio ISD

Dual Language Program Infographic

BRONZE

Everman ISD	Spanish Materials	Communications & Marketing
Lancaster ISD	The Concilio Multicultural Parent Center	Rodrigo Martinez
Lancaster ISD	Hispanic Heritage Bowl	Rodrigo Martinez
San Elizario ISD	Perfiles de Campeones	Dr. Jeannie Meza-Chavez,
		Horacio Hernandez & Perla Magallon
		Dr. Jeannie Meza-Chavez,
		Horacio Hernandez & Perla Magallon
		Communications & Marketing Dept.

San Elizario ISD

Publicación Especial de Seguridad Otoño 2022

South San Antonio ISD

South San Antonio ISD Back to School Bash

15,000 to 40,000 students

GOLD

Allen ISD	Pre-K Registration Flyer	Steven Offield
Goose Creek CISD	Un Vistazo A Goose Creek CISD	Community Engagement
Hays CISD	Concientización sobre el fentanilo para la escuela primaria	Tim Savoy, Harvest Goodrich,
		Jeri Skrocki & Linda Rosebrock
		Allison Suarez & Justin Warnasch

Tomball ISD

Tomball Star Academy & P-TECH

SILVER

Corpus Christi ISD	Programa de guardería - After School program	Tavo Caballero
Goose Creek CISD	Inscripción de Primavera	Mima Trujillo
Hays CISD	Información Urgente	Tim Savoy, Harvest Goodrich,
		Jeri Skrocki & Linda Rosebrock
		Strategy & Engagement Dept.

Richardson ISD

El Perfil del Graduado de RISD Flyer

BRONZE

International Leadership of Texas	ILTexas Pre-K 4 Announcement	Communications Department
Pearland ISD	2022 Pearland ISD Star Awards Invitation in Spanish	Aliana Wynn & Victor Bushfield
Richardson ISD	Richardson Lee	Kristin Odom

More than 40,000 students

GOLD

Cypress-Fairbanks ISD	Fundamentos del Presupuesto del CFISD	Rosario Meehan, Sylvia Puente & Joel Weckerly
Harmony Public Schools	2023 Spanish Enrollment Brochure	Tim Hallila
Harmony Public Schools	Backpack Giveaway Spanish Flyer	Tracie Seed
Pasadena ISD	Mailer in Spanish	Communication Department
Socorro ISD	Socorro ISD Seize Your Opportunity Spanish Flyer	Daniel Escobar

SILVER

Aldine ISD	Aldine ISD — Cumbre Soñadores	Leticia Fehling & Chris Labod
Harmony Public Schools	Harmony Public Schools-Central Texas Spanish Door Hanger	Tracie Seed

BRONZE

Cypress-Fairbanks ISD	Estado del Distrito 2022-2023	Rosario Meehan, Sylvia Puente & Joel Weckerly
Klein ISD	Parent University Graduation Program	Kari Jernigan
Region One ESC	2023 Family Playbook for College and Career Readiness	Patricia Ybarra



GOLD

Everman ISD	Annual Report 2022	Communications & Marketing Department
Royse City ISD	Community Scorecard - 5 Years Strong	Adi Bryant
Transformation Waco	Transformation Waco Annual Report - 2021-2022	Joshua Wucher

SILVER

Sunnyvale ISD	The Sunnyvale ISD Community Report 2021-2022	Emily White
---------------	--	-------------



Continued

CATEGORY 12

Annual Report

Less than 15,000 students

Annual Report, Less than 15,000 students, continued**BRONZE**Livingston ISD
Texarkana ISDDistrict Performance Report - On the Road to Success
Texarkana ISD Official Budget ReportJennifer Birdwell
Paula Shankles**15,000 to 40,000 students****GOLD**Northwest ISD
Richardson ISDNorthwest ISD At a Glance
Richardson ISD 2022-2023 District ProfileMelissa Shaw & Jennifer Becan
Dr. Melissa Heller, Tim Clark
& Kristin Odom**SILVER**

Pearland ISD

Annual Financial Report Summary

Victor Bushfield

More than 40,000 students**GOLD**Aldine ISD
Cypress-Fairbanks ISD
Harris County Dept. of Education
Socorro ISD
Texas Assoc. of School BoardsAldine ISD – 2022 State of the District
2022-2023 State of the District
Head Start Annual Report
Socorro ISD 2021-22 Annual Report
Texas Association of School Boards 2022 Annual ReportOffice of Communications
Joel Weckerly
Carl Glatzel
Daniel Escobar
TASB Communications,
Marketing & Events**SILVER**

Harris County Dept. of Education

2022 Superintendent Annual Reflection Book

Juan Lopez

**CATEGORY 13****Communication Plan****Less than 15,000 students****GOLD**Hempstead ISD
Jacksonville ISDLearning & Leading to Higher Heights in Hempstead ISD
Jacksonville ISD Communication PlansValonia Walker
Grace Traylor**SILVER**

Harlandale ISD

Harlandale ISD Communications Plan: PR Reps

Melinda Garza

BRONZEAzle ISD
South San Antonio ISDAzle ISD Crisis Communications Plan
South San Antonio ISD Community Meeting PresentationAmanda Moore
Communications & Marketing Dept.**More than 40,000 students****GOLD**North East ISD
San Antonio ISDNEISD Campus Communication Guide
SAISD Registration Communications PlanKristina Perez
Santiago Zavala III**SILVER**

Leander ISD

Schools of Choice (SoC) Communication Plan

School & Community Relations Dept.

**CATEGORY 14****Handbook/Manual****Less than 15,000 students****GOLD**

Boerne ISD

Boerne ISD Student Handbook, Student Code of Conduct,
Extracurricular Handbook, and Student Clubs Handbook
SAISD Reporter Packet - Becoming a San Angelo ISD Storyteller

Jennifer Aviles

San Angelo ISD

Communications Dept.

SILVER

San Elizario ISD

Special Safety Publication Fall 2022

Dr. Jeannie Meza-Chavez, Horacio Hernandez
& Perla Magallon

San Elizario ISD

Profile of Champions

Dr. Jeannie Meza-Chavez, Horacio Hernandez
& Perla Magallon**15,000 to 40,000 students****GOLD**

Goose Creek CISD

Principal Playbook for Community Engagement

Kristyn Hunt Cathey, Dr. Matthew Bolinger,
Kendall David & Brittney Culpepper
Casi Thedford

Wylie ISD

Back-To-School Guide

SILVER

Hays CISD

Hays CISD Board Operating Procedure Manual

Harvest Goodrich
Continued

Handbook/Manual

More than 40,000 students

GOLD

Cypress-Fairbanks ISD
Cypress-Fairbanks ISD
San Antonio ISD

Manual del Estudiante
Código de Conducta del Estudiante
San Antonio ISD - Parent and Community Volunteer Handbook

Rosario Meehan & Sylvia Puente
Rosario Meehan & Sylvia Puente
The Office of Family & Community Engagement

SILVER

Pasadena ISD

Portrait of a Graduate Handbook

Tayton Parmer



CATEGORY 15

Magazine

Less than 15,000 students



GOLD

Hutto ISD
La Porte ISD
Liberty Hill ISD

Hippo Nation Magazine
La Porte ISD Insider Magazine
Connect LHTX Magazine

Communications & Community Relations
Adam J. Holland
Kylie Cortez & Rachel Acosta

SILVER

Channelview ISD
Coppell ISD
Gainesville ISD
Jarrell ISD
Santa Fe ISD
Sunnyvale ISD
Texas City ISD

ChannelVIEWS
CISD Our Story Winter 2023 Issue
GISD SPOTlight magazine
Cougar CloseUp
Indian Pride Fall 2022
Horizons - Sunnyvale ISD District Magazine
The Insider Magazine - 2023

Channelview ISD Communications
Communications & Community Engagement
Leslie Crutsinger
Nick Spinetto
Jenny Davenport & Stephanie Lyssy
Emily White
Clarissa Silva & Melissa Tortorici

BRONZE

Kerrville ISD

KISD Connections Magazine
15,000 to 40,000 students

Lauren Jette

GOLD

Allen ISD
Eagle Mountain-Saginaw ISD
Spring ISD

SOAR Magazine
EMS PROUD Fall/Winter 2022
Spring Times - 2023-2024 Back-to-School Edition

Communications Department
Communications Department
Office of Communications

SILVER

Schertz-Cibolo-Universal City ISD

SCUC Connect: Community Edition

Deanna D. Jackson & Ed Suarez

BRONZE

Goose Creek CISD

Goose Creek CISD At A Glance
More than 40,000 students

GCCISD Community Engagement

GOLD

Klein ISD
Texas Assoc. of School Boards

VYPE Klein ISD High School Sports
Texas Lone Star Magazine

Klein ISD Communications
TASB Communications, Marketing & Events

SILVER

Fort Bend ISD
Fort Bend ISD
Harmony Public Schools
TCTA

FBISD Magazine - January 2023
FBISD Magazine - August 2022
Inspiring Futures (Summer/Fall 2023)
The Classroom Teacher

Communications Department
Communications Department
Harmony Public Schools
Clare Haefner



CATEGORY 16

Image/Identity Package

Less than 15,000 students



GOLD

Gregory-Portland ISD
Hempstead ISD
Liberty Hill ISD

G-PISD Brand Style Guide
We Are All Bobcats
Building Champions

Tanis Acosta & Crystal Matern
Valonia Walker,
Kylie Cortez & Rachel Acosta

SILVER

College Station ISD Ed. Foundation

College Station ISD Education Foundation
United for Kids Image
Brand & Style Guide
Hutto ISD Logo Sheet

Ashley Harkins

Hitchcock ISD
Hutto ISD

Sienna Rodriguez
Communications & Community Relations
Continued

Image/Identity Package - 15,000 to 40,000 students

GOLD

Birdville ISD	This is My Birdville ISD	Mark Thomas, Phil Beckman, Michelle DoPorto & Kim Tweed, Stephanie Whitlock
Corpus Christi ISD	BOND 22 Identity	Tavo Caballero
Pharr-San Juan-Alamo ISD	PSJA Academies	Communications Department
Richardson ISD	MST Magnet Brand Package	Kristin Odom

More than 40,000 students

GOLD

ESC Region 13	Child Nutrition Summer Workshop Brand	Center Support Department
ESC Region 13	Early Childhood Conference Branding	Center Support Department
Harris County Dept. of Education	Scholastic Art & Writing Awards	Vianey Torres
Humble ISD	Time to Go Explore: North Bend Elementary Explorer	Robin McAdams
Humble ISD	Voyager Jack: The Identity of Jack Fields Elementary	Robin McAdams
Region One ESC	Region One ESC Technology Conference	Patricia Ybarra & Avery Arizola,
Socorro ISD	2023 Socorro ISD Teacher of the Year Gala	Daniel Escobar
Socorro ISD	8th annual Socorro ISD Partners in Education Orientation & Expo	Daniel Escobar
Socorro ISD	Socorro ISD Literary Anthology, A New Frontier – Writing in the Borderland	Daniel Escobar
Texas Assoc. of School Boards	SHARS Conference Materials	TASB Communications, Marketing & Events
Texas PTA	Texas PTA's Reflections Theme "Show Your Voice!"	Cindy Garza

SILVER

Harris County Dept. of Education	Family MATH Literacy Initiative	Juan Lopez
Texas Assoc. of School Boards	Admin Professionals Conference Materials	TASB Communications, Marketing & Events

WRITING CATEGORIES

CATEGORY 17

Writing

Less than 15,000 students



GOLD

Canutillo ISD	Canutillo Cupid	Gustavo Reveles, Christina Rodriguez & Laura Lupia
Cautillo ISD	Convocation Student Skit	Gustavo Reveles, Christina Rodriguez & Laura Lupia
Coppell ISD	Back to the Beginning: Alumni Teachers	Communications & Community Engagement
Georgetown ISD	Build Future Generations by Revisiting the Past	
Grapevine-Colleyville ISD	Page-Turning Technology	Logan Reuland
Hempstead ISD	Heritage Elementary Joins with Families for One School One Book	Rosemary Gladden
South San Antonio ISD	Johnny Holland: Finding Your Purpose in Your Passion	Valonia Walker
	South San Antonio ISD "The SSHA Auto Tech Program Runs on Girl Power" Writing	Alexis Lafosse, Briana Lopez, Jose Guereca & Genesis Aguilar
Victoria ISD	VEHS Parent Night Invite video script	Ashley Scott

SILVER

Caddo Mills ISD	Foxes In The Lead	Anne Payne
Donna ISD	From Start to Finish: A Successful Bond Election	Sandra Quintanilla
Duncanville ISD	Students Become Hairstylist During Four-Day District Camp	Paige Christian Stewart
Harlandale ISD	2023 Harlandale ISD Commencement Speech	Melinda Garza
Hitchcock ISD	Celebrating CTE Month across Hitchcock ISD	Sienna Rodriguez
Kerrville ISD	Kerrville ISD: Inspiring Lifelong Learners	Lauren Jette

South San Antonio ISD	South San Antonio ISD Centennial Festival	Communications & Marketing Dept.
Victoria ISD	Early Education: VISD Prekindergarten Program	Ashley Scott
Victoria ISD	School Matters: Lights, Camera, Get in on the Action!	Ashley Scott

BRONZE

South San Antonio ISD	South San Antonio ISD "Madla Elementary School Wins Recess Redo Contest for New Playground Structure"	Alexis Lafosse & Jose Guereca Briana Lopez Genesis Aguilar
Willis ISD	Willis High School CTE's Law Enforcement Students	Kayla Brocato

Continued

Writing - 15,000 to 40,000 students

GOLD

Corpus Christi ISD
Crowley ISD
Eagle Mountain-Saginaw ISD

Hays CISD
Spring ISD

Tomball ISD

SILVER

Allen ISD
Harlingen CISD
Schertz-Cibolo-Universal City ISD
Spring ISD

Spring ISD

Tyler ISD
Tyler ISD

BRONZE

Allen ISD

2022 State of the District keynote address
"This is Crowley ISD" Script
Comanche Springs counselor Named
Regional Counselor of the Month
Real and Present Danger
Students across Spring ISD celebrate Africa's
impact on the world with 2023 Black History Month projects
A+ Awards Ceremony Script

Leanne Libby,
Megan Middleton & Anthony Kirchner
Matthew LeBlanc

Tim Savoy
Office of Communications

Allison Suarez

Sydney Green - Track Star
HCISD bus drivers reflect on 36 years of service
18+ Alum Lands Job at Steele High School
For Spring Early College Academy senior,
music is a way to give back and uplift others
Paging 'Nurse Will': Dekaney HS graduate nears
completion of his nursing degree at SHSU
Endless Educational Opportunities
Tyler ISD Safe and Secure

Keith Taylor
Media & Public Relations Dept.
Ed Suarez
Office of Communications

Office of Communications

Jennifer Hines
Jennifer Hines

All State Musicians

Keith Taylor

More than 40,000 students

GOLD

Fort Bend ISD
Fort Bend ISD
Fort Bend ISD
Harmony Public Schools
Killeen ISD
Killeen ISD
Killeen ISD
Leander ISD
North East ISD
Texas Assoc. of School Boards
Texas Assoc. of School Boards

FBISD 2023 Bond 8 Page Mailer
Female Students Explore Skilled Trades
Fort Bend ISD Teachers of the Year
The Pride is in the Details
KISD's Original High School Dedicates New Space
Stadium Dedication Honors Joseph Searles
Yummy For My Tummy Food Fest
"We are #1LISD" script
Dr. Maika's Parent Message: Safety, Security and a New School Year
Nonpartisan school boards
Public Schools, Not Vouchers,
Offer the Most School Choice

Sherry Williams Kristoffer Smith
Natalie Rivera
Tonya Thomas
John Boyd
Todd Martin
Todd Martin
Todd Martin
Mikaela Stiner
Lila Stanley
TASB Communications, Marketing & Events
TASB Communications, Marketing & Events

SILVER

Aldine ISD

Aldine ISD

Aldine ISD

Aldine ISD
Fort Bend ISD
Harmony Public Schools
Harmony Public Schools
Humble ISD
Killeen ISD
Klein ISD
North East ISD
Pasadena ISD
San Antonio ISD
Texas Assoc. of School Boards

Empowering The Minds of Students, Staff, and The Community:
The Journey of the Social and Emotional Learning Department in Aldine ISD
Leading With Passion, MacArthur Band Director James Debose
Hits all the Right Notes While Building a Musical Powerhouse
Online Learning is Helping Curve a Pathway for Aldine Students,
Providing Choices and Opportunities
Principal's Act of Kindness: Buying Shoes for Bullied Student
Superintendent's New Year Message
Piloting a New Course
Stepping into a New Reality
Game On!
Killeen ISD Names Dr. Jo Ann Fey Lone Finalist
Remind Quick Guides
It's never too late for your education
The "Road to State" Starts here
Postsecondary efforts remove barriers for grads
How Arlington ISD Is Building Community Support

John Hickman
John Hickman
John Hickman
John Hickman
John Hickman
Sherry Williams
Ajdina Selimovic
Candice Keutzer
Joshua Koch
Todd Martin
Kari Jernigan
Kristina Perez
Gustavo Treviño
Allison Boerger
TASB Communications,
Marketing & Events

Continued



Writing, More than 40,000 students, continued**BRONZE**

Aldine ISD	Heritage, Culture, and Education: Recognizing Vardemans Principal Orfelinda Todd During Hispanic Heritage and National Principal Month	John Hickman
Aldine ISD	Avalos P-TECH Students Elected to Houstons Youth Council, With Aspirations of Change	John Hickman
Harmony Public Schools	Home is Where the Harmony Is	Allen Reid & Ajdina Selimovic
Harmony Public Schools	Journey to National School of Character	Susan Campbell
Humble ISD	Success Beyond Imagination	Joshua Koch

**GOLD**

Argyle ISD	Argyle ISD Superintendent Retirement	Rick Herrin
Del Valle ISD	DVHS senior accepted to Harvard	Christian Aleman-Rodriguez
Dickinson ISD	DHS students get hands-on experience through CTE community partnerships	Tammy Dowdy
Dickinson ISD	Dickinson ISD growing quickly despite challenges	Tammy Dowdy
Floresville ISD	Making History: FHS students earn diploma and associate's degree	Blanca Martinez
Frenship ISD	Frenship Teacher Helps Create STEAM Outreach Program	Tiffany Taylor
Grapevine-Colleyville ISD	Featured in Europe Star Wars Convention	
Hitchcock ISD	Coin Wars	Rosemary Gladden
Lancaster ISD	More than a scholarship for Samarian Kingston	Sienna Rodriguez
Lockhart ISD	Double Time: Rwin Drum Majors March to the Beat with LHS Tiger Band	Typhani Bartholomew
Lockhart ISD	How Lockhart ISD's Board of Trustees is Moving the District Forward Together	Heather Smith
Magnolia ISD	Lion Guard Community Watch Program	Heather Smith
Medina Valley ISD	Superintendent Leadership Program	Magnolia ISD
Midway ISD	Students shine at second annual MVIDS Special Olympics	Stephanie Sanchez
Sherman ISD	Midway Celebrates Latest Addition to Roster of National Board Certified Teachers	Katy Durham
Sherman ISD	Bearcat Baristas Project Helps Students Develop Life Skills	Todd Kleiboer
Sunnyvale ISD	Health Science Students Explore Career Areas	Todd Kleiboer
Victoria ISD	Doug Williams May Be Signing Off As Superintendent, But His Fight for Texas Education Continues	Emily White
	VISD Alumni Spotlight: Jake Flores	Ashley Scott

SILVER

Mission CISD	Patriot Engineering Team to represent MCISD at the 2023 FIRST World Championship	Jennifer Galindo
San Elizario ISD	San Elizario ISD will go to four-day week in July	Dr. Jeannie Meza-Chavez, Horacio Hernandez & Perla Magallon

BRONZE

Coppell ISD	Coppell Senior vs. Senior Cornhole Tournament News Coverage	Communications
-------------	---	----------------

15,000 to 40,000 students**GOLD**

Eagle Mountain-Saginaw ISD	Article: A World of Discovery	Megan Overman
Forney ISD	Forney Senior Soars at Flight Academy	Graysen Reid
Judson ISD	Judson ISD Police adopts Corpus Family in yearly Christmas tradition	Pedro Cabrera
Keller ISD	TCHS Graduate Wins Michelle Obama Creative Writing Award	Joanna Hildebrand
Northwest ISD	Remembering Dr. David Hicks	Anthony Tosie
Schertz-Cibolo-Universal City ISD	Recipe For Success: A Journey of Perseverance	Ed Suarez
Spring ISD	In its first year, Wunsche HS coding club takes top two spots at state level	Office of Communications
Spring ISD	With rodeo season in full swing, Trustee Newhouse celebrates ranching recognition	Office of Communications
Spring ISD	Students in Wunsche HS Construction Management	Office of Communications
Tyler ISD	Pathway building tiny house	
	Leading Through Innovation and Technology	Jennifer Hines

*Continued*

Published News or Feature, 15,000 to 40,000 students, Gold, continued

Tyler ISD	Putting Love Into Everything They Do	Jennifer Hines
Wylie ISD	A Good Egg: Wylie Native makes way from custodian to teacher	Casi Thedford
Wylie ISD	Band-Aid: Coach Helps QB Change His Tune	Casi Thedford
Wylie ISD	Blue Plate Special Invites Police Officers into Wylie ISD Schools	Casi Thedford
Wylie ISD	Protect, Serve and Substitute	Casi Thedford
Wylie ISD	The Coveted One-Dollar Bill	Casi Thedford

SILVER

Galena Park ISD	SuperStar Buddy Relays	Dr. Tommie L. Smith, Sherrhonda Hunter & Christopher Gause
Galena Park ISD	Students Ready to Fly into Their Future	Dr. Tommie L. Smith, Sherrhonda Hunter & Christopher Gause
Judson ISD	Judson High School wins State Championship	Pedro Cabrera
Judson ISD	Judson junior Kimberly Villatoro wants to make sure you see her magic	Pedro Cabrera
Keller ISD	Daughter, Father Face Off During Softball Playoff Game	Chelse Westbrook
Keller ISD	New Keller Compass Center Finds New Ways to Unlock Student Potential	Joanna Hildebrand
Keller ISD	Traveling Museums in School Libraries Spark Student Interest	Chelse Westbrook
Keller ISD	TCHS Student Gives Back to Former Elementary School	Nicole McCollum
Mesquite ISD	Allyson Eldridge is #MadeToExcel	Brenda Gonzalez
Schertz-Cibolo-Universal City ISD	27th Annual Ag Fair Provides Glimpse into "Ag Life"	Ed Suarez

More than 40,000 students

GOLD

Arlington ISD	Arlington ISD 18 PLUSS students find lost wedding ring	Ryan Pierce
Arlington ISD	Gunn Junior High is 50 and new again	Ryan Pierce
Arlington ISD	Sisters who subbed in Arlington ISD now full-time teachers	Anthony Andro
Leander ISD	Two-Time Bee Champ	Daniel Cernero
Texas Assoc. of School Boards	Focusing on Mental Health	TASB Communications, Marketing & Events
Texas Assoc. of School Boards	Full on Focus	TASB Communications, Marketing & Events
Texas Assoc. of School Boards	In the Zone	TASB Communications, Marketing & Events
Texas Assoc. of School Boards	Making Connections: Hutto ISD finds ways to engage students and families	TASB Communications, Marketing & Events
Texas Assoc. of School Boards	Powered Together	TASB Communications, Marketing & Events
Texas Assoc. of School Boards	Putting Partners Together	TASB Communications, Marketing & Events
Texas Assoc. of School Boards	Rock Scholars: Ancient murals focus of unique science class	TASB Communications, Marketing & Events

SILVER

Aldine ISD	Juan Vargas: How Foreign Roots Grew a Family of Teachers and an Executive Director of Buildings and Properties	Dylan Esquina
Aldine ISD	Online Learning is Helping Curve a Pathway for Aldine Students, Providing Choices and Opportunities	John Hickman
Arlington ISD	14-Year-Old Senior set to graduate from Martin High School	Princess Rockwell
Arlington ISD	Arlington ISD's Camp Innovation Continues to Grow	Kendall Najvar
Arlington ISD	Charlie's Lemonade Stand helps bring the community together	Princess Rockwell
Arlington ISD	Crow Students Get New Coats	Anthony Andro
Cypress-Fairbanks ISD	Adam ES student raises money, donates to school for playground	Angel Verdejo
Dallas ISD	Grad Goals: From W.T. White to West Point, Hamersen B.'s story	Molly Schrader
Fort Bend ISD	Bush High School looks beyond awards in annual One Act Play appearances	Rachel Ross & Cameron Hubbard
Fort Bend ISD	Counselor Julie Bennight spends five decades supporting students, staff and families in Fort Bend ISD	Rachel Ross
Fort Bend ISD	Retired educators remain dedicated to serving students and families	Rachel Ross
Harris County Dept. of Ed.	Triumph at ABS East: The Journey to Graduation	Shelby Trahan & Lorena Cozzari
Killeen ISD	A Merry Magical Moment	Todd Martin
Killeen ISD	Angel Prom Delights	Todd Martin
Killeen ISD	Fort Cavazos Named for Legendary Soldier, Commander	Todd Martin
Killeen ISD	Lady Knights Sending Pair of Aces to State Meet	Todd Martin
Killeen ISD	Meadows Elementary Hosts Alabama Partner School	Todd Martin
Killeen ISD	Summer Learning	Todd Martin
Killeen ISD	The Ultimate Taste Test	Todd Martin
Klein ISD	From Bike Ride to Full Ride: Klein Forest Senior's Determination to Break Barriers and Persevere	Jasmine Nguyen

Continued

Published News or Feature, More than 40,000 students, Silver, continued

Klein ISD	Klein Oak 'Partners in Dance' Make Magic on the Floor	Jessica Williams
Klein ISD	Special Delivery: Klein Cain Senior Surprised by \$40,000 Package	Terencia Lee
North East ISD	Alumni Spotlight: Actor Ricardo Chavira caught acting bug at NEISD	Evan Henson
North East ISD	Meet North East ISD's Million Dollar Man	Lila Stanley
Region One ESC	Region One ESC offers highly specialized paid internships to university accounting students	Avery Arizola
San Antonio ISD	Grammy award winner starts modern band at Fox Tech	Allison Boerger
Socorro ISD	Destiny Ammons enjoying success, opportunities at Paso Del Norte Fine Arts Academy	Daniel Escobar
Socorro ISD	SISD Legacy Barbershop prepares students for career-ready success	Daniel Escobar

Texas Assoc. of School Boards Building Bond Support

TASB Communications, Marketing & Events

BRONZE

Killeen ISD

Knights Sanford Captures KISD Rushing Record

Todd Martin



CATEGORY 19
Published News Release, Edited
Less than 15,000 students



GOLD

Aledo ISD
Aledo ISD

Aledo ISD announces Buc, Wood retirement
Aledo ISD's rapid growth projected to accelerate in latest demographers report

Mercedes Mayer
Mercedes Mayer

Boerne ISD
Brownwood ISD
Crosby ISD
Gregory-Portland ISD
Gregory-Portland ISD
Harlandale ISD
Henderson ISD
Hitchcock ISD
Hitchcock ISD
Hitchcock ISD
Lockhart ISD
Lockhart ISD

Boerne ISD Athletic Hall of Honor
Behind The Tiara: Queen Bennett's Legacy at BISD
Crosby ISD Adopts 4-Day Instructional Week
Dr. Michelle Cavazos signs 5-Year Contract with G-PISD
G-PISD Community approves \$176 Million Bond
Harlandale ISD Explores Four-Day School Week
Students receive technician certifications
Hitchcock ISD, Hitchcock ISD Police launch fentanyl awareness campaign
Hitchcock ISD new CTE program building future educators
Hitchcock ISD's 2022 Bond Projects progressing
Lockhart L.E.A.P. News Release
LISD Board Approves 23-24 Budget Deficit

Bryan Benway
Charles Musgrove
Brett Birkinbine
Crystal Matern
Crystal Matern
Melinda Garza
David Chenault
Sienna Rodriguez
Sienna Rodriguez
Sienna Rodriguez
Heather Smith
Heather Smith

San Elizario ISD

San Elizario ISD Board of Trustees Vote to Transition to a 4-day Week
Temple HS BBQ Team Off to a Sizzling Start
2023 Partners In Education Award Winners

Dr. Jeannie Meza-Chavez, Horacio Hernandez, & Perla Magallon
Jon Wallin
January Cadotte & Ashley Thomas

SILVER

Transformation Waco

Transformation Waco Full-Service Community Schools Grant Press Release Joshua Wucher

Victoria ISD

Titan/Warrior Media Productions Premieres First Television Show

Ashley Scott

GOLD

Arlington ISD
Cypress-Fairbanks ISD
Cypress-Fairbanks ISD
Cypress-Fairbanks ISD
Harmony Public Schools
Harmony Public Schools

Dr. Marcelo Cavazos to Retire as Superintendent of Arlington ISD
Bridgeland HS senior named 2023 TAJE Journalist of the Year
CFISD staff member honored for service under extreme circumstances
Cypress Woods HS student, alumna cast in Broadway musical Parade
Austin 4th-grader breaks World Record for solving Rubik's Cube blindfolded
Harmony Students Donate Modified Electric Cars to Scottish Rite for Children

Anita Foster
Abbie Geveshausen
Angel Verdejo
Abbie Geveshausen
Tracie Seed
Susan Campbell

Region One ESC
Socorro ISD

Region One ESC Revitalizes Teacher Alternative Certification Program
Socorro ISD welcomes students with open arms, surpasses 48,000 enrollment

Avery Arizola
Daniel Escobar

Continued



Published News Release, Edited, 15,000 to 40,000 & More than 40,000 students, continued

SILVER

Arlington ISD
Fort Bend ISD

Arlington ISD Launches New Security Tracker
Austin High School Naval JROTC Cadet Selected
to Attend Elite Naval Air Forces Flight Academy
Austin 5th grader's poem chosen in nationwide contest
Harmony Surprises Teachers with Early Release Friday
Sugar Land Harmony Public Schools Student Named as
One of America's Top 300 Teen Scientists

Anita Foster
Natalie Rivera

Tracie Seed
John Boyd
Candice Keutzer

Klein ISD

Klein ISD Takes Center Stage as 'Premiere Community' in
Theatre Education

Jessica Williams

Laredo ISD
Socorro ISD

TEA awards LISD two "A" ratings
Superintendent Nate Carman celebrates
first year anniversary in SISD

Veronica Castillon
Daniel Escobar

BRONZE

Harmony Public Schools

HPS NTX Secondary District News Release:
District Receives "A" Rating
Front Page News
New Poll Shows Bipartisan Support in Texas
Against Education Voucher Proposals

Susan Campbell

Humble ISD
Texas Assoc. of School Boards

Joshua Koch
Communications, Marketing & Events



GOLD

Brazosport ISD

CATEGORY 20
Specialty/Novelty Writing
Less than 15,000 students



Brazosport ISD
Crosby ISD
Lancaster ISD
Lockhart ISD

A Proclamation Declaring November 13, 2022 as the
Brazoswood Buccaneer Boys' Water Polo Team Day
Convocation Script 2022
Superintendent's Survival Guide for Graduates
Lancaster ISD Tiger Up Convocation Script
Growing Roots & Wings - Social Media Post

Communications Department

Communications Department
Paula Patterson & Brett Birkinbine
Kimberly Simpson
Heather Smith

SILVER

Brazosport ISD
Grapevine-Colleyville ISD

Brazosport High School 2022 Wall of Fame Recipient
You Are Loved and Your Work Matters

Communications Department
Nicole Lyons

15,000 to 40,000 students

GOLD

Pearland ISD
Tomball ISD

2023 Convocation Script
Top Tomball Takeaways from Board Meetings

Cissa Madero
Allison Suarez

SILVER

Mesquite ISD

Hall of Honor Biographies

Reid Blackwell

BRONZE

Schertz-Cibolo-Universal City ISD

Steele High School Homebound Driveway Graduation

Ed Suarez

More than 40,000 students

GOLD

Dallas ISD
Klein ISD
North East ISD

Dallas ISD Grads 2023
Schultz Student's Grateful Shout-out to the Best Teacher Ever!
NEPD Officer makes a young man's dream come true

Communication Services
Jessica Williams
Lila Stanley & Evan Henson

SILVER

San Antonio ISD

Therapy Animals of San Antonio visited Jefferson High School

Allison Boerger



PHOTOGRAPHY CATEGORIES



CATEGORY 21

Photo Sports Subjects Less than 15,000 students



GOLD

Argyle ISD
Boerne ISD
Corsicana ISD
Crandall ISD
Crandall ISD
Mission CISD
Red Oak ISD
Roma ISD
Sharyland ISD
Sherman ISD

Argyle Eagle Football - #TogetherWeSoar
State Final Four
Ready to Roll: Pregame Football Tunnel Excitement
Face to Face...mask
Getting Into Position
Veterans Memorial High School Patriots runout for Homecoming
Hawks Flip Out
Double Duty
For the Love of the Game
Air Phoenix

Rick Herrin
Bryan Benway
Raymond Linex
Jason Bowie
Jason Bowie
Jennifer Galindo
Beth Trimble
Cynthia Talamante
Nancy Barboza
Todd Kleiboer

SILVER

Argyle ISD
Channelview
Clint ISD
Crandall ISD
Duncanville ISD
Frenship ISD
Pampa ISD
Sherman ISD

Argyle Eagle Football - Drop The Hammer!
Catch and Don't Release
Horizon High School Marchfest
Eyes on the Ball
Sprint to Success
Frenship High School Spring Football Game
Rain, SNOW, or Shine!
Taking Flight

Rick Herrin
Anthony Mireles
Kevin Venegas
Jason Bowie
Jeffrey Smith
Hannah Morelos
Jana Williamson & Hugh Piatt
Todd Kleiboer

BRONZE

Cleveland ISD
Everman ISD
HitchCock ISD
Livingston ISD
Roma ISD
Sharyland ISD

Royal Braves Pride
Photo
Lighting Fast Cuts
Pushing Through
Swim Daze
Ana Hernandez Athletic Signing

Matthew Bieniek
Communications & Marketing Department
Sienna Rodriguez
Jennifer Birdwell
Cynthia Talamante
Sergio Esquivel

15,000 to 40,000 students

GOLD

Hurst-Euless-Bedford ISD
Hays CISD
Lubbock ISD
Mesquite ISD
Mesquite ISD
Rockwall ISD
Wylie ISD

The Raider Way
Battle for the Ball
Parallel Perpendicular
Dressed for Homeruns
The Champ is Here
A Walk Off Winner In The Rain
The Grace and Beauty of Music

PR & Marketing Department, Michael Peña
Moses Leos III
Sydney Kim
Aaron Libby
Aaron Libby
Chris Curtis
Doug Bellamy

SILVER

Bryan ISD
Bryan ISD
Goose Creek CISD
Hays CISD
Lubbock ISD
McAllen ISD
Mesquite ISD
Sprig Branch ISD
Spring ISD
Spring ISD
Spring ISD

Fight, Rangers, Fight
Finding the Lane
The Plan
Having a Ball
Overcoming Adversity
Winning goal!
West Mesquite Net-Worth
Memorial High School Unified Sports
A Dance with the Soccer Ball
Kickin' Stereotypes, Empowerin' Girls
Picture the Pitcher

Communications Team, Chelsea Katz
Communications Team
Carrie Pryor-Newman
Moses Leos III
Shannon Schwartz
Marketing & Communications
Aaron Libby
Zoe Zamora
Office of Communications
Office of Communications
SOoffice of Communications

BRONZE

Goose Creek CISD
International Leadership of Texas

Mesquite ISD
Northwest ISD
Tyler ISD

The Steal
Photography - Texas Charter School Academic & Athletic League, North Texas Track and Field Regionals
Heading the Ball
Go Texans!
The Catch

Carrie Pryor-Newman
Communications Department

Wei-Tung Chou
Jennifer Becan
Skyler Hefley
Continued

Photo Sports Subjects - More than 40,000 students

GOLD

Cypress-Fairbanks ISD
Cypress-Fairbanks ISD
Garland ISD
Garland ISD
Humble ISD
Humble ISD
Leander ISD
Socorro ISD

SILVER

Cypress-Fairbanks ISD
Cypress-Fairbanks ISD
Cypress-Fairbanks ISD
Cypress Fairbanks ISD
Humble ISD
Killeen ISD
Killeen ISD
Klein ISD
Klein ISD
Klein ISD
Leander ISD
Leander ISD
Region 10 ESC
Socorro ISD
Socorro ISD

BRONZE

Cypress-Fairbanks ISD
Killeen ISD
Klein ISD



GOLD

Bastrop ISD
Boerne Ed. Foundation
& Boerne ISD
Canutillo ISD
Cleveland ISD
Crandall ISD
Crandall ISD
Crandall ISD
Donna ISD
Frenship ISD
Gainesville ISD
Georgetown ISD
Grapevine-Colleyville ISD
Hitchcock ISD
Lancaster ISD
Pecos-Barstow-Toyah ISD
Roma ISD
Sherman ISD
Temple ISD
Willis ISD

Full Extension
Up and Over
Garland HS Basketball
Sachse HS Pole Vault
Intensity on the Mat
Serious Celebration
In the Endzone
Pebble Hills football one-handed catch

Bears Headed to State
Dig at Bridgeland
Falcon Flying High
Into the Pit
Clearing the Final Hurdle to State
Awe Struck
Victory Lap
Crossing the Finish Line with Joy
Defying Gravity
The Relief of a Champion
Season's End
The Windup
Fully Charged
Pebble Hills football trophy celebration
Pebble Hills Girls Basketball Game

No Look Save
Making Headlines
Friday Night Lights: Pride and Passion

Angel Verdejo
Angel Verdejo
GISD Communications
GISD Communications
Joshua Koch
Jonathan Frey
Mikaela Stiner
Daniel Escobar

Abbie Geveshausen
Abbie Geveshausen
Angel Verdejo
Angel Verdejo
Joshua Koch
Yaileen Nieves
Todd Martin
Marlon Torres
Marlon Torres
Marlon Torres
Mikaela Stiner
Daniel Cernero
Max Smith
Daniel Escobar
Daniel Escobar

Angel Verdejo
Todd Martin
Justin Elbert



CATEGORY 22

Photo Academic/Classroom Subjects

Less than 15,000 students

Just Me and My Book
Morning Huddle becomes a Morning Cuddle

STEM Education
New Beginnings
Excited and Engaged
Little Drummer Girls
Say Cheese!
Pharmacy Technician Program
Read Across America with Dr. Suess
Leaning to Learn
Doctor Dreams
Summer Enrichment
"Oooh! I know the Answer!"
Future Chef
Next Chapter
Motor Head
Delight at STEAM Night
In Awe & Wonder
Playground Pose

Gustavo Reveles, Christina Rodriguez & Laura Lupia

Lauri Anzaldúa
Yvette Reyna & Erik Armenta

Matthew Bieniek
Jason Bowie
Jason Bowie
Jason Bowie
Miriam Marentes
Brittany James
Leslie Crutsinger
Logan Reuland
Alexander Harlow
Sienna Rodriguez
Rodrigo Martinez
Nydia Natividad
Cynthia Talamante
Todd Kleiboer
Eric Larson
Kayla Brocato
Continued



Photo Academic/Classroom Subjects - 15,000 to 40,000 students

GOLD

Bryan ISD
Corpus Christi ISD
Goose Creek CISD
Goose Creek CISD
Goose Creek CISD
Hurst-Euless-Bedford ISD
Hays CISD
Hays CISD
International Leadership of Texas
Mesquite ISD
Mesquite ISD
Mesquite ISD
Northwest ISD
Pearland ISD
Spring Branch ISD
Tomball ISD
Wylie ISD
Wylie ISD
Wylie ISD
Wylie ISD

Our 'Why' in Bryan ISD
Hands-On Learning - Photo
Future Space Traveler
Sound it Out
The Grind
Portrait of a Graduate
Teamwork!
The 100th Day of School
Photography - World Book Day
First Day of School
I Knew You Could Do It
Parting Words
Discovering Ozobots
Taking a Byte out of Coding
First Day Fun
TSA Graduation
Captain Cook
Crowning Moment
I Did It!
Surprise Award

Communications Team
Tavo Caballero
Carrie Pryor-Newman
Carrie Pryor-Newman
Carrie Pryor-Newman
PR & Marketing Team, Michael Peña
Moses Leos III
Moses Leos III
Communications Department
Wei-Tung Chou
Wade Odom
Wade Odom
Jennifer Becan
Laura McClellan
Paris Keal
Justin Warnasch
Casi Thedford
Casi Thedford
Doug Bellamy
Casi Thedford

More than 40,000 students

GOLD

Cypress-Fairbanks ISD
Harris County Dept. of Education
Harris County Dept. of Education
Harris County Dept. of Education
Killeen ISD
Killeen ISD
Klein ISD
Klein ISD
Leander ISD
Leander ISD
Pasadena ISD
Socorro ISD
Socorro ISD
Socorro ISD

Cy Creek Class of 2023
A Smile That Lights Up The Stands
Curiosity Unleashed
Journey to Independence
Emerging Brilliance
Setting the Stage
High-Fives of Harmony
"Salute to Excellence: Tradition and Honor in Klein ISD"
Parent's First Day of School
Senior Graduation Walk
Suprise at Bondy - Photograph
Classroom Microphone Showcase
Escontrias STEAM Academy
Teacher and Student High Five

Angel Verdejo
Shelby Trahan & Oliver Dyke
Shelby Trahan & Oliver Dyke
Shelby Trahan & Oliver Dyke
Yaileen Nieves
Yaileen Nieves
Jessica Williams
Jessica Williams
Daniel Cernero
Mikaela Stiner
Gustavo Treviño
Daniel Escobar
Daniel Escobar
Daniel Escobar

SILVER

Cypress-Fairbanks ISD
Cypress-Fairbanks ISD
Harmony Public Schools
Humble ISD
Killeen ISD
Leander ISD
Leander ISD

Colorful Graduation
What a Face
Wow!
Reading Rocket
Hall of Memories
PreK Math
Student Mixer

Angel Verdejo
Angel Verdejo
Allen Reid
Jonathan Frey
Todd Martin
Mikaela Stiner
Daniel Cernero



GOLD

Barbers Hill ISD
Bastrop ISD
Boerne Ed. Foundation

Channelview
Channelview
Crandall ISD
Crandall ISD
Grapevine-Colleyville ISD
Gregory-Portland ISD

CATEGORY 23

Photo Other Subjects Less than 15,000 students

Barbers Hill Graduate
Honoring The Brave
Prayers before the game for our 2-Legged
& 4-Legged First Responders
A Colorful Dance
Couldn't Be Prouder
A Day at the Ballpark
Leap Above the Rest
Best Buddies
"The Future Is Bright"

Jennifer Jones
Chris White
Yvette Reyna

Teresa Gomez
Anthony Mireles
Jason Bowie
Jason Bowie
Alexander Harlow
Ally Spiegleman
Continued



Photo Academic/Classroom Subjects, Less than 15,000 students, Gold, continued

Medina Valley ISD	MVISD Special Olympics Photo	Stephanie Sanchez
Montgomery ISD	Montgomery ISD Photo - Other Subjects	Jessica Grace, Justin Marino & Stephanie Wells
Pampa ISD	Books Are The Beginning	Jana Williamson & Hugh Piatt
Sharyland ISD	Keeping Sharyland Safe	Nancy Barboza
Sharyland ISD	Sharyland Superintendent Dr. Maria M. Vidaurri:	Nancy Barboza
	Leading the Way to Excellence and Connecting with Sharyland's Heart	

SILVER

Barbers Hill ISD	Mental Health Monday: Puppies and Popsicles	Jennifer Jones
Boerne ISD	And There Were Fireworks	Bryan Benway
Channelview	Graduation Smiles	Teresa Gomez
Channelview	High Fives For Graduates	Teresa Gomez
Channelview	Jump Jump Jump Around	Anthony Mireles
Channelview	Smiles and Swings	Anthony Mireles
Cleveland ISD	I Make a Difference	Matthew Bieniek
Clint ISD	Active Shooter Full-Scale Exercise	Kevin Venegas
Corsicana ISD	Senior Field Day Tug-of-War Surprise	Raymond Linex
Crandall ISD	Showing Love to the Fans	Jason Bowie
Donna ISD	Donna ISD Special Response Team	Miriam Marentes
Everman ISD	Photo - Other Subjects	Communications & Marketing Dept.
Frenship ISD	Celebrating a New School Year	Brittany James
Georgetown ISD	A Walk Down the Red Carpet	Logan Reuland
Georgetown ISD	Future Vision	Edgar Arellano
Lancaster ISD	Happy Bounce House Officer	Rodrigo Martinez
Magnolia ISD	The Main Thing	Denise Meyers, Kate Hope & Amelia Lindley
Pecos-Barstow-Toyah ISD	Leaving Our Mark	Nydia Natividad
Pecos-Barstow-Toyah ISD	Majestic	Nydia Natividad
Pecos-Barstow-Toyah ISD	Stars and Stripes	Nydia Natividad
Red Oak ISD	ROISD Confetti Cannon Catapults Grant Celebration	Beth Trimble
Roma ISD	Flying High	Cynthia Talamante
Sharyland ISD	Prize Patrol	Sergio Esquivel
Sherman ISD	Sherman Health Science	Todd Kleiboer
Southwest ISD	2022 SWISD-North Park Toyota Winner	Roger Campos
Southwest ISD	Celebrating Night in Old Southwest	Roger Campos
Southwest ISD	Southwest HS Cheer	Roger Campos
Southwest ISD	Southwest HS Student Section	Roger Campos

15,000 to 40,000 students**GOLD**

Allen ISD	Pep Rallies in Allen ISD - There's Nothing Like it	Steven Offield
Bryan ISD	Bryan ISD Showcase	Communications Team
Ector County ISD	Graduation, window to the future	Communications Department
Ector County ISD	I did it!	Communications Department
Forney ISD	Forney ISD - Special Olympics 2023	Graysen Reid
Forney ISD	North Forney Senior - Graduation 2023	Graysen Reid
Goose Creek CISD	Can You See Me?	Yulia Trujillo-Rodriguez
Goose Creek CISD	Golden Hour	Yulia Trujillo-Rodriguez
Goose Creek CISD	Mommy is Home	Carrie Pryor-Newman
Goose Creek CISD	Tassel Change to Grad	Carrie Pryor-Newman
Hays CISD	Music to Our Ears	Moses Leos III
Keller ISD	Halting Traffic with More Than Just A Stop Sign	Joanna Hildebrand & Nicole McCollum
Laredo ISD	Student Playing Instrument Photo	Claudia Y. Rodriguez
Lubbock ISD	Graduation Singers	Shannon Schwartz
Lubbock ISD	Tug of War	Shannon Schwartz
McAllen ISD	Spreading his wings	Marketing & Communications
Mesquite ISD	In Sync	Wade Odom
Mesquite ISD	Legion Passing Down	Wei-Tung Chou
Pearland ISD	Howdy!	Laura McClellan
Pearland ISD	Tackling the STAAR	Laura McClellan
Spring ISD	Broadway Dreams	Office of Communications
Spring Branch ISD	National Parental Involvement Day	Zoe Zamora

Continued

Photo Academic/Classroom Subjects, 15,000 to 40,000 students, Gold, continued

Spring ISD	Training for the Unthinkable	Office of Communications
Wylie ISD	I've Been Slimed	Doug Bellamy

SILVER

Ector County ISD	Surprise, surprise!	Communications Department
Goose Creek CISD	We Start Together, We End Together	Yulia Trujillo-Rodriguez
Hurst-Euless-Bedford ISD	A New PR and Marketing Specialist attends TSPRA!	PR & Marketing Dept., Michael Peña
International Leadership of Texas	Chinese Bridge Competition	Communications Department
International Leadership of Texas	Future Chefs Competition	Communications Department
Lubbock ISD	Fun with Furry Friends	Sydney Kim
Northwest ISD	Bittersweet Moments	Jennifer Becan
Pearland ISD	Dragon Parade	Laura McClellan
Tomball ISD	Combined Band @ Patriotic Show	Allison Suarez
Wylie ISD	Full Ride	Casi Thedford
Wylie ISD	Holiday Conga Line	Casi Thedford

BRONZE

Goose Creek CISD	Top Five	Carrie Pryor-Newman
Laredo ISD	Posting of Colors Photo	Claudia Y. Rodriguez

More than 40,000 students

GOLD

Cypress-Fairbanks ISD	Shimmer Brigade	Abbie Geveshausen
Killeen ISD	Sock it to 'Em	Todd Martin
Killeen ISD	Soulful Serenade: Embracing African Heritage on the Pop Stage	Yaileen Nieves
Klein ISD	Hey Look Ma, I made it!	Lindsey Yancey
Leander ISD	A Grand Performance	Mikaela Stiner
Leander ISD	Thanksgiving in NYC	Mikaela Stiner
Pasadena ISD	Raising Highly Capable Kids - Photograph of Toddler and Graduates	Gustavo Treviño
Socorro ISD	Pebble Hills High School Color Guard	Daniel Escobar

SILVER

Arlington ISD	I Can't Believe I Won!	Robert Spence
Arlington ISD	Let's Dance!	Robert Spence
Cypress-Fairbanks ISD	Classic Smile	Abbie Geveshausen
Cypress-Fairbanks ISD	Hidden in the Wall	Angel Verdejo
Cypress-Fairbanks ISD	School Spirit	Angel Verdejo
Cypress-Fairbanks ISD	Showdown at the Alamodome	Abbie Geveshausen
Cypress-Fairbanks ISD	Smile!	Abbie Geveshausen
Cypress-Fairbanks ISD	Smile for the Camera	Angel Verdejo
Cypress-Fairbanks ISD	Thank You for Your Service	Angel Verdejo
ESC Region 11	It's OK...I know Santa.	Communications & Marketing Team
Harmony Public Schools	Harmony School of Excellence - Katy	Allen Reid
Harmony Public Schools	Lunch Is Served	Allen Reid
Humble ISD	Sun Gazing	Jonathan Frey
Killeen ISD	Art In Me	Todd Martin
Killeen ISD	Leap of Faith	Yaileen Nieves
Killeen ISD	This Note Is For You	Yaileen Nieves
Leander ISD	Give Me a "T"	Daniel Cernero
North East ISD	Churchill Charger heads to College National Championship	Evan Henson
Socorro ISD	Americas High School Welding	Daniel Escobar
Socorro ISD	Socorro ISD Spring Games runner	Daniel Escobar



GRAPHICS CATEGORIES

CATEGORY 24

Logo, Trademark, Symbol

Less than 15,000 students



GOLD

Argyle ISD	Argyle High School Wins 12th Lone Star Cup	Christopher Saylor
Canutillo ISD	Canutillo Convos Logo	Gustavo Reveles, Christina Rodriguez & Laura Lupia
Canutillo ISD	Montessori Logo	Gustavo Reveles, Christina Rodriguez & Laura Lupia
Canutillo ISD	P-Tech Logo	Gustavo Reveles, Christina Rodriguez & Laura Lupia
Duncanville ISD	Duncanville Reads	Hillary Hopson
Gainesville ISD Ed. Found.	Gainesville ISD Education Foundation logo	Arin Lane
Gregory-Portland ISD	Early Childhood Center Logo	Tanis Acosta
Gregory-Portland ISD	G-PISD CATCast Logo	Tanis Acosta & Crystal Matern
Henderson ISD	"Team 13" Logo	David Chenault
Lancaster ISD	Lancaster ISD Tiger Up Logo	Rodrigo Martinez
Mission CISD	Mission Showcase Logo	Rolando D. Garza
Pampa ISD	Pampa ISD Bond 2023 Logo	Jana Williamson & Hugh Piatt
Sharyland ISD	Sharyland ISD SHAC	Sergio Esquivel
Southwest ISD	Bond 2023 Logo	Roger Campos
Victoria ISD	ADSY Summer Camp 2023	Ashley Scott

SILVER

Argyle ISD	Argyle ISD News In The Nest	Laura Truebenbach & Christopher Saylor
Lancaster ISD	Lancaster ISD Draft Logo	Rodrigo Martinez
Magnolia ISD	Ready to Teacher Scholarship	Kate Hope
San Elizario ISD	Grit, Grace, and Pearls Logo	Dr. Jeannie Meza-Chavez, Horacio Hernandez & Perla Magallon
San Elizario ISD	San Elizario ISD 4-Day Instructional Week Logo	Dr. Jeannie Meza-Chavez, Horacio Hernandez, & Perla Magallon
Santa Fe ISD	SFISD Logo	Jenny Davenport & Stephanie Lyssy
Sheldon ISD	Sheldon Stars Logo	Beverly Stephenson
Somerset ISD	Somerset ISD Celebrates 100 Years With Centennial Logo	Communications Department

BRONZE

Pecos-Barstow-Toyah ISD	2023 Bond Logo	Nydia Natividad
-------------------------	----------------	-----------------

15,000 to 40,000 students

GOLD

Allen ISD	Ford Middle School Logo	Steven Offield
Birdville ISD	Partnership School Logo	Mark Thomas, Phil Beckman, Michelle DoPorto, Kim Tweed & Stephanie Whitlock
Corpus Christi ISD	Cullen Place Elementary logo	Tavo Caballero
Goose Creek CISD	GiantCon	Brittney Culpepper
Goose Creek CISD	This is How We Brew It Logo	Mima Trujillo
Pearland ISD	Build Pearland Proud Logo	Laura McClellan
Prosper ISD	Excellence Every Day, Every Way Logo	Christal Hankey
Richardson ISD	Sweet Deals	Kristin Odom & Dr. Carrie Thomas
Richardson ISD Foundation	The Richardson ISD Foundation GEMs Logo	Cameka L. Crawford & Kristin Odom
Tomball ISD	EEA Cubs	Justin Warnasch
Tomball ISD	TSA Owl	Justin Warnasch
Weslaco ISD	Weslaco ISD Seal	Carlos Robledo

SILVER

Corpus Christi ISD	Weldon Gibson Logo redesign	Tavo Caballero
Goose Creek CISD	Cafecito en Familia Logo	Mima Trujillo
Laredo ISD	Leading the Way Logo	Claudia Y. Rodriguez
Prosper ISD	Lilyana Elementary Legends	Christal Hankey
Spring ISD	It All Starts with Pre-K	Office of Communications
Tyler ISD	Jack Elementary School Branding	Skyler Hefley

BRONZE

Pharr-San Juan-Alamo ISD	PSJA ISD Sustainable Development Goals Logo	Communications Dept.
Tomball ISD	Superintendent's Fun Run	Justin Warnasch

Continued

Logo, Trademark, Symbol - More than 40,000 students

GOLD

Arlington ISD
Cypress-Fairbanks ISD
Cypress-Fairbanks ISD
ESC Region 11
Fort Bend ISD
Garland ISD
Killeen ISD
Killeen ISD
Killeen ISD
Killeen ISD
Klein ISD
Leander ISD
North East ISD
North East ISD
San Antonio ISD
Socorro ISD

Arlington ISD Athletics Center Logo
McGown Elementary School Logo
Hamilton Elementary School Logo
Effective Advising Framework Logo
Alyssa Ferguson Elementary Logo
GISD Bond 2023 Logo
KaRoos Return
Maxdale Meerkats
Peebles Panthers
Venable Village Vikings
Selling Klein
Leadership LISD
Cibolo Green Elementary Mascot Logo
Welcome Center Logo
SAISD Always Learning Logo
Sierra Vista STEAM Academy School Logo

Suzanne Turner
Todd Blair
Todd Blair
Communications & Marketing Team
Kelly Williams
Garland ISD
Communications & Marketing Department
Communications & Marketing Department
Communications & Marketing Department
Communications & Marketing Department
Chelsea Ceballos
Shannon Lombardo
Myisha Bradham
Myisha Bradham
SAISD Marketing Dept.
Daniel Escobar

SILVER

Fort Bend ISD
Harris County Dept. of Ed.
Humble ISD Ed. Foundation
Socorro ISD
Socorro ISD
Socorro ISD
Socorro ISD
Texas Assoc. of School Boards
Texas Assoc. of School Boards

Sonal Bhuchar Elementary Logo
Choice Partners Nutrition and Product Expo Event Logo
Humble ISD Alumni Logo
Eastlake Middle School Logo
Ernesto Serna Fine Arts Academy School Logo
O'Shea Keleher Whole Child Academy Logo
Vista Del Sol Environmental Science Academy Logo
Board Officer Institute Logo
Texas Trustee Institute Logo

Kelly Williams
Juan Lopez
Jerri Monbaron, Christy Tarkington & Kiana Rios Camp
Daniel Escobar
Daniel Escobar
Daniel Escobar
Daniel Escobar
TASB Communications, Marketing & Events
TASB Communications, Marketing & Events



CATEGORY 25

Original Art

Less than 15,000 students



GOLD

Angleton ISD Ed. Foundation
Dickinson ISD
Donna ISD
Duncanville ISD
Farmersville ISD
Frenship ISD
Frenship ISD
Liberty Hill ISD
Little Elm ISD
Red Oak ISD

Music City Festival TShirt
Cornerstone Reading Gator
Celebrating Texas Public Schools Week
Black History Student Art Book Covers
Farmersville ISD Engineering and Robotics Trailer
Spring Football Game Video Board Graphic
Cheer Signing Day
Welcome LHTX
Indoor Facility Graphics
2022 Hawk Football Schedule

Laurin Moore
Jenna Simsen
Federico Gonzalez
Jeffrey Smith
Corey Krick
Desri Jones
Desri Jones
Kylie Cortez
Brandon Buckner
Beth Trimble

SILVER

Channelview
Donna ISD
Lonview ISD
Sharyland ISD
Wimberley ISD

National Coaches' Day
Gameday Graphic
Mickey Melton Choral Festival Trophy Design
Belle of the week
Wimberley Texan Football State Championship Poster

Teresa Gomez
Federico Gonzalez
Elizabeth Ross
Sergio Esquivel
Allen Bruggman

15,000 to 40,students

GOLD

Mesquite ISD
Mesquite ISD
Mesquite ISD
Wylie ISD

Cab-vengers
Run for Your Life
Spring Bash 23
Crosstown Showdown

Aaron Libby
Aaron Libby
Aaron Libby
Doug Bellamy & Casi Thedford

SILVER

Allen ISD
Ector County ISD
Northwest ISD
Tomball ISD

Coloring Book for New Families
Bigger Bolder Better B3 logo
NISD Social Media Header
Spirit of Tomball

Steven Offield
Communications Department
Jennifer Becan
Justin Warnasch
Continued

Original Art - More than 40,000 students

GOLD

Garland ISD
Humble ISD
Pasadena ISD
San Antonio ISD
Texas Assoc. of School Boards

SILVER

Humble ISD
Texas Assoc. of School Boards



GOLD

Aledo ISD
Aledo ISD
Angleton ISD
Donna ISD
Galveston ISD
Harlandale ISD
Liberty Hill ISD
Magnolia ISD
Mission CISD
Pecos-Barstow-Toyah ISD
Roma ISD
Texas City ISD

SILVER

Sharyland ISD

GOLD

Bryan ISD
Mesquite ISD

SILVER

Laredo ISD
Tomball ISD

GOLD

Fort Bend ISD

HCDE Marketing &
Communications Divisions

SILVER

Killeen ISD
Leander ISD

BRONZE

Texas Assoc. of School Boards

GISD Football Matchups
#TheRematch
Dobie Advances - Area Playoff Graphic
SAISD Fiesta Medal
Designing Safer Schools Infographic

An MVP Moment
88th Leg Session Capitol Illustration

GISD Communications
Joshua Koch
Gustavo Treviño
SAISD Marketing Dept.
TASB Communications, Marketing & Events

Joshua Koch
TASB Communications, Marketing & Events

CATEGORY 26

Published Print Ad

Less than 15,000 students



Congrats 2023 Grads!
National Principals Month Ad
Spring/Summer 2023 Inside Angleton Ad
CTE Month
"Growing Goodness" Magazine Print Ad
Frontier Bowl Full Page Ad
Together, We Are Building Champions
Sticky Note - Your Vote Counts
Create A High School Experience Unique As You
2023 Bond Town Hall Ads
Roma ISD National CTE Month Ad
Together We Succeed

Sharyland Rattlers Make State
15,000 to 40,000 students

Congrats, Grads!
Made in Mesquite Graduation Ad

Teacher Appreciation Week Advertisement
Spirit of Tomball

More than 40,000 students

Choose Success Advertisement

Hitting it Out of the Park for Public Education

Celebrating Diversity
Community Impact Advertisement - VATRE

BuyBoard Hello Back to School Marketing Campaign

Clay Falls, Kallie Donley & Chelsea Katz.
Aaron Libby

Claudia Y. Rodriguez
Justin Warnasch

Kelly Williams

Stephanie De Los Santos,
Dave Einsel & Juan Lopez

Sarah Fox
Crestina Hardie

TASB Communications,
Marketing & Events

CATEGORY 27

Advertisement - Other

Less than 15,000 students



GOLD

Pampa ISD
San Elizario ISD

Temple ISD
Wichita Falls ISD

Bond 2023 Campaign Signs
San Elizario ISD 4-Day Instructional Week Billboard

Temple ISD banners
New School Billboard

Jana Williamson & Hugh Piatt
Dr. Jeannie Meza-Chavez,
Horacio Hernandez & Perla Magallon
Christine Parks
Ashley Thomas
Continued

Advertisement Other, Less than 15,000 students, continued**SILVER**

Duncanville ISD
 Frenship ISD
 Gainesville ISD
 Magnolia ISD
 Pampa ISD
 Sharyland ISD

Duncanville Girls Track & Field Makes History
 Pre-K and Kindergarten Registration Billboard
 Shining Stars Top 10% Billboard
 You Can Make a Difference
 Pampa ISD Board Room Branding
 Sharyland ISD Teachers of the Year Billboard

Hillary Hopson
 Brittany James
 Leslie Crutsinger
 Denise Meyers, Kate Hope & Amelia Lindley
 Jana Williamson & Hugh Piatt
 Rocio N. Landin

BRONZE

South San Antonio ISD

South San Antonio ISD Yard Sign

Alexis Lafosse, Genesis Aguilar & Jose Guereca

15,000 to 40,000 students**GOLD**

Goose Creek CISD
 Harlingen CISD
 Wylie ISD

Fine Arts State & National Qualifiers Billboards
 Academies Airport Ad
 Close, Click, Check

Mima Trujillo
 Media & Public Relations Department
 Casi Thedford & April Cunningham

SILVER

Goose Creek CISD
 Judson ISD
 Mesquite ISD

Chamber Ad
 #JudsonISDFamily Photo Props/Signs
 Make the Promise Billboard

Brittney Culpepper
 Natalie Nicole Guzman
 Aaron Libby

More than 40,000 students**GOLD**

Garland ISD
 Harmony Public Schools
 Socorro ISD

GISD Accountability Rating Banners
 Harmony Public Schools-Central Texas Door Hanger
 Socorro ISD Seize Your Opportunity/New Academies Billboards

GISD Communications
 Tracie Seed
 Daniel Escobar

SILVER

Garland ISD
 Harmony Public Schools
 Harris County Dept. of Ed.
 Pasadena ISD
 Socorro ISD

GISD Teacher of the Year
 Houston Statewide Drone Competition Banners
 HCDE-CASE for Kids Pop-up Banner
 Olympiad Exhibit
 5 Day School Week Sign

GISD Communications
 Sally Magnuson & Tim Hallila
 Juan Lopez
 Tayton Parmer
 Daniel Escobar

BRONZE

ESC Region 11 &
 ESC Region 13
 Pasadena ISD

Texas Lesson Study Retractable Banner

ESC Region 11 Communications & Marketing

Cornerstone T-Shirt Design

Lori Grande

VIDEO/CABLE TV CATEGORIES**CATEGORY 28****Video - News/Information****Less than 15,000 students****GOLD**

Boerne ISD
 Cleveland ISD
 Community ISD
 Coppell ISD
 Donna ISD
 Richardson High School
 Royse City ISD
 Royse City ISD
 San Angelo ISD
 Victoria ISD

The Boerne Beat
 What is a Bond Election?
 In the Know
 CISD 2023 Bond Information Video
 Donna ISD Police Department training scenario
 Eagle Eye News
 Bond 2021 Update
 Cherry Elementary Construction Update
 Back to School Discussion with District Leaders
 VISD Fentanyl Awareness PSA

Erik Armenta & Bryan Benway
 Matthew Bieniek
 Cooper Welch & Christopher Mycoskie
 Communications & Community Engagement Dept.
 Federico Gonzalez
 Laura Cates
 Chris Kingsley
 Chris Kingsley
 Communications Department
 Ashley Scott

Waco ISD

Classroom Close-ups: G.W. Carver Student Ambassadors Program

Jesse Botello

15,000 to 40,000 students**GOLD**

Keller ISD
 Lubbock ISD-TV
 Richardson ISD
 Richardson ISD
 Weslaco ISD

#CelebrateKISD: Ukrainian Student Support & Surprise
 Highlights - October 31, 2022
 Keeping Tabs – Safety & Security
 Keeping Tabs – Student Celebrations
 Weslaco ISD Podcast #3

Keller ISD Media Productions
 Ben Lawson, Erin Gregg
 Marcin Wawrzyczek, Jason Philyaw & Tim Clark
 Strategy & Engagement Department
 Carlos Robledo

Continued

Video - News/Information - More than 40,000 students

GOLD

Cypress-Fairbanks ISD
Killeen ISD

SILVER

San Antonio ISD



GOLD

Angleton ISD
Angleton ISD
Victoria ISD

SILVER

Henderson ISD
South Texas ISD

CFISD 360°
Today's Students, Tomorrow's Teachers

Quick Takes: The Red Carpet, Feb. 24, 2023

Vanessa Koch
Communications & Marketing Dept.

Laura Short & Gary Cooper

CATEGORY 29

Video - News Package Less than 15,000 students



Angleton ISD - Putting the "A" in A-Team
Welcome Back Wildcats
Victoria ISD Board Room Recap

Alex Radow
Alex Radow
Ashley Scott

HISD Summer Feeding
STISD Athletic Programs Participate in
McAllen Marathon Scott Crane Run Series

David Chenault
Mathew Maciel

Wichita Falls FISD

2 Rider Students Participate in Macy's Parade in NYC.
15,000 to 40,000 students

Chad Johnson

GOLD

Alvin ISD
Corpus Christi ISD
International Leadership of Texas
La Joya ISD KLJS TV
Lubbock ISD-TV

First Day of School 2022
Superintendent's Spotlight
ILTexas News Package - The Importance of Attendance
Campus Teacher of the Year / Lorenzo De Zavala Middle School
Lubbock ISD On Location -
Ramirez Elementary Emotions Book
Aviation Program taking off!
PSJA Wolverines Football Player Will Cheer in College
A Safe Start with the Spring ISD Police Department
Our Superintendent Finds the Strike Zone
WISD Young Chefs Cafe

Phil Jean
Lyndall Gathright
Communications Dept.
La Joya ISD KLJS TV
Ben Lawson & Erin Gregg

McAllen ISD
Pharr-San Juan-Alamo ISD
Spring ISD
Spring ISD
Weslaco ISD

Marketing & Communications
PSJA Communications Dept.
Office of Communications
Office of Communications
Mike Gonzalez

More than 40,000 students

GOLD

Cypress-Fairbanks ISD
Round Rock ISD

SILVER

Aldine ISD
Aldine ISD
Aldine ISD
Garland ISD

Woodard Elementary School | Final Four
An Exceptional Prom: SPED students celebrate a magical night

Vanessa Koch & Raquel Briones
Dustin Rogers

Aldine Child Nutrition Educational Field Trip
La Promesa Food Bank
NCAA Read To The Final Literacy Tour
Special Olympics Bocce Ball

John Hickman & Carolina Pinales
John Hickman & Carolina Pinales
John Hickman
Delbert Richardson

CATEGORY 30

Video - Documentary Less than 15,000 students



GOLD

Boerne ISD
Brazosport ISD
Brazosport ISD
San Angelo ISD

Boerne ISD Black History Month- Austin Turner
Apprenticeship Onboarding
Safety and Security Measures in BISD
Austin Elementary - Transforming Learning

Erik Armenta
Communications Department
Communications Department
Communications Department

SILVER

Brazosport ISD
Cleveland ISD
South San Antonio ISD
Temple ISD
Waco ISD

Brazoswood Water Polo Championship
Be Intentional - Cleveland ISD Teachers of the Year 2023
South San Antonio ISD Teacher of the Year
800 Wins
Waco ISD Retirement Ceremony: The Meaning of Retiring

Communications Department
Matthew Bieniek
Communications & Marketing Dept.
Eric Larson, Jon Wallin & Christine Parks
Jesse Botello

Continued



Video - Documentary - 15,000 to 40,000 students

GOLD

Alvin ISD
Galena Park ISD
La Joya KLJS TV 17
Spring ISD

Inside the Game: A Peek Behind MHS vs SCHS
My Galena Park ISD Story "Alumni SPotlight"
La Joya Palmview High School "Once A Lobo Always A Lobo"
Spring ISD Class of 2023 - Mihael Mendo

Phil Jean
Edwin Rose
KLJS TV 17
Office of Communications

SILVER

Crowley ISD

Approaching Math Differently
Eureka Math Curriculum Pilot Program Spotlight
2023 HCISD Graduation Highlights
Lubbock ISD All-District Marching Band - The Parade
Hall of Honor - 1987 North Mesquite Stallions
NHS Renovations Update
Figueroa Family
1976 Pantherettes Basketball Team

Megan Middleton

Harlingen CISD
Lubbock ISD-TV
Mesquite ISD
Northwest ISD
Pearland ISD
Weslaco ISD

Media & Public Relations Dept.
Kenneth Dixon & Erin Gregg
Ted Madden
Seth Denton
Laura McClellan
Mike Gonzalez

More than 40,000 students

GOLD

Cypress-Fairbanks ISD
Cypress-Fairbanks ISD
Cypress-Fairbanks ISD
ESC Region 13
ESC Region 13
ESC Region 13
Garland ISD/GRS-TV
Killeen ISD
Pasadena ISD
Region One ESC
Texas Assoc. of School Boards

CFISD Spotlight-Lisa Trewin, McGown Elementary
Mike and Darlene Jarrar Dedication Video
Sue McGown Dedication
Early Childhood Classroom Visit: Wolf Ranch
Early Childhood Expert Interview: Denisse
PAX Informational Video
Jackson Technology Center Viking Leadership Challenge
Killeen ISD Teacher of the Year
Pasadena High School - 100 Years of History & Tradition
Region One ESC | Early Childhood Intervention Program Highlight
Public Schools Are Under Attack

Tanner Nguyen
Vanessa Koch
Raquel Briones & Vanessa Koch
Center Support Department
Center Support Department
Center Support Department
Homer Clayton
Communications & Marketing Dept
Rob Smith & Arturo Del Barrio
Daniel A. Ledezma
TASB Communications, Marketing & Events

SILVER

Cypress-Fairbanks ISD
Harmony Public Schools
Humble ISD
Killeen ISD

CFISD Bond Update-Safety and Security
Harmony On The Hill 2023
All Athletes Shine
Forged In Care:
Steel Award Recipient Nurse Hudson
Introducing the Lone Finalist to the Community
Pasadena ISD Athletics Hall of Fame Inductees Tour
Gerardo Marquez, SAISD Athletic Hall of Fame Honoree 2022

Vanessa Koch
Allen Reid
Joshua Koch
Communications & Marketing Dept.
Communications & Marketing Dept.
Rob Smith & Arturo Del Barrio
SAISD Communications

Killeen ISD
Pasadena ISD
San Antonio ISD



CATEGORY 31

Video - General Event Less than 15,000 students



GOLD

Angleton ISD
Angleton ISD
Boerne Ed. Foundation
& Boerne ISD
Duncanville ISD
Frenship ISD
Grapevine-Colleyville ISD
Lancaster ISD
Lancaster ISD
Lancaster ISD
Lancaster ISD
Mission CISD
Red Oak ISD
Sherman ISD
Waco ISD

Angleton HS Seniors Attend Job Fair
Wildcat Bistro Opens
BEF Giving Day - Students Give, Now Let's All Give
Graduation 2023
Frenship Alum's Surprise Military Homecoming
Rockin' Around GCISD
Lancaster ISD: Red Carpet Welcome 2022
Lancaster ISD: Senior Walk 2023
Lancaster ISD: Tiger Up! Convocation 2022
Lancaster ISD: Top Ten Announcement 2023
Remember the 21
ROISD Staff Celebration Tour 2023
Graduation 2023
Waco ISD First Day of School 2022

Alex Radow
Alex Radow
Yvette Reyna & Erik Armenta
Hillary Hopson
Hannah Morelos
Nicole Lyons & Rhett Schwartzkopf
Andrew Tanielian
Andrew Tanielian
Andrew Tanielian
Andrew Tanielian
Gerardo Sanchez
James Murphy
Ahmad Alzubi
Jesse Botello
Continued



Video General Event - Less than 15,000 students**SILVER**

Aubrey ISD	Aubrey ISD School Day College Fair	Eva D. Coleman
Boerne ISD	Boerne ISD Groundbreaking Ceremony Champion High School	Erik Armenta
Cleveland ISD	A Walk to Remember - Senior Walk 2023	Matthew Bieniek
Donna ISD	Bus Rodeo 2023	Federico Gonzalez & Thomas Ferrer
Lockhart ISD	2023 Senior Walk - Lockhart High School	Heather Smith
Sharyland ISD	Sharyland ISD School Board Recognition Month Video 2023	Rocio N. Landin & Nancy Barboza
South San Antonio ISD	South San Antonio ISD Graduation Reel	Communications & Marketing Dept.
Victoria ISD	Victoria East High School Parent Night Invite (2023)	Ashley Scott

BRONZE

Channelview	Teacher Of The Year Banquet	Teresa Gomez
-------------	-----------------------------	--------------

South San Antonio ISD	South San Antonio ISD Graduation Reel	Communications & Marketing Department
-----------------------	---------------------------------------	---------------------------------------

15,000 to 40,000 students**GOLD**

Bryan ISD	Bryan ISD Flipping the Tassel 2023	Kallie Donley, Clay Falls & Chelsea Katz
Eagle Mountain-Saginaw ISD	Happy School Library Month!	Kris Hill
Galena Park ISD	North Shore Senior High School Graduation	Edwin Rose
International Leadership of Texas	ILTexas 2023 Texas Road Scholars Trip	Communications Department
Lubbock ISD	Kindergarten Advice for Graduating Seniors Video	Sydney Kim
Lubbock ISD-TV	Out & About - Talkington Fine Arts Wing	Ben Lawson & Erin Gregg
McAllen ISD	District Graduation Highlights 2023 McAllen ISD	Marketing & Communications
Northwest ISD	Charles Schwab Reality Store + NISD AVID Students	Seth Denton
Northwest ISD	Leader in Me Seven Hills Elementary	Seth Denton

Pharr-San Juan-Alamo ISD	Don't Drink & Drive PSA - Shattered Dreams 2023	Communications Department
Spring ISD	Pretty girls walk the stage	Office of Communications
Spring ISD	Rockin' & Rollin': 2023 Graduation	Office of Communications
Spring ISD	Spring ISD 2023 Graduations - Drone Footage Compilation	Office of Communications
Tyler ISD	Graduation Walk Reel	Skyler Hefley
Weslaco ISD	College Decision Day	Mike Gonzalez

SILVER

Galena Park ISD	Super Star Buddy Relays	Edwin Rose
Hays CISD	The Future is Ours - Lehman High School Robing Ceremony	Moses Leos III
Pearland ISD	Health & Wellness Fair	Laura McClellan
Spring ISD	Winter Wonderland at Spring ISD	Office of Communications

BRONZE

Northwest ISD	The Almost Impossible Shot Trick Shot Cox Elementary	Seth Denton
Spring ISD	The Spring ISD 2022 Convocation	Office of Communications

More than 40,000 students**GOLD**

Aldine ISD	This District Means Business	Communication Dept
	2022 Aldine ISD Convocation Intro Video	Cypress-Fairbanks ISD
2023 Livestock Show Recap	Vanessa Koch	
Cypress-Fairbanks ISD	CFISD Back the Badge	Raquel Briones & Vanessa Koch
Cypress-Fairbanks ISD	Cy-Fair High School Athletics Hall of Honor	Vanessa Koch & Raquel Briones
Harmony Public Schools	Harmony DFW Area Schools Music Festival	Shadan Gunonu
Harmony Public Schools	Jam Circle BMX Competition	Allen Reid
Humble ISD Ed. Foundation	Prize Posse Awards Day Video	Jerri Monbaron, Christy Tarkington & Kiana Rios Camp
Leander ISD	Congratulations, #1 LISD	Crestina Hardie
Plano ISD	2022-2023 Plano ISD Convocation	Communications Department
Round Rock ISD	Marching Band in Full Effect	Dustin Rogers
Socorro ISD	Team SISD Class of 2023 Highlight	Daniel Escobar

Continued

Video General Event - More than 40,000 students

SILVER

Cypress-Fairbanks ISD
Cypress-Fairbanks ISD
Garland ISD
Harmony Public Schools
Harris County Dept. of Ed.
Humble ISD
Killeen ISD
Leander ISD
Pasadena ISD
Round Rock ISD
San Antonio ISD

Jersey Village High School's 50th Anniversary
JROTC Pass in Review
2023 GEF Grants and Scholarships
Houston South/West Study and Activity Camp
HCDE Teacher and Educational Aide of the Year
Filling the Bus with Joy
KISD Celebrates Hispanic Heritage Month
First Day Sights and Sounds 2022
MTXI Video Campaign
Happy School Board Recognition Month
Congratulations Class of 2023

Vanessa Koch
Raquel Briones
Jon Cook & Lisa Cox
Shadan Gunonu
Mitzi Loera
Joshua Koch
Communications & Marketing
Crestina Hardie
Gustavo Treviño & Rob Smith
Dustin Rogers & Thomas Park
SAISD Marketing Dept.



GOLD

Angleton ISD
Angleton ISD
Angleton ISD
Boerne ISD
Canutillo ISD
Corsicana ISD
Crosby ISD
Crosby ISD
Donna ISD
Donna ISD
Donna ISD
Donna ISD
Duncanville ISD
Frenship ISD
Grapevine-Colleyville ISD
Harlandale ISD
Harlandale ISD
Lancaster ISD
Mission CISD
Red Oak ISD
San Angelo ISD
Texas City ISD
Waco ISD

Abigail's Reach
Angleton ISD Student Talk
Grow Our Own: Serena
The Boerne Insider- Young Entrepreneurs
Happy Teacher Appreciation Week
A Day in the Life of a School Counselor
Champion for Crosby ISD Kids
The Teacher in the Mural
Alumni Profile: Chef Hugo
DISD Police Dept. equips offers with protective gear
Donna ISD Powerlifting State Champion
Green Santa and Grinch visit Donna ISD Campus
Little Board
Forward, Together: School Board Appreciation Month
Meet Mr. Doug
Harlandale Highlights: Allstar Powerlifter
Harlandale Highlights: First HOPS student gets employed at HISD
The L Project: LHS Senior & Class President, Sasha Brown
Farewell to Students at Alton Memorial Jr. High
Hawks In Focus: ROMS Archery
Friday Night Lights
CTE Feature: Electrical and I&E
2023 Waco ISD School Board Recognition Month

Alex Radow
Alex Radow & Hanna Chalmers
Alex Radow
Erik Armenta & Bryan Benway
Gustavo Reveles, Christina Rodriguez & Laura Lupia
Raymond Linex & Xach Aguilar
Brett Birkinbine
Brett Birkinbine
Miriam Marentes
Federico Gonzalez
Federico Gonzalez
Thomas Ferrer
Hillary Hopson
Tiffany Taylor
Rhett Schwartzkopf
Melinda Garza
Melinda Garza
Andrew Tanielian
Jennifer Galindo
James Murphy
Communications Department
Clarissa Silva
Jesse Botello

SILVER

Argyle ISD
Crosby ISD
Georgetown ISD
Richardson High School
Red Oak ISD
San Angelo ISD
San Angelo ISD

Argyle ISD Little Eagles Board Meeting!
Gone Fishin'
Supporting Emotional Wellness, Enhancing the Student Experience
Bright Stars Track Meet
ROISD Board Appreciation 2023
Milyon's Story
Career and Technical Education Graphic Design
Students Create Augmented Reality Art
Teaching on a Tuesday
Why SFISD?
Kicking Off Homecoming
2023 District Teacher of the Year Dale Coalson

Communications Department
Brett Birkinbine
Logan Reuland
Laura Cates
James Murphy
Communications Department
Communications Department

Santa Fe ISD
Santa Fe ISD
Sherman ISD
South Texas ISD

"No Better Place" - Mrs. Norma Ortiz-Marsical
inspires others as new Dual Language Program Teacher

Jenny Davenport & Stephanie Lyssy
Jenny Davenport & Stephanie Lyssy
Ahmad Alzubi
Mathew Maciel

BRONZE

Gregory-Portland ISD

Ally Spiegelman

Continued



Video Feature Story - 15,000 to 40,000 students

GOLD

Allen ISD	Secondary Teacher of the Year.	Jesse Oquist
Crowley ISD	Battling for Bruder:Volleyball Coach Fights Breast Cancer	Megan Middleton
Crowley ISD	Making an Impact: Elementary Coach Michael Armstrong	Megan Middleton
Crowley ISD	Transforming from the Lowest-Rated School to the Highest-Rated School: David L. Walker Elementary Success	Megan Middleton
Crowley ISD	Unsung Heroes: JROTC Instructors	Communications Department
Ector County ISD	OXY bikes donation	Communications Department
Ector County ISD	Professional Development in the Wild	Juan Hernandez
Forney ISD	Johnson Elementary Dedication 2022	Juan Hernandez
Forney ISD	Willett Elementary Dedication 2022	Michael Peña
Hurst-Euless-Bedford ISD	Teaching Center	Media & Public Relations Department
Harlingen CISD	Custodial Highlight - Hector Rosales	Communications Department
International Leadership of Texas	ILTexas Feature Story Video - Student Spotlight	Judson ISD-TV
Judson ISD	Elolf STEAM Academy Goes to LEGOLAND	Media Productions
Keller ISD	KISD Elementary Teacher of the Year Reveal	La Joya ISD KLJS TV
La Joya ISD KLJS TV	LJISD Alumni Jesse Alvarez / La Joya High School Class of 2005	Marketing & Communications
McAllen ISD	Coach celebrates 25 years in press box! McAllen ISD	Ted Madden
Mesquite ISD	Day in the Life of an SRO	Ted Madden
Mesquite ISD	March Madness Readers	Wei-Tung Chou
Mesquite ISD	More Than A Story	Ted Madden
Mesquite ISD	Special Night for a Senior	Communications Dept.
Pharr-San Juan-Alamo ISD	2023 State Mariachi Festival	Communications Dept.
Pharr-San Juan-Alamo ISD	Kelly-Pharr Students Incorporate Sustainability in PSJA Ag Farm Visit	Laura McClellan
Pearland ISD	Carrington Clark	Laura McClellan
Pearland ISD	Rodeo Art	Nick Vancura
Prosper ISD	2022-2023 Elementary Principal of the Year	Nick Vancura
Prosper ISD	2022-2023 Elementary Teacher of the Year	Nick Vancura
Prosper ISD	2022-2023 Secondary Teacher of the Year	Marcin Wawrzyczek
Richardson ISD	Joe Sawyer – 2022 STARS Teacher & RISD	
	Secondary Teacher of the Year – Pearce HS	
Spring ISD	Carl Wunsche Sr. HS Graduate is Heading to the United States Air Force Academy	Office of Communications
Weslaco ISD	Alex Solis, A Top Baseball Prospect	Carlos Robledo & Don Ramirez

SILVER

Alvin ISD	Pedaling to Success	Phil Jean
Birdville ISD	Smithfield Middle School Art Students win at the Fort Worth Stock Show and Rodeo	Mark Thomas, Phil Beckman, Michelle DoPorto, Kim Tweed & Stephanie Whitlock
Bryan ISD	The Accomplished Story of Liceth Meza	Clay Falls, Kallie Donley & Chelsea Katz
Corpus Christi ISD	Secondary Teacher of the Year	Lyndall Gathright
Eagle Mountain-Saginaw ISD	Xzaviah's Choices	Kris Hill
Ector County ISD	The touchdown of his life	Communications Dept.
Goose Creek CISD	Military Mom Surprises he children at school	Carrie Pryor-Newman
Hays CISD	The 50th line – Celebrating the History of the Hays Highsteppers	Moses Leos III & David White
Laredo ISD ITV	Juan Estrada Unstoppable	Laredo ISD ITV
Lubbock ISD-TV	Out & About - Decals with the Community	Ben Lawson & Erin Gregg
McAllen ISD	Student making STRIDES!	Marketing & Communications
Prosper ISD	2022-2023 Secondary Paraprofessional of the Year	Nick Vancura
Prosper ISD	2022-2023 Secondary Principal of the Year	Nick Vancura
Prosper ISD	Celebration of Service, Elementary Paraprofessional	Nick Vancura
Prosper ISD	The Legacy of Joyce Hall	Nick Vancura

Continued



Video Feature Story - More than 40,000 students

GOLD

Cypress-Fairbanks ISD
Cypress-Fairbanks ISD
ESC Region 13
Harmony Public Schools
Harris County Dept. of Education
Harris County Dept. of Education
Harris County Dept. of Education
Harris County Dept. of Education
Humble ISD
Killeen ISD
Killeen ISD
Killeen ISD
Killeen ISD
Klein ISD
Leander ISD
Region One ESC
Round Rock ISD
San Antonio ISD

CFPD K-9 Officer Koa
Cy-Fair HS Marching Band Visually Impaired Student Feature
ESF Leadership Highlights: Ozona CCCCS
In The Harmony School of Innovation Kitchen
All-Earth EcoBot Challenge
Christopher Morrison, Jr.: The Gem Within
Julian's Journey
Nadia Gonzalez February Employee of the Month
Passionate Beyond Measure
Grow With Us
KISD Food Fest
The Sunshine Shelf
The Mayor of Klein
Transportation Appreciation Week 2022: Mr. Chuck
Region One ESC | Junior Clinical Research Internship
McNeil High School Musicales spread Holiday Cheer
11th Annual Inspire Awards, Honoree Dr Cynthia Warrick

Raquel Briones
Vanessa Koch
Center Support Dept.
Allen Reid
Mitzi Loera
Debra Sanchez-Treese
Debra Sanchez-Treese
Mitzi Loera
Joshua Koch
Communications & Marketing Dept.
Communications & Marketing Dept.
Communications & Marketing Dept.
Marlon Torres
Mikaela Stiner
Daniel A. Ledezma
Dustin Rogers
SAISD Marketing Dept.

SILVER

Cypress-Fairbanks ISD
ESC Region 13
ESC Region 13
ESC Region 13
Harmony Public Schools
Harmony Public Schools
Humble ISD Ed. Foundation
Killeen ISD
Killeen ISD
Leander ISD
Socorro ISD

Cypress Woods HS Student cast in NY musical
ESF Leadership Highlights: Alief
SEE Sign Language Foundation: The Kavoussi Family's Story
Strategic Planning: Blanco
First Day At The New Harmony School of Excellence
Leadership Development
Humble ISD "ER DAY" Video Jerri Monbaron, Christy Tarkington & Kiana Rios Camp
A Round of Appaws
Surprising the Best
Eli & the Class of 2034
Andrea Hernandez, Youngest UTEP Nursing Program Graduate

Vanessa Koch
Center Support Dept.
Center Support Dept.
Center Support Dept.
Allen Reid
Allen Reid
Allen Reid
Communications & Marketing Dept.
Communications & Marketing Dept.
Crestina Hardie
Daniel Escobar



GOLD

Aledo ISD
Angleton ISD
Boerne ISD
Boerne ISD
Brazosport ISD
Channelview
Frenship ISD
Friendswood ISD
Grapevine-Colleyville ISD
Gregory-Portland ISD
Harlandale ISD
Livingston ISD
Magnolia ISD
Mission CISD
Red Oak ISD
Royse City ISD

Bearcat Identity
Fiddler on the Roof Promo
First Responder Appreciation Video
See Something, Say Something PSA
Koch Casey Auditorium at Brazoswood High School
Riding And Reading
Seek Perfection ... Capture Excellence
Excessive - Teachers at Restaurants
GCISD CTE Offers Real World Skills
G-PISD Teacher of the Year - Promo Video
Cultural Arts Fair 2023 Promo
Saluting our LHS Veterans
Stealing Christmas
MCISD Fueled by Fueling Brains
ROISD Bond Presentation
Day of Service Challenge

Mercedes Mayer
Alex Radow
Erik Armenta & Yvette Reyna
Erik Armenta & Bryan Benway
Communications Dept.
Channelview ISD Communications
Tiffany Taylor
Dayna Owen & Kelsey Golz
Rhett Schwartzkopf
Tanis Acosta
Alexandar Valdez
Jennifer Birdwell
Magnolia ISD
Gerardo Sanchez
James Murphy & Beth Trimble
Chris Kingsley

San Elizario ISD

San Elizario ISD 4-Day Instructional Week

Dr. Jeannie Meza-Chavez,
Horacio Hernandez & Perla Magallon
Ahmad Alzubi, Emily Cathey & Meghan Cone
Emily Cathey
Continued

Sherman ISD
Sherman ISD

It's A Fact: Aging Facilities
It's a Fact: Enrollment Growth



Video - Promotional, Less than 15,000 students**SILVER**

Boerne Ed. Foundation & Boerne ISD	Boerne Education Foundation - Wow Moment	Yvette Reyna & Erik Armenta
Brazosport ISD	Grants for Great Ideas April 2023	Communications Department
Brazosport ISD	New Brazoswood High School Campus Overview	Communications Dept.
Channelview	De Zavala Progress	Anthony Mireles
Community ISD	Job Fair	Cooper Welch & Christopher Mycoskie
Duncanville ISD	The Pride of Duncanville	Hillary Hopson
Friendswood ISD Ed. Foundation & Friendswood ISD	2024 FEF Gala Video	Ashley Adair, Kelsey Golz & Dayna Owen
Royse City ISD	Explaining Bonds Through Kinetic Typography	Chris Kingsley & Adi Bryant
San Angelo ISD	Athletic Passes	Communications Department
Sheldon ISD	Ready, Set, Grow!	Monica Arredondo
Sherman ISD	It's Time To Vote!	Ahmad Alzubi, Emily Cathey, Meghan Cone
South San Antonio ISD	South San Antonio ISD Promotional Reel	Alexis Lafosse, Briana Lopez & Genesis Aguilar
South Texas ISD	Inaugural 2023 STISD Fun Fest Highlight Video	Mathew Maciel
Southwest ISD-TV	SWISD Mobile App	Ian Lozano, Jenny S. Collier, Roger Campos, Gabriella Lopez & Dr. Sam Ruiz
Willis ISD	Wrapping Up Summer Enrichment Camps Video	Jamie Fails & Melissa Musella
BRONZE		
Gregory-Portland ISD	2022 State of the District Video	Tanis Acosta
Hitchcock ISD	In one word...	Sienna Rodriguez
Jarrell ISD	Back to School 2022	Nick Spinetto

Saryland ISD	We are Sharyland Advanced Academic Academy	Rocio N. Landin & Nancy Valeria Barboza Maldonado
Sherman ISD	Battle of the Ax 2022: A Storm Is Coming	Ahmad Alzubi
Waco ISD	Classroom Close-ups: Waco ISD Sports Media	Jesse Botello

15,000 to 40,000 students**GOLD**

Birdville ISD	Bond22 Voting Locations and Early Voting	Mark Thomas, Phil Beckman, Michelle DoPorto, Kim Tweed & Stephanie Whitlock
Corpus Christi ISD	Choose CCISD Pre-K	Lyndall Gathright
Crowley ISD	Crowley ISD Bond 2023: Community-Driven Plan	Megan Middleton
Crowley ISD	Crowley ISD Bond 2023: Highlights	Megan Middleton
Forney ISD	Teacher of the Year 2023	Juan Hernandez, Graysen Reid, Justin Eatherly & Jenny Henricks
Goose Creek CISD	Votes are in the name of our Giant is Dr. G	Carrie Pryor & Angela Sanders
Harlingen CISD	Dear Teacher, Thank you. - HCISD 2023 Commercial	Media and Public Relations Dept.
Keller ISD	Winter Break in KISD!	Media Productions
La Joya ISD KLJS TV	La Joya ISD Pre-K3 & Pre-K4 Program Commercial	La Joya ISD KLJS TV
Lubbock ISD	Dupre Academy High School Promotion	Lubbock ISD-TV
McAllen ISD	Don't miss the fun at McAllen ISD!	Marketing & Communications
Mesquite ISD	A World Without Teachers	Wade Odom
Mesquite ISD	The Mesquite Promise	Wade Odom
Mesquite ISD	What is a Promise?	Wade Odom
Pharr-San Juan-Alamo ISD	PSJA ISD Metro Hub Promo	Communications Department
Pearland ISD	Cheesy Stuffed Breadsticks	Laura McClellan
Prosper ISD	Long Range Planning Recap	Nick Vancura
Spring ISD	Practicing for the Spring ISD Education Foundation Golf Tournament with Spring High School.	Office of Communications
Spring Branch ISD	Teacher of the Year Video Showcase	Communications Department
Weslaco ISD	Living Our Best Life	Carlos Robledo, Don Ramirez & Mike Palacios
Wylie ISD	Close Click Check Campaign Video	Tristen Rouse
Wylie ISD	Shattered Dreams, After the Crash	Tristen Rouse
Wylie ISD	Wylie High School Runout Video 2022	Tristen Rouse

Continued

Video - Promotional, 15,000 to 40,000 students**SILVER**

Birdville ISD

National Mascot Day

Mark Thomas, Phil Beckman, Michelle DoPorto,
Kim Tweed & Stephanie Whitlock

Forney ISD

Be The One

Juan Hernandez

Forney ISD

Big Pink Volleyball Promo

Juan Hernandez

La Joya ISD KLJS TV

Enroll Today, Choose La Joya ISD!

La Joya ISD KLJS TV

Northwest ISD

2023 Northwest Reads Sign Up

Seth Denton

Rockwall ISD

It's Rockwall ISD Corn!

Chris Curtis

Tomball ISD

Be A Sub

Justin Warnasch & Allison Suarez

More than 40,000 students**GOLD**

Cypress-Fairbanks ISD

Brautigam Center - Bridging to High School

Raquel Briones

Cypress-Fairbanks ISD

CFISD Class of 2023

Video Production Team

Cypress-Fairbanks ISD

CFISD Spanish STEAM Camp

Vanessa Koch

Cypress-Fairbanks ISD

CTE Alumni Student - Mustang Cat

Vanessa Koch

Cypress-Fairbanks ISD

It's Time to Get CFISD Certified

Vanessa Koch

Cypress-Fairbanks ISD

The Cypress-Fairbanks ISD Police Department's

Raquel Briones

Junior Police Academy Class

ESC Region 13

ICC Hype Reel 2022

Center Support Dept.

Garland ISD/GRS-TV

Garland ISD 2014 Bond Complete Thank You Video

Homer Clayton, Larry Grimes,

Jonathan Cook & Delbert Richardson

Harmony Public Schools

Shots!

Emma Lewis

Harmony Public Schools

Welcome to Harmony Public Schools

Shadan Gunonu

Harris County Dept. of Ed.

Picnic in the Parking Lot Promo Video

Mitzi Loera & Debbie Sanchez-Treese

Harris County Dept. of Ed.

Teacher Appreciation Week Video

Mitzi Loera

Killeen ISD

#MyKISD

Communications & Marketing Dept.

Killeen ISD

Put Your Game Face on KISD

Communications & Marketing Dept.

Killeen ISD

Roos Get Hyped for First Day

Communications & Marketing Dept.

Leander ISD

Bond 2023

Crestina Hardie

Plano ISD

Believe That...

Communications Department

San Antonio ISD

CASTMed: Enroll Today

SAISD Marketing Dept.

San Antonio ISD

San Antonio ISD - Clear the Air, Don't Vape

Office of Family & Community Engagement

Socorro ISD

#TeamSISD - A True Public School District

Daniel Escobar

Texas Assoc. of School Boards

No Room Video

TASB Communications, Marketing & Events

Texas Assoc. of School Boards

Nonpartisan School Boards

TASB Communications, Marketing & Events

SILVER

Garland ISD

A Day in the Life of Pre-K

Delbert Richardson & Homer Clayton

Killeen ISD

Dr. Fey Visits Summer Learning

Communications & Marketing Department

Killeen ISD

Eagle-Eyeing State

Communications & Marketing Department

Klein ISD

Teaching Mr. Hensley how to dance!

Marlon Torres

**GOLD**

Aledo ISD

Aledo Bond 2019 - Thank you to the Community!

Mercedes Mayer

Aledo ISD

Aledo ISD Bond 2023 Video

Mercedes Mayer

Boerne ISD

CTE Program Promotional Video

Erik Armenta

Canutillo ISD

Best Weekend Ever at Canutillo ISD (so far)

Gustavo Reveles, Christina Rodriguez

& Laura Lupia

College Station ISD Ed Foundation

CSISD Education Foundation

Teresa Benden & Ashley Harkins

Donna ISD

United For Kids Employee Giving Video

Federico Gonzalez

Everman ISD

Track and playground upgrade at Munoz Elementary

Communications & Marketing

Friendswood ISD

Everman Marketing Video

Dayna Owen & Kelsey Golz

Friendswood ISD

A Peek Inside Character

Dayna Owen & Kelsey Golz

Georgetown ISD

A Peek Inside Collaboration

Edgar Arellano, Logan Reuland

Grapevine-Colleyville ISD

Questions With Grads & Moms

Nicole Lyons Rhett Schwartzkopf

Jarrell ISD

Finding Out With Dr. Schnautz

Nick Spinetto

Welcome to Jarrell ISD

Continued

**CATEGORY 34****Video - Marketing****Less than 15,000 students**

Video - Marketing, Less than 15,000 students, Gold, Continued

Magnolia ISD	Magnolia ISD: A Great Place to Live & Teach	Magnolia ISD
Mission CISD	MCISD Their Future Our Mission	Gerardo Sanchez
Royse City ISD	Ed Foundation - That's A Wrap!	Chris Kingsley
Royse City ISD	RCISD Bond 2023 Marketing Video	Chris Kingsley & Adi Bryant
South Texas ISD	2023-24 'We're Not the School Next Door' Enrollment TV Spot	Mathew Maciel
Southwest ISD-TV	Welcome To Southwest ISD	Ian Lozano & Carlos Rodriguez
Sunnyvale ISD	Sunnyvale ISD VATRE Video Campaign	Emily White
Texas City ISD	TCISD launches Early College High School for 2023	Clarissa Silva & Melissa Tortorici
Texas City ISD	Texas City ISD Bond 2022 What is a Bond?	Clarissa Silva
Waco ISD	Waco ISD Hispanic Heritage Month Celebration	Jesse Botello
Waxahachie ISD	Waxahachie ISD - Limitless Video	Ami Trull & Jenny Bridges

15,000 to 40,000 students

GOLD

Alvin ISD	Behind the Badge - Officer Keith Jones	Phil Jean
Birdville ISD	Three High Schools, One School District	Mark Thomas, Phil Beckman, Michelle DoPorto, Kim Tweed & Stephanie Whitlock
Bryan ISD	Bryan ISD Kindergarten and PreK Roundup Video	Clay Falls, Kallie Donley & Chelsea Katz
Bryan ISD	Sadberry Intermediate In Bryan ISD	Kallie Donley, Clay Falls & Chelsea Katz
Bryan ISD	This is Us End of Year Video	Clay Falls, Kallie Donley & Chelsea Katz
Crowley ISD	Saying Thank You in Many Languages: School Board Appreciation	Megan Middleton, Anthony Kirchner & Jaime Handy
Crowley ISD	"This is Crowley ISD"	Megan Middleton, Anthony Kirchner & Jaime Handy
Goose Creek CISD	I Am IMPACT	Carrie Pryor-Newman
La Joya ISD KLJS TV	La Joya Juarez-Lincoln High School "Husky Nation"	La Joya ISD KLJS TV
McAllen ISD	McAllen ISD: One World, One District	Marketing & Communications
Pharr-San Juan-Alamo ISD	Now Enrolling! PSJA Building Blocks Academy Accepting Pre-K 3-Kinder Students	Communications Department
Spring Branch ISD	We are better together.	Communications
Spring ISD	The Spring ISD State of the District	Office of Communications
Weslaco ISD	Let's Talk	Carlos Robledo, Don Ramirez & Mike Palacios

SILVER

International Leadership of Texas	ILT Texas - National School Choice Week Video	Communications Department
Pearland ISD	Pearland ISD Food Service Department	Laura McClellan

More than 40,000 students

GOLD

Arlington ISD	Sub Sisters Substitute Campaign	Anthony Andro, Robert Spence & McKenzie Stokes
Cypress-Fairbanks ISD	State of the District	Raquel Briones
Garland ISD	A Bright Future	Larry Grimes, Homer Clayton, Jon Cook & Delbert Richardson
Garland ISD	Be The Light	Larry Grimes, Delbert Richardson, Homer Clayton & Jason Wheeler
Garland ISD	Our Tradition is Excellence	Jon Cook, Homer Clayton, Larry Grimes & Delbert Richardson
Harmony Public Schools	Harmony Public Schools 2023-24 Commercial	Allen Reid
Harris County Dept. of Ed.	HCDE Adult Education: Educate, Empower and Employ	Debra Sanchez-Treese
Harris County Dept. of Ed.	HCDE Special Schools: Making An Everyday Impact	Debra Sanchez-Treese
Harris County Dept. of Ed.	Highpoint East: A Catalyst for Change	Debra Sanchez-Treese
Harris County Dept. of Ed.	We Are HCDE	Mitzi Loera
Killeen ISD	Join Team KISD	Communications & Marketing Dept.
Killeen ISD	Military Families, We Welcome You	Communications & Marketing Dept.
Klein ISD	Dear Teacher	Marlon Torres
Leander ISD	We are #1 LISD	Mikaela Stiner
Plano ISD	Theresa's Take on Unity	Communications Dept.
San Antonio ISD	Rising Stars and Teacher of the Year Celebration	SAISD Marketing Dept.

Continued

Video - Marketing, More than 40,000 students, Gold, continued

Socorro ISD
Spring ISD
Texas Assoc. of School Boards

Team SISD Elementary Academies
Spring ISD 2022 Bond
BuyBoard Hello Back to School Marketing Campaign

Daniel Escobar
Office of Communications
TASB Communications,
Marketing & Events

SILVER

ESC Region 13

Grow Your Own - Melissa Martinez Interview

Center Support Department



CATEGORY 35

Video - Training/Instructional

Less than 15,000 students



GOLD

Bastrop ISD
Boerne ISD
Brazosport ISD
Del Valle ISD
Donna ISD
Jarrell ISD
Temple ISD
Victoria ISD

Safe, Respectful, Responsible - Music Video
Boerne ISD Bus Safety Week-School Bus Tips
2023 BISD Reading Challenge
Substance Abuse Risk Factors
TEKS Training
Welcome Guest Staff - Onboarding 101
How We Lead
Communicating for Impact: Streamlining Communications on the Intranet

Chris White
Erik Armenta
Communications Department
Kei Matsumoto
Miriam Marentes
Nick Spinetto
Christine Parks
Ashley Scott

GOLD

Arlington ISD

iPhone Training Video

Ryan Pierce, Princess Rockwell,
Robert Spence, Anthony Andro & McKenzie Stokes
Lyndall Gathright
Moses Leos III & Jeri Skrocki
Jonathan Frey
Communications Department
Carlos Robledo, Don Ramirez & Mike Palacios

Corpus Christi ISD
Hays CISD
Humble ISD
International Leadership of Texas
Weslaco ISD

Campus Safety
Fentanyl Overdose Caught on Camera
Bond 2022 Technology Rollout
Video - "A Healthier Me" Wellness Campaign
Stop the Prop, Keep Doors Locked



CATEGORY 36

Video - Live Sports Event

Less than 15,000 students



GOLD

Brownwood ISD

Lions Live Varsity Football Stream:
Brownwood Lions vs Wylie Bulldogs 08-26-2022
#LockTheGates
64th Annual San Angelo Relays
South San Antonio ISD Softball Camp

Charles Musgrove

Duncanville ISD
San Angelo ISD
South San Antonio ISD

Hillary Hopson
Communications Department
Communications and Marketing

GOLD

Garland ISD

GISD Football: Sachse vs Rowlett

Delbert Richardson, Homer Clayton,
Larry Grimes & Jonathan Cook
Lubbock ISD-TV

Lubbock ISD

Lubbock Monterey vs Amarillo High
Girls Regional Quarterfinal playoff game.
McAllen ISD Football Night 2022 –
McAllen High vs. Memorial High
Weslaco vs. Los Fresnos

Marketing & Communications

McAllen ISD

Weslaco ISD

Weslaco ISD, KWES-TV



CATEGORY 37

Video - Live Event (Non-Sports)

Less than 15,000 & 15,000 to 40,000 students



GOLD

Allen ISD
Waco ISD

Allen ISD Live - Convocation Video/Live Performance
Hillcrest PDS Baylor Parade 2022

Steven Offield
Jesse Botello

SILVER

Tomball ISD
Weslaco ISD
Wichita Falls ISD

A+ Awards Ceremony
WISD Convocation 2022
Convocation Rider Electronica

Allison Suarez & Justin Warnasch
Weslaco ISD
Ashley Thomas, Chad Johnson & January Cadotte

Video - Live Event - More than 40,000 students

GOLD

Garland ISD

Garland ISD Convocation 2022

Delbert Richardson, Homer Clayton,
Larry Grimes & Jonathan Cook
Region 4 Communications

Region 4 ESC

SILVER

Arlington ISD

Region 4 Teachers of the Year 2022

Five-Part Facebook Live Interviews
on the First Day of School 2022-23

Becky Volk, Anthony Andro,
Ryan Pierce & Anita Foster



CATEGORY 38

Video - Production in a Language Other than English

Less than 15,000 students



GOLD

Bastrop ISD

Texas City ISD

SILVER

San Elizario ISD

Bastrop ISD Bond 23 Overview - Spanish

TCISD Dual Language program off to successful start

Communications Department
Clarissa Silva

San Elizario ISD Semana de Instruccion de 4 dias

Dr. Jeannie Meza-Chavez,
Horacio Hernandez & Perla Magallon
Jesse Botello

Waco ISD

Pre-K Registration Roundup Fun Fest 2023

15,000 to 40,000 students

GOLD

MeLa Joya ISD

The Texas Champions in Conjunto/
Palmview High School Conjunto "La Tradición"

La Joya ISD KLJSTV

Mesquite ISD

The Mesquite Promise (Español)

Wade Odom
Office of Communications

Spring ISD

Spring ISD Bono Escolar 2022

SILVER

Spring ISD

Inclusión

Office of Communications

BRONZE

Laredo ISD ITV

Spanish Online Registration 2023-2024

Laredo ISD ITV

Mesquite ISD

Conversemos con el maestro Oscar Joya

Brenda Gonzalez

More than 40,000 students

GOLD

Harmony Public Schools

Harmony Public Schools Spanish Language Commerical

Shadan Gunonu
SAISD Marketing Dept.

San Antonio ISD

CASTMed Vale la Pena

SILVER

Killeen ISD

Vienen Cambios

Communications & Marketing Dept.

COMPUTERIZED/ELECTRONIC COMMUNICATION CATEGORIES



CATEGORY 39

Miscellaneous Digital Media

Less than 15,000 students



GOLD

Argyle ISD

Eagle Football Gameday Cards

Christopher Saylor

Canutillo ISD

Canutillo Convos Podcast

Gustavo Reveles, Christina Rodriguez & Laura Lupia

Cleveland ISD

Rockin' the Stage

Matthew Bieniek

Dickinson ISD

Dickinson ISD Bond Task Force Committee Presentation

Jenna Simsen

Duncanville ISD

Super Intentional Podcast - Season 2 Ep. 7 - The College Whisperer

Angela L. Davis Henry

Georgetown ISD

2023 GISD State of the District Digital Assets

Edgar Arellano

Gregory-Portland ISD

The CATCast - Gregory-Portland ISD's Official Podcast Channel Crystal Matern & Tanis Acosta

Rowdy Granado

Little Elm ISD

Little Elm ISD Movie Night

Denise Meyers, Kate Hope, Amelia Lindley

Magnolia ISD

Thursday Communique

SILVER

Donna ISD

Alumni Bash GIF

Federico Gonzalez

Georgetown ISD

GISD Celebrates Be Kind to Humankind Week

Logan Reuland

Lancaster ISD

The L Project Intro

Rodrigo Martinez

San Elizario ISD

Grit, Grace, and Pearls Conference Banner

Dr. Jeannie Meza-Chavez,
Horacio Hernandez & Perla Magallon

Continued

Miscellaneous Digital Media - 15,000 to 40,000 students

GOLD

Corpus Christi ISD	Academic Achievers Presentation	Eloisa Dowiat, Brooke Garcia, Lyndall Gathright & Tavo Caballero
Goose Creek CISD	Conversaciones Gigantes: Felicidades Generación 2023	Veronica Dyson, Erika Foster & Mima Trujillo
Mesquite ISD	No School Social Post	Aaron Libby
Richardson ISD	The RISD Podcast	RISD Strategy & Engagement
Tomball ISD	Tomball ISD Style Guide	Justin Warnasch

More than 40,000 students

GOLD

Arlington ISD	Community Resources Email	Becky Volk, Princess Rockwell, Suzanne Turner, Anita Foster Joel Weckerly
Cypress-Fairbanks ISD	State of the District Presentation 2022-2023	Yvonne Harris, Lori Murgans,
Humble ISD	Everything Humble ISD, In Your Pocket	Kelci Hebert, Joshua Koch, Jamie Mount Communications & Marketing
Killeen ISD	Don't Turn Strength and Conditioning into a Wes Anderson Film	Communications & Marketing
Killeen ISD	Flipping into Fall	Sarah Fox, KISD Communications & Marketing
Killeen ISD	Harker Heights High School, We Made It	Communications & Marketing
Killeen ISD	Killeen ISD State of the District	Communications and Marketing
Killeen ISD	Meet K9 Geri	Tayton Parmer
Pasadena ISD	Pasadena ISD Football Schedules	TASB Communications, Marketing & Events
Texas Assoc. of School Boards	Hate 3-Ring Binders	TASB Communications, Marketing & Events
Texas Assoc. of School Boards	txEDCON23 Exhibitor Prospectus	

SILVER

Harmony Public Schools	North Texas Convocation 'Save the Date'	Susan Campbell
------------------------	---	----------------



GOLD

Crosby ISD	Crosby ISD CommUNITY Connections
Frenship ISD	Tiger Tales E-Newsletter March 3, 2023
Gainesville ISD	Leopard Pride Newsletter
Texas City ISD	TCISD Today E-News

SILVER

Boerne ISD	The Boerne Beat Parent Edition
Cleveland ISD	Partner to Partner Redesign
Gainesville ISD	GISD Recruitment - We need you more!
Hempstead ISD	The Bobcat Beat Newsletter
Lancaster ISD	Tiger Link Newsletter
Livingston ISD	Hawk's Talk
Longview ISD	The Longview Voice
Sheldon ISD	The Scoop
Sheldon ISD	The Source
Springtown ISD	SISD Board Meeting Infographics
Sunnyvale ISD	Sunnyvale ISD E-News
Texarkana ISD	Texarkana ISD Staff Newsletter
Wichita Falls ISD	District in Pictures
Willis ISD	The Wildkat Word E-Newsletter

BRONZE

Argyle ISD	Argyle ISD News In The News Employee Newsletter
------------	---

CATEGORY 40

E-Newsletter

Less than 15,000 students



Brett Birkinbine
Brittany James & Tiffany Taylor
Leslie Crutsinger
Clarissa Silva & Melissa Tortorici

Bryan Benway & Erik Armenta
Matthew Bieniek
Leslie Crutsinger
Valonia Walker
Kimberly Simpson
Jennifer Birdwell
Dustin Taylor
Emily Conklin
Emily Conklin
Kendra Hutchison
Emily White
Texarkana ISD Communications
Ashley Thomas
Kayla Brocato



E-Newsletter - 15,000 to 40,000 students

GOLD

Corpus Christi ISD
Laredo ISD

Intercom
Laredo ISD Newsletter Las Escuelas

Alexandria Cantu
Veronica Castillon, Bobby Treviño,
Claudia Rodriguez & Ashley Salas

SILVER

Eagle Mountain-Saginaw ISD
Hays CISD

EMS ISD Campus Connection
2022 - 2023 Back to School Newsletter & Tip Sheet

Kristin Barnes
Tim Savoy, Linda Rosebrock,
& Harvest Goodrich
Deanna D. Jackson & Ed Suarez

Schertz-Cibolo-Universal City ISD

SCUC Connect

BRONZE

Corpus Christi ISD
Goose Creek CISD
Harris County Dept. of Ed.
Keller ISD
Mesquite ISD
Mesquite ISD
Prosper ISD
Richardson ISD
Tomball ISD

Weekly Beacon
News of the Day
Leaders Choice January 2023 Issue 6.
KISD District-Wide Wednesday
3 Cosas que debe saber
3 Things to Know E-newsletter (English)
Prosper ISD Express - Back to School Edition
School Times – Great Things Are Happening in RISD!
Patriotic Show Communication

Office of Communications
Community Engagement Team
Andrey Cuellar & Janet Wachs
Bryce Nieman
Brenda Gonzalez
Reid Blackwell
Communications Team
RISD Strategy & Engagement
Allison Suarez & Justin Warningsch

More than 40,000 students

GOLD

Aldine ISD
Aldine ISD

Aldine ISD — Campus Key Communicator Newsletter
Aldine ISD — Superintendent's Newsletter

Leticia Fehling
Leticia Fehling, Chris Labod,
Sylvia Saumell-Baston & Sandra Pérez
Rosario Meehan, Sylvia Puente & Todd Blair
Communication Services
Emma Lewis
Ajidina Selimovic
Susan Campbell
Public Communications
Yaileen Nieves
Jessica Williams
School & Community Relations
Leslie A. Howland,
Allison Boerger & Adriana Hurtado
TASB Communications,
Marketing & Events
Clare Haefner

Cypress-Fairbanks ISD
Dallas ISD
Harmony Public Schools
Harmony Public Schools
Harmony Public Schools
Humble ISD
Killeen ISD
Klein ISD
Leander ISD
Region One ESC
San Antonio ISD
Texas Assoc. of School Boards

'Connection para la Comunidad'
Dallas ISD's News Briefing
E-Newsletter Internal and External
Happening at Harmony
Harmony Insight' Newsletter
Internal Newsletter - Humble ISD Benefits Blast
Welcome to the 22-23 School Year
The Klein Insider
The Compass
Region One ESC School Nurse Monthly E-Newsletter
SAISD Insider Issue: Volume 22 | Number 21
Texans for Strong Public Schools Newsletter

TCTA

eUpdate from TCTA

SILVER

Arlington ISD
HCDE, Marketing &
Client Engagement (MCE)
Killeen ISD

Legislative Newsletter
Leaders Choice August 2022, Issue 45

Ryan Pierce
Janet Wachs, Andrey Cuellar,
& Stephanie De Los Santos
Taina Northington & Sarah Fox

BRONZE

Arlington ISD
Humble ISD

MyArlingtonISD newsletter
Internal Newsletter - Be Our Guest Newsletter

Suzanne Turner, Ryan Pierce & Anthony Andro
Public Communications



GOLD

Argyle ISD
Hutto ISD

Argyle ISD Insights Magazine
Hutto ISD Hippo Monthly

Communications Dept.
Communications & Community Relations

SILVER

Red Oak ISD

Hawk Headliner 2022

Beth Trimble, James Murphy

BRONZE

Lancaster ISD
Springtown ISD

Superintendent Evaluation Report
Springtown ISD Back-To-School Guide

Rodrigo Martinez & Kimberly Simpson
Kendra Hutchison

Continued

CATEGORY 41

Digital Magazine Less than 15,000 students



GOLD

Eagle Mountain-Saginaw ISD
Hurst-Euless-Bedford ISD

SILVER

Richardson ISD
Spring Branch ISD

**GOLD**

Midway ISD
Spring ISD
Spring ISD

SILVER

San Elizario ISD

Spring Branch ISD
Spring ISD

BRONZE

Allen ISD
Spring ISD

GOLD

ESC Region 13
Killeen ISD
Leander ISD

SILVER

Region 4 ESC
San Antonio ISD

**GOLD**

Brazosport ISD
Coppell ISD
Del Valle ISD

Grandview ISD
Grapevine-Colleyville ISD
Harlandale ISD
Hempstead ISD

SILVER

Duncanville ISD
Hutto ISD
Little Elm ISD

GOLD

Bryan ISD

Denton ISD

Tomball ISD

SILVER

Birdville ISD

Harlingen CISD
Hurst-Euless-Bedford ISD

Digital Magazine - 15,000 to 40,000 students

EMS PROUD Digital Magazine Summer 2022
HEB ISD In Pictures

Communications Department
PR & Marketing Department Michael Peña

Richardson ISD Connect magazine
Back to School Guide 2023

RISD Strategy & Engagement
Melissa Wiland & Paris Keal

CATEGORY 42**Web Site - Original Design**

Less than 15,000 & 5,000 to 40,000 students

Midway ISD Website
Spring ISD 2022 Bond
Journey Into Reading

Communications Department
Office of Communications
Office of Communications

4-day Week Website

Dr. Jeannie Meza-Chavez, Horacio Hernandez
& Perla Magallon

Celebrating Our Educators
SISD Insider - Employee Intranet

Communications Dept.
Office of Communications

88th Legislature Webpage
Spring ISD 2023 State of the District

Keith Taylor
Office of Communications

More than 40,000 students

121 Academy
Killeen ISD
Election 2022: Props A & B

Erin O'Keiff
Yaileen Nieves
School & Community Relations

ECAS Grant Website
San Antonio ISD - Website F.A.C.E. Lift

Communications Department
Office of Family & Community Engagement

CATEGORY 43**Web Site - Template Driven Design**

Less than 15,000 students

www.brazosportisd.net
Coppell ISD Website Redesign
Del Valle ISD Careers Webpage

Communications Department
Communications & Community Engagement
Christopher Weddle, Christian Aleman-Rodriguez
& Kei Matsumoto

The Grandview ISD Website
Website Template-Driven Design
Harlandale ISD Website
Do You Want A Webvolution?

Laura C. McCormick
Kaitlyn Dill
Communications Department
Valonia Walker

State Championship Win Congratulations
Hutto ISD HippoNation.org
Little Elm ISD Website

Paige Stewart
Communications & Community Relations
Brandon Buckner

15,000 to 40,000 students

Bryan ISD Website

Clay Falls, Kallie Donley,
Chelsea Katz & Rosario Vega-Tirado.
Courtney Dunning & Colby Cervantes

Denton ISD: A User-Friendly Approach
to our Web Presence
tomballisd.net

Justin Warnasch & Allison Suarez

Bond22 Website

Mark Thomas, Phil Beckman, Michelle DoPorto,
Kim Tweed & Stephanie Whitlock
Media and Public Relations Department
Mariana Royer

HCISD District Website
Wellbeing at Work Website

Continued

Website - Template Driven Design - More than 40,000 students

GOLD

Garland ISD	garlandisd.net/careers	Jasmine Preston, Ali Syed, Kelli Sigler, Kelse Pedigo & Lisa Fenstermacher John Boyd & Emre Konak Oliver Dyke
Harmony Public Schools Harris County Dept. of Ed.	HarmonyTX.org Harris County Department of Education website — www.hcde-texas.org	
Humble ISD	In Our Mobile Era ~ Humble ISD Unveils a New Website	Yvonne Harris, Lori Maugans, Kelci Hebert, Jamie Mount, Jonathan Frey, Joshua Koch & Robin McAdams Daniel Escobar TASB Communications, Marketing & Events
Socorro ISD Texas Assoc. of School Boards	Socorro ISD Website - #TeamSISD Seize Your Opportunity tasbrmf.org website	

SILVER

Cypress-Fairbanks ISD	CFISD Brosnahan Elementary School Website	Jennifer Ongoco & Denisse Sioss
Cypress-Fairbanks ISD	CFISD C.O.P.S. (Community Outreach Program Services) program webpage	Jennifer Ongoco & Denisse Sioss
Cypress-Fairbanks ISD	CFISD Sprague Middle School Website	Jennifer Ongoco & Denisse Sioss
Cypress-Fairbanks ISD	Estado del Distrito 2022-2023	Rosario Meehan, Sylvia Puente, Joel Weckerly, Denisse Sioss & Jennifer Ongoco Rosario Meehan, Sylvia Puente, Todd Blair, Denisse Sioss & Jennifer Ongoco
Cypress-Fairbanks ISD	Feria de Empleo	Rosario Meehan, Sylvia Puente, Todd Blair, Denisse Sioss & Jennifer Ongoco
Cypress-Fairbanks ISD	Formación del carácter: Rasgos de la personalidad	Rosario Meehan, Sylvia Puente, Denisse Sioss & Jennifer Ongoco
San Antonio ISD	San Antonio ISD - Systems of Care	Office of Family & Community Engagement
Cypress-Fairbanks ISD	CFISD 'Bringing out the Best' program	Jennifer Ongoco & Denisse Sioss

BRONZE

CAMPAIGN/EVENT CATEGORIES

CATEGORY 44

Marketing Campaign Less than 15,000 students

GOLD

Castleberry ISD Corsicana ISD	Castleberry ISD's #choosecastleberry Enrollment Campaign Earn Your Stripes: Corsicana ISD Recruiting	Abigail Offenbaker Raymond Linex, Xach Aguilar & Ana Villegas Lori Tolar
Edgewood ISD Grapevine-Colleyville ISD	Edgewood ISD Employee Marketing and Welcoming #GCISDShowsUp	Kaitlyn Dill, Rosemary Gladden & Rhett Schwartzkopf Marco Alvarado, GW Saumers & Sullins Stuart
Lake Travis ISD	Lake Travis ISD presents "Norton's Notes"	Communications Department Beth Trimble & James Murphy
Midway ISD Red Oak ISD	Superintendent Launch Campaign ROISD See Something, Say Something Bullying Prevention Campaign	
Terrell ISD	W. H. Burnett Early Childhood Center Enrollment Campaign	Dr. Nicole Mansell & Aimy Martinez

SILVER

Jacksonville ISD Southwest ISD	Thrive with JISD SWISD Bond 2023	Grace Traylor Jenny Collier, Roger Campos, Ian Lozano & Carlos Rodriguez
-----------------------------------	-------------------------------------	---

15,000 to 40,000 students

GOLD

Bryan ISD	Marketing the Bryan ISD Build	Clay Falls, Kallie Donley, Chelsea Katz & Rosario Vega-Tirado Cameka L. Crawford
Richardson ISD Foundation	NTX Giving Day Campaign 2022	

SILVER

Bryan ISD	Bryan ISD Showcase	Clay Falls, Chelsea Katz & Rosario Vega-Tirado
-----------	--------------------	--

BRONZE

Prosper ISD	Me+3 Voting Campaign Event	Prosper ISD Communications Team <i>Continued</i>
-------------	----------------------------	---

Marketing Campaign - More than 40,000 students

GOLD

ESC Region 13
Humble ISD
Texas Assoc. of School Boards

SILVER

Humble ISD Ed. Foundation

North East Ed. Foundation

BRONZE

Region 4 ESC



GOLD

Aledo ISD
Argyle ISD
Everman ISD
Everman ISD
Hutto ISD

Lancaster ISD
San Angelo ISD
Wichita Falls ISD Foundation

SILVER

Everman ISD
Livingston ISD
Montgomery ISD

Montgomery ISD

Wichita Falls ISD

GOLD

Alvin ISD
Hurst-Euless- Bedford ISD
International Leadership of Texas
Judson ISD
Spring ISD
Spring ISD
Spring Branch ISD

Tomball ISD

SILVER

Hurst-Euless- Bedford ISD
Richardson ISD
Spring ISD

GOLD

Cypress-Fairbanks ISD
Harmony Public Schools
Leander ISD

SILVER

Texas Assoc. of School Boards

BRONZE

Plano ISD

STAAR Redesign Inbox PD
New Sandwich on the Block
Benefits Coop Health Plan Campaign

2022-2023 Humble ISD Education Foundation
Employee Campaign - Humble ISD One Family, One Mission
2022 Big Give Campaign

Region 4 Campus Testing Coordinator Academy Marketing Campaign

Center Support Department
Kelci Hebert & Joshua Koch
TASB Communications, Marketing & Events

Jerri Monbaron, Christy Tarkington,
& Kiana Rios Camp
Katherine Sanchez-Rocha

Kimberly Garcia

CATEGORY 45

Social Media Campaign

Less than 15,000 students



AGC Minute
Argyle ISD Back-To-School Countdown
Women History Month
Everman ISD Celebrates Hispanic Heritage Month
Hutto ISD Valentine's Day Social Media Campaign

Terrific Tiger Initiative
80 Rockin' Days at SAISD
WFISD Foundation Teacher Appreciation Grants

Everman ISD Celebrates Black History Month
There's No Place Like Home
Montgomery ISD Legacy Senior Campaign 2023

Montgomery ISD School Board Appreciation Campaign

Staff Profiles

Mercedes Mayer
Communications Department
Communications & Public Relations Dept.
Communications & Marketing
Communications &
Community Relations
Kimberly Simpson
Communications Department
January Cadotte & Ashley Thomas

Communications & Marketing Dept.
Jennifer Birdwell
Jessica Grace, Justin Marino
& Stephanie Wells
Jessica Grace, Justin Marino
& Stephanie Wells
Chad Johnson

15,000 to 40,000 students

#AllinAlvinISD
#HEBISDPeople
ILTexas Social Media Campaign
#JISDStudentInfluencer
"The Power of Choice"
We are ONE, we are Spring ISD
SBISD Special Days Social Media Plan 2022-2023

Did You Know?

#HEBISDShorts
RISD First Day 2022
Spring Teachers Rock

Brittany Blanchard
PR & Marketing Dept., Michael Peña
Communications Department
Briana Estrada
Office of Communications
Office of Communications
Spring Branch ISD Communications,
Zoe Zamora & Paris Keal
Allison Suarez & Justin Warnasch

PR & Marketing Dept., Michael Peña
Adriana Sánchez
Office of Communications

More than 40,000 students

#ThankATeacher 2023
2023 HPS Vals and Sals
Board Recognition Month

School Board Recognition Month Campaign

More Than A Score

Joel Weckerly
Evelin De La Rosa, Tim Hallila & Ajdina Selimovic
Mikaela Stiner

TASB Communications, Marketing & Events

Communications Department



CATEGORY 46

Special Event

Less than 15,000 students



GOLD

Caddo Mills ISD
Coppell ISD

Corsicana ISD

Friendswood ISD
Galveston ISD
Henderson ISD
Hutto ISD
Lockhart ISD
Longview ISD
Midway ISD
Pleasant Grove ISD
Terrell ISD
Wichita Falls ISD

SILVER

Grapevine-Colleyville ISD
Lake Travis ISD
Santa Fe ISD
Shallowater ISD

BRONZE

Argyle ISD

It's A Great Day To Be A Fox!
Coppell Senior vs. Senior Cornhole Tournament

Celebrando Hispanic Heritage Month con Corsicana ISD

Mustang Senior Citizens
Central Night
The HISD Teachers of Excellence Gala
Hutto ISD Hang with the Hippos
100 Years of Excellence: Centennial Celebration
2023 Longview Lobo Game Fest
Staff Family Night
Welcome to the Team - Onboarding Event
Terrell ISD Superintendent Scholar Awards
WFISD Convocation

Anne Payne
Communications &
Community Engagement Dept.
Veronica Johanssen,
Raymond Linex & Ana Villegas
Dayna Owen & Kelsey Golz
Stephanie Davis
David Chenault
Noelle Newton, Eliska Padilla & Kurt Mogonye
Heather Smith
Elizabeth Ross & Kacy Swaim
Traci Marlin
Haley Turner
Dr. Nicole Mansell & Aimy Martinez
Ashley Thomas

Walk a Mile with GCISD
Lake Travis ISD presents "Job Fair 2023"
Love the Bus Month
Shallowater ISD End-of-Year Celebration

Communications Department
Marco Alvarado, GW Saumers & Sullins Stuart
Jenny Davenport & Stephanie Lyssy
Jennifer Mitchell

Argyle Eagle Partner Appreciation Breakfast

Laura Truebenbach

15,000 to 40,000 students

GOLD

Hays CISD

International Leadership of Texas
Mesquite ISD
Pearland ISD
Pearland ISD
Prosper ISD
Tomball ISD

BRONZE

Rockwall ISD

Ambassador Awards
ILT Texas Special Event - Leadership Speaker Series
Feria Latina en Mesquite ISD
2022 Pearland ISD Health and Wellness Fair
2022 Pearland ISD Star Awards: Under the Big Top
Lilyana Elementary Meet The Staff Event
Superintendent's Fun Run

Harvest Goodrich, Keyawna Glaze, Linda Rosebrock
Moses Leos III, David White, Tim Savoy & Jeri Skrocki
Communications Department
Brenda Gonzalez
Communications Team
Communications Team
Communications Team
Tomball ISD Communications

Howdy Y'all!

Communications Department

More than 40,000 students

GOLD

Aldine ISD
Dallas ISD
Fort Bend ISD

Fort Bend ISD

Harmony Public Schools
HCDE Marketing &
Client Engagement Division
Humble ISD

Humble ISD

Killeen ISD
Region 10 ESC

W.W.Thorne Stadium Groundbreaking
Dallas ISD "MAYDAY" press conference
Fort Bend ISD 2023 Graduation Ceremonies

Fort Bend ISD Realtor's Road Trip

North Texas Alumni Give Campaign
At Last! Class of 2023 Adult Education Graduation

Connecting the Past to Present:
Charles Street Stadium Dedication

Kingwood Middle School: Demolition Day

Grow With KISD
Region 10 Teacher of the Year Celebration

Communications Department
Dallas ISD Communication Services
Deanna Alvarado, Sonya Montgomery,
Kelly Williams, Cameron Hubbard, Natalie Rivera,
Tonya Thomas, Chassidy Olainu-Alade,
Sherry Williams, Rachel Ross & Daniela Johnson
Chassidy Olainu-Alade, Deanna Alvarado,
Sonya Montgomery, Daniela Johnson,
Kelly Williams & Cameron Hubbard
Susan Campbell, John Boyd & Ajdina Selimovic
Stephanie De Los Santos, Mark Perez
& Juan Lopez
Jamie Mount, Yvonne Harris,
Lori Maugans, Robin McAdams, Joshua Koch,
Jonathan Frey, Rusty Odom & Kelci Hebert
Jamie Mount, Jonathan Frey,
Kelci Hebert & Lori Maugans
Communications and Marketing
Communications & Marketing Team

Continued

Special Event - More than 40,000 students, Gold, Continued

ESC Region 4
San Antonio ISD

Region 4 Teachers of the Year 2022
San Antonio ISD - Cesar E. Chavez March

Region 4 Communication
Office of Family & Community Engagement

SILVER

Aldine ISD
Fort Bend ISD
Plano ISD

Impact Leadership Academy Ribbon Cutting
Fort Bend ISD's enrollment hits 80,000 first time in its history
Plano ISD - 2023 Teacher of the Year Gala -
Believe in the Magic (Event)

Communications Department
Communications Dept.
Communications Dept.

BRONZE

Aldine ISD
North East Ed. Foundation

Aldine ISD — Educators of the Year
2023 Boots, Bling, and Big Dreams Gala

Leticia Fehling & Chris Labod
Katherine Sanchez-Rocha



GOLD

Harmony Public Schools
Pampa ISD

SILVER

Crowley ISD

STEM Takes Center Stage' Earned Media Campaign
Spotlight On Excellence

Crowley ISD Points of Pride

Susan Campbell
Jana Williamson & Hugh Piatt



Dallas ISD
International Leadership of Texas

Illuminating the impact of good news: Dallas ISD media strategy
ILTexas Education Good News Campaign -
Merit-Based Scholarships

Communication Services
Communications Dept

CATEGORY 47
Education Good News
All Divisions



THANK YOU TO TSPRA'S CRYSTAL AND PLATINUM SPONSOR



PowerSchool

CRYSTAL FINALISTS

All divisions judged together

CATEGORY 48

Video Portfolio



Cypress-Fairbanks ISD
Harmony Public Schools
Humble ISD
Pharr-San Juan-Alamo ISD
Socorro ISD
Spring ISD
Victoria ISD

CFISD Video Production is "Bringing Out The Best"
2022-2023 Video Portfolio
Humble ISD Crystal Video Portfolio
PSJA ISD Video Portfolio
Team SISD Seize Your Opportunity Videos
Video Portfolio
Victoria ISD Video Portfolio



Video Production Team
Allen Reid
Joshua Koch & Jonathan Frey
Communications Department
Daniel Escobar
Office of Communications
Ashley Scott



Crandall ISD
Goose Creek CISD
Humble ISD
Hurst-Euless-Bedford ISD
Leander ISD
Mesquite ISD
Sherman ISD
Spring ISD

CATEGORY 49

Photography Portfolio

On the Stage
Photo Portfolio
Photo Portfolio
HEB ISD Photography Portfolio
Photo Portfolio
Photography Portfolio
Photo Portfolio
From Snapshots to Success:
A Year in the Making at Spring ISD
Capturing Tyler ISD's Moments



Jason Bowie
Carrie Pryor-Newman
Jonathan Frey
Michael Peña
Mikaela Stiner & Daniel Cernero
Aaron Libby
Todd Kleiboer
Office of Communications
Skyler Hefley & Jacob Walker

Tyler ISD



Coppell ISD

CATEGORY 50

Bond Election

May 2023 Strategic Bond Communications Plan

Edgewood ISD
Hutto ISD
Little Elm ISD
Royse City ISD
Sunnyvale ISD
Texarkana ISD
Texas City ISD

Edgewood ISD 2023 Bond
2023 Bond Campaign
Little Elm Bond 2023
Bond 2023 - Let's Grow Together
VATRE Campaign 2023
Bond 2022 Texarkana ISD
2022 TCISD Bond Election



Communications & Community
Engagement Dept.
Lori Tolar
Communications & Community Relations Dept.
Cecelia Jones, Rowdy Granado & Brandon Buckner
Adi Bryant & Chris Kingsley
Emily White
Communications
Melissa Tortorici & Clarissa Silva



Hays CISD
Lancaster ISD

CATEGORY 51

Parent Involvement/Volunteer Program

VIPs - Volunteers in Public Schools
Lancaster ISD Silver Tigers



Keyawna Glaze
Kimberly Simpson



Dallas ISD
Grapevine-Colleyville ISD
Lancaster ISD
Wichita Falls ISD

CATEGORY 52

Staff/Student Recognition

GradGoals: Celebrating Dallas ISD Seniors
Stars of GCISD
Terrific Tiger Recognition Initiative
Teacher of the Year Banquet Ashley Thomas



Communication Services
Kaitlyn Dill, Nicole Lyons & Rhett Schwartzkopf
Communications Department



Goose Creek CISD

CATEGORY 53

School/Community Partnership

Goose Talks: Listen, Learn, Launch

Navigating the Superintendent Search Seas
Leadership LISD
San Antonio ISD Partnership with San Antonio Food Bank



Kendall David, Brittney Culpepper,
Gemina Trujillo & Carrie Pryor-Newman
Communications and Marketing
Shannon Lombardo
Office of Family &
Community Engagement

Killeen ISD
Leander ISD
San Antonio ISD



Everman ISD
Harlandale ISD
Harris County Dept. of Ed.

CATEGORY 54

District/Association Special Event/Celebration

Back to School Bash
Cultural Arts Fair
At Last! Class of 2023 Adult Education Graduation



Communications Department
Communications Department
Stephanie De Los Santos, Mark Perez
& Juan Lopez
Lexie Greathouse & Kim Cathey
Kimberly Simpson
Heather Smith
Hailee Fojtasek
Communications Team
Tomball ISD Communications

Judson ISD
Lancaster ISD
Lockhart ISD
Northwest ISD
Pearland ISD
Tomball ISD

Judson ISD Block Party
Lancaster Tiger League Employee Draft
100 Years of Excellence: Centennial Celebration
Back to School with Amazon
2022 Pearland ISD Convocation
Superintendent's Fun Run



Garland ISD
Hays CISD

CATEGORY 55

Marketing

"THE GISD EFFECT"
Fighting Fentanyl: An Accidental Campaign

Klein, Texas is Home
Viva SAISD
Tyler ISD Magnet School Marketing Campaign



Garland ISD Communications
Tim Savoy, Jeri Skrocki, Harvest Coats,
Linda Rosebrock, Moses Leos & David White
Klein ISD Communications
SAISD Marketing Dept.
Jennifer Hines, Skyler Hefley,
Maribel Gutierrez, Jacob Walker
& Sandra Stanley

Klein ISD
San Antonio ISD
Tyler ISD



Angleton ISD Ed. Foundation
Judson Education Foundation
Richardson ISD Foundation
Texas City ISD
Foundation for the Future

CATEGORY 56

Foundation/Partnership Special Event/Celebration

NashFest Music Festival
Wobble N Gobble
The Richardson ISD Foundation PROM
2022 Designer Bag Bingo



Laurin Moore & Stephanie Wooten
Lexie Greathouse
Cameka L. Crawford & Kristin Odom
Melissa Tortorici & Clarissa Silva



Coppell ISD

PLATINUM AWARD FINALISTS

CATEGORY 57

All divisions judged together

Transforming Trust and Building CISD Community Support
for Bond with a Strategic Bond Communications Plan



Communications &
Community Engagement

Hays CISD

Fighting Fentanyl: An Accidental Campaign

Tim Savoy, Jeri Skrocki, Harvest Coats,
Linda Rosebrock, Moses Leos,
David White & Keyawna Glaze

Northwest ISD

Northwest ISD 2023 Bond: Framework for the Future

Anthony Tosie, Hailee Fojtasek,
Melissa Shawn, Jennifer Becan & Seth Denton

Socorro ISD

New school choice in Socorro ISD

Daniel Escobar

--Sunnyvale ISD

Sunnyvale ISD VATRE

Emily White

Congratulations to all our Star Award winners!

PICK UP CERTIFICATES: After the banquet, please send ONE member of your district, foundation or organization to the foyer area to pick up your packet of certificates. You may also pick them up at the conference registration desk tomorrow before 10 a.m., February 29, 2024. Awards that are not picked up will be shipped only at the recipient's email request for a prepaid fee. Details will be on the TSPRA website under awards.

JUDGE'S COMMENTS: As it has been for several years now, there are no judges sheets in award packets. The judges score the entries online and their comments are available to the person who entered online on the Star Awards website. So, if someone else entered the award online, you will need to contact them for the comments.

WINNER'S GALLERY: An online gallery of the award winners will be available on February 29, 2024. A link will be sent to all TSPRA members.

DUPLICATES: You may order duplicate award certificates and medals online through TSPRA's store. Orders must be placed by 5 p.m. May 15, 2024. After you order online, send an email to janet@tspra.org with the specifics of your order: exact duplicate, additional names, changes, number of copies. Be sure to include the category, type of award, district and entry name as a reference. We do not sell duplicate crystal or platinum award trophies but we can make duplicate certificates.