

# 2022 STAR AWARDS CELEBRATION

7PM, FEBRUARY 22, 2023



# PRINT CATEGORIES

## CATEGORY 1

**Printed Newsletter**  
**Less than 15,000 students**



### BEST OF CATEGORY

Dickinson ISD

### GOLD

Copperas Cove ISD

Dickinson ISD

Magnolia ISD

### SILVER

Longview ISD

Dickinson ISD "Dialogue" Newsletter

CCISD Paw Prints Employee Quarterly Newsletter

Dickinson ISD "Dialogue" Newsletter

Community Impact Insert Spring Newsletter

The Longview Voice - Print Edition

Tammy Dowdy

Wendy Sledd

Tammy Dowdy

Kate Hope & Denise Meyers

Dustin Taylor



### BEST OF CATEGORY

Laredo ISD

### GOLD

Laredo ISD

Garland ISD

Socorro ISD

Laredo ISD Community Newsletter Las Escuelas

Veronica Castillon, APR,  
Claudia Rodriguez, Bobby Trevino & Ashley Salas

Laredo ISD Community Newsletter Las Escuelas

Veronica Castillon, APR,  
Claudia Rodriguez, Bobby Trevino & Ashley Salas

ConnectEd

@Socorro-SISD community newsletter

GISD Communications

Daniel Escobar

## CATEGORY 2

### Flyer

**Less than 15,000 students**



### BEST OF CATEGORY

Aledo ISD

### GOLD

Aledo ISD

Andrews ISD

Azle ISD

Brazosport ISD

Brazosport ISD

Channelview ISD

Coppell ISD

Bond Progress Committee Community Update

Mercedes Mayer

Bond Progress Committee Community Update

Kindergarten Round Up Flyer

Azle ISD Mission, Vision, & Beliefs

BISD Athletic Physicals

BISD School Feeder Patterns

Channelview ISD Little Libraries

Understanding the 2022-2023 CISD Budget and Tax Rate

Mercedes Mayer

Jessika McKernan

Amanda Moore

BISD Communications

BISD Communications

Anthony Mireles

Communications &

Community Engagement

Wendy Sledd

Tammy Dowdy

Federico Gonzalez

Federico Gonzalez

Hillary Hopson

Communications & Marketing

Communications & Marketing

Communications &

Marketing

Communications & Marketing

Communications & Marketing

Communications & Marketing

Communications & Marketing

Copperas Cove ISD

Dickinson ISD

Donna ISD

Donna ISD

Duncanville ISD

Everman ISD

Everman ISD

Everman ISD

Everman ISD

Everman ISD

Everman ISD

Everman ISD

Gregory-Portland ISD

Lake Travis ISD

CCISD Board Room Board Party & Boardroom Bingo

"Money for Meals" flyer

Career and Technical Education Month

Pre-k 3&4 Registration

The Greatest Job on Earth

E.Ray Bedtime Stories for the Bookfair

Elementary School Supply List

Everman Joe C. Bean High School Open House - New Addition

Communications &

Marketing

Incoming 6th Grade Open House

Join STEM

PK-K Kickoff

Toddler Time

Learner-Centered Culture

Crystal Matern, Tanis Acosta & Ally Spiegelman

Lake Travis ISD Voter-Approval Tax Rate Election

Marco Alvarado, GW Byers,

Cheryal Loosmore & Sullins Stuart

Lancaster ISD

Lancaster ISD

Magnolia ISD

Marlin ISD

Marlin ISD

Compensation Plan

Job Fair

Free Meals & More Application

Adventure is Out There

Bond 2022

Rodrigo Martinez

Rodrigo Martinez

Kate Hope

Leah Wayne

Leah Wayne

*Continued*



**Flyer, Less than 15,000 students, Gold, continued**

Marlin ISD	Celebrating Black Voices	Leah Wayne
Marlin ISD	Congratulations Marlin Fine Arts	Leah Wayne
Marlin ISD	Most growth in Texas	Leah Wayne
Marlin ISD	We "B"elieved	Leah Wayne
Midway ISD	Greatness at a Glance	Robert Pryor
Pampa ISD	Heart of America	Jana Williamson
Pampa ISD	PISD's Family Fall Festival	Jana Williamson
Pampa ISD	PISD's Summer Thrive	Jana Williamson
Pampa ISD	Watch Your Harvester Grow	Jana Williamson
Pecos-Barstow-Toyah ISD	Stuff the Bus	Nydia Natividad
Roma ISD	Roma ISD Trunk or Treat Flyer	Helen J. Escobar
Royse City ISD	School Supplies Centralized	Adi Bryant
San Angelo ISD	San Angelo ISD Career and Technical Education (CTE) Flyer	Jack Wilcox & Molly Johnson Turk
Santa Fe ISD	7 Steps to Becoming a Substitute Teacher in Santa Fe ISD	Jenny Davenport & Stephanie Lyssy
Santa Fe ISD	Staff Attendance Appreciation	Jenny Davenport & Stephanie Lyssy
Santa Fe ISD	Time Off Approval Chart	Jenny Davenport & Stephanie Lyssy
Santa Fe ISD	Top 10 Reasons to be a Substitute in Santa Fe ISD	Jenny Davenport & Stephanie Lyssy
Sheldon ISD	Pre-K Flier	Emily Conklin, APR, CPC & Monica Arredondo
Southwest ISD	CAST STEM Application Flyer	Daniel Barcenez
Texas City ISD	TCISD Dual Language Program	Clarissa Silva & Melissa Tortorici
Texas City ISD Foundation for the Future	Alumni Association Flyer	Clarissa Silva & Geny White

**15,000 to 40,000 students****BEST OF CATEGORY**

Pearland ISD	Prop A One-Pager	Cissa Madero
<b>GOLD</b>		
Alvin ISD	Alvin ISD STEM Bus Intern Flyer	Rachel Moore
Carrollton-Farmers Branch ISD	CFBISD Annual Report Flyer	Chelse Westbrook
Carrollton-Farmers Branch ISD	"It Pays to be a CFB Employee" Flyer	Chelse Westbrook
Eagle Mountain-Saginaw ISD	2022 Summer School Options	Kristin Barnes
Goose Creek CISD	Auxiliary Job Fair	Brittney Culpepper
Goose Creek CISD Ed Foundation	Attendance for Student Success Incentive	Mima Trujillo & Erika Foster
Harmony Public Schools	Districtwide Enrollment Flyer	Susan Campbell
Harmony Public Schools	Harmony Central Texas Flyer	Tracie Seed
Pearland ISD	Prop A One-Pager	Cissa Madero
Prosper ISD	9/11 Event Flyer	Racy Kane
Richardson ISD	Backpack Bash	RISD Strategy & Engagement

**SILVER**

Goose Creek CISD	Navigating Customer Service	Brittney Culpepper
Mesquite ISD	You Belong in Mesquite ISD	Aaron Libby
Pearland ISD	One-Stop Shop Pearland ISD Auxiliary Job Fair Flyer	Cissa Madero
Spring ISD	Spring ISD At a Glance	Office of Communications
Weslaco ISD	Weslaco ISD COVID-19 Healthy & Safety Protocols	Samantha Holley

**BRONZE**

Bryan ISD	Thank A Bryan ISD Teacher	Communications Department
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**More than 40,000 students****BEST OF CATEGORY**

Cypress Fairbanks ISD	CFISD Noticias	Rosario Meehan & Denisse Sioss
<b>GOLD</b>		
Arlington ISD	Bond 2019 Update Flyer	Suzanne Turner & Ryan Pierce
Cypress Fairbanks ISD	CFISD Noticias	Rosario Meehan & Denisse Sioss
ESC Region 11	2022 Child Nutrition Summer Circus Spectacular	Communications & Marketing Team
ESC Region 11	Education Career Fair	Communications & Marketing Team
Garland ISD	GISD Teacher Recruitment	GISD Communications
Garland ISD	Take Five and Ride with GISD	GISD Communications

**Continued**

## Flyer, More than 40,000 students, Gold, continued

Humble ISD  
Killeen ISD  
Klein ISD  
Region 4 ESC

Region 4 ESC

Socorro ISD

### SILVER

Garland ISD  
Killeen ISD



### BEST OF CATEGORY

Frenship ISD

### GOLD

Everman ISD  
Frenship ISD  
Medina Valley ISD

### SILVER

Castleberry ISD  
Channelview ISD  
Cleveland ISD  
Pecos-Barstow-Toyah ISD  
Sanger ISD  
Southwest ISD

### BRONZE

Everman ISD  
Longview ISD  
Pampa ISD

### BEST OF CATEGORY

Rockwall ISD

### GOLD

Carrollton-Farmers Branch ISD  
Harmony Public Schools  
Rockwall ISD

### SILVER

Goose Creek CISD

Hays CISD  
Mesquite ISD  
Pharr-San Juan-Alamo ISD

### BRONZE

Carrollton-Farmers Branch ISD  
Harmony Public Schools  
Richardson ISD

### BEST OF CATEGORY

Texas Assoc of School Boards

### GOLD

ESC Region II  
ESC Region II  
Fort Bend ISD  
North East ISD Media Production  
Texas Assoc of School Boards

Autumn Creek Elementary Fact Sheet: Bond 2022  
Why Teach in KISD?  
Bathroom Banter - Bond Edition  
Early Childhood Special Education  
Summer Series Online - Flyer  
Resilient Youth Safer Environments (RYSE) - Flyer

Socorro ISD Seize Your Opportunity Flyer

The GISD Effect - Marketing Flyer  
Teacher Incentive Allotment

## CATEGORY 3

### Brochure

Less than 15,000 students

Frenship ISD 2021 Strategic Plan Brochure

Everman Academy High School Brochure  
Frenship ISD 2021 Strategic Plan Brochure  
Medina Valley ISD At a Glance

Castleberry ISD Talent Acquisition Brochure  
CISD Points of Pride  
Bond in 3 Minutes Handout  
School-Parent Compact  
Sanger ISD Informational Brochure  
Southwest ISD District Brochure

Public Relations Department Brochure  
IB Programme Brochure  
PISD Vatre Proposition Guide

15,000 to 40,000 students

Rockwall ISD Bond Proposal 2022 Mailer

CFBISD Vision 2030 pocket brochure  
Harmony Public Schools Branding, Signage & Mascot Guide  
Rockwall ISD Bond Proposal 2022 Mailer

Stephen F. Austin Elementary  
Apple Distinguished School Application  
Bond Brochure 2022  
We Are the Home of Excellent Teachers  
PSJA ISD Portfolio of Schools Brochure

CFBISD Welcome Brochure  
North Texas Enrollment Brochure  
This is Us

More than 40,000 students

The Public Education Dollar at Work

Camp Ignite Early Childhood Conference  
Healthy Schools Alliance Brochure  
100 Day Report  
iCSI Fall 2021 Full Size Brochure  
The Public Education Dollar at Work

Public Communications Dept  
Communications Services Dept  
Lindsey Yancey & Justin Elbert  
Communication, Publishing & Special Education

Communication and Integrated  
Behavior & Mental Health Systems  
Daniel Escobar

GISD Communications  
Communications Services Dept



Communications Department

Communications & Marketing  
Communications Department  
Selena Viera & Chase Geurin

Abigail Offenbaker  
Anthony Mireles  
Susan Ard, CPC & Matthew Bieniek  
Nydia Natividad  
Reece Waddell  
Jennifer Collier

Communications & Marketing  
Elizabeth Ross  
Jana Williamson

Renae Murphy & Alyssa Suniga

Amy Johnson  
John Boyd  
Renae Murphy & Alyssa Suniga

Mima Trujillo

Tim Savoy, Linda Rosebrock & Harvest Coats  
Aaron Libby  
Lorelei Lopez

Amy Johnson  
Susan Campbell  
RISD Strategy & Engagement

Communications, Marketing & Events

Communications & Marketing Team  
Communications & Marketing Team  
Kelly Williams  
Jason Gatell  
Communications, Marketing & Events

Continued

**Brochure, More than 40,000 students, Silver****SILVER**

Humble ISD  
Klein ISD

Bond 2022 Brochure  
65+ Bond Mailer

Robin McAdams, Jonathan Frey & Jamie Mount  
Chelsea Ceballos & Justin Elbert

**BEST OF CATEGORY**

Anna ISD

**GOLD**

Anna ISD  
Frenship ISD  
Greenville ISD  
Lockhart ISD

White Settlement ISD

**SILVER**

Brazosport ISD  
Brazosport ISD  
La Porte ISD  
Marlin ISD  
Rapoport Academy Public School

**BRONZE**

Livingston ISD

**BEST OF CATEGORY**

Galena Park ISD

**GOLD**

Beaumont ISD  
Galena Park ISD  
Harmony Public Schools  
Rockwall ISD

Spring ISD

**SILVER**

Beaumont ISD  
Corpus Christi ISD

**BRONZE**

Hays CISD

**BEST OF CATEGORY**

ESC Region 13

**GOLD**

ESC Region 11  
ESC Region 13  
Fort Worth ISD  
Harris County Dept of Education  
Killeen ISD  
Socorro ISD  
Socorro ISD

**SILVER**

Cypress Fairbanks ISD  
Fort Bend ISD  
Round Rock ISD

**CATEGORY 4****Booklet****Less than 15,000 students**

Anna ISD Recruitment Booklet

Anna ISD Recruitment Booklet  
Frenship ISD State of the District  
A Look Inside Greenville ISD  
2022 Lockhart ISD School Board Award Nomination

WSISD District Brochure

BISD High School Education Planning Guide  
BISD High School Planning Guide Spanish  
La Porte ISD 2020-21 Phone Directory  
Bulldogs READ Challenge  
Strategic Plan Booklet

Livingston High School Course Description Guide  
**15,000 to 40,000 students**

North Shore Mustangs - Eastside Dynasty

Beaumont ISD Mid-Year Report  
North Shore Mustangs - Eastside Dynasty  
Emotional Wellbeing Educational Booklet  
Our Community. Our Kids. Together, We Are Rockwall ISD.

Spring Times: 2022-23 Back to School Edition

Beaumont ISD Business Partner Directory  
Corpus Christi ISD - Back To School Guide

Student Code of Conduct

**More than 40,000 students**

Transition & Employment Guide

Inclusive Services Booklet  
Transition & Employment Guide  
Fort Worth ISD 2022-2023 Gold Seal Choices Catalog  
Superintendent Annual Reflection  
Back-to-School Guide  
Socorro ISD Interim Superintendent 100 Day Update  
Socorro ISD Superintendent's 90-Day Entry Plan

Trustee Election 2021 Voters' Guide  
Community Education Catalog Fall 2021  
Campus features and amenities guide



Melane Woodbury

Melane Woodbury  
Communications Department  
Helen Williams, Amy Wade & Kyle Heimbigner  
Christina Courson &  
Heather Smith

Desiree Coyle & Kirsten Valle

Communications Department  
Communications Department  
Kimberly Culver  
Leah Wayne  
Sarah-Jane Menefee

Debbie Dickerson

Chris Gause & Michael Lam

Adam Thibodeaux & Todd Madden  
Chris Gause & Michael Lam  
Tim Hallila  
Renae Murphy &  
Alyssa Suniga  
Office of Communications

Debbie Bridgeman & Todd Madden  
Tavo Caballero, Leanne Libby  
& Casandra Lorentson

Harvest Coats

Ana Amezcua

Communications & Marketing Team  
Ana Amezcua  
Communications Department  
Juan Lopez  
Communications Services Dept  
Daniel Escobar  
Daniel Escobar

Joel Weckerly  
Kelly Williams  
Dianne Foletto & Thomas Park





## BEST OF CATEGORY

Georgetown ISD

### GOLD

Aledo ISD

Brazosport ISD

Channelview ISD

Everman ISD

Georgetown ISD

Joshua ISD

Little Elm ISD

Marlin ISD

Rapaport Academy Public School

Texas City ISD

### SILVER

Royse City ISD

## CATEGORY 5

### Calendar/Planner

Less than 15,000 students

Georgetown ISD 2022-23 Academic Calendar

2021-2022 Aledo ISD Instructional Calendar

2021-2022 District Calendar

CISD Academic Calendar (Bring On The New School Year)

Everman High School Basketball Calendar

Georgetown ISD 2022-23 Academic Calendar

Joshua ISD School Calendar

2022-2023 LEISD Academic Calendar

Marlin ISD 2022-23 Calendar

2022-23 District Calendar

2022-23 District Calendar

Royse City ISD School Calendar

### Calendar Planner, 15,000 to 40,000 & More than 40,000 students

## BEST OF CATEGORY

Mesquite ISD

### GOLD

Mesquite ISD

Region 16 ESC

Weslaco ISD

Weslaco ISD

### SILVER

Laredo ISD

West Mesquite Girls Basketball Calendar

West Mesquite Girls Basketball Calendar

2021-2022 Region 16 Calendar & Directory: Panhandle Proud

Weslaco ISD Academic Calendar

Weslaco ISD Campus Wall Calendar

Scholastic Calendar



Edgar Arellano

Mercedes Mayer

BISD Communications

Anthony Mireles

Communications & Marketing Dept

Edgar Arellano

Zoheb Hassanali

Brandon Buckner

Leah Wayne

Sarah-Jane Menefee

Clarissa Silva & Melissa Tortorici

Chris Kingsley

Aaron Libby

Aaron Libby

Haley McCall

Samantha Holley

Samantha Holley

Claudia Y. Rodriguez



## BEST OF CATEGORY

Canutillo ISD

### GOLD

Canutillo ISD

Friendswood ISD Ed Foundation

### SILVER

Channelview ISD

Dickinson ISD

Duncanville ISD

Georgetown ISD

La Porte ISD

Magnolia ISD

Marlin ISD

### BRONZE

Brazosport ISD

Brazosport ISD

Pampa ISD

San Elizario ISD

Texas Music Educators Association Concert Program

Texas Music Educators Association Concert Program

2022 FEF Gala Program, Voyage On The High Seas

Superintendent Town Hall

DISD Fine Arts Brochure

Where Dreams are Inspired

2022 GISD State of the District Program

Distinguished Alumni and Citizens Luncheon Program

You Mean the World To Us

Pre-K and Kinder Round Up

Brazosport Graduation Program

Welcome to the BISD CTE Grand Opening

Schoolhouse Rock Staff Awards Night

Pathway of Champions Ribbon Cutting Ceremony Program

Dr. Jeannie Meza-Chavez,  
Horacio Hernandez & Perla Magallon

Lila Hollin, Anthony Mireles & Teresa Gomez

Jenna Simsen

Hillary Hopson

Edgar Arellano

Kimberly Culver

Kate Hope

Leah Wayne

Communications Department

Communications Department

Jana Williamson

## CATEGORY 6

### Program

Less than 15,000 students



## Program, 15,000 to 40,000 students

### BEST OF CATEGORY

Corpus Christi ISD

#### **GOLD**

Corpus Christi ISD

Corpus Christi ISD

Galena Park ISD

Goose Creek CISD

Goose Creek CISD

Hays CISD

Judson ISD

Pearland ISD

Pharr-San Juan-Alamo ISD

Richardson ISD

Spring Branch ISD

2022 CCISD Academic Achievers Program

2022 CCISD Academic Achievers Program

CCISD Teacher of the Year Program

Dazzling Diamonds

Edward Franklin "EF" Green Junior School Ribbon Cutting Program

Fine Arts Video Premier Program

Ambassador Awards

Judson ISD Academic All State Program

2021 Employee Service Awards Program

PSJA Memorial ECHS Graduation Program

A Night with the RISD Stars

Leadership U 2022 Guide

Tavo Caballero

Tavo Caballero

Tavo Caballero

Chris Gause, Cathy Ethridge,

Elyse Rountree & Viviana Killion

Mima Trujillo

Brittney Culpepper & Mima Trujillo

David White

Lexie Greathouse & Natalie Guzman

Aliana Peska & Victor Bushfield

James Jenson

RISD Strategy & Engagement

Paris Keals

### More than 40,000 students

### BEST OF CATEGORY

Katy ISD

#### **GOLD**

Fort Bend ISD

Garland ISD

Katy ISD

Klein ISD

Plano ISD

Region 4 ESC

Texas Assoc of School Boards

Texas Assoc of School Boards

#### **SILVER**

Plano ISD

Haskett Junior High Dedication Program

Teacher of the Year

GISD All-Stars: Signing Day Program

Haskett Junior High Dedication Program

Academic Banquet Program

Teacher of the Year Gala (TOTY)

Early Childhood Special Education

Summer Series Online - Program

Governance Camp Program

Summer Leadership Institute Program

Internal & Community Relations Dept

Kelly Williams

GISD Communications

Internal & Community Relations Dept

Kari Jernigan

Lesley Range-Stanton, Plano ISD

Communication, Publishing

& Special Education

Communications, Marketing & Events

Communications, Marketing & Events

Teacher of the Year Gala (TOTY)

Communications Department



## CATEGORY 7 Invitation/Announcement/Postcard/Thank You Note Less than 15,000 students



### BEST OF CATEGORY

Waco ISD

#### **GOLD**

Argyle ISD

Azle ISD

Castleberry ISD

Channelview ISD

Copperas Cove ISD

Georgetown ISD

Magnolia ISD

Marlin ISD

Marlin ISD

Royse City ISD

Santa Fe ISD

Santa Fe ISD

Santa Fe ISD

Texas City ISD Foundation

for the Future

Waco ISD

Paul Tyson Ribbon Cutting Ceremony Communications Dept, Mary Henderson Senter

Argyle High School Ribbon Cutting

Azle ISD Elementary #6 Groundbreaking Invitation

Innovative Thinking Starts here...Pre-K at Castleberry ISD

Channelview ISD Celebrating A New Superintendent

CCISD 2022 State of the District Luncheon Invitation

2022 GISD State of the District Invitation

Realtors Forum

ADSY Tickets

Early Release Fridays

Cherry Elementary Groundbreaking Program

40 Under 40

End of Year Awards and Breakfast

Retirement Invitation

Class of 2022 Alumni Association Senior Postcard

Rick Herrin

Amanda Moore

Abigail Offenbaker

Anthony Mireles, Teresa Gomez

& Lila Hollin

Wendy Sledd

Edgar Arellano

Kate Hope

Leah Wayne

Leah Wayne

Adi Bryant

Jenny Davenport & Stephanie Lyssy

Jenny Davenport & Stephanie Lyssy

Jenny Davenport & Stephanie Lyssy

Clarissa Silva & Geny White

Paul Tyson Ribbon Cutting Ceremony Communications Dept, Mary Henderson Senter

*Continued*



**Invitation, Announcement, Postcard, Less than 15,000 students, Silver  
SILVER**

Brazosport ISD  
Brazosport ISD  
Brazosport ISD  
Duncanville ISD  
La Porte ISD  
Marlin ISD  
Medina Valley ISD  
Santa Fe ISD  
Sheldon ISD

A. P. Beutel Blue Ribbon Invitation  
Grand Opening Brazoswood CTE Building  
Josiah's Playground Invitation  
Board Recognition  
Great Things Happening! Community Postcard  
Early Literacy Conference Invitation  
You're Invited! Ladera ES Grand Opening Postcard  
Student, Staff, Substitute Spotlight  
We're thankful for our community

Communications Department  
Communications Department  
Communications Department  
Hillary Hopson  
Adam J. Holland & Kimberly Culver  
Leah Wayne  
Selena Viera & Chase Geurin  
Jenny Davenport & Stephanie Lyssy  
Emily Conklin, APR, CPC

**15,000 to 40,000 students**

**BEST OF CATEGORY**

Harmony Public Schools

**GOLD**

Alvin ISD  
Eagle Mountain-Saginaw ISD

Eagle Mountain-Saginaw ISD  
Goose Creek CISD  
Harmony Public Schools  
Hays CISD  
Lubbock ISD  
Pearland ISD  
Prosper ISD  
Tomball ISD  
Weslaco ISD

**SILVER**

Bryan ISD

College Acceptance Pep Rally

Tim Hallila

Leave Your Legacy Employee Recognition Invitation  
Eagle Mountain High School Groundbreaking  
Ceremony Invitation  
EMS Bond Information Meeting - Pastoral Breakfast Invitation  
Graduation Invitation  
College Acceptance Pep Rally  
Meet & Greet Invitation - Sunfield Elementary School  
2022 Community Partnership Forum Invitation  
2021 Employee Service Awards Invitation  
Supper with the Super Invite Graphic  
#TISDShoutOut  
Weslaco ISD College Decision Day

Rachel Moore  
Kris Hill, Dusty Langley,  
Kristin Barnes & Megan Overman  
Kristin Barnes  
Brittney Culpepper  
Tim Hallila  
Harvest Coats  
Shannon Schwartz  
Aliana Peska & Victor Bushfield  
Racy Kane  
Allison Suarez & Justin Warnasch  
Samantha Holley

You're Invited to Bryan ISD's 2022 Showcase in Downtown Bryan Communications Dept  
**More than 40,000 students**

**BEST OF CATEGORY**

Fort Bend ISD

**GOLD**

Fort Bend ISD  
Humble ISD  
Pasadena ISD  
Socorro ISD  
Socorro ISD

**SILVER**

Dallas ISD  
Humble ISD

Pre-K Enrollment Postcard

Kelly Williams

Pre-K Enrollment Postcard  
Bond 2022 Remember to Vote Postcard  
Service Awards Invitation  
Seize Your Opportunity Postcard  
Socorro ISD new elementary academies mailer

Kelly Williams  
Jonathan Frey & Jamie Mount  
Lori Grande  
Daniel Escobar  
Daniel Escobar

Time to Learn Invitation  
Bond 2022 Postcard for 65+ and Disabled Exemptions

Communication Services  
Jonathan Frey & Jamie Mount



**CATEGORY 8  
Poster  
Less than 15,000 students**



**BEST OF CATEGORY**

Red Oak ISD

**GOLD**

Channelview ISD  
Donna ISD  
Everman ISD  
Everman ISD  
Gregory-Portland ISD  
Little Elm ISD  
Marlin ISD  
Pampa ISD  
Pampa ISD  
Rapoport Academy Public School

Red Oak READS!

Beth Trimble, Haley Stewart & James Murphy

CISD Spirit Night  
Strategic Goal Infographic  
No Bag Policy Poster  
PK-K Kickoff Poster  
Profile of a Graduate  
2022 Football Schedule Poster  
Welcome Back Rally  
Back To School Bash  
Schoolhouse Rock Staff Awards Night  
Mission/Vision/Values Poster

Anthony Mireles  
Federico Gonzalez & Sandra Quintanilla  
Communications & Marketing  
Communications & Marketing  
Tanis Acosta & Crystal Matern  
Brandon Buckner  
Leah Wayne  
Jana Williamson  
Jana Williamson  
Sarah-Jane Menefee

*Continued*



**Poster, Less than 15,000 students, Gold, continued**

Red Oak ISD

Roma ISD

Santa Fe ISD

**SILVER**

Copperas Cove ISD

Red Oak READS!

Band Celebration Poster

The Addams Family

Beth Trimble, Haley Stewart &amp; James Murphy

Helen J. Escobar

Jenny Davenport &amp; Stephanie Lyssy

CCISD/NAACP Partnership Appreciation

Wendy Sledd

**15,000 to 40,000 students****BEST OF CATEGORY**

Spring ISD

**GOLD**

Corpus Christi ISD

Ector County ISD

Galena Park ISD

Pearland ISD

Rockwall ISD

Spring ISD

Weslaco ISD

**SILVER**

Harmony Public Schools

Spring ISD 2021-22 Anti-Drug Poster Series

Office of Communications

Choose CCISD Campaign Posters

Tavo Caballero

Community Tailgate Party featuring the Gatlin Brothers

Communications Department

Inspire Us... To Reach Our Goals

Chris Gause

Big Art Day Poster

Cissa Madero

2021 Rockwall ISD Bond Progress and Dates Timeline Poster

Alyssa Suniga

Spring ISD 2021-22 Anti-Drug Poster Series

Office of Communications

Stomp Out Diabetes

Samantha Holley

Summer Melt Prevention

Tim Hallila

**More than 40,000 students****BEST OF CATEGORY**

Socorro ISD

**GOLD**

Killeen ISD

Socorro ISD

Socorro ISD

**SILVER**

Killeen ISD

**BRONZE**

Harris County Dept of Education

Harris County Dept of Education

Socorro ISD Academic Technology Showcase Poster

Daniel Escobar

A Parent's Path to Addressing Student Concerns

Communications Services Dept

Socorro ISD Academic Technology Showcase Poster

Daniel Escobar

Socorro ISD Athletic/Fine Arts Schedule Posters

Daniel Escobar

Join Team KISD

Communications Services Dept

Nutrition Expo

Juan Lopez

Vendor Show

Juan Lopez

**BEST OF CATEGORY**

Texas City ISD

**GOLD**

Copperas Cove ISD

Marlin ISD

Texas City ISD

2021 TCISD Christmas Card

Clarissa Silva &amp; Melissa Tortorici

Everyone's Included Holiday Card

Wendy Sledd

Marlin ISD Joy Christmas Card

Leah Wayne

2021 TCISD Christmas Card

Clarissa Silva &amp; Melissa Tortorici

**15,000 to 40,000 & More than 40,000 students****BEST OF CATEGORY**

Weslaco ISD KWES

&amp; Public Information

**GOLD**

Bryan ISD

Laredo ISD

A Whoville Christmas

Darline Gracia

Merry Christmas &amp; Happy Holidays from Bryan ISD

Communications Department

Merry Christmas and a Happy New Year from Laredo ISD

Veronica Castillon, APR,

Claudia Rodriguez, Bobby Trevino

&amp; Ashley Salas

Spring ISD

Weslaco ISD KWES

&amp; Public Information

Spring ISD Holiday Card 2021

Office of Communications

A Whoville Christmas

Darline Gracia

**SILVER**

Harmony Public Schools

Plano ISD

CEO Holiday Greeting Card

John Boyd

Kindness Cards

Lesley Range-Stanton

**CATEGORY 9****Holiday/Greeting Card****Less than 15,000 students**

**BEST OF CATEGORY**

Argyle ISD

**GOLD**

Anna ISD

Argyle ISD

Argyle ISD

Brazosport ISD

Copperas Cove ISD

Donna ISD

Medina Valley ISD

Pampa ISD

**SILVER**

Magnolia ISD

**CATEGORY 10****Commemorative****Less than 15,000 students**

Argyle Wins 11th Lone Star Cup

Rick Herrin

Anna ISD Christmas Ornament

Melane Woodbury

Argyle Band Back-to-Back State Champs

Rick Herrin

Argyle Wins 11th Lone Star Cup

Rick Herrin

A.P. Beutel Blue Ribbon School Commemorative Gift

Communications Department

2022 CCISD convocation shirt design

Wendy Sledd

1961 Champions

Federico Gonzalez &amp; Sandra Quintanilla

2022 Medina Valley HS Graduation Ticket

Chase Geurin

PISD Teacher of the Year Yard Signs

Jana Williamson

Dry bags for summer

Denise Meyers, Kate Hope &amp; Amelia Lindley

**15,000 to 40,000 & More than 40,000 students****BEST OF CATEGORY**

Tomball ISD

**GOLD**

Aldine ISD

Hays CISD

Pasadena ISD Ed Foundation

Spring ISD

Tomball ISD

Spirit of Tomball Hand Fans

Allison Suarez &amp; Justin Warnasch

National Principal's Month Yearbook

Luke Rabalais

Honoring Heroes

Harvest Coats

Shining Stars Yard Sign Gift

Lori Grande

Superintendent's Commemorative Photo Album

Office of Communications

Spirit of Tomball Hand Fans

Allison Suarez &amp; Justin Warnasch

**BEST OF CATEGORY**

Texas City ISD

**GOLD**

Channelview ISD

Copperas Cove ISD

Copperas Cove ISD

Pampa ISD

Texas City ISD

**SILVER**

Channelview ISD

Everman ISD

Everman ISD

Georgetown ISD

Sharyland ISD

**BRONZE**

Donna ISD

**CATEGORY 11****Print Materials in a Language Other than English****Less than 15,000 students**

TCISD Dual Language Program Flyer

Clarissa Silva &amp; Melissa Tortorici

Channelview Little Libraries

Teresa Gomez &amp; Anthony Mireles

CCISD Districtwide ESL Program Brochure

Wendy Sledd

CCISD English as a Second Language Program brochure

Wendy Sledd

Bilingual Families Christmas Celebration

Jana Williamson

TCISD Dual Language Program Flyer

Clarissa Silva &amp; Melissa Tortorici

ChannelVIEWS Back To School Edition (Spanish)

Teresa Gomez

Spanish Annual Report

Communications &amp; Marketing

Spanish Magazine

Communications &amp; Marketing

Georgetown ISD 2022-23 Academic Calendar (Español)

Edgar Arellano

PreK and Kinder Round Up 2022 Bilingual Flyer

Rocio N. Landin

Spanish Newsletter

Federico Gonzalez, Sandra Quintanilla,

Miriam Marentes &amp; Thomas Ferrer

**15,000 to 40,000 students****BEST OF CATEGORY**

Goose Creek CISD

**GOLD**

Alvin ISD

Goose Creek CISD

Goose Creek CISD

Auxiliary Job Fair Flyer - Spanish

Brittney Culpepper &amp; Veronica Dyson

Alvin ISD College Fair

Rachel Moore

Auxiliary Job Fair Flyer - Spanish

Brittney Culpepper &amp; Veronica Dyson

Un Vistazo a Goose Creek CISD

Mima Trujillo &amp; Veronica Dyson

- Edición de Junio del 2022

Copa Univision Soccer Festival Handout

Tracie Seed

Safety Signs

Harvest Coats

2021 Employee Service Awards Invitation (Spanish)

Aliana Peska &amp; Victor Bushfield

Connect Magazine en español

RISD Strategy and Engagement

Safe Return to In-Person Instruction

Samantha Holley &amp; Arminda Munoz

&amp; Continuity of Services Plan

*Continued*

Harmony Public Schools

Hays CISD

Pearland ISD

Richardson ISD

Weslaco ISD

**Print Materials in a Language Other than English, 15,000 to 40,000 student, continued**

**SILVER**

Harmony Public Schools  
Wylie ISD

Harmony Central Texas Flyer  
Back to School Guide in Spanish

Tracie Seed  
Casi Thedford

**BRONZE**

Pearland ISD

One-Stop Shop Pearland ISD Auxiliary Job Fair Flyer in Spanish

Cissa Madero

**More than 40,000 students**

**BEST OF CATEGORY**

Arlington ISD

Arlington ISD Promoting P-TECH in Arabic

Suzanne Turner & Anthony Andro

**GOLD**

Arlington ISD  
Humble ISD  
Plano ISD

Arlington ISD Promoting P-TECH in Arabic

Suzanne Turner & Anthony Andro

Folleto de Bonos 2022

Robin McAdams, Jonathan Frey & Jamie Mount

Plan de Regreso a la Escuela de Plano ISD 2021-2022

PISD Communications



**CATEGORY 12**

**Annual Report**

**Less than 15,000 students**



**BEST OF CATEGORY**

Everman ISD

Annual Report

Communications & Marketing

**GOLD**

Everman ISD  
Royse City ISD  
Sunnyvale ISD

Annual Report

Communications & Marketing

Community Scorecard

Adi Bryant

Sunnyvale ISD Community Report 2021-2022

Emily White

**SILVER**

Wimberley ISD

Your Future is Now - Guide to Wimberley ISD

Allen Bruggman

**BRONZE**

Lindale ISD  
Livingston ISD

Lindale ISD Annual Report - A Year in Review 2022

Courtney Sanguinetti

LISD District Performance Report

Jennifer Birdwell

**15,000 to 40,000 students**

**BEST OF CATEGORY**

Prosper ISD

Prosper ISD 2021 Annual Report

Racy Kane

**GOLD**

Goose Creek CISD Ed Foundation  
Northwest ISD  
Prosper ISD  
Richardson ISD

Goose Creek CISD Education Foundation Annual Report

Mima Trujillo & Erika Foster

Northwest ISD Annual Report 2020-2021

Prosper ISD 2021 Annual Report

Racy Kane

Richardson ISD District Profile

RISD Strategy & Engagement

**SILVER**

Goose Creek CISD Ed Foundation

Goose Creek CISD Strategic Plan 2021-2022

Matt Bolinger & Brittney Culpepper

**More than 40,000 students**

**BEST OF CATEGORY**

Socorro ISD

Socorro ISD 2020-21 Annual Report

Daniel Escobar

**GOLD**

Cypress Fairbanks ISD  
Fort Worth ISD  
Region 10 ESC  
Socorro ISD  
Texas Assoc of School Boards

State of the District 2021-2022

Joel Weckerly

Fort Worth ISD Annual Report: Rediscover Fort Worth ISD

Rebecca Slack

Head Start/Early Head Start Annual Report

Tom Nielsen

Socorro ISD 2020-21 Annual Report

Daniel Escobar

TASB 2021 Annual Report

Communications, Marketing & Events

**SILVER**

Pasadena ISD

Annual Report for Education Foundation

Bruce Stone & Andrea Nguyen



**BEST OF CATEGORY**

Leander ISD

**GOLD**

Cleveland ISD  
HCDE Marketing  
& Client Engagement  
Leander ISD

Tyler ISD

**SILVER**

Carrollton-Farmers Branch ISD  
Goose Creek CISD  
Gregory-Portland ISD

**BRONZE**

Pharr-San Juan-Alamo ISD

**BEST OF CATEGORY**

Everman ISD

**GOLD**

Brazosport ISD  
Everman ISD

**BRONZE**

Pampa ISD

**BEST OF CATEGORY**

Texas Assoc of School Boards

**GOLD**

Arlington ISD  
Fort Bend ISD  
Plano ISD  
Spring ISD  
Texas Assoc of School Boards

**SILVER**

Cypress Fairbanks ISD  
Lubbock ISD

**BEST OF CATEGORY**

Channelview ISD

**GOLD**

Channelview ISD  
Frenship ISD  
Sunnyvale ISD

**SILVER**

Brownwood ISD  
Gainesville ISD  
Texas City ISD

**CATEGORY 13****Communication Plan****All Divisions**

Leander ISD School Finance Communications Plan

Shannon Lombardo,  
Crestina Hardie, Daniel Cernero & Rachel Acosta

Cleveland ISD Crisis Communication Plan  
The Center for Educator Success Strategic Marketing Plan

Susan Ard, CPC & Matthew Bieniek  
Stephanie De Los Santos

Leander ISD School Finance Communications Plan

Shannon Lombardo,  
Crestina Hardie, Daniel Cernero & Rachel Acosta

Tyler ISD Strategic Communications  
and Community Engagement Plan

Jennifer Hines

CFBISD Marketing & Engagement Plan  
Goose Creek CISD Student Advocacy Action Plan  
Gregory-Portland ISD Communication Plan

Chelse Westbrook  
Matt Bolinger & Brittney Culpepper  
Crystal Matern, Tanis Acosta  
& Ally Spiegleman

2022 Community Challenge at PSJA ISD Communications Plan

Claudia Lemus Campos

**CATEGORY 14****Handbook/Manual****Less than 15,000 students**

EISD Brand Book

Communications &amp; Marketing Dept

BISD Student Code of Conduct 2021 - 2022  
EISD Brand Book

Communications Department  
Communications & Marketing Dept

Plugged In Technology Handbook

Jana Williamson

**15,000 to 40,000 & More than 40,000 students**

A Toolkit for Divisive Times

Communications, Marketing &amp; Events

Arlington ISD Moves to New Administration Building  
High School Program Guide  
Plano ISD Return to School Plan 2021-2022  
Spring ISD Event Planning Guide Standards  
A Toolkit for Divisive Times

Suzanne Turner & Anita Foster  
Kelly Williams  
Communications Department  
Office of Communications  
Communications, Marketing & Events

Escuela Secundaria: Cursos ofrecidos y sus descripciones  
Athletics Social Media Proposal

Rosario Meehan & Sylvia Puente  
Shannon Schwartz

**CATEGORY 15****Magazine****Less than 15,000 students**

ChannelVIEWS (Back To School)

Lila Hollin, Anthony Mireles &amp; Teresa Gomez

ChannelVIEWS (Back To School)  
Inside Frenship Volume 3  
Sunnyvale ISD District Magazine - Horizons

Lila Hollin, Anthony Mireles & Teresa Gomez  
Communications Department  
Emily White & Kristin Odom

Brownwood ISD ROAR Magazine  
Gainesville ISD SPOTlight magazine  
The Insider Magazine - 2022

Charles Musgrove  
Leslie Crutsinger  
Clarissa Silva & Melissa Tortorici

*Continued*

**Magazine, Less than 15,000 students, Bronze****BRONZE**

Coppell ISD	Coppell ISD Our Story Magazine Fall 2021 Issue	Communications & Community Engagement Dept
Southside ISD	The Cardinal - Magazine	Sylvia Rincon, Randy Escamilla & Monica Saenz

**15,000 to 40,000 students****BEST OF CATEGORY**

Prosper ISD	Welcome to Prosper ISD Guide 2021	Racy Kane
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**GOLD**

Allen ISD	SOAR Magazine	David Hicks, Keith Taylor, Jesse Oquist & J. Renee Cunningham
Galena Park ISD	Galena Park ISD...A Great Place To Be	Chris Gause, Elyse Rountree, Viviana Killion & Sherrhonda Hunter
Prosper ISD	Fall Highlights Magazine	Racy Kane
Prosper ISD	Spring Highlights Magazine	Racy Kane
Prosper ISD	Welcome to Prosper ISD Guide 2021	Racy Kane

**SILVER**

Carrollton-Farmers Branch ISD	"Inside CFB" (2021-2022) CFBISD's Annual Magazine	Chelse Westbrook, Jeffrey Smith, Amy Johnson, Dawn Parnell & Pam Pena
Goose Creek CISD	Goose Creek At A Glance June 2022 Edition	Community Engagement Team
Richardson ISD	Connect Magazine	RISD Strategy & Engagement

**BRONZE**

Beaumont ISD	The BISD School Zone	Communications Department
Eagle Mountain-Saginaw ISD	EMS Proud: Eagle Mountain-Saginaw ISD Community Magazine	Dusty Langley, Megan Overman, Kris Hill & Kristin Barnes
Goose Creek CISD	Goose Creek At A Glance Spring Edition	Community Engagement Team
Goose Creek CISD	Winter 2021 Magazine	Community Engagement Team
Harmony Public Schools	Inspiring Futures	Sarah Dugas-Richard, Tim Hallila, John Boyd, Susan Campbell, Salomon Chavira, Evelin De La Rosa, Isabel Garcia, Anh Gilmore, Delfina Glenn, Sadan Gunonu, Victoria Mancha, Rebecca Murry & Lisa Proffit

**More than 40,000 students****BEST OF CATEGORY**

Fort Bend ISD	FBISD Magazine - May 2022	Kelly Williams, Sherry Williams, Rachel Ross, Tonya Thomas, Natalie Rivera, Nicholas Petito, Nicole Butler, Kristoffer Smith & Cameron Hubbard
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**GOLD**

Fort Bend ISD	FBISD Magazine - May 2022	Kelly Williams, Sherry Williams, Rachel Ross, Tonya Thomas, Natalie Rivera, Nicholas Petito, Nicole Butler, Kristoffer Smith & Cameron Hubbard
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Region 10 ESC	Region 10 Reach! Magazine	Communications Services
Texas Assoc of School Boards	Texas Lone Star Magazine - Jan/Feb. 2022	Communications, Marketing & Events

**BRONZE**

Texas Assoc of School Boards	Texas Lone Star Magazine - June 2022	Communications, Marketing & Events
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**BEST OF CATEGORY**

San Angelo ISD	Lone Star Middle School Logo and Identity Package	Jack Wilcox, Molly Johnson Turk & Whitney Watson Wood
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**GOLD**

Angleton ISD	For the Future	Brittany Blanchard & Hanna Chalmers
Red Oak ISD	Red Oak ISD - Reunite, Refocus	Beth Trimble
San Angelo ISD	Lone Star Middle School Logo and Identity Package	Jack Wilcox, Molly Johnson Turk & Whitney Watson Wood

*Continued*



**Image/Identity Package, Less than 15,000 students, Silver****SILVER**

Dickinson ISD  
 Everman ISD  
 Midway ISD  
 Waco ISD

DISD Strategic Plan  
 Erase the Gap  
 Midway Brand Identity  
 We Are Waco ISD

Jenna Simsen  
 Communications & Marketing  
 Robert Pryor  
 Waco ISD Communications, Mary Henderson Senter

**15,000 to 40,000 students****BEST OF CATEGORY**

Pharr-San Juan-Alamo ISD

PSJA Ballew School of Business & Energy Image/Identity Package

James Jenson

**GOLD**

Pharr-San Juan-Alamo ISD  
 Tomball ISD

PSJA Ballew School of Business & Energy Image/Identity Package  
 Tomball ISD Style Guide

James Jenson  
 Justin Warnasch

**SILVER**

Carrollton-Farmers Branch ISD

CFBISD Campus Style Guide

Amy Johnson

**More than 40,000 students****BEST OF CATEGORY**

Arlington ISD

Venture High School Vipers Logo

Suzanne Turner

**GOLD**

Arlington ISD  
 ESC Region 13  
 Humble ISD  
 Katy ISD  
 Region 10 ESC  
 Socorro ISD

Venture High School Vipers Logo  
 Texas Strategic Staffing Identity  
 Autumn Creek Elementary Mascot and Brand  
 Robertson Elementary Identity Package  
 Lovejoy ISD Financial Sustainability Committee  
 Socorro ISD Literary Anthology Superpower in Us

Suzanne Turner  
 Ana Amezcua  
 Robin McAdams  
 Internal & Community Relations  
 Rachel Frost & Jon Sheldon  
 Daniel Escobar

**SILVER**

ESC Region 12  
 Fort Bend ISD  
 Humble ISD  
 Socorro ISD

Chilton ISD Rise Identity Package  
 FBISD Education Foundation Gala  
 Lakeland Elementary School Mascot and Brand  
 2022 Socorro ISD Teacher of the Year Gala

Jennifer Marshall-Higgins & Alissa Foss  
 Kelly Williams  
 Robin McAdams  
 Daniel Escobar

**BRONZE**

Aldine ISD

Aldine ISD Choice Schools

Christian Labod

**WRITING CATEGORIES****CATEGORY 17****Writing****Less than 15,000 students****BEST OF CATEGORY**

Copperas Cove ISD

2022 CCISD Convocation Script

Wendy Sledd

**GOLD**

Copperas Cove ISD  
 Gregory-Portland ISD

2022 CCISD Convocation Script  
 Public Address - New Early Childhood Center  
 Groundbreaking Ceremony

Wendy Sledd  
 Crystal Matern

Victoria ISD  
 Victoria ISD

Alumni Spotlight: Turning Hardships Into Greatness  
 Alumni Spotlight: VISD Graduate Drafted By Cubs

Ashley Scott  
 Ashley Scott

**SILVER**

Brazosport ISD  
 Sherman ISD

10/22/21 Football Game Homecoming Script  
 Singing What's Left Unsung

Communications Department  
 Todd Kleiboer

**BRONZE**

Aeldo ISD  
 Canutillo ISD  
 Coppell ISD

Bearcat Identity Hard to Beat when Looking for a Career  
 Meet Miranda, Canutillo High School Outstanding Ex  
 Spotlight on Authentic Relationships: Coach John Kelder  
 Learns Cricket to Connect with Students  
 Spotlight on Redefining Success: East Student  
 A.B. Perk Foodie Fridays Segment  
 Bearcat Builders

Mercedes Mayer  
 Public Information Office  
 Communications &  
 Community Engagement  
 Communications &  
 Community Engagement  
 Todd Kleiboers

Coppell ISD

Sherman ISD



## Writing, 15,000 to 40,000 students

### BEST OF CATEGORY

Hays CISD	Calming the Delta Variant Waters	Tim Savoy
<b>GOLD</b>		
Harmony Public Schools	It's Happening	John Boyd
Harmony Public Schools	What is a Charter School?	John Boyd
Hays CISD	Calming the Delta Variant Waters	Tim Savoy
Spring ISD	Cooper ES student selected to speak at TEDx event	Office of Communications
Spring ISD	From ESL to Rice University, how one Dekaney HS student overcame the odds	Office of Communications

### SILVER

Carrollton-Farmers Branch ISD	Three-Time Wrestling State Champion Conrad Hendriksen	Jeffrey Smith
Corpus Christi ISD	Honoring CCISD's school board for 'rising above' during a challenging season	Cassandra Lorentson
Eagle Mountain-Saginaw ISD	Saginaw HS senior awarded \$20,000 Underrated Scholarship	Kristin Barnes
Goose Creek CISD	Leading the Way in I.T.	Kristyn Hunt Cathey, APR
Hays CISD	A Message From the Superintendent: Safety and Security in Hays CISD	Tim Savoy
Laredo ISD	Drivers education course picks up speed at Laredo ISD	Veronica Castillon, APR
Pearland ISD	Prop A Video Script	Aliana Peska
Schertz-Cibolo-Universal City ISD	Schlather Teachers Take Long & Winding Road to Classroom	Ed Suarez
Spring ISD	Achieving Success Alternative Program offers another path to a diploma for Spring ISD students	Office of Communications
Spring ISD	Claughton MS student finds national spotlight in gymnastics	Office of Communications
Spring ISD	For Spring ISD Assistant Superintendent Matt Pariseau growing up, 'My teachers were my heroes'	Office of Communications
Spring ISD	Live from Westfield HS, a weekly student-led broadcast	Office of Communications
Spring ISD	SHSU tutor returns to her elementary school to provide accelerated instruction	Office of Communications
Spring ISD	Spring ISD school board trustee shares family ties to Black History Month	Office of Communications
Spring ISD	With Dekaney promotion, Spring ISD names first African American high school director of bands	Office of Communications
Spring Branch ISD	Achieving T-2-4: Stratford alumnus conducting cancer research at Rice University	Lorena Lara
Tomball ISD	Feel Good Friday	Allison Suarez
Tyler ISD	What are the REAL responsibilities of a School Board?	Jennifer Hines

### BRONZE

Goose Creek CISD	8th Graders Have Options	Kristyn Hunt Cathey, APR
Goose Creek CISD	Making an IMPACT at ECHS	Kristyn Hunt Cathey, APR
Spring Branch ISD	Northbrook High School senior receives \$200,000 scholarship from U.S. Navy to attend Prairie View A&M	Lorena Lara

## More than 40,000 students

### BEST OF CATEGORY

Socorro ISD	Developing a shared vision of success with meaningful community connections	Daniel Escobar
<b>GOLD</b>		
Arlington ISD	Arlington ISD Student Shoots for the Moon	Kendra Davis
Arlington ISD	Arlington ISD students taste test food options	Anthony Andro
Arlington ISD	Bowie High School Culinary Students Whip Up New Recipes	Kendra Davis
Arlington ISD	STEM camp introduces students to quantum physics	Ryan Pierce
Fort Bend ISD	Oyster Creek Elementary welcomes back dedicated music teacher after breast cancer battle	Rachel Ross
Harris County Dept of Education	20 years later, Head Start student returns as employee, reunites with former campus manager	Lorena Cozzari
Harris County Dept of Education	Employee of the Month came to the U.S. for love but fell in love with HCDE instead	Lorena Cozzari
Katy ISD	2021 State of the District	Internal & Community Relations Dept
Killeen ISD	Colonizing Mars Focus of Middle School Camp	Todd Martin

*Continued*

## Writing, More than 40,000 students, Gold, continued

Killeen ISD	KISD Science Olympiad Thrills Students	Todd Martin
Killeen ISD	Lawler Concluding Half-Century in KISD	Todd Martin
Killeen ISD	State Track Meet Nets Bronze Metal	Todd Martin
Klein ISD	Bond Video Script	KISD Communications Team
North East ISD	Learning with Friends at the Academy of Learning in Retirement	Kristina Perez
Socorro ISD	Developing a shared vision of success with meaningful community connections	Daniel Escobar
Texas Assoc of School Boards	Taking Time to Acclimate and Welcome New Board Members	Communications, Marketing & Events

## SILVER

Aldine ISD	The Sky is the Limit for 3 Davis High School Students	Michael Keeney
Arlington ISD	Summer Learning Made Fun At Crow Leadership Academy	Princess Rockwell
Harris County Dept of Education	2022 All-Earth Ecobot Challenge returns in-person, inspires next generation of female STEM leaders	Lorena Cozzari
Killeen ISD	Expanded Tutoring Center Open	Todd Martin
Killeen ISD	Seniors Honor Standard-Setting Coach	Todd Martin
Texas Assoc of School Boards	Plainview ISD Leader Wins 2021 Superintendent of the Year	Communications, Marketing & Events

## BRONZE

Harris County Dept of Education	HCDE Employee of the Month brings life, culture to out-of-school time	Sara McCullough
Harris County Dept of Education	Highpoint School East student discovers his rhythm in Coding for the Culture music challenge	Sara McCullough
Harris County Dept of Education	Waiting in the Wings: Reunification focus of two-day CSSS workshop	Lorena Cozzari
Harris County Dept of Education	When passion trumps age, a fulfilled life ensues	Lorena Cozzari
Killeen ISD	Former KISD Educators Blazed Trail	Todd Martin
Killeen ISD	Honoring 1991 KHS State Champions	Todd Martin
North East ISD	Lizet Garza is living her dream: Read the story of a North East ISD nurse	Kristina Perez



## BEST OF CATEGORY

Greenville ISD  
Heimbigner

## GOLD

Andrews ISD  
Friendswood ISD  
Georgetown ISD  
Greenville ISD

Greenville ISD

Greenville ISD

Greenville ISD

Texas City ISD  
Texas City ISD

## SILVER

Arp ISD  
Bastrop ISD  
Donna ISD  
Donna ISD  
Georgetown ISD  
Greenville ISD

## CATEGORY 18

### Published News or Feature

#### Less than 15,000 students

Opening their eyes and expanding their palettes

Keeping it in the Family  
The Legacy of Magnus and His Robotic Legs  
Staff Spotlight: Lana Weeks  
Opening their eyes and expanding their palettes

Straight from Greenville High School to L3Harris:  
10 seniors get offers from #1 employer in Greenville  
The story behind the enormous bell that rings  
in the future for NHHS graduates  
They nailed it: GHS grads make history by  
earning cosmetology licenses  
Cougar Culture Night  
The Future of the Industry

After 19 years, Arp head football coach Dale Irwin to retire  
CCHS Senior Headed to Harvard  
Donna ISD Incorporates Yoga into PE Curriculum  
Forensic Science Course  
Adeline's Allies: GISD Students Team Up to Fight Cancer  
GISD's first Early College High School students  
make history by earning associate's degrees

Helen Williams, Amy Wade & Kyle

Jessika McKernan  
Dayna Owen, & Kelsey Golz  
Logan Reuland  
Helen Williams, Amy Wade  
& Kyle Heimbigner  
Helen Williams, Amy Wade  
& Kyle Heimbigner  
Helen Williams, Amy Wade  
& Kyle Heimbigner  
Helen Williams, Amy Wade  
& Kyle Heimbigner  
Melissa Tortorici  
Clarissa Silva

Mike Alzamora  
Lauri Anzaldua  
Sandra Quintanilla  
Sandra Quintanilla  
Logan Reuland  
Helen Williams, Amy Wade  
& Kyle Heimbigner  
*Continued*



**Published News or Feature, Less than 15,000 students, Silver, continued**

Greenville ISD	WFAA names 2022 valedictorian Jenna Wade Scholar-Athlete of the Year	Helen Williams, Amy Wade & Kyle Heimbigner
Lancaster ISD	Lancaster High School CTE students earn more than 700 industry-based certifications	Typhani Bartholomew
Lancaster ISD	Lancaster ISD Wins It's Time Texas Health Challenge	Typhani Bartholomew
Lancaster ISD	Tiger2Tiger Connection Partnership Creates New Opportunities for Lancaster ISD	Typhani Bartholomew
Longview ISD	ADHD Awareness Month Published Feature	Dustin Taylor
Magnolia ISD	Celebrating 5 Years of IB in Magnolia ISD	Kate Hope & Denise Meyers
Mission CISD	MHS softball player earns scholarship with her impressive skills	Cynthia Ybarra Leal
Quinlan ISD	A Global Pandemic Can't Stop Me	Tiffany Chapman
Quinlan ISD	It Only Takes a Spark to Get a Fire Going	Tiffany Chapman
Roma ISD	Roma High Mighty Lady Gladiator Volleyball Article	Helen J. Escobar
San Elizario ISD	El Dia de los Muertos The Day of the Dead	Dr. Jeannie Meza-Chavez, Horacio Hernandez & Perla Magallon
San Elizario ISD	GEMS Library Club builds relationships	Dr. Jeannie Meza-Chavez, Horacio Hernandez & Perla Magallon

**BRONZE**

Boerne ISD	Boerne ISD Announces Boerne's Best	Bryan Benway
Copperas Cove ISD	Cove graduates bolster military recruiting effort	Wendy Sledd
Donna ISD	Donna ISD's first female superintendent	Sandra Quintanilla
Lancaster ISD	Special Education Department hosts "A Night to Remember" Prom	Typhani Bartholomew
Mission CISD	Career Tech Early College female students dominate in welding	Cynthia Ybarra Leal
San Elizario ISD	San Eli ISD, MENTE, support migrant students	Dr. Jeannie Meza-Chavez, Horacio Hernandez & Perla Magallon
San Elizario ISD	San Elizario High School Reveals 9th State Championship Monument	Dr. Jeannie Meza-Chavez, Horacio Hernandez & Perla Magallon
Southside ISD	Southside ISD Dispatches Counselors to Help Uvalde Families and Children	Sylvia Rincon, Randy Escamilla & Monica Saenz

**Published New Release or Feature, 15,000 to 40,000 students****BEST OF CATEGORY**

Crowley ISD	Nurse Taylor Martin Inspires Students and Staff	Matt Hoover
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**GOLD**

Allen ISD	Powered by STEAM	Keith Taylor
Allen ISD	Rich in Traditions	Keith Taylor
Beaumont ISD	Preparing the Next Generation	Hannah LeTulle
Crowley ISD	Nurse Taylor Martin Inspires Students and Staff	Matt Hoover
Judson ISD	Park Village Elementary School Assistant Principal Anita Hernandez Has 14 Family Members On Her Campus	Pedro Cabrera
Laredo ISD	MHS student wins UT's Impact Scholarship	Ashley Salas
Northwest ISD	Dr. David Hicks named lone finalist for Northwest ISD superintendent	Anthony Tosie
Northwest ISD	Empowering Future Learners	Jess Croshaw

**SILVER**

Allen ISD	Eagles Give Back	Kelly Juntunen
Allen ISD	Ecological Success Through Education	Communications Department
Allen ISD	Finding an Edge	Keith Taylor
Allen ISD	Running Strong	Keith Taylor
Carrollton-Farmers Branch ISD	R. L. Turner Teacher Authors, Illustrates Published Children's Book	Chelse Westbrook
Eagle Mountain-Saginaw ISD	Article: EMS Police Department	Megan Overman
Goose Creek CISD	District Expansion in GCCISD	Kristyn Hunt Cathey, APR
Goose Creek CISD	Reunification Training in GCCISD	Kristyn Hunt Cathey, APR
Goose Creek CISD	The Fine Arts Effect	Kristyn Hunt Cathey, APR
Harmony Public Schools	Aspiring Female Medical Students	Tracie Seed
Harmony Public Schools	Harmony School of Science student wins Congressional App Challenge	Delfina Glenn
Harmony Public Schools	Harmony Science Academy students open small pantry to help families in need	Delfina Glenn
Judson ISD	Judson High School's Brenda Milam Retiring After 36 Years of Service to Judson ISD	Pedro Cabrera

*Continued*

**Published New Release or Feature, 15,000 to 40,000 students, Silver, continued**

Judson ISD	Wagner Alumni Tre Nation Paving His Way Through The Music Industry	Pedro Cabrera
Laredo ISD	LISD senior walks the stage as an official U.S. Marine	Ashley Salas
Laredo ISD	Martin High School celebrates the 100th edition of La Pitahaya	Ashley Salas
Pearland ISD	Published News: Dr. Waters Retirement	Aliana Peska
Prosper ISD	Mak's Warriors	Racy Kane
Spring Branch ISD	Cornerstone Academy student serves as a SBISD's Superintendent for a Day	Lorena Lara
Spring Branch ISD	SBISD agricultural science students gain the ultimate class pets	Lorena Lara
Tyler ISD	A Promising Future	Jennifer Hines
Wylie ISD	A Girl's Place is at Home	Casi Thedford

**More than 40,000 students****BEST OF CATEGORY**

Texas Assoc of School Boards	Portrait of a Public Ed Advocate	Communications, Marketing & Events
<b>GOLD</b>		
Aldine ISD	Alumni Success Story: 2016 Alumnus, Iván Delgado, Achieves Dream with Nasa	Leticia Fehling
Fort Bend ISD	Assistant Superintendent Carmela Levy-David celebrates all parts of her heritage	Rachel Ross
Fort Bend ISD	Theater education prepares FBISD graduate for college and beyond	Rachel Ross
Frisco ISD	Three Things to Know About the Adopted 2022-23 Budget	Meghan Cone
Klein ISD	Klein Forest Unites Staff Affected by Cancer with 'Not Alone' Breakfast	Jasmine Nguyen
North East ISD	CBS Evening News Anchor Norah O'Donnell reflects on good times and even fonder memories at NEISD	Lila Stanley
Texas Assoc of School Boards	One District's Game-Changing Name	Communications, Marketing & Events
Texas Assoc of School Boards	Portrait of a Public Ed Advocate	Communications, Marketing & Events
Texas Assoc of School Boards	Vegging Out	Communications, Marketing & Events

**SILVER**

Arlington ISD	Teacher Amy Shaw Back Where She Began	Kendra Davis
Cypress Fairbanks ISD	Former Cy Ranch standouts among top 32 picks in 2021 MBL Draft	Angel Verdejo
ESC Region 11	ESC Partners with Police and ISD to Implement Handle with Care Program	Communications & Marketing Teams
Fort Bend ISD	Former Houston Livestock Show and Rodeo top art winner inspires students to follow in his footsteps	Natalie Rivera
Frisco ISD	How Extracurricular Activities Such as Football Complement Academics	Matt Wixon
Leander ISD	With Hope and Urgency – Asian American Pacific Islander Heritage Month	Crestina Hardie
North East ISD	NEISD graduate curates Whataburger merchandise #theNEISDway	Lila Stanley
Round Rock ISD	Celebrate Women's History Month with Women from Round Rock ISD History	Dianne Foletto
Socorro ISD	Socorro ISD celebrates 60 years of preparing Tomorrow's Leaders Learning Today	Daniel Escobar
Socorro ISD	TEA to showcase SISD-UTEP Teacher Residency program as statewide model program	Daniel Escobar
Texas Assoc of School Boards	Catching Up	Communications, Marketing & Events

**BEST OF CATEGORY**

Marlin ISD	Marlin ISD Achievement Press Release	Leah Wayne
<b>GOLD</b>		
Joshua ISD	Joshua ISD Third Lowest Teacher Turnover in DFW Press Release	Zoheb Hassanali
Marlin ISD	Marlin ISD Achievement Press Release	Leah Wayne
<b>SILVER</b>		
Aledo ISD	District among top five in metroplex for starting teacher salary	Mercedes Mayer
Alvarado ISD	Coach Retirement	Tommy Brown
Alvarado ISD	Steering Committee Recommends Bond	Tommy Brown
Boerne ISD	Boerne ISD Named Innovative District	Bryan Benway
Copperas Cove ISD	Cove scores higher than region on state standardized test	Wendy Sledd
Joshua ISD	Joshua ISD Board Raise and Teacher Starting Salary Press Release	Zoheb Hassanali

*Continued*



**Published News Release, Edited, Less than 15,000 students, Silver, continued**

Joshua ISD  
Roma ISD

Joshua ISD Wins Regional School Board Award  
Roma ISD Schools Earn Four Top Spots in State, Five Top  
Regional Spots in New Children at Risk School Guide  
Sanger ISD Employee Retention Stipend Press Release  
Southwest ISD Aquatic Center Grand Opening &  
Ribbon-Cutting Ceremony Press Release  
Enhanced robotics education to benefit students across TCISD

Zoheb Hassanali  
Helen J. Escobar

Sanger ISD  
Southwest ISD

Reece Waddell  
Jennifer Collier

Texas City ISD

**BRONZE**

Gregory-Portland ISD

G-PISD School Board votes to build Fieldhouse using Supplemental  
Funds provided by local Industry  
QISD Designated a Texas Teacher Incentive Allotment District

Melissa Tortorici

Crystal Matern

Quinlan ISD

Tiffany Chapman

**15,000 to 40,000 students****BEST OF CATEGORY**

Weslaco ISD

Weslaco ISD displays Kindness Trees

Arminda Munoz

**GOLD**

Harmony Public Schools

We Love Our Subs

John Boyd

Mansfield ISD

Class of 2022 Teems with Twins

Lari Barager

Weslaco ISD

Weslaco ISD displays Kindness Trees

Arminda Munoz

Weslaco ISD

Weslaco ISD student recycling club collects bottles for good cause

Arminda Munoz

**BRONZE**

Goose Creek CISD

It's Science! Summer Camp in GCCISD

Kristyn Hunt Cathey, APR

Goose Creek CISD

The Blarglefish Swim Along

Kristyn Hunt Cathey, APR

Goose Creek CISD

Toddlers Van Gogh at Hyland

Kristyn Hunt Cathey, APR

**More than 40,000 student****BEST OF CATEGORY**

Cypress Fairbanks ISD

CFISD swimmers, coaches set new single relay world record

Abbie Geveshausen

**GOLD**

Arlington ISD

Fiber Optic Groundbreaking

Ryan Pierce & Anita Foster

Cypress Fairbanks ISD

CFISD swimmers, coaches set new single relay world record

Abbie Geveshausen

Cypress Fairbanks ISD

Walker ES implements first campus comfort dog in Texas

Abbie Geveshausen

**SILVER**

Arlington ISD

Camp Innovation

Anita Foster & Kendra Davis

Dallas ISD

News release announcing the departure of

Media Relations

Socorro ISD

Superintendent Michael Hinojosa

Daniel Escobar

Socorro ISD

SISD partners with Immunize El Paso, City of El Paso to provide  
vaccines for 5- to 11-year olds

Daniel Escobar

Socorro ISD Board of Trustees names Dr. Nate Carman  
as lone finalist for superintendent

**BRONZE**

Klein ISD

Klein High Air Force JROTC First in Texas for Space Force Conversion

Jessica Williams



## CATEGORY 20

### Specialty/Novelty Writing

All Divisions

**BEST OF CATEGORY**

Carrollton-Farmers Branch ISD

CFBISD Board Notes

Chelse Westbrook

**GOLD**

Aldine ISD Communications

From Unlikely Childhood Friends to Dynamic Teacher Duo

Dylan Esquin

Carrollton-Farmers Branch ISD

CFBISD Board Notes

Chelse Westbrook

**SILVER**

Gregory-Portland ISD

Building a Learner-Centered Culture

Crystal Matern

**BRONZE**

Everman ISD

Women's History Month

Communications & Marketing



# PHOTOGRAPHY CATEGORIES



## BEST OF CATEGORY

Donna ISD

### GOLD

Crandall ISD

Crandall ISD

Crandall ISD

Donna ISD

Donna ISD

Donna ISD

Hidalgo ISD

Roma ISD

Sanger ISD

Sherman ISD

### SILVER

Alvarado ISD

Alvarado ISD

Andrews ISD

Andrews ISD

Canutillo ISD

Channelview ISD

Crandall ISD

Donna ISD

Donna ISD

Georgetown ISD

Lake Travis ISD

Little Elm ISD

Sharyland ISD

### BRONZE

Copperas Cove ISD

La Porte ISD

Roma ISD

Sherman ISD

Southwest ISD

## BEST OF CATEGORY

Galena Park ISD

### GOLD

Eagle Mountain-Saginaw ISD

Eagle Mountain-Saginaw ISD

Galena Park ISD

Goose Creek CISD

Goose Creek CISD

Hays CISD

Hays CISD

Mesquite ISD

Mesquite ISD

Mesquite ISD

Mesquite ISD

Mesquite ISD

Mesquite ISD

Spring ISD

Spring ISD

## CATEGORY 21

### Photo Sports Subjects

Less than 15,000 students



DNHS Softball Player

Here Come The Pirates!

Levitating At First Base

Take It In Stride

DNHS Softball Pitcher

DNHS Softball Player

DNHS Softball Player Pitcher

Friday Night Lights - Thankful

For Love Of Country

Back-to-Back Championships

Basketball vs Rock Hill

Cleared

Not Even Close

Catch me if you can

Celebrating a Historic Milestone

Canutillo Eagle Football Victory

CHS Cheerleaders @ Homecoming

Sign Him Up For Track In The Spring

Pole Vault photo

Praying Soccer Player

2022 GISD Special Olympics

Touchdown Lake Travis

Underdogs

Game Day

Roller Scooter Relay

Off and Running

Rising Above

Bearcat Baseball Senior Night

Titans Take the Field

### 15,000 to 40,000 students

Friday Football Feeling

Even Though You Are Gone, We Are Still A Team

Eye On The Prize

Friday Football Feeling

Ganders TD Catch

Gators vs. Bears

Clearing the Last Hurdle

Sliding On Through

As Far As I Can

Clubbin' Season

First Again

West in Grayscale

West Mesquite Dark Mode

West Mesquite Heat

Let the racket do the serving!

Run Fast or Be Last

Federico Gonzalez

Communications Department

Communications Department

Communications Department

Federico Gonzalez

Federico Gonzalez

Federico Gonzalez

Jennifer Garza

Cynthia Arellano

Reece Waddell

Todd Kleiboer

Tommy Brown

Tommy Brown

Jessika McKernan

Jessika McKernan

Public Information Office

Anthony Mireles

Communications Department

Miriam Marentes

Mariam Marentes

Logan Reuland

Cheryal Loosmore

Brandon Buckner

Nancy Barboza

Wendy Sledd

Adam J. Holland

Cynthia Arellano

Todd Kleiboer

Roger Campos

Michael Lam, Sherrhonda Hunter & Chris Gause

Communications Department

Communications Department

Michael Lam, Sherrhonda Hunter & Chris Gause

Carrie Pryor-Newman

Carrie Pryor-Newman

Moses Leos

Moses Leos

Wei-Tung Chou

Aaron Libby

Wei-Tung Chou

Aaron Libby

Aaron Libby

Aaron Libby

Office of Communications

Office of Communications

*Continued*

## Photo Sports Subjects 15,000 to 40,000 students, Silver

### SILVER

Galena Park ISD	State Champs Again	Michael Lam, Sherrhonda Hunter & Chris Gause
Galena Park ISD	Texas Crown	Michael Lam, Sherrhonda Hunter & Chris Gause
Galena Park ISD	The Flyover	Michael Lam, Sherrhonda Hunter & Chris Gause
Hays CISD	Taking Flight	Moses Leos
Midland ISD	The Heart of Friday Night Lights	Samuel Eaton
Rockwall ISD	A League Of Brothers	Chris Curtis
Spring ISD	Don't Just Chase Your Dreams...Run Them Down!	Office of Communications
Tomball ISD	Season-ending Stare	Justin Warnasch

### BRONZE

Galena Park ISD	Quarterback is King	Michael Lam, Sherrhonda Hunter & Chris Gause
Galena Park ISD	Ring Talk	Michael Lam, Sherrhonda Hunter & Chris Gause
Northwest ISD	Shadow Tennis	Jess Croshaw
Weslaco ISD	Weslaco Panthers Kick-Off Homecoming	Samantha Holley

### More than 40,000 students

### BEST OF CATEGORY

Garland ISD	Garland ISD: Rowlett Basketball	GISD Communications
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### GOLD

Cypress Fairbanks ISD	Bunker Save	Angel Verdejo
Cypress Fairbanks ISD	Full Extension	Angel Verdejo
Cypress Fairbanks ISD	More Than A Game	Angel Verdejo
Dallas ISD	Fellow Students Help Special Olympics Runner Finish the Race	Jeff Dietz
Garland ISD	Garland ISD: Rowlett Basketball	GISD Communications
Leander ISD	Victory!	Daniel Cernero
Pasadena ISD	Mascots with Many Hearts, One Beat	Bruce Stone

### SILVER

Cypress Fairbanks ISD	Eye on the Set	Abbie Geveshausen
Cypress Fairbanks ISD	Touchdown Panthers	Abbie Geveshausen
Fort Bend ISD	Marshall HS State Champions	Cameron Hubbard
Garland ISD	Garland ISD: Sachse Football	GISD Communications
Klein ISD	The calm before the storm	Marlon Torres
Leander ISD	Around the Bend	Daniel Cerneros
Leander ISD	Outstretched Fingers	Daniel Cernero
Leander ISD	Running with the Pack	Daniel Cernero

### BRONZE

Cypress Fairbanks ISD	That Hurts	Angel Verdejo
Socorro ISD	Socorro ISD Purple Heart Elementary Cheerleader	Daniel Escobar



## CATEGORY 22

### Photo Academic/Classroom Subjects

#### Less than 15,000 students



### BEST OF CATEGORY

Roma ISD	Dinosaur Crunch	Cynthia Arellano
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### GOLD

Alvarado ISD	Indian Friend Reading Day	Tommy Brown
Andrews ISD	Kinder Alphabet Fashion Show	Jessika McKernan
Andrews ISD	Kinder Rodeo	Jessika McKernan
Bastrop ISD	Pre-K Here I Come	Chris White
Boerne ISD	Simple Curiosity	Amanda Payne
Copperas Cove ISD	Parachute Pleasure	Wendy Sledd
Crandall ISD	Do I Have To Show My Work?	Communications Department
Crandall ISD	Dude, Take A Look At This	Communications Department
Crandall ISD	I Got It!	Communications Department
Edgewood ISD	Live Book Reading	Yvonne Zamora Byrd
Everman ISD	Dan Powell Early Learning Academy	Communications & Marketing
	Recruitment Picture	
Gainesville ISD	A Lasting Impression	Leslie Crutsinger

*Continued*

**Photo Academic/Classroom Subjects, Less than 15,000 students, Gold, continued**

Gainesville ISD	Fiesta!	Leslie Crutsinger
Gainesville ISD	Ready, Set, Teach	Leslie Crutsinger
Hidalgo ISD	HECHS, South Texas College Graduate	Jennifer Garza
Joshua ISD	Health Science Practicum Photo	Zoheb Hassanali
Joshua ISD	Owlet to Owl: Joshua High School Senior Walk	Zoheb Hassanali
Joshua ISD	Puppy Pals Reading Program	Zoheb Hassanali
Medina Valley ISD	Taking Learning to New Heights	Chase Geurin
Pecos-Barstow-Toyah ISD	Feeling '22	Nydia Natividad
Roma ISD	Delia G. Garcia Warriors Delighted at Kinder Graduation	Cynthia Arellano
Roma ISD	Dinosaur Crunch	Cynthia Arellano
Sanger ISD	Pure Happiness	Reece Waddell
Sherman ISD	Claywork Class	Todd Kleiboer
Sherman ISD	Enrichment Camps At Neblett Elementary	Todd Kleiboer
Southwest ISD	Hands-on with Auto Tech	Roger Campos
Southwest ISD	Welding for Success	Roger Campos
Sunnyvale ISD	Sunnyvale ISD - Mrs. Lindsay's Class	Emily White
<b>SILVER</b>		
Channelview ISD	Crenshaw Choir @ Moody Gardens	Anthony Mireles

**15,000 to 40,000 students****BEST OF CATEGORY**

Goose Creek CISD	Informational Technology - Networking	Carrie Pryor-Newman
<b>GOLD</b>		
Goose Creek CISD	Informational Technology - Networking	Carrie Pryor-Newman
Hays CISD	Taking a Closer Look	Moses Leos
Keller ISD	Inspiration Meets Implementation	Nicole McCollum
Mesquite ISD	Drawing Giant Cells	Wei-Tung Chou
Mesquite ISD	STEM Girls	Wei-Tung Chou
Northwest ISD	Reading in the Lit Lounge	Jess Croshaw
Pearland ISD	Graduation Excitement	Cissa Madero
<b>SILVER</b>		
Beaumont ISD	Welding at the Career Center	Colby Knox
Hays CISD	Seeing Double	Moses Leos
Hays CISD	Summing It Up	Moses Leos
Judson ISD	JECA Students Sign Letter of Intent to College	Pedro Cabrera
Wylie ISD	Superhero Pose	Casi Thedford
<b>BRONZE</b>		
Hays CISD	Look Out Below!	Moses Leos
Mesquite ISD	Dog Reader	Wade Odom

**More than 40,000 students****BEST OF CATEGORY**

Harris County Dept of Education	Curiosity	David Einsel
<b>GOLD</b>		
Fort Bend ISD	Class of 2022 Graduation Ceremony	Cameron Hubbard
Harris County Dept of Education	Curiosity	David Einsel
Killeen ISD	Electrifying Experiments	Todd Martin
<b>SILVER</b>		
Aldine ISD	The Universal Language	Luke Rabalais
Cypress Fairbanks ISD	Final Preparation	Angel Verdejo
Cypress Fairbanks ISD	Her Persistence Became Her Champion	Abbie Geveshausen
Cypress Fairbanks ISD	Music to Your Ears	Angel Verdejo
Dallas ISD	Deaf Student Gets Practical Hands On Experience At Career Institute	Jeff Dietz
Killeen ISD	Oh, The Places You'll Go!	Todd Martin
Klein ISD	A+ Effort	Jessica Williams
Leander ISD	Reading Buddies	Crestina Hardie
Socorro ISD	Socorro ISD Teacher of the Year classroom	Daniel Escobar
<b>BRONZE</b>		
Killeen ISD	Absorbing an Author	Todd Martin



## BEST OF CATEGORY

San Angelo ISD

### **GOLD**

Boerne ISD

Canutillo ISD

Channelview ISD

Dickinson ISD

Edgewood ISD

Everman ISD

Pampa ISD

San Angelo ISD

Sanger ISD

### **SILVER**

Alvarado ISD

Andrews ISD

Argyle ISD

Argyle ISD

Boerne ISD

Boerne ISD

Boerne ISD

Canutillo ISD

Canutillo ISD

Cleveland ISD

Copperas Cove ISD

Crandall ISD

Crandall ISD

Edgewood ISD

Gainesville ISD

Gainesville ISD

Georgetown ISD

Greenville ISD

Greenville ISD

Joshua ISD

Joshua ISD

Longview ISD

Longview ISD

Magnolia ISD

Medina Valley ISD

Medina Valley ISD

Pampa ISD

Pampa ISD

Pecos-Barstow-Toyah ISD

Pecos-Barstow-Toyah ISD

Red Oak ISD

San Angelo ISD

San Angelo ISD

Sherman ISD

Sherman ISD

Southwest ISD

### **BRONZE**

Aledo ISD

Alvarado ISD

Brazosport ISD

Donna ISD

Greenville ISD

Joshua ISD

## CATEGORY 23

### Photo Other Subjects

Less than 15,000 students

Military Family Homecoming

Lunch Line Smiles

Turkey Salute

CHS Class of 2022 Graduation

The Last Prank

The Art of Dancing

Kindergarten Graduation Pictures

Here We Glow!

Military Family Homecoming

The Next Chapter

Waiting for Results

El Grito

Veterans Day Surprise

Veterans Night at Eagle Stadium

Bus Drivers are Cool!

Drive like Me!

How It Started

¡Con Orgullo! Northwest Early College Graduation

Shout from the Sole

Cleveland ISD Future Cheerleader

Sunset Remembrance

Do Not Try This At Home

Let's Make It Official

Chasing the Sun and End Zone

Generous Smile

Honor

GHS Graduation

GHS valedictorian spreads her wings

The Sky's the Limit

Hunter's Heroes Autism Awareness

Military/First Responder Appreciation Night

Draft Day Rally Line

LHS POP Choir Spring Performance

Challenge Day Fun

A Time to Shine

Saluting Those Who Have Served

Harvesters In Training

Spinning Into School

Building for the Future!

PBTISD is Building!

Sparks Fly for Red Oak FFA

A Bright Future

Military Parent and Child

Cinco De Mayo at Washington

SHS Spring Show

Fire & Armor IV Fireworks Celebration

Thank you, sir

Peter Pan

BISD's Book Bus

Stadium photo

Thanksgiving Surprise

Better Together Joshua



Jack Wilcox

Amanda Payne

Public Information Office

Anthony Mireles

Jenna Simsen

Carissa Valdez

Communications & Marketing

Jana Williamson

Jack Wilcox

Reece Waddell

Tommy Brown

Jessika McKernan

Rick Herrin

Rick Herrin

Amanda Payne

Amanda Payne

Amanda Payne

Public Information Office

Public Information Office

Susan Ard & Matthew Bieniek

Wendy Sledd

Communications Department

Communications Department

Carissa Valdez

Leslie Crutsinger

Leslie Crutsinger

Logan Reuland

Helen Williams

Kyle Heimbigner

Zoheb Hassanali

Zoheb Hassanali

Elizabeth Ross

Elizabeth Ross

Kate Hope

Chase Geurin

Chase Geurin

Jana Williamson

Jana Williamson

Nydia Natividad

Nydia Natividad

Haley Stewart

Jack Wilcox

Jack Wilcox

Todd Kleiboer

Todd Kleiboer

Roger Campos

Mercedes Mayer

Tommy Brown

Communications Department

Federico Gonzalez

Amy Wade

Zoheb Hassanali

*Continued*



**Photo - Other Subjects, Less than 15,000 students, Bronze, continued**

La Porte ISD  
Southwest ISD

A Night With The Wizards  
Southwest Legacy Class of 2022 Award

Kimberly Culver  
Daniel Barceniz

**Photo Other Subjects - 15,000 to 40,000 students****BEST OF CATEGORY**

Spring ISD

Presenting Our True Colors

Office of Communications

**GOLD**

Ector County ISD  
Galena Park ISD  
Goose Creek CISD  
Hays CISD  
Judson ISD  
Judson ISD  
Laredo ISD  
Mesquite ISD  
Mesquite ISD  
Mesquite ISD  
Northwest ISD  
Northwest ISD  
Spring ISD  
Spring ISD

Class of 2022 Remembering Leilah  
Ready, Set, Jingle Jog!  
Aubrey's Lady Pig  
Bathed in Blue  
Converse Grant Showcase - Kids Teaching Kids  
Multimedia Coverage  
Hand in Hand with the Future  
Joy Unleashed  
Love to Read  
Music Stand  
A Storybook Character Parade  
Turning Our Dirt  
My Robot Ate My Homework  
Presenting Our True Colors

Communications Department  
Michael Lam, Sherrhonda Hunter & Chris Gause  
Carrie Pryor-Newman  
Moses Leos  
Pedro Cabrera  
Pedro Cabrera  
Ashley Salas  
Wade Odom  
Wei-Tung Chou  
Wade Odom  
Jennifer Becan  
Jess Croshaw  
Office of Communications  
Office of Communications

**SILVER**

Goose Creek CISD  
Hays CISD  
Judson ISD  
Judson ISD  
Mesquite ISD  
Midland ISD  
Pearland ISD  
Rockwall ISD  
Spring Branch ISD

Top Grads  
Sunset on a Friday  
Converse Elementary JEF Grant Showcase  
Puerto Rican Pride  
Under the Mask  
Bus Drivers Needed  
Maintenance and Operations Pep Rally  
Relationships. Innovation. Excellence.  
The Beloved "W"

Carrie Pryor-Newman  
Moses Leos  
Pedro Cabrera  
Pedro Cabrera  
Wade Odom  
Samuel Eaton  
Cissa Madero  
Alyssa Suniga  
Zoe Zamora

**BRONZE**

Keller ISD  
Mesquite ISD  
Tomball ISD

The Journey is Bright  
We Are Leaders  
TSA Graduation Singer

Nicole McCollum  
Wei-Tung Chou  
Justin Warnasch

**More than 40,000 students****BEST OF CATEGORY**

Dallas ISD

Early Learning Students Excited to Get to Class

Jeff Dietz

**GOLD**

Dallas ISD  
Harris County Dept of Education  
Harris County Dept of Education  
Killeen ISD  
Killeen ISD  
Killeen ISD  
Leander ISD

Early Learning Students Excited to Get to Class  
Celebrating Excellence  
Next Move  
A Night with the Knights  
Baila con KISD  
Dancing Queen  
Waving the Flag

Jeff Dietz  
David Einsel  
David Einsel  
Todd Martin  
Todd Martin  
Todd Martin  
Daniel Cernero

**SILVER**

Aldine ISD  
Arlington ISD  
Arlington ISD  
Cypress Fairbanks ISD  
Cypress Fairbanks ISD  
Cypress Fairbanks ISD  
Fort Bend ISD  
Harris County Dept of Education  
Harris County Dept of Education  
Killeen ISD  
Klein ISD  
Leander ISD  
Socorro ISD

Summer STEM  
It's Show (Choir) Time!  
New Playground Fun  
A Yabba-Dabba-Doo Time  
Bridgeland Best  
Let Me Hear You  
Summer Magazine Cover Photo  
Handshake  
I Did It  
But First, Let Me Take a Selfie  
Paint Possibility  
In Her Element  
Socorro ISD Fine Arts Student

Luke Rabalais  
Robert Spence  
Robert Spence  
Abbie Geveshausen  
Abbie Geveshausen  
Angel Verdejo  
Cameron Hubbard  
David Einsel  
David Einsel  
Todd Martin  
Jessica Williams  
Daniel Cernero  
Daniel Escobar

*Continued*

**Photo Other Subjects, More than 40,000 students, Bronze**

**BRONZE**

Harris County Dept of Education  
Harris County Dept of Education  
Leander ISD

Comfort  
Queen for the Day  
Comedic Timing

David Einsel  
David Einsel  
Daniel Cernero

**GRAPHICS CATEGORIES**

**CATEGORY 24**

**Logo, Trademark, Symbol**

**Less than 15,000 students**



**BEST OF CATEGORY**

Midway ISD

The Perfect Panther

Traci Marlin & Robert Pryor

**GOLD**

Aledo ISD  
Canutillo ISD  
Canutillo ISD  
Community ISD  
Copperas Cove ISD  
Everman ISD  
Gregory-Portland ISD  
Lockhart ISD  
Magnolia ISD  
Marlin ISD  
Midway ISD  
Pampa ISD  
Pecos-Barstow-Toyah ISD  
San Angelo ISD  
Sharyland ISD  
Temple ISD  
Waco ISD

Advanced Academics Logo  
Stronger Together  
The Future is Now  
Community ISD: 75th Anniversary Mark  
#CovelSDisHome  
Erase the Gap Logo  
G-PISD Career & Technical Education (CTE) Logo  
Lockstars Logo  
MISD Employee Childcare Learning Center  
Bulldogs Read Logo  
The Perfect Panther  
Harvester Spirit  
PBTISD School Health Advisory Council Logo  
Lone Star Middle School Logo  
Sharyland ISD Centennial Logo  
Temple ISD Leadership Definition Framework  
"We Are Waco ISD" logo

Mercedes Mayer  
Public Information Office  
Public Information Office  
Chris Mycoskie & Cooper Welch  
Wendy Sledd  
Communications & Marketing  
Tanis Acosta  
Heather Smith & Christina Courson  
Kate Hope  
Leah Wayne  
Traci Marlin & Robert Pryor  
Jana Williamson  
Nydia Natividad  
Jack Wilcox  
Rocio N. Landin  
Christine Parks  
Communications Dept, Mary Henderson Senter

**SILVER**

Gregory-Portland ISD  
Joshua ISD  
Joshua ISD  
Marlin ISD  
Red Oak ISD  
Red Oak ISD  
Sharyland ISD  
Victoria ISD

TFA State Conference Logo  
Joshua ISD Bond Logo  
The Hoot Half Hour Podcast  
Marlin ISD Band Logo  
Red Oak ISD - Hawk Parent University logo  
Red Oak ISD - Top Hawks Program logo  
Sharyland ISD LEAD Logo  
ADSY Logo

Tanis Acosta & Crystal Matern  
Zoheb Hassanali  
Zoheb Hassanali  
Leah Wayne  
Haley Stewart & Beth Trimble  
Haley Stewart & Beth Trimble  
Rocio N. Landin  
Ashley Scotto

**BRONZE**

San Elizario ISD

School Health Advisory Committee Logo

Dr. Jeannie Meza-Chavez, Horacio Hernandez  
& Perla Magallon

**15,000 to 40,000 students**

**BEST OF CATEGORY**

Richardson ISD

Boots and Bowties Bash

RISD Strategy & Engagement

**GOLD**

Alvin ISD  
Alvin ISD  
Corpus Christi ISD  
Ector County ISD  
Goose Creek CISD  
Harmony Public Schools  
Harmony Public Schools  
Mesquite ISD  
Northwest ISD  
Pearland ISD  
Pharr-San Juan-Alamo ISD  
Richardson ISD

Alvin ISD STEM Bus Logo  
Partners on Patrol Logo  
Early Childhood Development Center logo redesign  
Celebrating 100 Years of ECISD  
Giant Decision Day Penant  
Harmony School of Excellence Dolphins  
Harmony School of Innovation- El Paso Wolves  
John Horn High School Logo  
The Mighty Chisholm Trail Bulldogs  
Prop A Logo – 2021 Pearland ISD VATRE  
PSJA ISD MetroHubs  
Boots and Bowties Bash

Rachel Moore  
Rachel Moore  
Tavo Caballero  
Communications Department  
Mima Trujillo  
Tim Hallila  
Tim Hallila  
Aaron Libby  
Jennifer Becan  
Victor Bushfield  
Lorelei Lopez  
RISD Strategy & Engagement  
*Continued*

**Logo, Trademark, Symbol, 15,000 to 40,000 students, Gold, continued**

Rockwall ISD	Lupe Garcia Elementary Gators	Alyssa Suniga
Tomball ISD	SPARK Card	Justin Warnasch
Tomball ISD	Spirit of Tomball	Justin Warnasch
Weslaco ISD KWES	Tomas Garces Dual Invitational	Darline Gracia

**SILVER**

Goose Creek CISD	Liles Early Learning Academy Logo	Mima Trujillo
Spring ISD	Barbering Academy at Westfield High School	Office of Communications
Tomball ISD	Leadership Definition Compass	Justin Warnasch & Allison Suarez

**Logo, Trademark, Symbol - More than 40,000 students****BEST OF CATEGORY**

Killeen ISD	Meadows Roadrunners	James Rawls
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**GOLD**

Cypress Fairbanks ISD	M. Robinson Elementary School Logo	Todd Blair
Killeen ISD	Hay Branch Hawks	James Rawls
Killeen ISD	Meadows Roadrunners	James Rawls
Klein ISD	2022 Klein ISD Bond Logo	Chelsea Ceballos & Justin Elbert
North East ISD	SETA Logo	Myisha Bradham
Socorro ISD	Ben Narbuth Elementary Logo	Daniel Escobar
Socorro ISD	Paso Del Norte Fine Arts Academy Logo	Daniel Escobar

**SILVER**

Cypress Fairbanks ISD	Duryea Elementary School Logo	Todd Blair
Garland ISD	GISD All-Stars	GISD Communications
Leander ISD	Smart Money: Making Sense of Our Cents logo Shannon Lombardo & Rachel Acosta	Crestina Hardie, Daniel Cernero,

North East ISD	For Uvalde	Evan Henson
Region 16 ESC	ReadWrite Connect Conference Logo	Haley McCall
Socorro ISD	Escontrias STEAM Academy Logo	Daniel Escobar

**BRONZE**

Fort Bend ISD	Countdown Cash	Kelly Williams
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**BEST OF CATEGORY**

Midway ISD	Panther Banners	Communications Department
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**GOLD**

Angleton ISD	#FortheFuture	Brittany Blanchard & Hanna Chalmers
Dickinson ISD	DISD Book Bus Design	Jenna Simsen
Donna ISD	Gameday Graphic	Federico Gonzalez
Marlin ISD	Literacy Wall Mural	Leah Wayne
Midway ISD	Panther Banners	Communications Department
Red Oak ISD	Red Oak Hawks - Football Program Cover Art	James Murphy & Beth Trimble
Red Oak ISD	Red Oak True Maroon	Haley Stewart & Beth Trimble
Wimberley ISD	Back to Back State Tennis Graphic	Allen Bruggman

**SILVER**

Boerne ISD	Now Hiring Bus Drivers	Amanda Payne
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**BRONZE**

Copperas Cove ISD	Everyone's Included Holiday Card	Wendy Sledd
Donna ISD	Donna North High School's Senior Season	Federico Gonzalez
Longview ISD	ETMPA Fact Sheet	Elizabeth Ross

**15,000 to 40,000 & More than 40,000 students****BEST OF CATEGORY**

Mesquite ISD & Mesquite ISD	Bus Driver Appreciation Day 2022 West in Grayscale	Aaron Libby Aaron Libby
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**GOLD**

Crowley ISD	North Crowley Alumni Spotlight: Tanner Wright	Matt Hoover
Crowley ISD	North Crowley Signing Day Celebration	Matt Hoover

*Continued*

**Original Art, 15,000 to 40,000 & More than 40,000 students, Gold, continued**

Goose Creek CISD  
Garland ISD  
Mesquite ISD  
Mesquite ISD  
Mesquite ISD

Auxiliary Job Fair Social Graphic  
Garland ISD Football Matchups  
Bus Driver Appreciation Day 2022  
Skeeter Softball Round 2  
West Mesquite Girls Basketball Pink Out

Brittney Culpepper  
GISD Communications  
Aaron Libby  
Aaron Libby  
Aaron Libby

**SILVER**

Bryan ISD  
Crowley ISD  
Cypress Fairbanks ISD  
Goose Creek CISD

Bryan ISD's Words on Wheels Bus Wrap  
CHS vs. NCHS Scoreboard Graphic  
2022 National Merit Semifinalists  
Technology Wall Wrap

Communications Department  
Matt Hoover  
Abbie Geveshausen  
Brittney Culpepper, Mima Trujillo  
& Carrie Pryor-Newman  
RISD Strategy & Engagement  
Justin Warnasch & Allison Suarez

Richardson ISD  
Tomball ISD

Discover What's Possible  
State of the District Seal



**BEST OF CATEGORY**

Copperas Cove ISD

**GOLD**

Aledo ISD  
Brazosport ISD  
Brazosport ISD  
Copperas Cove ISD  
Temple ISD

Earn a Terrific Salary as a Copperas Cove ISD Teacher

Wendy Sledd

**SILVER**

Brazosport ISD  
Magnolia ISD  
Mission CISD  
Sharyland ISD

Aledo ISD Top 10 of 2021  
Brazosport Chamber of Commerce Membership Directory Ad  
Innovate with Key Points Ad  
Earn a Terrific Salary as a Copperas Cove ISD Teacher  
Chamber of Commerce Community Guide Advertisement

Mercedes Mayer  
Communications Dept  
Communications Department  
Wendy Sledd  
Christine Parks

**BEST OF CATEGORY**

Laredo ISD

**GOLD**

Bryan ISD  
Hays CISD  
Laredo ISD  
Tomball ISD

Congratulations Class of 2022

Claudia Y. Rodriguez

**SILVER**

Bryan ISD  
Goose Creek CISD  
Goose Creek CISD  
Harmony Public Schools  
Pearland ISD

Bryan ISD Celebrates It's City's 150th Anniversary  
Graduation Ad  
Congratulations Class of 2022  
Tomball ISD Job Fair

Communications Department  
Harvest Coats  
Claudia Y. Rodriguez  
Justin Warnasch & Allison Suarez

We Chose a Bryan ISD Path  
Class of 2022 Full Page Ad  
Giants of the Month Magazine Ad  
Harmony School of Science-El Paso  
Prop A Mailer

Communications Department  
Brittney Culpepper  
Brittney Culpepper  
Tim Hallila  
Cissa Madero

**More than 40,000 students**

**BEST OF CATEGORY**

HCDE Marketing &  
Client Engagement Division

**GOLD**

Arlington ISD  
HCDE Marketing &  
Client Engagement Division  
Humble ISD  
Klein ISD

Making An Everyday Impact (Nov/Dec 2021 Edition)

Teresa Juarez & Juan Lopez

Arlington ISD Goes Full STEM Ahead!  
Making An Everyday Impact (Nov/Dec 2021 Edition)

Suzanne Turner  
Teresa Juarez & Juan Lopez

Thank You Citizens Bond Advisory Committee  
Butch Theiss - My #kleinfamily Story

Robin McAdams  
Chelsea Ceballos



**BEST OF CATEGORY**

Royse City ISD

**GOLD**

Boerne ISD

Everman ISD

Everman ISD

Gainesville ISD

Greenville ISD

Hidalgo ISD

Kerrville ISD

Kerrville ISD

Midway ISD

Royse City ISD

Sharyland ISD

**SILVER**

Brownwood ISD

Brownwood ISD

Copperas Cove ISD

Hidalgo ISD

**BEST OF CATEGORY**

Mesquite ISD

**GOLD**

Alvin ISD

Carrollton-Farmers Branch ISD

Mesquite ISD

Richardson ISD

**SILVER**

Harmony Public Schools

Weslaco ISD KWES

**BEST OF CATEGORY**

Humble ISD

**GOLD**

Arlington ISD

Garland ISD

Humble ISD

Klein ISD

Pasadena ISD

Pasadena ISD

Socorro ISD

**BRONZE**

Cypress Fairbanks ISD

**CATEGORY 27****Advertisement - Other****Less than 15,000 students**

Best Community for Music Education

We are Boerne ISD Pop-up Marketing Banner

Erase the Gap Billboard

Moving Beyond Limits Advertisements

Top 10% Billboard

Billboard: Team GISD

Imagine Greatness, Expect Success

KISD Recruitment Card

Pop-up Banner

Job Fair Booth

Best Community for Music Education

Sharyland ISD Centennial Celebration Banner

Alumni Spotlight Billboard

District of Choice(s) Billboard

CCISD Pocket Folder Presentation

National Blue Ribbon Schools Billboard

**Advertisement Other - 15,000 to 40,000 students**

Made in Mesquite Billboard

Alvin ISD STEM Bus Wrap

CFBISD One Big Family Teacher Recruiting Ad

Made in Mesquite Billboard

High School Menu Stand with Insert

El Paso Sky Mall Banner

WISD Inspiring Students Since 1921

**More than 40,000 students**

Building Bright Futures Ad

It Pays to Teach in the Arlington ISD

#TheGISDEffect: Pull-Up Banners

Building Bright Futures Ad

Klein ISD Bond Bus Banner

Morales Elementary Marquee Sign

We Love Our Teachers Yard Signs

Socorro ISD Seize Your Opportunity Billboards

Professional Learning - Teacher Leadership Institute Banners



Chris Kingsley

Amanda Payne

Communications &amp; Marketing

Communications &amp; Marketing

Leslie Crutsinger

Helen Williams, Amy Wade &amp; Kyle Heimbigner

Jennifer Garza

Lauren Jette

Lauren Jette

Traci Marlin

Chris Kingsley

Rocio N. Landin

Charles Musgrove

Charles Musgrove

Wendy Sledd

Jennifer Garza

Aaron Libby, Wei-tung Chou &amp; Wade Odom

Rachel Moore

Amy Johnson

Aaron Libby, Wei-tung Chou &amp; Wade Odom

RISD Strategy &amp; Engagement

Tim Hallila

Darline Gracia

Jonathan Frey

Suzanne Turner

GISD Communications

Jonathan Frey

Justin Elbert &amp; Chelsea Ceballos

Lori Grande &amp; Art Del Barrio

Lori Grande

Daniel Escobar

Todd Blair





# VIDEO/CABLE TV CATEGORIES



## CATEGORY 28

### Video - News/Information

Less than 15,000 students



#### BEST OF CATEGORY

Boerne ISD

#### GOLD

Boerne ISD

Red Oak ISD

Sanger ISD

Waco ISD

The Boerne Beat

The Boerne Beat

Red Oak ISD - Hawk Talk 2-in-2

Monday Morning Minute

Waco ISD School Board Meeting Recaps

Erik Armenta & Bryan Benway

Erik Armenta & Bryan Benway

James Murphy, Haley Stewart & Beth Trimble

Reece Waddell

WISD Communications Department

#### 15,000 to 40,000 students

#### BEST OF CATEGORY

Rockwall ISD

#### GOLD

Ector County ISD

McAllen ISD

Good Morning, Rockwall ISD!

Teacher Incentive Allotment

SuperTalk: Episode 44- Boys & Girls Club  
summer programs

Mesquite ISD & Social Emotional Learning

Good Morning, Rockwall ISD!

Northgate Crossing-Veteran Surprise

Football 2021: Preview Show

Renae Murphy, Alyssa Suniga & Chris Curtis

Communications Department

Office of Marketing & Communications

Wade Odom

Renae Murphy, Alyssa Suniga & Chris Curtis

Office of Communications

Carlos Robledo, Don Ramirez,

Mike Palacios & Darline Gracia

#### More than 40,000 students

#### BEST OF CATEGORY

Fort Worth ISD

#### GOLD

Fort Worth ISD

Socorro ISD

#### SILVER

Arlington ISD

Cypress Fairbanks ISD

#### BRONZE

Arlington ISD

Future FWISD Teachers Sign Up at Hiring Fair

Future FWISD Teachers Sign Up at Hiring Fair  
SISD-TV News Nov. 29, 2021

Arlington ISD Student-Delivered News  
CFISD 360

Board Brief

Sugar Land 95 Memorialization Project Update  
A Message from the SISD Police Department

Fort Worth ISD EdTV

Fort Worth ISD EdTV  
Daniel Escobar

Robert Spence, Anthony Andro  
Vanessa Koch

Robert Spence, Ryan Pierce, Anthony Andro,  
Kendra Davis & Anita Foster  
Logan Fry & Chassidy Olainu-Alde  
Daniel Escobar

Fort Bend ISD

Socorro ISD



## CATEGORY 29

### Video - News Package

All Divisions



#### BEST OF CATEGORY

Fort Worth ISD

#### GOLD

Alvin ISD

Alvin ISD

Cypress Fairbanks ISD

Fort Worth ISD

Keller ISD

McAllen ISD

McAllen ISD

McAllen ISD

Richardson ISD

Texas City ISD

Weslaco ISD

Rediscover Fort Worth ISD at Arlington Heights High School

Alvin ISD Rings in the First Day of 2021

World Autism Day 2022

CFISD Comfort Dog

Rediscover Fort Worth ISD at Arlington Heights High School

#CelebrateKISD: September 2021

McAllen High Mariachi Oro celebrates 7th state title

McAllen High Steppers celebrate 50 years

McAllen ISD Father/Daughter Dance

Prestonwood x Cereal/Network = The Power of Love

Industrial Trades Center Signing Day

W-Facelift

Fort Worth ISD EdTV

Phil Jean

Phil Jean

Matthew McCaig

Fort Worth ISD EdTV

Media Production

Office of Marketing & Communication

Office of Marketing & Communication

Office of Marketing & Communication

RISD Strategy & Engagement

Clarissa Silva

KWEST TV

Continued

## Video News Package, All Divisions, Silver

### SILVER

Mansfield ISD  
McAllen ISD  
Pharr-San Juan-Alamo ISD

Superintendent Message Regarding Timberview Shooting  
Houston kids having a PAWsitive experience  
PSJA FFA Instills a Love for Agriculture & Leadership

Communications Department  
Office of Marketing & Communications  
Matthew Cortez



### BEST OF CATEGORY

Terrell ISD

### GOLD

Brazosport ISD  
Dickinson ISD  
Lake Travis ISD  
Medina Valley ISD  
San Felipe Del Rio CISD  
Southwest ISD SWISD-TV  
Terrell ISD  
Texas City ISD  
Waco ISD

2022 Terrell ISD Board Appreciation Video

Aimy Martinez

BISD Coffee Bean District  
Dickinson FFA Program Overview  
The Best Part of Me  
Overcoming Adversity: From Immigrant to Valedictorian  
The History of US Ep. 2 "Consolidation"  
Employee Banquet 2022: Retiree Video  
2022 Terrell ISD Board Appreciation Video  
Together We Succeed: From Disruption to Recovery  
Classroom Close-Ups: University High School Mariachi Troyanos

Communications Department  
Jenna Simsen  
Cheryal Loosmore  
Selena Viera & Chase Geurin  
Willard Jenkins  
Ian Lozano & Roger Campos  
Aimy Martinez  
Clarissa Silva  
Communications Dept

### 15,000 to 40,000 students

### BEST OF CATEGORY

Beaumont ISD

### GOLD

Beaumont ISD  
Bryan ISD  
Crowley ISD  
Galena Park ISD

Beaumont United Graduation Highlights

Colby Knox

Beaumont United Graduation Highlights  
Gone Fishin': The Bass Anglers of Bryan ISD  
Dr. Bill R. Johnson Tribute  
The Eastside Dynasty | North Shore Football

Colby Knox  
Communications Department  
Megan Middleton  
Michael Lam, Sherrhonda Hunter  
& Chris Gause  
Ted Madden  
Don Ramirez & Carlos Robledo

Mesquite ISD  
Weslaco ISD

Todd Graham - Hall of Honor  
A True WISD Track Legend-Rochelle Barker

### More than 40,000 students

### BEST OF CATEGORY

Aldine ISD

### GOLD

Aldine ISD  
Cypress Fairbanks ISD  
Cypress Fairbanks ISD  
ESC Region 13  
ESC Region 13  
Fort Worth ISD

Teacher of the Year 2022

Luke Rabalais

Teacher of the Year 2022  
CFISD Celebrates Black History Month  
Value of CTE in CFISD  
Effective Schools Framework at Freer  
Strategic Planning - Flatonía  
Fort Worth ISD's Welcome Back to School 2021

Luke Rabalais  
Vanessa Koch  
Vanessa Koch  
Ana Amezcua  
Ana Amezcua  
Rebecca Slack, Scott JuVette  
& John Papa  
Justin Elbert & Lindsey Yancey  
Rob Smith & Reesha B. Edwards  
Matt Koumalats

Klein ISD  
Pasadena ISD  
Region 16 ESC

Butch Theiss - My Klein Family Story  
Student Athletes Tour the Athletics Hall of Fame  
Estrella

## CATEGORY 31

### Video - General Event

Less than 15,000 students



### BEST OF CATEGORY

Red Oak ISD

### GOLD

Angleton ISD  
Boerne ISD &  
The Boerne Ed Foundation  
Brazosport ISD  
Argyle ISD

Red Oak ISD - Staff Celebration Tour 2022

James Murphy & Beth Trimble

Angleton ISD Support Staff Dinner

Alex Radow & Hanna Chalmers

BEF Prize Patrol  
A P Beutel National Blue Ribbon School  
Special Surprise! Mom Returns Home for Veterans Day

Erik Armenta  
Communications Department  
Rick Herrin  
*Continued*



**Video - General Event, Less than 15,000 students, Gold, continued**

Donna ISD	Bennie LaPrade Facelift	Federico Gonzalez
Donna ISD	DISD Custodial staff hard at work	Federico Gonzalez
Frenship ISD	Frenship Foundation Prize Patrol	Tiffany Taylor
Lockhart ISD	Lockhart High School Class of 2022 Senior Walk	Heather Smith & Christina Courson
Marlin ISD	Fine Arts Video	Leah Wayne
Mission CISD	2022 District Commencement Highlights	Gerardo Sanchez
Red Oak ISD	Red Oak ISD - Staff Celebration Tour 2022	James Murphy & Beth Trimble
San Angelo ISD	Military Family Homecoming	Jack Wilcox & Molly Johnson Turk
Sherman ISD	Sherman High School Graduation 2022	Ahmad Alzubi
Texas City ISD	LEADS 2022: Challenge Me	Clarissa Silva
Waco ISD	Masonry Day at Greater Waco	Communications Department
	Advanced Manufacturing Academy	

**SILVER**

Donna ISD	Donna ISD: Putting the fun back in recess	Federico Gonzalez
Donna ISD	Donna ISD Wellness 5K & Elementary 1 Mile Run/Walk	Sandra Quintanilla,
		Federico Gonzalez, Miriam Marentes
		& Thomas Ferrer
Lockhart ISD	Texas State University Teacher Residents in	Heather Smith & Christina Courson
	Lockhart ISD Surprised by \$20,000 Stipends	

**BRONZE**

Sherman ISD	Inside SHS: Culinary Arts	Ahmad Alzubi
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**15,000 to 40,000 students****BEST OF CATEGORY**

McAllen ISD	Graduation Highlights 2022! - All Schools	Office of Marketing & Communications
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**GOLD**

Bryan ISD	Flipping the Tassel   The Bryan ISD Class of 2021	Communications Department
Eagle Mountain-Saginaw ISD	EMS ISD STEM Showcase	Kris Hill
Goose Creek CISD	2022 Student Choice Awards	Carrie Pryor-Newman, Erika Foster
		& Angela Sanders
Harmony Public Schools	RADC DownDraft2 Drone Competition	Sadan Gunonu
McAllen ISD	Graduation Highlights 2022! - All Schools	Office of Marketing & Communications
McAllen ISD	Superintendent's "Fishing for Kids" Tournament 2021	Office of Marketing
		& Communications
Weslaco ISD	Sam Houston-Dia se los Muertos	Carlos Robledo

**SILVER**

Harmony Public Schools	Maker Space Ribbon Cutting Ceremony	Sadan Gunonu
Hays CISD	In Concert	Moses Leos
Hays CISD	Teachers of the Year	David White
Hays CISD	The 2022 Lehman High Robing Ceremony	Moses Leos
Judson ISD	Prize Patrol	Briana Estrada
Schertz-Cibolo-Universal City ISD	Community Partnerships Make the Cibolo YMCA	Ed Suarez
	Miracle Field a Reality	
Spring ISD	Celebrating Our Teachers with Planet Ford	Office of Communications
Spring ISD	Winter Wonderland at Spring ISD	Office of Communications

**Video General Event - More than 40,000 students****BEST OF CATEGORY**

Dallas ISD	Dallas ISD TOY Finalists for 2021-2022	Darrell Pryor
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**GOLD**

Cypress Fairbanks ISD	CFISD College Academy	Vanessa Koch
Cypress Fairbanks ISD	CFISD Livestock Show and Sale Recap	Vanessa Koch
Dallas ISD	Dallas ISD TOY Finalists for 2021-2022	Darrell Pryor
ESC Region 13	ESF Leadership Highlights - El Paso Match Day	Ana Amezcua
Fort Worth ISD	Rediscover Fort Worth ISD at Eastern Hills High School	Fort Worth ISD EdTV
Garland ISD	GISD Shattered Dreams	Delbert Richardson, Homer Clayton,
		Larry Grimes & Jonathan Cook
Harris County Dept of Education	HCDE Convocation 2021: Let's Rodeo	Harris County Dept of Education

*Continued*

## Video General Event - More than 40,000 students, Gold, continued

Killeen ISD

Leander ISD

Leander ISD

North East ISD

Socorro ISD

### SILVER

Cypress Fairbanks ISD

Garland ISD

Killeen ISD

Pasadena ISD

Pasadena ISD



### BEST OF CATEGORY

Brazosport ISD

### GOLD

Angleton ISD

Angleton ISD

Angleton ISD

Arp ISD

Bastrop ISD

Brazosport ISD

Crosby ISD

Crosby ISD

Crosby ISD

Dickinson ISD

Donna ISD

Donna ISD

Duncanville ISD

Edgewood ISD

Frenship ISD

Friendswood ISD

Greenville ISD

Gregory-Portland ISD

Krum ISD

Little Elm ISD

Medina Valley ISD

Red Oak ISD

San Angelo ISD

Texas City ISD

Waco ISD

White Settlement ISD

### SILVER

Sherman ISD

### BEST OF CATEGORY

Mesquite ISD

### GOLD

Allen ISD

Allen ISD

Alvin ISD

Beaumont ISD

2021 Killeen ISD College Commits:

Athletic Signing Day

Sights and Sounds of the First Day of School

UIL State Band Competition-6A

A Warrior's Last Day

Socorro ISD Class of 2022 Highlight

L.I.F.E. Skills Students Letter Jacket Ceremony

Garland ISD NAACP Back-to-School Rally

Roo Pride is Justified!

CTE Summer Rocketry Camp

Señoritas y Caballeros Conference

## CATEGORY 32

### Video - Feature Story

Less than 15,000 students

Teacher Tribute Video

Wildcats at the Angleton ISD Transportation Center

Wildcat Spotlight - Aaron and Abel Black

Wildcat Spotlight - Mr. Ron

Arm Bandit' 'Agent Zero,' Arp grad DeMarvion

Overshown ready for encore with Longhorns

#BISDProud! Fernanda Torres at Bluebonnet Elementary School

Teacher Tribute Video

Cougar Superfan

Founding Families of Barrett

Wall of Positivity: Recruiting School Volunteers

S.W.A.M.P. Stars - Elaina

Capturing Kids Hearts

Forensic Science Class

Phil McNeely Classic

A day in the life Job Coach

Rising Above - Frenship ISD School Board Appreciation Month

The Impact of an SRO

Hero of Hope - September 2021

Teacher of the Year @ G-P High School, 2021-22

Krum ISD Bond 2022: The Kids Want to Know!

Ely's Challenge

One Mile at a Time

Red Oak ISD - Elementary Teacher of the Year

Young Adults Grow Valuable Skills in SAISD

18+ Vocational Program

"I Chose You"

Classroom Close-Ups: UHS JROTC

Building Relationships Video

2022 Circle of Success Grant Presentations

### Video Feature Story - 15,000 to 40,000 students

Sit Down with the Supt. Part 2: Vision

Allen ISD Elementary Teacher of the Year

Allen ISD Secondary Teacher of the Year

Alvin ISD Transitions Student Lands Career in District

Taylor Career Center Culinary Arts Program

Communications Services Dept

Crestina Hardie

Crestina Hardie

Evan Henson

Daniel Escobar

CFISD Video Production

Larry Grimes

Communications Services Dept

Rob Smith

Gustavo Treviño



Communications Department

Alex Radow & Hanna Chalmers

Alex Radow & Hanna Chalmers

Alex Radow & Hanna Chalmers

Mike Alzamora

Chris White

Communications Department

Brett Birkinbine

Brett Birkinbine

Brett Birkinbine

Jenna Simsen

Thomas Ferrer

Miriam Marentes

Hillary Hopson

Yvonne Zamora Byrd

Tiffany Taylor

Dayna Owen & Kelsey Golz

Kyle Heimburger

Tanis Acosta & Crystal Matern

Taylor Poston

Rowdy Granado

Selena Viera & Chase Geurin

James Murphy & Beth Trimble

Jack Wilcox & Molly Johnson Turk

Clarissa Silva

Communications Department

Desiree Coyle & Kirsten Valle

Ahmad Alzubi

Sabreana Smith & Ted Madden

Jesse Oquist

Jesse Oquist

Phil Jean

Colby Knox

Continued

**Video Feature Story - 15,000 to 40,000 students, Gold, continued**

Carrollton-Farmers Branch ISD	Little Free Library at Central Elementary	Jeffrey Smith
Crowley ISD	September 2021 Heartbeat Team Award - Deaf Interpreter Eleanor Gardner	Megan Middleton
Eagle Mountain-Saginaw ISD	Greenfield Military Family Reunion	Kris Hill
Ector County ISD	ECISD 100th Celebration Mural	Communications Department
Ector County ISD	Neuroscience grows K-12	Communications Department
Ector County ISD	Welding creates arc to success	Communications Department
Forney ISD	Timothy V. Rhodes Intermediate School Dedication	Juan Hernandez
Judson ISD	JEF Scholarships and Grants	Briana Estrada
Judson ISD	LifeChanger of the Year	Briana Estrada
Keller ISD	Here's the Thing...About Supporting Growth of Student Programs	KISD Media Production
Keller ISD	Keller ISD One Heart: David Janeski	KISD Media Production
Laredo ISD-ITV	Meet KISD's 2021-22 Teacher of the Year Finalists	KISD Media Production
Laredo ISD-ITV	"El Peine" Parent Class for LISD Dads	Laredo ISD-ITV
Lubbock ISD-TV	VMT Students Make it to All-State Choir	Laredo ISD-ITV
Mesquite ISD	On Location - Olivia Receives Her Ride	Ben Lawson & Erin Gregg
Pharr-San Juan-Alamo ISD	Sit Down with the Supt. Part 2: Vision	Sabreana Smith & Ted Madden
Richardson ISD	2022 PSJA Student Profiles Compilation	Mark Vasquez
Weslaco ISD	Richardson ISD - School Board Appreciation Month	RISD Strategy & Engagement
	Rock Star Day	Carlos Robledo
<b>SILVER</b>		
Allen ISD	Eagle Give Day	Jesse Oquist
Alvin ISD	Behind the Badge - Officer Pheneria Manuel	Phil Jean
Crowley ISD	Crowley High School Graduation Spotlight	Megan Middleton
Goose Creek CISD	Famed Highlands Jr. School Coach Gets Her Flowers	Carrie Pryor-Newman
Goose Creek CISD	Matthew Flood, Goose Creek CISD Chief Technology Officer was named the 2022 Chief Technology Officer (CTO) of the Year	Carrie Pryor-Newman
La Joya ISD KLJS TV	La Joya ISD Alumni Segment Featuring "Los Dorados"	La Joya ISD KLJS TV
Laredo ISD-ITV	Laredo ISD Invests in Air Purifiers	Laredo ISD-ITV
Laredo ISD-ITV	Student Profiles-Vanessa Alba	Laredo ISD-ITV
Lubbock ISD-TV	Covenant Medical Center and Lubbock ISD Health Programs - Certified Nursing Assistant	Lubbock ISD-TV
Pharr-San Juan-Alamo ISD	Spirit of PSJA Student Profiles 2021-2022 Samuel R. Quinones	Daniel W. Ramos
Rockwall ISD	Hawks Season Comes To An End	Chris Curtis

**More than 40,000 students****BEST OF CATEGORY**

Cypress Fairbanks ISD	Air Force Academy Acceptance	Vanessa Koch
<b>GOLD</b>		
Cypress Fairbanks ISD	Air Force Academy Acceptance	Vanessa Koch
ESC Region 13	Remembering Mary Elizabeth Branch	Ana Amezcua
Fort Bend ISD	Just Keep Swimming	Logan Fry & Rachel Ross
Harris County Dept of Education	Equine Therapy: A Game Changer for HCDE Families	Debra Sanchez-Treese
Killeen ISD	Killeen ISD is Back in School!	Communications Services Dept
<b>SILVER</b>		
Fort Worth ISD	FWISD Elementary Teacher of the Year Profile	Fort Worth ISD EdTV
Fort Worth ISD	FWISD Fresh Start Graduation 2022	Fort Worth ISD EdTV
Frisco ISD	Welding at the CTE Center	Communications Department
Harris County Dept of Education	Employee Spotlight: Harriet Hubacker	Debra Sanchez-Treese
Harris County Dept of Education	Fortis Academy: Saving Lives	Debra Sanchez-Treese
Harris County Dept of Education	Celebrating HCDE Principals	Debra Sanchez-Treese
Humble ISD	MOSAIC - Bridging the Gap Between School and Adult Living	Jonathan Frey
Katy ISD	Creating the Future: NFT Artist Teresa Melvin	Communications Department
Killeen ISD	We Love Our Killeen ISD Teachers!	Communications Services Dept
Klein ISD	Not Alone	Marlon Torres
Leander ISD	The Individual Student	Crestina Hardie

*Continued*



## Video - Feature Story, More than 40,000 students, Bronze

### BRONZE

Aldine ISD  
Arlington ISD  
Cypress Fairbanks ISD  
Dallas ISD  
Frisco ISD  
Frisco ISD  
Frisco ISD  
Frisco ISD  
Leander ISD

Knippel Education Center Dedication Video  
Arlington ISD Teacher Job Fair - Augustus Bruton  
Going for Gold  
Black History Month spotlight: Jason Todd  
Exploring: Athletic Training  
NNDCC in Frisco ISD  
Principal Joins Students in Learning to Play an Instrument  
The Case of the Missing Pen: Crime Scene Investigation  
A Holiday Letter Just for You, #1 LISD

Luke Rabalais  
Robert Spence & Anthony Andro  
Vanessa Koch  
Carmen Alvarado Vasquez  
Communications Department  
Communications Department  
Communications Department  
Communications Department  
Crestina Hardie



### BEST OF CATEGORY

Brazosport ISD

### GOLD

Alvarado ISD  
Angleton ISD  
Angleton ISD  
Bastrop ISD  
Boerne ISD &  
The Boerne Ed Foundation

Brazosport ISD  
Brownwood ISD  
Cleveland ISD  
Community ISD  
Donna ISD  
Donna ISD  
Donna ISD  
Edgewood ISD  
Friendswood ISD  
Friendswood ISD  
Friendswood ISD Ed Foundation  
& Friendswood ISD  
Greenville ISD

Greenville ISD

Gregory-Portland ISD  
Krum ISD  
Magnolia ISD  
Marlin ISD  
Mission CISD  
Royse City ISD  
Royse City ISD  
Royse City ISD  
San Angelo ISD  
San Elizario ISD

San Elizario ISD

San Felipe Del Rio CISD  
Southside ISD  
Southwest ISD SWISD-TV  
Southwest ISD SWISD-TV  
Terrell ISD

## CATEGORY 33

### Video - Promotional

### Less than 15,000 students

Register for Pre-K and Kinder at BISD!

Teacher Recruitment  
Promo: Beauty and the Beast  
Promo - Angleton ISD Milk and Cookies Orientation  
Bastrop ISD - MTSS Coach Music Video  
BEF Giving Day Music Video

Register for Pre-K and Kinder at BISD!  
East Elementary Blue Ribbon Nomination Video  
Cleveland ISD - What is the Cleveland Way?  
Community Football: 75th Anniversary Season  
1961 State Championship Team  
J.W. Caceres Intermediate Discovery Academy  
M. Rivas Primary Discovery Academy  
Boys Leadership School NOW OPEN  
21 Q's with Principal Kopp  
The Legacy of Magnus & His Robotic Legs  
2022 Gala Video, The FEF Legacy

Driving a Bus: A Joyful Job with Great Pay and Benefits

Welcome to Our Campus - Greenville High School

CTE Programs @ Gregory-Portland ISD  
Krum ISD Piano Club  
Something Missing? MEF Grant Promo  
Mainly Marlin video byte  
Waitz Media & Communication Academy  
Ag Days Are the Best Days  
Construction Zone - Sneak Peek Video  
Refresh Renew Restore  
Celebrating All the Ways Students are Smart  
Pathway of Champions Promo

Pathway of Champions 30 Spanish

Achieve 2022 - After School Program  
Southside ISD Adventures of T-Shirt Hero Sylvia Rincon, Randy Escamilla & Monica Saenz  
SW Spotlight - AG Diesel Program  
SW Spotlight - Barbershop Program  
Terrell ISD 2021 Teacher Pop-Up Shop

Communications Department

Tommy Brown  
Alex Radow & Hanna Chalmers  
Alex Radow & Hanna Chalmers  
Chris White  
Erik Armenta

Communications Department  
Charles Musgrove  
Susan Ard & Matthew Bieniek  
Chris Mycoskie & Cooper Welch  
Thomas Ferrer  
Thomas Ferrer  
Thomas Ferrer  
Yvonne Zamora Byrd  
Dayna Owen, & Kelsey Golz  
Dayna Owen, & Kelsey Golz  
Ashley Adair, Kelsey Golz  
& Dyna Owen  
Helen Williams, Amy Wade  
& Kyle Heimbigner  
Helen Williams, Amy Wade  
& Kyle Heimbigner

Tanis Acosta  
Taylor Poston  
Kate Hope  
Leah Wayne  
Gerardo Sanchez  
Chris Kingsley  
Chris Kingsley  
Chris Kingsley  
Jack Wilcox & Molly Johnson Turk  
Dr. Jeannie Meza-Chavez, Horacio Hernandez  
& Perla Magallon  
Dr. Jeannie Meza-Chavez, Horacio Hernandez  
& Perla Magallon  
Willard Jenkins  
Ian Lozano & Roger Campos  
Ian Lozano & Roger Campos  
Aimy Martinez  
*Continued*



**Video - Promotional, Less than 15,000 students, Gold, continued**

Victoria ISD	The VISD Highlight: District Communications Survey	Ashley Scott
Victoria ISD	VISD Highlight: Finding Their '&'	Ashley Scott
Victoria ISD	What is a VATRE?	Ashley Scott
Waco ISD	Free City Bus Rides for all Waco ISD Students	Communications Department

**15,000 to 40,000 students****BEST OF CATEGORY**

Lubbock ISD-TV	Lubbock ISD Marching Band on Broadway	Lubbock ISD-TV
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**GOLD**

Crowley ISD	AVID Family Night Promo	Megan Middleton
Ector County ISD	Odessa High School christens observatory	Communications Department
Galena Park ISD	Welcome Back 2021   GPISD	Michael Lam, Sherrhonda Hunter & Chris Gause

Harmony Public Schools	Industry Based Certifications offered by Harmony Public Schools	Sadan Gunonu
Lubbock ISD-TV	Amplify Reading Promotional Video	Lubbock ISD-TV
Lubbock ISD-TV	Lubbock ISD Marching Band on Broadway	Lubbock ISD-TV
Mesquite ISD	Choose Vanguard: Chibuike Ngere	Wade Odom
Pharr-San Juan-Alamo ISD	PSJA Marching Band Promo	Mark Vasquez
Spring ISD	Hispanic Heritage Month	Office of Communications
Spring ISD	School Board Recognition Month	Office of Communications
Spring ISD	School Bus Safety Week	Office of Communications
Spring ISD	Welcome Back to School, Spring ISD	Office of Communications
Wylie ISD	ESSER Funds Explainer Video	Tristen Rouse
Wylie ISD	Wylie East High School Football Runout Promo Video	Tristen Rouse

**SILVER**

Alvin ISD	Principals of Alvin ISD Answer the Call	Phil Jean
Beaumont ISD	Convocation Montage - Beast Mode Activated	Colby Knox
Beaumont ISD	Maritime Program Promotional Video	Colby Knox
Crowley ISD	First Day of School 2021-22	Megan Middleton
Forney ISD	We Can Do That At The OC	Juan Hernandez
Harmony Public Schools	Service Leadership Society	Sadan Gunonu
La Joya ISD KLJS TV	Enroll Today, Choose La Joya ISD!	La Joya ISD KLJS TV
McAllen ISD	Greatness Starts Here – Texas Teacher of the Year Jennifer Han	Office of Marketing & Communications

Pearland ISD	Berger Time: Introduction of Superintendent Larry Berger	Victor Bushfield
Weslaco ISD	What We See at WISD	Carlos Robledo, Mike Palacios, Don Ramirez & Darline Gracia

**BRONZE**

Bryan ISD	More Choices. More Opportunity. Bryan ISD.	Communications Department
Ector County ISD	State of the District	Communications Department
Laredo ISD-ITV	Choose Public Schools	Laredo ISD-ITV
Tomball ISD	Electrical Technology Program	Justin Warnings

**More than 40,000 students****BEST OF CATEGORY**

Dallas ISD	We're Ready!	Darrell Pryor
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**GOLD**

Aldine ISD	The Worth of Sisterhood	Luke Rabalais
Arlington ISD	Arlington ISD Parent Pre-K Testimonial	Anthony Andro, Robert Spence & Anita Foster
Cypress Fairbanks ISD	CFISD Superintendent's Fun Run Promo	CFISD Video Production
Cypress Fairbanks ISD	Get #CFISDcertified	Vanessa Koch
Dallas ISD	We're Ready!	Darrell Pryor
ESC Region 13	C2 Curriculum Council Promotion	Ana Amezcua
ESC Region 13	STAAR Power	Ana Amezcua
Fort Bend ISD	2018 Bond Update - Athletics	Logan Fry & Natalie Rivera
Garland ISD	A Stronger Lyles Middle School	Larry Grimes, Jon Cook, Homer Clayton & Delbert Richardson
Garland ISD - GRS-TV	Coyle MST - Cougar Pride	Jon Cook & Larry Grimes
Garland ISD - GRS-TV	Garland ISD Natatorium Website Video	Homer Clayton, Jon Cook, Larry Grimes & Delbert Richardson

*Continued*

## Video - Promotional, More than 40,000 students, Gold, continued

Garland ISD - GRS-TV  
Garland ISD

GEF 2021 Promo  
GISD Ticket Purchase Changes

Jon Cook  
Delbert Richardson, Homer Clayton,  
Larry Grimes & Jonathan Cook  
Jon Cook, Homer Clayton & Larry Grimes  
Communications Department  
Marlon Torres  
Jason Gatell & Lila Stanley  
Andy Stauffer & Jon Sheldon  
Daniel Escobar  
Daniel Escobar  
Communications, Marketing & Events

Garland ISD - GRS-TV  
Killeen ISD  
Klein ISD  
North East ISD Media Production  
Region 10 ESC  
Socorro ISD  
Socorro ISD  
Texas Assoc of School Boards

Special Ed Parent Workshops  
KISD Athletics Promotion  
The Little Things Make a Big Difference  
iCSI is Changing the Game, Nationally.  
Welcome to the Region 10 Team!  
New Socorro ISD Elementary Academies  
Seize Your Opportunity in Team SISD  
BoardBook Promotional Video

### SILVER

ESC Region 13

Call for Actors

Ana Amezcua



### BEST OF CATEGORY

Brazosport ISD

### GOLD

Brazosport ISD  
Cleveland ISD  
Coppell ISD  
Frenship ISD  
Friendswood ISD Ed Foundation  
& Friendswood ISD  
Friendswood ISD  
Gregory-Portland ISD  
Kerrville ISD  
Magnolia ISD  
Mission CISD  
Southwest ISD SWISD-TV  
Southwest ISD SWISD-TV

Brazoswood CTE Building Grand Opening

Communications Department

Brazoswood CTE Building Grand Opening  
Our Path Forward  
I Heart CISD Commercial  
We Are Frenship  
2021-2022 FEF Adopt-A-Grant Video

Communications Department  
Susan Ard, CPC & Matthew Bieniek  
Communications and Community Engagement  
Tiffany Taylor  
Ashley Adair, Kelsey Golz & Dayna Owen

I Am My Teacher  
"More than a School"  
Why I Choose Kerrville ISD  
Magnolia ISD: The Perfect Place to Live, Work, and Play  
Their Future, Our Mission  
CAST STEM - Charles Massey  
Committed to Service: Partnering With the Community

Dayna Owen & Kelsey Golz  
Tanis Acosta & Crystal Matern  
Lauren Jette  
Kate Hope & Denise Meyers  
Gerardo Sanchez & Craig Verley  
Ian Lozano, Jenny Collier  
Jenny Collier, Roger Campos,  
Daniel Barcenez & Ian Lozano

### SILVER

Brazosport ISD  
Dickinson ISD  
Everman ISD  
Marlin ISD  
Quinlan ISD  
Temple ISD  
Waco ISD

Teacher Recruitment  
Dickinson Education Foundation Gala Video  
Erase the Gap Marketing Campaign  
Mainly Marlin with Dr. Darryl Henson  
Quinlan ISD Marketing Video 2021-2022  
Choose Temple ISD - HR Video  
Waco ISD Pre-K RoundUp

Communications Department  
Jenna Simsen  
Communications & Marketing Department  
Leah Wayne  
Tiffany Chapman  
Eric Larson, Jon Wallin & Christine Parks  
Communications Department

### BRONZE

Marlin ISD  
Southwest ISD

Welcome Back Video  
2021 SWISD Spurs Hardwood Series

Leah Wayne  
Daniel Barcenez

### 15,000 to 40,000 students

### BEST OF CATEGORY

Forney ISD

### GOLD

Alvin ISD  
Bryan ISD  
Corpus Christi ISD  
Crowley ISD  
Forney ISD  
Galena Park ISD

Forney Family Bright Lights

Juan Hernandez

Speech Language Pathologists of Alvin ISD  
The Great Bryan ISD Dance-Off  
Social Contracts  
Top 10 Reasons We Love Going Back to School in Crowley ISD  
Forney Family Bright Lights  
State of the District 2021 | GPISD

Phil Jean  
BISD Communications  
Lyndall Gathright  
Megan Middleton  
Juan Hernandez  
Michael Lam, Sherrhonda Hunter  
& Chris Gause

Keller ISD

Convocation 2021: Stronger | Opening Video

Keller ISD Media Production

Continued



## Video Marketing - 15,000 to 40,000 students, Gold, continued

McAllen ISD  
McAllen ISD  
McAllen ISD  
Spring ISD  
Spring ISD

Greatness Starts Here! | McAllen ISD  
McAllen ISD Holiday Show  
One world, one school district  
Every Student Every Teacher Every Day  
Superintendent Dr. Lupita Hinojosa -  
The Diversity in Spring ISD  
Bond Highlight Videos  
Lady Panther 2021

Office of Marketing & Communications  
Office of Marketing & Communications  
Office of Marketing & Communications  
Office of Communication  
Office of Communications

Tomball ISD  
Weslaco ISD

Justin Warnasch  
Don Ramirez, Mike Palacios & Darline Garcia

### SILVER

Galena Park ISD  
Keller ISD  
La Joya ISD KLJS TV  
Pearland ISD

CTE Early College High School - Who Are We?  
Keller ISD: Giving the Gift of Kindness  
La Joya High School Class of 2022 Salutatorian  
Prop A Video

Jeff Hutchinson  
KISD Media Production  
La Joya ISD KLJS TV  
Victor Bushfield

## More than 40,000 students

### BEST OF CATEGORY

Aldine ISD

The Spirit of Aldine

Luke Rabalais

### GOLD

Aldine ISD  
Cypress Fairbanks ISD  
Cypress Fairbanks ISD  
ESC Region 13  
ESC Region 13  
Fort Bend ISD  
Fort Worth ISD

The Spirit of Aldine  
CFISD New Student Registration - Bringing Out The Best  
Chinese Language Immersion Camp  
Accommodation Central  
Center For Effective Schools  
Funding Our Future  
Commitment to Classrooms:  
FWISD 2021 Bond Information Video  
Impacting Lives, Changing Futures

Luke Rabalais  
CFISD Video Production  
Vanessa Koch  
Ana Amezcua  
Ana Amezcua  
Logan Fry  
Rebecca Slack, Scott JuVette & John Papa

Garland ISD

Larry Grimes, Homer Clayton, Jon Cook,  
Sherese Nix, Jose Mata, Sherese Nix,  
Delbert Richardson & Jason Wheeler  
Larry Grimes, Homer Clayton, Jon Cook, Jose Mata,  
Sherese Nix, Delbert Richardson & Jason Wheeler  
Communications Services Department  
Rob Smith & Bruce Stone  
Andy Stauffer

Garland ISD

The GISD Effect

Killeen ISD  
Pasadena ISD  
Region 10 ESC

Meet The Chaparral Bobcats  
Pasadena ISD - Many Hearts One Beat  
Blended Pre-K at Prosper ISD: Hudson's Story

### SILVER

Cypress Fairbanks ISD  
Dallas ISD  
Leander ISD  
Pasadena ISD

CFISD is Bringing Out The Best  
Choose a P-TECH/Early College High program  
Leander ISD Bond 2021  
2017 Bond Dollars at Work: South Houston  
High School Science Labs  
Everything I want to be is at Round Rock ISD

CFISD Video Production  
Darrell Pryor  
Crestina Hardie  
Rob Smith & Reesha B. Edwards

Round Rock ISD

Dianne Foletto, Dustin Rogers,  
Thomas Park & Linda Aschenbrener  
Daniel Escobar

Socorro ISD

Socorro ISD Interim Superintendent 100 Day Update video



### BEST OF CATEGORY

Boerne ISD

5 Tips on starting School

Erik Armenta & Yvette Reyna

### GOLD

Boerne ISD  
Mission CISD  
Royse City ISD  
Sharyland ISD

5 Tips on starting School  
Mental Health Moments  
Teacher Incentive Allotment Roll Out  
Sharyland ISD Bus Safety Week Spanish Video

Erik Armenta & Yvette Reyna  
Gerardo Sanchez  
Chris Kingsley & Adi Bryant  
Rocio N. Landin & Nancy Barboza

### SILVER

Sharyland ISD  
Waco ISD

Sharyland ISD Bus Safety Week  
Waco ISD Mobile Restore Space

Rocio N. Landin & Nancy Barboza  
Communications Department



## CATEGORY 35

### Video - Training/Instructional

#### Less than 15,000 students

## Video - Training/Instructional, 15,000 to 40,000 students

### BEST OF CATEGORY

Keller ISD	Keller ISD Please Don't (October 2021)	KISD Media Production
<b>GOLD</b>		
Keller ISD	Keller ISD Please Don't (October 2021)	KISD Media Production
Mesquite ISD	Resilience	Wade Odom
<b>SILVER</b>		
Mesquite ISD	Ages & Stages: Infants to 12 Months	Wade Odom
<b>BRONZE</b>		
Alvin ISD	Alvin ISD's Standard Response Protocol Video	Phil Jean
Crowley ISD	Deaf Awareness Sign Language Video	Megan Middleton
Goose Creek CISD	School Safety Part One	Carrie Pryor-Newman
Harmony Public Schools	A Student's Guide to Learning from Home	John Boyd

## Video - Training/Instructional, More than 40,000 students

### BEST OF CATEGORY

ESC Region 13	Getting to Know the Transition and Employment Guide	Ana Amezcua
<b>GOLD</b>		
Cypress Fairbanks ISD	Bringing Out the Best	CFISD Video Production
Cypress Fairbanks ISD	CFISD Book Vending Machines	Vanessa Koch & Matthew McCaig
Cypress Fairbanks ISD	CFISD Graduation Safety Video	Vanessa Koch
Dallas ISD	The Implicit Bias Training	Carmen Alvarado Vasquez
ESC Region 11	Camp Ignite Early Childhood Conference Welcome	Communications & Marketing Team
ESC Region 11	ESC Region 11 Brand Standards Video Series	Communications & Marketing Team
ESC Region 13	FIEP Trauma-Informed ARDS	Ana Amezcua
ESC Region 13	Getting to Know the Transition and Employment Guide	Ana Amezcua
ESC Region 13	Graduation & Special Ed	Ana Amezcua
ESC Region 13	Math Academy	Ana Amezcua
Frisco ISD	Understanding the TEKS	Communications Department
Garland ISD - GRS-TV	GISD Natatorium Water Safety Video	Homer Clayton, Jon Cook, Larry Grimes & Delbert Richardson
Garland ISD - GRS-TV	Go Red 2022	Jon Cook & Larry Grimes
Harris County Dept of Education	Going to Kindergarten	Debra Sanchez-Treese
Killeen ISD	The Perfect Start	Communications Services Dept
Killeen ISD	Understanding Student Assessments	Communications Services Dept
Leander ISD	Smart Money: School Finance Explainer	Daniel Cernero, Crestina Hardie, Shannon Lombardo & Rachel Acosta
Region 10 ESC	Region 10 Learning on Location Teacher Orientation Video	Communications Services



### BEST OF CATEGORY

Duncanville ISD	Levels to Legacy	Hillary Hopson
<b>GOLD</b>		
Duncanville ISD	Levels to Legacy	Hillary Hopson
Waco ISD	Girls Basketball: Lake Ridge vs. Waco High School	Communications Department
<b>SILVER</b>		
Longview ISD	Longview ISD Spanish Soccer Broadcast	Francisco Rojas
Shallowater ISD	Shallowater Sports Network	Jennifer Mitchell



## 15,000 to 40,000 & More than 40,000 students

### BEST OF CATEGORY

Garland ISD	GISD Football Sachse vs Naaman Forest	Delbert Richardson, Homer Clayton, Larry Grimes & Jonathan Cook
<b>GOLD</b>		
McAllen ISD	McAllen ISD Football Night 2021	Office of Marketing & Communication
Garland ISD	GISD Football Sachse vs Naaman Forest	Delbert Richardson, Homer Clayton, Larry Grimes & Jonathan Cook
Weslaco ISD	Weslaco vs. San Benito	KWES



**BEST OF CATEGORY**

Waco ISD

**GOLD**

Brazosport ISD

Waco ISD

**BRONZE**

Medina Valley ISD

**BEST OF CATEGORY**

Judson ISD

**GOLD**

Judson ISD

McAllen ISD

Weslaco ISD

**SILVER**

Mesquite ISD

**BEST OF CATEGORY**

Arlington ISD

**GOLD**

Arlington ISD

Arlington ISD

Cypress Fairbanks ISD

Dallas ISD

Garland ISD - GRS-TV

Plano ISD

**SILVER**

Leander ISD

**BEST OF CATEGORY**

Boerne ISD

**GOLD**

Boerne ISD

Longview ISD

**BRONZE**

Donna ISD

**BEST OF CATEGORY**

Spring ISD

**GOLD**

Mesquite ISD

Mesquite ISD

Spring ISD

## CATEGORY 37

### Video - Live Event (Non-Sports)

Less than 15,000 students



Paul Tyson Ribbon Cutting Ceremony

Communications Department

Brazosport High School Graduation 2022

Communications Department

Paul Tyson Ribbon Cutting Ceremony

Communications Department

2022 Graduation Livestream - Medina Valley High School  
**15,000 to 40,000**

Selena Viera &amp; Chase Geurin

Judson ISD Convocation 2021

Lexie Greathouse, Nicole Taguinod,  
Briana Estrada & Natalie Guzman

Judson ISD Convocation 2021

Lexie Greathouse, Nicole Taguinod,  
Briana Estrada & Natalie Guzman

McAllen High Steppers celebrating 50 years Halftime Show!

Office of Marketing  
& Communication  
KWES

Miss Weslaco Live

Now More Than Ever  
 (Mesquite Education Foundation GALA Stage Presentation)

Wei-Tung Chou

**More than 40,000 students**

Ignite 2021 - Arlington ISD Convocation

Communications &amp; Marketing Team

As the 2021-22 School Year Comes to a Close, Take 25 is Back! Becky Volk, Robert Spence,  
 Greg Stone, Princess Rockwell,  
 Anita Foster & Anthony Andro

Communications &amp; Marketing Team

Vanessa Koch

Darrell Pryor

Ignite 2021 - Arlington ISD Convocation

CFISD Livestock Show

2022 Dallas ISD State of the District

Welcome Home Officer Granado

Plano ISD Convocation 2021: Back to the Future

Homer Clayton &amp; Larry Grimes

Lesley Range-Stanton

Connect to Cultivate: Convocation 2021

Crestina Hardie

## CATEGORY 38

### Video - Production in a Language Other than English

Less than 15,000 students



The Boerne Insider- A Look at the Duel Language Program

Erik Armenta &amp; Bryan Benway

The Boerne Insider- A Look at the Duel Language Program

Erik Armenta &amp; Bryan Benway

Longview ISD Spanish Soccer Broadcast

Francisco Rojas

M Rivas Primary Discovery Academy

Thomas Ferrer

**15,000 to 40,000 students**

Spring ISD Bedtime Stories

Office of Communications

Conozca al Dr. Ángel Rivera

Sabreana Smith, Brenda Gonzalez  
& Ted Madden

The Let's Talk: Conversemos Podcast

Brenda Gonzalez

Spring ISD Bedtime Stories

Office of Communications

*Continued*

## **Video - Production in a Language Other than English, 15,000 to 40,000 students, Silver**

### **SILVER**

La Joya ISD KLJS TV  
La Joya ISD KLJS TV  
Mesquite ISD  
Spring ISD

La Joya High School Conjunto "Los Diamantes" Conjunto  
Lorenzo De Zavala Middle School Accordion Player Kendra Garcia  
Ages & Stages: Desde El Nacimiento Hasta Los 12 Meses  
Pre-K en Spring ISD

La Joya ISD KLJS TV  
La Joya ISD KLJS TV  
Wade Odom  
Office of Communication

### **BRONZE**

Richardson ISD  
Richardson ISD  
Spring ISD

Actualización sobre la búsqueda de un/a Superintendente  
Celebrando Nuestra Herencia: JJP Folklórico  
Apreciación del maestro

RISD Strategy and Engagement  
RISD Strategy & Engagement  
Office of Communications

### **More than 40,000 students**

### **BEST OF CATEGORY**

Garland ISD

Impactando Vidas, Cambiando Futuros

Larry Grimes, Homer Clayton, Jon Cook,  
Jose Mata, Sherese Nix,  
Delbert Richardson & Jason Wheeler

### **GOLD**

Aldine ISD  
Cypress Fairbanks ISD  
ESC Region 13  
Fort Worth ISD

The Story of La Promesa  
Spanish for Spanish Speakers  
El reconocimiento de las palabras  
Fort Worth ISD Pre-K Television Commercial (Spanish)

Luke Rabalais  
Vanessa Koch  
Ana Amezcua  
Angela Garcia, Scott JuVette,  
John Papa & Rebecca Slack

Garland ISD

Impactando Vidas, Cambiando Futuros

Larry Grimes, Homer Clayton, Jon Cook,  
Jose Mata, Sherese Nix,  
Delbert Richardson & Jason Wheeler  
KISD Communications  
Gustavo Trevino

Killeen ISD  
Pasadena ISD

¡Killeen ISD está contratando!  
Raising Highly Capable Kids

### **SILVER**

Arlington ISD

Arlington ISD Pre-K Spanish OTT Video

Anita Foster, Robert Spence  
& Anthony Andro  
Carmen Alvarado Vasquez

Dallas ISD

En Dallas ISD celebramos el Mes de la Herencia Hispana:  
¡conoce la historia de Leonardo Painevilo!

## **COMPUTERIZED/ELECTRONIC COMMUNICATION CATEGORIES**



### **CATEGORY 39 Miscellaneous Digital Media Less than 15,000 students**



### **BEST OF CATEGORY**

Dickinson ISD

Dickinson Convocation 2021

Jenna Simsen

### **GOLD**

Dickinson ISD  
Lake Travis ISD  
Lockhart ISD  
Midway ISD

Dickinson Convocation 2021  
Lake Travis ISD Matters podcast  
Hispanic Heritage Month Community Cookbook  
Building Midway: 75-Year Interactive Construction Timeline

Jenna Simsen  
Marco Alvarado, Cheryal Loosmore & Sullins Stuart  
Heather Smith & Christina Courson  
Katy Durham

### **SILVER**

Cleveland ISD  
Coppell ISD

Cleveland ISD - Feel Good Fridays (Happy Feet)  
Season 2 E2: Authentic Relationships with  
CISD Communications Intern Mithila Vija and Richard J. Lee  
Principal Chantel Kastrounis

Susan Ard & Matthew Bieniek  
Communications &  
Community Engagement

Edgewood ISD  
Georgetown ISD  
Hidalgo ISD  
Longview ISD  
Marlin ISD  
Red Oak ISD

Social Media Analytics Reports  
2022 GISD State of the District Digital Assets  
HISD Celebrates 100 Days of Instruction!  
National Trainer Month Baseball Cards  
GOAT Status Unlocked  
Red Oak ISD - Birthday Graphic Series

Carissa Valdez  
Edgar Arellano  
Valeria Martinez  
Elizabeth Ross  
Leah Wayne  
Beth Trimble, James Murphy  
& Haley Stewart  
*Continued*

**Miscellaneous Digital Media, Less than 15,000 students, Gold, continued**

San Elizario ISD	Special Safety Publication - Fall 2021	Dr. Jeannie Meza-Chavez, Horacio Hernandez & Perla Magallon
Santa Fe ISD	Picture Collages of Events in Santa Fe ISD	Jenny Davenport & Stephanie Lyssy
Santa Fe ISD	Meet Our Staff	Jenny Davenport & Stephanie Lyssy
Texas City ISD Foundation for the Future	Swing for a Cause Save-the-Date	Clarissa Silva & Geny White

**15,000 to 40,000 students****BEST OF CATEGORY**

Corpus Christi ISD	Academic Achievers Presentation	Lyndall Gathright, Tavo Caballero & Casandra Lorentson
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**GOLD**

Alvin ISD	Alvin ISD State of the District Presentation	Rachel Moore
Bryan ISD	Proud Bryan ISD Mamas & Papas	Communications Department
Carrollton-Farmers Branch ISD	CFBISD Digital Downloads	Amy Johnson
Corpus Christi ISD	Academic Achievers Presentation	Lyndall Gathright, Tavo Caballero & Casandra Lorentson
Corpus Christi ISD	Partners in Education Digital Program	Octavio Caballero & Eloisa Dowiat
Crowley ISD	London Harden - State Meet	Matt Hoover
Mountain-Saginaw ISD	Annual Communications Board Report	Megan Overman
Goose Creek CISD	Digital Graduation Programs	Brittney Culpepper, Mima Trujillo & Carrie Pryor-Newman
Goose Creek CISD	Goose Creek CISD State of the District Presentation	Matt Bolinger, Mima Trujillo & Carrie Pryor-Newman
Hays CISD	Mourning with Uvalde	Tim Savoy
Judson ISD	JHS Mariachi Keeps it Reel	Briana Estrada
Keller ISD	Keller ISD Westfall One-on-One Podcast	Communications Department
Mesquite ISD	The LET's Talk Podcast - Daniel Norwood	Ted Madden, LaDonna Gulley & Peggy Brooks
Pearland ISD	Prop A Presentation	Aliana Peska
Pearland ISD	Social Media Roll Out Presentation	Cissa Madero
Spring Branch ISD	Spring Branch ISD Homepage Redesign	Kristen Cain
Spring ISD	Spring ISD District Screensavers	Office of Communications
Tomball ISD	Stadium Crowd Engagement	Justin Warnasch

**SILVER**

Weslaco ISD	WISD Inspires	Carlos Robledo & Darline Gracia
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**More than 40,000 students****BEST OF CATEGORY**

Cypress Fairbanks ISD	Capacitación para Traducción Simultánea	Rosario Meehan & Sylvia Puente
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**GOLD**

Cypress Fairbanks ISD	Capacitación para Traducción Simultánea	Rosario Meehan & Sylvia Puente
Cypress Fairbanks ISD	Taller para Traductores	Rosario Meehan & Sylvia Puente
ESC Region 12	TEA Commissioner's Presentation	Molly Gallagher Smith & Jennifer Marshall-Higgins
ESC Region 13	Counselor's Playbook	Ana Amezcua
HCDE Marketing Division	CHOICE CHAT Podcast: Pack a Bucket of Patience--OVOL Paper	Janet Wachs & Stephanie De Los Santos
HCDE Marketing Division	New Location for Day One!	Hugo Jimenez
Region 16 ESC	16 in 6 Podcast	Matt Koumalats

**SILVER**

Cypress Fairbanks ISD	State of the District Presentation 2021-2022	Joel Weckerly
Round Rock ISD	The Source, HR Services Blog	Dianne Foletto & Linda Aschenbrener
Socorro ISD	Nate Carman, Ed.D. - Superintendent's 90 Day Update	Daniel Escobar

**BRONZE**

HCDE Marketing & Client Engagement Division	Wishing You a Merry Christmas!	Andrey Cuellar
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**BEST OF CATEGORY**

Donna ISD

**GOLD**

Donna ISD

Donna ISD

Frenship ISD  
Longview ISD**SILVER**Aledo ISD  
Azle ISD  
Brazosport ISD  
Cleveland ISD  
Dickinson ISD  
Friendswood ISD  
Gainesville ISD  
Magnolia ISD  
Santa Fe ISD  
Sheldon ISD  
Sheldon ISD  
Sherman ISD  
Southwest ISD  
Southwest ISD  
Sunnyvale ISD**BRONZE**Boerne ISD  
Texas City ISD**CATEGORY 40****E-Newsletter****Less than 15,000 students**

Capturing Kids Hearts

Capturing Kids Hearts

Rising Above Newsletter

Tiger Tale E-Newsletter April 29, 2022  
The Longview Voice - Digital EditionBearcat Blast  
Azle ISD Buzz - 2021 Back to School Edition  
Board Brief February 2022  
Cleveland ISD - Partner to Partner Newsletter (May 2022)  
Dickinson ISD "Gator Bytes" Electronic Newsletter  
Friendswood ISD Newsletter  
Leopard Pride News  
MISD Back to School Newsletter  
2021-2022 Back to School  
The Scoop Staff News  
The Sheldon Source eNewsletter  
Bearcat Connect: May 19, 2022  
Southwest ISD Board Update  
Southwest ISD Points of Pride E-Newsletter  
Sunnyvale ISD E-NewsThe Boerne Beat Parent Edition  
TCISD Today E-NewsFederico Gonzalez, Sandra Quintanilla,  
Thomas Ferrer & Miriam MarentesFederico Gonzalez, Sandra Quintanilla,  
Thomas Ferrer & Miriam Marentes  
Federico Gonzalez, Sandra Quintanilla,  
Thomas Ferrer & Miriam Marentes  
Communications Department  
Dustin TaylorMercedes Mayer  
Amanda Moore  
Communications Department  
Susan Ard & Matthew Bieniek  
Tammy Dowdy  
Dayna Owen & Kelsey Golz  
Leslie Crutsinger  
Kate Hope & Denise Meyers  
Jenny Davenport & Stephanie Lyssy  
Emily Conklin, APR, CPC  
Emily Conklin, APR, CPC  
Todd Kleiboer  
Jennifer Collier  
Jennifer Collier  
Emily WhiteBryan Benway  
Clarissa Silva & Melissa Tortorici**15,000 to 40,000 students****BEST OF CATEGORY**

Lubbock ISD

**GOLD**Bryan ISD  
Eagle Mountain-Saginaw ISD  
Harmony Public Schools  
Hays CISDJudson ISD  
Lubbock ISD  
Prosper ISD**SILVER**Corpus Christi ISD  
Harmony Public Schools  
Judson ISD  
Keller ISD  
Mansfield ISD  
Spring Branch ISD  
Spring ISD  
Tomball ISD

Lubbock ISD Reporter - September 2021

Inside Bryan ISD. Our Employee Newsletter.  
Campus Connection Newsletter  
Happening at Harmony  
Back to SchoolJudson ISD Back to Better Smore Newsletter  
Lubbock ISD Reporter - September 2021  
PISD Express Weekly NewsletterIntercom  
Harmony Connection-Parent Newsletter  
Superintendent Message  
Keller ISD District-Wide Wednesday  
Mansfield ISD 'Connections' Newsletter – February 2022  
Top Ten  
Springboard  
Tomball TalkErin Gregg  
Communications Department  
Kristin Barnes  
John Boyd  
Tim Savoy, Linda Rosebrock,  
Harvest Coats & Moses Leos  
Natalie Guzman  
Erin Gregg  
Racy KaneOctavio Caballero & Alexandria Cantu  
Susan Campbell  
Natalie Guzman  
Bryce Nieman  
Lari Barager  
Kristen Cain  
Office of Communications  
Allison Suarez & Justin Warnasch

## **E-Newsletter, More than 40,000 students**

### **BEST OF CATEGORY**

Texas Classroom Teachers Assoc  
**GOLD**

Harris County Dept of Education  
Klein ISD  
Texas Classroom Teachers Assoc

### **SILVER**

Arlington ISD  
Cypress Fairbanks ISD  
Katy ISD

### **BRONZE**

Dallas ISD  
HCDE Marketing &  
Client Engagement Division  
North East ISD  
Round Rock ISD

eUpdate from TCTA

The Connector  
Klein Insider  
eUpdate from TCTA

My Arlington ISD April 2022  
CFISD Web Newsletter  
Gold Card E-newsletter

Dallas ISD The Beat  
Leaders Choice (June 2022 Edition)

North East Notes  
Round Rock ISD Events eNews

M. Clare Haefner

Harris Co Dept of Ed  
Jessica Williams  
M. Clare Haefner

Suzanne Turner, Anthony Andro & Ryan Pierce  
Jennifer Ongoco & Denisse Sioss  
Communications Department

Internal Communications  
Andrey Cuellar & Janet Wachs

Kristina Perez  
Dianne Foletto, Linda Aschenbrener  
& Thomas Park



### **BEST OF CATEGORY**

Everman ISD

### **GOLD**

Channelview ISD  
Everman ISD

### **SILVER**

Red Oak ISD

Bulldog Broadcast Magazine

Channelview ISD WinterVIEWS  
Bulldog Broadcast Magazine

Red Oak ISD - 2021-22 Hawk Headliner  
**15,000 to 40,000 students**

Realtor Connect Presentation

KellerISD\_Link Magazine  
Realtor Connect Presentation

GPS - Galena Park Schools  
ReadPlayTalk Magazine - Fall 2021

Communications & Marketing

Anthony Mireles  
Communications & Marketing

Beth Trimble, James Murphy & Haley Stewart

Racy Kane

Communications Department  
Racy Kane

Chris Gause & Elyse Rountree  
Reid Blackwell



## **CATEGORY 41**

**Digital Magazine**  
**Less than 15,000 students**



### **BEST OF CATEGORY**

Little Elm ISD

### **GOLD**

Little Elm ISD  
Magnolia ISD  
Pampa ISD

### **SILVER**

San Elizario ISD

The Destination District

The Destination District  
Magnolia Education Foundation website  
Pampa ISD New Website

San Eli Votes  
**More than 40,000 students**  
Dr. Jeannie Meza-Chavez, Horacio Hernandez & Perla Magallon

NEISD Campus Redesign

Arlington ISD New Website Designed for Families  
Center for Effective Schools  
Equity in Gifted/Talented Education  
ESC Region 13 SEE Signs

Brandon Buckner

Brandon Buckner  
Kate Hope, Amelia Lindley & Denise Meyers  
Jana Williamson

Myisha Bradham

AISD Communications Team  
Ana Amezcua  
Ana Amezcua  
Ana Amezcua  
*Continued*



## **CATEGORY 42**

**Web Site - Original Design**  
**Less than 15,000 students**

### **BEST OF CATEGORY**

North East ISD

### **GOLD**

Arlington ISD  
ESC Region 13  
ESC Region 13  
ESC Region 13



## Web Site Original Design - More than 40,000 students, Gold, continued

ESC Region 13  
Klein ISD  
Leander ISD

Texas Strategic Staffing  
KleinISDBond.com  
Smart Money: Making Sense of Our Cents

Ana Amezcua  
Justin Elbert  
Daniel Cernero, Crestina Hardie,  
Shannon Lombardo & Rachel Acosta  
Myisha Bradham  
Marijane Kelly

North East ISD  
Region 4 ESC

NEISD Campus Redesign  
Marketing Website for escWorks



### BEST OF CATEGORY

Bastrop ISD  
**GOLD**

Argyle ISD  
Bastrop ISD  
Brazosport ISD  
Coppell ISD  
Dickinson ISD  
Georgetown ISD  
Hidalgo ISD  
Magnolia ISD  
Rapoport Academy Public School  
Sheldon ISD

Bastrop ISD Website

Argyle ISD Website  
Bastrop ISD Website  
Brazosport ISD Website  
Coppell ISD Website Redesign  
www.dickinsonisd.org Website Facelift  
GISD eNews Website  
Hidalgo ISD District Website  
Magnolia ISD Website  
District Website  
Sheldon ISD website

Dr. Kristi Lee, Lauri Anzaldua & Chris White

Rick Herrin  
Dr. Kristi Lee, Lauri Anzaldua & Chris White  
Communications Department  
Communications & Community Engagement  
Jenna Simsen & Tammy Dowdy  
Edgar Arellano  
Valeria Martinez  
Kate Hope & Denise Meyers  
Sarah-Jane Menefee  
Emily Conklin, APR, CPC,  
Monica Arredondo & Beverly Stephenson  
Sylvia Rincon, Randy Escamilla & Monica Saenz  
Emily White  
Christine Parks  
Clarissa Silva & Melissa Tortorici

Southside ISD  
Sunnyvale ISD  
Temple ISD  
Texas City ISD

Southside ISD Website  
Sunnyvale ISD Website - www.sunnyvaleisd.com  
Temple ISD Bond 2022 Website  
www.tcisid.org

Leah Wayne

### SILVER

Marlin ISD

marlinisd.org

### 15,000 to 40,000 students

### BEST OF CATEGORY

Northwest ISD  
**GOLD**

Northwest ISD  
Spring Branch ISD

### SILVER

Goose Creek CISD  
Prosper ISD

Northwest ISD Website

Northwest ISD Website  
Spring Branch ISD Enroll Website

Communications Department

Communications Department  
Kristen Cain

Goose Creek CISD Website Redesign  
Prosper Promise Website

Brittney Culpepper & Mima Trujillo  
Racy Kane

### BEST OF CATEGORY

Garland ISD

Garland ISD Natatorium Website

Jasmine Preston, Ali Syed,  
Kelli Sigler & Kelse Pedigo

### GOLD

Cypress Fairbanks ISD  
Cypress Fairbanks ISD

CFISD Career & Technical Education (CTE) webpage  
CFISD Parents and Students (Spanish)

Jennifer Ongoco & Denisse Sioss  
Rosario Meehan, Sylvia Puente,

Garland ISD

Garland ISD District Website Redesign

Jennifer Ongoco & Denisse Sioss  
Jasmine Preston, Ali Syed,

Garland ISD

Garland ISD Natatorium Website

Kelli Sigler & Kelse Pedigo  
Jasmine Preston, Ali Syed,

Humble ISD

Autumn Ridge Middle School...Building a Legacy!

Kelli Sigler & Kelse Pedigo  
Lori Maugans, Yvonne Harris

Klein ISD  
Texas Classroom Teachers Assoc

KNET News for You  
TCTA website redesign

& Kelci Hebert  
Kari Jernigan  
M. Clare Haefner

### SILVER

Cypress Fairbanks ISD

CFISD McGown Elementary School Website

Jennifer Ongoco & Denisse Sioss



# CAMPAIGN/EVENT CATEGORIES



## CATEGORY 44

### Marketing Campaign

Less than 15,000 students



#### BEST OF CATEGORY

Aledo ISD

#### GOLD

Aledo ISD

Angleton ISD

Angleton ISD

Edgewood ISD

Lockhart ISD

Magnolia ISD

Midway ISD

#### SILVER

Everman ISD

Lockhart ISD

Bearcat ID

Bearcat ID

Adventure Awaits in Pre-k

& Alex Radow

Recruitment Campaign

2021-2022 Marketing Plan "Limitless Potential"

Lockstars

You Can Make A Difference in Magnolia ISD

HR Recruitment 3 Part Challenge

Mercedes Mayer

Mercedes Mayer

Brittany Blanchard, Hanna Chalmers

Brittany Blanchard & Hanna Chalmers

Samantha Grubbs

Heather Smith & Christina Courson

Kate Hope & Denise Meyers

Communications Department

Communications & Marketing Dept

Christina Courson & Heather Smith

#### BEST OF CATEGORY

Corpus Christi ISD

#### GOLD

Corpus Christi ISD

Goose Creek CISD

Pearland ISD

Tomball ISD

#### SILVER

Eagle Mountain-Saginaw ISD

Ector County ISD

Harmony Public Schools

CHOOSE CCISD Marketing Campaign

& Leanne Libby

CHOOSE CCISD Marketing Campaign

& Leanne Libby

Giant Opportunities

Carrie Pryor-Newman & Mima Trujillo

One-Stop Shop Marketing Campaign

Bond 2021

Tavo Caballero, Lyndall Gathright

Tavo Caballero, Lyndall Gathright

Kendall David, Brittney Culpepper,

Cissa Madero & Aliana Peska

Allison Suarez & Justin Warnasch

Kris Hill, Dusty Langley & Kristin Barnes

Communications Department

John Boyd

#### More than 40,000 students

#### BEST OF CATEGORY

Arlington ISD

#### GOLD

Arlington ISD

ESC Region 12

#### SILVER

Texas Assoc of School Boards

"Transfer to Arlington ISD - Transform Their Future"

Marketing Campaign

Marketing & Communications Team

"Transfer to Arlington ISD - Transform Their Future"

Marketing Campaign

Marketing & Communications Team

MyESC Network Campaign

Molly Gallagher Smith & Jennifer Marshall-Higgins

BuyBoard Search Campaign

Communications, Marketing & Events



## CATEGORY 45

### Social Media Campaign

Less than 15,000 students



#### BEST OF CATEGORY

Edgewood ISD

#### GOLD

Canutillo ISD

Edgewood ISD

Everman ISD

Livingston ISD

Lockhart ISD

Salsa Bowl Social Media Campaign

Teacher of the Year campaign

Salsa Bowl Social Media Campaign

Social Media - Black History Facts

Livingston High School CTE Opportunities

Teacher Appreciation Week

Carissa Valdez & Yvonne Zamora

Public Information Office

Carissa Valdez & Yvonne Zamora

Communications & Marketing Dept

Jennifer Birdwell

Heather Smith & Christina Courson

## **Social Media Campaign, Less than 15,000 students, Silver**

### **SILVER**

Everman ISD  
Everman ISD  
Everman ISD  
Lancaster ISD

Asian American & Pacific Islander Heritage Month  
Hispanic Heritage Month  
Women's History Month  
Save Your Seat!

Communications & Marketing Dept  
Communications & Marketing Dept  
Communications & Marketing Dept  
Kimberly Simpson, Typhani Bartholomew  
& Sonja Brown

Red Oak ISD  
Red Oak ISD

Red Oak ISD - Once A Hawk, Always A Hawk  
Red Oak Rewind

Haley Stewart & Beth Trimble  
Haley Stewart & Beth Trimble

### **15,000 to 40,000 students**

### **BEST OF CATEGORY**

Goose Creek CISD

Teacher Appreciation Week

Brittney Culpepper

### **GOLD**

Allen ISD  
Crowley ISD  
Goose Creek CISD  
Spring Branch ISD

Future Ready Fridays  
Deaf Awareness Week  
Teacher Appreciation Week  
#SBISDProud Social Campaign

David Hicks  
Megan Middleton  
Brittney Culpepper  
Zoe Zamora

### **SILVER**

Harmony Public Schools  
Harmony Public Schools

Harmony Vals & Sals  
National Principals Month

Evelin De La Rosa & Tim Hallila  
Susan Campbell

### **BRONZE**

Pharr-San Juan-Alamo ISD  
Rockwall ISD

PSJA ISD Class of 2022 Graduations Social Media Campaign  
The 2022 Rockwall ISD Regional Baseball Final :Winners Goes To State  
Karelis Mesquitic  
Chris Curtis

### **More than 40,000 students**

### **BEST OF CATEGORY**

Texas Assoc of School Boards

Public Ed Offers School Choice

Communications, Marketing & Events

### **GOLD**

Arlington ISD

Graduation 2022

Becky Volk, Kendra Davis,  
Princess Rockwell & Anita Foster  
Lori Manguans, Kelci Hebert & Yvonne Harris  
Communications Services Dept

Humble ISD  
Killeen ISD

Principal Appreciation Month Then and Now  
Killeen ISD Recruitment and Retention  
Social Media Campaign

Leander ISD  
Texas Assoc of School Boards  
Texas Assoc of School Boards

Leander ISD Veterans Day 2021  
Public Ed Offers School Choice  
School Board Recognition Month - 2022

Rachel Acosta & Crestina Hardie  
Communications, Marketing & Events  
Communications, Marketing & Events

### **SILVER**

Fort Bend ISD

Principals Month-Elements of Excellence

Nicole Butler



### **BEST OF CATEGORY**

Copperas Cove ISD

Chocolate Fantasia: An Art-ism Gallery Walk

Wendy Sledd

### **GOLD**

Brazosport ISD

A.P. Beutel Elementary School Named National  
Blue Ribbon School Celebrations

Communications Department

Copperas Cove ISD  
Edgewood ISD  
Greenville ISD  
Magnolia ISD  
Southside ISD

Chocolate Fantasia: An Art-ism Gallery Walk  
Alumni Giving Challenge Fundraiser  
Art Around Town  
Realtor Forum  
Southside ISD Lighting of the S & Parade

Wendy Sledd  
Samantha Grubbs & Carissa Valdez  
Helen Williams, Amy Wade & Kyle Heimbigner  
Denise Meyers, Amelia Lindley & Kate Hope  
Randy Escamilla, Sylvia Rincon & Monica Saenz

### **SILVER**

Boerne Ed Foundation  
Boerne Ed Foundation  
Roma ISD  
Southside ISD  
Southside ISD

Boerne Education Foundation Silver Tank  
BEF Road Trip Week!  
Roma ISD Donor Appreciation Event  
Southside ISD Feast of Giving  
Summer Movie Nights

Yvette Reyna  
Yvette Reyna  
Helen Escobar & Cynthia Arellano  
Sylvia Rincon, Randy Escamilla & Monica Saenz  
Sylvia Rincon, Randy Escamilla & Monica Saenz

## **CATEGORY 46**

### **Special Event**

### **Less than 15,000 students**



## Special Event - 15,000 to 40,000 students

### BEST OF CATEGORY

Tomball ISD

#### GOLD

Corpus Christi ISD

Eagle Mountain-Saginaw ISD

Pearland ISD

Tomball ISD

#### SILVER

Carrollton-Farmers Branch ISD

Mesquite ISD

Pharr-San Juan-Alamo ISD

#### BRONZE

Mesquite ISD

Mesquite ISD

Convocation & Stadium Ribbon Cutting

CCISD Teacher of the Year

EMS ISD Ceremony of Remembrance

2021 Employee Service Awards:

There's No Place like Pearland

Convocation & Stadium Ribbon Cutting

CFB Giving House Inaugural Donor Event

2022 Milestones & Memories

2021 PSJA Family Posada

2021 Mesquite Hall of Honor

2022 Apple Corps Gala

Allison Suarez & Justin Warnasch

Office of Communications  
Megan Overman, Dusty Langley,  
Kristin Barnes & Kris Hill  
Aliana Peska & Victor Bushfield

Allison Suarez & Justin Warnasch

Communications Dept, Pam Pena  
Reid Blackwell  
Crystal Villarreal de la Paz

Reid Blackwell

Reid Blackwell

## More than 40,000 students

### BEST OF CATEGORY

Humble ISD

#### GOLD

Humble ISD

Region 4 ESC

Socorro ISD

#### SILVER

Fort Bend ISD

Guy M.Sconzo Early College High School Dedication

Guy M.Sconzo Early College High School Dedication

Region 4 Teacher of the Year Event

Socorro ISD Spring 2022 Community Meetings

Fort Bend ISD 2022 Graduation Ceremonies

Fort Bend ISD 2022 Teacher of the Year Banquet

Communications Department

Communications Department  
Kristi Hernandez, Bevin Gordon,  
David Del Toro, Kim Garcia & Marijane Kelly  
Daniel Escobar

Deanna Duran, Sonya Montgomery,  
Kristoffer Smith, Kelly Williams, Nicole Butler,  
Cameron Hubbard, Logan Fry,  
Sherry Williams & Tonya Thomas

Deanna Duran, Sonya Montgomery,  
Kristoffer Smith, Logan Fry, Cameron Hubbard,  
Nicole Butler, Sherry Williams & Tonya Thomas

Fort Bend ISD



### BEST OF CATEGORY

Copperas Cove ISD

#### GOLD

Copperas Cove ISD

Rapoport Academy Public School

Shining the Spotlight on Special Education Students and Staff

Shining the Spotlight on Special Education Students and Staff

Design, Animate, Read! Technology Grant

Wendy Sledd

Wendy Sledd  
Sarah-Jane Menefee

## CATEGORY 47 Education Good News Campaign Less than 15,000 students





# SchoolMessenger®

## Proud sponsor of TSPRA's Crystal and Platinum Star CRYSTAL AWARDS

All divisions judged together

### CATEGORY 48

#### Video Portfolio



##### Crystal Commendation

Aldine ISD

##### Crystal Certificates of Merit

Beaumont ISD

ESC Region 13

Forney ISD

Fort Bend ISD

Fort Worth ISD

Killeen ISD

Klein ISD

Leander ISD

Lubbock ISD

Socorro ISD

Spring ISD

Transformation Waco

Aldine ISD Video Portfolio

Beaumont ISD Video Portfolio

ESC Region 13 Multimedia Team Portfolio

Juan Hernandez Video Portfolio 2022

Fort Bend ISD Video Portfolio

FWISD EDTV Video Portfolio

Killeen ISD: A Place Where Everyone Can Succeed

Klein ISD Video Portfolio Marlon Torres

Telling the Stories of #ILISD

Lubbock ISD-TV Video Portfolio

Team SISD Video Portfolio

Spring ISD Video Portfolio

Transformation Waco Video Portfolio



Luke Rabalais

Colby Knox

Ana Amezcua

Juan Hernandez

Logan Fry & Kristoffer Smith

Fort Worth ISD EdTV

James Rawls

Crestina Hardie

Lubbock ISD-TV

Daniel Escobar

Office of Communications

Joshua Wucher



##### Crystal Commendation

Harris County Dept of Education The Blind Spots

##### Crystal Certificates of Merit

Garland ISD

Humble ISD

Leander ISD

San Angelo ISD

Spring ISD

Garland ISD: #TheGISDEffect

Jonathan Frey Photo Portfolio

Leander ISD Photo Portfolio

San Angelo ISD Photography Portfolio -

Growing Hopes and Dreams

Every Picture Has A Story To Tell

### CATEGORY 49

#### Photography Portfolio



David Einsel

Garland ISD Communications

Jonathan Frey

Daniel Cernero & Crestina Hardie

Jack Wilcox & Molly Johnson Turk

Office of Communications



##### Crystal Commendation

Forney ISD

##### Crystal Certificates of Merit

Mansfield ISD

Spring Branch ISD

Tomball ISD

2022 Forney ISD Bond

Mansfield ISD Penny Swap

Spring Branch ISD 2022 Bond Election Campaign

Bond 2021

### CATEGORY 50

#### Bond Election



Forney ISD Communications

Communications & Marketing Dept

Communications Department

Allison Suarez & Justin Warnasch





**Crystal Commendation**

Northwest ISD

**Crystal Certificate of Merit**

Prosper ISD

# CATEGORY 51

## Parent Involvement/Volunteer Program

Northwest ISD Angel Tree

Prosper Promise



Hailee Fojtasek

Racy Kane

**Crystal Commendation**

Killeen ISD

# CATEGORY 52

**Staff/Student Recognition**Killeen ISD Employee Recognition Campaign-  
STEEL Awards

Communications Services Dept

**Crystal Certificates of Merit**

Copperas Cove ISD

Spotlighting the Work of Our Students Receiving  
Social Education Services and Staff Members Leading Their Success

Wendy Sledd

ESC Region 12

Regional Teacher and Superintendent of the Year Recognition

Jennifer Marshall-Higgins

Frisco ISD

2022 Frisco ISD Teacher of the Year Celebration

Communications Department

Frisco ISD

Frisco ISD Service Pin and Standing Ovation Celebration

Communications Department

Goose Creek CISD

GCCISD Education Foundation

Erika Foster, Kristyn Cathey,

Education Foundation

Students Choice Awards Banquet

Gemina Trujillo &amp; Carrie Pryor-Newman

Medina Valley ISD

Employee of the Month Program - Medina Valley ISD

Selena Viera &amp; Chase Geurin

San Angelo ISD

San Angelo ISD Our People Make The Difference -  
Staff Recognition PortfolioJack Wilcox, Molly Johnson Turk  
& Whitney Watson Wood**Crystal Commendation**

Copperas Cove ISD

Meeting the needs of students through the sparkle of the crown

Wendy Sledd

**Crystal Certificates of Merit**

Boerne ISD

Boerne ISD's Workforce Wednesday

Community Partnerships

Boerne ISD

Love Delivered 2022

Amanda Payne

Brazosport ISD

Read 20 Together: Growing Leaders Through Hero Readers

BISD Communications

Northwest ISD

Amazon Air Teacher Surprise

Hailee Fojtasek

San Angelo ISD

San Angelo READS! Literacy Initiative -

Jack Wilcox, Molly Johnson Turk

Building Meaningful Community Partnerships through Reading

&amp; Whitney Watson Wood

# CATEGORY 53

## School/Community Partnership

**Crystal Commendation**

Spring Branch ISD

Spring Branch Super Saturday:  
Unity in our CommunityCommunications &  
Community Relations**Crystal Certificates of Merit**

Frisco ISD

Convocation 2021

Communications Department

Goose Creek CISD

Convocation

Community Engagement Team

Judson ISD

Graduation 2022

Pedro Cabrera &amp; Briana Estrada

Judson ISD Ed Foundation

Judson ISD Circle of Excellence

Lexie Greathouse, Nicole Taguinod, Briana Estrada,

Natalie Guzman, Johnny Tejeda &amp; Pedro Cabrera

Kimberly Simpson

Lancaster ISD

Life is Best When You're a Tiger!

Denise Meyers, Kate Hope &amp; Amelia Lindley

Magnolia ISD

Realtor Forum

Hailee Fojtasek

Northwest ISD

Back-to-School with DeMarcus Ware

Jana Williamson

Pampa ISD

Pampa ISD Back To School Bash

Lori Grande, Communication Department

Pasadena ISD

Thompson Groundbreaking

Communications Department

Pearland ISD

Big Art Day Event

Daniel Escobar

Socorro ISD

Introducing Socorro ISD Superintendent Nate Carman, Ed.D.

# CATEGORY 54

**District/Association Special Event/Celebration**



## CATEGORY 55

### Marketing



#### Crystal Commendation

Harmony Public Schools

We Love Our Subs

John Boyd

#### Crystal Certificates of Merit

Arlington ISD

Arlington ISD Pre-K Marketing Campaign

Marketing & Communications Team

Lockhart ISD

Lockstars

Heather Smith & Christina Courson

Magnolia ISD

You Can Make a Difference

Denise Meyers & Kate Hope

Socorro ISD

Socorro ISD New Elementary Academies

Daniel Escobar



## CATEGORY 56



### Foundation/Partnership Special Event/Celebration

#### Crystal Commendation

Magnolia ISD

Breakfast with Santa

Denise Meyers, Kate Hope & Amelia Lindley

#### Crystal Certificates of Merit

Edgewood ISD

Alumni Giving Challenge Fundraiser

Samantha Grubbs & Carissa Valdez

San Felipe Del Rio CISD

Adventure on the Creek

Peter Ojeda, Sandra Hernandez,

Reno Luna & Willard Jenkins

## PLATINUM AWARD FINALISTS

All divisions judged together

## CATEGORY 57

### Platinum Award

### Goose Creek CISD

### Here, We Grow Giants

**Matthew Bolinger, Kendall David, Brittney Culpepper, Gemina Trujillo,**

**Kristyn Cathey, Carrie Pryor-Newman & Angela Sanders**

#### Platinum Certificates of Merit

Alvin ISD

How three Alvin ISD teams collaborated during a pandemic year to launch a district-wide academic outreach program

Ana Pasarella, Rachel Moore  
& Sheila Olson

Ector County ISD

Y Pre-K? A PK-3 Partnership with the YMCA

Communications Department

Forney ISD

2022 Forney ISD Bond

Forney ISD Communications

Klein ISD

Rebuilding Before the Bond

Communications Team

Pasadena ISD

Many Hearts One Beat

Communication Department



## ***Congratulations to all our Star Award winners!***

**JUDGE'S COMMENTS:** As it has been for several years now, there are no judges sheets in award packets. The judges score the entries online and their comments are available to the person who entered online on the Star Awards website. So, if someone else entered the award online, you will need to contact them for the comments.

**WINNER'S GALLERY:** An online gallery of the award winners will be available on February 24. A link will be sent to all TSPRA members.

**DUPLICATES:** You may order duplicate award certificates and medals online through TSPRA's store. Orders must be placed by 5 p.m. May 17, 2023. After you order online, send an email to [janet@tspra.org](mailto:janet@tspra.org) with the specifics of your order: exact duplicate, additional names, changes, number of copies. Be sure to include the category, type of award, district and entry name as a reference. We do not sell duplicate crystal or platinum award trophies but we can make duplicate certificates.

