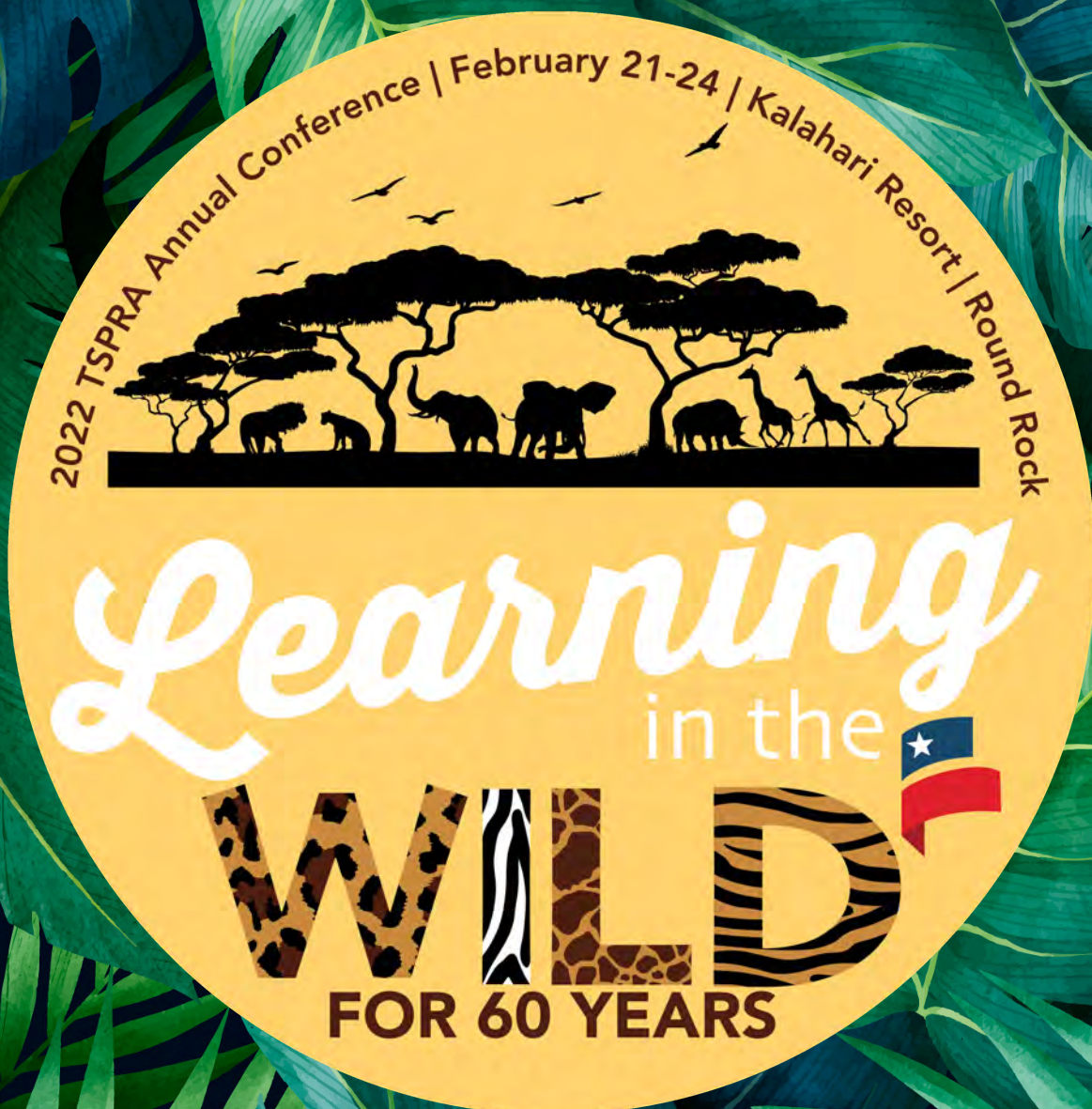




2021 STAR AWARDS



PRINT CATEGORIES

CATEGORY 1

Printed Newsletter
Less than 15,000 students



BEST OF CATEGORY

Smithville ISD

GOLD

Magnolia ISD

Santa Fe ISD

Smithville ISD

SILVER

Copperas Cove ISD

Dickinson ISD

Longview ISD

Santa Fe ISD

BRONZE

Santa Fe ISD

Tiger Insider Newsletter

Back to School 2021 Insert

Welcome To Our Tribe

Tiger Insider Newsletter

CCISD Paw Prints Newsletter

Dickinson ISD "Dialogue" Newsletter

The Longview Voice

Board Highlights

Indian Insider

15,000 to 40,000 students

Welcome Back Newsletter

Alvin ISD Community Connection - Spring 2021

Superintendent's Monday Message

Welcome Back Newsletter

The Diamond News

More than 40,000 students

Klein District Newsletter

ConnectEd

Klein District Newsletter

Region 10 Dyslexia Connects Newsletter



Ana L. Murray

Kate Hope & Denise Meyers

Patti Hanssard & Jenny Davenport

Ana L. Murray

Wendy Sledd

Tammy Dowdy

Dustin Taylor & Matthew Prosser

Patti Hanssard & Jenny Davenport

Patti Hanssard & Jenny Davenport

Community Relations

Rachel Moore

Natalie Guzman

Community Relations

Blanca E. Cantu

Rachel Trotter, Chelsea Ceballos,

Nicole Shepard & Dayna Hernandez

GISD Communications

Rachel Trotter, Chelsea Ceballos,

Nicole Shepard & Dayna Hernandez

Communications Services

BEST OF CATEGORY

Klein ISD

GOLD

Garland ISD

Klein ISD

Region 10 ESC



BEST OF CATEGORY

Coppell ISD

GOLD

Aledo ISD

Argyle ISD

Bastrop ISD

Boerne ISD

Coppell ISD

Copperas Cove ISD

Dickinson ISD

Duncanville ISD

Everman ISD

Everman ISD

Everman ISD

Everman ISD

Everman ISD

CISD at a Glance Flyer

Kindergarten Roundup

Argyle ISD Safety First - Eagle Stadium

At a Glance

District Snapshot

CISD at a Glance Flyer

CCISD Bulldawg Bravo Program

DISD Bond 2020 Flyer

Two Ways - One D'Ville

Bishop's Parent Meeting

EISD Meal Program

Powell's End of Year Flyer

Pre-K/K Registration Flyer

STEMulate at Johnson STEM Academy

Communications & Community Engagement

Mercedes Mayer

Rick Herrin

Lauri Anzaldúa & Dr. Kristi Lee

Amanda Payne

Communications & Community Engagement

Wendy Sledd

Jade Wise

Hillary Hopson

Dr. Nikita Russell, Derrick Thompson & Chelsea Davis

Dr. Nikita Russell, Derrick Thompson & Chelsea Davis

Dr. Nikita Russell, Derrick Thompson & Chelsea Davis

Dr. Nikita Russell, Derrick Thompson & Chelsea Davis

Dr. Nikita Russell, Derrick Thompson

& Chelsea Davis

Continued

CATEGORY 2

Flyer

Less than 15,000 students



Flyer, Less than 15,000 students, Gold, continued

Galveston ISD	Online Support Flyer	Dyann Polzin, Billy Rudolph, Chelsea Lenamond & Kyle Bolen Edgar Arellano Helen Williams, Amy Wad & Kyle Heimbigner Jennifer Garza Jennifer Garza Zoheb Hassanali Zoheb Hassanali <i>Continued</i> Lauren Jette Kate Hope & Denise Meyers Leah Wayne Leah Wayne
Georgetown ISD	Georgetown ISD District Snapshot 2021	
Greenville ISD	2021 Pre-K and K Drive Through Roundup	
Hidalgo ISD	Game Day - Online Ticketing System	
Hidalgo ISD	Homecoming 2020	
Joshua ISD	JISD Pre-K Roundup	
Joshua ISD	Joshua ISD Kindergarten Roundup	
Kerrville ISD	KISD Instructional Frameworks	
Magnolia ISD	District Job Fair	
Marlin ISD	Going Above and Beyond	
Marlin ISD	Vaccine Drive	
Pampa ISD	Pampa ISD Big Art Day	Hugh Piatt, Jana Williamson & Abigayle Barton
Pine Tree ISD	Pine Tree ISD Backpack Program	Mary Whitton, Melissa Gonzalez, Donna Pruitt & Holly Backer Mary Whitton, Melissa Gonzalez, Donna Pruitt & Holly Backer Patti Hanssard & Jenny Davenport Patti Hanssard & Jenny Davenport Patti Hanssard & Jenny Davenport Patti Hanssard & Jenny Davenport Ana L. Murray Clarissa Silva
Pine Tree ISD	Stuff-a-Bus Flyer	
Santa Fe ISD	Attendance Matters	
Santa Fe ISD	Print Shop Graduation Needs	
Santa Fe ISD	SFISD Daily Self-Screening	
Santa Fe ISD	What Can I Expect Next?	
Smithville ISD	2020-2021 Brief Facts	
Texas City ISD	TCISD Job Fair	
SILVER		
Everman ISD	Lift Off with L.E.A.D. Drive - Thru Event	Dr. Nikita Russell, Derrick Thompson & Chelsea Davis
Everman ISD	STAAR Testing Dates	Dr. Nikita Russell, Derrick Thompson & Chelsea Davis
Galveston ISD	About Galveston ISD	Dyann Polzin, Billy Rudolph, Chelsea Lenamond & Kyle Bolen Lauren Jette Lauren Jette Leah Wayne Whitney Magness Patti Hanssard & Jenny Davenport Patti Hanssard & Jenny Davenport
Kerrville ISD	KISD Commitment Documents	
Kerrville ISD	Virtual KISD 2.0 Documents	
Marlin ISD	World Teacher's Day	
Navarro ISD	Navarro ISD Daily Health Assessment	
Santa Fe ISD	Prevent and Mitigate	
Santa Fe ISD	Santa Fe Indians Stadium Scoreboard	
	Advertising/Advertising Opportunities	
Santa Fe ISD	SFISD New Employee Guide	Patti Hanssard & Jenny Davenport
Santa Fe ISD	Substitute Hiring	Patti Hanssard & Jenny Davenport
BRONZE		
Belton ISD	2017 Bond Flyer	Elizabeth Cox, Karen Rudolph, Karley Free & Becca Al-Ahmadi
Everman ISD	Pre-K/K Kickoff Registration Drive Thru Flyer	Dr. Nikita Russell, Derrick Thompson & Chelsea Davis Jessica Gauthier
Lake Worth ISD	SUBE 2021	

15,000 to 40,000 students**BEST OF CATEGORY**

Spring ISD	Reading Colors Your World!	Office of Communications
GOLD		
Alvin ISD	Alvin ISD Bus Tour Flyer	Rachel Moore
Goose Creek CISD	Kinder Dual Language Two-Way Program Parent Meeting	Mima Trujillo
Goose Creek CISD	Save the Date: Career and Technical Education Ribbon Cuttings	Mima Trujillo
Harmony Public Schools	GraduLet: Your Degree, Your Way	Tim Hallila
Richardson ISD	Build Tomorrow's Dallas Economy Today with RISD	Kristin Odom
Spring ISD	Reading Colors Your World!	Office of Communications
Tomball ISD	87th Texas Legislature	Justin Warnasch <i>Continued</i>

Flyer, 15,000 to 40,000 students, continued**SILVER**

Beaumont ISD	State of the District One-Pager (Fall 2020)	Denise McLean
Carrollton-Farmers Branch ISD	CFBISD Enrollment Fair Flyer	Amy Johnson
Eagle Mountain-Saginaw ISD	EMS2Teach Flyer	Christina Williamson
Goose Creek CISD	AVID Recruitment Flyer	Brittney Culpepper & Kendall David
Goose Creek CISD	Portrait of a Leader	Matt Bolinger & Brittney Culpepper
Goose Creek CISD	PR Squad Recruitment Flyer	Brittney Culpepper
Goose Creek CISD	Wellness Center (Fitness) Incentive Program	Mima Trujillo
Pharr-San Juan-Alamo ISD	PSJA Collegiate High School Program Recruitment Flyer	Santiago Zavala III
Richardson ISD	"A Day in the Life of the Face-to-Face Learner" Infographic	RISD Strategy & Engagement
Richardson ISD	Backpack Bash	RISD Strategy & Engagement
Richardson ISD	Now Hiring	Kristin Odom

BRONZE

Goose Creek CISD	Accolades	Brittney Culpepper & Kendall David
Pearland ISD	District Profile	Cissa Madero

More than 40,000 students**BEST OF CATEGORY**

Garland ISD	You vs. the Flu	GISD Communications
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GOLD

Arlington ISD	Arlington ISD VATRE Flyer	Suzanne Turner & Ryan Pierce
Arlington ISD	Big Dreamers Start Small in the Arlington ISD	Suzanne Turner
El Paso ISD	Choose EPISD	Melissa Martinez & Gustavo Reveles
Garland ISD	GISD Free Seventh Grade Immunizations Clinic Flyer	GISD Communications
Garland ISD	You vs. the Flu	GISD Communications
Killeen ISD	Recruit, Retain, Retire Package	Communications Services
Pasadena ISD	The Road to State Starts Here: Detour 2021	Bruce Stone & Art Del Barrio
Region 4 ESC	Early Childhood Special Education Inclusion Conference Flyer	Communications & Publishing
United ISD	Spring Wellness Program	Lauren Cavazos
United ISD	Welcome to United ISD	Paola Arcos

SILVER

ESC Region 11	Prioritizing Excellence Conference	Communications Team
Harris Co. Dept. of Ed.	Out of the Box with Superintendent Colbert	Daniel Villarreal
North East ISD	NEISD At A Glance Fact Sheet	Kristina Perez
Pasadena ISD	Dual Language Flyer	Lori Grande & Reesha Brown
Pasadena ISD	Fill the Bus Flyer	Lori Grande

**CATEGORY 3****Brochure****Less than 15,000 students****BEST OF CATEGORY**

Cedar Hill ISD	CHISD is STEMspired - Community & Staff Brochure	Jasmine Sanders & Tierney Tinnin
GOLD		
Cedar Hill ISD	CHISD is STEMspired - Community & Staff Brochure	Jasmine Sanders & Tierney Tinnin
Del Valle ISD	Del Valle ISD enrollment mailer	Christopher Weddle
Everman ISD	Everman Independent School District's PK/K	Dr. Nikita Russell, Derrick Thompson & Chelsea Davis
Everman ISD	Learning with Excellence, Achievement and Determination (LEAD)	Dr. Nikita Russell, Derrick Thompson & Chelsea Davis

SILVER

Cedar Hill ISD	Choose Your Seat - School Choice Brochure	Jasmine Sanders
Copperas Cove ISD	Copperas Cove ISD English as a Second Language Brochure	Wendy Sledd
Dickinson ISD	Advanced STEM Academy Brochure	Jenna Simsen
Harlandale ISD	Harlandale ISD Informational Brochure	Shelby Smith
Lake Worth ISD	LWISD Enrollment Brochure	Jessica Gauthier

Continued

Brochure, Less than 15,000 students, continued**BRONZE**

Galveston ISD

Oppe Brochure

San Marcos CISD

Animal Science & Veterinary Program Brochure

Somerset ISD

Start and Stay Somerset Strong Brochure

Wichita Falls ISD

Community Partnerships Brochure

Dyann Polzin, Billy Rudolph,
Chelsea Lenamond & Kyle Bolen
Justice Unique Vega
Natalie Martinez
January Cadotte & Ashley Thomas

15,000 to 40,000 students**BEST OF CATEGORY**

Goose Creek CISD

18+ Transitioning Services

Mima Trujillo

GOLD

Carrollton-Farmers Branch ISD

CFBISD Communications Department Internal Brochure

Amy Johnson

Carrollton-Farmers Branch ISD

CFBISD Welcome Brochure

Amy Johnson

Goose Creek CISD

18+ Transitioning Services

Mima Trujillo

Goose Creek CISD

Kinder Dual-Language Two Way Program Brochure

Mima Trujillo

Spring ISD

P-TECH at Dekaney High School

Office of Communications

SILVER

Allen ISD

2020 Allen ISD Bond Election

David Hicks, Erin McCann, Keith Taylor,
Renee Cunningham & Jesse Oquist

More than 40,000 students**BEST OF CATEGORY**

Fort Bend ISD

Sugar Land 95 Community Mailer

Kelly Williams

GOLD

ESC Region 12

Dyslexia Brochure

Jennifer Marshall-Higgins

Fort Bend ISD

Sugar Land 95 Community Mailer

Kelly Williams

North East ISD

Discover North East—Leave Behind

Myisha Bradham

Pasadena ISD

Community School Brochure

Lori Grande

SILVER

Garland ISD

GRCTC Brochure

GISD Communications

United ISD

Board Member brochure

Karla de la Garza

**BEST OF CATEGORY**

Melissa ISD

2020 Melissa Schools Executive Portfolio

Maddie Coe

GOLD

Cedar Hill ISD

CHISD Superintendent Evaluation

Jasmine Sanders, Tierney Tinnin
& Michael Sudhalter

Coppell ISD

Welcome to Coppell Independent School District

Communications &

Frenship ISD

Frenship ISD State of the District

Community Engagement

Galveston ISD

2021-2022 District Guide

Communications Dept.

Melissa ISD

2020 Melissa Schools Executive Portfolio

Dyann Polzin, Billy Rudolph,

Roma ISD

School Choice Booklet

Chelsea Lenamond & Kyle Bolen

Santa Fe ISD

SFTX Education Foundation

Maddie Coe

“Cultivate.Nurture.Ignite.Inspire.”

Helen J. Escobar

Sharyland ISD

Sharyland ISD Return to School Plan

Patti Hanssard & Jenny Davenport

Wichita Falls ISD

WFISD Teacher of the Year Booklet

Rocio N. Landin

Ashley Thomas

SILVER

Canutillo ISD

Superintendent Evaluation

Public Information Office

College Station ISD

College Station ISD Education Foundation's

Teresa Benden

Education Foundation

Annual Partnering Brochure

Marlin ISD

Marlin 180 in 180

Leah Wayne

*Continued***CATEGORY 4****Booklet****Less than 15,000 students**

Booklet, 15,000 to 40,000 students

BEST OF CATEGORY

Mesquite ISD

GOLD

Beaumont ISD

Goose Creek CISD

Harlingen CISD

Harmony Public Schools

Hays CISD

Mesquite ISD

Spring ISD

Spring ISD

Tomball ISD

SILVER

Tomball ISD

AYO Inspiration Book

Beaumont ISD 2020-21 Business Partner Directory
Facilities Vision Book

We are HCISD-2021

Harmony Public Schools West Texas Booklet

Honor Board Booklet

AYO Inspiration Book

Spring ISD Event Planning Guide and Standards

Spring Times - Spring ISD Back to School Guide (2021-22)

TISD Stadium Sales Literature

Laura Jobe, Elizabeth Fernandez & Reid Blackwell

Debbie Bridgeman & Todd Madden
Matt Bolinger, Carrie Pryor-Newman
& Mima Trujillo

Media & Public Relations

Tim Hallila

Tim Savoy, Moses Leos,

Linda Rosebrock & Harvest Coats

Laura Jobe, Elizabeth Fernandez & Reid Blackwell

Office of Communications

Office of Communications

Brittany Gutierrez & Justin Warnasch

Pre-K Booklet

Justin Warnasch

More than 40,000 students

BEST OF CATEGORY

Fort Bend ISD

GOLD

El Paso ISD

ESC Region 13

Fort Bend ISD

Fort Bend ISD

Fort Worth ISD

Harris Co. Dept. of Ed.

Killeen ISD

North East ISD

Texas Assoc. of School Boards

SILVER

Harris Co. Dept. of Ed.

Harris Co. Dept. of Ed.

Harris Co. Dept. of Ed.

Community Education Catalog

Kelly Williams

EPISD In Unison

Counselor's Playbook

Community Education Catalog

Sugar Land 95 Memorial Plan

2021-22 Gold Seal Programs and Schools of Choice Catalog

Cost Savings Report

Back to School Guide

NEISD Welcome Booklet

2020 Delegate Assembly Handbook

Melissa Martinez & Gustavo Reveles

Ana Amezcua

Kelly Williams

Kelly Williams

Erica Weaver

Communications & Creative Services

Communications Services

Kristina Perez

TASB Communications

Leadership Essentials

Potential Cure for Drug Related Offenses

See the Impact

Daniel Villarreal

Daniel Villarreal

Communications & Creative Services



BEST OF CATEGORY

Texas City ISD

GOLD

Channelview ISD

Galveston ISD

Georgetown ISD

Marlin ISD

Marlin ISD

Royse City ISD

Santa Fe ISD

Smithville ISD

Texas City ISD

2021-22 District Calendar

2020-2021 Reopening CISD Calendar

2021-2022 District Calendar

Georgetown ISD 2021-2022 Academic Calendar

Marlin ISD Academic Calendar

Marlin Takeover

Royse City ISD School Calendar

Monthly Events Calendar

SISD Academic Calendar

2021-22 District Calendar

Clarissa Silva & Melissa Tortorici

Lila Hollin

Dyann Polzin, Billy Rudolph,

Chelsea Lenamond & Kyle Bolen

Edgar Arellano

Leah Wayne

Leah Wayne

Chris Kingsley

Patti Hanssard & Jenny Davenport

Ana L. Murray

Clarissa Silva & Melissa Tortorici

Continued

CATEGORY 5

Calendar/Planner

Less than 15,000 students



Calendar/Planner, 15,000 to 40,000 & More than 40,000 students

BEST OF CATEGORY

Carrollton-Farmers Branch ISD CFBISD Mini Pocket Calendar

Amy Johnson

GOLD

Carrollton-Farmers Branch ISD CFBISD Mini Pocket Calendar

Amy Johnson

Eagle Mountain-Saginaw ISD 2020-2021 Key Dates Calendar

Kristin Barnes

ESC Region 12 2019-2020 Annual Performance Report Calendar

Jennifer Marshall-Higgins

La Joya ISD La Joya ISD District Planner

Blanca E. Cantu

Prosper ISD Prosper ISD Academic Calendar

Christal Hankey

Richardson ISD RISD District Calendar

RISD Strategy & Engagement

SILVER

Beaumont ISD

BISD District Calendar

Todd Madden

Laredo ISD

2021-2022 Scholastic Calendar

Claudia Rodriguez



BEST OF CATEGORY

Dickinson ISD

"This Is Your Night" Awards Program

Jade Wise & Tammy Dowdy

GOLD

Dickinson ISD

"This Is Your Night" Awards Program

Jade Wise & Tammy Dowdy

Medina Valley ISD

Annual Celebration of Employees Program

Chase Geurin

SILVER

Pampa ISD

Pampa ISD Masked Teacher of the Year Banquet

Jana Williamson, Hugh Piatt
& Abigayle Barton



CATEGORY 6

Program

Less than 15,000 students

15,000 to 40,000 students

BEST OF CATEGORY

Northwest ISD

Northwest ISD Aquatic Center Grand Opening Ceremony Program

Melissa Shawn

GOLD

Galena Park ISD

Galena Park ISD Service Awards Program

Sherrhonda Hunter, Elyse Rountree
& Chris Gause

Northwest ISD

Northwest ISD Aquatic Center Grand Opening Ceremony Program

Melissa Shawn

Rockwall ISD

Teacher of the Year Program

Steven Offield

SILVER

Judson ISD Ed. Foundation

Circle of Excellence 2021 Program

Lexie Greathouse

Lamar CISD

Randle Retirement Ceremony Program

Community Relations

More than 40,000 students

BEST OF CATEGORY

Region 4 ESC

Early Childhood Special Education
Inclusion Conference Program

Communications & Publishing

GOLD

Pasadena ISD

72nd Service Awards Program

Lori Grande & Maria Mata

Region 4 ESC

Early Childhood Special Education
Inclusion Conference Program

Communications & Publishing

SILVER

Pasadena ISD

Olympiad Program

Lori Grande





CATEGORY 7

Invitation/Announcement/Postcard/Thank You Note

Less than 15,000 students



BEST OF CATEGORY

Willis ISD

GOLD

Brazosport ISD

Copperas Cove ISD

Everman ISD

Gregory-Portland ISD

Lake Worth ISD

Lockhart ISD

Medina Valley ISD

Navarro ISD

Santa Fe ISD

Texas City ISD

Wichita Falls ISD

Wichita Falls ISD

Willis ISD

SILVER

Channelview ISD

Cleveland ISD

Crandall ISD Ed. Foundation

Galveston ISD

Santa Fe ISD

Santa Fe ISD

Santa Fe ISD

BEST OF CATEGORY

Richardson ISD

GOLD

Allen ISD

Alvin ISD

Harlingen CISD

Harmony Public Schools

Judson ISD

Lamar CISD

Laredo ISD

Richardson ISD

SILVER

La Joya ISD

BEST OF CATEGORY

Region 10 ESC

GOLD

Pasadena ISD

Region 10 ESC

United ISD

SILVER

Klein ISD

Bond 2020 Mailout

Legendary Coach, Bill Poland Invitation

CCISD State of the District Invitation

EISD Virtual Convocation Invitation 2020

2021 Teacher of the Year Awards Invitation

LWISD Enrollment Winback

#LockhartLeading Staff Recognition Nomination Cards

Welcome to MVISD Postcard

Navarro ISD Good Things Postcard

Superintendent Retirement Invite

Simply the Best – TCISD Employee Banquet

Partners In Education Awards Reception

WFISD Teacher of the Year Invitation

Bond 2020 Mailout

Pre-K & Kinder Registration

Cleveland ISD Job Fair Spring 2021

Black & Gold Scholarship Ceremony

Teacher and Employee of the Year Invitation

Education Foundation Gala Invitation

Nurse Appreciation

Teacher Appreciation Program

15,000 to 40,000 students

Thank You for Rollin' With Us

Bond 2020 Postcard

Alvin ISD Employee Recognition Ceremony Invitation

The Legacy of Dr. Art Cavazos

Every Family Deserves This Moment

JEF Gala 2021 Invitation

First Year Teacher Lottery Ticket Postcard

Blue Ribbon Announcement

Thank You for Rollin' With Us

La Joya ISD Retiree Invitation

More than 40,000 students

Virtual School Finance Conference Save the Date

72nd Service Awards Invitation

Virtual School Finance Conference Save the Date

United ISD Annual K9 Narcotic Competition Invitation

Golf Tournament Save the Date

Jamie Fails

Communications Dept.

Wendy Sledd

Dr. Nikita Russell, Derrick Thompson

& Chelsea Davis

Tanis Acosta & Crystal Matern

Jessica Gauthier

Christina Courson

Selena Viera & Chase Geurin

Whitney Magness

Patti Hanssard & Jenny Davenport

Clarissa Silva

January Cadotte & Ashley Thomas

Ashley Thomas

Jamie Fails

Lila Hollin

Susan Ard

Kimberly Bramhall

Dyann Polzin, Billy Rudolph,

Chelsea Lenamond & Kyle Bolen

Patti Hanssard & Jenny Davenport

Patti Hanssard & Jenny Davenport

Patti Hanssard & Jenny Davenport

Kristin Odom

David Hicks & Erin McCann

Rachel Moore

Media & Public Relations

John Boyd

Lexie Greathouse

Sydney Whigam

Claudia Rodriguez

Kristin Odom

Blanca E. Cantu

Communications Services

Lori Grande & Maria Mata

Communications Services

Carmen Rendon Davila

Chelsea Ceballos





BEST OF CATEGORY

Gregory-Portland ISD

GOLD

Brazosport ISD

Copperas Cove ISD

Dickinson ISD

Everman ISD

Greenville ISD

Gregory-Portland ISD

Kerrville ISD

Pampa ISD

Santa Fe ISD

Temple ISD

SILVER

Argyle ISD

Everman ISD

Everman ISD

Marlin ISD

Marlin ISD

BRONZE

San Marcos CISD

BEST OF CATEGORY

Crowley ISD

GOLD

Crowley ISD

Goose Creek CISD

Mesquite ISD

Spring ISD

BEST OF CATEGORY

United ISD

GOLD

Arlington ISD

El Paso ISD

Pasadena ISD

Socorro ISD

Socorro ISD

Socorro ISD

United ISD

United ISD

CATEGORY 8

Poster

Less than 15,000 students

G-PISD Teacher of the Year 2021 Poster Design

LIFT UP Retractable Banner

CCISD Camps for All Ages

Dickinson Diamonds Big Top Dreams Spring Show Poster

EISD Strategic Framework Poster

College Night: It's Never Too Soon to Think About College

G-PISD Teacher of the Year 2021 Poster Design

KISD Prevent the Spread of Germs Posters

Pampa ISD Popsicles and Pre-K Enrollment

Wizard of Oz

Temple ISD Healthy Habits

Argyle State Championships Poster

Everman Independent School District's

PK/K Drive - Thru

Everman ISD Leave it on the Field

Marlin Instructional Playlist Strategies

Marlin Vision 2025

SMCISD Teacher Appreciation Week

15,000 to 40,000 students

Crowley High School Baseball Poster

Crowley High School Baseball Poster

Elementary Principal of the Year Poster

Mask Up Mesquite Posters

Spring ISD 2020-21 Anti-Drug Poster Campaign

More than 40,000 students

Limited Edition

Stay One Cow Apart

Full-Day Pre-K at EPISD

Back 4 the Future Telethon Poster

Socorro ISD Academic Technology Showcase Poster

Socorro ISD Athletic/Fine Arts Schedule Posters

Socorro ISD Keep SISD Safe Mascot Posters

Limited Edition

United ISD Aplauso Program Poster

Tanis Acosta & Crystal Matern

Communications Dept.

Wendy Sledd

Jenna Simsen

Dr. Nikita Russell, Derrick Thompson

& Chelsea Davis

Helen Williams, Amy Wade

& Kyle Heimbigner

Tanis Acosta & Crystal Matern

Lauren Jette

Jana Williamson, Hugh Piatt

& Abigayle Barton

Patti Hanssard & Jenny Davenport

Christine Parks

Rick Herrin

Dr. Nikita Russell, Derrick Thompson

& Chelsea Davis

Dr. Nikita Russell, Derrick Thompson

& Chelsea Davis

Leah Wayne

Leah Wayne

Justice Unique Vega

Matt Hoover

Matt Hoover

Mima Trujillo

Aaron Libby & Sabreana Smith

Office of Communications

Alejandro Meza

Suzanne Turner

Melissa Martinez & Gustavo Reveles

Lori Grande

Daniel Escobar

Daniel Escobar

Daniel Escobar

Alejandro Meza

Carmen Rendon Davila



**BEST OF CATEGORY**

Texas City ISD

GOLD

Canutillo ISD

Copperas Cove ISD

Dickinson ISD

Greenville ISD

Greenville ISD

Highland Park ISD

Sharyland ISD

Texas City ISD

CATEGORY 9**Holiday/Greeting Card****Less than 15,000 students**

2020 TCISD Christmas Card

Clarissa Silva & Melissa Tortorici

Happy Holidays from Canutillo ISD

Public Information Office

CCISD Holiday Card

Wendy Sledd

Dickinson ISD 2020 Christmas Card

Tammy Dowdy

2020 Holiday Card

Helen Williams, Amy Wade & Kyle Heimbigner

2020-2021 Employee Birthday card

Helen Williams, Amy Wade & Kyle Heimbigner

HPISD Birthday Card

Communications Department

Sharyland ISD Holiday Card

Rocio N. Landin

2020 TCISD Christmas Card

Clarissa Silva & Melissa Tortorici

15,000 to 40,000 & More than 40,000 students**BEST OF CATEGORY**

Pearland ISD

GOLD

Pearland ISD

Prosper ISD

Texas Classroom Teachers Assoc.

United ISD

Zooming Through the Holidays

Cissa Madero

Zooming Through the Holidays

Cissa Madero

Senior Citizen Luncheon

Christal Hankey

Happy Holidays from TCTA

Clare Haefner

Christmas card

Karla de la Garza

**BEST OF CATEGORY**

Medina Valley ISD

GOLD

Aledo ISD

Boerne ISD

Galveston ISD

CATEGORY 10**Commemorative****Less than 15,000 students**

MVHS '21 Graduation Ticket

Chase Geurin

10X - Unrivaled

Mercedes Mayer

Legacy Apple

Amanda Payne

Teacher and Employee of the Year Baseball Cards

Dyann Polzin, Billy Rudolph,

Medina Valley ISD

Roma ISD

SILVER

Channelview ISD

Copperas Cove ISD

Everman ISD

MVHS '21 Graduation Ticket

Chase Geurin

Roma High School Class of 2021 Graduation Poster

Helen J. Escobar

2020 Convocation Gift

Lila Hollin

CCISD Holiday Ornament

Wendy Sledd

Everman Academy Class of 2021 Graduation Signs

Dr. Nikita Russell, Derrick Thompson

& Chelsea Davis

Everman ISD

Everman ISD Teacher of the Year Yard Signs

Dr. Nikita Russell, Derrick Thompson

& Chelsea Davis

Marlin ISD

Hispanic Heritage Month

Leah Wayne

BRONZE

Waco ISD

Congratulations Class of 2021

Mary Henderson Senter

15,000 to 40,000 & More than 40,000 students**BEST OF CATEGORY**

Richardson ISD

GOLD

Northwest ISD

Richardson ISD

United ISD

SILVER

Tomball ISD

Celebrating National Food Months

Kristin Odom

Northwest ISD Angel Tree Artwork

Hailee Fojtasek & Melissa Shawn

Celebrating National Food Months

Kristin Odom

Nurses Yard Signs

Karla de la Garza

Final Season Pennant

Justin Warnasch





CATEGORY 11

Print Materials in a Language Other than English

Less than 15,000 students



BEST OF CATEGORY

Joshua ISD	Joshua ISD Kindergarten Roundup in Spanish	Zoheb Hassanali
GOLD		
Bastrop ISD	2021 Bond Election Flyer in Spanish	Lauri Anzaldua & Dr. Kristi Lee
Boerne ISD	E-Learning Guide in Spanish	Amanda Payne
Canutillo ISD	Envisions	Public Information Office
Channelview ISD	ChannelVIEWS Back-To-School Edition (Spanish)	Lila Hollin
Everman ISD	Bulldog Broadcast - Spanish	Dr. Nikita Russell, Derrick Thompson & Chelsea Davis
Everman ISD	Dan Powell Early Learning Academy	Dr. Nikita Russell, Derrick Thompson & Chelsea Davis
Everman ISD	PK/K Kickoff -Spanish Materials	Dr. Nikita Russell, Derrick Thompson & Chelsea Davis
Greenville ISD	Learning with Excellence, Achievement and Determination (LEAD) Spanish Materials	Helen Williams, Amy Wade & Kyle Heimbigner
Joshua ISD	2021 Pre-K and K Drive Through Roundup	Zoheb Hassanali
Pampa ISD	Joshua ISD Kindergarten Roundup in Spanish	Hugh Piatt, Jana Williamson & Abigayle Barton
Pampa ISD	Pampa ISD New Student Enrollment Event	Rocio N. Landin
Sharyland ISD	Sharyland ISD Plan de Regreso a la Escuela 2020-22021	
SILVER		
Copperas Cove ISD	CCISD English as a Second Language Brochure	Wendy Sledd
BRONZE		
Santa Fe ISD	Kindergarten Registration Fair	Patti Hanssard & Jenny Darvenport

15,000 to 40,000 students

BEST OF CATEGORY

Richardson ISD	Connect Magazine en Español	Communications Dept.
GOLD		
Carrollton-Farmers Branch ISD	CFBISD Enroll Today Mailer	Amy Johnson
Goose Creek CISD	A Glance at Goose Creek CISD - First Edition	Community Engagement
Goose Creek CISD	Kinder Dual-Language Two Way Program Brochure - Spanish	Mima Trujillo
Goose Creek CISD	Kinder Dual-Language Two Way Program Flyer – Spanish	Mima Trujillo
Lamar CISD	Bond 2020 Spanish Flyer	Community Relations
Mesquite ISD	Enroll in Pre-K & Kindergarten Spanish Flyer	Aaron Libby & Sabreana Smith
Pearland ISD	Phase I Rapid Testing Center Program Flyer (Spanish)	Aliana Peska
Richardson ISD	Connect Magazine en Español	Communications Dept.
Richardson ISD	El Plan	RISD Strategy & Engagement
SILVER		
Goose Creek CISD	A Glance At Goose Creek CISD - End of Year Spanish Edition	Community Engagement

More than 40,000 students

BEST OF CATEGORY

Pasadena ISD	Dual Language Flyer (Spanish)	Lori Grande & Reesha Brown
GOLD		
Cypress-Fairbanks ISD	CFISD Estado del Distrito	Rosario Meehan
Cypress-Fairbanks ISD	LIDERAR con seguridad - Plan para la reapertura de CFISD	Rosario Meehan
ESC Region 12	Dyslexia Brochure in Spanish	Jennifer Marshall-Higgins
Pasadena ISD	Dual Language Flyer (Spanish)	Lori Grande & Reesha Brown
SILVER		
Garland ISD	GISD: Now Open to All Cities - Spanish Banner	GISD Communications
BRONZE		
El Paso ISD	Pre-Kinder de Día Completo en EPISD	Melissa Martinez & Gustavo Reveles



BEST OF CATEGORY

Temple ISD

GOLD

Everman ISD

Temple ISD

BRONZE

Royse City ISD

BEST OF CATEGORY

Prosper ISD

GOLD

La Joya ISD

Prosper ISD

BRONZE

Beaumont ISD

BEST OF CATEGORY

Fort Worth ISD

GOLD

Cypress-Fairbanks ISD

Fort Worth ISD

Socorro ISD

SILVER

Harris Co. Dept. of Ed.

Texas Assoc. of School Boards

United ISD



BEST OF CATEGORY

Northwest ISD

GOLD

Ector County ISD

Harmony Public Schools

Northwest ISD

SILVER

Coppell ISD

BRONZE

Alvin ISD

Boerne ISD

Goose Creek CISD

CATEGORY 12

Annual Report

Less than 15,000 students

Temple ISD Annual Report 2020

Everman Independent School District's Annual Report

Temple ISD Annual Report 2020

2020 Community Scorecard

15,000 to 40,000 students

Prosper ISD Annual Report

La Joya ISD Annual Report

Prosper ISD Annual Report

Beaumont ISD Mid-Year Report

More than 40,000 students

Accomplished.Determined.Resilient:

Fort Worth ISD 2019-2020 Annual Report

State of the District

Accomplished.Determined.Resilient:

Fort Worth ISD 2019-2020 Annual Report

Socorro ISD 2019-20 Annual Report

HCDE Superintendent Annual Reflection 2020

TASB 2020 Annual Report

United ISD Annual Report



Christine Parks

Dr. Nikita Russell,

Derrick Thompson & Chelsea Davis

Christine Parks

Adi Bryant & Chris Kingsley

Christal Hankey & Racy Kane

Blanca E. Cantu

Christal Hankey & Racy Kane

Todd Madden, Adam Thibodeaux

& Denise McLean

Rebecca Slack & Erica Weaver

CFISD Communication

Rebecca Slack & Erica Weaver

Daniel Escobar

Danielle Clark, Dave Einsel

& Juan Lopez

TASB Communications

Alejandro Meza

CATEGORY 13

Communication Plan

Less than 15,000 & 15,000 to 40,000 students

Northwest Independent School District

Community Engagement Plan

Opening Schools in the pandemic

Harmony Public Schools Guide To Communications & Marketing

Northwest Independent School District

Community Engagement Plan

Coppell ISD Comprehensive

Strategic Communications Plan

2021-22 Alvin ISD Communication Plan

Boerne ISD Campus Communications Guidelines

Rezoning Communication Plan for

EF Green Junior School



Hailee Fojtasek

Communications Dept.

John Boyd

Hailee Fojtasek

Communications &

Community Engagement

Rachel Moore, Kinsey Droege,

Phil Jean & Renae Rives

Bryan Benway

Community Engagement

Continued



BEST OF CATEGORY

Arlington ISD

GOLD

Arlington ISD

Arlington ISD

SILVER

United ISD

**BEST OF CATEGORY**

Cedar Hill ISD

GOLD

Cedar Hill ISD

Edgewood ISD

Marlin ISD

Melissa ISD

Weslaco ISD

SILVER

Bastrop ISD

Santa Fe ISD

Texas City ISD

BRONZE

Everman ISD

Santa Fe ISD

BEST OF CATEGORY

Harmony Public Schools

GOLD

Carrollton-Farmers Branch ISD

Goose Creek CISD

Harmony Public Schools

Laredo ISD

Pasadena ISD

Pearland ISD

Richardson ISD

Spring ISD

SILVER

El Paso ISD

Hays CISD

Tomball ISD

BRONZE

Goose Creek CISD

Communication Plan, More than 40,000 students

Arlington ISD VATRE Communications Plan

Ryan Pierce & Anita Foster

Arlington ISD Legislative Communications Plan

Ryan Pierce, Anita Foster

& Suzanne Turner

Ryan Pierce & Anita Foster

Arlington ISD VATRE Communications Plan

WiFi Buses

Karla de la Garza

CATEGORY 14

Handbook/Manual

Less than 15,000 students



Power Up: Longhorns Connected Handbook

Tierney Tinnin & Jasmine Sanders

Power Up: Longhorns Connected Handbook

Tierney Tinnin & Jasmine Sanders

Safe Start Plan 2020

Samantha Grubbs

Marlin ISD Identity Guidelines

Leah Wayne

COVID-19 Flow Charts for Employee & Student Cases

Maddie Coe

Back to School Action Plan

Samantha Holley & Arminda Munoz

Communications Liaison Guidebook

Lauri Anzaldúa, Nick Spinetto & Dr. Kristi Lee

Santa Fe ISD Onboarding Manual

Patti Hanssard & Jenny Davenport

Texas City ISD Brand Book

Clarissa Silva

EISD-Standard Operating Procedures Manual
for Public RelationsDr. Nikita Russell, Derrick Thompson
& Chelsea Davis

Santa Fe ISD 2020 Connecting the Future

Patti Hanssard & Jenny Davenport

Back to School Guide

15,000 to 40,000 & More than 40,000 studentsBack to School Playbook: Academic, Operational
and Health Guidelines for 2020-21

Tim Hallila

CFBISD CCMR Handbook

Amy Johnson

Safe Return to School Plan

Brittney Culpepper & Matt Bolinger

Back to School Playbook: Academic, Operational
and Health Guidelines for 2020-21

Tim Hallila

Budget Instructions Manual

Claudia Rodriguez

Back to Class 2020 - Together Again

Bruce Stone & Art Del Barrio

Plan to Proceed

Kim Hocott

The Blueprint

Kristin Odom

Spring ISD Social Media Guidelines Handbook

Office of Communications

Safe Return to In-Person Instruction Plan

Melissa Martinez & Gustavo Reveles

Back-to-School COVID Response Plan

Tim Savoy, Moses Leos,

Linda Rosebrock & Harvest Coats

Allison Suarez & Justin Warnasch

Return to Excellence Handbook

GCCISD Employee Back to Work Guide 2020-2021

Community Engagement



**BEST OF CATEGORY**

Texas City ISD

GOLD

Argyle ISD

Texas City ISD

SILVER

Brazosport ISD

Coppell ISD

Gainesville ISD

Pampa ISD

BRONZE

Channelview ISD

BEST OF CATEGORY

Galena Park ISD

GOLD

Eagle Mountain-Saginaw ISD

Galena Park ISD

Richardson ISD

Weslaco ISD

SILVER

Goose Creek CISD

Prosper ISD

Spring ISD

BRONZE

Goose Creek CISD

BEST OF CATEGORY

Texas Assoc. of School Boards

GOLD

Region 10 ESC

Texas Assoc. of School Boards

SILVER

Texas Classroom Teachers Assoc.

BRONZE

North East ISD

CATEGORY 15**Magazine****Less than 15,000 students**

Teletype 2020

Insights Magazine

Teletype 2020

BISD Insight - Setting the Standard for Educational Excellence!

CISD Our Story Magazine

Gainesville ISD SPOTlight magazine

Pampa ISD Explore Magazine

ChannelVIEWS Back-To-School Edition

15,000 to 40,000 students

State of the District Publication

EMS PROUD Community Magazine

State of the District Publication

Connect Magazine

Weslaco ISD Advantage Magazine

Goose Creek At A Glance - Stuart Career Tech

HS First Graduating Class Ready to Join the Workforce

Prosper ISD Highlights Magazine

Spring Times - Spring ISD Back to School Guide (2021-22)

Goose Creek CISD At A Glance - First Edition

More than 40,000 students

Texas Lone Star

Region 10 Reach! Magazine

Texas Lone Star

The Classroom Teacher

NEISD Discover Magazine



Clarissa Silva & Melissa Tortorici

Rick Herrin & Pam Arrington

Clarissa Silva & Melissa Tortorici

Communications Dept.

Communications &

Community Engagement

Leslie Crutsinger

Jana Williamson, Hugh Piatt & Abigayle Barton

Lila Hollin

Sherrhonda Hunter, Elyse Rountree,

Chris Gause & Brishen Thompson

EMS ISD Communications

Sherrhonda Hunter, Elyse Rountree,

Chris Gause & Brishen Thompson

RISD Strategy & Engagement

Carlos Robledo, Mike Gonzalez,

Darline Gracia, Mindy Munoz & Sam Holly

Community Engagement

Christal Hankey & Racy Kane

Office of Communications

Community Engagement

TASB Communications

Communications Services

TASB Communications

Clare Haefner

Kristina Perez





BEST OF CATEGORY

Georgetown ISD

GOLD

Cedar Hill ISD

Duncanville ISD

Georgetown ISD

Harlandale ISD

Marlin ISD

Mission CISD

Red Oak ISD

Roma ISD

Texas City ISD

CATEGORY 16

Image/Identity Package

Less than 15,000 students



Edgar Arellano

Georgetown ISD Brand & Style Guide

Longhorn H.E.L.P.

One Team. One Mission. One Heart.

Georgetown ISD Brand & Style Guide

Harlandale ISD Brand Identity Guide

Marlin ISD Rebrand

Mission CISD Style Guide

Red Oak Hawks Identity

Western School Logo Artwork for 2020-2021 School Year

Texas City ISD: Together We Succeed

Jasmine Sanders

Hillary Hopson

Edgar Arellano

Shelby Smith

Leah Wayne

Rolando D. Garza & Craig Verley

Beth Trimble, James Murphy & Haley Stewart

Helen J. Escobar

Clarissa Silva & Melissa Tortorici

15,000 to 40,000 students

BEST OF CATEGORY

Corpus Christi ISD

GOLD

Carrollton-Farmers Branch ISD

Corpus Christi ISD

Corpus Christi ISD

Harlingen CISD

Mesquite ISD

Pearland ISD

Pharr-San Juan-Alamo ISD

Richardson ISD

Roy Miller High School Logo Identity Package

Communications Dept.

CFBISD Style Guide and Style Wall

Bond 2020 Image/Identity Package

Roy Miller High School Logo Identity Package

UTGRV Harlingen Collegiate High School Branding

Vanguard High School Identity Package

Plan to Proceed

Logo Design for New PSJA Collegiate High School Program

We've Got This!

Amy Johnson

Communications Dept.

Communications Dept.

Media & Public Relations Dept.

Sabreana Smith & Aaron Libby

Kim Hocott, Aliana Peska & Vic Bushfield

James Jenson

RISD Strategy & Engagement

More than 40,000 students

BEST OF CATEGORY

ESC Region 12

GOLD

Aldine ISD

El Paso ISD

El Paso ISD

ESC Region 12

Fort Worth ISD

North East ISD

TransformED Conference Branding

Jennifer Marshall-Higgins

All The Things: The Aldine ISD Podcast

EPISD LEARN Logo

Every Bit Excited! EPISD 2021 Teacher of the Year

TransformED Conference Branding

2020 Voter Approval Tax Ratification Election

Institute of CyberSecurity & Innovation

at NEISD—Identity Package

Alumni Network

Round Rock ISD Brand website

Roberto J. Santos Elementary Logo

Chris Labod & Valonia Walker

Melissa Martinez & Gustavo Reveles

Melissa Martinez & Gustavo Reveles

Jennifer Marshall-Higgins

Erica Weaver

Myisha Bradham

Pasadena ISD

Round Rock ISD

United ISD

SILVER

ESC Region 11

Region 11 Teacher of the Year

Lori Grande & Reesha Brown

Dianne Foletto & Linda Aschenbrener

Karla de la Garza

Communications Team



WRITING CATEGORIES

CATEGORY 17

Writing

Less than 15,000 students



BEST OF CATEGORY

Forney ISD

GOLD

Aledo ISD

Brazosport ISD

Brazosport ISD

Copperas Cove ISD

Forney ISD

Galveston ISD

Galveston ISD

Joshua ISD

Lockhart ISD

Longview ISD

Longview ISD

Magnolia ISD

Midway ISD

Pleasant Grove ISD

Victoria ISD

Victoria ISD

More than a District, More than a Community, A # ForneyFamily

Vandagriff Elementary Students Simplify Powerful

Dr. Martin Luther King Jr. Message

Brazosport Baseball Hall of Fame 2021 Recipients

Brazoswood High School Celebrates the Life,

Career and Legacy of Coach Bill Poland Script

CCISD 2020 Convocation Script

More than a District, More than a Community, A # ForneyFamily

Teaching History while Making History

The Mechanics: Ball High Grads Roy & Raul Beltran

Joshua High Legion of Valor Award Recipient

LISD Board Nomination for Superintendent

Mark Estrada for Superintendent of the Year

Developing A Future

Showing Commitment

Magnolia West Senior Named Student Hero

The Mountain

Hero for Children Nomination

School Matters: Finding Their 'And'

School Matters: What is the Administration Report?

15,000 to 40,000 students

BEST OF CATEGORY

Spring ISD

GOLD

Allen ISD

Crowley ISD

Eagle Mountain-Saginaw ISD

Spring ISD

Spring ISD

Spring ISD

Spring ISD

Spring ISD

Spring ISD Senior Accepted at Every Ivy League School and Headed to Harvard This Fall

Middle Schooler Bakes Up Easy Money

Back-to-School 2020-21 Video Script

In Remembrance: Memorial Plaza Tribute

Former Spring ISD Student Returns Home

to Build 'Reading Without Walls'

Spring ISD 9th Grader Uses Downtime During

Pandemic to Finish and Publish First Novel

Spring ISD Elementary Student Now Has Real

Instrument Thanks to Special Donation

Spring ISD Senior Accepted at Every Ivy League

School and Headed to Harvard This Fall

Spring ISD Wishes 'Fair Winds and Following Seas'

to Retiring Navy JROTC Head

SILVER

Eagle Mountain-Saginaw ISD

Harlingen CISD

Keller ISD

La Joya ISD

Prosper ISD

Prosper ISD

Ed Willkie Middle School Principal Brian Booker Earns Patriot Award

HCISD commemorates the opening of the transition academy

Friendship Elementary PE Teacher Implements Action Based Learning

La Joya ISD Communication Update

A Whole New World: Era of Educating Virtually

Building Connections: The Many Houses of Cockrell



Kristin Zastoupil

Mercedes Mayer

Communications Dept.

Communications Dept.

Wendy Sledd

Kristin Zastoupil

Dyann Polzin, Billy Rudolph,

Chelsea Lenamond & Kyle Bolen

Dyann Polzin, Billy Rudolph,

Chelsea Lenamond & Kyle Bolen

Zoheb Hassanali

Christina Courson

Dustin Taylor

Dustin Taylor

Kate Hope & Denise Meyers

Traci Marlin

Shelby Akin

Ashley Scott

Ashley Scott

Office of Communications

Keith Taylor

Megan Middleton

Megan Overman

Office of Communications

Office of Communications

Office of Communications

Office of Communications

Office of Communications

Kristin Barnes

Media & Public Relations

Nicole Lyons

Blanca E. Cantu

Racy Kane

Racy Kane

Continued

Writing, 15,000 to 40,000 students, Silver, continued

Prosper ISD	School Funding Finds Focus	Racy Kane
Richardson ISD	Celebrating Black History at Thurgood Marshall Elementary	RISD Strategy & Engagement
Richardson ISD	West Librarian's Lesson Study Published on Texas Gateway	RISD Strategy & Engagement
Spring ISD	Spring ISD Assistant Athletic Director Named President of Hispanic Texas High School Football Coaches Association	Office of Communications
Spring ISD	Spring ISD Graduates First Full Cohort of EMERGE Fellows in Class of 2020	Office of Communications
Spring ISD	Two New Ninth-Grade Centers Open as More Students Return for In-Person Learning	Office of Communications
Spring ISD	Whether Learning Online or In Person, Spring ISD Campus Traditions Persist Despite COVID-19	Office of Communications

More than 40,000 students

BEST OF CATEGORY

Round Rock ISD	Friday Focus	Jenny LaCoste-Caputo
GOLD		
Arlington ISD	Arlington ISD Legislative Priority B	Ryan Pierce
North East ISD	NEISD to open newest magnet program - Institute of CyberSecurity and Innovation	Kristina Perez
North East ISD	Refresh Your Social Media Feed!	Scott Chidgey
Round Rock ISD	Friday Focus	Jenny LaCoste-Caputo
United ISD	Employee Retention Incentive	Lauren Cavazos
United ISD	End of Year Superintendent's Corner	Lauren Cavazos
SILVER		
Arlington ISD	Seven Ways Transferring to the Arlington ISD Will Transform Your Future	Anthony Andro
Fort Bend ISD	Fort Bend ISD Police Department Partners with Local Law Enforcement to Support Families Helping Families	Nick Petito
Harris Co. Dept. of Ed.	Foreign Professionals Gain Conversation & Writing Skills Creative Services	Communications &
North East ISD	A team of hundreds works quietly behind the scenes	Kristina Perez
North East ISD	Going back to school has never been easier	Kristina Perez
Round Rock ISD	Principal IB programme invitation letter	Dianne Foletto



BEST OF CATEGORY

Texas City ISD	Mechanical Brainiacs – Roosevelt-Wilson Robotics Club fields first all-girls robotics team	Clarissa Silva
GOLD		
Belton ISD	Board of Trustees Fill Superintendent's Bookshelf in Celebration of His One-Year Anniversary	Elizabeth Cox, Karen Rudolph, Karley Free & Becca Al-Ahmadi
Canutillo ISD	What the classroom will look like in the fall	Public Information Office
Copperas Cove ISD	New UT Partnership Allows Cove students dual enrollment	Wendy Sledd
Dickinson ISD	Gator Wellness Center born out of Rebuild Texas Fund grant	Tammy Dowdy
Dickinson ISD	San Leon Elementary gets support from Gator family to help fill substitute openings	Tammy Dowdy
Everman ISD	EISD - Electronic Vehicle Buses & Chelsea Davis	Dr. Nikita Russell, Derrick Thompson
Greenville ISD	Art Around Town & Kyle Heimigner	Helen Williams, Amy Wade
Greenville ISD	GISD partners with Carevide to provide health services to students	Helen Williams
Hidalgo ISD	Hidalgo ISD Community Celebrates Late Educator	Daniel Guerra
Hidalgo ISD	HISD Providing The Community With Meals	Daniel Guerra
Longview ISD	We Must Change With The World	Matthew Prosser
Princeton ISD	Bears take over Lowe Elementary	Jean Ann Collins
Princeton ISD	Life-saving efforts celebrated	Jean Ann Collins

Continued



Published News or Feature, 15,000 to 40,000 students, Good, continued

Princeton ISD	Students create ceiling tile projects	Jean Ann Collins
San Elizario ISD	Operation Connectivity in San Elizario Horacio Hernandez & Perla Magallon	Dr. Jeannie Meza-Chavez,
San Elizario ISD	San Eli HS continues IBuild program Horacio Hernandez & Perla Magallon	Dr. Jeannie Meza-Chavez,
San Elizario ISD	San Eli ISD ramping up dual credit high school Horacio Hernandez & Perla Magallon	Dr. Jeannie Meza-Chavez,
Texas City ISD	Mechanical Brainiacs – Roosevelt-Wilson Robotics Club fields first all-girls robotics team	Clarissa Silva
Waco ISD	Brazos High School offers Knights' Korner Store	Abigail Ramirez
SILVER		
Aledo ISD	Accentuating the Positive - District Had a Good Year	Mercedes Mayer
Coppell ISD	2020-2021 Coppell ISD Secondary Community Engagement Teacher of the Year Kimberly Politz Coach Snelson receives Heart of Patriotism Award	Communications &
Dickinson ISD	GHS cosmetology students learn lessons in beauty and business	Jade Wise
Greenville ISD	GISD mentors help first-year teachers navigate the critical first year	Helen Williams
Greenville ISD	Beautification Efforts Underway at Hidalgo ISD	Helen Williams
Hidalgo ISD	JHS NJROTC Named Best Unit in Area 10	Daniel Guerra
Joshua ISD	Welcome to STRONGview, Texas	Zoheb Hassanali
Longview ISD	Finding Joy in the Journey	Dustin Taylor
Quinlan ISD	Desrosiers leads Lady Eagles to a balance of success	Tiffany Chapman
San Elizario ISD	Horacio Hernandez & Perla Magallon	Dr. Jeannie Meza-Chavez,

15,000 to 40,000 students

BEST OF CATEGORY

Spring Branch ISD	Multiple Multiples in Memorial High Class of 2021	Communications
GOLD		
Allen ISD	Boyd Elementary Student Chases STEM Future	Erin McCann
Crowley ISD	Meet the Police Chief	Megan Middleton
Eagle Mountain-Saginaw ISD	Future Teachers: CTE Education & Training students gain 300 hours of teaching experience	Christina Williamson
Laredo ISD	Your Opinion: LISD staff and students showcase perseverance	Veronica Castillon
Spring Branch ISD	Multiple Multiples in Memorial High Class of 2021	Communications
SILVER		
Harlingen CISD	State track champion Jose Garcia makes his mark	Media & Public Relations
Keller ISD	AVID, Counselor Help FRHS Salutatorian Take Steps to Dream School	Bryce Nieman
Keller ISD	KCAL Student Spreads Miles of Kindness with Donation to Bus Driver	Nicole Lyons
Laredo ISD	CMS student named Grand Champion	Robert Trevino
Laredo ISD	LISD athletes to participate in COVID-19 surveillance testing	Veronica Castillon
Laredo ISD	NHS Gonzalez selected Forty Acers Scholars Program Finalist	Robert Trevino
Prosper ISD	If You Build It, They Will Come	Racy Kane
Prosper ISD	New Order of Things	Racy Kane
BRONZE		
Goose Creek CISD	GCCISD in Vype Magazine	Community Engagement
Laredo ISD	LISD student leaders selected Texas Health Ambassadors	Roberto Trevino
Laredo ISD	NHS student selected for Navy ROTC Scholarship	Robert Trevino
Laredo ISD	Sames Auto Group presents scholarships to four LISD graduates	Veronica Castillon
Pearland ISD	Turner Valedictorian returns as a teacher	Cissa Madero
Pearland ISD	Weimer announces retirement, leaves impactful legacy in Pearland ISD	Cissa Madero

Continued



Published News or Feature, More than 40,000 students

BEST OF CATEGORY

Klein ISD	Racing to Greatness: Klein Collins Senior Defies Odds, Records	Jasmine Nguyen
GOLD		
Aldine ISD	Aldine Senior High School Ag Science Students Study Puppies in the Classroom	Valonia Walker
Aldine ISD	Eisenhower Senior Jonathan Johnson Perseveres Despite Serious Illness	Mike Keeney
Aldine ISD	Hoffman Middle School Library Transformation is Changing Student Attitudes About Reading	Valonia Walker
El Paso ISD	Health Care Heroes: Silva LVN candidates help administer COVID vaccine to El Pasoans	Melissa Martinez & Gustavo Reveles
Frisco ISD	FISD Works to Keep Students Engaged in School	Communications Dept.
Harris Co. Dept. of Ed.	GED Student Overcomes Roadblocks	Communications & Creative Services
Killeen ISD	Barber School Provides Free Cuts	Todd Martin
Killeen ISD	High School Bands Are Marching On	Todd Martin
Killeen ISD	Mobile STEM lab brings registration on wheels	Todd Martin
Killeen ISD	Three hundred wins times two	Todd Martin
Klein ISD	Lemm Student with Rare Disease Runs to Raise Awareness	Jasmine Nguyen
Klein ISD	Racing to Greatness: Klein Collins Senior Defies Odds, Records	Jasmine Nguyen
North East ISD	How it started vs. How it's going	Evan Henson
North East ISD	Roosevelt role model lands full-ride at dream school	Lila Stanley
North East ISD	Substitute teacher finds pride and purpose	Lila Stanley
Pasadena ISD	Pasadena Asbury Church leader brings book initiative to life	Reesha Brown
Socorro ISD	SISD launches Parent Education and Support Call Center	Daniel Escobar

SILVER

Pasadena ISD	Coach Moreno receives Lloyd Sessions Educational Merit Service Award	Maria Mata
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BRONZE

Pasadena ISD	Hands across Pasadena captures the handprints of the future	Maria Mata
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BEST OF CATEGORY

Duncanville ISD	WiFi on Wheels	Lari Barager
GOLD		
Aledo ISD	Aledo ISD awarded \$99,173 grant for safety and security	Mercedes Mayer
Aledo ISD	Board Approves Attendance Zone Maps	Mercedes Mayer
Belton ISD	Elementary Students Prepare for UIL Competitions in February	Elizabeth Cox, Karen Rudolph, Karley Free & Becca Al-Ahmadi
Belton ISD	Friendly Competition Provided Motivation for Belton High School's Top Graduates	Elizabeth Cox, Karen Rudolph, Karley Free & Becca Al-Ahmadi
Boerne ISD	Boerne ISD Celebrates Boerne's Best	Bryan Benway
Canutillo ISD	Canutillo ISD moves to a digital community	Public Information Office
Canutillo ISD	Canutillo ISD to host immunization clinic for community	Public Information Office
Channelview ISD	Channelview ISD Proud to be home of NFL Eagles Quarterback Jalen Hurts	Lila Hollin
Copperas Cove ISD	Workers ready facilities and property for return of students	Wendy Sledd
Duncanville ISD	WiFi on Wheels	Lari Barager
Greenville ISD	The gift that keeps on giving	Helen Williams, Amy Wade & Kyle Heimbigner
Marlin ISD	Head Coach Press Release	Leah Wayne
San Elizario ISD	SAN ELIZARIO ISD will be on a modified Multicolor Track System to Reduce the Number of Employees in the District	Dr. Jeannie Meza-Chavez, Horacio Hernandez & Perla Magallon
Weslaco ISD	Weslaco ISD cosmetology students learn from home with mannequins	Arminda Munoz



Continued

Published News Release, Edited, Less than 15,000 students

SILVER

San Elizario ISD

SAN ELIZARIO ISD Cancels the SEHS
Class of 2020 Graduation Ceremony

Dr. Jeannie Meza-Chavez, Horacio Hernandez
& Perla Magallon

15,000 to 40,000 & More than 40,000 students

BEST OF CATEGORY

Socorro ISD

SISD educator named Region 19 Elementary Teacher of the Year

Daniel Escobar

GOLD

Goose Creek CISD

GCCISD Recognized in State Education Magazine

Community Engagement

Laredo ISD

LISD offers Free Virtual Parental Skills and Development Courses

Robert Trevino

Laredo ISD

LISD roster of Blue Ribbon schools grows

Veronica Castillon

Socorro ISD

SISD educator named Region 19 Elementary Teacher of the Year

Daniel Escobar

Socorro ISD

The Great Khalid Foundation to give backpacks
to 6th graders at Puentes Middle School

Daniel Escobar

SILVER

Goose Creek CISD

Districts Hosts Ribbon Cutting for New Facility

Community Engagement

Goose Creek CISD

GC Offers Pre-K for Staff's Children

Community Engagement

Goose Creek CISD

GCCISD Offering Kinder Dual-Language Two-Way Program

Community Engagement

Goose Creek CISD

GCCISD Receives Grant for Masks

Community Engagement

Goose Creek CISD

GCCISD Shows Off New Health Science Academy

Community Engagement

Goose Creek CISD

GCCISD Students Honor Teachers

Community Engagement

Goose Creek CISD

TEA and GCCISD Team Up for Technology

Community Engagement

BRONZE

Allen ISD

Vaccine Partnership

David Hicks



CATEGORY 20
Specialty/Novelty Writing
Less than 15,000 students



BEST OF CATEGORY

Belton ISD

Meet BISD Facebook Posts

Karen Rudolph

GOLD

Belton ISD

Meet BISD Facebook Posts

Karen Rudolph

Brazosport ISD

Brannen Ribbon Cutting & Dedication to Daniel LeFave

Communications Dept.

SILVER

Canutillo ISD

Graduation 20/20

Public Information Office

Everman ISD

Juneteenth

Dr. Nikita Russell, Derrick Thompson & Chelsea Davis

15,000 to 40,000 & More than 40,000 students

BEST OF CATEGORY

North East ISD

NEISD: A Love Story

Evan Henson

GOLD

Keller ISD

Keller ISD's DWW Twitter Account

Bryce Nieman

North East ISD

NEISD: A Love Story

Evan Henson

Pasadena ISD

Virtual Service Awards

Reesha Brown

Socorro ISD

Socorro ISD Western Day

Daniel Escobar

BRONZE

North East ISD

National Teacher Day

Scott Chidgey



PHOTOGRAPHY CATEGORIES



CATEGORY 21

Photo Sports Subjects
Less than 15,000 students



BEST OF CATEGORY

Crandall ISD

Don't Trip

Communications Dept.

GOLD

Aledo ISD

Superman

Mercedes Mayer

Andrews ISD

All smiles to the finish

Jessika McKernan

Copperas Cove ISD

Fighting Spirit

Wendy Sledd

Crandall ISD

Don't Trip

Communications Dept.

Crandall ISD

Here Comes the Boom

Communications Dept.

Crandall ISD

Sellout

Communications Dept.

Crandall ISD

Stick!

Communications Dept.

Hidalgo ISD

A Leap Towards Greatness!

Daniel Guerra

Hidalgo ISD

Hurdling For First!

Daniel Guerra

Livingston ISD

Lions Win!

Jennifer Birdwell

Lufkin ISD

State Qualifier Diving Photo

Communications Dept.

Pampa ISD

Pampa PRIDE in Action

Hugh Piatt, Jana Williamson & Abigayle Barton

Pine Tree ISD

PTISD Special Education Track Meet -

Mary Whitton, Melissa Gonzalez,

Pirates Celebrating Pirates

Donna Pruitt & Holly Backer

SILVER

Greenville ISD

Touchdown Lions!

Kyle Heimbigner

Lake Worth ISD

Bullfrogs During the Game

Jessica Gauthier

Navarro ISD

Basketball Playoff Pass

Whitney Magness

Princeton ISD

Princeton baseball hosts home run derby, alumni game

Jean Ann Collins

San Marcos CISD

SMCISD Athletics

Justice Unique Vega

Southwest ISD

Dragons Fly for First Down

Roger Campos

BRONZE

Dickinson ISD

Home of the Gators

Jade Wise

Galveston ISD

Ball High Football

Dyann Polzin, Billy Rudolph,

Hidalgo ISD

Carrying A Winning Tradition

Chelsea Lenamond & Kyle Bolen

Pine Tree ISD

Giving Her All - PTISD Girls Track

Jennifer Garza

Southwest ISD

Softball Parents' Day

Mary Whitton, Melissa Gonzalez,

Donna Pruitt & Holly Backer

Roger Campos

15,000 to 40,000 students

BEST OF CATEGORY

Tomball ISD

40th Patriotic Show, at Kyle Field

Justin Warnasch

GOLD

Goose Creek CISD

Serious about her Sport

Carrie Pryor-Newman

Hays CISD

High Hopes

Moses Leos

Hays CISD

Keep Your Head Above Water

Moses Leos

Prosper ISD

Meet the Blue Hawks

Christal Hankey

Rockwall ISD

A Swimmers Reflection

Chris Curtis

Tomball ISD

40th Patriotic Show, at Kyle Field

Justin Warnasch

SILVER

Goose Creek CISD

Ganders Hitting Field

Carrie Pryor-Newman

Goose Creek CISD

Hitting with power

Carrie Pryor-Newman

Hays CISD

Bittersweet Finale

Moses Leos

Judson ISD

Photo - Sports Subjects

Briana Estrada

Lamar CISD

Rangers vs. Falcons

Justin Terry

Spring ISD

Spring ISD Anti-Drug Football Portrait

Office of Communications

BRONZE

Keller ISD

Time to Rally

Nicole Lyons

Continued

Photo Sport Subjects, More than 40,000 students

BEST OF CATEGORY

Cypress-Fairbanks ISD

GOLD

Cypress-Fairbanks ISD

Cypress-Fairbanks ISD

Cypress-Fairbanks ISD

Cypress-Fairbanks ISD

Klein ISD

Socorro ISD

SILVER

Aldine ISD

Cypress-Fairbanks ISD

Cypress-Fairbanks ISD

Cypress-Fairbanks ISD

Cypress-Fairbanks ISD

Killeen ISD

BRONZE

Cypress-Fairbanks ISD

Cypress-Fairbanks ISD

Killeen ISD

Killeen ISD

Killeen ISD

Playoff Intensity

And So it Begins

Into the Pit

Playoff Intensity

Statement Made

Lady Bearkats Go to State!

Socorro ISD Americas High School Athletic Trainer Program

Stand Up For Your Family image - Ervin Mauldin of Davis High School

America's Masktime

In The Clear

Up and Over

Victorious

Tigers Tumble, Eagles Soar

Aquatic Teamwork

Pocket Presence

Knights Knock it Down

Reeces Creek Archery

Sun Sets on Football

Angel Verdejo

Matthew McCaig

Angel Verdejo

Angel Verdejo

Angel Verdejo

Marlon Torres

Daniel Escobar

Luke J. Rabalais

Matthew McCaig

Abbie Geveshausen

Angel Verdejo

Abbie Geveshausen

Todd Martin

Matthew McCaig

Angel Verdejo

James Rawls

Todd Martin

Todd Martin



BEST OF CATEGORY

Hidalgo ISD

GOLD

Copperas Cove ISD

Crandall ISD

Hidalgo ISD

Joshua ISD

Southwest ISD

Waco ISD

SILVER

Andrews ISD

Brazosport ISD

Crandall ISD

Crandall ISD

Everman ISD

Gainesville ISD

Joshua ISD

Joshua ISD

Longview ISD

Manor ISD

Medina Valley ISD

Navarro ISD

Pine Tree ISD

Education Has No Borders

STEM Excitement

To the Beat of a Different Drum

Education Has No Borders

Welding Program in JISD

SWHS Graduation 2020 - Hats off to you!

A novel first day of school!

Happy Grad

Health Science Buddy's Wellness Check

One Focus

Respect the Word Clouds

Powell Early Learning Photos

Read Across America

From Owlet to Owl Graduate

JISD Early Childhood Program of Study

Hudson PEP Operation STAAR

Project-Based Learning with Legos

One Block at a Time

Anatomy and Physiology

Pine Tree ISD - Creating Opportunities for all Students -

Career and Technical Education

Dr. Nikita Russell, Derrick Thompson & Chelsea Davis

Leslie Crutsinger

Zoheb Hassanali

Zoheb Hassanali

Chris Frazier

Kassidy Buth

Selena Viera

Whitney Magness

Mary Whitton, Melissa Gonzalez,

Donna Pruitt & Holly Backer

Jennifer Garza

Wendy Sledd

Communications Dept.

Jennifer Garza

Zoheb Hassanali

Roger Campos

Mary Henderson Senter

Jessika McKernan

Communications Dept.

Communications Dept.

Communications Dept.

Leslie Crutsinger

Zoheb Hassanali

Zoheb Hassanali

Chris Frazier

Kassidy Buth

Selena Viera

Whitney Magness

Mary Whitton, Melissa Gonzalez,

Donna Pruitt & Holly Backer



CATEGORY 22 Photo Academic/Classroom Subjects Less than 15,000 students

BRONZE

Everman ISD

Everman ISD

Galveston ISD

Powell Early Learning Photos

Powell Early Learning Photos

Chicken Hatching

Dr. Nikita Russell, Derrick Thompson & Chelsea Davis

Dr. Nikita Russell, Derrick Thompson & Chelsea Davis

Dr. Nikita Russell, Derrick Thompson & Chelsea Davis

Continued

Photo Academic/Classroom Subjects, 15,000 to 40,000 students

BEST OF CATEGORY

Mesquite ISD	Virtual Classroom	Wade Odom
GOLD		
Ector County ISD	It's Been Wild, 2021	Mike Adkins
Ector County ISD	OCTECHS Class of 2021 Graduation - In Memory of Rayanne Severson, I	Jed Duesler
Hays CISD	Thumbs Up!	Moses Leos
Mesquite ISD	Great Job	Wei-Tung Chou
Mesquite ISD	Virtual Classroom	Wade Odom

SILVER

Beaumont ISD	Rotary Reads to Martin	Todd Madden
Ector County ISD	OCTECHS Class of 2021 Graduation - In Memory of Rayanne Severson, II	Jed Duesler
Goose Creek CISD	Goose Creek opens school year online	Carrie Pryor-Newman
Hays CISD	Foundational Learning	Moses Leos
Hays CISD	Hooked on Phonics	Moses Leos
Judson ISD	Photo - Academic/Classroom Subjects	Briana Estrada
Judson ISD	Photo - Academic/Classroom Subjects	Briana Estrada
Keller ISD	Making Mom Proud	Nicole Lyons
Lamar CISD	Classroom Engagement	Justin Terry
Laredo ISD	I'm a little graduate...Aren't you proud of me?	Maribel "Mimi" Valdez
Mesquite ISD	Lit Up	Wade Odom
Mesquite ISD	Music Class	Wade Odom
Prosper ISD	Brain Mapping	Christal Hankey
Spring ISD	Respond. Reimagine. Reopen: Spring ISD's First Day of School (2020-21)	Office of Communications

BRONZE

Eagle Mountain-Saginaw ISD	Kindergartener in the Classroom	Christina Williamson
Goose Creek CISD	Behind the Shield	Carrie Pryor-Newman
Goose Creek CISD	Top Five Students of the District	Carrie Pryor-Newman
Goose Creek CISD	Top Poem	Carrie Pryor-Newman
Prosper ISD	It all begins with a sketch	Christal Hankey

More than 40,000 students

BEST OF CATEGORY

United ISD	2020 Graduations	Karla de la Garza
GOLD		
Aldine ISD	A New Day Dawning - Victory Early College Graduation	Luke J. Rabalais
Aldine ISD	Ag Science Classroom Companion	Valonia Walker
Cypress-Fairbanks ISD	Flag In Motion	Angel Verdejo
Cypress-Fairbanks ISD	Lady In Red	Angel Verdejo
Cypress-Fairbanks ISD	With Love	Angel Verdejo
Harris Co. Dept. of Ed.	What Will We Build Today	Dave Einsel
Killeen ISD	International Dot Day	Todd Martin
Killeen ISD	It's Lit	Todd Martin
Killeen ISD	Stepping Into a Bright Future	Yaileen Nieves
Klein ISD	First Day of School	Marlon Torres
Leander ISD	Leander ISD Graduate Points to the Sky	Daniel Cernero
Leander ISD	Leander ISD Graduation	Daniel Cernero
North East ISD	Well-dressed and well-rounded	Lila Stanley
North East ISD	Joy of Reading	Jason Gatell
Socorro ISD	Socorro ISD Teacher of the Year Classroom Photo	Daniel Escobar
United ISD	2020 Graduations	Karla de la Garza

SILVER

Cypress-Fairbanks ISD	Bridgeland Drum Major	Angel Verdejo
Cypress-Fairbanks ISD	Cypress Woods Graduation	Angel Verdejo
Cypress-Fairbanks ISD	Graduation Selfie	Angel Verdejo
El Paso ISD	First Day of School Ready	Melissa Martinez & Gustavo Reveles
Harris Co. Dept. of Ed.	Hybrid	Dave Einsel
Pasadena ISD	Handprints	Maria Mata



BEST OF CATEGORY

Greenville ISD

GOLD

Belton ISD

Copperas Cove ISD

Crandall ISD

Gainesville ISD

Greenville ISD

Greenville ISD

Somerset ISD

Waco ISD

Weslaco ISD

SILVER

Aledo ISD

Andrews ISD

Belton ISD

Brazosport ISD

Channelview ISD

Crandall ISD

Gainesville ISD

Galveston ISD

Joshua ISD

Joshua ISD

Joshua ISD

Joshua ISD

Longview ISD

Manor ISD

Melissa ISD

Princeton ISD

Smithville ISD

Somerset ISD

Texas City ISD

Texas City ISD

Weslaco ISD

BRONZE

Athens ISD

Brazosport ISD

BEST OF CATEGORY

Hays CISD

GOLD

Hays CISD

Hays CISD

Lamar CISD

Mesquite ISD

Prosper ISD

Spring ISD

Tomball ISD

Confetti Surprise for Principal Cheryl Dennis

Military Connectedness

United We Stand

It's OK, Buddy

Once A Leopard, Always a Leopard

Confetti Surprise for Principal Cheryl Dennis

Pomp and Celebrate!

Orgullo de Somerset

Waco High Black History Month Program

Fine Arts Spectacular

Bearcats in the Barnyard

Cutest Pumpkin in the Patch

Field Day - High Point Elementary

Sparrow's Preflight INNOVATE!

Graduation Pride

Head and Shoulders Above the Rest

Little Leopard Graduate

Share Your Holidays Food Drive Picture

Back to Normal Recess Fun

JISD Honors Widow

JROTC Armed Drill Team

Spirit of Joshua Band-WGI World Champions!

Longview High School Pop Choir Performance

Parent Pride: A Daughter's Dream Come True

Cardinal Spirit at the Homecoming Pep Rally

Pride Corps, retiring teachers honored

COVID Vaccination Clinic

Ensuring every Somerset child has access to food

Cougar Pride

Giddy at Graduation

Picking Our Future

Little grads

Steady Hands, Steady Focus

15,000 to 40,000 students

Soaring to New Heights

Achieved!

Soaring to New Heights

Surprise Virtual Visit

ASI Gymnastics

Furr Prize Patrol

Spring ISD Anti-Drug Drama Portrait

Challenge Day 2021



Kyle Heimbigner

Karley Free

Wendy Sledd

Communications Dept.

Leslie Crutsinger

Kyle Heimbigner

Kyle Heimbigner

Natalie Martinez

Abigail Ramirez

Samantha Holley

Mercedes Mayer

Jessika McKernan

Karen Rudolph

Communications Dept.

Lila Hollin

Communications Dept.

Leslie Crutsinger

Dyann Polzin, Billy Rudolph,
Chelsea Lenamond & Kyle Bolen

Zoheb Hassanali

Zoheb Hassanali

Zoheb Hassanali

Zoheb Hassanali

Elizabeth Ross

Kassidy Buth

Maddie Coe

Jean Ann Collins

Ana L. Murray

Natalie Martinez

Melissa Tortorici

Melissa Tortorici

Samantha Holley

Toni Clay

Communications Dept.

Moses Leos

Moses Leos

Moses Leos

Justin Terry

Wade Odom

Christal Hankey

Office of Communications

Justin Warnasch

Continued



Photo Other Subjects 15,000 to 40,000 students, continued**SILVER**

Beaumont ISD	Beaumont United HS Boys Basketball State Championship Parade	Debbie Bridgeman
Beaumont ISD	We Graduated! West Brook Grads Celebrate.	Todd Madden
Crowley ISD	Crowley ISD All-Star Confetti	Matt Hoover
Goose Creek CISD	Hardest Workers	Carrie Pryor-Newman
Goose Creek CISD	Lil' Firefighter	Carrie Pryor-Newman
Prosper ISD	3rd Grade Water Safety	Christal Hankey
Prosper ISD	Meet the Eagles	Christal Hankey
Prosper ISD	Senior Citizen Luncheon	Christal Hankey

BRONZE

Bryan ISD	Playing in the Rain	Matthew LeBlanc
Keller ISD	Keller ISD's New Handshake	Bryce Nieman
Laredo ISD	Board Oath Photograph	Claudia Rodriguez
Laredo ISD	Over the rainbow, an unexpected joy awaits at Kinder graduation!	Maribel "Mimi" Valdez
Mesquite ISD	Welcome Back	Wei-Tung Chou

More than 40,000 students**BEST OF CATEGORY**

Klein ISD	Holding on to Strength and Tradition	Chelsea Ceballos
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GOLD

Aldine ISD	Virtually Free - Eckert Elementary Laptop Giveaway	Luke J. Rabalais
Cypress-Fairbanks ISD	A True Homecoming Queen	Abbie Geveshausen
Cypress-Fairbanks ISD	Halftime on the 50	Abbie Geveshausen
Cypress-Fairbanks ISD	Lights, Camera, Diploma!	Matthew McCaig
Cypress-Fairbanks ISD	Mascot Reunion	Angel Verdejo
Cypress-Fairbanks ISD	Out of Many - One	Matthew McCaig
Cypress-Fairbanks ISD	Some light Reading	Matthew McCaig
Cypress-Fairbanks ISD	What Lies Ahead	Matthew McCaig
Fort Bend ISD	With Rain comes Graduation	Danish Nelson
Killeen ISD	At Ease	James Rawls
Killeen ISD	Blazing Brass Brigade	Todd Martin
Killeen ISD	Casing of the Colors	James Rawls
Killeen ISD	Future Focused	James Rawls
Killeen ISD	Knight Club	Todd Martin
Klein ISD	Holding on to Strength and Tradition	Chelsea Ceballos
North East ISD	HR Recruitment Campaign	Jason Gatell, Media Production Dept.
Pasadena ISD	I salute you Veterans	Maria Mata
Pasadena ISD	We did it!	Maria Mata
Socorro ISD	Montwood High School Synergi4 program	Daniel Escobar
United ISD	Class of 2021	Paola Arcos

SILVER

Harris Co. Dept. of Ed.	Bashful	Dave Einsel
Harris Co. Dept. of Ed.	Dream Big	Dave Einsel
Harris Co. Dept. of Ed.	Happy Face	Dave Einsel
Harris Co. Dept. of Ed.	Special Grad	Dave Einsel



GRAPHICS CATEGORIES

CATEGORY 24

Logo, Trademark, Symbol

Less than 15,000 students



BEST OF CATEGORY

Red Oak ISD

GOLD

Canutillo ISD

Copperas Cove ISD

Dickinson ISD

Everman ISD

Forney ISD

Forney ISD

Forney ISD

Forney ISD

Galveston ISD

Gregory-Portland ISD

Gregory-Portland ISD

Joshua ISD

Lake Travis ISD

Lockhart ISD

Lufkin ISD

Magnolia ISD

Marlin ISD

Marlin ISD

Pampa ISD

Red Oak ISD

San Angelo ISD

Sharyland ISD

Victoria ISD

Waco ISD

Wichita Falls ISD

SILVER

Galveston ISD

Southwest ISD

Red Oak ISD Logo

Just for Kids

#CoveCulture

Dickinson ISD STEM Academy Logo

Townley L.E.A.D. Program Logo

Griffin Grizzlies

Jackson Jaguars

North Forney Falcons

Rhodes Raptors

AIM Sea Turtle Logo

Gregory-Portland ISD Vision Logo

Gregory-Portland P-TECH Logo

Owl Backer Logo

Lake Travis ISD - Learning Transformed.

#LockhartLeading Logo

Lufkin Proud logo

Magnolia ISD Libraries

Marlin ISD Logo

Marlin ISD Seal

Pampa ISD "Together We Can" Logo

Red Oak ISD Logo

San Angelo Reads! Logo

Sharyland ISD Stronger Apart... Stronger Together Logo

Bond Election Logo

Outstanding Teachers Logo

Alumni Program Logo

REACH Logo

McNair Middle School Flying Logo

15,000 to 40,000 students

BEST OF CATEGORY

Northwest ISD

GOLD

Alvin ISD

Goose Creek CISD

Goose Creek CISD

Hays CISD

Laredo ISD

Mesquite ISD

Northwest ISD

Spring ISD

Tomball ISD

Tomball ISD

Tomball ISD

Weslaco ISD

Northwest ISD Science Snacks Logo Design

Alvin ISD Education Foundation Turtle Race

Baytown Area Education Recruitment and Retention (BAER2) Program Logo

Edward Franklin "EF" Green Owls Logo

Hays High Five Logo

Strong, Proud, & Ready 2020-2021 SY Theme Logo

Leadership Empowerment Team Logo

Northwest ISD Science Snacks Logo Design

Arise Youth Summit logo

Grand Lakes Tigers

Return to Excellence

Tomball ISD Pre-K

Weslaco ISD 100



James Murphy & Beth Trimble

Public Information Office

Wendy Sledd

Jenna Simsen

Dr. Nikita Russell, Derrick Thompson

& Chelsea Davis

Communications

Communications

Communications

Communications

Dyann Polzin, Billy Rudolph,

Chelsea Lenamond & Kyle Bolen

Tanis Acosta & Crystal Matern

Tanis Acosta & Crystal Matern

Zoheb Hassanali

Marco Alvarado, Cheryal Loosmore

& Sullins Stuart

Christina Courson

Sheila Adams

Denise Meyers & Kate Hope

Leah Wayne

Leah Wayne

Hugh Piatt, Jana Williamson

& Abigayle Barton

James Murphy & Beth Trimble

Jack Wilcox

Rocio N. Landin

Ashley Scott

Mary Henderson Senter

January Cadotte & Ashley Thomas

Dyann Polzin, Billy Rudolph,

Chelsea Lenamond & Kyle Bolen

Roger Campos

Jennifer Becan

Rachel Moore

Mima Trujillo

Mima Trujillo

Harvest Coats

Claudia Rodriguez

Aaron Libby & Sabreana Smith

Jennifer Becan

Communications

Justin Warnasch

Justin Warnasch

Justin Warnasch

Carlos Robledo & Darline Gracia

Continued

Logo, Trademark, Symbol, 15,000 to 40,000 students, continued**SILVER**

Goose Creek CISD
 Harlingen CISD
 Hays CISD

The Goose Call
 HCISD Diploma Plus
 Saturn V Logo

Brittney Culpepper
 Media & Public Relations
 Harvest Coats

BRONZE

La Joya ISD
 Laredo ISD

La Joya ISD Theme Logo 2020-2021
 Teacher Incentive Allotment Logo

Blanca E. Cantu
 Claudia Rodriguez

More than 40,000 students**BEST OF CATEGORY**

Harris Co. Dept. of Ed.

the LINK logo

Juan Lopez

GOLD

El Paso ISD
 ESC Region II
 ESC Region II
 Fort Bend ISD
 Garland ISD
 Harris Co. Dept. of Ed.

EPISD P-TECH
 Elevating Success
 Next-Level Leadership
 FBISD Graduation Logo
 ICON Virtual School Program Logo
 Choice Chat Podcast Graphic

Melissa Martinez & Gustavo Reveles
 Communications Team
 Communications Team
 Danish Nelson
 GISD Communications
 Juan Lopez, Stephanie De Los Santos
 & Janet Wachs
 Juan Lopez
 James Rawls
 James Rawls
 Myisha Bradham
 Myisha Bradham
 Jason Gatell & Rob Garza
 Lori Grande & Reesha Brown
 Communications Services
 Karla de la Garza
 Rocío Moore

Harris Co. Dept. of Ed.
 Killeen ISD
 Killeen ISD
 North East ISD
 North East ISD
 North East ISD
 Pasadena ISD
 Region 10 ESC
 United ISD
 United ISD

the LINK logo
 Brookhaven Broncos
 Oveta Culp Hobby Patriots
 NEISD Library Services—Logo
 Reagan High School Incubator—Logo
 Taylor-made Tips Logo
 Alumni Network Logo
 Cedar Hill ISD Education Foundation Logo
 Return to Excellence logo
 UISD 60 Years of Excellence

SILVER

Arlington ISD

Arlington ISD VATRE Logo

Suzanne Turner & Anita Foster



CATEGORY 25

Original Art

Less than 15,000 students

**BEST OF CATEGORY**

Wimberley ISD

Volleyball State Final Graphic

Allen Bruggman

GOLD

Canutillo ISD
 Copperas Cove ISD
 Everman ISD
 Joshua ISD
 Joshua ISD
 Joshua ISD
 Joshua ISD
 Longview ISD
 Longview ISD
 Marlin ISD
 Marlin ISD
 Medina Valley ISD
 Medina Valley ISD
 Royse City ISD
 Wimberley ISD
 Wimberley ISD
 Wimberley ISD

Canutillo A Premier District
 #CovelSDIsHome
 Leave It on the Field Graphic
 JISD Pre-K Roundup
 JISD Pre-K Roundup
 Joshua ISD Kindergarten Roundup
 Take Flight in Joshua ISD
 Lobo Nation Athletic Graphic
 Your Vote. Your Voice.
 Bledsoe Commits
 Marlin Score Updates
 Leadership Introductions - New Staff
 Virtual Winter Concerts
 Superintendents on a Snow Day
 State Bound Track & Field Graphic
 Unfinished Business Football Graphic
 Volleyball State Final Graphic

Public Information Office
 Wendy Sledd
 Dr. Nikita Russell, Derrick Thompson & Chelsea Davis
 Zoheb Hassanali
 Zoheb Hassanali
 Zoheb Hassanali
 Zoheb Hassanali
 Elizabeth Ross
 Elizabeth Ross
 Leah Wayne
 Leah Wayne
 Selena Viera & Chase Geurin
 Chase Geurin
 Chris Kingsley & Adi Bryant
 Allen Bruggman
 Allen Bruggman
 Allen Bruggman
 Continued



Original Art, 15,000 to 40,000 students

BEST OF CATEGORY

Tomball ISD

GOLD

Alvin ISD

Crowley ISD

Mesquite ISD

Richardson ISD

Tomball ISD

SILVER

Carrollton-Farmers Branch ISD

Crowley ISD

Goose Creek CISD

Spring ISD

BTS Countdown 2020

Alvin ISD Education Foundation Employee Giving Program Logo

NCHS Playoff Scoreboard

Professional Development Center Collage

"Read Like a Scholar" Bookmark

BTS Countdown 2020

Justin Warnasch & Allison Suarez

Rachel Moore

Matt Hoover

Aaron Libby

Kristin Odom

Justin Warnasch & Allison Suarez

Amy Johnson

Matt Hoover

Brittney Culpepper & Mima Trujillo

Communications

BEST OF CATEGORY

El Paso ISD

GOLD

Austin ISD

El Paso ISD

El Paso ISD

El Paso ISD

El Paso ISD

ESC Region 13

Catch the EPISD Athletics Action Online!

We Miss You So Much

2021 EPISD Teacher Appreciation Week Banner

Catch the EPISD Athletics Action Online!

El Paso Strong Day

Hispanic Heritage Month Graphic

ESC Region 13 Illustrations

Melissa Martinez & Gustavo Reveles

Communications Dept.

Melissa Martinez & Gustavo Reveles

Melissa Martinez & Gustavo Reveles

Melissa Martinez & Gustavo Reveles

Melissa Martinez & Gustavo Reveles

Ana Amezcua



BEST OF CATEGORY

Texas City ISD

GOLD

Aledo ISD

Magnolia ISD

Texas City ISD

Willis ISD

SILVER

Aledo ISD

Brazosport ISD

Brazosport ISD

Copperas Cove ISD

Hidalgo ISD

Hidalgo ISD

Pine Tree ISD

Together We Succeed

Congrats Bearcat Grads!

Glad to be Back

Together We Succeed

Willis ISD Print Ad

Clarissa Silva

Mercedes Mayer

Kate Hope & Denise Meyers

Clarissa Silva

Jamie Fails

Mercedes Mayer

Communications Dept.

Communications Dept.

Wendy Sledd

Jennifer Garza

Jennifer Garza

Mary Whitton, Melissa Gonzalez,

Donna Pruitt & Holly Backer

James Murphy & Beth Trimble

Mary Henderson Senter

Red Oak ISD

Waco ISD

BRONZE

Boerne ISD

Brazosport ISD

Brazosport ISD

Red Oak Chamber Guide Ad

The world revolves around gifted learners

#HireMeBoerneISD

College, Career & Military Readiness Ad

Veteran's Day Ad in The Facts Brazos Monthly

Amanda Payne

Communications Dept.

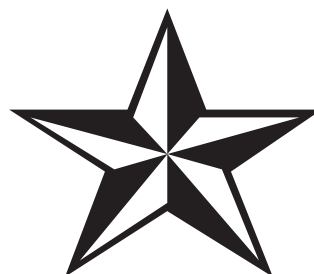
Communications Dept.

Continued

CATEGORY 26

Published Print Ad

Less than 15,000 students



15,000 to 40,000 students

BEST OF CATEGORY

Judson ISD

GOLD

Goose Creek CISD
Judson ISD
Richardson ISD
Tomball ISD

Give Blood in Memory of Bryce Wisdom

Natalie Guzman

Driving Giants
Give Blood in Memory of Bryce Wisdom
Congratulations RISD Class of 2021
Return to Excellence Ad

Brittney Culpepper
Natalie Guzman
Kristin Odom
Justin Warnasch

More than 40,000 students

BEST OF CATEGORY

Round Rock ISD

GOLD

Arlington ISD
El Paso ISD
Round Rock ISD
United ISD

SILVER

Fort Bend ISD

Graduation 2021 Commemorative Ad

Dianne Foletto & Thomas Park

Arlington Today Magazine February Spread
Choose Your Future. Choose EPISD.
Graduation 2021 Commemorative Ad
Back to School AD

Suzanne Turner & Anthony Andro
Melissa Martinez & Gustavo Reveles
Dianne Foletto & Thomas Park
Karla de la Garza

Reimagining Education

Danish Nelson



BEST OF CATEGORY

Wichita Falls ISD

GOLD

Greenville ISD

Gregory-Portland ISD
Harlandale ISD
Lake Worth ISD
Royse City ISD
Wichita Falls ISD

SILVER

Cleveland ISD
Copperas Cove ISD
Everman ISD

WFISD Bond 2020 Banner

Ashley Thomas

The Family Health Connection Billboard

Helen Williams, Amy Wade
& Kyle Heimbigner
Tanis Acosta & Crystal Matern
Shelby Smith
Jessica Gauthier
Chris Kingsley
Ashley Thomas

G-PISD Graduate Promo Banner
Harlandale ISD VIA Bus Shelter Advertisements
Pre-K Roundup
Associate Degree Opportunity Billboard
WFISD Bond 2020 Banner

Avenues of Communication
CCISD: A Foundation of Excellence--A Future of Success
CTE Retractable Banners

Susan Ard
Wendy Sledd
Dr. Nikita Russell, Derrick Thompson
& Chelsea Davis
Dr. Nikita Russell, Derrick Thompson,
& Chelsea Davis
Dr. Nikita Russell, Derrick Thompson
& Chelsea Davis
Jennifer Garza

Everman Strong -We can we will
get through this together
Townley L.E.A.D. Program

Dr. Jeannie Meza-Chavez, Horacio Hernandez
& Perla Magallon
Dr. Jeannie Meza-Chavez, Horacio Hernandez
& Perla Magallon
Rocio N. Landin

Diaz Jr High Graduation Yard Signs
San Elizario ISD Academic Billboard

San Elizario ISD Athletic Billboard

Sharyland ISD Pre-K and Kinder Round up Billboard

15,000 to 40,000 students

BEST OF CATEGORY

Mesquite ISD

GOLD

Goose Creek CISD
Laredo ISD
Mesquite ISD
Richardson ISD
Spring ISD

Vanguard High School Pop Up Banner

Aaron Libby

Dual Language Two-Way Program Retractable Banner
Class of 2021 Graduation Advertisement
Vanguard High School Pop Up Banner
Create Your Future: CTE
Every Student. Every Teacher. Every Day. Pre-K Campaign

Mima Trujillo
Claudia Rodriguez
Aaron Libby
Kristin Odom
Communications
Continued



Advertising - Other, 15,000 to 40,000 students, continued**SILVER**

Laredo ISD
Laredo ISD
Tomball ISD

Back to School Billboard
LISD Opens Registrations for 2021-2022
Student Support Pop-up Banner

Claudia Rodriguez
Claudia Rodriguez
Justin Warnasch

BRONZE

Laredo ISD

Back to School 2021-2022

Claudia Rodriguez

More than 40,000 students**BEST OF CATEGORY**

Pasadena ISD

Pre-K Round Up Yard Signs

Lori Grande & Maria Mata

GOLD

Garland ISD
Garland ISD
North East ISD
Pasadena ISD
Round Rock ISD

Garland ISD Open Enrollment Billboard
Garland ISD We Want You Sub Billboard
Return to Enchilada Wednesday Graphics
Pre-K Round Up Yard Signs
New Mover Welcome Postcard

GISD Communications
GISD Communications
Jason Gatell
Lori Grande & Maria Mata
Dianne Foletto & Thomas Park

SILVER

Garland ISD
United ISD
United ISD

Garland ISD Education Foundation Gold Tournament Billboard
Let's keep celebrating
Superintendent Advertisement For Special Edition Publication

GISD Communications
Karla de la Garza
Carmen Rendon Davila

VIDEO/CABLE TV CATEGORIES**CATEGORY 28****Video - News/Information****Less than 15,000 students****BEST OF CATEGORY**

Midway ISD

Panther Nation News

Robert Pryor

GOLD

Boerne ISD
Brazosport ISD
Galveston ISD

The Boerne Insider
BISD Teachers of the Year
Good Morning Ball High 3/4/21

Erik Armenta
Communications Dept.
Dyann Polzin, Billy Rudolph,
Chelsea Lenamond & Kyle Bolen
Robert Pryor

Midway ISD

Panther Nation News

SILVER

Brazosport ISD

COVID Updates and Precautionary Measures
from Superintendent Massey
District Update May 2021

Communications Dept.

Galveston ISD

Manor ISD
Red Oak ISD

The Manor Minute
Hawk Talk 2-in-2 (Oct. 16, 2020)

Dyann Polzin, Billy Rudolph,
Chelsea Lenamond & Kyle Bolen
Kassidy Buth
James Murphy & Beth Trimble

15,000 to 40,000 students**BEST OF CATEGORY**

Weslaco ISD

Trending at Weslaco ISD

Carlos Robledo, Mike Palacios,
Don Ramirez & Darline Gracia

GOLD

La Joya ISD
La Joya ISD

La Joya ISD Newsroom
Palmview High School Senior Xavier Piña
accepted to 7 Ivy League Colleges
COVID-19 Response Update - September 10, 2020
Trending at Weslaco ISD

La Joya KLJSTV
La Joya KLJSTV
La Joya KLJSTV
RISD Strategy & Engagement
Carlos Robledo, Mike Palacios,
Don Ramirez & Darline Gracia

SILVER

Lamar CISD
McAllen ISD

July Nivens' News
SuperTalk

Justin Terry
Community Information
Continued



Video News/Information, More than 40,000 students

BEST OF CATEGORY

Cypress-Fairbanks ISD
GOLD

Arlington ISD
Cypress-Fairbanks ISD
Fort Worth ISD
Garland ISD
Socorro ISD

SILVER

Round Rock ISD



BEST OF CATEGORY

Laredo ISD ITV

GOLD

Alvin ISD
Beaumont ISD
Ector County ISD
La Joya ISD
Laredo ISD ITV

Lubbock ISD-TV
McAllen ISD
Richardson ISD
Weslaco ISD

SILVER

Mesquite ISD

Roma ISD

BRONZE

Mission CISD

BEST OF CATEGORY

Fort Worth ISD

GOLD

Fort Bend ISD
Fort Worth ISD
North East ISD

SILVER

Cypress-Fairbanks ISD
Fort Bend ISD

BRONZE

Leander ISD

CFISD 360 - March 12, 2021

Arlington ISD Student-Led News
CFISD 360 - March 12, 2021
Superintendent's Holiday Message 2020
Welcome Back Students
2021 Socorro ISD State of The District Address

Getting to know the Superintendent Dr. Hafedh Azaiez

CATEGORY 29

Video - News Package

Less than 15,000 & 15,000 to 40,000 students

In House Fabrication of Sneeze Guards

Being thankful for a son's return
2021 Retirement Ceremony
SpaceX Internet Announcement
Hidalgo County COVID-19 Community Vaccination Clinic
In House Fabrication of Sneeze Guards

Out & About - Cameron McCool visits McCool Academy
Morris students open giving closet
Flying Classroom
Weslaco East High School Senior Parade

Mesquite ISD Principal Fills Virtual Class With
Poster-Size Photo of a Student Face at Every Seat
Winter Storm Food Services Update

Jump with Jill Visits Mission CISD

More than 40,000 students

Campus Teacher of the Year Drive-Through

1st Bus Ride to the new Meadows Elementary | Fast Break
Campus Teacher of the Year Drive-Through
NEEF 2020 Jerry Comalander's Fore!
the Kids Golf Tournament

Cypress Creek Class 6A Championship Recap
Holiday Cheer | Shared Dreams –
FBISD Collaborative Communities | 12.17.20

Winter Storm Impacts Leander ISD

Communication/Video Production Team

Anthony Andro, Robert Spence & McKenzie Stokes
Communication/Video Production Team
Scott JuVette, John Papa & Rebecca Slack
Delbert Richardson & Homer Clayton
Daniel Escobar

Dustin Rogers



Veronica Castillon, Esteban Borjas,
David Flores, Roberto Alba,
Julio Ovando & Armando Gomez

Phil Jean
Colby Knox
Communications Dept.
La Joya ISD KLJS TV
Veronica Castillon, Esteban Borjas,
David Flores, Roberto Alba,
Julio Ovando & Armando Gomez
Ben Lawson & Erin Gregg
Community Information
Marcin Wawrzyczek
Don Ramirez & Mike Palacios

Ted Madden & Elizabeth Fernandez

Helen J. Escobar

Melinda Garza

Scott JuVette & John Papa

Communications Dept.
Scott JuVette & John Papa
Jason Gatell,
Jimmy O'Halligan & Rob Garza

Communication/Video Production Team
Communications Dept.

Corey Ryan & Crestina Hardie



**BEST OF CATEGORY**

Edgewood ISD

GOLD

Boerne ISD &

Boerne Ed. Foundation

Brazosport ISD

Dickinson ISD

Duncanville ISD

Edgewood ISD

Highland Park ISD

Lake Travis ISD

San Angelo ISD

SILVER

Belton ISD

Brazosport ISD

Red Oak ISD

Roma ISD

Waco ISD

BEST OF CATEGORY

Crowley ISD

GOLD

Alvin ISD

Beaumont ISD

Crowley ISD

La Joya ISD

Rockwall ISD

SILVER

Galena Park ISD

Laredo ISD ITV

Laredo ISD ITV

BRONZE

Laredo ISD ITV

Spring ISD

Spring ISD

Weslaco ISD

CATEGORY 30**Video - Documentary****Less than 15,000 students**

Campus Improvement Plan 2020-2021

Principal for a Day

Cash Caravan Grant Winners - ESL Bilingual

DHS Sophomore Lauren Maroul Ranked #1 in Texas

"This Is My Story"

Campus Improvement Plan 2020-2021

Brynn

Thank You LTISD Staff

San Angelo A to Z

Journey of a Graduate Recap

Cash Caravan 2021 - LEOs

ROISD 9/11 Commemoration

Easter Kinder Talk Video

Waco ISD First Day of School 2020

15,000 to 40,000 students

African Ancestry Reveal

Behind the Badge

United State of Mind

African Ancestry Reveal

The Alumni Wall at Lorenzo De Zavala Middle School

Project Life Snack Cart

Virtual Awards Ceremony 2021

LISD: Momentum in Unprecedented Times

Media & Board Members Tour LISD Construction Sites

Get To Know Your School Principal

Full-Day Pre-K at Spring ISD

Intentional Advising at Spring Early College

and Lone Star College - North Harris

Dr. Rivera: A Special Tribute

Yvonne Zamora Byrd

Erik Armenta

Communications Dept.

Jenna Simsen

Hillary Hopson

Yvonne Zamora Byrd

Edward Chalupa

Marco Alvarado & Cheryal Loosmore

Jack Wilcox, Molly Johnson Turk & Whitney Watson Wood

Elizabeth Cox, Karen Rudolph,

Karley Free & Becca Al-Ahmadi

Communications Department

James Murphy & Beth Trimble

Helen J. Escobar

Jesse Botello

Megan Middleton

Phil Jean

Colby Knox

Megan Middleton

KLJSTV

Steven Offield

Sherrhonda Hunter, Brishen Thompson

& Louie Loya

Veronica Castillon, Esteban Borjas,

David Flores, Roberto Alba,

Julio Ovando & Armando Gomez

Veronica Castillon, Esteban Borjas,

David Flores, Roberto Alba,

Julio Ovando & Armando Gomez

Veronica Castillon, Esteban Borjas,

David Flores, Roberto Alba,

Julio Ovando & Armando Gomez

Office of Communications

Office of Communications

KWES

Continued

Video Documentary, More than 40,000 students

BEST OF CATEGORY

Fort Worth ISD

GOLD

Aldine ISD

Cypress-Fairbanks ISD

Cypress-Fairbanks ISD

Cypress-Fairbanks ISD

El Paso ISD

Fort Worth ISD

Fort Worth ISD

Garland ISD

Klein ISD

Leander ISD

Convocation 2020: Fort Worth ISD Forward

Aldine ISD | Teacher of the Year 2021

Bond Update: Propane Buses

Celebrating the CFISD Class of 2021

Opportunity for All, Because of You

EPISD Remembers 9/11

Convocation 2020: Fort Worth ISD Forward

Why We Walk/Fort Worth ISD Equity Walks

Black History Month - Linda Griffin

Klein ISD: A District of Distinction

Putting Hope Back into the Story of

Mason Elementary's Library

Scott JuVette, John Papa & Rebecca Slack

Luke J. Rabalais

Communication/Video Production Team

Communication/Video Production Team

Communication/Video Production Team

Melissa Martinez & Gustavo Reveles

Scott JuVette, John Papa & Rebecca Slack

Scott JuVette, John Papa & Rebecca Slack

Delbert Richardson & Homer Clayton

Lindsey Yancey, Nicole Shepard & Justin Elbert

Crestina Hardie



BEST OF CATEGORY

Red Oak ISD

GOLD

Brazosport ISD

Brownwood ISD

Cedar Hill ISD

Frenship ISD & Frenship

Foundation for Leadership

Highland Park ISD

Highland Park ISD

Little Elm ISD

Red Oak ISD

Royse City ISD

Santa Fe ISD

Santa Fe ISD

Somerset ISD

SILVER

Brazosport ISD

Red Oak ISD Ed. Foundation

Santa Fe ISD

Staff Celebration Tour 2021

Brazosport ISD Employee Recognition 2020-2021

100 Brownwood ISD Staff Receive Free

Chick-fil-A Meals for a Year -Video Montage

CHISD 2021 Teacher of the Year Video

Frenship Foundation Prize Patrol

Hyer Arbor Day

Scottie Treats

Thank you School Board for the Supplies!

Staff Celebration Tour 2021

Teacher of the Year Surprise

Barnett Back to School Safety Video

Employee of the Year

ECE Kindergarten Parade Graduation

Setting the Standard and National School Nurse Day

ROISD Education Foundation Prize Parade 2021

Honoring Coach Kyle

15,000 to 40,000 students

GCCISD Education Students Choice Awards

HR Recognition Video

Unity Video

BU State Champs Pep Rally

Super Site Food Distribution | Digital Story

GCCISD Education Students Choice Awards

Surprising the District Teachers of the Year

Football returns to Hays CISD

Hays CISD Senior Walks

McAllen ISD Graduation Highlights 2021

State Superintendent of the Year Announcement

Superintendent nominated for National Award

2020-21 Pearland ISD Virtual Service Awards

Beth Trimble & James Murphy

Communications Dept.

Charles Musgrove

Tierney Tinnin

Tiffany Taylor

Edward Chalupa

Edward Chalupa

Cecelia Jones

Beth Trimble & James Murphy

Chris Kingsley

Patti Hanssard & Jenny Davenport

Patti Hanssard & Jenny Davenport

Natalie Martinez

Communications Dept.

James Murphy, Karen Anderson

& Paige Davis

Patti Hanssard & Jenny Davenport

Carrie Pryor-Newman & Erika Foster

Jesse Oquist

Jesse Oquist

Colby Knox

Sherrhonda Hunter, Brishen Thompson,

Louie Loya, Elyse Rountree & Chris Gause

Carrie Pryor-Newman & Erika Foster

Susan Campbell

Moses Leos

Moses Leos

Community Information

Community Information

Community Information

Vic Bushfield & Aliana Peska

Continued



CATEGORY 31

Video - General Event

Less than 15,000 students

BEST OF CATEGORY

Goose Creek CISD

GOLD

Allen ISD

Allen ISD

Beaumont ISD

Galena Park ISD

Goose Creek CISD

Harmony Public Schools

Hays CISD

Hays CISD

McAllen ISD

McAllen ISD

McAllen ISD

Pearland ISD

Video General Event, Less than 15,000 students, Gold, continued

Richardson ISD
Spring ISD

Spring ISD
Tomball ISD
Weslaco ISD

STARS Teachers 2021 Prize Patrol
Congratulations to our Spring ISD District
Teachers of the Year!
Safety First In-Person School at Spring ISD
Convocation 2020
WHS Senior Parade

RISD Strategy & Engagement
Office of Communications

Office of Communications
Justin Warnasch & Allison Suarez
Don Ramirez & Mike Palacios

More than 40,000 students**BEST OF CATEGORY**

North East ISD

GOLD

Aldine ISD
Austin ISD
Cypress-Fairbanks ISD
Cypress-Fairbanks ISD
ESC Region 13
Fort Worth ISD
Garland ISD
Harris Co. Dept. of Ed.
Klein ISD
North East ISD
North East ISD
Pasadena ISD
Pasadena ISD

Pasadena ISD

Round Rock ISD

Camelot remembers beloved knight

Six Feet Apart | #AldineAnywhere... and Everywhere
Anderson High School Class of 2021 Graduation
Celebrating One Year of Curbside Meals
Learning Together Everywhere I:I
ESF Spotlight Lubbock ISD
Summer Launch Takes Off in Fort Worth ISD
Thank you Teachers
Dreams Achieved! Fortis Academy Graduation 2021
Graduation Hype
Camelot remembers beloved knight
Covid 19 Testing at NEISD
Children's Day/Book Day
Dobie High School head football coach
Kevin Berneathy honored
Surprise laptop distribution for teachers at
San Jacinto Intermediate School
Graduation 2021

Evan Henson

Luke J. Rabalais
Communications Dept.

Abbie Geveshausen
Abbie Geveshausen
Ana Amezcua

Scott JuVette & John Papa
Delbert Richardson & Larry Grimes

Debra Sanchez-Treese
Marlon Torres

Evan Henson

Jimmy O'Halligan

Rob Smith & Reesha B. Edwards

Rob Smith & Reesha B. Edwards

Rob Smith & Reesha B. Edwards

Dustin Rogers

**BEST OF CATEGORY**

Royse City ISD

GOLD

Frenship ISD
Frenship ISD
Georgetown ISD
Mission CISD
Pampa ISD

Red Oak ISD
Royse City ISD
South San Antonio ISD
Texas City ISD
Waco ISD

Love on a Leash

Navigating to Success - School Board Appreciation Video
Staying Connected Through It All
Show Me: Eagle Innovation Center
Celebrating National Athletic Training Month
Pampa ISD "What Is A School Board Member?"

National Principals Month Q&A

Love on a Leash

2020 School Lunch Week at Athens ES

A Teacher's Story: Lexie Alaniz

Classroom Close-Ups: Deaf Education at Waco ISD

Chris Kingsley

Tiffany Taylor

Tiffany Taylor

Edgar Arellano

Melinda Garza

Hugh Piatt, Jana Williamson

& Abigayle Barton

James Murphy & Beth Trimble

Chris Kingsley

Carlos Rodriguez & Mary Nell Sanchez

Clarissa Silva

Abigail Ramirez, Jesse Botello

& Mary Henderson Senter

SILVER

Brazosport ISD
Channelview ISD
Dickinson ISD
Edgewood ISD

Forney ISD
Gregory-Portland ISD
Krum ISD
Krum ISD
San Marcos CISD

Massey 2020 Ambassador of the Year FOTPS

Bragging On The Bold

See you at Sam Vitanza!

Holiday Video Message

Keyhla Calderon-Lugo, Ashley Rubio, Carissa Valdez,

Yvonne Zamora-Byrd, Samantha Grubbs & Armando Ontiveros

Juan Hernandez

Micah Diffie Forney ISD Band

Teacher of the Year Profile of Jonathan Turner

Krum ISD in the Classroom

Krum ISD Little Lending Library

Strike As One Through a Pandemic

Crystal Matern & Tanis Acosta

Taylor Poston

Taylor Poston

Andrew Fernandez & Justice Unique Vega

Continued



Video Feature Story, Less than 15,000 students, Silver, continued

Somerset ISD	Meet our dedicated teachers	Natalie Martinez
South San Antonio ISD	Kathy Lopez District Teacher of the Year Announcement	Carlos Rodriguez & Mary Nell Sanchez
South San Antonio ISD	West Campus Head Coach Leandro Gonzalez	Carlos Rodriguez
Texas City ISD	Together We Can ... Triumph	Clarissa Silva
Waco ISD	Classroom Close-Ups: Hispanic Heritage Month at Mountainview	Abigail Ramirez, Jesse Botello & Mary Henderson Senter
Waco ISD	Classroom Close-Ups: Holiday Music at Bell's Hill	Jesse Botello, Abigail Ramirez & Mary Henderson Senter
Waco ISD	Classroom Close-Ups: Parkdale Elementary Music Program	Jesse Botello, Abigail Ramirez & Mary Henderson Senter

BRONZE

Bastrop ISD	Principal Appreciation Month	Nick Spinetto
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15,000 to 40,000 students**BEST OF CATEGORY**

Crowley ISD	Heartbeat Team Award: Maha Khan	Megan Middleton
GOLD		
Corpus Christi ISD	Teacher of the Year	Lyndall Gathright
Crowley ISD	Heartbeat Team Award: Maha Khan	Megan Middleton
Crowley ISD	Meet the Police Chief	Megan Middleton
Ector County ISD	Introducing your Comms Team!	Communications Dept.
Galena Park ISD	Navigating to Success GPSD Board of Trustees Appreciation 2021	Sherrhonda Hunter, Brishen Thompson, Louie Loya, Elyse Rountree & Chris Gause
Keller ISD	Here's the Thing...About Adding STEAM to the Classroom	Media Production
Keller ISD	Meet KISD's 2020-21 Teacher of the Year Finalists	Media Production
La Joya ISD	La Joya ISD Alumni Profiles Sergio Castillo	KLJSTV
Laredo ISD ITV	LISD Nurses: Going Above and Beyond in the COVID-19 Vaccination Efforts	Veronica Castillon, Esteban Borjas, David Flores, Roberto Alba, Julio Ovando & Armando Gomez
Mesquite ISD	CTE Spotlight - A Special Year	Wei-Tung Chou
Weslaco ISD	The 10-Time Champ	Don Ramirez
SILVER		
Allen ISD	The Eagle Minute	Jesse Oquist
Alvin ISD	Graduate Spotlight - Alvin High School's Trenton Parker	Phil Jean
Alvin ISD	Miss Teen Houston Latina calls Shadow Creek HS Home	Phil Jean
Bryan ISD	The Framed Photos of Bryan ISD	Santosh Vemula, Matt Kennedy & Matthew LeBlanc
Ector County ISD	Leave Your Footprint in Neuroscience Research & Design	Communications Dept.
Ector County ISD	Mass Shooting, One Year Anniversary	Communications Dept.
Ector County ISD	Thank you to teachers!	Communications Dept.
Hays CISD	I am Hays CISD: Ziggy Santana	Moses Leos
Keller ISD	IT'S Award Winner February 2021: Jodi Kitson	Media Production
Keller ISD	Keller ISD One Heart: Amanda Bigbee	Media Production
Laredo ISD ITV	The Holdsworth Center and LISD Partnership Announcement	Veronica Castillon, Esteban Borjas, David Flores, Roberto Alba, Julio Ovando & Armando Gomez
Mesquite ISD	West Mesquite Baseball Team of 1990-91, Mesquite ISD Athletics Hall of Honor	Ted Madden
Pharr-San Juan-Alamo ISD	PSJA Custodian Shares Knowledge About Nature with Students	Mark Vasquez
Richardson ISD	Spotlight: Custodian Appreciation Day	RISD Strategy & Engagement
Spring ISD	Truluck's Restaurant Brings Virtual Culinary Class to Dekaney High School	Office of Communications
Spring ISD	Westfield High School Senior Da'Vion Tatum is a 2021 Coca-Cola Scholar!	Office of Communications
BRONZE		
Judson ISD	Video Feature Story	Briana Estrada

Continued

Video Feature Story, More than 40,000 students

BEST OF CATEGORY

Harris Co. Dept. of Ed.

GOLD

Austin ISD

Cypress-Fairbanks ISD

Cypress-Fairbanks ISD

Cypress-Fairbanks ISD

Fort Bend ISD

Fort Bend ISD

Fort Bend ISD

Fort Worth ISD

Frisco ISD

Frisco ISD

Harris Co. Dept. of Ed.

Harris Co. Dept. of Ed.

Harris Co. Dept. of Ed.

Harris Co. Dept. of Ed.

Harris Co. Dept. of Ed.

Killeen ISD

Klein ISD

Leander ISD

Leander ISD

John and Journee: A Car Full of Hope

Austin ISD All-Star Band

Antonio Valle Feature

CFISD Spotlight - Officer Guilley Romero

Harold Rowe Middle School Dedication

Faces of FBISD | Dr. Nida Saeed

Faces of FBISD | Rebeca Bangstein | Rostros del FBISD

Faces of FBISD | Devard Darling

District Teacher of the Year Finalist Profile

Art on a Cart

Exploring Theatre

Celebrating HCDE Principals

HCDE Principal Dr. Victor Keys

HCDE Teacher Appreciation

HCDE Teacher of the Year- Lopamudra Gupta

John and Journee: A Car Full of Hope

Always Remember Your "Why"

Golden Eagles Coming Home

Bonneville Breaks Barriers

Leander ISD Graduates Share Their Stories

Debra Sanchez-Treese

Communications Dept.

Abbie Geveshausen

Video Production Team

Communication/Video Production Team

Communications Dept.

Communications Dept.

Rachel Ross & Kyle Boberg

Scott JuVette & John Papa

Communications Dept.

Communications Dept.

Debra Sanchez Treese & Daniel Villarreal

Debra Sanchez-Treese

Debra Sanchez Treese

Debra Sanchez-Treese

Debra Sanchez-Treese

Communications Services

Marlon Torres & Jasmine Nguyen

Corey Ryan & Crestina Hardie

Corey Ryan, Shannon Lombardo,

Daniel Cernero, Matt Mitchell,

Rachel Acosta & Crestina Hardie

Jason Gatell, Rob Garza

& Evan Henson

Communications Services

Dustin Rogers

Dustin Rogers

North East ISD

Ana Lucia Ramones, Stone Oak Elementary - Teacher Feature

Jason Gatell, Rob Garza

& Evan Henson

Region 10 ESC

Region 10 Learning on Location

Communications Services

Round Rock ISD

Cedar Ridge High School students build social distancing booth

Dustin Rogers

Round Rock ISD

The Lion King Jr: Perseverance During the Pandemic

Dustin Rogers

SILVER

Aldine ISD

Aldine ISD | Jaime Luna | Teacher of the Year

Luke J. Rabalais

Fort Bend ISD

Faces of FBISD | Roberto Centeno

Communications Dept.

Fort Worth ISD

Superintendent's 2021 June Message

Rebecca Slack, Scott JuVette & John Papa

Frisco ISD

Exploring Color Guard

Communications Dept.

Frisco ISD

What's Up, Waldrip: The Social-Emotional

Communications Dept.

Impact of Fine Arts

Stepping Up in Garland ISD

Larry Grimes, Homer Clayton,

Jon Cook & Delbert Richardson

Debra Sanchez-Treese & Carol Vaughn

Jason Gatell, Jimmy O'Halligan,

Rob Garza, Carlos Elizondo

& Evan Henson

Harris Co. Dept. of Ed.

A Car for Journee

North East ISD

School Nurse Appreciation Video for Board Meeting

BRONZE

Killeen ISD

KISD Strong

Communications Services

Pasadena ISD

Alum gives back in a big way

Maria Mata





BEST OF CATEGORY

Royse City ISD

GOLD

Argyle ISD

Athens ISD

Canutillo ISD

Canutillo ISD

Cedar Hill ISD

Forney ISD

Friendswood ISD

Highland Park ISD

Hutto ISD

Hutto ISD

Longview ISD

Midway ISD

Mission CISD

Red Oak ISD

Royse City ISD

Royse City ISD

Royse City ISD

San Angelo ISD

San Elizario ISD

San Elizario ISD

Waco ISD

SILVER

Bastrop ISD

Belton ISD

Belton ISD

Belton ISD

Boerne ISD &

Boerne Education Foundation

Duncanville ISD

Everman ISD

Greenville ISD

Gregory-Portland ISD

Hidalgo ISD

Marlin ISD

BRONZE

San Angelo ISD

Sharyland ISD

Sharyland ISD

CATEGORY 33

Video - Promotional

Less than 15,000 students

Nurse Appreciation

Hey Eagle Fans, Mask Up!

Hello, babies!

Happy International Women's Day from Canutillo ISD

Kinder Ready! College Ready! - PreK at Canutillo ISD

23 Questions - CHISD Principals Edition

Did You Know - Capturing Kid's Hearts

Current FISD Kindergartners Give Advice

To Incoming Kindergartners

Inclusive Schools Week

Hutto ISD - Return to Campus

Welcome Back Hippo Nation!

Pathway To Success

Kids React

MCISD Welding Certification

Hawks Unite

Bond FAQ Video

Nurse Appreciation

Royse City ISD Bond 2021 Informational Video

Thank You Principals - National Principals Month 2020

La Comunidad de Campeones

The Pathway of Champions

Pre-K 101: Testimonials

Mask Up PSA

2020-2021 Convocation

Belton Early Childhood School Promotional Video

Teacher of the Year

BEF Rock ON Promo

#WeAreDville

Townley L.E.A.D. Program Staff

In the Shoes of a Student - Back to School 2020

Discover G-PISD

Pirate Football: Turn It UP!

Mainly Marlin

Career and Technical Education Opportunities
at San Angelo ISD

Sharyland ISD Pre-K and Kinder Round up

Sharyland ISD Pre-K and Kinder Round up

Spanish Video

Chris Kingsley & Adi Bryant

Rick Herrin

Toni Clay

Public Information Office

Public Information Office

Jasmine Sanders

Juan Hernandez

Dayna Owen & Kelsey Golz

Edward Chalupa

Cassandra Balderas & Lizzy Samples

Cassandra Balderas & Lizzy Samples

Community Relations

Robert Pryor

Craig Verley, Melinda Garza & Gerardo Sanchez

James Murphy & Beth Trimble

Chris Kingsley & Adi Bryant

Chris Kingsley & Adi Bryant

Chris Kingsley & Adi Bryant

Jack Wilcox & Molly Johnson Turk

Dr. Jeannie Meza-Chavez, Horacio Hernandez

& Perla Magallon

Dr. Jeannie Meza-Chavez, Horacio Hernandez

& Perla Magallon

Jesse Botello

Nick Spinetto, Lauri Anzaldua & Dr. Kristi Lee

Elizabeth Cox, Karen Rudolph,

Karley Free & Becca Al-Ahmadi

Elizabeth Cox, Karen Rudolph,

Karley Free & Becca Al-Ahmadi

Karley Free, Becca Al-Ahmadi & Karen Rudolph

Erik Armenta

Hillary Hopson

Dr. Nikita Russell, Derrick Thompson

& Chelsea Davis

Continued

Helen Williams, Amy Wade

& Kyle Heimigner

Crystal Matern & Tanis Acosta

Jennifer Garza, Daniel Guerra & Libertad Moya

Leah Wayne

Jack Wilcox, Molly Johnson Turk

& Whitney Watson Wood

Rocio N. Landin & Nancy Barboza

Rocio N. Landin & Nancy Barboza

Continued



Video - Promotional, 15,000 to 40,000 students

BEST OF CATEGORY

La Joya ISD

GOLD

Beaumont ISD

Bryan ISD

Corpus Christi ISD

Crowley ISD

Eagle Mountain-Saginaw ISD

Ector County ISD

Goose Creek CISD

Harlingen CISD

Hays CISD

Judson ISD

Keller ISD

La Joya ISD

La Joya ISD

Lamar CISD

Lamar CISD

Laredo ISD ITV

Laredo ISD ITV

Laredo ISD ITV

Laredo ISD ITV

Lubbock ISD-TV

Lubbock ISD-TV

Lubbock ISD-TV

McAllen ISD

McAllen ISD

Mesquite ISD

Mesquite ISD

Northwest ISD

Pearland ISD

Richardson ISD

Rockwall ISD

Rockwall ISD

Southwest ISD

Southwest ISD

Spring ISD

Tomball ISD

Victoria ISD

Victoria ISD

Weslaco ISD

La Joya ISD Exceptional Learning Experience

End of Year Video 2021

The Daily Drive of a Rudder Range Rettes Dancer

Success begins at CCISD

Step Inside the New CTE Center

Navigating to Success-School Board Recognition Month

Something is Coming...SpaceX teaser

High School Options

Legally Blonde Visits HCISD

Saluting our Hays CISD Workforce

Video Promotional

Over the Overdoses PSA

La Joya ISD Exceptional Learning Experience

La Joya ISD Middle Schools

2020 Bond Overview

Tamarron Dedication Video

Carlos Rene Ramirez & Pat Campos Message

Go Tigers Get Your Covid-19 Vaccine

LISD students are encouraged to return to their campuses on Monday April 19

Polite Rules for LISD Students

2021 Lubbock ISD Promotional Video

2022 Pre-K Open Registration

Spring 2021 Bond Update

Get the McAllen ISD Advantage!

Take a Tour of McAuliffe Elementary

An Innovative Education Experience - Vanguard High School

Standing Ovation for Mesquite ISD

Advertise with NISD!

2020-21 Pearland ISD VATRE Video

Richardson ISD - First Day of In-Person School

Hamm Elementary Welcome Video

The Rockwall-Heath Hawks Punch Their Ticket To Georgetown

SWISD Phase-in Plan

Welcome Back On-Campus Students

A Message to Students About Spring ISD's Summer School

Heroes Read Challenge

History of VISD Facilities

The Work of the Bond Planning Task Force

I Believe

KLJS TV

Colby Knox

Santosh Vemula, Matt Kennedy

& Matthew LeBlanc

Lyndall Gathright

Megan Middleton

Kris Hill

Communications Dept.

Carrie Pryor-Newman

Media & Public Relations

Moses Leos

JISD Communications

Media Production

KLJS TV

KLJS TV

Justin Terry & Lindsey Sanders

Justin Terry

Veronica Castillon, Esteban Borjas,

David Flores, Roberto Alba,

Julio Ovando & Armando Gomez

Veronica Castillon, Esteban Borjas,

David Flores, Roberto Alba,

Julio Ovando & Armando Gomez

Veronica Castillon, Esteban Borjas,

David Flores, Roberto Alba,

Julio Ovando & Armando Gomez

Veronica Castillon, Esteban Borjas,

David Flores, Roberto Alba,

Julio Ovando & Armando Gomez

Kenneth Dixon

Ben Lawson & Erin Gregg

Kenneth Dixon

Community Information

Community Information

Wei-Tung Chou

Wei-Tung Chou

Rhett Schwartzkopf & Hailee Fojtasek

Vic Bushfield & Kim Hocott

Marcin Wawrzyczek

Steven Offield

Chris Curtis

SWISD-TV

SWISD-TV

Office of Communications

Justin Warnasch

Ashley Scott

Ashley Scott

Carlos Robledo, Don Ramirez & Mike Palacios

Continued



BEST OF CATEGORY

Socorro ISD

GOLD

Arlington ISD

Cypress-Fairbanks ISD

ESC Region 11

ESC Region 13

Fort Worth ISD

Garland ISD

Klein ISD

Plano ISD

Plano ISD

Plano ISD

Socorro ISD

SILVER

Aldine ISD

Cypress-Fairbanks ISD

ESC Region 13

Fort Worth ISD

Garland ISD

Garland ISD

Harris Co. Dept. of Ed.

Killeen ISD

Killeen ISD

Killeen ISD

Killeen ISD

Killeen ISD

Killeen ISD

Leander ISD

North East ISD

Region 10 ESC

BRONZE

ESC Region 11

**BEST OF CATEGORY**

Forney ISD

GOLD

Athens ISD

Bastrop ISD

Bastrop ISD

Boerne Education Foundation

& Boerne ISD

Boerne ISD

Brazosport ISD

Canutillo ISD

College Station ISD

Education Foundation

Everman ISD

Forney ISD

Frenship ISD

Video Promotional, More than 40,000 students

Keep SISD Safe – A Message from Your School Mascots

Daniel Escobar

Learning Takes You Places in the Arlington ISD
Mascot Mask Up!Anthony Andro & Robert Spence
Communication/Video Production Team
Communications Team

Elevating Success

Ana Amezcua

Schoolwide Culture Routines

JROTC Promo

Scott JuVette & John Papa

Mascots Go Vote

Larry Grimes, Homer Clayton,

Jon Cook & Delbert Richardson

Jasmine Nguyen

Black is Klein Family

Francisco Tristan

Early Childhood School PISD

Francisco Tristan

Plano ISD Employee Child Care Centers

Francisco Tristan

Project Search

Daniel Escobar

Keep SISD Safe – A Message from Your School Mascots

Stand Up For Your Family

Luke J. Rabalais

Proper Hand Washing - Elementary

Video Production Team

Center for Effective Schools Promo

Ana Amezcua

Rediscover Fort Worth ISD

Scott JuVette, John Papa & Rebecca Slack

2020 Fall Intersession Kickoff

Jon Cook, Larry Grimes, Homer Clayton,

Delbert Richardson & Dave Burton

Hey Parents!

Larry Grimes, Homer Clayton & Jon Cook

Do Your Part. Keep Six Feet Apart

Dave Einsel, Debbie Sanchez Treese

& Daniel Villarreal

21st Century Educational Programs

Communications Services

Future Planning Platform

Communications Services

JROTC Skills Meet

Communications Services

KISD Spotlight: Restorative Practices

Communications Services

Revised Academic Calendar

Communications Services

The Power of PreK

Communications Services

CNS Power Your Plate

Crestina Hardie

Institute of CyberSecurity & Innovation - Trailer 1

Jason Gatell & Lila Stanley

COVID Symptom App

Communications Services

Next-Level Leadership

Communications Team

CATEGORY 34**Video - Marketing**
Less than 15,000 students

This is 2020: Thank you, educators.

Juan Hernandez

Athens ISD: A great place to live, learn & work!

Toni Clay

Bastrop ISD Bond 2021 Overview

Nick Spinetto & Dr. Kristi Lee

Careers at Bastrop ISD

Nick Spinetto

2020 I Give Video

Yvette Reyna & Erik Armenta

Recruitment Video

Erik Armenta

BISD Winter PreK Round Up

Communications Department

CANUTILLO A Premier District 2020

Public Information Office

CSISD One Family Employee Giving Video

Teresa Benden

Dan Powell Early Learning Academy

Dr. Nikita Russell, Derrick Thompson

PK/K Kickoff Video Tour

& Chelsea Davis

This is 2020: Thank you, educators.

Juan Hernandez

Welcome to Frenship

Tiffany Taylor

Continued

Video - Marketing, Less than 15,000 students, Gold, continued

Greenville ISD	Come Grow With Us	Derek Price
Greenville ISD	We're Here for You: Back to School 2020-21	Derek Price, Helen Williams, Amy Wade & Kyle Heimburger
Harlandale ISD	Harlandale History	Shelby Smith
Hidalgo ISD	Hidalgo High: US News Best High Schools	Jennifer Garza
Highland Park ISD	Raider Cafe	Edward Chalupa
Joshua ISD	Plan Your Path in Joshua ISD	Zoheb Hassanali
Mission CISD	We Love Mission CISD	Craig Verley & Gerardo Sanchez
Pine Tree ISD	Pine Tree Independent School District - We Are Here! We are Pine Tree	Mary Whitton, Melissa Gonzalez, , Donna Pruitt & Holly Backer
Pine Tree ISD	Pine Tree ISD - Building Givers and Dreamers	Mary Whitton, Melissa Gonzalez, Donna Pruitt & Holly Backer
Red Oak ISD	ROISD - We Will Survive	James Murphy, Beth Trimble & Haley Stewart
Red Oak ISD	ROISD New Hire Virtual Tour 2021	James Murphy, Beth Trimble & Haley Stewart
Region 7 ESC	Bullard ISD Convocation Video	Communications
San Angelo ISD	Our People Make the Difference - Sean Godfrey	Jack Wilcox
SILVER		
Brazosport ISD	PreK and Kinder Round Up!	Communications Dept.
Edgewood ISD	Leader of the P.A.C. THANK YOU, EISD	Yvonne Zamora-Byrd
Edgewood ISD	#LiteracyMatters with Dr. Hernandez BOOK FIESTA	Yvonne Zamora Byrd
Friendswood ISD	The Mustang Club	Dayna Owen & Kelsey Golz
Marlin ISD	Marlin 180 Video	Leah Wayne
BRONZE		
Brownwood ISD	Teaching at Brownwood ISD - Video Promo	Charles Musgrove
Channelview ISD	COVID-19 Precautions	Lila Hollin

15,000 to 40,000 students

BEST OF CATEGORY

Keller ISD	A Keller ISD Carol	Media Production
GOLD		
Allen ISD	Bond 2020	David Hicks, Erin McCann, Jesse Oquist, Keith Taylor & Renee Cunningham
Beaumont ISD	Preparing Our Next Generation - Charlton-Pollard	Colby Knox
Bryan ISD	The Heart of Education is in Bryan, TX	Santosh Vemula, Matthew LeBlanc & Matt Kennedy
Crowley ISD	Back-to-School 2020-21	Megan Middleton
Harlingen CISD	We are HCISD Athletics	Media & Public Relations
Keller ISD	A Keller ISD Carol	Media Production
La Joya ISD	La Joya ISD Pre-K3 Program	KLJSTV 17
McAllen ISD	Stepping up to the Challenge	Community Information
McAllen ISD	Student Poem for McAllen ISD Teachers	Community Information
Pearland ISD	Pearland ISD Intro Video	Communications Dept.
Spring ISD	Outcome-Driven Behaviors at Spring ISD	Office of Communications
Weslaco ISD	WISD 100 Years	Carlos Robledo, Mike Palacios, Don Ramirez & Darline Gracia
SILVER		
Harmony Public Schools	Harmony Public Schools' innovative programs help make it a leader in education for El Paso families	Brock Scott
Keller ISD	Convocation 2020: Encouraging One Another	Media Production
Richardson ISD	Bond 2021 Information Video	RISD Strategy & Engagement
BRONZE		
Galena Park ISD	We Are All In This Together! Galena Park I.S.D. State of the District 2020 - 2021	Sherrhonda Hunter, Brishen Thompson, Louie Loya, Elyse Rountree & Chris Gause
Harmony Public Schools	Five things every Harmony Public Schools student should be able to say by graduation	Brock Scott & Sadan Gunonu
Northwest ISD	Northwest ISD 2021 Bond Campaign	Rhett Schwartzkopf

Continued

BEST OF CATEGORY

Fort Worth ISD

GOLD

Aldine ISD

ESC Region 13

Fort Bend ISD

Fort Worth ISD

Harris Co. Dept. of Ed.

Harris Co. Dept. of Ed.

Klein ISD

Socorro ISD

SILVER

Cypress-Fairbanks ISD

Garland ISD

Killeen ISD

Round Rock ISD

**BEST OF CATEGORY**

Friendswood ISD

GOLD

Friendswood ISD

Midway ISD

San Angelo ISD

San Angelo ISD

SILVER

Duncanville ISD

Edgewood ISD

Lake Travis ISD

Little Elm ISD

Red Oak ISD

BEST OF CATEGORY

Mesquite ISD

GOLD

Crowley ISD

Eagle Mountain-Saginaw ISD

Ector County ISD

Goose Creek CISD

Keller ISD

Lamar CISD

McAllen ISD

McAllen ISD

Mesquite ISD

Mesquite ISD

Mesquite ISD

Northwest ISD

Pearland ISD

Richardson ISD

Weslaco ISD

Video - Marketing, More than 40,000 students

Pathways and Partners

Scott JuVette, John Papa & Rebecca Slack

This is Aldine ISD

Luke J. Rabalais

Being Mindful

Ana Amezcua

2021 Graduation Recap

Communications Dept.

Pathways and Partners

Scott JuVette, John Papa & Rebecca Slack

ABS West- Changing Lives Everyday

Debra Sanchez-Treese

Dream Big Convocation 2020

Danielle Clark, Dave Einsel,

Debra Sanchez Treese & Daniel Villarreal

Communications Dept.

Thank you, #KleinFamily!

Daniel Escobar

Dr. Espinoza's Spotlight – Bond 2017 Eastlake Combo School

Lagniappe Lanyard Challenge

CFISD Video Production Team

Board Appreciation 2021

Jon Cook & Homer Clayton

KISD Offers Exceptional Opportunities

Communications Services

Bond 2018: Projects in full effect during Spring 2021

Dustin Rogers & Thomas Park

CATEGORY 35

Video - Training/Instructional

Less than 15,000 students



Conquering the Fear of Math

Dayna Owen & Kelsey Golz

Conquering the Fear of Math

Dayna Owen & Kelsey Golz

Midway Mindset

Robert Pryor

Do's and Don'ts for Wearing Face Masks

Jack Wilcox & Molly Johnson Turk

Proper Hand Washing Techniques

Jack Wilcox & Molly Johnson Turk

Teacher Misters

Hillary Hopson

Smart Choice Student Registration Tutorial

Samantha Grubbs

Return to School Protocols for In Person

Marco Alvarado & Cheryal Loosmore

Learning on Campus

Larry Lobo's Simple Steps to Staying Safe

Cecelia Jones

Return 2 Learn - In-Person Safety Procedures

Beth Trimble, Haley Stewart

& James Murphy

15,000 to 40,000 students

Mask Up Stallions!

Wade Odom

Safe Return: A Day in the Life

Anthony Kirchner, Megan Middleton & Matthew Hoover

Kindergarten Questions

Kris Hill

COVID Rapid Test rollout

Communications Dept.

Safe return to school

Carrie Pryor-Newman & Susan Passmore

Keller ISD Please Don't (January 2021)

Media Productions

Return to School Guidelines

Justin Terry & Lindsey Sanders

Safety protocols for return to school

Community Information

Synchronous and Asynchronous Learning

Community Information

Leading Through Ownership

Wade Odom

Mask Up Stallions!

Wade Odom

Meet AYO

Wade Odom

NISD Health and Safety Protocols

Rhett Schwartzkopf

COVID-19 Bus Procedures

Vic Bushfield

Returning for Face-To-Face Instruction:

RISD Strategy & Engagement

A Guide for Students

Mike Palacios, Don Ramirez & Darline Gracia

Online Strong Meals

Continued

Video Training/Instructional, 15,000 to 40,000 students, continued**SILVER**

Laredo ISD ITV

Hybrid Instruction Using Google Classroom
at Laredo ISD Elementary SchoolVeronica Castillon, Esteban Borjas,
David Flores, Roberto Alba,
Julio Ovando & Armando Gomez
Vic Bushfield

Pearland ISD

COVID-19 Pearland ISD District Cleaning Procedures

BRONZE

Mesquite ISD

Mesquite Police Department Virtual Tour

Ted Madden

More than 40,000 students**BEST OF CATEGORY**

Fort Worth ISD

How to Prepare for Online Learning:
Password Reset

Scott JuVette, Rebecca Slack & John Papa

GOLD

Aldine ISD

Aldine, We're Ready For You

Luke J. Rabalais

Cypress-Fairbanks ISD

New Website Launch

Communication/Video Production Team

ESC Region 13

Texas Lesson Study Phases Introduction

Ana Amezcua

Fort Bend ISD

The Supe on the Stoop | Winter Break 2020

Communications Dept.

Fort Worth ISD

How to Prepare for Online Learning:
Password Reset

Scott JuVette, Rebecca Slack & John Papa

Frisco ISD

Just the Basics: Virtual Academy

Communications Department

Garland ISD

2020 GISD Student Expectations

GRSTV, Homer Clayton

Garland ISD

Garland ISD Return to School

Homer Clayton, Larry Grimes & Jon Cook

Killeen ISD

Current Student Registration

Communications Services

Killeen ISD

Pre-K Orientation

Communications Services

Klein ISD

Quarterly Check for Success

Nicole Shepard, Lindsey Yancey & Rachel Trotter

Leander ISD

Return to In-Person Learning

Corey Ryan & Crestina Hardie

Round Rock ISD

On-Campus Learning Experience: Elementary School

Dustin Rogers & Thomas Park

SILVER

Arlington ISD

Know Before You Go: What School Will
Look Like in the Arlington ISDAnita Foster, Robert Spence
& Anthony Andro

Frisco ISD

Just the Basics: Face Coverings

Communications Dept.

Garland ISD

Better Together - Digital Accessibility

Jon Cook

North East ISD

Back on Campus: Phase One

Jason Gatell, Lila Stanley, Jimmy O'Halligan,

Rob Garza & Carlos Elizondo

Communications Services

Region 10 ESC

Allen ISD Attendance Credit Election



CATEGORY 36

Video - Sports Event

All Divisions

**BEST OF CATEGORY**

McAllen ISD

Football Night in McAllen - Rowe vs. Memorial

Community Information

GOLD

Ingleside ISD

Homecoming 2020

Rebecca Ramos Taylor

McAllen ISD

Football Night in McAllen - Rowe vs. Memorial

Community Information

Weslaco ISD

Weslaco East High School vs. Victoria East

Carlos Robledo

SILVER

Rockwall ISD

The Hawks Win The 2021 6A UIL Baseball State Championship

Chris Curtis

BRONZE

Garland ISD

Garland ISD 9-6A District Track Meet

Delbert Richardson, Jonathan Cook,
Larry Grimes & Homer Clayton

**BEST OF CATEGORY**

Red Oak ISD

GOLD

Longview ISD

Red Oak ISD

Waco ISD

SILVER

Joshua ISD

BRONZE

Edgewood ISD

CATEGORY 37

Video - Live Event (Non-Sports)

Less than 15,000 students



Virtual Convocation 2020

Beth Trimble & James Murphy

Draft Day LIVE

Community Relations

Virtual Convocation 2020

Beth Trimble & James Murphy

Waco High School Graduation 2021

Jesse Botello

14th Annual NJROTC Navy Ball

Zoheb Hassanali

Live from EISD - Livestream Events

Keyhla Calderon-Lugo, Ashley Rubio,
Carissa Valdez, Yvonne Zamora-Byrd,
Samantha Grubbs & Armando Ontiveros

15,000 to 40,000 students**BEST OF CATEGORY**

Judson ISD Ed. Foundation

JEF Gala 2021

Lexie Greathouse, Briana Estrada & Natalie Guzman

GOLD

Beaumont ISD

Teacher of the Year Celebration 2021

Adam Thibodeaux, Colby Knox,
Debbie Bridgeman, Denise McLean,
Hannah LeTulle & Todd Madden

Judson ISD Ed. Foundation
Northwest ISD

JEF Gala 2021

Lexie Greathouse, Briana Estrada & Natalie Guzman

SILVER

Goose Creek CISD

Interactive Graduation

Community Engagement Team

La Joya ISD

La Joya High School Mariachi & Folklorico Concert

KLJSTV

Weslaco ISD

Weslaco High School Spring Spectacular

Mike Palacios

More than 40,000 students**BEST OF CATEGORY**

North East ISD

Reagan Orchestra 2021 TMEA Submission -
Complete Performance

Jason Gatell, Carlos Elizondo,
Jimmy O'Halligan & Rob Garza

GOLD

Killeen ISD

Teacher of the Year - Live Ceremony

Communications Services

North East ISD

Reagan Orchestra 2021 TMEA Submission -

Jason Gatell, Carlos Elizondo,

Complete Performance

Jimmy O'Halligan & Rob Garza

North East ISD

2021 North East Educational Foundation Gala 2.0 LIVE!

Jason Gatell, Jimmy O'Halligan,

Socorro ISD

2021 Team SISD Teacher of the Year Virtual Announcement

Daniel Escobar

SILVER

Garland ISD

2021 Innovations in STEM Teaching Awards

Jon Cook

Killeen ISD

Science Olympiad

KISD TV

Klein ISD

2020 Virtual Klein Family Kickoff

Communications Dept.

Klein ISD

Choosing Your Path to Purpose

Lindsey Yancey, Nicole Shepard & Justin Elbert

**BEST OF CATEGORY**

Forney ISD

Forney ISD Dual Language Academy

Juan Hernandez

GOLD

Duncanville ISD

A Day in the Life of a Virtual Student

Hillary Hopson

Forney ISD

Forney ISD Dual Language Academy

Juan Hernandez

Longview ISD

LOBO Live - weekly radio/webcast show and soccer broadcasts

Francisco Rojas

CATEGORY 38

Video - Production in a Language Other than English

Less than 15,000 students

*Continued*

Video Production in a Language Other than English, Less than 15,000 students, Silver

Everman ISD	Powell Early Learning Tour Video	Dr. Nikita Russell, Derrick Thompson & Chelsea Davis
Greenville ISD	The L.P.Waters Pre-K Advantage	Kyle Heimbigner
Ingleside ISD	IHS Ascenderemos Fuertes	Rebecca Taylor
Roma ISD	A Day in The Life of a Roma ISD Student - Spanish	Helen J. Escobar
Victoria ISD	Mensaje de instrucción de 4 1/2 días para los padres de los campus secundarios	Ashley Scott

BRONZE

San Angelo ISD	Nuestra Gente Hace la Diferencia - Lorie Castanuela-Thiers	Jack Wilcox
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BEST OF CATEGORY

La Joya ISD	La Joya ISD Pre-K3 Spanish	KLJSTV
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GOLD

Crowley ISD	Regreso Seguro: Un Día en la Vida	Megan Middleton, Anthony Kirchner & Matthew Hoover
Galena Park ISD	¡Me encanta el prekínder! Galena Park I.S.D. Programa de prekínder!	Sherrhonda Hunter, Brishen Thompson, Louie Loya, Elyse Rountree & Chris Gause
La Joya ISD	La Joya ISD Pre-K3 Spanish	KLJSTV
La Joya ISD	Lorenzo de Zavala Leadership Designated Campus/ Secundaria Lorenzo de Zavala	KLJSTV

SILVER

Laredo ISD ITV	Anuncio al publico departe de la Dr. Minita Ramirez	Veronica Castillon, Esteban Borjas, David Flores, Roberto Alba, Julio Ovando & Armando Gomez
McAllen ISD	Comidas nutritivas gratuitas	Community Information
Pharr-San Juan-Alamo ISD	¿Por Qué Elegir PSJA?	Mark Vasquez & Daniel Ramos
Spring ISD	Pre-K en Spring ISD	Office of Communications
Weslaco ISD	Online Strong Meals-Spanish Version	Don Ramirez, Mike Palacios & Darline Gracia

More than 40,000 students**BEST OF CATEGORY**

ESC Region 13	Intregal Care	Ana Amezcua
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GOLD

ESC Region 13	Intregal Care	Ana Amezcua
ESC Region 13	SEE Storytime - "The Selfish Crocodile"	Ana Amezcua
Garland ISD	Garland ISD Regreso a la Escuela (Español)	Homer Clayton, Larry Grimes, Jon Cook & Caren Rodriguez
Garland ISD	Marque la fecha	Larry Grimes, Homer Clayton, Jon Cook & Delbert Richardson

SILVER

Aldine ISD	Dra. Faviola Cantú leyendo para World Read Aloud Day 2021	Luke J. Rabalais
El Paso ISD	Plan de Reapertura de EPISD	Melissa Martinez & Gustavo Reveles
Klein ISD	Comprobar el Compromiso	Nicole Shepard & Lindsey Yancey



COMPUTERIZED/ELECTRONIC COMMUNICATION CATEGORIES



BEST OF CATEGORY

Melissa ISD
GOLD
Coppell ISD

Marlin ISD
Melissa ISD
Santa Fe ISD

BEST OF CATEGORY

Spring ISD
GOLD

Keller ISD
Prosper ISD
Richardson ISD
Spring ISD
Tomball ISD

SILVER

Allen ISD
Crowley ISD
Eagle Mountain-Saginaw ISD
Eagle Mountain-Saginaw ISD
Ector County ISD

Hays CISD
Richardson ISD

BRONZE

Bryan ISD

BEST OF CATEGORY

ESC Region 13
GOLD

Cypress-Fairbanks ISD
Cypress-Fairbanks ISD
ESC Region 13
Leander ISD

Region 4 ESC

Region 4 ESC

CATEGORY 39 Computerized Presentation Less than 15,000 students

#DigitallyAware Social Media Toolkit

Coppell ISD We Value Podcast —
Authentic Relationships and Laura Springer
Mainly Marlin Podcast Byte
#DigitallyAware Social Media Toolkit
Social Emotional Learning (SEL)

15,000 to 40,000 students

Popular Annual Financial Report

Westfall One-on-One
State of the District Presentation
So Much More than Diversity Training
Popular Annual Financial Report
ConnectED Podcast

School Namesakes - Allen Voices Podcast
Crowley ISD Holiday Card
EMS ISD Communications Annual Board Update
Social Media Best Practices During COVID-19
Merry Christmas & Happy Holidays from
ECISD Communications
Hey Hays?!!
Superintendent's Covid-19 and Back-to-School
Update to the Board of Trustees

Starting the Day with the Joyful Faces of Bryan ISD

More than 40,000 students

Drinking From The Firehose Podcast series

State of the District Presentation 2020
Taller para Traductores de CFISD
Drinking From The Firehose Podcast series
Leander ISD COVID Dashboard

Early Childhood Special Education Inclusion
Conference E-Program
Region 4 Campus Testing Coordinator Academy E-Flyer



Maddie Coe

Communications & Community Engagement

Leah Wayne
Maddie Coe
Patti Hanssard & Jenny Davenport

Communications

Communications Dept.
Christal Hankey & Racy Kane
RISD StrategyEngagement
Communications
Allison Suarez & Justin Warnasch

Erin McCann
Matt Hoover
Megan Overman
Kristin Barnes
Communications Dept.

Tim Savoy
Kristin Odom

Matt Kennedy, Santosh Vemula
& Matthew LeBlanc

Ana Amezcua

Joel Weckerly
Rosario Meehan
Ana Amezcua

Corey Ryan, Daniel Cernero, Shannon Lombardo,
Matt Mitchell, Rachel Acosta & Crestina Hardie
Communications & Publishing

Communications & Publishing





BEST OF CATEGORY

Frenship ISD

GOLD

Belton ISD

Cedar Hill ISD

Frenship ISD

Galveston ISD

Waco ISD

Wichita Falls ISD

SILVER

Argyle ISD

Boerne ISD

Brazosport ISD

Highland Park ISD

Lake Worth ISD

Lake Worth ISD

Lockhart ISD

BRONZE

Brazosport ISD

Greenville ISD

Harlandale ISD

CATEGORY 40

E-Newsletter

Less than 15,000 students



Erin Garcia

Tiger Tales Weekly E-Newsletter - October 23, 2020

Big Red High 5

Longhorn Sports Report

Tiger Tales Weekly E-Newsletter - October 23, 2020

District Update April 5, 2021

Waco ISD Community Connection Newsletter

Community Partnerships E-Newsletter

Elizabeth Cox, Karen Rudolph,
Karley Free & Becca Al-Ahmadi

Michael Sudhalter

Erin Garcia

Dyann Polzin, Billy Rudolph,
Chelsea Lenamond & Kyle Bolen

Abigail Ramirez, Joshua Wucher,

Mary Senter & Jesse Botello

January Cadotte, Ashley Thomas
& Ann Goodrich

Argyle ISD Eagle Extra! E-Newsletter

Boerne ISD Monthly Parent Newsletter

Bragging Headlines 5.7.21

Highland Park ISD eNewsletter

Bullfrog Bulletin-Lake Worth ISD

Lake Worth ISD All Hands Employee Newsletter

The Lion List

Rick Herrin

Bryan Benway

Communications Dept.

Communications Dept.

Jessica Gauthier

Jessica Gauthier

Christina Courson

Board Brief, Regular Meeting - February 22, 2021

Lion Pride

The Harlandale Report from the Desk

of Superintendent Soto

Communications Dept.

Helen Williams, Amy Wade & Kyle Heimburger

Mariana Veraza & Rochelle LeBreck

15,000 to 40,000 students

BEST OF CATEGORY

Tomball ISD

Tomball Talk

Allison Suarez & Justin Warnasch

GOLD

Bryan ISD

Lamar CISD

Laredo ISD

Inside Bryan ISD

Board-O-Gram

Laredo ISD Las Escuelas Newsletter

Matt Kennedy, Matthew LeBlanc & Santosh Vemula

Community Relations

Veronica Castillon, Claudia Rodriguez,

Bobby Trevino & Mimi Valdez

RISD Strategy & Engagement

Allison Suarez & Justin Warnasch

Richardson ISD

Tomball ISD

RISD School Times

Tomball Talk

SILVER

Eagle Mountain-Saginaw ISD

Eagle Mountain-Saginaw ISD

eNews Internal Newsletter: Campus Connection

eNews: Back-To-School Edition

Kristin Barnes

Christina Williamson, Megan Overman,

Kris Hill, Kristin Barnes & Chelse Westbrook

Natalie Guzman

Community Relations

Judson ISD

Lamar CISD

Return to Learn Newsletter

The Link

More than 40,000 students

BEST OF CATEGORY

Austin ISD

GOLD

Austin ISD

Fort Bend ISD

Harris Co. Dept. of Ed.

Texas Assoc. of School Boards

United ISD

United ISD

United ISD

Family Newsletter Sept. 9

Communications Dept.

Family Newsletter Sept. 9

Communications Dept.

Fort Bend ISD Express Newsletter

Nicole Butler

The Connector

Communications & Creative Services

The Board Update Newsletter

TASB Communications

Parent Connection – Back to School 2020-2021

Paola Arcos

Parent Connection Graduating Class of 2021

Paola Arcos

Wellness Wednesday Newsletter

Lauren Cavazos

Continued

E-Newsletter, More than 40,000 students, Silver

Arlington ISD

El Paso ISD

Klein ISD

North East ISD

Texas Classroom Teachers Assoc.

My ArlingtonISD Holiday Edition

EPISD Bond Bulletin

Klein Insider Weekly E-Newsletter

NEISD Monthly

eUpdate from TCTA

Anthony Andro, Ryan Pierce & Suzanne Turner

Melissa Martinez & Gustavo Reveles

Jessica Williams

Scott Chidgey

Clare Haefner

BRONZE

Pasadena ISD

Alumni News

Reesha Brown

**BEST OF CATEGORY**

Brenham ISD

GOLD

Brenham ISD

SILVER

Everman ISD

Harlandale ISD

BRONZE

Channelview ISD

Longview ISD

Cub Focus Magazine

Veronica Johannsen

Cub Focus Magazine

Veronica Johannsen

Bulldog Broadcast

Dr. Nikita Russell, Derrick Thompson & Chelsea Davis

Harlandale Happenings Vol. I.I

Rochelle LeBreck

ChannelVIEWS Winter Edition

Lila Hollin

The Longview Voice - Digital Issues

Dustin Taylor

15,000 to 40,000 students**BEST OF CATEGORY**

Mesquite ISD

GOLD

Galena Park ISD

Keller ISD

Mesquite ISD

ReadPlayTalk Magazine

Reid Blackwell & Aaron Libby

GPS- Galena Park Schools

Sherrhonda Hunter, Elyse Rountree & Chris Gause

KellerISD_Link Magazine

Communications Dept.

ReadPlayTalk Magazine

Reid Blackwell & Aaron Libby

**BEST OF CATEGORY**

San Elizario ISD

San Elizario ISD Online Registration Website

Dr. Jeannie Meza-Chavez,
Horacio Hernandez & Perla Magallon**GOLD**

Brenham ISD

New and Improved Brenham ISD Website

Veronica Johannsen

Joshua ISD

Joshua ISD New Website

Zoheb Hassanali

San Elizario ISD

San Elizario Early College High School (SEECHS) - Website

Dr. Jeannie Meza-Chavez,
Horacio Hernandez & Perla Magallon

San Elizario ISD

San Elizario ISD Online Registration Website

Dr. Jeannie Meza-Chavez,
Horacio Hernandez & Perla Magallon**SILVER**

San Elizario ISD

Military Connected Families Website (District)

Dr. Jeannie Meza-Chavez,
Horacio Hernandez & Perla Magallon

San Elizario ISD

Pathway of Champions Website

Dr. Jeannie Meza-Chavez,
Horacio Hernandez & Perla Magallon**15,000 to 40,000 & More than 40,000 students****BEST OF CATEGORY**

Leander ISD

Leander ISD District Website

Corey Ryan, Daniel Cernero, Shannon Lombardo,
Matt Mitchell, Rachel Acosta & Crestina Hardie**GOLD**

ESC Region 13

ESC Region 13 Website

Ana Amezcua

Klein ISD

COVID-19 Dashboard

Justin Elbert

Leander ISD

Leander ISD District Website

Corey Ryan, Daniel Cernero, Shannon Lombardo,
Matt Mitchell, Rachel Acosta & Crestina Hardie*Continued*

Website - Original Design, 15,000 to 40,000 & More than 40,000 students

SILVER

North East ISD
Richardson ISD
Round Rock ISD
Tomball ISD

NEISD Job Opportunities—Website
Richardson ISD Website
Round Rock ISD Police Department Website
Strategic Plan • Destination 2025

Myisha Bradham
RISD Strategy & Engagement
Dianne Foletto & Linda Aschenbrener
Justin Warnasch



BEST OF CATEGORY

Greenville ISD

www.greenvilleisd.com

Helen Williams, Amy Wade & Kyle Heimbigner

GOLD

Greenville ISD
Lockhart ISD
Royse City ISD

www.greenvilleisd.com
Lockhart ISD Debuts New Website
Royse City ISD Bond 2021 Website

Helen Williams, Amy Wade & Kyle Heimbigner
Christina Courson
Chris Kingsley

SILVER

Brazosport ISD

www.brazosportisd.net

Communications Dept.

15,000 to 40,000 students

BEST OF CATEGORY

Spring ISD

Spring ISD Refreshes Website to
Better Showcase Stories and Photos

Office of Communications

GOLD

Eagle Mountain-Saginaw ISD
Harlingen CISD
Spring ISD

COVID Information Center
HCISD Website
Spring ISD Refreshes Website to
Better Showcase Stories and Photos

Christina Williamson & Megan Overman
Media & Public Relations
Office of Communications

SILVER

Lubbock ISD

Lubbock ISD Website Redesign

Shannon Schwartz

More than 40,000 students

BEST OF CATEGORY

Cypress-Fairbanks ISD

CFISD – New Campus Websites (92 campuses)

Jennifer Ongoco

GOLD

Cypress-Fairbanks ISD
Cypress-Fairbanks ISD

CFISD – District Website
CFISD – New Campus Websites (92 campuses)

Jennifer Ongoco, Denisse Sioss & Joel Weckerly
Jennifer Ongoco

SILVER

Cypress-Fairbanks ISD

CFISD – LEAD Safely webpage in English/Spanish

Jennifer Ongoco, Rosario Meehan
& CFISD Communication
Jennifer Marshall-Higgins

ESC Region 12

ESC Region 12 Intranet (ERIN)

BRONZE

Austin ISD

COVID-19 Communication Plan

Communications & Community Engagement

CAMPAIGN/EVENT CATEGORIES

CATEGORY 44

Marketing Campaign

Less than 15,000 students



BEST OF CATEGORY

Midway ISD

Rezoning Transparency & Involvement

Traci Marlin

GOLD

Everman ISD

Dan Powell Early Learning Academy PK/K Kickoff

Dr. Nikita Russell, Derrick Thompson
& Chelsea Davis

Frenship ISD

Frenship ISD Pre-Kindergarten and Kindergarten
Roundup Marketing Campaign

Tiffany Taylor & Erin Garcia

Lockhart ISD

#LockhartLeading Marketing Campaign

Christina Courson

Midway ISD

Rezoning Transparency & Involvement

Traci Marlin

Continued



Marketing Campaign, Less than 15,000 students**SILVER**Edgewood ISD
Everman ISDSchools of Innovation
Townley L.E.A.D. ProgramSamantha Grubbs
Dr. Nikita Russell, Derrick Thompson
& Chelsea Davis
Zoheb Hassanali
Rocio N. Landin & Nancy BarbozaJoshua ISD
Sharyland ISDTake Flight in Joshua ISD
Sharyland ISD Registration Campaign

Shelby Akin

BRONZE

Pleasant Grove ISD

Mask Up, Hawk Nation!

15,000 to 40,000 & More than 40,000 students**BEST OF CATEGORY**

Garland ISD

Enroll with Me in Garland ISD

GISD Communications

GOLDCrowley ISD
ESC Region IIHometown Pride
Elevating SuccessMatt Hoover
Communications Team

Garland ISD

Enroll with Me in Garland ISD

GISD Communications

Garland ISD

Garland ISD is Now Open to All Cities

GISD Communications

Pharr-San Juan-Alamo ISD

2021-2022 PSJA ISD Registration Campaign

Communications Dept.

SILVER

Arlington ISD

Arlington ISD Marketing Campaign for
Percy STEM AcademyAnita Foster, Anthony Andro,
Becky Volk, Suzanne Turner,
Ryan Pierce, Spence Roberts & McKenzie Stokes
Communications Team

ESC Region II

Next-Level Leadership

Klein ISD

Klein Online to Klein On-Campus

Pasadena ISD

Back 4 the Future Virtual Telethon

Nicole Shepard, Lindsey Yancey & Rachel Trotter
Reesha Brown, Andrea Nguyen
& Lori Grande

Pasadena ISD

Community School Outreach Marketing Initiative

Communication Dept.

United ISD

Covid Signs

Karla de la Garza

BRONZE

Pasadena ISD

Pre-K Roundup Marketing Initiative

Maria Mata

Texas Assoc. of School Boards

Governance Camp Swag Box

TASB Communications

**BEST OF CATEGORY**

Everman ISD

Everman ISD Celebrates Black History Month

Dr. Nikita Russell, Derrick Thompson
& Chelsea Davis**GOLD**Aledo ISD
Channelview ISD
Cleveland ISD
Edgewood ISDBearcat Breakdown
#CISDSeeltReportIt Anonymous Alerts Social Media Campaign
Facebook LIVE with Superintendent Trotter
Salsa Bowl XII Social Media CampaignMercedes Mayer
Lila Hollin
Susan ArdKeyhla Calderon-Lugo, Ashley Rubio,
Carissa Valdez, Yvonne Zamora-Byrd,
Samantha Grubbs & Armando Ontiveros

Everman ISD

Everman ISD Celebrates Black History Month

Dr. Nikita Russell, Derrick Thompson
& Chelsea Davis

Everman ISD

Powell Early Learning Photoshoot for Social Media

Dr. Nikita Russell, Derrick Thompson
& Chelsea Davis

Lake Travis ISD

Principals Month 2020

Marco Alvarado & Cheryal Loosmore

Lufkin ISD

Virtual Job Fair "My First Job" Social Media Campaign

Sheila Adams

Navarro ISD

Navarro ISD Veterans Day Project Social Media Campaign

Whitney Magness

Quinlan ISD

QISD Named Herald Banner Readers Choice

Tiffany Chapman

Award Winner 2020

Red Oak ISD

#HawksUnite

Haley Stewart, Beth Trimble & James Murphy

Texas City ISD

Together We Can Video Series

Clarissa Silva & Melissa Tortorici

*Continued***CATEGORY 45**
Social Media Campaign
Less than 15,000 students

Social Media Campaign, Less than 15,000 students**SILVER**

Little Elm ISD

You're #RemarkabLE

Cecelia Jones

BRONZE

Crandall ISD

Volunteer Appreciation Month

Kimberly Bramhall

15,000 to 40,000 students**BEST OF CATEGORY**

Pharr-San Juan-Alamo ISD

PSJA ISD Class of 2021 Graduations Social Media Campaign

Claudia V. Lemus Campos

GOLD

Goose Creek CISD

#gcGIANTS On the Move

Brittney Culpepper

Goose Creek CISD

Teacher Appreciation Week

Brittney Culpepper

Harlingen CISD

Kickoff To Playoffs

Media & Public Relations

Lamar CISD

LEAF Kendra Scott Campaign

Sydney Whigam

Pearland ISD

Teacher Appreciation Week Social Media Campaign

Cissa Madero

Pharr-San Juan-Alamo ISD

PSJA ISD Class of 2021 Graduations Social Media Campaign

Claudia V. Lemus Campos

Richardson ISD

Guess Who: School Board Appreciation Campaign

RISD Strategy & Engagement

Richardson ISD

RISD Celebrando Nuestra Herencia - Hispanic Heritage Month

RISD Strategy & Engagement

Richardson ISD

RISD Principal Appreciation Month

RISD Strategy & Engagement

Spring ISD

#CelebremosSpring

Office of Communications

Spring ISD

#SpringISDSeniors

Office of Communications

More than 40,000 students**BEST OF CATEGORY**

Cypress-Fairbanks ISD

CFISD Substitute Hiring Campaign

CFISD Communication

GOLD

Cypress-Fairbanks ISD

CFISD Substitute Hiring Campaign

CFISD Communication

Killeen ISD

Winter Storm Uri

Communications Dept.

North East ISD

#NEISDcares

Communications & Media Production

United ISD

Instruction in the Time of COVID

Alejandro Meza

SILVER

Fort Bend ISD

FBISD Valedictorian and Salutatorian 2021

Nicole Butler, Rachel Ross & Danish Nelson

United ISD

Get Vaccinated!

Alejandro Meza

BRONZE

El Paso ISD

EPISD on TikTok

Melissa Martinez & Gustavo Reveles

Fort Bend ISD

FBISD Relaunch Tips

Nicole Butler & Danish Nelson

**CATEGORY 46****Special Event****Less than 15,000 students****BEST OF CATEGORY**

Copperas Cove ISD

Chocolate Fantasia: An Art-ism Gallery Stroll

Wendy Sledd

GOLD

Aledo ISD

Bearcat Championship Celebration

Mercedes Mayer

Boerne Ed. Foundation

BEFGivingDay.org

Yvette Reyna

Boerne Ed. Foundation

Employee Giving Campaign

Yvette Reyna

Copperas Cove ISD

Chocolate Fantasia: An Art-ism Gallery Stroll

Wendy Sledd

Corsicana ISD

The Corsicana Independent School District Penguin Project.

Delaney Johnson

Edgewood Ed. Foundation

EEF 2021 Golf Tournament

Samantha Grubbs

Greenville ISD

Art Around Town

Helen Williams, Amy Wade

& Kyle Heimbigner

Lake Travis ISD

A Night With the Stars

Marco Alvarado, Cheryal Loosmore

& Sullins Stuart

Pleasant Grove ISD

Pleasant Grove ISD End of Year Celebration

Shelby Akin

Red Oak ISD

ROISD Comm-Unity Service Day 2020

Beth Trimble

Roma ISD

Operation We Love You

Helen J. Escobar

Temple ISD

Temple ISD Celebrates Black History Month

Christine Parks

Wichita Falls ISD

WFISD Groundbreaking Ceremonies

Ashley Thomas

Continued

15,000 to 40,000 students

BEST OF CATEGORY

Ector County ISD

Awards for Excellence

Communications Department

GOLD

Corpus Christi ISD

Teacher of the Year Awards

Communications Dept.

Crowley ISD

All-Stars Celebration

Anthony Kirchner, Jaime Handy, Marlys Diggles,

Megan Middleton & Matt Hoover

Communications Department

Reid Blackwell & Aaron Libby

Hailee Fojtasek

Hailee Fojtasek

Ector County ISD

Awards for Excellence

Mesquite ISD

2020 Mesquite Hall of Honor

Northwest ISD

Northwest ISD Back-to-School Fair Drive-Thru 2020

Northwest ISD

Northwest Reads Virtually

More than 40,000 students

BEST OF CATEGORY

Aldine ISD

Educator of the Year Breakfast

Valonia Walker, Sheleah Reed, Chris Labod,

Mike Keeney & Leticia Fehling

GOLD

Aldine ISD

Educator of the Year Breakfast

Valonia Walker, Sheleah Reed, Chris Labod,

Mike Keeney & Leticia Fehling

Communications Dept.

GISD Education Foundation

Jasmine Camble

Daniel Escobar

Fort Bend ISD

Fort Bend ISD Teacher of the Year Outdoor Celebration

Garland ISD

GEF Employee Giving Campaign

Region 4 ESC

Region 4 Teachers of the Year 2021

Socorro ISD

2021 Socorro ISD State of the District



BEST OF CATEGORY

Alvin ISD

Class of 1946 Graduate finally walks the stage!

Kinsey Droege, Rachel Moore,

Phil Jean & Renae Rives

GOLD

Alvin ISD

Class of 1946 Graduate finally walks the stage!

Kinsey Droege, Rachel Moore,

Phil Jean & Renae Rives

Crowley ISD

Heroes Work Here

Anthony Kirchner, Jaime Handy, Marlys Diggles,

Megan Middleton & Matt Hoover

Melissa Martinez & Gustavo Reveles

Justin Elbert, Rachel Trotter,

Nicole Shepard & Lindsey Yancey

El Paso ISD

Vaccinate Before You Graduate

Klein ISD

Klein On-Campus Simulation Day



CATEGORY 47

Education Good News Campaign

15,000 to 40,000 & More than 40,000 students





Proud sponsor of TSPRA's Crystal and Platinum Star Awards

CRYSTAL AWARDS

All divisions judged together

CATEGORY 48

Video Portfolio



CRYSTAL AWARD

Fort Bend ISD

CRYSTAL CERTIFICATES OF MERIT

Aldine ISD

Cypress-Fairbanks ISD

Dickinson ISD

Ector County ISD

Forney ISD

Harlandale ISD

Judson ISD

Leander ISD

Lubbock ISD

Round Rock ISD

San Angelo ISD

Socorro ISD

Fort Bend ISD Video Portfolio Communications Department

Aldine ISD Video Portfolio Crystal Commendation Entry

Our Lens Is Half Full

Dickinson ISD Video Portfolio

Video Portfolio

Juan Hernandez Video Portfolio

Harlandale Highlights Video Portfolio

Crystal Commendation: Video Portfolio

Super School Visits

Lubbock ISD-TV Video Portfolio

Round Rock ISD Video Portfolio

San Angelo ISD Video Portfolio

Socorro ISD Video Portfolio



Luke J. Rabalais

CFISD Video Production Team

Jenna Simsen

Communications Department

Juan Hernandez

Rochelle LeBreck

Briana Estrada

Corey Ryan, Crestina Hardie, Shannon Lombardo,

Matt Mitchell & Rachel Acosta

Lubbock ISD-TV

Dustin Rogers

Jack Wilcox, Molly Johnson Turk

& Whitney Watson Wood

Daniel Escobar



CRYSTAL AWARD

Northwest ISD

CRYSTAL CERTIFICATES OF MERIT

Aldine ISD

Alvin ISD

Cypress-Fairbanks ISD

Frenship ISD

Goose Creek CISD

Northwest ISD

Spring ISD

Ring of Champions: A Drive Thru Ceremony

Aldine ISD Photo Portfolio

Alvin ISD Class of 2021

Cypress-Fairbanks ISD Photo Portfolio

Frenship ISD Photography Portfolio

Goose Creek CISD Photos

Unleashing Creativity in Fine Arts

Spring ISD Photography Portfolio



Jessica Croshaw

Luke J. Rabalais

Rachel Moore, Phil Jean,

Kinsey Droege & Renae Rives

Abbie Geveshausen & Angel Verdejo

Erin Garcia

Carrie Pryor-Newman

Jessica Croshaw

Office of Communications



CATEGORY 50

Bond Election



CRYSTAL AWARD

Frenship ISD

Frenship ISD 2020 Bond

Communications Department

CRYSTAL CERTIFICATES OF MERIT

Bryan ISD

Two Bonds, One Vision

Matthew LeBlanc, Matt Kennedy & Santosh Vemula

Royse City ISD

Royse City ISD Bond 2021 - A Local Approach

Adi Bryant & Chris Kingsley

Victoria ISD

May Bond Election

Ashley Scott



CATEGORY 51



Parent Involvement/Volunteer Program

CRYSTAL CERTIFICATE OF MERIT

Northwest ISD

Parent Financial Literacy with Charles Schwab

Hailee Fojtasek & Alyssa Edstrom



CATEGORY 52



Staff/Student Recognition

CRYSTAL AWARD

Roma ISD

Pandemic Year Teacher of the Year Celebration

Helen J. Escobar

CRYSTAL CERTIFICATES OF MERIT

Galveston ISD

E3 - Educate, Engage, Empower

Goose Creek CISD
Education Foundation
Highland Park ISD

GCCISD Education Foundation
Students Choice Awards
Highland Park ISD Thankful Thursday's

Dyann Polzin, Billy Rudolph,
Chelsea Lenamond & Kyle Bolen
Erika Foster, Carrie Pryor-Newman,
Mima Trujillo & Community Engagement Dept.
Jon Dahlander, Tammy Kuykendall,
Edward Chalupa & Jacki Moran
Communications Department
Kate Hope & Denise Meyers
Communications & Community Engagement

Keller ISD
Magnolia ISD
Spring Branch ISD

Keller ISD One Heart
Teacher of the Month
Teachers Driving Success



CATEGORY 53

School/Community Partnership



CRYSTAL AWARD

Pearland ISD

2020 Angel Tree Project

Aliana Peska

CRYSTAL CERTIFICATES OF MERIT

Copperas Cove ISD
Ector County ISD
Northwest ISD
Pasadena ISD

Blessings In A Backpack Program
Broadband Internet Connectivity
Northwest ISD Angel Tree 2020
Pasadena ISD/City of Pasadena Census 2020 Campaign

Wendy Sledd
Communications Department
Hailee Fojtasek
Art Del Barrio, Bruce Stone,
Reesha Brown, Lori Grande & Rob Smith



CATEGORY 54

District/Association Special Event/Celebration



CRYSTAL AWARD

Judson ISD

Beep N Treat 2020

JISD Communications

CRYSTAL CERTIFICATES OF MERIT

Brenham ISD
Corsicana ISD
Judson ISD
Magnolia ISD
Pasadena ISD Ed. Foundation
Socorro ISD

Brenham ISD Back-To-School Resource Fair
The Corsicana Independent School District Penguin Project
Bryce Wisdom Blood Drive 2021
Employee of the Year Luncheon
Back 4 the Future of Kids Virtual Telethon
Team SISD 2020 Graduation

Veronica Johannsen
Delaney Johnson
JISD Communications
Kate Hope & Denise Meyers
Andrea Nguyen
Daniel Escobar



CATEGORY 55

Marketing



CRYSTAL AWARD

Lockhart ISD

#LockhartLeading Marketing Campaign

Christina Courson

CRYSTAL CERTIFICATES OF MERIT

Coppell ISD

I Heart Coppell ISD Strategic Marketing Campaign

Communications & Community
Engagement Department

Harris Co. Dept. of Ed.
Mesquite ISD

Making an Every Day Impact
Vanguard High School Marketing Campaign

Communications & Creative Services
Laura Jobe, Sabreana Smith,
Aaron Libby, Elizabeth Fernandez,
Wei-tung Chou & Wade Odom
Traci Marlin

Midway ISD
North East ISD
Pharr-San Juan-Alamo ISD

Midway Rezoning Process
#NEISDcares
PSJA ISD Early Childhood Recruitment Campaign

Communications & Media Production
Arianna Vazquez-Hernandez,
Claudia V. Lemus Campos & Mark Vasquez
Dianne Foletto, Thomas Park
& Linda Aschenbrener

Round Rock ISD

New and recaptured students enrollment campaign



CATEGORY 56

Foundation/Partnership Special Event/Celebration



CRYSTAL AWARD

Mesquite ISD

Mesquite ISD Education Foundation's Walk a Mile
In My Shoes - A Virtually Amazing Santacolor 5K Project

Communications Dept.

CRYSTAL CERTIFICATES OF MERIT

Goose Creek CISD
Education Foundation
Pharr-San Juan-Alamo ISD
Pleasant Grove ISD

Singing with Our Stars Virtual Fundraiser
2020 PSJA Family Day of Giving Campaign
Hawk Hustle 2021

Erika Foster, Carrie Pryor-Newman,,
Mima Trujillo & Community Engagement Dept.
Communications Dept.
Shelby Akin



CATEGORY 57

Foundation Annual Campaign



CRYSTAL AWARD

Harlandale ISD

The Harlandale Education Foundation Campaign

Mariana Veraza,
Shelby Smith,
Rochelle LeBreck & Nicole Zapata

CRYSTAL CERTIFICATE OF MERIT

Dickinson ISD
Education Foundation

Dickinson ISD Education Foundation
Better Tomorrow Campaign

Jenna Simsen, Tammy Dowdy
& Amy Garza



PLATINUM AWARD
All divisions judged together
CATEGORY 58
PLATINUM AWARD WINNER
Socorro ISD
Socorro ISD COVID-19 Communication Campaign
Daniel Escobar

PLATINUM CERTIFICATES OF MERIT

Cypress-Fairbanks ISD	LEAD Safely 2020-2021 Reopening Plan	CFISD Communication
Klein ISD	All Roads Lead Home: Celebrating the Class of 2021	Communications Department
Midway ISD	Communications Comes First: Leading District Initiatives with Communication Planning	Traci Marlin
Spring Branch ISD	Visioning for the Future	Communications & Community Engagement
Wichita Falls ISD	Wichita Falls ISD - 2020 Bond	Ashley Thomas

Congratulations to all our Star Award winners!

PICK UP CERTIFICATES: After the banquet, please send one member of your district, foundation or organization to the foyer area to pick up your packet of certificates. You may also pick them up at the conference registration desk tomorrow before 10:30 a.m. Awards that are not picked up will be shipped only at the recipient's email request for a prepaid fee. Details are on the TSPRA website under awards.

JUDGE'S COMMENTS: There are no judges sheets in your award packets. The judges score the entries online and their comments are available to the person who entered online on the Star Awards website. If the person who entered is no longer with your district or organization, send an email to janet@tspra.org stating who you would like to transfer the award account access to, including their email.

WINNER'S GALLERY: An online gallery of the award winners will be available on February 24. A link will be sent to all TSPRA members.

DUPLICATES: You may order duplicate award certificates and medals online through TSPRA's store. Orders must be placed by 5 p.m. May 15, 2022. After you order online, send an email to janet@tspra.org with the specifics of your order: exact duplicate, additional names, changes, number of copies. Be sure to include the category, type of award, district and entry name as a reference. We do not sell duplicate crystal or platinum award trophies but we can make duplicate certificates.

