



# PRINT CATEGORIES

## CATEGORY 1

**Internal Newsletter**  
All Divisions



### BEST OF CATEGORY

Lamar CISD

### GOLD

Bastrop ISD

Lamar CISD

Socorro ISD

### SILVER

Arlington ISD

Santa Fe ISD



### BEST OF CATEGORY

Canutillo ISD

### GOLD

Canutillo ISD

Santa Fe ISD

Smithville ISD

### SILVER

Santa Fe ISD

### BEST OF CATEGORY

Beaumont ISD

### GOLD

Alvin ISD

Beaumont ISD

### SILVER

La Joya ISD

### BRONZE

Magnolia ISD

### BEST OF CATEGORY

Garland ISD

### GOLD

Garland ISD

Klein ISD

Mesquite ISD

Mesquite ISD

United ISD

### SILVER

Lamar CISD

Socorro ISD

COVID-19 Report

ACE Parent Connection

COVID-19 Report

@Socorro Newsletter

My ArlingtonISD

Board Highlights

Envisions Newsletter

Envisions Newsletter

Welcome To Our Tribe

Tiger Insider Newsletter

Stop Arm Press Release

**10,000 to 30,000 students**

The School Zone

Alvin ISD Community Connection Newsletter

The School Zone

Diamond News

Community Impact Insert

**More than 30,000 students**

ConnectEd

ConnectEd

Klein District News

ReadPlayTalk Magazine - Spring 2020 Edition

Mesquite Matters 2020 Winter Edition

Parent Connection - Back to School

Back-to-School Newsletter

Socorro ISD El Paso Kids Inc.

LCISD Community Relations

April Lewandowski

LCISD Community Relations

Daniel Escobar

Anthony Andro, Robert Spence,

Anita Foster & Ryan Pierce

Patti Hanssard & Jenny Davenport

Liza Rodriguez, Andrew Reynoso

& Laura Caballero

Liza Rodriguez, Andrew Reynoso

& Laura Caballero

Patti Hanssard & Jenny Davenport

Ana L. Murray

Patti Hanssard & Jenny Davenport

Denise Mclean, Adam Thibodeaux

& Colby Knox

Rachel Moore

Denise Mclean, Adam Thibodeaux

& Colby Knox

Blanca E. Cantu

Kate Hope & Denise Meyers

GISD Communications

GISD Communications

KISD Communications Team

Elizabeth Fernandez

Elizabeth Fernandez

Paola Arcos

LCISD Community Relations

Daniel Escobar





# CATEGORY 3

## Flyer

### Less than 10,000 students



#### BEST OF CATEGORY

Aledo ISD  
**GOLD**  
 Aledo ISD  
 Canutillo ISD

Everman ISD  
 Everman ISD  
 Everman ISD  
 Galveston ISD

Kerrville ISD  
 Pine Tree ISD  
 Santa Fe ISD  
 Santa Fe ISD  
 Santa Fe ISD  
 Santa Fe ISD  
 Terrell ISD  
 Texas City ISD  
 Everman ISD  
 Everman ISD  
 Galveston ISD

Galveston ISD

Galveston ISD

Kerrville ISD  
 Pampa ISD  
 Pleasant Grove ISD  
 Pleasant Grove ISD  
 Red Oak ISD Ed Foundation  
 Santa Fe ISD  
 Santa Fe ISD  
 Santa Fe ISD  
 Santa Fe ISD

Aledo ISD Bond 2019 Flyer

Aledo ISD Bond 2019 Flyer  
 Canutillo ISD 60th Diamond Jubilee

Facebook Live - Polar Express  
 Friday Family Literacy Backpacks  
 Literacy Bowl  
 Back to School Fair Flyer

Virtual KISD Guide for Parents  
 Pine Tree ISD Marketing Rack Card  
 College Fair Flyer  
 ESL Family Night Flyer  
 Stop Arm Flyer  
 Terrell Tigers Return to Learn  
 TCISD Virtual Job Fair  
 EISD Football Playoff Game  
 STEM Information Night  
 Austin Parent Info Meeting

Ball High Parent Information Meeting

Middle School Information Night Flyer

KISD Job Fair Flyer  
 Let Freedom Sing  
 Legacy of Success  
 Pleasant Grove High School Profile  
 Handbags for Hawks  
 COVID-19 Standard Response Protocols  
 Santa Fe High School Signing Day Ceremony  
 STREAM Flyer  
 Vaping Flyer

Mercedes Mayer

Mercedes Mayer  
 Liza Rodriguez, Andrew Reynoso  
 & Laura Caballero  
 Public Relations Department  
 Public Relations Department  
 Public Relations Department  
 Billy Rudolph, Chelsea Lenamond  
 & Kyle Bolen  
 Lauren Jette  
 Communications Department  
 Patti Hanssard & Jenny Davenport  
 Patti Hanssard & Jenny Davenport  
 Patti Hanssard & Jenny Davenport  
 Olivia Rice  
 Clarissa Silva  
 Public Relations Department  
 Public Relations Department  
 Billy Rudolph, Chelsea Lenamond  
 & Kyle Bolen  
 Billy Rudolph, Chelsea Lenamond  
 & Kyle Bolen  
 Billy Rudolph, Chelsea Lenamond  
 & Kyle Bolen  
 Lauren Jette  
 Tanya Larkin & Jana Williamson  
 Shelby DeMuth Akin  
 Shelby DeMuth Akin  
 Karen Anderson  
 Patti Hanssard & Jenny Davenport  
 Patti Hanssard & Jenny Davenport  
 Patti Hanssard & Jenny Davenport  
 Patti Hanssard & Jenny Davenport

#### 10,000 to 30,000 students

#### BEST OF CATEGORY

Dickinson ISD  
**GOLD**  
 Alvin ISD  
 Dickinson ISD  
 Georgetown ISD  
 Pearland ISD  
 San Angelo ISD  
 Wylie ISD  
**SILVER**  
 Dickinson ISD  
 Eagle Mountain-Saginaw ISD  
 Laredo ISD  
 Laredo ISD  
 Sharyland ISD  
 Southwest ISD

Gator STEM Expo Flyer

Read, Write, Repeat  
 Gator STEM Expo Flyer  
 Georgetown ISD 2020 District Snapshot  
 Strategic Plan: At-A-Glance  
 Grab and Go Meals  
 MENTOR Recruitment Flyer

Dickinson Education Foundation Mother Son Superhero Dance Flyer  
 Community Business Fair Flyer  
 Bowling Tournament 2020  
 LISD Dress Code 2020-2021  
 Sharyland ISD Graduation Flyer 2020  
 Southwest ISD at a Glance

Jenna Simsen

Rachel Moore  
 Jenna Simsen  
 Edgar Arellano  
 Kim Hocott  
 Jack Wilcox  
 Doug Bellamy

Jenna Simsen  
 Chelse Westbrook  
 Claudia Rodriguez  
 Claudia Rodriguez  
 Rocio N. Landin  
 Janice Hernandez



### **CATEGORY 3 - Flyer, 10,000 to 30,000 students, continued**

#### **BRONZE**

Brazosport ISD	Exploring Mentoring in BISD	Communications Department
Dickinson ISD	Dickinson Education Foundation Daddy Daughter Dance Flyer	Jenna Simsen
Duncanville ISD	Mike Chrietzberg Softball Field Naming Ceremony	Kim Bauer
Eagle Mountain-Saginaw ISD	2020-2021 School Year Options	Chelse Westbrook
Goose Creek CISD	San Jacinto Elementary Informational Meeting	Mima Trujillo
Laredo ISD	2nd Annual Christmas Posada	Claudia Rodriguez
Laredo ISD	Happy Substitute's Day	Claudia Rodriguez
Laredo ISD	Online Registration Now Open	Claudia Rodriguez
Pearland ISD	Plan to Proceed Pledges	Kim Hocott

#### **More than 30,000 students**

#### **BEST OF CATEGORY**

Edinburg CISD	Edinburg CISD Pre-K Registration 2020-2021	Romeo Cantu & Mark Montemayor
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#### **GOLD**

Aldine ISD	Aldine ISD - Pre-K Program Postcard	Leticia Fehling & Chris Labod
Arlington ISD	Bond 2019 School Fact Sheet	Suzanne Turner & Ryan Pierce
Cypress Fairbanks ISD	CFISD Summer Camp 2020	Luke Murray
Edinburg CISD	Edinburg CISD Pre-K Registration 2020-2021	Romeo Cantu & Mark Montemayor
Fort Bend ISD	Counting On You   2020 Census	Rachel Ross, Danish Nelson, Nicole Bulter & Kristoffer Smith
Fort Bend ISD	Make Our District Your District	Danish Nelson
Garland ISD	#ChooseGarlandISD for Pre-K and Kindergarten	GISD Communications Office of Communications
Spring ISD	2019 Academy Showcase	

#### **SILVER**

Aldine ISD	Aldine ISD — Virtual Summer Camp Experience for Middle, Ninth, and High School Students	Leticia Fehling & Chris Labod
Arlington ISD	Arlington ISD Wellness Fair	Suzanne Turner
ESC Region 12	Exploring & Expanding Conference Flyer	Jennifer Marshall-Higgins & Megan Banister
Region 4 ESC	Inspire Texas International Teacher Flyer	Jasmine Camble



### **CATEGORY 4 Brochure Less than 10,000 students**



#### **BEST OF CATEGORY**

Everman ISD	Johnson STEM Academy Large Brochure	Public Relations Department
<b>GOLD</b>		
Everman ISD	Johnson STEM Academy Large Brochure	Public Relations Department
Everman ISD	Roy Johnson STEM Academy Launch Brochure	Public Relations Department
Santa Fe ISD	HR Recruiting Brochure	Patti Hanssard & Jenny Davenport
<b>BRONZE</b>		
Everman ISD	Dan Powell Early Learning Academy Brochure	Public Relations Department
Smithville ISD	SISD Brief Facts	Ana L. Murray
Sunnyvale ISD	Sunnyvale ISD Community Partners Brochure	Emily White

#### **10,000 to 30,000 students**

#### **BEST OF CATEGORY**

Sharyland ISD	Sharyland ISD Health Science Brochure	Rocio N. Landin
<b>GOLD</b>		
Bastrop ISD	New Hire Academy	Lauri Anzaldua
Beaumont ISD	Mid-Year Review	Denise Mclean, Adam Thibodeaux & Colby Knox
Brazosport ISD	City of Lake Jackson Brochure	Communications Department
Brazosport ISD	Volunteer Recruiting Brochure	Communications Department
Goose Creek CISD	Here, We Grow Giants Brochure	GCCISD Community Engagement Team
Pearland ISD	District Profile Brochure	Cissa Madero
Sharyland ISD	Sharyland ISD Health Science Brochure	Rocio N. Landin
Tomball ISD	Academy of Energy and International Business Brochure	Allison Suarez & Justin Warnasch

**CATEGORY 4 - Brochure, 10,000 to 30,000 students, continued**

**SILVER**

Hays CISD  
Wylie ISD

Hays CISD 2020 Bond Brochure  
Wylie ISD Rack Card

Tim Savoy  
Doug Bellamy & Ian Halperin

**More than 30,000 students**

**BEST OF CATEGORY**

ESC Region 12

ACE Brochure

Megan Banister

**GOLD**

Arlington ISD  
ESC Region 12  
Garland ISD  
Humble ISD

Arlington ISD 2020 Interim Legislative Agenda  
ACE Brochure  
Magnet Brochure  
Kingwood Middle School Cougar Pride Brochure

Suzanne Turner & Ryan Pierce  
Megan Banister  
GISD Communications  
Jonathan Frey, Chris Guillory  
& Robin McAdams  
KISD Communication Services  
LCISD Community Relations  
Lori Grande  
Lesley Range-Stanton &  
PISD Communications Dept.  
Tom Nielsen  
Dianne Foletto & Thomas Park

Killeen ISD  
Lamar CISD  
Pasadena ISD  
Plano ISD

Recruit, Retain, Retire  
2019 Points of Pride  
HR Recruiting Brochure  
2020 District Update

Region 10 ESC  
Round Rock ISD

Bond Facilitation Brochure  
Early College High School Brochure



**CATEGORY 5**

**Booklet**

**Less than 10,000 students**



**BEST OF CATEGORY**

Red Oak ISD

ROISD Hawk Headliner

Communications Department

**GOLD**

Greenville ISD  
Melissa ISD  
Red Oak ISD  
Temple ISD

A look inside Greenville ISD  
2019 Melissa Schools Executive Portfolio  
ROISD Hawk Headliner  
Temple ISD Campus Guide

Communications Department  
Maddie Coe  
Communications Department  
Christine Parks

**SILVER**

Lancaster ISD

Superintendent Goals & Evaluation

Sherese Lightfoot, Sonja A. Brown,  
Aaron Libby & Ashley Anderson  
Tanya Larkin & Jana Williamson  
Patti Hanssard & Jenny Davenport

Pampa ISD  
Santa Fe ISD

Pampa ISD Recruiting Booklet  
Santa Fe TX Education Foundation  
"Celebrating Ten Years"

Sunnyvale ISD

Raider 101 New Family Orientation Guide

Emily White

**10,000 to 30,000 students**

**BEST OF CATEGORY**

Sharyland ISD

Sharyland ISD Freshman 101

Rocio N. Landin

**GOLD**

Coppell ISD  
Goose Creek CISD  
Sharyland ISD

A Guide to CISD Graduation Day  
High School Options  
Sharyland ISD Freshman 101

Communications & Community Engagement  
Mima Trujillo  
Rocio N. Landin

**More than 30,000 students**

**BEST OF CATEGORY**

Cypress Fairbanks ISD

State of the District Booklet 2019-2020

CFISD Communications

**GOLD**

Cypress Fairbanks ISD  
Garland ISD  
Lamar CISD  
Lamar CISD  
Texas Assoc. of School Boards

State of the District Booklet 2019-2020  
GISD Stadium Sponsorships  
Lamar CISD Strategic Plan  
Leadership Development Framework  
TASB Energy Cooperative Market Update Booklet

CFISD Communications  
GISD Communications  
LCISD Community Relations  
LCISD Community Relations  
TASB Communications



**CATEGORY 5 - Booklet, More than 30,000 students, continued**

**SILVER**

ESC Region 11  
Mesquite ISD  
Region 4 ESC  
Spring Branch ISD  
Texas Assoc. of School Boards

Technology Services  
Best Care Anywhere  
Region 4 Back to School Catalog 2019-2020  
SBISD's Reading Buddy Guide  
2019 Delegate Assembly Handbook

Lou Ann Rockwell & Matthew Fisher  
Kristin Odom  
David Del Toro & Kristi Hernandez  
Linda Buchman & Steve Brunsman  
TASB Communications



**BEST OF CATEGORY**

Galveston ISD

**GOLD**

Galveston ISD  
Quinlan ISD  
Santa Fe ISD

**SILVER**

Canutillo ISD  
Everman ISD  
Lancaster ISD  
Smithville ISD  
Texas City ISD

**BEST OF CATEGORY**

Mesquite ISD

**GOLD**

ESC Region 12  
Mesquite ISD

Sharyland ISD  
Weslaco ISD  
Weslaco ISD

**SILVER**

Georgetown ISD  
Laredo ISD  
Pearland ISD



**BEST OF CATEGORY**

Pearland ISD

**GOLD**

Angleton ISD  
Canutillo ISD

Brazosport ISD  
Magnolia ISD  
Pearland ISD

**SILVER**

Goose Creek CISD  
Hays CISD  
Prosper ISD  
Sharyland ISD

**BRONZE**

La Joya ISD

**CATEGORY 6**

**Calendar/Planner  
Less than 10,000 students**



District Calendar

Billy Rudolph, Chelsea Lenamond & Kyle Bolen

District Calendar

Billy Rudolph, Chelsea Lenamond & Kyle Bolen

Quinlan ISD 2019-2020 Academic Calendar

Tiffany Chapman

Monthly Events Calendar

Patti Hanssard & Jenny Davenport

Academic Calendar

Liza Rodriguez, Laura Caballero & Andrew Reynoso

Varsity Sports Calendar

Public Relations Department

Lancaster ISD 20-21 Academic Calendar

Aaron Libby

SISD Calendar

Ana L. Murray

2020-21 District Calendar

Clarissa Silva & Melissa Tortorici

**10,000 to 30,000 & More than students**

ReadPlayTalk 2019-20 Calendar

Reid Blackwell, Kristing Odom,  
Lindsay Paris & Wade Odom

La Vega ISD AVID Planners

Molly Gallagher-Smith

ReadPlayTalk 2019-20 Calendar

Reid Blackwell, Kristing Odom,  
Lindsay Paris & Wade Odom

Sharyland ISD 2020-2021 District Planner

Rocio N. Landin

WISD Academic Calendar

Samantha Holley

WISD District Wall Calendar

Samantha Holley

Georgetown ISD 2020-21 Academic Calendar

Edgar Arellano

2020-2021 Scholastic Calendar

Claudia Rodriguez

Annual Calendar of Board Major Events and Activities

Cissa Madero

**CATEGORY 7**

**Program**

**Less than 10,000 & 10,000 to 30,000 students**



Leadership Retreat Program

Kim Hocott

2020 TMEA Program

Laurin Moore, Hanna Chalmers & Brittany Blanchard

Canutillo ISD 60th Diamond Jubilee

Liza Rodriguez, Andrew Reynoso

& Laura Caballero

BISD Education Foundation Throwback Prom

Communications Department

Denim and Diamonds Gala Program

Kate Hope & Denise Meyers

Leadership Retreat Program

Kim Hocott

Agriscience Center Dedication Program

Mima Trujillo

Johnson High School Ribbon Cutting Program

Tim Savoy

Hall of Honor Program

Racy Grant & Christal Hankey

Sharyland ISD School Board

Rocio N. Landin

Appreciation Luncheon Program 2020

La Joya ISD National Blue Ribbon School Program

Blanca E. Cantu

**CATEGORY 7 - Program, continued**  
**More than 30,000 students**

**BEST OF CATEGORY**

Pasadena ISD	Vanguard Program	Lori Grande, Reesha Brown, Kadey Heidrich & Maria Mata
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**GOLD**

Mesquite ISD	2019 Hall of Honor Program	Elizabeth Fernandez
Pasadena ISD	Vanguard Program	Lori Grande, Reesha Brown, Kadey Heidrich & Maria Mata
Region 4 ESC	Early Childhood Inclusion Program	Communications
Region 4 ESC	Region 4 Child Nutrition Showcase	David Del Toro & Kristi Hernandez
Texas Classroom Teachers Assoc.	TCTA 2020 Annual Meeting Handbook	Clare Haefner

**SILVER**

Dallas ISD	Dallas ISD 2019-2020 State of the District	Carmen Alvarado-Vasquez & Darrell Pryor
Katy ISD	Leonard Elementary Dedication Program	Dr. Andrea Grooms



**CATEGORY 8**

**Invitation/Announcement/Postcard/Thank You Note**

**Less than 10,000 students**



**BEST OF CATEGORY**

Liberty-Eylau ISD	Michael Thomas Book Signing	Matt Fry
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**GOLD**

Carroll ISD	Slab Signing Party Postcard	Jill Webb
Everman ISD	STEM Postcards	Public Relations Department
Joshua ISD	Friday Night Lights Honoring JHS c/o 2020	Zoheb Hassanali
Joshua ISD	Inaugural Bilingual Spelling Bee	Zoheb Hassanali
Joshua ISD	Thank you, Owl Nation	Zoheb Hassanali
Liberty-Eylau ISD	Michael Thomas Book Signing	Matt Fry
Lufkin ISD	Christmas Reception Invitation	Public Relations Department
Pine Tree ISD	Pine Tree ISD Principal Recognition Announcement	Communications Department
Santa Fe ISD	Education Foundation Gala Invitation	Patti Hanssard & Jenny Davenport
Terrell ISD	Learning at Home with Terrell ISD	Olivia Rice

**SILVER**

Aledo ISD	Aledo ISD Bond 2019 Postcard	Mercedes Mayer
Everman ISD	Back to School Bash Postcards	Public Relations Department
Everman ISD	Dan Powell Early Learning Academy Postcard	Public Relations Department
Galveston ISD	Scoreboard Unveiling Invitation	Billy Rudolph, Chelsea Lenamond & Kyle Bolen

**BRONZE**

Everman ISD	Facebook Live - Polar Express Postcards	Public Relations Department
Joshua ISD	Electronic Shooting Range Ribbon-Cutting Ceremony	Zoheb Hassanali
Joshua ISD	Princess for a Day	Zoheb Hassanali
Santa Fe ISD	William F. Barnett Dedication	Patti Hanssard & Jenny Davenport

**10,000 to 30,000 students**

**BEST OF CATEGORY**

Alvin ISD	In Bloom Virtual Recognition Ceremony	Rachel Moore
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**GOLD**

Alvin ISD	In Bloom Virtual Recognition Ceremony	Rachel Moore
Dickinson ISD	Dickinson Education Foundation Roaring 20s Fundraising Gala	Jenna Simsen
Duncanville ISD	Best In The Southwest	Hillary Hopson
Eagle Mountain-Saginaw ISD	Holiday Open House Invitation	Chelse Westbrook
Eagle Mountain-Saginaw ISD	Late Night with Jimmie Chadwell	Kris Hill
Hays CISD	Invitation to Johnson High School Ribbon Cutting	Tim Savoy
Laredo ISD	Reading is Magical	Claudia Rodriguez
Pearland ISD	G.P. Bullard Building Dedication Invitation	Cissa Madero
Sharyland ISD	Sharyland ISD Holiday Postcard	Rocio N. Landin

**CATEGORY 8 - Invitation, Announcement, Postcard, 10,000-30,000 students, continued**

**SILVER**

Brazosport ISD	Brazoswood 50th Invitation	Communications Department
Brazosport ISD	T.W.Ogg Ribbon Cutting Ceremony	Communications Department
Goose Creek CISD	Invitation to E.F. Green Junior School Groundbreaking Ceremony	Mima Trujillo
Laredo ISD	Dedication Ceremony DECA Building	Claudia Rodriguez
Laredo ISD	Veteran's Field Ribbon Cutting Ceremony	Claudia Rodriguez
Sharyland ISD	Sharyland High School & B.L. Gray Junior High	Rocio N. Landin
	TEA Recognition Invitation	
Sharyland ISD	Sharyland ISD Graduation Announcement	Rocio N. Landin
Sheldon ISD	Thank You from Board, Superintendent During Times of Uncertainty	Derik Moore

**More than 30,000 students**

**BEST OF CATEGORY**

Garland ISD	Garland ISD Education Foundation, Give Through Golf	GISD Communications
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**GOLD**

Arlington ISD	Bond 2019 Postcard	Suzanne Turner & Ryan Pierce
Garland ISD	Garland ISD Education Foundation, Give Through Golf	GISD Communications
Plano ISD	2020 Martin Luther King, Jr. Diversity Celebration Invitation: Plano ISD Proud	Lesley Range-Stanton, Brittnea Ussery & PISD Communications
Spring ISD	State of the District 2020 Invite	Office of Communications
Texas Classroom Teachers Assoc.	Join TCTA in Austin	Clare Haefner

**SILVER**

Cypress Fairbanks ISD	Bitmoji Thanks in CFISD Spirit Style	Community Engagement
North East ISD Partnerships	Jingle & Mingle	Chrystal Payne

**BRONZE**

United ISD	Lead and Teach your heart out	Paola Arcos
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**CATEGORY 9**

**Poster**

**Less than 10,000 students**



**BEST OF CATEGORY**

Canutillo ISD	3 W's of Health	Liza Rodriguez, Laura Caballero & Andrew Reynoso
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**GOLD**

Canutillo ISD	3 W's of Health	Liza Rodriguez, Laura Caballero & Andrew Reynoso
Galveston ISD	Out to Eat for Education Poster	Billy Rudolph, Chelsea Lenamond & Kyle Bolen
Pampa ISD	Pampa ISD School House Rock Awards Banquet	Tanya Larkin & Jana Williamson
Smithville ISD	New Student Registration Poster	Ana L. Murray
Terrell ISD	Terrell ISD Meals on the Bus	Olivia Rice
Texas City ISD	Celebration of American Music	Clarissa Silva

**SILVER**

Kerrville ISD	KISD Profile of a Leader	Lauren Jette
Santa Fe ISD	Beauty and the Beast Musical Poster	Patti Hanssard & Jenny Davenport

**BRONZE**

Everman ISD	Varsity Sports Poster	Public Relations Department
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**10,000 to 30,000 students**

**BEST OF CATEGORY**

Weslaco ISD	Read to Succeed - Reading Chart	Darline Gracia
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**GOLD**

Dickinson ISD	2019 Pride of Dickinson High Poster	Jade Wise
Duncanville ISD	Teacher of the Year Yard Signs	Kim Bauer
Eagle Mountain-Saginaw ISD	EMS ISD Band Expo 2019	Chelse Westbrook
Goose Creek CISD	Missing School - Missing Out!	Mima Trujillo & Carrie Pryor-Newman
Laredo ISD	Elementary Teacher of the Year sign	Claudia Rodriguez
Laredo ISD	School Board Recognition Month	Claudia Rodriguez
Midland ISD	Rock in the USA	Elana Ladd
Weslaco ISD	Read to Succeed - Reading Chart	Darline Gracia
Wylie ISD	About the Teacher Profiles	Doug Bellamy



**Category 9 - Poster, continued**  
**More than 30,000 students**

**BEST OF CATEGORY**

Spring ISD

**GOLD**

Garland ISD

Pasadena ISD

Socorro ISD

Spring ISD

**SILVER**

Garland ISD

Pasadena ISD

United ISD

**BRONZE**

Garland ISD

Harmony Public Schools

Killeen ISD

“My Anti-Drug” Poster Campaign

Office of Communications

Extra, Extra This Just In: Garland ISD Education Foundation

GISD Communications

Employee Giving, Grants and Scholarships

Texas Invitational - Education Foundation Fundraiser

Bruce Stone

Socorro ISD Athletic/Fine Arts Schedule Posters

Daniel Escobar

“My Anti-Drug” Poster Campaign

Office of Communications

SAT Promotion

GISD Communications

Census Poster

Lori Grande

Apart but Together

Alejandro Meza

Put the A in #GarlandUSA

GISD Communications

Harmony’s Got Talent

Susan Campbell

Reclaiming the Mission

KISD Communication Services



**CATEGORY 10**  
**Holiday/Greeting Card**  
**Less than 10,000 students**



**BEST OF CATEGORY**

Texas City ISD

**GOLD**

Canutillo ISD

Greenville ISD

Highland Park ISD

Texas City ISD

**SILVER**

Galveston ISD

Pampa ISD

2019 TCISD Christmas Card

Clarissa Silva & Melissa Tortorici

Canutillo ISD Holiday Card

Liza Rodriguez, Laura Caballero

& Andrew Reynoso

GISD Communications

Communications Department

Clarissa Silva & Melissa Tortorici

2019-2020 GISD Employee Birthday Card

HPISD Birthday Card

2019 TCISD Christmas Card

Kelley’s Angels Adopt a Child Christmas Project

Billy Rudolph, Chelsea Lenamond

& Kyle Bolen

Tanya Larkin

#Moments in Pampa ISD Christmas Card

**10,000 to 30,000 students**

**BEST OF CATEGORY**

Lubbock ISD

**GOLD**

Dickinson ISD

Eagle Mountain-Saginaw ISD

Laredo ISD

Lubbock ISD

Sharyland ISD

**SILVER**

Crowley ISD

Holiday Card Student Art Collection

Erin Gregg

Dickinson ISD 2019 Christmas Card

Tammy Dowdy

EMS ISD Happy Holidays Greeting Card

Chelse Westbrook

Laredo ISD Christmas Card 2019

Veronica Castillon & Claudia Rodriguez

Holiday Card Student Art Collection

Erin Gregg

Sharyland ISD Holiday Postcard

Rocio N. Landin

Happy New Year Card

Matt Hoover

**More than 30,000 students**

**BEST OF CATEGORY**

North East ISD Partnerships

Spreading Cheer

Amy Lane, Natalie Bobadilla,

Chrystal Payne & Jason Gatell

**GOLD**

North East ISD Partnerships

Spreading Cheer

Amy Lane, Natalie Bobadilla,

Chrystal Payne & Jason Gatell

Spring ISD

Happy Holidays 2019

Office of Communications

**SILVER**

El Paso ISD

EPISD Holiday Cards

Melissa Martinez & Gustavo Reveles Acosta

Texas Classroom Teachers Assoc.

Merry + Bright

Clare Haefner

**BRONZE**

Cypress Fairbanks ISD

Bitmoji Christmas in CFISD

Bevin Gordon & Brittany Gutierrez

Killeen ISD

KISD Christmas Cards

KISD Communication Services



# CATEGORY 11

## Commemorative

### Less than 10,000 students



**BEST OF CATEGORY**

Texas City ISD

**GOLD**

Everman ISD  
Texas City ISD

**SILVER**

Everman ISD

**BRONZE**

Everman ISD

Class of 2020 Senior Yard Signs

Clarissa Silva & Melissa Tortorici

Read Across America Day  
Class of 2020 Senior Yard Signs

Public Relations Department  
Clarissa Silva & Melissa Tortorici

Bully Prevention Awareness Day

Public Relations Department

CTE Month

Public Relations Department

**10,000 to 30,000 & More than 30,000 students**

**BEST OF CATEGORY**

Sheldon ISD

**GOLD**

Goose Creek CISD  
Magnolia ISD  
Sheldon ISD

**SILVER**

Eagle Mountain-Saginaw ISD  
Prosper ISD

**BRONZE**

Klein ISD

Sheldon ISD Panther Stadium Inaugural Season Patch

Derik Moore

Graduation Walk Tickets  
MEF Holiday Ornament  
Sheldon ISD Panther Stadium Inaugural Season Patch

Brittney Culpepper  
Kate Hope & Denise Meyers  
Derik Moore

Congratulations Class of 2020 Yard Sign & Photo Opportunity  
Autographs to Our Seniors

Chelse Westbrook  
Racy Grant

Klein ISD Board of Trustees Yearbook

KISD Communications



# CATEGORY 12

## Print Materials in a Language Other than English

### Less than 10,000 students



**BEST OF CATEGORY**

Everman ISD

**GOLD**

Everman ISD  
Lufkin ISD  
Terrell ISD

**SILVER**

Edgewood ISD

**BRONZE**

Everman ISD  
Pampa ISD

Materials in a Language Other than English

Public Relations Department

Materials in a Language Other than English  
Evento en Espanol  
Terrell ISD Pre-K Program

Public Relations Department  
Public Relations Department  
Olivia Rice

Informe del Superintendente 2019-2020

Samantha Grubbs & Carlos Molina

Annual Report -Spanish  
#Moments Community Outreach

Public Relations Department  
Tanya Larkin & Jana Williamson

**10,000 to 30,000 students**

**BEST OF CATEGORY**

Bastrop ISD

**GOLD**

Bastrop ISD  
Goose Creek CISD  
Sharyland ISD

**BRONZE**

Alvin ISD

ACE Parent Connection

April Lewandowski

ACE Parent Connection  
Back to School Magazine  
Sharyland ISD Ceremonia de Graduación Generación 2020

April Lewandowski  
Mima Trujillo & Carrie Pryor-Newman  
Rocio N. Landin

Alvin ISD Recoleccion De Comida y Juguetes

Rachel Moore

**More than 30,000 students**

**BEST OF CATEGORY**

Round Rock ISD

**GOLD**

Ector County ISD  
El Paso ISD  
Pasadena ISD  
Round Rock ISD

Early College High School Spanish Brochure

Dianne Foletto & Thomas Park

Sharkfinder - Spanish  
Plan de Reapertura de EPISD  
Summer Academic Challenge  
Early College High School Spanish Brochure

Communications Department  
Melissa Martinez & Gustavo Reveles Acosta  
Bruce Stone  
Dianne Foletto & Thomas Park

**CATEGORY 12 - Print...Language Other than English, More than students, continued**

**SILVER**

Garland ISD  
Pasadena ISD

Magnet Brochure – Spanish and Vietnamese  
Census Poster: Spanish

GISD Communications  
Lori Grande

**BRONZE**

Edinburg CISD  
Socorro ISD

Edinburg CISD Bilingual Door Hanger  
Dual Language Postcard/Brochure

Romeo Cantu & Mark Montemayor  
Daniel Escobar



**CATEGORY 13**  
**Annual Report**  
**Less than 10,000 students**



**BEST OF CATEGORY**

Royse City ISD

2019 Community Scorecard

Adi Bryant & Chris Kingsley

**GOLD**

Friendswood ISD Ed Foundation  
Hutto ISD  
Pampa ISD  
Royse City ISD

FISD Education Foundation 2019-2020 Annual Report  
Hutto ISD 2019-2020 District Profile  
Recruit and Retention Annual Report  
2019 Community Scorecard

Ashley Adair  
Cassandra Balderas & Todd Robison  
Tanya Larkin & Jana Williamson  
Adi Bryant & Chris Kingsley

**SILVER**

Edgewood ISD  
Sunnyvale ISD

Superintendent Report 2019-2020  
Sunnyvale ISD Community Report 2019

Samantha Grubbs  
Emily White

**BRONZE**

Everman ISD

Annual Report For EISD

Public Relations Department

**10,000 to 30,000 students**

**BEST OF CATEGORY**

Prosper ISD

Prosper ISD Annual Report

Racy Grant & Christal Hankey

**GOLD**

Goose Creek CISD  
La Joya ISD  
Northwest ISD Ed Foundation  
Prosper ISD

Goose Creek CISD 2018-2019 Annual Report  
La Joya ISD Annual Report  
NEF Annual Report  
Prosper ISD Annual Report

Matt Bolinger & Mima Trujillo  
Blanca E. Cantu  
Alyssa Edstrom & Melissa Shawn  
Racy Grant & Christal Hankey

**More than 30,000 students**

**BEST OF CATEGORY**

Socorro ISD

Socorro ISD 2018-19 Annual Report

Daniel Escobar

**GOLD**

Socorro ISD  
Spring ISD  
Texas Assoc. of School Boards  
United ISD

Socorro ISD 2018-19 Annual Report  
Popular Annual Financial Report  
TASB 2019 Annual Report  
United ISD - Annual Report

Daniel Escobar  
Office of Communications  
TASB Communications  
Alejandro Meza

**SILVER**

Fort Worth ISD

Listen, Learn and Lead: Fort Worth ISD  
2018-19 Annual Report

Rebecca Slack & Erica Weaver

Pharr-San Juan-Alamo ISD  
Plano ISD

Superintendent's Report 2019-2020 School Year  
Plano ISD Powered by Learning,  
Annual Report 2018-2019

Arianna Vazquez-Hernandez  
Lesley Range-Stanton, Debby Hayward  
& PISD Communications

**BRONZE**

Klein ISD

Results Focused Annual Performance Report

KISD Communications Team





**BEST OF CATEGORY**

Santa Fe ISD

**GOLD**

Allen ISD

Coppell ISD

Goose Creek CISD

Santa Fe ISD

Sunnyvale ISD

**SILVER**

Coppell ISD

**CATEGORY 14**

**Communication Plan**

**Less than 10,000 & 10,000 to 30,000 students**

Santa Fe ISD Strategic Communications Plan

Patti Hanssard & Jenny Davenport

Allen ISD Marketing Plan

Erin McCann

Coppell ISD 2019-2020 Communications and Community

Communications &

Engagement Comprehensive Communications Plan

Community Engagement

Goose Creek CISD 2019-2020 Strategic Plan

Matt Bolinger & Mima Trujillo

Santa Fe ISD Strategic Communications Plan

Patti Hanssard & Jenny Davenport

Sunnyvale Independent School District Communications Plan

Emily White

CISD COVID -19 Communications Plan

Communications & Community Engagement

**More than 30,000 students**

The Superintendent's First 100 Days Plan

Communications Department

Bond 2019 Communications Plan

Anita Foster & Ryan Pierce

Crisis Communication Plan - Mass Shooting

Communications Department

SpeakUp Mobile App Communication Action Plan

Dr. Andrea Grooms

The Superintendent's First 100 Days Plan

Communications Department

Crisis Communication Plan - COVID-19

Communications Department

COVID-19 Communication Plan

Communications and Community Engagement



**BEST OF CATEGORY**

Klein ISD

**GOLD**

Canutillo ISD

El Paso ISD

Garland ISD

Klein ISD

Lamar CISD

Spring ISD

**CATEGORY 15**

**Handbook/Manual**

**All Divisions**

Principal Playbook

KISD Communications

Summer S.A.L.T. (Sustaining Academic Learning Together)

Liza Rodriguez, Andrew Reynoso & Laura Caballero

EPISD Reopening Plan for Students and Parents

Melissa Martinez &

Gustavo Reveles Acosta

Return to Work Handbook

GISD Communications

Principal Playbook

KISD Communications

Lamar CISD Playbook

LCISD Community Relations

Event Planning Guide and Standards

Office of Communications



**BEST OF CATEGORY**

Carroll ISD

**GOLD**

Carroll ISD

Sherman ISD

**SILVER**

Pampa ISD

**CATEGORY 16**

**Magazine**

**Less than 10,000 students**

Inside Carroll Volume 5

Jill Webb & Hayley Herring

Julie Thannum, Justin Dearing,

Inside Carroll Volume 5

Jill Webb & Hayley Herring

Julie Thannum, Justin Dearing,

Bearcat Pride Magazine

Kimberly Simpson

Explore Magazine

Tanya Larkin & Jana Williamson



**Category 16 - Magazine, continued  
10,000 to 30,000 students**

**BEST OF CATEGORY**

Amarillo ISD	Portraits Magazine	Holly Shelton & April Brownlee
<b>GOLD</b>		
Amarillo ISD	Portraits Magazine	Holly Shelton & April Brownlee
Coppell ISD	Coppell ISD Our Story Magazine Spring 2020 Issue	Communications & Community Engagement Chelse Westbrook, Megan Overman & Kris Hill
Eagle Mountain-Saginaw ISD	EMS PROUD Community Magazine	Chelse Westbrook, Megan Overman & Kris Hill
Frenship ISD	Inside Frenship, volume 2	Emily Solis, Meredith Caudle & Keith Patrick
Weslaco ISD	Weslaco ISD Advantage Magazine	Carlos Robledo, Arminda Munoz, Mike Gonzalez, Darline Gracia, Samantha Holley & Joe Leal

**SILVER**

Brazosport ISD	BISD Insight - Setting the Standard for Educational Excellence!	Communications Dept. Jaime Handy, Anthony Kirchner, Matt Hoover & Megan Middleton
Crowley ISD	State of the District	Hillary Hopson, Lari Barager, Luci Lopez & Tiara Richard
Duncanville ISD	Inspire - Celebrating Hispanic Heritage Month	Susan Passmore & Carrie Pryor-Newman
Goose Creek CISD	Back to School Magazine 2019	Racy Grant & Christal Hankey
Prosper ISD	Prosper ISD Highlights Magazine	

**BRONZE**

Weslaco ISD	District opens fine arts, athletic facilities	Arminda Munoz
Weslaco ISD	National Merit program commends two WHS students	Arminda Munoz

**More than 30,000 students**

**BEST OF CATEGORY**

Texas Classroom Teachers Assoc.	The Classroom Teacher	Clare Haefner
<b>GOLD</b>		
Frisco ISD	Frisco ISD FOCUS Magazine	Meghan Cone, Joshua Durham, Korinna Kirchhoff, Ashley Valdes & Matt Wixon
Spring ISD	Spring Times Mailer	Office of Communications
Texas Assoc. of School Boards	Texas Lone Star	TASB Communications
Texas Classroom Teachers Assoc.	The Classroom Teacher	Clare Haefner
<b>SILVER</b>		
North East ISD	NEISD Discover Magazine	Kristina Perez



**CATEGORY 17  
Image/Identity Package**

**Less than 10,000 & 10,000 to 30,000 students**



**BEST OF CATEGORY**

Wylie ISD	Wylie ISD Logo and Branding Guide	Doug Bellamy & Ian Halperin
<b>GOLD</b>		
Greenville ISD	Nothing Stops a Lion	Helen Williams, Amy Wade & Kyle Heimbigner
Brazosport ISD	75 Years BISD Logo	Communications Department Jenna Simsen
Dickinson ISD	Big Impact Employee Recognition Program Branding	Hillary Hopson & Tiara Richard
Duncanville ISD	My Future. My Choice.	Kim Hocott & Cissa Madero
Pearland ISD	Pearland ISD Leadership Retreat	Derik Moore
Sheldon ISD	Branding with District's Logo / Identity	Doug Bellamy & Ian Halperin
Wylie ISD	Wylie ISD Logo and Branding Guide	



**Category 17 - Image/Identity Package, continued  
More than 30,000 students**

**BEST OF CATEGORY**

ESC Region 13	Teaching Essentials Branding	ESC Region 13 Center Support
<b>GOLD</b>		
Aldine ISD	Aldine ISD - Branding	Office of Communications
El Paso ISD	EPISD@Home	Melissa Martinez & Gustavo Reveles Acosta
ESC Region 13	Teaching Essentials Branding	ESC Region 13 Center Support
<b>SILVER</b>		
ESC Region 12	FOTPS Gala 2019	Megan Banister
Garland ISD	Garland ISD HR Recruiting	GISD Communications
Katy ISD	Jordan High School Identity Package	Dr. Andrea Grooms
Socorro ISD	Team SISD Seize Your Opportunity Campaign	Daniel Escobar
Texas Assoc. of School Boards	Summer Leadership Institute (SLI)	TASB Communications

**WRITING CATEGORIES**

**CATEGORY 18**

**Writing**

**Less than 10,000 students**



**BEST OF CATEGORY**

Melissa ISD	We Have Hope for Continued Growth, Understanding, and Unity	Maddie Coe
<b>GOLD</b>		
Canutillo ISD	A Premier District	Liza Rodriguez, Andrew Reynoso & Laura Caballero
Greenville ISD	From the NFL to prison to redemption	Helen Williams
Greenville ISD	Give me an equation to solve, and I'm happy'	Helen Williams
Greenville ISD	There's only one way to tackle college-level work in high school: together	Helen Williams
Melissa ISD	We Have Hope for Continued Growth, Understanding, and Unity	Maddie Coe
Pleasant Grove ISD	Hero for Children Nomination	Shelby DeMuth Akin
<b>SILVER</b>		
Canutillo ISD	Message from the Superintendent	Liza Rodriguez, Andrew Reynoso & Laura Lupia
Canutillo ISD	Northwest girls take over the computer science world	Liza Rodriguez, Andrew Reynoso & Laura Caballero
Canutillo ISD	Summer S.A.L.T.	Liza Rodriguez, Andrew Reynoso & Laura Caballero
Kerrville ISD	Board Teacher Appreciation	Lauren Jette
Lancaster ISD	100th Day of School and Rosa Parks' Birthday Celebration	Ashley Anderson
Lancaster ISD	The Debutante Experience	Ashley Anderson
Texas City ISD	A Day in the Life: Susan Myers	Clarissa Silva

**10,000 to 30,000 students**

**BEST OF CATEGORY**

Hays CISD	George Floyd Letter to the Community	Tim Savoy
<b>GOLD</b>		
Allen ISD	A Generation of Gardeners	David Hicks
Coppell ISD	Message from the Superintendent: Death of an Austin Elementary Student Due to Flu	Communications & Community Engagement
Coppell ISD	Message from the Superintendent: Vaping and Coppell ISD	Communications & Community Engagement
Crowley ISD	Love is in the Air	Megan Middleton
Hays CISD	George Floyd Letter to the Community	Tim Savoy
Midland ISD	Midland ISD's Time to be the Change	Elana Ladd

**CATEGORY 18 - Writing, 10,000 to 30,000, continued**

**SILVER**

Brazosport ISD	BISD Takes Great Pride in Our Volunteer Partners	Communications Department
Brazosport ISD	Brazoswood 50th Celebration, Buccaneers vs Alief Elsiek Football Script	Communications Department
Brazosport ISD	Brazoswood Rededication 50th Anniversary Script	Communications Department
Coppell ISD	Coppell ISD 2019 Convocation Script	Communications & Community Engagement
Eagle Mountain-Saginaw ISD	Class of 2020: We See You!	Megan Overman
Eagle Mountain-Saginaw ISD	Letter: Health message regarding vaping	Megan Overman
Northwest ISD Ed Foundation	Angel Tree	Hailee Fojtasek
Prosper ISD	Going the Extra Mile	Racy Grant
Prosper ISD	Prosper Students Spread Hope	Racy Grant
Waco ISD	Students Excel at Local Science and Engineering Fair	Mary Henderson Senter

**BRONZE**

Brazosport ISD	BISD Convocation 2019 From Here Anything is Possible	Communications Department
Prosper ISD	It's A Whole New World	Racy Grant

**More than 30,000 students**

**BEST OF CATEGORY**

ESC Region 13	ESC Region 13 Writing Style Guide	Cole Bubenik
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**GOLD**

ESC Region 13	ESC Region 13 Writing Style Guide	Cole Bubenik
Region 10 ESC	Pivoting in a Pandemic	Rachel Frost
Round Rock ISD	Friday Focus: When Tragedy Strikes, Hope Must Prevail	Jenny LaCoste-Caputo
Socorro ISD	"How a low-income school district in El Paso used year-round school to achieve top marks" by Socorro ISD Superintendent Jose Espinoza, Ed.D.	Daniel Escobar
Spring ISD	69th Annual Spring Livestock Sale Raises Funds to Support Student Projects and Postsecondary Education Goals	Office of Communications
Spring ISD	Higher Achievement Leads to Greater Expectations for Link Elementary School Principal, Staff and Students	Office of Communications
Spring ISD	Passion for Food Brings Spring ISD Culinary Students, Teachers and Local Businesses Together	Office of Communications
Spring ISD	Special Education Coordinator Receives Industry Recognition for Work in Nonviolent Crisis Intervention	Office of Communications
Spring ISD	Spring ISD Alums Discover Purpose and a Profession at Mystros Barber Academy	Office of Communications
Spring ISD	Students Provide a Service and Gain Valuable Experience at Wunsche Pet Clinic	Office of Communications

**SILVER**

Aldine ISD	Ken Knippel, respected and beloved Aldine ISD administrator passes away	Mike Keeney
Edinburg CISD	Edinburg CISD Student Surprised With UT Impact Scholarship	Romeo Cantu
Edinburg CISD	Edinburg CISD Student Wins State Art Contest for Second Consecutive Year	Romeo Cantu
El Paso ISD	EPSD@Home Board of Trustees Reports	Melissa Martinez & Gustavo Reveles Acosta
Katy ISD	The District Dish	Dr. Andrea Grooms
Pasadena ISD	Dante Gonzales Bentura: Using musical theater to break down stereotypes	Kadey Heidrich
Pasadena ISD	Kam'ron Webb: South Houston Intermediate student with NFL dreams	Kadey Heidrich
Pasadena ISD	Pearl Hall Elementary raises over \$11,000 for teacher with cancer diagnosis	Kadey Heidrich
Spring ISD	Annual Success Walk brings out Volunteers to Encourage Attendance	Office of Communications
United ISD	The Superintendent's Corner	Lauren Cavazos

**BRONZE**

Pasadena ISD	Hello, Class of 2020...	Reesha Brown
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**CATEGORY 19**  
**Published News or Feature**  
**Less than 10,000 students**



**BEST OF CATEGORY**

Greenville ISD	Nothing Stops a Lion: demonstrating a portrait of resilience	Helen Williams
<b>GOLD</b>		
Greenville ISD	Nothing Stops a Lion: demonstrating a portrait of resilience	Helen Williams
Quinlan ISD	After 28 Years - The Panther microphone passes	Tiffany Chapman
<b>SILVER</b>		
Friendswood ISD	Quan Le - Staff Spotlight	Dayna Owen & Kelsey Purcell
Sherman ISD	Sory Elementary Student Tutors Mom to Success	Kimberly Simpson
<b>BRONZE</b>		
Quinlan ISD	Quinlan Ford Student Returns to Tell Story Through a Child's Eyes - Awarded Diploma 18 Years Later	Tiffany Chapman
San Elizario ISD	Letters of hope reach Alarcon Elementary School	Dr. Jeannie Meza-Chavez, Horacio Hernandez & Perla Magallon
San Elizario ISD	San Eli ISD shifts to technology to teach students	Dr. Jeannie Meza-Chavez, Horacio Hernandez & Perla Magallon

**10,000 to 30,000 students**

**BEST OF CATEGORY**

Pflugerville ISD	Read & Ride	David Wiechmann
<b>GOLD</b>		
Coppell ISD	Community Commitment: Coppell ISD	Communications & Community Engagement
Coppell ISD	Makes Engagement a Priority During COVID-19	Communications & Community Engagement
Coppell ISD	Fuze at New Tech: A Class of Pure Imagination	Communications & Community Engagement
Coppell ISD	Social & Emotional Learning for Employees	Communications & Community Engagement
Dickinson ISD	Dickinson High School Library Transforms into a 21st Century Space	Tammy Dowdy
Duncanville ISD	Puppies Provide Captive Audience for Reading Practice	Lari Barager
Goose Creek CISD	CNA Students Respond to Healthcare Worker Shortage	Susan Passmore
Goose Creek CISD	Couple Finds Joy in Service	Susan Passmore
Laredo ISD	Cigarroa's Alvarez getting the most out of High School	Roberto Trevino
Pflugerville ISD	Read & Ride	David Wiechmann
Wylie ISD	Wylie ISD Watch DOGS	Ian Halperin
<b>SILVER</b>		
Allen ISD	From A to Z	David Hicks
Beaumont ISD	From Substitute to Superintendent	Denise Mclean, Adam Thibodeaux & Colby Knox
Coppell ISD	Teacher Builds Relationships to Impact at CMS West	Communications & Community Engagement
Coppell ISD	Volunteer Keiko Nishino Plants Seeds of Learning Success at Lee Elementary	Communications & Community Engagement
Eagle Mountain-Saginaw ISD	EMS 'grows our own' through diverse leadership development opportunities	Megan Overman
Forney ISD	Forney ISD Calls for Bond Election to Manage Student Growth	Marketing & Communications
Frenship ISD	Seeing Things Differently: A Lesson in Learning	Tiffany Taylor
Georgetown ISD	Feature: Eagle Innovation Center Project Provides Protection for Georgetown Healthcare Workers	Kaitlin Paonessa
Georgetown ISD	Feature: Backpack Buddies Program Goes the Extra Mile for GISD Students	Kaitlin Paonessa
Goose Creek CISD	Online Instruction Creates Balancing Act	Susan Passmore
Goose Creek CISD	Student Builds Business to Promote Self Confidence	Susan Passmore
Laredo ISD	Hearing impaired student creating lifelong memories through football	Roberto Trevino



**CATEGORY 19 - Published News or Feature, 10,000 to 30,000 students, continued**

**SILVER**

Laredo ISD	Keeping the Kitchens Open - Cafeteria Workers'	Veronica Castillon & Mimi Valdez
Laredo ISD	Super Powers: Making Hungry Children Happy	
Laredo ISD	Laredo ISD Opens free Clothing Boutique	Roberto Trevino
Laredo ISD	Nixon High School's Coleman selected	Roberto Trevino
Laredo ISD	U.S. Presidentail Scholar Semi-finalist	
Northwest ISD Ed Foundation	Nixon High's first female football coach breaking barriers	Roberto Trevino
Prosper ISD	R.I.S.E. UP	Alyssa Edstrom
Weslaco ISD	Prosper Teacher Survives War	Racy Grant
	Virtual Graduation The Back Story	Carlos Robledo

**More than 30,000 students**

**BEST OF CATEGORY**

Aldine ISD	Davis High School Aeronautics & Aviation Course Takes Flight	Valonia Walker
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**GOLD**

Aldine ISD	Aldine Senior Returns to Basketball Court After Accident	Valonia Walker
Aldine ISD	Davis High School Aeronautics & Aviation Course Takes Flight	Valonia Walker
Arlington ISD	Homebound Brings It Home	Anthony Andro
North East ISD	Holocaust survivor shares story of hope	Lila Stanley
North East ISD	NEISD Graduate Shares Stage With Taylor Swift	Scott Chidgey
Spring ISD	Three Westfield Student Athletes Set to 'Go Navy' Following Graduation	Office of Communications

**SILVER**

Edinburg CISD	Two Edinburg CISD Coaches Inducted Into Hall Of Fame	Romeo Cantu
Fort Bend ISD	Missouri City Middle School theatre program marks first District One Act Play win; Students, teacher lean in to tough subject matter and create safe space on campus	Rachel Ross
North East ISD	A Day in the Life of a Teacher (DURING COVID)	Evan Henson
North East ISD	Broadway performer returns to his roots	Lila Stanley
Pasadena ISD	Hadano visitors explore life in Pasadena	Maria Mata
Socorro ISD	Socorro ISD to add 23 police officers, assign police coverage to all elementary campuses	Daniel Escobar
Texas Assoc. of School Boards	A Journey to Excellence	Roger White
Texas Assoc. of School Boards	Monitoring the Outbreak	Roger White

**BRONZE**

Aldine ISD	MacArthur Graduate Richard Hightower is proof that hard work will pay off in the long run	Mike Keeney
North East ISD	Lost and Found	Evan Henson
Pasadena ISD	Pasadena Memorial HS receives \$22.6K grant from Environmental Defense Fund	Maria Mata
Socorro ISD	SISD enrolls more than 500 twins, 10 triplets in 2019-20	Daniel Escobar
Texas Assoc. of School Boards	We've Come a Very Long Way	Roger White



**BEST OF CATEGORY**

Channelview ISD	Channelview ISD Student Wins Bill Gates Scholarship	Lila Hollin
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**GOLD**

Channelview ISD	Channelview ISD Student Wins Bill Gates Scholarship	Lila Hollin
Joshua ISD	Five JHS NJROT Marksmen Qualify for National Junior Olympics	Zoheb Hassanali

**BRONZE**

Pleasant Grove ISD	PGISD Press Release	Shelby DeMuth Akin
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**CATEGORY 20  
Published News Release, Edited  
Less than 10,000 students**



**Category 20 - Published News Release, Edited, continued  
10,000 to 30,000 students**

**BEST OF CATEGORY**

Duncanville ISD	PACE Goes Phone Free	Lari Barager
<b>GOLD</b>		
Duncanville ISD	Coach Pumps Up Physical Education Class Online	Lari Barager
Duncanville ISD	PACE Goes Phone Free	Lari Barager
Goose Creek CISD	Goose Creek Piloting Dual Language Two Way Program	Susan Passmore
<b>SILVER</b>		
Pearland ISD	Students honor local heroes through art	Cissa Madero
Southwest ISD	Southwest ISD launches Project Bright Future	Janice Hernandez

**More than 30,000 students**

**BEST OF CATEGORY**

El Paso ISD	Mesita Elementary fifth-grader wins El Paso Regional Spelling Bee	Melissa Martinez & Gustavo Reveles Acosta
<b>GOLD</b>		
Arlington ISD	Gene and Jerry Jones Foundation Donate Graduation Ceremonies for Classes of 2020	Anita Foster
El Paso ISD	Mesita Elementary fifth-grader wins El Paso Regional Spelling Bee	Melissa Martinez & Gustavo Reveles Acosta
Garland ISD	Special birthday surprise for 85-year-old teacher with perfect attendance	Tiffany Veno
North East ISD	You're Invited to Hear Holocaust Survivor Rose Williams share her story	Lila Stanley
Pasadena ISD	Pasadena ISD leaves no child hungry with 215,000 meals served	Reesha Brown
<b>SILVER</b>		
Aldine ISD	Nimitz High School Senior Makes History with Grand Champion Steer	Valonia Walker
Cypress Fairbanks ISD	Cy Springs HS alumnus named Youth Observer to United Nations	Abbie McIntosh
Cypress Fairbanks ISD	Junior Police Academy connects young students with officers	Angel Verdejo
Edinburg CISD	Edinburg CISD PD Launches Dangers Of Vaping Awareness Campaign	Romeo Cantu
North East ISD	NEISD Leads In Vaping Prevention	Scott Chidgey
Socorro ISD	SISD earns "A" grade and coveted postsecondary readiness distinction in TEA accountability ratings	Daniel Escobar
Socorro ISD	SISD partners with TXDOT, EPPD, EP Electric to raise awareness on pedestrian safety	Daniel Escobar

**BRONZE**

Harmony Public Schools	Houston educators 3D print face shields for health care workers	John Boyd
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**CATEGORY 21  
Specialty/Novelty Writing  
All Divisions**



**BEST OF CATEGORY**

New Braunfels ISD	Convocation 2019 "Boldly Go" Script	Communications Department
<b>GOLD</b>		
Greenville ISD	Every Child Has A Name	Helen Williams
Keller ISD	TMS Has a 2020 Focus – One School, One Family, One Timberview	Nicole Lyons
Kerrville ISD	#FinishStrongKISD Post	Lauren Jette
New Braunfels ISD	Convocation 2019 "Boldly Go" Script	Communications Department
North East ISD	Celebrating Seuss in Style	Evan Henson
Pasadena ISD	Hearts for Heroes	Reesha Brown
Socorro ISD	Team SISD Seize Your Opportunity Narrative	Daniel Escobar
<b>SILVER</b>		
Harmony Public Schools	To All the Parents	John Boyd



# PHOTOGRAPHY CATEGORIES



## CATEGORY 22

### Photo - Sports Subjects

Less than 10,000 students



#### BEST OF CATEGORY

Crandall ISD

Let 'Er Rip

CISD Communications, Chris Moore

#### GOLD

Aledo ISD

Plant the Flag: 9X State Champs!

Mercedes Mayer

Bridgeport ISD

The Reluctant Kiss

Cindy Peavey

Crandall ISD

Head Over Heels

CISD Communications, Chris Moore

Crandall ISD

Let 'Er Rip

CISD Communications, Chris Moore

Livingston ISD

Livingston Kinder Lions

Jennifer Birdwell

Lufkin ISD

True Grit

Public Relations Department

Red Oak ISD

Hawks District Champs!

Haley Stewart

#### SILVER

Crandall ISD

Game, Set, Match

CISD Communications, Chris Moore

Crandall ISD

Oskie! Oskie! Oskie!

CISD Communications, Chris Moore

Crandall ISD

That's Gonna Hurt

CISD Communications, Chris Moore

#### BRONZE

Bridgeport ISD

The Thrill of Victory

Cindy Peavey

Everman ISD

Game Day

Public Relations Department

Santa Fe ISD

Santa Fe High School NCA National Champion Cheer Team

Patti Hanssard & Jenny Davenport

Santa Fe ISD

SFHS Varsity Baseball Pitcher, Rome Shubert

Patti Hanssard & Jenny Davenport

Sherman ISD

Battle of the Ax

Sean Vanderveer

#### 10,000 to 30,000 students

#### BEST OF CATEGORY

Lubbock ISD

Westerner Pride

Erin Gregg

#### GOLD

Lubbock ISD

Westerner Pride

Erin Gregg

San Angelo ISD

Drone Photo of Central Bobcats Football Game

Jack Wilcox

San Angelo ISD

Drone Photo of Lake View Chiefs Football Game

Jack Wilcox

#### SILVER

Dickinson ISD

Basketball Coach Celebration

Jade Wise

Goose Creek CISD

Attack for the Kill

Carrie Pryor-Newman

Hays CISD

Kicking it old school

Moses Leos III

Hays CISD

Stiff arming the competition

Moses Leos III

Sheldon ISD

Balanced Rushing Attack

Derik Moore

#### More than 30,000 students

#### BEST OF CATEGORY

Socorro ISD

Socorro ISD VSP Middle School Basketball Championship

Daniel Escobar

#### GOLD

Cypress Fairbanks ISD

Eye On It

Angel Verdejo

Killeen ISD

Bobbing the Bobcats

KISD Communication Services

Pasadena ISD

5K Fun Run

Maria Mata

Socorro ISD

Socorro ISD VSP Middle School Basketball Championship

Daniel Escobar

#### SILVER

Cypress Fairbanks ISD

Cougar Butterfly

Abbie McIntosh

Cypress Fairbanks ISD

Cougar Celebration

Angel Verdejo

Cypress Fairbanks ISD

Statebound Elation

Angel Verdejo

Dallas ISD

Players Come Together After Tragedy –

Carmen Alvarado-Vasquez

Overcoming the Tornado – Thomas Jefferson

#### BRONZE

El Paso ISD

Racing to the Finish Line

Melissa Martinez & Gustavo Reveles Acosta





**CATEGORY 23**  
**Photo - Academic/Classroom Subjects**  
**Less than 10,000 students**



**BEST OF CATEGORY**

Gainesville ISD

Volunteer to Achieve

Leslie Cruetsinger

**GOLD**

Gainesville ISD

Volunteer to Achieve

Leslie Cruetsinger

Joshua ISD

Academic UIL Ceremony

Zoheb Hassanali

Joshua ISD

Battle of the Books

Zoheb Hassanali

**SILVER**

Carroll ISD

District Teacher of the Year Reveal

Hayley Herring

Crandall ISD

He Who Jumps And Gets It Not

CISD Communications, Chris Moore

Everman ISD

Story Time

Public Relations Department

La Porte ISD

Sneaky Snake

Adam J. Holland

**BRONZE**

Crandall ISD

Spelling Bee, Yesss!

CISD Communications, Chris Moore

Greenville ISD

Early College High School Focus

Helen Williams

Greenville ISD

The thrill of the first day of school!

Helen Williams

**10,000 to 30,000 students**

**BEST OF CATEGORY**

Hays CISD

Celebrating a long and winding journey

Moses Leos III

**GOLD**

Beaumont ISD

Toot Your Own Horn

Denise Mclean, Adam Thibodeaux & Colby Knox

Brazosport ISD

Our Future

Communications Department

Brazosport ISD

STEM Family Night Fun!

Communications Department

Brazosport ISD

Your Future is Now!

Communications Department

Goose Creek CISD

Ready for the Rodeo

Carrie Pryor-Newman

Goose Creek CISD

Storybook Christmas

Carrie Pryor-Newman

Goose Creek CISD

The Joy of Learning in Dual Languages

Carrie Pryor-Newman

Hays CISD

Celebrating a long and winding journey

Moses Leos III

Hays CISD

Flame on!

Moses Leos III

Hays CISD

Got an eye on you

Moses Leos III

Lubbock ISD

Leaders in Digital Learning

Erin Gregg

Pearland ISD

Bubbles

Cissa Madero

Tomball ISD

Bright Future

Justin Warnasch

**SILVER**

Duncanville ISD

Puppies Help with Reading Practice

Lari Barager

Goose Creek CISD

I Can Still Go to School!

Carrie Pryor-Newman

Goose Creek CISD

It's Wonderful to See You Again!

Brittney Culpepper

Goose Creek CISD

You're Number One!

Carrie Pryor-Newman

Laredo ISD

National Blue Ribbon School

Roberto Trevino

**BRONZE**

Goose Creek CISD

A Reason to Celebrate!

Carrie Pryor-Newman

**More than 30,000 students**

**BEST OF CATEGORY**

El Paso ISD

Bowie Flower Toss

Melissa Martinez & Gustavo Reveles Acosta

**GOLD**

Aldine ISD

Davis High School Aviation Flight Path

Valonia Walker

Arlington ISD

COVID, Cowboys and Commencement

Robert Spence

Arlington ISD

First Day at Pre-K

Robert Spence

Corpus Christi ISD

Foy H. Moody High School Graduation

Jake Gonzalez

Corpus Christi ISD

State of the District

Jake Gonzalez

Cypress Fairbanks ISD

All Smiles

Angel Verdejo

Cypress Fairbanks ISD

Flexing On 'Em

Angel Verdejo

Dallas ISD

Lighting Science on Fire – Quintanilla Sr

Carmen Alvarado-Vasquez

El Paso ISD

All Smiles

Melissa Martinez & Gustavo Reveles Acosta

*continued*

**Category 23 - Photo-Academic/Classroom Subjects, More than 30,000 students**

**GOLD, continued**

El Paso ISD	Bowie Flower Toss	Melissa Martinez & Gustavo Reveles Acosta
El Paso ISD	... Me lo dieron todo	Melissa Martinez & Gustavo Reveles Acosta
Killeen ISD	Hanboks at Haynes	KISD Communication Services
North East ISD	A Lesson on Lizards	Lila Stanley
North East ISD Media Production	CTEC Medical Professions Academy	Jason Gatell
Socorro ISD	Socorro ISD Teacher of the Year Classroom Photo	Daniel Escobar

**SILVER**

Corpus Christi ISD	Story time with Superintendent	Jake Gonzalez
El Paso ISD	The New P.E.	Melissa Martinez & Gustavo Reveles Acosta
Killeen ISD	Fanatic About Fanuc	KISD Communication Services
Pasadena ISD	Making the Grade Fox 26	Maria Mata



**BEST OF CATEGORY**

Red Oak ISD

**GOLD**

Bridgeport ISD  
Channelview ISD  
Crandall ISD  
Everman ISD  
Red Oak ISD

**SILVER**

Bridgeport ISD  
Bridgeport ISD  
Carroll ISD  
Crandall ISD

Crandall ISD  
Gainesville ISD  
Gainesville ISD  
Galveston ISD

Pampa ISD  
Texas City ISD  
Waxahachie ISD

**BRONZE**

Bridgeport ISD  
Bridgeport ISD  
Gainesville ISD  
Galveston ISD

Galveston ISD

**CATEGORY 24**

**Photo - Other Subjects**

**Less than 10,000 students**



ROISD Buses Spell 2020

Thank You for Your Service  
COVID won't ruin our kindergarten graduation  
Carmen Miranda In The Making  
Bulldog Pride  
ROISD Buses Spell 2020

Landyn's New Bike  
My Hero  
Carroll Graduation is #DragonStrong  
Austin Powers Meets "Ducktails and Bubbles" in the Hallway

Core of Crandall  
Celebrating Hispanic Heritage  
Focus on the short game  
Ball High Graduation Ceremony

#Moments  
Picture Your "Selfie" as a Grad!  
COVID Meal Pick-Up

Our SRO Rocks  
In Character  
Smiles for Smartphones  
Ball High Graduation Picture Closeup

Ball High Graduation Ceremony Distanced

CISD Communications, Chris Moore  
Public Relations Department  
James Murphy

CISD Communications, Chris Moore  
CISD Communications, Chris Moore  
Leslie Crutsinger  
Leslie Crutsinger  
Billy Rudolph, Chelsea Lenamond & Kyle Bolen  
Tanya Larkin & Jana Williamson  
Clarissa Silva  
Ashley Ford

Cindy Peavey  
Cindy Peavey  
Leslie Crutsinger  
Billy Rudolph, Chelsea Lenamond & Kyle Bolen  
Billy Rudolph, Chelsea Lenamond & Kyle Bolen

James Murphy

Cindy Peavey  
Lila Hollin  
James Murphy

Cindy Peavey  
Cindy Peavey  
Jill Webb

**10,000 to 30,000 students**

**BEST OF CATEGORY**

San Angelo ISD

**GOLD**

Allen ISD  
Beaumont ISD  
Beaumont ISD  
Brazosport ISD  
Dickinson ISD  
Duncanville ISD  
Duncanville ISD

Sunset Over San Angelo Stadium

Veterans Day  
Engaging Robotics  
Superintendent Special Reading Time  
At Dawn's Early Light Rocketry  
Drive-by Reunite at Bay Colony Elementary  
Duncanville ISD Secondary Principals and Chief of Schools  
Viva Graduation

Denise Mclean, Adam Thibodeaux & Colby Knox  
Denise Mclean, Adam Thibodeaux & Colby Knox  
Communications Department  
Jenna Simsen  
Lucinda Lopez  
Lari Barager

Jack Wilcox

David Hicks  
Denise Mclean, Adam Thibodeaux & Colby Knox  
Denise Mclean, Adam Thibodeaux & Colby Knox  
Communications Department  
Jenna Simsen  
Lucinda Lopez  
Lari Barager

*continued*

**Category 24 - Photo - Other Subjects, 10,000 to 30,000 students****GOLD, continued**

Georgetown ISD	Georgetown ISD 2019 Annual Military Inspection Photo	Edgar Arellano
Georgetown ISD	Georgetown ISD 2020 Graduation Photo	Edgar Arellano
Goose Creek CISD	Truly Dedicated	Carrie Pryor-Newman
Hays CISD	Playing with a smile	Moses Leos III
Laredo ISD	Martin High School Graduation	Claudia Rodriguez
Lubbock ISD	Mobile Pep Rally	Erin Gregg
Pflugerville ISD	Innocence and Wonder of the New Year	Marcial Guajardo
Prosper ISD	Graduation 2020	Christal Hankey
Prosper ISD	Safety Bash	Christal Hankey
San Angelo ISD	Sunrise at CHS	Jack Wilcox
San Angelo ISD	Sunset Over San Angelo Stadium	Jack Wilcox
Sharyland ISD	Sharyland ISD Strong Apart...Stronger Together	Rocio N. Landin
Sheldon ISD	"A 'Grad' Finale"	Derik Moore
Waco ISD	Young Louis Armstrong	Mary Henderson Senter
Weslaco ISD	Reenact of Iwo Jima: Harlon Block	Carlos Robledo & Darline Gracia

**SILVER**

Beaumont ISD	Signing Day	Denise Mclean, Adam Thibodeaux & Colby Knox
Goose Creek CISD	Ice Cream Surprise	Carrie Pryor-Newman
Goose Creek CISD	Ready to Launch the Next Generation	Carrie Pryor-Newman
Hays CISD	You are the one true Lion King	Moses Leos III
Lubbock ISD	Coats for Kids	Erin Gregg
Prosper ISD	Finding Future Leaders	Christal Hankey
Southwest ISD	Project Bright Future - Southwest HS	Roger Campos

**BRONZE**

Lubbock ISD	Bus Delivery Meals	Erin Gregg
Southwest ISD	Project Bright Future - Southwest Legacy HS	Roger Campos

**More than 30,000 students****BEST OF CATEGORY**

Spring ISD	Senior Drive-Thru Graduation	Office of Communications
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**GOLD**

Arlington ISD	International Day of Peace Pinwheels	Robert Spence
Austin ISD	Travis County ECHS Parade	Communications & Community Engagement
Cypress Fairbanks ISD	Come On Wildcats	Abbie McIntosh
Cypress Fairbanks ISD	Mustang Salute	Abbie McIntosh
Cypress Fairbanks ISD	Pinned Out The Gate	Abbie McIntosh
Cypress Fairbanks ISD	Third Quarter Joy	Abbie McIntosh
Cypress Fairbanks ISD	Very Refreshing	Angel Verdejo
Dallas ISD	Gilliam Collegiate Academy	Carmen Alvarado-Vasquez
Killeen ISD	Hip Hip Hooray! It's the 100th Day!	KISD Communication Services
Killeen ISD	Stuck on Shoe	KISD Communication Services
Killeen ISD	Student Section Sparkles	KISD Communication Services
Klein ISD	A Salute to Veterans	Marlon Torres
North East ISD	More Than a Meal	Evan Henson
North East ISD	More than a Ribbon Cutting	Lila Stanley
North East ISD Media Production	The Air Force's Thunderbirds flyover in San Antonio	Jason Gatell
Pasadena ISD	This dance is for you	Maria Mata
Socorro ISD	Socorro ISD Hour of Code	Daniel Escobar
Spring ISD	Senior Drive-Thru Graduation	Office of Communications
United ISD	Polar Plunge	Lauren Cavazos

**SILVER**

Cypress Fairbanks ISD	Lady Liberty	Angel Verdejo
Killeen ISD	Grant Patrol Makes Huge Holiday Delivery	KISD Communication Services

# GRAPHICS CATEGORIES

## CATEGORY 25

**Logo, Trademark, Symbol**  
Less than 10,000 students



### BEST OF CATEGORY

Greenville ISD

#### GOLD

Aledo ISD  
Canutillo ISD

Galveston ISD

Greenville ISD  
Lufkin ISD  
Pampa ISD  
Pine Tree ISD  
Temple ISD

#### SILVER

La Porte ISD  
San Elizario ISD

Rally Round Reading logo

Bond 2019 Building Greatness Logo  
GRIT Tech 2.0

SAIL Logo

Rally Round Reading logo  
Great Minds Think Alike - We Choose Lufkin logo  
#Moments in Pampa ISD  
Pine Tree ISD CEER Logo  
Temple ISD Campus Logos

Keep La Porte Strong  
San Elizario ISD Logo

GISD Communications

Mercedes Mayer  
& Andrew Reynoso  
Liza Rodriguez, Laura Caballero  
& Kyle Bolen  
Billy Rudolph, Chelsea Lenamond

GISD Communications  
Public Relations Department  
Tanya Larkin & Jana Williamson  
Communications Department  
Christian Hernandez & Christine Parks

Adam J. Holland  
Dr. Jeannie Meza-Chavez,  
Horacio Hernandez & Perla Magallon

### 10,000 to 30,000 students

### BEST OF CATEGORY

Pflugerville ISD

#### GOLD

Lake Travis ISD  
Laredo ISD  
Laredo ISD  
Pflugerville ISD  
Sharyland ISD  
Southwest ISD  
Tomball ISD

#### SILVER

Alvin ISD  
Duncanville ISD  
Southwest ISD  
Tomball ISD  
Tomball ISD  
Weslaco ISD

We are Family

Rough Hollow Elementary School, Home of the Rattlers  
Laredo ISD Logo  
Wellness Champions Logo  
We are Family  
Sharyland ISD Strong Apart...Stronger Together Logo  
SWISD Convocation 2020 Logo  
Grand Oaks Tigers

Alvin ISD STEM Explorer Logo  
CHART Success  
We are Southwest by Choice! Logo  
Academy of Energy and International Business Logo  
ConnectED Logo  
Convocation 2019-2020 We Read, We Lead Logo

David Sanchez

Marco Alvarado  
Claudia Rodriguez  
Claudia Rodriguez  
David Sanchez  
Rocio N. Landin  
Roger Campos  
Justin Warnasch

Rachel Moore  
Hillary Hopson  
Roger Campos  
Justin Warnasch  
Justin Warnasch  
Samantha Holley

### More than 30,000 students

### BEST OF CATEGORY

Cypress Fairbanks ISD

#### GOLD

Corpus Christi ISD  
Cypress Fairbanks ISD  
Cypress Fairbanks ISD  
Ector County ISD  
ESC Region 12  
ESC Region 13  
Garland ISD  
Socorro ISD  
United ISD

Cypress-Fairbanks ISD Superintendent's Fun Run Logo

Mary Carroll High School Logo  
Cypress-Fairbanks ISD Superintendent's Fun Run Logo  
Emmott Elementary Logo Rebrand  
Project STEM Cell  
Technology Olympics 2020  
Texas STEM Conference Branding  
Garland ISD Little's Club  
Socorro ISD Employee Health Clinic Logo  
Elias Herrera Middle School Logo

Community Engagement

Atanislao Acosta  
Community Engagement  
Luke Murray  
Communications Department  
Megan Banister  
ESC Region 13 Center Support  
GISD Communications  
Daniel Escobar  
Paola Arcos



**CATEGORY 25 - Logo, Trademark, Symbol, More than 30,000 students, continued**

**SILVER**

Arlington ISD  
Edinburg CISD

Arlington ISD Bond 2019 Logo  
Edinburg CISD Connecting Families, Schools,  
& Communities Logo  
Spanish Spelling Bee  
FWISD Pre-K/Kindergarten Logo  
Discover North East ISD

Suzanne Turner  
Romeo Cantu &  
Mark Montemayor  
Lou Ann Rockwell  
Erica Weaver  
Aubrey Chancello & Jason Gatell

ESC Region 11  
Fort Worth ISD  
North East ISD/  
North East ISD Media Production

Education Foundation Legacy 2040 Logo  
Garfield Elementary Logo  
Team SISD Seize Your Opportunity Logo  
We Are United ISD

Bruce Stone  
Lori Grande  
Daniel Escobar  
Ricardo Rangel

Pasadena ISD  
Pasadena ISD  
Socorro ISD  
United ISD

**BRONZE**

Pasadena ISD  
Region 10 ESC  
United ISD

Vendor Exhibit Logo  
Region 10 Head Start/Early Head Start  
After School Adventures Logo

Lori Grande  
Jon Sheldon  
Karla De La Garza



**BEST OF CATEGORY**

Lancaster ISD

**GOLD**

Angleton ISD

Lancaster ISD  
Lancaster ISD  
Lancaster ISD  
Lufkin ISD  
Royse City ISD  
Royse City ISD  
Royse City ISD

STEM Everywhere (STEM Expo)

Aaron Libby

WILDCATS

My Brothers Keeper Summit 2020  
STEM Everywhere (STEM Expo)  
STEM Everywhere (STEM Expo) Spanish  
Newest Member of the Pack baby onesie  
Bulldog Homecoming Pep Rally  
First Day of Digital Dawgs  
Safe Schools Infographic

Brittany Blanchard, Laurin Moore  
& Hanna Chalmers  
Aaron Libby  
Aaron Libby  
Aaron Libby  
Public Relations Department  
Adi Bryant  
Adi Bryant & Chris Kingsley  
Adi Bryant

**10,000 to 30,000 students**

**BEST OF CATEGORY**

Crowley ISD

**GOLD**

Crowley ISD  
Crowley ISD  
Sharyland ISD

Friday Night Scoreboard

Matt Hoover

American FFA Degree Spotlight  
Friday Night Scoreboard  
Sharyland ISD Holiday Postcard

Matt Hoover  
Matt Hoover  
Rocio N. Landin

**SILVER**

Coppell ISD

I am a Coppell ISD Cover Story

Communications &  
Community Engagement  
Hillary Hopson  
Carlos Robledo & Darline Gracia

Duncanville ISD  
Weslaco ISD

Aint No Band Cover  
Life Goal Test West Point Cadet

**More than 30,000 students**

**BEST OF CATEGORY**

North East ISD/  
North East ISD Media Production

Countdown to Cap and Gown Graphic

Jason Gatell & Scott Chidgey

**GOLD**

El Paso ISD

EPISD Labor Day Banner

Melissa Martinez &  
Gustavo Reveles Acosta  
Melissa Martinez &

El Paso ISD

EPISD Teacher Appreciation Banner

Gustavo Reveles Acosta  
Jason Gatell & Scott Chidgey

North East ISD/  
North East ISD Media Production  
United ISD

Countdown to Cap and Gown Graphic

A Rated Aerial Picture

Alejandro Meza

**CATEGORY 26**

**Original Art**

**Less than 10,000 students**





**CATEGORY 25 - Original Art, More than 30,000 students, continued**

**SILVER**

Cypress Fairbanks ISD  
El Paso ISD  
Socorro ISD

Cy Creek Football Regional Championship Promo  
EPISD Pride Banner  
Team SISD Seize your Opportunity photo collage

Luke Murray  
Melissa Martinez & Gustavo Reveles Acosta  
Daniel Escobar



**CATEGORY 27**  
**Published Print Ad**  
**Less than 10,000 students**



**BEST OF CATEGORY**

Pine Tree ISD

Pine Tree ISD Promotional STATS Ad

Communications Department

**GOLD**

Pine Tree ISD  
Pleasant Grove ISD  
Temple ISD

Pine Tree ISD Promotional STATS Ad  
Kindergarten Adventure Ad  
Temple Chamber of Commerce Directory Ad

Communications Department  
Shelby DeMuth Akin  
Christine Parks

**SILVER**

Greenville ISD  
Hidalgo ISD  
Liberty-Eylau ISD  
Pleasant Grove ISD  
Red Oak ISD  
San Elizario ISD

Celebrating the Greenville ISD Class of 2020  
Hidalgo ISD: School Board Appreciation Month Ad  
Trophy Case Ad-Full Page  
Alumni Spotlight  
ROISD NOW Magazine Ad Sept 2019  
San Elizario ISD Billboards

Kyle Heimbigner  
Jennifer Garza  
Matt Fry  
Shelby DeMuth Akin  
James Murphy & Beth Trimble  
Dr. Jeannie Meza-Chavez, Horacio Hernandez  
& Perla Magallon  
Clarissa Silva  
Clarissa Silva

Texas City ISD  
Texas City ISD

Proud to be TCISD  
TCISD Foundation for the Future: Achieve. Excel. Lead.

**BRONZE**

Kerrville ISD  
Pleasant Grove ISD

KISD Chamber Directory Ad  
State of Mind Print Advertisement

Lauren Jette  
Shelby DeMuth Akin

**10,000 to 30,000 students**

**BEST OF CATEGORY**

Midland ISD

Career Ready

Elana Ladd

**GOLD**

Brazosport ISD  
Hays CISD  
La Joya ISD  
Laredo ISD  
Magnolia ISD  
Midland ISD  
San Angelo ISD  
Sharyland ISD

Celebrating 75 Years with the Brazosport Chamber  
Congratulations Graduates  
Welcome Back to School AD  
Congratulations Class of 2020  
Preparing our Students to ACT  
Career Ready  
Celebrating All the Ways Students Are Smart  
Sharyland ISD Teachers of the Year Ad

Communications Department  
Tim Savoy  
Blanca E. Cantu  
Claudia Rodriguez  
Kate Hope & Denise Meyers  
Elana Ladd  
Jack Wilcox  
Rocio N. Landin

**SILVER**

Brazosport ISD  
La Joya ISD  
La Joya ISD  
Laredo ISD

#FromHereAnythingisPossible  
La Joya ISD A Honor Roll Campuses AD  
La Joya ISD All Distinctions & A Rated Campuses AD  
Laredo ISD Cultivating Champions  
Through Education Ad  
School Board Recognition Month Ad

Communications Department  
Blanca E. Cantu  
Blanca E. Cantu  
Veronica Castillon, Claudia Rodriguez  
& Bobby Trevino  
Claudia Rodriguez

Laredo ISD

**BRONZE**

La Joya ISD

La Joya ISD Marching Bands Division I

Blanca E. Cantu

**More than 30,000 students**

**BEST OF CATEGORY**

**GOLD**

Edinburg CISD  
Fort Bend ISD

Edinburg CISD Pre-K Registration Ad  
2020 Teacher of the Year

Romeo Cantu & Mark Montemayor  
Amanda Bubela, Kristoffer Smith, Danish Nelson,  
Tonya Thomas, Deanna Duran & Nicole Butler

Garland ISD  
Garland ISD  
Spring ISD

GISD HBCU Print Ad  
GISD Suburban Parent Print Ad  
Spring Times

GISD Communications  
GISD Communications  
Office of Communications

**CATEGORY 27 - Published Print Ad, More than 30,000 students, continued**

**SILVER**

Edinburg CISD  
Round Rock ISD

Edinburg CISD Serving Our Community Ad  
Advertorial

Romeo Cantu & Mark Montemayor  
Dianne Foletto



**BEST OF CATEGORY**

Lancaster ISD

**GOLD**

Greenville ISD  
Greenville ISD  
Lancaster ISD  
Royse City ISD

**SILVER**

Lancaster ISD

Pre-K Registration

Nothing Stops a Lion Billboard  
Nothing Stops a Lion Bus Wrap  
Pre-K Registration  
Take That Buc-ee's

BSW Luncheon Advertisement

**10,000 to 30,000 students**

Spark Any Career Thoughts Bus Ad

Me in CISD HR Recruitment Ad

Imagine Your Future!

Instrumental Opportunities Billboard  
Senior Signs  
Spark Any Career Thoughts Bus Ad  
The Faces That Make NISD  
Graduating Seniors Digital Billboard Ads  
Sharyland ISD Graduates Billboard  
We Are SW... By Choice  
CTE Popup Banners  
Register Now - Weslaco ISD Billboard  
WISD Fast Facts Banners

BISD Retractable Banner  
DISD Billboard - Proud Traditions, Exciting Futures  
La Joya ISD Class of 2020 Billboards  
La Joya ISD Class of 2020 Yard Signs  
Class of 2020 Billboards  
WISD Distinction Banners

**More than 30,000 students**

Save the Date - 27th Annual School Finance Conference

Edinburg CISD Bilingual Door Hanger

Gold Seal Programs and Schools of Choice Advertisement  
#GISDAAlwaysConnected Billboards  
GISD Enrollment Billboards  
Save the Date - 27th Annual School Finance Conference  
Early College High School postcard  
People. Passion. Purpose.

Klein ISD Class of 2020 Billboard  
Socorro ISD A-Rated & Postsecondary Readiness Campaign



Aaron Libby

Communications Department  
Kyle Heimbigner  
Aaron Libby  
Adi Bryant & Chris Kingsley

Aaron Libby

Mima Trujillo

Communications &  
Community Engagement  
Meredith Caudle, Emily Solis  
& Keith Patrick

Mima Trujillo

Mima Trujillo

Mima Trujillo

Hailee Fojtasek & Melissa Shawn

Jack Wilcox

Rocio N. Landin

Communications

Justin Warnasch

Carlos Robledo & Darline Gracia

Samantha Holley

Communications Department

Jenna Simsen

Blanca E. Cantu

Blanca E. Cantu

Kate Hope & Denise Meyers

Darline Gracias

Tom Nielsen

Romeo Cantu &

Mark Montemayor

Erica Weaver

GISD Communications

GISD Communications

Tom Nielsen

Dianne Foletto & Thomas Park

Office of Communications

Chelsea Ceballos

Daniel Escobar

**BEST OF CATEGORY**

Region 10 ESC

**GOLD**

Edinburg CISD

Fort Worth ISD

Garland ISD

Garland ISD

Region 10 ESC

Round Rock ISD

Spring ISD

**SILVER**

Klein ISD

Socorro ISD

# VIDEO/CABLE TV CATEGORIES



## CATEGORY 29

### Video - News/Information Less than 10,000 students



#### BEST OF CATEGORY

Red Oak ISD

ROISD HawkTalk 2-in-2

James Murphy, Beth Trimble  
& Haley Stewart

#### GOLD

Everman ISD  
Friendswood ISD  
Highland Park ISD  
Red Oak ISD

Mrs. Sanchez News Special  
Video Statement  
Highland Park Highlight  
ROISD HawkTalk 2-in-2

Public Relations Department  
Dayna Owen & Kelsey Purcell  
Edward Chalupa  
James Murphy, Beth Trimble  
& Haley Stewart

#### 10,000 to 30,000 students

#### BEST OF CATEGORY

Weslaco ISD

Trending at Weslaco ISD

Carlos Robledo & Don Ramirez

#### GOLD

McAllen ISD  
Southwest ISD  
Weslaco ISD

SuperTalk  
The Southwest Report  
Trending at Weslaco ISD

Norma Zamora-Guerra  
SWISD-TV  
Carlos Robledo & Don Ramirez

#### SILVER

Pearland ISD

Remote Learning Q&A with Dr. John Kelly  
and the C&I Department  
The Southwest Spotlight

Vic Bushfield & Kim Hocott

Southwest ISD

SWISD-TV

#### More than 30,000 students

#### BEST OF CATEGORY

Katy ISD

“Vaping, It’s Up to You”

Dr. Andrea Grooms

#### GOLD

Arlington ISD  
Cypress Fairbanks ISD  
Fort Worth ISD

AIISD-TV News: Thanksgiving Edition  
CFISD 360°  
Superintendent’s Special COVID-19 Message

Robert Spence & Anthony Andro  
CFISD Cinema  
Scott JuVette, John Papa  
& Rebecca Slack  
Dr. Andrea Grooms  
Jimmy O’Halligan & Jason Gatell

Katy ISD

“Vaping, It’s Up to You”

Jimmy O’Halligan & Jason Gatell

North East ISD Media Production

Encino Park Elementary Buddy Program -  
Discovery North East ISD - October 2019  
Ronald Rittiman - Johnson High School -  
Teacher Feature

Jimmy O’Halligan & Jason Gatell  
Dianne Foletto

North East ISD Media Production

North East ISD Media Production  
Round Rock ISD

September 20, 2019 - Dr. Maika’s Employee Message  
Round Rock ISD Clear Bag Policy.  
Approved and non-approved bags.



## CATEGORY 30

### Video - News Package Less than 10,000 & 10,000 to 30,000 students



#### BEST OF CATEGORY

#### GOLD

Alvin ISD  
Alvin ISD  
Coppell ISD

Alvin ISD Dealing with the New Normal  
First Day of School 2019 for Alvin ISD  
#CatchupWithHunt - February 1, 2020

Phil Jean  
Phil Jean  
Communications &  
Community Engagement

#### SILVER

Coppell ISD

Catch up with Hunt Episode 1 2019-2020

Communications &  
Community Engagement  
Public Relations Department  
Don Ramirez

Everman ISD

Weslaco ISD

Mrs. Sanchez News Special  
Weslaco Panthers Football Field House Ribbon Cutting

**CATEGORY 30 - News Package, continued**  
**More than 30,000 students**

**BEST OF CATEGORY**

North East ISD Media Production	Huebner ES helps students find their voice	Jimmy O'Halligan & Jason Gatell
<b>GOLD</b>		
Fort Worth ISD	School on Skates	Scott JuVette & John Papa
North East ISD Media Production	Huebner ES helps students find their voice	Jimmy O'Halligan & Jason Gatell
North East ISD Media Production	Reagan Takes On "Titanic" Production	Robert Garzan Evan Henson & Jason Gatell
North East ISD Media Production	Spurs, Rackspace, & Conn's Donate Laptops to CoderPals	Robert Garza, Jimmy O'Halligan & Evan Henson
Pharr-San Juan-Alamo ISD	PTI Students Win New York Photo Contest	Melinda Garza
Round Rock ISD	Students set to receive Nursing Assistant Certification before graduating.	Dustin Rogers

**SILVER**

Cypress Fairbanks ISD	Class of 2020 senior celebrations	Angel Verdejo & Abbie McIntosh
Edinburg CISD	Memorial Middle School Veterans Day Celebration	Romeo Cantu & Mark Montemayor
Lamar CISD	COVID-19 Summer Update	Justin Terry
Leander ISD	2019 UIL State Marching Band Contest - 3 Leander ISD Bands Take Center Stage	Corey Ryan, Shannon Lombardo, Matt Mitchell, Daniel Cernero, Rachel Acosta & Crestina Hardie
Mesquite ISD	Mesquite ISD Football Highlights	Wei-Tung Chou



**CATEGORY 31**  
**Video - Documentary**  
**Less than 10,000 students**



**BEST OF CATEGORY**

Santa Fe ISD	Roy J. Wollam True Colors	Patti Hanssard & Jenny Davenport
<b>GOLD</b>		
Royse City ISD	Dog Pen - Shark Tank Spoof	Chris Kingsley
Santa Fe ISD	Effective Security Communication	Patti Hanssard & Jenny Davenport
Santa Fe ISD	Roy J. Wollam True Colors	Patti Hanssard & Jenny Davenport
Santa Fe ISD	SFHS Cheer Team's Journey to Nationals	Patti Hanssard & Jenny Davenport
<b>SILVER</b>		
Aledo ISD	Aledo ISD Bond 2019 Video	Mercedes Mayer
Santa Fe ISD	Surprising My Students	Patti Hanssard & Jenny Davenport
Texas City ISD	Fine Arts Feature: Express Yourself	Clarissa Silva

**10,000 to 30,000 students**

**BEST OF CATEGORY**

Duncanville ISD	Ain't No Band Like a Duncanville Band	Lari Barager, Hillary Hopson, Luci Lopez, Kim Bauer & Tiara Richard
<b>GOLD</b>		
Duncanville ISD	Ain't No Band Like a Duncanville Band	Lari Barager, Hillary Hopson, Luci Lopez, Kim Bauer & Tiara Richard
Hays CISD	Johnson High School Ribbon Cutting Video	Tim Savoy
Lake Travis ISD	Girls Go CyberStart	Cheryal Loosmore & Marco Alvarado

**More than 30,000 students**

**BEST OF CATEGORY**

Edinburg CISD	Two Edinburg CISD Coaches Inducted Into Hall Of Fame	Romeo Cantu & Mark Montemayor
<b>GOLD</b>		
Cypress Fairbanks ISD	2020 Teacher of the Year	CFISD Cinema
Edinburg CISD	Two Edinburg CISD Coaches Inducted Into Hall Of Fame	Romeo Cantu & Mark Montemayor
Fort Worth ISD	FWISD Board of Education: Embracing Visionary Leadership	Scott JuVette, John Papa & Rebecca Slack
Garland ISD	Better Together	Jon Cook

*continued*

**CATEGORY 31 - Video Documentary, More than 30,000 students  
GOLD, continued**

Humble ISD  
Leander ISD

21st Century Learning  
Leander ISD COVID-19 Response Documentary

Jonathan Frey  
Corey Ryan, Shannon Lombardo,  
Matt Mitchell, Daniel Cernero,  
Rachel Acosta & Crestina Hardie  
Lesley Range-Stanton

Plano ISD

Plano Senior High School Band Directors  
Fight Song Tour, Class of 2020  
Class of 2020 Round Rock ISD Commencement Walk  
Mock Interviews at Carl Wunsche Sr. High School

Dustin Rogers  
Office of Communications

Round Rock ISD  
Spring ISD

**SILVER**

Fort Bend ISD

The Discovery of the Sugar Land 95

Kristoffer Smith, Amanda Bubela  
& Angelique Myers



**BEST OF CATEGORY**

Carroll ISD

**GOLD**

Carroll ISD  
Highland Park ISD  
New Braunfels ISD  
Pampa ISD  
Red Oak ISD  
Red Oak ISD

To the Class of 2020 - A Message from Principal Shawn Duhon

Justin Dearing

To the Class of 2020 - A Message from Principal Shawn Duhon  
MAPS Open House  
Cave Sim at Memorial Elementary  
Let Freedom Ring Veterans Day Program  
Red Oak ISD Homecoming 2019  
ROISD Education Foundation Prize Parade

Justin Dearing  
Edward Chalupa  
Ralph Bissey  
Tanya Larkin & Jana Williamson  
James Murphy  
James Murphy, Beth Trimble  
& Karen Anderson  
Patti Hanssard & Jenny Davenport

Santa Fe ISD

**SILVER**

Royse City ISD

Fire Prevention Week Video

Graduation 2020 - COVID-19 Style

**10,000 to 30,000 students**

Chris Kingsley

**BEST OF CATEGORY**

Frenship ISD & Frenship  
Foundation for Leadership

**GOLD**

Crowley ISD  
Frenship ISD & Frenship  
Foundation for Leadership  
Goose Creek CISD

Frenship Foundation Prize Patrol Video

Tiffany Taylor

Drive-In Graduation  
Frenship Foundation Prize Patrol Video

Megan Middleton  
Tiffany Taylor

Talk About Teachers

Carrie Pryor-Newman &  
Brittney Culpepper

Lake Travis ISD

A Night Under the Stars 2020: Recognizing  
Our Top 10 Scholars and Distinguished Educators  
National Anthem  
Nixon High School Graduation Recap Video  
Shattered Dreams

Cheryl Loosmore, Meaghan Reid  
& Marco Alvarado  
Laredo ISD-ITV  
Laredo ISD-ITV  
Carlos Robledo & Don Ramirez

Laredo ISD

Laredo ISD

Weslaco ISD

**SILVER**

Bastrop ISD  
Duncanville ISD  
Tomball ISD

First Day of School  
Duncanville ISD 2020 Graduation Recap  
Convocation 2019

Nick Spinetto  
Hillary Hopson  
Justin Warnasch & Allison Suarez

**CATEGORY 32  
Video - General Event  
Less than 10,000 students**



**CATEGORY 32 - Video General Event, continued**  
**More than 30,000 students**

**BEST OF CATEGORY**

Round Rock ISD	Round Rock ISD students give back to the community.	Dustin Rogers
<b>GOLD</b>		
Cypress Fairbanks ISD	Cy-Fair HS Retires Ogwumike Jerseys	Abbie McIntosh
Cypress Fairbanks ISD	CFISD Class of 2020 Graduation	Abbie McIntosh, Angel Verdejo & Joel Weckerly
Cypress Fairbanks ISD	Cypress Creek Girls Basketball State Game	CFISD Cinema
Cypress Fairbanks ISD	New Arrival Center Thanksgiving	Abbie McIntosh
Dallas ISD / DSTV	Dallas ISD Virtual Graduations	Carmen Alvarado-Vasquez & Darrell Pryor
ESC Region 13	NACER - Northeast Early College High School Pep Rally	ESC Region 13 Center Support
Fort Bend ISD	Fast Break   Soldier Surprise	Danish Nelson & Nicole Butler
Fort Worth ISD	Teacher of the Year Zoom Event	Strategic Communications, Community & Strategic Partnerships Dept., EdTV
Harmony Public Schools	Harmony Junior Solar Car Challenge	Sadan Gunonu
Humble ISD	Teacher of the Year Top Ten Finalists	Jonathan Frey & Rusty Odom
Lamar CISD	The Amazing Shake	Justin Terry
Mesquite ISD	Turning 50 – Celebrating North Mesquite High School's 50th Anniversary	Wei-Tung Chou
North East ISD Media Production	NEEF 2019 Jerry Comalander's Fore! The Kids Golf Tournament	Jimmy O'Halligan & Jason Gatell
Pharr-San Juan-Alamo ISD	15th Annual Miracle Kids of South Texas Football	Daniel Ramos
Round Rock ISD	Round Rock ISD students give back to the community.	Dustin Rogers
Spring ISD	Springwoods Village Middle School Cross Country	Office of Communications
Spring ISD	Wunsche Graduate Gets the Keys to a New Civic LX Thanks to Honda of Spring	Office of Communications



**BEST OF CATEGORY**

Angleton ISD	I am a Wildcat, I am the Future	Laurin Moore, Hanna Chalmers & Brittany Blanchard
<b>GOLD</b>		
Angleton ISD	I am a Wildcat, I am the Future	Laurin Moore, Hanna Chalmers & Brittany Blanchard
Canutillo ISD	Canutillo High School Class of 2020	Liza Rodriguez, Laura Caballero & Andrew Reynoso
Canutillo ISD	Canutillo ISD District Teachers of the Year 2019-2020	Liza Rodriguez, Andrew Reynoso & Laura Caballero
Edgewood ISD	Community Resource Unit	Yvonne Zamora Byrd
Highland Park ISD	Ben Acker: Go Forth to Serve	Edward Chalupa
Highland Park ISD	UP Teacher of the Year Priscilla Hazen	Edward Chalupa
Midway ISD	Midway ISD Year In Review	Robert Pryor
Red Oak ISD	ROISD School Board Q&A	James Murphy & Beth Trimble
Royse City ISD	Virtual Staff Appreciation	Adi Bryant & Chris Kingsley
Sherman ISD	2019-2020 Sherman ISD Staff Members of the Year	Sean Vanderveer & Kim Simpson
Texas City ISD	More Than A Test: Nate Brooks	Clarissa Silva
<b>SILVER</b>		
Royse City ISD	Men of Honor Club	Chris Kingsley
Royse City ISD	Summertime Book Mobile	Chris Kingsley
San Elizario ISD	San Elizario ISD Inspires	Dr. Jeannie Meza-Chavez, Horacio Hernandez & Perla Magallon
<b>BRONZE</b>		
Krum ISD	Impactful Educators of Krum ISD	Taylor Poston



**CATEGORY 33**  
**Video - Feature Story**  
**Less than 10,000 students**

**CATEGORY 33 - Video Feature Story, continued**  
**10,000 to 30,000 students**

**BEST OF CATEGORY**

Crowley ISD	Valerie Duran Heartbeat Award Winner	Megan Middleton & Anthony Kirchner
<b>GOLD</b>		
Allen ISD	The Eagle Minute	Jesse Oquist
Alvin ISD	SCHS golfer Vishnu Sadagopan to compete in 2019 Junior Presidents Cup	Phil Jean
Alvin ISD	Where Are They No (WATN) - Corey Scopel	Phil Jean
Bastrop ISD	BISD News Kids Krew	Nick Spinetto
Beaumont ISD	February Spotlight on Success - Kristi Powell	Denise Mclean, Adam Thibodeaux & Colby Knox
Crowley ISD	Valerie Duran Heartbeat Award Winner	Megan Middleton & Anthony Kirchner
Dickinson ISD	A Homecoming Walk to Remember	Jade Wise
Dickinson ISD	DISD Secondary Principal of the Year: Dr. Smith	Jade Wise
Dickinson ISD	Meet DHS International Student, Koko!	Jade Wise
Forney ISD	Forney ISD Celebrates 120 Years	Kristin Zastoupil, Larry Coker, Dana Curry, Charles, 'Bubba' Willis & Ty Jones
Frenship ISD	Remote Learning - A New Way of Teaching	Frenship.tv
Frenship ISD	School Board Appreciation Video	Tiffany Taylor
La Joya ISD	La Joya ISD Shine Bright	La Joya ISD KLJS TV
Laredo ISD	D.D. Hachar Elementary Awards Ceremony Parade	Laredo ISD-ITV
Lubbock ISD-TV	Out & About - Williams Elementary Care Packages	Ben Lawson & Erin Gregg
Tomball ISD	School Board Appreciation Month - Kids Say the Darndest Things	Justin Warnasch & Allison Suarez
Weslaco ISD	The Kick	Carlos Robledo & Don Ramirez
<b>SILVER</b>		
Brazosport ISD	Supt. Massey Challenge - Braille	Communications Department
Coppell ISD	CISD Celebrates White Cane Day Oct. 15	Communications & Community Engagement
Coppell ISD	Hobbies with Hunt featuring Cole Householder	Communications & Community Engagement
Coppell ISD	Hobbies with Hunt featuring Coppell Taekwondo Academy	Communications & Community Engagement
Duncanville ISD	Pantherettes State Champions	Hillary Hopson
Frenship ISD	Seniors 2020 All in This Together	Frenship.tv
Georgetown ISD	Georgetown ISD Staff Spotlight	Edgar Arellano
Lake Travis ISD	Lake Travis ISD 2019-2020 Campus Teachers of the Year	Cheryal Loosmore & Marco Alvarado
Laredo ISD	Martha Barcena Coqui Visit	Laredo ISD-ITV
Lubbock ISD	Bus 14 Delivers Meals	Erin Gregg

**More than 30,000 students**

**BEST OF CATEGORY**

Round Rock ISD	Round Rock ISD salutes you.	Dustin Rogers & Thomas Park
<b>GOLD</b>		
Arlington ISD	Teachers Thank Parents during Teacher Appreciation Week	Robert Spence, Anthony Andro & McKenzie Stokes
Fort Worth ISD	Superintendent's Holiday Message: The Gift of a Lifetime	Rebecca Slack, Scott JuVette & John Papa
Keller ISD Media Production	Meet Keller ISD's Teacher of the Year Finalists	KISD Media Production
Klein ISD	Together	KISD Communications
Mesquite ISD	Amy Hooks, Hall of Honor	Ted Madden
Mesquite ISD	Caring during Quarantine	Ted Madden
Mesquite ISD	Hugs with Mugs - Grants in Action	Wei-Tung Chou
Mesquite ISD	Mesquite ISD Apple Corps: Olivia Mendez	Wade Odom
Mesquite ISD	Poteet Captains Crew	Ted Madden
North East ISD Media Production	Churchill High School Counseling Call Center	Robert Garza & Jason Gatell
North East ISD Media Production	Churchill offers student more than just academic education	Jimmy O'Halligan, Robert Garza, Evan Henson & Jason Gatell

*continued*

**CATEGORY 33 - Video Feature Story, More than 30,000 students, continued****GOLD**

North East ISD Media Production	NEEF funds Special Education Special Education Sensory Room and Technology	Jimmy O'Halligan, Robert Garza, Amy Lane & Jason Gatell Rob Smith
Pasadena ISD	CTHS Welding Instructor David Gutierrez	
Pharr-San Juan-Alamo ISD	Sun Shines Bright Over PSJA ISD	Mark Vasquez & Daniel Ramos
Region 10 ESC	Showcase of Success	Andy Stauffer
Round Rock ISD	Round Rock ISD salutes you.	Dustin Rogers & Thomas Park
Socorro ISD	Sgt. Jose F. Carrasco Elementary School Dedication	Daniel Escobar
Spring ISD	'Healing Species' Program Brings Four-Legged Teachers to Spring ISD Students	Office of Communications
Spring ISD	Spring High School's Culinary Program Partners with Local Restaurant	Office of Communications
Spring ISD	Wunsche Graduates Return to School to Complete Prosthetic Paws	Office of Communications
Spring ISD	Wunsche Students are Building Paws for Tootsie	Office of Communications
<b>SILVER</b>		
Arlington ISD	A Day In The Life Of An FFA Student	Anthony Andro & Robert Spence
Arlington ISD	Our Truth, Our Treasure	Robert Spence, Anita Foster & Becky Volk Communications & Marketing
Arlington ISD	Sam Houston's Record 13 TCU Community Scholars Find A Reason to Celebrate Amid Uncertainty	
Dallas ISD / DSTV	Black History Month: Honoring life-changing educators in Dallas ISD - Dr. Napoleon B. Lewis	Carmen Alvarado-Vasquez & Darrell Pryor
Edinburg CISD	Edinburg CISD Student Surprised With UT Impact Scholarship	Romeo Cantu & Mark Montemayor
ESC Region 11	Region 11 Teacher of the Year (Virtual) Awards Ceremony	Matthew Fisher
Garland ISD	GISD Alumni Update: Tyrese Maxey	Delbert Richardson
Harmony Public Schools	Harmony Public Schools eSports program uses video gaming to boost STEM knowledge	Brock Scott
Humble ISD	BMX Foundation Track Modeling Program	Jonathan Frey
Katy ISD	"Creating the Future COVID-19 Edition"	Dr. Andrea Grooms
Killeen ISD	#KISDStrong	KISD Communication Services
Leander ISD	All Girls Considered Podcast	Corey Ryan, Shannon Lombardo, Matt Mitchell, Daniel Cernero, Rachel Acosta & Crestina Hardie Ted Madden Ted Madden
Mesquite ISD	Field Trip to Austin	
Mesquite ISD	Tarell Brown, Hall of Honor	
North East ISD Media Production	NEISD Curbside Meal Program	Robert Garza & Jason Gatell
Pasadena ISD	Brighter Bites presents Mango Tango Salsa	Rob Smith
Socorro ISD	2020 Team SISD Teacher of the Year – Elementary Finalists	Daniel Escobar

**BEST OF CATEGORY**

Livingston ISD

**GOLD**

Angleton ISD

Canutillo ISD

Everman ISD

Hidalgo ISD

Hidalgo ISD

Highland Park ISD

Lancaster ISD

**CATEGORY 34****Video - Promotional****Less than 10,000 students**

You Make a Difference - Message to our teachers

#GoVote

Everyone Counts! Counting Young Children!

STEM Commercial

Hidalgo ISD: Autism Awareness Month

Hidalgo Pirates: The Time is Now

Boone Logo Reveal

Lancaster ISD 2019 Convocation



Jennifer Birdwell

Laurin Moore, Brittany Blanchard  
& Hanna ChalmersLiza Rodriguez, Andrew Reynoso  
& Laura Caballero

Public Relations Department

Jennifer Garza

Jennifer Garza

Edward Chalupa

Sherese Lightfoot, Sonja A Brown  
& Ashley Anderson*continued*



**CATEGORY 34 - Video Promotional, Less than 10,000 students**

**GOLD, continued**

Livingston ISD	You Make a Difference - Message to our teachers	Jennifer Birdwell
Royse City ISD	Bond 2018 Update	Chris Kingsley
Royse City ISD	Light at the End of the Tunnel	Adi Bryant & Chris Kingsley
Royse City ISD	School Board Appreciation 2020	Chris Kingsley
Sherman ISD	National Principals Month - Deloris Dowell, Principal, Fred Douglass Early Childhood Center	Sean Vanderveer

**SILVER**

Bridgeport ISD	Because of Bridgeport ISD	Cindy Peavey
Everman ISD	STEM Academy Inquiries	Public Relations Department
Galveston ISD	Whatever It Takes Video	Billy Rudolph, Chelsea Lenamond & Kyle Bolen
Pampa ISD	Why PISD?	Tanya Larkin & Jana Williamson
Pleasant Grove ISD	Teacher Appreciation Video	Shelby DeMuth Akin

**10,000 to 30,000 students**

**BEST OF CATEGORY**

Alvin ISD	Overview for Alvin ISD's JB Hensler College & Career Academy	Phil Jean
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**GOLD**

Alvin ISD	Overview for Alvin ISD's JB Hensler College & Career Academy	Phil Jean
Crowley ISD	Crowley High School Football Promo	Megan Middleton
Dickinson ISD	Dickinson Basketball Hype Video	Jade Wise
Duncanville ISD	Dville Band Half Time Opener	Lari Barager & Hillary Hopson
Duncanville ISD	My Future. My Choice. - District Commercial	Hillary Hopson, Tiara Richard, Luci Lopez, Lari Barager & Kim Bauer

Grapevine-Colleyville ISD	GCISD Dallas Morning News Top 100 Workplace Celebration	Kristin Snively, Addison Elliott, Matt Mays, Rowdy Granado, Devon Cox & Azia Tullos
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La Joya ISD	La Joya ISD TV Commercial	La Joya ISD KLJS TV
La Joya ISD	LJISD Shines Bright in Preparing Students for Higher Education and Future Careers	La Joya ISD KLJS TV

La Joya ISD	WE ARE LA JOYA ISD	La Joya ISD KLJS TV
Lake Travis ISD	Bee Cave Middle School Opening Trailer	Cheryal Loosmore
Laredo ISD	Early Childhood Registration 2020	Laredo ISD-ITV
Lubbock ISD	Behind the Scenes with Sodexo	Erin Gregg
Lubbock ISD-TV	E. C. Leslie Field Renaming	Kenneth Dixon & Carol Alonzo
Lubbock ISD-TV	We Miss You!	Kenneth Dixon
Lubbock ISD-TV	William C. McCool Academy Board of Trustees Presentation	Kenneth Dixon & Erin Gregg

McAllen ISD	Our District can be your District!   McAllen ISD	Norma Zamora-Guerra
McAllen ISD	Rowe High Football Opener	Norma Zamora-Guerra
Tomball ISD	#TomballFirstDay	Justin Warnasch & Allison Suarez
Weslaco ISD	Win the Day	Don Ramirez
Wichita Falls ISD	Still open. Because caring for our students doesn't stop.	Community Relations Dept.
Wichita Falls ISD	Stronger Together	Jessica Wilkins

**SILVER**

Allen ISD	We Are Allen	Jesse Oquist
Brazosport ISD	About Brazosport ISD	Communications Department
Brazosport ISD	Safety & Security in Brazosport ISD	Communications Department
Coppell ISD	Strategic Design Advocacy Day Video	Communications & Community Engagement

Laredo ISD	2020 Online Registration PSA	Laredo ISD-ITV
Lubbock ISD	A Day in the Life of Meal Distribution	Erin Gregg
San Angelo ISD	Grab and Go Curbside Meals	Jack Wilcox

**BRONZE**

Prosper ISD	Local Accountability	Christal Hankey & Racy Grant
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**Category 34 - Video Promotional, continued**  
**More than 30,000 students**

**BEST OF CATEGORY**

Cypress Fairbanks ISD	CFISD Security - Zpass	CFISD Cinema
<b>GOLD</b>		
Austin ISD	#WeAreAISD:There for You	Communications & Community Engagement
Cypress Fairbanks ISD	CFISD Security - Zpass	CFISD Cinema
Ector County ISD	FAFSA Fast Break	Communications Department
Ector County ISD	The new superintendent arrives just in time!	Communications Department
Edinburg CISD	Edinburg CISD September 2019 Commercial	Romeo Cantu & Mark Montemayor
El Paso ISD	Andress High School Field House	Melissa Martinez & Gustavo Reveles Acosta
El Paso ISD	Austin High Mariachi	Melissa Martinez & Gustavo Reveles Acosta
El Paso ISD	Irvin Band Plays Together One Last Time	Melissa Martinez & Gustavo Reveles Acosta
ESC Region 11	GoTeach 11 - Educator's Code of Ethics	Matthew Fisher
ESC Region 13	The Texas Complex Access Network Overview	ESC Region 13 Center Support
Fort Worth ISD	Rise and Shine Commercial	Scott JuVette, John Papa & Rebecca Slack
Garland ISD	2019 Garland H.S. P-TECH Video	Homer Clayton & Larry Grimes
Garland ISD	2019 North Garland H.S. P-TECH Video	Homer Clayton & Larry Grimes
Garland ISD	Garland ISD GEF Overview	Jon Cook
Garland ISD	Stay Home, Stay Connected, Stay Strong	Larry Grimes, Homer Clayton, Delbert Richardson & Jon Cook
Harmony Public Schools	Harmony Public Schools help students navigate their path to college and the career of their dreams	John Boyd
Harmony Public Schools	Harmony Public Schools' at-home learning program keeps students learning even when they can't be on campus	John Boyd
Humble ISD	Fill the Bus	Jonathan Frey
Lamar CISD	Lamar CISD Safety Overview	Justin Terry & Mike Rockwood
Lamar CISD	School Board Recognition Month	Justin Terry
Mesquite ISD	2019 Read Play Talk Festival	Wei-Tung Chou
Mesquite ISD	Stay Here 2019	Wade Odom
North East ISD Media Production	SEL in Motion	Jimmy O'Halligan & Jason Gatell
North East ISD Media Production	What is CTE? - North East ISD CTE Program	Jimmy O'Halligan, Lila Stanley & Jason Gatell
Pharr-San Juan-Alamo ISD	PSJA Movie Night Promo	Mark Vasquez & Melinda Garza
Plano ISD	Dr. Martin Luther King, Jr. Second Grade Writing Contest Winner	Lesley Range-Stanton
Socorro ISD	Dr. Espinoza's Spotlight – College Go Centers	Daniel Escobar
Socorro ISD	Team SISD Class of 2020 – Military Connect Graduation Highlight	Daniel Escobar
Spring ISD	Dual Language Programs at Spring ISD	Office of Communications
<b>SILVER</b>		
Mesquite ISD	Who is Mesquite Academy?	Wade Odom
Pasadena ISD	Young Elementary - Do You Wanna Build a Playground?	Rob Smith
Socorro ISD	Socorro ISD – Achieving Success as a Team	Daniel Escobar



**CATEGORY 35**  
**Video - Marketing**  
**Less than 10,000 students**



**BEST OF CATEGORY**

Quinlan ISD	Welcome to Quinlan ISD	Tiffany Chapman & Kathy Goleman
<b>GOLD</b>		
Canutillo ISD	Canutillo ISD – A Premier District 2019	Liza Rodriguez, Andrew Reynoso & Laura Caballero
Friendswood ISD	Ready 2020 Convocation Video	Dayna Owen & Kelsey Purcell
Friendswood ISD Ed Foundation	FISD Education Foundation 20th Anniversary Video	Ashley Adair, Dayna Owen & Kelsey Purcell
Greenville ISD	We're Here For You: Back to School 2020-21	GISD Communications
Highland Park ISD	Highland Park ISD Cover Video	Edward Chalupa
Highland Park ISD	University Park Elementary : UP Close	Edward Chalupa
Pampa ISD	Pampa ISD Harvester Spirit	Tanya Larkin & Jana Williamson
Quinlan ISD	Welcome to Quinlan ISD	Tiffany Chapman & Kathy Goleman
Santa Fe ISD	SFTX Education Foundation 10 Year Anniversary	Patti Hanssard & Jenny Davenport

**CATEGORY 35 - Video Marketing, Less than 10,000 students, continued****SILVER**

Pine Tree ISD	PTISD Building Something Special Marketing Video	Communications Department
San Elizario ISD	San Elizario ISD Inspires	Dr. Jeannie Meza-Chavez, Horacio Hernandez & Perla Magallon
Sharyland ISD	Perseverance	PR Department
Sharyland ISD	Resilience	PR Department
Sunnyvale ISD	Sunnyvale ISD TRE Marketing Video	Emily White

**10,000 to 30,000 students****BEST OF CATEGORY**

Brazosport ISD	Cash Caravan 2020	Communications Department
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**GOLD**

Allen ISD	Allen ISD HR Recruitment Video	Jesse Oquist
Allen ISD	Allen ISD STEAM Center	Jesse Oquist
Brazosport ISD	Cash Caravan 2020	Communications Department
Crowley ISD	Crowley Pride Unified	Megan Middleton, Anthony Kirchner, Jaime Handy & Matthew Hoover
Eagle Mountain-Saginaw ISD	If These Walls Could Talk	Megan Overman & Kris Hill
Laredo ISD	Blue Ribbon Schools	Laredo ISD-ITV
Laredo ISD	Dr. Sylvia G. Rios Message	Laredo ISD-ITV
Laredo ISD	Pat Campos and Carlos Ramirez Message	Laredo ISD-ITV
Laredo ISD	Principals Month	Laredo ISD-ITV
Lubbock ISD-TV	That's How We Rollo!	Kenneth Dixon & Erin Gregg
McAllen ISD	Behind-the-scenes at McAllen ISD!   McAllen ISD	Norma Zamora-Guerra
McAllen ISD	Do you know the power of a great story? We do...	Norma Zamora-Guerra
McAllen ISD	McAllen, Texas. Our City! McAllen ISD. Our District!	Norma Zamora-Guerra
Tomball ISD	Destination Excellence - Child Nutrition at DPES	Justin Warnasch & Allison Suarez
Tomball ISD	Destination Excellence - Two-Way Dual Language	Justin Warnasch & Allison Suarez
Weslaco ISD	WISD Celebrate Success	Carlos Robledo & Don Ramirez

**SILVER**

Lake Travis ISD	A Work of Heart	Cheryal Loosmore
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**More than 30,000 students****BEST OF CATEGORY**

Socorro ISD	Seize Your Opportunity	Daniel Escobar
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**GOLD**

Arlington ISD	Arlington ISD Favorite Eight	Anthony Andro, Robert Spence & Anita Foster
Austin ISD	Austin ISD Convocation 2019: Gamechanger!	Communications & Community Engagement
Corpus Christi ISD	Destination CCISD	Communications
Cypress Fairbanks ISD	2019 State of the District	CFISD Cinema
Cypress Fairbanks ISD	CFISD Spirit Challenge	CFISD Spirit Squad
Dallas ISD	Core 4: Unscripted featuring Dr. Cynthia Wilson	Carmen Alvarado-Vasquez & Darrell Pryor
ESC Region 13	UTRGV and Juarez-Lincoln Partnership	ESC Region 13 Center Support
Fort Bend ISD	Thank You Teachers	Kyle Boberg
Fort Worth ISD	Gold Seal Programs and Schools of Choice Overview	Scott JuVette, John Papa & Rebecca Slack
Garland ISD	Garland ISD Senior VIP Bus Tour	Delbert Richardson & Tiffany Veno
Garland ISD	Higher-Level Education	Larry Grimes, Homer Clayton & Caren Rodriguez
Humble ISD	Be The Light	Jonathan Frey
Keller ISD	One Keller ISD Family	KISD Media Production
Lamar CISD	Lamar CISD: A Great Place to Live, Work and Learn	Justin Terry
Mesquite ISD	Love is Respect	Wade Odom
Mesquite ISD	Mesquite ISD Full-Day Pre-K	Wade Odom
Mesquite ISD	Mesquite ISD Future of Education	Wei-Tung Chou
Mesquite ISD	Mesquite Reads: Imagine Your Story	Wei-Tung Chou
Plano ISD	Plano ISD Core Beliefs - Winds of Change	Lesley Range-Stanton

*continued*

## CATEGORY 35 - Video Marketing, More than 30,000 students

### GOLD, continued

Region 10 ESC  
Round Rock ISD

Valley View Elementary, 2019 National ESEA Distinguished School  
Early College High School Seniors: Their Academic Journey

Andy Stauffer  
Dianne Foletto &  
Dustin Rogers  
Daniel Escobar  
Office of Communications  
Office of Communications

Socorro ISD  
Spring ISD  
Spring ISD

Seize Your Opportunity  
Spring ISD - More Choice. More Opportunity.  
The Spring Early College Academy

### SILVER

Fort Bend ISD  
Mesquite ISD  
Pasadena ISD

Custodian Appreciation Day  
Mesquite ISD Pre-K & Kindergarten: Classroom  
Pasadena ISD Diploma Conferral 2020

Kyle Boberg  
Wade Odom  
Rob Smith & Bruce Stone



### BEST OF CATEGORY

Edgewood ISD

### GOLD

Edgewood ISD  
Edgewood ISD  
Highland Park ISD

How to wear your Face Mask

Yvonne Zamora Byrd

How to wear your Face Mask  
Web Wizard Tutorial: How to add a Banner to a Homepage  
Matrix Integration of Technology

Yvonne Zamora Byrd  
Samantha Grubbs  
Edward Chalupa

### 10,000 to 30,000 students

### BEST OF CATEGORY

Laredo ISD

### GOLD

Alvin ISD  
Laredo ISD  
Laredo ISD

At Home Study Area

Laredo ISD-ITV

Alvin ISD Back2School 2019-2020 Info  
At Home Study Area  
Coronavirus PSA-Handwashing

Phil Jean  
Laredo ISD-ITV  
Laredo ISD-ITV

### More than 30,000 students

### BEST OF CATEGORY

North East ISD Media Production

### GOLD

Arlington ISD  
Cypress Fairbanks ISD  
Cypress Fairbanks ISD  
Edinburg CISD

North East ISD Enchilada Recipe

Jimmy O'Halligan & Jason Gatell

El Paso ISD

Arlington ISD Presents Workout Wednesday  
CFISD Story Time  
Graduation Safety Instructions  
Edinburg CISD PD Launches Dangers  
Of Vaping Awareness Campaign  
Gardening with Lundy Elementary Kinder Teacher  
Yvette Hernandez

Anthony Andro & Robert Spence  
CFISD Cinema  
CFISD Cinema  
Romeo Cantu  
& Mark Montemayor  
Melissa Martinez &  
Gustavo Reveles Acosta  
Matthew Fisher

ESC Region 11  
ESC Region 13  
ESC Region 13  
Fort Bend ISD

Texas Reading Academies - Orthographic Mapping  
Language Structure Defined  
Wonders and Worries Virtual Reality Tour  
Back to School Video for Students and Parents –  
1st Day of School is August 17, 2020

ESC Region 13 Center Support  
ESC Region 13 Center Support  
Kristoffer Smith & Amanda Bubela

Fort Bend ISD

COVID-19 Health & Safety Protocol Animated Video

Kyle Boberg, Angelique Myers,  
Amanda Bubel & Danish Nelson

Garland ISD  
Garland ISD  
Killeen ISD  
Lamar CISD  
Mesquite ISD  
Mesquite ISD  
Mesquite ISD  
Mesquite ISD  
Mesquite ISD

GEF Application Process  
Health Training for Employees  
Free Microsoft Office for All KISD Students and Staff  
SRP Safety Training  
Be Better Poteet  
COVID-19 Protocols for Student-Athletes  
Minding the Money - MISD Fraud Hotline  
Pick Your Path: High School Endorsement  
Standard Response Protocol Explained

Jon Cook  
Larry Grimes  
KISD Communication Services  
Justin Terry  
Wade Odom  
Ted Madden & Wei-tung Chou  
Wei-Tung Chou  
Wei-Tung Chou  
Wade Odom

North East ISD Media Production  
Pharr-San Juan-Alamo ISD

North East ISD Enchilada Recipe  
PSJA's Ms. Savvy the Science Lady: Solubility

Jimmy O'Halligan & Jason Gatell  
Melinda Garza & Daniel Ramos



## CATEGORY 36 Video - Training/Instructional Less than 10,000 students



**BEST OF CATEGORY**

Weslaco ISD  
**GOLD**  
McAllen ISD  
Weslaco ISD  
Garland ISD

**SILVER**

Killeen ISD

**BRONZE**

Pharr-San Juan-Alamo ISD



**BEST OF CATEGORY**

New Braunfels ISD  
**GOLD**  
New Braunfels ISD  
Red Oak ISD

**BRONZE**

Edgewood ISD

**CATEGORY 37**

**Video - Sports Event**

**10,000 to 30,000 & More than 30,000 students**

Weslaco vs. Donna North Homecoming Game

KWES Department

Football Night in McAllen  
Weslaco vs. Donna North Homecoming Game  
Garland ISD Football Rowlett vs Sachse

Norma Zamora-Guerra  
KWES Department  
Delbert Richardson, Homer Clayton,  
Larry Grimes & Jonathan Cook

KISDTV Basketball Boys KHS vs EHS

KISD Communication Services/KISDTV

PSJA vs Eagle Pass Bi-District 6A Region IV  
Div. 2 Championship

Mark Vasquez & Daniel Ramos

**CATEGORY 38**  
**Video - Live Event (Non-Sports)**  
**Less than 10,000 students**

NBISD Convocation 2019 "Boldly Go"

NBISD Communications Dept.

NBISD Convocation 2019 "Boldly Go"  
ROISD Graduation 2020 Venue Announcement

NBISD Communications Dept.  
James Murphy, Beth Trimble  
& Haley Stewart

Live from EISD

Carissa Valdez, Yvonne Zamora-Byrd,  
Keyhla Calderon-Lugo,  
Samantha Grubbs & Armando Ontiveros

**10,000 to 30,000 students**

**BEST OF CATEGORY**

Weslaco ISD  
**GOLD**  
Alvin ISD  
McAllen ISD  
Rockwall ISD  
Southwest ISD  
Southwest ISD  
Weslaco ISD

2019 Convocation

KWES Department

2020 Employee Recognition Ceremony  
McAllen ISD graduation 2020!  
2019 Convocation  
AlamoPROMISE Deadline Extension  
Southwest High School Commencement  
2019 Convocation

Phil Jean, Kinsey Droge & Rachel Moore  
Norma Zamora-Guerra  
Steven Offield  
SWISD-TV  
SWISD-TV  
KWES Department

**More than 30,000 students**

**BEST OF CATEGORY**

North East ISD Media Production  
**GOLD**  
Garland ISD  
  
Garland ISD  
  
Keller ISD  
North East ISD Media Production

2020 Douglas MacArthur High School  
Commencement Exercises

Jimmy O'Halligan, Robert Garza,  
Carlos Elizondo & Jason Gatell

Garland ISD Spelling Bee

Delbert Richardson, Homer Clayton,  
Larry Grimes & Jonathan Cook  
Homer Clayton, Larry Grimes  
& Jon Cook

Garland ISD School Lunch Hero Day

Keller ISD Film Festival Awards Announcement  
2020 Douglas MacArthur High School  
Commencement Exercises

KISD Media Production  
Jimmy O'Halligan, Robert Garza,  
Carlos Elizondo & Jason Gatell



**CATEGORY 38 - Video Live Event (Non-Sports), More than 30,000 students, continued**

**SILVER**

Dallas ISD	Dallas ISD 2019-20 State of the District	Carmen Alvarado-Vasquez & Darrell Pryor
Ector County ISD	Facebook Live - COVID news	Communications Department
Edinburg CISD	LIVE - Edinburg CISD Hosts General Assembly	Romeo Cantu & Mark Montemayor
Fort Worth ISD	Where the Best Begins Summit	Strategic Communications, Community & Strategic Partnerships Dept., EdTV
Killeen ISD	Virtual Athletic Signing Day	KISD Communication Services
North East ISD Media Production	March 2, 2020 - Regular Board Meeting	Jimmy O'Halligan, Robert Garza, Carlos Elizondo & Jason Gatell
Pharr-San Juan-Alamo ISD	PSJA ISD Welcome Back-Staff Convocation Pt. I	Communications Department

**BRONZE**

Arlington ISD	Serving up a Drive-Thru BBQ to Celebrate Years of Service	Anita Foster, Becky Volk, Anthony Andro & Robert Spence
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**CATEGORY 39**  
**Video - Production in a Language Other than English**  
 Less than 10,000 students



**BEST OF CATEGORY**

Greenville ISD	Pre-K Round-Up (Spanish)	GISD Communications
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**GOLD**

Greenville ISD	Pre-K Round-Up (Spanish)	GISD Communications
San Elizario ISD	San Elizario ISD Inspires	Dr. Jeannie Meza-Chavez, Horacio Hernandez & Perla Magallon

**SILVER**

Greenville ISD	Rally Round Reading (Spanish)	GISD Communications
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**10,000 to 30,000 & More than 30,000 students**

**BEST OF CATEGORY**

ESC Region 13	La Familia Mora and the Migrant Education Program	ESC Region 13 Center Support
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**GOLD**

Dallas ISD	Unidos Para Aprender (June 30, 2020)/Together to Learn	Carmen Alvarado-Vasquez
El Paso ISD	Reapertura de EPISD	Melissa Martinez & Gustavo Reveles Acosta

ESC Region 13	La Familia Mora and the Migrant Education Program	ESC Region 13 Center Support
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Garland ISD	Imagina Aprender	Larry Grimes & Homer Clayton
Mesquite ISD	Mesquite Reads: Imagina tu historia	Wei-Tung Chou

**BRONZE**

Garland ISD	Garland ISD Spanish Spelling Bee 2020	Delbert Richardson, Homer Clayton, Larry Grimes & Jonathan Cook
McAllen ISD	Registrese Hoy! (Register Today!)	Norma Zamora-Guerra

**COMPUTERIZED/ELECTRONIC  
 COMMUNICATION CATEGORIES**



**CATEGORY 40**  
**Mobile App**



**Less than 10,000 & 10,000 to 30,000 students**

**BEST OF CATEGORY**

Greenville ISD	Greenville ISD App	GISD Communications
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**GOLD**

Greenville ISD	Greenville ISD App	GISD Communications
Santa Fe ISD	Santa Fe ISD Website App	Patti Hanssard & Jenny Davenport
Brazosport ISD	BISD Mobile App - Intrado/SchoolMessenger	Communications Department





**BEST OF CATEGORY**

Midway ISD

**GOLD**

Brazosport ISD

Coppell ISD

Crowley ISD

Duncanville ISD

Eagle Mountain-Saginaw ISD

Eagle Mountain-Saginaw ISD

Lake Travis ISD

Midway ISD

Red Oak ISD

Tomball ISD

Wylie ISD

**BEST OF CATEGORY**

Spring Branch ISD

**GOLD**

Region 10 ESC

Region 10 ESC

Spring Branch ISD

Texas Assoc. of School Boards

**SILVER**

Cypress Fairbanks ISD

El Paso ISD

ESC Region 13

Fort Bend ISD

Fort Bend ISD

**BRONZE**

Spring ISD



**BEST OF CATEGORY**

Highland Park ISD

**GOLD**

Galveston ISD

Highland Park ISD

**SILVER**

Greenville ISD

**BEST OF CATEGORY**

Tomball ISD

**GOLD**

Eagle Mountain-Saginaw ISD

Tomball ISD

**SILVER**

Forney ISD

**CATEGORY 41**

**Computerized Presentation**

**Less than 10,000 & 10,000 to 30,000 students**

Back-to-School Guide

Chamber State of the District Address

Coppell ISD Virtual 60th Birthday Bash

Teacher of the Year Cartoon

Duncanville High School 2020 Graduation Guide

EMS ISD Digital Care Package

Annual Communications Board Report

#LTPrincipalTakeover for Principals Month 2019

Back-to-School Guide

ROISD Grad Toolkit

ConnectED Podcast

COVID-19 Dashboard

**More than 30,000 students**

SBISD's Digital Backpack

Region 10 By the Numbers

Who's Who?

SBISD's Digital Backpack

TASB Talks Podcast: Leadership during COVID-19 Miniseries

2019-2020 State of the District Presentation

EPISD COVID-19 Dashboard

I Tried Everything Podcast

The Frequency Podcast - "A Foundation for Lifelong Learning:

Prekindergarten in FBISD"

The Frequency Podcast - "Interview with 2019 FBISD

Teachers of the Year"

Respond, Reimagine, Reopen: Scenario-Based

Planning for 2020-21

**CATEGORY 42**

**E-Newsletter Internal**

**Less than 10,000 students**

Highland Park ISD eNewsletter

District Update

Highland Park ISD eNewsletter

Lion Pride Staff Newsletter

**10,000 to 30,000 students**

Tomball Talk

EMS ISD Campus Connection

Tomball Talk

The District Voice - Internal E-Newsletter



Robert Pryor

Communications Department

Communications &

Community Engagement

Matt Hoover

Lucinda Lopez

Christina Williamson

Megan Overman

Cheryal Loosmore & Marco Alvarado

Robert Pryor

Beth Trimble & Haley Stewart

Allison Suarez & Justin Warnasch

Doug Bellamy & Ian Halperin

Linda Buchman & Steve Brunsman

Tom Nielsen

Jon Sheldon

Linda Buchman & Steve Brunsman

TASB Communications

Joel Weckerly

Melissa Martinez &

Gustavo Reveles Acosta

ESC Region 13 Center Support

Rachel Ross

Rachel Ross

Office of Communications



Communications Department

Billy Rudolph, Chelsea Lenamond

& Kyle Bolen

Communications Department

GISD Communications

Allison Suarez & Justin Warnasch

Chelse Westbrook

Allison Suarez & Justin Warnasch

Marketing & Communications

**CATEGORY 42 - E-Newsletter Internal, continued**  
**More than 30,000 students**

**BEST OF CATEGORY**

Keller ISD	Keller ISD District-Wide Wednesday (DWW)	Bryce Nieman
<b>GOLD</b>		
Keller ISD	Keller ISD District-Wide Wednesday (DWW)	Bryce Nieman
North East ISD	NEISD Monthly - December 2019	Scott Chidgey
Round Rock ISD	Hey, Round Rock ISD. You're doing great!	Dianne Foletto & Linda Ashenbrenner
Spring ISD	Points of Pride - May 2020	Office of Communications
Texas Classroom Teachers Assoc.	eUpdate from TCTA	Clare Haefner

**SILVER**

Round Rock ISD	Friday Focus	Jenny LaCoste-Caputo
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**BRONZE**

Cypress Fairbanks ISD	CFISD Connection for Employees - May 2020	Luke Murray
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**BEST OF CATEGORY**

Lake Travis ISD	Lake Travis ISD's School Matters	Cheryal Loosmore & Marco Alvarado
<b>GOLD</b>		
Bastrop ISD	Behind the Badge	Nick Spinetto, Lauri Anzaldúa & Dr. Kristi Lee
Brazosport ISD	03-06-20 Bragging Headlines	Communications Department
Lake Travis ISD	Lake Travis ISD's School Matters	Cheryal Loosmore & Marco Alvarado
Pine Tree ISD	Join Us in 2020 - Pine Tree ISD Volunteer Recruitment E-newsletter	Communications Department

Sheldon ISD

**SILVER**

Brazosport ISD	Back to School Newsletter	Communications Department
Brazosport ISD	Board Brief December 2019	Communications Department
Forney ISD	Enlightened	Marketing & Communications
Frenship ISD	Tiger Tales, Feb. 4, 2020	Emily Solis, Tiffany Taylor & Meredith Caudle

Grapevine-Colleyville ISD

GCISD Update	Kristin Snively, Addison Elliott, Matt Mays, Rowdy Granado, Devon Cox & Azia Tullos	Derik Moore
We Are SW E-newsletter	Janice Hernandez	

Southwest ISD

**BRONZE**

Eagle Mountain-Saginaw ISD	EMS ISD eNews	Chelse Westbrook
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**BEST OF CATEGORY**

Spring Branch ISD	Top Ten: SBISD News	Linda Buchman & Steve Brunzman
<b>GOLD</b>		
Corpus Christi ISD	CCISD Intercom E-newsletter	Adriana Knight
El Paso ISD	EPISD Bond Newsletter	Melissa Martinez & Gustavo Reveles Acosta
Mesquite ISD	Mesquite ISD eNews	Elizabeth Fernandez
Spring Branch ISD	Top Ten: SBISD News	Linda Buchman & Steve Brunzman

**SILVER**

Corpus Christi ISD	Weekly Beacon	Jake Gonzalez
Lamar CISD	The Link	LCISD Community Relations
Round Rock ISD	Back to School A-Z Guide	Dianne Foletto & Linda Ashenbrenner
Round Rock ISD	Safety and Security eNewsletter, Fall 2019	Dianne Foletto & Linda Ashenbrenner
Spring ISD	March 2020 Springboard	Office of Communications



**CATEGORY 43**  
**E-Newsletter External**

**Less than 10,000 & 10,000 to 30,000 students**







**GOLD**  
Everman ISD

**CATEGORY 44**  
**Digital Magazine**  
**No Best of Category, Only One Entry**  
**More than 30,000 students**



Bulldog Broadcast Magazine

Public Relations Department



**BEST OF CATEGORY**  
San Elizario ISD

**CATEGORY 45**  
**Web Site - Original Design**  
**All Divisions**



San Elizario ISD "SOAR@theNEST" Website

Dr. Jeannie Meza-Chavez,  
Horacio Hernandez & Perla Magallon

**GOLD**  
Aldine ISD  
El Paso ISD  
El Paso ISD  
ESC Region 13  
Klein ISD  
Round Rock ISD

Aldine ISD - District Website  
EPISD@Home Web Portal  
EPISD Bond Website  
Texas Complex Access Network website  
KleinISDGrad.com  
Round Rock ISD Human Resources Website

Chris Labod  
Melissa Martinez & Gustavo Reveles Acosta  
Melissa Martinez & Gustavo Reveles Acosta  
Erin O'Keiff

KISD Communications  
Mark Kania, Dianne Foletto,  
Thomas Park & Dustin Rogers  
Dr. Jeannie Meza-Chavez,  
Horacio Hernandez & Perla Magallon  
Linda Buchman & Steve Brunsman

San Elizario ISD

San Elizario ISD "SOAR@theNEST" Website

Spring Branch ISD

SBISD's Distance Learning Toolkit

**SILVER**  
Austin ISD  
Region 4 ESC  
Round Rock ISD  
Sheldon ISD

Austin ISD COVID-19 Webpage  
Network 1: Child Find, Evaluation and ARD Supports website  
Early College High School online enrollment page  
Sheldon ON Demand

Communications & Community Engagement  
Marijane Kelly  
Dianne Foletto & Linda Ashenbrenner  
Derik Moore



**BEST OF CATEGORY**  
Santa Fe ISD

**CATEGORY 46**  
**Web Site - Template Driven Design**  
**Less than 10,000 students**



Santa Fe ISD Website

Patti Hanssard & Jenny Davenport

**GOLD**  
Angleton ISD

2019 AISD Website Redesign

Laurin Moore, Brittany Blanchard  
& Hanna Chalmers

Edgewood ISD  
Everman ISD  
Greenville ISD  
La Porte ISD  
Santa Fe ISD

eisd.net - Communicating with Clarity  
Everman ISD Website  
greenvilleisd.com  
La Porte ISD website  
Santa Fe ISD Website

Samantha Grubbs & Armando Ontiveros  
Public Relations Department & Blackboard  
GISD Communications  
Adam J. Holland  
Patti Hanssard & Jenny Davenport

**10,000 to 30,000 students**

**BEST OF CATEGORY**  
Wylie ISD

Wylie ISD Website

Doug Bellamy

**GOLD**  
Brazosport ISD  
Laredo ISD  
Pearland ISD  
Tomball ISD  
Wylie ISD

www.brazosportisd.net  
instuctional Continuity Webpage  
Pearland ISD Remote Learning Website  
tomballisd.net  
Wylie ISD Website

Communications Department  
Claudia Rodriguez  
Vic Bushfield  
Justin Warnasch & Allison Suarez  
Doug Bellamy



**CATEGORY 46 - Web Site, Template Driven Design, continued**  
**More than 30,000 students**

**BEST OF CATEGORY**

Cypress Fairbanks ISD	Learning at Home (English & Spanish)	Jennifer Ongoco & Rosario Meehan
<b>GOLD</b>		
Cypress Fairbanks ISD	Learning at Home (English)	Jennifer Ongoco
Cypress Fairbanks ISD	Learning at Home (Spanish Website)	Rosario Meehan
Garland ISD	Garland ISD website	GISD Web Services
Humble ISD	Humble ISD Website Redesign	Yvonne Harris, Kelci Hebert & Lori Maugans
Region 4 ESC	Region 4 COVID-19 Resource Website	David Del Toro, Kristi Hernandez & Marijane Kelly
Spring Branch ISD	Career Technical Education Website	Linda Buchman & Steve Brunsman
<b>SILVER</b>		
Pasadena ISD	Pasadena ISD Education Foundation Website	Bruce Stone
Spring ISD	Empowered Learning At-Home	Office of Communications
Spring ISD	State of the District 2020	Office of Communications

**CAMPAIGN/EVENT CATEGORIES**



**CATEGORY 47**

**Marketing Campaign**

**Less than 10,000 & 10,000 to 30,000 students**



**BEST OF CATEGORY**

Magnolia ISD	The Scary Facts About Vaping	Kate Hope & Denise Meyers
<b>GOLD</b>		
JPleasant Grove ISD	State of Mind Marketing Campaign	Shelby DeMuth Akin
Magnolia ISD	The Scary Facts About Vaping	Kate Hope & Denise Meyers
Wichita Falls ISD	WFISD Early Childhood Roundup	Community Relations Department

**More than 30,000 students**

**BEST OF CATEGORY**

Garland ISD	Literacy for Life	GISD Communications
<b>GOLD</b>		
Cypress Fairbanks ISD	“Choose CFISD” Marketing Campaign	Community Engagement
ESC Region 11	Engage by Design	Communications Team
ESC Region 11	Learning@11	Communications Team
ESC Region 11	R11 Health Matters	Communications Team
ESC Region 13	Rural Schools Lead Generation Campaign	Kallie Koumalats
Garland ISD	Literacy for Life	GISD Communications
Texas Assoc. of School Boards	Governance Camp	TASB Communications
Texas Assoc. of School Boards	Summer Leadership Institute (SLI)	TASB Communications



**CATEGORY 48**

**Foundation or Partnership Campaign**

**Less than 10,000 & More than 30,000 students**



**BEST OF CATEGORY**

El Paso ISD	EPISD Cares	Melissa Martinez & Gustavo Reveles Acosta
<b>GOLD</b>		
El Paso ISD	EPISD Cares	Melissa Martinez & Gustavo Reveles Acosta
Fort Bend ISD	Equip-A-Student Campaign	Kristoffer Smith, Tonya Thomas,
Nicole Butler & Danish Nelson		
Killeen ISD	Starmakers	KISD Communication Services
<b>BRONZE</b>		
Red Oak ISD Ed Foundation	Jar Wars - Return of the Coin Drive	Red Oak ISD Ed Foundation





# CATEGORY 49

## Social Media Campaign

### Less than 10,000 students



#### BEST OF CATEGORY

Friendswood ISD

#### GOLD

Carroll ISD

Friendswood ISD

Sherman ISD

#### SILVER

Everman ISD

Red Oak ISD

#### BRONZE

Boerne Education Foundation

Everman ISD

Challenge Accepted

Carroll ISD - "To The Class of 2020"

Social Media Campaign

Challenge Accepted

#ThankABearcat

Virtual Spirit Week Highlights

ROISD #HawksAtHome

Pie In The Sky

Parent Appreciation

#### 10,000 to 30,000 students

The Massey Challenge (#masseychallengebisd)

The Massey Challenge (#masseychallengebisd)

#Waco ISD Reads

#WeAreAllen Frontline Responders Alumni Highlight

Throwback Thursday Social Media Post

Senior Celebration Week Social Media Campaign

#CurbsideKudos

National Principals Month

National School Counseling Week

Goodnight, Wichita Falls

#### More than 30,000 students

#musicallyinKLEINed

Aldine ISD Class of 2020: The Road to Graduation

#AISDAAtHome

CFISD Spirit Social Media Campaign

Mitzi Loera & Vanessa Koch

#IamEPISD on Instagram

National Principals Month: Attributes in Action

Teacher Appreciation Week: Heroes at Home

#musicallyinKLEINed

2 Minutes 2 Fun & Fitness

Hispanic Heritage Month 2019

Spring Into Graduation

Teacher Recruitment Campaign

#WholeChildWednesday

48 Hour Challenge

Dayna Owen & Kelsey Purcell

Julie Thannum, Justin Dearing,

Jill Webb & Hayley Herring

Dayna Owen & Kelsey Purcell

Kimberly Simpson & Sean Vanderveer

Public Relations Department

Haley Stewart

Yvette Reyna

Public Relations Department

Communications Department

Communications Department

Joshua Wucher, Jesse Botello,

Stephanie Hines, Abigail Ramirez,

Margarita Ramirez, Lara Robertson

& Mary Senter

Erin McCann

Communications &

Community Engagement

Cissa Madero

Lara Robertson & Abigail Ramirez

Jack Wilcox

Jack Wilcox

Community Relations Department

KISD Communications

Valonia Walker

Communications &

Community Engagement

Bevin Gordon, Joel Weckerly,

Melissa Martinez & Gustavo Reveles Acosta

Communications Department

Nicole Butler & Danish Nelson

KISD Communications

Dianne Foletto

Office of Communications

Office of Communications

Office of Communications

Sydney Whigam

Dianne Foletto & Linda Ashenbrenner





# CATEGORY 50

## Special Event

Less than 10,000 students



### BEST OF CATEGORY

Red Oak ISD Ed Foundation Red Oak ISD Education Foundation Celebration of Stars - Virtual Karen Anderson

### GOLD

Edgewood ISD Salsa Bowl XI and Salsa Cook-off Competition Carissa Valdez, Yvonne Zamora-Byrd, Keyhla Calderon-Lugo, Armando Ontiveros, Samantha Grubbs & Carlos Molina  
 Everman ISD 2020 Graduation Public Relations Department  
 Joshua ISD Friday Night Lights Honoring JHS c/o 2020 Zoheb Hassanali  
 Red Oak ISD ROISD Brookshire's Pep Rally and Basketball Game Communications Team  
 Red Oak ISD Ed Foundation Red Oak ISD Education Foundation Celebration of Stars - Virtual Karen Anderson

### SILVER

Boerne Ed Foundation Purse Mania 2.0 Yvette Reyna  
 Liberty-Eylau ISD Liberty-Eylau First Integrated Team 50th Anniversary Celebration Matt Fry  
 Red Oak ISD ROISD Hawktoberfest Communications Department

### BRONZE

Joshua ISD Electronic Shooting Range Ribbon-Cutting Ceremony Zoheb Hassanali  
 Pampa ISD #Moments Back To School Bash Tanya Larkin & Jana Williamson

### 10,000 to 30,000 students

### BEST OF CATEGORY

Coppell ISD CISD Virtual 60th Birthday Bash May I Communications & Community Engagement

### GOLD

Coppell ISD CISD Virtual 60th Birthday Bash May I Communications & Community Engagement  
 Coppell ISD Ramadan in CISD Communications & Community Engagement  
 Georgetown ISD Georgetown ISD 2020 State of the District Edgar Arellano, Melinda Brasher, Jill Easlick & Kaitlin Paonessa

Lake Travis ISD A Night Under the Stars 2020: Recognizing Our Top 10 Scholar and Distinguished Educators Meaghan Reid, Cheryal Loosmore & Marco Alvarado  
 Pearland ISD Pearland ISD Leadership Retreat Kim Hocott

### SILVER

Brazosport ISD Brazoswood's 50th Anniversary - Once a Buc, Always a Buc! Communications Dept.  
 Crowley ISD STAARlight Celebration in Sundance Square Anthony Kirchner, Jaime Handy, Megan Middleton & Matt Hoover  
 Goose Creek CISD Goose Creek CISD Virtual Graduation Ceremonies Matt Bolinger, Kendall David, Susan Passmore, Mima Trujillo, Carrie Pryor-Newman & Brittney Culpepper  
 Magnolia ISD 2020 Graduation Denise Meyers & Kate Hope

### More than 30,000 students

### BEST OF CATEGORY

Fort Bend ISD Fort Bend ISD's Travelling Santa Tonya Thomas, Deanna Duran, Nicole Butler & Danish Nelson

### GOLD

El Paso ISD 2020 EPISD Teacher of the Year Melissa Martinez & Gustavo Reveles Acosta  
 Fort Bend ISD Checking in with Charles Live Communications Department  
 Fort Bend ISD Fort Bend ISD's Travelling Santa Tonya Thomas, Deanna Duran, Nicole Butler & Danish Nelson

Garland ISD Second Annual Language Summit of Translation & Interpretation Maria Floyd

Killeen ISD Tribute to Valor KISD Communication Services  
 Klein ISD Klein ISD Senior Celebration KISD Communications  
 Lamar CISD Lamar CISD Community Conversations LCISD Community Relations  
 Mesquite ISD Virtual Play Day Wade Odom, Elizabeth Fernandez & Kristin Odom

Spring Branch ISD SBISD's Graduation 2020 Linda Buchman & Steve Brunzman

**CATEGORY 50 - Special Event, More than 30,000 students, continued**

**SILVER**

Aldine ISD

Aldine ISD — State of the District

Sheleah D. Reed, Leticia Fehling,  
Chris Labod, Mike Keeney,  
Valonia Walker & Luke Rabalais  
Community Engagement  
Carmen Alvarado-Vasquez &  
Darrell Pryor

Cypress Fairbanks ISD  
Dallas ISD

Volunteers in Public Schools Event  
Dallas ISD 2019-20 State of the District

Communications Department  
Communications Department  
Jasmine Camble

Fort Bend ISD  
Fort Bend ISD  
Region 4 ESC  
Spring Branch ISD

Fort Bend ISD 2020 Commencement Ceremonies  
Sugar Land 95 - Blessing of the Ground  
Region 4 ESC Holiday Events  
Celebration of Service 2020

Linda Buchman & Steve Brunsman

**BRONZE**

Leander ISD

Convocation 2019: Our Leander ISD Voices

Corey Ryan, Shannon Lombardo,  
Matt Mitchell, Daniel Cernero,  
Rachel Acosta & Crestina Hardie



**BEST OF CATEGORY**

El Paso ISD

**GOLD**

Alvin ISD

EPISD Teacher's Desk

Melissa Martinez & Gustavo Reveles Acosta

Alvin ISD custodian, made headlines across the world for her compassion in a time of desperation for a student.

Renae Rives, Rachel Moore,  
Kinsey Droege & Phil Jean

El Paso ISD  
Garland ISD

EPISD Teacher's Desk  
#GISDAAlwaysConnected Good News Campaign

Melissa Martinez & Gustavo Reveles Acosta  
GISD Communications

**SILVER**

Georgetown ISD

2020 GISD Good News Campaign

Edgar Arellano, Melinda Brasher,  
Jill Easlick & Kaitlin Paonessa

Socorro ISD

Socorro ISD Athletic Signings Campaign

Daniel Escobar

**CATEGORY 51**  
**Education Good News Campaign**  
**10,000 to 30,000 & More than 30,000 students**





## CATEGORY 54 Bond Election

### CRYSTAL COMMENDATION

Midway ISD

Building Momentum

Traci Marli

### CRYSTAL CERTIFICATES OF MERIT

Aledo ISD

Aledo ISD Bond 2019

Mercedes Mayer

Keller ISD

Keller ISD Bond 2019

Communications Department

## CATEGORY 55 Parent Involvement/Volunteer Program NO ENTRIES

## CATEGORY 56 Staff/Student Recognition

### CRYSTAL COMMENDATION

Ector County ISD

Sharkfinder Citizen Science

Communications Department

### CRYSTAL CERTIFICATES OF MERIT

Garland ISD

#MadeTheGradeGarland ISD Communications

Georgetown ISD

Georgetown ISD Teacher of the Month Campaign

Edgar Arellano, Melinda Brasher,  
Jill Easlick & Kaitlin Paonessa

Terrell ISD

Project 2020

Olivia Rice & Michael Arndt

## CATEGORY 57

### School/Community Partnership

### CRYSTAL COMMENDATION

Sherman ISD

#CommunityStrong Partnership Program

Kimberly Simpson

### CRYSTAL CERTIFICATES OF MERIT

Eagle Mountain-Saginaw ISD

EMS ISD Community Business Fair

Chelse Westbrook

Magnolia ISD

Magnolia Bowl

Denise Meyers & Kate Hope

Northwest ISD/

Northwest ISD Ed Foundation

iNvest2Serve

Hailee Fojtasek & Alyssa Edstrom

Wichita Falls ISD

WFISD Community Ambassador Program

Community Relations Dept.

## CATEGORY 58 District/Association Special Event/Celebration

### CRYSTAL COMMENDATION

Socorro ISD

Socorro ISD Teacher of the Year  
Virtual Announcement

Daniel Escobar

### CRYSTAL CERTIFICATES OF MERIT

Lake Travis ISD

A Night Under the Stars 2020: Recognizing  
Our Top 10 Scholars and Distinguished Educators

Meaghan Reid, Cheryal Loosmore  
& Marco Alvarado

Spring ISD

State of the District 2020

Office of Communications

# CATEGORY 59

## Marketing

### CRYSTAL COMMENDATION

Pharr-San Juan-  
Alamo ISD

2020 Texas Public Schools Week  
at PSJA ISD

**Claudia V. Lemus Campos**

### CRYSTAL CERTIFICATES OF MERIT

Everman ISD

STEM Academy

Dr. Nikita Russell, Derrick Thompson  
& Chelsea Davis

Round Rock ISD

Early College High School 2019-2020  
enrollment campaign

Dianne Foletto, Linda Aschenbrener,  
Thomas Park & Dustin Rogers

Sheldon ISD

Marketing Sheldon ISD Panther Stadium

Derik Moore

# CATEGORY 60

## Foundation/Partnership Special Event/Celebration

### CRYSTAL COMMENDATION

Garland ISD Ed Foundation

Tinsel & Trivia

Garland ISD Education Foundation

### CRYSTAL CERTIFICATES OF MERIT

Canutillo ISD

Canutillo ISD 60th Diamond Jubilee

Liza Rodriguez, Andrew Reynoso  
& Laura Caballero

Georgetown ISD

2020 GISD Employee Recognition Ceremony

Edgar Arellano, Melinda Brasher,  
Jill Easlick & Kaitlin Paonessa

North East ISD Partnerships

Night at the Museum presented by the  
North East Educational Foundation

Amy Lane, Jason Gatell,  
Chrystal Payne & Natalie Bobadilla

# CATEGORY 61

## Foundation Annual Campaign

NO ENTRIES







**Proud sponsor of TSPRA's Platinum Awards**

## **PLATINUM AWARD & CERTIFICATES OF MERIT**

All divisions judged together

**CATEGORY 62**

**PLATINUM AWARD**

**Pasadena ISD**

**McDonald's Texas Invitational - Media Transformation**

**Art Del Barrio, Bruce Stone, Reesha Brown, Lori Grande,  
Rob Smith, Kadey Heidrich & Maria Mata**

### **PLATINUM CERTIFICATES OF MERIT**

**Forney ISD**

**Forney ISD 2019 Bond**

**Kristin Zastoupil, Larry Coker,  
Dana Curry & Ty Jones**

**Goose Creek CISD**

**Here, We Grow Giants**

**Matt Bolinger, Kendall David,  
Susan Passmore, Carrie Pryor-Newman,  
Mima Trujillo & Brittney Culpepper**

**Pharr-San Juan-Alamo ISD**

**2019-2020 PSJA ISD  
Centennial Celebration**

**Arianna Vazquez Hernandez,  
Claudia Lemus Campos, Santiago Zavala,  
Marco Vasquez, Daniel Ramos,  
Melinda Garza, Crystal Villarreal De La Paz,  
James Jenson & Korina Solis**

**United ISD**

**We Are United**

**Office of Communications**

# ***Congratulations to all our Star Award winners!***

☆ Here is the public link to view the gallery of the winning entries online:

<https://tspra.secure-platform.com:443/a/gallery?roundId=21>

☆ You may order duplicate certificates and medals online in the TSPRA store until 5 p.m., May 14, 2021.

☆ After you order duplicates and medals online, send an email to [janet@tspra.org](mailto:janet@tspra.org) with the specifics of your order: exact duplicate, additional names, changes, number of copies. Be sure to include the category, type of award, district and entry name as a reference.

☆ The judge's comments are available online. The person who entered has access to these on the website where they entered Star Awards. They will need to share these with others whose names were on the entries. There are no judges sheets included in the certificate packets.

☆ Certificate packets, medals and other awards that were not picked up at the Star Awards Banquet will be shipped at the recipients request by March 15, 2021 for a prepaid fee.

- A. Certificates only will be shipped for a flat, prepaid shipping and handling fee of \$10 per packet.
- B. Certificates and medals will be shipped for a flat, prepaid shipping and handling fee of \$10 plus \$5 per medal.
- C. Crystal and Platinum Awards, with certificates and/or medals will be shipped insured with a delivery signature required, at individual pricing. You will be notified of the cost and must pay in advance before the awards will be shipped.

Contact Janet Crock at [janet@tspra.org](mailto:janet@tspra.org) to authorize the shipment. An invoice will be created which must be paid before the awards will be shipped.

☆ Awards will be kept in the TSPRA office through June 30, 2021. After that date there is no guarantee you will be able to have your awards shipped to you.

☆ A press release for the awards may be found at: <https://tspra.org/awards/star-awards/833-2/>