

# 2020 STAR AWARDS



# PRINT CATEGORIES

## CATEGORY 1

### Internal Newsletter All Divisions



#### BEST OF CATEGORY

Lamar CISD

#### GOLD

Bastrop ISD

Lamar CISD

Socorro ISD

#### SILVER

Arlington ISD

COVID-19 Report

ACE Parent Connection

COVID-19 Report

@Socorro Newsletter

My ArlingtonISD

Board Highlights



LCISD Community Relations

April Lewandowski

LCISD Community Relations

Daniel Escobar

Anthony Andro, Robert Spence,

Anita Foster & Ryan Pierce

Patti Hanssard & Jenny Davenport

Santa Fe ISD



#### BEST OF CATEGORY

Canutillo ISD

#### GOLD

Canutillo ISD

Santa Fe ISD

Smithville ISD

#### SILVER

Santa Fe ISD

Envisions Newsletter

Envisions Newsletter

Welcome To Our Tribe

Tiger Insider Newsletter

Stop Arm Press Release

**10,000 to 30,000 students**

The School Zone

Alvin ISD Community Connection Newsletter

The School Zone

Diamond News

Community Impact Insert

**More than 30,000 students**

ConnectEd

ConnectEd

Klein District News

ReadPlayTalk Magazine - Spring 2020 Edition

Mesquite Matters 2020 Winter Edition

Parent Connection - Back to School

Back-to-School Newsletter

Socorro ISD El Paso Kids Inc.

## CATEGORY 2

### External Newsletter Less than 10,000 students



Liza Rodriguez, Andrew Reynoso  
& Laura Caballero

Liza Rodriguez, Andrew Reynoso  
& Laura Caballero

Patti Hanssard & Jenny Davenport  
Ana L. Murray

Patti Hanssard & Jenny Davenport

Denise Mclean, Adam Thibodeaux  
& Colby Knox

Rachel Moore  
Denise Mclean, Adam Thibodeaux  
& Colby Knox

Blanca E. Cantu

Kate Hope & Denise Meyers

GISD Communications

GISD Communications  
KISD Communications Team  
Elizabeth Fernandez  
Elizabeth Fernandez  
Paola Arcos

LCISD Community Relations  
Daniel Escobar

#### BEST OF CATEGORY

Beaumont ISD

#### GOLD

Alvin ISD

Beaumont ISD

#### SILVER

La Joya ISD

#### BRONZE

Magnolia ISD

#### BEST OF CATEGORY

Garland ISD

#### GOLD

Garland ISD

Klein ISD

Mesquite ISD

Mesquite ISD

United ISD

#### SILVER

Lamar CISD

Socorro ISD





# CATEGORY 3

## Flyer

Less than 10,000 students



### BEST OF CATEGORY

Aledo ISD

#### GOLD

Aledo ISD

Canutillo ISD

Everman ISD

Everman ISD

Everman ISD

Galveston ISD

Kerrville ISD

Pine Tree ISD

Santa Fe ISD

Santa Fe ISD

Santa Fe ISD

Terrell ISD

Texas City ISD

Everman ISD

Everman ISD

Galveston ISD

Galveston ISD

Galveston ISD

Kerrville ISD

Pampa ISD

Pleasant Grove ISD

Pleasant Grove ISD

Red Oak ISD Ed Foundation

Santa Fe ISD

Santa Fe ISD

Santa Fe ISD

Santa Fe ISD

### BEST OF CATEGORY

Dickinson ISD

#### GOLD

Alvin ISD

Dickinson ISD

Georgetown ISD

Pearland ISD

San Angelo ISD

Wylie ISD

#### SILVER

Dickinson ISD

Eagle Mountain-Saginaw ISD

Laredo ISD

Laredo ISD

Sharyland ISD

Southwest ISD

Aledo ISD Bond 2019 Flyer

Aledo ISD Bond 2019 Flyer

Canutillo ISD 60th Diamond Jubilee

Facebook Live - Polar Express

Friday Family Literacy Backpacks

Literacy Bowl

Back to School Fair Flyer

Virtual KISD Guide for Parents

Pine Tree ISD Marketing Rack Card

College Fair Flyer

ESL Family Night Flyer

Stop Arm Flyer

Terrell Tigers Return to Learn

TCISD Virtual Job Fair

EISD Football Playoff Game

STEM Information Night

Austin Parent Info Meeting

Ball High Parent Information Meeting

Middle School Information Night Flyer

KISD Job Fair Flyer

Let Freedom Sing

Legacy of Success

Pleasant Grove High School Profile

Handbags for Hawks

COVID-19 Standard Response Protocols

Santa Fe High School Signing Day Ceremony

STREAM Flyer

Vaping Flyer

### 10,000 to 30,000 students

Gator STEM Expo Flyer

Read, Write, Repeat

Gator STEM Expo Flyer

Georgetown ISD 2020 District Snapshot

Strategic Plan: At-A-Glance

Grab and Go Meals

MENTOR Recruitment Flyer

Dickinson Education Foundation Mother Son Superhero Dance Flyer

Community Business Fair Flyer

Bowling Tournament 2020

LISD Dress Code 2020-2021

Sharyland ISD Graduation Flyer 2020

Southwest ISD at a Glance

Mercedes Mayer

Mercedes Mayer

Liza Rodriguez, Andrew Reynoso  
& Laura Caballero

Public Relations Department

Public Relations Department

Public Relations Department

Billy Rudolph, Chelsea Lenamond  
& Kyle Bolen

Lauren Jette

Communications Department

Patti Hanssard & Jenny Davenport

Patti Hanssard & Jenny Davenport

Patti Hanssard & Jenny Davenport

Olivia Rice

Clarissa Silva

Public Relations Department

Public Relations Department

Billy Rudolph, Chelsea Lenamond  
& Kyle Bolen

Billy Rudolph, Chelsea Lenamond

& Kyle Bolen

Billy Rudolph, Chelsea Lenamond

& Kyle Bolen

Lauren Jette

Tanya Larkin & Jana Williamson

Shelby DeMuth Akin

Shelby DeMuth Akin

Karen Anderson

Patti Hanssard & Jenny Davenport

Patti Hanssard & Jenny Davenport

Patti Hanssard & Jenny Davenport

Patti Hanssard & Jenny Davenport



### **CATEGORY 3 - Flyer, 10,000 to 30,000 students, continued**

#### **BRONZE**

Brazosport ISD  
Dickinson ISD  
Duncanville ISD  
Eagle Mountain-Saginaw ISD  
Goose Creek CISD  
Laredo ISD  
Laredo ISD  
Laredo ISD  
Pearland ISD

Exploring Mentoring in BISD  
Dickinson Education Foundation Daddy Daughter Dance Flyer  
Mike Chrietzberg Softball Field Naming Ceremony  
2020-2021 School Year Options  
San Jacinto Elementary Informational Meeting  
2nd Annual Christmas Posada  
Happy Substitute's Day  
Online Registration Now Open  
Plan to Proceed Pledges

Communications Department  
Jenna Simsen  
Kim Bauer  
Chelse Westbrook  
Mima Trujillo  
Claudia Rodriguez  
Claudia Rodriguez  
Claudia Rodriguez  
Kim Hocott

#### **More than 30,000 students**

#### **BEST OF CATEGORY**

Edinburg CISD

Edinburg CISD Pre-K Registration 2020-2021

Romeo Cantu & Mark Montemayor

#### **GOLD**

Aldine ISD  
Arlington ISD  
Cypress Fairbanks ISD  
Edinburg CISD  
Fort Bend ISD

Aldine ISD - Pre-K Program Postcard  
Bond 2019 School Fact Sheet  
CFISD Summer Camp 2020  
Edinburg CISD Pre-K Registration 2020-2021  
Counting On You | 2020 Census

Leticia Fehling & Chris Labod  
Suzanne Turner & Ryan Pierce  
Luke Murray  
Romeo Cantu & Mark Montemayor  
Rachel Ross, Danish Nelson,  
Nicole Bulter & Kristoffer Smith  
Danish Nelson  
GISD Communications  
Office of Communications

Fort Bend ISD  
Garland ISD  
Spring ISD

Make Our District Your District  
#ChooseGarlandISD for Pre-K and Kindergarten  
2019 Academy Showcase

Leticia Fehling & Chris Labod

#### **SILVER**

Aldine ISD

Aldine ISD — Virtual Summer Camp Experience  
for Middle, Ninth, and High School Students  
Arlington ISD Wellness Fair  
Exploring & Expanding Conference Flyer

Suzanne Turner  
Jennifer Marshall-Higgins  
& Megan Banister  
Jasmine Camble

Arlington ISD  
ESC Region 12

Region 4 ESC

Inspire Texas International Teacher Flyer



### **CATEGORY 4** **Brochure** **Less than 10,000 students**



#### **BEST OF CATEGORY**

Everman ISD

Johnson STEM Academy Large Brochure

Public Relations Department

#### **GOLD**

Everman ISD  
Everman ISD  
Santa Fe ISD

Johnson STEM Academy Large Brochure  
Roy Johnson STEM Academy Launch Brochure  
HR Recruiting Brochure

Public Relations Department  
Public Relations Department  
Patti Hanssard & Jenny Davenport

#### **BRONZE**

Everman ISD  
Smithville ISD  
Sunnyvale ISD

Dan Powell Early Learning Academy Brochure  
SISD Brief Facts  
Sunnyvale ISD Community Partners Brochure

Public Relations Department  
Ana L. Murray  
Emily White

#### **10,000 to 30,000 students**

#### **BEST OF CATEGORY**

Sharyland ISD

Sharyland ISD Health Science Brochure

Rocio N. Landin

#### **GOLD**

Bastrop ISD  
Beaumont ISD

New Hire Academy  
Mid-Year Review

Lauri Anzaldua  
Denise Mclean, Adam Thibodeaux  
& Colby Knox

Brazosport ISD  
Brazosport ISD  
Goose Creek CISD  
Pearland ISD  
Sharyland ISD  
Tomball ISD

City of Lake Jackson Brochure  
Volunteer Recruiting Brochure  
Here, We Grow Giants Brochure  
District Profile Brochure  
Sharyland ISD Health Science Brochure  
Academy of Energy and International  
Business Brochure

Communications Department  
Communications Department  
GCCISD Community Engagement Team  
Cissa Madero  
Rocio N. Landin  
Allison Suarez & Justin Warnasch

**CATEGORY 4 - Brochure, 10,000 to 30,000 students, continued****SILVER**

Hays CISD  
Wylie ISD

Hays CISD 2020 Bond Brochure  
Wylie ISD Rack Card

Tim Savoy  
Doug Bellamy & Ian Halperin

**More than 30,000 students****BEST OF CATEGORY**

ESC Region 12

ACE Brochure

Megan Banister

**GOLD**

Arlington ISD  
ESC Region 12  
Garland ISD  
Humble ISD

Arlington ISD 2020 Interim Legislative Agenda  
ACE Brochure  
Magnet Brochure  
Kingwood Middle School Cougar Pride Brochure

Suzanne Turner & Ryan Pierce  
Megan Banister  
GISD Communications  
Jonathan Frey, Chris Guillory  
& Robin McAdams  
KISD Communication Services  
LCISD Community Relations  
Lori Grande  
Lesley Range-Stanton &  
PISD Communications Dept.  
Tom Nielsen  
Dianne Foletto & Thomas Park

Killeen ISD  
Lamar CISD  
Pasadena ISD  
Plano ISD

Recruit, Retain, Retire  
2019 Points of Pride  
HR Recruiting Brochure  
2020 District Update

Region 10 ESC  
Round Rock ISD

Bond Facilitation Brochure  
Early College High School Brochure

**BEST OF CATEGORY**

Red Oak ISD

ROISD Hawk Headliner

Communications Department

**GOLD**

Greenville ISD  
Melissa ISD  
Red Oak ISD  
Temple ISD

A look inside Greenville ISD  
2019 Melissa Schools Executive Portfolio  
ROISD Hawk Headliner  
Temple ISD Campus Guide

Communications Department  
Maddie Coe  
Communications Department  
Christine Parks

**SILVER**

Lancaster ISD

Superintendent Goals & Evaluation

Sherese Lightfoot, Sonja A. Brown,  
Aaron Libby & Ashley Anderson  
Tanya Larkin & Jana Williamson  
Patti Hanssard & Jenny Davenport

Pampa ISD  
Santa Fe ISD

Pampa ISD Recruiting Booklet  
Santa Fe TX Education Foundation  
"Celebrating Ten Years"

Emily White

Sunnyvale ISD

Raider 101 New Family Orientation Guide  
**10,000 to 30,000 students**

**BEST OF CATEGORY**

Sharyland ISD

Sharyland ISD Freshman 101

Rocio N. Landin

**GOLD**

Coppell ISD  
Goose Creek CISD  
Sharyland ISD

A Guide to CISD Graduation Day  
High School Options  
Sharyland ISD Freshman 101

Communications & Community Engagement  
Mima Trujillo  
Rocio N. Landin

**More than 30,000 students****BEST OF CATEGORY**

Cypress Fairbanks ISD

State of the District Booklet 2019-2020

CFISD Communications

**GOLD**

Cypress Fairbanks ISD  
Garland ISD  
Lamar CISD  
Lamar CISD  
Texas Assoc. of School Boards

State of the District Booklet 2019-2020  
GISD Stadium Sponsorships  
Lamar CISD Strategic Plan  
Leadership Development Framework  
TASB Energy Cooperative Market Update Booklet

CFISD Communications  
GISD Communications  
LCISD Community Relations  
LCISD Community Relations  
TASB Communications



## **CATEGORY 5 - Booklet, More than 30,000 students, continued**

### **SILVER**

ESC Region 11  
Mesquite ISD  
Region 4 ESC  
Spring Branch ISD  
Texas Assoc. of School Boards

Technology Services  
Best Care Anywhere  
Region 4 Back to School Catalog 2019-2020  
SBISD's Reading Buddy Guide  
2019 Delegate Assembly Handbook

Lou Ann Rockwell & Matthew Fisher  
Kristin Odom  
David Del Toro & Kristi Hernandez  
Linda Buchman & Steve Brunsman  
TASB Communications



### **BEST OF CATEGORY**

Galveston ISD

### **GOLD**

Galveston ISD  
Quinlan ISD  
Santa Fe ISD

### **SILVER**

Canutillo ISD  
Everman ISD  
Lancaster ISD  
Smithville ISD  
Texas City ISD

### **BEST OF CATEGORY**

Mesquite ISD

### **GOLD**

ESC Region 12  
Mesquite ISD

Sharyland ISD  
Weslaco ISD  
Weslaco ISD

### **SILVER**

Georgetown ISD  
Laredo ISD  
Pearland ISD



### **BEST OF CATEGORY**

Pearland ISD

### **GOLD**

Angleton ISD  
Canutillo ISD

Brazosport ISD  
Magnolia ISD  
Pearland ISD

### **SILVER**

Goose Creek CISD  
Hays CISD  
Prosper ISD  
Sharyland ISD

### **BRONZE**

La Joya ISD

## **CATEGORY 6**

### **Calendar/Planner Less than 10,000 students**



District Calendar

Billy Rudolph, Chelsea Lenamond & Kyle Bolen

District Calendar  
Quinlan ISD 2019-2020 Academic Calendar  
Monthly Events Calendar

Billy Rudolph, Chelsea Lenamond & Kyle Bolen  
Tiffany Chapman  
Patti Hanssard & Jenny Davenport

Academic Calendar  
Varsity Sports Calendar  
Lancaster ISD 20-21 Academic Calendar  
SISD Calendar  
2020-21 District Calendar

Liza Rodriguez, Laura Caballero & Andrew Reynoso  
Public Relations Department  
Aaron Libby  
Ana L. Murray  
Clarissa Silva & Melissa Tortorici

### **10,000 to 30,000 & More than students**

ReadPlayTalk 2019-20 Calendar

Reid Blackwell, Kristing Odom,  
Lindsay Paris & Wade Odom

La Vega ISD AVID Planners  
ReadPlayTalk 2019-20 Calendar

Molly Gallagher-Smith  
Reid Blackwell, Kristing Odom,  
Lindsay Paris & Wade Odom  
Rocio N. Landin  
Samantha Holley  
Samantha Holley

Sharyland ISD 2020-2021 District Planner  
WISD Academic Calendar  
WISD District Wall Calendar

Georgetown ISD 2020-21 Academic Calendar  
2020-2021 Scholastic Calendar  
Annual Calendar of Board Major Events and Activities

Edgar Arellano  
Claudia Rodriguez  
Cissa Madero

## **CATEGORY 7**

### **Program**

### **Less than 10,000 & 10,000 to 30,000 students**



Leadership Retreat Program

Kim Hocott

2020 TMEA Program  
Canutillo ISD 60th Diamond Jubilee

Laurin Moore, Hanna Chalmers & Brittany Blanchard  
Liza Rodriguez, Andrew Reynoso  
& Laura Caballero

BISD Education Foundation Throwback Prom  
Denim and Diamonds Gala Program  
Leadership Retreat Program

Communications Department  
Kate Hope & Denise Meyers  
Kim Hocott

Agriscience Center Dedication Program  
Johnson High School Ribbon Cutting Program  
Hall of Honor Program  
Sharyland ISD School Board  
Appreciation Luncheon Program 2020

Mima Trujillo  
Tim Savoy  
Racy Grant & Christal Hankey  
Rocio N. Landin

La Joya ISD National Blue Ribbon School Program

Blanca E. Cantu



**CATEGORY 7 - Program, continued**  
**More than 30,000 students**

**BEST OF CATEGORY**

Pasadena ISD

Vanguard Program

Lori Grande, Reesha Brown,  
Kadey Heidrich & Maria Mata

**GOLD**

Mesquite ISD  
Pasadena ISD

2019 Hall of Honor Program  
Vanguard Program

Elizabeth Fernandez  
Lori Grande, Reesha Brown,  
Kadey Heidrich & Maria Mata  
Communications

Region 4 ESC  
Region 4 ESC

Early Childhood Inclusion Program  
Region 4 Child Nutrition Showcase  
TCTA 2020 Annual Meeting Handbook

David Del Toro & Kristi Hernandez  
Clare Haefner

**SILVER**

Dallas ISD  
Katy ISD

Dallas ISD 2019-2020 State of the District  
Leonard Elementary Dedication Program

Carmen Alvarado-Vasquez & Darrell Pryor  
Dr. Andrea Grooms



**CATEGORY 8**

**Invitation/Announcement/Postcard/Thank You Note**

**Less than 10,000 students**



**BEST OF CATEGORY**

Liberty-Eylau ISD

Michael Thomas Book Signing

Matt Fry

**GOLD**

Carroll ISD  
Everman ISD  
Joshua ISD  
Joshua ISD  
Joshua ISD  
Liberty-Eylau ISD

Slab Signing Party Postcard  
STEM Postcards  
Friday Night Lights Honoring JHS c/o 2020  
Inaugural Bilingual Spelling Bee  
Thank you, Owl Nation  
Michael Thomas Book Signing  
Christmas Reception Invitation  
Pine Tree ISD Principal Recognition Announcement  
Education Foundation Gala Invitation  
Learning at Home with Terrell ISD

Jill Webb  
Public Relations Department  
Zoheb Hassanali  
Zoheb Hassanali  
Zoheb Hassanali  
Matt Fry

Lufkin ISD  
Pine Tree ISD  
Santa Fe ISD  
Terrell ISD

Public Relations Department  
Communications Department  
Patti Hanssard & Jenny Davenport  
Olivia Rice

**SILVER**

Aledo ISD  
Everman ISD  
Everman ISD  
Galveston ISD

Aledo ISD Bond 2019 Postcard  
Back to School Bash Postcards  
Dan Powell Early Learning Academy Postcard  
Scoreboard Unveiling Invitation

Mercedes Mayer  
Public Relations Department  
Public Relations Department  
Billy Rudolph, Chelsea Lenamond  
& Kyle Bolen

**BRONZE**

Everman ISD  
Joshua ISD  
Joshua ISD  
Santa Fe ISD

Facebook Live - Polar Express Postcards  
Electronic Shooting Range Ribbon-Cutting Ceremony  
Princess for a Day  
William F. Barnett Dedication

Public Relations Department  
Zoheb Hassanali  
Zoheb Hassanali  
Patti Hanssard & Jenny Davenport

**10,000 to 30,000 students**

**BEST OF CATEGORY**

Alvin ISD

In Bloom Virtual Recognition Ceremony

Rachel Moore

**GOLD**

Alvin ISD  
Dickinson ISD  
Duncanville ISD  
Eagle Mountain-Saginaw ISD  
Eagle Mountain-Saginaw ISD  
Hays CISD  
Laredo ISD  
Pearland ISD  
Sharyland ISD

In Bloom Virtual Recognition Ceremony  
Dickinson Education Foundation Roaring 20s Fundraising Gala  
Best In The Southwest  
Holiday Open House Invitation  
Late Night with Jimmie Chadwell  
Invitation to Johnson High School Ribbon Cutting  
Reading is Magical  
G.P. Bullard Building Dedication Invitation  
Sharyland ISD Holiday Postcard

Rachel Moore  
Jenna Simsen  
Hillary Hopson  
Chelse Westbrook  
Kris Hill  
Tim Savoy  
Claudia Rodriguez  
Cissa Madero  
Rocio N. Landin

**CATEGORY 8 - Invitation, Announcement, Postcard, 10,000-30,000 students, continued****SILVER**

Brazosport ISD	Brazoswood 50th Invitation	Communications Department
Brazosport ISD	T.W.Ogg Ribbon Cutting Ceremony	Communications Department
Goose Creek CISD	Invitation to E.F. Green Junior School Groundbreaking Ceremony	Mima Trujillo
Laredo ISD	Dedication Ceremony DECA Building	Claudia Rodriguez
Laredo ISD	Veteran's Field Ribbon Cutting Ceremony	Claudia Rodriguez
Sharyland ISD	Sharyland High School & B.L. Gray Junior High	Rocio N. Landin
	TEA Recognition Invitation	
Sharyland ISD	Sharyland ISD Graduation Announcement	Rocio N. Landin
Sheldon ISD	Thank You from Board, Superintendent During Times of Uncertainty	Derik Moore

**More than 30,000 students****BEST OF CATEGORY**

Garland ISD	Garland ISD Education Foundation, Give Through Golf	GISD Communications
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**GOLD**

Arlington ISD	Bond 2019 Postcard	Suzanne Turner & Ryan Pierce
Garland ISD	Garland ISD Education Foundation, Give Through Golf	GISD Communications
Plano ISD	2020 Martin Luther King, Jr. Diversity Celebration Invitation: Plano ISD Proud	Lesley Range-Stanton, Brittnea Ussery & PISD Communications
Spring ISD	State of the District 2020 Invite	Office of Communications
Texas Classroom Teachers Assoc.	Join TCTA in Austin	Clare Haefner

**SILVER**

Cypress Fairbanks ISD	Bitmoji Thanks in CFISD Spirit Style	Community Engagement
North East ISD Partnerships	Jingle & Mingle	Chrystal Payne

**BRONZE**

United ISD	Lead and Teach your heart out	Paola Arcos
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**CATEGORY 9****Poster****Less than 10,000 students****BEST OF CATEGORY**

Canutillo ISD	3 W's of Health	Liza Rodriguez, Laura Caballero & Andrew Reynoso
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**GOLD**

Canutillo ISD	3 W's of Health	Liza Rodriguez, Laura Caballero & Andrew Reynoso
Galveston ISD	Out to Eat for Education Poster	Billy Rudolph, Chelsea Lenamond & Kyle Bolen
Pampa ISD	Pampa ISD School House Rock Awards Banquet	Tanya Larkin & Jana Williamson
Smithville ISD	New Student Registration Poster	Ana L. Murray
Terrell ISD	Terrell ISD Meals on the Bus	Olivia Rice
Texas City ISD	Celebration of American Music	Clarissa Silva

**SILVER**

Kerrville ISD	KISD Profile of a Leader	Lauren Jette
Santa Fe ISD	Beauty and the Beast Musical Poster	Patti Hanssard & Jenny Davenport

**BRONZE**

Everman ISD	Varsity Sports Poster	Public Relations Department
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**10,000 to 30,000 students****BEST OF CATEGORY**

Weslaco ISD	Read to Succeed - Reading Chart	Darline Gracia
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**GOLD**

Dickinson ISD	2019 Pride of Dickinson High Poster	Jade Wise
Duncanville ISD	Teacher of the Year Yard Signs	Kim Bauer
Eagle Mountain-Saginaw ISD	EMS ISD Band Expo 2019	Chelse Westbrook
Goose Creek CISD	Missing School - Missing Out!	Mima Trujillo & Carrie Pryor-Newman
Laredo ISD	Elementary Teacher of the Year sign	Claudia Rodriguez
Laredo ISD	School Board Recognition Month	Claudia Rodriguez
Midland ISD	Rock in the USA	Elana Ladd
Weslaco ISD	Read to Succeed - Reading Chart	Darline Gracia
Wylie ISD	About the Teacher Profiles	Doug Bellamy



**Category 9 - Poster, continued**  
**More than 30,000 students**

**BEST OF CATEGORY**

Spring ISD

**GOLD**

Garland ISD

Pasadena ISD

Socorro ISD

Spring ISD

**SILVER**

Garland ISD

Pasadena ISD

United ISD

**BRONZE**

Garland ISD

Harmony Public Schools

Killeen ISD



**BEST OF CATEGORY**

Texas City ISD

**GOLD**

Canutillo ISD

Greenville ISD

Highland Park ISD

Texas City ISD

**SILVER**

Galveston ISD

Pampa ISD

**BEST OF CATEGORY**

Lubbock ISD

**GOLD**

Dickinson ISD

Eagle Mountain-Saginaw ISD

Laredo ISD

Lubbock ISD

Sharyland ISD

**SILVER**

Crowley ISD

**BEST OF CATEGORY**

North East ISD Partnerships

**GOLD**

North East ISD Partnerships

Spring ISD

**SILVER**

El Paso ISD

Texas Classroom Teachers Assoc.

**BRONZE**

Cypress Fairbanks ISD

Killeen ISD

"My Anti-Drug" Poster Campaign

Office of Communications

Extra, Extra This Just In: Garland ISD Education Foundation

GISD Communications

Employee Giving, Grants and Scholarships

Texas Invitational - Education Foundation Fundraiser

Bruce Stone

Socorro ISD Athletic/Fine Arts Schedule Posters

Daniel Escobar

"My Anti-Drug" Poster Campaign

Office of Communications

SAT Promotion

GISD Communications

Census Poster

Lori Grande

Apart but Together

Alejandro Meza

Put the A in #GarlandUSA

GISD Communications

Harmony's Got Talent

Susan Campbell

Reclaiming the Mission

KISD Communication Services

**CATEGORY 10**  
**Holiday/Greeting Card**  
**Less than 10,000 students**



2019 TCISD Christmas Card

Clarissa Silva & Melissa Tortorici

Canutillo ISD Holiday Card

Liza Rodriguez, Laura Caballero

& Andrew Reynoso

GISD Communications

2019-2020 GISD Employee Birthday Card

Communications Department

HPISD Birthday Card

Clarissa Silva & Melissa Tortorici

2019 TCISD Christmas Card

Kelley's Angels Adopt a Child Christmas Project

Billy Rudolph, Chelsea Lenamond

& Kyle Bolen

Tanya Larkin

#Moments in Pampa ISD Christmas Card

**10,000 to 30,000 students**

Holiday Card Student Art Collection

Erin Gregg

Dickinson ISD 2019 Christmas Card

Tammy Dowdy

EMS ISD Happy Holidays Greeting Card

Chelse Westbrook

Laredo ISD Christmas Card 2019

Veronica Castillon & Claudia Rodriguez

Holiday Card Student Art Collection

Erin Gregg

Sharyland ISD Holiday Postcard

Rocio N. Landin

Happy New Year Card

Matt Hoover

**More than 30,000 students**

Spreading Cheer

Amy Lane, Natalie Bobadilla,

Chrystal Payne & Jason Gatell

Spreading Cheer

Amy Lane, Natalie Bobadilla,

Chrystal Payne & Jason Gatell

Happy Holidays 2019

Office of Communications

EPISD Holiday Cards

Melissa Martinez & Gustavo Reveles Acosta

Merry + Bright

Clare Haefner

Bitmoji Christmas in CFISD

Bevin Gordon & Brittany Gutierrez

KISD Christmas Cards

KISD Communication Services

**BEST OF CATEGORY**

Texas City ISD

**GOLD**

Everman ISD

Texas City ISD

**SILVER**

Everman ISD

**BRONZE**

Everman ISD

**BEST OF CATEGORY**

Sheldon ISD

**GOLD**

Goose Creek CISD

Magnolia ISD

Sheldon ISD

**SILVER**

Eagle Mountain-Saginaw ISD

Prosper ISD

**BRONZE**

Klein ISD

**BEST OF CATEGORY**

Everman ISD

**GOLD**

Everman ISD

Lufkin ISD

Terrell ISD

**SILVER**

Edgewood ISD

**BRONZE**

Everman ISD

Pampa ISD

**BEST OF CATEGORY**

Bastrop ISD

**GOLD**

Bastrop ISD

Goose Creek CISD

Sharyland ISD

**BRONZE**

Alvin ISD

**BEST OF CATEGORY**

Round Rock ISD

**GOLD**

Ector County ISD

El Paso ISD

Pasadena ISD

Round Rock ISD

**CATEGORY 11****Commemorative****Less than 10,000 students**

Class of 2020 Senior Yard Signs

Read Across America Day

Class of 2020 Senior Yard Signs

Bully Prevention Awareness Day

CTE Month

**10,000 to 30,000 & More than 30,000 students**

Sheldon ISD Panther Stadium Inaugural Season Patch

Graduation Walk Tickets

MEF Holiday Ornament

Sheldon ISD Panther Stadium Inaugural Season Patch

Congratulations Class of 2020 Yard Sign &amp; Photo Opportunity

Autographs to Our Seniors

Klein ISD Board of Trustees Yearbook

Clarissa Silva &amp; Melissa Tortorici

Public Relations Department

Clarissa Silva &amp; Melissa Tortorici

Public Relations Department

Public Relations Department

Derik Moore

Brittney Culpepper

Kate Hope &amp; Denise Meyers

Derik Moore

Chelse Westbrook

Racy Grant

KISD Communications

**CATEGORY 12****Print Materials in a Language Other than English****Less than 10,000 students**

Materials in a Language Other than English

Materials in a Language Other than English

Evento en Espanol

Terrell ISD Pre-K Program

Informe del Superintendente 2019-2020

Annual Report -Spanish

#Moments Community Outreach

**10,000 to 30,000 students**

ACE Parent Connection

ACE Parent Connection

Back to School Magazine

Sharyland ISD Ceremonia de Graduación Generación 2020

Alvin ISD Recoleccion De Comida y Juguetes

**More than 30,000 students**

Early College High School Spanish Brochure

Sharkfinder - Spanish

Plan de Reapertura de EPISD

Summer Academic Challenge

Early College High School Spanish Brochure

Public Relations Department

Public Relations Department

Public Relations Department

Olivia Rice

Samantha Grubbs &amp; Carlos Molina

Public Relations Department

Tanya Larkin &amp; Jana Williamson

April Lewandowski

April Lewandowski

Mima Trujillo &amp; Carrie Pryor-Newman

Rocio N. Landin

Rachel Moore

Dianne Foletto &amp; Thomas Park

Communications Department

Melissa Martinez &amp; Gustavo Reveles Acosta

Bruce Stone

Dianne Foletto &amp; Thomas Park



## **CATEGORY 12 - Print...Language Other than English, More than students, continued**

### **SILVER**

Garland ISD  
Pasadena ISD

Magnet Brochure – Spanish and Vietnamese  
Census Poster: Spanish

GISD Communications  
Lori Grande

### **BRONZE**

Edinburg CISD  
Socorro ISD

Edinburg CISD Bilingual Door Hanger  
Dual Language Postcard/Brochure

Romeo Cantu & Mark Montemayor  
Daniel Escobar



### **BEST OF CATEGORY**

Royse City ISD

2019 Community Scorecard

Adi Bryant & Chris Kingsley

### **GOLD**

Friendswood ISD Ed Foundation  
Hutto ISD  
Pampa ISD  
Royse City ISD

FISD Education Foundation 2019-2020 Annual Report  
Hutto ISD 2019-2020 District Profile  
Recruit and Retention Annual Report  
2019 Community Scorecard

Ashley Adair  
Cassandra Balderas & Todd Robison  
Tanya Larkin & Jana Williamson  
Adi Bryant & Chris Kingsley

### **SILVER**

Edgewood ISD  
Sunnyvale ISD

Superintendent Report 2019-2020  
Sunnyvale ISD Community Report 2019

Samantha Grubbs  
Emily White

### **BRONZE**

Everman ISD

Annual Report For EISD

Public Relations Department

### **10,000 to 30,000 students**

### **BEST OF CATEGORY**

Prosper ISD

Prosper ISD Annual Report

Racy Grant & Christal Hankey

### **GOLD**

Goose Creek CISD  
La Joya ISD  
Northwest ISD Ed Foundation  
Prosper ISD

Goose Creek CISD 2018-2019 Annual Report  
La Joya ISD Annual Report  
NEF Annual Report  
Prosper ISD Annual Report

Matt Bolinger & Mima Trujillo  
Blanca E. Cantu  
Alyssa Edstrom & Melissa Shawn  
Racy Grant & Christal Hankey

### **More than 30,000 students**

### **BEST OF CATEGORY**

Socorro ISD

Socorro ISD 2018-19 Annual Report

Daniel Escobar

### **GOLD**

Socorro ISD  
Spring ISD  
Texas Assoc. of School Boards  
United ISD

Socorro ISD 2018-19 Annual Report  
Popular Annual Financial Report  
TASB 2019 Annual Report  
United ISD - Annual Report

Daniel Escobar  
Office of Communications  
TASB Communications  
Alejandro Meza

### **SILVER**

Fort Worth ISD

Listen, Learn and Lead: Fort Worth ISD  
2018-19 Annual Report

Rebecca Slack & Erica Weaver

Pharr-San Juan-Alamo ISD  
Plano ISD

Superintendent's Report 2019-2020 School Year  
Plano ISD Powered by Learning,  
Annual Report 2018-2019

Arianna Vazquez-Hernandez  
Lesley Range-Stanton, Debby Hayward  
& PISD Communications

### **BRONZE**

Klein ISD

Results Focused Annual Performance Report

KISD Communications Team



**BEST OF CATEGORY**

Santa Fe ISD

**GOLD**

Allen ISD

Coppell ISD

Goose Creek CISD

Santa Fe ISD

Sunnyvale ISD

**SILVER**

Coppell ISD

**BEST OF CATEGORY**

Pharr-San Juan-Alamo ISD

**GOLD**

Arlington ISD

Ector County ISD

Katy ISD

Pharr-San Juan-Alamo ISD

**SILVER**

Ector County ISD

**BRONZE**

Austin ISD

**BEST OF CATEGORY**

Klein ISD

**GOLD**

Canutillo ISD

El Paso ISD

Garland ISD

Klein ISD

Lamar CISD

Spring ISD

**BEST OF CATEGORY**

Carroll ISD

**GOLD**

Carroll ISD

Sherman ISD

**SILVER**

Pampa ISD

**CATEGORY 14****Communication Plan****Less than 10,000 & 10,000 to 30,000 students**

Santa Fe ISD Strategic Communications Plan

Patti Hanssard &amp; Jenny Davenport

Allen ISD Marketing Plan

Erin McCann

Coppell ISD 2019-2020 Communications and Community

Communications &amp;

Engagement Comprehensive Communications Plan

Community Engagement

Goose Creek CISD 2019-2020 Strategic Plan

Matt Bolinger &amp; Mima Trujillo

Santa Fe ISD Strategic Communications Plan

Patti Hanssard &amp; Jenny Davenport

Sunnyvale Independent School District Communications Plan

Emily White

CISD COVID -19 Communications Plan

Communications &amp; Community Engagement

**More than 30,000 students**

The Superintendent's First 100 Days Plan

Communications Department

Bond 2019 Communications Plan

Anita Foster &amp; Ryan Pierce

Crisis Communication Plan - Mass Shooting

Communications Department

SpeakUp Mobile App Communication Action Plan

Dr. Andrea Grooms

The Superintendent's First 100 Days Plan

Communications Department

Crisis Communication Plan - COVID-19

Communications Department

COVID-19 Communication Plan

Communications and Community Engagement

**CATEGORY 15****Handbook/Manual****All Divisions**

Principal Playbook

KISD Communications

Summer S.A.L.T. (Sustaining Academic Learning Together)

Liza Rodriguez, Andrew Reynoso &amp; Laura Caballero

EPISD Reopening Plan for Students and Parents

Melissa Martinez &amp;

Gustavo Reveles Acosta

Return to Work Handbook

GISD Communications

Principal Playbook

KISD Communications

Lamar CISD Playbook

LCISD Community Relations

Event Planning Guide and Standards

Office of Communications

**CATEGORY 16****Magazine****Less than 10,000 students**

Inside Carroll Volume 5

Julie Thannum, Justin Dearing,

Jill Webb &amp; Hayley Herring

Inside Carroll Volume 5

Julie Thannum, Justin Dearing,

Jill Webb &amp; Hayley Herring

Kimberly Simpson

Bearcat Pride Magazine

Explore Magazine

Tanya Larkin &amp; Jana Williamson



**Category 16 - Magazine, continued  
10,000 to 30,000 students**

**BEST OF CATEGORY**

Amarillo ISD	Portraits Magazine	Holly Shelton & April Brownlee
<b>GOLD</b>		
Amarillo ISD	Portraits Magazine	Holly Shelton & April Brownlee
Coppell ISD	Coppell ISD Our Story Magazine Spring 2020 Issue	Communications & Community Engagement
Eagle Mountain-Saginaw ISD	EMS PROUD Community Magazine	Chelse Westbrook, Megan Overman & Kris Hill
Frenship ISD	Inside Frenship, volume 2	Emily Solis, Meredith Caudle & Keith Patrick
Weslaco ISD	Weslaco ISD Advantage Magazine	Carlos Robledo, Arminda Munoz, Mike Gonzalez, Darline Gracia, Samantha Holley & Joe Leal

**SILVER**

Brazosport ISD	BISD Insight - Setting the Standard for Educational Excellence!	Communications Dept. Jaime Handy, Anthony Kirchner, Matt Hoover & Megan Middleton
Crowley ISD	State of the District	Hillary Hopson, Lari Barager, Luci Lopez & Tiara Richard
Duncanville ISD	Inspire - Celebrating Hispanic Heritage Month	Susan Passmore & Carrie Pryor-Newman
Goose Creek CISD	Back to School Magazine 2019	Racy Grant & Christal Hankey
Prosper ISD	Prosper ISD Highlights Magazine	

**BRONZE**

Weslaco ISD	District opens fine arts, athletic facilities	Arminda Munoz
Weslaco ISD	National Merit program commends two WHS students	Arminda Munoz

**More than 30,000 students**

**BEST OF CATEGORY**

Texas Classroom Teachers Assoc.	The Classroom Teacher	Clare Haefner
<b>GOLD</b>		
Frisco ISD	Frisco ISD FOCUS Magazine	Meghan Cone, Joshua Durham, Korinna Kirchhoff, Ashley Valdes & Matt Wixon
Spring ISD	Spring Times Mailer	Office of Communications
Texas Assoc. of School Boards	Texas Lone Star	TASB Communications
Texas Classroom Teachers Assoc.	The Classroom Teacher	Clare Haefner

**SILVER**

North East ISD	NEISD Discover Magazine	Kristina Perez
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**BEST OF CATEGORY**

Wylie ISD	Wylie ISD Logo and Branding Guide	Doug Bellamy & Ian Halperin
<b>GOLD</b>		
Greenville ISD	Nothing Stops a Lion	Helen Williams, Amy Wade & Kyle Heimbigner
Brazosport ISD	75 Years BISD Logo	Communications Department
Dickinson ISD	Big Impact Employee Recognition Program Branding	Jenna Simsen
Duncanville ISD	My Future. My Choice.	Hillary Hopson & Tiara Richard
Pearland ISD	Pearland ISD Leadership Retreat	Kim Hocott & Cissa Madero
Sheldon ISD	Branding with District's Logo / Identity	Derik Moore
Wylie ISD	Wylie ISD Logo and Branding Guide	Doug Bellamy & Ian Halperin



**CATEGORY 17  
Image/Identity Package**

**Less than 10,000 & 10,000 to 30,000 students**



**Category 17 - Image/Identity Package, continued**  
**More than 30,000 students**

**BEST OF CATEGORY**

ESC Region 13

**GOLD**

Aldine ISD

El Paso ISD

ESC Region 13

**SILVER**

ESC Region 12

Garland ISD

Katy ISD

Socorro ISD

Texas Assoc. of School Boards

Teaching Essentials Branding

Aldine ISD - Branding

EPISD@Home

Teaching Essentials Branding

FOTPS Gala 2019

Garland ISD HR Recruiting

Jordan High School Identity Package

Team SISD Seize Your Opportunity Campaign

Summer Leadership Institute (SLI)

ESC Region 13 Center Support

Office of Communications

Melissa Martinez & Gustavo Reveles Acosta

ESC Region 13 Center Support

Megan Banister

GISD Communications

Dr. Andrea Grooms

Daniel Escobar

TASB Communications

## WRITING CATEGORIES

### CATEGORY 18

#### Writing

**Less than 10,000 students**



**BEST OF CATEGORY**

Melissa ISD

**GOLD**

Canutillo ISD

Greenville ISD

Greenville ISD

Greenville ISD

Melissa ISD

Pleasant Grove ISD

**SILVER**

Canutillo ISD

Canutillo ISD

Canutillo ISD

Kerrville ISD

Lancaster ISD

Lancaster ISD

Texas City ISD

We Have Hope for Continued Growth, Understanding, and Unity

Maddie Coe

A Premier District

Liza Rodriguez, Andrew Reynoso

& Laura Caballero

Helen Williams

Helen Williams

Helen Williams

Maddie Coe

From the NFL to prison to redemption

Give me an equation to solve, and I'm happy'

There's only one way to tackle college-level work in high school: together

We Have Hope for Continued Growth, Understanding, and Unity

Hero for Children Nomination

Shelby DeMuth Akin

Message from the Superintendent

Liza Rodriguez, Andrew Reynoso

& Laura Lupia

Northwest girls take over the computer science world

Liza Rodriguez, Andrew Reynoso

& Laura Caballero

Summer S.A.L.T.

Liza Rodriguez, Andrew Reynoso

& Laura Caballero

Lauren Jette

Board Teacher Appreciation

100th Day of School and Rosa Parks' Birthday Celebration

Ashley Anderson

The Debutante Experience

Ashley Anderson

A Day in the Life: Susan Myers

Clarissa Silva

**10,000 to 30,000 students**

**BEST OF CATEGORY**

Hays CISD

**GOLD**

Allen ISD

Coppell ISD

Coppell ISD

Crowley ISD

Hays CISD

Midland ISD

George Floyd Letter to the Community

Tim Savoy

A Generation of Gardeners

David Hicks

Message from the Superintendent: Death of an Austin

Communications &

Elementary Student Due to Flu

Community Engagement

Message from the Superintendent:

Communications &

Vaping and Coppell ISD

Community Engagement

Love is in the Air

Megan Middleton

George Floyd Letter to the Community

Tim Savoy

Midland ISD's Time to be the Change

Elana Ladd



**CATEGORY 18 - Writing, 10,000 to 30,000, continued****SILVER**

Brazosport ISD	BISD Takes Great Pride in Our Volunteer Partners	Communications Department
Brazosport ISD	Brazoswood 50th Celebration, Buccaneers vs Alief Elsik Football Script	Communications Department
Brazosport ISD	Brazoswood Rededication 50th Anniversary Script	Communications Department
Coppell ISD	Coppell ISD 2019 Convocation Script	Communications & Community Engagement
Eagle Mountain-Saginaw ISD	Class of 2020: We See You!	Megan Overman
Eagle Mountain-Saginaw ISD	Letter: Health message regarding vaping	Megan Overman
Northwest ISD Ed Foundation	Angel Tree	Hailee Fojtasek
Prosper ISD	Going the Extra Mile	Racy Grant
Prosper ISD	Prosper Students Spread Hope	Racy Grant
Waco ISD	Students Excel at Local Science and Engineering Fair	Mary Henderson Senter

**BRONZE**

Brazosport ISD	BISD Convocation 2019 From Here Anything is Possible	Communications Department
Prosper ISD	It's A Whole New World	Racy Grant

**More than 30,000 students****BEST OF CATEGORY**

ESC Region 13	ESC Region 13 Writing Style Guide	Cole Bubenik
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**GOLD**

ESC Region 13	ESC Region 13 Writing Style Guide	Cole Bubenik
Region 10 ESC	Pivoting in a Pandemic	Rachel Frost
Round Rock ISD	Friday Focus: When Tragedy Strikes, Hope Must Prevail	Jenny LaCoste-Caputo
Socorro ISD	"How a low-income school district in El Paso used year-round school to achieve top marks" by Socorro ISD Superintendent Jose Espinoza, Ed.D.	Daniel Escobar
Spring ISD	69th Annual Spring Livestock Sale Raises Funds to Support Student Projects and Postsecondary Education Goals	Office of Communications
Spring ISD	Higher Achievement Leads to Greater Expectations for Link Elementary School Principal, Staff and Students	Office of Communications
Spring ISD	Passion for Food Brings Spring ISD Culinary Students, Teachers and Local Businesses Together	Office of Communications
Spring ISD	Special Education Coordinator Receives Industry Recognition for Work in Nonviolent Crisis Intervention	Office of Communications
Spring ISD	Spring ISD Alums Discover Purpose and a Profession at Mystros Barber Academy	Office of Communications
Spring ISD	Students Provide a Service and Gain Valuable Experience at Wunsche Pet Clinic	Office of Communications

**SILVER**

Aldine ISD	Ken Knippel, respected and beloved Aldine ISD administrator passes away	Mike Keeney
Edinburg CISD	Edinburg CISD Student Surprised With UT Impact Scholarship	Romeo Cantu
Edinburg CISD	Edinburg CISD Student Wins State Art Contest for Second Consecutive Year	Romeo Cantu
El Paso ISD	EPISD@Home Board of Trustees Reports	Melissa Martinez & Gustavo Reveles Acosta
Katy ISD	The District Dish	Dr. Andrea Grooms
Pasadena ISD	Dante Gonzales Bentura: Using musical theater to break down stereotypes	Kadey Heidrich
Pasadena ISD	Kam'ron Webb: South Houston Intermediate student with NFL dreams	Kadey Heidrich
Pasadena ISD	Pearl Hall Elementary raises over \$11,000 for teacher with cancer diagnosis	Kadey Heidrich
Spring ISD	Annual Success Walk brings out Volunteers to Encourage Attendance	Office of Communications
United ISD	The Superintendent's Corner	Lauren Cavazos

**BRONZE**

Pasadena ISD	Hello, Class of 2020...	Reesha Brown
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**BEST OF CATEGORY**

Greenville ISD

**GOLD**

Greenville ISD

Quinlan ISD

**SILVER**

Friendswood ISD

Sherman ISD

**BRONZE**

Quinlan ISD

San Elizario ISD

San Elizario ISD

**CATEGORY 19****Published News or Feature****Less than 10,000 students**

Nothing Stops a Lion: demonstrating a portrait of resilience

Helen Williams

Nothing Stops a Lion: demonstrating a portrait of resilience  
After 28 Years - The Panther microphone passesHelen Williams  
Tiffany ChapmanQuan Le - Staff Spotlight  
Sory Elementary Student Tutors Mom to SuccessDayna Owen & Kelsey Purcell  
Kimberly SimpsonQuinlan Ford Student Returns to Tell Story Through  
a Child's Eyes - Awarded Diploma 18 Years Later  
Letters of hope reach Alarcon Elementary School

Tiffany Chapman

San Eli ISD shifts to technology to teach students

Dr. Jeannie Meza-Chavez,  
Horacio Hernandez & Perla Magallon  
Dr. Jeannie Meza-Chavez,  
Horacio Hernandez & Perla Magallon**10,000 to 30,000 students****BEST OF CATEGORY**

Pflugerville ISD

**GOLD**

Coppell ISD

Coppell ISD

Coppell ISD

Dickinson ISD

Duncanville ISD

Goose Creek CISD

Goose Creek CISD

Laredo ISD

Pflugerville ISD

Wylie ISD

**SILVER**

Allen ISD

Beaumont ISD

Read &amp; Ride

David Wiechmann

Community Commitment: Coppell ISD  
Makes Engagement a Priority During COVID-19  
Fuze at New Tech: A Class of Pure ImaginationCommunications &  
Community Engagement  
Communications &  
Community Engagement  
Communications &  
Community Engagement  
Tammy Dowdy

Social &amp; Emotional Learning for Employees

Dickinson High School Library Transforms  
into a 21st Century Space  
Puppies Provide Captive Audience for Reading Practice  
CNA Students Respond to Healthcare Worker Shortage  
Couple Finds Joy in Service  
Cigarroa's Alvarez getting the most out of High School  
Read & Ride  
Wylie ISD Watch DOGSLari Barager  
Susan Passmore  
Susan Passmore  
Roberto Trevino  
David Wiechmann  
Ian HalperinFrom A to Z  
From Substitute to SuperintendentDavid Hicks  
Denise Mclean, Adam Thibodeaux  
& Colby KnoxTeacher Builds Relationships to Impact  
at CMS WestCommunications &  
Community Engagement  
Communications &  
Community Engagement  
Megan OvermanVolunteer Keiko Nishino Plants Seeds of  
Learning Success at Lee Elementary  
EMS 'grows our own' through diverse leadership  
development opportunitiesForney ISD Calls for Bond Election  
to Manage Student Growth

Marketing &amp; Communications

Seeing Things Differently: A Lesson in Learning  
Feature: Eagle Innovation Center Project Provides  
Protection for Georgetown Healthcare Workers  
Feature: Backpack Buddies Program Goes the  
Extra Mile for GISD StudentsTiffany Taylor  
Kaitlin PaonessaOnline Instruction Creates Balancing Act  
Student Builds Business to Promote Self Confidence  
Hearing impaired student creating lifelong  
memories through football

Kaitlin Paonessa

Susan Passmore  
Susan Passmore  
Roberto Trevino

Georgetown ISD

Goose Creek CISD

Goose Creek CISD

Laredo ISD

**CATEGORY 19 - Published News or Feature, 10,000 to 30,000 students, continued****SILVER**

Laredo ISD	Keeping the Kitchens Open - Cafeteria Workers'	Veronica Castillon & Mimi Valdez
Laredo ISD	Super Powers: Making Hungry Children Happy	
Laredo ISD	Laredo ISD Opens free Clothing Boutique	Roberto Trevino
	Nixon High School's Coleman selected	Roberto Trevino
	U.S. Presidentail Scholar Semi-finalist	
Laredo ISD	Nixon High's first female football coach breaking barriers	Roberto Trevino
Northwest ISD Ed Foundation	R.I.S.E. UP	Alyssa Edstrom
Prosper ISD	Prosper Teacher Survives War	Racy Grant
Weslaco ISD	Virtual Graduation The Back Story	Carlos Robledo

**More than 30,000 students****BEST OF CATEGORY**

Aldine ISD	Davis High School Aeronautics & Aviation Course Takes Flight	Valonia Walker
<b>GOLD</b>		
Aldine ISD	Aldine Senior Returns to Basketball Court After Accident	Valonia Walker
Aldine ISD	Davis High School Aeronautics & Aviation Course Takes Flight	Valonia Walker
Arlington ISD	Homebound Brings It Home	Anthony Andro
North East ISD	Holocaust survivor shares story of hope	Lila Stanley
North East ISD	NEISD Graduate Shares Stage With Taylor Swift	Scott Chidgey
Spring ISD	Three Westfield Student Athletes Set to 'Go Navy' Following Graduation	Office of Communications

**SILVER**

Edinburg CISD	Two Edinburg CISD Coaches Inducted Into Hall Of Fame	Romeo Cantu
Fort Bend ISD	Missouri City Middle School theatre program marks first District One Act Play win; Students, teacher lean in to tough subject matter and create safe space on campus	Rachel Ross
	A Day in the Life of a Teacher (DURING COVID)	
North East ISD	Broadway performer returns to his roots	Evan Henson
North East ISD	Hadano visitors explore life in Pasadena	Lila Stanley
Pasadena ISD	Socorro ISD to add 23 police officers, assign police coverage to all elementary campuses	Maria Mata
Socorro ISD	A Journey to Excellence	Daniel Escobar
Texas Assoc. of School Boards	Monitoring the Outbreak	Roger White
Texas Assoc. of School Boards		Roger White

**BRONZE**

Aldine ISD	MacArthur Graduate Richard Hightower is proof that hard work will pay off in the long run	Mike Keeney
	Lost and Found	
North East ISD	Pasadena Memorial HS receives \$22.6K grant from Environmental Defense Fund	Evan Henson
Pasadena ISD	SISD enrolls more than 500 twins, 10 triplets in 2019-20	Maria Mata
Socorro ISD	We've Come a Very Long Way	Daniel Escobar
Texas Assoc. of School Boards		Roger White

**BEST OF CATEGORY**

Channelview ISD	Channelview ISD Student Wins Bill Gates Scholarship	Lila Hollin
<b>GOLD</b>		
Channelview ISD	Channelview ISD Student Wins Bill Gates Scholarship	Lila Hollin
Joshua ISD	Five JHS NJROT Marksmen Qualify for National Junior Olympics	Zoheb Hassanali
<b>BRONZE</b>		
Pleasant Grove ISD	PGISD Press Release	Shelby DeMuth Akin

**CATEGORY 20**  
**Published News Release, Edited**  
**Less than 10,000 students**



**Category 20 - Published News Release, Edited, continued**  
**10,000 to 30,000 students**

**BEST OF CATEGORY**

Duncanville ISD

**GOLD**

Duncanville ISD

Duncanville ISD

Goose Creek CISD

**SILVER**

Pearland ISD

Southwest ISD

PACE Goes Phone Free

Coach Pumps Up Physical Education Class Online

PACE Goes Phone Free

Goose Creek Piloting Dual Language Two Way Program

Lari Barager

Lari Barager

Lari Barager

Susan Passmore

Students honor local heroes through art

Southwest ISD launches Project Bright Future

Cissa Madero

Janice Hernandez

**More than 30,000 students**

**BEST OF CATEGORY**

El Paso ISD

Mesita Elementary fifth-grader wins

El Paso Regional Spelling Bee

Melissa Martinez

& Gustavo Reveles Acosta

**GOLD**

Arlington ISD

Gene and Jerry Jones Foundation Donate

Graduation Ceremonies for Classes of 2020

Anita Foster

El Paso ISD

Mesita Elementary fifth-grader wins

El Paso Regional Spelling Bee

Melissa Martinez

& Gustavo Reveles Acosta

Garland ISD

Special birthday surprise for 85-year-old teacher with perfect attendance

Tiffany Veno

North East ISD

You're Invited to Hear Holocaust Survivor Rose Williams share her story

Lila Stanley

Pasadena ISD

Pasadena ISD leaves no child hungry with 215,000 meals served

Reesha Brown

**SILVER**

Aldine ISD

Nimitz High School Senior Makes History with Grand Champion Steer

Valonia Walker

Cypress Fairbanks ISD

Cy Springs HS alumnus named Youth Observer to United Nations

Abbie McIntosh

Cypress Fairbanks ISD

Junior Police Academy connects young students with officers

Angel Verdejo

Edinburg CISD

Edinburg CISD PD Launches Dangers Of Vaping Awareness Campaign

Romeo Cantu

North East ISD

NEISD Leads In Vaping Prevention

Scott Chidgey

Socorro ISD

SISD earns "A" grade and coveted postsecondary readiness

Daniel Escobar

distinction in TEA accountability ratings

SISD partners with TXDOT, EPPD, EP Electric to

Daniel Escobar

raise awareness on pedestrian safety

Socorro ISD

**BRONZE**

Harmony Public Schools

Houston educators 3D print face shields for health care workers

John Boyd



**CATEGORY 21**  
**Specialty/Novelty Writing**  
**All Divisions**



**BEST OF CATEGORY**

New Braunfels ISD

Convocation 2019 "Boldly Go" Script

Communications Department

**GOLD**

Greenville ISD

Every Child Has A Name

Helen Williams

Keller ISD

TMS Has a 2020 Focus – One School, One Family, One Timberview

Nicole Lyons

Kerrville ISD

#FinishStrongKISD Post

Lauren Jette

New Braunfels ISD

Convocation 2019 "Boldly Go" Script

Communications Department

North East ISD

Celebrating Seuss in Style

Evan Henson

Pasadena ISD

Hearts for Heroes

Reesha Brown

Socorro ISD

Team SISD Seize Your Opportunity Narrative

Daniel Escobar

**SILVER**

Harmony Public Schools

To All the Parents

John Boyd



# PHOTOGRAPHY CATEGORIES



## CATEGORY 22

### Photo - Sports Subjects

Less than 10,000 students



#### BEST OF CATEGORY

Crandall ISD

#### GOLD

Aledo ISD

Bridgeport ISD

Crandall ISD

Crandall ISD

Livingston ISD

Lufkin ISD

Red Oak ISD

#### SILVER

Crandall ISD

Crandall ISD

Crandall ISD

#### BRONZE

Bridgeport ISD

Everman ISD

Santa Fe ISD

Santa Fe ISD

Sherman ISD

Let 'Er Rip

Plant the Flag: 9X State Champs!

The Reluctant Kiss

Head Over Heels

Let 'Er Rip

Livingston Kinder Lions

True Grit

Hawks District Champs!

Game, Set, Match

Oskie! Oskie! Oskie!

That's Gonna Hurt

The Thrill of Victory

Game Day

Santa Fe High School NCA National Champion Cheer Team

SFHS Varsity Baseball Pitcher, Rome Shubert

Battle of the Ax

CISD Communications, Chris Moore

Mercedes Mayer

Cindy Peavey

CISD Communications, Chris Moore

CISD Communications, Chris Moore

Jennifer Birdwell

Public Relations Department

Haley Stewart

CISD Communications, Chris Moore

CISD Communications, Chris Moore

CISD Communications, Chris Moore

Cindy Peavey

Public Relations Department

Patti Hanssard &

Jenny Davenport

Patti Hanssard & Jenny Davenport

Sean Vanderveer

#### 10,000 to 30,000 students

#### BEST OF CATEGORY

Lubbock ISD

#### GOLD

Lubbock ISD

San Angelo ISD

San Angelo ISD

#### SILVER

Dickinson ISD

Goose Creek CISD

Hays CISD

Hays CISD

Sheldon ISD

Westerner Pride

Westerner Pride

Drone Photo of Central Bobcats Football Game

Drone Photo of Lake View Chiefs Football Game

Basketball Coach Celebration

Attack for the Kill

Kicking it old school

Stiff arming the competition

Balanced Rushing Attack

Erin Gregg

Erin Gregg

Jack Wilcox

Jack Wilcox

Jade Wise

Carrie Pryor-Newman

Moses Leos III

Moses Leos III

Derik Moore

#### More than 30,000 students

#### BEST OF CATEGORY

Socorro ISD

#### GOLD

Cypress Fairbanks ISD

Killeen ISD

Pasadena ISD

Socorro ISD

#### SILVER

Cypress Fairbanks ISD

Cypress Fairbanks ISD

Cypress Fairbanks ISD

Dallas ISD

Socorro ISD VSP Middle School Basketball Championship

Eye On It

Bobbing the Bobcats

5K Fun Run

Socorro ISD VSP Middle School Basketball Championship

Cougar Butterfly

Cougar Celebration

Statebound Elation

Players Come Together After Tragedy –

Overcoming the Tornado – Thomas Jefferson

Daniel Escobar

Angel Verdejo

KISD Communication Services

Maria Mata

Daniel Escobar

Abbie McIntosh

Angel Verdejo

Angel Verdejo

Carmen Alvarado-Vasquez

#### BRONZE

El Paso ISD

Racing to the Finish Line

Melissa Martinez & Gustavo Reveles Acosta



**BEST OF CATEGORY**

Gainesville ISD

**GOLD**

Gainesville ISD

Joshua ISD

Joshua ISD

**SILVER**

Carroll ISD

Crandall ISD

Everman ISD

La Porte ISD

**BRONZE**

Crandall ISD

Greenville ISD

Greenville ISD

**BEST OF CATEGORY**

Hays CISD

**GOLD**

Beaumont ISD

Brazosport ISD

Brazosport ISD

Brazosport ISD

Goose Creek CISD

Goose Creek CISD

Goose Creek CISD

Hays CISD

Hays CISD

Hays CISD

Lubbock ISD

Pearland ISD

Tomball ISD

**SILVER**

Duncanville ISD

Goose Creek CISD

Goose Creek CISD

Goose Creek CISD

Laredo ISD

**BRONZE**

Goose Creek CISD

**BEST OF CATEGORY**

El Paso ISD

**GOLD**

Aldine ISD

Arlington ISD

Arlington ISD

Corpus Christi ISD

Corpus Christi ISD

Cypress Fairbanks ISD

Cypress Fairbanks ISD

Dallas ISD

El Paso ISD

# CATEGORY 23

## Photo - Academic/Classroom Subjects

### Less than 10,000 students



Volunteer to Achieve

Leslie Crutsinger

Volunteer to Achieve

Leslie Crutsinger

Academic UIL Ceremony

Zoheb Hassanali

Battle of the Books

Zoheb Hassanali

District Teacher of the Year Reveal

Hayley Herring

He Who Jumps And Gets It Not

CISD Communications, Chris Moore

Story Time

Public Relations Department

Sneaky Snake

Adam J. Holland

Spelling Bee, Yesss!

CISD Communications, Chris Moore

Early College High School Focus

Helen Williams

The thrill of the first day of school!

Helen Williams

**10,000 to 30,000 students**

Celebrating a long and winding journey

Moses Leos III

Toot Your Own Horn

Denise Mclean, Adam Thibodeaux &amp; Colby Knox

Our Future

Communications Department

STEM Family Night Fun!

Communications Department

Your Future is Now!

Communications Department

Ready for the Rodeo

Carrie Pryor-Newman

Storybook Christmas

Carrie Pryor-Newman

The Joy of Learning in Dual Languages

Carrie Pryor-Newman

Celebrating a long and winding journey

Moses Leos III

Flame on!

Moses Leos III

Got an eye on you

Moses Leos III

Leaders in Digital Learning

Erin Gregg

Bubbles

Cissa Madero

Bright Future

Justin Warnasch

Puppies Help with Reading Practice

Lari Barager

I Can Still Go to School!

Carrie Pryor-Newman

It's Wonderful to See You Again!

Brittney Culpepper

You're Number One!

Carrie Pryor-Newman

National Blue Ribbon School

Roberto Trevino

A Reason to Celebrate!

Carrie Pryor-Newman

**More than 30,000 students**

Bowie Flower Toss

Melissa Martinez &amp; Gustavo Reveles Acosta

Davis High School Aviation Flight Path

Valonia Walker

COVID, Cowboys and Commencement

Robert Spence

First Day at Pre-K

Robert Spence

Foy H. Moody High School Graduation

Jake Gonzalez

State of the District

Jake Gonzalez

All Smiles

Angel Verdejo

Flexing On 'Em

Angel Verdejo

Lighting Science on Fire – Quintanilla Sr

Carmen Alvarado-Vasquez

Middle School STEAM Academy

All Smiles

Melissa Martinez &amp; Gustavo Reveles Acosta

*continued*



## Category 23 - Photo-Academic/Classroom Subjects, More than 30,000 students

### **GOLD, continued**

El Paso ISD	Bowie Flower Toss	Melissa Martinez & Gustavo Reveles Acosta
El Paso ISD	... Me lo dieron todo	Melissa Martinez & Gustavo Reveles Acosta
Killeen ISD	Hanboks at Haynes	KISD Communication Services
North East ISD	A Lesson on Lizards	Lila Stanley
North East ISD Media Production	CTEC Medical Professions Academy	Jason Gatell
Socorro ISD	Socorro ISD Teacher of the Year Classroom Photo	Daniel Escobar

### **SILVER**

Corpus Christi ISD	Story time with Superintendent	Jake Gonzalez
El Paso ISD	The New P.E.	Melissa Martinez & Gustavo Reveles Acosta
Killeen ISD	Fanatic About Fanuc	KISD Communication Services
Pasadena ISD	Making the Grade Fox 26	Maria Mata



### **BEST OF CATEGORY**

Red Oak ISD

### **GOLD**

Bridgeport ISD  
Channelview ISD  
Crandall ISD  
Everman ISD  
Red Oak ISD

### **SILVER**

Bridgeport ISD  
Bridgeport ISD  
Carroll ISD  
Crandall ISD

Crandall ISD  
Gainesville ISD  
Gainesville ISD  
Galveston ISD

Pampa ISD  
Texas City ISD  
Waxahachie ISD

### **BRONZE**

Bridgeport ISD  
Bridgeport ISD  
Gainesville ISD  
Galveston ISD

Galveston ISD

## CATEGORY 24

### **Photo - Other Subjects**

Less than 10,000 students



ROISD Buses Spell 2020

Thank You for Your Service  
COVID won't ruin our kindergarten graduation  
Carmen Miranda In The Making  
Bulldog Pride  
ROISD Buses Spell 2020

Landyn's New Bike  
My Hero  
Carroll Graduation is #DragonStrong  
Austin Powers Meets "Ducktails and Bubbles" in the Hallway

Core of Crandall  
Celebrating Hispanic Heritage  
Focus on the short game  
Ball High Graduation Ceremony

#Moments  
Picture Your "Selfie" as a Grad!  
COVID Meal Pick-Up

Our SRO Rocks  
In Character  
Smiles for Smartphones  
Ball High Graduation Picture Closeup

Ball High Graduation Ceremony Distanced

CIND Communications, Chris Moore  
Public Relations Department  
James Murphy

CIND Peavey  
CIND Peavey  
Jill Webb  
CIND Communications,  
Chris Moore  
CIND Communications, Chris Moore  
Leslie Crutsinger  
Leslie Crutsinger  
Billy Rudolph, Chelsea Lenamond  
& Kyle Bolen  
Tanya Larkin & Jana Williamson  
Clarissa Silva  
Ashley Ford

CIND Peavey  
CIND Peavey  
Leslie Crutsinger  
Billy Rudolph, Chelsea Lenamond  
& Kyle Bolen  
Billy Rudolph, Chelsea Lenamond  
& Kyle Bolen

### **10,000 to 30,000 students**

Sunset Over San Angelo Stadium

Veterans Day  
Engaging Robotics  
Superintendent Special Reading Time  
At Dawn's Early Light Rocketry  
Drive-by Reunite at Bay Colony Elementary  
Duncanville ISD Secondary Principals and Chief of Schools  
Viva Graduation

David Hicks  
Denise Mclean, Adam Thibodeaux & Colby Knox  
Denise Mclean, Adam Thibodeaux & Colby Knox  
Communications Department  
Jenna Simsen  
Lucinda Lopez  
Lari Barager  
*continued*

### **BEST OF CATEGORY**

San Angelo ISD

### **GOLD**

Allen ISD  
Beaumont ISD  
Beaumont ISD  
Brazosport ISD  
Dickinson ISD  
Duncanville ISD  
Duncanville ISD

**Category 24 - Photo - Other Subjects, 10,000 to 30,000 students****GOLD, continued**

Georgetown ISD	Georgetown ISD 2019 Annual Military Inspection Photo	Edgar Arellano
Georgetown ISD	Georgetown ISD 2020 Graduation Photo	Edgar Arellano
Goose Creek CISD	Truly Dedicated	Carrie Pryor-Newman
Hays CISD	Playing with a smile	Moses Leos III
Laredo ISD	Martin High School Graduation	Claudia Rodriguez
Lubbock ISD	Mobile Pep Rally	Erin Gregg
Pflugerville ISD	Innocence and Wonder of the New Year	Marcial Guajardo
Prosper ISD	Graduation 2020	Christal Hankey
Prosper ISD	Safety Bash	Christal Hankey
San Angelo ISD	Sunrise at CHS	Jack Wilcox
San Angelo ISD	Sunset Over San Angelo Stadium	Jack Wilcox
Sharyland ISD	Sharyland ISD Strong Apart...Stronger Together	Rocio N. Landin
Sheldon ISD	"A 'Grad' Finale"	Derik Moore
Waco ISD	Young Louis Armstrong	Mary Henderson Senter
Weslaco ISD	Reenact of Iwo Jima: Harlon Block	Carlos Robledo & Darline Gracia

**SILVER**

Beaumont ISD	Signing Day	Denise Mclean, Adam Thibodeaux & Colby Knox
Goose Creek CISD	Ice Cream Surprise	Carrie Pryor-Newman
Goose Creek CISD	Ready to Launch the Next Generation	Carrie Pryor-Newman
Hays CISD	You are the one true Lion King	Moses Leos III
Lubbock ISD	Coats for Kids	Erin Gregg
Prosper ISD	Finding Future Leaders	Christal Hankey
Southwest ISD	Project Bright Future - Southwest HS	Roger Campos

**BRONZE**

Lubbock ISD	Bus Delivery Meals	Erin Gregg
Southwest ISD	Project Bright Future - Southwest Legacy HS	Roger Campos

**More than 30,000 students****BEST OF CATEGORY**

Spring ISD	Senior Drive-Thru Graduation	Office of Communications
<b>GOLD</b>		
Arlington ISD	International Day of Peace Pinwheels	Robert Spence
Austin ISD	Travis County ECHS Parade	Communications & Community Engagement
Cypress Fairbanks ISD	Come On Wildcats	Abbie McIntosh
Cypress Fairbanks ISD	Mustang Salute	Abbie McIntosh
Cypress Fairbanks ISD	Pinned Out The Gate	Abbie McIntosh
Cypress Fairbanks ISD	Third Quarter Joy	Abbie McIntosh
Cypress Fairbanks ISD	Very Refreshing	Angel Verdejo
Dallas ISD	Gilliam Collegiate Academy	Carmen Alvarado-Vasquez
Killeen ISD	Hip Hip Hooray! It's the 100th Day!	KISD Communication Services
Killeen ISD	Stuck on Shoe	KISD Communication Services
Killeen ISD	Student Section Sparkles	KISD Communication Services
Klein ISD	A Salute to Veterans	Marlon Torres
North East ISD	More Than a Meal	Evan Henson
North East ISD	More than a Ribbon Cutting	Lila Stanley
North East ISD Media Production	The Air Force's Thunderbirds flyover in San Antonio	Jason Gatell
Pasadena ISD	This dance is for you	Maria Mata
Socorro ISD	Socorro ISD Hour of Code	Daniel Escobar
Spring ISD	Senior Drive-Thru Graduation	Office of Communications
United ISD	Polar Plunge	Lauren Cavazos
<b>SILVER</b>		
Cypress Fairbanks ISD	Lady Liberty	Angel Verdejo
Killeen ISD	Grant Patrol Makes Huge Holiday Delivery	KISD Communication Services

# GRAPHICS CATEGORIES

## CATEGORY 25

### Logo, Trademark, Symbol

Less than 10,000 students



#### BEST OF CATEGORY

Greenville ISD

#### GOLD

Aledo ISD

Canutillo ISD

Galveston ISD

Greenville ISD

Lufkin ISD

Pampa ISD

Pine Tree ISD

Temple ISD

#### SILVER

La Porte ISD

San Elizario ISD

Rally Round Reading logo

Bond 2019 Building Greatness Logo

GRIT Tech 2.0

SAIL Logo

Rally Round Reading logo

Great Minds Think Alike - We Choose Lufkin logo

#Moments in Pampa ISD

Pine Tree ISD CEER Logo

Temple ISD Campus Logos

Keep La Porte Strong

San Elizario ISD Logo

GISD Communications

Mercedes Mayer

Liza Rodriguez, Laura Caballero

& Andrew Reynoso

Billy Rudolph, Chelsea Lenamond

& Kyle Bolen

GISD Communications

Public Relations Department

Tanya Larkin & Jana Williamson

Communications Department

Christian Hernandez & Christine Parks

Adam J. Holland

Dr. Jeannie Meza-Chavez,

Horacio Hernandez & Perla Magallon

### 10,000 to 30,000 students

#### BEST OF CATEGORY

Pflugerville ISD

#### GOLD

Lake Travis ISD

Laredo ISD

Laredo ISD

Pflugerville ISD

Sharyland ISD

Southwest ISD

Tomball ISD

#### SILVER

Alvin ISD

Duncanville ISD

Southwest ISD

Tomball ISD

Tomball ISD

Weslaco ISD

We are Family

Rough Hollow Elementary School, Home of the Rattlers

Laredo ISD Logo

Wellness Champions Logo

We are Family

Sharyland ISD Strong Apart...Stronger Together Logo

SWISD Convocation 2020 Logo

Grand Oaks Tigers

Alvin ISD STEM Explorer Logo

CHART Success

We are Southwest by Choice! Logo

Academy of Energy and International Business Logo

ConnectED Logo

Convocation 2019-2020 We Read, We Lead Logo

David Sanchez

Marco Alvarado

Claudia Rodriguez

Claudia Rodriguez

David Sanchez

Rocio N. Landin

Roger Campos

Justin Warnasch

Rachel Moore

Hillary Hopson

Roger Campos

Justin Warnasch

Justin Warnasch

Samantha Holley

### More than 30,000 students

#### BEST OF CATEGORY

Cypress Fairbanks ISD

#### GOLD

Corpus Christi ISD

Cypress Fairbanks ISD

Cypress Fairbanks ISD

Ector County ISD

ESC Region 12

ESC Region 13

Garland ISD

Socorro ISD

United ISD

Cypress-Fairbanks ISD Superintendent's Fun Run Logo

Mary Carroll High School Logo

Cypress-Fairbanks ISD Superintendent's Fun Run Logo

Emmott Elementary Logo Rebrand

Project STEM Cell

Technology Olympics 2020

Texas STEM Conference Branding

Garland ISD Little's Club

Socorro ISD Employee Health Clinic Logo

Elias Herrera Middle School Logo

Community Engagement

Atanislao Acosta

Community Engagement

Luke Murray

Communications Department

Megan Banister

ESC Region 13 Center Support

GISD Communications

Daniel Escobar

Paola Arcos



**CATEGORY 25 - Logo, Trademark, Symbol, More than 30,000 students, continued****SILVER**

Arlington ISD  
Edinburg CISD

ESC Region 11  
Fort Worth ISD  
North East ISD/  
North East ISD Media Production

Pasadena ISD  
Pasadena ISD  
Socorro ISD  
United ISD

**BRONZE**

Pasadena ISD  
Region 10 ESC  
United ISD

Arlington ISD Bond 2019 Logo  
Edinburg CISD Connecting Families, Schools,  
& Communities Logo  
Spanish Spelling Bee  
FWISD Pre-K/Kindergarten Logo  
Discover North East ISD

Education Foundation Legacy 2040 Logo  
Garfield Elementary Logo  
Team SISD Seize Your Opportunity Logo  
We Are United ISD

Vendor Exhibit Logo  
Region 10 Head Start/Early Head Start  
After School Adventures Logo

Suzanne Turner  
Romeo Cantu &  
Mark Montemayor  
Lou Ann Rockwell  
Erica Weaver  
Aubrey Chancello & Jason Gatell

Bruce Stone  
Lori Grande  
Daniel Escobar  
Ricardo Rangel

Lori Grande  
Jon Sheldon  
Karla De La Garza

**BEST OF CATEGORY**

Lancaster ISD

**GOLD**

Angleton ISD

Lancaster ISD  
Lancaster ISD  
Lancaster ISD  
Lufkin ISD  
Royse City ISD  
Royse City ISD  
Royse City ISD

**BEST OF CATEGORY**

Crowley ISD

**GOLD**

Crowley ISD  
Crowley ISD  
Sharyland ISD

**SILVER**

Coppell ISD

Duncanville ISD  
Weslaco ISD

**BEST OF CATEGORY**

North East ISD/  
North East ISD Media Production

**GOLD**

El Paso ISD

El Paso ISD

North East ISD/  
North East ISD Media Production  
United ISD

**CATEGORY 26****Original Art****Less than 10,000 students**

STEM Everywhere (STEM Expo)

WILDCATS

My Brothers Keeper Summit 2020  
STEM Everywhere (STEM Expo)  
STEM Everywhere (STEM Expo) Spanish  
Newest Member of the Pack baby onesie  
Bulldog Homecoming Pep Rally  
First Day of Digital Dawgs  
Safe Schools Infographic

**10,000 to 30,000 students**

Friday Night Scoreboard

American FFA Degree Spotlight  
Friday Night Scoreboard  
Sharyland ISD Holiday Postcard

I am a Coppell ISD Cover Story

Aint No Band Cover  
Life Goal Test West Point Cadet

**More than 30,000 students**

Countdown to Cap and Gown Graphic

EPISD Labor Day Banner

EPISD Teacher Appreciation Banner

Countdown to Cap and Gown Graphic

A Rated Aerial Picture



Aaron Libby

Brittany Blanchard, Laurin Moore  
& Hanna Chalmers  
Aaron Libby  
Aaron Libby  
Aaron Libby  
Public Relations Department  
Adi Bryant  
Adi Bryant & Chris Kingsley  
Adi Bryant

Matt Hoover

Matt Hoover  
Matt Hoover  
Rocio N. Landin

Communications &  
Community Engagement  
Hillary Hopson  
Carlos Robledo & Darline Gracia

Jason Gatell & Scott Chidgey

Melissa Martinez &  
Gustavo Reveles Acosta  
Melissa Martinez &  
Gustavo Reveles Acosta  
Jason Gatell & Scott Chidgey

Alejandro Meza

**CATEGORY 25 - Original Art, More than 30,000 students, continued****SILVER**

Cypress Fairbanks ISD  
El Paso ISD  
Socorro ISD

Cy Creek Football Regional Championship Promo  
EPISD Pride Banner  
Team SISD Seize your Opportunity photo collage

Luke Murray  
Melissa Martinez & Gustavo Reveles Acosta  
Daniel Escobar

**BEST OF CATEGORY**

Pine Tree ISD

Pine Tree ISD Promotional STATS Ad

Communications Department

**GOLD**

Pine Tree ISD  
Pleasant Grove ISD  
Temple ISD

Pine Tree ISD Promotional STATS Ad  
Kindergarten Adventure Ad  
Temple Chamber of Commerce Directory Ad

Communications Department  
Shelby DeMuth Akin  
Christine Parks

**SILVER**

Greenville ISD  
Hidalgo ISD  
Liberty-Eylau ISD  
Pleasant Grove ISD  
Red Oak ISD  
San Elizario ISD

Celebrating the Greenville ISD Class of 2020  
Hidalgo ISD: School Board Appreciation Month Ad  
Trophy Case Ad-Full Page  
Alumni Spotlight  
ROISD NOW Magazine Ad Sept 2019  
San Elizario ISD Billboards

Kyle Heimbigner  
Jennifer Garza  
Matt Fry  
Shelby DeMuth Akin  
James Murphy & Beth Trimble  
Dr. Jeannie Meza-Chavez, Horacio Hernandez  
& Perla Magallon  
Clarissa Silva  
Clarissa Silva

Texas City ISD  
Texas City ISD

Proud to be TCISD  
TCISD Foundation for the Future: Achieve. Excel. Lead.

**BRONZE**

Kerrville ISD  
Pleasant Grove ISD

KISD Chamber Directory Ad  
State of Mind Print Advertisement

Lauren Jette  
Shelby DeMuth Akin

**10,000 to 30,000 students****BEST OF CATEGORY**

Midland ISD

Career Ready

Elana Ladd

**GOLD**

Brazosport ISD  
Hays CISD  
La Joya ISD  
Laredo ISD  
Magnolia ISD  
Midland ISD  
San Angelo ISD  
Sharyland ISD

Celebrating 75 Years with the Brazosport Chamber  
Congratulations Graduates  
Welcome Back to School AD  
Congratulations Class of 2020  
Preparing our Students to ACT  
Career Ready  
Celebrating All the Ways Students Are Smart  
Sharyland ISD Teachers of the Year Ad

Communications Department  
Tim Savoy  
Blanca E. Cantu  
Claudia Rodriguez  
Kate Hope & Denise Meyers  
Elana Ladd  
Jack Wilcox  
Rocio N. Landin

**SILVER**

Brazosport ISD  
La Joya ISD  
La Joya ISD  
Laredo ISD

#FromHereAnythingIsPossible  
La Joya ISD A Honor Roll Campuses AD  
La Joya ISD All Distinctions & A Rated Campuses AD  
Laredo ISD Cultivating Champions  
Through Education Ad  
School Board Recognition Month Ad

Communications Department  
Blanca E. Cantu  
Blanca E. Cantu  
Veronica Castillon, Claudia Rodriguez  
& Bobby Trevino  
Claudia Rodriguez

Laredo ISD

**BRONZE**

La Joya ISD

La Joya ISD Marching Bands Division I

Blanca E. Cantu

**More than 30,000 students****BEST OF CATEGORY****GOLD**

Edinburg CISD  
Fort Bend ISD

Edinburg CISD Pre-K Registration Ad  
2020 Teacher of the Year

Romeo Cantu & Mark Montemayor  
Amanda Bubela, Kristoffer Smith, Danish Nelson,  
Tonya Thomas, Deanna Duran & Nicole Butler

Garland ISD  
Garland ISD  
Spring ISD

GISD HBCU Print Ad  
GISD Suburban Parent Print Ad  
Spring Times

GISD Communications  
GISD Communications  
Office of Communications

**CATEGORY 27 - Published Print Ad, More than 30,000 students, continued****SILVER**

Edinburg CISD  
Round Rock ISD

Edinburg CISD Serving Our Community Ad  
Advertorial

Romeo Cantu & Mark Montemayor  
Dianne Foletto

**BEST OF CATEGORY**

Lancaster ISD

**GOLD**

Greenville ISD  
Greenville ISD  
Lancaster ISD  
Royse City ISD

**SILVER**

Lancaster ISD

**BEST OF CATEGORY**

Goose Creek CISD

**GOLD**

Coppell ISD

Frenship ISD

Goose Creek CISD  
Goose Creek CISD  
Goose Creek CISD  
Northwest ISD Ed Foundation  
San Angelo ISD  
Sharyland ISD  
Southwest ISD  
Tomball ISD  
Weslaco ISD  
Weslaco ISD

**SILVER**

Brazosport ISD  
Dickinson ISD  
La Joya ISD  
La Joya ISD  
Magnolia ISD  
Weslaco ISD

**BEST OF CATEGORY**

Region 10 ESC

**GOLD**

Edinburg CISD

Fort Worth ISD  
Garland ISD  
Garland ISD  
Region 10 ESC  
Round Rock ISD  
Spring ISD

**SILVER**

Klein ISD  
Socorro ISD

**CATEGORY 28****Advertisement - Other****Less than 10,000 students**

Pre-K Registration

Nothing Stops a Lion Billboard  
Nothing Stops a Lion Bus Wrap  
Pre-K Registration  
Take That Buc-ee's

BSW Luncheon Advertisement

**10,000 to 30,000 students**

Spark Any Career Thoughts Bus Ad

Me in CISD HR Recruitment Ad

Imagine Your Future!

Instrumental Opportunities Billboard  
Senior Signs  
Spark Any Career Thoughts Bus Ad  
The Faces That Make NISD  
Graduating Seniors Digital Billboard Ads  
Sharyland ISD Graduates Billboard  
We Are SW... By Choice  
CTE Popup Banners  
Register Now - Weslaco ISD Billboard  
WISD Fast Facts Banners

BISD Retractable Banner  
DISD Billboard - Proud Traditions, Exciting Futures  
La Joya ISD Class of 2020 Billboards  
La Joya ISD Class of 2020 Yard Signs  
Class of 2020 Billboards  
WISD Distinction Banners

**More than 30,000 students**

Save the Date - 27th Annual School Finance Conference

Edinburg CISD Bilingual Door Hanger

Gold Seal Programs and Schools of Choice Advertisement  
#GISDAAlwaysConnected Billboards  
GISD Enrollment Billboards  
Save the Date - 27th Annual School Finance Conference  
Early College High School postcard  
People. Passion. Purpose.

Klein ISD Class of 2020 Billboard  
Socorro ISD A-Rated & Postsecondary Readiness Campaign



Aaron Libby

Communications Department  
Kyle Heimbigner  
Aaron Libby  
Adi Bryant & Chris Kingsley

Aaron Libby

Mima Trujillo

Communications &  
Community Engagement  
Meredith Caudle, Emily Solis  
& Keith Patrick  
Mima Trujillo  
Mima Trujillo  
Mima Trujillo

Hailee Fojtasek & Melissa Shawn  
Jack Wilcox  
Rocio N. Landin  
Communications  
Justin Warnasch  
Carlos Robledo & Darline Gracia  
Samantha Holley

Communications Department  
Jenna Simsen  
Blanca E. Cantu  
Blanca E. Cantu  
Kate Hope & Denise Meyers  
Darline Gracías

Tom Nielsen

Romeo Cantu &  
Mark Montemayor  
Erica Weaver

GISD Communications  
GISD Communications  
Tom Nielsen

Dianne Foletto & Thomas Park  
Office of Communications

Chelsea Ceballos  
Daniel Escobar



# VIDEO/CABLE TV CATEGORIES



## CATEGORY 29

**Video - News/Information**  
Less than 10,000 students



### BEST OF CATEGORY

Red Oak ISD

ROISD Hawk Talk 2-in-2

James Murphy, Beth Trimble  
& Haley Stewart

### GOLD

Everman ISD  
Friendswood ISD  
Highland Park ISD  
Red Oak ISD

Mrs. Sanchez News Special  
Video Statement  
Highland Park Highlight  
ROISD Hawk Talk 2-in-2

Public Relations Department  
Dayna Owen & Kelsey Purcell  
Edward Chalupa  
James Murphy, Beth Trimble  
& Haley Stewart

### 10,000 to 30,000 students

### BEST OF CATEGORY

Weslaco ISD

Trending at Weslaco ISD

Carlos Robledo & Don Ramirez

### GOLD

McAllen ISD  
Southwest ISD  
Weslaco ISD

SuperTalk  
The Southwest Report  
Trending at Weslaco ISD

Norma Zamora-Guerra  
SWISD-TV  
Carlos Robledo & Don Ramirez

### SILVER

Pearland ISD

Remote Learning Q&A with Dr. John Kelly  
and the C&I Department  
The Southwest Spotlight

Vic Bushfield & Kim Hocott

Southwest ISD

SWISD-TV

### More than 30,000 students

### BEST OF CATEGORY

Katy ISD

"Vaping, It's Up to You"

Dr. Andrea Grooms

### GOLD

Arlington ISD  
Cypress Fairbanks ISD  
Fort Worth ISD

AIISD-TV News: Thanksgiving Edition  
CFISD 360°  
Superintendent's Special COVID-19 Message

Robert Spence & Anthony Andro  
CFISD Cinema  
Scott JuVette, John Papa  
& Rebecca Slack  
Dr. Andrea Grooms  
Jimmy O'Halligan & Jason Gatell

Katy ISD

North East ISD Media Production

"Vaping, It's Up to You"  
Encino Park Elementary Buddy Program -  
Discovery North East ISD - October 2019  
Ronald Rittiman - Johnson High School -  
Teacher Feature

Jimmy O'Halligan & Jason Gatell

North East ISD Media Production  
Round Rock ISD

September 20, 2019 - Dr. Maika's Employee Message  
Round Rock ISD Clear Bag Policy.  
Approved and non-approved bags.

Jimmy O'Halligan & Jason Gatell  
Dianne Foletto



## CATEGORY 30

**Video - News Package**

Less than 10,000 & 10,000 to 30,000 students



### BEST OF CATEGORY

### GOLD

Alvin ISD  
Alvin ISD  
Coppell ISD

Alvin ISD Dealing with the New Normal  
First Day of School 2019 for Alvin ISD  
#CatchupWithHunt - February 1, 2020

Phil Jean  
Phil Jean  
Communications &  
Community Engagement

### SILVER

Coppell ISD

Catch up with Hunt Episode 1 2019-2020

Communications &  
Community Engagement  
Public Relations Department  
Don Ramirez

Everman ISD  
Weslaco ISD

Mrs. Sanchez News Special  
Weslaco Panthers Football Field House Ribbon Cutting

**CATEGORY 30 - News Package, continued**  
**More than 30,000 students**

**BEST OF CATEGORY**

North East ISD Media Production	Huebner ES helps students find their voice	Jimmy O'Halligan & Jason Gatell
<b>GOLD</b>		
Fort Worth ISD	School on Skates	Scott JuVette & John Papa
North East ISD Media Production	Huebner ES helps students find their voice	Jimmy O'Halligan & Jason Gatell
North East ISD Media Production	Reagan Takes On "Titanic" Production	Robert Garzan Evan Henson & Jason Gatell
North East ISD Media Production	Spurs, Rackspace, & Conn's Donate Laptops to CoderPals	Robert Garza, Jimmy O'Halligan & Evan Henson
Pharr-San Juan-Alamo ISD	PTI Students Win New York Photo Contest	Melinda Garza
Round Rock ISD	Students set to receive Nursing Assistant Certification before graduating.	Dustin Rogers

**SILVER**

Cypress Fairbanks ISD	Class of 2020 senior celebrations	Angel Verdejo & Abbie McIntosh
Edinburg CISD	Memorial Middle School Veterans Day Celebration	Romeo Cantu & Mark Montemayor
Lamar CISD	COVID-19 Summer Update	Justin Terry
Leander ISD	2019 UIL State Marching Band Contest - 3 Leander ISD Bands Take Center Stage	Corey Ryan, Shannon Lombardo, Matt Mitchell, Daniel Cernero, Rachel Acosta & Crestina Hardie
Mesquite ISD	Mesquite ISD Football Highlights	Wei-Tung Chou



**BEST OF CATEGORY**

Santa Fe ISD	Roy J. Wollam True Colors	Patti Hanssard & Jenny Davenport
<b>GOLD</b>		
Royse City ISD	Dog Pen - Shark Tank Spoof	Chris Kingsley
Santa Fe ISD	Effective Security Communication	Patti Hanssard & Jenny Davenport
Santa Fe ISD	Roy J. Wollam True Colors	Patti Hanssard & Jenny Davenport
Santa Fe ISD	SFHS Cheer Team's Journey to Nationals	Patti Hanssard & Jenny Davenport
<b>SILVER</b>		
Aledo ISD	Aledo ISD Bond 2019 Video	Mercedes Mayer
Santa Fe ISD	Surprising My Students	Patti Hanssard & Jenny Davenport
Texas City ISD	Fine Arts Feature: Express Yourself	Clarissa Silva



**CATEGORY 31**  
**Video - Documentary**  
**Less than 10,000 students**

**BEST OF CATEGORY**

Duncanville ISD	Ain't No Band Like a Duncanville Band	Lari Barager, Hillary Hopson, Luci Lopez, Kim Bauer & Tiara Richard
<b>GOLD</b>		
Duncanville ISD	Ain't No Band Like a Duncanville Band	Lari Barager, Hillary Hopson, Luci Lopez, Kim Bauer & Tiara Richard
Hays CISD	Johnson High School Ribbon Cutting Video	Tim Savoy
Lake Travis ISD	Girls Go CyberStart	Cheryal Loosmore & Marco Alvarado

**BEST OF CATEGORY**

Edinburg CISD	Two Edinburg CISD Coaches Inducted Into Hall Of Fame	Romeo Cantu & Mark Montemayor
<b>GOLD</b>		
Cypress Fairbanks ISD	2020 Teacher of the Year	CFISD Cinema
Edinburg CISD	Two Edinburg CISD Coaches Inducted Into Hall Of Fame	Romeo Cantu & Mark Montemayor
Fort Worth ISD	FWISD Board of Education: Embracing Visionary Leadership	Scott JuVette, John Papa & Rebecca Slack
Garland ISD	Better Together	Jon Cook

*continued*

**CATEGORY 31 - Video Documentary, More than 30,000 students****GOLD, continued**

Humble ISD  
Leander ISD

21st Century Learning  
Leander ISD COVID-19 Response Documentary

Jonathan Frey  
Corey Ryan, Shannon Lombardo,  
Matt Mitchell, Daniel Cernero,  
Rachel Acosta & Crestina Hardie  
Lesley Range-Stanton

Plano ISD

Plano Senior High School Band Directors  
Fight Song Tour, Class of 2020  
Class of 2020 Round Rock ISD Commencement Walk  
Mock Interviews at Carl Wunsche Sr. High School

Dustin Rogers  
Office of Communications

Round Rock ISD  
Spring ISD

**SILVER**

Fort Bend ISD

The Discovery of the Sugar Land 95

Kristoffer Smith, Amanda Bubela  
& Angelique Myers

**BEST OF CATEGORY**

Carroll ISD

**GOLD**

Carroll ISD  
Highland Park ISD  
New Braunfels ISD  
Pampa ISD  
Red Oak ISD  
Red Oak ISD

To the Class of 2020 - A Message from Principal Shawn Duhon

Justin Dearing

To the Class of 2020 - A Message from Principal Shawn Duhon  
MAPS Open House  
Cave Sim at Memorial Elementary  
Let Freedom Ring Veterans Day Program  
Red Oak ISD Homecoming 2019  
ROISD Education Foundation Prize Parade

Justin Dearing  
Edward Chalupa  
Ralph Bissey

Tanya Larkin & Jana Williamson  
James Murphy  
James Murphy, Beth Trimble  
& Karen Anderson  
Patti Hanssard & Jenny Davenport

Santa Fe ISD

**SILVER**

Royse City ISD

Fire Prevention Week Video

Graduation 2020 - COVID-19 Style

Chris Kingsley

**10,000 to 30,000 students****BEST OF CATEGORY**

Frenship ISD & Frenship  
Foundation for Leadership

**GOLD**

Crowley ISD  
Frenship ISD & Frenship  
Foundation for Leadership  
Goose Creek CISD

Frenship Foundation Prize Patrol Video

Tiffany Taylor

Drive-In Graduation  
Frenship Foundation Prize Patrol Video

Megan Middleton  
Tiffany Taylor

Talk About Teachers

Carrie Pryor-Newman &  
Brittney Culpepper

Lake Travis ISD

A Night Under the Stars 2020: Recognizing  
Our Top 10 Scholars and Distinguished Educators  
National Anthem  
Nixon High School Graduation Recap Video  
Shattered Dreams

Cheryl Loosmore, Meaghan Reid  
& Marco Alvarado  
Laredo ISD-ITV  
Laredo ISD-ITV  
Carlos Robledo & Don Ramirez

Laredo ISD

Laredo ISD

Weslaco ISD

**SILVER**

Bastrop ISD  
Duncanville ISD  
Tomball ISD

First Day of School  
Duncanville ISD 2020 Graduation Recap  
Convocation 2019

Nick Spinetto  
Hillary Hopson  
Justin Warnasch & Allison Suarez

**CATEGORY 32****Video - General Event****Less than 10,000 students**

**CATEGORY 32 - Video General Event, continued**  
**More than 30,000 students**

**BEST OF CATEGORY**

Round Rock ISD	Round Rock ISD students give back to the community.	Dustin Rogers
<b>GOLD</b>		
Cypress Fairbanks ISD	Cy-Fair HS Retires Ogwumike Jerseys	Abbie McIntosh
Cypress Fairbanks ISD	CFISD Class of 2020 Graduation	Abbie McIntosh, Angel Verdejo & Joel Weckerly
Cypress Fairbanks ISD	Cypress Creek Girls Basketball State Game	CFISD Cinema
Cypress Fairbanks ISD	New Arrival Center Thanksgiving	Abbie McIntosh
Dallas ISD / DSTV	Dallas ISD Virtual Graduations	Carmen Alvarado-Vasquez & Darrell Pryor
ESC Region 13	NACER - Northeast Early College	ESC Region 13 Center Support
Fort Bend ISD	High School Pep Rally	
Fort Worth ISD	Fast Break   Soldier Surprise	Danish Nelson & Nicole Butler
	Teacher of the Year Zoom Event	Strategic Communications, Community & Strategic Partnerships Dept., EdTV
Harmony Public Schools	Harmony Junior Solar Car Challenge	Sadan Gunonu
Humble ISD	Teacher of the Year Top Ten Finalists	Jonathan Frey & Rusty Odom
Lamar CISD	The Amazing Shake	Justin Terry
Mesquite ISD	Turning 50 – Celebrating North Mesquite	Wei-Tung Chou
	High School's 50th Anniversary	
North East ISD Media Production	NEEF 2019 Jerry Comalander's Fore!	Jimmy O'Halligan & Jason Gatell
	The Kids Golf Tournament	
Pharr-San Juan-Alamo ISD	15th Annual Miracle Kids of South Texas Football	Daniel Ramos
Round Rock ISD	Round Rock ISD students give back to the community.	Dustin Rogers
Spring ISD	Springwoods Village Middle School Cross Country	Office of Communications
Spring ISD	Wunsche Graduate Gets the Keys to a New Civic LX Thanks to Honda of Spring	Office of Communications



**BEST OF CATEGORY**

Angleton ISD	I am a Wildcat, I am the Future	Laurin Moore, Hanna Chalmers & Brittany Blanchard
<b>GOLD</b>		
Angleton ISD	I am a Wildcat, I am the Future	Laurin Moore, Hanna Chalmers & Brittany Blanchard
Canutillo ISD	Canutillo High School Class of 2020	Liza Rodriguez, Laura Caballero & Andrew Reynoso
Canutillo ISD	Canutillo ISD District Teachers of the Year 2019-2020	Liza Rodriguez, Andrew Reynoso & Laura Caballero
Edgewood ISD	Community Resource Unit	Yvonne Zamora Byrd
Highland Park ISD	Ben Acker: Go Forth to Serve	Edward Chalupa
Highland Park ISD	UP Teacher of the Year Priscilla Hazen	Edward Chalupa
Midway ISD	Midway ISD Year In Review	Robert Pryor
Red Oak ISD	ROISD School Board Q&A	James Murphy & Beth Trimble
Royse City ISD	Virtual Staff Appreciation	Adi Bryant & Chris Kingsley
Sherman ISD	2019-2020 Sherman ISD Staff Members of the Year	Sean Vanderveer & Kim Simpson
Texas City ISD	More Than A Test: Nate Brooks	Clarissa Silva
<b>SILVER</b>		
Royse City ISD	Men of Honor Club	Chris Kingsley
Royse City ISD	Summertime Book Mobile	Chris Kingsley
San Elizario ISD	San Elizario ISD Inspires	Dr. Jeannie Meza-Chavez, Horacio Hernandez & Perla Magallon

**BRONZE**

Krum ISD	Impactful Educators of Krum ISD	Taylor Poston
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**CATEGORY 33 - Video Feature Story, continued**  
**10,000 to 30,000 students**

**BEST OF CATEGORY**

Crowley ISD	Valerie Duran Heartbeat Award Winner	Megan Middleton & Anthony Kirchner
<b>GOLD</b>		
Allen ISD	The Eagle Minute	Jesse Oquist
Alvin ISD	SCHS golfer Vishnu Sadagopan to compete in 2019 Junior Presidents Cup	Phil Jean
Alvin ISD	Where Are They No (WATN) - Corey Scopel	Phil Jean
Bastrop ISD	BISD News Kids Krew	Nick Spinetto
Beaumont ISD	February Spotlight on Success - Kristi Powell	Denise Mclean, Adam Thibodeaux & Colby Knox
Crowley ISD	Valerie Duran Heartbeat Award Winner	Megan Middleton & Anthony Kirchner
Dickinson ISD	A Homecoming Walk to Remember	Jade Wise
Dickinson ISD	DISD Secondary Principal of the Year: Dr. Smith	Jade Wise
Dickinson ISD	Meet DHS International Student, Koko!	Jade Wise
Forney ISD	Forney ISD Celebrates 120 Years	Kristin Zastoupil, Larry Coker, Dana Curry, Charles, 'Bubba' Willis & Ty Jones
Frenship ISD	Remote Learning - A New Way of Teaching	Frenship.tv
Frenship ISD	School Board Appreciation Video	Tiffany Taylor
La Joya ISD	La Joya ISD Shine Bright	La Joya ISD KLJS TV
Laredo ISD	D.D. Hachar Elementary Awards Ceremony Parade	Laredo ISD-ITV
Lubbock ISD-TV	Out & About - Williams Elementary Care Packages	Ben Lawson & Erin Gregg
Tomball ISD	School Board Appreciation Month - Kids Say the Darndest Things	Justin Warnasch & Allison Suarez
Weslaco ISD	The Kick	Carlos Robledo & Don Ramirez
<b>SILVER</b>		
Brazosport ISD	Supt. Massey Challenge - Braille	Communications Department
Coppell ISD	CISD Celebrates White Cane Day Oct. 15	Communications & Community Engagement
Coppell ISD	Hobbies with Hunt featuring Cole Householder	Communications & Community Engagement
Coppell ISD	Hobbies with Hunt featuring Coppell Taekwondo Academy	Communications & Community Engagement
Duncanville ISD	Pantherettes State Champions	Hillary Hopson
Frenship ISD	Seniors 2020 All in This Together	Frenship.tv
Georgetown ISD	Georgetown ISD Staff Spotlight	Edgar Arellano
Lake Travis ISD	Lake Travis ISD 2019-2020 Campus Teachers of the Year	Cheryal Loosmore & Marco Alvarado
Laredo ISD	Martha Barcena Coqui Visit	Laredo ISD-ITV
Lubbock ISD	Bus 14 Delivers Meals	Erin Gregg

**More than 30,000 students**

**BEST OF CATEGORY**

Round Rock ISD	Round Rock ISD salutes you.	Dustin Rogers & Thomas Park
<b>GOLD</b>		
Arlington ISD	Teachers Thank Parents during Teacher Appreciation Week	Robert Spence, Anthony Andro & McKenzie Stokes
Fort Worth ISD	Superintendent's Holiday Message: The Gift of a Lifetime	Rebecca Slack, Scott JuVette & John Papa
Keller ISD Media Production	Meet Keller ISD's Teacher of the Year Finalists	KISD Media Production
Klein ISD	Together	KISD Communications
Mesquite ISD	Amy Hooks, Hall of Honor	Ted Madden
Mesquite ISD	Caring during Quarantine	Ted Madden
Mesquite ISD	Hugs with Mugs - Grants in Action	Wei-Tung Chou
Mesquite ISD	Mesquite ISD Apple Corps: Olivia Mendez	Wade Odom
Mesquite ISD	Poteet Captains Crew	Ted Madden
North East ISD Media Production	Churchill High School Counseling Call Center	Robert Garza & Jason Gatell
North East ISD Media Production	Churchill offers student more than just academic education	Jimmy O'Halligan, Robert Garza, Evan Henson & Jason Gatell

*continued*

### **CATEGORY 33 - Video Feature Story, More than 30,000 students, continued**

#### **GOLD**

North East ISD Media Production	NEEF funds Special Education	Jimmy O'Halligan, Robert Garza,
Pasadena ISD	Special Education Sensory Room and Technology	Amy Lane & Jason Gatell
Pharr-San Juan-Alamo ISD	CTHS Welding Instructor David Gutierrez	Rob Smith
Region 10 ESC	Sun Shines Bright Over PSJA ISD	Mark Vasquez & Daniel Ramos
Round Rock ISD	Showcase of Success	Andy Stauffer
Socorro ISD	Round Rock ISD salutes you.	Dustin Rogers & Thomas Park
Spring ISD	Sgt. Jose F. Carrasco Elementary School Dedication	Daniel Escobar
Spring ISD	'Healing Species' Program Brings	Office of Communications
Spring ISD	Four-Legged Teachers to Spring ISD Students	Office of Communications
Spring ISD	Spring High School's Culinary Program Partners with Local Restaurant	Office of Communications
Spring ISD	Wunsche Graduates Return to School to Complete Prosthetic Paws	Office of Communications
Spring ISD	Wunsche Students are Building Paws for Tootsie	Office of Communications
<b>SILVER</b>		
Arlington ISD	A Day In The Life Of An FFA Student	Anthony Andro & Robert Spence
Arlington ISD	Our Truth, Our Treasure	Robert Spence, Anita Foster & Becky Volk
Arlington ISD	Sam Houston's Record 13 TCU Community Scholars Find A Reason to Celebrate Amid Uncertainty	Communications & Marketing
Dallas ISD / DSTV	Black History Month: Honoring life-changing educators in Dallas ISD - Dr. Napoleon B. Lewis	Carmen Alvarado-Vasquez & Darrell Pryor
Edinburg CISD	Edinburg CISD Student Surprised With UT Impact Scholarship	Romeo Cantu & Mark Montemayor
ESC Region 11	Region 11 Teacher of the Year (Virtual) Awards Ceremony	Matthew Fisher
Garland ISD	GISD Alumni Update: Tyrese Maxey	Delbert Richardson
Harmony Public Schools	Harmony Public Schools eSports program uses video gaming to boost STEM knowledge	Brock Scott
Humble ISD	BMX Foundation Track Modeling Program	Jonathan Frey
Katy ISD	"Creating the Future COVID-19 Edition"	Dr. Andrea Grooms
Killeen ISD	#KISDStrong	KISD Communication Services
Leander ISD	All Girls Considered Podcast	Corey Ryan, Shannon Lombardo, Matt Mitchell, Daniel Cernero, Rachel Acosta & Crestina Hardie
Mesquite ISD	Field Trip to Austin	Ted Madden
Mesquite ISD	Tarell Brown, Hall of Honor	Ted Madden
North East ISD Media Production	NEISD Curbside Meal Program	Robert Garza & Jason Gatell
Pasadena ISD	Brighter Bites presents Mango Tango Salsa	Rob Smith
Socorro ISD	2020 Team SISD Teacher of the Year – Elementary Finalists	Daniel Escobar



#### **BEST OF CATEGORY**

Livingston ISD

#### **GOLD**

Angleton ISD

Canutillo ISD

Everman ISD

Hidalgo ISD

Hidalgo ISD

Highland Park ISD

Lancaster ISD

### **CATEGORY 34**

#### **Video - Promotional**

#### **Less than 10,000 students**

You Make a Difference - Message to our teachers

#GoVote

Everyone Counts! Counting Young Children!

STEM Commercial

Hidalgo ISD: Autism Awareness Month

Hidalgo Pirates: The Time is Now

Boone Logo Reveal

Lancaster ISD 2019 Convocation



Jennifer Birdwell

Laurin Moore, Brittany Blanchard & Hanna Chalmers

Liza Rodriguez, Andrew Reynoso & Laura Caballero

Public Relations Department

Jennifer Garza

Jennifer Garza

Edward Chalupa

Sherese Lightfoot, Sonja A Brown & Ashley Anderson

*continued*



**CATEGORY 34 - Video Promotional, Less than 10,000 students****GOLD, continued**

Livingston ISD	You Make a Difference - Message to our teachers	Jennifer Birdwell
Royse City ISD	Bond 2018 Update	Chris Kingsley
Royse City ISD	Light at the End of the Tunnel	Adi Bryant & Chris Kingsley
Royse City ISD	School Board Appreciation 2020	Chris Kingsley
Sherman ISD	National Principals Month - Deloris Dowell, Principal, Fred Douglass Early Childhood Center	Sean Vanderveer

**SILVER**

Bridgeport ISD	Because of Bridgeport ISD	Cindy Peavey
Everman ISD	STEM Academy Inquiries	Public Relations Department
Galveston ISD	Whatever It Takes Video	Billy Rudolph, Chelsea Lenamond & Kyle Bolen
Pampa ISD	Why PISD?	Tanya Larkin & Jana Williamson
Pleasant Grove ISD	Teacher Appreciation Video	Shelby DeMuth Akin

**10,000 to 30,000 students****BEST OF CATEGORY**

Alvin ISD	Overview for Alvin ISD's JB Hensler College & Career Academy	Phil Jean
<b>GOLD</b>		
Alvin ISD	Overview for Alvin ISD's JB Hensler College & Career Academy	Phil Jean
Crowley ISD	Crowley High School Football Promo	Megan Middleton
Dickinson ISD	Dickinson Basketball Hype Video	Jade Wise
Duncanville ISD	Dville Band Half Time Opener	Lari Barager & Hillary Hopson
Duncanville ISD	My Future. My Choice. - District Commercial	Hillary Hopson, Tiara Richard, Luci Lopez, Lari Barager & Kim Bauer
Grapevine-Colleyville ISD	GCISD Dallas Morning News Top 100 Workplace Celebration	Kristin Snively, Addison Elliott, Matt Mays, Rowdy Granado, Devon Cox & Azia Tullos
La Joya ISD	La Joya ISD TV Commercial	La Joya ISD KLJS TV
La Joya ISD	LJISD Shines Bright in Preparing Students for Higher Education and Future Careers	La Joya ISD KLJS TV
La Joya ISD	WE ARE LA JOYA ISD	La Joya ISD KLJS TV
Lake Travis ISD	Bee Cave Middle School Opening Trailer	Cheryal Loosmore
Laredo ISD	Early Childhood Registration 2020	Laredo ISD-ITV
Lubbock ISD	Behind the Scenes with Sodexo	Erin Gregg
Lubbock ISD-TV	E. C. Leslie Field Renaming	Kenneth Dixon & Carol Alonzo
Lubbock ISD-TV	We Miss You!	Kenneth Dixon
Lubbock ISD-TV	William C. McCool Academy	Kenneth Dixon & Erin Gregg
McAllen ISD	Board of Trustees Presentation	
McAllen ISD	Our District can be your District!   McAllen ISD	Norma Zamora-Guerra
Tomball ISD	Rowe High Football Opener	Norma Zamora-Guerra
Weslaco ISD	#TomballFirstDay	Justin Warnasch & Allison Suarez
Wichita Falls ISD	Win the Day	Don Ramirez
Wichita Falls ISD	Still open. Because caring for our students doesn't stop. Stronger Together	Community Relations Dept. Jessica Wilkins
<b>SILVER</b>		
Allen ISD	We Are Allen	Jesse Oquist
Brazosport ISD	About Brazosport ISD	Communications Department
Brazosport ISD	Safety & Security in Brazosport ISD	Communications Department
Coppell ISD	Strategic Design Advocacy Day Video	Communications & Community Engagement
Laredo ISD	2020 Online Registration PSA	Laredo ISD-ITV
Lubbock ISD	A Day in the Life of Meal Distribution	Erin Gregg
San Angelo ISD	Grab and Go Curbside Meals	Jack Wilcox
<b>BRONZE</b>		
Prosper ISD	Local Accountability	Christal Hankey & Racy Grant



**Category 34 - Video Promotional, continued**  
**More than 30,000 students**

**BEST OF CATEGORY**

Cypress Fairbanks ISD

**GOLD**

Austin ISD

Cypress Fairbanks ISD

Ector County ISD

Ector County ISD

Edinburg CISD

El Paso ISD

El Paso ISD

El Paso ISD

ESC Region 11

ESC Region 13

Fort Worth ISD

Garland ISD

Garland ISD

Garland ISD

Garland ISD

Harmony Public Schools

Harmony Public Schools

Humble ISD

Lamar CISD

Lamar CISD

Mesquite ISD

Mesquite ISD

North East ISD Media Production

North East ISD Media Production

Pharr-San Juan-Alamo ISD

Plano ISD

Socorro ISD

Socorro ISD

Spring ISD

**SILVER**

Mesquite ISD

Pasadena ISD

Socorro ISD



**BEST OF CATEGORY**

Quinlan ISD

**GOLD**

Canutillo ISD

Friendswood ISD

Friendswood ISD Ed Foundation

Greenville ISD

Highland Park ISD

Highland Park ISD

Pampa ISD

Quinlan ISD

Santa Fe ISD

CFISD Security - Zpass

#WeAreAISD: There for You

CFISD Security - Zpass

FAFSA Fast Break

The new superintendent arrives just in time!

Edinburg CISD September 2019 Commercial

Andress High School Field House

Austin High Mariachi

Irvin Band Plays Together One Last Time

GoTeach! I - Educator's Code of Ethics

The Texas Complex Access Network Overview

Rise and Shine Commercial

2019 Garland H.S. P-TECH Video

2019 North Garland H.S. P-TECH Video

Garland ISD GEF Overview

Stay Home, Stay Connected, Stay Strong

Harmony Public Schools help students navigate their path to college and the career of their dreams

Harmony Public Schools' at-home learning program keeps students learning even when they can't be on campus

Fill the Bus

Lamar CISD Safety Overview

School Board Recognition Month

2019 Read Play Talk Festival

Stay Here 2019

SEL in Motion

What is CTE? - North East ISD CTE Program

PSJA Movie Night Promo

Dr. Martin Luther King, Jr. Second Grade

Writing Contest Winner

Dr. Espinoza's Spotlight - College Go Centers

Team SISD Class of 2020 - Military Connect Graduation Highlight

Dual Language Programs at Spring ISD

Who is Mesquite Academy?

Young Elementary - Do You Wanna Build a Playground?

Socorro ISD - Achieving Success as a Team

Communications & Community Engagement

CFISD Cinema

Communications Department

Communications Department

Romeo Cantu & Mark Montemayor

Melissa Martinez & Gustavo Reveles Acosta

Melissa Martinez & Gustavo Reveles Acosta

Melissa Martinez & Gustavo Reveles Acosta

Matthew Fisher

ESC Region 13 Center Support

Scott JuVette, John Papa & Rebecca Slack

Homer Clayton & Larry Grimes

Homer Clayton & Larry Grimes

Jon Cook

Larry Grimes, Homer Clayton,

Delbert Richardson & Jon Cook

John Boyd

Jonathan Frey

Justin Terry & Mike Rockwood

Justin Terry

Wei-Tung Chou

Wade Odom

Jimmy O'Halligan & Jason Gatell

Jimmy O'Halligan, Lila Stanley

& Jason Gatell

Mark Vasquez & Melinda Garza

Lesley Range-Stanton

Daniel Escobar

Daniel Escobar

Office of Communications

Wade Odom

Rob Smith

Daniel Escobar



**CATEGORY 35**  
**Video - Marketing**  
**Less than 10,000 students**

Welcome to Quinlan ISD

Tiffany Chapman & Kathy Goleman

Canutillo ISD - A Premier District 2019

Liza Rodriguez, Andrew Reynoso  
& Laura Caballero

Ready 2020 Convocation Video

Dayna Owen & Kelsey Purcell

FISD Education Foundation 20th Anniversary Video

Ashley Adair, Dayna Owen

& Kelsey Purcell

GISD Communications

Edward Chalupa

Edward Chalupa

Tanya Larkin & Jana Williamson

Tiffany Chapman & Kathy Goleman

Patti Hanssard & Jenny Davenport

We're Here For You: Back to School 2020-21

Highland Park ISD Cover Video

University Park Elementary : UP Close

Pampa ISD Harvester Spirit

Welcome to Quinlan ISD

SFTX Education Foundation 10 Year Anniversary

**CATEGORY 35 - Video Marketing, Less than 10,000 students, continued****SILVER**

Pine Tree ISD	PTISD Building Something Special Marketing Video	Communications Department
San Elizario ISD	San Elizario ISD Inspires	Dr. Jeannie Meza-Chavez,
		Horacio Hernandez & Perla Magallon
Sharyland ISD	Perseverance	PR Department
Sharyland ISD	Resilience	PR Department
Sunnyvale ISD	Sunnyvale ISD TRE Marketing Video	Emily White

**10,000 to 30,000 students****BEST OF CATEGORY**

Brazosport ISD	Cash Caravan 2020	Communications Department
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**GOLD**

Allen ISD	Allen ISD HR Recruitment Video	Jesse Oquist
Allen ISD	Allen ISD STEAM Center	Jesse Oquist
Brazosport ISD	Cash Caravan 2020	Communications Department
Crowley ISD	Crowley Pride Unified	Megan Middleton, Anthony Kirchner,
		Jaime Handy & Matthew Hoover
Eagle Mountain-Saginaw ISD	If These Walls Could Talk	Megan Overman & Kris Hill
Laredo ISD	Blue Ribbon Schools	Laredo ISD-ITV
Laredo ISD	Dr. Sylvia G. Rios Message	Laredo ISD-ITV
Laredo ISD	Pat Campos and Carlos Ramirez Message	Laredo ISD-ITV
Laredo ISD	Principals Month	Laredo ISD-ITV
Lubbock ISD-TV	That's How We Rollo!	Kenneth Dixon & Erin Gregg
McAllen ISD	Behind-the-scenes at McAllen ISD!   McAllen ISD	Norma Zamora-Guerra
McAllen ISD	Do you know the power of a great story? We do...	Norma Zamora-Guerra
McAllen ISD	McAllen, Texas. Our City! McAllen ISD. Our District!	Norma Zamora-Guerra
Tomball ISD	Destination Excellence - Child Nutrition at DPES	Justin Warnasch & Allison Suarez
Tomball ISD	Destination Excellence - Two-Way Dual Language	Justin Warnasch & Allison Suarez
Weslaco ISD	WISD Celebrate Success	Carlos Robledo & Don Ramirez

**SILVER**

Lake Travis ISD	A Work of Heart	Cheryal Loosmore
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**More than 30,000 students****BEST OF CATEGORY**

Socorro ISD	Seize Your Opportunity	Daniel Escobar
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**GOLD**

Arlington ISD	Arlington ISD Favorite Eight	Anthony Andro, Robert Spence & Anita Foster
Austin ISD	Austin ISD Convocation 2019: Gamechanger!	Communications & Community Engagement
Corpus Christi ISD	Destination CCISD	Communications
Cypress Fairbanks ISD	2019 State of the District	CFISD Cinema
Cypress Fairbanks ISD	CFISD Spirit Challenge	CFISD Spirit Squad
Dallas ISD	Core 4: Unscripted featuring Dr. Cynthia Wilson	Carmen Alvarado-Vasquez & Darrell Pryor
ESC Region 13	UTRGV and Juarez-Lincoln Partnership	ESC Region 13 Center Support
Fort Bend ISD	Thank You Teachers	Kyle Boberg
Fort Worth ISD	Gold Seal Programs and Schools of Choice Overview	Scott JuVette, John Papa & Rebecca Slack
Garland ISD	Garland ISD Senior VIP Bus Tour	Delbert Richardson & Tiffany Veno
Garland ISD	Higher-Level Education	Larry Grimes, Homer Clayton & Caren Rodriguez
Humble ISD	Be The Light	Jonathan Frey
Keller ISD	One Keller ISD Family	KISD Media Production
Lamar CISD	Lamar CISD: A Great Place to Live, Work and Learn	Justin Terry
Mesquite ISD	Love is Respect	Wade Odom
Mesquite ISD	Mesquite ISD Full-Day Pre-K	Wade Odom
Mesquite ISD	Mesquite ISD Future of Education	Wei-Tung Chou
Mesquite ISD	Mesquite Reads: Imagine Your Story	Wei-Tung Chou
Plano ISD	Plano ISD Core Beliefs - Winds of Change	Lesley Range-Stanton

*continued*

**CATEGORY 35 - Video Marketing, More than 30,000 students****GOLD, continued**

Region 10 ESC  
Round Rock ISD

Valley View Elementary, 2019 National ESEA Distinguished School  
Early College High School Seniors: Their Academic Journey

Andy Stauffer  
Dianne Foletto &  
Dustin Rogers  
Daniel Escobar  
Office of Communications  
Office of Communications

Socorro ISD  
Spring ISD  
Spring ISD

Seize Your Opportunity  
Spring ISD - More Choice. More Opportunity.  
The Spring Early College Academy

**SILVER**

Fort Bend ISD  
Mesquite ISD  
Pasadena ISD

Custodian Appreciation Day  
Mesquite ISD Pre-K & Kindergarten: Classroom  
Pasadena ISD Diploma Conferral 2020

Kyle Boberg  
Wade Odom  
Rob Smith & Bruce Stone

**BEST OF CATEGORY**

Edgewood ISD

**GOLD**

Edgewood ISD  
Edgewood ISD  
Highland Park ISD

## CATEGORY 36

### Video - Training/Instructional

Less than 10,000 students



How to wear your Face Mask

Yvonne Zamora Byrd

How to wear your Face Mask  
Web Wizard Tutorial: How to add a Banner to a Homepage  
Matrix Integration of Technology

Yvonne Zamora Byrd  
Samantha Grubbs  
Edward Chalupa

**10,000 to 30,000 students****BEST OF CATEGORY**

Laredo ISD

**GOLD**

Alvin ISD  
Laredo ISD  
Laredo ISD

At Home Study Area

Laredo ISD-ITV

AlvinISD Back2School 2019-2020 Info  
At Home Study Area  
Coronavirus PSA-Handwashing

Phil Jean  
Laredo ISD-ITV  
Laredo ISD-ITV

**More than 30,000 students****BEST OF CATEGORY**

North East ISD Media Production

**GOLD**

Arlington ISD  
Cypress Fairbanks ISD  
Cypress Fairbanks ISD  
Edinburg CISD

North East ISD Enchilada Recipe

Jimmy O'Halligan & Jason Gatell

El Paso ISD

Arlington ISD Presents Workout Wednesday  
CFISD Story Time  
Graduation Safety Instructions  
Edinburg CISD PD Launches Dangers  
Of Vaping Awareness Campaign  
Gardening with Lundy Elementary Kinder Teacher  
Yvette Hernandez

Anthony Andro & Robert Spence  
CFISD Cinema  
CFISD Cinema  
Romeo Cantu  
& Mark Montemayor  
Melissa Martinez &  
Gustavo Reveles Acosta  
Matthew Fisher

ESC Region 11  
ESC Region 13  
ESC Region 13  
Fort Bend ISD

Texas Reading Academies - Orthographic Mapping  
Language Structure Defined  
Wonders and Worries Virtual Reality Tour  
Back to School Video for Students and Parents –  
1st Day of School is August 17, 2020

ESC Region 13 Center Support  
ESC Region 13 Center Support  
Kristoffer Smith & Amanda Bubela

Fort Bend ISD

COVID-19 Health & Safety Protocol Animated Video

Kyle Boberg, Angelique Myers,  
Amanda Bubel & Danish Nelson

Garland ISD  
Garland ISD  
Killeen ISD  
Lamar CISD

GEF Application Process  
Health Training for Employees  
Free Microsoft Office for All KISD Students and Staff  
SRP Safety Training

Jon Cook  
Larry Grimes  
KISD Communication Services  
Justin Terry

Mesquite ISD  
Mesquite ISD  
Mesquite ISD  
Mesquite ISD

Be Better Poteet  
COVID-19 Protocols for Student-Athletes  
Minding the Money - MISD Fraud Hotline  
Pick Your Path: High School Endorsement  
Standard Response Protocol Explained

Wade Odom  
Ted Madden & Wei-tung Chou  
Wei-Tung Chou  
Wei-Tung Chou  
Wade Odom

North East ISD Media Production  
Pharr-San Juan-Alamo ISD

North East ISD Enchilada Recipe  
PSJA's Ms. Savvy the Science Lady: Solubility

Jimmy O'Halligan & Jason Gatell  
Melinda Garza & Daniel Ramos

**BEST OF CATEGORY**

Weslaco ISD  
**GOLD**  
 McAllen ISD  
 Weslaco ISD  
 Garland ISD

**SILVER**

Killeen ISD

**BRONZE**

Pharr-San Juan-Alamo ISD

**BEST OF CATEGORY**

New Braunfels ISD

**GOLD**

New Braunfels ISD  
 Red Oak ISD

**BRONZE**

Edgewood ISD

**CATEGORY 37****Video - Sports Event**

**10,000 to 30,000 & More than 30,000 students**

Weslaco vs. Donna North Homecoming Game

Football Night in McAllen  
 Weslaco vs. Donna North Homecoming Game  
 Garland ISD Football Rowlett vs Sachse

KISDTV Basketball Boys KHS vs EHS

PSJA vs Eagle Pass Bi-District 6A Region IV  
 Div. 2 Championship

KWES Department

Norma Zamora-Guerra  
 KWES Department  
 Delbert Richardson, Homer Clayton,  
 Larry Grimes & Jonathan Cook

KISD Communication Services/KISDTV

Mark Vasquez & Daniel Ramos

**CATEGORY 38****Video - Live Event (Non-Sports)**

**Less than 10,000 students**

NBISD Convocation 2019 "Boldly Go"

NBISD Convocation 2019 "Boldly Go"  
 ROISD Graduation 2020 Venue Announcement

Live from EISD

NBISD Communications Dept.

NBISD Communications Dept.  
 James Murphy, Beth Trimble  
 & Haley Stewart

Carissa Valdez, Yvonne Zamora-Byrd,  
 Keyhla Calderon-Lugo,  
 Samantha Grubbs & Armando Ontiveros

**10,000 to 30,000 students****BEST OF CATEGORY**

Weslaco ISD

**GOLD**

Alvin ISD  
 McAllen ISD  
 Rockwall ISD  
 Southwest ISD  
 Southwest ISD  
 Weslaco ISD

2019 Convocation

2020 Employee Recognition Ceremony  
 McAllen ISD graduation 2020!  
 2019 Convocation  
 AlamoPROMISE Deadline Extension  
 Southwest High School Commencement  
 2019 Convocation

KWES Department

Phil Jean, Kinsey Droge & Rachel Moore  
 Norma Zamora-Guerra  
 Steven Offield  
 SWISD-TV  
 SWISD-TV  
 KWES Department

**More than 30,000 students****BEST OF CATEGORY**

North East ISD Media Production

**GOLD**

Garland ISD

Garland ISD

Keller ISD

North East ISD Media Production

2020 Douglas MacArthur High School  
 Commencement Exercises

Garland ISD Spelling Bee

Garland ISD School Lunch Hero Day

Keller ISD Film Festival Awards Announcement  
 2020 Douglas MacArthur High School  
 Commencement Exercises

Jimmy O'Halligan, Robert Garza,  
 Carlos Elizondo & Jason Gatell

Delbert Richardson, Homer Clayton,  
 Larry Grimes & Jonathan Cook  
 Homer Clayton, Larry Grimes  
 & Jon Cook

KISD Media Production  
 Jimmy O'Halligan, Robert Garza,  
 Carlos Elizondo & Jason Gatell





## **CATEGORY 38 - Video Live Event (Non-Sports), More than 30,000 students, continued**

### **SILVER**

Dallas ISD

Dallas ISD 2019-20 State of the District

Carmen Alvarado-Vasquez &  
Darrell Pryor

Ector County ISD  
Edinburg CISD  
Fort Worth ISD

Facebook Live - COVID news  
LIVE - Edinburg CISD Hosts General Assembly  
Where the Best Begins Summit

Communications Department  
Romeo Cantu & Mark Montemayor  
Strategic Communications, Community  
& Strategic Partnerships Dept., EdTV  
KISD Communication Services  
Jimmy O'Halligan, Robert Garza,  
Carlos Elizondo & Jason Gatell  
Communications Department

Killeen ISD  
North East ISD Media Production

Virtual Athletic Signing Day  
March 2, 2020 - Regular Board Meeting

Pharr-San Juan-Alamo ISD

PSJA ISD Welcome Back-Staff Convocation Pt. I

### **BRONZE**

Arlington ISD

Serving up a Drive-Thru BBQ to Celebrate  
Years of Service

Anita Foster, Becky Volk,  
Anthony Andro & Robert Spence



## **CATEGORY 39** **Video - Production in a Language Other than English** **Less than 10,000 students**



### **BEST OF CATEGORY**

Greenville ISD

Pre-K Round-Up (Spanish)

GISD Communications

### **GOLD**

Greenville ISD  
San Elizario ISD

Pre-K Round-Up (Spanish)  
San Elizario ISD Inspires

GISD Communications  
Dr. Jeannie Meza-Chavez,  
Horacio Hernandez & Perla Magallon

### **SILVER**

Greenville ISD

Rally Round Reading (Spanish)

GISD Communications

### **10,000 to 30,000 & More than 30,000 students**

### **BEST OF CATEGORY**

ESC Region 13

La Familia Mora and the Migrant Education Program

ESC Region 13 Center Support

### **GOLD**

Dallas ISD  
El Paso ISD

Unidos Para Aprender (June 30, 2020)/Together to Learn  
Reapertura de EPISD

Carmen Alvarado-Vasquez  
Melissa Martinez &  
Gustavo Reveles Acosta

ESC Region 13  
Garland ISD  
Mesquite ISD

La Familia Mora and the Migrant Education Program  
Imagina Aprender  
Mesquite Reads: Imagina tu historia

ESC Region 13 Center Support  
Larry Grimes & Homer Clayton  
Wei-Tung Chou

### **BRONZE**

Garland ISD

Garland ISD Spanish Spelling Bee 2020

Delbert Richardson, Homer Clayton,  
Larry Grimes & Jonathan Cook  
Norma Zamora-Guerra

McAllen ISD

Registrese Hoy! (Register Today!)

## **COMPUTERIZED/ELECTRONIC COMMUNICATION CATEGORIES**



## **CATEGORY 40** **Mobile App**



### **Less than 10,000 & 10,000 to 30,000 students**

### **BEST OF CATEGORY**

Greenville ISD

Greenville ISD App

GISD Communications

### **GOLD**

Greenville ISD  
Santa Fe ISD  
Brazosport ISD

Greenville ISD App  
Santa Fe ISD Website App  
BISD Mobile App - Intrado/SchoolMessenger

GISD Communications  
Patti Hanssard & Jenny Davenport  
Communications Department







## BEST OF CATEGORY

Midway ISD

### GOLD

Brazosport ISD

Coppell ISD

Crowley ISD

Duncanville ISD

Eagle Mountain-Saginaw ISD

Eagle Mountain-Saginaw ISD

Lake Travis ISD

Midway ISD

Red Oak ISD

Tomball ISD

Wylie ISD

## BEST OF CATEGORY

Spring Branch ISD

### GOLD

Region 10 ESC

Region 10 ESC

Spring Branch ISD

Texas Assoc. of School Boards

### SILVER

Cypress Fairbanks ISD

El Paso ISD

ESC Region 13

Fort Bend ISD

Fort Bend ISD

## BRONZE

Spring ISD



## BEST OF CATEGORY

Highland Park ISD

### GOLD

Galveston ISD

Highland Park ISD

### SILVER

Greenville ISD

## BEST OF CATEGORY

Tomball ISD

### GOLD

Eagle Mountain-Saginaw ISD

Tomball ISD

### SILVER

Forney ISD

# CATEGORY 41

## Computerized Presentation

Less than 10,000 & 10,000 to 30,000 students

Back-to-School Guide

Chamber State of the District Address

Coppell ISD Virtual 60th Birthday Bash

Teacher of the Year Cartoon

Duncanville High School 2020 Graduation Guide

EMS ISD Digital Care Package

Annual Communications Board Report

#LTPPrincipalTakeover for Principals Month 2019

Back-to-School Guide

ROISD Grad Toolkit

ConnectED Podcast

COVID-19 Dashboard

More than 30,000 students

SBISD's Digital Backpack

Region 10 By the Numbers

Who's Who?

SBISD's Digital Backpack

TASB Talks Podcast: Leadership during COVID-19 Miniseries

2019-2020 State of the District Presentation

EPISD COVID-19 Dashboard

I Tried Everything Podcast

The Frequency Podcast - "A Foundation for Lifelong Learning:

Prekindergarten in FBISD"

The Frequency Podcast - "Interview with 2019 FBISD

Teachers of the Year"

Respond, Reimagine, Reopen: Scenario-Based

Planning for 2020-21



Robert Pryor

Communications Department

Communications &

Community Engagement

Matt Hoover

Lucinda Lopez

Christina Williamson

Megan Overman

Cheryal Loosmore & Marco Alvarado

Robert Pryor

Beth Trimble & Haley Stewart

Allison Suarez & Justin Warnasch

Doug Bellamy & Ian Halperin

Linda Buchman & Steve Brunsman

Tom Nielsen

Jon Sheldon

Linda Buchman & Steve Brunsman

TASB Communications

Joel Weckerly

Melissa Martinez &

Gustavo Reveles Acosta

ESC Region 13 Center Support

Rachel Ross

Rachel Ross

Office of Communications

# CATEGORY 42

## E-Newsletter Internal

Less than 10,000 students

Highland Park ISD eNewsletter

District Update

Highland Park ISD eNewsletter

Lion Pride Staff Newsletter

10,000 to 30,000 students

Tomball Talk

EMS ISD Campus Connection

Tomball Talk

The District Voice - Internal E-Newsletter

Communications Department

Billy Rudolph, Chelsea Lenamond

& Kyle Bolen

Communications Department

GISD Communications

Allison Suarez & Justin Warnasch

Chelse Westbrook

Allison Suarez & Justin Warnasch

Marketing & Communications



**CATEGORY 42 - E-Newsletter Internal, continued**  
**More than 30,000 students**

**BEST OF CATEGORY**

Keller ISD	Keller ISD District-Wide Wednesday (DWW)	Bryce Nieman
<b>GOLD</b>		
Keller ISD	Keller ISD District-Wide Wednesday (DWW)	Bryce Nieman
North East ISD	NEISD Monthly - December 2019	Scott Chidgey
Round Rock ISD	Hey, Round Rock ISD. You're doing great!	Dianne Foletto & Linda Ashenbrener
Spring ISD	Points of Pride - May 2020	Office of Communications
Texas Classroom Teachers Assoc.	eUpdate from TCTA	Clare Haefner

**SILVER**

Round Rock ISD	Friday Focus	Jenny LaCoste-Caputo
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**BRONZE**

Cypress Fairbanks ISD	CFISD Connection for Employees - May 2020	Luke Murray
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**BEST OF CATEGORY**

Lake Travis ISD	Lake Travis ISD's School Matters	Cheryal Loosmore & Marco Alvarado
<b>GOLD</b>		
Bastrop ISD	Behind the Badge	Nick Spinetto, Lauri Anzaldúa & Dr. Kristi Lee
Brazosport ISD	03-06-20 Bragging Headlines	Communications Department
Lake Travis ISD	Lake Travis ISD's School Matters	Cheryal Loosmore & Marco Alvarado
Pine Tree ISD	Join Us in 2020 - Pine Tree ISD Volunteer Recruitment E-newsletter	Communications Department

Sheldon ISD

**SILVER**

Brazosport ISD	Back to School Newsletter	Communications Department
Brazosport ISD	Board Brief December 2019	Communications Department
Forney ISD	Enlightened	Marketing & Communications
Frenship ISD	Tiger Tales, Feb. 4, 2020	Emily Solis, Tiffany Taylor & Meredith Caudle

Grapevine-Colleyville ISD

GCISD Update	Derik Moore
We Are SW E-newsletter	Communications Department
EMS ISD eNews	Communications Department
	Marketing & Communications
	Emily Solis, Tiffany Taylor & Meredith Caudle
	Kristin Snively, Addison Elliott, Matt Mays, Rowdy Granado, Devon Cox & Azia Tullos
	Janice Hernandez

Southwest ISD

**BRONZE**

Eagle Mountain-Saginaw ISD	Chelse Westbrook
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**BEST OF CATEGORY**

Spring Branch ISD	Top Ten: SBISD News	Linda Buchman & Steve Brunsman
<b>GOLD</b>		
Corpus Christi ISD	CCISD Intercom E-newsletter	Adriana Knight
El Paso ISD	EPISD Bond Newsletter	Melissa Martinez & Gustavo Reveles Acosta
Mesquite ISD	Mesquite ISD eNews	Elizabeth Fernandez
Spring Branch ISD	Top Ten: SBISD News	Linda Buchman & Steve Brunsman

**SILVER**

Corpus Christi ISD	Weekly Beacon	Jake Gonzalez
Lamar CISD	The Link	LCISD Community Relations
Round Rock ISD	Back to School A-Z Guide	Dianne Foletto & Linda Ashenbrener
Round Rock ISD	Safety and Security eNewsletter, Fall 2019	Dianne Foletto & Linda Ashenbrener
Spring ISD	March 2020 Springboard	Office of Communications





**GOLD**

Everman ISD

**CATEGORY 44**

**Digital Magazine**  
**No Best of Category, Only One Entry**  
**More than 30,000 students**



Bulldog Broadcast Magazine

Public Relations Department



**BEST OF CATEGORY**

San Elizario ISD

**CATEGORY 45**

**Web Site - Original Design**  
**All Divisions**



San Elizario ISD "SOAR@theNEST" Website

Dr. Jeannie Meza-Chavez,  
Horacio Hernandez & Perla Magallon

**GOLD**

Aldine ISD

El Paso ISD

El Paso ISD

ESC Region 13

Klein ISD

Round Rock ISD

Aldine ISD - District Website

EPISD@Home Web Portal

EPISD Bond Website

Texas Complex Access Network website

KleinISDGrad.com

Round Rock ISD Human Resources Website

Chris Labod

Melissa Martinez & Gustavo Reveles Acosta

Melissa Martinez & Gustavo Reveles Acosta

Erin O'Keiff

KISD Communications

Mark Kania, Dianne Foletto,

Thomas Park & Dustin Rogers

Dr. Jeannie Meza-Chavez,

Horacio Hernandez & Perla Magallon

Linda Buchman & Steve Brunsman

San Elizario ISD

San Elizario ISD "SOAR@theNEST" Website

Spring Branch ISD

SBISD's Distance Learning Toolkit

**SILVER**

Austin ISD

Region 4 ESC

Round Rock ISD

Sheldon ISD

Austin ISD COVID-19 Webpage

Network 1: Child Find, Evaluation and ARD Supports website

Early College High School online enrollment page

Sheldon ON Demand

Communications & Community Engagement

Marijane Kelly

Dianne Foletto & Linda Ashenbrener

Derik Moore



**BEST OF CATEGORY**

Santa Fe ISD

**GOLD**

Angleton ISD

**CATEGORY 46**

**Web Site - Template Driven Design**  
**Less than 10,000 students**



Santa Fe ISD Website

Patti Hanssard & Jenny Davenport

2019 AISD Website Redesign

Laurin Moore, Brittany Blanchard

& Hanna Chalmers

Edgewood ISD

Everman ISD

Greenville ISD

La Porte ISD

Santa Fe ISD

eisd.net - Communicating with Clarity

Everman ISD Website

greenvilleisd.com

La Porte ISD website

Santa Fe ISD Website

Samantha Grubbs & Armando Ontiveros

Public Relations Department & Blackboard

GISD Communications

Adam J. Holland

Patti Hanssard & Jenny Davenport

**10,000 to 30,000 students**

**BEST OF CATEGORY**

Wylie ISD

**GOLD**

Brazosport ISD

Laredo ISD

Pearland ISD

Tomball ISD

Wylie ISD

Wylie ISD Website

Doug Bellamy

www.brazosportisd.net

instructional Continuity Webpage

Pearland ISD Remote Learning Website

tomballisd.net

Wylie ISD Website

Communications Department

Claudia Rodriguez

Vic Bushfield

Justin Warnasch & Allison Suarez

Doug Bellamy



**CATEGORY 46 - Web Site, Template Driven Design, continued**  
**More than 30,000 students**

**BEST OF CATEGORY**

Cypress Fairbanks ISD	Learning at Home (English & Spanish)	Jennifer Ongoco & Rosario Meehan
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**GOLD**

Cypress Fairbanks ISD	Learning at Home (English)	Jennifer Ongoco
Cypress Fairbanks ISD	Learning at Home (Spanish Website)	Rosario Meehan
Garland ISD	Garland ISD website	GISD Web Services
Humble ISD	Humble ISD Website Redesign	Yvonne Harris, Kelci Hebert & Lori Maugans

Region 4 ESC	Region 4 COVID-19 Resource Website	David Del Toro, Kristi Hernandez & Marijane Kelly
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Spring Branch ISD	Career Technical Education Website	Linda Buchman & Steve Brunsman
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**SILVER**

Pasadena ISD	Pasadena ISD Education Foundation Website	Bruce Stone
Spring ISD	Empowered Learning At-Home	Office of Communications
Spring ISD	State of the District 2020	Office of Communications

## CAMPAIGN/EVENT CATEGORIES



**BEST OF CATEGORY**

Magnolia ISD	The Scary Facts About Vaping	Kate Hope & Denise Meyers
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**GOLD**

J Pleasant Grove ISD	State of Mind Marketing Campaign	Shelby DeMuth Akin
Magnolia ISD	The Scary Facts About Vaping	Kate Hope & Denise Meyers
Wichita Falls ISD	WFISD Early Childhood Roundup	Community Relations Department

**More than 30,000 students**

**BEST OF CATEGORY**

Garland ISD	Literacy for Life	GISD Communications
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**GOLD**

Cypress Fairbanks ISD	"Choose CFISD" Marketing Campaign	Community Engagement
ESC Region 11	Engage by Design	Communications Team
ESC Region 11	Learning@11	Communications Team
ESC Region 11	R11 Health Matters	Communications Team
ESC Region 13	Rural Schools Lead Generation Campaign	Kallie Koumalats
Garland ISD	Literacy for Life	GISD Communications
Texas Assoc. of School Boards	Governance Camp	TASB Communications
Texas Assoc. of School Boards	Summer Leadership Institute (SLI)	TASB Communications



**BEST OF CATEGORY**

El Paso ISD	EPISD Cares	Melissa Martinez & Gustavo Reveles Acosta
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**GOLD**

El Paso ISD	EPISD Cares	Melissa Martinez & Gustavo Reveles Acosta
Fort Bend ISD	Equip-A-Student Campaign	Kristoffer Smith, Tonya Thomas,

Nicole Butler & Danish Nelson	Starmakers	KISD Communication Services
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**BRONZE**

Red Oak ISD Ed Foundation	Jar Wars - Return of the Coin Drive	Red Oak ISD Ed Foundation
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# CATEGORY 49

## Social Media Campaign

### Less than 10,000 students



#### BEST OF CATEGORY

Friendswood ISD

#### GOLD

Carroll ISD

Friendswood ISD

Sherman ISD

#### SILVER

Everman ISD

Red Oak ISD

#### BRONZE

Boerne Education Foundation

Everman ISD

Challenge Accepted

Carroll ISD - "To The Class of 2020"

Social Media Campaign

Challenge Accepted

#ThankABearcat

Virtual Spirit Week Highlights

ROISD #HawksAtHome

Pie In The Sky

Parent Appreciation

Dayna Owen & Kelsey Purcell

Julie Thannum, Justin Dearing,

Jill Webb & Hayley Herring

Dayna Owen & Kelsey Purcell

Kimberly Simpson & Sean Vanderveer

Public Relations Department

Haley Stewart

Yvette Reyna

Public Relations Department

#### BEST OF CATEGORY

Brazosport ISD

#### GOLD

Brazosport ISD

Waco ISD

The Massey Challenge (#masseychallengebisd)

The Massey Challenge (#masseychallengebisd)

#Waco ISD Reads

Communications Department

Communications Department

Joshua Wucher, Jesse Botello,

Stephanie Hines, Abigail Ramirez,

Margarita Ramirez, Lara Robertson

& Mary Senter

Erin McCann

Communications &

Community Engagement

Cissa Madero

Lara Robertson & Abigail Ramirez

Jack Wilcox

Jack Wilcox

Community Relations Department

#### SILVER

Allen ISD

Coppell ISD

#WeAreAllen Frontline Responders Alumni Highlight

Throwback Thursday Social Media Post

Pearland ISD

Waco ISD

#### BRONZE

San Angelo ISD

San Angelo ISD

Wichita Falls ISD

Senior Celebration Week Social Media Campaign

#CurbsideKudos

National Principals Month

National School Counseling Week

Goodnight, Wichita Falls

#### More than 30,000 students

#musicallyinKLEINed

KISD Communications

Aldine ISD Class of 2020: The Road to Graduation

#AISDAtHome

Valonia Walker

Communications &

Community Engagement

Bevin Gordon, Joel Weckerly,

#### BEST OF CATEGORY

Klein ISD

#### GOLD

Aldine ISD

Austin ISD

Cypress Fairbanks ISD

CFISD Spirit Social Media Campaign

Mitzi Loera & Vanessa Koch

#IamEPISD on Instagram

National Principals Month: Attributes in Action

Teacher Appreciation Week: Heroes at Home

#musicallyinKLEINed

2 Minutes 2 Fun & Fitness

Hispanic Heritage Month 2019

Spring Into Graduation

Teacher Recruitment Campaign

Melissa Martinez & Gustavo Reveles Acosta

Communications Department

Nicole Butler & Danish Nelson

KISD Communications

Dianne Foletto

Office of Communications

Office of Communications

Office of Communications

#### SILVER

Lamar CISD

Round Rock ISD

#WholeChildWednesday

48 Hour Challenge

Sydney Whigam

Dianne Foletto & Linda Ashenbrener





# CATEGORY 50

## Special Event

### Less than 10,000 students



#### BEST OF CATEGORY

Red Oak ISD Ed Foundation	Red Oak ISD Education Foundation Celebration of Stars - Virtual	Karen Anderson
<b>GOLD</b>		
Edgewood ISD	Salsa Bowl XI and Salsa Cook-off Competition	Carissa Valdez, Yvonne Zamora-Byrd, Keyhla Calderon-Lugo, Armando Ontiveros, Samantha Grubbs & Carlos Molina Public Relations Department

Everman ISD	2020 Graduation	
Joshua ISD	Friday Night Lights Honoring JHS c/o 2020	Zoheb Hassanali
Red Oak ISD	ROISD Brookshire's Pep Rally and Basketball Game	Communications Team
Red Oak ISD Ed Foundation	Red Oak ISD Education Foundation Celebration of Stars - Virtual	Karen Anderson

#### SILVER

Boerne Ed Foundation	Purse Mania 2.0	Yvette Reyna
Liberty-Eylau ISD	Liberty-Eylau First Integrated Team 50th Anniversary Celebration	Matt Fry
Red Oak ISD	ROISD Hawktoberfest	Communications Department

#### BRONZE

Joshua ISD	Electronic Shooting Range Ribbon-Cutting Ceremony	Zoheb Hassanali
Pampa ISD	#Moments Back To School Bash	Tanya Larkin & Jana Williamson

### 10,000 to 30,000 students

#### BEST OF CATEGORY

Coppell ISD	CISD Virtual 60th Birthday Bash May 1	Communications & Community Engagement
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#### GOLD

Coppell ISD	CISD Virtual 60th Birthday Bash May 1	Communications & Community Engagement
Coppell ISD	Ramadan in CISD	Communications & Community Engagement
Georgetown ISD	Georgetown ISD 2020 State of the District	Edgar Arellano, Melinda Brasher, Jill Easlick & Kaitlin Paonessa

Lake Travis ISD	A Night Under the Stars 2020: Recognizing Our Top 10 Scholar and Distinguished Educators	Meaghan Reid, Cheryal Loosmore & Marco Alvarado
Pearland ISD	Pearland ISD Leadership Retreat	Kim Hocott

#### SILVER

Brazosport ISD	Brazoswood's 50th Anniversary - Once a Buc, Always a Buc!	Communications Dept.
Crowley ISD	STAARlight Celebration in Sundance Square	Anthony Kirchner, Jaime Handy, Megan Middleton & Matt Hoover

Goose Creek CISD	Goose Creek CISD Virtual Graduation Ceremonies	Matt Bolinger, Kendall David, Susan Passmore, Mima Trujillo, Carrie Pryor-Newman & Brittney Culpepper
Magnolia ISD	2020 Graduation	Denise Meyers & Kate Hope

### More than 30,000 students

#### BEST OF CATEGORY

Fort Bend ISD	Fort Bend ISD's Travelling Santa	Tonya Thomas, Deanna Duran, Nicole Butler & Danish Nelson
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#### GOLD

El Paso ISD	2020 EPISD Teacher of the Year	Melissa Martinez & Gustavo Reveles Acosta
Fort Bend ISD	Checking in with Charles Live	Communications Department
Fort Bend ISD	Fort Bend ISD's Travelling Santa Nicole Butler & Danish Nelson	Tonya Thomas, Deanna Duran,

Garland ISD	Second Annual Language Summit of Translation & Interpretation	Maria Floyd
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Killeen ISD	Tribute to Valor	KISD Communication Services
Klein ISD	Klein ISD Senior Celebration	KISD Communications
Lamar CISD	Lamar CISD Community Conversations	LCISD Community Relations
Mesquite ISD	Virtual Play Day	Wade Odom, Elizabeth Fernandez & Kristin Odom

Spring Branch ISD	SBISD's Graduation 2020	Linda Buchman & Steve Brunsman
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## CATEGORY 50 - Special Event, More than 30,000 strudents, continued

### SILVER

Aldine ISD

Aldine ISD — State of the District

Sheleah D. Reed, Leticia Fehling,  
Chris Labod, Mike Keeney,  
Valonia Walker & Luke Rabalais  
Community Engagement  
Carmen Alvarado-Vasquez &  
Darrell Pryor

Cypress Fairbanks ISD  
Dallas ISD

Volunteers in Public Schools Event  
Dallas ISD 2019-20 State of the District

Communications Department  
Communications Department  
Jasmine Camble

Fort Bend ISD  
Fort Bend ISD  
Region 4 ESC  
Spring Branch ISD

Fort Bend ISD 2020 Commencement Ceremonies  
Sugar Land 95 - Blessing of the Ground  
Region 4 ESC Holiday Events  
Celebration of Service 2020

Linda Buchman & Steve Brunsman

### BRONZE

Leander ISD

Convocation 2019: Our Leander ISD Voices

Corey Ryan, Shannon Lombardo,  
Matt Mitchell, Daniel Cernero,  
Rachel Acosta & Crestina Hardie



### BEST OF CATEGORY

El Paso ISD

### GOLD

Alvin ISD

## CATEGORY 51 Education Good News Campaign 10,000 to 30,000 & More than 30,000 students



EPISD Teacher's Desk

Melissa Martinez & Gustavo Reveles Acosta

Alvin ISD custodian, made headlines across the  
world for her compassion in a time of  
desperation for a student.

Renae Rives, Rachel Moore,  
Kinsey Droege & Phil Jean

El Paso ISD  
Garland ISD

### SILVER

Georgetown ISD

EPISD Teacher's Desk  
#GISDAAlwaysConnected Good News Campaign

Melissa Martinez & Gustavo Reveles Acosta  
GISD Communications

2020 GISD Good News Campaign

Edgar Arellano, Melinda Brasher,  
Jill Easlick & Kaitlin Paonessa  
Daniel Escobar

Socorro ISD

Socorro ISD Athletic Signings Campaign





# ParentSquare

**Proud sponsor of TSPRA's Crystal Star Awards**

## **CRYSTAL COMMENDATIONS & CERTIFICATES OF MERIT**

**All divisions judged together**

### **CATEGORY 52** **Video Portfolio**

#### **CRYSTAL COMMENDATION**

**Aldine ISD**

**Aldine ISD Video Portfolio**

**Luke Rabalais**

#### **CRYSTAL CERTIFICATES OF MERIT**

Amarillo ISD

AISD-TV Targeted Video Communications

Amarillo ISD Communications

Carroll ISD

Carroll ISD Video Portfolio

Justin Dearing

ESC Region 13

ESC Region 13 Video Portfolio

ESC Region 13 Center Support

Fort Bend ISD

FBISD Video Portfolio

Kyle Boberg

Fort Worth ISD

Fort Worth ISD Video Portfolio

Fort Worth ISD EdTV

Leander ISD

Leander ISD - Active, Transparent, and Visible  
during the COVID-19 Pandemic

Corey Ryan, Shannon Lombardo,  
Matt Mitchell, Daniel Cernero,  
Rachel Acosta & Crestina Hardie

Socorro ISD

SISD Special Videos/News Coverage  
amid the COVID-19 Pandemic

Daniel Escobar

Spring ISD

Spring ISD. Believe. Engage. Soar.

Office of Communications

### **CATEGORY 53** **Photography Portfolio**

#### **CRYSTAL COMMENDATION**

**Dallas ISD**

**Dallas ISD Photography Portfolio**

**Carmen Alvarado Vasquez**

#### **CRYSTAL CERTIFICATES OF MERIT**

Aldine ISD

Aldine ISD Photography Portfolio

Luke Rabalais

Dickinson ISD

Dickinson ISD Photo Portfolio

Jade Wise

Round Rock ISD

Round Rock ISD Festival of Bands

Mark Kania

Socorro ISD

Socorro ISD COVID-19 Photo Portfolio

Daniel Escobar

Socorro ISD

Team SISD Photo Portfolio

Office of Communications

Spring ISD

Spring ISD Photography Portfolio

Spring ISD Office of Communications

Spring ISD

Spring ISD Creative Studio

Spring ISD Office of Communications

## CATEGORY 54

### Bond Election

#### CRYSTAL COMMENDATION

Midway ISD

Building Momentum

Traci Marli

#### CRYSTAL CERTIFICATES OF MERIT

Aledo ISD

Aledo ISD Bond 2019

Mercedes Mayer

Keller ISD

Keller ISD Bond 2019

Communications Department

## CATEGORY 55

### Parent Involvement/Volunteer Program

NO ENTRIES

## CATEGORY 56

### Staff/Student Recognition

#### CRYSTAL COMMENDATION

Ector County ISD

Sharkfinder Citizen Science

Communications Department

#### CRYSTAL CERTIFICATES OF MERIT

Garland ISD

#MadeTheGradeGarland ISD Communications

Georgetown ISD

Georgetown ISD Teacher of the Month Campaign

Edgar Arellano, Melinda Brasher,  
Jill Easlick & Kaitlin Paonessa

Terrell ISD

Project 2020

Olivia Rice & Michael Arndt

## CATEGORY 57

### School/Community Partnership

#### CRYSTAL COMMENDATION

Sherman ISD

#CommunityStrong Partnership Program

Kimberly Simpson

#### CRYSTAL CERTIFICATES OF MERIT

Eagle Mountain-Saginaw ISD

EMS ISD Community Business Fair

Chelse Westbrook

Magnolia ISD

Magnolia Bowl

Denise Meyers & Kate Hope

Northwest ISD/

Northwest ISD Ed Foundation

iNvest2Serve

Hailee Fojtasek & Alyssa Edstrom

Wichita Falls ISD

WFISD Community Ambassador Program

Community Relations Dept.

## CATEGORY 58

### District/Association Special Event/Celebration

#### CRYSTAL COMMENDATION

Socorro ISD

Socorro ISD Teacher of the Year  
Virtual Announcement

Daniel Escobar

#### CRYSTAL CERTIFICATES OF MERIT

Lake Travis ISD

A Night Under the Stars 2020: Recognizing  
Our Top 10 Scholars and Distinguished Educators

Meaghan Reid, Cheryal Loosmore  
& Marco Alvarado

Spring ISD

State of the District 2020

Office of Communications

## CATEGORY 59

### Marketing

#### CRYSTAL COMMENDATION

Pharr-San Juan-  
Alamo ISD

2020 Texas Public Schools Week  
at PSJA ISD

Claudia V. Lemus Campos

#### CRYSTAL CERTIFICATES OF MERIT

Everman ISD

STEM Academy

Dr. Nikita Russell, Derrick Thompson  
& Chelsea Davis

Round Rock ISD

Early College High School 2019-2020  
enrollment campaign

Dianne Foletto, Linda Aschenbrener,  
Thomas Park & Dustin Rogers

Sheldon ISD

Marketing Sheldon ISD Panther Stadium

Derik Moore

## CATEGORY 60

### Foundation/Partnership Special Event/Celebration

#### CRYSTAL COMMENDATION

Garland ISD Ed Foundation

Tinsel & Trivia

Garland ISD Education Foundation

#### CRYSTAL CERTIFICATES OF MERIT

Canutillo ISD

Canutillo ISD 60th Diamond Jubilee

Liza Rodriguez, Andrew Reynoso  
& Laura Caballero

Georgetown ISD

2020 GISD Employee Recognition Ceremony

Edgar Arellano, Melinda Brasher,  
Jill Easlick & Kaitlin Paonessa

North East ISD Partnerships

Night at the Museum presented by the  
North East Educational Foundation

Amy Lane, Jason Gatell,  
Chrystal Payne & Natalie Bobadilla

## CATEGORY 61

### Foundation Annual Campaign

NO ENTRIES





**Proud sponsor of TSPRA's Platinum Awards**

## **PLATINUM AWARD & CERTIFICATES OF MERIT**

**All divisions judged together**

**CATEGORY 62**

**PLATINUM AWARD**

**Pasadena ISD**

**McDonald's Texas Invitational - Media Transformation**

**Art Del Barrio, Bruce Stone, Reesha Brown, Lori Grande,  
Rob Smith, Kadey Heidrich & Maria Mata**

### **PLATINUM CERTIFICATES OF MERIT**

**Forney ISD**

**Forney ISD 2019 Bond**

**Kristin Zastoupil, Larry Coker,  
Dana Curry & Ty Jones**

**Goose Creek CISD**

**Here, We Grow Giants**

**Matt Bolinger, Kendall David,  
Susan Passmore, Carrie Pryor-Newman,  
Mima Trujillo & Brittney Culpepper**

**Pharr-San Juan-Alamo ISD**

**2019-2020 PSJA ISD  
Centennial Celebration**

**Arianna Vazquez Hernandez,  
Claudia Lemus Campos, Santiago Zavala,  
Marco Vasquez, Daniel Ramos,  
Melinda Garza, Crystal Villarreal De La Paz,  
James Jenson & Korina Solis**

**United ISD**

**We Are United**

**Office of Communications**

# ***Congratulations to all our Star Award winners!***

☆ Here is the public link to view the gallery of the winning entries online:

<https://tspra.secure-platform.com:443/a/gallery?roundId=21>

☆ You may order duplicate certificates and medals online in the TSPRA store until 5 p.m., May 14, 2021.

☆ After you order duplicates and medals online, send an email to [janet@tspra.org](mailto:janet@tspra.org) with the specifics of your order: exact duplicate, additional names, changes, number of copies. Be sure to include the category, type of award, district and entry name as a reference.

☆ The judge's comments are available online. The person who entered has access to these on the website where they entered Star Awards. They will need to share these with others whose names were on the entries. There are no judges sheets included in the certificate packets.

☆ Certificate packets, medals and other awards that were not picked up at the Star Awards Banquet will be shipped at the recipients request by March 15, 2021 for a prepaid fee.

- A. Certificates only will be shipped for a flat, prepaid shipping and handling fee of \$10 per packet.
- B. Certificates and medals will be shipped for a flat, prepaid shipping and handling fee of \$10 plus \$5 per medal.
- C. Crystal and Platinum Awards, with certificates and/or medals will be shipped insured with a delivery signature required, at individual pricing. You will be notified of the cost and must pay in advance before the awards will be shipped.

Contact Janet Crock at [janet@tspra.org](mailto:janet@tspra.org) to authorize the shipment. An invoice will be created which must be paid before the awards will be shipped.

☆ Awards will be kept in the TSPRA office through June 30, 2021. After that date there is no guarantee you will be able to have your awards shipped to you.

☆ A press release for the awards may be found at: <https://tspra.org/awards/star-awards/833-2/>