



2004

**TSPRA
STAR
AWARDS**

The Night the Stars
Come Out in Texas

2004 Platinum Award

Dallas ISD
Jon Dahlander
School Zone Dallas

Crystal Commendations Bond Election

Austin ISD
Austin ISD Communications Department
AISD 2004 School Bond Election

Parent Involvement/Volunteer Program

Alief ISD
Diane Dang
Alief Independent School District Parent Involvement Program

School/Business Partnership

Lamar CISD
Christy Willman, Charlotte Cicatello & Monica Roberts
Career & Technology Education

Staff/Student Recognition

Irving ISD
Irving ISD Public Information Department
ICE Awards - Irving Celebration of Excellence

District/Association Special Event/Celebration

Keller ISD
Jason Meyer, Megan Overman, Jay Arrington & Rhonda Holliday
Bette Perot Elementary School Dedication Ceremonies

Education Foundation Special Event/Celebration

Cypress-Fairbanks ISD
Becky Daniels & Louise Henry, APR, CFRE
Salute to the Stars

Education Foundation Campaign

Carrollton-Farmers Branch ISD
Brandie Wallace
Help Plant the Seeds of Knowledge

PRINT CATEGORIES

Category 1

Internal Newsletter - 10,000 to 20,000 students/members

Best of Category

Lamar CISD

Christy Willman, Charlotte Cicatello & Monica Roberts
The New View

Gold Stars

Bryan ISD
Harlandale ISD
Lamar CISD
North Forest ISD

Sandy Farris & Linda Moon
David D. Ochoa
Christy Willman, Charlotte Cicatello & Monica Roberts
Jacquelyn Tolbert

Inside BISD
Land Mind
The New View
About NFISD People

Silver Star

Galena Park ISD

Kelly Rainey & Staci Stanfield

InSight

Internal Newsletter - More than 20,000 students/members

Best of Category

Harris County Department of Education

Carol Vaughn, Tammy Lanier & Cynthia Donato
CASE Newsletter

Gold Stars

Aldine ISD
Amarillo ISD
Harris Co. Dept. of Education
Mesquite ISD
United ISD

Leticia Fehling, Chris Labod, Mike Keeney & Ben Wilson
Susan Hoyl
Carol Vaughn, Tammy Lanier & Cynthia Donato
MISD Communications Dept.
Susan Carlson, Robert Nino & Raul Leal

Accent
AISDialogue
CASE Newsletter
In Touch
United InSiDer Employee Newsletter

Silver Stars

Beaumont ISD
Mesquite ISD

Jolene Ortego, Hollis Hood & Todd Madden
Ian Halperin & Kristin Odom

About BISD
Board Notes

Category 2

External Newsletter - Less than 10,000 students/members

Best of Category

Dickinson ISD

Angela Alksne

Dickinson Dialogue

Gold Stars

Bastrop ISD
Canutillo ISD
Del Valle ISD
Dickinson ISD
Friendswood ISD
Liberty-Eylau ISD
Northwest ISD
Texas City ISD
Weatherford ISD

Donald Williams
Alfredo Vasquez
Celina Bley
Angela Alksne
Karolyn Gephart
Jenny Walker
Jerhea Nail, Angela Scott & Melissa Shawn
Melissa Tortorici & Patricia Hill
Susan Chapel

School Report - Spring 2004, Summer 2004, & Winter 2003
Envisions District Bulletin
Del Valle ISD Newsletter Special Back-to-School Issue
Dickinson Dialogue
Friendswood ISD Outlook
Texarkana Gazette Insertion Ad
Northwest Vision
Summer 2004 Teletype
The Communicator

Silver Stars

Alvarado ISD
Eagle Mt-Saginaw ISD
Liberty-Eylau ISD
Livingston ISD
San Benito CISD

Derik Moore
Kristen Escovedo
Jenny Walker & Jerry Black
Gregg Faith
Isabel C. González & Celia Longoria

Indian Insider
Shine!
Liberty-Eylau ISD Inkwell
"The Roar"
Inside San Benito Schools

External Newsletter - 10,000 to 20,000 students/members

Best of Category

Lamar CISD

Christy Willman, Charlotte Cicatello & Monica Roberts
F.A.C.T.S.

Gold Stars

Hurst-Euleless-Bedford ISD
Lamar CISD
McKinney ISD
Mission CISD

Judy Everett Ramos
Christy Willman, Charlotte Cicatello & Monica Roberts
Larry Coker
Craig Verley, Lee Thalman & Irene Garza

Making the Grade
F.A.C.T.S.
Back-To-School Newsletter
Mission Schools

Silver Stars

Galena Park ISD
Goose Creek CISD
Rockwall ISD
Rockwall ISD
Waco ISD

Kelly Rainey & Staci Stanfield
Terri Cook, Carrie Pryor-Newman, Kathy Clausen & Cindy Lamb
Joy Greenwalt, Judy Telford
Joy Greenwalt, Judy Telford
Tiffany Hudkins

Your Schools
Steppin Up
The Report - Rockwall ISD
2004 Graduation & Recognition
Building Bridges to the Community

External Newsletter - More than 20,000 students/members

Best of Category

Aldine ISD

Leticia Fehling, Chris Labod, Mike Keeney & Ben Wilson
Inside Aldine

Gold Stars

Aldine ISD
Alief ISD
Dallas ISD
Fort Bend ISD
Irving ISD
Laredo ISD

Lewisville ISD

Midland ISD
North East ISD
Richardson ISD
Round Rock ISD
Spring ISD

Leticia Fehling, Chris Labod, Mike Keeney & Ben Wilson
Donna Senf, Andrew Duong & Paula Smith
Dallas Independent School District
Becky Walker, Nancy Porter & Mary Ann Simpson
Irving ISD Public Information Department
Marco Alvarado, Veronica Castillon, APR,
& Veronica 'Roni' Cantu
Margaret Gurecky, Tohma Morrison, Cathy Gunter,
Amanda Brim & Valerie Nettles
Melissa Hendrix-Beach & Melanie Maxcey Nicholas
North East ISD Community Relations
Tim Clark, Ben Albers & Jeanne Guerra
Cathy Brandewie
Regina Curry & Karen Garrison

Inside Aldine
Alief ISD Communicator
DISD Parent
Good News from Fort Bend ISD
Inside IISD
Las Escuelas de Laredo ISD

Fine Points

School Zone
North East Connections
School Times
Connect Newsletter
Spring Schools

Silver Stars

Austin ISD
Beaumont ISD
Keller ISD
La Joya ISD
Lewisville ISD

Mesquite ISD
Region 7 ESC
San Antonio ISD
Socorro ISD
TCPN - Region 4 ESC
United ISD

Nicole Kaufman
Jolene Ortego, Hollis Hood & Todd Madden
Jason Meyer, Megan Overman, Jay Arrington & Rhonda Holliday
Lizette Martinez
Margaret Gurecky, Tohma Morrison, Cathy Gunter,
Amanda Brim & Valerie Nettles
Mesquite ISD Communications Department
Katie Chenoweth
Carmen Vazquez-Gonzalez
Gabriela Warren & Jim Braden
Louise Henry, APR, CFRE
Susan Carlson, Robert Nino & Raul Leal

Austin Insider
BISD - Back to School Issue
The Key
Noticiero
Vision Makers

Report Card
Caught You Doing Something Good
Vision SAISD Community Newspaper
@socorro
TCPN News
UISD Campus Connection

Category 3

Flyer/Brochure - Less than 10,000 students/members

Best of Category

Carroll ISD

Julie Thannum & Lauren Becera

Dragon Dining - Taste the Difference Child Nutrition Brochure

Gold Stars

Alvarado ISD	Derik Moore	Teacher Recruitment Brochure
Bandera ISD	Brad Domitrovich	2004-2005 Bandera ISD Technology Integration Grant brochure
Bastrop ISD	Donald Williams	Board of Trustees
Bastrop ISD	Donald Williams	Just the Facts 2004-2005
Carroll ISD	Julie Thannum & Lauren Becera	Dragon Dining - Taste the Difference Child Nutrition Brochure
Del Valle ISD	Celina Bley	Adopt-A-School Brochure
Dickinson ISD	Angela Alksne	Dunbar Middle School Archive Room
Eagle Mt-Saginaw ISD	Kristen Escovedo	Come Grow With Us
Midlothian ISD	Jana Hathorne	Midlothian ISD Education Foundation
Nolan Catholic High School	Richie Escovedo	Identity Piece
Nolan Catholic High School	Richie Escovedo	Support NCHS
Southwest ISD	Sharon Woldhagen	Construction Bond Update
Weatherford ISD	Susan Chapel	Project Opportunity Brochure

Silver Stars

Canutillo ISD	Alfredo Vasquez	District Update 2004-2005
Carroll ISD	Julie Thannum & Lauren Becera	Differentiated Instruction Brochure
Dickinson ISD	Angela Alksne	Campus Flyers
Nolan Catholic High School	Richie Escovedo	You are the Foundation
Nolan Catholic High School	Richie Escovedo	Executive Summary
Weatherford ISD	Susan Chapel	WISD Strategic Plan Brochure

Flyer/Brochure - 10,000 to 20,000 students/members

Best of Category

Galena Park ISD

Chris Gause

Capturing Success

Gold Stars

Denton ISD	Susan Ramsay	Science Discovery Center
Galena Park ISD	Chris Gause	Capturing Success
Goose Creek CISD	Carrie Pryor-Newman	A Dozen Good Reasons
Lamar CISD	Christy Willman, Charlotte Cicatello & Monica Roberts	A Proud Tradition ... A Bright Future
McKinney ISD	Larry Coker	McKinney ISD Information Brochure
Mission CISD	Craig Verley, Lee Thalman & Irene Garza	TAKS Ruler Brochure
Mission CISD	Craig Verley, Lee Thalman & Irene Garza	District Snapshot
North Forest ISD	Jacquelyn Tolbert	Superintendent's Goals
Waco ISD Ed. Foundation	Mary Senter	I'm Voting for Kids!

Silver Stars

Galena Park ISD	Chris Gause	Stepping It Up
Harlandale ISD	David D. Ochoa	2004-2005 Facts and Figures
Weslaco ISD	Arminda Munoz	Weslaco Scholarship Foundation Brochure
Wichita Falls ISD	Renae Murphy & Marchuetta Matthews	FACTS About the Wichita Falls ISD Bond

Category 3

Flyer/Brochure - More than 20,000 students/members

Best of Category

Pasadena ISD

Kirk Lewis & Linda Aber

"What's the Buzz" Mailer

Gold Stars

Aldine ISD	Leticia Fehling, Chris Labod, Mike Keeney & Ben Wilson	Thank You for Supporting Aldine Students
Alief ISD	Andrew Duong & Susan King	These Children Are Our Community's Future
Arlington ISD	Veronica V. Sopher & Michelle Clark	"Roadmap for Reaching Student Potential"
Austin ISD	Nicole Kaufman	Back to School News 2004
Dallas ISD	Dallas Independent School District	Irma Lerma Rangel Young Womens Leadership School Brochure
Fort Worth ISD	Valerine Robertson, Laura Smith & Beth Trimble	Fort Worth ISD - A Great Place to Teach
Garland ISD	Steve Knagg, Judy Kriehn & Reavis Wortham	Education GISD
Harris Co. Dept. of Ed.	Carol Vaughn, Tammy Lanier & Cynthia Donato	Cooperative for After-School Enrichment
Humble ISD	Robin McAdams	Board of Trustees Brochure
Humble ISD	Robin McAdams	Foundation brochure
Humble ISD	Robin McAdams	Humble ISD Recruiter's Brochure
Lubbock ISD	Brian Q. Morris	Flight Plan for the Future
Mansfield ISD	Terry Morawski, Stacey Dudzinski & Liz Wright	Mansfield ISD Board Brochure
Mansfield ISD	Terry Morawski, Stacey Dudzinski & Liz Wright	Mansfield Timberview High School Dedication Brochure
Mesquite ISD	Laura Jobe & Rosario Welle	School Finance Brochure
Pasadena ISD	Kirk Lewis, Linda Aber	"What's the Buzz" Mailer
Richardson ISD	Tim Clark, Ben Albers & Jeanne Guerra	Transition Services
Richardson ISD	Tim Clark, Ben Albers & Jeanne Guerra	Students on the Move
Richardson ISD	Jeanne Guerra, Ben Albers & Tim Clark	Back-To-School
Spring ISD	Regina Curry & Karen Garrison	Spring ISD Police Department

Silver Stars

Aldine ISD	Leticia Fehling, Chris Labod, Mike Keeney & Ben Wilson	Aldine ISD Board of Trustee
Amarillo ISD	Becky McIlraith	Facts about the 2003 Bond Election
Amarillo ISD	Becky McIlraith	AISD Bond Update
Birdville ISD	Mark Thomas & Debi Whitchurch	BISD: The place to teach
Conroe ISD	Angela Kay Galindo	An Overview of the Conroe ISD
Conroe ISD	Angela Kay Galindo	AEIS Pocket Guide
Cypress-Fairbanks ISD	Becky Daniels & Louise Henry, APR, CFRE	Scholarship Flyer
Harris Co. Dept. of Education	Carol Vaughn, Tammy Lanier & Cynthia Donato	Grantsmanship Series
Irving ISD	Irving ISD Public Information Department	Welcome From Your Board of Trustees
Lewisville ISD	Margaret Gurecky, Tohma Morrison, Cathy Gunter, Amanda Brim & Valerie Nettles	The Bottom Line 2004-2005
TCPN - Region 4 ESC	Louise Henry, APR, CFRE	TCPN Best Value Brochure

Category 4

Booklets - Less than 10,000 students/members

Best of Category

Wylie ISD

Susan Dacus

Wylie Independent School District Board of Trustees

Gold Stars

Bandera ISD	Brad Domitrovich, Regina Howell & Renee Schulze	1st Annual Academic Senior Banquet Booklet
Bastrop ISD	Donald Williams	Community Education - Spring 2004, Summer 2004, & Fall 2004
Eagle Mt-Saginaw ISD	Kristen Escovedo	Back to School Booklet
Highland Park ISD	Highland Park Communications Department	Academic Planning Guide
San Benito CISD	Sergio Garcia, Patti Pawlik-Perales & Celia Longoria	San Benito Veterans Memorial Academy
Wylie ISD	Susan Dacus	Wylie Independent School District Board of Trustees

Silver Stars

Flour Bluff ISD	Lynn Kaylor	High School Career Planning Guide
Northwest ISD	Jerhea Nail, Angela Scott & Melissa Shawn	2004-2005 Adopted Budget

Booklets - 10,000 to 20,000 students/members

Best of Category
Rockwall ISD
Joy Greenwalt & Judy Telford
2004 Information Guide

Gold Stars

Goose Creek CISD	Carrie Pryor-Newman	Education That Works
Lamar CISD	Christy Willman, Charlotte Cicatello & Monica Roberts	A Proud Tradition ... A Bright Future
Rockwall ISD	Joy Greenwalt & Judy Telford	2004 Information Guide

Silver Stars

Goose Creek CISD	Kathy Clausen, Terri Cook, Carrie Pryor-Newman & Cindy Lamb	A Jump Start to Communication
Rockwall ISD	Joy Greenwalt, Judy Telford	"The Journey Begins" Fall 2004 Community Education Catalog

Booklets - More than 20,000 students/members

Best of Category
La Joya ISD
Lizette Martinez
Creating Learning Opportunities

Gold Stars

Aldine ISD	Leticia Fehling, Chris Labod, Mike Keeney & Ben Wilson	Aldine ISD Map & Information Guide 2004-2005
Aldine ISD	Leticia Fehling, Chris Labod, Mike Keeney & Ben Wilson	A Resource for the New and Experienced Teacher
Aldine ISD	Leticia Fehling, Chris Labod, Mike Keeney & Ben Wilson	Student Teacher University Partnerships
Amarillo ISD	Becky McIlraith	AISD Information Guide
Birdville ISD	Mark Thomas & Debi Whitchurch	Texas Public Schools Week: Educating With Heart!
Fort Bend ISD	Becky Walker	Focus on Benefits
Harris Co. Dept. of Ed.	Carol Vaughn, Tammy Lanier & Cynthia Donato	Imprint Booklet
Katy ISD	Kris Taylor, APR & Nancy Mills, APR	Special Edition on Review - Human Resource
Katy ISD	Steve Stanford	Special Edition on Review - Back To School (English & Spanish)
La Joya ISD	Lizette Martinez	Creating Learning Opportunities
Midland ISD	Melissa Hendrix-Beach & Melanie Maxcey Nicholas	Midland ISD Information Guide
Northside ISD	Pascual Gonzalez	Hello Magazine
Pasadena ISD	Mark Kramer, Linda Aber	Centurion
Spring ISD	Regina Curry	2004 Academic Recognition Banquet Booklet
Texas Education Agency	Texas Education Agency Staff	Texas Public Schools Sesquicentennial Handbook

Silver Stars

Birdville ISD	Mark Thomas & Debi Whitchurch	The Road to Success
Dallas ISD	Dallas Independent School District	Awards & Honors
Fort Worth ISD	Valerine Robertson, Laura Smith & Beth Trimble	Parent News Back to School #101
Irving ISD	Irving ISD Public Information Department	Basic Facts 2004-2005
Region 4 ESC	Lisa Mahady	Products & Services for Student Success

Category 5

Calendar/Planner - Less than 10,000 students/members

Best of Category
Cleburne ISD
Lisa Magers
2004-2005 Cleburne ISD Calendar

Gold Stars

Bastrop ISD	Donald Williams	2003-2004 Annual Report & 2004-2005 Calendar
Cleburne ISD	Lisa Magers	04-05 Cleburne ISD Calendar
Flour Bluff ISD	Lynn Kaylor	Calendar Planning
Liberty-Eylau ISD	Jenny Walker & Jerry Black	Calendar Planner

Calendar/Planner - 10,000 to 20,000 students/members

Best of Category

Lamar CISD

Christy Willman, Charlotte Cicatello & Monica Roberts
Celebrating Diversity and Building Trust

Gold Stars

Bryan ISD
Bryan ISD
Lamar CISD

Sandy Farris & Linda Moon
Sandy Farris & Linda Moon
Christy Willman, Charlotte Cicatello & Monica Roberts

Crayons to College Calendar
2004-2005 Academic Planning Calendar
Celebrating Diversity
and Building Trust

McKinney ISD
Mission CISD
Weslaco ISD
Weslaco ISD

Larry Coker
Craig Verley, Lee Thalman & Irene Garza
Arminda Munoz
Arminda Munoz

2004-2005 School Calendar
District Planning Calendar
2004-05 Academic Calendar
2005 Wall Calendar

Silver Star

Mission CISD

Craig Verley, Lee Thalman & Irene Garza

Pocket Calendar

Calendar/Planner - More than 20,000 students/members

Best of Category

Aldine ISD

Leticia Fehling, Chris Labod, Mike Keeney & Ben Wilson
Aldine ISD Calendar of Events

Gold Stars

Aldine ISD
Brownsville ISD
Lewisville ISD

Leticia Fehling, Chris Labod, Mike Keeney & Ben Wilson
Drue Brown
Margaret Gurecky, Tohma Morrison, Cathy Gunter,
Amanda Brim & Valerie Nettles
Mary Gorden

Aldine ISD Calendar of Events
2004-3005 School Planning Calendar
Calendar of Religious Observances

Plano ISD

Calendar Booklet

Silver Stars

Garland ISD
Mesquite ISD
Pasadena ISD
United ISD
United ISD

Judy Kriehn & Steve Knagg
Laura Jobe
Linda Aber
Susan Carlson, Robert Nino & Raul Leal
Susan Carlson, Robert Nino & Raul Leal

2004-2005 Calendar
Elementary Menu
Elementary Menu Calendar
District Calendar 2004-2005
UISD Telephone Directory 2004-2005

Category 6

Programs - Less than 10,000 students/members

Best of Category

Flour Bluff ISD

Lynn Kaylor

Hornet Fish Haven

Gold Stars

Burnet CISD
Eagle Mt-Saginaw ISD
Flour Bluff ISD
Flour Bluff ISD
Flour Bluff ISD
Friendswood ISD
Hays CISD
Texas City ISD

Sharon Schwartz
Kristen Escovedo
Lynn Kaylor
Lynn Kaylor
Lynn Kaylor
Karolyn Gephart
Julie Crimmins
Melissa Tortorici & Patricia Hill

“Time to Shake, Rattle, and Roll”
Saginaw IDOL Program
2004 Spring Sports Awards
Hornet Fish Haven
Full Swarm
Women Who Wear Many Hats
Star Makers 2004
Biggest Best Rootin’ Tootin’ Employee
Appreciation Banquet in Texas

Silver Stars

Alvarado ISD	Derik Moore	Academic Awards Ceremony Brochure
Alvarado ISD	Derik Moore	Alvarado High School Graduation Program
Bastrop ISD	Donald Williams	Lost Pines Elementary, Bluebonnet Elementary, & Cedar Creek Intermediate School Dedication Ceremony
Dickinson ISD	Angela Alksne	Dunbar Middle School Celebrating Our New School

Programs - 10,000 to 20,000 students/members

Best of Category

Mission CISD

Craig Verley, Lee Thalman & Irene Garza
Teacher of the Year

Gold Stars

Lamar CISD	Christy Willman, Charlotte Cicatello & Monica Roberts	The Leadership High School of 2004 "Making An Impression"
Mission CISD	Craig Verley, Lee Thalman & Irene Garza	Teacher of the Year

Silver Stars

Allen ISD	Jared Johnson & Tim Carroll	Ereckson Middle School Dedication program
Galena Park ISD E	Lois Killough	Dazzling Diamonds Gala Program Education Foundation
Goose Creek CISD	Carrie Pryor-Newman, Terri Cook & Kathy Clausen	Goose Creek Gala Program
McKinney ISD	Larry Coker	Minshew Elementary Dedication Program

Category 6

Programs - More than 20,000 students/members

Best of Category

Mesquite ISD

Mesquite ISD Communications Department
Mackey Elementary Dedication Program

Gold Stars

Aldine ISD	Chris Labod	Nimitz High School Varsity Treble Choir
Dallas ISD	Dallas Independent School District	Partners/Volunteers Awards Event Program
Fort Bend ISD	Nancy Porter, Mary Ann Simpson & Becky Walker	Scanlan Oaks Dedication Program
Humble ISD	Robin McAdams	Spelling Bee Program
Humble ISD	Robin McAdams	TASA/TASB Performance Program
Katy ISD	Kris Taylor, APR	Morton Ranch High School Dedication Program
Keller ISD	Jason Meyer, Megan Overman, Jay Arrington & Rhonda Holliday	Celebrate a Night in the Big Easy
Keller ISD	Jason Meyer, Megan Overman, Jay Arrington & Rhonda Holliday	Welcome to the Home of the Perot Patriots
Keller ISD	Jason Meyer, Megan Overman, Jay Arrington & Rhonda Holliday	Welcome to Woodland Springs Elementary School
McAllen ISD	Norma Zamora-Guerra	"United We Stand" State of the District Banquet
Mesquite ISD	Mesquite ISD Communications Department	Gentry Elementary Dedication Program
Mesquite ISD	Mesquite ISD Communications Department	Mackey Elementary Dedication Program
Mesquite ISD	Laura Jobe	Apple Corps Gala Program
Northside ISD	Monica Faulkenbery	Luna Middle School Dedication Program
Plano ISD	Mary Gorden	Teacher of the Year Program
Spring ISD	Regina Curry & Karen Garrison	Celebrate Spring - Reaching for the Stars

Silver Stars

Clear Creek ISD	Clear Creek ISD Office of Public Information	This Veterans' Day We Salute Our Heroes
Clear Creek ISD	Clear Creek ISD Office of Public Information	All the Places You Will Go
La Joya ISD	Lizette Martinez	La Joya ISD Memorial Fund
Lewisville ISD	Margaret Gurecky, Tohma Morrison, Cathy Gunter, Amanda Brim & Valerie Nettles	Veterans Day Program
Lewisville ISD	Margaret Gurecky, Tohma Morrison, Cathy Gunter, Amanda Brim & Valerie Nettles	Board Recognition Program

Category 7

Invitations/Announcements - Less than 10,000 students/members

Best of Category
Nolan Catholic High School
Richie Escovedo
Mardi Gras Invitation

Gold Stars

Bastrop ISD	Donald Williams	Invitations to Lost Pines Elementary, Bluebonnet Elementary, & Cedar Creek Intermediate School Dedication Ceremony
Burnet CISD	Sharon Schwartz	Certificate of Recognition
Burnet CISD	Sharon Schwartz	"Meet Us at the Hop"
Del Valle ISD	Celina Bley	Hornsby Elementary Invitation
Dickinson ISD	Angela Alksne	Down on the Bayou Card Invitation
Eagle Mt-Saginaw ISD	Kristen Escovedo	Saginaw IDOL Invitation
Flour Bluff ISD	Lynn Kaylor	Forecasting Our Growth
Friendswood ISD	Karolyn Gephart	Women Who Wear Many Hats
Nolan Catholic High School	Richie Escovedo	Mardi Gras Invitation
San Benito CISD	Sergio Garcia, Patti Pawlik-Perales & Sergio Garcia	San Benito Veterans Memorial Academy
Southwest ISD	Sharon Woldhagen	Employee Recognition Banquet

Silver Stars

Dickinson ISD	Angela Alksne	Down on the Bayou Service Awards Invitation
Dickinson ISD	Angela Alksne	Celebrating Our New School

Category 7

Invitations/Announcements - 10,000 to 20,000 students/members

Best of Category
North Forest ISD
Jacquelyn Tolbert
One Child at a Time

Gold Stars

Goose Creek CISD	Carrie Pryor-Newman & Terri Cook	Goose Creek Gala Invitation
Hurst-Eules-Bedford ISD	Judy Everett Ramos	HEB is Wild About Volunteers
Lamar CISD	Janice Knight, Charlotte Cicatello & Christy Willman	Lamar Education Awards Foundation
North Forest ISD	Jacquelyn Tolbert	Donors Reception
Rockwall ISD	Joy Greenwalt & Judy Telford	One Child at a Time
		2004 District Thank You Note

Silver Stars

Galena Park ISD	Staci Stanfield	Happy Birthday
McKinney ISD	Larry Coker	Minshew Elementary Invitation

Category 7

Invitations/Announcements - More than 20,000 students/members

Best of Category
Katy ISD
Kris Taylor, APR
Employee Service Awards Invitation

Gold Stars

Birdville ISD	Mark Thomas & Debi Whitchurch	Mystical Moments
Brownsville ISD	Drue Brown	Wild in Waikiki Employee Awards Night Luau
Clear Creek ISD	Clear Creek ISD Office of Public Information	This Veterans' Day We Salute Our Heroes
Clear Creek ISD	Clear Creek ISD Office of Public Information	Laying the Foundation of Our Future
Dallas ISD	Dallas Independent School District	35th Annual Partners/Volunteers Recognition Invitation
Fort Bend ISD	Becky Walker	Behind Every Door - Gala XI
Fort Worth ISD	Valerine Robertson, Laura Smith & Beth Trimble	Enchantment on the Orient -
		FWISD Retirement Dinner
Katy ISD	Kris Taylor, APR	Employee Service Awards Invitation

Katy ISD	Kris Taylor, APR	School Dedication Invitation
Keller ISD	Jason Meyer, Megan Overman, Jay Arrington & Rhonda Holliday	Woodland Springs Elementary School Dedication Invitation
Laredo ISD	Marco Alvarado & Veronica 'Roni' Cantu	Alma A. Pierce Elementary School Ribbon Cutting Invitation
Laredo ISD	Veronica Castillon, APR	Invitation - A new chapter begins for Bruni Elementary
Laredo ISD	Marco Alvarado & Veronica 'Roni' Cantu	Macdonell Elementary School Ribbon Cutting Invitation
Laredo ISD	Veronica Castillon, APR	Laredo ISD Retirement Banquet
Lewisville ISD	Margaret Gurecky, Tohma Morrison, Cathy Gunter, Amanda Brim & Valerie Nettles	Board Recognition Invitation
Mansfield ISD	Terry Morawski, Stacey Dudzinski & Liz Wright	Mansfield ISD Dedication Weekend 2004
McAllen ISD	Norma Zamora-Guerra	Celebrating Our Past ... Our Present ... and Our Future
Plano ISD	Mary Gorden	Teacher of the Year Invitation
Socorro ISD	Minerva Baumann	National Bus Safety Week "You Keep Us Rolling"
Socorro ISD	Gabriela Warren	Nurses' Day 'Spoon Full of Sugar'

Silver Stars

Garland ISD	Judy Kriehn	Greeting Card Contest Certificate
Keller ISD	Jason Meyer, Megan Overman, Jay Arrington & Rhonda Holliday	Bette Perot Elementary School Dedication Invitation
Lewisville ISD	Margaret Gurecky, Tohma Morrison, Cathy Gunter, Amanda Brim & Valerie Nettles	Veterans Day Invitation
McAllen ISD	Norma Zamora-Guerra	"United We Stand" State of the District
Mesquite ISD	Laura Jobe	Apple Corps Gala Invitation
Socorro ISD	Gabriela Warren	Media Awards Invitation

Category 8

Posters - Less than 10,000 students/members

Best of Category

Waxahachie ISD

Candace Ahlfinger

Retiree Poster

Gold Star

Waxahachie ISD	Candace Ahlfinger	Retiree Poster
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Silver Stars

Bandera ISD	Brad Domitrovich	Take a Tour of Bandera ISD Schools
Dickinson ISD	Angela Alksne	Great Escapes Menu

Posters - 10,000 to 20,000 students/members

Best of Category

Lamar CISD

Janice Knight & Charlotte Cicatello

Innovative Idea - Apply for a LEAF Grant Today

Gold Star

Lamar CISD	Janice Knight & Charlotte Cicatello	Innovative Idea - Apply for a LEAF Grant Today
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Silver Stars

Galena Park ISD	Chris Gause	Make a World of Difference
Harlandale ISD	David D. Ochoa	School District Mission and Goals

Posters - More than 20,000 students/members

Best of Category

Austin ISD

Katherine Anthony

"I Am AISD" Poster

Gold Stars

Alief ISD	Andrew Duong & Dana Christensen	bring a Child's Life Into Focus
Austin ISD	Katherine Anthony	"I Am AISD" Poster
Fort Bend ISD	Becky Walker	Education with Heart
Harris Co. Dept. of Ed.	Carol Vaughn, Tammy Lanier & Cynthia Donato	School Districts' Calendar
Lewisville ISD	Margaret Gurecky, Tohma Morrison, Cathy Gunter, Amanda Brim & Valerie Nettles	Veterans Day Poster
Mansfield ISD	Terry Morawski	"The Producers"
Northside Ed. Foundation	Bonnie Ellison	Northside Pillars 2004 Poster
Northside ISD	Northside ISD Communications Department	Anti-Marijuana Poster
Richardson ISD	Ben Albers	Scary Poster
Texas Education Agency	Texas Education Agency Staff	A Sculptor's Point of View

Silver Stars

Alief ISD	Susan King	Mentor Facilitator's Office Poster
Beaumont ISD	Todd Madden	College Night Poster
Clear Creek ISD	Clear Creek ISD Office of Public Information	Bond dollars at work
Garland ISD	Judy Kriehn	Administrative Retreat Posters
Harris Co. Dept. of Ed.	Carol Vaughn, Tammy Lanier & Cynthia Donato	Battle of the Sexes
Lewisville ISD	Margaret Gurecky, Tohma Morrison, Cathy Gunter, Amanda Brim & Valerie Nettles	Chess Tournament Poster
Mesquite ISD	Ian Halperin	Dress Code Poster
Pasadena ISD	Mark Kramer, Linda Aber	Texas Invitational Poster
San Antonio ISD	Carmen Vazquez-Gonzalez	Graduation Poster

Category 9

Holiday - Less than 10,000 students/members

Best of Category

**Eagle Mt-Saginaw ISD
Kristen Escovedo
Holiday Invitation**

Gold Stars

Burnet CISD	Sharon Schwartz	"Merry Christmas"
Eagle Mt-Saginaw ISD	Kristen Escovedo	Holiday Invitation
Friendswood ISD	Karolyn Gephart	Friendswood Education Foundation Cards
Friendswood ISD	Karolyn Gephart	Friendswood ISD Holiday Cards
Highland Park ISD	Helen Williams	Holiday Card
Nolan Catholic High School	Richie Escovedo	Christmas Card
Weatherford ISD	Susan Chapel & MJ McDaniel	Weatherford ISD Holiday Card
Wylie ISD Ed. Foundation	Kayla Adams	Giving Thanks

Holiday - 10,000 to 20,000 students/members

Best of Category

**Rockwall ISD
Joy Greenwalt & Judy Telford
2003 Holiday Greeting Card**

Gold Stars

Galena Park ISD	Staci Stanfield	Have A Texas Size Christmas
Lamar CISD	Janice Knight, Charlotte Cicatello & Christy Willman	Thanksgiving Card
Rockwall ISD	Joy Greenwalt & Judy Telford	2003 Holiday Greeting Card

Holiday - More than 20,000 students/members

Best of Category

**Plano ISD
Mary Gorden
2004 Holiday Greeting Card**

Gold Stars

Birdville ISD	Mark Thomas & Debi Whitchurch	Merry Christmas
Harris Co. Dept. of Ed.	Carol Vaughn, Tammy Lanier & Cynthia Donato	Happy Holidays Card
Keller ISD	Rhonda Holliday, Megan Overman, Jason Meyer & Jay Arrington	Keller ISD Holiday Greeting Card
Mansfield ISD	Terry Morawski	Holiday Card
Plano ISD	Mary Gorden	2004 Holiday Greeting Card
Region 4 ESC	Lisa Mahady	Region 4 ESC 2004 Holiday Card

Category 10

Non-English Speaking Audience - 10,000 to 20,000 students/members

Best of Category

Mission CISD
Craig Verley, Lee Thalman & Irene Garza
Mission Schools

Gold Stars

Galena Park ISD	Kelly Rainey & Staci Stanfield	Sus Escuelas
Goose Creek CISD	Kathy Clausen, Terri Cook, Carrie Pryor-Newman & Cindy Lamb	Spanish Steppin Up
Lamar CISD	Christy Willman, Charlotte Cicatello & Monica Roberts	Smith Superstars - Haciendo una diferencia en la vida de una criatura
Mission CISD	Craig Verley, Lee Thalman & Irene Garza	Mission Schools

Silver Star

Bryan ISD	Sandy Farris & Linda Moon	Elementary Handbook in Spanish
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Non-English Speaking Audience - More than 20,000 students/members

Best of Category

Aldine ISD
Leticia Fehling
Calendario Académico 2004-2005

Gold Stars

Aldine ISD	Leticia Fehling	Calendario Académico 2004-2005
Carrollton-Farmers Branch ISD	Cindy Randle	New Student Success Kit
Dallas ISD	Dallas Independent School District	DISD Parent Spanish
Fort Bend ISD	Becky Walker, Nancy Porter & Mary Ann Simpson	New Nutrition Guidelines
Mesquite ISD	Laura Jobe & Rosario Welle	School Finance Brochure in Spanish
Spring ISD	Regina Curry	Estandares de Spring

Silver Stars

Dallas ISD	Dallas Independent School District	El Boletín
Mesquite ISD	Laura Jobe & Rosario Welle	Student Handbook & Student Code of Conduct in Spanish
Socorro ISD	Jim Braden & Gabriela Warren	@socorro

Category 11

Annual Report - Less than 10,000 students/members

Best of Category

Bastrop ISD
Donald Williams
2003-2004 Annual Report & 2004-2005 Calendar

Gold Stars

Bastrop ISD	Donald Williams	2003-2004 Annual Report & 2004-2005 Calendar
Nolan Catholic High School	Richie Escovedo	03-04 Annual Report

Annual Report - 10,000 to 20,000 students/members

Best of Category

Allen ISD

Tim Carroll & Jared Johnson

A Day in the Life of Allen Schools: 2004 State of the Schools Report

Gold Star

Allen ISD

Tim Carroll & Jared Johnson A Day in the Life of Allen Schools: 2004 State of the Schools Report

Silver Stars

Goose Creek CISD
Annual Report

Terri Cook, Kathy Clausen, Carrie Pryor-Newman & Cindy Lamb

Goose Creek CISD's 2003

Annual Report - More than 20,000 students/members

Best of Category

Aldine ISD

Leticia Fehling, Chris Labod, Mike Keeney & Ben Wilson

Annual Performance Report for 2002-2003

Gold Stars

Aldine ISD
2003

Leticia Fehling, Chris Labod, Mike Keeney & Ben Wilson Annual Performance Report for 2002-

Austin ISD

Andy Welch, Katherine Anthony & Nicole Kaufman

"I am AISD" Annual Report 2004

Fort Worth ISD

Valerine Robertson, Laura Smith & Beth Trimble

FWISD Annual Report - Faces of Success

Irving ISD

Irving ISD Public Information Department

Annual Report 2004

Katy ISD

Kris Taylor, APR

On the Move

Katy ISD

Janet Theiss & Nancy Mills, APR

Partners in Education 2003-2004 Annual Report

Killeen ISD

Bob Massey & Todd Martin

Foundation Community Report

Richardson ISD

Ben Albers

State-of-the-District

Silver Stars

Brownsville ISD

Drue Brown

2004 Annual Performance Report

Carrollton-Farmers Branch ISD

Brandie Wallace

Annual Report

Clear Creek ISD

Karen Permetti

Annual Performance Report

Keller ISD

Jason Meyer, Megan Overman, Jay Arrington & Rhonda Holliday

Keller ISD State of the District

Laredo ISD

Marco Alvarado, Veronica Castillon, APR & Veronica 'Roni' Cantu

2002-2003 LISD Annual

United ISD

Susan Carlson, Robert Nino & Raul Leal

Report "Serving up a quality education since 1882"

UISD Annual Summary

Category 12

Communication Plan - Less than 10,000 students/members

Best of Category

Liberty-Eylau ISD

Jenny Walker

Public Relations & Marketing Strategies for Liberty-Eylau ISD

Gold Star

Liberty-Eylau ISD

Jenny Walker

Public Relations & Marketing Strategies for Liberty-Eylau ISD

Communication Plan - 10,000 to 20,000 students/members

Best of Category

Denton ISD

Susan Ramsay

Denton ISD Crisis Response - A Quick Reference Guide

Gold Star

Denton ISD

Susan Ramsay

Denton ISD Crisis Response - A Quick Reference Guide

Communication Plan - More than 20,000 students/members

No Best of Category

Silver Stars

Austin ISD
Irving ISD

Carmen Luevanos & Andy Welch
Irving ISD Public Information Department

2004 AISD Student Vaccination Communication Plan
Strategic Communication Plan 2004-2005

Category 13

Magazines - Less than 10,000 students/members

No Best of Category

Gold Star

Nolan Catholic High School

Richie Escovedo

The Shield

Magazines - More than 20,000 students/members

Best of Category

Texas Classroom Teachers Association

Kelley Strutton

TCTA Magazine The Classroom Teacher

Gold Stars

Texas Classroom Teachers Association

Kelley Strutton

TCTA Magazine The Classroom Teacher

Category 14

Handbooks/Manuals - Less than 10,000 students/members

Best of Category

Celina Bley

San Marcos CISD Bond Referendum

Gold Star

Del Valle ISD

Celina Bley

San Marcos CISD Bond Referendum

Handbooks/Manuals - 10,000 to 20,000 students/members

Best of Category

McKinney ISD

Larry Coker

2004-2005 Student Handbook

Gold Star

McKinney ISD

Larry Coker

2004-2005 Student Handbook

Silver Star

Lamar CISD

Christy Willman, Charlotte Cicatello & Monica Roberts

Elementary/Secondary Handbooks

Handbooks/Manuals - More than 20,000 students/members

Best of Category

Round Rock ISD

Cathy Brandewie

Resource Packet for Campus Leaders

Gold Stars

Alief ISD

Susan King

Mentor Handbook for Volunteers

Dallas ISD

Dallas Independent School District

Compensation Resource Book

Harris Co. Dept. of Ed.

Carol Vaughn, Tammy Lanier & Cynthia Donato

New Employee orientation Manual

Lewisville ISD

Margaret Gurecky, Tohma Morrison, Cathy Gunter,
Amanda Brim & Valerie Nettles

Outstanding School Board Nomination

Midland ISD

Melissa Hendrix-Beach & Melanie Maxcey Nicholas

Midland ISD Board of trustees

Richardson ISD

Ben Albers, Jeanne Guerra & Tim Clark

Student Handbook

Round Rock ISD

Cathy Brandewie

Resource Packet for Campus Leaders

Texas Classroom Teachers Association

Kelley Strutton

TCTA Survival Guide

Silver Stars

Fort Worth ISD

Valerine Robertson, Laura Smith & Beth Trimble

FWISD 2004-05 Student Code of Conduct

Mesquite ISD

Laura Jobe

Student Handbook & Student Code of Conduct

Category 15

Image/Identity Packages - Less than 10,000 students/members

Best of Category

Flour Bluff ISD

Lynn Kaylor

Flour Bluff ISD Information Packet

Gold Stars

Carroll ISD

Julie Thannum & Lauren Becera

Carroll ISD Image/Identity Package

Flour Bluff ISD

Lynn Kaylor

Flour Bluff ISD Information Packet

Friendswood ISD

Karolyn Gephart

Women Who Wear Many Hats

La Porte ISD

Beth J. Rickert

La Porte ISD Information Package

Northwest ISD Ed. Foundation

Leslie Flanery

Charting the Course to Excellence

Texas City ISD

Melissa Tortorici & Patricia Hill

Biggest Best Rootin' Tootin' Employee Appreciation

Banquet in Texas

Silver Stars

Bandera ISD

Brad Domitrovich, Regina Howell & Renee Schulze

Bandera ISD Logo

Nolan Catholic High School

Richie Escovedo

NCHS Image/Identity Package - Recruiting Packet

Image/Identity Packages - 10,000 to 20,000 students/members

Best of Category

Lamar CISD

Christy Willman, Charlotte Cicatello & Monica Roberts

Lamar CISD Image/Identity Package

Gold Stars

Lamar CISD

Christy Willman, Charlotte Cicatello & Monica Roberts

Lamar CISD Image/Identity Package

Image/Identity Packages - More than 20,000 students/members

Best of Category

Socorro ISD

Gabriela Warren

2004 Teacher of the Year Banquet

Gold Stars

Brownsville ISD

Drue Brown

Charles Stillman Middle School Dedication

Clear Creek ISD

Clear Creek ISD Office of Public Information

Clear Creek ISD Bond 2004

Conroe ISD

Angela Kay Galindo

Conroe ISD Information Packet

Garland ISD

Judy Kriehn

Get In Step Daily Materials

Irving ISD

Irving ISD Public Information Department

Irving ISD Information Packet

La Joya ISD

Lizette Martinez

Employee Memorial Fund Package

Northside ISD

Monica Faulkenbery

Academic Decathlon

Pasadena ISD

Linda Aber

Morris Fifth Grade Center Image Design

Plano ISD

Mary Gorden

Plano ISD Relocation Packet

Socorro ISD

Gabriela Warren

2004 Teacher of the Year Banquet

Socorro ISD

Gabriela Warren

Partners In Education Recognition

Silver Stars

Brownsville ISD

Drue Brown

2004 Spelling Bee Materials

Carrollton-Farmers Branch ISD

Brandie Wallace

A Morning For Children

Clear Creek ISD

Clear Creek ISD Office of Public Information

CCISD Logo

Midland ISD

Melissa Hendrix-Beach

Midland ISD Education Foundation

Richardson ISD

Ben Albers

Banquet Designs

Texas Education Agency

Suzanne Marchman

Student Guide to Graduation

Category 16

Writing - Less than 10,000 students/members

Best of Category

San Benito CISD

Celia Longoria

Teacher wins truck

Gold Star

San Benito CISD

Celia Longoria

Teacher wins truck

Silver Star

Alvarado ISD

Derik Moore

School Board Report

Writing - 10,000 to 20,000 students/members

Best of Category

Hurst-Euless-Bedford ISD

Judy Everett Ramos

“Students Get Head Start in College Because of IB Program”

Gold Stars

Galena Park ISD

Staci Stanfield

Galena Park ISD Stats Sheet

Hurst-Euless-Bedford ISD

Judy Everett Ramos

“Students Get Head Start in College Because of IB Program”

Writing - More than 20,000 students/members

Best of Category

McAllen ISD

Norma Zamora-Guerra

Celebrating Our Past ... Our Present ... and Our Future

Gold Stars

Aldine ISD

Leticia Fehling

A Young Artist’s Dream Fulfilled

Fort Worth ISD

Valerine Robertson, Laura Smith & Beth Trimble

FWISD Annual Report - Faces of Success

McAllen ISD

Norma Zamora-Guerra

Celebrating Our Past ... Our Present ... and Our Future

Pasadena ISD

Mark Kramer

Newcomb’s Field of Dreams

Plano ISD

Nancy B. Long

Plano ISD Martin Luther King Jr. - program Script

Socorro ISD

Minerva Baumann

SISD Superintendent Feature

Socorro ISD

Jim Braden

Freshman Program at Socorro High School

Silver Star

McAllen ISD

Norma Zamora-Guerra

“United We Stand” State of the District

Category 17

Published News or Feature - Less than 10,000 students/members

Best of Category

Highland Park ISD

Helen Williams

Music Connects Us

Gold Stars

Alvarado ISD

Derik Moore

“Work of the Angels”

Cleburne ISD

Lisa Magers

R.E.A.D.

Highland Park ISD

Helen Williams

Music Connects Us

San Benito CISD

Isabel C. González

“Much to smile about”

Silver Stars

Alvarado ISD

Derik Moore

AHS Pole Vaulting Feature

San Benito CISD

Celia Longoria

“Counselor records CD”

San Benito CISD

Celia Longoria

Employees Serving Our Country

Published News or Feature - 10,000 to 20,000 students/members

Best of Category

Galena Park ISD

Staci Stanfield

GPISD Responds to Newspaper Article

Gold Stars

Galena Park ISD

Staci Stanfield

GPISD Responds to Newspaper Article

Galena Park ISD

Staci Stanfield

A Father's Heartfelt Donation

Silver Stars

Lamar CISD

Monica Roberts

Sliger's 'Heart of Gold' Touches Lives

McKinney ISD

Larry Coker

"Young Gun"

McKinney ISD

Diana Gulotta

Super Introduction

Category 17

Published News or Feature - More than 20,000 students/members

Best of Category

Texas Classroom Teachers Association

Arlene Oelenberger

"Bullying: An Old Problem Gets New Attention"

Gold Stars

Amarillo ISD

Becky McIlraith

Guest Article - Amarillo Globe News

Clear Creek ISD

Carrie Ann Taylor

CVHS teachers and students build steps toward success

Clear Creek ISD

Carrie Ann Taylor

On a HUNCH, students become assets to NASA

Clear Creek ISD

Carrie Ann Taylor

What parents need to know about school safety and district policy

Clear Creek ISD

Carrie Ann Taylor

Building education bridges in English

Dallas ISD

Dallas Independent School District

DISD cracks down on student tardiness

Dallas ISD

Dallas Independent School District

Pregnancy and Parenting Program keeps teens in school

Humble ISD

Robin McAdams

Teaching in the Global Village

Irving ISD

Irving ISD Public Information Department

Academy Internship Program Growing

Killeen ISD

Todd Martin

Reenlist at School

Laredo ISD

Veronica Castillon, APR

Cooking Class

Richardson ISD

Jeanne Guerra

Our Own Consejera

Texas Classroom Teachers Association

Arlene Oelenberger

"Bullying: An Old Problem Gets New Attention"

Silver Stars

Aldine ISD

Mike Keeney

Sherman earns well-deserved break

Clear Creek ISD

Carrie Ann Taylor

Soldier's memory lives through scholarship

Clear Creek ISD

Carrie Ann Taylor

Parents can reduce back to school conflicts and fear with minimal fuss

Humble ISD

Robin McAdams

Everyone is an Educator

Killeen ISD

Todd Martin

Fossil Hunters

Killeen ISD

Todd Martin

Operation: Unite

Socorro ISD

Jim Braden

Cabin Story

Spring ISD

Karen Garrison

Spring ISD installs GPS tracking system

on school buses to increase student safety

Category 18

Published News Release, Edited - Less than 10,000 students/members

Best of Category

Highland Park ISD

Helen Williams & Lee Zethraus

Former Astronaut to be Speaker at Highland Park Middle School Career Day

Gold Star

Highland Park ISD

Helen Williams & Lee Zethraus

Former Astronaut to be Speaker at

Highland Park Middle School Career Day

Silver Star

Del Valle ISD

Celina Bley

Del Valle ISD News Release

Published News Release, Edited - 10,000 to 20,000 students/members

Best of Category

Goose Creek CISD

Terri Cook

Locks of Love

Gold Stars

Galena Park ISD

Staci Stanfield

WAMS wins \$650,000 technology grant

Galena Park ISD

Staci Stanfield

Cloverleaf Elementary PTA takes top honors at summer seminar

Goose Creek CISD

Terri Cook

Locks of Love

Goose Creek CISD

Terri Cook

A Dream Come True for the Sterling Choir

Published News Release, Edited - More than 20,000 students/members

Best of Category

Laredo ISD

Veronica Castillon, APR

MHS cadet wins national honor

Gold Stars

Harris Co. Dept. of Ed.

Carol Vaughn, Tammy Lanier & Cynthia Donato

Zenith Project

Laredo ISD

Veronica Castillon, APR

MHS cadet wins national honor

Region 7 ESC

Katie Chenoweth

Furby Forensics

Silver Stars

Socorro ISD

Minerva Baumann & Jim Braden

SISD Realtors Tour

Category 19

Photo - Sports Subjects - Less than 10,000 students/members

Best of Category

Wylie ISD

Susan Dacus

Camo Flip

Gold Stars

Alvarado ISD

Derik Moore

"P. T. Cruiser"

Burnet CISD

Sharon Schwartz

"Blood, Sweat, and Tears"

Wylie ISD

Susan Dacus

Camo Flip

Silver Star

Alvarado ISD

Derik Moore

District Hurdles

Photo - Sports Subjects - 10,000 to 20,000 students/members

Best of Category

Galena Park ISD

Staci Stanfield

Headed for a Field Goal

Gold Star

Galena Park ISD

Staci Stanfield

Headed for a Field Goal

Silver Star

Galena Park ISD

Staci Stanfield

Defense

Photo - Sports Subjects - More than 20,000 students/members

Best of Category

Keller ISD

Rhonda Holliday, Megan Overman, Jason Meyer & Jay Arrington

Field Goal Practice

Gold Stars

Keller ISD

Rhonda Holliday, Megan Overman,
Jason Meyer & Jay Arrington

Field Goal Practice

Category 20

Photo - Other Subjects - Less than 10,000 students/members

Best of Category

**San Benito CISD
Isabel C. González
Viejitos (Old Men)**

Gold Stars

Alvarado ISD	Derik Moore	“Stars and Stripes”
Cleburne ISD	Lisa Magers	Space Day
San Benito CISD	Isabel C. González	Viejitos (Old Men)
San Benito CISD	Isabel C. González	Kites Fly High

Silver Stars

Alvarado ISD	Derik Moore	First Day of School
Alvarado ISD	Derik Moore	Indian Mascots
Friendswood ISD	Karolyn Gephart	Share the Dream
Wylie ISD	Susan Dacus	Board Brochure Cover

Category 20

Photo - Other Subjects - 10,000 to 20,000 students/members

Best of Category

**Bryan ISD
Sandy Farris & Linda Moon
Blowing Bubbles**

Gold Stars

Bryan ISD	Sandy Farris & Linda Moon	Blowing Bubbles
Galena Park ISD	Staci Stanfield	Private Prayer
Galena Park ISD	Staci Stanfield	Future Camera Man
Goose Creek CISD	Carrie Pryor-Newman	Beginners to Winners
Goose Creek CISD	Cindy Lamb	A Cool Ride
Mission CISD	Craig Verley	VM H high School's First Graduates

Silver Stars

Bryan ISD	Sandy Farris & Linda Moon	Elvis Lives!
Bryan ISD	Sandy Farris & Linda Moon	Honoring Our Veterans
Bryan ISD	Sandy Farris & Linda Moon	Hot Job
Galena Park ISD	Staci Stanfield	Getting Acquainted
Goose Creek CISD	Cindy Lamb	Two Thumbs Up
Goose Creek CISD	Terri Cook	First Day - Farewell
Goose Creek CISD	Carrie Pryor-Newman	Mommy Off to War

Category 20

Photo - Other Subjects - More than 20,000 students/members

Best of Category

**Lewisville ISD
Margaret Gurecky, Tohma Morrison, Cathy Gunter, Amanda Brim & Valerie Nettles
LISDOLA Student 2**

Gold Stars

Clear Creek ISD	Carrie Ann Taylor	Power tools make powerful learning experience
Clear Creek ISD	Carrie Ann Taylor	Spoonful of sugar helps the math go down
Cypress-Fairbanks ISD	Gary Durrenberger	Got Milk? The Importance of Dairy in Bone Development
Dallas ISD	Dallas Independent School District	Ira Sleeps Over
Humble ISD	Robin McAdams	With all our hearts
Katy ISD	Steve Stanford	Engaged
Lewisville ISD	Margaret Gurecky, Tohma Morrison, Cathy Gunter, Amanda Brim & Valerie Nettles	LISDOLA Student 2
Lewisville ISD	Margaret Gurecky, Tohma Morrison, Cathy Gunter, Amanda Brim & Valerie Nettles	LISDOLA Student 1

Mesquite ISD	Ian Halperin	Career Day
Mesquite ISD	Ian Halperin	Final Hug
Socorro ISD	Minerva Baumann	2004 Graduate Silhouette
Socorro ISD	Minerva Baumann	Twin Towers Photo "Freedom Flag Memorial"
United ISD	Susan Carlson, Robert Nino & Raul Leal	Children First Photo

Silver Stars

Aldine ISD	Leticia Fehling	The Classroom
Aldine ISD	Leticia Fehling	Diversity: The Many Faces of Aldine
Aldine ISD	Mike Keeney	Aldine Regional Qualifiers
Clear Creek ISD	Carrie Ann Taylor	School bus goes crunch
Humble ISD	Robin McAdams	A special friend for Julio
Irving ISD	Irving ISD Public Information Department	Three Girls
Katy ISD	Steve Stanford	Lunch Time
Lewisville ISD	Margaret Gurecky, Tohma Morrison, Cathy Gunter, Amanda Brim & Valerie Nettles	Veterans Day 1
McAllen ISD	Norma Zamora-Guerra	The 'A' List
Mesquite ISD	Ian Halperin	Graduate!!!
Northside ISD	Northside ISD Communications Department	Campus Arrest Photo
Richardson ISD	Ben Albers	Bukhair Choir Photo
Spring ISD	Karen Garrison	Reading Recovery

Category 21

Logo, Trademark, Symbol - Less than 10,000 students/members

Best of Category

Del Valle ISD
 Celina Bley
 Del Valle Adopt-A-School Logo

Gold Star

Del Valle ISD	Celina Bley	Del Valle Adopt-A-School Logo
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Silver Star

Flour Bluff ISD Ed. Foundation	Lynn Kaylor	Foundation Logo
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Logo, Trademark, Symbol - 10,000 to 20,000 students/members

Best of Category

Lamar CISD
 Janice Knight, Charlotte Cicatello & Christy Willman
 Men Who Cook

Gold Star

Lamar CISD	Janice Knight, Charlotte Cicatello & Christy Willman	Men Who Cook
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Logo, Trademark, Symbol - More than 20,000 students/members

Best of Category

Northside ISD
 Northside ISD Communications Department
 Academic Decathlon Logo

Gold Star

Northside ISD	Northside ISD Communications Department	Academic Decathlon Logo
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Silver Star

Lubbock ISD	Brian Q. Morris	"Where the Future Takes Flight"
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Category 22

Original Art - Less than 10,000 students/members
No Best of Category

Silver Stars

Flour Bluff ISD
Flour Bluff ISD

Lynn Kaylor
Lynn Kaylor

Hornet Graphics
Hornet Beans Graphics

Original Art - 10,000 to 20,000 students/members
No Best of Category

Silver Star

Galena Park ISD

Jonathan Frey

Our Treasures DVD Cover

Original Art - More than 20,000 students/members
Best of Category

Fort Bend ISD
Becky Walker
FBISD Employee Phone Book Cover

Gold Stars

Alief ISD
Dallas ISD
Fort Bend ISD

Andrew Duong
Dallas Independent School District
Becky Walker

Hooray for Alief!
35th Celebration Jump
FBISD Employee Phone Book Cover

Silver Stars

Clear Creek ISD
Clear Creek ISD

Joe Perez
Clear Creek ISD Office of Public Information

CCISD Stadium Celebration
HERO - helping everyone
receive opportunities

Category 23

Published Print Advertisement - Less than 10,000 students/members

Best of Category
Nolan Catholic High School
Richie Escovedo
Preparing for Tomorrow Ad

Gold Stars

Nolan Catholic High School
San Benito CISD

Richie Escovedo
Isabel C. González

Preparing for Tomorrow Ad
Gifted & Talented Education Program Advertisement

Silver Stars

Texas City ISD

Melissa Tortorici

A Century of Educational Excellence

Published Print Advertisement - 10,000 to 20,000 students/members

Best of Category
Galena Park ISD
Chris Gause
Right Stuff

Gold Stars

Galena Park ISD
Galena Park ISD

Chris Gause
Chris Gause

Right Stuff
Make a World of Difference

Silver Stars

Bryan ISD

Sandy Farris & Linda Moon

Excellence in Education Ad Series

Category 23

Published Print Advertisement - More than 20,000 students/members

Best of Category

**Richardson ISD
Ben Albers & Jeanne Guerra
Silver Cup Ad**

Gold Stars

Richardson ISD	Ben Albers & Jeanne Guerra	Silver Cup Ad
TCPN - Region 4 ESC	Louise Henry, APR, CFRE	TCPN Advertorial

Silver Stars

Harris Co Dept. of Ed.	Carol Vaughn, Tammy Lanier & Cynthia Donato	Ad for Texas School Business 2004-2005
Mansfield ISD	Terry Morawski, Stacey Dudzinski & Liz Wright	Dedication Weekend
McAllen ISD	Norma Zamora-Guerra	United We Stand ... Educating With Heart
Region 4 ESC	Linda Combs	Region 4 ESC PRIME Ad
TCPN - Region 4 ESC	Louise Henry, APR, CFRE	TCPN Best Value Ad

Category 24

Advertisement - Other - Less than 10,000 students/members

Best of Category

**Alvarado ISD
Derik Moore
AISD Candy Bar**

Gold Stars

Alvarado ISD	Derik Moore	AISD Candy Bar
Wylie ISD	Susan Dacus	WCN Postcard Advertisement

Silver Star

San Benito CISD	Isabel C. González, Ernest Leal & Celia Longoria	2005 Cover Girl
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Advertisement - Other - 10,000 to 20,000 students/members

Best of Category

**Galena Park ISD
Chris Gause**

Serving Our Nation Through Education Table Skirt

Gold Star

Galena Park ISD	Chris Gause	Serving Our Nation Through Education Table Skirt
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Silver Star

Galena Park ISD	Chris Gause	Make a World of Difference
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Advertisement - Other - More than 20,000 students/members

Best of Category

**United ISD
Susan Carlson, Robert Nino & Raul Leal
UISD's Drug Sniffing K-9s Promotional Postcards**

Gold Stars

Fort Worth ISD	Valerine Robertson, Laura Smith & Beth Trimble	Every Child Counts Billboard
Laredo ISD	Marco Alvarado & Veronica 'Roni' Cantu	Teacher Recruitment Billboard
Richardson ISD	Ben Albers	Come Help Us Learn Bus Ad
United ISD	Susan Carlson, Robert Nino & Raul Leal	UISD's Drug Sniffing K-9s Promotional Postcards

Silver Star

Alief ISD	Andrew Duong	Alief ISD Recruiting Display
United ISD	Susan Carlson, Robert Nino & Raul Leal	"Our Kids, Our Schools, Our Future" - Your Bond Money at Work Billboard

ELECTRONIC CATEGORIES

Category 25

News/Information - Less than 10,000 students/members

Best of Category

San Benito CISD

Patti Pawlik-Perales, Sergio Garcia & Roger Torres

On Location

Gold Star

San Benito CISD

Patti Pawlik-Perales, Sergio Garcia & Roger Torres

On Location

Silver Star

Texas City ISD Foundation for the Future

Jennifer Eggleston

Stingaree TV News

News/Information - 10,000 to 20,000 students/members

Best of Category

Weslaco ISD

Steve Valdez

Weslaco Inside

Gold Stars

Weslaco ISD

Steve Valdez

Weslaco ISD Bond Issue

Weslaco ISD

Steve Valdez

Weslaco Inside

Silver Star

Waco ISD

Dale Caffey & Jesse Botello

Inside Waco ISD

News/Information - More than 20,000 students/members

Best of Category

Brownsville ISD

Dr. Baltazar Cisneros

Bond Issue 2004

Gold Stars

Austin ISD

Carmen Luevanos

2004 Chalk Talk

Brownsville ISD

Dr. Baltazar Cisneros

Bond Issue 2004

Clear Creek ISD

Joe Perez, Karen Permetti & Carrie Ann Taylor

Get Connected www.ccisd.net

Dallas ISD

Jon Dahlander

Preparing for College / Preparadose para la universidad

Dallas ISD

Jon Dahlander

School Zone Dallas

San Antonio ISD

Carmen Vazquez-Gonzalez

Vision SAISD TV News Program

United ISD

United ISD Communications Department

United Today

Silver Stars

Cypress-Fairbanks ISD

Denise Walker & Adam Raney

District News

Laredo ISD

Jeanette G. Martinez

Campus News

McAllen ISD

Norma Zamora-Guerra

Honor Roll

North East ISD

Deb Caldwell

Designs

North East ISD

Deb Caldwell

NEISD Presents 50th Anniversary Interviews

North East ISD

Deb Caldwell

Simply, North East #2

Northside ISD

Terry Whittle & Julie Ann Matonis

Inside Northside Video Magazine

United ISD

United ISD Communications Department

K-9 Unit PSA

Category 26

News Release/News Package - 10,000 to 20,000 students/members

Best of Category

Bryan ISD

Sandy Farris & Linda Moon

I Vision

Gold Star
Bryan ISD

Sandy Farris & Linda Moon

I Vision

Silver Star
Waco ISD

Dale Caffey & Jesse Botello

Update on STARS High School

News Release/News Package - More than 20,000 students/members

Best of Category

Clear Creek ISD

Joe Perez

Clear Creek ISD Education Foundation Prize Patrol

Gold Star

Carrollton-Farmers Branch ISD Public Information Office & CFB-TV

The Drum Cafe

Clear Creek ISD

Joe Perez

Clear Creek ISD Education Foundation Prize Patrol

McAllen ISD

Norma Zamora-Guerra

Treasures of the Rio Grande

Northside ISD

Terry Whittle & Julie Ann Matonis

Puppy Pals

Silver Stars

Carrollton-Farmers Branch ISD Public Information Office & CFB-TV

'Mr. James' - the Crossing Guard

Clear Creek ISD

Joe Perez & Carrie Ann Taylor

District Pep Rally

Garland ISD

Peter Roome

Plato Segment for 'School Scene'

McAllen ISD

Norma Zamora-Guerra

McAllen Education Foundation Grants Prize Patrol

Category 27

Documentary - Less than 10,000 students/members

Best of Category

San Benito CISD

Patti Pawlik-Perales, Sergio Garcia & Roger Torres

2004 Teachers of the Year

Gold Star

San Benito CISD

Patti Pawlik-Perales, Sergio Garcia & Roger Torres

2004 Teachers of the Year

Documentary - 10,000 to 20,000 students/members

Best of Category

Weslaco ISD

Steve Valdez

Purple Dream

Gold Star

Weslaco ISD

Steve Valdez

Purple Dream

Documentary - More than 20,000 students/members

Best of Category

Laredo ISD

Jeanette G. Martinez & Veronica 'Roni' Cantu

Shattered Dreams

Gold Stars

Clear Creek ISD

Joe Perez

A Hero Remembered

La Joya ISD KLJS TV 17

Joe L. Martinez & Julio C. Salinas

UN VIAJE POR EL DEPARTAMENTO DE TRANSPORTE

Laredo ISD

Jeanette G. Martinez & Veronica 'Roni' Cantu

Shattered Dreams

Northside ISD

Terry Whittle & Julie Ann Matonis Once in a Blue Luna - Dedication of Greg Luna Middle School

Silver Stars

Brownsville ISD

Dr. Baltazar Cisneros

A Builder of Cities - Charles Stillman Middle School Dedication

Carrollton-Farmers Branch ISD

Public Information Office, AMAT & CFB-TV

Veteran's Day Tribute - A Salute to Service

Clear Creek ISD

Joe Perez

Teaching In America

Mesquite ISD

Wei-Tung Chou

Mesquite Academy Graduation 2004

Category 28

Special Interest/Feature Series - Less than 10,000 students/members

Best of Category

Carroll ISD

Julie Thannum & Lauren Becera

We are Carroll ISD ... This is Our Story

Gold Star

Carroll ISD

Julie Thannum & Lauren Becera

We are Carroll ISD ... This is Our Story

Silver Stars

Highland Park ISD

Helen Williams

First Day

San Benito CISD

Patti Pawlik-Perales, Sergio Garcia & Roger Torres

Christmas Special

San Benito CISD

Patti Pawlik-Perales, Sergio Garcia & Roger Torres

It's Elementary

San Benito CISD

Patti Pawlik-Perales, Sergio Garcia & Roger Torres

Mariachi Fest

Special Interest/Feature Series - 10,000 to 20,000 students/members

Best of Category

Galena Park ISD

Jonathan Frey

Our Treasures

Gold Stars

Galena Park ISD

Jonathan Frey

Our Treasures

Waco ISD

Dale Caffey & Jesse Botello

"I Have a Dream"

Silver Stars

Bryan ISD

Sandy Farris & Linda Moon

Spotlight on Schools

Bryan ISD

Sandy Farris & Linda Moon

The Real World Connection

Waco ISD

Dale Caffey & Jesse Botello

Hillcrest PDS Theatre Production 2004

Weslaco ISD

Steve Valdez

Pigskin 2004

Special Interest/Feature Series - More than 20,000 students/members

Best of Category

Dallas ISD

Jon Dahlander

School Zone Dallas

Gold Stars

Alief ISD

Andrew Duong & Diane Dang

2004 Teacher of the Year Finalists

Austin ISD

Carmen Luevanos

AISD Trustees Recognition Video

Brownsville ISD

Dr. Baltazar Cisneros

A Lifetime of Service - Congressman Solomon Ortiz Elementary School

Dedication

Dallas ISD

Jon Dahlander

School Zone Dallas

Garland ISD

Homer Clayton, Peter Roome & Chris Mathis

Spotlight on the Arts #6

McAllen ISD

Norma Zamora-Guerra

Healthy Bites

McAllen ISD

Norma Zamora-Guerra

Partners in Excellence Promotions

McAllen ISD

Norma Zamora-Guerra

Teachers of the Year

Silver Stars

Austin ISD

Andy Welch & Carmen Luevanos

Board Briefs Edition: 2004 Bond Initiative

Austin ISD

Carmen Luevanos

2004 Teacher of the Year Finalists

Brownsville ISD

Dr. Baltazar Cisneros

Wild in Waikiki

Cypress-Fairbanks ISD

Denise Walker, Gary Durrenberger, Craig Eichhorn,

Celebration of Success

John Taylor & Adam Raney

Fort Worth ISD

Valerine Robertson & Laura Smith

Convocation 2004

Fort Worth ISD

Valerine Robertson & Laura Smith

Fort Worth After School

Laredo ISD

Jeanette G. Martinez

Back-to-School Celebration Video "Champions for Education"

McAllen ISD

Norma Zamora-Guerra

Parking PSA

Mesquite ISD

Wei-Tung Chou

Mesquite ISD Employee Benefits 2004-2005

Northside ISD

Terry Whittle

Building Northside Together Bond 2004

Category 29

Promotional/Marketing - 10,000 to 20,000 students/members

Best of Category

Weslaco ISD
Steve Valdez
Students First

Gold Stars

Waco ISD	Dale Caffey & Jesse Botello	“Walk This Way”
Weslaco ISD	Steve Valdez	Students First

Silver Star

Galena Park ISD	Jonathan Frey	Beware - The Swarm
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Promotional/Marketing - More than 20,000 students/members

Best of Category

McAllen ISD
Norma Zamora-Guerra

Celebrating Our Past ... Our Present ... and Our Future

Gold Stars

Austin ISD	Carmen Luevanos & Andy Welch	Children’s Health Insurance Program (CHIP)
Clear Creek ISD	Joe Perez, Carrie Ann Taylor & Karen Permetti	Clear Creek ISD Ed. Foundation Breakfast
Dallas ISD	Jon Dahlander	American Airlines Center Scholarship
Klein ISD	Lizbeth Johnson	Success in the Klein Independent School District ... One Day at a Time
McAllen ISD	Norma Zamora-Guerra	Celebrating Our Past ... Our Present ... and Our Future
McAllen ISD	Norma Zamora-Guerra	“United We Stand” State of the District
Northside Ed. Foundation	Bonnie Ellison	“Feel the Magic of Making an Impact”

Silver Stars

Alief ISD	Andrew Duong & Diane Dang	In the Small, Small World of Alief
Arlington ISD	Robert Spence & Michelle Clark	Arlington ISD’s 4th of July Parade Float Special
Carrollton-Farmers Branch ISD	Public Information Office	PTA Clothes Closet PSA
Fort Worth ISD	Valerine Robertson & Laura Smith	FWISD: Fort Worth After School
La Joya ISD KLJS TV 17	Joe L. Martinez	580-KICK
Laredo ISD	Jeanette G. Martinez	ITV Channel Realignment
McAllen ISD	Norma Zamora-Guerra	Pigskin Jubilee 2004
Mesquite ISD	Jeffrey Franks	Celebrating the Victories
United ISD	United ISD Communications Department	Judith Zaffirini Reading PSA

Category 30

Instructional - 10,000 to 20,000 students/members

Best of Category

Weslaco ISD
Steve Valdez
Not Another TAKS Movie

Gold Stars

Weslaco ISD	Steve Valdez	Not Another TAKS Movie
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Instructional - More than 20,000 students/members

Best of Category

Dallas ISD
Jon Dahlander
Nuevos Amigos - 2nd Grade Lesson 13

Gold Stars

Carrollton-Farmers Branch ISD	Public Information Office & CFB-TV	Conserve Energy
Dallas ISD	Jon Dahlander	Nuevos Amigos - 2nd Grade Lesson 13
Mesquite ISD	Wei-Tung Chou	Moving On to Middle School

Silver Stars

Birdville ISD	Mark Thomas & Debi Whitchurch	BISD Graduate Profile
Carrollton-Farmers Branch ISD	Public Information Office, AMAT & CFB-TV	CFB ISD Fire Safety - Are You Up to Code?
Garland ISD	Peter Roome, Francisco Tristan, Delbert Richardson, Homer Clayton, & Chris Mathis	Plato Pathways System Management - "Setting Up Classes"
Laredo ISD	Jeanette G. Martinez	Reading Rocks!
McAllen ISD	Norma Zamora-Guerra	Tech Essentials

Category 31

Sports Event - Less than 10,000 students/members

Best of Category

San Benito CISD

Patti Pawlik-Perales, Sergio Garcia & Roger Torres
Sportszone - SB vs Los Fresnos

Gold Star

San Benito CISD	Patti Pawlik-Perales, Sergio Garcia & Roger Torres	Sportszone - SB vs Los Fresnos
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Sports Event - 10,000 to 20,000 students/members

No Best of Category

Silver Stars

Galena Park ISD	Jonathan Frey	The Moment
Waco ISD	Dale Caffey & Jesse Botello	Heart of Texas Kickoff Classic
Weslaco ISD	Steve Valdez	Football Coverage

Sports Event - More than 20,000 students/members

Best of Category

Northside ISD

Terry Whittle

Clark Cougar Football Mentors

Gold Star

Northside ISD	Terry Whittle	Clark Cougar Football Mentors
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Silver Stars

Garland ISD	Peter Roome, Francisco Tristan, Delbert Richardson, Homer Clayton, & Chris Mathis	GRS-TV Football - GHS vs. NGHS
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Category 32

Radio - More than 20,000 students/members

No Best of Category

Silver Stars

Carrollton-Farmers Branch ISD	Public Information Office, CFB-TV & AMAT	CFB ISD Football Broadcast
Laredo ISD	Marco Alvarado & Veronica 'Roni' Cantu	Laredo ISD Teacher Recruitment Commercial

Category 33

Computerized Presentation - Less than 10,000 students/members

Best of Category

Eagle Mt-Saginaw ISD

Kristen Escovedo

Administration Team Building Invitation

Gold Stars

Bandera ISD	Brad Domitrovich	Hill Country Special Olympics CD
Eagle Mt-Saginaw ISD	Kristen Escovedo	Administration Team Building Invitation
Highland Park ISD	Helen Williams	Spot on Scot
Longview ISD	Marsha Dotson	Excellence For All
Midlothian ISD	Jana Hathorne	Midlothian ISD Goes to Hollywood

Silver Star
Burnet CISD

Sharon Schwartz

"This is America"

Computerized Presentation - More than 20,000 students/members

Best of Category

Humble ISD

Charlotte Hoya

"Choose Your Favorite!"

Gold Stars

Humble ISD

Charlotte Hoya

"Choose Your Favorite!"

Humble ISD

Charlotte Hoya

"Introducing Kingwood Park High School"

Mesquite ISD

Katherine Cernosek

Texas Public School Finance:

A Mesquite School Perspective

Category 34

Electronic Newsletter - Less than 10,000 students/members

Best of Category

San Benito CISD

Isabel C. González, Celia Longoria & Patti Pawlik-Perales

Staff Update www.sbcisd.net

Gold Stars

Burnet CISD

Sharon Schwartz

"Chalk Talk" Electronic Newsletter

Del Valle ISD

Celina Bley

Del Valle ISD District Digest

Highland Park ISD

Helen Williams, Lee Zethraus & Chris Cunningham

Highland Park ISD E-Newsletter

Midlothian ISD

Jana Hathorne

Midlothian ISD Internal Staff Newsletter

Nolan Catholic High School

Richie Escovedo

e-Trumpet

San Benito CISD

Isabel C. González, Celia Longoria & Patti Pawlik-Perales

Staff Update www.sbcisd.net

Waxahachie ISD

Candace Ahlfinger

War Whoops

Wylie ISD

Susan Dacus

Wylie ISD Community News

Silver Star

Texas City ISD

Melissa Tortorici

The Board Report

Electronic Newsletter - 10,000 to 20,000 students/members

Best of Category

McKinney ISD

Larry Coker

McKinney ISD Wins

Gold Stars

McKinney ISD

Larry Coker

McKinney ISD Wins

Mission CISD

Craig Verley, Lee Thalman & Irene Garza

Board Highlights

Silver Stars

Galena Park ISD

Kelly Rainey & Staci Stanfield

InSight

Mission CISD

Craig Verley, Lee Thalman & Irene Garza

Mission CISD Monthly

Electronic Newsletter - More than 20,000 students/members

Best of Category

Fort Bend ISD

Tanisha Blair & Keryn Miles

ENews Around the Bend

Gold Stars

Arlington ISD

Bruce Barrs, Veronica V. Sopher & Michelle Clark

Mac's Notes

Birdville ISD

Mark Thomas & Debi Whitchurch

e-nlightened

Fort Bend ISD

Tanisha Blair & Keryn Miles

ENews Around the Bend

Humble ISD

Robin McAdams

Family Album Newsletter

Lewisville ISD	Margaret Gurecky, Tohma Morrison, Cathy Gunter, Amanda Brim & Valerie Nettles	Flash Points
Mesquite ISD	Ian Halperin & Kristin Odom	Board Notes
Northside ISD	Monica Faulkenbery & Marina Madden	Inside Northside e-newsletter
Richardson ISD	Ben Albers, Tim Clark & Jeanne Guerra	Tuesday Notes on www.risd.org
Round Rock ISD	David Coronado & Cathy Brandewie	Round Rock ISD E-News
Texas Classroom Teachers Association	Arlene Oelenberger	TCTA's eUpdate Electronic Newsletter

Silver Stars

Carrollton-Farmers Branch ISD	Public Information Office, CFB-TV & AMAT	C-FB E-ssentials Electronic Newsletter
Dallas ISD	Dallas Independent School District	@DISD
Harris Co. Dept. of Ed.	Carol Vaughn, Tammy Lanier & Cynthia Donato	E-fusion

Category 35

Web Site - Less than 10,000 students/members

Best of Category
White Settlement ISD
Tom Kearley & Desiree Coyle
www.wsisd.com

Gold Stars

Alvarado ISD	Derik Moore	www.alvarado.isd.tenet.edu
Bandera ISD	Brad Domitrovich	www.banderaisd.net
Dickinson ISD	Angela Alksne	www.dickinsonisd.org
Flour Bluff ISD	Lynn Kaylor	www.flourbluffschoools.net
Friendswood ISD	Karolyn Gephart	www.fisd12.net
Hays CISD	Julie Crimmins	Hays CISD - A Place Where Ideas Grow (www.hayscisd.net)
Highland Park ISD	Helen Williams & Chris Cunningham	www.hpisd.org
Kerrville ISD	Phil Houseal	www.kerrvilleisd.net
La Porte ISD	Chuck Davis	www.lpsid.org
Nolan Catholic High School	Richie Escovedo	www.nolancatholichs.org
Waller ISD	Stephanie D. Burman	www.waller.isd.esc4.net
Weatherford ISD	Susan Chapel & MJ McDaniel	www.weatherfordisd.com
White Settlement ISD	Tom Kearley & Desiree Coyle	www.wsisd.com

Silver Stars

Carroll ISD	Julie Thannum & Lauren Becera	www.southlakecarroll.edu
Livingston ISD	Gregg Faith	www.livingstonisd.com

Category 35

Web Site - 10,000 to 20,000 students/members

Best of Category
Allen ISD
Jared Johnson & Tim Carroll
www.allenisd.org

Gold Stars

Allen ISD	Jared Johnson & Tim Carroll	www.allenisd.org
Bryan ISD	Sandy Farris & Linda Moon	www.bryanisd.org
Galena Park ISD	Chris Gause	www.galenaparkisd.com
Hurst-Euless-Bedford ISD	Carolyn Marcantel	www.hebisd.edu
Waco ISD	Tiffany Hudkins, Dale Caffey & Jesse Botello	www.wacoisd.org

Silver Stars

McKinney ISD	Diana Gulotta	www.mckinneyisd.net
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Web Site - More than 20,000 students/members

Best of Category

Plano ISD
Mary Gorden
www.pisd.edu

Gold Stars

Austin ISD	Orlando L. Castillo	www.austinisd.org
Garland ISD	Judy Kriehn	www.garlandisd.net
Irving ISD	Irving ISD Public Information Department	www.irvingisd.net
Lewisville ISD	Margaret Gurecky, Tohma Morrison, Cathy Gunter, Amanda Brim & Valerie Nettles	www.lisd.net
Mansfield ISD	Terry Morawski & Stacey Dudzinski	www.mansfieldisd.org
Midland ISD	Melissa Hendrix-Beach & Melanie Maxcey Nicholas	www.midlandisd.net
Northside ISD	Victor Valdez	www.nisd.net
Plano ISD	Mary Gorden	www.pisd.edu
Region 4 ESC	Lisa Mahady	www.esc4.net
Round Rock ISD	David Coronado & Cathy Brandewie	www.roundrockisd.org
Round Rock ISD	David Coronado & Suzanne Lynn	www.rrisdeducationfoundation.org
Texas Classroom Teachers Association	Jeremy Lomas	www.tcta.org

Silver Stars

Birdville ISD	Mark Thomas & Debi Whitchurch	www.birdville.k12.tx.us
Dallas ISD	Dallas Independent School District	DISD Intranet Site
Dallas ISD	Dallas Independent School District	www.dallasisd.org
Humble ISD	Charlotte Hoya	www.humble.k12.tx.us
Keller ISD	Rhonda Holliday, Jason Meyer, Megan Overman & Jay Arrington	www.kellerisd.net