

**2018 Star Awards Celebration**

**7 p.m. February 20, 2019**



**Hyatt Regency Lost Pines**

**Cedar Creek, Texas**

# PRINT CATEGORIES

## CATEGORY 1

### Internal Newsletter All Divisions



#### BEST OF CATEGORY

Copperas Cove ISD

#### GOLD

Copperas Cove ISD

#### BRONZE

Arlington ISD

CCISD Paw Prints

CCISD Paw Prints

October 2017 My AISD



Wendy Sledd

Wendy Sledd

Anthony Andro, Spence Roberts,  
Leslie Johnston, Mercedes Mayer & Ryan Pierce

## CATEGORY 2

### External Newsletter Less than 10,000 students



#### BEST OF CATEGORY

Barbers Hill ISD

#### GOLD

Barbers Hill ISD

Highland Park ISD

Red Oak ISD

Smithville ISD

Texas City ISD

#### SILVER

Intercultural Development  
Research Association

Livingston ISD

Manor ISD

BHISD June Newsletter

BHISD June Newsletter

HP Update

Hawk Headliner

Tiger Insider Newsletter

Teletype: Summer 2018

IDRA Newsletter

LISD ROAR

M.I.S.D. Monthly

Carla Rabalais, Valerie Hull & Beverly Stephenson

Carla Rabalais, Valerie Hull & Beverly Stephenson

Communications Department

Red Oak ISD Communications

Ana L. Murray

Clarissa Silva & Melissa Tortorici

Christie L. Goodman, APR

Jennifer Birdwell

Scott Thomas & Zoheb Hassanali

### 10,000 to 30,000 students

#### BEST OF CATEGORY

Edgewood ISD

#### GOLD

Alvin ISD

Edgewood ISD

Galena Park ISD

La Joya ISD

#### SILVER

Dickinson ISD

#### BRONZE

Southwest ISD

Edgewood Excellence

Alvin ISD Community Connection Newsletter

Edgewood Excellence

November 2017 Parent Connect Newsletter

La Joya ISD El Noticiero

Dickinson ISD "Dialogue"

We Are SW

Public Relations Department

Rachel Moore

Public Relations Department

Elyse Rountree & Sherrhonda Johnson

Judith Garcia

Tammy Dowdy

Communications Department

### More than 30,000 students

#### BEST OF CATEGORY

Mesquite ISD

#### GOLD

Garland ISD

Lamar CISD

Mesquite ISD

Socorro ISD

United ISD

#### SILVER

Socorro ISD

MISD Matters

ConnectEd

Lamar CISD Fall 2017 Newsletter

MISD Matters

SISD Kids Inc.

Parent Connection – Congratulations Class of 2018

@Socorro

Kristin Odom & Angela Roe

Tiffany Veno & Caren Rodriguez

Community Relations

Kristin Odom & Angela Roe

Daniel Escobar

Paola Arcos

Daniel Escobar





# CATEGORY 3

## Flyer

Less than 10,000 students



### BEST OF CATEGORY

Galveston ISD

#### GOLD

Everman ISD  
Everman ISD  
Galveston ISD  
Lancaster ISD  
Little Elm ISD  
Manor ISD

#### SILVER

Copperas Cove ISD  
Everman ISD  
Everman ISD  
Everman ISD  
Everman ISD  
Everman ISD  
Galveston ISD  
Greenville ISD  
Kerrville ISD  
Kerrville ISD  
Livingston ISD  
Manor ISD  
Pine Tree ISD  
Pine Tree ISD

### GISD First Grade Literacy Night

Gary T. Balch Ballpark Dedication  
Summer School 2018 for Bilingual/ESL Students  
GISD First Grade Literacy Night  
Tiger Closet  
LEISD Teacher Recruiting Handout  
Reading on the Go flyer

CCISD Hiring Ad  
2018 Graduation Flyers  
Back to School Bash  
Everman Convocation  
Everman ISD Foundation Night  
Talent Show  
Galveston ISD Teacher Recruitment Flyer  
2018 Spotlight on Fine Arts  
KISD Literacy Initiative  
KISD Vision 2021  
FASST Camp  
Innovation Fair Flyer  
Pine Tree ISD Job Fair  
PTISD Blue Out Shirt

### Communications Department

Dr. Nikita Russell & Derrick Thompson  
Dr. Nikita Russell & Derrick Thompson  
Communications Department  
Aaron Libby  
Casey Bain  
Scott Thomas & Zoheb Hassanali

Wendy Sledd  
Dr. Nikita Russell & Derrick Thompson  
Dr. Nikita Russell & Derrick Thompson  
Dr. Nikita Russell & Derrick Thompson  
Dr. Nikita Russell & Derrick Thompson  
Dr. Nikita Russell & Derrick Thompson  
Communications Department  
Helen Williams  
Holly Vogt  
Holly Vogt  
Debbie Dickerson  
Scott Thomas & Zoheb Hassanali  
Communications Department  
Pine Tree Education Foundation

### 10,000 to 30,000 students

### BEST OF CATEGORY

Galena Park ISD

#### GOLD

Deer Park ISD  
Dickinson ISD  
Galena Park ISD  
Judson ISD  
Prosper ISD

#### SILVER

Eagle Mountain-Saginaw ISD  
Goose Creek CISD  
La Joya ISD  
La Joya ISD  
La Joya ISD  
La Joya ISD  
La Joya ISD  
Laredo ISD  
Laredo ISD  
Laredo ISD  
Pearland ISD  
Prosper ISD  
Tomball ISD  
Weslaco ISD  
Weslaco ISD

### Your Vote Is Your Voice

Say Something Flyer  
It's Glowin' Down! - FairyTale Glow Art Show  
Your Vote Is Your Voice  
Judson Strong Convocation  
Prosper ISD Salary Schedule

EMS ISD New Resident Flyer  
6th Annual Career Night Flyer  
Hurricane Harvey Flier  
La Joya ISD FAFSA/TASFA Super Saturday  
La Joya ISD Noticiero Deadlines  
La Joya ISD PBIS Bookmark  
Why La Joya ISD Event  
8th Annual Bowling Tournament  
Codigo de Vestuario Escuela Primaria 2018  
Elementary Standardized Dress Code 2018  
Job Fair Flyer  
2018 Strategic Plan  
Bond 2017 Flyer  
Meals on Wheels Information Flyer  
WISD 2018-2019 District Goals

### Chris Gause

Joe Perez  
Jenna Simsen  
Chris Gause  
Lexie Greathouse & David L. Rhoads III  
Christal Hankey

Chelse Westbrook  
Mima Trujillo & Carrie Pryor-Newman  
Lilliana Salgado  
Judith Garcia  
Judith Garcia  
Judith Garcia  
Lilliana Salgado  
Claudia Rodriguez  
Samuel Mendez  
Samuel Mendez  
Lexi Marshall  
Christal Hankey  
Justin Warnasch  
Darline Gracia  
Samantha Holley



**CATEGORY 3 - Flyer, continued**  
**More than 30,000 students**

**BEST OF CATEGORY**

Garland ISD

Taxpacency

Mida Milligan, Tiffany Veno  
& Caren Rodriguez

**GOLD**

Arlington ISD  
Corpus Christi ISD

Fine Arts Dual Language Academy flier  
2017-2018 CCISD Employee Giving Campaign

Leslie Birdow & Mercedes Mayer  
Eloisa Dowiat, Atanislao Acosta  
& Javier Obregon

ESC Region 12  
Garland ISD  
Garland ISD  
Garland ISD  
Keller ISD  
Lamar CISD  
Region 4 ESC

Marketing Tips Infographic  
Find Your Fit  
Garland ISD One-Pager  
Taxpacency  
Keller ISD TRE Flyer  
2017 Bond Flyer  
Region 4 Preschool Summer Institute:  
Empowering ALL Children Flyer  
TRE One Pager  
Stand and Deliver Handout  
Week of the Young Child

ESC Region 12 Communications Team  
Mida Milligan, Tiffany Veno & Caren Rodriguez  
Tiffany Veno & Caren Rodriguez  
Mida Milligan, Tiffany Veno & Caren Rodriguez  
Bryce Nieman & Shellie Johnson  
Community Relations  
Office of Communications &  
Administrative Services  
Andy McCormick & Tim Clark  
Daniel Escobar  
Office of Communications

Richardson ISD  
Socorro ISD  
Spring ISD

**SILVER**

Edinburg CISD  
ESC Region 20  
Mesquite ISD  
Pharr-San Juan-Alamo ISD

Connect with Edinburg CISD - Back to School Flyer  
ESC-20-Family and Community Engagement Symposium Flyer  
Make a Difference in Dickinson  
Welcome to the Neighborhood

Mark Montemayor & Romeo Cantu  
Mark Hill  
Kristin Odom  
Arianna Vazquez-Hernandez



**CATEGORY 4**  
**Brochure**  
**Less than 10,000 students**



**BEST OF CATEGORY**

Texas City ISD

2018 TCISD Bond Mailer

Clarissa Silva & Melissa Tortorici

**GOLD**

Copperas Cove ISD  
Everman ISD  
Galveston ISD  
Galveston ISD  
Lancaster ISD  
Medina Valley ISD  
Texas City ISD

Copperas Cove ISD Military Impact Aid  
Everman ISD Trifold Mailout  
Galveston ISD Bond Tri-Fold Brochure  
GISD Causeway Galveston Brochure  
Service Center Expansion Brochure 2018  
MVISD Human Resources Recruiting Brochure  
2018 TCISD Bond Mailer

Wendy Sledd  
Dr. Nikita Russell & Derrick Thompson  
Communications Department  
Communications Department  
Aaron Libby  
Samuel Alaniz Jr.  
Clarissa Silva & Melissa Tortorici

**SILVER**

Everman ISD  
Little Elm ISD  
Pampa ISD  
Sheldon ISD

Everman ISD Brochure  
We Are Little Elm Trifold  
Pampa ISD Recruiting Brochure  
C. E. King High School Football Informational Brochure

Dr. Nikita Russell & Derrick Thompson  
Casey Bain  
Pampa ISD HR Department  
Derik Moore

**BRONZE**

Galveston ISD

Oppe Elementary Brochure

Communications Department



**CATEGORY 4 - Brochure, continued**  
**10,000 to 30,000 students**

**BEST OF CATEGORY**

Harlingen CISD

**GOLD**

Bryan ISD  
 Grand Prairie ISD  
 Harlingen CISD  
 Laredo ISD  
 Magnolia ISD  
 Pearland ISD  
 Pearland ISD  
 Prosper ISD  
 Sharyland ISD  
 Tomball ISD

Academies Brochure

Grow with Us - Bryan ISD Brochure  
 GPISD "Going Places" Success Mailer  
 Academies Brochure  
 LISD Demographics  
 Education for a Better World  
 District Profile  
 Back-to-school mailer  
 Welcome to Prosper ISD  
 Sharyland ISD Health Science Application  
 Tomball Star Academy Brochure

Public Relations Department

Matthew LeBlanc, Matt Kennedy & Santosh Vemula  
 Carolyn Parker  
 Public Relations Department  
 Claudia Rodriguez  
 Denise Meyers  
 Lexi Marshall  
 Lexi Marshall  
 Christal Hankey  
 Rocio N. Landin  
 Justin Warnasch

**SILVER**

Brazosport ISD  
 Dickinson ISD Ed. Foundation  
 La Joya ISD

Brazosport ISD Fast Facts  
 Team DISD - Cornerstone Brochure  
 La Joya ISD Academies Brochure

Communications Department  
 Jenna Simsen & Amanda Flannery  
 Judith Garcia

**More than 30,000 students**

**BEST OF CATEGORY**

Garland ISD

**GOLD**

Garland ISD  
 Garland ISD  
 Humble ISD  
 Mansfield ISD  
 Mesquite ISD  
 North East ISD Partnerships  
 Region 4 ESC  
 Spring Branch ISD  
 United ISD

AP Capstone

AP Capstone  
 Magnet Programs  
 The Pack- Summer Creek High School  
 Mansfield ISD Academy for Early Learners  
 Mesquite ISD Teacher Job Fair  
 Team NEISD 2017-2018 Brochure  
 escWorks Brochure  
 SBISD State of the Schools 2018 brochure  
 United ISD Brochure

Tiffany Veno & Caren Rodriguez

Tiffany Veno & Caren Rodriguez  
 Tiffany Veno & Caren Rodriguez  
 Valonia Walker  
 Communications & Marketing Dept.  
 Kristin Odom  
 Amy Lane & Jason Gatell  
 Barbara Hannah & Charlotte Ciatello  
 Linda Buchman & Steve Brunsman  
 Alejandro Meza

**SILVER**

El Paso ISD  
 Humble ISD

EPISD Attendance Brochure  
 2018 Bond Brochure

Melissa Martinez & Gustavo Reveles  
 Jamie Mount, Jonathan Frey, Yvonne Harris,  
 Lori Maugans, Robin McAdams,  
 Rusty Odom & Valonia Walker  
 Jerri Monbaron, Christy Tarkington  
 & Kiana Rios

Humble ISD Ed. Foundation

One Team, One Dream:  
 Humble ISD Foundation Employee Campaign  
 Alief Mandarin Chinese Immersion Program  
 State of the District Fact Sheet  
 Back to School  
 2018 State of the District  
 TCTA 2018 Convention

Barbara Hannah & Charlotte Ciatello  
 Daniel Escobar  
 Linda Buchman & Steve Brunsman  
 Office of Communications  
 M. Clare Haefner

Region 4 Print Center

Socorro ISD

Spring Branch ISD

Spring ISD

Texas Classroom Teachers Assoc.

**BRONZE**

Edinburg CISD

Enroll in Edinburg CISD Today! - Mailer

Mark Montemayor & Romeo Cantu





# CATEGORY 5

## Booklet

Less than 10,000 students



### BEST OF CATEGORY

Medina Valley ISD

#### GOLD

Athens ISD  
Flour Bluff ISD  
Medina Valley ISD

#### SILVER

Pine Tree ISD

#### BRONZE

Sheldon ISD

MVISD Honor Board Submission Packet

Athens ISD Hornet Buzz  
Hornet Basketball Gameday Program  
MVISD Honor Board Submission Packet

Pine Tree ISD Realtor Marketing Entry

Sheldon ISD TASA School Board of the Year Application

Samuel Alaniz Jr.

Toni Garrard Clay  
Hector Zapata  
Samuel Alaniz Jr.

Communications Department

Derik Moore & Lila Hollin

### 10,000 to 30,000 students

### BEST OF CATEGORY

Del Valle ISD

#### GOLD

Alvin ISD  
Del Valle ISD  
Goose Creek CISD  
Rockwall ISD  
Sharyland ISD

#### SILVER

Crowley ISD

Del Valle ISD Summer Booklet

Alvin ISD 2018 Honor Board Nomination  
Del Valle ISD Summer Booklet  
High School Options Booklet  
Rockwall High School Jazz Program  
Sharyland ISD Freshman 101 -  
Transition from Junior High to High School

Blueprint For Excellence

A.J. Arreguin, Shannon Rideout  
& Jonathan Harris

Rachel Moore  
A.J. Arreguin, Shannon Rideout & Jonathan Harris  
Mima Trujillo  
Steven Offield  
Rocio N. Landin

Communications Department

### More than 30,000 students

### BEST OF CATEGORY

Fort Bend ISD

#### GOLD

Cypress Fairbanks ISD  
Fort Bend ISD  
Fort Worth ISD  
Humble ISD  
Mesquite ISD  
Richardson ISD  
Texas Assoc. of School Boards

#### SILVER

Garland ISD Ed. Foundation

Pasadena ISD

Region 7 ESC

Region 16 ESC

Socorro ISD

Texas Assoc. of School Boards

United ISD

#### BRONZE

El Paso ISD

The Tale of the School Board

State of the District 2017-2018  
The Tale of the School Board  
JROTC "We the People" Staff Ride  
Picture Yourself in Humble ISD  
Bond 2018  
HR Brochure  
TASB Risk Management Fund Stewardship Report 2016-17

Garland ISD Education Foundation  
Three-Year Development Plan Marketing Piece  
Dual Credit Booklet  
2018 Professional School Counselor Academy  
2017 Parental Involvement Conference Registration  
Socorro ISD 2018 Realtor Fact Sheet  
2017 Delegate Assembly Handbook  
2018 United High School Graduation Booklet

2018-19 Official Budget Book

Veronica Sopher & Jasmine Raziuddin

Communication Department  
Veronica Sopher & Jasmine Raziuddin  
Communications Department  
Robin McAdams, Jonathan Frey & Jamie Mount  
Laura Jobe & Kristin Odom  
Andy McCormick  
TASB

Tiffany Veno & Lisa Cox

Bruce Stone  
Region 7 ESC Communications  
Patricia Meyer  
Daniel Escobar  
TASB  
Karla de la Garza

Melissa Martinez & Gustavo Reveles





# CATEGORY 6

## Calendar/Planner

Less than 10,000 students



### BEST OF CATEGORY

Texas City ISD

#### GOLD

Galveston ISD

Texas City ISD

#### SILVER

Livingston ISD

2018-19 District Calendar

Clarissa Silva & Melissa Tortorici

Galveston ISD 2017-2018 Calendar/Planner  
2018-19 District Calendar

Communications Department  
Clarissa Silva & Melissa Tortorici

LISD Calendar 2017-2018

Debbie Dickerson

### 10,000 to 30,000 students

### BEST OF CATEGORY

Bastrop ISD

#### GOLD

Bastrop ISD

La Joya ISD

La Joya ISD

Lake Travis ISD

Laredo ISD

Pearland ISD

Weslaco ISD

Wichita Falls ISD

#### SILVER

Duncanville ISD

Prosper ISD

2017-2018 Calendar & Annual Report

Bastrop ISD Communications

2017-2018 Calendar & Annual Report

Bastrop ISD Communications

La Joya ISD - Planner

Judith Garcia

La Joya ISD Teacher of the Year Calendar

Blanca E. Cantu

Lake Travis ISD 2018-2019 Instructional Calendar

Marco Alvarado & Cheryal Loosmore

2018-2019 Scholastic Calendar

Claudia Rodriguez

2018-19 District Calendar

Lexi Marshall

District Academic Calendar

Samantha Holley

Wichita Falls ISD 18-19 Calendar

Community Relations Department

Duncanville ISD Student Calendar 2018-19

Kris Hill

2018-2019 Prosper ISD Academic Calendar

Christal Hankey

### More than 30,000 students

### BEST OF CATEGORY

Mesquite ISD

#### GOLD

Edinburg CISD

El Paso ISD

Harris Co. Dept. of Education

Mesquite ISD

Northside ISD

Region 7 ESC

Region 10 ESC

United ISD

ReadPlayTalk Calendar

Kristin Odom, Wade Odom & Angela Roe

Edinburg CISD 2018-2019 Planner

Mark Montemayor & Romeo Cantu

EPISD Choose Innovation Calendar

Melissa Martinez & Gustavo Reveles

Harris County School District Calendars

Angela Hider, Carol Vaughn & Juan Lopez

ReadPlayTalk Calendar

Kristin Odom, Wade Odom & Angela Roe

Child Nutrition Menus

Communications Department

2018 Professional School Counselor Planner

Region 7 ESC Communications

Region 10 '18-'19 Superintendents Planning Calendar

Grant Rampy

United ISD Events Calendar 2017-2018 School Year

Paola Arcos



# CATEGORY 7

## Program

Less than 10,000 students



### BEST OF CATEGORY

Flour Bluff ISD

Flour Bluff ISD 2018 Employee Service Awards Program

Hector Zapata & Kim Sneed

#### GOLD

Flour Bluff ISD

Flour Bluff ISD 2018 Employee Service Awards Program

Hector Zapata & Kim Sneed

Lancaster ISD

Lancaster ISD Signing Day 2018

Aaron Libby

Lockhart ISD

Dedication Program for Gerry Ohlendorf Performing Arts Center

Christina Courson

Pampa ISD

Teacher/Volunteer of the Year Banquet Program

Pampa ISD HR Department

#### SILVER

Galveston ISD

Galveston ISD Teacher & Employee of the Year Program

Communications Department

Hidalgo ISD

School Board Month Banquet Program

Jennifer Villarreal & Miriam Marentes

Texas City ISD

2018 Principals' Honors Breakfast

Clarissa Silva

Foundation for the Future

**CATEGORY 7 - Program, continued**  
**10,000 to 30,000 students**

**BEST OF CATEGORY**

Galena Park ISD	Dazzling Diamonds John Lewis & Wayne Oquin	Chris Gause, Elyse Rountree, Cathy Ethridge,
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**GOLD**

Deer Park ISD	2018 Employee Service Awards	Cheryl Leon
Galena Park ISD	Dazzling Diamonds John Lewis & Wayne Oquin	Chris Gause, Elyse Rountree, Cathy Ethridge,
Galena Park ISD	NSSHS Wind Ensemble	Chris Gause & Sherrhonda Johnson
Goose Creek CISD	2018 Retirees and Teachers of the Year Program Carrie Pryor-Newman & Beth Dombrowa	Mima Trujillo, Susan Passmore,
Magnolia ISD	Boots & Bling Teacher of the Year Banquet	Denise Meyers
Pflugerville Ed. Foundation	Superheroes vs. Villains Bash Program	Marcial Guajardo & Tamra Spence
Rockwall ISD	Teacher of the Year 2018 Program	Steven Offield

**SILVER**

Crowley ISD	Night of the Stars Program	Jaime Handy & Matt Hoover
Deer Park ISD	2017 Salute to Education	Cheryl Leon
Deer Park ISD	2018 Academic Honors Dinner	Cheryl Leon
Duncanville ISD	Greatest Employees On Earth - Duncanville ISD	Kris Hill
Eagle Mountain-Saginaw ISD	EMS ISD Fine Arts Showcase at Bass Hall program	Chelse Westbrook
La Joya ISD	Sports & Learning Complex Ribbon Cutting Program	Judith Garcia
La Joya ISD	Why La Joya ISD Event Program	Judith Garcia
Wichita Falls ISD	Wichita Falls ISD Teacher of the Year Program	Community Relations Department

**BRONZE**

La Joya ISD	The Academies of La Joya ISD Program	Judith Garcia
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**More than 30,000 students**

**BEST OF CATEGORY**

Pasadena ISD	Vanguard Program	Lori Grande & Reesha Brown
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**GOLD**

Corpus Christi ISD	Teacher of the Year banquet program & Javier Obregon	Atanislao Acosta, Lyndall Gathright
Fort Bend ISD	Teacher of the Year Banquet Program Danish Nelson, Natalie Rivera & Tonya Thomas	Jasmine Raziuddin, Kristoffer Smith,
Garland ISD	GRCTC Dedication Program	Mida Milligan, Tiffany Veno & Caren Rodriguez
Humble ISD	Oak Forest Elementary School TMEA Performance	Robin McAdams & Jonathan Frey
Katy ISD	2018 Student Excellence Event Program	Communications Department
Katy ISD	Transportation Centers Dedication Program	Communications Department
Mansfield ISD	Mansfield ISD Employee Awards Banquet	Communications & Marketing Dept.
Pasadena ISD	Vanguard Program	Lori Grande & Reesha Brown
Pharr-San Juan-Alamo ISD	PSJA College for All Conference Program	James Jenson
Plano ISD	Teacher of the Year Gala Program: Setting the Stage   2018	Communications Dept.
Region 4 ESC	Region 4 Preschool Summer Institute: Empowering ALL Children Program	Region 4 Special Education, Publishing & Communications
Spring ISD	Spring ISD Career and Technology Education Advisory Board Annual Scholarship Luncheon	Office of Communications
Texas Assoc. of School Boards	2018 Summer Leadership Institute Learning Journal	TASB

**SILVER**

Cypress-Fairbanks ISD	VIPS Appreciation Event Program	Community Engagement Department
ESC Region 12	Art Gala Program	Communications Department
Lamar CISD	Lindsey Elementary Dedication Program	Community Relations
Mesquite ISD	Wild for Apple Corps Teachers	Kristin Odom
Region 16 ESC	2017 Parental Involvement Conference Program	Patricia Meyer
Richardson ISD	ACE Program	Andy McCormick
United ISD	United ISD Finley Elementary 30 Year School Celebration Program	Ricardo Rangel

**BRONZE**

Edinburg CISD	Edinburg CISD 2018-2019 Teachers of the Year Awards Ceremony Program	Mark Montemayor & Romeo Cantu
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# CATEGORY 8



## Invitation/Announcement/Postcard/Thank You Notes Less than 10,000 students

### BEST OF CATEGORY

Lufkin ISD

#### GOLD

Brenham ISD

Copperas Cove ISD

Crandall ISD

Everman ISD

Everman ISD

Everman ISD

Friendswood ISD Ed. Foundation

Galveston ISD

Hidalgo ISD

La Porte ISD

Lufkin ISD

Midway ISD

Pine Tree ISD

Sheldon ISD

Smithville ISD

Texas City ISD

#### SILVER

Galveston ISD

Derby Days - Lufkin ISD Service Awards Banquet Invitation

Sheila Adams

Brenham ISD - Long History, Short Drive

Jessica Johnston

CCISD Tax Ratification Election Information Card

Wendy Sledd

Hollis T. Dietz Elementary Ribbon Cutting

Erin McCann & Kimberly Bramhall

Annual Back to School Postcard

Dr. Nikita Russell & Derrick Thompson

Everman Foundation Thank You

Dr. Nikita Russell & Derrick Thompson

Meet the Bulldogs

Dr. Nikita Russell & Derrick Thompson

Small Town Saturday Night

Paige Ridout

Galveston ISD Registration Invitation

Communications Department

Hidalgo ISD Intercity Championship

Jennifer Villarreal & Miriam Marentes

La Porte Education Foundation Thank You Card

Kimberly Culver

Derby Days - Lufkin ISD Service Awards Banquet Invitation

Sheila Adams

2017 Christmas Party Invitation

Magen Davis

Pine Tree ISD Thank you Card

Communications Department

Groundbreaking Invitation for New High School and Stadium Complex

Derik Moore

2018 End of Year Breakfast Invitation

Ana L. Murray

Simply the Best: TCISD Honored Employees

Clarissa Silva

Galveston ISD Schools of Choice Invitation

Communications Department

### 10,000 to 30,000 students

### BEST OF CATEGORY

Magnolia ISD

#### GOLD

Dickinson ISD Ed. Foundation

Grand Prairie ISD

Magnolia ISD

Pearland ISD

Southwest ISD

Waco ISD

#### SILVER

Alvin ISD

Alvin ISD Ed. Foundation

Deer Park ISD

Deer Park ISD

Laredo ISD

Laredo ISD

Laredo ISD

Laredo ISD

Prosper ISD

Tomball ISD & Ed. Foundation

Weslaco ISD

#### BRONZE

Coppell ISD

Open Enrollment

Denise Meyers

Mardi Gras Gala 2018

Jenna Simsen & Amanda Flannery

GPISD Experience & Veterans Day Celebration

Carolyn Parker

Open Enrollment

Denise Meyers

Service Awards Banquet Invitation

Communications Department

My District. My Home. My Choice.

Communications Department

Waco ISD Job Fair Postcard

Mary Henderson Senter

#MyAlvinISD Employee Recognition Ceremony

Rachel Moore

Alvin ISD Education Foundation 10th Annual Gala

Sheila Olson

Every Picture Tells a Story

Joe Perez

Join us for a Parade

Joe Perez

Commencement Exercises for the Class of 2017

Claudia Rodriguez

Employee Service Awards Ceremony

Samuel Mendez

Ribbon cutting ceremony of the Santo Nino Early Childhood Center

Claudia Rodriguez

Secondary Science Fair Save the Date

Claudia Rodriguez

Senior Citizen Luncheon Invitation

Christal Hankey

State of the District 2018

Justin Warnasch

Weslaco Reads Weslaco Succeeds Book Marker

Samantha Holley & Darline Gracia

New Tech High @Coppell Open Enrollment Postcard

Communications & Community  
Engagement Department

2018 Employee Service Awards Invitation

Cheryl Leon

Accelerated Reader Groovy Breakfast with Santa

Claudia Rodriguez

Dedication ceremony of the Diana Rodriguez

Office of Communications

Library at Leyendecker Elementary School



**CATEGORY 8 - Invitation/Announcement/Postcard/Thank You Notes**  
**More than 30,000 students**

**BEST OF CATEGORY**

Garland ISD <b>GOLD</b>	GRCTC Dedication Invite	Mida Milligan, Tiffany Veno
Arlington ISD	Pre-K Postcard	Leslie Birdow & Mercedes Mayer
Corpus Christi ISD	Academic Achievers Invitation	Adriana Knight & Atanislao Acosta
ESC Region 12	50th Luncheon Invite	Communications Team
Fort Bend ISD	Gala 2018 — Fort Bend Education Foundation	Jasmine Raziuddin
Garland ISD	25th Anniversary Invitation	
Garland ISD	GRCTC Dedication Invite	Mida Milligan, Tiffany Veno & Caren Rodriguez
Garland ISD Ed. Foundation	Superintendent Meet and Greet Invite	Mida Milligan, Tiffany Veno & Caren Rodriguez
Mansfield ISD	Garland ISD Education Foundation Golf Tournament	Lisa Cox & Tiffany Veno
Pasadena ISD	Ben Barber Innovation Academy Postcard	Communications & Marketing Dept.
Plano ISD	Keller Middle School 10 Year Anniversary Invitation	Lori Grande
	Dr. Martin Luther King Tribute Event Invitation: Creating Our Future   2018	Communications Dept.
Plano ISD	Teacher of the Year Gala Invite: Setting the Stage   2018	Communications Dept.
Region 16 ESC	Mark Your Calendar - English	Patricia Meyer
Socorro ISD	Stand and Deliver Postcard	Daniel Escobar
<b>SILVER</b>		
Arlington ISD	Career and Technical Center Dedication Invitation	Ryan Pierce & Leslie Birdow
Corpus Christi ISD	Marvin Baker Middle School Groundbreaking Ceremony	Javier Obregon
ESC Region 20	Special Education Academy Digging Deeper: From Conversation to Application	Shannon Jones
Garland ISD	Garland ISD Education Foundation Celebration and Awareness Breakfast	Lisa Cox & Tiffany Veno
Garland ISD	Judy Kriehn Retirement Invite	Amorae Daylett, Tiffany Veno, Caren Rodriguez & Mida Milligan
Garland ISD Ed. Foundation	#ChooseGarlandISD Postcard	Mida Milligan, Tiffany Veno & Caren Rodriguez
Katy ISD	2018 Student Excellence Event Invitation	Communications Dept.
Mesquite ISD	I Choose Mesquite	Kristin Odom, Wade Odom & Elizabeth Fernandez
Richardson ISD	Can't Stop Invitation	Andy McCormick
Texas Classroom Teachers Assoc.	2018 Regional Workshop Invitation	M. Clare Haefner



**CATEGORY 9**  
**Poster**  
**Less than 10,000 students**



**BEST OF CATEGORY**

Flour Bluff ISD <b>GOLD</b>	Flour Bluff Stingline Spring Show Poster	Hector Zapata
Everman ISD	Back to School Bash Poster	Dr. Nikita Russell & Derrick Thompson
Flour Bluff ISD	Flour Bluff Stingline Spring Show Poster	Hector Zapata
Hidalgo ISD	Hidalgo ISD 5K Jingle Bell Run	Jennifer Villarreal & Miriam Marentes
Lancaster ISD	Lancaster High School: Join AVID	Aaron Libby
Manor ISD	Innovation Fair Poster	Scott Thomas & Zoheb Hassanali
<b>SILVER</b>		
Copperas Cove ISD	CCISD Veterans Day Appreciation Poster	Wendy Sledd
Crandall ISD	2nd Annual Community Tailgate Poster	Erin McCann
Everman ISD	Recruitment of Teachers and Bus Drivers	Dr. Nikita Russell & Derrick Thompson
Galveston ISD	Galveston ISD Board of Trustees Appreciation Poster	Communications Department
Lockhart ISD	Gerry Ohlendorf Performing Arts Center - Poster	Christina Courson
Manor ISD	Reading on the Go poster	Scott Thomas & Zoheb Hassanali
Red Oak ISD	4 Talons Poster (Graduate Profile)	James Murphy & Haley Stewart
Smithville ISD	New Student Registration Poster	Ana L. Murray
<b>BRONZE</b>		
Everman ISD	EISD Is the Place to Be Poster	Dr. Nikita Russell & Derrick Thompson
Everman ISD	EISD is the Place to Be Stand Posters	Dr. Nikita Russell & Derrick Thompson

**CATEGORY 9 - Poster, continued**  
**10,000 to 30,000 students**

**BEST OF CATEGORY**

Eagle Mountain-Saginaw ISD	EMS ISD Fine Arts Showcase at Bass Hall 2018 poster	Chelse Westbrook
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**GOLD**

Coppell ISD	Strategic Design Core Values Poster	Communications & Community Engagement
Crowley ISD	2017-18 Teachers of the Year	Matt Hoover & Jaime Handy
DelValle ISD	DelValle ISD:Anti-Bullying Campus Posters	A.J.Arreguin
Eagle Mountain-Saginaw ISD	EMS ISD Fine Arts Showcase at Bass Hall 2018 poster	Chelse Westbrook
Galena Park ISD	The Key Communicator	Chris Gause & Elyse Rountree
Grand Prairie ISD	GPISD Experience Poster Series	Carolyn Parker
La Joya ISD	La Joya ISD Golf Classic Thank you AD	Judith Garcia
La Joya ISD	La Joya ISD – Poster	Lilliana Salgado
Rockwall ISD	Breast Cancer Awareness Poster	Steven Offield
Southwest ISD	Southwest High School Individual Soccer Poster Series	Roger Campos
Waco ISD	Waco ISD Job Fair Poster	Mary Henderson Senter
Weslaco ISD	Motivational Poster	Samantha Holley
Weslaco ISD	Reading 20 Minutes a Day Poster	Samantha Holley
Wichita Falls ISD	Wichita Falls ISD PreK/Kindergarten Roundup Poster	Community Relations Dept.

**SILVER**

Dickinson ISD	Gator Football Calendar	Jenna Simsen
Weslaco ISD	2018 Fine Arts Fiesta Poster	Darline Gracia
Wylie ISD	Community Food Drive Poster	Doug Bellamy

**BRONZE**

Southwest ISD	Cell Phone Use on Campus Flyer	Roger Campos
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**More than 30,000 students**

**BEST OF CATEGORY**

El Paso ISD	Download the EPISD App!	Melissa Martinez & Gustavo Reveles
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**GOLD**

Corpus Christi ISD	Developing Hearts and Minds Poster	Communications Department
El Paso ISD	Download the EPISD App!	Melissa Martinez & Gustavo Reveles
Garland ISD	Vision, Mission, Values	Mida Milligan, Tiffany Veno & Caren Rodriguez
Garland ISD Ed. Foundation	Garland ISD Education Foundation Giving Campaign Poster	Lisa Cox & Tiffany Veno
Garland ISD Ed. Foundation	Garland ISD Education Foundation Grant and Scholarship Poster	Lisa Cox, Tiffany Veno
Pasadena ISD	Principal Appreciation Month Poster	Lori Grande
Region 7 ESC	2018 Fine Arts Summit	Region 7 ESC Communications
United ISD	Principal recipient of HEB Excellence Award	Karla de la Garza

**SILVER**

Edinburg CISD	Edinburg CISD Hurricane Harvey Relief Efforts Announcement	Mark Montemayor & Romeo Cantu
Garland ISD	PSAT Day Promotion Poster	Tiffany Veno & Caren Rodriguez
Houston ISD	HISD Go Texan Day	Business Operations Strategic Engagement & Outreach

Pasadena ISD	Vanguard Poster	Lori Grande & Reesha Brown
Pharr-San Juan-Alamo ISD	PSJA Pre-K Tours	James Jenson
Region 4 ESC	Accessing the World	Barbara Hannah & Charlotte Ciatello
Region 16 ESC	Conference Overview Tower - English	Patricia Meyer
Region 16 ESC	Conference Overview Tower - Spanish	Patricia Meyer

**BRONZE**

Fort Bend ISD	Strategic Framework	Veronica Sopher & Jasmine Raziuddin
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**CATEGORY 10**  
**Holiday/Commemorative**  
 Less than 10,000 students



**BEST OF CATEGORY**

Highland Park ISD  
**GOLD**

Friendswood ISD Ed. Foundation  
 Highland Park ISD  
 Texas City ISD

**SILVER**

Copperas Cove ISD  
 Livingston ISD

HPISD Birthday Card

Holiday Thank you  
 HPISD Birthday Card  
 2017 TCISD Christmas Card

Copperas Cove ISD Holiday Card  
 Letters From Home

Communications Department

Paige Ridout  
 Communications Department  
 Clarissa Silva & Melissa Tortorici

Wendy Sledd  
 Jennifer Birdwell

**10,000 to 30,000 students**

**BEST OF CATEGORY**

Dickinson ISD

**GOLD**

DelValle ISD  
 Dickinson ISD  
 Eagle Mountain-Saginaw ISD  
 Northwest ISD Ed. Foundation

**SILVER**

Brazosport ISD  
 La Joya ISD

**BRONZE**

Laredo ISD

“Texas Strong” - Dickinson ISD 2017 Christmas Card

DelValle ISD Holiday Card  
 “Texas Strong” - Dickinson ISD 2017 Christmas Card  
 EMS ISD Happy Holidays Greeting Card  
 We’re so lucky to know you!

Merry Christmas  
 La Joya ISD Holiday AD

Official LISD Christmas Card

Tammy Dowdy &  
 Jenna Simsen

Communications Department  
 Tammy Dowdy & Jenna Simsen  
 Chelse Westbrook  
 Alyssa Edstrom, Emily Conklin  
 & Phil Beckman

Communications Department  
 Glafira Garza

Claudia Rodriguez, Bobby Trevino,  
 Veronica Castillon & Maribel Valdez

**More than 30,000 students**

**BEST OF CATEGORY**

Pasadena ISD

**GOLD**

Corpus Christi ISD  
 Harris Co. Dept. of Education  
 Pasadena ISD  
 Pasadena ISD  
 Plano ISD  
 Spring ISD

**SILVER**

Lamar CISD

Santa Fe Facebook Graphic

Annual Holiday Luncheon  
 Harris County Department of Education - Holiday Card  
 Santa Fe Facebook Graphic  
 We Love Our Counselors Facebook & Website Graphic  
 Plano ISD Holiday Greeting Card – “Unfold the Season”  
 Winter Wonderland 2017

Lamar CISD Holiday Card

Lori Grande

Javier Obregon  
 Angela Hider  
 Lori Grande  
 Lori Grande  
 Communications Dept.  
 Office of Communications

Community Relations



**CATEGORY 11**  
**Non-English Speaking Audience**  
 Less than 10,000 students



**BEST OF CATEGORY**

Lancaster ISD

**GOLD**

Lancaster ISD  
 Little Elm ISD  
 Livingston ISD

**SILVER**

Everman ISD

We Serve: Bilingual Program Information Mailer

We Serve: Bilingual Program Information Mailer  
 Job Fair/Feria de Trabajo  
 Accessing the School Website

EISD Spanish Materials

Jacquinet D. Murphy  
 & Aaron Libby

Jacquinet D. Murphy & Aaron Libby  
 Casey Bain  
 Jennifer Birdwell

Dr. Nikita Russell & Derrick Thompson

**CATEGORY 11 - Non-English Speaking Audience, continued**  
**10,000 to 30,000 students**

**BEST OF CATEGORY**

Sharyland ISD Sharyland ISD Freshman 101 - Transicion de la Escuela Rocio N. Landin  
 Secundaria a la Preparatoria

**GOLD**

Bastrop ISD Calendario 2017-2018 y Reporte Anual Bastrop ISD Communications  
 Brazosport ISD PreK Roundup Spanish Communications Department  
 Bryan ISD Bryan ISD School Fact Cards Matthew LeBlanc, Matt Kennedy & Santosh Vemula  
 Goose Creek CISD High School Planning 101 Flyer Mima Trujillo & Carrie Pryor-Newman  
 Rockwall ISD Multicultural Event Poster Steven Offield  
 Sharyland ISD Sharyland ISD Freshman 101 - Transicion de la Escuela Rocio N. Landin  
 Secundaria a la Preparatoria  
 Southwest ISD El Boletín De Southwest Communications Department

**SILVER**

Pearland ISD Kindergarten Enrollment Brochure Lexi Marshall  
 Weslaco ISD Letter to IDEA Parents Darline Gracia & Mindy Munoz

**More than 30,000 students**

**BEST OF CATEGORY**

Fort Worth ISD Fort Worth ISD Gold Seal Catalog/Spanish Erica Weaver

**GOLD**

Edinburg CISD Edinburg CISD Superintendent welcomes attendees to the Texas Association For Bilingual Education (TABE) 2017 Conference in McAllen – Print Message Romeo Cantu & Mark Montemayor  
 Edinburg CISD Edinburg CISD Superintendent welcomes attendees to the Texas Association For Bilingual Education (TABE) 2017 Conference in McAllen – Video Script Romeo Cantu  
 El Paso ISD ¡Descarga la Nueva App de EPISD! Melissa Martinez & Gustavo Reveles  
 Fort Bend ISD Mi Plato Jasmine Raziuddin  
 Fort Worth ISD Fort Worth ISD Gold Seal Catalog/Spanish Erica Weaver  
 Garland ISD ELL for All Tiffany Veno & Caren Rodriguez  
 Garland ISD Garland ISD One-Pager Tiffany Veno & Caren Rodriguez  
 Garland ISD Taxparency Mida Milligan, Tiffany Veno & Caren Rodriguez  
 Keller ISD Keller ISD Spanish Swap & Drop TRE Flyer Bryce Nieman & Shellie Johnson  
 Lamar CISD 2017 Bono Espanol (2017 Bond Flyer) Community Relations  
 Region 4 Print Center School Guide for Families of Migrant and Recent Arrival Students Barbara Hannah & Charlotte Cicatello  
 Spring ISD Third Annual Spring ISD Spelling Bee Office of Communications  
**SILVER**  
 El Paso ISD Planetario de EPISD ofrece presentaciones en español Gustavo Reveles  
 Region 16 ESC ¡Marque su calendario! Patricia Meyer



**CATEGORY 12**  
**Annual Report**  
**Less than 10,000 students**



**BEST OF CATEGORY**

Royse City ISD RCISD Annual Report Adi Bryant

**GOLD**

Midway ISD Ed. Foundation Midway Education Foundation Gratitude Report (Thanks to you, dreams come true!) Magen Davis & Suzi Pagel

Royse City ISD

**SILVER**

Everman ISD Annual Report - 2017 Dr. Nikita Russell & Derrick Thompson  
 Friendswood ISD Ed. Foundation FISD Education Foundation Annual Report Paige Ridout  
 La Porte ISD 2018 Presentation to the La Porte-Bayshore Chamber of Commerce Terri Cook & Kimberly Culver

**CATEGORY 12 - Annual Report, continued**  
**10,000 to 30,000 & More than 30,000 students**

**BEST OF CATEGORY**

Prosper ISD

**GOLD**

La Joya ISD

Prosper ISD

**SILVER**

Alvin ISD

2017 Prosper ISD Annual Report

Christal Hankey

La Joya ISD - Annual Report  
 2017 Prosper ISD Annual Report

Judith Garcia  
 Christal Hankey

Alvin ISD Community Annual Report

Rachel Moore

**More than 30,000 students**

**BEST OF CATEGORY**

Fort Worth ISD

**GOLD**

Fort Worth ISD

Mansfield ISD

Plano ISD

Region 4 ESC

Texas Assoc. of School Boards

**SILVER**

Harris Co. Dept. of Education

Socorro ISD

Success by Design: Fort Worth ISD  
 2016-17 Annual Report

Rebecca Slack & Erica Weaver

Success by Design: Fort Worth ISD  
 2016-17 Annual Report

Rebecca Slack & Erica Weaver

State of the District 2017-18  
 Unfold Your Future, Plano ISD: 2017 Annual Report  
 2018 Stafford Municipality School District Annual Report

Communications & Marketing Dept.  
 Communications Department  
 Michael Sudhalter,  
 Barbara Hannah & Charlotte Cicatello

TASB 2017 Annual Report

TASB

Head Start Annual Report 2016-2017  
 Socorro ISD 2016-17 Annual Report

Angela Hider & Lindsey Sanders  
 Daniel Escobar



**BEST OF CATEGORY**

Little Elm ISD

**GOLD**

Lake Travis ISD

Little Elm ISD

& Tony Tipton

**SILVER**

Carroll ISD

**CATEGORY 13**

**Communication Plan**

**Less than 10,000 & 10,000 to 30,000 students**

Little Elm ISD Comprehensive Communication Plan

Cecelia Jones, Casey Bain  
 & Tony Tipton

Lake Travis ISD Bond & TRE - #buiLTstrong17  
 Little Elm ISD Comprehensive Communication Plan

Marco Alvarado & Cheryal Loosmore  
 Cecelia Jones, Casey Bain

Bond Builders Communication Plan

Julie Thannum, APR, Justin Dearing,  
 Jill Webb & Hayley Herring



**BEST OF CATEGORY**

Bastrop ISD

**GOLD**

Bastrop ISD

Crowley ISD

Livingston ISD

**SILVER**

Brazosport ISD

Brazosport ISD

Duncanville ISD

Prosper ISD

**BRONZE**

Copperas Cove ISD

**CATEGORY 14**

**Handbook/Manual**

**Less than 10,000 & 10,000 to 30,000 students**

Department Guidebook

Bastrop ISD Communications

Department Guidebook  
 Instructional Leadership Guide  
 LHS Course Description Guide

Bastrop ISD Communications  
 Jaime Handy  
 Debbie Dickerson

BISD 7th and 8th Grade Educational Planning Guide  
 BISD High School Educational Planning Guide  
 Duncanville ISD Student Handbook  
 Lead the Future

Communications Department  
 Communications Department  
 Kris Hill  
 Christal Hankey

CCISD Partners in Education Manual

Wendy Sledd



**CATEGORY 14 - Handbook/Manual, continued**  
**More than 30,000 students**

**BEST OF CATEGORY**

Spring ISD

**GOLD**

ESC Region 13  
 Garland ISD  
 Northside ISD  
 Region 10 ESC  
 Spring ISD

High School Educational Planning Guide

Jumpstarting Your Classroom  
 Garland ISD Branding Guide  
 Welcome Magazine  
 Region 10 Offerings and Services Catalog  
 High School Educational Planning Guide

Office of Communications

Ana Amezcua  
 Tiffany Veno & Caren Rodriguez  
 Communications Department  
 Grant Rampy  
 Office of Communications



**CATEGORY 15**  
**Magazine**

**Less than 10,000 students**



**BEST OF CATEGORY**

Carroll ISD

**GOLD**

Brownsboro ISD  
 Carroll ISD

Inside Carroll Volume 3

BearNation Magazine  
 Inside Carroll Volume 3

Julie Thannum, Justin Dearing,  
 Jill Webb & Hayley Herring

Haley Turner  
 Julie Thannum, Justin Dearing,  
 Jill Webb & Hayley Herring

**SILVER**

Argyle ISD

Pampa ISD

**BRONZE**

Everman ISD

Argyle ISD Insights Magazine - The Official Magazine  
 of Argyle ISD - Fall/Winter 2017 Issue  
 Pampa ISD Explore Magazine

Bulldog Broadcast Magazine

Pamela Arrington

HR Department

Dr. Nikita Russell & Derrick Thompson

**10,000 to 30,000 students**

**BEST OF CATEGORY**

Harlingen CISD

**GOLD**

Crowley ISD

Megan Middleton & Matt Hoover

Galena Park ISD

Galena Park ISD

Harlingen CISD

Pearland ISD

Weslaco ISD

Experience HCISD magazine

Crowley ISD Connections Magazine

Galena Park Schools (GPS) - End of Year Edition  
 Galena Park Schools (GPS) - Student Focus Edition  
 Experience HCISD magazine  
 Progress Magazine  
 Weslaco ISD Advantage Magazine

Public Relations Department

Anthony Kirchner, Jaime Handy,

Chris Gause & Elyse Rountree  
 Chris Gause & Elyse Rountree  
 Public Relations Department  
 Communications Department  
 Arminda Munoz, Carlos Robledo,  
 Michael Gonzalez, Samantha Holley  
 & Darline Gracia

**SILVER**

Allen ISD

Rockwall ISD

SOAR Magazine

RIE Magazine

Communications Department

Alyssa Suniga & Steven Offield

**More than 30,000 students**

**BEST OF CATEGORY**

Amarillo ISD

**GOLD**

Amarillo ISD

Texas Assoc. of School Boards

Texas Classroom Teachers Assoc.

**SILVER**

Mansfield ISD

Mesquite ISD

**BRONZE**

Arlington ISD

Portraits Magazine

Portraits Magazine

Texas Lone Star

The Classroom Teacher

Mansfield School & Family Magazine

Mesquite ISD ReadPlayTalk Magazine

Arlington School and Family Magazine

Community Relations

Community Relations

TASB Communications

M. Clare Haefner

Communications & Marketing Department

Angela Roe

Mercedes Mayer, Robert Spence,  
 Leslie Birdow & Anthony Andro



**CATEGORY 16**  
**Image/Identity Package**  
**Less than 10,000 students**



**BEST OF CATEGORY**

Anna ISD  
**GOLD**  
 Anna ISD  
 Copperas Cove ISD

Anna ISD Vision, Mission & Beliefs Branding  
 Anna ISD Vision, Mission & Beliefs Branding  
 CCISD Branding & Identity

Melane Woodbury  
 Melane Woodbury  
 Wendy Sledd

**10,000 to 30,000 students**

**BEST OF CATEGORY**

Harlingen CISD  
**GOLD**  
 Harlingen CISD  
 Hurst-Eules-Bedford ISD

Rolling through Harlingen  
 Rolling through Harlingen  
 Better Together Campaign

Public Relations Department  
 Public Relations Department  
 PR & Marketing Department

**SILVER**  
 Dickinson ISD Ed. Foundation  
 Magnolia ISD

Dickinson Education Foundation Identity Branding  
 Magnolia Event Center Branding

Jenna Simsen & Amanda Flannery  
 Denise Meyers

**More than 30,000 students**

**BEST OF CATEGORY**

North East ISD  
**GOLD**  
 Corpus Christi ISD  
 El Paso ISD  
 ESC Region 20  
 North East ISD

¿Por Que No! - NEISD Dual Language Program Logo  
 Carl O. Hamlin Middle School Style Guide  
 Young Women's Academy logo  
 TCC Ascender Logo  
 ¿Por Que No! - NEISD Dual Language Program Logo

Jason Gatell  
 Atanislao Acosta  
 Melissa Martinez & Gustavo Reveles  
 Mark Hill, Shannon Jones & Yvette Gomez  
 Jason Gatell

**SILVER**  
 ESC Region 13  
 Pharr-San Juan-Alamo ISD

AIE Rebrand  
 ACT-RGV Teacher Certification Program

Ana Amezcua  
 James Jenson & Claudia Lemus-Campos

**BRONZE**  
 Spring ISD

2018 Fun Run & Wellness Fair

Office of Communications

**WRITING CATEGORIES**

**CATEGORY 17**  
**Writing**  
**Less than 10,000 students**



**BEST OF CATEGORY**

Copperas Cove ISD  
**GOLD**  
 Copperas Cove ISD

Copperas Cove ISD Nomination for  
 Central Texas Workplace of Distinction

Wendy Sledd  
 Wendy Sledd

Greenville ISD  
 Lockhart ISD  
**BRONZE**  
 Pine Tree ISD

Copperas Cove ISD Nomination for  
 Central Texas Workplace of Distinction  
 Internship puts student in the driver's seat  
 Lockhart High School Ribbon Cutting Script

Helen Williams  
 Christina Courson  
 Communications Department

Pine Tree ISD Empty Bowl Project

**10,000 to 30,000 students**

**BEST OF CATEGORY**

Dickinson ISD  
**GOLD**  
 Dickinson ISD  
 Weslaco ISD  
 Weslaco ISD

We are "Gator Strong" as hurricane recovery continues  
 We are "Gator Strong" as hurricane recovery continues  
 Agriculture career takes WHS graduate to Africa  
 WHS graduate launches medical career with Navy

Tammy Dowdy  
 Tammy Dowdy  
 Armind Munoz  
 Armind Munoz



**Category 17 - Writing, 10,000-30,000 students, continued**

**SILVER**

Bastrop ISD	Teacher Megan Hancock Earns State Student Council Recognition	Communications Dept.
Brazosport ISD	BISD in Full Bloom Staff Recognition Dinner Script	Communications Dept.
Brazosport ISD	Brazosport - Aransas Pass Benefit Football Game	Communications Dept.
Crowley ISD	Dr. McFarland's Monday Message: Other People's Children	Communications Dept.
Deer Park ISD	A League of Extraordinary Gentlemen	Matt Lucas

**BRONZE**

Deer Park ISD	DPHS student receives an Honorary ESPY Award	Matt Lucas
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**More than 30,000 students**

**BEST OF CATEGORY**

Round Rock ISD	<b>A Heartbeat Away</b>	Jenny LaCoste- Caputo
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**GOLD**

Amarillo ISD	Taking Education Out of the Box	April Brownlee
Houston ISD	Wisdom HS staff work around the clock to repair leaks, open new school after Hurricane Harvey	Business Operations Strategic Engagement & Outreach
Katy ISD	Superintendent's 2017 Convocation Address	Communications Dept.
Pasadena ISD	Published PISD student earns full ride to Yale	Dwight Henson
Round Rock ISD	A Heartbeat Away	Jenny LaCoste- Caputo

**SILVER**

Edinburg CISD	Edinburg High School track star Sonia Sepulveda Dempsey inducted into the 2017 RGV Sports Hall of Fame –Video Script	Romeo Cantu
Fort Bend ISD	Armstrong Elementary crossing guard brings joy to his many positions on campus	Rachel Ross
Fort Bend ISD	Townwest Elementary spread joy in their community through surprise home visits	Trey Serna
Harris Co. Dept. of Education	Emotional Harvey Narrative Earns Kinkaid Student HCDE Regional Best-in-Class Award	Carol E.Vaughn
Houston ISD	Driving HISD school bus is calling for 30-year veteran	Business Operations Strategic Engagement & Outreach
Houston ISD	Nutrition education dietitian growing more than just food with school garden program	Business Operations Strategic Engagement & Outreach
Houston ISD	Worthing HS undergoing physical and academic transformation	Business Operations Strategic Engagement & Outreach
United ISD	United ISD Sames Kia Script 2018	Carmen R. Rendon



**CATEGORY 18**

**Published News or Feature**

**Less than 10,000 students**



**BEST OF CATEGORY**

Lancaster ISD	<b>Strengthening Families: Prom Pop-Up Shop</b>	Jacquinette D. Murphy
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**GOLD**

Carroll ISD	360 Degree Dragon	Julie Thannum, APR
Cleburne ISD	Gerard Grizzly Arcade	Lisa Magers
Cleburne ISD	Smith Students Host School Dance for New Best Friends in Ingleside	Lisa Magers
Copperas Cove ISD	Teacher and Former Marine Remembers the Fallen	Wendy Sledd
Frenship ISD	Tenth Grade Cancer Survivor Creates Art To Raise Awareness For Childhood Cancer	Communications Department

La Porte ISD	Formula for success: La Porte student combines cooking and chemistry to win state science fair	Adam J. Holland
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Lancaster ISD	Strengthening Families: Prom Pop-Up Shop	Jacquinette D. Murphy
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**Category 18 - Published News or Feature, Less than 10,000 students, continued**

**SILVER**

Everman ISD	E. Ray Makes the Honor Roll	Dr. Nikita Russell
Everman ISD	Everman High School Receives Bronze from U.S. News	Dr. Nikita Russell & Derrick Thompson
Everman ISD	New Athletic Director	Dr. Nikita Russell & Derrick Thompson
La Porte ISD	Taking it in stride: La Porte sophomore wins gold at UIL State Track & Field Meet	Adam J. Holland

**10,000 to 30,000 students**

**BEST OF CATEGORY**

Goose Creek CISD

Some Gifts Mean Everything

Susan Passmore

**GOLD**

Allen ISD	A Tale of Two Cities: Finding Family From Tragedy	David Hicks
Brazosport ISD	BISD to Pilot Career-Focused Dow STREAM Labs at Three Elementary Campuses	Communications Department
Crowley ISD	Panther Emporium	Megan Middleton
Duncanville ISD	Bus Driver Teaches Lessons in Game of Life	Lari Barager
Eagle Mountain-Saginaw ISD	Saginaw Elementary teacher instills love of reading in students	Chelse Westbrook
Goose Creek CISD	Despite Hardships After Harvey, Goose Creek Seniors Look Ahead	Beth Dombrowa
Goose Creek CISD	Goose Creek Crossing Guard Dances to her Own Beat	Beth Dombrowa
Goose Creek CISD	Horace Mann Teacher Grateful for Return of Treasured Memories	Susan Passmore
Goose Creek CISD	Some Gifts Mean Everything	Susan Passmore
Laredo ISD	Cigarroa student selected for Crossmen World Class Drum Corp	Maribel "Mimi" Valdez
Laredo ISD	K. Tarver Elementary School Inducts National Honor Society Members	Maribel "Mimi" Valdez
Laredo ISD	LISD offers Parental Skills and Development Courses	Robert Trevino
Laredo ISD	LISD teacher wins Krispy Kreme Teacher of the Year Award	Veronica Castellon, APR
Northwest ISD	Running the show	Anthony Tosie

**SILVER**

Brazosport ISD	12 BISD Students Earn College Degrees Before High School Graduation	Communications Department
Brazosport ISD	BISD Students to Launch 500 lb Rocket at White Sands Missile Range	Communications Department
Brazosport ISD	Dow Supports Girl Power Through STEM Synergy	Communications Department
Forney ISD	Gutierrez named 2017 Special olympics Texas Female Coach of Year	Larry Coker
Laredo ISD	Laredo ISD celebrates 135th anniversary at convocation	Robert Trevino
Laredo ISD	LISD Police Department receive funds for rifle resistant vests	Veronica Castellon, APR
Laredo ISD	Quick thinking saves teammate	Maribel "Mimi" Valdez
Laredo ISD	Texas Cultural Trust awards grant to LISD music teacher	Robert Trevino
Waco ISD	Kids for Kilowatts	Mary Henderson Senter

**More than 30,000 students**

**BEST OF CATEGORY**

Texas Assoc. of School Boards

All Together Now

Roger White

**GOLD**

Amarillo ISD	Safety's New Playbook	April Brownlee
Arlington ISD	AISD: Pearcy Elementary maximizes new STEM labs	Ryan Pierce, Leslie Birdow, Mercedes Mayer & Anthony Andro
El Paso ISD	Khalid visits Crockett to deliver presents	Melissa Martinez & Gustavo Reveles
Northside ISD	Warren HS unites for student's Star Wars-themed Birthday Party	Julie Ann Matonis
Pasadena ISD	After 30 years, Pomeroy crossing guard hangs up yellow vest	Reesha Brown
Spring ISD	Spring ISD EMERGE College Prep Program Kicks Off	Office of Communications
Texas Assoc. of School Boards	All Together Now	Roger White



**Category 18 - Published News or Feature, More than 30,000 students, continued**

**SILVER**

Arlington ISD	Linguist finds family at Crow	Anthony Andro
Cypress Fairbanks ISD	Father-son duos connect Cy-Fair's best football teams	Angel Verdejo
Edinburg CISD	Edinburg CISD students connect with children in Congo	Romeo Cantu
El Paso ISD	Irvin art student tapped to illustrate El Paso children's book	Melissa Martinez & Gustavo Reveles
El Paso ISD	Like Teacher, Like Student: Veteran Teacher, Former Student now Teacher of the Year finalists	Melissa Martinez & Gustavo Reveles
El Paso ISD	Reading Pooches	Melissa Martinez & Gustavo Reveles
Fort Bend ISD	District-wide student success grows as AVID program expands	Rachel Ross
Fort Bend ISD	Fort Bend ISD's Collaborative Communities Department attracts partners with a common goal of student success	Keryn Miles
Harris Co. Dept. of Education	Moving Forward: A Bicycle and Determination Propel ESL Student to GED	Carol E. Vaughn
Harris Co. Dept. of Education	Storybooks Come to Life through HCDE Occupational Therapist Assistant, Girl Scout	Carol E. Vaughn
Mansfield ISD	Homegrown Salad Bar Becomes Staple at MISD Elementary School	Hope Boyd
Pasadena ISD	Harryman named breakfast hero for Harvey heroics	Jade Wise
Pasadena ISD	Pasadena ISD in need of band & orchestra instruments	Art Del Barrio
Pasadena ISD	YouTube star gives back to Burnett Elementary	Jade Wise
Spring ISD	Ruby Bridges Speaks to Spring ISD Students	Office of Communications
Spring ISD	Westfield Drama Students Find Message of Hope	Office of Communications
Texas Assoc. of School Boards	Better Together	Roger White
Texas Assoc. of School Boards	Rising Above the Storm	Roger White

**BRONZE**

Fort Bend ISD	FBISD grows the next generation of educators by mentoring student teachers	Rachel Ross
Fort Bend ISD	Willowridge High School: On the Road to Recovery	Keryn Miles
Mansfield ISD	Displaced Foreign Exchange Students Find Refuge in Mansfield ISD	Hope Boyd
North East ISD	Johnson High School hosts "Shattered Dreams"	Scott Chidgey
Pasadena ISD	Dobie senior community project aids in Harvey relief	Jade Wise
Pharr-San Juan-Alamo ISD	Educators visit PSJA for inspiration: PSJA ISD's renowned initiatives garner attention from leaders across the nation	Claudia V. Lemus-Campos
San Antonio ISD	IB journey just as important as destination	SAISD Communications



**BEST OF CATEGORY**

Coppell ISD

**GOLD**

Coppell ISD

Coppell ISD

Duncanville ISD

Lake Travis ISD

**CATEGORY 19**  
**Published News Release, Edited**  
**Less than 10,000 & 10,000 to 30,000 students**



Coppell School Resource Officers earn top state honors	Communications & Community Engagement Dept.
CHS student entrepreneurs shine at INCubator@CHS final pitch night	Communications & Community Engagement Dept.
Coppell School Resource Officers earn top state honors	Communications & Community Engagement Dept.
DHS Blood Drive for Hurricane Victims	Lari Barager
Lake Travis school board, local officials break ground for new middle school	Marco Alvarado



**Category 19 - Published News Release, Less than 10,000 & 10,000 to 30,000 students, continued**

**SILVER**

Copperas Cove ISD	CCISD criticized for encouraging staff to vote	Wendy Sledd
Duncanville ISD	Basketball Coaching Legend Gets Her Own Street	Lari Barager
Hidalgo ISD	Hidalgo ISD - Press Release	Jennifer Villarreal & Miriam Marentes
Laredo ISD	Garcia Early College High School student selected to serve as U.S. Youth Ambassador in Germany	Maribel "Mimi" Valdez
Laredo ISD	Laredo ISD receives AEP Foundation Credits Count Grant	Maribel "Mimi" Valdez
Magnolia ISD	Magnolia ISD Fundraising for Harvey-hit district	Denise Meyers

**BRONZE**

Goose Creek CISD	Hopper Primary Educates Children On Sun Safety	Susan Passmore
Laredo ISD	CHS Culinary Arts Program flourishes at local competitions	Maribel "Mimi" Valdez
Laredo ISD	Kawas Elementary School nominated for 2018 National Blue Ribbon Award	Veronica Castillon, APR
Laredo ISD	LISD Child Nutrition Program add salad bars to school cafeterias	Maribel "Mimi" Valdez

**More than 30,000 students**

**BEST OF CATEGORY**

Round Rock ISD	Round Rock ISD Must Explore Creating District Police Force	Jenny LaCoste- Caputo
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**GOLD**

Harris Co. Dept. of Education	Free, Skilled Medical Classes at HCDE Supply Building-Block Approach to Medical Careers	Carol E. Vaughn
Pasadena ISD	Dobie's Delgado 'Peels Back the Silence' with passion for art and others	Jade Wise
Pharr-San Juan-Alamo ISD	PSJA ISD family aims to raise awareness of neurological disorder during National Epilepsy Awareness Month	Claudia V. Lemus-Campos
Round Rock ISD	Round Rock ISD Must Explore Creating District Police Force	Jenny LaCoste- Caputo

**SILVER**

Cypress Fairbanks ISD	CFISD support departments honor district law enforcement with luncheon	Angel Verdejo
Edinburg CISD	Edinburg CISD student wins Don't mess with Texas K-12 Art Contest	Romeo Cantu
ESC Region 12	Tech Foundation Check Presentation Coverage	Jennifer Marshall-Higgins
Katy ISD	Katy ISD Nurse of the Year	Communications Department
North East ISD	Shattered Dreams	Scott Chidgey
Spring ISD	Spring ISD Superintendent Addresses Progress and Challenges at State of the District	Office of Communications

**BRONZE**

United ISD	United ISD Published News Principal Announcement	Carmen R. Rendon
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**CATEGORY 20**

**Specialty/Novelty Writing**

**Less than 10,000 & 10,000 to 30,000 students**



**BEST OF CATEGORY**

Everman ISD	Hispanic Heritage Month	Dr. Nikita Russell & Derrick Thompson
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**GOLD**

Eagle Mountain-Saginaw ISD	Come meet us, humans!	Chelse Westbrook
Everman ISD	Hispanic Heritage Month	Dr. Nikita Russell & Derrick Thompson

**SILVER**

Copperas Cove ISD	2018 Convocation-I TEACH KIDS!	Wendy Sledd
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**More than 30,000 students**

**BEST OF CATEGORY**

Edinburg CISD	Edinburg CISD first-grader receives 2017 RGV Citizen of the Year First Runner-Up, State Student Heroes Award	Romeo Cantu
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**GOLD**

Edinburg CISD	Edinburg CISD first-grader receives 2017 RGV Citizen of the Year First Runner-Up, State Student Heroes Award	Romeo Cantu
Northside ISD	Introducing high school school namesake, John Marshall Harlan	Monica Faulkenbery, APR

**SILVER**

Katy ISD	"The Katy Bunch" Video Script	Communications Department
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# PHOTOGRAPHY CATEGORIES



## CATEGORY 21



### Photo - Sports Subjects

Less than 10,000 students

#### BEST OF CATEGORY

Crandall ISD

#### GOLD

Barbers Hill ISD

Crandall ISD

Ennis ISD

Galveston ISD

Sheldon ISD

#### SILVER

Copperas Cove ISD

Everman ISD

Pine Tree ISD

#### BRONZE

Everman ISD

Crandall Hurdle

On the Track to Success

Crandall Hurdle

Ennis Lion Stadium Photo

Friday Night Lights: Ball High School Football Fans Photo

We're Back!

CCISD Introduces Sport of Archery

Bulldogs Football Highlights

Pine Tree ISD Excellence in Track

Bulldogs Sports

Erin McCann

Valerie Hull

Erin McCann

Communications Dept.

Communications Dept.

Derik Moore

Wendy Sledd

Dr. Nikita Russell & Derrick Thompson

Communications Department

Dr. Nikita Russell & Derrick Thompson

#### 10,000 to 30,000 students

#### BEST OF CATEGORY

Lake Travis ISD

#### GOLD

Deer Park ISD

Forney ISD

Goose Creek CISD

Judson ISD

Lake Travis ISD

Rockwall ISD

#### SILVER

Brazosport ISD

Goose Creek CISD

Judson ISD

Judson ISD

Pflugerville ISD

Southwest ISD

Tomball ISD

Wylie ISD

Wylie ISD

Lake Travis High School Cavalettes

State champs!

Focused on the Finish Line

Making It Look Easy

Play In Motion

Lake Travis High School Cavalettes

Rockwall vs. Sachse

Exporter 800m Relay

Watt's Up High Five

One Shot To Win

Ready...Set...Jump...Block

Friday Night at The Pfield

Southwest Legacy HS Softball Player

Focused

Driving the Lane

Maximum Effort

Marco Alvarado & Cheryal Loosmore

Matt Lucas

Larry Coker

Carrie Pryor-Newman

David L. Rhoads III

Marco Alvarado & Cheryal Loosmore

Chris Curtis

Communications Department

Carrie Pryor-Newman

David L. Rhoads III

David L. Rhoads III

Marcial Guajardo

Roger Campos

Justin Warnasch

Ian Halperin

Doug Bellamy

#### More than 30,000 students

#### BEST OF CATEGORY

Cypress Fairbanks ISD

#### GOLD

Cypress Fairbanks ISD

Cypress Fairbanks ISD

Cypress Fairbanks ISD

Lamar CISD

Pasadena ISD

Socorro ISD

United ISD

#### SILVER

Cypress Fairbanks ISD

Cypress Fairbanks ISD

Cypress Fairbanks ISD

El Paso ISD

North East ISD Media Production

Pasadena ISD

Love of the Game

Cy Slamma Jamma

I've Got It

Love of the Game

George Ranch High School Lariettes

SHHS Over the Shoulder Catch

Montwood High School District Champions

Deep Focus

Missed It By That Much

Up and Over

We Won!

Bowie Slide

MacArthur Brahmas take the field

SHHS Long Jump

Angel Verdejo

Joel Weckerly

Gary Durrenberger

Angel Verdejo

Justin Terry

Jade Wise

Daniel Escobar

Alejandro Meza

Gary Durrenberger

Angel Verdejo

Gary Durrenberger

Melissa Martinez & Gustavo Reveles

Jason Gatell

Jade Wise



**CATEGORY 22**  
**Photo - Academic/Classroom Subjects**  
**Less than 10,000 students**



**BEST OF CATEGORY**

Kerrville ISD  
**GOLD**  
 Frenship ISD  
 Galveston ISD  
 Greenville ISD  
 Greenville ISD  
 Kerrville ISD  
 La Porte ISD  
 Manor ISD

Building Blocks  
 Teamwork Makes the Dream Work  
 Ball High School Auto Shop Class Photo  
 Learning is Messy  
 The Eyes Have It!  
 Building Blocks  
 Graduation Congratulations  
 Manor New Tech Middle School - Study Pod

Holly Vogt  
 Communications Department  
 Communications Department  
 Helen Williams  
 Helen Williams  
 Holly Vogt  
 Terri Cook  
 Scott Thomas & Zoheb Hassanali

**SILVER**

Barbers Hill ISD  
 Copperas Cove ISD  
 Flour Bluff ISD  
 Galveston ISD  
 Greenville ISD  
 Midway ISD  
 Red Oak ISD

Leading with Reading  
 Cove students destress through elective class  
 Flour Bluff Oceans Program - Hands-on Learning  
 Ball High School Welding Class Photo  
 Cook for the Cooks!  
 Total Eclipse of the First Day  
 CTE Ag Mechanics

Valerie Hull  
 Wendy Sledd  
 Hector Zapata  
 Communications Department  
 Helen Williams  
 Traci Marlin  
 Communications Department

**10,000 to 30,000 students**

**BEST OF CATEGORY**

Southwest ISD  
**GOLD**  
 Bryan ISD

Southwest Legacy HS Culinary Arts

Roger Campos

Deer Park ISD  
 Goose Creek CISD  
 La Joya ISD  
 Prosper ISD  
 Prosper ISD  
 Sharyland ISD  
 Southwest ISD  
 Southwest ISD

Bryan ISD Volunteers Photo  
 Look up to the skies and see  
 Smiling Through Tears  
 Eclipse Day (Students)  
 Google Showcase  
 Lending a Helping Hand  
 Sharyland ISD Health Science Institute Students  
 Southwest Legacy HS Culinary Arts  
 Southwest HS Diesel Mechanic

Matthew LeBlanc, Santosh Vemula  
 & Matt Kennedy  
 Matt Lucas  
 Susan Passmore  
 Judith Garcia  
 Christal Hankey  
 Christal Hankey  
 Rocio N. Landin  
 Roger Campos  
 Roger Campos

**SILVER**

Coppell ISD  
 Coppell ISD  
 Goose Creek CISD  
 Hurst-Euless-Bedford ISD  
 Judson ISD  
 Judson ISD  
 Judson ISD  
 Judson ISD  
 Judson ISD  
 Judson ISD  
 Tomball ISD

Coppell ISD Digital Learning  
 INCubator@CHS Finalist Team  
 Toro's No Bully  
 Schools of Choice Promotional Photo  
 Blown Away  
 Culinary Love  
 Cymbal Ensemble  
 Engage Away on STEM Day  
 French Horn Fanfare  
 Xylophone - Home  
 Sparky

Communications & Community Engagement  
 Communications & Community Engagement  
 Carrie Pryor-Newman  
 PR & Marketing Department  
 David L. Rhoads III  
 David L. Rhoads III  
 David L. Rhoads III  
 David L. Rhoads III  
 David L. Rhoads III  
 David L. Rhoads III  
 David L. Rhoads III  
 Justin Warnasch

**BRONZE**

Wylie ISD

Graduation Live

Ian Halperin



**CATEGORY 22 - Academic/Classroom Subjects**  
**More than 30,000 students**

**BEST OF CATEGORY**

North East ISD Media Production <b>GOLD</b>	Dual Language Star	Jason Gatell
Cypress Fairbanks ISD	Making Her Day	Joel Weckerly
Cypress Fairbanks ISD	Reading To My Friend	Gary Durrenberger
El Paso ISD	Solar Eclipse	Melissa Martinez & Gustavo Reveles
Keller ISD	Looking Toward a Bright Future	Nicole Lyons
Mansfield ISD	Reading is Essential	Communications & Marketing Dept.
North East ISD	Building the Future	Scott Chidgey
North East ISD Media Production	Dual Language Star	Jason Gatell
Round Rock ISD	All smiles at the recently opened Joe Lee Johnson STEAM Academy	Mark Kania
Round Rock ISD	Spicewood Elementary Atrium	Zac Colquitt
Socorro ISD	Teacher of the Year Classroom	Daniel Escobar
<b>SILVER</b>		
Arlington ISD	Arlington High School Graduation 2018	Robert Spence
Irving ISD	Faces of Signature Studies	Erika Pedroza
Lamar CISD	Collaboration Between Teacher and Student	Justin Terry
Round Rock ISD	Colorful Journalism Students	Mark Kania
United ISD	United ISD Class of 2018 Valedictorians and Salutatorians Karla De La Garz & Carmen Rendon	Ricardo Rangel,
<b>BRONZE</b>		
Harris Co. Dept. of Education	First Day Friends	Dave Einsel



**BEST OF CATEGORY**

Midway ISD <b>GOLD</b>	First Day of School	Traci Marlin
Flour Bluff ISD	Flour Bluff Class of 2018 - Hat Toss	Hector Zapata
Kerrville ISD	Mission Accomplished	Holly Vogt
Kerrville ISD	Once a Mustang, Always a Mustang	Holly Vogt
Midway ISD	First Day of School	Traci Marlin
Frenship ISD	Somewhere Under the Rainbow	Andy Penney
Red Oak ISD	Friday Night Lights	Communications Department
Red Oak ISD	Red Oak Fire Truck	Communications Department
Red Oak ISD	Stained Glass	Communications Department
Texas City ISD	It's Alive!	Clarissa Silva
<b>SILVER</b>		
Copperas Cove ISD	CCHS Deca Teen Suicide Prevention & Awareness Candlelight Walk	Wendy Sledd
Everman ISD	EISD Drama	Dr. Nikita Russell & Derrick Thompson
Greenville ISD	Telling our story at the crack of dawn on East Texas radio waves	Helen Williams
Manor ISD	Back to School Bash - Band Photo	Scott Thomas & Zoheb Hassanali
Manor ISD	Back to School Bash - Facepaint	Scott Thomas & Zoheb Hassanali
Sheldon ISD	Senior Parade Through Elementary Campuses	Derik Moore
Texas City ISD	All Smiles	Clarissa Silva
Texas City ISD	TC Senior Walk	Clarissa Silva
<b>BRONZE</b>		
Crandall ISD	The Book of Everything	Erin McCann



**CATEGORY 23**

**Photo - Other Subjects**

**Less than 10,000 students**

**CATEGORY 23 - Photos Other Subjects, continued**  
**10,000 to 30,000 students**

**BEST OF CATEGORY**

**Allen ISD**  
**GOLD**

Allen ISD  
 Deer Park ISD  
 Deer Park ISD  
 Deer Park ISD  
 Duncanville ISD  
 Goose Creek CISD  
 Judson ISD  
 Judson ISD  
 La Joya ISD  
 La Joya ISD  
 La Joya ISD  
 Lake Travis ISD  
 Laredo ISD  
 Laredo ISD  
 Pflugerville ISD  
 Tomball ISD  
 Wylie ISD

**Will Rogers Follies**

Will Rogers Follies  
 Eyeing the future  
 Faceoff!  
 Hello Texas  
 High Hats at Dusk  
 On Top of the World  
 Little Feet Meet Big Hearts at Candlewood  
 She's Still Got It  
 General Assembly 2017 (Dance Team)  
 Tertulia 2017 Elementary Student)  
 Veterans Day Celebration (Mariachi)  
 Lake Travis ISD Graduate 2018  
 GECHS named National Blue Ribbon School  
 Graduation Celebration  
 IWanna Know What Joy Is  
 Challenge Day 2018  
 School Spirit

**Tim Carroll, APR**

Tim Carroll, APR  
 Matt Lucas  
 Matt Lucas  
 Joe Perez  
 Lari Barager  
 Carrie Pryor-Newman  
 David L. Rhoads III  
 David L. Rhoads III  
 Judith Garcia  
 Judith Garcia  
 Judith Garcia  
 Cheryal Loosmore  
 Roberto Trevino  
 Robert Trevino  
 Marcial Guajardo  
 Justin Warnasch  
 Doug Bellamy

**SILVER**

Coppell ISD  
 Forney ISD  
 Galena Park ISD  
 Galena Park ISD  
 Goose Creek CISD  
 Goose Creek CISD  
 Judson ISD  
 Judson ISD  
 La Joya ISD  
 La Joya ISD  
 Prosper ISD  
 Prosper ISD  
 Tomball ISD  
 Weslaco ISD  
 Wylie ISD

Coppell ISD Strategic Design  
 Double Vision  
 Building My Future  
 Chicago... Here We Come  
 Blast Off!  
 Horsing Around  
 Age Ain't Nothin' But A Number  
 Smile Among Many  
 Dia Del Niño (Fockloric)  
 Why la Joya ISD? Event (Folkloric)  
 Prosper ISD Special Olympics  
 Suzuki Strings  
 Grand Champion Steer  
 Eating at the Cafeteria  
 Eclipse

**Communications & Community Engagement**

Larry Coker  
 Chris Gause  
 Chris Gause  
 Carrie Pryor-Newman  
 Carrie Pryor-Newman  
 David L. Rhoads III  
 David L. Rhoads III  
 Judith Garcia  
 Judith Garcia  
 Christal Hankey  
 Christal Hankey  
 Justin Warnasch  
 Darline Gracia  
 Ian Halperin

**BRONZE**

Brazosport ISD

BISD's Gutierrez - HEB Excellence in Education Award

Communications Dept.

**More than 30,000 students**

**BEST OF CATEGORY**

**Fort Bend ISD**  
**GOLD**

Cypress Fairbanks ISD  
 El Paso ISD  
 Fort Bend ISD  
 Lamar CISD  
 Northside ISD  
 Pasadena ISD  
 Round Rock ISD  
 Round Rock ISD  
 Socorro ISD

**FBISD Graduation 2018 • Cue the Confetti**

We Did It!  
 The Coldwell Voice  
 FBISD Graduation 2018 • Cue the Confetti  
 Student on Playground  
 Northside Inspired at Special Olympics  
 See to Succeed 2017  
 Festival of Bands  
 Maverick Drill Sergeant  
 Socorro High School Graduation Celebration

**Danish Nelson**

Gary Durrenberger  
 Melissa Martinez & Gustavo Reveles  
 Danish Nelson  
 Justin Terry  
 Julie Ann Matonis  
 Dwight Henson  
 Zac Colquitt  
 Mark Kania  
 Daniel Escobar





**Category 23 - Photos Other Subjects, More than 30,000 syudents, continued**

**SILVER**

Arlington ISD	Opportunity AISD	Robert Spence
Cypress Fairbanks ISD	I Did It	Angel Verdejo
Cypress Fairbanks ISD	Say Cheese	Angel Verdejo
El Paso ISD	Singing and Signing	Melissa Martinez & Gustavo Reveles
Fort Bend ISD	FBISD Graduation 2018 • Proud Mother	Danish Nelson
Fort Bend ISD	FBISD Graduation 2018 • Spotlight	Danish Nelson
Harris Co. Dept. of Education	Tipsy Team Building	Dave Einsel
North East ISD	Blue Santa	Scott Chidgey
North East ISD	Fire Safety Week	Scott Chidgey
Pasadena ISD	PISD Strong	Bruce Stone
Round Rock ISD	Round Rock High School Graduation photo	Zac Colquitt
San Antonio ISD	San Antonio ISD Mariachi	SAISD Communications
United ISD	Graduation photograph	Karla de la Garza

**GRAPHICS CATEGORIES**

**CATEGORY 24**

**Logo, Trademark, Symbol**

**Less than 10,000 students**



**BEST OF CATEGORY**

Hidalgo ISD	Hidalgo ISD Crest Logo	Jennifer Villarreal & Miriam Marentes
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**GOLD**

Barbers Hill ISD	Technology Logo	Beverly Stephenson
Everman ISD	Bulldog Macot	Dr. Nikita Russell & Derrick Thompson
Frenship ISD	The Frenship Way Logo	Emily Solis
Hidalgo ISD	Hidalgo ISD Crest Logo	Jennifer Villarreal & Miriam Marentes
Midway ISD	Midway: Special Olympics & Torchbearer Banquet	Magen Davis
Red Oak ISD	Hawktoberfest Logo	James Murphy
Red Oak ISD	Red Oak ISD Logo	James Murphy
Sheldon ISD	Increasing Sheldon ISD's Identity	Derik Moore & Lila Hollin

**SILVER**

Lockhart ISD	Northern Caldwell County Coalition (NCCC) Logo	Christina Courson
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**10,000 to 30,000 students**

**BEST OF CATEGORY**

Weslaco ISD	WISD Lit For Literacy	Darline Gracia
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**GOLD**

Brazosport ISD	BISD Strong	Communications Department
College Station ISD	Amy Anderson Literacy Legacy	Teresa Benden
Education Foundation		
Coppell ISD	CHS9 Logo	Communications & Community Engagement
Crowley ISD	Crowley Cares	Matt Hoover
Harlingen CISD	STEM <sup>2</sup> Preparatory Academy	Public Relations Department
Judson ISD	Direct Chat	Steve Linscomb & David L. Rhoads III
Judson ISD	Judson Strong	Marisa Perez-Diaz & David L. Rhoads III
Lake Travis ISD	Lake Travis ISD Bond and TRE logo	Marco Alvarado & Cheryal Loosmore
Laredo ISD	135th Logo	Claudia Rodriguez
Laredo ISD	Heart 4 Harvey Logo	Claudia Rodriguez
Pflugerville ISD	Annual Theme: No Limits	David Sanchez
Region 7 ESC	PrimelT Support	Communications Department
Southwest ISD	SWISD Convocation "Lights, Camera, Educate!" Logo	Roger Campos
Tomball ISD	Superintendent's Shining Stars	Justin Warnasch
Tomball ISD	STEAM Dreams 2017	Justin Warnasch
Tomball ISD	Tomball Connections Academy	Justin Warnasch
Weslaco ISD	WISD Lit For Literacy	Darline Gracia

**CATEGORY 24 - Logo, Trademark, Symbol, continued**  
**More than 30,000 students**

**BEST OF CATEGORY**

Fort Worth ISD	I.M. Terrell Academy for STEM and VPA Crest	Erica Weaver
<b>GOLD</b>		
ESC Region 20	2018 TAPPEstry Conference Logo	Mark Hill
ESC Region 20	ESC-20-School Safety Program Logo	Mark Hill
Fort Worth ISD	I.M. Terrell Academy for STEM and VPA Crest	Erica Weaver
Houston ISD	Harvest of the Month	Business Operations Strategic Engagement & Outreach
North East ISD Media Production	Career and Technology Education Center Logo	Jason Gatell
Northside ISD	Mora Elementary School Logo	Communications Department
Richardson ISD	Super Teacher	Andy McCormick
<b>SILVER</b>		
Corpus Christi ISD	Carl O. Hamlin Middle School Logo	Atanislao Acosta
ESC Region 11	URockEdu	Communications Team
Garland ISD	ACE Logo	Communications Dept.
Garland ISD Ed. Foundation	Garland ISD Education Foundation 25th Anniversary Logo	Communications Dept.
Lamar CISD	Lamar CISD Leadership Definition	Community Relations
North East ISD Media Production	North East Educational Foundation Logo	Amy Lane & Jason Gatell
Pasadena ISD	Cornerstone Club T-Shirt Design	Lori Grande
Pasadena ISD	Vanguard Logo	Lori Grande
Pharr-San Juan-Alamo ISD	PSJA Family Symbol	James Jenson
Socorro ISD	Sgt. Jose F. Carrasco Elementary Logo	Daniel Escobar
<b>BRONZE</b>		
Region 4 ESC	Instituto de Vanguardia Educativa para Padres – IVEP	Communications & Publishing
Region 10 ESC	Selected Original Logos	Grant Rampy
United ISD	Communications Team Logo	Karla de la Garza



**CATEGORY 25**  
**Original Art**  
**Less than 10,000 students**



**BEST OF CATEGORY**

Little Elm ISD	table to go Food Trailer	Casey Bain
<b>GOLD</b>		
Barbers Hill ISD	Arching History	Carla Rabalais, Valerie Hull & Beverly Stephenson
Copperas Cove ISD	Copperas Cove ISD 2017 Holiday Card	Wendy Sledd
Little Elm ISD	table to go Food Trailer	Casey Bain
Red Oak ISD	Flight Plan 2023 Cover	James Murphy
<b>BRONZE</b>		
Brownsboro ISD	Grizzly Gang	Haley Turner

**10,000 to 30,000**

**BEST OF CATEGORY**

Grand Prairie ISD	South Grand Prairie High School Warrior Band Semi-Trailer Wrap	Carolyn Parker
<b>GOLD</b>		
Crowley ISD	Crowley High School Baseball - A Magical Run	Matt Hoover
Crowley ISD	2018 Panther Olympics	Matt Hoover
Dickinson ISD	Stadium Sideline Passes Bundle	Jenna Simsen
Galena Park ISD	The Book Express	Chris Gause, Elyse Rountree, Sherrhonda Johnson & Terri Moore
Grand Prairie ISD	South Grand Prairie High School Warrior Band Semi-Trailer Wrap	Carolyn Parker
Judson ISD	Purple Up Month of the Military Child	David L. Rhoads III
Lake Travis ISD	Thanksgiving Feast in LTISD	Marco Alvarado & Cheryal Loosmore
Rockwall ISD	Rockwall High School Jazz Program Cover	Steven Offield
Wylie ISD	Student Nutrition Logo	Doug Bellamy

**Category 25 - Original Art, 10,000 to 30,000 students, continued**

**SILVER**

Crowley ISD	Celebrating School Board Month	Matt Hoover
Crowley ISD	Mock Trial Team At State	Matt Hoover
Crowley ISD	Wildfire Thoughts	Matt Hoover

**More than 30,000 students**

**BEST OF CATEGORY**

Houston ISD	Create your own Salad	Business Operations Strategic Engagement & Outreach
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**GOLD**

Corpus Christi ISD	Teacher of the Year Cover Art	Atanislao Acosta
Houston ISD	Create your own Salad	Business Operations Strategic Engagement & Outreach
Mesquite ISD	Athletics Mural	Kristin Odom
Mesquite ISD	Mesquite Academy Mural	Kristin Odom
Texas Assoc. of School Boards	Public Ed Cartoon Series	TASB
United ISD	Bright Fiesta Backdrop	Karla de la Garza



**CATEGORY 26**

**Published Print Ad**

**Less than 10,000 students**



**BEST OF CATEGORY**

Flour Bluff ISD	It All Starts Here - Program Ads	Kim Sneed & Hector Zapata
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**GOLD**

Carroll ISD	2018 School Board Appreciation Month Ad	Jill Webb
Flour Bluff ISD	It All Starts Here - Program Ads	Kim Sneed & Hector Zapata
Lufkin ISD	Thundering 13 Magazine Ad	Sheila Adams
Red Oak ISD	4 Talons Half-Page Ad	James Murphy

**SILVER**

Barbers Hill ISD	BHISD Summer Page	Beverly Stephenson
Barbers Hill ISD	Rounding Up the Year	Beverly Stephenson
Galveston ISD	Galveston Daily News Print GISD AD	Communications Department
Red Oak ISD	Hawktoberfest Full-Page Ad	James Murphy
Texas City ISD	2018 TC-LM Chamber Magazine Ad	Clarissa Silva

**BRONZE**

Copperas Cove ISD	CCISD College & Career Readiness	Wendy Sledd
Lufkin ISD	Charm Magazine Ad	Sheila Adams

**10,000 to 30,000 students**

**BEST OF CATEGORY**

Weslaco ISD	Enroll Now	Samantha Holley
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**GOLD**

Laredo ISD	Healthy Summer Meals for Kids	Samuel Mendez
Sharyland ISD	Sharyland Advanced Academic Academy AD	Rocio N. Landin
Weslaco ISD	Enroll Now	Samantha Holley

**SILVER**

Goose Creek CISD	Goose Creek CISD Graduation Ad	Mima Trujillo & Carrie Pryor-Newman
Laredo ISD	LISD Bond Election 2018	Samuel Mendez
Laredo ISD	STAAR EXAM Schedule Ad	Claudia Rodriguez
Laredo ISD	Valedictorians and Salutatorians Ad 2018	Samuel Mendez
La Joya ISD	Teacher of The Year	Judith Garcia

**BRONZE**

Brazosport ISD	Setting the Standard in Fine Arts - Newcomers Magazine	Communications Dept.
Eagle Mountain-Saginaw ISD	Class of 2018 Graduation Celebration Advertisement	Chelse Westbrook
Laredo ISD	Back to School AD	Claudia Rodriguez
Laredo ISD	Coffee with the Superintendent	Claudia Rodriguez

**CATEGORY 26 - Published Print Ad, continued**  
**More than 30,000 students**

**BEST OF CATEGORY**

Irving ISD

Irving ISD PreK Advertisement

Julie Baur, Tierney Tinnin  
 & Valerie Reyes-Braun

**GOLD**

Arlington ISD  
 Garland ISD  
 Irving ISD

Opportunity AISD 2017 ad  
 Dallas Child Advertisement  
 Irving ISD PreK Advertisement

Leslie Birdow  
 Tiffany Veno & Caren Rodriguez  
 Julie Baur, Tierney Tinnin  
 & Valerie Reyes-Braun

Mansfield ISD  
 Pasadena ISD  
 Round Rock ISD

Mansfield ISD's The Power of Choice  
 Passion Pride & Purpose  
 Print Display Advertising "Reachable Moments"  
 Brand Campaign

Communications & Marketing Dept.  
 Bruce Stone & Reesha Brown  
 Dianne Foletto

Texas Assoc. of School Boards

2018 BuyBoard Drone Ad

TASB

**SILVER**

Cypress-Fairbanks ISD  
 Edinburg CISD

Why Choose CFISD?  
 Edinburg CISD Awarded 4 National Blue Ribbon Schools

Community Engagement Dept.  
 Mark Montemayor &  
 Romeo Cantu



**CATEGORY 27**

**Advertisement - Other**

**Less than 10,000 students**



**BEST OF CATEGORY**

Greenville ISD

The Future Begins Here (billboard)

Helen Williams & Amy Wade

**GOLD**

Greenville ISD  
 Red Oak ISD

The Future Begins Here (billboard)  
 4 Talons Billboard

Helen Williams & Amy Wade  
 James Murphy

**SILVER**

Red Oak ISD  
 Royse City ISD

Class of 2018 Top 10 Graduates  
 Growing Leaders

James Murphy  
 Chris Kingsley

**BRONZE**

Bonham ISD  
 Everman ISD

Bonham ISD Billboard  
 EISD Billboard Advertisements

Jordan Thompson  
 Dr. Nikita Russell & Derrick Thompson

**10,000 to 30,000 students**

**BEST OF CATEGORY**

Harlingen CISD

New Academies, New Certifications

Public Relations Department

**GOLD**

Bastrop ISD  
 Harlingen CISD  
 Weslaco ISD  
 Weslaco ISD

Seeing the Future Through the Eyes of Our Students  
 New Academies, New Certifications  
 Academic Achievement - Billboard  
 All Day Pre-K - Billboard

Bastrop ISD Communications  
 Public Relations Department  
 Darline Gracia  
 Darline Gracia

**SILVER**

Crowley ISD

Real World Experience Mall Billboard

Anthony Kirchner, Jaime Handy  
 & Matt Hoover  
 Rocio N. Landin  
 Communications  
 Darline Gracia

Sharyland ISD  
 Southwest ISD  
 Weslaco ISD

Sharyland ISD Health Science Institute Billboard  
 We Miss You  
 Diving Into New Experiences - Billboard

**BRONZE**

Sharyland ISD

Sharyland ISD - Full Day Pre-K Billboard

Rocio N. Landin



**CATEGORY 27 - Advertisement Other, continued**  
**More than 30,000 students**

**BEST OF CATEGORY**

Mesquite ISD <b>GOLD</b>	ReadPlayTalk Bus Signs	Kristin Odom
Corpus Christi ISD Fort Worth ISD	Summer Reading Campaign "Your Future Is in a Fort Worth ISD Classroom:" Arizona and Oklahoma Billboards	Communications Department Barbara Griffith, Clint Bond & John Cope Tiffany Veno Tiffany Veno Tiffany Veno
Garland ISD Garland ISD Garland ISD Garland ISD Garland ISD	Choice of School Bus Ad Montessori Roll Up Banners Superintendent Meet and Greet Digital Billboards Teachers of the Year Digital Billboards #ChooseGarlandISD Bus Ads	Tiffany Veno, & Caren Rodriguez Tiffany Veno & Caren Rodriguez
Harris Co. Dept. of Education Mesquite ISD Round Rock ISD Round Rock ISD	Harris County Department of Education Pocket Folder ReadPlayTalk Bus Signs Digital Cinema Animation "Reachable Moments" Brand Campaign Sky Banner Display Ad "Reachable Moments" Brand Campaign	Angela Hider Kristin Odom Dianne Foletto Dianne Foletto & Mark Kania Daniel Escobar Daniel Escobar Alejandro Meza
Socorro ISD Socorro ISD United ISD	Endless Opportunities Billboards Endless Opportunities Signage Swimming Team Ad Campaign	

**VIDEO/CABLE TV CATEGORIES**



**CATEGORY 28**

**Video - News/Information**

**Less than 10,000 students**



**BEST OF CATEGORY**

Friendswood ISD Ed. Foundation <b>GOLD</b>	Adopt a Grant	Paige Ridout
Brownsboro ISD Friendswood ISD Ed. Foundation Highland Park ISD Livingston ISD Red Oak ISD	This Week in BearNation (#TWIB) Adopt a Grant Highland Park Highlight D-Link Network System at LISD Minute With Mike	Haley Turner Paige Ridout Edward Chalupa Jennifer Birdwell James Murphy & Debbie Temple

**10,000 to 30,000 students**

**BEST OF CATEGORY**

Judson ISD <b>GOLD</b>	Montoya Moment October	Steve Linscomb & David L. Rhoads III
Goose Creek CISD Judson ISD La Joya ISD McAllen ISD Southwest ISD Southwest ISD Southwest ISD Weslaco ISD <b>SILVER</b>	Superintendent's Hurricane Harvey Video Montoya Moment October The Rundown Good Evening McAllen! The Southwest Report - March The Southwest Report - April Edition The Southwest Spotlight - Diesel Mechanic Pathway WISD Sports Wildcats First Day of Pads	Carrie Pryor-Newman & Beth Dombrowa Steve Linscomb & David L. Rhoads III Judith Garcia Community Information Office SWISD-TV SWISD-TV SWISD-TV Carlos Robledo
Laredo ISD ITV	Campus News 9-5-17	Robert Alba, Esteban Borjas, David Flores, Armando Gomez, Jose Mendiola, Julio Ovando & Rodolfo Reyes SWISD-TV
Southwest ISD	The Southwest Spotlight - Learn to Swim	
<b>BRONZE</b> Waco ISD	National Baseball Signing Day	Jesse Botello & David Ellis

**CATEGORY 28 - Video News/Information, continued**  
**More than 30,000 students**

**BEST OF CATEGORY**

Fort Worth ISD <b>GOLD</b> Cypress-Fairbanks ISD	Fort Worth ISD Graduation "Firsts"	Rebecca Slack, Scott JuVette & John Papa
Fort Worth ISD Lamar CISD Pasadena ISD Round Rock ISD United ISD <b>SILVER</b> Arlington ISD	Up to Speed - Harvey Back to Shool  Fort Worth ISD Graduation "Firsts" September 2017 Randle Report Naughty Or Nice School of Thought: May 2018 UISD Student Newscast #3	Dave DeJohn, Mitzi Loera, Vanessa Koch & John Taylor Rebecca Slack, Scott JuVette & John Papa Mike Rockwood & Justin Terry Rob Smith Randy Robinson Instructional Television Department
Edinburg CISD Pharr-San Juan-Alamo ISD	AISD-TV News: Week of February 26, 2018  2018 Edinburg CISD Food Show Up to Date with PSJA: March 9	Robert Spence, Anthony Andro & McKenzie Stokes Romeo Cantu & Mark Montemayor Melinda Garza & Marco Vasquez



**BEST OF CATEGORY**

Little Elm ISD <b>GOLD</b> Little Elm ISD <b>SILVER</b> Galveston ISD <b>BRONZE</b> Sheldon ISD	Announcing the Names of the Two New Middle Schools  Announcing the Names of the Two New Middle Schools  Good Morning Ball High 4.17.18  Wheels of Hope	Cecelia Jones  Cecelia Jones  Communications Department  Lila Hollin
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**CATEGORY 29**  
**Video - News Package**  
**Less than 10,000 students**



**BEST OF CATEGORY**

Lubbock ISD  <b>GOLD</b> Crowley ISD La Joya ISD La Joya ISD Lake Travis ISD Lubbock ISD	Lubbock ISD in 90 Seconds - December 15, 2017  Panther Olympics 2018 District News: STC Robotics GT Camp La Joya ISD FFA LTISD Election Quick Fact: Tax Rate vs. Tax Bill Lubbock ISD in 90 Seconds - December 15, 2017	Lubbock ISD-TV & Communications & Community Relations  Megan Middleton Judith Garcia Judith Garcia Marco Alvarado & Cheryal Loosmore Lubbock ISD-TV & Communications & Community Relations
Lubbock ISD McAllen ISD Weslaco ISD <b>SILVER</b> La Joya ISD McAllen ISD	Out & About: ATC Small House Project College Dean meets precocious 4th grader Playing for Grandpa  Laisha Lopez, Powerlifting State Champion Lemonade Day	Lubbock ISD-TV & Nancy Sharp Community Information Office Carlos Robledo & Don Ramirez  Judith Garcia Community Information Office



**CATEGORY 29 - Video News Package, continued**  
**More than 30,000 students**

**BEST OF CATEGORY**

Richardson ISD	STARS Teachers' Advice to New Teachers	Marcin Wawrzyczek
<b>GOLD</b>		
Edinburg CISD	Edinburg CISD Earns 4 National Blue Ribbon Schools	Romeo Cantu & Mark Montemayor
El Paso ISD	First Day of School 2017-18	Melissa Martinez & Gustavo Reveles
Fort Bend ISD	Travis HS Students Clean-Up After Hurricane Harvey	Kristoffer Smith
Fort Bend ISD	Welcome Home Surprise	Kristoffer Smith
Fort Worth ISD	Hugs and High-Fives: Eastern Hills HS Graduation Walk	Scott JuVette & John Papa
Fort Worth ISD	Kendall Walker: Happily Ever After	Scott JuVette & John Papa
North East ISD Media Production	Getting Involved: NEISD Watch D.O.G.S.	Jason Gatell & Jimmy O'Halligan
North East ISD Media Production	Lopez Middle School hosts BMX Pros Trick Team	Jason Gatell & Jimmy O'Halligan
North East ISD Media Production	No Fuel Shortage at NEISD	Jason Gatell & Jimmy O'Halligan
Pharr-San Juan-Alamo ISD	PSJA students participate in Mandarin Chinese Program	Melinda Garza & Daniel Ramos
Richardson ISD	ACE Social Media	Adriana Sanchez
Richardson ISD	Coming Home	Marcin Wawrzyczek
Richardson ISD	Honda Helpers Surprise Liberty Junior High Teacher	Adriana Sanchez
Richardson ISD	Richardson ISD Salutes Veterans	Adriana Sanchez
Richardson ISD	STARS Teachers' Advice to New Teachers	Marcin Wawrzyczek
Richardson ISD	Super Teacher "Get Your Capes On"	Adriana Sanchez



**BEST OF CATEGORY**

Highland Park ISD	Every Student, Every Day: Jack Murzin	Edward Chalupa
<b>GOLD</b>		
Deer Park ISD	DPISD Bond 2017	Joe Perez
Highland Park ISD	Every Student, Every Day: Jack Murzin	Edward Chalupa
Wylie ISD	The Story of AHMO	Ian Halperin
<b>SILVER</b>		
Bryan ISD	Bryan ISD Explore Academy Video	Matthew LeBlanc, Santosh Vemula & Matt Kennedy
Crowley ISD	Jumpstarting Cars and Careers	Megan Middleton
Crowley ISD	Secondary Teacher of the Year Profile	Megan Middleton
Galena Park ISD	North Shore Senior High- Academic Spotlight	Communications Dept.
La Joya ISD	La Joya ISD Helping Hand of Hope	Judith Garcia
Laredo ISD ITV	LISD Salutes Our Veterans October 2017	Robert Alba, Esteban Borjas, David Flores, Armando Gomez, Jose Mendiola, Julio Ovando & Rodolfo Reyes
Waco ISD	Senior Profile: Brooke Hoover	Jesse Botello & David Ellis
Waco ISD	Senior Profile: Valeria Rosales	Jesse Botello & David Ellis
Weslaco ISD	Wildcats Bumpy Road to the Playoffs	Carlos Robledo & Don Ramirez



**CATEGORY 30**

**Video - Documentary**

**Less than 10,000 & 10,000 to 30,000 students**

**More than 30,000 students**

**BEST OF CATEGORY**

Fort Worth ISD	Fort Worth ISD 2018 JROTC Staff Ride	John Papa
<b>GOLD</b>		
Edinburg CISD	Edinburg CISD students connect with children in Congo	Romeo Cantu & Mark Montemayor
ESC Region 13	Region 13 Induction	Ana Amezcua
Fort Worth ISD	Fort Worth ISD 2018 JROTC Staff Ride	John Papa
Humble ISD Ed. Foundation	Humble ISD Thankful	Kiana Rios, Jerri Monbaron & Christy Tarkington
Richardson ISD	RISD Convocation 2017: STARS Teachers Rock	Marcin Wawrzyczek

**Category 30 - Video Documentary, More than 30,000 students, continued**  
**SILVER**

Cypress-Fairbanks ISD	Leadership Video Opportunities for All - Special Education	Dave DeJohn, Mitzi Loera, Vanessa Koch & John Taylor
Cypress-Fairbanks ISD	Maybelline Carpenter Dedication	Dave DeJohn, Mitzi Loera, Vanessa Koch & John Taylor
Fort Bend ISD	Class and Character: Restoring Willowridge High School - The Official Documentary	Kristoffer Smith, Keryn Miles & Danish Nelson
Garland ISD	Full View Art Show	Delbert B. Richardson
Pasadena ISD	Turner dads raise the bar with the Watch D.O.G.S program	Dwight Henson
Round Rock ISD	Laurel Mountain Elementary School - Expanding Schoolwide Enrichment	Randy Robinson
Spring ISD	The Spring High School Band is Hitting the High Notes with The Houston Symphony	Office of Communications



**BEST OF CATEGORY**

Royse City ISD  
**GOLD**

Brownsboro ISD  
 Carroll ISD  
 Highland Park ISD  
 Livingston ISD  
 Pampa ISD  
 Red Oak ISD  
 Royse City ISD

Senior Walk in RCISD

Homecoming District-Wide Pep Rally 2017  
 Homecoming 2017 - Sights and Sounds  
 Race to End Racism  
 Solar Eclipse Experience at LJH  
 Pampa ISD Teacher of the Year Video  
 Red Oak High School Class of 2018 Graduation Highlights  
 Senior Walk in RCISD

Chris Kingsley



Haley Turner  
 Justin Dearing  
 Edward Chalupa  
 Jennifer Birdwell  
 Pampa ISD HR Department  
 James Murphy  
 Chris Kingsley

**10,000 to 30,000 students**

**BEST OF CATEGORY**

Crowley ISD  
**GOLD**

Crowley ISD  
 Crowley ISD  
 Magnolia ISD  
 McAllen ISD  
 Wichita Falls ISD

Million Father March 2017

First Day of School 2017-18  
 Million Father March 2017  
 Magnolia Bowl Harvey Relief  
 Superintendent's Fishing Tournament  
 Wichita Falls ISD Back to School Assembly Video

Megan Middleton, Matt Hoover & Jaime Handy

Megan Middleton, Jaime Handy & Matt Hoover  
 Megan Middleton, Matt Hoover & Jaime Handy  
 Denise Meyers  
 Community Information Office  
 Community Relations Department

**SILVER**

Galena Park ISD  
 Galena Park ISD  
 Hurst-Euless-Bedford ISD  
 Weslaco ISD

1st Annual Princess Day  
 Play 60 & GPISD  
 HEB ISD Student Showcase 2018  
 Fine Arts Fiesta

Mark Nickelson & Elyse Rountree  
 Mark Nickelson  
 PR & Marketing Department  
 Don Ramirez & Michael Gonzalez

**BRONZE**

Duncanville ISD  
 Galena Park ISD  
 Judson ISD  
 La Joya ISD  
 McAllen ISD

Whoville Christmas Parade  
 Agriculture Field Trip  
 JISD Thanksgiving Feast  
 Why La Joya ISD?  
 McAllen ISD Bus Driver: Caring for Kids

Kris Hill  
 Mark Nickelson Brishen Thompson  
 David L. Rhoads III  
 Judith Garcia  
 Community Information Office





**CATEGORY 31 - Video General Event, continued**  
**More than 30,000 students**

**BEST OF CATEGORY**

Round Rock ISD

**GOLD**

Harris Co. Dept. of Education  
 Pharr-San Juan-Alamo ISD  
 Plano ISD  
 Round Rock ISD  
 San Antonio ISD  
 Spring Branch ISD  
 Spring ISD  
 Spring ISD  
 Spring ISD

Round Rock ISD 2018 Senior Graduation Highlight

10th Annual All-Earth Ecobot Challenge!  
 2017 PSJA Education Foundation Fundraiser Concert  
 MLK Writing Finalist 2018 - Reian Abualjazer  
 Round Rock ISD 2018 Senior Graduation Highlight  
 San Antonio ISD care packages to colleges  
 SBISD State of the Schools 2018 Welcome/Opening  
 Anderson Elementary Welcomes Donated Supplies  
 Spring ISD High School Choir Workshop - Winning as a Team  
 Spring ISD Newcomer Graduation Program

Randy Robinson

Daniel Villarreal  
 Santiago Zavala III  
 Communications Dept.  
 Randy Robinson  
 SAISD Communications  
 Linda Buchman & Steve Brunsman  
 Office of Communications  
 Office of Communications  
 Office of Communications

**SILVER**

Cypress-Fairbanks ISD

RRR Conference 10th Anniversary

Dave DeJohn, Mitzi Loera,  
 Vanessa Koch & John Taylor

Fort Worth ISD  
 Humble ISD Ed. Foundation  
 Region 10 ESC

Fort Worth ISD Teaching Chairs Luncheon  
 No Place Like Home  
 Region 10 Teacher of the Year video profiles

Scott JuVette, John Papa & Rebecca Slack  
 Kiana Rios, Jerri Monbaron & Christy Tarkington  
 Grant Rampy

**BRONZE**

Edinburg CISD  
 Richardson ISD

2017 Edinburg CISD Parent Youth Fair  
 Arzell Ball Center and Memorial Park Dedication

Romeo Cantu & Mark Montemayor  
 Adriana Sanchez & Marcin Wawrzyczek



**CATEGORY 32**

**Video - Feature Story**

**Less than 10,000 students**



**BEST OF CATEGORY**

Carroll ISD

**GOLD**

Carroll ISD  
 Highland Park ISD  
 Red Oak ISD  
 Royse City ISD

Coach Dodge on Coming Home

Coach Dodge on Coming Home  
 Teacher of the Year - Burgundy Bass  
 Dr. Michael Goddard - Year I  
 Buddy Bench

Justin Dearing

Justin Dearing  
 Edward Chalupa  
 James Murphy  
 Chris Kingsley

**SILVER**

Little Elm ISD  
 Manor ISD  
 Midway ISD  
 Red Oak ISD  
 Royse City ISD

Students Have Passion Too  
 Business Partner of the Year: MyON  
 Partner P.E. Feature Story  
 A Christmas Talk with Little Hawks  
 Capturing Kids' Hearts in RCISD

Cecelia Jones  
 Scott Thomas & Zoheb Hassanali  
 Magen Davis  
 Communications Department  
 Chris Kingsley

**BRONZE**

Bonham ISD  
 Manor ISD

Bonham ISD Helps West Orange-Stark after #HurricaneHarvey  
 Community Organization Partner of the Year -  
 People's Community Clinic & Integral Care

Jordan Thompson  
 Scott Thomas & Zoheb Hassanali



**CATEGORY 32 - Video Feature Story, continued**  
**10,000 to 30,000 students**

**BEST OF CATEGORY**

Weslaco ISD	Sr. Year Inspired by Mom	Carlos Robledo & Don Ramirez
<b>GOLD</b>		
Allen ISD	The Allen Way	Jesse Oquist & David Hicks
Alvin ISD	Thank you	Kinsey Droege
Brazosport ISD	Grants for Great Ideas Impact Update - Special Needs Sensory Classroom at A.P. Beutel	Communications Department
Brazosport ISD	Kaitlyn and Her School Companion - Human Interest Story	Communications Dept.
Crowley ISD	Helping Hands	Megan Middleton
Crowley ISD	Panther Emporium	Megan Middleton
Crowley ISD	Welcome, Dr. McFarland!	Megan Middleton & Anthony Kirchner
Deer Park ISD	Deer Park ISD's Watch D.O.G.S. are making our schools more safe for our students and employees.	Joe Perez
Dickinson ISD Ed. Foundation	Dickinson Education Foundation - Hurricane Harvey	Amanda Flannery & Jenna Simsen
Grand Prairie ISD	The Evolution of Libraries in the Age of Technology	Beth Rustenhaven & Keitha Spears
Hurst-Eules-Bedford ISD	Thank You HEB ISD Teachers	PR & Marketing Department
Hurst-Eules-Bedford ISD	HEB ISD Administrators of the Year	PR & Marketing Department
La Joya ISD	La Joya ISD From One School District to Another	Judith Garcia
Northwest ISD Ed. Foundation	Sketch Pals	Alyssa Edstrom & Emily Conklin
San Angelo ISD	Sip 'em Cats Coffee Shop	Jack Wilcox
Waco ISD	Make a Wish Program at University High School	Jesse Botello & David Ellis
Waco ISD	Senior Profile:Valeria Rosales	Jesse Botello & David Ellis
Weslaco ISD	Sr.Year Inspired by Mom	Carlos Robledo & Don Ramirez
<b>SILVER</b>		
Bastrop ISD	Hyatt Regency Lost Pines & Cedar Creek High School Partnership	Communications Dept.
Brazosport ISD	BISD Strong! Our Harvey Heroes	Communications Department
Brazosport ISD	Lily - Human Interest Story	Communications Department
Coppell ISD	CISD Professional Learning Community	Communications & Community Engagement Dept.
Eagle Mountain-Saginaw ISD	Video Feature:Wreaths Across America	EMS ISD Communications
Galena Park ISD	Bike Donations Galena Park ISD	Mark Nickelson Brishen Thompson
La Joya ISD	Campus Spotlight John F. Kennedy Elementary	Judith Garcia
Laredo ISD ITV	Spring 2018 Tech Savvy Teachers	Robert Alba, Esteban Borjas, David Flores, Armando Gomez, Jose Mendiola, Julio Ovando & Rodolfo Reyes
Waco ISD	University High School Orchestra Composer	Jesse Botello & David Ellis
<b>BRONZE</b>		
Bastrop ISD	Greatness in Girls	Bastrop ISD Communications
Galena Park ISD	The New Teachers	Mark Nickelson

**More than 30,000 students**

**BEST OF CATEGORY**

North East ISD Media Production	North East 360 FOCUS - Elizabeth Little, Feb. 2018	Jason Gatell & Jimmy O'Halligan
<b>GOLD</b>		
ESC Region 13	A Small Community Crafting the Future of Their Schools	Ana Amezcua
Fort Worth ISD	Fort Worth ISD Elementary Teacher of the Year Finalist	Scott JuVette & John Papa
Lamar CISD	Lamar CISD Goes to the Houston Rodeo	Justin Terry
Mesquite ISD	Little Free Libraries	Ted Madden
Mesquite ISD	Restorative Practices - Student Circles	Ted Madden & Wei-tung Chou
Mesquite ISD	Visible but Unseen - MISD Transportation Services	Wei-Tung Chou
North East ISD Media Production	North East 360 FOCUS - Elizabeth Little, Feb. 2018	Jason Gatell & Jimmy O'Halligan
North East ISD Media Production	Teacher Feature - LTC Robert B. Foutz, Nov. 2017	Jimmy O'Halligan & Jason Gatell

**Category 32 - Video Feature Story, More than 30,000 students, continued**

**SILVER**

Corpus Christi ISD	Teacher of the Year videos	Atanislao Acosta, Lyndall Gathright & Javier Obregon
Cypress Fairbanks ISD	Mums for LIFE	Joel Weckerly
Edinburg CISD	Edinburg High School track star Sonia Sepulveda Dempsey inducted into the 2017 RGV Sports Hall of Fame	Romeo Cantu & Mark Montemayor
Fort Worth ISD	Culture of Community: FWISD Superintendent Feb. Message	Rebecca Slack, Scott JuVette & John Papa
Fort Worth ISD	Miracle on the Mixmaster: A Fort Worth ISD Holiday Message	Rebecca Slack, Scott JuVette & John Papa
Houston ISD	Parker Elementary School's first day in their new building	Business Operations Strategic Engagement & Outreach
Houston ISD	The New Wisdom High School - Built for Learning	Business Operations Strategic Engagement & Outreach
Humble ISD	Humble ISD Strong	Jonathan Frey, Rusty Odom & Jamie Mount
Humble ISD Ed. Foundation	Falcons Go Live	Kiana Rios, Jerri Monbaron & Christy Tarkington
Keller ISD	Keller ISD: Another Year's Begun	Communications Department
Keller ISD	Twas the Night Before Winter Break	Communications Department
Lamar CISD	Lamar CISD Family Springs into Action During Hurricane Harvey	Justin Terry
Leander ISD	2017 State Marching Band Competition	Daniel Cernero
Mansfield ISD	A Soldier's Surprise Family Reunion	Communications & Marketing Department
Mansfield ISD	MISD Coaches Save Student-Athlete's Life	Communications & Marketing Department
Mesquite ISD	Basketball Night in Mesquite	Ted Madden & Wei-tung Chou
Mesquite ISD	Cadavers in the Classroom	Wade Odom
Mesquite ISD	Circle for Change	Wei-Tung Chou
Mesquite ISD	Innovation Grants in Action	Wei-Tung Chou
Mesquite ISD	Innovative Learning Studio	Wei-Tung Chou
Mesquite ISD	Maestros in Minivans: Chris Martin	Wade Odom
Mesquite ISD	North Mesquite hires Tim Seder	Ted Madden
Northside ISD	Bernal Student Conductor	NISD Communications Department
Pasadena ISD	Not Your Average Kid: Andrew Hootman	Dwight Henson
Pasadena ISD	See To Succeed 2018	Rob Smith
Pharr-San Juan-Alamo ISD	PSJA ISD Elementary Teacher of the Year - Denise Garcia	Marco Vasquez & Melinda Garza
Pharr-San Juan-Alamo ISD	PSJA Student Profiles: Daniel Hernandez	Daniel Ramos & Melinda Garza
Plano ISD	First Day 2017-18 School Year	Communications Department
Plano ISD	Setting the Stage - Musician Ron Bultongez	Communications Department
Richardson ISD	2017 STARS Teacher Cathleen Barnette - Merriman Park Elementary	Marcin Wawrzyczek
Socorro ISD	SISD 2018 Teachers of the Year	Daniel Escobar
Spring ISD	Spring ISD Elementary Teacher of the Year - Ladell Whitfield	Office of Communications
United ISD	Teacher of the Year Andrea Joy Garza	Instructional Television Dept.
United ISD	UISD Ghost Busters	Instructional Television Dept.

**BRONZE**

Cypress-Fairbanks ISD	Cy-Fair High School Football State Championship Wrap-up	Dave DeJohn, Mitzi Loera, Vanessa Koch & John Taylor
Fort Bend ISD	1st Day Recap - 2017	Kristoffer Smith & Trey Serna
Fort Bend ISD	Capturing Kids Hearts at Ridgeway Elementary	Kristoffer Smith
Houston ISD	J.P. Henderson Elementary School Salad Bar Debut	Business Operations Strategic Engagement & Outreach
Humble ISD	Kingwood High School: The Aftermath of Hurricane Harvey	Rusty Odom & Valonia Walker
Humble ISD	Twenty-Five Straight: Humble Boys Basketball	Rusty Odom
Mesquite ISD	UIL Realignment and Mesquite ISD	Ted Madden
Pasadena ISD	Thompson Intermediate - After the Hurricane	Bruce Stone & Art Del Barrio
Pasadena ISD	Volunteers Build New KABOOM! Playground at South Houston Elem.	Rob Smith
Round Rock ISD	Cedar Valley MS Emergency	Randy Robinson
Spring ISD	Recovering From the Storm - Reaching Out to Our Community	Office of Communications
United ISD	UISD Ronald McDonald House	Instructional Television Department



# CATEGORY 33

## Video - Promotional Less than 10,000 students



### BEST OF CATEGORY

Terrell ISD

#### GOLD

Everman ISD  
Galveston ISD  
Highland Park ISD  
Manor ISD  
Manor ISD  
Royse City ISD  
Terrell ISD

Terrell ISD Treehouse

Everman CTE Commercial  
Ball High School IncubaTOR Video  
Mad For Plaid: Why I'm Mad  
Manor ISD Best of 2017-18  
MISD Unveils Ag Farm and CTE Building Renovations  
Day in the Life - Chrome Squad  
Terrell ISD Treehouse

Rachel Frost

Dr. Nikita Russell & Derrick Thompson  
Communications Department  
Edward Chalupa  
Scott Thomas & Zoheb Hassanali  
Scott Thomas & Zoheb Hassanali  
Chris Kingsley  
Rachel Frost

#### SILVER

Argyle ISD

Carroll ISD  
Little Elm ISD  
Livingston ISD  
Medina Valley ISD  
Red Oak ISD  
Red Oak ISD  
Texas City ISD

Argyle Education Foundation - Providing STEM programs for students in Argyle ISD  
Digital Dragons Program  
#IAmKindergarten  
Camp Invention  
Luckey Ranch Elementary Construction Update Episode 1  
Hawktoberfest Spot  
Spring 2018 Football Promo  
2018 TCISD Bond Election Promo

Pamela Arrington

Justin Dearing  
Cecelia Jones  
Jennifer Birdwell  
Samuel Alaniz Jr.  
James Murphy  
James Murphy  
Clarissa Silva

#### BRONZE

Medina Valley ISD  
Red Oak ISD

MV Loma Alta Middle School Construction Episode 3  
CTE Month Program Spotlight

Samuel Alaniz Jr.  
Communications Department

### 10,000 to 30,000 students

### BEST OF CATEGORY

Weslaco ISD

#### GOLD

Brazosport ISD  
Crowley ISD  
Deer Park ISD  
Deer Park ISD  
Forney ISD  
Forney ISD  
Hurst-Eules-Bedford ISD  
La Joya ISD  
La Joya ISD  
La Joya ISD  
Lake Travis ISD  
Laredo ISD

Lady Panthers Hype Video

Highlights of BISD's Newest Elementary School  
Pre-K Expansion  
Convocation 2017 - Deer Park 125th  
Say Something  
Future-Ready Symposium  
Synergy  
L.D. Bell High School - Blue Raider Tradition  
La Joya ISD Taking Elementary Education in a New Direction  
The Great Kindness Challenge  
We are an Open Enrollment District of Choices!  
LTISD 2017 Bond Explainer Video  
Peace Love Read psa

Don Ramirez

Communications Department  
Megan Middleton  
David Barney & Jared Creel  
Joe Perez  
Communications Department  
Communications Department  
PR & Marketing Department  
Judith Garcia  
Judith Garcia  
Judith Garcia

Magnolia ISD  
McAllen ISD  
McAllen ISD  
Pearland ISD  
Pflugerville ISD  
Rockwall ISD  
Waco ISD  
Weslaco ISD  
Weslaco ISD

Open Enrollment  
Outstanding Elementary Programs  
Rowe High Football Intro  
Crisis Text Line Video  
More is Better  
Rockwall Bunch  
GWAMA PSA  
Lady Panthers Hype Video  
WISD Open Enrollment

Marco Alvarado & Cheryal Loosmore  
Robert Alba, Esteban Borjas, David Flores, Armando Gomez,  
Jose Mendiola, Julio Ovando & Rodolfo Reyes

Denise Meyers  
Community Information Office  
Community Information Office  
Communications Department  
Kyndall Jirasek  
Steven Offield  
Jesse Botello & David Ellis  
Don Ramirez  
Carlos Robledo & Don Ramirez



**Category 33 - Video Promotional, 10,000 to 30,000 students, continued**

**SILVER**

Brazosport ISD	Learning Never Stops in Brazosport ISD - Summer Programs	Communications Department
Bryan ISD	Bryan ISD Story of My Photo	Matthew LeBlanc, Santosh Vemula & Matt Kennedy Kris Hill
Duncanville ISD	12 Days With A Duncanville Twist	
McAllen ISD	Teachers of the Year 2018	Community Information Office

**BRONZE**

Brazosport ISD	Brazosport ISD Rocket Engineering	Communications Department
Southwest ISD	SW Snippets - CNA Program	SWISD-TV
Southwest ISD	SW Snippets - Culinary	SWISD-TV

**More than 30,000 students**

**BEST OF CATEGORY**

Garland ISD	PSAT College Ready	Larry Grimes, John Cook, Homer Clayton & Tiffany Veno
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**GOLD**

ESC Region 12	“What is transformED?” Video	Molly Gallagher Smith
ESC Region 13	Embrace Empathic Leadership	Ana Amezcua
Fort Worth ISD	“What Time Is It?” FWISD Convocation Promo	Rebecca Slack, Scott JuVette & John Papa
Fort Worth ISD	Your Future is in Fort Worth ISD	Scott JuVette & John Papa
Garland ISD	Be the P in PTA!	Larry Grimes, John Cook, Homer Clayton & Mida Milligan
Garland ISD	Life’s Simple Seven	Jon Cook
Garland ISD	PSAT College Ready	Larry Grimes, John Cook, Homer Clayton & Tiffany Veno
Houston ISD	Westbury High School Tour	Business Operations Strategic Engagement & Outreach
Humble ISD	Summer Creek Track & Field Hype Video	Rusty Odom
Mesquite ISD	One You	Wade Odom
Richardson ISD	Super Teacher	Marcin Wawrzyczek & Tim Clark
United ISD	United High School Football Promo	Instructional Television Dept.

**SILVER**

Corpus Christi ISD	Spread the Word	Lyndall Gathright & Atanislao Acosta
Cypress-Fairbanks ISD	Cy-Fair High School State Bound Promo Video	Dave DeJohn, Mitzi Loera, Vanessa Koch & John Taylor
Edinburg CISD	Edinburg CISD Early Childhood Education - Commercial	Romeo Cantu & Mark Montemayor
Edinburg CISD	Enroll at Edinburg CISD - Commercial	Romeo Cantu & Mark Montemayor
El Paso ISD	School Day is Longer	Melissa Martinez & Gustavo Reveles
ESC Region 11	Instructional Solutions and Support Contract -Pick,Click, and Grow	Matthew Fisher
ESC Region 13	What is AIE	Ana Amezcua
ESC Region 20	TCMPC TEKS Resource System Welcome Video	Shannon Jones & Mark Hill
Fort Bend ISD	Million Mile Month	Kristoffer Smith & Amanda Bubela
Harris Co. Dept. of Education	Go Public: Why you should support public schools.	Dave Einsel & Daniel Villarreal
Houston ISD	Tour the New North Forest High School	Business Operations Strategic Engagement & Outreach
Irving ISD	Sign My Name on Humanity	Dennis Palacios & Kashara Robinson
Katy ISD	Hindt’s Highlights - March 2018	Communications Department
Katy ISD	Katy ISD Texting and Driving PSA	Communications Department
Katy ISD	Katy ISD JROTC Profile	Communications Department
Katy ISD	Maintenance & Operations Profile	Communications Department
Lamar CISD	Leadership High School Video	Justin Terry
Mesquite ISD	Accreditation	Wade Odom
Mesquite ISD	I Choose Mesquite: Ron Massey	Wade Odom
Mesquite ISD	Jingle Bells and Basketball	Ted Madden
Mesquite ISD	True Feeder Patterns	Wade Odom

**Category 33 - Video Promotional, More than 30,000 students, SILVER continued**

North East ISD Media Production	Bradley Middle School - Dual Language Informational Video	Jason Gatell & Jimmy O'Halligan
Pharr-San Juan-Alamo ISD	Join our PSJA Family - The Contreras	Communications Department
Pharr-San Juan-Alamo ISD	National School Bus Safety Week	Melinda Garza & Daniel Ramos
Region 10 ESC	Because Kids Matter	Grant Rampy
Region 10 ESC	Blue Ridge ISD: Ready For The Future	Grant Rampy
Region 10 ESC	We Are Region 10	Grant Rampy
Richardson ISD	Grammy Career Day - Richardson, Texas 2017	Marcin Wawrzyczek
Richardson ISD	INSIDE RISD Community Leadership Recruitment Video	Mary Worthington
Socorro ISD	Socorro ISD Bond 2017	Daniel Escobar
Spring ISD	Achieve the Change - Spring ISD	Office of Communications
Spring ISD	Journey into Reading	Office of Communications
United ISD	United South High School Football Promo	Instructional Television Department
<b>BRONZE</b>		
Edinburg CISD	Edinburg CISD Salutes Valedictorians and Salutatorians - Commercial	Romeo Cantu & Mark Montemayor
Leander ISD	Q&A with the Superintendent (State of the District)	Daniel Cernero, Matt Mitchell & Kaitlin Paonessa
Mesquite ISD	Bond 2018 FAQs: When Will Construction Begin	Wade Odom On the Items in the Bond?
Mesquite ISD	2017 BB&T Amazing TechniColor 5K Run	Wei-Tung Chou
Northside ISD	Career and Technical Education (CTE) Promo	Communications Department
Pasadena ISD	We Saved YOU a Seat	Bruce Stone, Dwight Henson, Rob Smith & Art Del Barrio
Richardson ISD	Richardson ISD Grow Conference	Adriana Sanchez



**BEST OF CATEGORY**

Athens ISD

**GOLD**

Argyle ISD

Athens ISD

Highland Park ISD

Little Elm ISD

**SILVER**

Ennis ISD

Hidalgo ISD

Little Elm ISD

**BRONZE**

Ennis ISD

Everman ISD

Livingston ISD

Midway ISD

**CATEGORY 34**

**Video - Marketing**

**Less than 10,000 students**



Athens ISD: Our Hopes & Dreams

Toni Garrard Clay

The Making of Argyle ISD's Strategic Plan

Pamela Arrington

Athens ISD: Our Hopes & Dreams

Toni Garrard Clay

HPISD STEAM

Edward Chalupa

One Community. One Pack.

Cecelia Jones, Tony Tipton & Casey Bain

Get What You Need! -Ennis ISD

Communications Department

Discover Hidalgo ISD

Jennifer Villarreal & Miriam Marentes

The Only Thing Missing is You.

Cecelia Jones

Understanding the Ennis ISD Tax Ratification Election

Communications Department

Everman ISD Is The Place To Be

Dr. Nikita Russell & Derrick Thompson

Do What You Can't Video - Victoria Ortiz

Jennifer Birdwell

Year End Video

Magen Davis

**10,000 to 30,000 students**

**BEST OF CATEGORY**

Wylie ISD

**GOLD**

Deer Park ISD

Hurst-Euleless-Bedford ISD

Hurst-Euleless-Bedford ISD

La Joya ISD

Wylie ISD

Property Tax Explained

Ian Halperin

Convocation 2017 – Opening/Closing

David Barney & Jared Creel

HEB ISD Schools of Choice Programs

PR & Marketing Department

60 Years in 60 Seconds

PR & Marketing Department

La Joya ISD District of Choices

Judith Garcia

Property Tax Explained

Ian Halperin

**Category 34 - Video Marketing, 10,000 to 30,000 students, Silver, continued**

**SILVER**

Allen ISD	We Are Allen Promotional Video	Jesse Oquist & Tim Carroll
Alvin ISD	Alvin ISD District Overview Video	Kinsey Droege
Crowley ISD	School Board Recognition Month	Megan Middleton, Anthony Kirchner, Jaime Handy & Matt Hoover
Crowley ISD	Ignite The Future	Megan Middleton & Jaime Handy
Galena Park ISD	Law Enforcement Day	Mark Nickelson Brishen Thompson
Grand Prairie ISD	Grand Prairie ISD Kaleidoscope Schools and Programs of Choice	Keitha Spears & Beth Rustenhaven
Harlingen CISD	HCISD 101	Public Relations Department
Hurst-Eules-Bedford ISD	HEB ISD: Teachers	PR & Marketing Department
Judson ISD & Ed. Foundation	JEF Grants On The Move	David L. Rhoads III & Lexie Greathouse
La Joya ISD	La Joya ISD "It Starts With ME"	Judith Garcia
Laredo ISD	Dr. Dennis D. Cantu Early College High School Recruitment Video 2017	Robert Alba, Esteban Borjas, David Flores, Armando Gomez, Jose Mendiola, Julio Ovando & Rodolfo Reyes
Lubbock ISD	Lubbock ISD Board of Trustees Appreciation Video	Lubbock ISD-TV & Lubbock ISD Communications and Community Relations
McAllen ISD	A District rooted in traditions of high standards	Community Information Office
McAllen ISD	Dream Big	Community Information Office
Northwest ISD Ed. Foundation	Northwest ISD Education Foundation Marketing Video	Alyssa Edstrom & Emily Conklin
Pflugerville ISD	Students Excel in Advanced Academics	Kyndall Jirasek
Weslaco ISD	2017 Welcome Back Superintendents Message	Carlos Robledo & Don Ramirez
<b>BRONZE</b>		
Forney ISD	One	Communications Department
Tomball ISD	State of the District 2018	Justin Warnasch

**More than 30,000 students**

**BEST OF CATEGORY**

Garland ISD	AFJROTC at Rowlett High School	Jon Cook
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**GOLD**

Cypress-Fairbanks ISD	2017-18 State of the District	Dave DeJohn, Mitzi Loera, Vanessa Koch & John Taylor Matthew Fisher
ESC Region I I	History of the ESC	Jon Cook
Garland ISD	AFJROTC at Rowlett High School	Communications Department
Katy ISD	Be The Legacy	Wade Odom
Mesquite ISD	Mesquite ISD 2018 Bond: Choice High School	Amy Lane & Jason Gatell
North East ISD Media Production North East Ed. Foundation	Team NEISD Campaign Introduction Video	
Pasadena ISD	Apply Now to CTHS!	Dwight Henson & Jade Wise
Pasadena ISD	South Houston High School: Education in Plastics Manufacturing - Marketing	Rob Smith
Spring ISD	Spring ISD - The State of the District	Office of Communications

**SILVER**

El Paso ISD	Choose Innovation	Melissa Martinez & Gustavo Reveles
ESC Region I I	I Believe in the ESC	Matthew Fisher
Fort Worth ISD	Commitment to Graduating Students College and Career-Ready/ Fort Worth ISD 2017 Bond Information video	Rebecca Slack Scott JuVette & John Papa
Mesquite ISD	Making a District Wide Difference	Wade Odom
Mesquite ISD	Mesquite ISD 2018 Bond	Ted Madden, Wei-Tung Cho & Wade Odom
North East ISD Media Production	Dual Language Program ¿Por Que No! Recruitment Video	Jason Gatell & Jimmy O'Halligan
North East ISD Media Production	NEISD Transportation Recruitment Video	Jason Gatell & Jimmy O'Halligan
Pharr-San Juan-Alamo ISD	The Spirit of PSJA	Arianna Vazquez-Hernandez & Marco Vasquez
Region 10 ESC	Tiger Proud!	Grant Rampy
Richardson ISD	Fall #RISDGreatness 2017 Highlights	Marcin Wawrzyczek
Socorro ISD	#Team SISD – The Right Choice for Endless Opportunities	Daniel Escobar

**Category 34 - Video Marketing, More than 30,000 students, continued**

**BRONZE**

Fort Bend ISD	Fort Bend Forward	Kristoffer Smith, Amanda Bubela, Danish Nelson & Jasmine Raziuddin
Garland ISD	Garland ISD Proud	Delbert Richardson, Larry Grimes, Jon Cook, Homer Clayton & Mida Milligan
Garland ISD	#ChooseGarlandISD	Larry Grimes, John Cook, Homer Clayton, Tiffany Veno, Mida Milligan & Delbert Richardson
Harris Co. Dept. of Education	HCDE's Tax Rate!	Dave Einsel, Lindsey Sanders & Daniel Villarreal
Harris Co. Dept. of Education	Making Afterschool Real: 3 Community Projects	Dave Einsel, Lindsey Sanders & Daniel Villarreal
Mesquite ISD	A Year In Communications	Wade Odom
Mesquite ISD	Highlights - Mesquite High School	Wei-Tung Chou
Mesquite ISD	State of the District 2017	Wade Odom
Northside ISD	2018 Bond Video	Communications Department
Pasadena ISD	Pasadena ISD CTE Culinary Arts Van	Rob Smith
Pasadena ISD	Pasadena ISD's Education Foundation says Thank You to all its donors	Dwight Henson
Region 10 ESC	Region 10 promotional video series	Grant Rampy



**BEST OF CATEGORY**

Midway ISD

**GOLD**

Coppell ISD  
Crowley ISD  
Duncanville ISD  
Grand Prairie ISD  
Midway ISD  
Royse City ISD  
Tomball ISD

**SILVER**

Galena Park ISD  
Rockwall ISD

Understanding School Finance

CISD School Finance 101  
Instructional Strategies with Mrs. Baker  
Flu Fighters  
Claiming the Dallas County Promise  
Understanding School Finance  
Scott Elementary Traffic Flow Video  
GenTX Video Series

Kindergarten English Language Development (ELD) Instruction Video  
Math Pathways Program Informational Video

Magen Davis & Traci Marlin

Communications & Community Engagement  
Megan Middleton & Jaime Handy  
Kris Hill  
Beth Rustenhaven  
Magen Davis & Traci Marlin  
Chris Kingsley  
Justin Warnasch

Mark Nickelson  
Steven Offield

**More than 30,000 students**

**BEST OF CATEGORY**

Plano ISD

**GOLD**

Fort Worth ISD  
Mesquite ISD  
Mesquite ISD  
Mesquite ISD  
Mesquite ISD  
Plano ISD

**SILVER**

Irving ISD Television  
Mesquite ISD  
Mesquite ISD  
Richardson ISD  
United ISD  
United ISD

**BRONZE**

Mesquite ISD

School Safety Is Our Job - Plano ISD App and Tipline    Communications Department

Fort Worth ISD Learning Model    Scott JuVette & John Papa  
Do You have a Plan for Life After High School?    Wade Odom  
Finding Financial Aid for College    Wade Odom  
How Do I Balance My Life?    Wade Odom  
What is an Advanced Academic Counselor?    Wade Odom  
School Safety Is Our Job - Plano ISD App and Tipline    Communications Department

Teen Cuisine    Dennis Palacios & Tierney Tinnin  
How do I Manage My Time Better?    Wade Odom  
What are Challenges College Freshmen Face?    Wade Odom  
RISD School Bus Safety - Elementary    Marcin Wawrzyczek  
Knowledge for College #13    Instructional Television Dept.  
Alexander High School & Cherish Center Breakfast Club    Instructional Television Dept.

Good or Bad Choice    Wei-Tung Chou



**CATEGORY 35**  
**Video - Training/Instructional**

**Less than 10,000 & 10,000 to 30,000 students**





# CATEGORY 36

## Video - Sports Event

10,000 to 30,000 & More than 30,000 students



### BEST OF CATEGORY

Garland ISD

GISD Football-Sachse vs Hendrickson

Delbert Richardson, Homer Clayton,  
Larry Grimes & Jonathan Cook

### GOLD

Garland ISD

GISD Football-Sachse vs Hendrickson

Delbert Richardson, Homer Clayton,  
Larry Grimes & Jonathan Cook  
Community Information Office

McAllen ISD

Football Night in McAllen

Marco Vasquez &  
Daniel Ramos

Pharr-San Juan-Alamo ISD

PSJA Bears vs McAllen Bulldogs

6A Area Championship - Game 3

Carlos Robledo

Weslaco ISD

KWES Pre Game Show (WHS vs Rivera, Homecoming Edition)



# CATEGORY 37

## Video - Live Event (Non-Sports)

10,000 to 30,000 students



### BEST OF CATEGORY

Rockwall ISD

Rockwall ISD's Got Talent Segment from Convocation 2017

Communications Dept.

### GOLD

Duncanville ISD

Facebook Live STEAM Academy Showcase

Tiara Richard, Kris Hill & Brooke Rawlinson

McAllen ISD

McAllen ISD Tech Wars

Community Information Office

Rockwall ISD

Rockwall ISD's Got Talent Segment from Convocation 2017

Communications Department

Weslaco ISD

Teacher of the Year

Carlos Robledo

### SILVER

Brazosport ISD

Brazoswood Graduation, May 26, 2018

Communications Department

McAllen ISD

McAllen ISD Choral Festival 2018

Community Information Office

More than 30,000 students

### BEST OF CATEGORY

Region 4 ESC

Region 4 Teacher of the Year Celebration

Region 4 Communications

### GOLD

Region 4 ESC

Region 4 Teacher of the Year Celebration

Region 4 Communications

### SILVER

Edinburg CISD

Edinburg CISD Hurricane Harvey Relief Efforts - LIVE

Romeo Cantu

### BRONZE

Garland ISD

Khan Academy Rally at Jackson Technology Center

Jon Cook

# COMPUTERIZED/ELECTRONIC COMMUNICATION CATEGORIES



# CATEGORY 38

## Mobile App

All Divisions



### BEST OF CATEGORY

Lockhart ISD

Lockhart ISD Custom Mobile App

Christina Courson (in partnership with  
West/School Messenger)

### GOLD

Brazosport ISD

Stay Connected with Brazosport ISD's New Mobile App

Communications Department

Lockhart ISD

Lockhart ISD Custom Mobile App

Christina Courson (in partnership with  
West/School Messenger)

Plano ISD

Plano ISD Mobile App

Communications Department

Wichita Falls ISD

Wichita Falls ISD Mobile App

Community Relations Department



# CATEGORY 39

## Computerized Presentation

Less than 10,000 & 10,000 to 30,000 students



### BEST OF CATEGORY

Crowley ISD

#### GOLD

Brazosport ISD

Crowley ISD

Galveston ISD

Pearland ISD

Prosper ISD

#### SILVER

Wimberley ISD

College and Career Night GIF

Brazosport ISD Facebook Page

College and Career Night GIF

Galveston ISD Bond Presentation

2018 Graduation Snapchat Filter

#TransformProsper

Wednesday Wisdom & Friday Facts:Wimberley ISD

Experts Tackle Tough Topics

Matt Hoover

Communications Department

Matt Hoover

Communications Department

Lexi Marshall

Christal Hankey

Administration & Communications

### More than 30,000 students

### BEST OF CATEGORY

Arlington ISD

#### GOLD

Arlington ISD

Cypress Fairbanks ISD

ESC Region 20

#### SILVER

Corpus Christi ISD

Cypress Fairbanks ISD

Keller ISD

San Antonio ISD

San Antonio ISD

Texas Assoc. of School Boards

AISD Bond Dashboard

AISD Bond Dashboard

Bilingual Mirror Image Banners 2017-2018

Go Go Logo Fun Presentation

Academic Achievers Presentation

Bilingual Brilliance on a Basic Budget

Keller ISD: Our Story

San Antonio ISD Mariachi Play Fiesta 2018 - Multimedia Piece

San Antonio ISD: Meet Our Valedictorians 2018

TASB Talks Podcast

Ryan Pierce & Leslie Birdow

Ryan Pierce & Leslie Birdow

Communication Department

Shannon Jones

Lyndall Gathright & Atanislao Acosta

Rosario Meehan &

CFISD Communication Dept.

Bryce Nieman

SAISD Communications

SAISD Communications

TASB



# CATEGORY 40

## E-Newsletter Internal

Less than 10,000 & 10,000 to 30,000 students



### BEST OF CATEGORY

Highland Park ISD

#### GOLD

Eagle Mountain-Saginaw ISD

Highland Park ISD

Judson ISD

Lake Travis ISD

Northwest ISD

#### SILVER

Livingston ISD

Southwest ISD

Southwest ISD

Highland Park ISD eNewsletter

EMS ISD Campus Connection

Highland Park ISD eNewsletter

Judson Journal

Currents: News, notes and anecdotes for LTISD employees

Source Staff Newsletter

LISD Weekly Report

Monday Message

Summer Wellness 2018

Board Brief, September 2017

Communications Department

Chelse Westbrook & Megan Overman

Communications Department

Steve Linscomb & David L. Rhoads III

Marco Alvarad &

Cheryal Loosmore

Anthony Tosie

Jennifer Birdwell

Communications

Janice Hernandez

Communications Department



**CATEGORY 40 - E-Newsletter Internal, continued**  
**More than 30,000 students**

**BEST OF CATEGORY**

Arlington ISD	AISD Bond Newsletter	Ryan Pierce, Leslie Birdow, Mercedes Mayer & Anthony Andro
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**GOLD**

Arlington ISD	AISD Bond Newsletter	Ryan Pierce, Leslie Birdow, Mercedes Mayer & Anthony Andro
Fort Worth ISD	Inside FWISD	Britney Johnson & Clint Bond
Harris Co. Dept. of Education	The Hub	Carol Vaughn, Lindsey Sanders, Daniel Villarreal, Juan Lopez, Angela Hider, Dave Einsel & Tammy Lanier
Mesquite ISD	Mesquite ISD In Touch Employee News	Angela Roe
Mesquite ISD	The Advocate: How Texas Politics Affect the MISD Community	Angela Roe
San Antonio ISD	San Antonio ISD Insider Redesign	SAISD Communications

**SILVER**

Northside ISD	Inside Northside Weekly (staff newsletter)	Communications Department
Round Rock ISD	Friday Focus	Jenny LaCoste-Caputo
United ISD	E-Newsletter United ISD Insider April 2018	Carmen R. Rendon
United ISD	E-Newsletter United ISD Insider May 2018	Carmen R. Rendon
United ISD	E-Newsletter United ISD Insider October 2017	Alejandro Meza



**CATEGORY 41**  
**E-Newsletter External**  
**Less than 10,000 students**



**BEST OF CATEGORY**

Terrell ISD	Terrell Tiger E-Newsletter	Olivia Rice & Rachel Frost
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**GOLD**

Argyle ISD	AISD Eagle Update - Newsletter	Pamela Arrington
Frenship ISD	Tiger Tales E-Newsletter (February 27-March 5)	Andy Penney, Emily Solis & Kaitlyn Frederick
Terrell ISD	Terrell Tiger E-Newsletter	Olivia Rice & Rachel Frost
Texas City ISD	TCISD Today E-News	Melissa Tortorici

**10,000 to 30,000 students**

**BEST OF CATEGORY**

Eagle Mountain-Saginaw ISD	EMS ISD eNews	Chelse Westbrook & Megan Overman
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**GOLD**

Bastrop ISD	In The Spotlight	Bastrop ISD Communications
Brazosport ISD	Bragging Headlines 3-23-18	Communications Department
Eagle Mountain-Saginaw ISD	EMS ISD eNews	Chelse Westbrook & Megan Overman
Edgewood ISD	Edgewood Excellence	Public Relations Department
Laredo ISD	Las Escuelas Summer 2018	Veronica Castillon, APR, Bobby Trevino, Claudia Rodriguez, Mimi Valdez & Sam Mendez

**More than 30,000 students**

**BEST OF CATEGORY**

Katy ISD	Katy ISD Update: October 2017	Communications Department
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**GOLD**

Houston ISD	HISD Bond Building Excellence Newsletter	Business Operations Strategic Engagement and Outreach
Katy ISD	Katy ISD Update: October 2017	Communications Department
Leander ISD	Leander ISD Bi-Weekly E-Newsletter	Leander ISD Communications Team
Region 16 ESC	The Parent and Family Engagement Connection Newsletter	Patricia Meyer
Region 16 ESC	La conexión de la participación de los padres	Patricia Meyer
pring Branch ISD	The Top Ten - SBISD News & Trending Headlines	Linda Buchman & Steve Brunsman

**SILVER**

United ISD	We are UNITED Graduation Class of 2018	Paola Arcos
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**CATEGORY 42**  
**Web Site - Original Design**  
**More than 30,000 students**



**BEST OF CATEGORY**

ESC Region 13 Texas Performance Standards Project

Erin O'Keiff

**GOLD**

ESC Region 13 Texas Performance Standards Project  
 Garland ISD Curtis Culwell Center Website

Erin O'Keiff

Ali Syed, Jasmine Preston,  
 Larry Clem & Amorae Daylett  
 Andy McCormick & Tim Clark

Richardson ISD We Grow/Parent Corner Website

**SILVER**

Richardson ISD Strategic Planning Website  
 Richardson ISD Super Teacher Website

Andy McCormick  
 Andy McCormick & Tim Clark

**BRONZE**

Richardson ISD ACE Website

Andy McCormick & Tim Clark



**CATEGORY 43**  
**Web Site - Template Driven Design**  
**Less than 10,000 students**



**BEST OF CATEGORY**

Highland Park ISD Highland Park ISD Website

Communications Department

**GOLD**

Galveston ISD Galveston ISD Bond Website  
 Greenville ISD Greenville ISD website  
 Highland Park ISD Highland Park ISD Website  
 Pampa ISD Pampa ISD Website  
 Terrell ISD Terrell ISD Website

Communications Department  
 Helen Williams & Amy Wade  
 Communications Department  
 Pampa ISD HR Department  
 Olivia Rice

**10,000 to 30,000 students**

**BEST OF CATEGORY**

Brazosport ISD Brazosport ISD Website

Communications Department

**GOLD**

Brazosport ISD Brazosport ISD Website  
 Southwest ISD Southwest ISD Website

Communications Department  
 Communications

**SILVER**

Tomball ISD tomballisd.net  
 Wichita Falls ISD Wichita Falls ISD Website

Justin Warnasch  
 Community Relations Dept.

**More than 30,000 students**

**BEST OF CATEGORY**

Keller ISD KellerISD.net

Communications Department

**GOLD**

Cypress Fairbanks ISD Why Choose CFISD (English/Spanish)?  
 Cypress Fairbanks ISD CFISD – Bond site (English/Spanish)  
 Keller ISD KellerISD.net  
 Leander ISD Leander ISD Website  
 Plano ISD Plano ISD Website  
 Spring ISD Journey Into Reading website  
 Spring ISD Somos Spring  
 Spring ISD Spring ISD Education Foundation Website

Jennifer Ongoco, Rosario Meehan & Com. Dept.  
 Jennifer Ongoco, Rosario Meehan & Com. Dept.  
 Communications Department  
 Leander ISD Communications Team  
 Communications Department  
 Office of Communications  
 Office of Communications  
 Office of Communications



# CAMPAIGN/EVENT CATEGORIES



## BEST OF CATEGORY

Red Oak ISD  
**GOLD**  
 Copperas Cove ISD  
 Grand Prairie ISD

Red Oak ISD  
 Weslaco ISD  
**SILVER**  
 Midway ISD

## BEST OF CATEGORY

United ISD  
**GOLD**  
 Arlington ISD  
 Irving ISD

Round Rock ISD  
 United ISD  
**SILVER**  
 El Paso ISD  
 ESC Region 12

## CATEGORY 44

### Marketing Campaign

Less than 10,000 & 10,000 to 30,000 students

4 Talons of the Hawk

CCISD Tax Ratification Election Campaign  
 GPISD Experience 2017

4 Talons of the Hawk  
 WSID All Day Pre-K

We Miss You When You Miss School (Attendance Campaign)

More than 30,000 students

United Middle School STEM Academy

Back to School Marketing Campaign  
 Education is Heartwork -  
 Irving ISD Staff Recruitment Campaign  
 Musical Theatre Marketing Campaign  
 United Middle School STEM Academy

Choose Innovation  
 E-Rate Marketing Campaign

Communications Department

Wendy Sledd  
 Carolyn Parker, Keitha Spears,  
 Marissa Rodriguez & Beth Rustenhaven  
 Communications Department  
 Carlos Robledo

Magen Davis & Traci Marlin

Ricardo Rangel

Leslie Birdow & Mercedes Mayer  
 Tierney Tinnin & Kashara Robinson

Dianne Foletto  
 Ricardo Rangel

Melissa Martinez & Gustavo Reveles  
 Communications Team



## BEST OF CATEGORY

North East ISD Partnerships  
**GOLD**  
 Carroll ISD

North East ISD Partnerships

## CATEGORY 45

### Foundation/Partnership Campaign

Less than 10,000 & More than 30,000 students

North East Educational Foundation BIG GIVE

Give Back Challenge

North East Educational Foundation BIG GIVE

Scott Chidgey, Amy Lane  
 & Carissa Costello

Julie Thannum, Jill Webb,  
 Justin Dearing & Hayley Herring  
 Scott Chidgey, & Amy Lane



## BEST OF CATEGORY

Carroll ISD  
**GOLD**  
 Carroll ISD  
 Pearland ISD

**SILVER**  
 Little Elm ISD  
 Grand Prairie ISD

## CATEGORY 46

### Social Media Campaign

Less than 10,000 & 10,000 to 30,000 students

#CarrollBond2017 Campaign

#CarrollBond2017 Campaign  
 Back 2 School Social Media Campaign

7 Days, 7 Ways #WeAreLittleElm  
 Career & Technical Education Month

Communications Department

Communications Department  
 Communications Department

Cecelia Jones  
 Keitha Spears, Beth Rustenhaven  
 & Marissa Rodriguez



**CATEGORY 46 - Social Media Campaign, continued**  
**More than 30,000 students**

**BEST OF CATEGORY**  
Pharr-San Juan-Alamo ISD  
**GOLD**  
Pharr-San Juan-Alamo ISD  
Region 4 ESC  
**SILVER**  
North East ISD  
**BRONZE**  
Spring ISD

2017-18 PSJA Back to School Social Media Campaign	Communications Dept.
2017-18 PSJA Back to School Social Media Campaign Region 4 Teacher of the Year Social Media Celebration	Communications Dept. Region 4 Communications
#theNEISDway	Scott Chidgey
#BelieveInSpring	Office of Communications



**CATEGORY 47**  
**Special Event**  
**Less than 10,000 students**



**BEST OF CATEGORY**  
Manor ISD  
**GOLD**  
Copperas Cove ISD  
  
Everman ISD  
Manor ISD  
**SILVER**  
Carroll ISD  
  
Greenville ISD  
Greenville ISD  
La Porte ISD  
Manor ISD  
**BRONZE**  
Crandall ISD

Manor ISD Innovation Fair	Scott Thomas & Zoheb Hassanali
Lil' Dawg & Lil' Lady Dawg Homecoming Dance to benefit CCISD Dyslexic Programs	Wendy Sledd
Everman's Back to School Bash Manor ISD Innovation Fair	Dr. Nikita Russell & Derrick Thompson Scott Thomas & Zoheb Hassanali
Carroll ISD 2017-2018 End-of-Year Reception	Julie Thannum, Justin Dearing, Jill Webb & Hayley Herring Helen Williams & Amy Wade Helen Williams & Amy Wade
Golden Lions Luncheon I. Spotlight on Fine Arts 2018 La Porte ISD Service Awards Manor ISD Back to School Bash	Terri Cook, Adam J. Holland & Kimberly Culver Scott Thomas & Zoheb Hassanali
Hollis T Dietz Ribbon Cutting	Erin McCann

**10,000 to 30,000 students**

**BEST OF CATEGORY**  
Grapevine-Colleyville ISD  
**GOLD**  
Brazosport ISD  
Grapevine-Colleyville ISD  
Wichita Falls ISD  
**SILVER**  
Brazosport ISD  
Pearland ISD  
Wichita Falls ISD

GCISD Convocation 2017 - "The Voice"	Kristin Snively, Rowdy Granado & Devon Cox
A. P. Beutel Ribbon Cutting GCISD Convocation 2017 - "The Voice" WFISD Digital Learning Day	Communications Dept. Kristin Snively, Rowdy Granado & Devon Cox Community Relations Dept.
BISD in Full Bloom, Staff Recognition Dinner #iwillASK Wichita Falls ISD Career Education Center Ribbon Cutting	Communications Dept. Communications Dept. Community Relations Dept.

**More than 30,000 students**

**BEST OF CATEGORY**  
Garland ISD  
**GOLD**  
Corpus Christi ISD  
Cypress-Fairbanks ISD  
Garland ISD  
Richardson ISD  
Spring Branch ISD  
  
**SILVER**  
Cypress-Fairbanks ISD  
Fort Bend ISD  
Houston ISD  
  
Houston ISD

Superintendent Meet and Greet	Mida Milligan, Tiffany Veno & Caren Rodriguez,
2018 CCEF Hearts & Minds 5K Run CFISD Back to School Expo Superintendent Meet and Greet ACE Kickoff Event 2018 Spring Branch ISD Employee Service Awards @ Minute Maid Park	Eloisa Dowiat Community Engagement Dept. Mida Milligan, Tiffany Veno & Caren Rodriguez, RISD Communications Community Relations Department
Cypress-Fairbanks ISD Staff Service Awards - 10 and 15 Year Reception Milby High School Grand Opening Ceremony	Community Engagement Dept. Tonya Thomas & Natalie Rivera Business Operations Strategic Engagement and Outreach Business Operation Strategic Engagement and Outreach
Cooking Up Change 2018	



# CATEGORY 48

## Education Good News Campaign

### All Divisions



#### BEST OF CATEGORY

Goose Creek CISD

Harvey Heroes

Beth Dombrowa, Susan Passmore,  
Carrie Pryor-Newman & Mima Trujillo

#### GOLD

Goose Creek CISD

Harvey Heroes

Beth Dombrowa, Susan Passmore,  
Carrie Pryor-Newman & Mima Trujillo

Grand Prairie ISD

#GPISDGraduates

Keitha Spears, Beth Rustenhaven,  
& Marissa Rodriguez

Socorro ISD

SISD 2017 Best in Education campaign

Daniel Escobar

#### SILVER

Royse City ISD

\$1,000 Reasons to Celebrate

Adi Bryant & Chris Kingsley

#### BRONZE

Midway ISD

Campus of the Month

Magen Davis

# CRYSTAL COMMENDATION ENTRIES

All divisions judged together

## ★ CATEGORY 49

### Video Portfolio Crystal Commendation

Lubbock ISD-TV

Lubbock ISD-TV Video Portfolio

Kenneth Dixon

### Video Portfolio Crystal Certificates of Merit

Edinburg CISD

Edinburg CISD Video Portfolio

Romeo Cantu & Mark Montemayor

Fort Bend ISD

Fort Bend ISD Video Portfolio

Kristoffer Smith, Amanda Bubela,

Trey Serna, Danish Nelson & Jasmine Raziuddin

Houston ISD

HISD Video Portfolio

Rebecca Suarez

## ★ CATEGORY 50

### Photography Portfolio Crystal Commendation

Harris Co. Dept. of Education

Photography Portfolio

Dave Einsel

### Photography Portfolio Crystal Certificates of Merit

Crandall ISD

Crandall ISD Photo Portfolio

Erin McCann

Duncanville ISD

Duncanville ISD Photography Portfolio

Lari Barager, Kris Hill & Brooke Rawlinson

Spring ISD

Learning in Spring ISD - A Visual Journey

Office of Communications

## ★ CATEGORY 51

### Bond Election Crystal Commendation

Humble ISD

Humble ISD 2018 Bond Election

Jamie Mount, Jonathan Frey, Yvonne Harris,

Lori Maugans, Robin McAdams,

Rusty Odom & Valonia Walker

### Bond Election Crystal Certificates of Merit

Bryan ISD

Bryan ISD Tax Ratification Election Matthew LeBlanc, Matt Kennedy & Santosh Vemula

Pasadena ISD

Pasadena ISD Bond & TRE

Art Del Barrio, Bruce Stone, Reesha Brown,

Rob Smith, Dwight Henson,

Jade Wise & Lori Grande

Spring Branch ISD

Great Schools. Great Community. Bond 2017

Linda Buchman

## ★ CATEGORY 52

### **Parent Involvement/Volunteer Program Crystal Commendation**

Spring ISD

Spring ISD Family and Community Engagement  
Volunteer Program

Office of  
Communications

## ★ CATEGORY 53

### **Staff/Student Recognition Crystal Commendation**

Keller ISD

Faces of KISD

Bryce Nieman, Nicole Lyons & Nicole McCollum

### **Staff/Student Recognition Crystal Certificates of Merit**

Rockwall ISD

We Love Program

Alyssa Suniga & April Guest

## ★ CATEGORY 54

### **School/Community Partnership Crystal Commendation**

Mesquite ISD

ReadPlayTalk: A Powerful Community Partnership

Communications  
Department

### **School/Community Partnership Certificates of Merit**

Magnolia ISD

Magnolia ISD Adopts Little Cypress-Mauriceville CISD  
After Harvey

Denise Meyers

Spring ISD

Spring ISD Partners with Chick-fil-A to  
Encourage Literacy

Office of Communications

Wichita Falls ISD

Wichita Falls ISD West Foundation Banquet

Community Relations Department

## ★ CATEGORY 55

### **District/Association Special Event/Celebration Crystal Commendation**

Socorro ISD

SISD Stand and Deliver Walk

Daniel Escobar

### **District/Association Special Event/Celebration Certificates of Merit**

Irving ISD

Go Irving ISD! Experience the Excellence

Communications Department

Spring ISD

2018 Spring ISD State of the District

Office of Communications

## ★ CATEGORY 56

### **Marketing - Crystal Commendation**

Amarillo ISD

Kindergarten in AISD

Holly Shelton & April Brownlee

### **Marketing - Crystal Certificates of Merit**

ESC Region 11

Instructional Solutions and Support Contract -  
Pick, Click, and Grow

Communications Team

Houston ISD

HISD Marketing: Building Houston's Future, Right Now

Rebecca Suarez

Pearland ISD

Hurricane Harvey Gift Card Drive

Communications Department

Richardson ISD

Super Teacher

Tim Clark, Andy McCormick,  
Marcin Wawrzyczek & Adriana Sanchez

## ★ CATEGORY 57

### **Foundation/Partnership Special Event/Celebration Crystal Commendation**

Houston ISD

2018 HISD State of the Schools

Rebecca Suarez

### **Foundation/Partnership Special Event/Celebration Crystal Certificates of Merit**

Corpus Christi ISD/  
Corpus Christi Ed. Foundation

2017 CCISD's State of the District

Ioisa Dowiat, Lyndall Gathright,  
Atanislao Acosta & Javier Obregon

Friendswood ISD Ed. Foundation

FEF Hurricane Harvey Relief

Paige Ridout



★ CATEGORY 58

**Foundation Annual Campaign Crystal Commendation**

Fort Bend ISD

Silver Jubilee — Celebration 25 Years

Veronica Sopher, Jasmine Raziuddin,  
Kristoffer Smith & Danish Nelson

**Foundation Annual Campaign Crystal Certificates of Merit**

North East ISD Partnerships

Team NEISD 2017-2018

Amy Lane, Jason Gatell,  
Carissa Costello & Scott Chidgey

**PLATINUM AWARD ENTRIES**

CATEGORY 59

All divisions judged together

**PLATINUM AWARD**

Socorro ISD

#TeamSISD Endless Opportunities Campaign

Daniel Escobar

**PLATINUM CERTIFICATES OF MERIT**

Carroll ISD

Carroll ISD Bond Builders Team

Julie Thannum, Justin Dearing,  
Jill Webb & Hayley Herring

Garland ISD

#ChooseGarlandISD

Tiffany Veno, Caren Rodriguez, Mida Milligan,  
Delbert Richardson, Homer Clayton, Larry Grimes,  
Jon Cook, Jasmine Preston, Ali Syed,  
Amorae Daylett, Boyd Pace

Highland Park ISD

Every Student, Every Day.

Jon Dahlander, Lauren Loyless,  
Edward Chalupa & Jacqueline Moran

Humble ISD

Humble ISD Strong

Jamie Mount, Jonathan Frey, Yvonne Harris,  
Lori Maugans, Robin McAdams,  
Rusty Odom & Valonia Walker

Midway ISD

Midway Momentum

Traci Marlin

Round Rock ISD

Community Education Integrated Marketing Campaign

Dianne Foletto

**We thank West for sponsoring  
TSPRA's Star Awards celebration  
and the Crystal and Platinum Awards.**

***Congratulations to all our Star Award winners!***

***Please send one member of your district, foundation or organization to pick up your packet of certificates outside the ballroom doors.***

***There are no judges sheets included in your packets.***

***The judges scored the entries online and their scores and comments will be available on the Star Awards website where you entered.***

***A gallery of the award winners is also available.***

***You may order duplicates certificates and medals online at [www.tspra.org](http://www.tspra.org) until 5 p.m., May 15, 2019.***