

# 2016 STAR AWARD WINNERS

## PRINT CATEGORIES

### CATEGORY 1

#### Internal Newsletter All Divisions



#### BEST OF CATEGORY

Harris Co. Dept. of Education    The Hub: Internal News from HCDE    Angela Hider, Joe Perez, Lindsey Sanders,  
Carol Vaughn & Daniel Villarreal

#### GOLD

Alvin ISD    Alvin Family Connection    Ana Pasarella, Rachel Moore  
& Communications Dept.  
Harris Co. Dept. of Education    The Hub: Internal News from HCDE    Angela Hider, Joe Perez, Lindsey Sanders,  
Carol Vaughn & Daniel Villarreal

#### SILVER

Arlington ISD    My AISD    Anthony Andro, Leslie Johnston, Mercedes Mayer,  
Ryan Pierce & Robert Spence  
Harlandale ISD    Harlandale ISD's Harlandale Insider    Andrew Fernandez, Natalie Bobadilla,  
Leticia Saavedra & Alexis LaFosse  
Pearland ISD    "Progress" Newsletter    Kim Hocott

#### BRONZE

Laredo ISD    Laredo ISD Employee Newsletter:  
A+ News Summer 2016    Veronica Castillon, Maribel Valdez,  
Roberto Treviño, Claudia Rodriguez  
& Glenda Flores



### CATEGORY 2

#### External Newsletter Less than 10,000 students

#### BEST OF CATEGORY

Barbers Hill ISD    Barbers Hill Newsletter – Summer Edition    Communications Department

#### GOLD

Barbers Hill ISD    Barbers Hill Newsletter – Summer Edition    Communications Department  
Channelview ISD    ChannelViews newsletter    Mark Kramer  
Hillsboro ISD    Connections Newsletter    Katharine Matthys  
Pine Tree ISD    Pine Tree ISD The Pirate Compass    Mary Whitton

#### SILVER

La Porte ISD    The Leader    Terri Cook & Kimberly Culver  
Smithville ISD    Tiger Insider    Ana L. Murray

#### 10,000 to 30,000 students

#### BEST OF CATEGORY

Alvin ISD    Alvin ISD Community Connection Back to School Edition    Rachel Moore

#### GOLD

Alvin ISD    Alvin ISD Community Connection Back to School Edition    Rachel Moore  
Laredo ISD    Las Escuelas Fall Edition 2015    Veronica Castillon, Claudia Rodriguez,  
Roberto Treviño & Mimi Valdez  
Northwest ISD    Northwest Vision    Rachel Bobbitt & Emily Conklin

**Category 2 External Newsletter cont.  
More than 30,000 students**

**BEST OF CATEGORY**

Mesquite ISD

**GOLD**

Alief ISD  
Garland ISD  
Mesquite ISD

**SILVER**

Mesquite ISD  
North East ISD  
Socorro ISD

College Awareness Week

Alief Communicator  
ConnectEd  
College Awareness Week

MISD Matters  
North East Connections  
@Socorro Newsletter

Kristin Odom  
  
Public Relations Department  
Tiffany Veno, Caren Rodriguez & Judy Kriehn  
Kristin Odom

Allison Lewallyn & Kristin Odom  
Kristina Martinez  
Public Relations Department



**BEST OF CATEGORY**

Red Oak ISD

**GOLD**

New Braunfels ISD  
Red Oak ISD  
Lancaster ISD

**SILVER**

Friendswood ISD  
Lancaster ISD  
Midway ISD

**BRONZE**

DeSoto ISD  
DeSoto ISD  
Friendswood ISD  
Huntsville ISD  
Hutto ISD  
Lancaster ISD

Fine Arts Pamphlet

New Braunfels ISD Bond 2015 Information Flyer  
Fine Arts Pamphlet  
Lancaster ISD: BOND 2015 Quick Facts Flyer

7 Perks for Friendswood ISD Employees  
21st Century Learning Expo Save the Date  
Midway Bus Safety Flyer

T-STEM & College Access Family Night  
TRE Flier  
District Quick Facts  
Opportunities for Success Rack Card  
Veterans Day Staff Recognition  
Banner Raising Celebration

James Murphy

Rebecca Villarreal & Chris Salazar  
James Murphy  
Sonya Cole-Hamilton

Dayna Owen  
Communications Department  
Magen Davis & Traci Marlin

Beth Trimble  
Beth Trimble  
Dayna Owen  
Shannon Duncan  
Cassandra Brandt & Todd Robison  
Sonya Cole-Hamilton



**CATEGORY 3**

**Flyer**

**Less than 10,000 students**

**10,000 to 30,000 students**

**BEST OF CATEGORY**

Harlandale ISD

**GOLD**

Goose Creek CISD  
Harlandale ISD

**SILVER**

Harlandale ISD  
Pearland ISD

**BRONZE**

Dickinson ISD  
Laredo ISD  
Magnolia ISD  
Weslaco ISD - KWESTV 17

Harlandale ISD's Friday Night Lights

Special Needs Resources Fair Flyer  
Harlandale ISD's Friday Night Lights

Harlandale ISD District Art Show  
Pearland ISD Job Fair Flyer

Dickinson ISD Bond 2016 flyer  
Pink Day at LISD  
Bond Proposal November 2015  
Bus Stop Café Munch & Move at the Park

Leticia Saavedra

Mima Trujillo  
Leticia Saavedra

Leticia Saavedra  
Kim Hocott

Tammy Dowdy  
Claudia Rodriguez  
Denise Meyers  
KWES Department



**Category 3 Flyer cont.**  
**More than 30,000 students**

**BEST OF CATEGORY**

**Houston ISD**  
**GOLD**  
ESC Region 20  
Fort Bend ISD  
Garland ISD

Garland ISD Ed Foundation

Houston ISD  
Mesquite ISD  
Mesquite ISD  
Mesquite ISD  
Region 16 ESC  
Spring Branch ISD

**SILVER**  
SESC Region 11  
Harris Co. Dept. of Education  
Irving ISD

Houston ISD Global Graduate

ESC-20 Conference of HOPE Flyer  
Student Health Messages  
Montessori FAQs

Garland ISD Education Foundation Marketing Flyer

Houston ISD Global Graduate  
Join KEOM  
New Teacher Bash  
Pre-K Enrollment  
2016 EdCon  
A Vision Lock Experience - Superintendent Entry

Write ER Flier  
Use It or Lose It: Summer Learning Tips for Parents  
Deep in the Heart of Giving ISF Flyer

**Communications Department**

Mark Hill  
Becky Walker  
Tiffany Veno, Caren Rodriguez,  
Judy Kriehn & Chris Moore  
Lisa Cox, Judy Kriehn  
& Tiffany Veno

Communications Department  
Kristin Odom  
Kristin Odom  
Kristin Odom  
Matt Koumalats  
Communications

Elizabeth Harwood  
Justin Jannise & Juan Lopez  
Julie Baur



**CATEGORY 4**  
**Brochure**  
**Less than 10,000 students**



**BEST OF CATEGORY**

**Channelview ISD**  
**GOLD**  
Channelview ISD  
DeSoto ISD  
La Porte ISD

Little Elm ISD  
Midway ISD

**SILVER**  
Everman ISD  
Hillsboro ISD  
Lancaster ISD

Lufkin ISD  
Terrell ISD

Channelview Teacher Recruiting Brochure

Channelview Teacher Recruiting Brochure  
Strategic Plan 2020 Brochure  
La Porte ISD--Presentation to La Porte-Bayshore  
Chamber of Commerce  
Did you know...  
Midway Safety & Security Guide

Everman ISD Brochure  
HISD Education Foundation Brochure  
The Right Way Customer Service Standards &  
Communications Guidelines Brochure  
Lufkin ISD Program for the Gifted and Talented Brochure  
Land Developer Brochure

**Mark Kramer**

Mark Kramer  
Beth Trimble  
Kimberly Culver & Terri Cook

Pat Robbins  
Magen Davis & Traci Marlin

Nikita Russell & Derrick Thompson  
Katharine Matthys  
Communications Department

Sheila Adams  
Rachel Frost Hicks

**10,000 to 30,000 students**

**BEST OF CATEGORY**

**Harlingen CISD**  
**GOLD**  
Goose Creek CISD  
Harlingen CISD

**SILVER**  
College Station ISD Ed Foundation

Pearland ISD  
Pearland ISD

**BRONZE**  
Brazosport ISD  
Harlandale ISD  
New Caney ISD

**We are HCISD**

Athletic Sponsorship Brochure  
We are HCISD

TEAM CSISD Education Foundation  
Employee Giving Campaign Brochure  
Pearland ISD Profile Brochure  
RISE Mentoring Volunteer Brochure

BISD Fast Facts  
Harlandale Opportunities for Post Secondary Brochure  
A Shining Star in Texas Education

**Brianna Vela, Shane Strubhart & Jessica Martinez**

Beth Dombrowa & Mima Trujillo  
Brianna Vela, Shane Strubhart & Jessica Martinez

Teresa Benden

Kim Hocott  
Kim Hocott

Amber Casey, Karla Christman & Tami Sophia  
Leticia Saavedra  
Scott Powers, Kelly Renschler & Melecio Franco

**Category 4 Brochure cont.  
More than 30,000 students**

**BEST OF CATEGORY**

Humble ISD

Humble High School Purple Pride

Jamie Mount, Jonathan Frey  
& Robin McAdams

**GOLD**

Alief ISD  
ESC Region 12  
ESC Region 12  
ESC Region 20  
ESC Region 20  
Fort Bend ISD  
Garland ISD  
Garland ISD  
Garland ISD  
Houston ISD  
Humble ISD  
Mesquite ISD  
Mesquite ISD  
Mesquite ISD  
North East ISD  
Texas Assoc. of School Boards

Alief ISD Community and Student Engagement Brochure  
Program Effectiveness, Analysis & Support Brochure  
SWEP Brochure  
Behavior Blitz Brochure  
Home on the Range Science Workshop  
FBISD 2014 Bond Update  
Elementary MST Magnet brochure  
Mandarin Chinese Language and Leadership  
Montessori brochure  
Brochure: State of the Schools 2016  
Humble High School Purple Pride  
Elementary Menu  
Excellence Always  
Job Fair  
Tradition of Excellence  
TASB Special Education Solutions Brochure

Public Relations Department  
Samantha Baker  
Sarah-Jane Menefee  
Shannon Jones  
Shannon Jones  
Communications Department  
Tiffany Veno, Caren Rodriguez & Judy Kriehn  
Judy Kriehn, Tiffany Veno & Caren Rodriguez  
Judy Kriehn, Tiffany Veno & Caren Rodriguez  
Communications Department  
Jamie Mount, Jonathan Frey & Robin McAdams  
Kristin Odom  
Kristin Odom & Elizabeth Fernandez  
Kristin Odom  
Kristina Martinez  
TASB Communications

**SILVER**

ESC Region 11  
ESC Region 20  
North East ISD  
North East ISD  
Socorro ISD  
Spring Branch ISD

You're Amazing Participation Gift  
Jubilee Career and College Readiness Brochure  
Board of Trustees brochure  
NEISD Magnet Program Brochure  
Endless Opportunities  
Be proud. Be brave. Be a learner.

Lori Burton  
Mark Hill  
Kristina Martinez  
Kristina Martinez  
Public Relations Department  
Communications



**CATEGORY 5  
Booklet**



**Less than 10,000 & 10,000 to 30,000 students**

**BEST OF CATEGORY**

Laredo ISD

Vidal M. Trevino School of Communications  
and Fine Arts Booklet

Veronica Castellon,  
Claudia Rodriguez & Bobby Treviño

**GOLD**

Harlingen CISD  
Laredo ISD

HCISD hosts 74th Annual Pigskin Jubilee  
Vidal M. Trevino School of Communications  
and Fine Arts Booklet

Jessica Martinez  
Veronica Castellon, Claudia Rodriguez,  
& Bobby Treviño

**SILVER**

Weslaco ISD - KWESTV 17

2016-2017 Bobby Lackey Stadium Advertising Opportunities

KWES Department

**BRONZE**

Galveston ISD

2016-2017 School of Choice Guide

Dyann Polzin

**More than 30,000 students**

**BEST OF CATEGORY**

Mansfield ISD

Mansfield ISD Marketing Mailer

Communications & Marketing Department

**GOLD**

ESC Region 13  
Fort Worth ISD  
Mansfield ISD  
Richardson ISD

A Blueprint for Building a STEM Program  
A Measure of Student Health in Fort Worth ISD  
Mansfield ISD Marketing Mailer  
HR Recruiting Brochure 2015-16

Ana Amezcua  
Erica Weaver  
Communications & Marketing Department  
Communications Department

**SILVER**

ESC Region 12  
ESC Region 20  
Fort Worth ISD

2016-17 Programs & Services Book  
Regional STAAR Data Analysis- Bridging The Gap Booklet  
JROTC: The Trip of a Lifetime

Samantha Baker  
Mark Hill  
Communications Department

**Category 5 Booklet cont. - More than 30,000 students**

**BRONZE**

ESC Region 13  
Houston ISD  
Region 4 Print Center  
Region 7 ESC  
Spring ISD  
Spring ISD

Expository Playbook for Elementary  
2015-2016 School Choice Booklet  
Alief ISD Dual Language Brochure  
Anthology Book  
2015-16 School Guide  
Popular Annual Financial Report 2015-2016

Ana Amezcua  
Communications Department  
Barbara Hannah & Charlotte Cicatello  
Adriana Moon  
Office of Communications  
Office of Communications



**BEST OF CATEGORY**

Huntsville ISD

**GOLD**

Huntsville ISD

**SILVER**

Quinlan ISD

**BRONZE**

Decatur ISD & ESC Region 11

2015-2016 Academic School Calendar

Shannon Duncan

2015-2016 Academic School Calendar

Shannon Duncan

2015-2016 Quinlan ISD Calendar

Tiffany Upchurch

Calendar 2016-2017

Elizabeth Harwood & Holly Fuller

**10,000 to 30,000 students**

**BEST OF CATEGORY**

Laredo ISD

**GOLD**

Laredo ISD

**SILVER**

Harlandale ISD

LISD Scholastic Calendar 2015-2016

Claudia Rodriguez

LISD Scholastic Calendar 2015-2016

Claudia Rodriguez

Harlandale ISD Academic Calendar

Andrew Fernandez, Natalie Bobadilla,  
Leticia Saavedra & Alexis LaFosse

Harlandale ISD District Events Calendar

Andrew Fernandez, Natalie Bobadilla,  
Leticia Saavedra & Alexis LaFosse

**BRONZE**

Harlandale ISD

**More than 30,000 students**

**BEST OF CATEGORY**

Mesquite ISD

**GOLD**

Mesquite ISD

Pharr-San Juan-Alamo ISD

Mesquite ISD Calendar

Kristin Odom

Mesquite ISD Calendar

Kristin Odom

PSJA Calendar 2015-2016

Jim Zavala, Arianna Vazquez-Hernandez  
& Crystal Villarreal

Region 16 ESC

Celebrating 50 Years - Region 16 2016-2017 Calendar & Directory

Matt Koumalats



**BEST OF CATEGORY**

Midway ISD

**GOLD**

Corsicana Ed Foundation

Galveston ISD

La Porte ISD

La Porte ISD

Lancaster ISD

Midway ISD

**SILVER**

DeSoto ISD

Galveston ISD

La Porte ISD

Roma ISD

Midway High School Chamber Singers ACDA Program

Traci Marlin

2016 Distinguished Scholars Banquet Program

Kristin Zastoupil

Back to School Conference 2015-2016

Dyann Polzin

The 2016 Recipe Competition

Kimberly Culver & Adam J. Holland

Through the Years--2016 La Porte ISD Service Awards

Kimberly Culver

2015 Fall Convocation Program

Communications Department

Midway High School Chamber Singers ACDA Program

Traci Marlin

Volunteer & Partner Appreciation Program

Beth Trimble

Teacher/Employee of the Year Awards

Dyann Polzin

100 Years of Excellence in Education

Kimberly Culver

Roma High School Top 10 Percent Celebration Dinner

Helen Escobar

**CATEGORY 7**

**Program**

**Less than 10,000 students**



## Category 7 Program cont. - Less than 10,000 students

### BRONZE

Friendswood ISD Ed Foundation Annual Sporting Clay Fall Fundraiser

Paige Ridout

### 10,000 to 30,000 students

#### BEST OF CATEGORY

Goose Creek CISD

GC Proudly Presents Our Marvelous  
2016 Teachers of the Year

Mima Trujillo, Beth Dombrowa,  
Carrie Pryor-Newman & Susan Passmore

#### GOLD

Goose Creek CISD

GC Proudly Presents Our Marvelous  
2016 Teachers of the Year  
WFISD Teacher of the Year Banquet Program

Mima Trujillo, Beth Dombrowa,  
Carrie Pryor-Newman & Susan Passmore  
Community Relations Department

Wichita Falls ISD

#### SILVER

Deer Park ISD  
Northwest ISD  
Rockwall ISD  
Southwest ISD

2016 Employee Service Awards Dinner Program  
Inspire Celebration - Program  
You're the Missing Piece: HR Hiring Program  
Our District. Our History. Our. Home

Cheryl Leon  
Rachel Bobbitt & Emily Conklin  
Alyssa Suniga  
Roger Campos

#### BRONZE

Deer Park ISD  
McAllen ISD  
McAllen ISD  
McAllen ISD

2016 Academic Honors Dinner Program  
Scoreboard Sponsor Reveal  
Stadium Sneak Peek  
Teacher of the Year Luncheon

Cheryl Leon  
Andrea Hathcock  
Andrea Hathcock  
Andrea Hathcock

### More than 30,000 students

#### BEST OF CATEGORY

Corpus Christi ISD

Teacher of the Year Program

Atanislao Acosta

#### GOLD

Corpus Christi ISD  
Corpus Christi ISD  
Houston ISD  
Katy ISD  
Mesquite ISD  
Pasadena ISD

Academic Achievers Program  
Teacher of the Year Program  
2015 - 2016 Educators of the Year Program  
2016 Student Excellence Event Program  
Apple Corps Gala: Best in Texas  
State of the District

Atanislao Acosta  
Atanislao Acosta  
Communications Department  
Communications Department  
Kristin Odom  
Bruce Stone, Reesha Brown & Melissa Trevizo

#### SILVER

Amarillo ISD  
Mansfield ISD

Teacher of the Year Program 2016  
Mansfield ISD Employee Awards Banquet:  
A Night at the Oscars  
Fine Arts Summit

Denise Blanchard  
Communications & Marketing Department

Region 7 ESC

#### BRONZE

Mesquite ISD  
Plano ISD

Dedication of Dr. Linda Henrie Elementary School  
Teacher of the Year Gala Program:  
The World Awaits - Make Your Mark

Kristin Odom  
Communications Department

Adriana Moon



#### BEST OF CATEGORY

Hutto ISD

#### GOLD

Barbers Hill ISD  
Corsicana Ed Foundation  
DeSoto ISD  
Hutto ISD  
Little Elm ISD  
Roma ISD

Be a Hero, Be a Mentor

Kindergarten Registration Campaign  
4th Annual C&B Seen Gala: Brazilian Carnival  
Volunteer & Partner Appreciation Reception  
Be a Hero, Be a Mentor  
You're Invited to the Art Show!  
Teachers of the Year Banquet Invitation

Cassandra Brandt & Todd Robison

Communications Department  
Kristin Zastoupil  
Beth Trimble  
Cassandra Brandt & Todd Robison  
Casey Bain  
Helen Escobar



## CATEGORY 8 Invitation/Announcement Less than 10,000 students



**Category 8 Invitation/Announcement cont. - Less than 10,000 students**

**SILVER**

Everman ISD	High School Ribbon Cutting Ceremony	Nikita Russell & Derrick Thompson
Friendswood ISD	be our Guest to a Thanksgiving Feast	Communication Department
Friendswood ISD Ed Foundation	Southern Charm Gala	Paige Ridout
Lancaster ISD	21st Century Learning Expo Invitation	Communications Department

**10,000 to 30,000 students**

**BEST OF CATEGORY**

Laredo ISD	H.B. Zachry Elementary School ribbon cutting ceremony invitation	Veronica Castillon, Claudia Rodriguez, Bobby Treviño & Mimi Valdez
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**GOLD**

Dickinson ISD	Celebrate Your Milestone!	Jenna Simsen
Laredo ISD	Black and White Affair Invitation	Claudia Rodriguez & Veronica Castillon
Laredo ISD	H.B. Zachry Elementary School ribbon cutting ceremony invitation	Veronica Castillon, Claudia Rodriguez, Bobby Treviño & Mimi Valdez
Laredo ISD	Vidal M. Trevino School of Communications and Fine Arts invitation	Veronica Castillon, Claudia Rodriguez, Bobby Treviño & Mimi Valdez
Wichita Falls ISD	WFISD Teacher of the Year Banquet Invitation	Community Relations Department

**SILVER**

Goose Creek CISD	Invitation to Coffee Bar Grand Opening	Mima Trujillo & Beth Dombrowa
Laredo ISD	Service Awards Invitation	Claudia Rodriguez & Veronica Castillon

**More than 30,000 students**

**BEST OF CATEGORY**

Fort Bend ISD	Bollywood Gala Invitation	Becky Walker
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**GOLD**

ESC Region 11	Ginger Jar Farewell Invitation	Elizabeth Harwood
ESC Region 20	Top Workplace Award	Sandy Flores
Fort Bend ISD	Bollywood Gala Invitation	Becky Walker
Garland ISD	John Washington Retirement Invitation	Judy Kriehn
Mesquite ISD	Business Partners Breakfast	Kristin Odom
Pasadena ISD	Roberts Middle School Dedication Boarding Pass	Bruce Stone

**SILVER**

ESC Region 12	Summer Symposiums Save the Date	ESC Region 12 Staff
Katy ISD	2016 Student Excellence Event Invitation	Communications Department
Keller ISD	2016 School Board Appreciation Night Invite	Nicole McCollum
Klein ISD	Dr. Cain's Retirement Celebration	Chelsea Ceballos
Northside ISD	50th Anniversary Marshall HS Basketball State Champions	Communications Department
Plano ISD	Invitation for "Making Our Mark," a tribute to the legacy of Dr. Martin Luther King, Jr. (MLK)	Communications Department

**BRONZE**

Garland ISD Ed Foundation	Garland ISD Education Foundation 14th-Annual Golf Tournament Invitation	Lisa Cox, Judy Kriehn & Tiffany Veno
Mesquite ISD	Prospective Board Member Information Session	Kristin Odom
Plano ISD	Teacher of the Year Gala Invite: The World Awaits - Make Your Mark.	Communications Department



**BEST OF CATEGORY**

Friendswood ISD	School Funding	Dayna Owen
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**GOLD**

Friendswood ISD	School Funding	Dayna Owen
Santa Fe ISD Ed Foundation	SFISD Fun Run and Ball Drop Raffle Poster	Jodi Gidley

**CATEGORY 9**

**Poster**

**Less than 10,000 students**





## Category 9 Poster cont. - Less than 10,000 students

### SILVER

Boerne ISD	Boerne ISD Teachers Rock!	David Boggan
DeSoto ISD	In An Emergency	Beth Trimble
Friendswood ISD	PreK/K Registration	Dayna Owen
Lancaster ISD	Lancaster High School Tiger Basketball Championship Community Pep Rally Poster	Communications Department

### BRONZE

DeSoto ISD	Buzz To Get IN!	Beth Trimble
DeSoto ISD	Homecoming 2015	Beth Trimble
Galveston ISD	Footloose Musical Poster	Dyann Polzin
Roma ISD	Roma ISD TEA Distinctions Poster	Helen Escobar

## 10,000 to 30,000 students

### BEST OF CATEGORY

Laredo ISD	Superhero Headquarters	Claudia Rodriguez
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### GOLD

Laredo ISD	Superhero Headquarters	Claudia Rodriguez
Southwest ISD	Southwest High School "Fire Up" Athletic Poster Series	Roger Campos

### SILVER

Crowley ISD	Paperless Report Cards	Jaime Handy & Anthony Kirchner
Magnolia ISD	After School Adventures Program Poster	Denise Meyers
Southwest ISD	SWISD Recognized Alumni Banners	Roger Campos

### BRONZE

Brazosport ISD	BISD HR Vertical Banner	Amber Casey, Karla Christman & Tami Sophia
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## More than 30,000 students

### BEST OF CATEGORY

Houston ISD	2016 State of the Schools Student Movie Posters	Communications Department
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### GOLD

Fort Worth ISD	Be Active Poster Campaign	Erica Weaver
Fort Worth ISD	Get Yourself Tested Poster Campaign	Erica Weaver
Harris Co. Dept. of Education	Scholastic Art & Writing Awards 2016 Commemorative Poster	Angela Hider & Carol Vaughn

### Houston ISD

Houston ISD	2016 State of the Schools Student Movie Posters	Communications Department
Irving ISD	Your Roadmap to Graduation	Julie Baur
Spring Branch ISD	Leadership U Poster Series	Communications

### SILVER

Corpus Christi ISD	Corpus Christi ISD State of the District Infographic	Atanisla Acosta
Ector County ISD	Connect w/ECISD	Communications Department
ESC Region 11	Mistakes Grow Your Brain	Elizabeth Harwood
ESC Region 11	New Teacher Induction Infographic	Elizabeth Harwood
ESC Region 12	Child Nutrition Breakfast & Lunch Posters	Samantha Baker
Fort Bend ISD	Inspire Equip Imagine Poster Series	Becky Walker
Garland ISD	Attendance Awareness Month	Judy Kriehn, Tiffany Veno & Caren Rodriguez

### Garland ISD

Garland ISD	Gladiator Saturday	Judy Kriehn
Garland ISD Ed Foundation	Garland ISD Education Foundation Grant Poster	Lisa Cox, Judy Kriehn & Tiffany Veno
Klein ISD	Paint the Community With Peace	Chelsea Ceballos
North East ISD	North East ISD Pride Panels	Jason Gatell, Amy Lane, Kristina Martinez & Daniel Segura

### Northside ISD

Northside ISD	Northside Strong	Communications Department
Pasadena ISD	2015 College Week Poster	Jade Wise
Pasadena ISD Ed Foundation	Texas Invitational Poster	Bruce Stone & Rob Smith
Region 16 ESC	2016 Summer Autism Conference Poster	Matt Koumalats

### BRONZE

Garland ISD	College Day and College Night	Tiffany Veno, Caren Rodriguez & Judy Kriehn
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# CATEGORY 10

## Holiday

Less than 10,000 students



### BEST OF CATEGORY

Roma ISD

**GOLD**

Highland Park ISD

Roma ISD

**SILVER**

Copperas Cove ISD

DeSoto ISD

Huntsville ISD

Hutto ISD

Roma ISD 2015 Holiday Card

Birthday Card

Roma ISD 2015 Holiday Card

Copperas Cove ISD Holiday Card

Holiday Greeting Card

2015 District Holiday Card

Freedom Game 2015

Helen Escobar & Angel Vidal

Communications Department

Helen Escobar & Angel Vidal

Wendy Sledd

Beth Trimble & Rena Thomas

Shannon Duncan

Cassandra Brandt & Todd Robison

### 10,000 to 30,000 & More than 30,000 students

### BEST OF CATEGORY

Keller ISD

**GOLD**

Brazosport ISD

Keller ISD

**SILVER**

Laredo ISD

Annual District Holiday Card 2015

Nicole McCollum

Warm Holiday Greetings

Amber Casey, Karla Christman & Tami Sophia

Annual District Holiday Card 2015

Nicole McCollum

Laredo ISD Christmas Card

Veronica Castillon, Bobby Treviño,

Claudia Rodriguez & Mimi Valdez

### BRONZE

Amarillo ISD

Student Art Ornament Christmas Cards

Denise Blanchard



# CATEGORY 11

## Non-English Speaking Audience

Less than 10,000 & 10,000 to 30,000 students



### BEST OF CATEGORY

Everman ISD

**GOLD**

Everman ISD

Everman ISD

Goose Creek CISD

Pearland ISD

**SILVER**

Alvin ISD

Annual Report in Spanish

Nikita Russell & Derrick Thompson

Annual Report in Spanish

Nikita Russell & Derrick Thompson

Everman ISD Spanish Materials

Nikita Russell & Derrick Thompson

Special Needs Resources Fair Flyer in Spanish

Mima Trujillo

Kindergarten Enrollment Brochure

Kim Hocott

Conexión Para La Familia de Alvin

Ana Pasarella, Rachel Moore,

Communications Dept.

### More than 30,000 students

### BEST OF CATEGORY

Houston ISD

**GOLD**

ESC Region 20

Garland ISD

Pre-K Flyers

Communications Department

Migrant Latina Seminario de Empoderamiento

Shannon Jones

Montessori FAQs in Spanish

Tiffany Veno, Caren Rodriguez,

Judy Kriehn & Chris Moore

Garland ISD

Spanish Elementary MST Magnet brochure

Tiffany Veno, Caren Rodriguez

& Judy Kriehn

Houston ISD

Pre-K Flyers

Communications Department

Pharr-San Juan-Alamo ISD

PSJA Dual Language Enrichment Program

Arianna Vazquez-Hernandez





# CATEGORY 12

## Annual Report

### Less than 10,000 students



**BEST OF CATEGORY**  
Midway ISD Ed Foundation

Midway Education Foundation Gratitude Report

Suzi Pagel, Magen Davis  
& Traci Marlin

**GOLD**

Channelview ISD  
Midway ISD  
Midway ISD Ed Foundation  
Prosper ISD

Channelview ISD District Report  
2015-2016 Midway Annual Community Report  
Midway Education Foundation Gratitude Report  
Eagle Pride ~ Annual Report

Mark Kramer  
Traci Marlin & Magen Davis  
Suzi Pagel, Magen Davis & Traci Marlin  
Christal Hankey

**SILVER**

Everman ISD

Everman ISD Annual Report

Nikita Russell & Derrick Thompson

### 10,000 to 30,000 & More than 30,000 students

**BEST OF CATEGORY**  
Fort Worth ISD

Building Relationships: Fort Worth ISD  
2014-2015 Annual Report

Rebecca Slack & Erica Weaver

**GOLD**

Ector County ISD  
ESC Region 20  
Fort Worth ISD  
  
Harris Co. Dept. of Education

2015 ECISD Community Report  
Commissioner Report  
Building Relationships: Fort Worth ISD  
2014-2015 Annual Report

Communications Department  
Sandy Flores  
Rebecca Slack & Erica Weaver

Harris Co. Dept. of Education  
Mansfield ISD  
Northside ISD  
Plano ISD  
Socorro ISD  
Spring Branch ISD  
Texas Assoc. of School Boards

Growing Stronger Together:  
Head Start Annual Report 2014-2015  
Harris County Department of Education PAFR  
Mansfield ISD 2015-16 State of the District  
Welcome to Northside Independent School District  
Plano ISD Annual Report  
SISD 2014-2015 Annual Report  
A Place for EVERY Child  
TASB 2015 Annual Report

Angela Hider, Lindsey Sanders & Carol Vaughn

Tammy Lanier  
Communications & Marketing Dept.  
Communications Department  
Communications Department  
Public Relations Department  
Communications  
Roger White

**SILVER**

Katy ISD  
Northwest ISD

Katy ISD 2014-2015 Annual Report  
Annual Report

Communications Department  
Rachel Bobbitt & Emily Conklin



# CATEGORY 13

## Communication Plan



### Less than 10,000 & 10,000 to 30,000 students

**BEST OF CATEGORY**  
Wylie ISD

Kids Teaching Kids Marketing Plan

Haley Dudrow

**GOLD**

Midway ISD  
Wylie ISD

Midway ISD Strategic Communications Plan  
Kids Teaching Kids Marketing Plan

Traci Marlin  
Haley Dudrow

**BRONZE**

Decatur ISD

Communications Plan

Holly Fuller

### More than 30,000 students

**BEST OF CATEGORY**  
ESC Region II

ESC Region II Communications Plan

Communications Team

**GOLD**

ESC Region II  
Mansfield ISD

ESC Region II Communications Plan  
Mansfield ISD Comprehensive  
Communications & Marketing Plan 2015-16

Communications Team  
Communications & Marketing Dept.

**SILVER**

Houston ISD

Foundation or Partnership Campaign:  
Teach Forward Houston

Communications Department

Humble ISD

Humble ISD Communication Plan 2016-2018

Jamie Mount, Lori Maugans,  
Robin McAdams, Yvonne Harris & Jonathan Frey



**BEST OF CATEGORY**

College Station ISD  
**GOLD**

College Station ISD  
**SILVER**

Southwest ISD  
**BRONZE**

Brazosport ISD

**CATEGORY 14**

**Handbook/Manual**  
**10,000 to 30,000 students**



College Station ISD New Hire Start Guide

Atakan Berkmen

College Station ISD New Hire Start Guide

Atakan Berkmen

SWISD Logo & Brand Guidelines

Roger Campos

BISD High School Education Planning Guide

Amber Casey, Karla Christman  
& Tami Sophia

**More than 30,000 students**

**BEST OF CATEGORY**

Houston ISD

Principals' Guide to Planning a Successful School  
Groundbreaking or Dedication Ceremony

Communications Department

**GOLD**

Houston ISD

Principals' Guide to Planning a Successful School  
Groundbreaking or Dedication Ceremony

Communications Department

**BRONZE**

ESC Region 20  
Humble ISD

Private Non-Profit User Guide  
Emergency Response Guide

Shannon Jones  
Robin McAdams



**BEST OF CATEGORY**

Amarillo ISD

**GOLD**

Amarillo ISD  
Leander ISD

Portraits Magazine

Communications Department

Northside ISD

Texas Assoc. of School Boards

Portraits Magazine  
The Compass - The Journey Begins Here  
& Kaitlin Paonessa  
Lessons Magazine  
Texas Lone Star

Communications Department  
Jennifer Bailey, Daniel Cernero

Communications Department  
Roger White

**SILVER**

Mansfield ISD

Mansfield ISD Magazine

Communications & Marketing Dept.

**BRONZE**

Arlington ISD

Arlington School & Family Magazine

Communications Department



**BEST OF CATEGORY**

Burnet CISD

**GOLD**

Burnet CISD  
DeSoto ISD  
Lancaster ISD

Crafting the Future at Burnet CISD

Sharon Schwartz

Crafting the Future at Burnet CISD  
Eagles CARE  
Lancaster ISD: The Right Way Campaign

Sharon Schwartz  
Beth Trimble  
Communications Department

**CATEGORY 16**

**Image/Identity Package**  
**Less than 10,000 students**



**Category 16 Image/Identity Package cont.  
10,000 to 30,000 students**

**BEST OF CATEGORY**

**Alvin ISD  
GOLD**

Alvin ISD  
College Station ISD Ed Foundation  
Laredo ISD

Alvin ISD Book Bus Identity Package

Alvin ISD Book Bus Identity Package  
Education Foundation TEAM CSISD Employee Giving  
2GETHER We Will

Rachel Moore & Ana Pasarella

Rachel Moore & Ana Pasarella  
Teresa Benden  
Veronica Castillon, Claudia Rodriguez,  
Roberto Treviño & Mimi Valdez  
Kim Hocott

Pearland ISD

**BRONZE**

Brazosport ISD

RISE Mentoring Branding

BISD Setting the Standard

Amber Casey, Karla Christman  
& Tami Sophia

**More than 30,000 students**

**BEST OF CATEGORY**

**Houston ISD  
GOLD**

ESC Region 20  
ESC Region 20  
Garland ISD  
Houston ISD  
Katy ISD  
Richardson ISD  
Richardson ISD  
Spring Branch ISD  
Texas Assoc.. of School Boards

Arabic Immersion Magnet School

Employee Mentoring Package  
TEA Texas SUCCESS Initiative Identity Package  
Montessori logo  
Arabic Immersion Magnet School  
Tays Junior High Branding  
OneVision  
OneVision Image Package  
The Learner's Journey - The Strategic Plan Brand Campaign  
School Board Recognition Month 2016

Communications Department

Sandy Flores  
Mark Hill  
Judy Kriehn  
Communications Department  
Communications Department  
Communications Department  
Communications Department  
Communications  
TASB Communications

**SILVER**

Amarillo ISD  
Arlington ISD  
ESC Region 12  
ESC Region 12  
ESC Region 12  
Harris Co. Dept. of Education  
  
Pharr-San Juan-Alamo ISD  
Socorro ISD

Future Ready  
Prekindergarten Image Package  
Coordin8 Conference Materials  
Summer Symposiums  
Technology Olympics  
HCDE Choice Partners Cooperative 2015  
Vendor Exhibit and Child Nutrition Expo  
PSJA T. Jefferson T-STEM ECHS Centennial  
Socorro ISD Endless Opportunities Campaign

Denise Blanchard  
Leslie Johnston & Mercedes Mayer  
Samantha Baker  
ESC Region 12 Staff  
Sarah-Jane Menefee  
Juan Lopez, Justin Jannise  
& Louise Henry  
Jim Zavala & Arianna Vazquez-Hernandez  
Public Relations Department

**WRITING CATEGORIES**

**CATEGORY 17**

**Writing**

**Less than 10,000 students**



**BEST OF CATEGORY**

**Lancaster ISD  
GOLD**

Copperas Cove ISD

Lancaster ISD

**SILVER**

Boerne ISD  
Lancaster ISD

Monday Notes: I Hope That You're Empty

Copperas Cove ISD Convocation:  
Every Child Deserves a Champion  
Monday Notes: I Hope That You're Empty

BISD Soars into 2015-16  
Monday Notes: An Apple a Day

Communications Department

Wendy Sledd  
Communications Department

David Boggan  
Communications Department



**Category 17 Writing cont.  
10,000 to 30,000 students**

**BEST OF CATEGORY**

Duncanville ISD

**GOLD**

Comal ISD  
Deer Park ISD  
Duncanville ISD  
Laredo ISD

**BRONZE**

Comal ISD  
Deer Park ISD  
Laredo ISD  
Laredo ISD  
Laredo ISD

Duncanville Educator Still Going Strong at 76

Lari Barager

World War II veteran stirs the emotion of students on Veterans Day  
DPJH Colorful Future 5K  
Duncanville Educator Still Going Strong at 76  
Quick action save students from near drowning

Jason Gordon  
Matt Lucas  
Lari Barager  
Roberto Treviño

Full-day PreK pilot program off to promising start  
Speaking heart to corazon  
Campus security officer saves parent's life  
LISD celebrates life during breast cancer awareness month  
Nelson's Notes

Jason Gordon  
Matt Lucas  
Roberto Treviño  
Mimi Valdez  
Veronica Castillon

**More than 30,000 students**

**BEST OF CATEGORY**

Amarillo ISD

**GOLD**

Amarillo ISD  
Amarillo ISD  
Arlington ISD  
Houston ISD  
Mansfield ISD

**SILVER**

Harris Co. Dept. of Education  
Keller ISD

Keller ISD  
Keller ISD  
Keller ISD  
Leander ISD  
Texas Assoc. of School Boards

**BRONZE**

Harris Co. Dept. of Education  
Klein ISD  
Leander ISD

When the Grass is Greener

April Brownlee

BRAIN-iac  
When the Grass is Greener  
Bond enhances junior high's makerspace  
2016 HISD State of the Schools Speech  
Mansfield ISD Teacher Fights Breast Cancer While Pregnant

April Brownlee  
April Brownlee  
Ryan Pierce  
Communications Dept.  
Hope Boyd

Head Start Annual Report Articles  
Construction Management Students Set the Stage for KMS Theatre's 'Lion King'  
Falcon Fury Athletics Adopts Combat Medic Unit for the Holidays  
TMS Code Red Team Saves Student  
Willis Lane Elementary Student Turns Love of Reading into Reality  
Every Option Open through Project SEARCH  
The Time Is Now

Communications Dept.  
Nicole Lyons  
Nicole Lyons  
Nicole Lyons  
Nicole McCollum  
Jennifer Bailey  
Roger White

Out-of-the-Box Out-of-School Time: Developing the Creative Student  
Klein ISD Implements Its Future Ready 21 Fall of 2016  
LISD Recognized Among Top Texas Districts

Justin Jannise  
Denise McLean  
Jennifer Bailey



**BEST OF CATEGORY**

La Porte ISD

**GOLD**

Galveston ISD  
Galveston ISD

Highland Park ISD

La Porte ISD  
La Porte ISD  
Terrell ISD

**CATEGORY 18  
Published News or Feature  
Less than 10,000 students**



Culinary Arts Students Create Scrumptious Cafeteria Fare

Adam J. Holland

Lights, Camera, Action: Tor Nation Takes LA  
Welding, Electronics Pathways Added to Galveston Career Connect This Fall  
Students exemplify HPISD's motto, "Enter to learn, go forth to serve"  
Culinary Arts Students Create Scrumptious Cafeteria Fare  
Quadruplets Graduate from LPHS  
The Fighting Tiger Band, a Family Affair

Dyann Polzin  
Dyann Polzin  
Communications Dept.  
Adam J. Holland  
Terri Cook  
Olivia Rice



**Category 18 Published News or Feature cont. - Less than 10,000 students**

**SILVER**

Barbers Hill ISD	Baxter, the Big-Hearted Dog	Communications Dept.
Channelview ISD	Super Scholar	Mark Kramer
Galveston ISD	Ball High School Speech and Debate Team Brings Home National Awards	Dyann Polzin
Galveston ISD	Galveston ISD's Child Nutrition Department Hard at Work	Dyann Polzin
Galveston ISD	Top 50 Awards recognize outstanding Galveston students	Dyann Polzin
Galveston ISD	Two Galveston ISD schools named	Dyann Polzin
	National Magnet Schools of Distinction	
Lancaster ISD	Google Expedition Tour Lands in Lancaster ISD	Jacquinette D. Murphy
Lancaster ISD	Lancaster High School Student Receives an Appointment to Westpoint Academy	Jacquinette D. Murphy
Lancaster ISD	Lancaster ISD Hosts School District Leaders from Across the State	Sonya Cole-Hamilton
Weatherford ISD	Field of Dreams	John Tarrant
<b>BRONZE</b>		
Galveston ISD	GISD dominates VEX Robotics in state arena; heads to national, world championships	Dyann Polzin
Little Elm ISD	A Musical Genius	Cecelia Jones

**10,000 to 30,000 students**

**BEST OF CATEGORY**

Comal ISD	Canyon High School community comes together to support senior stricken with cancer	Jason Gordon
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**GOLD**

Comal ISD	Canyon High School community comes together to support senior stricken with cancer	Jason Gordon
Crowley ISD	CPR Training Helps CTE Student at Work	Megan Middleton
Duncanville ISD	Middle School Secretary Shares Cancer Survival Story	Brooke Rawlinson
Goose Creek CISD	GCCISD and YMCA Partner for Miracle League Baseball	Susan Passmore
Goose Creek CISD	GCCISD Employee Rescues Family	Susan Passmore
Goose Creek CISD	Goose Creek Grounds Crew Keeps District Trimmed and Tidy	Beth Dombrowa
Goose Creek CISD	RSS Baseball Player Sidelined after Heart Surgeries	Susan Passmore
Pflugerville ISD	Imagination Sparks Invention	Kyndall Jirasek

**SILVER**

Deer Park ISD	Fairmont Junior High provides lunch for local law enforcement	Jeri M. Martinez
Deer Park ISD	Full STEAM ahead for PWE kindergartners	Jeri M. Martinez
Deer Park ISD	Students teach teachers during technology training	Jeri M. Martinez
Dickinson ISD	Father figures making a difference at Hughes Road Elementary	Tammy Dowdy
Dickinson ISD	Flag flown over Sam Vitanza Stadium holds special significance for DHS alum	Tammy Dowdy
Duncanville ISD	Introducing Reginald Samples: Football Coach, Parent and Teen Psychologist	Lari Barager
Goose Creek CISD	Community Supports Colon Cancer Awareness in Honor of CBJ Principal	Susan Passmore
Goose Creek CISD	Dazzler Duo - Coy Twins Take Over GCM Drill Team	Susan Passmore
Laredo ISD	Laredo ISD Early College teacher named Einstein Educator Fellow	Veronica Castillon
Laredo ISD	Trevino Magnet School wins architecture design award	Veronica Castillon

**BRONZE**

Deer Park ISD	DWJH eighth-graders explore STEM through Viva Technology	Jeri M. Martinez
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**More than 30,000 students**

**BEST OF CATEGORY**

Spring Branch ISD	May the Force (and Coding) be with you!	Communications
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**GOLD**

Amarillo ISD	Shoulders of Giants	April Brownlee
Fort Bend ISD	Military Dad's Surprise Homecoming	Keryn Miles
Spring Branch ISD	May the Force (and Coding) be with you!	Communications

**Category 18 Published New or Feature cont. - More than 30,000 students**

**SILVER**

Amarillo ISD	A Different Kind of Teacher	April Brownlee
Arlington ISD	Short teacher adds to family	Anthony Andro
ESC Region 12	LEx Labs Feature Article	Sarah-Jane Menefee
Irving ISD	On the Quest for Success	Erika Pedroza
Mansfield ISD	Mansfield ISD Student Graduates at 15 Years Old	Hope Boyd
Pasadena ISD	Community School Grad Beats Odds, Pursues Nursing Degree	Reesha Brown
Pasadena ISD	Dobie Iraqi Refugee Pours Life as an American Citizen into Writings	Reesha Brown
Pasadena ISD	Five Transplanted SHHS Seniors Trade Limited Opportunities in Mexico for Diplomas in the U.S.	Reesha Brown
Pasadena ISD	Pasadena High School JROTC Cadet Receives National Award, Makes History	Melissa Trevizo
Pharr-San Juan-Alamo ISD	Changing Lives On Stage	Claudia Lemus
Socorro ISD	SISD follows in Jaime Escalante's footsteps	Public Relations Department

**BRONZE**

Klein ISD	Klein ISD Golfer Sets Campus and District Record	Kate Hope
Pasadena ISD	A Competitor at Heart, New Pasadena ISD Superintendent Takes on Fresh New Challenges While Making History	Reesha Brown
Pasadena ISD	Keller Middle School Students Honor Their Own, Raise Money for Juvenile Arthritis	Melissa Trevizo



**CATEGORY 19  
Published News Release, Edited  
Less than 10,000 students**



**BEST OF CATEGORY**

Barbers Hill ISD	Sound of Hope	Communications Department
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**GOLD**

Barbers Hill ISD	Sound of Hope	Communications Department
Lancaster ISD	Lancaster High School Student Selected As Gates Millennial Scholar	Jacquinetta D. Murphy

**SILVER**

Quinlan ISD	QISD Free Dual Credit College Programs	Tiffany Upchurch
Copperas Cove ISD	Copperas Cove ISD volunteers prepare to go back to school with students	Wendy Sledd

**BRONZE**

Everman ISD	Everman ISD Communications Department	Nikita Russell & Derrick Thompson
New Braunfels ISD	Reduce, Reuse and Recycle program for sixth-graders	Rebecca Villarreal

**10,000 to 30,000 students**

**BEST OF CATEGORY**

Comal ISD	Young Authors Celebration turns students into writers, public speakers	Jason Gordon
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**GOLD**

Comal ISD	Teacher performs life-saving Heimlich maneuver on student	Jason Gordon
Comal ISD	Young Authors Celebration turns students into writers, public speakers	Jason Gordon

**SILVER**

Goose Creek CISD	GCCISD Adds STEM Labs to Junior Schools	Susan Passmore
Laredo ISD	Early College High School named one of the best high schools in the nation	Roberto Treviño
Rio Grande City CISD	Rio Grande City CISD Child Nutrition Department Awarded Grant to Promote Healthy Eating	Cynthia Ybarra

**BRONZE**

Duncanville ISD	Senior Shuffle Inspires Younger Students	Lari Barager
Laredo ISD	LISD students offer free income tax assistance	Roberto Treviño
Rio Grande City CISD	Rio Grande City CISD and Community Rally for Unity	Cynthia Ybarra



**Category 19 Published News Release, Edited cont.  
More than 30,000 students**

**BEST OF CATEGORY**

Socorro ISD

**GOLD**

Pharr-San Juan-Alamo ISD

Socorro ISD

**SILVER**

Harris Co. Dept. of Education

**BRONZE**

Fort Bend ISD

Back to School

PSJA ISD students first in the nation to participate in  
Nursing Associate Degree Program  
Back to School

3 HCDE Grads Hope to Motivate Others

Goodman Elementary School Rising Star

Public Relations Department

Claudia Lemus

Public Relations Department

Carol Vaughn

Tonya Thomas



**SILVER**

Katy ISD

**CATEGORY 20  
Specialty/Novelty Writing**

**More than 30,000 students**

Mark L. Hopkins Law Enforcement Center  
Dedication Program



Communications Department

**PHOTOGRAPHY CATEGORIES**



**BEST OF CATEGORY**

Corsicana ISD

**GOLD**

Barbers Hill ISD  
Channelview ISD  
Corsicana ISD  
Corsicana ISD  
Corsicana ISD  
Lancaster ISD

**SILVER**

Alvarado ISD  
Barbers Hill ISD  
Lancaster ISD  
Lancaster ISD

Leaping for home

Barbers Hill Swim Team - Making a Splash!  
Concentration Catch  
Collision at the goal line  
Leaping for home  
Vying for a loose ball  
Victory Reign

Big Slide  
Barbers Hill Basketball – Going for the Dunk  
Finals MVP  
MVP Down

Rob Ludwig

Communications Department  
Mark Kramer  
Rob Ludwig  
Rob Ludwig  
Rob Ludwig  
Communications Department

Tommy Brown  
Communications Department  
Communications Department  
Communications Department



**10,000 to 30,000 students**

**BEST OF CATEGORY**

Goose Creek CISD

**GOLD**

Goose Creek CISD  
Goose Creek CISD  
Hays CISD  
Waco ISD

**SILVER**

Goose Creek CISD  
Harlandale ISD  
Laredo ISD  
Laredo ISD  
Lubbock ISD  
Rockwall ISD

A Really High Five!

A Really High Five!  
Picked Off By a Gander  
Teamwork  
Future Sports Star

A Swing and a Hit!  
Harlandale ISD Sports Photo  
Running with determination  
Sprinting to the finish line  
High School Heisman  
Hawks Celebrate Playoff Victory

Carrie Pryor-Newman

Carrie Pryor-Newman  
Carrie Pryor-Newman  
Jim Cullen  
Mary Senter

Carrie Pryor-Newman  
Andrew Fernandez  
Roberto Treviño  
Roberto Treviño  
Brian Morris  
Chris Curtis

**Category 21 Photo - Sports Subjects cont.  
More than 30,000 students**

**BEST OF CATEGORY**

Humble ISD

**GOLD**

Cypress-Fairbanks ISD

Humble ISD

Keller ISD

**SILVER**

Keller ISD

**BRONZE**

Ector County ISD

Get Outta' My Goal!

Blocked

Get Outta' My Goal!

Henderson Home Run Swing

1st Inning Winning Run

Friday Night Lights

Jonathan Frey

Gary Durrenberger

Jonathan Frey

Bryce Nieman

Bryce Nieman

Communications Department



**BEST OF CATEGORY**

Alvarado ISD

**GOLD**

Alvarado ISD

Barbers Hill ISD

Brownwood ISD

**SILVER**

Cleveland ISD

**BRONZE**

Lancaster ISD

Eye on the Prize

Eye on the Prize

Barbers Hill Accelerated Reader

Stick Horse Cavalry - Woodland Heights Elementary

Kindergarten Rodeo

Cleveland ISD Seniors

Sweet Success!: Lancaster High School Graduate

Receives Diploma

Tommy Brown

Tommy Brown

Communications Department

Charles Musgrove

Susan Ard

Jacquinette D. Murphy

Kim Hocott

**10,000 to 30,000 students**

**BEST OF CATEGORY**

Pearland ISD

**GOLD**

Deer Park ISD

Goose Creek CISD

Goose Creek CISD

Goose Creek CISD

Goose Creek CISD

Harlandale ISD

Hays CISD

Pearland ISD

**SILVER**

College Station ISD

Crowley ISD

Duncanville ISD

Duncanville ISD

Goose Creek CISD

Goose Creek CISD

Hays CISD

Hays CISD

Judson ISD

Wylie ISD

Senior Walk

Shouting out a rhythm

Dazzler Duo

I Think I've Figured It Out!

One, Two, Tie My Shoe!

We've Been Very Good, Santa!

Harlandale ISD Academic Photo

Graduation Glory

Senior Walk

Reduce, Reuse and Recycle for Art Classroom

Senior Walk

CTE-Welding Photo

Senior Walk Photo

Apples for the Principal!

Going Up!

Teacher Connection

Tech Fun

El Rey Feo Surprises JSTEM Academy

Brother's Love

Matt Lucas

Carrie Pryor-Newman

Carrie Pryor-Newman

Carrie Pryor-Newman

Carrie Pryor-Newman

Andrew Fernandez

Tim Savoy

Kim Hocott

Atakan Berkmen

Jaime Handy

Brooke Rawlinson

Brooke Rawlinson

Carrie Pryor-Newman

Carrie Pryor-Newman

Jim Cullen

Jim Cullen

David L. Rhoads III

Ian Halperin



**Category 22 Photo -Academic/Classroom Subjects cont.  
More than 30,000 students**

**BEST OF CATEGORY**

**Northside ISD**

**GOLD**

Harris Co. Dept. of Education  
Leander ISD  
Leander ISD  
Northside ISD

Experiencing Ag in Action

Reading Buddies: Carroll Elementary After-school Program  
CarrotPalooza at Giddens Elementary  
Dairy Max Breakfast Games  
Experiencing Ag in Action

Julie Ann Matonis

Justin Jannise  
Daniel Cernero  
Daniel Cernero  
Julie Ann Matonis

**SILVER**

Ector County ISD  
Harris Co. Dept. of Education  
Socorro ISD

Judd Winick visits  
Students Raising Hands: Carroll Elementary  
Classroom reading in Team SISD

Communications Department  
Juan Lopez & Justin Jannise  
Public Relations Department

**BRONZE**

Arlington ISD  
ESC Region 11

Bowie HS Graduation  
"Google-y Eyes"

Robert Spence  
Verone Travis



**CATEGORY 23  
Photo - Other Subjects  
Less than 10,000 students**



**BEST OF CATEGORY**

**Burnet CISD**

**GOLD**

Barbers Hill ISD  
Burnet CISD  
Corsicana ISD  
DeSoto ISD  
Lancaster ISD

Celebrating 100 Days of School

Barbers Hill Librarians Read Too!  
Celebrating 100 Days of School  
CEF Burning Ball  
Cheer Precision  
Straight Outta the Kitchen

Sharon Schwartz

Communications Department  
Sharon Schwartz  
Rob Ludwig  
Beth Trimble  
Communications Department

**SILVER**

Alvarado ISD  
Brownwood ISD

Reading Mentor  
The Dallas Huston Walk of Champions Photo -  
Gordon Wood Stadium

Tommy Brown  
Charles Musgrove

Corsicana ISD  
Corsicana ISD  
DeSoto ISD

Honoring Fallen Veterans  
One Act Play  
Drum Major Parade Intensity

Rob Ludwig  
Rob Ludwig  
Beth Trimble

**BRONZE**

Cleveland ISD

Cleveland ISD Kinder Braves Pep Rally

Susan Ard

**10,000 to 30,000 students**

**BEST OF CATEGORY**

**Harlandale ISD**

**GOLD**

College Station ISD  
Comal ISD  
Deer Park ISD  
Deer Park ISD  
Deer Park ISD  
Goose Creek CISD  
Harlandale ISD  
Harlandale ISD  
Hays CISD  
Pearland ISD  
Pflugerville ISD  
Pflugerville ISD

Harlandale ISD Cultural Arts Photography

Mom's Encouraging Words for First Day of School  
Parachute to fitness success  
A Midsummer Night's Dream  
Eyes on the future  
Rosencrantz and Guildenstern are Dead  
Soaring to New Heights  
Harlandale ISD Cultural Arts Photography  
Harlandale ISD Frank Tejada Academy Graduation Photography  
Mariachi Magic  
Grit to Graduate  
Hope Begins Anew  
The Lion King Looks Upon Everything the Light Touches

Natalie Bobadilla

Atakan Berkmen  
Jason Gordon  
Jeri M. Martinez  
Matt Lucas  
Jeri M. Martinez  
Carrie Pryor-Newman  
Natalie Bobadilla  
Natalie Bobadilla  
Jim Cullen  
Kim Hocott  
Marcial Guajardo  
Kyndall Jirasek  
& Marcial Guajardo  
Alyssa Suniga  
Mary Senter

Rockwall ISD  
Waco ISD

Marine Corporal Seth Taylor Returns to Rockwall  
Cinco de Mayo

## Category 23 Photo - Other Subjects cont. - 10,000 to 30,000 students

### SILVER

Brazosport ISD	Rocket Scientist!	Amber Casey, Karla Christman & Tami Sophia
Comal ISD	Surprise, you're a grant winner!	Jason Gordon
Deer Park ISD	Convocation 2015	Jeri M. Martinez
Deer Park ISD	Ready for the future...and First Grade	Matt Lucas
Deer Park ISD	Singing his heart out	Jeri M. Martinez
Goose Creek CISD	Graduation Walk	Carrie Pryor-Newman
Goose Creek CISD	Thank You, Mr. Veteran!	Carrie Pryor-Newman
Harlandale ISD	Harlandale ISD JROTC Photography	Natalie Bobadilla
Judson ISD	Will You Be My Prom Date? Senior Citizen Style	David L. Rhoads III
Laredo ISD	Reading is a super power	Mimi Valdez
Laredo ISD	VMT Dancers celebrate Hispanic Heritage	Roberto Trevino
Magnolia ISD	Convocation 2015 Candle Ceremony	Denise Meyers

### BRONZE

Laredo ISD	Martin High School Cheerleader	Claudia Rodriguez
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### More than 30,000 students

#### BEST OF CATEGORY

Socorro ISD	Montwood High School percussion during sunset	Public Relations Department
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#### GOLD

Arlington ISD	Dunn ES Pinwheels for Peace	Robert Spence
Arlington ISD	Ousley JH Circus Parent Picnic	Robert Spence
Humble ISD	Go Wild - Purple Pride!	Jonathan Frey
Keller ISD	A Superintendent's Love	Nicole Lyons
Keller ISD	Grant Funding Surprise	Bryce Nieman
Socorro ISD	Americas High School Graduation Celebration	Public Relations Department
Socorro ISD	Montwood High School percussion during sunset	Public Relations Department

#### SILVER

Harris Co. Dept. of Education	Head Start Ribbon Cutting	Lindsey Sanders
Keller ISD	"Shine"	Nicole McCollum
Leander ISD	Meet in the Middle	Daniel Cernero
Socorro ISD	Robocom Participants	Public Relations Department

#### BRONZE

Ector County ISD	Buice Dedication	Communications Dept.
Ector County ISD	Convocation 2015 - Erik Wahl	Communications Dept.
Fort Bend ISD	Superintendent Coaches Special Olympics Basketball Game	Tonya Thomas
Harris Co. Dept. of Education	CASE for Kids at the Hobby Center	Lindsey Sanders

## GRAPHICS CATEGORIES

### CATEGORY 24

#### Logo, Trademark, Symbol

#### Less than 10,000 students



#### BEST OF CATEGORY

Lufkin ISD	Lufkin ISD Learning and Innovation Showcase Logo	Sheila Adams
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#### GOLD

Alamo Heights ISD	Shaping the Future of Texas Logo	Rosalinda Montero
Brownwood ISD	Brownwood ISD Seal	Charles Musgrove
Lufkin ISD	Lufkin ISD Learning and Innovation Showcase Logo	Sheila Adams
Midway ISD	Midway Staff Wellness Logo	Magen Davis & Traci Marlin
Red Oak ISD	Red Oak ISD Classroom Revolution Logo	James Murphy



## Category 24 Logo, Trademark, Symbol cont. - Less than 10,000 students

### SILVER

Barbers Hill ISD	Barbers Hill ISD Education Foundation Log	Communications Dept.
Burnet CISD	Burnet CISD - Crafting the Future	Sharon Schwartz
Community ISD	Community ISD Official Crest	Sabreana Smith
Little Elm ISD	Quest for Quality	Casey Bain

### BRONZE

Friendswood ISD Ed Foundation	Friendswood ISD Education Foundation - Endowment Donors	Paige Ridout
Lancaster ISD	The RIGHT Way	Communications Dept.
Lufkin ISD	Lufkin ISD Dual Language Logo	Sheila Adams

## 10,000 to 30,000 students

### BEST OF CATEGORY

<b>Northwest ISD</b>	<b>GEM- Going the Extra Mile</b>	<b>Rachel Bobbitt &amp; Emily Conklin</b>
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<b>OLD</b>		
College Station ISD Ed Foundation	Team CSISD Education Foundation Employee Giving Logo	Teresa Benden
Northwest ISD	GEM- Going the Extra Mile	Rachel Bobbitt & Emily Conklin
Wichita Falls ISD	Wichita Falls ISD Logo	Community Relations Dept.

### SILVER

Alvin ISD	Alvin ISD Book Bus Logo	Rachel Moore & Ana Pasarella
Grapevine-Colleyville ISD	GCISD Bond 2016 Logo	Heather Willden
Laredo ISD	Online Registration Logo	Claudia Rodriguez
Pearland ISD	RISE Mentoring Logo	Kim Hocott
Rockwall ISD	I Love Rockwall ISD Logo	Alyssa Suniga

### BRONZE

Harlandale ISD	Harlandale ISD What's Next Symposium	Leticia Saavedra
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## More than 30,000 students

### BEST OF CATEGORY

<b>Fort Worth ISD</b>	<b>11th Annual District Walk logo</b>	<b>Erica Weaver</b>
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### GOLD

Corpus Christi ISD	Buccaneer Stadium 75th Anniversary Logo	Atanislaio Acosta
ESC Region 11	STEAM PLC Network Logo	Elizabeth Harwood
ESC Region 20	Braille Logo	Sandy Flores
ESC Region 20	Library Resource Roundup Make a Difference	Shannon Jones
Fort Bend ISD	S'mores Art Camp Logo	Becky Walker
Fort Worth ISD	11th Annual District Walk logo	Erica Weaver
Harris Co. Dept. of Education	Choice Partners cooperative logo, stationery package	Juan Lopez
Houston ISD	Teach Forward Houston	Communications Department
Katy ISD	Bethke Elementary Logo	Communications Department
Klein ISD	Future Ready 21	Chelsea Ceballos
Region 16 ESC	Fiftieth Anniversary Celebration Logo	Matt Koumalats
Richardson ISD	OneVision Logo	Communications Department
Socorro ISD	Healthier Team SISD	Public Relations Department

### SILVER

Arlington ISD	Prekindergarten logo	Leslie Johnston & Mercedes Mayer
Clear Creek ISD	Logo design for Clear Creek ISD	Eva deCardenas, Jessica Vandervoort & Elaina Polsen
ESC Region 20	2016 TAPPestry Conference 25th anniversary	Mark Hill





**CATEGORY 25**  
**Original Art**  
 Less than 10,000 students



**BEST OF CATEGORY**

Copperas Cove ISD  
**GOLD**

Copperas Cove ISD  
**SILVER**

Little Elm ISD  
 Little Elm ISD

Copperas Cove Bulldawg Bravo Award

Wendy Sledd

Copperas Cove Bulldawg Bravo Award

Wendy Sledd

Sphere of Values  
 TRE: Thank You!

Casey Bain  
 Casey Bain

**10,000 to 30,000 & More than 30,000 students**

**BEST OF CATEGORY**

Region 16 ESC  
**GOLD**

Dickinson ISD  
 Judson ISD  
 Region 16 ESC

**SILVER**

Garland ISD  
 Pharr-San Juan-Alamo ISD

Play With Your Food

Matt Koumalats

Gator Football Season Accomplishments  
 JISD Celebrates Hispanic Heritage  
 Play With Your Food

Jenna Simsen  
 David L. Rhoads III  
 Matt Koumalats

Student Code of Conduct & Handbook cover  
 DVD Cover - Pigskin DVD

Judy Kriehn  
 Santiago Zavala III



**CATEGORY 26**  
**Published Print Ad**  
 Less than 10,000 students



**BEST OF CATEGORY**

Brownwood ISD  
**GOLD**

Barbers Hill ISD  
 Barbers Hill ISD  
 Barbers Hill ISD  
 Brownwood ISD  
 DeSoto ISD  
 DeSoto ISD  
 Hallsville ISD  
 Huntsville ISD  
 Lancaster ISD  
 Lufkin ISD  
 Roma ISD

**SILVER**

Huntsville ISD  
 Huntsville ISD

Enter the Future Prepared - Print Ad

Charles Musgrove

BHISD: Where Tradition greets Future  
 Century in Sight  
 Go Big Blue!  
 Enter the Future Prepared - Print Ad  
 DeSoto ISD ad in Southwest NOW Magazine  
 ibyou Advertisement  
 Hallsville Students State 5A Champions in UIL Academics 2016  
 Chamber Directory Ad  
 Congratulations Class of 2016!  
 Lufkin ISD Charm Magazine Ad  
 Roma High School Band State Ad

Communications Department  
 Communications Department  
 Communications Department  
 Charles Musgrove  
 Beth Trimble  
 Beth Trimble  
 Carol Greer  
 Shannon Duncan  
 Sonya Cole-Hamilton  
 Sheila Adams  
 Helen Escobar

Football Preview Special Ad  
 Newcomers Guide Ad

Shannon Duncan  
 Shannon Duncan

**10,000 to 30,000 students**

**BEST OF CATEGORY**

Pearland ISD  
**GOLD**

Harlandale ISD  
 Pearland ISD

**BRONZE**

Rio Grande City CISD

Pearland ISD Employee Winners Announcement

Kim Hocott

Harlandale ISD Board Recognition Ad  
 Pearland ISD Employee Winners Announcement

Leticia Saavedra  
 Kim Hocott

Interstellar Welcome for Teachers

Cynthia Ybarra



**Category 26 Published Print Ad cont.  
More than 30,000 students**

**BEST OF CATEGORY**

Richardson ISD  
**GOLD**  
Corpus Christi ISD  
Richardson ISD  
**SILVER**  
Irving ISD  
Irving ISD  
Mesquite ISD  
Pharr-San Juan-Alamo ISD  
Texas Assoc. of School Boards

2016 Giving Guide - Dallas Business Journal  
Back to School  
2016 Giving Guide - Dallas Business Journal  
Irving ISD is the Right Choice  
Our Students Love it Here  
Excellence Always  
Graduation Wrap 2016  
TASB Printing Services Advertisement

Communications Department  
Atanislao Acosta  
Communications Department  
Lesley Weaver & Julie Baur  
Lesley Weaver & Julie Baur  
Kristin Odom  
Jim Zavala & Arianna Vazquez-Hernandez  
TASB Communications



**BEST OF CATEGORY**

Decatur ISD  
**GOLD**  
Decatur ISD  
DeSoto ISD  
DeSoto ISD  
Huntsville ISD  
**SILVER**  
Barbers Hill ISD  
Lancaster ISD

Student Today. Leaders Tomorrow. Eagles Forever.  
Student Today. Leaders Tomorrow. Eagles Forever.  
Back to School Fair Box Truck Banner  
CMP Box Truck Banner  
Chamber Business Expo Exhibit  
Barbers Hill ISD Band Trailer  
Sister 2 Sister Summit



Holly Fuller  
Holly Fuller  
Beth Trimble  
Beth Trimble  
Shannon Duncan  
Communications Department  
Sonya Cole-Hamilton

**CATEGORY 27  
Advertisement - Other  
Less than 10,000 students**

**10,000 to 30,000 students**

**BEST OF CATEGORY**

Dickinson ISD  
**GOLD**  
Dickinson ISD  
Dickinson ISD  
**SILVER**  
Weslaco ISD - KWESTV 17  
**BRONZE**  
Rio Grande City CISD

Celebrating 125 Years of Excellence  
Celebrating 125 Years of Excellence  
Welcome to Gator Nation  
Project: Golden Eye Arecibo Observatory  
Rio Grande City CISD Teachers of the Year 2016-2017

Jenna Simsen  
Jenna Simsen  
Jenna Simsen  
KWES Department  
Cynthia Ybarra

**More than 30,000 students**

**BEST OF CATEGORY**

Garland ISD  
**GOLD**  
Garland ISD  
Garland ISD  
Garland ISD  
Keller ISD  
Socorro ISD  
**SILVER**  
Clear Creek ISD  
Harris Co. Dept. of Education  
Houston ISD  
Humble ISD  
Mesquite ISD  
Mesquite ISD  
Socorro ISD

Montessori Roll-up Banners  
Montessori Bus Advertising  
Montessori Roll-up Banners  
Prekindergarten Bus Advertising  
Stay on Track Billboard: Know the Law  
Endless Opportunities Signage  
Clear Creek ISD Z-Card Brochure  
HCDE Choice Partners cooperative exhibit banners  
"Drive HISD" Bus Driver Recruitment Campaign  
Best Large District in Texas Decal  
"Book Worms from Birth" Billboard  
"The Amazing Technicolor 5K" Billboard  
Endless Opportunities Billboards

Judy Kriehn, Tiffany Veno & Caren Rodriguez  
Tiffany Veno, Caren Rodriguez & Judy Kriehn  
Judy Kriehn, Tiffany Veno & Caren Rodriguez  
Judy Kriehn, Tiffany Veno & Caren Rodriguez  
Bryce Nieman  
Public Relations Department  
Jessica Vandervoort, Elaina Polsen  
& Eva deCardenas  
Client Engagement division  
Communications Department  
Communications Department  
Kristin Odom  
Kristin Odom  
Public Relations Department



# VIDEO/CABLE TV CATEGORIES



## CATEGORY 28

### Video - News/Information

10,000 to 30,000 students



#### BEST OF CATEGORY

New Braunfels ISD

NBISD Bond 2015 Proposed  
New Elementary Schools

Chris Salazar & Rebecca Villarreal

#### GOLD

Galveston ISD  
Galveston ISD  
New Braunfels ISD

National Engineering Week Roundtable Discussion  
The District Flash  
NBISD Bond 2015 Proposed New Elementary Schools

Michael Dudas  
Michael Dudas  
Chris Salazar  
& Rebecca Villarreal  
Rachel Frost Hicks  
Public Relations Department

Terrell ISD  
Waller ISD

2016 Terrell ISD Bond  
General Interest /Feature Story

10,000 to 30,000 students

#### BEST OF CATEGORY

Weslaco ISD - KWES TV 17

Weslaco ISD New Enrollment Policies

KWES Department

#### GOLD

Brazosport ISD  
Brazosport ISD  
La Joya ISD, KLJS TV-17  
Waco ISD

School Bus Safety  
Teacher Stipend  
Why La Joya? Salinas STEM Early College  
Waco ISD Tax Ratification Election

Amber Casey, Karla Christman & Tami Sophia  
Amber Casey, Karla Christman & Tami Sophia  
KLJS TV-17  
Jesse Botello, Mary Senter  
& Communications Department  
KWES Department  
KWES Department

Weslaco ISD - KWES TV 17  
Weslaco ISD - KWES TV 17

Weslaco ISD New Enrollment Policies  
WISD - 2016 Bond Election

More than 30,000 students

#### BEST OF CATEGORY

North East ISD

February 2016 - NE360

Jason Gatell, Jimmy O'Halligan,  
Josue Campos & Carlos Elizondo

#### GOLD

Clear Creek ISD  
Cypress-Fairbanks ISD

Clear Creek ISD is Leading The Way - Back To School  
Up to Speed with Miss Mitzi

Kirk Swann  
Dave DeJohn, Mitzi Loera,  
Vanessa Koch & John Taylor  
Barbara Griffith, Scott JuVette,  
John Papa & Rebecca Slack  
Jason Gatell, Jimmy O'Halligan,  
Josue Campos & Carlos Elizondo

Fort Worth ISD

Superintendent's March Message

North East ISD

February 2016 - NE360

#### SILVER

Northside ISD  
Pharr-San Juan-Alamo ISD

Inside Northside Video Magazine Show #90  
PSJA ISD Newscast

Keith Van Prooyen & Laurie Salazar  
Melinda Garza, Daniel Ramos  
& Mark Vasquez  
ITV Department

United ISD

UISD Student Newscast #11

#### BRONZE

Arlington ISD

2015-2016 End of the Year Message from Dr. Cavazos

Leslie Johnston, Anthony Andro  
& Robert Spence





**BEST OF CATEGORY**  
Weslaco ISD - KWES TV 17  
**GOLD**

Lancaster ISD  
Little Elm ISD  
Crowley ISD  
Weslaco ISD - KWES TV 17  
Weslaco ISD - KWES TV 17

**SILVER**  
La Joya ISD, KLJS TV-17  
**BRONZE**  
Duncanville ISD

**BEST OF CATEGORY**  
Fort Worth ISD

**GOLD**  
Fort Worth ISD  
  
Northside ISD  
United ISD  
**SILVER**  
Klein ISD



**BEST OF CATEGORY**  
Weatherford ISD

**GOLD**  
Weatherford ISD  
**SILVER**  
DeSoto ISD

**BRONZE**  
Galveston ISD

**BEST OF CATEGORY**  
Lubbock ISD, LISD TV  
**GOLD**

College Station ISD  
Lubbock ISD, LISD TV  
Rockwall ISD  
Weslaco ISD - KWES TV 17

**SILVER**  
La Joya ISD, KLJS TV-17  
**BRONZE**  
Wylie ISD

## CATEGORY 29

### Video - News Package

Less than 10,000 & 10,000 to 30,000 students

WISD 21st Century ELF Academy "Mission to Mars"

Hour of Code in Lancaster ISD  
LEHS Avid Visits Pepsico  
Senior Walk  
The Arcibo Observatory Project  
WISD 21st Century ELF Academy "Mission to Mars"

La Joya ISD Softball Tournament

First Day of School for Everyone

**More than 30,000 students**

The new I.M. Terrell VPA/STEM Academy  
Groundbreaking Event

The new I.M. Terrell VPA/STEM Academy  
Groundbreaking Event  
Veterans Day Tribute  
Finley Elementary Elephant & Rhino March

Klein ISD Helps Flood Relief Effort



KWES Department

Communications Department  
Cecelia Jones  
Megan Middleton  
KWES Department  
KWES Department

KLJS TV-17

Kris Hill

Scott JuVette & John Papa

Scott JuVette & John Papa

Keith Van Prooyen & Laurie Salazar  
ITV Department

Denise McLean

## CATEGORY 30

### Video - Documentary

Less than 10,000 students

Draft Day

Draft Day

Strategic Plan 2020 Design Phase Video

Galveston Youth Leadership Award Interviews

**10,000 to 30,000 students**

LISD-TV 30th Anniversary Documentary

College Station ISD Crossing Guards  
LISD-TV 30th Anniversary Documentary  
I Love Rockwall ISD-- Miranda's Story  
TINACO BOWL IV

La Joya ISD Helping Hands go Hope

Dual Language: A Teacher's Perspective



John Tarrant

John Tarrant

Beth Trimble, Brent Awalt,  
Rena Thomas & Communications Dept.

Michael Dudas

LISD-TV

Atakan Berkmen  
LISD-TV  
Chris Curtis  
KWES Department

KLJS TV-17

Haley Dudrow



**Category 30 Video - Documentary cont.  
More than 30,000 students**

**BEST OF CATEGORY**

Fort Worth ISD  
**GOLD**  
Cypress-Fairbanks ISD

ESC Region 13  
Fort Worth ISD  
Leander ISD  
Mansfield ISD  
North East ISD

Plano ISD  
Spring ISD

**SILVER**

Irving ISD  
Leander ISD

JROTC Staff Ride Day 4

Sadie Woodard Elementary School Dedication Video

Strategic Planning - Rosebud-Lott  
JROTC Staff Ride Day 4  
Principal Month  
Mansfield ISD Celebrates 50 Years of Integration  
Mill Springs Cabin at Bradley Middle School

Still Making Our Mark: The 1965 Plano Football Team  
Changing the Approach to Special Education  
to Empower All Students to Reach Their Potential

Pre-K: A day in the life  
National Parental Involvement Day

John Papa

Dave DeJohn, Mitzi Loera,  
Vanessa Koch & John Taylor  
Ana Amezcua  
John Papa

Jennifer Bailey & Daniel Cernero  
Justin Dearing & Hope Boyd  
Jason Gatell, Jimmy O'Halligan,  
Josue Campos & Carlos Elizondo  
Communications Department  
Office of Communications

Dennis Palacios  
Jennifer Bailey & Daniel Cernero

**CATEGORY 31  
Video - General Interest/Feature Series  
Less than 10,000 students**



**BEST OF CATEGORY**

Lancaster ISD  
**GOLD**  
Barbers Hill ISD  
DeSoto ISD  
DeSoto ISD  
DeSoto ISD  
Dripping Springs ISD

Highland Park ISD  
Highland Park ISD  
Highland Park ISD  
Lancaster ISD  
Lancaster ISD  
Little Elm ISD  
Little Elm ISD  
Little Elm ISD  
New Braunfels ISD  
Red Oak ISD

Red Oak ISD  
Red Oak ISD  
Roma ISD  
Roma ISD  
Weatherford ISD

Like A Family

BHISD Distinguished Alumnus Curt Ball  
Academic Signing Day  
STEAM Video  
TCU Community Scholars Video  
Dripping Springs ISD Strategic Plan/  
New Brand Introductory Video  
Big Sister's Closet  
Passport to Spanish at HPISD  
Students show their appreciation for HPISD School Board  
Like A Family  
Red Carpet Welcome  
Little Elm's Lobo Leaders of the Year  
Taylor Gives Back  
What do I need to know about LEISD's TRE?  
NBISD School of Choice  
Donald T. Shields on Live Oak Volunteer Thank You Video

Hawks Honorable Highlight - Gaines Wolaver  
Red Oak Classroom Revolution - Blended Learning  
Meet Dagoberto "Dago" Salinas  
Roma ISD Presents: Kinder Talk. Class of 2028!  
American Flag Helmets

Communications Department

Communications Department  
Beth Trimble & Brent Awalt  
Beth Trimble & Brent Awalt  
Beth Trimble & Brent Awalt  
Dale A. Whitaker

Communications Department  
Communications Department  
Communications Department  
Communications Department  
Communications Department  
Cecelia Jones  
Cecelia Jones  
Cecelia Jones & Pat Robbins  
Chris Salazar  
James Murphy,  
Haley Stewart & Adi Bryant  
James Murphy  
James Murphy & Adi Bryant  
Angel Vidal Jr. & Helen J. Escobar  
Angel Vidal Jr. & Helen J. Escobar  
John Tarrant



**Category 3 I Video - General Interest/Feature Series cont.**  
**10,000 to 30,000 students**

**BEST OF CATEGORY**

La Joya ISD, KLJS-TV 17  
**GOLD**

Grapevine-Colleyville ISD

Judson ISD  
 La Joya ISD, KLJS-TV-17  
 La Joya ISD, KLJS-TV 17  
 TISD-TV, Tyler ISD

**SILVER**

Bryan ISD  
 Crowley ISD  
 Harlandale ISD  
 Lubbock ISD, LISD TV  
 McAllen ISD

Pflugerville ISD  
 TISD-TV, Tyler ISD

Wylie ISD

**BRONZE**

Crowley ISD  
 Dickinson ISD  
 Harlandale ISD  
 New Caney ISD

Northwest ISD  
 Rockwall ISD  
 Weslaco ISD - KWEST TV 17

The La Joya ISD Experience

GCISD Budget - "A Tale of Two Buckets"

Crestview Science Day In The Park  
 Thelma R. Salinas STEM ECHS, Valedictorian Javier Becerra  
 The La Joya ISD Experience  
 Bell Elementary: The Leader Within

Bryan ISD Believes  
 Black History Month  
 Harlandale ISD General Interest Video  
 West Texas Best Robotics  
 Amazing Things Happening

Students Thank Teachers  
 VPA High School Curriculum

Elementary Instructional Technology Update

Secondary Teacher of the Year  
 Food Nutrition Services - Certification Program  
 Harlandale ISD Leader in Me Video  
 Lasting Impressions

On the Grow - Outdoor Learning Center  
 I Love Rockwall ISD- I'm Good  
 JROTC Raider Challenge

KLJS-TV-17

Rick Hadley, Kristin Snively,  
 Heather Willden & Jorge Garza  
 David L. Rhoads III  
 KLJS-TV-17  
 KLJS-TV-17  
 Angela Duitch, Gregory McRae  
 & Jacob Walker

Brandon Webb  
 Megan Middleton & Jaime Handy  
 Alexis LaFosse & Natalie Bobadilla  
 Ray Rush  
 Norma Zamora-Guerra, Mark May  
 & Erasmo Cervantes  
 Tamra Spence & Kyndall Jirasek  
 Angela Duitch, Gregory McRae  
 & Jacob Walker  
 Haley Dudrow

Megan Middleton  
 Jenna Simsen  
 Alexis LaFosse & Natalie Bobadilla  
 Scott Powers, Kelly Renschler  
 & Melecio Franco  
 Rachel Bobbitt  
 Chris Curtis & Alyssa Suniga  
 KWES Department

**More than 30,000 students**

**BEST OF CATEGORY**

Pharr-San Juan-Alamo ISD

**GOLD**

ESC Region 20  
 Garland ISD  
 Houston ISD  
 Humble ISD  
 Keller ISD  
 North East ISD

North East ISD

North East ISD

Pharr-San Juan-Alamo ISD

Richardson ISD

**SILVER**

Clear Creek ISD  
 Fort Worth ISD  
 Garland ISD  
 Keller ISD  
 Keller ISD  
 Klein ISD

PSJA ISD University Outreach Program-  
 Thomas Ray Garcia

In Their Shoes  
 Puerto Rico Recruitment  
 Lee High School student looks to the future  
 Dr. Guy Sconzo Tribute  
 Celebrating Keller ISD Retirees  
 Joshua Anderson - April 2016 Teacher Feature

NE360 FOCUS: Roosevelt High School's Wyatt Royder

Patrick Cunningham - 2017 Secondary  
 Teacher of the Year: Johnson H.S.  
 PSJA ISD University Outreach Program-  
 Thomas Ray Garcia  
 STARS Teacher Marion Figueroa -  
 Moss Haven Elementary

Classroom Volcanoes  
 Children's Honor Choir video  
 Lyles AVID: We Commit  
 IT'S Award - January 2016  
 Top 10 Teachers of the Year 2015-16  
 Superintendent's Message, November 2015

Public Relations/KTRI Dept.,  
 Mark Vasquez

Kyle Lanford  
 Larry Grimes & Homer Clayton  
 Communications Department  
 Jonathan Frey  
 Matt Hill  
 Jason Gatell, Jimmy O'Halligan  
 & Josue Campos  
 Jason Gatell, Jimmy O'Halligan  
 & Josue Campos  
 Jason Gatell  
 Josue Campos & Jimmy O'Halligan  
 Public Relations/KTRI Dept.,  
 Mark Vasquez  
 Communications Department

Kirk Swann  
 Scott JuVette & Rebecca Slack  
 Larry Grimes & Homer Clayton  
 Matt Hill  
 Matt Hill  
 Kim Foster

### Category 31 Video - General Interest/Feature Story cont. - More than 30,000 students

Mesquite ISD	Excellence Always	Wei-Tung Chou
Mesquite ISD	Maestros in Minivans: Professor John Whitwell	Wade Odom
Mesquite ISD	Maestros in Minivans: Steven Bryant	Wade Odom
Mesquite ISD	We Are Here for Our Kids	Wei-Tung Chou
North East ISD	Sarah A. Barrientes - March 2016 Teacher Feature	Jason Gatell, Jimmy O'Halligan & Josue Campos
Northside ISD	Blind Awareness at Mead ES	Keith Van Prooyen & Laurie Salazar
Northside ISD	Really?!	Keith Van Prooyen & Julie Ann Matonis
Pasadena ISD	Mini Grants, Major Benefits: Learning in Motion	Rob Smith
Pasadena ISD	Pasadena ISD Vanguard Community Service Awards 2016	Rob Smith
Socorro ISD	Video General Interest/ Feature Story – Team SISD WIN Academy	Public Relations
Department		
Spring ISD	A Decade of Service--Detective Emmy's Retirement Celebration	Office of Communications
Spring ISD	Building Literacy in the Spring Community with Little Free Libraries	Office of Communications
Spring ISD	McNabb Elementary's Teacher of the Year--Francis Bugarin	Office of Communications
United ISD	Knowledge for College #21	ITV Department
<b>BRONZE</b>		
Corpus Christi ISD	Teacher of the Year Recognition Video	Lyndall Gathright
Garland ISD	Garland ISD Tornado Response	Delbert Richardson & Homer Clayton
Garland ISD	School Scene 1502	Homer Clayton, Jon Cook, Larry Grimes & Delbert Richardson
Garland ISD/GRS-TV	Garland ISD Education Foundation - 2015	Jon Cook, Lisa Cox & Homer Clayton
Harris Co. Dept. of Education	Labors of Love: Emely Webster's Story	Daniel Villarreal
Humble ISD	Inspiring Moments - Teachers of the Year	Jonathan Frey
Humble ISD Ed Foundation	2015-2016: A Year in Review	Jerri Monbaron, Kiana Rios
Humble ISD Ed Foundation	Prize Posse 2016	Christy Tarkington
Irving ISD	Regional Day School Program for the Deaf	Jerri Monbaron, Kiana Rios & Christy Tarkington
Northside ISD	Act of Kindness Builds Special Chair	Dennis Palacios
Northside ISD	Linton Ballroom Dancing	Keith Van Prooyen & Laurie Salazar
Pasadena ISD	The Connect Program	Keith Van Prooyen & Laurie Salazar
Pharr-San Juan-Alamo ISD	Student Profile: Natalie De Grazia	Rob Smith
Spring Branch ISD	May the CODE be with you!	Mark Vasquez
Spring Branch ISD	Read Across the Globe - Sherwood Elementary	Communications
United ISD	Kaleb & Donovan, We Are United	Communications
		ITV Department



#### BEST OF CATEGORY

Boerne ISD

#### GOLD

Alamo Heights ISD  
Boerne ISD  
Community ISD  
Decatur ISD  
Lancaster ISD  
Lancaster ISD  
Little Elm ISD  
Little Elm ISD  
Little Elm ISD  
Little Elm ISD  
Roma ISD  
Weatherford ISD

### CATEGORY 32 Video - Promotional/Marketing Less than 10,000 students



Please Go Vote!

Shaping the Future of Texas Video  
Please Go Vote!  
Once A Brave, Always A Brave Kindergarten Graduation Walk  
Going Places  
Community Strong  
We Believe  
Full STEM Ahead  
Little Elm ISD Year-at-a-Glance  
Passion for Kids  
Thank you Board of Trustees!  
What does it mean to be a Gladiator?  
Roo Christmas

Rosalinda Montero & Patti Pawlik-Perales  
David Boggan  
Sabreana Smith  
Holly Fuller  
Communications Department  
Communications Department  
Cecelia Jones  
Cecelia Jones  
Cecelia Jones  
Cecelia Jones  
Angel Vidal Jr & Helen J. Escobar  
John Tarrant

David Boggan

**Category 32 Video - Promotional cont. - Less than students 10,000 students**

**SILVER**

Highland Park ISD	Highland Park ISD: 2015 Bond Election	Communications Department
Terrell ISD	Terrell Proud.Tiger Strong.	Rachel Frost Hicks

**BRONZE**

Copperas Cove ISD	Copperas Cove Bulldogs--where the "W" stands for winning!	Wendy Sledd
Galveston ISD	2016 Lemonade Day Kickoff	Michael Dudas
Galveston ISD	School of Choice Video	Michael Dudas
Lancaster ISD	"Suite 10"	Communications Department

**10,000 to 30,000 students**

**BEST OF CATEGORY**

Deer Park ISD	Bring Me Sunshine	Jared Creel & Travis Pennington
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**GOLD**

College Station ISD Ed Foundation	TEAM CSISD Education Foundation's Employee Giving Campaign Video	Teresa Benden & Atakan Berkmen
Deer Park ISD	Bring Me Sunshine	Jared Creel & Travis Pennington
Dickinson ISD	We Are Gator Nation	Tammy Dowdy & Jenna Simsen
Duncanville ISD	You Can Do It All at DHS	Kris Hill
La Joya ISD, KLJS TV-17	La Joya High School Mariachi "Los Coyotes"	KLJS TV-17
La Joya ISD, KLJS TV-17	La Joya ISD Anti-Bullying PSA	KLJS TV-17
La Joya ISD, KLJS TV-17	La Joya Palmview High School Mariachi and Folkloric Commercial	KLJS TV-17
Lubbock ISD, LISD TV	Coronado High School AVID Program	Ray Rush
McAllen ISD	Dual Enrollment Computer Science Academy promo	Norma Zamora-Guerra, Mark May & Erasmo Cervantes
McAllen ISD	Student Ambassadors promo	Norma Zamora-Guerra, Mark May & Erasmo Cervantes
McAllen ISD	Your Child is Family promo	Norma Zamora-Guerra, Mark May & Erasmo Cervantes
Northwest ISD	Inspire 2016 - Elementary Exemplar Finalists	Jerry Cantu
Pearland ISD	RISE Mentoring Recruitment Video	Kim Hocott
Pflugerville ISD	Imagine Together	Kyndall Jirasek
Rockwall ISD	Rockwall Yellowjackets Elite 8	Chris Curtis
TISD-TV, Tyler ISD	Calling All Heroes	Angela Duitch, Gregory McRae & Jacob Walker
TISD-TV, Tyler ISD	Chuck Norris Stay in School PSA	Angela Duitch, Gregory McRae & Jacob Walker
Waco ISD	Live, Learn, Work.	Jesse Botello
Waco ISD	Tennyson Middle Orchestra Promo	Jesse Botello
Weslaco ISD - KWEST TV 17	2015 WHS Panther Basketball Promo	KWES Department
<b>SILVER</b>		
Brazosport ISD	The Mission of BISD	Amber Casey, Karla Christman & Tami Sophia
Brazosport ISD	Why BISD? A Parents Perspective	Amber Casey, Karla Christman & Tami Sophia
Goose Creek CISD	GCCISD'S Education Foundation Promotional Video	Carrie Pryor-Newman & Beth Dombrowa
Harlandale ISD	Harlandale ISD Promotional/Marketing Videos	Alexis LaFosse & Natalie Bobadilla
McAllen ISD	Teacher of the Year promo	Norma Zamora-Guerra, Mark May & Erasmo Cervantes
Northwest ISD	Take the Green Cord Challenge	Rachel Bobbitt
<b>BRONZE</b>		
Brazosport ISD	BISD Strategic Plan - Vision, Mission & Belief Video	Amber Casey, Karla Christman & Tami Sophia
Harlandale ISD	Harlandale ISD Inside HISD Sports	Alexis LaFosse & Andrew Fernandez
TISD-TV, Tyler ISD	REASONS Campaign	Angela Duitch, Gregory McRae & Jacob Walker



**Category 32 Video - Promotional/Marketing cont.**  
**More than 30,000 students**

**BEST OF CATEGORY**

Richardson ISD <b>GOLD</b> Fort Worth ISD	Bond 2011: A Look Back/Thank You!  In the Door 8/24	Communications Department  Clint Bond, Scott JuVette, John Papa & Rebecca Slack Daniel Villarreal, Joe Perez, Louise Henry & Carol Vaughn Daniel Cernero Rob Smith
Harris Co. Dept. of Education	Why HCDE?	Communications Department ITV Department
Leander ISD Pasadena ISD Richardson ISD United ISD	LEEF Promotional Video Read-A-Book Boogie Bond 2011: A Look Back/Thank You! We Are United	
<b>SILVER</b> Cypress-Fairbanks ISD	Superintendent's Fun Run Promo	Dave DeJohn, Mitzi Loera, Vanessa Koch & John Taylor Kyle Lanford & James Medlock Amanda Bubela, Stacey Crews & Becky Walker Homer Clayton & Jon Cook Joe Perez, Daniel Villarreal, Carol Vaughn & Lindsey Sanders Daniel Villarreal & Joe Perez Dennis Palacios Matt Hill Matt Hill Wei-Tung Chou Amy Lane, Jason Gatell, Jimmy O'Halligan & Josue Campos Jason Gatell & Josue Campos Daniel Ramos & Claudia V. Lemus Mark Vasquez
ESC Region 20 Fort Bend ISD	Meal Appeal University Promo Straight Talk Video	Communications Department Public Relations Department
Garland ISD/GRSTV Harris Co. Dept. of Education	Weaver Elementary AVID Commercial HCDE:Your new job awaits at Harris County Department of Education Head Start Recruitment Project Search A Day in the Life of Keller ISD #Hashtag Opportunity Makers Celebrating 30 Years	ITV Department ITV Department
Harris Co. Dept. of Education Irving ISD Keller ISD Keller ISD Mesquite ISD North East ISD		
North East ISD Pharr-San Juan-Alamo ISD Pharr-San Juan-Alamo ISD Plano ISD Plano ISD Socorro ISD	North East ISD Summer Feeding Program Parent Spotlight: Meet Maria del Carmen Llanas School Board Recognition Month "Ice Ice Breaker" - Teacher of the Year Rap Plano ISD 2016 Bond Election Overview Video Video Promotional/ Marketing - SISD Career Awareness Showcase KIA Basketball PSA Voting PSA	
United ISD United ISD		
<b>BRONZE</b> Garland ISD/GRS-TV Harris Co. Dept. of Education Harris Co. Dept. of Education	Garland ISD Go Red Challenge 2015 All-Earth Ecobot! National Hispanic Heritage Month 2016	Jon Cook Daniel Villarreal Joe Perez, Daniel Villarreal & Carol Vaughn Communications Department Jennifer Bailey & Daniel Cernero
Katy ISD Leander ISD	Thank You to 2014 Bond Voters Leander ISD Celebrates National Health Education Week #TexEdVotes Stop on Red. Kids Ahead. Looking Back on 30 years...	Jennifer Bailey & Daniel Cernero Wei-Tung Chou Amy Lane, Jason Gatell, Jimmy O'Halligan & Josue Campos ITV Department ITV Department
Leander ISD Mesquite ISD North East ISD		
United ISD United ISD	Alexander High School Football Promo School Safety PSA	







**CATEGORY 33**  
**Video - Training/Instructional**  
**Less than 10,000 students**



**BEST OF CATEGORY**

Red Oak ISD

**GOLD**

Red Oak ISD

**SILVER**

Everman ISD

Russell P. Schupmann Spelling & Pronunciation

James Murphy

Russell P. Schupmann Spelling & Pronunciation

James Murphy

Everman ISD - Mentor Video

Nikita Russell & Derrick Thompson

**10,000 to 30,000 students**

**BEST OF CATEGORY**

Duncanville ISD

**GOLD**

Duncanville ISD

TISD-TV, Tyler ISD

**SILVER**

TISD-TV, Tyler ISD

Waco ISD

Fun With Phone Etiquette

Kris Hill

Fun With Phone Etiquette

Kris Hill

Welcome Home!

Angela Duitch, Gregory McRae & Jacob Walker

Tyler ISD Guidelines for Conduct

Angela Duitch, Gregory McRae & Jacob Walker

GWAMA - How its Made

Jesse Botello

**More than 30,000 students**

**BEST OF CATEGORY**

Keller ISD

**GOLD**

Cypress-Fairbanks ISD

R.O.C.K. News

Matt Hill

CTE College and Career Ready

Dave DeJohn, Mitzi Loera,  
Vanessa Koch & John Taylor

Keller ISD

Let's Get Real - Keller Learning Center

Matt Hill

Keller ISD

R.O.C.K. News

Matt Hill

Mesquite ISD

Food & Nutrition Services

Wade Odom

Mesquite ISD

KEOM

Wade Odom

Mesquite ISD

Mesquite ISD Communications

Wade Odom

United ISD

Magical World of Salinas Elementary

ITV Department

**SILVER**

ESC Region 13

Top 10 Tips for Teachers of Students with Hearing Loss

Ana Amezcua

ESC Region 20

Making Mathematics Meaningful:

James Medlock & Kyle Lanford

Caterpillars and Butterflies

Making Mathematics Meaningful:Knights

James Medlock

ESC Region 20

Building Relationships convocation video

Scott JuVette, John Papa & Rebecca Slack

Fort Worth ISD

In The Loop Podcast - Makerspace Library

Matt Hill

Keller ISD

Spotlight Strategies - Supplemental Aids

Wei-Tung Chou

Mesquite ISD

The Excellence in Teaching Certification Program

Wade Odom

Mesquite ISD

Welcome to Mesquite High School

Wade Odom

Mesquite ISD

NEISD School Nutrition Services Presents: Knife Safety

Jason Gatell, Josue Campos  
& Jimmy O'Halligan

North East ISD

Clark Elementary G.T.

ITV Department

United ISD

Killam Elementary CBA

ITV Department

United ISD

Los Obispos Middle School PBIS

ITV Department

**BRONZE**

Leander ISD

Read Across America Day

Jennifer Bailey & Daniel Cernero

North East ISD

Bexar County JROTC Orienteering Championship

Jason Gatell, Carlos Elizondo,  
Jimmy O'Halligan & Josue Campos





**BEST OF CATEGORY**  
La Joya ISD

**GOLD**  
Garland ISD

La Joya ISD

La Joya ISD  
Weslaco ISD - KWESTV 17

## CATEGORY 34

### Video - Sports Event

10,000 to 30,000 & More than 30,000 students

Football Game Highlights  
La Joya Coyotes vs. Juarez-Lincoln Huskies

Garland ISD Basketball Lakeview vs Rowlett

Football Game Highlights  
La Joya Coyotes vs. Juarez-Lincoln Huskies

Football Game Highlights La Joya Coyotes vs. Palmview Lobos  
Weslaco East Football Live

Delbert Richardson, Homer Clayton,  
Larry Grimes & Jon Cook  
KLJS TV-17

KLJS TV-17  
KWES Department



KLJS TV-17



**BEST OF CATEGORY**  
McAllen ISD

**GOLD**  
McAllen ISD

**SILVER**  
McAllen ISD

**BRONZE**  
Cleveland ISD  
Everman ISD

La Joya ISD  
McAllen ISD

## CATEGORY 35

### Video - Live Event (Non-Sports)

Less than 10,000 & 10,000 to 30,000 students

McTalks

Norma Zamora-Guerra, Mark May & Erasmo Cervantes

McTalks

Norma Zamora-Guerra, Mark May & Erasmo Cervantes

“It’s Well Worth It” promo

Norma Zamora-Guerra, Mark May & Erasmo Cervantes

Cleveland ISD Senior Walk  
Everman ISD-Communications Department  
Academic Spotlight

Susan Ard  
Nikita Russell & Derrick Thompson

La Joya ISD General Session 2015-2016  
2016 Fourth Grade Choral Festival

KLJSTV- 17  
Norma Zamora-Guerra, Mark May  
& Erasmo Cervantes



**More than 30,000 students**

**BEST OF CATEGORY**  
Corpus Christi ISD

**GOLD**  
Corpus Christi ISD  
Fort Worth ISD

Garland ISD  
Keller ISD  
Mesquite ISD  
North East ISD

Veterans Memorial High School Dedication Performance

Lyndall Gathright

Veterans Memorial High School Dedication Performance  
The Sport of Knowledge: Whiz Quiz  
Middle School Final

Lyndall Gathright  
Scott JuVette, John Papa,  
Rebecca Slack & Cindy Ybarra

Dorsey Elementary 20th Anniversary Celebration  
Brown Bag Lunch Video Highlights

Delbert Richardson  
Matt Hill

Live at Mesquite ISD’s Board Meeting

Wei-Tung Chou

Johnson High School Presents - William Shakespeare’s Twelfth Night

Carlos Elizondo

# COMPUTERIZED/ELECTRONIC COMMUNICATION CATEGORIES



**BEST OF CATEGORY**  
Magnolia ISD

**GOLD**  
Magnolia ISD  
Spring Branch ISD

**SILVER**  
Barbers Hill ISD

## CATEGORY 36

### Mobile App

All Divisions

Magnolia ISD Mobile App

Denise Meyers

Magnolia ISD Mobile App  
Leadership U - The APP

Denise Meyers  
Community Relations

Barbers Hill Mobile App

Communications Department





**BEST OF CATEGORY**

DeSoto ISD

**GOLD**

DeSoto ISD

**SILVER**

Friendswood ISD

**BRONZE**

Brazosport ISD

# CATEGORY 37

## Computerized Presentation

Less than 10,000 & 10,000 to 30,000 students



Strategic Plan 2020 Board Presentation

Beth Trimble

Strategic Plan 2020 Board Presentation

Beth Trimble

Friendswood ISD Through History

Communication Department

B\*Braggin'

Amber Casey, Karla Christman & Tami Sophia

### More than 30,000 students

Online Annual Report

Communications Department

Joulie PBL Implementation Guide

Ana Amezcua

Online Annual Report

Communications Department

Annual Performance Review Presentation

ESC Region 12 Staff

FBISD Partners Annual Report

Nancy Porter, Becky Walker & Keryn Miles

Twitter 101

Yvonne Harris & Lori Maugans

Leander ISD 2016 State of the District Presentation

Veronica Sopher, Jennifer Bailey,  
Daniel Cernero & Kaitlin Paonessa

Media Honor Roll 2016 Presentation

Joe Perez & Carol Vaughn

What Is HCDE Infographic

Client Engagement division

State of Education

Jamie Mount, Yvonne Harris & Jonathan Frey

Fast-Growth Keller ISD

Bryce Nieman & Shellie Johnson



**BEST OF CATEGORY**

Copperas Cove ISD

**GOLD**

Copperas Cove ISD

**SILVER**

Prosper ISD

**BRONZE**

Boerne ISD

Cleveland ISD

Highland Park ISD

# CATEGORY 38

## E-Newsletter Internal

Less than 10,000 students



Copperas Cove ISD Paw Prints Internal Employee Newsletter

Wendy Sledd

Copperas Cove ISD Paw Prints Internal Employee Newsletter

Wendy Sledd

The Note ~ Staff Newsletter

Christal Hankey

Superintendent's Monday Message

David Boggan

Cleveland ISD Weekly Tribal Pow Wow

Susan Ard

HPISD eNewsletter

Communications Department

### 10,000 to 30,000 students

**BEST OF CATEGORY**

Laredo ISD

A Plus Employee Newsletter Fall 2015

Veronica Castillon, Claudia Rodriguez,  
Mimi Valdez & Roberto Treviño

**GOLD**

Hays CISD

Back to School Newsletter & Tip Sheet

Tim Savoy, Linda Rosebrock,  
Angie Mendez & Christina Courson

Laredo ISD

A Plus Employee Newsletter Fall 2015

Veronica Castillon, Claudia Rodriguez,  
Mimi Valdez & Roberto Treviño

Northwest ISD

The Source

Emily Conklin

**SILVER**

Duncanville ISD

Duncanville Staff News

Lari Barager & Brooke Rawlinson

**Category 38 E-Newsletter Internal cont. - 10,000 to 30,000 students**

**BRONZE**

Alvin ISD	Alvin Family Connection- Spring Edition	Ana Pasarella, Rachel Moore, Communications Dept.
Duncanville ISD	Board Business E-Newsletter	Brooke Rawlinson
Waco ISD	The BoT Bulletin	Skip Filgo & Dale Caffey
Wichita Falls ISD	WFISD Community Insider - Nov./Dec. 2015	Community Relations Department
Wylie ISD	Wylie ISD Board Notes	Haley Dudrow

**More than 30,000 students**

**BEST OF CATEGORY**

Harris Co. Dept. of Education	The Connector	Tammy Lanier, Angela Hider, Carol Vaughn & Lindsey Sanders
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**GOLD**

Harris Co. Dept. of Education	The Connector	Tammy Lanier, Angela Hider, Carol Vaughn & Lindsey Sanders
Harris Co. Dept. of Education	The Hub: Internal News from HCDE	Angela Hider, Justin Jannise, Joe Perez, Lindsey Sanders, Carol Vaughn & Daniel Villarreal

**SILVER**

Fort Bend ISD	FBISD Employee Express	Keryn Miles & Becky Walker
Harris Co. Dept. of Education	The Guardian e-newsletter Vol. I Issues No. 4	Client Engagement division
Mesquite ISD	In Touch Employee News	Allison Lewallyn

**BRONZE**

Plano ISD	Plano ISD District Digest	Communications Department
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**CATEGORY 39**  
**E-Newsletter External**  
**Less than 10,000 students**



**BEST OF CATEGORY**

Little Elm ISD	GoLobo News March 4	Casey Bain & Cecelia Jones
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**GOLD**

Everman ISD	Everman ISD Bulldog Broadcast	Nikita Russell & Derrick Thompson
Little Elm ISD	GoLobo News March 4	Casey Bain & Cecelia Jones
Little Elm ISD	GoLobo News May 20	Casey Bain & Cecelia Jones

**SILVER**

Quinlan ISD	Panther Nation E-News - We Are One - One District... One Community...One Team	Tiffany Upchurch
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**10,000 to 30,000 students**

**BEST OF CATEGORY**

College Station ISD	The CSISD Hall Monitor	Atakan Berkmen & Chuck Glenewinkel
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**GOLD**

Brazosport ISD	BISD Insight End of School e-newsletter 2016	Amber Casey, Karla Christman & Tami Sophia
College Station ISD	The CSISD Hall Monitor	Atakan Berkmen & Chuck Glenewinkel
Harlandale ISD	Harlandale ISD's Harlandale Insider	Andrew Fernandez, Natalie Bobadilla, Leticia Saavedra & Alexis LaFosse
Pearland ISD	Pearland ISD e-News	Kim Hocott
Tomball ISD	TISD TODAY	Staci Stanfield

**SILVER**

Brazosport ISD	BISD Insight Back to School e-newsletter 2015	Amber Casey, Karla Christman & Tami Sophia
Hays CISD	Board Briefs Newsletter	Tim Savoy, Linda Rosebrock & Christina Courson
New Caney ISD	New Caney ISD Community Newsletter	Scott Powers, Kelly Renschler & Melecio Franco
Northwest ISD	New to NISD	Emily Conklin
Northwest ISD	Northwest News	Emily Conklin

**Category 39 E-Newsletter External cont. - 10,000 to 30,000 students**

**BRONZE**

Brazosport ISD  
Duncanville ISD

Board Brief April 2016  
Duncanville ISD Informer

Amber Casey, Karla Christman & Tami Sophia  
Lari Barager & Brooke Rawlinson

**More than 30,000 students**

**BEST OF CATEGORY**

Spring Branch ISD  
**GOLD**

Fort Bend ISD

By the Numbers - First Day eNews

Communications

Humble ISD  
Region 16 ESC  
Spring Branch ISD  
Spring Branch ISD

FBISD Express  
The Humble ISD Uplift  
The Parent Involvement Connection Newsletter - December 2015  
By the Numbers - First Day eNews  
Celebration! Graduation 2015

Keryn Miles, Amanda Bubela  
& Nancy Porter  
Yvonne Harris & Lori Maugans  
Patricia Meyer  
Communications  
Communications

**SILVER**

Arlington ISD

Achieving Excellence e-newsletter

Mercedes Mayer, Leslie Johnston,  
Anthony Andro & Ryan Pierce  
Communications Department  
Communications Department

Houston ISD  
Plano ISD

Building Excellence Monthly ENewsletter  
Plano ISD eNews

**BRONZE**

Amarillo ISD  
Arlington ISD

Framework Newsletter Issue 3  
AISD Bond Newsletter

April Brownlee  
Ryan Pierce, Leslie Johnston,  
Mercedes Mayer & Anthony Andro



**CATEGORY 40**  
**Web Site - Original Design**  
**Less than 10,000 students**



**BEST OF CATEGORY**

Friendswood ISD  
**GOLD**

Friendswood ISD

myfisd.com

Communication Department

**SILVER**

Barbers Hill ISD  
Friendswood ISD

Barbers Hill Athletics Website  
Character Road

Communication Department  
Communications Department  
Jane Ann Quevedo

**More than 30,000 students**

**BEST OF CATEGORY**

Clear Creek ISD

CCISD Website

Elaina Polsen, Jessica Vandervoort,  
Eva deCardenas & Kirk Swann

**GOLD**

Clear Creek ISD

CCISD Website

Elaina Polsen, Jessica Vandervoort,  
Eva deCardenas & Kirk Swann  
Ana Amezcua  
Chelsea Hardy

ESC Region 13  
Harris Co. Dept. of Education

Texas Principal Evaluation and Support System  
Website Redesign

**SILVER**

ESC Region 13  
Garland ISD

Texas Statewide Leadership for Autism Training Website  
www.garlandisd.net

Ana Amezcua  
Jasmine Preston, Ali Syed,  
Alyssa Beal & Amorae Daylett  
Communications Department  
Communications Department

Houston ISD  
Northside ISD

Global Graduate website  
Northside ISD Athletics website

**BRONZE**

Mesquite ISD

Mesquite ISD Website

Communications





## CATEGORY 41

### Web Site - Template Driven Design

Less than 10,000 students

**BEST OF CATEGORY**

La Porte ISD

**GOLD**

Community ISD

La Porte ISD

Little Elm ISD

**SILVER**

New Braunfels ISD

**BRONZE**

Prosper ISD

La Porte ISD Website

Community ISD Launches New Website

La Porte ISD Website

www.littleelmid.net

New Braunfels ISD Bond 2015 Website

Prosper ISD Website

Adam Holland

Sabreana Smith

Adam Holland

Casey Bain, Cecelia Jones &amp; Pat Robbins

Rebecca Villarreal

Christal Hankey

**10,000 to 30,000 students****BEST OF CATEGORY**

Goose Creek CISD

**GOLD**

Goose Creek CISD

**SILVER**

Grand Prairie ISD

Pearland ISD

**BRONZE**

Tomball ISD

Goose Creek CISD's Back To School Website

Goose Creek CISD's Back To School Website

Grand Prairie ISD Website

Pearland ISD website

www.tomballisd.com

Mima Trujillo, Beth Dombrowa,  
Susan Passmore & Carrie Pryor-NewmanMima Trujillo, Beth Dombrowa,  
Susan Passmore & Carrie Pryor-Newman

Keitha Spears

Kim Hocott

Staci Stanfield

**BEST OF CATEGORY**

Spring Branch ISD

**GOLD**

ESC Region 12

Fort Bend ISD

Irving ISD

Spring Branch ISD

**SILVER**

Dallas County Schools

Humble ISD

Spring Branch ISD

The Learner's Journey

ESC Region 12 Website

FBISD Campus Websites

A Brand New IrvingISD.net

The Learner's Journey

Dallas County Schools Website

Humble ISD Website

Superintendent Media Website

Communications

Sarah-Jane Menefee

Becky Walker &amp; Natalie Rivera

Lesley Weaver &amp; Julie Baur

Communications

David Escalante

Yvonne Harris &amp; Lori Maugans

Communications

## CAMPAIGN/EVENT CATEGORIES



## CATEGORY 42

### Marketing Campaign

Less than 10,000 students

**BEST OF CATEGORY**

Liberty-Eylau ISD

**GOLD**

Liberty-Eylau ISD

**SILVER**

Copperas Cove ISD

Huntsville ISD

It Starts Here Campaign

It Starts Here Campaign

CCISD Bulldawg Bravo Marketing Campaign

Huntsville ISD Strategic Design Process

Matt Fry

Matt Fry

Wendy Sledd

Shannon Duncan



**Category 42 Marketing Campaign cont.  
10,000 to 30,000 students**

**BEST OF CATEGORY**

Hays CISD

**GOLD**

Crowley ISD

Hays CISD

Pearland ISD

**SILVER**

Alvin ISD

**BRONZE**

Harlingen CISD

Live, Work, & Play in Hays CISD

Tim Savoy & Christina Courson

MyChoice Programs

Anthony Kirchner, Jaime Handy & Megan Middleton

Live, Work, & Play in Hays CISD

Tim Savoy & Christina Courson

Pearland ISD Website Launch

Kim Hocott

Alvin ISD Building Community

Rachel Moore

HCISD Boulevard Banners

Brianna Vela & Shane Strubhart

**More than 30,000 students**

**BEST OF CATEGORY**

Houston ISD

**GOLD**

ESC Region 13

Fort Bend ISD

Garland ISD

HISD Teacher Recruitment Campaign

Communications Department

Texas Statewide Leadership for Autism Training Marketing Campaign

Ana Amezcua

FBISD EDGE

Communications Department

PSAT/SAT Marketing Campaign

Judy Kriehn, Caren Rodriguez, Tiffany Veno,  
Jasmine Preston, Alyssa Beal, Amorae Daylett,  
Ali Syed, Delbert Richardson, Homer Clayton,  
Larry Grimes & Jon Cook

HISD Teacher Recruitment Campaign

Communications Department

Paint the Community with Peace

Kate Hope

Region 4 ESC Print Center Popcorn Events

Jasmine Camble & Barbara Hannah

Region 4 ESC Print Center UIL Campaign

Jasmine Camble & Barbara Hannah

Connect20 Logo

Sandy Flores

Dickinson ISD CTE Information Packet

Barbara Hannah

Bigger thinking! Core Values In Action in SBISD

Community Relations

Houston ISD

Klein ISD

Region 4 ESC

Region 4 ESC

**SILVER**

ESC Region 20

Region 4 Print Center

Spring Branch ISD



**BEST OF CATEGORY**

Humble ISD Ed. Foundation

**GOLD**

Garland ISD Ed. Foundation

Humble ISD Ed. Foundation

Northside Ed. Foundation

2015-2016 Employee Campaign:

Follow the Yellow Brick Road

Christy Tarkington, Jerri Monbaron

& Kiana Rios

Garland ISD Education Foundation

Lisa Cox, Judy Kriehn & Tiffany Veno

New Grant Structure Campaign

2015-2016 Employee Campaign:

Christy Tarkington, Jerri Monbaron

Follow the Yellow Brick Road

& Kiana Rios

Northside Education Foundation

Cassandra Miranda & Norma Rabago

Employee Pledge Drive

**CATEGORY 44**

**Social Media Campaign**

**Less than 10,000 students**



**BEST OF CATEGORY**

Red Oak ISD

**GOLD**

Little Elm ISD

Red Oak ISD

**SILVER**

Quinlan ISD

Red Oak ISD - #iBleedMaroon

Haley Stewart

Where in the World is Flat Lobo?

Cecelia Jones, Casey Bain & Pat Robbins

Red Oak ISD - #iBleedMaroon

Haley Stewart

Quinlan ISD School/Community Events, Highlights  
and Successes Facebook Page

Tiffany Upchurch





**Category 44 Social Media Campaign cont.  
10,000 to 30,000 & More than 30,000 students**

**BEST OF CATEGORY**  
Pharr-San Juan-Alamo ISD

2016 PSJA Graduations Social Media Campaign

Claudia Lemus,  
Arianna Vazquez-Hernandez,  
Jim Zavala & Marco Vasquez

**GOLD**

Mansfield ISD  
Pharr-San Juan-Alamo ISD

Mansfield ISD Colors for Caring Campaign  
2016 PSJA Graduations Social Media Campaign

Communications & Marketing Dept.  
Claudia Lemus,  
Arianna Vazquez-Hernandez,  
Jim Zavala & Marco Vasquez

**SILVER**

Houston ISD  
Houston ISD  
Socorro ISD  
Pearland ISD

Social Media Campaign:Teacher Appreciation  
Specialty/Novelty Writing  
2016 Teacher of the Year  
RISE Mentoring National Mentoring Month  
Social Media Campaign

Communications Department  
Communications Department  
Public Relations Department  
Kim Hocott

**BRONZE**

Arlington ISD  
Keller ISD  
Keller ISD  
Region 4 ESC

#TeacherTuesday  
#KISD100thDay  
#Proud2bKISD  
“People of Region 4” Social Media Campaign

Mercedes Mayer & Spence Roberts  
Nicole Lyons  
Nicole Lyons  
Communications



**CATEGORY 45  
Special Event  
Less than 10,000 students**



**BEST OF CATEGORY**  
Corsicana Ed. Foundation

4th Annual C&B Seen Gala: Brazilian Carnival

Kristin Zastoupil

**GOLD**

Barbers Hill ISD  
Copperas Cove ISD  
Corsicana Ed. Foundation  
Huntsville ISD  
Little Elm ISD

Coach Lloyd Kelley Building Grand Opening  
CCISD Stuff the Bus Special Event  
4th Annual C&B Seen Gala: Brazilian Carnival  
Chain Reaction - Rachel's Challenge Presentation  
Little Elm ISD Realtor Homecoming

Communications Department  
Wendy Sledd  
Kristin Zastoupil  
Shannon Duncan  
Casey Bain, Cecelia Jones  
& Pat Robbins  
Communications Department

Red Oak ISD

Red Oak ISD - Hawktober Fest

**10,000 to 30,000 & More than 30,000 students**

**BEST OF CATEGORY**

Fort Bend ISD

FBISD Convocation Rallies

Communications Department

**GOLD**

Fort Bend ISD  
Fort Worth ISD  
Keller ISD  
Magnolia ISD  
Mesquite ISD

FBISD Convocation Rallies  
Superintendent Finalist News Conference  
2016 Service Recognition Banquet  
Teacher of the Year Banquet  
Henrie Elementary Dedication

Communications Department  
Communications Department  
Communications Department  
Denise Meyers  
Laura Jobe, Allison Lewallyn, Kristin Odom,  
Elizabeth Fernandez, Wade Odom,  
Wei-Tung Chou & Clif Cotton  
Laura Jobe, Elizabeth Fernandez,  
Allison Lewallyn, Clif Cotton, Wade Odom,  
Wei-Tung Chou & Kristin Odom  
Renae Murphy, April Guest,  
Alyssa Suniga & Chris Curtis  
Public Relations Department  
Community Relations

Mesquite ISD

Memorial Stadium Rededication

Rockwall ISD

Rockwall ISD Elite Banquet

Socorro ISD  
Spring Branch ISD

Mother-Daughter Conference  
Every Child - Convocation 2015

**SILVER**

Ector County ISD

Dedication Ceremonies

Communications Department

# CRYSTAL COMMENDATION AND CERTIFICATES OF MERIT

All divisions judged together

## ★ CATEGORY 46

### Video Portfolio

#### CRYSTAL COMMENDATION

Houston ISD	Houston ISD Video	Communications Department
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#### CRYSTAL CERTIFICATES OF MERIT

Alamo Heights ISD	Video Profile of Alamo Heights ISD	Rosalinda Montero & Patti Pawlik-Perales
Clear Creek ISD	CCISD TV Video Portfolio	Kirk Swann
Fort Worth ISD	Fort Worth ISD "Collective Impact" Video Portfolio	Fort Worth ISD EdTV
Keller ISD	Keller ISD Video Portfolio	Matt Hill
Plano ISD	Plano ISD Video Portfolio	Communications Department
United ISD	United ISD Video Portfolio	ITV Department

## ★ CATEGORY 47

### Photography Portfolio

#### CRYSTAL COMMENDATION

Houston ISD	Houston ISD Photography	Communications Department
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#### CRYSTAL CERTIFICATES OF MERIT

Dickinson ISD	Gators on the Go: District-wide Photo Coverage	Jenna Simsen
Harlandale ISD	Harlandale ISD Photo Portfolio	Natalie Bobadilla
Terrell ISD	Terrell ISD Photography	Olivia Rice & Rachel Frost Hicks

## ★ CATEGORY 48

### Bond Election

#### CRYSTAL COMMENDATION

Plano ISD	2016 Plano ISD Bond Election	Communications Department
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#### CRYSTAL CERTIFICATES OF MERIT

Boerne ISD	2016 Boerne ISD Bond Election	David Boggan
Grapevine-Colleyville ISD	GCISD 2016 Bond Election	Rick Hadley, Kristin Snively, Heather Willden & Jorge Garza
Richardson ISD	2016 RISD Bond Election Campaign	Communications Department
Rockwall ISD	2015 Rockwall ISD Bond Referendum	Communications Department
Waco ISD	Waco ISD - Game Changer	Mary Senter, Jesse Botello & Skip Filgo

## ★ CATEGORY 49

### Parent Involvement/Volunteer Program

#### CRYSTAL COMMENDATION

Houston ISD	Family Friendly School	Communications Department
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## ★ CATEGORY 50

### Staff/Student Recognition

#### CRYSTAL COMMENDATION

Klein ISD	2016 Klein ISD Staff Banquet - Lights, Camera, & Appreciation	Communications and Planning Department
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#### CRYSTAL CERTIFICATES OF MERIT

Duncanville ISD	Made With Pride In Duncanville	Tiara Richard, Carol Rittiman, Brooke Rawlinson, Lari Barager & Kris Hill
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## ★ CATEGORY 51

### School/Community Partnership

#### CRYSTAL COMMENDATION

Garland ISD	#GISDRecovers: The 10 steps of surviving a tornado	Tiffany Veno, Judy Kriehn, Caren Rodriguez, Jasmine Preston, Ali Syed, Amorae Daylett, Alyssa Beal, Delbert Richardson, Larry Grimes, Homer Clayton & Jonathan Cook
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#### CRYSTAL CERTIFICATES OF MERIT

Clear Creek ISD	CCISD Challenger Columbia Stadium: Where School & Community Converge	Eva deCardenas, Jessica Vandervort, Elaina Polsen & Kirk Swann
Klein ISD	Klein ISD Emergency Flood Relief Center	Communications and Planning Department

## ★ CATEGORY 52

### District/Association Special Event/Celebration

#### CRYSTAL COMMENDATION

Klein ISD	Klein ISD Superintendent Retirement Reception	Communications & Planning Department
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#### CRYSTAL CERTIFICATES OF MERIT

Corpus Christi Ed. Foundation & Corpus Christi ISD	Corpus Christi Education Foundation State of the District Luncheon	Eloisa Dowiat, Atanislao Acosta & Lyndall Gathright
Wichita Falls ISD	West Foundation Teaching Excellence Awards Banquet	Community Relations Department

## ★ CATEGORY 53

### Foundation/Partnership Special Event/Celebration

#### CRYSTAL COMMENDATION

Corsicana Ed. Foundation	4th Annual C&B Seen Gala: Brazilian Carnival	Kristin Zastoupil
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#### CRYSTAL CERTIFICATES OF MERIT

Humble ISD Ed. Foundation & Humble ISD	Legacy of Leadership: Celebrating Dr. Guy Sconzo	Jerri Monbaron, Christy Tarkington, Kiana Rios, Jamie Mount, Jonathan Frey, Yvonne Harris, Lori Maugans & Robin McAdams
North East ISD	Softball with the Superintendent	Amy Lane, Jason Gatell & Daniel Segura



# PLATINUM AWARD AND PLATINUM CERTIFICATES OF MERIT

## CATEGORY 55

All divisions judged together

### PLATINUM AWARD

## Garland ISD

The area's newest Montessori is just around the corner

Tiffany Veno, Judy Kriehn, Caren Rodriguez, Jasmine Preston, Ali Syed, Amorae Daylett,  
Alyssa Beal, Delbert Richardson, Larry Grimes, Homer Clayton & Jonathan Cook

### PLATINUM CERTIFICATES OF MERIT

Alamo Heights ISD

Shaping the Future of Texas

Rosalinda Montero & Patti Pawlik-Perales

Houston ISD

HISD Global Graduate

Communications Department

Pearland ISD

RISE Mentoring

Kim Hocott

Rockwall ISD

I Love Rockwall ISD Marketing Campaign

Communications Department

Socorro ISD

Platinum Award – SISD WIN Academy

Public Relations Department

***Congratulations to all our Star Award winners!***

***This year, the judges scored the entries online  
and their scores and comments will be available  
on the Star Awards website where you entered.  
A gallery of the award winners is also available.***

***You may order duplicates certificates and medals online  
at [www.tspra.org](http://www.tspra.org) until 5 p.m., May 15, 2017.***



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and the Crystal and Platinum Awards.**