

# 2001 Star Award Winners

## TABLE OF CONTENTS

<b>Platinum</b> .....	3
<b>Crystal</b> .....	3
<b>Newsletters/Newspapers/Supplements Internal</b>	
Under 10,000 students .....	4
Over 10,000 students .....	4
<b>Newsletters/Newspapers/Supplements External</b>	
Under 10,000 students .....	5
Over 10,000 students .....	6
<b>Special Purpose Publications</b>	
<b>Flyer</b>	
Under 10,000 students .....	8
Over 10,000 students .....	8
<b>Brochure</b>	
Under 10,000 students .....	9
Over 10,000 students .....	10
<b>Booklet</b>	
Under 10,000 students .....	12
Over 10,000 students .....	13
<b>Calendar/Planner</b>	
Under 10,000 students .....	15
Over 10,000 students .....	16
<b>Programs</b>	
Under 10,000 students .....	17
Over 10,000 students .....	18
<b>Invitations</b>	
Under 10,000 students .....	20
Over 10,000 students .....	20
<b>Posters</b>	
Under 10,000 students .....	22
Over 10,000 students .....	22
<b>Holiday</b>	
Under 10,000 students .....	23
Over 10,000 students .....	23
<b>Presentation</b>	
Under 10,000 students .....	24
Over 10,000 students .....	24
<b>Non-English Audience</b>	
Under 10,000 students .....	25
Over 10,000 students .....	25
<b>Annual Report</b>	
Under 10,000 students .....	26
Over 10,000 students .....	26

<b>Certificates</b>	
Under 10,000 students .....	27
Over 10,000 students .....	28
<b>Magazines</b>	
Under 10,000 students .....	28
Over 10,000 students2 .....	9
<b>Handbooks/Manuals</b>	
<b>Handbooks</b>	
Under 10,000 students .....	29
Over 10,000 students .....	30
<b>Manuals</b> .....	31
<b>Image/Identity Packages</b> .....	32
<b>Writing and Photography</b>	
<b>Writing in a Document</b> .....	34
<b>Published News or Feature Article</b>	
Under 10,000 students .....	35
Over 10,000 students .....	36
<b>Published Photo</b> .....	37
<b>Advertisement</b> .....	39
<b>Electronic</b>	
<b>Video</b>	
Under 10,000 students .....	41
Over 10,000 students .....	41
<b>Cable/Broadcast TV</b>	
Under 10,000 students .....	43
Over 10,000 students .....	44
<b>Computerized Presentation</b>	
Under 10,000 students .....	45
Over 10,000 students .....	45
<b>Internet Homepage</b>	
Under 10,000 students .....	46
Over 10,000 students .....	46
<b>Radio or TV PSA</b>	
Under 10,000 students .....	47
Over 10,000 students .....	47
<b>Newsletter</b>	
Under 10,000 students .....	48
Over 10,000 students .....	48
<b>Sports Event</b>	
Under 10,000 students .....	49
Over 10,000 students .....	49
<b>Documentary</b>	
Under 10,000 students .....	49
Over 10,000 students .....	50



# Platinum Award

**Pasadena ISD Communications Department**  
**Pasadena ISD**  
*2000-01 Marketing Campaign*

## Crystal Commendation Awards

### Bond Election

**DeSoto ISD**  
*1, 2, 3...Grow-2001 Bond Information*  
Melissa Starnater, Dixie Parris

### Parent/Community Involvement

**Grapevine-Colleyville ISD**  
*Robin Hood*  
Louise Henry, APR, Robin McClure, Dena Moss, Verone Travis

### School/Business Partnership

**Northside ISD**  
*Start Spreading the News*  
Bonnie Ellison, APR

### Staff/Student Recognition

**Region 10 ESC**  
*In Their Own Words*  
Deborah Canterbury

### Volunteer Program

**Alief ISD**  
*Mentor Initiative*  
Alief Communications Dept.

### Back-to-School Program

**Lamar ISD**  
*Back-to-School Materials*  
Christy Willman, Charlotte Cicatello

### Special Event/Celebration

**Fort Worth ISD**  
*Celebration of Veterans*  
Nancy Ricker, Eileen Houston-Stewart, Eva Riggs, Beth Trimble

### Community Education

**Grapevine-Colleyville ISD**  
*Community Education*  
Robin McClure, Dena Moss, Verone Travis

### Instructional Promotion

**Lamar CISD**  
*Career & Technology Education*  
Christy Willman, Charlotte Cicatello



**Newsletters/Newspapers/Supplements  
Internal (Under 10,000)**

**Best of Category**

**San Benito ISD**  
*Staff Update*  
Celia Longoria

**Gold Stars**

**Eagle Mountain-Saginaw ISD**  
*Campus Connection*  
Kristen Escovedo

**San Benito CISD**  
*Staff Update*  
Celia Longoria

**Nolan Catholic High School**  
*Nolan Trumpet*  
Richie Escovedo

**Silver Stars**

**Dickinson ISD**  
*CommuniGator*  
Angela Alksne

**Royse City ISD**  
*Voice of Royse*  
Jo Nell Mellody

**Springtown ISD**  
*You've Got Mail*  
Sharon Hughes

**Newsletters/Newspapers/Supplements  
Internal (Over 10,000)**

**Best of Category**

**Northside ISD**  
*INside Northside*  
Monica Faulkenbery, Shanna Falgoust

**Gold Stars**

**Grapevine-Colleyville ISD**  
*Intercom*  
Robin McClure, Dena Moss, Verone Travis

**Killeen ISD**  
*On Campus Newsletter*  
Bob Massey, Karen Thomison, Todd Martin

**Mesquite ISD**  
*In Touch*  
Mesquite ISD Communications Dept.

**Northside ISD**  
*INside Northside*  
Monica Faulkenbery, Shanna Falgoust



Print Categories

**Region 16**

*Horizon*  
Lynda Queen

**Spring ISD**

*Spring Board*  
Jerry Smith

**Texas Classroom Teachers Assn.**

*TCTA Legislation Update*  
Arlene Oelenberger

**Silver Stars**

**Beaumont ISD**

*Newsletter About Bisd*  
Jolene Ortego, Hollis Hood, Todd Madden

**Denton ISD**

*Network*  
Sharon Cox, Becky Higgs

**Fort Bend ISD**

*Class Act*  
Keryn Miles, Tanisha Blair

**Galena Park ISD**

*InSight*  
Kelly Rainey, Craig Eichhorn

**Goose Creek CISD**

*Desktop Tips*  
Kathy Clausen, Chuck Whitley, Terri Cook, Cindy Lamb

**Goose Creek CISD**

*In Step*  
Kathy Clausen, Chuck Whitley, Terri Cook, Cindy Lamb

**Humble ISD**

*Update*  
Jamie Mount, Robin McAdams, Charlotte Hoya

**Lamar CISD**

*The New View*  
Christy Willman, Charlotte Cicitello

**Lewisville ISD**

*Fine Points*  
Mary Carradine, Margaret Gurecky

**Mesquite ISD**

*Board Notes*  
Ian Halperin

**Region 10 ESC**

*Dimensions*  
Deborah Canterbury

**Newsletters/Newspapers/Supplements  
External (Under 10,000)**

**Best of Category**

**The Mills Agency**  
*Grace Today*  
Nancy V. Mills, APR

**Gold Stars**

**Del Valle ISD**  
*Newsletter*  
Helen Moran

**Dickinson ISD**  
*Lessons in Excellence*  
Angela Alksne



**Liberty-Eylau ISD**

*Inkwell*  
Jerry Black

**Silver Awards**

**Alamo Heights ISD**

*School Views*  
Kevin Brown

**Alvarado ISD**

*Indian Insider*  
Derik Moore

**Angleton ISD**

*Inside AISD*  
Dianne Dannhaus

**Bandera ISD**

*School Reports*  
Regina Howell

**Bastrop ISD**

*BISD School Report*  
Donald Williams

**Burnet CISD**

*Chalk Talk*  
Sharon Schwartz

**Eagle Mountain-Saginaw ISD**

*In Touch*  
Kristen Escovedo

**New Caney ISD**

*The Focus*  
Cindee Reynolds

**San Benito CISD**

*Inside San Benito School*  
Celia Longoria

**Springtown ISD**

*The Post Board*  
Teresa Horton

**Newsletters/Newspapers/Supplements  
External (Over 10,000)**

**Best of Category**

**Austin ISD**

*The Partnership Press & Everybody's Business*

*Austin Partners in Education*

**Gold Stars**

**Alief ISD**

*The Communicator*  
Susan Castro, Cathy Giardina,  
Andrew Duong, Amy Jones

**Austin ISD**

*The Partnership Press &  
Everybody's Business*  
Austin Partners in Education, Greater  
Austin Chamber of Commerce

**Grapevine-Colleyville ISD**

*Connection*  
Robin McClure, Dena Moss, Verone Travis

**Irving ISD**

*Inside ISD*  
Public Information Department

**Keller ISD**

*The Key*  
Helen Williams, George Bowden

**Print Categories**



# Print Categories

**Lamar CISD**

*F.A.C.T.S.*  
Christi Willman, Charlotte  
Cicatello

**Mesquite ISD**

*Report Card*  
Mesquite ISD Communications  
Dept.

**Pasadena ISD**

*Pinnacle*  
Mark Kramer, Linda Aber, Deana  
Vickrey, Tammy Dowdy

**Regon XI ESC**

*Center Points*  
Lori Burton

**Silver Stars**

**Aldine ISD**

*Inside Aldine*  
Mike Keeney, Leticia Fehling,  
Chris Labod

**Birdville ISD**

*Partnership*  
Mark Thomas, Megan Overman

**Corpus Christi ISD**

*ON-Task*  
Christina D. Garcia

**Cypress-Fairbanks ISD**

*Inside Cypress-Fairbanks ISD*  
Charlie Dillion, Kelli Durham, Gary  
Durrenberger, Hugo Zelaya

**Fort Bend ISD**

*FBISD Community Newsletter*  
Mary Ann Simpson, Martha  
Morrow, Becky Walker

**Galena Park ISD**

*Your Schools*  
Kelly Rainey, Craig Eichhorn

**Goose Creek CISD**

*Steppin' Up*  
Kathy Clausen, Terri Cook, Chuck Whitley

**Harlingen CISD**

*Partners in Education*  
Suzie R. Czeschin, B.J. Hammans

**Katy ISD**

*On Review*  
Kris Taylor, APR, Brenda Ritter, Bill Purtee

**McAllen ISD**

*Packaging Our Story*  
Community Information Dept.

**Midland ISD**

*"School Notes" Newsletter*  
Barney Welch, Melanie Nicholas

**Mission CISD**

*Mission Schools*  
Craig Verley, Lee Thalman, Irene Garza

**Pasadena ISD**

*Connections*  
Mark Kramer, Deana Vickrey, Linda Aber

**Pharr-San Juan-Alamo ISD**

*External Newsletter*  
Gregg Wendorf

**Spring Branch ISD**

*Current*  
Steve Brunsman

**Spring ISD**

*Spring Schools*  
Jerry Smith

**Tyler ISD**

*TISD Reports*  
Linda Lamberth



**Special Purpose Publications  
Flyers (Under 10,000)**

**Best of Category**

**Del Valle ISD**  
*Bond Election Polling Locations*  
Helen Moran

**Gold Stars**

**Del Valle ISD**  
*Bond Election Polling Locations*  
Helen Moran

**Silver Stars**

**Bandera ISD**  
*Bandera ISD--A Great Place to Work*  
Regina Howell

**San Benito CISD**  
*SBCISD Board Report*  
Celia Longoria

**Special Purpose Publications  
Flyers (Over 10,000)**

**Best of Category**

**Socorro ISD**  
*Recognition District Pin Card*  
Minerva Baumann, Gabriela Warren

**Gold Stars**

**Humble ISD**  
*Volunteer Luncheon Flyer*  
Robin McAdams

**Lamar CISD**  
*Enrolling Your Child*  
Christy Willman, Charlotte Cicatello,  
Kathleen Neck

**Mesquite ISD**  
*HHS Dedication Bookmark*  
Laura Jobe

**Socorro ISD**

*Recognition District Pin Card*  
Minerva Baumann, Gabriela Warren

**Silver Stars**

**Denton ISD**  
*Parent Involvement Day*  
Sharon Cox, Becky Higgs

**Goose Creek ISD**  
*10 Good Reasons*  
Kathy Clausen, Terri Cook, Chuck Whitley

**Print Categories**





**Goose Creek ISD**  
*We Are Honored...*  
Kathy Clausen, Terri Cook, Chuck Whitley

**Harris County Dept. of Education**  
*Safe Schools Anthrax Advisory*  
Amy L. Williams, Jimmy R. Wynn

**Special Purpose Publications  
Brochures (Under 10,000)**

**Best of Category**

**Del Valle ISD**  
*Planning for the Future*  
Helen Moran

**Gold Stars**

**Bastrop ISD**  
*Just the Facts*  
Donald Williams

**Coppell ISD**  
*Buy a Brick*  
Tamerah Ringo

**Del Valle ISD**  
*Planning for the Future*  
Helen Moran

**Liberty-Eylau ISD**  
*Leopard Brochure*  
Jerry Black

**Nolan Catholic High School**  
*Phantom Phonathon*  
Richie Escovedo

**SHW Group, Inc.**  
*Northwest ISD Bond Election*  
Angela Scott

**SHW Group, Inc.**  
*Wylie ISD Bond Election*  
Susan Dacus Wilson

**Texas City ISD**  
*Breakfast in the Classroom*  
Lynn Townsend

**Silver Stars**

**Alvarado ISD**  
*Bond Proposal*  
Terri Duncan

**Alvarado ISD**  
*Come and Grow with Us*  
Terri Duncan

**Dickinson ISD**  
*Blueprint 2000*  
Angela Alksne

**Nolan Catholic High School**  
*Peanut Piece*  
Richie Escovedo

**Rockwall ISD**  
*The Report*  
Joy Greenwalt

**SHW Group, Inc.**  
*Celina ISD Bond Election*  
SHW Group, Inc.

**Wylie ISD**  
*Newsletter*  
Susan Dacus Wilson

**Print Categories**



**Special Purpose Publications  
Brochure (Over 10,000)**

**Best of Category**

**Richardson ISD**

*Bond 2001 Information*

Jeanne Guerra

**Gold Stars**

**Aldine ISD**  
*Aldine at a Glance*  
Mike Keeney, Leticia Fehling, Chris Labod

**Aldine ISD**  
*Map & Information Brochure*  
Mike Keeney, Leticia Fehling, Chris Labod

**Austin ISD**  
*One to One: The Power of Partnership*  
Austin Partners in Education; Greater  
Austin Chamber of Commerce

**Carrollton-Farmers Branch ISD**  
*Lookout Back-to-School*  
Cindy Randle, Rachel Cruthirds

**Carrollton-Farmers Branch ISD**  
*Facts & Figures*  
Cindy Randle, Rachel Cruthirds

**Garland ISD**  
*Community Education Catalogue*  
Judy Kriehn

**Goose Creek ISD**  
*Beginners to Winners*  
Kathy Clausen, Chuck Whitley, Terri Cook

**Keller ISD**  
*Principal Recruiting Brochure*  
Helen Williams

**Keller ISD**  
*Teacher Recruitment*  
Helen Williams, George Bowden

**Mesquite ISD**  
*SSI Brochure*  
Laura Jobe

**Mesquite ISD**  
*Board Brochure*  
Laura Jobe

**North Forest ISD**  
*A New Direction*  
Jacquelyn Tolbert

**Pasadena ISD**  
*Breaking New Ground*  
Mark Kramer, Linda Aber

**Plano ISD**  
*Zone Map*  
Mary Gordon

**Region IV ESC**  
*The IDEA & Private School Children...*  
Marketing & Public Information Services

**Richardson ISD**  
*Bond 2001 Information*  
Jeanne Guerra

**Spring ISD**  
*A Salute...for your help!*  
Jerry Smith

**Spring Branch ISD**  
*SBISD: Deep in theHeart of Texas Excellence*  
Steve Brunsman

**Texas Classroom Teachers Assn.**  
*TCTA Membership Brochure*  
Arlene Oelenberger

**Print Categories**



# Print Categories

**The Mills Agency**  
*Westchester Academy*  
Nancy V. Mills, APR

## Silver Stars

**Aldine ISD**  
*PDEP Brochure*  
Mike Keeney, Leticia Fehling, Chris Labod

**Aldine ISD**  
*Board of Trustees Brochure*  
Mike Keeney, Leticia Fehling, Chris Labod

**Beaumont ISD**  
*Basic Facts*  
Jolene Ortego, Hollis Hood, Todd Madden

**Beaumont ISD**  
*Welcome to Board Meeting*  
Jolene Ortego, Hollis Hood, Todd Madden

**Carrollton-Farmers Branch ISD**  
*Here's the Scoop*  
Cindy Randle, Rachel Cruthirds

**Corpus Christi ISD**  
*Bienvenidos*  
Mary Leyendecker

**Cypress-Fairbanks ISD**  
*Our Children, Our Community, Our Future*  
Charlie Dillion, Hugo Zelaya, Kelli Durham

**Deer Park ISD**  
*Where Safety Counts*  
Matt Lucas

**Denton ISD**  
*Adopt-a-School Brochure*  
Sharon Cox, Becky Higgs

**Denton ISD**  
*Volunteer Brochure*  
Sharon Cox, Becky Higgs

**Duncanville ISD**  
*Technology Brochure*  
Karla Oliver

**Fort Worth ISD**  
*Back-to-School Brochure*  
Nancy Ricker, Beth Trimble, Eva Riggs  
**Garland ISD**  
*Education GISD*  
Department of Communications

**Garland ISD**  
*Camp GISD Catalogue*  
Judy Kriehn

**Grapeville-Colleyville ISD**  
*Today's Best Investment*  
Louise Henry, APR

**Grapeville-Colleyville ISD**  
*School Attendance Map*  
Robin McClure, Dena Moss, Verone Travis

**Humble ISD**  
*Humble ISD Foundation Brochure*  
Robin McAdams, Jamie Mount

**Irving ISD**  
*School Boundaries & Street Map*  
Public Information Department

**Irving ISD**  
*Welcome from Your Board of Trustees*  
Public Information Department

**Katy ISD**  
*Katy ISD Extends the Excellence*  
Kris Taylor, APR, Bill Purtee

**Katy ISD**  
*AEIS Brochure*  
Bill Purtee

**Killeen ISD**  
*Bond Election Thank You*  
Bob Massey, Karen Thomison, Todd Martin

**Killeen ISD**  
*KISD Education Foundation Brochure*  
Bob Massey, Karen Thomison

**Lamar ISD**  
*It's a Big World Out There*  
Christy Willman, Charlotte Cicatello



Print Categories

**Lamar ISD**  
*Common Threads*  
Christy Willman, Charlotte Cikatello

**Lamar ISD**  
*Gifted & Talented Program*  
Christy Willman, Charlotte Cikatello

**Lewisville ISD**  
*The Bottom Line*  
Mary Carradine, Maragaret Gurecky

**Mansfield ISD**  
*Kenneth Davis Elem. Dedication Brochure*  
Sheralyn Conn, Liz Wright

**North Forest ISD**  
*Opportunity*  
Jacquelyn Tolbert

**Plano ISD**  
*Mentor Brochure*  
Mary Gorden

**Plano ISD**  
*Eschool*  
Mary Gorden

**Plano ISD**  
*HOSTS Brochure*  
Mary Gorden

**Region IV ESC**  
*Instructional Media*  
Marketing & Public Information Services

**Socorro ISD**  
*SISD Community Newsletter--Special Edition*  
Gabriela Warren

**Spring ISD**  
*Presentation Folder*  
Jerry Smith

**Spring ISD**  
*Spanish PAAS*  
Jerry Smith

**Texas Assn. of School Administrators**  
*Texas Assessment Conference Brochure*  
Ann Halstead, Emmy Starr, Karen Limb

**Special Purpose Publications  
Booklet (Under 10,000)**

**Best of Category**

**Eanes ISD**  
*Together We Shape the Future*  
Trish Reichle

**Gold Stars**

**Eanes ISD**  
*Together We Shape the Future*  
Trish Reichle

**Texas City ISD**  
*TCISD Teletype*  
Lynn Townsend, Patricia Hill

**Waxahachie ISD**  
*Marvin Elementary Coloring Book*  
Candace Ahlfinger



**Silver Stars**

**Alamo Heights ISD**  
*Cambridge Directory*  
Laurie Miller

**Bandera ISD**  
*Staff Development Catalogue*  
Regina Howell

**Hays CISD**  
*Hays CISD Budget Book*  
Julie Crimmins

**Wylie ISD**  
*The Board of Trustees*  
Susan Dacus Wilson

**Special Purpose Publications  
Booklet (Over 10,000)**

**Best of Category**

**Mission ISD**

*District Profile*

Craig Verley, Lee Thalman, Irene Garza

**Gold Stars**

**Alvin ISD**  
*Alvin HS - Career Academics*  
Shirley Brothers

**Cypress-Fairbanks ISD**  
*State of the District 2001*  
Charlie Dillion, Gary Durrenberger,  
Kelli Durham

**Dallas County Schools**  
*Strengthening Education Through  
Service*  
Deanne Hullender

**Denton ISD**  
*Ryan Elementary Booklet*  
Sharon Cox, Becky Higgs

**Denton ISD**  
*Ann Windle Booklet*  
Sharon Cox, Becky Higgs

**Garland ISD**  
*Garland-A Great Place to Teach*  
Judy Kriehn

**Goose Creek CISD**  
*A District Overview*  
Kathy Clausen, Terri Cook, Chuck Whitley

**Irving ISD**  
*Basic Facts 2001-02*  
Public Information Department

**Katy ISD**  
*Bond Review*  
Kris Taylor, APR, Bill Purtee, Brenda Ritter

**Katy ISD**  
*2001 Awards of Excellence Program*  
Kris Taylor, APR, Bill Purtee

**Lamar CISD**  
*Points of Pride*  
Christy Willman, Charlotte Cicatello

**Print Categories**



# Print Categories

**Lewisville ISD**

*School Information Books*  
Margaret Gurecky, Mary Carradine

**Mesquite ISD**

*Centennial Celebration Souvenir Booklet*  
Laura Jobe

**Mesquite ISD**

*Explore the Possibilities*  
Laura Jobe

**Mission CISD**

*District Profile*  
Craig Verley, Lee Thalman, Irene Garza

**Northside ISD**

*The Power of Education*  
Pascual Gonzalez, Shanna Falgoust

**Pasadena ISD**

*Working for You*  
Mark Kramer, Tammy Dowdy, Linda Aber

**Plano ISD**

*Relocation Packet*  
Mary Gorden

**Region IV ESC**

*School Bond Election Planning*  
Marketing & Public Information Services

**Socorro ISD**

*Board Recognition Book*  
Minerva Baumann, Gabriela Warren

**Spring Branch ISD**

*SBISD: A Place to Grow*  
Steve Brunsman

**TASB**

*Proud Products*  
Roger White

**Silver Stars**

**Dallas County Schools**

*Workshop Booklet*  
Deanne Hullender

**Katy ISD**

*2001 Teacher of the Year*  
Brenda Ritter, Bill Purtee

**Lamar CISD**

*Professional Development*  
Christy Willman, Charlotte Cicatello

**North Forest ISD**

*A New Era of Excellence*  
Jacquelyn Tolbert

**Plano ISD**

*School Board Brochure*  
Mary Gorden

**Plano ISD**

*School Profile Book*  
Mary Gorden

**Region XI ESC**

*Opportunities for Professional Development*  
Lori Burton

**Region XI ESC**

*Directory of Districts*  
Lori Burton

**Round Rock ISD**

*Blueprint for Excellence*  
Cathy Brandewie



**Special Purpose Publications  
Calendar/Planner (Under 10,000)**

**Best of Category**

**Henderson ISD**

*The Tradition of Excellence Continues*  
Cyndi Walker

**Gold Stars**

**Bastrop ISD**

*BISD Annual Report & Calendar*  
Donald Williams

**Flour Bluff ISD**

*Planning Calendar*  
Lynn Kaylor

**Henderson ISD**

*The Tradition of Excellence Continues*  
Cyndi Walker

**Liberty-Eylau ISD**

*Calendar*  
Jerry Black

**Marlin ISD**

*Kindergarten to College*  
Tom Simpson

**Sherman ISD**

*SISD Calendar*  
Margaret Terrell

**Springtown ISD**

*SISD School Calendar*  
Darlene Pennington

**Silver Stars**

**Burnet ISD**

*2001-02 School Calendar*  
Sharon Schwartz

**Rockwall ISD**

*Calendar*  
Joy B. Greenwalt

**Print Categories**



**Special Purpose Publications  
Calendar/Planner (Over 10,000)**

**Best of Category**

**Humble ISD**

*My Compass Portfolio*  
Robin McAdams

**Gold Stars**

**Aldine ISD**

*District Planner*  
Mike Keeney, Leticia Fehling, Chris Labod

**Garland ISD**

*2001-02 Datebook*  
Judy Kriehn

**Grapevine-Colleyville ISD**

*Staff Planning Calendar*  
Robin McClure, Dena Moss, Verone Travis

**Humble ISD**

*My Compass Portfolio*  
Robin McAdams

**Keller ISD**

*Calendar/Planner*  
Helen Williams, George Bowden

**Lamar CISD**

*LCISD Diversity Calendar*  
Christy Willman, Charlotte Cikatello

**Mesquite ISD**

*Elementary School Menu Calendar*  
Phyllis Miller

**North Forest ISD**

*Monthly Calendar*  
Jacquelyn Tolbert

**Plano ISD**

*School Calendar*  
Mary Gorden

**Spring ISD**

*Community Calendar*  
Jerry Smith

**Tyler ISD**

*Planning Calendar*  
Linda Lamberth

**Weslaco ISD**

*Academic Calendar*  
Arminda Munoz

**Weslaco ISD**

*Yearly Calendar*  
Arminda Munoz

**Silver Stars**

**Brownsville ISD**

*Shaping Masterpieces One Student at a Time*  
Drue Brown

**Denton ISD**

*Denton ISD Calendar*  
Sharon Cox, Becky Higgs

**Eagle Pass ISD**

*2001 District Calendar*  
Dr. Sylvia P. Atkinson

**Print Categories**





**Killeen ISD**  
*Parental Involvement Calendar*  
Karen Thomison

**Killeen ISD**  
*Killeen ISD Calendar*  
Karen Thomison, Todd Martin, Bob Massey

**Mission CISD**  
*District Planning Calendar*  
Craig Verley, Lee Thalman, Irene Garza

**Port Arthur ISD**  
*2001-02 School Calendar*  
Janet Cline

**Region 16 ESC**  
*On the Move*  
Lynda Queen

**Special Purpose Publications  
Programs (Under 10,000)**

**Best of Category**

**Hays CISD**  
*Academic Banquet*  
Julie Crimmins

**Print Categories**

**Gold Stars**

**Hays CISD**  
*Academic Banquet*  
Julie Crimmins

**Marlin ISD**  
*Football Playoffs*  
Tom Simpson

**San Benito CISD**  
*Back-to-School Breakfast Program*  
Patti Pawlik-Perales, Roger Torres,  
Sergio Garcia

**Waxahachie ISD**  
*Marvin Elementary Dedication*  
Candace Ahlfinger

**Silver Stars**

**Burnet CISD**  
*The Night the Stars Came Out in Texas*  
Sharon Schwartz

**Del Valle ISD**  
*2001 Year-End Celebration Program*  
Helen Moran

**Dickinson ISD**  
*Celebrating our New School*  
Angela Alksne

**LaPorte ISD**  
*Top 100 Academic Achievers Program*  
Beth J. Rickert



**Liberty-Eylau ISD**  
*Reflections*  
Jerry Black

**San Benito CISD**  
*End of the Year Luncheon Program*  
Celia Longoria, Patti Pawlik-Perales,  
Ernest Leal

**Special Purpose Publications  
Programs (Over 10,000)**

**Best of Category**

**Garland ISD**

*Garland Education Foundation Luncheon Programs*  
Judy Kriehn

**Gold Stars**

**Fort Bend ISD**  
*Celebrating Excellence-  
Teacher of the Year*  
Becky Walker, Martha Morrow

**Garland ISD**  
*Garland Education Foundation  
Luncheon Programs*  
Judy Kriehn

**Katy ISD**  
*King Elementary School Dedication  
Program*  
Kris Taylor, APR, Brenda Ritter, Bill  
Purtee

**Katy ISD**  
*Schmalz Elementary School  
Dedication Program*  
Kris Taylor, APR, Brenda Ritter, Bill  
Purtee

**Keller ISD**  
*New Building Dedications*  
George Bowden

**Killeen ISD**  
*Retirement Banquet Program*  
Karen Thomison

**Killeen ISD**  
*Maxdale Dedication*  
Karen Thomison, Todd Martin, Bob  
Massey

**Killeen ISD**  
*Ft. Worth Chamber Orchestra Program*  
Karen Thomison

**Mesquite ISD**  
*Centennial Celebration Programs*  
Laura Jobe

**Mesquite ISD**  
*Service Awards & Retirement Assembly  
Program*  
Laura Jobe

**Mesquite ISD**  
*HHS Dedication Program*  
Laura Jobe, Ian Halperin

**Mesquite ISD**  
*Apple Corps Gala Program*  
Laura Jobe

**Northside ISD**  
*Stepping in Time Program*  
Monica Faulkenbery, APR, Shanna Falgoust

**Print Categories**



# Print Categories

## **Silver Stars**

### **Birdville ISD**

*BISD's Virtues Program*

Mark Thomas, Megan Overman

### **Brownsville ISD**

*2001 BISD Employee Awards Night*

Drue Brown

### **Denton ISD**

*"Topping Out" Program*

Sharon Cox, Becky Higgs

### **Goose Creek ISD**

*The Stars Come Out*

Kathy Clausen, Terri Cook,  
Chuck Whitley

### **Grapevine-Colleyville ISD**

*Employee Awards Program*

Robin McClure, Dena Moss,  
Verone Travis

### **Grapevine-Colleyville ISD**

*Academic Recognition Program*

Louise Henry, APR

### **Keller ISD**

*Academic Excellence Program*

George Bowden

### **Lamar CISD**

*LCISD-Soarng to New Heights*

Christy Willman, Charlotte Cicatello

### **Lewisville ISD**

*Awards & Recognition Banquet*

Margaret Gurecky, Mary Carradine

### **McKinney ISD**

*Johnson Middle School Program*

Diana Gulotta, Vanessa Ximenez,  
Carol Goellner

### **Plano ISD**

*Teacher of the Year Program*

Mary Gorden

### **Port Arthur ISD**

*Summit Conference on Education*

Janet Cline

### **Richardson ISD**

*Graduation Programs*

Jeanne Guerra

### **Texas Classroom Teachers Assn.**

*TCTA Leadership Program*

Arlene Oelenberger



**Special Purpose Publications  
Invitations (Under 10,000)**

**Best of Category**

**Copperas Cove ISD**  
*Hit Parade*  
Brandie Wallace

<u><b>Gold Stars</b></u>
<p><b>Burnet CISD</b> <i>The Night the Stars Come Out in Texas</i> Sharon Schwartz</p>
<p><b>Copperas Cove ISD</b> <i>Hit Parade</i> Brandie Wallace</p>
<p><b>Springtown ISD</b> <i>Secretaries...Standing United</i> Darlene Pennington</p>
<p><b>Waxahachie ISD</b> <i>Marvin Elementary Invitation</i> Candace Ahlfinger</p>

<u><b>Silver Stars</b></u>
<p><b>Eagle Mountain-Saginaw ISD</b> <i>High Country Invite</i> Kristen Escovedo</p>
<p><b>San Benito ISD</b> <i>End of the Year Luncheon Invitation</i> Celia Longoria, Ernest Leal</p>
<p><b>San Benito ISD</b> <i>Back-to-School Breakfast Invite</i> Celia Longoria, Patti Pawlik-Perales, Ernest Leal</p>

**Special Purpose Publications  
Invitations (Over 10,000)**

**Best of Category**

**Goose Creek ISD**  
*Gala 2001*  
Kathy Clausen, Chuck Whitley, Terri Cook

<u><b>Gold Stars</b></u>
<p><b>Brownsville ISD</b> <i>2001 New Teacher Luncheon</i> Drue Brown</p>

<p><b>Fort Bend ISD</b> <i>Under the Big Top</i> Becky Walker</p>
<p><b>Fort Worth ISD</b> <i>All Star Volunteers</i> Beth Trimble, Nancy Ricker</p>



# Print Categories

**Fort Worth ISD**

*Partners in the News Recognition Dinner*  
Nancy Ricker, Beth Trimble

**Garland ISD**

*Garland Education Foundation Luncheon Invitations*  
Judy Kriehn

**Goose Creek CISD**

*Gala 2001*  
Kathy Clausen, Chuck Whitley, Terri Cook

**Grapevine-Colleyville ISD**

*Partnerships...Above & Beyond*  
Louise Henry, APR

**Humble ISD**

*Superintendent Notecards*  
Robin McAdams

**McKinney ISD**

*Brown Bag Lunch Meeting*  
Diana Gulotta, Vanessa Ximenez,  
Carol Goellner

**Mesquite ISD**

*HHS Dedicaton Invitation*  
Mesquite ISD Communications Dept.

**Mesquite ISD**

*Centennial Celebration Invitation*  
Laura Jobe

**Mesquite ISD**

*Apple Corps Gala Invitation*  
Laura Jobe

**Plano ISD**

*Teacher of the Year Invitation*  
Mary Gorden

**Silver Stars**

**Austin ISD**

*Salute 2001: The Future is Now*  
Amy Mills

**Denton ISD**

*Dedication Invitation*  
Sharon Cox, Becky Higgs

**Grapevine-Colleyville ISD**

*Invitation*  
Robin McClure, Dena Moss,  
Verone Travis

**Humble ISD**

*Job Fair Invitation*  
Robin McAdams

**Katy ISD**

*Partners in Education Breakfast Invitation*  
Bill Purtee

**Lewisville ISD**

*Veteran's Day Media*  
Margaret Gurecky, Mary Carradine

**Mansfield ISD**

*Opening New Doors to Education*  
Sheralyn Conn, Liz Wright

**Midland ISD**

*CHAMPS Recruiting Postcard*  
Melanie Nicholas

**Socorro ISD**

*Media Award Invitation*  
Gabriela Warren



**Special Purpose Publications  
Posters (Under 10,000)**

**Best of Category**

**Coppell ISD**  
*Big Check Montague*  
Tamerah Ringo

<u><b>Gold Stars</b></u>
<p><b>Coppell ISD</b> <i>"Big Check" Montague</i> Tamerah Ringo</p>

<u><b>Silver Stars</b></u>
<p><b>Bastrop ISD</b> <i>BISD Academic Standards Poster</i> Donald Williams</p> <p><b>Wylie ISD</b> <i>Food Drive Poster</i> Susan Dacus Wilson</p>

**Special Purpose Publications  
Posters (Over 10,000)**

**Best of Category**

**Round Rock ISD**  
*Blueprint for Excellence*  
Cathy Branewie, Panchita Garrett

<u><b>Gold Stars</b></u>
<p><b>Fort Bend ISD</b> <i>Dream-Reach-Achieve</i> Becky Walker</p> <p><b>Fort Bend ISD</b> <i>Recruiting Posters</i> Becky Walker, Martha Morrow</p> <p><b>Lamar CISD</b> <i>Mission Statement</i> Christy Willman, Charlotte Cicatello</p>

<p><b>Mansfield ISD</b> <i>Don't Worry* Be Happy</i> Sherilyn Conn, Liz Wright</p> <p><b>Pasadena ISD</b> <i>We're Not Lion</i> Kirk Lewis, Linda Aber</p> <p><b>Pasadena ISD</b> <i>Head &amp; Shoulders</i> Kirk Lewis, Linda Aber</p> <p><b>Round Rock ISD</b> <i>Blueprint for Excellence</i> Cathy Brandewie, Panchita Garrett</p>
-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------



**Socorro ISD**  
*Priority Goals Poster*  
Minerva Baumann, Gabriela Warren

**Spring ISD**  
*This is Spring Poster*  
Jerry Smith

**Silver Stars**

**Eagle Pass ISD**  
*2001 Champions for Children*  
Dr. Sylvia P. Atkinson

**Humble ISD**  
*NPAT Poster*  
Robin McAdams

**Lubbock ISD**  
*Schools of Choice*  
Brian Morris

**Mansfield ISD**  
*Lady Tigers Three-peat State Champions*  
Sherilyn Conn, Liz Wright

**Region X ESC**  
*Believe & Succeed Poster*  
Deborah Canterbury

**Special Purpose Publications  
Holiday (Under 10,000)**

**Gold Stars**

**San Benito CISD**  
*Christmas Invitation*  
Celia Longoria, Sergio Garcia, Patti Pawlik-Perales, Ernest Lean

**Special Purpose Publications  
Holiday (Under 10,000)**

**Best of Category**

**Plano ISD**  
*Holiday Greeting Card*  
Mary Gorden

**Gold Stars**

**Grapevine-Colleyville ISD**  
*Holiday Card*  
Robin McClure, Dena Moss, Verone Travis

**Katy ISD**  
*Birthday Card*  
Bill Purtee

**Lamar CISD**  
*Staff Birthday Card*  
Christy Willman, Charlotte Cicatello

**Mesquite ISD**  
*MISD Birthday Card*  
Laura Jobe



**Plano ISD**  
*Holiday Greeting Card*  
Mary Gorden

**Silver Stars**

**Beaumont ISD**  
*Greeting Card*  
Todd Madden, Jolene Ortego

**Katy ISD**  
*2001 KISD Christmas Card*  
Bill Purtee

**Killeen ISD**  
*Killeen ISD Birthday Card*  
Karen Thomison

**Lamar CISD**  
*Happy Holidays*  
Christy Willman, Charlotte Cikatello

**McKinney ISD**  
*Holiday Greeting Card*  
Diana Gulotta, Vanessa Ximenez,  
Carol Goeliner

**Special Purpose Publications  
Presentaton (Under 10,000)**

**Silver Stars**

**Flour Bluff ISD**  
*Superintendent of the Year Nomination*  
Lynn Kaylor

**Special Purpose Publications  
Presentaton (Over 10,000)**

**Gold Stars**

**Birdville ISD**  
*School Board of the Year*  
Mark Thomas, Megan Overman

**Denton ISD**  
*Adopt-a-School Award*  
Sharon Cox, Becky Higgs

**Richardson ISD**  
*Bond 2001*  
Jeanne Guerra

**Silver Stars**

**Fort Bend ISD**  
*Texas Scholars Folder*  
Becky Walker

**Harris County Dept. of Education**  
*Tropical Storm Allison Flood Report*  
Amy L. Willams, Jimmy R. Wynn

**Print Categories**





# Print Categories

## Special Purpose Publications Non-English Audience (Under 10,000)

### Gold Stars

**Hays CISD**  
*Spanish Newsletter*  
Julie Crimmins

## Special Purpose Publications Non-English Audience (Over 10,000)

### Best of Category

#### **Goose Creek CISD**

*Steppin' Up*

Kathy Clausen, Chuck Whitley, Terri Cook

### Gold Stars

**Garland ISD**  
*Bilingual Newcomer Magnet*  
Judy Kriehn

**Goose Creek ISD**  
*Steppin' Up*  
Kathy Clausen, Chuck Whitley, Terri Cook

**Lamar CISD**  
*Spanish Student Handbooks*  
Christy Willman, Charlotte Cikatello,  
Kathleen Neck

**Lamar CISD**  
*Gifted & Talented*  
Christy Willman, Charlotte Cikatello

### Silver Stars

**Cypress-Fairbanks ISD**  
*Las Repuestas*  
Hugo Zelaya

**Denton ISD**  
*Parent Volunteer Handbook*  
Sharon Cox, Becky Higgs



**Special Purpose Publications  
Annual Report (Under 10,000)**

**Best of Category**

**San Benito CISD**

*SBCISD: Where Lifelong Learning Begins*  
Celia Longoria, Patti Pawlik-Perales, Ernest Leal

**Gold Stars**

**DeSoto ISD**  
*2000-2001 Annual Report*  
Melissa Starmater

**San Benito CISD**  
*SBCISD: Where Lifelong Learning Begins*  
Celia Longoria, Patti Pawlik-Perales,  
Ernest Leal

**Silver Stars**

**Alamo Heights ISD**  
*Going The Distance*  
Kevin Brown

**New Braunfels ISD**  
*Exploration of Excellence*  
Stephanie Ferguson

**Special Purpose Publications  
Annual Report (Over 10,000)**

**Best of Category**

**Fort Bend ISD**

*Extra Good News*  
Mary Ann Simpson, Martha Morrow, Becky Walker

**Gold Stars**

**Aldine ISD**  
*Annual Performance Report*  
Mike Keeney, Leticia Fehling,  
Chris Labod

**Fort Bend ISD**  
*Extra Good News*  
Mary Ann Simpson, Martha Morrow,  
Becky Walker

**Fort Bend ISD**

*Our Story*  
Mary Ann Simpson, Martha Morrow,  
Becky Walker

**Fort Worth ISD**  
*2000-2001 Annual Report*  
Nancy Ricker, Eva Riggs, Beth Trimble

**Goose Creek CISD**  
*Beginners to Winners*  
Kathy Clausen, Chuck Whitley,  
Terri Cook

**Print Categories**



**Irving ISD**  
*Annual Report 2001*  
Public Information Department

**Katy ISD**  
*Partners in Education Annual Report*  
Nancy Mills, APR

**Spring ISD**  
*Spring ISD Annual Report*  
Jerry Smith

**TASB**  
*TASB Annual Report 2000*  
Roger White

**Silver Awards**

**Austin ISD**  
*One-to-One: The Power of Partnership*  
Austin Partners in Education; Greater  
Austin Chamber of Commerce

**Alief ISD**  
*Partners in Education Annual Report*  
Public Information Office

**Eagle Pass ISD**  
*2001 Annual Report*  
Dr. Sylvia P. Atkinson

**Galena Park ISD**  
*A Report to Our Stakeholders*  
Kelly Rainey, Craig Eichhorn

**Harris County Dept. of Education**  
*2000-2001 TAD Annual Report*  
Amy L. Williams, Jimmy R. Wynn

**Katy ISD**  
*On the Move*  
Kris Taylor, APR, Bill Purtee

**Special Purpose Publications  
Certificates (Under 10,000)**

**Best of Category**

**San Benito CISD**

*Academic Recognition on TAAS Test*

Patti Pawlik-Perales, Sergio Garcia, Roger Torres,  
Celia Longoria, Julia Cadwell

**Gold Stars**

**Burnet CISD**  
*Spirit, Pride & Honor*  
Sharon Schwartz

**San Benito CISD**  
*Academic Recognition on TAAS Test*  
Patti Pawlik-Perales, Sergio Garcia, Roger  
Torres, Ernest Leal, Celia Longoria,  
Julia Cadwell

**Southwest ISD**  
*Board Recognition Certificate*  
Sharon Woldhagen

**Print Categories**



**Special Purpose Publications  
Certificates (Over 10,000)**

**Best of Category**

**Region IV ESC**  
*Holiday Card Certificate*  
Marketing & Public Information Services

**Gold Stars**

**Mesquite ISD**  
*Apple Corps Proclamation*  
Laura Jobe

**Mesquite ISD**  
*Board Certificate*  
Laura Jobe

**Round Rock ISD**  
*Employee Service Awards*  
Panchita Garrett

**Region IV ESC**  
*Holiday Card Certificate*  
Marketing & Public Information Services

**Silver Stars**

**Katy ISD**  
*Elementary & Junior High Recognition  
Certificates*  
Bill Purtee

**Mesquite ISD**  
*Centennial Celebration Committee Certificate*  
Laura Jobe

**Magazines  
(Under 10,000)**

**Best of Category**

**Nolan Catholic High School**  
*The Shield*  
Richie Escovedo

**Gold Stars**

**Nolan Catholic High School**  
*The Shield*  
Richie Escovedo

**Print Categories**



**Magazines  
(Over 10,000)**

**Best of Category**

**Texas Classroom Teachers Association**  
*The Classroom Teacher*  
Arlene Oelenberger

**Gold Stars**  
  
**Texas Classroom Teachers Assn.**  
*The Classroom Teacher*  
Arlene Oelenberger

**TASB**  
*Texas Lone Star*  
Roger White  
  
**Texas Assn. of School Administrators**  
*INSIGHT Magazine*  
Ann Halstead, Emmy Starr, Karen Limb

**Handbooks, Manuals  
Handbooks (Under 10,000)**

**Gold Stars**  
  
**Bastrop ISD**  
*BISD Human Resources Packet*  
Donald Williams

**Silver Stars**  
  
**Eanes ISD**  
*2000-2001 Employee Handbook*  
Trish Reichle  
  
**LaPorte ISD**  
*Personnel Picture Directory*  
Beth J. Rickert  
  
**San Benito CISD**  
*Crisis Management Handbook*  
Celia Longoria, Ernest Leal,  
Patti Pawlik-Perales



## Handbooks, Manuals Handbooks (Over 10,000)

### Best of Category

#### Fort Worth ISD

*Safety Management Procedures*

Beth Trimble, Nancy Ricker

#### Gold Stars

##### **Fort Worth ISD**

*Safety Management Procedures*

Beth Trimble, Nancy Ricker

##### **Humble ISD**

*Pine Forest Emergency Handbook*

Robin McAdams

##### **Mesquite ISD**

*Student Handbooks*

Laura Jobe

##### **Plano ISD**

*Student/Parent Policy Guide*

Mary Gordon

##### **Texas Classroom Teachers Assoc.**

*TCTA Survival Guide*

Arlene Oelenberger

#### Silver Stars

##### **Corpus Christi ISD**

*Student-Parent Handbook*

Christina D. Garcia

##### **Goose Creek CISD**

*Crisis Management Plan*

Kathy Clausen, Chuck Whitley, Terri Cook

##### **Lamar CISD**

*Employee Directory*

Christy Willman, Charlotte Cikatello,

Kathleen Neck

##### **Lamar CISD**

*Student Handbooks*

Christy Willman, Charlotte Cikatello,

Kathleen Neck

##### **Region IV ESC**

*School District Directory*

Marketing & Public Information Services

Print Categories



**Handbooks, Manuals  
Manuals (Under 10,000)**

**Best of Category**

**Waller ISD**

*Crisis Management Personnel Procedures*

Stephanie D. Burman

**Gold Stars**

**Waller ISD**

*Crisis Management Personnel Procedures*

Stephanie D. Burman

**Handbooks, Manuals  
Manuals (Over 10,000)**

**Gold Stars**

**Goose Creek CISD**

*A Jump-Start to Communications*

Kathy Clausen, Chuck Whitley, Terri Cook

**Silver Stars**

**Lamar CISD**

*Course Selection Catalog*

Christy Willman, Charlotte Cicatello



**Image/Identity  
Image/Identity Packages (Under 10,000)**

Best of Category

**Coppell ISD**  
*Legacy for the Future*  
Tamerah Ringo

**Gold Stars**

**Bastrop ISD**  
*BISD Information Packet*  
Donald Williams

**Coppell ISD**  
*Legacy for the Future*  
Tamerah Ringo

**Flour Bluff ISD**  
*Academic Distinction*  
Lynn Kaylor

**Hays CISD**  
*Hays CISD Logo*  
Julie Crimmins

**Silver Stars**

**Copperas Cove ISD**  
*Lea Ledger*  
Brandie Wallace

**Crosby ISD**  
*Crosby ISD--Recognized & More*  
Su Heaslet

**Ingram ISD**  
*Image/Identity*  
Nada Hyde

**Image/Identity  
Image/Identity Packages (Over 10,000)**

Best of Category

**Port Arthur ISD**  
*Peace in 2001*  
Janet Cline

**Gold Stars**

**Austin ISD**  
*Austin Partners in Education*  
Austin Partners in Education, Greater Austin  
Chamber of Commerce

**Aldine ISD**  
*Teacher of the Year (Breakfast)*  
Mike Keeney, Leticia Fehling, Chris Labod

**Alief ISD**  
*The Lighthouse*  
Susan Castro





# Print Categories

**Brownsville ISD**

*2001 Principal for a Day*  
Drue Brown

**Carrollton-Farmers Branch ISD**

*World Class Experience*  
Cindy Randle, Rachel Cruthirds

**Goose Creek CISD**

*Beginners to Winners*  
Kathy Clausen, Chuck Whitley,  
Terri Cook

**Grapevine-Colleyville ISD**

*Image/Identity Package*  
Robin McClure, Dena Moss,  
Verone Travis, Lawrence Gese

**Irving ISD**

*Irving ISD Information*  
Public Information Dept.

**Katy ISD**

*Employee Service Award Dinner*  
Bill Purtee, Kris Taylor, APR

**Katy ISD**

*Schmalz Sharks Identity Package*  
Bill Purtee

**Keller ISD**

*General Information Packet*  
Helen Williams, George Bowden

**Lamar CISD**

*Image/Identity Materials*  
Christy Willman, Charlotte Cicatello

**Mesquite ISD**

*Centennial Celebration*  
Mesquite ISD Communications

**Port Arthur ISD**

*Peace in 2001*  
Janet Cline

**Richardson ISD**

*Richardson ISD*  
Jeanne Guerra

**TASB**

*Hats off to Texas Trustees*  
Barbara Williams

**TASA**

*Membership Packet*  
Ann Halstead, Emmy Starr, Karen Limb

**The Mills Agency**

*Kempner Project Graduation*  
Nancy Mills, APR

**Silver Stars**

**Aldine ISD**

*Recruitment Package*  
Mike Keeney, Leticia Fehling, Chris Labod

**Aldine ISD**

*Principal Dinner Package*  
Mike Keeney, Leticia Fehling, Chris Labod

**Beaumont ISD**

*Beaumont ISD School Volunteer Program*  
Joy James, Jolene Ortego, Todd Madden

**Brownsville ISD**

*2001 BISD Promotional Materials*  
Drue Brown

**Carrollton-Farmers Branch ISD**

*STAR Awards*  
Cindy Randle, Rachel Cruthirds

**Katy ISD**

*Junior Achievement Identity Package*  
Bill Purtee

**Katy ISD**

*Volunteers in Public Schools Identity Package*  
Bill Purtee

**Killeen ISD**

*Killeen ISD Education Foundation Logo*  
Karen Thomison

**Mission CISD**

*District Image*  
Craig Verley, Lee Thalman, Irene Garza



**Round Rock ISD**  
*Partners in Education*  
Panchita Garrett

**Socorro ISD**  
*Teacher of the Year 2001*  
Gabriela Warren

**Writing and Photography**  
**Writing in a Document (Under 10,000)**

**Best of Category**

**Hays ISD**  
*Honor Board Nomination*  
Julie Crimmins

**Gold Stars**

**Hays ISD**  
*Honor Board Nomination*  
Julie Crimmins

**Eagle Mountain-Saginaw ISD**  
*A Mile n Your Shoes (ALC)*  
Kristen Escovedo

**San Benito CISD**  
*Dr. Garza Moves Back Home*  
Patti Pawlik-Perales

**Silver Stars**

**Eagle Mountain-Saginaw ISD**  
*A Mile in Your Shoes (Art & Music)*  
Kristen Escovedo

**Southwest ISD**  
*50 Years of Class...Continues-Building for Success*  
Sharon Woldhagen

**Writing and Photography**  
**Writing in a Document (Over 10,000)**

**Best of Category**

**Keller ISD**  
*District Dialogue*  
George Bowden

**Gold Stars**

**Fort Bend ISD**  
*Our Story*  
Martha Morrow

**Harlingen CISD**  
*Civility, Coverage Article*  
Suzie R. Czeschin

**Hurst-Euless-Bedford ISD**  
*Real Teamwork*  
Judy Everett Ramos

**Print Categories**



**Katy ISD**  
*Retirement Biographies*  
Brenda Ritter

**Katy ISD**  
*Convocation 2001: Legends Among Us*  
*Speech*  
Brenda Ritter

**The Mills Agency**  
*Meeting the Needs of Middle Schoolers*  
Nancy V. Mills, APR

**Silver Stars**

**Austin ISD**  
*Equity: Our Vision for the Coming Year*  
Austin Partners in Education, Greater  
Austin Chamber of Commerce

**Beaumont ISD**  
*Champions of Change*  
Jolene Ortego, Hollis Hood, Todd  
Madden

**Beaumont ISD**  
*Chapter X= Beaumont ISD*  
Jolene Ortego

**Katy ISD**  
*Tribute to Kenneth Welch Speech*  
Brenda Ritter

**Spring Branch ISD**  
*Mr. Junior Achievement*  
Steve Brunsman

**Writing and Photography  
Published News or Feature Article (Under 10,000)**

**Best of Category**

**Alvarado ISD**  
*All Signs Point to Goldring*  
Derik Moore

**Print Categories**

**Gold Stars**  
  
**Alvarado ISD**  
*All Signs Point to Goldring*  
Derik Moore

**Silver Stars**

**Cleburne ISD**  
*We Believe in You*  
Lisa Magers

**San Benito CISD**  
*SB High School Newscast*  
Patti Pawlik-Perales

**Texas City ISD**  
Teks and Taks  
Lynn Townsend



**Writing and Photography  
Published News or Feature Article (Over 10,000)**

**Best of Category**

**Killeen ISD**

*Revolutionary Lesson*

Todd Martin

**Gold Stars**

**Goose Creek CISD**

*The Gainer Triplets*

Kathy Clausen, Terri Cook

**Killeen ISD**

*Revolutionary Lesson*

Todd Martin

**Port Arthur ISD**

*We Learn Here!*

Janet Cline

**Silver Stars**

**Humble ISD**

*Students Give Back*

Jamie Mount

**Humble ISD**

*Students Learn Through Community*

*Service*

Jamie Mount

**Hurst-Euless-Bedford ISD**

*New Programs*

Judy Everett Ramos

**Katy ISD**

*Students Design Toy Cars With Help  
from Engineers*

Brenda Ritter

**Katy ISD**

*Summer Internship Program*

Brenda Ritter

**Katy ISD**

*Strategies*

Brenda Ritter

**Killeen ISD**

*A Leader Rises*

Todd Martin

**Killeen ISD**

*Avid Learners*

Todd Martin

**McKinney ISD**

*Sustaining Growth*

Diana Goellner

**McKinney ISD**

*High Hopes*

Diana Gulotta, Vanessa Ximenez,

Carol Goeliner

**Port Arthur ISD**

*PAISD On Parade*

Janet Cline

**Richardson ISD**

*America the Beautiful*

Jeanne Guerra

**Round Rock ISD**

*Diverse Perspectives, Common Goals*

Cathy Brandewie

**Print Categories**



**Writing and Photography  
Published Photo (Under 10,000)**

**Best of Category**

**Burnet CISD**  
*I Pledge Allegiance*  
Sharon Schwartz

**Gold Stars**

**Burnet CISD**  
*I Pledge Allegiance*  
Sharon Schwartz

**San Benito CISD**  
*Welcome Amid Construction*  
Patti Pawlik-Perales

**Silver Stars**

**Copperas Cove ISD**  
*Calendar Photo*  
Brandie Wallace

**Eagle Mountain-Saginaw ISD**  
*Celebrate Freedom*  
Kristen Escovedo

**LaPorte ISD**  
*Future Hero (1)*  
Beth J. Rickert

**LaPorte ISD**  
*Future Hero (2)*  
Beth J. Rickert

**Texas City ISD**  
*Read-A-Thon*  
Patricia Hill

**Writing and Photography  
Published Photo (Over 10,000)**

**Best of Category**

**Humble ISD**  
*Lighthearted Learning*  
Jamie Mount

**Gold Stars**

**Cypress-Fairbanks ISD**  
*Showing Her Colors*  
Gary Durrenberger

**Cypress-Fairbanks ISD**  
*Off To a Good Start*  
Gary Durrenberger

**Eagle Pass ISD**  
*2001 Secondary Campus Principal*  
Dr. Sylvia P. Atkinson

**Garland ISD**  
*Historical Montage*  
Judy Kriehn



# Print Categories

**Humble ISD**

*Lighthearted Learning*

Jamie Mount

**Humble ISD**

*Oh, the Joy of Reading*

Charlotte Hoya

**Humble ISD**

*Shared Laughter, Shared Learning*

Jamie Mount

**Killeen ISD**

*Spreading Patriotism*

Todd Martin

**Killeen ISD**

*Determined to Succeed*

Todd Martin

**Killeen ISD**

*Parent-Teacher Team*

Todd Martin

**Mansfield ISD**

*I Pledge Allegiance*

Liz Wright

**Mansfield ISD**

*Freedom*

Sherilyn Conn

**McAllen ISD**

*Creating Unforgettable Images*

Mark May

**Mesquite ISD**

*Park CD*

Ian Halperin

**Mesquite ISD**

*Winner*

Ian Halperin

**Round Rock ISD**

*Not Your Usual Grip & Grin*

Panchita Garrett

**Silver Stars**

**Birdville ISD**

*Photo from "Faces of BIRD"*

Mark Thomas, Megan Overman

**Cypress-Fairbanks ISD**

*"B" is for Bear*

Gary Durrenberger

**Eagle Pass ISD**

*2001 Kennedy Hall Kis*

Dr. Sylvia P. Atkinson

**Hurst-Eules-Bedford ISD**

*A Good Book*

Judy Everett Ramos

**Keller ISD**

*Heart & Soul Photo*

Helen Williams

**Killeen ISD**

*Ready for School*

Todd Martin

**Killeen ISD**

*Emotional Spirit*

Todd Martin

**Killeen ISD**

*Gentle Patriot*

Todd Martin

**Killeen ISD**

*Working Together*

Todd Martin

**Mansfield ISD**

*Freedom Week*

Sherilyn Conn

**Mansfield ISD**

*Standing Ovation*

Liz Wright



**Mesquite ISD**

*First Day*  
Ian Halperin

**Mesquite ISD**

*Tug*  
Ian Halperin

**Mesquite ISD**

*USA*  
Ian Halperin

**Mission CISD**

*Ag Farm Pre-K Day*  
Craig Verley

**Advertisement  
(Under 10,000)**

**Best of Category**

**San Benito CISD**

*United We Stand*

Celia Longoria, Patti Pawlik-Perales, Roger Torres

**Gold Stars**

**San Benito CISD**

*United We Stand*

Celia Longoria, Patti Pawlik-Perales, Roger Torres

**Advertisement  
(Over 10,000)**

**Best of Category**

**Aldine ISD**

*Business Partner*

Mike Keeney, Leticia Fehling, Chris Labod

**Gold Stars**

**Aldine ISD**

*Business Partner*  
Mike Keeney, Leticia Fehling,  
Chris Labod

**Corpus Christi ISD**

*Communication Connection*  
Debb Sullivan, Mary Leyendecker

**Denton ISD**

*Parent Involvement Day*  
Sharon Cox, Becky Higgs

**Goose Creek CISD**

*Recognized Campaign*  
Kathy Clausen, Chuck Whitley, Terri Cook

**Print Categories**



# Print Categories

**Harlingen CISD**

*America*

Suzie R. Czeschin, B.J. Hammans

**Harlingen CISD**

*Knowledge/Character*

Suzie R. Czeschin, B.J. Hammans

**Keller ISD**

*Top Ten Graduates*

Helen Williams

**Lubbock ISD**

*Oh Baby*

Brian Morris

**Lubbock ISD**

*Proud to Be*

Brian Morris

**Lubbock ISD**

*Choose A Winner*

Brian Morris

**Mansfield ISD**

*Let Freedom Ring*

Sherilyn Conn, Terry Morawski,

Liz Wright

**Mesquite ISD/ITV**

*Children are at the Heart of Every*

*Decision Made*

Pat Sanchez

**Silver Stars**

**Fort Bend ISD**

*Top 10 Reasons*

Mary Ann Simpson, Martha Morrow,

Becky Walker

**Harlingen CISD**

*Texas Parents Day*

Suzie R. Czeschin, B.J. Hammans





# Electronic Categories

## Electronic Categories Video (Under 10,000)

### Best of Category

**San Benito CISD**

*NoSYNC End of the Year*

Patti Pawlik-Perales, Sergio Garcia, Roger Torres

#### Gold Stars

**Hays CISD**  
*Foundation Video*  
Julie Crimmins

**San Benito CISD**  
*Teacher of the Year 2001*  
Patti Pawlik-Perales, Sergio Garcia,  
Roger Torres

**San Benito CISD**  
*NoSYNC End of the Year*  
Patti Pawlik-Perales, Sergio Garcia,  
Roger Torres

**Southwest ISD**  
*Bond Proposal*  
Sharon Woldhagen, Albert Garcia

#### Silver Stars

**Northwest ISD**  
*Bond Election*  
Angela Scott

**Northwest ISD Education Foundation**  
*Marketing Video*  
Leslie Flanery

**San Benito CISD**  
*School Board Recognition*  
Patti Pawlik-Perales, Sergio Garcia,  
Roger Torres

**San Benito CISD**  
*Homeroom Review*  
Patti Pawlik-Perales, Sergio Garcia,  
Roger Torres

## Electronic Categories Video (Over 10,000)

### Best of Category

**McAllen ISD**

*I.B. Program*

Communications Dept.

#### Gold Stars

**Austin ISD**  
*Profiles in Partnership*  
Austin Partners in Education, Greater  
Austin Chamber of Commerce

**Alief ISD**  
*Patriotic Salute*  
Andrew Duong



# Electronic Categories

**Cypress-Fairbanks ISD**  
*"Our Children, Our Community,  
Our Future"*  
John Taylor

**Denton ISD**  
*Ann Windle School for Young Children*  
Sharon Cox

**Galena Park ISD**  
*America Land of Opportunity*  
Craig Eichhorn

**Garland ISD**  
*Centennial Year*  
Reavis Wortham

**Grapevine-Colleyville ISD**  
*Vital Link*  
Louise Henry, APR

**Katy ISD**  
*The Legends Among Us*  
Kris Taylor, APR

**McAllen ISD**  
*I.B. Program*  
Communications Dept.

**McAllen ISD**  
*Vertical Team 2001*  
Communications Dept.

**Mesquite ISD/ITV**  
*100 Years of Excellence*  
David L. Franzina

**Mesquite ISD/ITV**  
*A Ducky Halloween*  
Nathan Withee

**Midland ISD**  
*A Commitment to Educational Excellence*  
Barney Welch

**Northside ISD**  
*Forever Young*  
Terry Whittle

**Northside ISD**  
*Survivor*  
Terry Whittle

**Richardson ISD**  
*Bond 2001*  
Jeanne Guerra

**Weslaco ISD**  
*Robotics at Airport Drive Elem.*  
Steve Valdez

**Weslaco ISD**  
*UTPA Engineering Tour & HENAAC  
2002*  
Steve Valdez

**Weslaco ISD**  
*Profiles of Texas State Exemplary  
Migrant Students*  
Steve Valdez

## Silver Stars

**Denton ISD**  
*W.S. Ryan Elementary*  
Sharon Cox

**Grapevine-Colleyville ISD**  
*Teacher of the Year*  
Robin McClure, Dena Moss,  
Verone Travis

**Hurst-Eules-Bedford ISD**  
*"Every 15 Minutes"*  
Ben Wilhite

**Keller ISD**  
*I Hope You Dance*  
Helen Williams, George Bowden,  
Kyle Berger

Videos (continued)



**McAllen ISD**  
*Pigskin Jubilee 2001*  
Communications Dept.

**Northside ISD**  
*Bond 2001*  
Terry Whittle

**Northside ISD**  
*Outdoor Classroom*  
Terry Whittle

**Northside ISD**  
*Stinson Shares*  
Terry Whittle

**Tyler ISD**  
*Reaching for the Stars*  
Norman W. Lamberth

**Tyler ISD**  
*Through the Eye of a Child*  
Norman W. Lamberth

**Electronic Categories**  
**Cable/Broadcast TV (Under 10,000)**

**Best of Category**

**San Benito CISD**

*Dr. Garza Goes Home*

Patti Pawlik-Perales, Sergio Garcia, Roger Torres

**Gold Stars**

**San Benito CISD**

*Dr. Garza Goes Home*

Patti Pawllik-Perales, Sergio Garcia, Roger Torres

**Silver Stars**

**San Benito CISD**

*Security Services*

Patti Pawllik-Perales, Sergio Garcia, Roger Torres

**San Benito CISD**

*On The Inside*

Patti Pawllik-Perales, Sergio Garcia, Roger Torres

**Electronic Categories**



**Electronic Categories  
Cable/Broadcast TV (Over 10,000)**

**Best of Category**

**Weslaco ISD**  
*Central--One Act Play*  
Steve Valdez

**Gold Stars**

**Cypress-Fairbanks ISD**  
*Homework Hotline*  
Richard Silva

**McAllen ISD**  
*Sci-Facts*  
Communications Dept.

**Weslaco ISD**  
*Central--One Act Play*  
Steve Valdez

**Silver Stars**

**Brownsville ISD**  
*Making the Grade*  
Drue Brown

**Brownsville ISD**  
*The Insiders*  
Drue Brown

**Brownsville ISD**  
*ITV*  
Drue Brown

**Cypress-Fairbanks ISD**  
*Spotlight on Excellence*  
Denise Walker

**McAllen ISD**  
*Platicas Escolares*  
Communications Dept.

**McAllen ISD**

*Impact*  
Public Information Office

**Northside ISD**  
*Inside Northside Video Magazine*  
Alejandra Gonzales, Terry Whittle

**Texas Education Agency**  
*Stars Across Texas*  
Glenn Greenwood

**Tyler ISD**  
*Toothbrush Boogie*  
Norman W. Lamberth

**Tyler ISD**  
*Inside TISD*  
Norman W. Lamberth

**Tyler ISD**  
*Coach's Corner--New Turf*  
Norman W. Lamberth

**Tyler ISD**  
*Parent Support*  
Norman W. Lamberth

**Weslaco ISD**  
*Media Mania 2001*  
Steve Valdez

**Weslaco ISD**  
*Wesly's TV Awards Ceremony*  
Steve Valdez



# Electronic Categories

## Electronic Categories Computerized Presentation (Under 10,000)

### Silver Stars

**Del Valle ISD**  
*2001 Maintenance Department*  
Helen Moran

## Electronic Categories Computerized Presentation (Over 10,000)

### Best of Category

**Duncanville ISD**  
*Interactive CD-ROM*  
Karla Oliver

### Gold Stars

**Carrollton-Farmers Branch ISD**  
*World Class Experience CD*  
Cindy Randle, Rachel Cruthirds

**Duncanville ISD**  
*Interactive CD-ROM*  
Karla Oliver

**Grapevine-Colleyville ISD**  
*Virtual Brochure CD*  
Louise Henry, APR

### Silver Stars

**Austin ISD**  
*Education is Everybody's Business*  
Austin Partners in Education, Greater  
Austin Chamber of Commerce

**Birdville ISD**  
*Faces of BIRD*  
Mark Thomas, Megan Overman

### **Keller ISD**

*Who Wants to be a Web Master*  
Kyle Berger

### **Lamar CISD**

*A Proud Tradition--A Bright Future*  
Christy Willman, Charlotte Cicatello

### **Round Rock ISD**

*Dedication Hoedown*  
Cathy Brandewie



# Electronic Categories

## Electronic Categories Internet Home Page (Under 10,000)

### Silver Stars

**Bandera ISD**  
*Bandera ISD Web Site*  
Regina Howell

**Eanes ISD**  
*EISD Home Page*  
Trish Reichle

**Flour Bluff ISD**  
*www.flourbluffschoools.net*  
Lynn Kaylor

**Waller ISD**  
*www.wallerisd.esc4.net*  
Stephanie D. Burman

## Electronic Categories Internet Home Page (Over 10,000)

### Best of Category

**Northside ISD**  
*www.nisd.net*  
Marlo Brown, Victor Valdez

### Gold Stars

**Hurst-Euless-Bedford ISD**  
*www.hebisd.edu*  
Carolyn Marcantel

**Irving ISD**  
*Irving ISD Home Page*  
Public Information Dept.

**Katy ISD**  
*Katy ISD Web Site*  
Kris Taylor, APR, Bill Purtee,  
Brenda Ritter

**Keller ISD**  
*KISD Home Page*  
Kyle Berger

**Northside ISD**  
*www.nisd.net*  
Marlo Brown, Victor Valdez

**Plano ISD**  
*District Web Site*  
Mary Gordon

### Silver Stars

**Austin ISD**  
*Austin ISD Web Site*  
Jackie Ginsberg

**Carrollton-Farmers Branch ISD**  
*Internet Home Page*  
Cindy Randle, Rachel Cruthirds

**Cypress-Fairbanks ISD**  
*www.cfisid.net*  
Kelli Durham



# Electronic Categories

**Fort Bend ISD**  
*FBISD Web Page*  
Community Relations Staff

**Fort Worth ISD**  
*www.fortworthisd.org*  
Nancy Ricker, Beth Trimble

**Garland ISD**  
*GISD Business Operations Website*  
Communications Dept.

**McAllen ISD**  
*TV17 Web Page*  
Communications Dept.

**Texas Classroom Teachers Assn.**  
*www.tcta.org*  
Arlene Oelenberger

**Tyler ISD**  
*Internet Home Page*  
Norman W. Lamberth

## Electronic Categories Radio or TV PSA (Under 10,000)

### Silver Stars

**San Benito CISD**  
*In the Lockerroom*  
Patti Pawlik-Perales, Sergio Garcia, Roger Torres

## Electronic Categories Radio or TV PSA (Over 10,000)

### Best of Category

**Tyler ISD**  
*Super Kids*  
Norman W. Lamberth

### Gold Stars

**Austin ISD**  
*Salute 2001: The Future is Now*  
Austin Partners in Education, Greater  
Austin Chamber of Commerce

**McAllen ISD**  
*Spring Break*  
Communications Dept.

**Tyler ISD**  
*Super Kids*  
Norman W. Lamberth

**Weslaco ISD**  
*Videotape Sales Commercial*  
Steve Valdez

### Silver Stars

**Duncanville ISD**  
*Lone Star Proud*  
Karla Oliver

**McAllen ISD**  
*Pigskin Jubilee PSA*  
Communications Dept.



**Tyler ISD**  
*JT Softball*  
Norman W. Lamberth

**Tyler ISD**  
*Thanks TISD*  
Norman W. Lamberth

**Tyler ISD**  
*Steve Blow--TISD Graduate*  
Norman W. Lamberth

**Electronic Categories**  
**Electronic Newsletter (Under 10,000)**

Silver Stars

**Eanes ISD**  
*The Inside Scoop*  
Trish Reichle

**Electronic Categories**  
**Electronic Newsletter (Over 10,000)**

**Best of Category**

**Round Rock ISD**  
*Community Relations Resources*  
Panchita Garrett

Gold Stars

**Richardson ISD**  
*Monday Notes*  
Jeanne Guerra

**Round Rock ISD**  
*Community Relations Resources*  
Panchita Garrett

Silver Stars

**Austin ISD**  
*Everybody's Business*  
Austin Partners in Education, Greater  
Austin Chamber of Commerce

**Grapevine-Colleyville ISD**  
*FastNews*  
Robin McClure, Dena Moss, Verone Travis

**Mansfield ISD**  
*MISD Board Briefs*  
Terry Morawski

**Electronic Categories**





# Electronic Categories

## Electronic Categories Sports Events (Under 10,000)

### Silver Stars

**San Benito CISD**

*In the Locker Room (SB vs Cardinals)*

Patti Pawlik-Perales

## Electronic Categories Sports Events (Over 10,000)

### Gold Stars

**Keller ISD**

*Sports Events--FRHS on Web*

Kyle Berger

### Silver Stars

**Weslaco ISD**

*Full Coverage of Varsity Football*

Steve Valdez

## Electronic Categories Documentary (Under 10,000)

### Silver Stars

**San Benito CISD**

*Shattered Dreams*

Patti Pawlik-Perales, Sergio Garcia, Roger Torres



# Electronic Categories

## Electronic Categories Documentary (Over 10,000)

### Best of Category

#### **Plano ISD**

*In Focus: Jan Gerick*

Bill Gilkison

---

#### **Gold Stars**

##### **Plano ISD**

*In Focus: Jan Gerick*

Bill Gilkison

##### **Weslaco ISD**

*"Lock Up"*

Steve Valdez

#### **Silver Stars**

##### **Mesquite ISD/ITV**

*Dr. John D. Horn Dedication Ceremony*

Wei-Tung Chou

##### **Northside ISD**

*Bob Lewis Dedication*

Alejandra Gonzalez, Terry Whittle

##### **Tyler ISD**

*Getting to Know Tyler*

Norman W. Lamberth