



PRINT CATEGORIES

CATEGORY 1 INTERNAL NEWSLETTERS

Less than 10,000 Students

BEST OF CATEGORY

South Texas ISD Summer School Works **Andi Atkinson**

GOLD

Bandera ISD Bandera Insider Brad Domitrovich
 South San Antonio ISD Scratchpad Ed Suarez
 South Texas ISD Summer School Works Andi Atkinson

SILVER

Tomball ISD InTouch Staci Stanfield

CATEGORY 1 INTERNAL NEWSLETTERS

10,000 to 30,000 Students

BEST OF CATEGORY

Ector County ISD ECISD Expressions **Mike Adkins**

GOLD

Ector County ISD ECISD Expressions Mike Adkins
 Goose Creek ISD Inside Goose Creek Kathy Clausen, Cindy Lamb, David Bloom,
 Gemina Trujillo & Carrie Pryor-Newman
 Southwest ISD Staff Notes Sharon Woldhagen

SILVER

Comal ISD Comal Communicator Jason Gordon

CATEGORY 1 INTERNAL NEWSLETTERS

Over 30,000 Students

BEST OF CATEGORY

Keller ISD The Key **Nicole McCollum**

GOLD

Dallas County Schools County Line, Fall 2008 Abby Cloud & Deanne Hullender
 Harris County Dept. of Ed. e-fusion notes Tammy Lanier, Carol Vaughn & Angela Hider
 Humble ISD Education Foundation Newsletter Jamie Mount & Robin McAdams
 Keller ISD The Key Nicole McCollum
 Mesquite ISD InTouch Allison Lewallyn & Kristin Odom
 Pharr-San Juan-Alamo ISD PSJA ISD Newsletter Arianna Vazquez-Hernandez
 Region 16 ESC Heads Up Lynda Queen

SILVER

Arlington ISD Simply AISD Leslie Johnston & Mandy Rabalais
 Arlington ISD Weekly High Five Leslie Johnston

CATEGORY 2 EXTERNAL NEWSLETTERS

Less than 10,000 Students

BEST OF CATEGORY

Alamo Heights ISD School Views Dr. Dana Bashara & Patti Pawlik-Perales

GOLD

Alamo Heights ISD School Views Dr. Dana Bashara & Patti Pawlik-Perales
 Barbers Hill ISD Eagle i Newsletter Dr. Gayle Woodall & Carla Rabalais
 Ennis ISD Ennis ISD Update Henry Martinez
 Forney ISD Understanding School Finances - It's Common Cents Larry Coker
 Friendswood ISD The Outlook Karolyn Gephart, Joe Perez & Jolly Ayrhart
 La Marque ISD Cougar Connection Clarissa Silva

Continued

CATEGORY 2 EXTERNAL NEWSLETTERS - Continued

Less than 10,000 Students

SILVER

Barbers Hill ISD	A Post-Ike Portrait	Dr. Gayle Woodall & Carla Rabalais
DeSoto ISD	DeSoto ISD Eagle Express	Elizabeth Trimble
Midway ISD	Open Door Spring 2009	Julie Henry
North Forest ISD	SchoolZone	Anitra D. Brown & Nakisha Myles
Sharyland ISD	The Rattler Review Newspaper	Rocio N. Guerra
Tomball ISD	TISD Today	Staci Stanfield
Weatherford ISD	Summer Back-to-School Edition of "The Communicator"	Derik Moore

CATEGORY 2 EXTERNAL NEWSLETTERS

10,000 to 30,000 Students

BEST OF CATEGORY

Pearland ISD	The Progress	Renea Ivy-Sims
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GOLD

Birdville ISD	Partnership	Mark Thomas & Stephanie Whitlock
Duncanville ISD	Duncanville ISD Back to School Newsletter	Tammy Kuykendall
Goose Creek ISD	Back to School Newsletter	Kathy Clausen, Cindy Lamb, David Bloom, Gemina Trujillo & Carrie Pryor-Newman
Goose Creek ISD	December In Step	Kathy Clausen, Cindy Lamb, David Bloom, Gemina Trujillo & Carrie Pryor-Newman
Goose Creek ISD	February In Step	Kathy Clausen, Cindy Lamb, David Bloom, Gemina Trujillo & Carrie Pryor-Newman
Goose Creek ISD	September In Step	Kathy Clausen, Cindy Lamb, David Bloom, Gemina Trujillo & Carrie Pryor-Newman
Pearland ISD	The Progress	Renea Ivy-Sims
Rockwall ISD	"The Report" - 2008-2009 Back to School Newsletter	Sheri Fowler
Waco ISD	Waco ISD Spring 2009 Newsletter: Charting a bright future	Mary Henderson Senter

SILVER

Clint ISD	The Clint Communicator	Laura Cade
Comal ISD	SchoolLife	Jason Gordon
Northwest ISD	Northwest Vision	Lesley Weaver, Melissa Shawn & Angela Scott

CATEGORY 2 EXTERNAL NEWSLETTERS

Over 30,000 Students

BEST OF CATEGORY

Pasadena ISD	Pinnacle	Mark Kramer, Bruce Stone, Jocelyn Nichols & Candace Ahlfinger
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GOLD

Austin ISD	Austin INSIDER	Kathy Anthony
Clear Creek ISD	The Communicator	Pam McElvogue & Janice Scott
Corpus Christi ISD	Back to School 2008-2009	Kim Sneed & Lorette Williams
Fort Bend ISD	FBISD News - Connecting with our community	Mary Ann Simpson, Nancy Porter & Becky Walker
Garland ISD	Education GISD	Judy Kriehn, Chris Moore & Reavis Wortham
Humble ISD	"Your Schools"	Jamie Mount, Karen Collier, Robin McAdams & Charlotte Hoya
Irving ISD	Inside IISD	Tony Thetford, APR & Matt MacVeigh
Lewisville ISD	Fine Points	Molly Fox
Mesquite ISD	College Awareness Week	Kristin Odom
Mesquite ISD	Report Card	Allison Lewallyn
Pasadena ISD	Partners in Pasadena	Jocelyn Nichols, Bruce Stone & LaVonna Carew
Pasadena ISD	Pinnacle	Mark Kramer, Bruce Stone, Jocelyn Nichols & Candace Ahlfinger

SILVER

Pharr-San Juan-Alamo ISD	PSJA ISD Parent Newsletter	Arianna Vazquez-Hernandez
Texas Education Agency	Texas Education Today (March 2009 Issue)	Debbie Ratcliffe & Suzanne Marchman

CATEGORY 3 FLYERS

BEST OF CATEGORY

Friendswood ISD

Bus Drivers Needed

GOLD

Friendswood ISD

Bus Drivers Needed

Friendswood ISD

Frame Shop Holiday

Tomball ISD

Join a Winning Team

Weatherford ISD Ed Foundation

School Supply Drive

SILVER

Four Bluff ISD

Hornet Spirit Shop

Sharyland ISD

2nd Annual Technology Show Case

CATEGORY 3 FLYERS

BEST OF CATEGORY

Rockwall ISD

AP Super Saturday Exam Review

GOLD

Birdville ISD

Apply Online Today...

Birdville ISD

Knowledge begins with discovery

Crowley ISD

Customer Survey Flyer

Goose Creek ISD

Save the Date!

McKinney ISD

Past. Present. Action. Marketing Flyer

Pearland ISD

Dawson High School promotional flyer

Rockwall ISD

AP Super Saturday Exam Review

Rockwall ISD

The Rockwall ISD E-Newsletter Flyer

Tyler ISD Foundation

Tyler ISD Alumni Directory Flyer

Tyler ISD Foundation

Why We Believe

SILVER

Crowley ISD

2008-09 Facts

Hurst-Euless-Bedford ISD

"Eat 4 Art" Flyer

Rockwall ISD

"Keep the Chain Unbroken" Rachel's Rally Flyer

CATEGORY 3 FLYERS

BEST OF CATEGORY

Harris County Dept. of Ed.

Managing Student Misbehavior:
Summer Best Practices Conference 2009

GOLD

Garland ISD

4 X 4 Information Sheets

Harris County Dept. of Ed.

Managing Student Misbehavior:

Summer Best Practices Conference 2009

Pharr-San Juan-Alamo ISD

Join Our PSJA Family

Less than 10,000 Students

Karolyn Gephart & Jolly Ayrhart

Karolyn Gephart & Jolly Ayrhart

Karolyn Gephart & Joe Perez

Staci Stanfield

Charlotte LaGrone

Lynn Kaylor

Baltazar Castillo

10,000 to 30,000 Students

Adi Bryant

Mark Thomas & Stephanie Whitlock

Mark Thomas & Stephanie Whitlock

Jennie Moore

Gemina Trujillo

Justin R. Acker

Renea Ivy-Sims

Adi Bryant

Adi Bryant

Larry Goddard & Tracy Phelps

Larry Goddard & Tracy Phelps

Jennie Moore

Carolyn Marcantel

Sheri Fowler

Over 30,000 Students

Tammy Lanier, Carol Vaughn &
Angela Hider

Chris Moore & Judy Kriehn

Tammy Lanier, Carol Vaughn &

Angela Hider

Arianna Vazquez-Hernandez



CATEGORY 4 BROCHURES

Less than 10,000 Students

BEST OF CATEGORY

DeSoto ISD

DeSoto ISD Recruitment

Elizabeth Trimble

GOLD

Bandera ISD
Bastrop ISD
Coppell ISD
DeSoto ISD
DeSoto ISD
Dickinson ISD
Dickinson ISD
Dickinson ISD Ed Foundation
Flour Bluff ISD Foundation
for Educational Excellence
Friendswood ISD
Greenville ISD
Greenville ISD
Greenville ISD
Greenville ISD
Greenville ISD
La Marque ISD
La Porte ISD
Lake Travis ISD
North Forest ISD
North Forest ISD
Sharyland ISD
South Texas ISD
South Texas ISD

Bandera ISD Graduate Profile
Just the Facts
IB Brochure
DeSoto ISD Focus for Improvement
DeSoto ISD Recruitment
Barber Middle School Campus Brochure
McAdams Junior High Campus Brochure
The Century Club Endowment Program
Flour Bluff ISD Foundation for Educational Excellence

The Dollar
Profiles in Learning - Bowie Elementary School
Profiles in Learning - Carver Elementary
Profiles in Learning - Greenville High School
Profiles in Learning - Greenville Middle School
Profiles in Learning - L. P. Waters ECC
2009-10 Dress Code brochure
La Porte Education Foundation Brochure
Open the Doors to Your Future!
It's Where You Want To Be!
Tax Referendum Brochure
AEIS - Academic Excellence Indicator System Summary Report
South Texas Business Education & Technology Academy
STISD Half-Day Career & Technology Program

Brad Domitrovich
Donald Williams & Lauri Anzaldua
Tamerah Ringo & Jessica Doty
Elizabeth Trimble
Elizabeth Trimble
Tammy Dowdy
Tammy Dowdy
Jeannie Thielemann
Lynn Kaylor

Karolyn Gephart & Joe Perez
Brad Press
Brad Press
Brad Press
Brad Press
Brad Press
Clarissa Silva
Kimberly Culver
Marco Alvarado
Anitra D. Brown
Anitra D. Brown
Rocio N. Guerra
Andi Atkinson
Andi Atkinson

SILVER

Alvarado ISD
Eanes ISD
Flour Bluff ISD
Sharyland ISD
Weatherford ISD
Wimberley ISD

Prepare for the unexpected
2008 Eanes ISD Stakeholders Report
School Supply List
Sharyland ISD Education Foundation Brochure
WISD Teacher Recruiting Brochure
Refunding Bond Election Fact Sheet

Tommy Brown
Dale Whitaker
Lynn Kaylor
Rocio N. Guerra
Derik Moore
Gary N. Zupancic

CATEGORY 4 BROCHURES

10,000 to 30,000 Students

BEST OF CATEGORY

McKinney ISD

Attendance Zone Map

Cody Cunningham

GOLD

Deer Park ISD
Deer Park ISD
Duncanville ISD
McKinney ISD
Northwest ISD
Pearland ISD
Rockwall ISD
Tyler ISD
Tyler ISD Foundation

A Future for Texas Schools
Expectations for Success
Duncanville ISD Legislative Brochure
Attendance Zone Map
NISD Job Fair Brochure
District Profile
Rockwall ISD 2009 MTC Job Fair
Tyler ISD Location Map
TISD Foundation Informational Flyer

Matt Lucas
Matt Lucas
Tammy Kuykendall
Cody Cunningham
Melissa Shawn
Renea Ivy-Sims
Sheri Fowler
Sandra Stanley & Angela Jenkins
Larry Goddard & Tracy Phelps

SILVER

Comal ISD
Rockwall ISD
Southwest ISD

Great Expectations
Advanced Placements Brochure
Southwest ISD - Leading The Way To Excellence

Comal ISD Communications Dept.
Sheri Fowler
Sharon Woldhagen

CATEGORY 4 BROCHURES**Over 30,000 Students****BEST OF CATEGORY**

Plano ISD	Plano ISD Graduation 2009 A Multimedia Event	Mary Gorden
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GOLD

Fort Worth ISD	Special Interests Program (SIP)	Barbara Griffith, Jennifer Perez-Eggelston & Amanda Gann Churchill
Harris County Dept. of Ed. Mesquite ISD	Why Make the Switch? Board of Trustees	Tammy Lanier, Carol Vaughn & Angela Hider Kristin Odom
Mesquite ISD	It Takes a TEAM to Nourish a Child	Kristin Odom
Mesquite ISD	Mesquite Employee Health Center	Kristin Odom
Pharr-San Juan-Alamo ISD	T-STEM Early College High School	Arianna Vazquez-Hernandez & Melissa Belmares
Plano ISD	Plano ISD Graduation 2009 A Multimedia Event	Mary Gorden
PRISM Advantage for Harris County Dept. of Ed.	Choice Facility Partners Brochure	Louise Henry, APR
Texas Assoc. of School Boards	TASB HR Services Brochure	Roger White

SILVER

Fort Worth ISD	81st Texas Legislature Update	Barbara Griffith, Amanda Gann Churchill & Jennifer Perez-Eggelston
Irving ISD	School Boundaries & Street Map	Tony Thetford, APR
Irving ISD	Teacher Recruiting Brochure	Tony Thetford, APR & Matt MacVeigh
Mesquite ISD	Quest for Excellence: Dressing the Part	Kristin Odom
Region 13 ESC	Campus Snapshot	Clee Upchurch, Ana Amezcua & Haley Stanfield
Round Rock ISD	Dual Credit Brochure	Tamra Spence & JoyLynn Occhiuzzi
Round Rock ISD	Human Resources Recruitment Brochure	Tamra Spence & JoyLynn Occhiuzzi
Spring Branch ISD	Children Are Our Bottom Line: Citizen's Guide to the Budget	Linda Buchman & SBISD Communication Department

CATEGORY 5 BOOKLETS**Less than 10,000 Students****BEST OF CATEGORY**

Tomball ISD	Snapshots of Success	Staci Stanfield
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GOLD

Dickinson ISD Ed Foundation	Seeds of Excellence	Jeannie Thielemann & Tammy Dowdy
Friendswood ISD	Facts About Friendswood ISD	Karolyn Gephart & Joe Perez
Greenville ISD	A Proud Tradition, A Promising Future	Brad Press
North Forest ISD	2008-2009 North Forest ISD Guide & Back-to-School Handbook	Anitra D. Brown
Tomball ISD	Snapshots of Success	Staci Stanfield
Weatherford ISD	WISD 2008-09 TASA Honor Board Application	Derik Moore

SILVER

Bandera ISD	Senior Recognition Banquet	Brad Domitrovich
Temple ISD	Summer Programs	Regina Corley

CATEGORY 5 BOOKLETS**10,000 to 30,000 Students****BEST OF CATEGORY**

McKinney ISD	Back to School Guide	Justin R. Acker
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GOLD

Duncanville ISD	Standard of Dress Shopping Guide	Tammy Kuykendall
McKinney ISD	Back to School Guide	Justin R. Acker
McKinney ISD	Texas Music Educators Association Convention Booklet for Evans Middle School	Justin R. Acker

SILVER

Comal ISD	Zoom in on Bonds	Jason Gordon
Goose Creek ISD	Response to Intervention District Process	Gemina Trujillo
Northwest ISD	2009-2010 Adopted Budget	Jerhea Nail, Lesley Weaver & Melissa Shawn

CATEGORY 5 BOOKLETS

Over 30,000 Students

BEST OF CATEGORY

Region 13 ESC

English Language Proficiency Standards
(ELPS) Toolkit

Clee Upchurch, Ana Amezcua
& Haley Stanfield

GOLD

Clear Creek ISD
Fort Worth ISD
Fort Worth ISD

Leading the Way
Countdown to Kindergarten
FWISD Strategic Plan

Pam McElvogue & Elaina Polsen
Nancy Ricker
Barbara Griffith, Amanda Gann Churchill
& Jennifer Perez-Eggelston

Katy ISD
Mesquite ISD
Northside ISD
Pasadena ISD Ed Foundation
Plano ISD
Region 13 ESC

Student Excellence Awards Booklet
A Parent's Guide to High School
Welcome to Northside Schools
Shining Stars Gala
Leading Edge Education Relocation Packet
English Language Proficiency Standards
(ELPS) Toolkit

Kris Taylor, APR
Kristin Odom
David Sanchez & Karen Adler
LaVonna Carew
Mary Gorden

Region 13 ESC

Region XIII Product & Services Catalog 2009-10

Clee Upchurch, Ana Amezcua
& Haley Stanfield
Clee Upchurch, Ana Amezcua
& Haley Stanfield
Roger White

Texas Assoc. of School Boards

Readiness Initiatives in Texas

SILVER

Garland ISD
Harris County Dept. of Ed.

Teacher Recruiting Brochure
Spring/Summer/September 2009
Professional Development Catalog

Judy Kriehn & Chris Moore
Tammy Lanier, Carol Vaughn
& Angela Hider

Irving ISD
Lewisville ISD
Mesquite ISD
Round Rock ISD

Basic Facts
Key Communicator Publicity Booklet
VISION
Round Rock ISD Academies

Tony Thetford, APR
Molly Fox
Kristin Odom
Tamra Spence & JoyLynn Occhiuzzi

CATEGORY 6 CALENDARS/PLANNERS

Less than 10,000 Students

BEST OF CATEGORY

La Porte ISD

La Porte ISD 2008-09 Calendar

Kimberly Culver

GOLD

Foundation Innovation
Friendswood ISD
Greenville ISD
La Porte ISD
Lake Travis ISD

Copperas Cove Education Foundation Brochure
FISD Calendar
2009/2010 District Calendar
La Porte ISD 2008-09 Calendar
Lake Travis ISD 2009-2010 Calendar & Map

Milli Christner, Ph.D.
Karolyn Gephart
Brad Press
Kimberly Culver
Marco Alvarado

CATEGORY 6 CALENDARS/PLANNERS

10,000 to 30,000 Students

BEST OF CATEGORY

Foundation Innovation

Schertz-Cibolo-Universal City ISD Ed. Foundation Brochure

Milli Christner, Ph.D.

GOLD

Duncanville ISD
Ector County ISD
Foundation Innovation
Goose Creek ISD

Duncanville ISD 08-09 School Calendar
ECISD 2008-2009 Book Calendar
Schertz-Cibolo-Universal City ISD Ed. Foundation Brochure
2009-10 Calendar

Tammy Kuykendall
Mike Adkins & Melinda Penrod
Milli Christner, Ph.D.
Kathy Clausen, Cindy Lamb, David Bloom,
Gemina Trujillo & Carrie Pryor-Newman

Midland ISD
Weslaco ISD

2008-2009 Midland ISD Calendar
2009-2010 Academic Calendar

Woodrow Bailey
Arminda Munoz



CATEGORY 6 CALENDARS/PLANNERS**Over 30,000 Students****BEST OF CATEGORY**

Pharr-San Juan-Alamo ISD

We Are PSJA Calendar 08-09

Arianna Vazquez-Hernandez

GOLD

Arlington ISD

Going Places: 2008-2009 Annual Wall Calendar

Mandy Rabalais & Leslie Johnston

Corpus Christi ISD

Official School Calendar

Tanis Acosta

Harris County Dept. of Ed.

2008/2009 HCDE Calendar/Planner

Tammy Lanier, Carol Vaughn & Angela Hider

Pasadena ISD

Child Nutrition Calendar

Bruce Stone

Pharr-San Juan-Alamo ISD

We Are PSJA Calendar 08-09

Arianna Vazquez-Hernandez

Plano ISD

Leading Edge Education 2009-2010 School Calendar

Mary Gorden

Region 16 ESC

Stock that Soars

Lynda Queen

CATEGORY 7 PROGRAMS**Less than 10,000 Students****BEST OF CATEGORY**

Flour Bluff ISD

Hornet Theater

Lynn Kaylor

GOLD

Alvarado ISD

AHS Graduation Program

Tommy Brown

Flour Bluff ISD

Hornet Theater

Lynn Kaylor

Friendswood ISD

A True Blue Evening

Karolyn Gephart, Jolly Ayrhart & Joe Perez

Friendswood ISD

Women Who Wear Many Hats Luncheon

Karolyn Gephart & Jolly Ayrhart

La Porte ISD

Anything Goes

Kathy Booth & Kimberly Culver

La Porte ISD

Breakfast with the Stars Program

Kimberly Culver

La Porte ISD

Education...The Colors of Success

Kathy Booth

La Porte ISD

One District, One Dream

Kathy Booth

Midway ISD

2009 Tropical Gala Recognition & Awards Banquet

Julie Henry

Sharyland ISD

Retiree & Teacher of the Year Program

Rocio N. Guerra

SILVER

Bandera ISD

The Pirates of Bandera Program

Brad Domitrovich

La Porte ISD

A Tour of Haly

Kimberly Culver

Weatherford ISD

Ex-Student Association Homecoming Branch Program

Charlotte LaGrone

CATEGORY 7 PROGRAMS**10,000 to 30,000 Students****BEST OF CATEGORY**

McKinney ISD

Distinguished Student Award Dinner Program

Justin R. Acker

GOLD

Deer Park ISD

2008 Salute to Education

Matt Lucas

Deer Park ISD

2009 Employee Service Awards Dinner

Matt Lucas

Goose Creek ISD

2009 Retirement Gala

Kathy Clausen, Cindy Lamb, David Bloom,
Gemina Trujillo & Carrie Pryor-Newman

McKinney ISD

Distinguished Student Award Dinner Program

Justin R. Acker

McKinney ISD

Teacher of the Year Banquet Program

Justin R. Acker

SILVER

Crowley ISD

2009 Employee Awards Banquet Program

Jennie Moore

Deer Park ISD

2009 Industrial Academic Honors Dinner

Matt Lucas

Duncanville ISD

Employee Banquet Program: With Full Honors

Tammy Kuykendall

Goose Creek ISD

Goose Creek Memorial High School Dedication Ceremony

Carrie Pryor-Newman

Northwest ISD

Peterson Elementary Dedication Program Lesley Weaver, Melissa Shawn & Angela Scott

Pearland ISD

Berry Miller Junior High Grand Opening Program

Renea Ivy-Sims

Rockwall ISD

2008-2009 Employee Recognition and Awards

Adi Bryant

Southwest ISD

South of the Border

Sharon Woldhagen

Tyler ISD

A Cut Above Program: Teacher of the Year

Sandra Stanley & Angela Jenkins

Tyler ISD

General Convocation Program

Sandra Stanley & Angela Jenkins

Tyler ISD

Retiree Luncheon Program

Sandra Stanley & Angela Jenkins

Tyler ISD Foundation

A Night of Shining Stars Program

Larry Goddard & Tracy Phelps

Tyler ISD Foundation

Kick Off Luncheon Program

Larry Goddard & Tracy Phelps

CATEGORY 7 PROGRAMS

Over 30,000 Students

BEST OF CATEGORY

Mesquite ISD Poteet High School Band Midwinter Conference Concert Program Kristin Odom

GOLD

Corpus Christi ISD	Academic Achievers Program	Lorette Williams & Tanis Acosta
Corpus Christi ISD	Teacher of the Year Banquet Program	Kim Sneed, Tanis Acosta & Lorette Williams
Fort Bend ISD	Masters in the Art of Teaching	Becky Walker & Keryn Miles
Killeen ISD	Starmakers 2009 Academic Recognition Banquet	Karen Thomison-Kirk & Todd Martin
Mesquite ISD	Poteet High School Band Midwinter Conference Concert Program	Kristin Odom
Mesquite ISD	The Dedication of Achziger Elementary	Kristin Odom

SILVER

Harris County Dept. of Ed.	Early Childhood Winter Conference Program	Tammy Lanier, Carol Vaughn & Angela Hider
Humble ISD	Spelling Bee Program	Robin McAdams
Killeen ISD	"Thank You" Retirement Banquet Program	Karen Thomison-Kirk & Todd Martin
Mesquite ISD	Apple Corps Program: Visible Leadership	Kristin Odom
Northside ISD	Brandeis High School Dedication Program	David Sanchez, Karen Adler & Monica Faulkenbery, APR
Plano ISD Ed. Foundation	Ski Plano An Extraordinary Evening on the Mountaintop	Monica Shortino
Region 13 ESC	High School Summit & High Schools That Work Program	Clee Upchurch, Ana Amezcua & Haley Stanfield

CATEGORY 8 INVITATIONS/ANNOUNCEMENTS

Less than 10,000 Students

BEST OF CATEGORY

Flour Bluff ISD Volunteers Going the Extra Mile Lynn Kaylor

GOLD

Bastrop ISD	Partners in Education Appreciation & Awards Ceremony Invitation	Donald Williams & Allison Murray
Coppell ISD	CISD 50th Anniversary Invitation	Tamerah Ringo & Jessica Doty
Dickinson ISD	Barber Middle School Dedication & Invitation	Tammy Dowdy
Dickinson ISD	McAdams Junior High Dedication & Invitation	Tammy Dowdy
Dickinson ISD Ed. Foundation	Growing Graduates	Jeannie Thielemann
Flour Bluff ISD	Volunteers Going the Extra Mile	Lynn Kaylor
Flour Bluff ISD Foundation for Educational Excellence	Under the Stars	Lynn Kaylor
Friendswood ISD	CAN you come...	Jolly Ayrhart
Sharyland ISD	Retiree & Teacher of the Year Invitation	Rocio N. Guerra
Weatherford ISD Ed. Foundation	New Teacher Luncheon Invitation	Charlotte LaGrone

SILVER

Coppell ISD	New Tech High @ Coppel Grand Opening Invitation	Tamerah Ringo & Jessica Doty
Temple ISD	Edwards Academy Renaming Ceremony	Regina Corley
Weatherford ISD Ed. Foundation	Education Foundation Ball Invitation	Charlotte LaGrone
Weatherford ISD Ed. Foundation	Teacher of the Year Luncheon Invitation	Charlotte LaGrone



CATEGORY 8 INVITATIONS/ANNOUNCEMENTS**10,000 to 30,000 Students****BEST OF CATEGORY**

Birdville ISD

BISD Volunteer Coordinators 2nd
PTA Presidents Luncheon Invitation

Mark Thomas & Stephanie Whitlock

GOLD

Birdville ISD

BISD Volunteer Coordinators 2nd
PTA Presidents Luncheon Invitation

Mark Thomas & Stephanie Whitlock

Birdville ISD

BISD Volunteer Coordinators 2nd
PTA Presidents Luncheon Invitation [Holiday]

Mark Thomas & Stephanie Whitlock

Birdville ISD

Haltom High School Dedication/Open House

Mark Thomas & Stephanie Whitlock

Crowley ISD

2009 Employee Awards Banquet Invitation

Jennie Moore

Goose Creek ISD

2009 Retirement Gala Invitation

Kathy Clausen, Cindy Lamb, David Bloom,
Gemina Trujillo & Carrie Pryor-Newman

Hays CISD

D & D 2008

Angie Mendez

McKinney ISD

Teacher of the Year Banquet Invitation

Justin R. Acker

Midland ISD

The Retirement Shindig

Elizabeth York & Woodrow Bailey

Northwest ISD

O. A. Peterson Elementary Dedication Invitation

Melissa Shawn

Rockwall ISD

"Keep the Chain Unbroken" Rachel's Rally Invitation

Sheri Fowler

Rockwall ISD

"Keep the Chain Unbroken" Rachel's Rally Postcard

Sheri Fowler

Rockwall ISD

Summit of the Minds 2 Invitation

Sheri Fowler

San Benito CISD

San Benito Celebrates its 100th Anniversary

Celia Longoria, Isabel C. Gonzalez,
Ernest Leal & Pricilla Garcia

San Benito CISD

"Welcome Back!"

Celia Longoria, Isabel C. Gonzalez & Pricilla Garcia

Southwest ISD

Luminario Award

Sharon Woldhagen

Tyler ISD

Official Groundbreaking Events

Sandra Stanley & Angela Jenkins

Tyler ISD Foundation

A Night of Shining Stars Invitation & Reply Card

Larry Goddard & Tracy Phelps

Tyler ISD Foundation

We Believe in Tyler ISD Kick Off Luncheon

Larry Goddard & Tracy Phelps

SILVER

Goose Creek ISD

Goose Creek Board of Trustees

Kathy Clausen, Cindy Lamb, David Bloom,
Gemina Trujillo & Carrie Pryor-Newman

Hays CISD

8th Annual Foundation Golf Tournament

Angie Mendez

Laredo ISD

Elmo Lopez, Sr. Band Hall Dedication Ceremony

Veronica Castillon, APR & Paola Arcos

CATEGORY 8 INVITATIONS/ANNOUNCEMENTS**Over 30,000 Students****BEST OF CATEGORY**

Fort Bend ISD

In the Jungle Gala Invitation

Becky Walker

GOLD

Corpus Christi ISD

2008 Bond Election Thank You Luncheon

Lorette Williams & Tanis Acosta

Corpus Christi ISD

Zavala SES Groundbreaking Ceremony

Tanis Acosta & Lorette Williams

Fort Bend ISD

In the Jungle Gala Invitation

Becky Walker

Fort Worth ISD

"no man is an island" Invitation

Barbara Griffith, Amanda Gann Churchill
& Jennifer Perez-Eggelston

Katy ISD

Teacher of the Year Reunion Invitation/Program

Kris Taylor, APR

Mesquite ISD

Invitation to a Lone Star Legacy

Kristin Odom

Mesquite ISD

Invitation to Apple Corps Gala

Kristin Odom

Northside ISD

"Fore" Education Spring Golf Tournament

David Sanchez

Northside ISD

Happy Birthday Northside - Annual Retiree Luncheon Invitation

David Sanchez

Pasadena ISD

Jessup 50th Anniversary Invitation

LaVonna Carew

Pasadena ISD

Shaw Dedication Invitations

LaVonna Carew

Pharr-San Juan-Alamo ISD

PSJA T-STEM Early College High School Grand Opening Ceremony

Melissa Belmares

Plano ISD Education Foundation

Ski Plano An Extraordinary Evening on the Mountaintop

Monica Shortino

SILVER

Mansfield ISD

Parks-Mansfield ISD Employee Discount Program Marketing Card

Alicia Boykin

CATEGORY 9 POSTERS**Less than 10,000 Students****BEST OF CATEGORY****Bandera ISD****Bandera ISD Graduate Profile Posters****Brad Domitrovich****GOLD**

Alvarado ISD

Respect

Tommy Brown

Bandera ISD

Bandera ISD Employee Wellness Contest Posters

Brad Domitrovich

Bandera ISD

Bandera ISD Graduate Profile Posters

Brad Domitrovich

DeSoto ISD

DeSoto ISD Fall Catalog Parent Courses

Elizabeth Trimble

DeSoto ISD

Go Eagles Football Poster

Elizabeth Trimble

Friendswood ISD

Cyber Safety Night for Parents

Joe Perez

Friendswood ISD

Super SciTech Saturday Poster

Karolyn Gephart & Joe Perez

South Texas ISD

Med Tech

Andi Atkinson

South Texas ISD

South Texas Business Education & Technology Academy

Andi Atkinson

The Mills Agency

Wharton County Junior College: The Lighter Side of Politics

Nancy V. Mills, APR

SILVER

DeSoto ISD

DeSoto ISD Focus for Improvement

Elizabeth Trimble

DeSoto ISD

Senior Prom - Mardi Gras

Elizabeth Trimble

North Forest ISD

Job Fair Human Resources Poster

Nakisha Myles

North Forest ISD

UTTP Poster

Anitra D. Brown

Weatherford ISD

WISD Strategic Plan Poster

Derik Moore

Weatherford ISD Ed. Foundation

Teacher of the Year Poster

Charlotte LaGrone

CATEGORY 9 POSTERS**10,000 to 30,000 Students****BEST OF CATEGORY****Grand Prairie ISD****Grand Prairie Schools Boundary Map****Sam Buchmeyer & Louis Tovar****GOLD**

Grand Prairie ISD

Grand Prairie Schools Boundary Map

Sam Buchmeyer & Louis Tovar

Hays CISD

The Power of Team Hays 2008-2009

Julie Jerome

Hays CISD

We Want To Grant Your Wish

Angie Mendez

Hurst-Euless-Bedford ISD

"Eat 4 Art" Poster

Carolyn Marcantel

Rockwall ISD

Belief Statement Poster

Sheri Fowler

Rockwall ISD

"Keep the Chain Unbroken" Rachel's Rally Poster

Sheri Fowler

Rockwall ISD

The Power of One Poster

Sheri Fowler

Waco ISD

Ed. You. Kate. Shawn. = Education

Traci Marlin

SILVER

Duncanville ISD

Standard of Dress Poster

Tammy Kuykendall

Pearland ISD

New Bus Fee Poster

Renea Ivy-Sims

Rockwall ISD

Summit of the Minds 2 Poster

Adi Bryant

CATEGORY 9 POSTERS**Over 30,000 Students****BEST OF CATEGORY - TIE****Fort Bend ISD****Imagine - Safe and Secure Schools Poster****Becky Walker****Fort Bend ISD****Talkline - You Share. We Care.****Becky Walker****GOLD**

Clear Creek ISD

We Believe

Pam McElvogue

Fort Bend ISD

Imagine - Safe and Secure Schools Poster

Becky Walker

Fort Bend ISD

Talkline - You Share. We Care.

Becky Walker

Fort Worth ISD

Convocation Poster Barbara Griffith, Amanda Gann Churchill & Jennifer Perez-Eggelston

Alicia Boykin

Mansfield ISD

Mansfield ISD Employee Reception Poster: A Night At the Improv Act 2

Kristin Odom

Mesquite ISD

College: The Next Step on Your Future Quest

LaVonna Carew

Pasadena ISD

College Week

Bruce Stone & Ashley Holt

Pasadena ISD

Role Models For Success

Linda Buchman & SBISD

Spring Branch ISD

Inspiring minds. Shaping lives. Poster Campaign

Communication Department

Texas Education Agency

Elements of Art

Debbie Ratcliffe & Texas Education Agency Staff

Continued

SILVER

Harris County Dept. of Ed. HCDE Poster Calendar

Tammy Lanier, Carol Vaughn & Angela Hider

CATEGORY 10 HOLIDAY

Less than 10,000 Students

BEST OF CATEGORY

Temple ISD Christmas Card

Regina Corley

GOLD

Highland Park ISD Birthday Card
Temple ISD Christmas Card
Texas City ISD Sweet

Helen Williams
Regina Corley
Melissa Tortoric

Foundation for the Future
Weatherford ISD Weatherford ISD Holiday Card

Charlotte LaGrone

SILVER

Highland Park ISD Holiday Card
Texas City ISD Let it Snow!

Helen Williams
Melissa Tortoric

CATEGORY 10 HOLIDAY

10,000 to 30,000 Students

BEST OF CATEGORY

Laredo ISD Laredo ISD's 2008 Christmas Card

Veronica Castillon, APR & Paola Arcos

GOLD

Birdville ISD Warm wishes for the New Year!
Laredo ISD Laredo ISD's 2008 Christmas Card
Rockwall ISD "Seasonal Symbols" 2008 District Holiday Card

Mark Thomas & Stephanie Whitlock
Veronica Castillon, APR & Paola Arcos
Sheri Fowler

CATEGORY 10 HOLIDAY

Over 30,000 Students

BEST OF CATEGORY

Plano ISD Let's Celebrate Together

Mary Gordon

GOLD

Harris County Dept. of Ed. Happy Birthday HCDE Employee
Humble ISD Foundation Times of Giving
Lewisville ISD Veterans Day Program
Plano ISD Let's Celebrate Together

Tammy Lanier, Carol Vaughn & Angela Hider
Robin McAdams
Nick Rooney
Mary Gordon

SILVER

Harris County Dept. of Ed. Happy Holidays!

Tammy Lanier, Carol Vaughn & Angela Hider

CATEGORY 11 NON-ENGLISH

All Divisions Judged Together

BEST OF CATEGORY

Goose Creek ISD Back to School Newsletter - Spanish

Kathy Clausen, Cindy Lamb, David Bloom,
Gemina Trujillo & Carrie Pryor-Newman

GOLD

DeSoto ISD DeSoto ISD Fall Catalog Parent Courses Spanish
Goose Creek ISD Back to School Newsletter - Spanish

Elizabeth Trimble
Kathy Clausen, Cindy Lamb, David Bloom,
Gemina Trujillo & Carrie Pryor-Newman

Round Rock ISD Success Fair Flyer
Spring Branch ISD Back to School Information Spanish

Linda Aschenbrener & JoyLynn Occhiuzzi
Linda Buchman & SBISD Communication Dept.

SILVER

Duncanville ISD Duncanville ISD 08-09 School Calendar - Spanish
Weatherford ISD Title I Parent Involvement Policy - Spanish

Tammy Kuykendall
Derik Moore



CATEGORY 12 ANNUAL REPORTS

BEST OF CATEGORY

Bastrop ISD

BISD Annual Report

Less than 10,000 Students

Donald Williams & Lauri Anzaldua

GOLD

Alamo Heights ISD

2008 Annual Performance Report
Celebrating the Traditions of Excellence

Dr. Dana Bashara & Patti Pawlik-Perales

Bastrop ISD
South Texas ISD

BISD Annual Report
STISD 2007-2008 Annual Report

Donald Williams & Lauri Anzaldua
Andi Atkinson

SILVER

La Porte ISD
Lovejoy ISD

La Porte Education Foundation 2008 Performance Report
State of the District Report 2008-2009

Kimberly Culver
Cindy Booker

CATEGORY 12 ANNUAL REPORTS

BEST OF CATEGORY

Waco ISD

Community Report 08-09

10,000 to 30,000 Students

Traci Marlin

GOLD

Goose Creek ISD

2007-08 Annual Report

Kathy Clausen, Cindy Lamb, David Bloom,
Gemina Trujillo & Carrie Pryor-Newman

Waco ISD

Community Report 08-09

Traci Marlin

SILVER

Northwest ISD

NISD Annual Report

Lesley Weaver, Melissa Shawn & Jerhea Nail

CATEGORY 12 ANNUAL REPORTS

BEST OF CATEGORY

Austin ISD

The Urban Advantage: 2007-2008 Annual Report

Over 30,000 Students

Kathy Anthony

GOLD

Austin ISD
Fort Bend ISD
Katy ISD
Plano ISD

The Urban Advantage: 2007-2008 Annual Report
2008-2009 Community Partnerships Annual Report
On the Move
The Many Faces of Genius
Plano Schools 2008 Annual Report
TASB 2008 Annual Report

Kathy Anthony
Becky Walker & Keryn Miles
Kris Taylor, APR
Mary Gorden

Texas Assoc. of School Boards

Roger White &
the Texas Lone Star Staff

SILVER

Harris County Dept. of Ed.

HCDE Popular Annual Financial Report 2008

Tammy Lanier, Carol Vaughn
& Angela Hider

Irving ISD
Spring Branch ISD

Annual Report 2008
Achieving Excellence in Education:
Annual Report to the Community

Tony Thetford, APR & Matt MacVeigh
Linda Buchman & SBISD
Communication Department

CATEGORY 13 - COMMUNICATION PLANS

BEST OF CATEGORY

Arlington ISD

Public Information Communication Plan

Over 30,000 Students

Leslie Johnston

GOLD

Arlington ISD
Harris County Dept. of Ed.

Public Information Communication Plan
Emergency Response Plan for HCDE

Leslie Johnston
Tammy Lanier, Carol Vaughn
& Angela Hider

Irving ISD

Communication Plan

Tony Thetford, APR



CATEGORY 14 MAGAZINES

BEST OF CATEGORY

Harris County Dept. of Ed.

Imprint Magazine

GOLD

Alvarado ISD

Harris County Dept. of Ed.

Texas Assoc. of School Boards

Indian Insider

Imprint Magazine

Texas Lone Star

Texas Classroom Teachers Assoc.

TCTA Magazine - The Classroom Teacher

SILVER

Corpus Christi ISD

Goose Creek ISD

i-Achieve Innovative Partnerships

Goose Creek CISD Highlights

All Divisions Judged Together

Tammy Lanier, Carol Vaughn & Angela Hider

Tommy Brown

Tammy Lanier, Carol Vaughn & Angela Hider

Roger White &

the Texas Lone Star Staff

Kelley Strutton

Patricia Garcia & Tanis Acosta

Kathy Clausen, Cindy Lamb, David Bloom,

Gemina Trujillo & Carrie Pryor-Newman

CATEGORY 15 HANDBOOKS & MANUALS

BEST OF CATEGORY

Alvarado ISD

AHS Student/Parent Handbook

Tommy Brown

GOLD

Alvarado ISD

Bastrop ISD

AHS Student/Parent Handbook

Helping Hands Mentor Program Training Manual

Tommy Brown

Donald Williams,

SILVER

Sharyland ISD

Sharyland ISD Student/Parent Handbook

Rocio N. Guerra

CATEGORY 15 HANDBOOKS & MANUALS

BEST OF CATEGORY

Arlington ISD

Crisis Management Quick Reference Guide

10,000 to 30,000 Students &

Leslie Johnston

GOLD

Arlington ISD

Pharr-San Juan-Alamo ISD

Texas Classroom Teachers Assoc.

Crisis Management Quick Reference Guide

PSJA ISD Public relations Handbook 2008-2009

TCTA 2008-09 Annual Survival Guide

Over 30,000 Students

Leslie Johnston

Arianna Vazquez-Hernandez

Kelley Strutton

SILVER

Harris County Dept. of Ed.

HCDE Employee Handbook

Tammy Lanier, Carol Vaughn

& Angela Hider

Plano ISD

Leading Edge Education Student/Parent Policy Guide

Mary Gorden



CATEGORY 16 IMAGE/IDENTITY PACKAGES**Less than 10,000 Students****BEST OF CATEGORY**

Little Elm ISD

Little Elm ISD Identity Package

Julie Zwahr

GOLD

Flour Bluff ISD

Hornet Theater

Lynn Kaylor

Forney Education

Unlocking the Future for Every Student

Larry Coker

Leadership Foundation

Friendswood ISD

Let's Picnic (Service Pin/Retiree Luncheon}

Karolyn Gephart & Jolly Ayrhart

Friendswood ISD

Women Who Wear Many Hats Luncheon

Karolyn Gephart & Jolly Ayrhart

Little Elm ISD

Little Elm ISD Identity Package

Julie Zwahr

SILVER

Lake Travis ISD

Lake Travis ISD 2008-2009 Job Fair: Open the Doors to Your Future!

Marco Alvarado

CATEGORY 16 IMAGE/IDENTITY PACKAGES**10,000 to 30,000 Students****BEST OF CATEGORY**

Northwest ISD

NISD Partners in Education Wild Identity Package

Melissa Shawn

GOLD

Birdville ISD

Lighting the Way

Mark Thomas & Stephanie Whitlock

Northwest ISD

NISD Partners in Education Wild Identity Package

Melissa Shawn

SILVER

Rockwall ISD

Looking To The Future - Athletic Package

Sheri Fowler

CATEGORY 16 IMAGE/IDENTITY PACKAGES**Over 30,000 Students****BEST OF CATEGORY**

Corpus Christi ISD

i-Achieve Program Brand

Patricia Garcia & Tanis Acosta

GOLD

Arlington ISD

Arlington ISD Collateral Suite:

Mandy Rabalais & Leslie Johnston

Corpus Christi ISD

i-Achieve Program Brand

Patricia Garcia & Tanis Acosta

Dallas County Schools

Marketing Folder

Abby Cloud & Deanne Hullender

Fort Bend ISD

Opening Minds to Open Doors

Mary Ann Simpson, Nancy Porter,
Becky Walker, Tanisha Blair
& Keryn Miles

Irving ISD

Irving ISD Information Packet

Tony Thetford, APR & Matt MacVeigh

Socorro ISD

Socorro ISD Partners in Education "A Remarkable Adventure"

Daniel Escobar

Spring Branch ISD

Inspiring lives

Linda Buchman &

SBISD Communication Department

SILVER

Harris County Dept. of Ed.

HCDE Identity Package

Tammy Lanier, Carol Vaughn
& Angela Hider

Harris County Dept. of Ed.

Texas Center For Grants Development

Tammy Lanier, Carol Vaughn
& Angela Hider

Pharr-San Juan-Alamo ISD

We Are PSJA! Campaign

Arianna Vazquez-Hernandez

Spring Branch ISD

Mentoring Program Package:

Linda Buchman & SBISD

Program Marketing Package

Communication Department





WRITING CATEGORIES

CATEGORY 17 - WRITING

Less than 10,000 Students

BEST OF CATEGORY

Weatherford ISD

State Funding 101: WISD's Future Financial Forecast

Derik Moore

GOLD

Lake Travis ISD

Lake Travis Elementary "Destination Imagination" Off to State

Marco Alvarado

North Forest ISD

Key Communicator

Dr. Adrain B. Johnson

South San Antonio ISD

South San Antonio Student Relives Trip to Japan

Ed Suarez

South Texas ISD

Med Tech: Envision your future. Start your journey.

Andi Atkinson

Weatherford ISD

State Funding 101: WISD's Future Financial Forecast

Derik Moore

SILVER

Alvarado ISD

Electrifying

Tommy Brown

La Marque ISD

2009 LMISD Teachers of the Year

Clarissa Silva

La Porte ISD

Welcome to La Porte

Terri Cook

CATEGORY 17 - WRITING

10,000 to 30,000 Students

BEST OF CATEGORY

Hurst-Euless-Bedford ISD

HEB ISD 50th Anniversary Gala Script

Judy Everett Ramos

GOLD

Comal ISD

Superintendent Dr. Marc Walker, A Stabilizing Force

Jason Gordon

Crowley ISD

2009-10 Budget Development Memo

Jennie Moore

Crowley ISD

Budget FAQ

Jennie Moore

Goose Creek ISD

Determination and Passion

David Bloom

Hurst-Euless-Bedford ISD

50 Years of Education Excellence

Judy Everett Ramos

Hurst-Euless-Bedford ISD

50th Anniversary Convocation Script

Judy Everett Ramos

Hurst-Euless-Bedford ISD

Happy Days in HEB

Judy Everett Ramos

Hurst-Euless-Bedford ISD

HEB ISD 50th Anniversary Gala Script

Judy Everett Ramos

Waco ISD

Reducing the first day jitters

Mary Henderson Senter

SILVER

Crowley ISD

2009 Legislative Testimony

Jennie Moore

Crowley ISD

Legislative Request

Jennie Moore

Hurst-Euless-Bedford ISD

Art Car Central Article

Carolyn Marcantel

Northwest ISD

Furthering Futures: NISD Offers Career Academies

Angela Scott

CATEGORY 17 - WRITING

Over 30,000 Students

BEST OF CATEGORY

Texas Assoc. of School Boards

When Push Comes to Shove

Roger White

GOLD

Harris County Dept. of Ed.

Early Childhood Interventions

Tammy Lanier, Carol Vaughn & Angela Hider

Killeen ISD

Iraq Exchange

Todd Martin

Northside ISD

Refugee students deserve real chance for success

Karen Adler

Texas Assoc. of School Boards

The Journey to Excellence

Roger White

Texas Assoc. of School Boards

When Push Comes to Shove

Roger White

SILVER

Mesquite ISD

Superintendent Commencement Address

Allison Lewallyn

CATEGORY 18 PUBLISHED NEWS/FEATURE**Less than 10,000 Students****BEST OF CATEGORY**

Eanes ISD

"Universal Accessibility"

Dale Whitaker

GOLD

Alvarado ISD

One to One in AISD

Tommy Brown

Barbers Hill ISD

A Puppy with a Purpose

Dr. Gayle Woodall & Carla Rabalais

Barbers Hill ISD

Barbers Hill ISD Sweeps Relay for Life Awards

Dr. Gayle Woodall & Carla Rabalais

Barbers Hill ISD

FFA Students Meet Gov. Perry

Dr. Gayle Woodall & Carla Rabalais

Bastrop ISD

Senior scores rare double

Donald Williams & Lauri Anzaldúa

Burnet CISD

Our Miracle Child

Sharon Schwartz

Cameron ISD

Culture of Success

Rodney Fausett

Eanes ISD

"Universal Accessibility"

Dale Whitaker

Forney ISD

Understanding School Finances - It's Common Cents

Larry Coker

Greenville ISD

Living Museum

Brad Press

Greenville ISD

Solar Schools

Brad Press

Greenville ISD

Wonder Land

Brad Press

Highland Park ISD

How HPISD builds its budget

Helen Williams

Highland Park ISD

HPHS alum wins oscar for documentary

Helen Williams

Highland Park ISD

Preparing our children to be 21st-century leaders

Helen Williams

Highland Park ISD

Third-graders tune in to visit with Ukranian friends

Helen Williams

Kerrville ISD

Metamorphosis - Chronicles of Outdoor Ed

Lisa S. Winters

Kerrville ISD

Nightengales No More

Lisa S. Winters

La Marque ISD

Michael Hardeman

Clarissa Silva

La Marque ISD

Superintendent's Corner

Denise McLean

La Porte ISD

Shattered Dreams

Terri Cook

Lake Travis ISD

District food service manager reaping fruits of long labor

Marco Alvarado

Tomball ISD

Educator expresses gratitude fro school community support

Staci Stanfield

Weatherford ISD

Guess attends final meeting as board vice president

Derik Moore

SILVER

Barbers Hill ISD

Graduates Welcome Local Billionaire

Dr. Gayle Woodall & Carla Rabalais

Highland Park ISD

HPHS Young Epidemiology Scholars move on to regional finalist competition in D.C.

Christine Kyle-Fisher

La Marque ISD

In service to America: thirteen LMHS graduates volunteer to serve in armed forces

Clarissa Silva

South Texas ISD

BETA holds powerful Earth Day ceremony

Andi Atkinson

CATEGORY 18 PUBLISHED NEWS/FEATURE**10,000 to 30,000 Students****BEST OF CATEGORY**

Tyler ISD Foundation

Local School District Foundation Raises Record Amount

Larry Goddard

GOLD

Comal ISD

A tale of survival and triumph

Jason Gordon

Comal ISD

An inspiration in and out of the classroom

Jason Gordon

Comal ISD

The real G.I. Jane

Jason Gordon

Goose Creek ISD

Backpack Buddies

David Bloom

Goose Creek ISD

Highlands Junior Teacher of the Year

David Bloom

Goose Creek ISD

New Gander Coach

David Bloom

Goose Creek ISD

Secondary Teacher of the Year

David Bloom

Goose Creek ISD

Spelling Bee Champ

David Bloom

Laredo ISD

Twin brothers top Nixon's class

Veronica Castillon, APR

Rockwall ISD

Rockwall ISD Serves Knowledge and Good Meals

Adi Bryant

San Benito CISD

"Centennial Celebration - Sullivan and Ed Downs observe district's 100th birthday"

Celia Longoria

Tyler ISD

Great Adventures in the Great Outdoors

Angela Jenkins

Tyler ISD Foundation

Local School District Foundation Raises Record Amount

Larry Goddard

Continued

CATEGORY 18 PUBLISHED NEWS/FEATURE - Continued

10,000 to 30,000 Students

SILVER

Comal ISD	Hurricane delivery	Jason Gordon
Crowley ISD	Sept. 08 Guest Editorial	Jennie Moore

CATEGORY PUBLISHED NEWS/FEATURE

Over 30,000 Students

BEST OF CATEGORY

Killeen ISD	Soldier's Gift	Todd Martin
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GOLD

Clear Creek ISD	Op-Ed: Early College High Schools Are Worth the Investment	Eva deCardenas
Garland ISD	Off the Mark	Chris Moore
Harris County Dept. of Ed.	Partnership helps equip Goose Creek students	Tammy Lanier, Carol Vaughn & Angela Hider
Humble ISD	"Students need at least nine hours of sleep per night"	Jamie Mount
Killeen ISD	No Age Limit	Todd Martin
Killeen ISD	Robotics Challenge	Todd Martin
Killeen ISD	Soldier's Gift	Todd Martin
Killeen ISD	Young Scientists	Todd Martin
North East ISD	Dropout prevention efforts open doors to student success	Maria Kristin Martinez
Northside ISD	NISD prepares to open first official "green" school	Karen Adler
Pasadena ISD	It's No Longer Just a Man's World	Mark Kramer

CATEGORY 19 PUBLISHED NEWS RELEASE [Edited]

Less than 10,000 Students

BEST OF CATEGORY

San Marcos CISD	Nostalgic Farewell	Iris Campbell
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GOLD

Alvarado ISD	Berger named TCEA Technology Administrator of the Year	Tommy Brown
Ennis ISD	Kinzie Lends Support to EISD Teachers	Henry Martinez
Lake Travis ISD	Lake Travis High School student film to be featured at SXSW	Marco Alvarado
San Marcos CISD	A House, and the Friends Who Built It	Iris Campbell
San Marcos CISD	Nostalgic Farewell	Iris Campbell

CATEGORY 19 PUBLISHED NEWS RELEASE [Edited]

10,000 to 30,000 Students

BEST OF CATEGORY

Comal ISD	On their way to Hollywood	Jason Gordon
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GOLD

Clint ISD	Teacher of the Year News Release	Laura Cade
Comal ISD	On their way to Hollywood	Jason Gordon
Comal ISD	Taking the road less traveled	Jason Gordon
Goose Creek ISD	New Gander Coach	David Bloom
Hurst-Euless-Bedford ISD	HEB ISD Provided a World Class Education	Judy Everett Ramos
Hurst-Euless-Bedford ISD	Student Project Helps Families, Earns Recognition	Judy Everett Ramos
Laredo ISD	LISD Student Attending Princeton University	Roberto Trevino
	Summer Journalism Program	
Pearland ISD	Alexander Middle School student doubles as a reporter	Renea Ivy-Sims
Rockwall ISD	Orchestra Program Debut Story	Sheri Fowler

SILVER

Laredo ISD	Campus Crime Stoppers Earns Reward	Roberto Trevino
Laredo ISD	LISD's shining star Karina Salazar	Maribel Rodriguez



CATEGORY 19 PUBLISHED NEWS RELEASE [Edited]**Over 30,000 Students****BEST OF CATEGORY**

Pasadena ISD

Spreading Hope: One book at a time

Mark Kramer

GOLD

Harris County Dept. of Ed.

HCDE Adult Education inducts
21 students into honor society

Tammy Lanier, Carol Vaughn & Angela Hider

Harris County Dept. of Ed.

Oasis garden provides therapy
for special needs students

Tammy Lanier, Carol Vaughn & Angela Hider

Irving ISD

Student Honored for Technology

Matt MacVeigh

Pasadena ISD

Not your ordinary picket fence

Mark Kramer

Pasadena ISD

Spreading Hope: One book at a time

Mark Kramer



PHOTOGRAPHY CATEGORIES

CATEGORY 20 PHOTOGRAPHY [Sport Subjects]**Less than 10,000 Students****BEST OF CATEGORY**

Weatherford ISD

"Eye on the Ball"

Derik Moore

GOLD

Alvarado ISD

Football's a Drag

Tommy Brown

Burnet CISD

Game Point

Sharon Schwartz

Weatherford ISD

"Eye on the Ball"

Derik Moore

Weatherford ISD

"Sacrifice"

Derik Moore

SILVER

Alvarado ISD

Tribe beats Kennedale

Tommy Brown

Barbers Hill ISD

Above & Beyond the Hurdles

Dr. Gayle Woodall & Carla Rabalais

Barbers Hill ISD

Start Strong. Finish Strong.

Dr. Gayle Woodall & Carla Rabalais

DeSoto ISD

Determined Eagle

Elizabeth Trimble

Sharyland ISD

Area Playoff Champions

Baltazar Castillo

CATEGORY 20 PHOTOGRAPHY [Sport Subjects]**10,000 to 30,000 Students****BEST OF CATEGORY**

San Benito CISD

"Having a ball!"

Celia Longoria

GOLD

San Benito CISD

"Having a ball!"

Celia Longoria

Waco ISD

The backstroke

Mary Henderson Senter

SILVER

Goose Creek ISD

Patriot Touchdown

Carrie Pryor-Newman

Laredo ISD

Teens in the Driver Seat 5K/Kids Run

Roberto Trevino

CATEGORY 20 PHOTOGRAPHY [Sport Subjects]**Over 30,000 Students****BEST OF CATEGORY**

Mesquite ISD

High Kick

Ian Halperin

GOLD

Killeen ISD

Breakaway Run

Todd Martin

Mesquite ISD

High Kick

Ian Halperin

SILVER

Harris County Dept. of Ed.

Grand Slam Tennis Jam with CASE!

Tammy Lanier, Carol Vaughn & Angela Hider

Pasadena ISD

McDonald's Texas Invitational

Mark Kramer

CATEGORY 21 PHOTOGRAPHY [Other Subjects]**Less than 10,000 Students****BEST OF CATEGORY**

Temple ISD

Think Big or Future of TISD

Regina Corley

GOLD

Alvarado ISD

Earth Day

Tommy Brown

Barbers Hill ISD

Back to School with Smiles

Dr. Gayle Woodall & Carla Rabalais

Barbers Hill ISD

Teamwork to the Top of the Hill

Dr. Gayle Woodall & Carla Rabalais

DeSoto ISD

9-11 Remembrance

Elizabeth Trimble

DeSoto ISD

Traveling Tribute Respect

Elizabeth Trimble

Highland Park ISD

We Love You, Dr. Bryce!

Christine Kyle-Fisher

Sharyland ISD

Catch the Reading Bug

Baltazar Castillo

Sharyland ISD

Thanksgiving Presentation

Baltazar Castillo

Temple ISD

Think Big or Future of TISD

Regina Corley

Tomball ISD

Red Ribbon Rally

Staci Stanfield

Weatherford ISD

"Tomorrow's Leaders"

Derik Moore

SILVER

Barbers Hill ISD

Eagles in Training

Dr. Gayle Woodall & Carla Rabalais

Bastrop ISD

A Rockin' Homecoming Parade

Donald Williams & Lauri Anzaldúa

DeSoto ISD

Graduation Jubilation 2009

Elizabeth Trimble

Dickinson ISD

"Snow Day"

Tammy Dowdy

Highland Park ISD

Pumpkin Patch

Christine Kyle-Fisher

Kerrville ISD

God Bless America

Lisa S. Winters

La Porte ISD

\$\$\$ Patrol - Mona Gibbs

Terri Cook

La Porte ISD

\$\$\$ Patrol for Bayshore Elementary

Terri Cook

Texas City ISD

TCHS Graduation

Melissa Tortorici

Tomball ISD

Graduation Day

Staci Stanfield

Tomball ISD

Writing Camp

Staci Stanfield

Weatherford ISD

"Mayor Welcomes Students to City's Open House"

Derik Moore

CATEGORY 21 PHOTOGRAPHY [Other Subjects]**10,000 to 30,000 Students****BEST OF CATEGORY**

Ector County ISD

Flower Sale

Mike Adkins & Melinda Penrod

GOLD

Duncanville ISD

Duncanville ISD Celebrating Hispanic Heritage Month

Tammy Kuykendall

Ector County ISD

Flower Sale

Mike Adkins & Melinda Penrod

Ector County ISD

We love reading.

Mike Adkins & Melinda Beck

Goose Creek ISD

Knock TAKS Out of the Park!

Carrie Pryor-Newman

Goose Creek ISD

One Mission

Carrie Pryor-Newman

Goose Creek ISD

Snow Day

Carrie Pryor-Newman

Goose Creek ISD

Teaching Tolerance

Carrie Pryor-Newman

Goose Creek ISD

The Goldin Foundation

Carrie Pryor-Newman

Laredo ISD

Bilingual Summer Program Skit

Roberto Trevino

Pearland ISD

Rogers Middle School Mock Election

Renea Ivy-Sims

San Benito CISD

"Smiles & Sunflowers"

Isabel C. Gonzalez

Waco ISD

Hitting a high note

Mary Henderson Senter

Waco ISD

Jump for Joy!

Traci Marlin

Weslaco ISD/KWES-TV 17

Portrait of a Clown

Santiago "Jim" Zavala III

SILVER

Clint ISD

Proud Authors

Laura Cade

Comal ISD

The 50s Kid

Jason Gordon

Duncanville ISD

Duncanville ISD Serving breakfast in the Classroom

Tammy Kuykendall

Ector County ISD

Welding Champ

Mike Adkins & Melinda Penrod

Hurst-Euless-Bedford ISD

Student Painting Art Car

Dave Nielsen

Hurst-Euless-Bedford ISD

Students with Green Paint

Dave Nielsen

Continued

CATEGORY 21 PHOTOGRAPHY [Other Subjects] - Continued

10,000 to 30,000 Students

SILVER - Continued

Laredo ISD	Academic Achievement
Midland ISD	Magnet Students Working Together
Tyler ISD Foundation	Convocation Excitement
Weslaco ISD	Obama wins mock election

Roberto Trevino
 Elizabeth York & Woodrow Bailey
 Larry Goddard & Tracy Phelps
 Arminda Munoz

CATEGORY 21 PHOTOGRAPHY [Other Subjects]

Over 30,000 Students

BEST OF CATEGORY

Killeen ISD

Science Reflection

Todd Martin

GOLD

Garland ISD	"Fun in the Sun"
Killeen ISD	Pink Party
Killeen ISD	Science Olympics
Killeen ISD	Science Reflection
Mesquite ISD	Graduation

Chris Moore
 Todd Martin
 Todd Martin
 Todd Martin
 Ian Halperin

SILVER

Austin ISD	2009 Teacher of the Year Finalist - Elementary School
Harris County Dept. of Ed.	After-school fun means tennis!

Carmen Luevanos
 Tammy Lanier, Carol Vaughn
 & Angela Hider
 Todd Martin
 Todd Martin
 Jerry Cantu
 Arianna Vazquez-Hernandez
 Arianna Vazquez-Hernandez
 Arianna Vazquez-Hernandez
 Arianna Vazquez-Hernandez

Killeen ISD	Wheeled Puppy
Killeen ISD	Thanksgiving Image
Mansfield ISD	Super Grad
Pharr-San Juan-Alamo ISD	A Moment of Silence 9/11
Pharr-San Juan-Alamo ISD	Owl Pellets Science Lab
Pharr-San Juan-Alamo ISD	School Board Appreciation
Pharr-San Juan-Alamo ISD	Texas Clean School Bus Program





ART CATEGORIES

CATEGORY 22 LOGOS/TRADEMARKS/SYMBOLS

Less than 10,000 Students

BEST OF CATEGORY

Temple ISD Team TISD Regina Corley

GOLD

Temple ISD Team TISD Regina Corley
 Tomball ISD Tomball Scholarship Foundation Logo Staci Stanfield

SILVER

Sharyland ISD You Make a World of Difference Rocio N. Guerra

CATEGORY 22 LOGOS/TRADEMARKS/SYMBOLS

10,000 to 30,000 Students

BEST OF CATEGORY

Rockwall ISD Uteley Middle School Wolves Logo Sheri Fowler

GOLD

Rockwall ISD Uteley Middle School Wolves Logo Sheri Fowler

SILVER

Northwest ISD Northwest ISD Partners in Education Logo Melissa Shawn

CATEGORY 22 LOGOS/TRADEMARKS/SYMBOLS

Over 30,000 Students

BEST OF CATEGORY

Texas Assoc. of School Boards BoardBook ® Logo Redesign Roger White

GOLD

Corpus Christi ISD CCISD 100 Year Logo Tanis Acosta
 Pharr-San Juan-Alamo ISD T-STEM Early College High School Logo Melissa Belmares
 Texas Assoc. of School Boards BoardBook ® Logo Redesign Roger White
 Texas Education Agency TEA Logo Debbie Ratcliffe & Texas Education Agency Staff

SILVER

Clear Creek ISD The View Pam McElvogue
 Garland ISD 4 X 4 Logo Judy Kriehn
 Region 7 ESC New Region 7 Logo Katie Chenoweth
 Texas Assoc. of School Boards CEOSAC Logo Roger White
 Texas Education Agency TEA 60th Anniversary Logo Debbie Ratcliffe & Texas Education Agency Staff

CATEGORY 23 ORIGINAL ART

Less than 10,000 & 10,000 to 30,000 Students

BEST OF CATEGORY

Tyler ISD Foundation "Picture This" - Thank You Card Larry Goddard & Tracy Phelps

GOLD

Tyler ISD Foundation "Picture This" - Thank You Card Larry Goddard & Tracy Phelps
 Goose Creek ISD Watch Live Graduation Carrie Pryor-Newman
 Tyler ISD Foundation "Picture This" - Thank You Card Larry Goddard & Tracy Phelps
 Weslaco ISD/KWES-TV 17 2008 Pigskin Jubilee DVD Cover Santiago "Jim" Zavala III

SILVER

Goose Creek ISD Differentiation: A Way to Reach All Learners Carrie Pryor-Newman
 Northwest ISD 21st Century Learner Artwork Melissa Shawn
 Sharyland ISD You Make a World of Difference Logo Rocio N. Guerra
 Tyler ISD Foundation Happy Hearts Larry Goddard & Tracy Phelps

CATEGORY 23 ORIGINAL ART**Over 30,000 Students****BEST OF CATEGORY**

Fort Bend ISD

Opening Minds to Open Doors Poster Artwork

Becky Walker

GOLD

Fort Bend ISD

Opening Minds to Open Doors Poster Artwork

Becky Walker

Garland ISD

2009 Team GISD March of Dimes T-Shirt

Judy Kriehn

Northside ISD

We Believe

David Sanchez

SILVER

Pasadena ISD

South Belt Steers

Bruce Stone

**ADVERTISING CATEGORIES****CATEGORY 24 ADVERTISEMENT [Published Print]****Less than 10,000 Students****BEST OF CATEGORY**

Weatherford ISD

Varsity Softball Bi-District Playoff Advertisement

Derik Moore

GOLD

Alamo Heights ISD

Alamo Heights Centennial Ad

Tricia Corey

Weatherford ISD

Varsity Softball Bi-District Playoff Advertisement

Derik Moore

SILVER

Barbers Hill ISD

BH Eagle Insider: Happenings from the Hill

Dr. Gayle Woodall & Carla Rabalais

Barbers Hill ISD

Tradition of Excellence...by any measure Ad Series

Dr. Gayle Woodall & Carla Rabalais

Friendswood ISD

Education Foundation/Alumni Football Program

Karolyn Gephart & Joe Perez

Friendswood ISD

Helping Hands Garden Ad

Karolyn Gephart & Joe Perez

Greenville ISD

A Proud Tradition - A Promising Future

Brad Press

Midway ISD

2008-2009 Midway ISD Board Recognition

Julie Henry

Sharyland ISD

Retiree and Teacher of the Year Appreciation Ad

Rocio N. Guerra

Tomball ISD

Join a Winning Team

Staci Stanfield

Weatherford ISD Ed. Foundation

WHS Football Booster Published Print Ad

Charlotte LaGrone & Derik Moore

CATEGORY 24 ADVERTISEMENT [Published Print]**10,000 to 30,000 Students****BEST OF CATEGORY**

Rockwall ISD

"Always Thinking" Advertisement

Sheri Fowler

GOLD

Rockwall ISD

"Always Thinking" Advertisement

Sheri Fowler

Tyler ISD Foundation

A Night of Shining Stars Advertisement

Larry Goddard & Tracy Phelps

Tyler ISD Foundation

Building A Successful Foundation

Larry Goddard

Tyler ISD Foundation Exceeds Goal

SILVER

Goose Creek ISD

Goose Creek CISD Job Fair Ad

Kathy Clausen, Cindy Lamb, David Bloom,

Gemina Trujillo & Carrie Pryor-Newman

Goose Creek ISD

Unsung Hero Ad

Carrie Pryor-Newman

Hurst-Euleless-Bedford ISD

Star Telegram Ad

Carolyn Marcantel

Tyler ISD

Make Learning a Splash

Sandra Stanley & Angela Jenkins

Tyler ISD

One Passion, One Purpose images Magazines

Sandra Stanley & Angela Jenkins

CATEGORY 24 ADVERTISEMENT [Published Print]**Over 30,000 Students****BEST OF CATEGORY**

Round Rock ISD

Ready To Be A Mentor?

Linda Aschenbrener, JoyLynn Occhiuzzi
& Tamra Spence**GOLD**Arlington ISD
Round Rock ISDGo Vikes!
Ready To Be A Mentor?Leslie Johnston
Linda Aschenbrener, JoyLynn Occhiuzzi
& Tamra Spence**SILVER**Arlington ISD
Garland ISD
Garland ISD
Harris County Dept. of Ed.More than Remarkable Alumni
Recruiting Advertisement: Teachers of Color
Summer Musicals Program Ad
Education Foundation of Harris County AdLeslie Johnston
Judy Kriehn & Chris Moore
Judy Kriehn & Chris Moore
Tammy Lanier, Carol Vaughn
& Angela HiderMesquite ISD
PRISM Advantage
Region 16 ESCCelebrate Texas Public Schools Week
HCDE Choice Facility Partners Ad
Head Start: Looking for Three Year Olds BillboardKristin Odum
Louise Henry, APR
Lynda Queen**CATEGORY 25 ADVERTISEMENT [Other]****Less than 10,000 Students****BEST OF CATEGORY**

Flour Bluff ISD

KicTaks

Lynn Kaylor

GOLDFlour Bluff ISD
Flour Bluff ISD
Flour Bluff ISDI Got My Money
KicTaks
Mr. Good JobLynn Kaylor
Lynn Kaylor
Lynn Kaylor**SILVER**Little Elm ISD
South Texas ISD"Living and Learning by the Lake" Billboard
South Texas Academy of Medical Technology
wall wraps & backlit display
WISD Mission, Vision and Values Card
WISD Tabletop BannerJulie Zwahr
Andi AtkinsonWeatherford ISD
Weatherford ISDDerik Moore
Derik Moore**CATEGORY 25 ADVERTISEMENT [Other] 10,000 to 30,000 & Over 30,000 Students****BEST OF CATEGORY**

Duncanville ISD

Duncanville ISD State Ratings Billboard Campaign

Tammy Kuykendall

GOLDDuncanville ISD
Hurst-Euless-Bedford ISD
Rockwall ISD
Tyler ISD Foundation
Tyler ISD Foundation
Weslaco ISD/KWES-TV 17Duncanville ISD State Ratings Billboard Campaign
Star Telegram Stickies
Rockwall ISD Health Center - Clipboard & Brochure
Congratulations: TSPRA Awards Advertisement
We Believe In yard signs
Lady Panthers Powerlifting BillboardTammy Kuykendall
Carolyn Marcantel
Sheri Fowler
Larry Goddard & Tracy Phelps
Larry Goddard & Tracy Phelps
Santiago "Jim" Zavala III**SILVER**

Harris County Dept. of Ed.

Therapy Services Button and Ribbon

Tammy Lanier, Carol Vaughn
& Angela HiderRockwall ISD
Tyler ISD Foundation
Spring Branch ISDRachel's Rally Banner
A Night of Shining Stars Advertisement
Top 10Sheri Fowler
Larry Goddard & Tracy Phelps
Linda Buchman &
SBISD Communication Department



ELECTRONIC CATEGORIES

Video/Cable

CATEGORY 26 NEWS/INFORMATION

BEST OF CATEGORY

New Braunfels ISD iHealth 101

GOLD

Alamo Heights ISD Heightsblast
 La Marque ISD Cougar News Fall 2008
 New Braunfels ISD iHealth 101

Less than 10,000 Students

Rosalinda Montero

Dr. Dana Basher & Patti Pawlik-Perales
 Denise McLean
 Rosalinda Montero

CATEGORY 26 NEWS/INFORMATION

BEST OF CATEGORY

McAllen ISD Rowe Rowe Your Boat

GOLD

Ector County ISD Chalkdust
 Laredo ISD Campus News

10,000 to 30,000 Students

Norma Zamora-Guerra

Mike Adkins
 Jeannette G. Martinez, Jose Mendiola,
 Melissa G. Serrano & Esteban Borjas
 Norma Zamora-Guerra
 Karla Schumacher
 Tonny Williams & Angela Jenkins
 Celia Torres
 Mike Palacios

McAllen ISD Rowe Rowe Your Boat
 McKinney ISD "Sports Talk"
 Tyler ISD Newsbriefs
 Weslaco ISD/KWES-TV 17 Weslaco Inside
 Weslaco ISD/KWES-TV 17 What's Up @WISD

CATEGORY 26 NEWS/INFORMATION

BEST OF CATEGORY

Houston ISD ZENO

GOLD

Arlington ISD AISD Finances - Plain & Simple
 Austin ISD 2009 Board Briefs/Breve Informativo
 Dallas ISD News Beat #8
 Fort Worth ISD AMP-Inauguration
 Fort Worth ISD Outdoor Learning Center - Rededication

Over 30,000 Students

Jim Landureth

Robert Spence & McKenzie Stokes
 Carmen Luevanos & Javier Rivera
 Loretta Simon
 Scott JuVette & Charles Ellis
 Barbara Griffith, Scott JuVette
 & Charles Ellis
 Barbara Griffith
 Chris Mathis

Fort Worth ISD Relevance, Rigor and Relationships: FWISD's Project Prevail
 Garland ISD/GRS-TV Parent Orientation
 Garland ISD/GRS-TV GISD Rides 4 Toys Run 2008

Homer Clayton, Delbert Richardson,
 Chris Mathis & Larry Grimes
 Jim Landureth
 Wei Tung Chou
 Clif Cotton

Houston ISD ZENO
 Mesquite ISD JHCN Campus News
 Mesquite ISD Stories Not to be Missed: June Edition
 North East ISD Simply. North East
 North East ISD The North East 180
 Northside ISD Inside Northside Video Magazine - Show #55

Victor J. Garcia & Jimmy O'Halligan
 Victor J. Garcia
 Julie Ann Matonis,
 Terry Whittle & Tim Irvin

United ISD United ISD ITV News

UISD Instructional Television Department

CATEGORY 27 NEWS RELEASE/NEWS PACKAGE**Less than 10,000****BEST OF CATEGORY****McAllen ISD****State Teacher of the Year****Norma Zamora-Guerra****GOLD**

Friendswood ISD

Knit One. Save One.

Joe Perez

Laredo ISD

Health Zone

Jeannette G. Martinez & Melissa G. Serrano

McAllen ISD

Catch the Reading Bug

Norma Zamora-Guerra

McAllen ISD

State Teacher of the Year

Norma Zamora-Guerra

McAllen ISD

State Wrestling Champion

Norma Zamora-Guerra

McKinney ISD

"Bennett Feature: Play 60"

Karla Schumacher

Northwest ISD

Finance Update

Emily Olson

San Benito CISD

National School Lunch Week

Dave Cortez

Weslaco ISD/KWES-TV 17

WISD Construction Update

Mike Palacios

CATEGORY 27 NEWS RELEASE/NEWS PACKAGE**Over 30,000 Students****BEST OF CATEGORY****Northside ISD****Jay High School Cosmetology****Julie Ann Matonis & Tim Irvin****GOLD**

Edinburg CISD

"E.H.S. Dramaticats Win Big At State"

KATS-TV 17 Delia Ramirez

Edinburg CISD

"E.H.S. Students Saving Animals"

KATS-TV 17 Delia Ramirez

Edinburg CISD

"Pennies for Patients"

Delia Ramirez & Martin Torres

Edinburg CISD

"Promoting the Animation Class"

Delia Ramirez & Martin Torres

Fort Worth ISD

ETC Flipchart Profiles

Charles Ellis & Scott JuVette

Fort Worth ISD

Teachers Rock - Profiles

Scott JuVette & Charles Ellis

Garland ISD

LCTV News "Stimulus Package"

Delbert Richardson

Houston ISD

Galveston Relief

Jim Landureth

Irving ISD

Academy Interns Working at City Jail

Billy Rudolph

Irving ISD

Strong Fathers

Billy Rudolph

Mesquite ISD

ENVIRO-KLEEN

Clif Cotton

Mesquite ISD

Galloway's New Look

Clif Cotton

Mesquite ISD

Poteet Band Wins the Sudler

Clif Cotton

North East ISD

Health Update #1

Victor J. Garcia

Northside ISD

Jay High School Cosmetology

Julie Ann Matonis & Tim Irvin

Northside ISD

Newcomers at Colonies North ES

Julie Ann Matonis & Tim Irvin

CATEGORY 28 DOCUMENTARY**Less than 10,000 & 10,000 to 30,000 Students****BEST OF CATEGORY****Hurst-Euless-Bedford ISD****What Happens When Your Classroom Turns a Truck into a Boat****Carolyn Marcantel****GOLD**

Hurst-Euless-Bedford ISD

What Happens When Your Classroom Turns a Truck into a Boat

Carolyn Marcantel

Laredo ISD

The Interview on ITV

Jeannette G. Martinez & Melissa G. Serrano

McKinney ISD

"Socio-Economic Diversity"

Karla Schumacher

Waco ISD

Shattered Dreams 2009 at Waco High School

Dale Caffey & Jesse Botello

Weslaco ISD/KWES-TV 17

Behind the Scenes at the Science Fair

Mike Palacios

Weslaco ISD/KWES-TV 17

Voyage to the Science Fair

Celia Torres



CATEGORY 28 DOCUMENTARY**Over 30,000 Students****BEST OF CATEGORY****Corpus Christi ISD****CCISD 100 Year Documentary****Lorette Williams & Lyndall Gathright****GOLD**Corpus Christi ISD
Fort Worth ISDCCISD 100 Year Documentary
Outdoor Learning CenterLorette Williams & Lyndall Gathright
Barbara Griffith, Scott JuVette
& Charles EllisGarland ISD/GRS-TV
Mesquite ISD
Mesquite ISD
Mesquite ISD
United ISDHeather Glen Library READesign
Focus
Jilmar's Story
Mesquite ISD MTA Program Changes Lives
Killam Elementary Dedication VideoHomer Clayton & Delbert Richardson
Wade Odom
Wade Odom
Clif Cotton
UISD Instructional Television Department**SILVER**

Northside ISD

The Dedication of Robert Vale Middle School
Putting the Essential Pieces in Place
Bitter MemoriesJulie Ann Matonis
& Terry Whittle

Pharr-San Juan-Alamo ISD

Arianna Vazquez-Hernandez
& Mariana RomeroUnited ISD
United ISD
United ISD2008 Teacher Externship Video
2009 Teacher Externship Video
Academy of Global Business & Advanced
Technology Recruitment VideoInstructional Television Dept.
Instructional Television Dept.
Instructional Television Dept.**CATEGORY 29 SPECIAL INTEREST/FEATURE SERIES****Less than 10,000 Students****BEST OF CATEGORY****La Marque ISD****La Marque ISD Employees of the Year****Denise McLean****GOLD**La Marque ISD
New Braunfels ISDLa Marque ISD Employees of the Year
Born to ReadDenise McLean
Rosalinda Montero**SILVER**Friendswood ISD
Highland Park ISD
Kerrville ISDReturn to Win
First Day Video
Recipes For SuccessJoe Perez
Helen Williams
Lisa S. Winters**CATEGORY 29 SPECIAL INTEREST/FEATURE SERIES****10,000 to 30,000 Students****BEST OF CATEGORY****McAllen ISD****Student Ambassadors****Norma Zamora-Guerra****GOLD**Duncanville ISD
Ector County ISD
Ector County ISD
Laredo ISDEmployee Banquet Video: With Full Honors
Coach's Corner
West Texas Pioneers
ITV Christmas SpecialTammy Kuykendall
Mike Adkins
Mike Adkins
Jeannette G. Martinez, Ana Maria Montoya,
Esteban Borjas & Jose MendiolaMcAllen ISD
McAllen ISD
McAllen ISD
McAllen ISD
McAllen ISD
McKinney ISD
San Benito CISD/KSBG TV
Tyler ISD
Tyler ISD
Weslaco ISD/KWES-TV 17
Weslaco ISD/KWES-TV 17Healthy Bites
Memorial Valedictorian Speech
Sci-Facts: Water Rockets
Sci-Facts: Wild Walk
Student Ambassadors
"Meet the Teachers of the Year 2009"
KSBG Ten Year Anniversary
Convocation Video Music
Gil Hit Golf Promo
Purple Heart
Teacher of the Year - Roosevelt ElementaryNorma Zamora-Guerra
Norma Zamora-Guerra
Norma Zamora-Guerra
Norma Zamora-Guerra
Norma Zamora-Guerra
Karla Schumacher
Tyler Dale
Tonny Williams & Angela Jenkins
Tonny Williams & Angela Jenkins
Celia Torres & Mike Palacios
Celia Torres*Continued*

SILVER

McKinney ISD	"The TMEA Journey"	Karla Schumacher
Northwest ISD	Smile Boxes	Emily Olson
Northwest ISD	Smith Sisters	Emily Olson
San Benito CISD	SPOT LIGHT: "The Littlest Reindeer"	Dave Cortez
San Benito CISD/KSBG TV	SB Spotlight: SBHS Auto Tech	Tyler Dale
Tyler ISD	Bill Gates Scholar	Tonny Williams & Angela Jenkins
Tyler ISD	Bond 2008 Program	Tonny Williams & Angela Jenkins
Tyler ISD	Frank Watkins	Tonny Williams & Angela Jenkins
Tyler ISD	Teacher of the Year Video	Tonny Williams & Angela Jenkins
Waco ISD	Waco ISD Kids Culinary Competition	Dale Caffey & Mary Henderson Senter

CATEGORY 29 SPECIAL INTEREST/FEATURE SERIES

Over 30,000 Students

BEST OF CATEGORY

Corpus Christi ISD

Teacher of the Year Video - Monica Benavides

Lorette Williams & Lyndall Gathright

GOLD

Austin ISD	2009 Teacher of the Year Profiles	Carmen Luevanos & Javier Rivera
Austin ISD & Javier Rivera	AIISD Upclose	Oscar Palomo
Corpus Christi ISD	Teacher of the Year Video - Monica Benavides	Lorette Williams & Lyndall Gathright
Corpus Christi ISD	Teacher of the Year Video - Sue Verlaan	Lorette Williams & Lyndall Gathright
Fort Worth ISD	Digital District - Straight to the Classroom	Scott JuVette & Charles Ellis
Fort Worth ISD	Six Days in May	Charles Ellis & Scott JuVette
Houston ISD	The Student Achievement Show with Paula Harris - The Wheatley Feeder Pattern	Jim Landureth
Irving ISD	Spirit of Tom Landry Character Award	Billy Rudolph
Mesquite ISD	Mac vs. JC	Wei Tung Chou
Mesquite ISD	Poteet Band Wins the Sudler	Clif Cotton

SILVER

Clear Creek ISD	Community of Thanks	Kirk Swann & Janice Scott
Edinburg CISD	Remembering J.E.H.S. Drama Teacher	KATS-TV 17/Delia Ramirez
Edinburg CISD	THE WIZ	Delia Ramirez & Martin Torres
Fort Worth ISD	Youth Forum	Scott JuVette & Charles Ellis
Garland ISD	Tabula Digita in GISD	Amorae Daly
Garland ISD/GRS-TV	"Spotlight on the Arts #0902"	Larry Grimes, Homer Clayton & Delbert Richardson
Houston ISD	Winners, Losers & Games	Jim Landureth
Mesquite ISD	Battle for AC New	Clif Cotton
Northside ISD	Northside's 60th Birthday	Julie Ann Matonis & Tim Irvin
Pharr-San Juan-Alamo ISD	PSJA Success Stories: Felix Chavez	Arianna Vazquez-Hernandez & Mariana Romero
Socorro ISD	Science Rocks	Daniel Escobar
SUnited ISD	Fashion Show Video	Instructional Television Department
United ISD	Knowledge for College	Instructional Television Department
United ISD	Zumba Highlight Video	Instructional Television Department



CATEGORY 30 PROMOTIONAL/MARKETING**Less than 10,000 Students****BEST OF CATEGORY****Highland Park High School****Don't Drink and Drive****Barry Preston****GOLD**

Burleson ISD

Burleson ISD...Excellent by Design

Richard Crummel & Phil Beckman

Dickinson ISD Ed. Foundation

Great Schools are Everyone's Business

Jeannie Thielemann

Friendswood ISD

Friendswood Promo

Joe Perez

Highland Park High School

Don't Drink and Drive

Barry Preston

Highland Park High School

HP Basketball

Barry Preston

Kerrville ISD

Grab'n Go!

Lisa S. Winters

Lake Travis ISD

Open the Doors to Your Future!

Marco Alvarado

Little Elm ISD

"It takes commitment..."

Julie Zwahr

South Texas ISD

Med Tech television commercial

Andi Atkinson

Wimberley ISD

Wimberley Education Foundation - Lighting the Way

Gary N. Zupancic

CATEGORY 30 PROMOTIONAL/MARKETING**10,000 to 30,000 Students****BEST OF CATEGORY****McKinney ISD****"The Wonder"****Karla Schumacher****GOLD**

Comal ISD

Welcome to Rangerland

Comal ISD Communications Dept.

Ector County ISD

Magnet School Program

Mike Adkins

Ector County ISD

VIPS Program

Mike Adkins

Laredo ISD

Think Smart. Join Today!

Jeannette G. Martinez

McAllen ISD

Student Recognitions

Norma Zamora-Guerra

McKinney ISD

"I Will"

Karla Schumacher

McKinney ISD

"The Wonder"

Karla Schumacher

San Benito CISD

Spelling Bee 2009 Intro

Chuck Navarro

San Benito CISD

Sports Beat 2008 Intro

Chuck Navarro

San Benito CISD

Teacher of the Year 2010 Intro

Chuck Navarro

Tyler ISD

Caldwell School Promo

Tonny Williams

Tyler ISD Foundation

Someday You Will Need Me PSA

Larry Goddard

CATEGORY 30 PROMOTIONAL/MARKETING**Over 30,000 Students****BEST OF CATEGORY****Mesquite ISD****For Kids For Tomorrow****Wei Tung Chou****GOLD**

Arlington ISD

AISD By The Numbers

Robert Spence, McKenzie Stokes & Todd Noyes

Austin ISD

AISD REACH

Jalima Subervi & Javier C. Rivera

Austin ISD

Make AISD Your Home

Javier C. Rivera

Fort Worth ISD

Digital District

Scott JuVette & Charles Ellis

Garland ISD

Super Web Team

Amorae Daly

Garland ISD/GRS-TV

"Amazing Promo"

Larry Grimes & Homer Clayton

Garland ISD/GRS-TV

"Torch Promo"

Larry Grimes & Homer Clayton

Garland ISD/GRS-TV

GISD Signing Day 09

Homer Clayton, Larry Grimes,

Delbert Richardson & Chris Mathis

Houston ISD

HISD: A Great School District, Getting Better

Jim Landureth

Houston ISD

Power for Schools

Jim Landureth

Irving ISD

Irving High School Playoff Promo

Billy Rudolph

Keller ISD

Education: Go Get It

Keller ISD Communication Department

Mansfield ISD

Bikes For Angels

Jerry Cantu

Mesquite ISD

A Great SAT Score

Wade Odom

Mesquite ISD

Clean N Green

Wade Odom

Mesquite ISD

For Kids For Tomorrow

Wei Tung Chou

Mesquite ISD

Future Quest Ad

Wade Odom

Mesquite ISD

Intel Teach

Wade Odom

Continued

CATEGORY 30 PROMOTIONAL/MARKETING - Continued

Over 30,000 Students

GOLD - Continued

Mesquite ISD	One to One	Wade Odom
Pharr-San Juan-Alamo ISD	T-Stem Early College High School	Arianna Vazquez-Hernandez & Mariana Romero
Region 16 ESC	Head Start: Looking for Three Year Olds	Lynda Queen
United ISD	Back to School Fashion Show PSA 2008	Instructional Television Dept.
United ISD	Building a Foundation 2008	Instructional Television Dept.
United ISD	Campus Crime Stoppers PSA	Instructional Television Dept.
United ISD	Friends of UISD	Instructional Television Dept.
United ISD	Celebrity Fashion Show PSA 2008	Instructional Television Dept.
United ISD	Game Show Intro Knowledge for College	Instructional Television Dept.
United ISD	Gangs PSA	Instructional Television Dept.
United ISD	Go to School PSA	Instructional Television Dept.
United ISD	Never Been Absent/ Trip to Disney World PSA 2008	Instructional Television Dept.
United ISD	Never Been Absent/ Trip to Disney World PSA 2009	Instructional Television Dept.
United ISD	NewsCast Intro	Instructional Television Dept.
United ISD	Say No To Drugs PSA	Instructional Television Dept.
United ISD	UISD Dress Code PSA 2009	Instructional Television Dept.

CATEGORY 31 TRAINING/INSTRUCTIONAL

Less than 10,000 Students

BEST OF CATEGORY

New Braunfels ISD	Science Snippets	Rosalinda Montero
GOLD		
New Braunfels ISD	Science Snippets	Rosalinda Montero
SILVER		
Coppell ISD	Standards-Based Report Card Videos	Tamerah Ringo & Jessica Doty

CATEGORY 31 TRAINING/INSTRUCTIONAL

10,000 to 30,000 Students

BEST OF CATEGORY

Northwest ISD	Caught in the NET	Emily Olson
GOLD		
Laredo ISD	Spin A Fact	Jeannette G. Martinez, Ana Maria Montoya, Melissa G. Serrano, Jose Mendiola & Esteban Borjas
McAllen ISD	Let's Talk/Platiguemos	Norma Zamora-Guerra
Northwest ISD	Caught in the NET	Emily Olson
SILVER		
Laredo ISD	Sparks of Character: Be Obedient	Jeannette G. Martinez, Ana Maria Montoya & Jose Mendiola
Rockwall ISD	Educator Dress Code Video	Sheri Fowler



CATEGORY 31 TRAINING/INSTRUCTIONAL

Over 30,000 Students

BEST OF CATEGORY

Garland ISD

4 X 4: Piecing it Together

Amorae Daly

GOLD

Dallas ISD

A Journey to China #1

Loretta Simon

Garland ISD

4 X 4: Piecing it Together

Amorae Daly

Houston ISD

H1N1 (Swine) Flu PSA

Jim Landureth

Keller ISD

Keller ISD Finance: Plain & Simple

Keller ISD Communication Dept.

Keller ISD

Parkwood Hill Intermediate School: Are You Ready

Keller ISD Communication Dept.

Mansfield ISD

MISD Minutes: iTouch

Jerry Cantu

Mesquite ISD

Teaching Reading, Language and Speech
to Hearing Impaired Students

Wei Tung Chou

Mesquite ISD

Where will you go?

Wade Odom

United ISD

What is Assistive Technology?

Instructional Television Dept.

SILVER

Fort Worth ISD

Peak Teacher Talk II

Charles Ellis & Scott JuVette

Garland ISD/GRS-TV

"GISD Copyright 2008"

Larry Grimes, Homer Clayton

& Delbert Richardson

Houston ISD

ASPIRE: Performance Management

Jim Landureth

Irving ISD

What is Union Bower?

Billy Rudolph

Mesquite ISD

Modeled Guided Reading

Wade Odom

Pharr-San Juan-Alamo ISD

Race Walking Instructional Video

Arianna Vazquez-Hernandez

& Mariana Romero

United ISD

Breakfast in the Classroom Training Video

Instructional Television Dept.

CATEGORY 32 SPORTS EVENT

10,000 to 30,000 Students

BEST OF CATEGORY

Weslaco ISD/KWES-TV 17

Wildcats vs. Flour Bluff Playoff Football Game

Steve Valdez & Mike Palacios

GOLD

San Benito CISD

Sports Beat Basketball:

Tyler Dale, Chuck Navarro & David Cortez

San Benito CISD

San Benito vs. Los Fresnos

Tyler Dale, Chuck Navarro & David Cortez

San Benito CISD

Sports Beat Football:

Tyler Dale, Chuck Navarro & David Cortez

San Benito vs. Porter

Sports Beat Softball:

San Benito vs. Rivera

Waco ISD

Waco ISD 2009 Education Foundation Golf Classic

Dale Caffey & Jesse Botello

Weslaco ISD/KWES-TV 17

Panthers vs. Laredo United Basketball Game

Mike Palacios & Steve Valdez

Weslaco ISD/KWES-TV 17

Wildcats vs. Flour Bluff Playoff Football Game

Steve Valdez & Mike Palacios

CATEGORY 32 SPORTS EVENT

Over 30,000 Students

BEST OF CATEGORY

Clear Creek ISD

Kick Off By The Creek

Kirk Swann & Janice Scott

GOLD

Clear Creek ISD

Kick Off By The Creek

Kirk Swann & Janice Scott

Garland ISD

GISD Football

Delbert Richardson, Chris Mathis,

"Garland Owls vx Tyler Lee Raiders"

Homer Clayton & Larry Grimes

Houston ISD

Moran Norris Foundation

Jim Landureth

Mesquite ISD

Poteet Soccer Makes History

Clif Cotton



CATEGORY 33 LIVE EVENT

BEST OF CATEGORY

Highland Park ISD

Convocation Program

Helen Williams

GOLD

Friendswood ISD
Highland Park High School
Highland Park ISD

Friendswood Football Highlights
Pep Rally - 9/25/09
Convocation Program

Joe Perez
Barry Preston
Helen Williams

Less than 10,000 Students

CATEGORY 33 LIVE EVENT

BEST OF CATEGORY

Grand Prairie ISD

GPISD Education Foundation 2009 Banquet

Louis Tovar & Teri Wilson

GOLD

Goose Creek ISD

Ross S. Sterling Live Graduation

Kathy Clausen, Cindy Lamb, David Bloom,
Gemina Trujillo & Carrie Pryor-Newman
Louis Tovar

Grand Prairie ISD
Grand Prairie ISD
McAllen ISD
Tyler ISD
Waco ISD
Weslaco ISD/KWES-TV 17
Weslaco ISD/KWES-TV 17

2008 Convocation
GPISD Education Foundation 2009 Banquet
Pigskin
Convocation Video
Physics Circus 2009
2008 Pigskin Jubilee Marching Band Contest
Science in the Movies

Louis Tovar & Teri Wilson
Norma Zamora-Guerra
Tonny Williams & Angela Jenkins
Dale Caffey & Jesse Botello
Steve Valdez
Mike Palacios

10,000 to 30,000 Students

CATEGORY 33 LIVE EVENT

BEST OF CATEGORY

Fort Worth ISD

Whiz Quiz - 09

Scott JuVette & Charles Ellis

GOLD

Fort Worth ISD
Fort Worth ISD
Garland ISD

Sofa Studies
Whiz Quiz - 09
The GISD International Fina Arts Celebration

Scott JuVette & Charles Ellis
Scott JuVette & Charles Ellis
Delbert Richardson, Chris Mathis,
Homer Clayton & Larry Grimes
Wade Odom

Mesquite ISD

Pirrung Makes an Impact

Over 30,000 Students





Computerized Categories

CATEGORY 34 COMPUTERIZED PROGRAM

All Divisions Judged Together

BEST OF CATEGORY

North East ISD

Health Update #2

Victor J. Garcia

GOLD

Irving ISD

ICE Awards

Matt MacVeigh

North East ISD

Health Update #2

Victor J. Garcia

North East ISD

The North East 180

Victor J. Garcia

Sharyland ISD

Retiree and Teachers of the Year Appreciation Presentation

Rocio N. Guerra

SILVER

Crowley ISD

Convocation 2008

Jennie Moore

Crowley ISD

M&O TRE 2008

Jennie Moore

Sharyland ISD

Sharyland ISD Presentation

Rocio N. Guerra

CATEGORY 35 ELECTRONIC NEWSLETTER

Less than 10,000 Students

BEST OF CATEGORY

Forney ISD

Forney First

Larry Coker

GOLD

Forney ISD

Forney First

Larry Coker

La Marque ISD

Board Notes

Denise McLean

Lake Travis ISD

Currents

Marco Alvarado

SILVER

Friendswood ISD

eLOOK

Karolyn Gephart

Highland Park ISD

HPISD e-newsletter

Helen Williams, Jacki Moran
& Christine Kyle-Fisher

Melissa Tortorici

Texas City ISD Foundation

STINGAREe-News

Melissa Tortorici

CATEGORY 35 ELECTRONIC NEWSLETTER

10,000 to 30,000 Students

BEST OF CATEGORY

San Benito CISD

Staff Update - December 2008

Celia Longoria & Isabel C. Gonzalez

GOLD

Midland ISD

Employee Newsletter: Promoting Technology

Elizabeth York & Woodrow Bailey

San Benito CISD

Staff Update - December 2008

Celia Longoria & Isabel C. Gonzalez

Weslaco ISD/KWES-TV 17

KWES E-NEWS

Santiago "Jim" Zavala III & Celia Torres

SILVER

Birdville ISD

Partnership

Mark Thomas & Stephanie Whitlock

Clint ISD

Clint Connections

Laura Cade

Rockwall ISD

2009 Graduation Newsletter: Success in Great Length

Adi Bryant



CATEGORY 35 ELECTRONIC NEWSLETTER

Over 30,000 Students

BEST OF CATEGORY

Texas Assoc. of School Boards Hyperlink Newsletter

Roger White

GOLD

Dallas County Schools Dallas County Connection
Garland ISD eLoop
Garland ISD FYI

Abby Cloud & Deanne Hullender
Chris Moore
Chris Moore, Judy Kriehn, Jasmine Preston
& Reavis Wortham
Robin McAdams & Jamie Mount
Roger White
Roger White

Humble ISD Family Album
Texas Assoc. of School Boards Hyperlink Newsletter
Texas Assoc. of School Boards The Star

SILVER

Arlington ISD Arlington ISD Business eNewsletter
Dallas County Schools Spotlight on Zang, June 18, 2009
Fort Bend ISD E-News
Humble ISD "Your Schools"

Leslie Johnston
Abby Cloud
Keryn Miles & Tanisha Blair
Jamie Mount, Karen Collier, Robin McAdams
& Charlotte Hoya
Matt MacVeigh
Mary Gorden
Roger White
Tammy Lanier, Carol Vaughn
& Angela Hider

Irving ISD District Weekly
Plano ISD Plano ISD eNews
Texas Assoc. of School Boards HR Exchange
Harris County Dept. of Ed. e-fusion electronic newsletter

CATEGORY 36 WEB SITES

Less than 10,000 Students

BEST OF CATEGORY

Dickinson ISD www.dickinsonisd.org

Tammy Dowdy

GOLD

Dickinson ISD www.dickinsonisd.org
Eanes ISD www.eanesisd.net
Lake Travis ISD www.ltisdschools.org
North Forest ISD www.nfisd.org
Sharyland ISD www.sharylandisd.org

Tammy Dowdy
Dale Whitaker
Marco Alvarado
Nakisha Myles & Frank Williams
Baltazar Castillo

SILVER

Alamo Heights ISD www.ahisd.net
Alvarado ISD www.alvaradoisd.net
Ennis ISD www.ennis.k12.tx.us
Friendswood ISD www.fisd12.net
Weatherford ISD www.weatherfordisd.com

Tricia Corey
Tommy Brown
Sherry Stockton
Karolyn Gephart & Jolly Ayrhart
Derik Moore

CATEGORY 36 WEB SITES

10,000 to 30,000 Students

BEST OF CATEGORY

McKinney ISD www.mckinneyisd.net

Darrell Cox

GOLD

Laredo ISD www.laredoisd.org/departments/communication/default.html
Laredo ISD www.laredoisd.org/departments/itv/default.html
McKinney ISD www.mckinneyisd.net
Weslaco ISD/KWES-TV 17 <http://kwes17.wisd.us>
Wichita Falls ISD www.wfisd.net

Armando Saldana
Armando Saldana
Darrell Cox
Santiago "Jim" Zavala III
Ashley Thomas

SILVER

Carrollton-Farmers Branch ISD C-FBISD en Español
Tyler ISD www.tylerisd.org/bond2008

Shelley Shay
Jessica Poe

CATEGORY 36 WEB SITES

Over 30,000 Students

BEST OF CATEGORY

Fort Worth ISD

www.fwisd.org

Barbara Griffith & Jennifer Perez-Eggelston

GOLD

Austin ISD

www.austinsd.org

Camille Lochet

Clear Creek ISD

www.ccisd.net

Pam McElvogue, Lauren Jeffcoat, Janice Scott,

Eva deCardenas, Kirk Swann & Elaina Polsen

Barbara Griffith & Jennifer Perez-Eggelston

Tammy Lanier, Carol Vaughn & Angela Hider

Alan Cruce, Kent Murray,

Cyndi Carlton & Taresa Moosman

Kristin Odom & Blythe McPhail

Mary Gorden

Louise Henry, APR

Fort Worth ISD

www.fwisd.org

Harris County Dept. of Ed.

www.hcde-texas.org

Killeen ISD

www.killeenisd.org

Mesquite ISD

www.mesquiteisd.org

Plano ISD

www.pisd.edu

PRISM Advantage

www.choicefacilitypartners.org

SILVER

Arlington ISD

www.aisd.net/aisd/mediaroom

Leslie Johnston

Corpus Christi ISD

www.ccisd.us

Lorette Williams & Tanis Acosta

Garland ISD/ BEST Ed Foundation

www.besteducationfoundation.org

Jasmine Preston & Alyssa Beal

Irving ISD

www.irvingisd.net

Tony Thetford, APR & Matt MacVeigh

Northside ISD

NISD Intranet Redesign

Jonathan Dale

Pharr-San Juan-Alamo ISD

www.psj.k12.tx.us

Melissa Belmares

Region 13 ESC

www.esc13store.net

Clee Upchurch, Ana Amezcua & Haley Stanfield

Round Rock ISD

www.rrisdeducationfoundation.org

Linda Aschenbrenner & JoyLynn Occhiuzzi



CRYSTAL COMMENDATION AWARDS

CATEGORY 37

Corpus Christi ISD

BOND ELECTION

CCISD Bond 2008

Lorette Williams

CATEGORY 38

Arlington ISD

PARENT INVOLVEMENT/VOLUNTEER PROGRAM

Arlington ISD Insider

Mandy Rabalais

CATEGORY 39

Friendswood ISD

SCHOOL/COMMUNITY PARTNERSHIP

FISD returns to being Exemplary

Karolyn Gephart, Jolly Ayrhart & Joe Perez

CATEGORY 40

Northwest ISD

STAFF/STUDENT RECOGNITION

Car Giveaway Student Recognition Event

Melissa Shawn, Lesley Weaver,

Jerhea Nail, America Gathings,

Emily Olson & Angela Scott

CATEGORY 41

Austin ISD

DISTRICT/ASSOCIATION SPECIAL EVENT/CELEBRATION

Forgione Follies

Andy Welch, Kathy Anthony & Oscar Palomo

CATEGORY 42

Pasadena ISD Ed. Foundation

FOUNDATION SPECIAL EVENT/CELEBRATION

Dancing with the Principals

Mark Kramer, Bruce Stone, Jocelyn Nichols,

Candace Ahlfinger, LaVonna Carew & Ashley Holt

CATEGORY 43

Tyler ISD Foundation

FOUNDATION ANNUAL CAMPAIGN

We Believe: The Campaign That Made

Larry Goddard, Tracy Phelps

History for Tyler ISD

& Ross Conner



CATEGORY 44

PLATINUM AWARD

Garland ISD

4 X 4

**Chris Moore, Amoraé Daly, Judy Kriehn,
Jasmine Preston & Reavis Wortham, LaVonna Carew,
Jocelyn Nichols, Ashley Holt & Cindy Parmer**

