



The Night the Stars
Come Out in Texas
Awards Booklet

2006 Platinum Award

Fort Worth ISD
Nancy Ricker
Community Involvement In New Standards for Dress

Crystal Commendations

Bond Election

Richardson ISD
Richardson ISD Communications
School Bond 2006

Parent Involvement/Volunteer Program

Kerrville ISD
Lisa S. Winters

**“It’s Happening, Now!” Kerrville Independent Schools District’s
Program for Parent Involvement**

Special Award

Richardson ISD
Richardson ISD Communications
Balancing Act

School/Community Partnership

Harlingen CISD
Allen D. Aleshire
Career Pathways

Staff/Student Recognition

Humble ISD
Karen Collier, Robin McAdams, Jamie Mount & Charlotte Hoya
From Typical to Terrific: Upgrading the Teacher of the Year Program

District/Association Special Event/Celebration

McAllen ISD
Norma Zamora-Guerra
“The sky is no longer the limit”

Foundation Special Event/Celebration

Texas City ISD Foundation for the Future
Deborah Laine & Melissa Tortorici
Hall of Honor 2006

Foundation Annual Campaign

Fort Bend ISD
Mary Ann Simpson, Becky Walker, Nancy Porter & Keryn Miles
Innovative Foundation Annual Campaign Benefits Teachers and Students

PRINT CATEGORIES

Category 1: Internal Newsletter - less than 10,000 students/ members

BEST OF CATEGORY

Bandera ISD • Brad Domitrovich • Bandera Insider

GOLD STAR

Bandera ISD

Brad Domitrovich

Bandera Insider

SILVER STARS

DeSoto ISD

Beth Trimble & Melissa Starnater

Dare to Soar

Royse City ISD

Jo Nell Mellody

Voice of Royse

South Texas ISD

Andi Atkinson

STISD Board Works

Category 1: Internal Newsletter - 10,000 to 30,000 students/ members

BEST OF CATEGORY

Lamar CISD • Christy Willman, Phillip Sulak & Jeffrey Vetter • The New View

GOLD STARS

Beaumont ISD

Jessie Haynes, Jolene Ortego, Todd Madden & Pat Knox

Beaumont ISD One Vision - A

Beaumont ISD

Jessie Haynes, Jolene Ortego, Todd Madden & Pat Knox

Beaumont ISD One Vision - B

Goose Creek CISD

Kathy Clausen, Terri Cook, Carrie Pryor-Newman & Cindy Lamb

In Step

Lamar CISD

Christy Willman, Phillip Sulak & Jeffrey Vetter

The New View

SILVER STARS

Ector County ISD

Mike Adkins

ECISD Expressions

Goose Creek CISD

Kathy Clausen, Terri Cook, Carrie Pryor-Newman & Cindy Lamb

Inside Goose Creek

Category 1: Internal Newsletter - More than 30,000 students/ members

BEST OF CATEGORY

Mesquite ISD • Allison Lewallyn & Kristin Odom • In Touch Newsletter

GOLD STARS

Alief ISD

Holly Kurth

The Express Employee Newsletter

Dallas ISD

Dallas ISD Publications, Design & Web Services

Communicator

El Paso ISD

Margaret Gallardo

EPISD AdCom Newsletter

Harris County Department of Education

Tammy Lanier, Cynthia Reade & Carol Vaughn

e-fusion notes

Mesquite ISD

Ian Halperin

Board Notes

Mesquite ISD

Allison Lewallyn & Kristin Odom

In Touch Newsletter

Northside ISD

David Sanchez & Monica Faulkenbery, APR

Inside Northside Weekly

Region 16 ESC Head Start

Lynda Queen

Heads Up

San Antonio ISD

Carmen Vázquez-González & Rolando Martinez

Insider

SILVER STARS

Arlington ISD

Michelle Clark, Mandy Rabalais & Veronica V. Sopher

Mac's Notes

Conroe ISD

Katherine Clark

Board-O-Gram

Fort Bend ISD

Keryn Miles, Nancy Porter, Tanisha Blair & Mary Ann Simpson

FBISD E-News

United ISD

Susan E. Carlson, Robert Niño & Raul Leal

United InSiDer Employee Newsletter

Category 2: External Newsletter - Less than 10,000 students/ members

BEST OF CATEGORY

Kerrville ISD • Phil Houseal & Lisa Winters • The Kerrville ISD Close Up

GOLD STARS

Alvarado ISD

Derik Moore

Indian Insider

Channelview ISD

Stephanie Schraeder

Channelview ISD Monthly Newsletter

Flour Bluff ISD Foundation for Education Excellence

Lynn Kaylor

Building Bridges to the FUTURE

Hereford ISD

Linda Lowe & Elaine McNutt

What's Up at HISD?

Hidalgo ISD

Arianna Vazquez

The Treasure Chest Newsletter

Kerrville ISD

Phil Houseal & Lisa Winters

The Kerrville ISD Close Up

Category 2: External Newsletter – Less than 10,000 students/members continued

La Marque ISD	La Marque ISD Communications	Cougar Times
Midway ISD	Julie Henry	Open Door
San Marcos CISD	Iris Campbell	Working Together Parent Newsletter
Texarkana ISD	Tina Veal-Gooch	Martha and Josh Morriss Math & Engineering Elementary School Newsletter
SILVER STARS		
Bastrop ISD	Donald R. Williams & Lauri D. Anzaldua	Bastrop ISD Communicator
Channelview ISD	Stephanie Schraeder	Channelview ISD Quarterly Newsletter
Dickinson ISD	Tammy Dowdy	Dickinson ISD Dialogue
La Porte ISD	Beth J. Rickert	La Porte ISD Newsletter
North Forest ISD	Nakisha Myles	Back-to-School Newsletter
North Forest ISD	Denise Walker & Nakisha Myles	School Board Review - August 2006
Northwest ISD	Rob Ludwig	Northwest ISD Vision
Royse City ISD	Jo Nell Mellody	Back to School
South San Antonio ISD	Ed Suarez	Today's South San
Sunnyvale ISD	Seth Adams	The Sunnyvale Times

Category 2: External Newsletter - 10,000 to 30,000 students/members

BEST OF CATEGORY

Waco ISD • Mary Senter • “Back-to-School 2006” Newsletter

GOLD STARS

Beaumont ISD	Jolene Ortego, Todd Madden & Pat Knox	BISD Today Community Newsletter
Beaumont ISD	Jolene Ortego, Todd Madden & Pat Knox	Community Newsletter of the Beaumont Independent School District
Eagle Mountain-Saginaw ISD	Kristen Escovedo & Derek Stephens	Shine!
Goose Creek CISD	Kathy Clausen, Terri Cook, Carrie Pryor-Newman & Cindy Lamb	Stepping Up
Humble ISD	Robin McAdams	Foundation Newsletter
Humble ISD	Robin McAdams, Charlotte Hoya & Karen Collier	“Your Schools”
La Joya ISD	Lizette Martinez	Noticiero - October 2006 Edition
Lamar CISD	Christy Willman, Phillip Sulak & Jeffrey Vetter	FACTS
Laredo ISD	Marco Alvarado, Veronica Castillon, APR, & Paola Arcos	Las Escuelas de Laredo ISD
McKinney ISD	Cody Cunningham	Back to School Newsletter
Mission CISD	Craig Verley, Lee Thalman & Irene Garza	Mission CISD Messenger
Rockwall ISD	Judy Telford	“The Report” - 2006 Back to School Newsletter “Make Your Mark”
San Benito CISD	Isabel C. González & Celia Longoria	Inside San Benito Schools, Oct. 2006
Tyler ISD	Angela Jenkins & Sandra Massey	The Link
Waco ISD	Mary Senter	“Back-to-School 2006” Newsletter

SILVER STARS

La Joya ISD	Lizette Martinez	Noticiero - Bond Issue Special Edition
Rockwall ISD	Debby Rottman	“The Report” 2005-2006 Graduation Newsletter

Category 2: External Newsletter - More than 30,000 students/members

BEST OF CATEGORY

Spring ISD • Regina Curry & Karen Garrison • Spring Schools - It’s a Brand New Year

GOLD STARS

Aldine ISD	Leticia Fehling, Mike Keeney, Ben G. Wilson & Chris Labod	Inside Aldine
Alief ISD	Holly Kurth, Susan Castro & Andrew Duong	The Communicator
Austin ISD	Katherine Anthony	Austin Insider
Clear Creek ISD	Carrie Ann Taylor	The Communicator
Corpus Christi ISD	Lorette Winters & Kim Sneed	Inside CCISD
Fort Bend ISD	Becky Walker, Nancy Porter & Mary Ann Simpson	FBISD Community Newsletter
Irving ISD	Public Information Department	Inside IISD
Lewisville ISD	Molly Fox, Margaret Gurecky, Cathy Gunther, Tohma Morrison & Valerie Nettles	Fine Points
Mesquite ISD	Allison Lewallyn & Kristin Odom	Report Card
North East ISD	Lynnette Gonzales	North East Connections
Pasadena ISD	Mark Kramer, Ashley Holt, Bruce Stone, Candace Ahlfinger & Kirk Lewis	Pinnacle

Category 2: External Newsletter – More than 30,000 students/members continued

Region 7 ESC	Katie Chenoweth	Gifted Tidbits for Parents
Round Rock ISD	Panchita Garrett	Community Bulletin
San Antonio ISD	Carmen Vázquez-González	Vision SAISD Community Newspaper
Socorro ISD	Minerva Baumann	SISD@Socorro Community Newsletter
Spring Branch ISD	Steve Brunsman, APR	Current - SBISD Newsletter
Spring ISD	Regina Curry & Karen Garrison	Spring Schools - It's a Brand New Year
United ISD	Susan E. Carlson, Robert Niño & Raul Leal	UISD Campus Connection Parent Newsletter
United ISD	Susan E. Carlson, Robert Niño & Raul Leal	United ISD Success Stories
SILVER STAR		
Pasadena ISD	Ashley Holt & LaVonna Alexander-Carew	Partners in Pasadena Newsletter

Category 3: Flyer - Less than 10,000 students/members

BEST OF CATEGORY

Friendswood ISD • Karolyn Gephart • Campus Information Sheets

GOLD STARS

Alvarado ISD	Derik Moore	AIISD Teacher Recruiting
Friendswood ISD	Karolyn Gephart	Campus Information Sheets
Huntsville ISD	Emily deMilliano	Internet Predator
North Forest ISD	Nakisha Myles	NFISD Doorhangers

SILVER STAR

San Marcos CISD	Iris Campbell	Talking Points Myths v. Facts
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Category 3: Flyer - 10,000 to 30,000 students/members

BEST OF CATEGORY

Mission CISD • Craig Verley, Lee Thalman & Irene Garza • TAKS Ruler

GOLD STARS

Beaumont ISD	Jolene Ortego, Todd Madden & Pat Knox	BISD Map and School District
Lamar CISD	Christy Willman & Kathleen Neck	A Great Start In School
Mission CISD	Craig Verley, Lee Thalman & Irene Garza	TAKS Ruler

SILVER STARS

Beaumont ISD	Jolene Ortego, Todd Madden & Pat Knox	New Things Happening in Beaumont ISD 2006-2007
Goose Creek CISD	Kathy Clausen, Terri Cook & Carrie Pryor-Newman	Celebrate Our Successes

Category 3: Flyer - More than 30,000 students/members

BEST OF CATEGORY

Texas Education Agency • Debbie Ratcliffe & TEA Staff • Stay in School... it's worth it!

GOLD STARS

Aldine ISD	Ben G. Wilson, Mike Keeney, Leticia Fehling & Chris Labod	Aldine ISD Map & Information Guide
Clear Creek ISD	Melissa Wiland	CLASS ACTS
Clear Creek ISD	Melissa Wiland	PTA Event Flyer
Fort Worth ISD	Nancy Ricker	Go Fish for a Chair for Teaching Excellence Award
Texas Education Agency	Debbie Ratcliffe & TEA Staff	Stay in School... it's worth it!

SILVER STAR

Garland ISD	Judy Kriehn	Revenge of the Chickens! A Premie-Yum! BBQ Lunch
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Category 4: Brochure - Less than 10,000 students/members

BEST OF CATEGORY

Wharton ISD • Marjorie Sklar • No Matter What the Feat

GOLD STARS

Bastrop ISD	Donald R. Williams & Lauri D. Anzaldúa	Board of Trustees
Foundation Innovation	Milli Christner & Laurie Cromwell	Elgin ISD Education Foundation Brochure
Hardin-Jefferson ISD	Sandra Sherman	Magnificent Mondays
SHW Group Inc. for Melissa ISD	Scott Milder	Melissa ISD Brochure/Information Packet
Texarkana ISD	Tina Veal-Gooch	Texas High Football Season Ticket Holder Thank You Renewal

Category 4: Brochure – Less than 10,000 students/members continued

Texas City ISD Foundation for the Future	Patricia Hill & Deborah Laine	Building the foundation for our children’s future Foundation Brochure
The Mills Agency for Grace School	Nancy V. Mills, APR	It’s All For Them
Wharton ISD	Marjorie Sklar	No Matter What the Feat
Wylie ISD	Susan Dacus & Marcia Coker	Board Brochure
SILVER STARS		
Alvarado ISD	Derik Moore	2006 School Bond Information
Bastrop ISD	Lauri D. Anzaldua	Just the Facts
DeSoto ISD	Beth Trimble & Melissa Starnater	DISD Bond Update
Dickinson ISD	Tammy Dowdy	Human Resources Recruiting Brochure
Flour Bluff ISD	Lynn Kaylor	Classic Fare Catering
Forney ISD	Jennie Moore	Bond Plan November 2006
Friendswood ISD	Karolyn Gephart	FAST FACTS ABOUT FISD
La Marque ISD	Clarissa Silva	Superintendent Search

Category 4: Brochure - 10,000 to 30,000 students/members

BEST OF CATEGORY

Mansfield ISD • Terry Morawski & Elizabeth Haas • Mansfield ISD Stadium

GOLD STARS

Birdville ISD	Mark Thomas & Stephanie Whitlock	2006 Texas Public Schools Week Brochure
Coppell ISD	Tamerah Ringo & Bria Michael	We want you on our team
Hays CISD	Angie Mendez	Education Foundation Brochure
Lamar CISD	Christy Willman, Phillip Sulak & Jeffrey Vetter	A Proud Tradition - A Bright Future
Mansfield ISD	Terry Morawski & Elizabeth Haas	Mansfield ISD Stadium
McKinney ISD	Cody Cunningham	“The McKinney Connection” Recruiting Brochure
Waco ISD	Mary Senter	Superintendent Search

SILVER STARS

Beaumont ISD	Jolene Ortego, Todd Madden & Pat Knox	A Few Points of Pride
Beaumont ISD	Jessie Haynes & Todd Madden	School Finance Report Card
Beaumont ISD	Jolene Ortego, Todd Madden & Pat Knox	Welcome to the Board Meeting
Birdville ISD	Mark Thomas & Stephanie Whitlock	2006 Bond Election Information - English
Birdville ISD	Mark Thomas & Stephanie Whitlock	2006 Bond Election Information - Spanish
Birdville ISD	Mark Thomas & Stephanie Whitlock	BISD General Information
Coppell ISD	Tamerah Ringo & Bria Michael	Coppell High School Principal Vacancy
Goose Creek CISD	Carrie Pryor-Newman	Band Rocks at Gentry Junior School
Humble ISD	Robin McAdams	Seven Who Serve - Board Brochure
Tyler ISD	Larry Goddard	Tyler ISD Foundation Brochure
Tyler ISD	Larry Goddard	Tyler ISD Foundation Menu of Giving
Waco ISD Education Foundation	Traci Marlin	Waco ISD Education Foundation Annual Campaign Brochure
Wichita Falls ISD	Renee Murphy & Marchuetta Matthews	FACTS About the Wichita Falls ISD Bond Proposal

Category 4: Brochure - More than 30,000 students/members

BEST OF CATEGORY

Dallas ISD • Dallas ISD Publications, Design & Web Services • New School Brochures

GOLD STARS

Aldine ISD	Ben G. Wilson, Mike Keeney, Leticia Fehling & Chris Labod	Aldine New Teacher Induction Academy
Aldine ISD	Ben G. Wilson, Mike Keeney, Leticia Fehling & Chris Labod	You’ll find it in Aldine
Arlington ISD	Michelle Clark & Mandy Rabalais	AlSD International Baccalaureate
Corpus Christi ISD	Debb Sullivan	Summer Connections
Corpus Christi ISD	Lorette Winters & Kim Sneed	Superintendent Search
Dallas ISD	Dallas ISD Publications, Design & Web Services	Curriculum Guides
Dallas ISD	Dallas ISD Publications, Design & Web Services	Dallas Achieves
Dallas ISD	Dallas ISD Publications, Design & Web Services	New School Brochures
Garland ISD	Judy Kriehn, Steve Knagg & Reavis Wortham	Education GISD
Garland ISD	Judy Kriehn	Staph Infections: Safety and Health Instructions for Athletes

Category 4: Brochure – More than 30,000 students/members continued

Harris County Department of Education	Tammy Lanier, Cynthia Reade & Carol Vaughn	Harris County Department of Education Information Brochure
Lewisville ISD	Molly Fox, Cathy Gunther, Margaret Gurecky, Tohma Morrison & Valerie Nettles	2005 The Bottom Line
Lewisville ISD	Molly Fox, Cathy Gunther, Margaret Gurecky, Tohma Morrison & Valerie Nettles	2006 Board of Trustees
Lewisville ISD	Molly Fox, Cathy Gunther, Margaret Gurecky, Tohma Morrison & Valerie Nettles	2006-07 Boundary Map
Lewisville ISD	Molly Fox, Cathy Gunther, Margaret Gurecky, Tohma Morrison & Valerie Nettles	2006-07 Locator Map
Mesquite ISD	Kristin Odom	Job Fair Brochure
Mesquite ISD	Kristin Odom	Lunch & Breakfast Menu 2006-2007
Mesquite ISD	Kristin Odom	Selecting Books for Your Baby
Mesquite ISD	Kristin Odom	Standard Dress
North East ISD	Lynnette Gonzales	North East ISD Magnet Program
Richardson ISD	Richardson ISD Communications	School Bond 2006
Round Rock ISD	David Coronado	New Directions & New Horizons
Texas Education Agency	Debbie Ratcliffe & TEA Staff	Texas Permanent School Fund

SILVER STARS

Alief ISD	Holly Kurth, Susan Castro & Andrew Duong	I Learned My ABCs in Alief ISD
Alief ISD	Diane Dang & Andrew Duong	Parents Are Teachers
Alief ISD	Diane Dang & Andrew Duong	Side By Side
Corpus Christi ISD	Lorette Winters & Debb Sullivan	Brief Facts about Corpus Christi ISD Schools
Corpus Christi ISD	Lorette Winters & Debb Sullivan	School Report Card
Education Service Center Region 2	Emily Beaudoin, Ray Huffman & Melissa Gonzalez	Brochure for Project: KIDSploration
Houston ISD	Kerry Reynolds	Board of Education Brochure
Killeen ISD	Karen Thomison	For the Love of Children
North East ISD	Deborah Caldwell	Tradition of Excellence Brochure
Plano ISD	Mary Gorden	Human Resources Brochure
Plano ISD	Mary Gorden	“Plano Proud” Community Mailer
Richardson ISD	Richardson ISD Communications	Enterprise City 40th
Round Rock ISD	David Coronado	Golf Tournament Brochure

Category 5: Booklet - Less than 10,000 students/members

BEST OF CATEGORY

Hidalgo ISD • Arianna Vazquez • Navigating the Course - Hidalgo ISD 2005-2006

GOLD STARS

Bandera ISD	Brad Domitrovich	The Night the Stars Come Out in Bandera
Flour Bluff ISD	Lynn Kaylor	Excellence in Education Award
Hidalgo ISD	Arianna Vazquez	Navigating the Course - Hidalgo ISD 2005-2006
PRISM Advantage	Louise Henry, APR, CFRE	Corem Deo Academy's Cultivate Today ~ Transform Tomorrow Campaign

SILVER STARS

Alvarado ISD	Derik Moore	2006 AISD Information Brochure
Bastrop ISD	Donald R. Williams & Lauri D. Anzaldua	BISD Community Education Brochure
Bastrop ISD	Donald R. Williams & Lauri D. Anzaldua	Welcome Packet
Canutillo ISD	Alfredo Vasquez & Kim Guzman	The Beginning of a New Era - The New Canutillo High School
Highland Park ISD	Chris Cunningham & Helen Williams	Academic Planning Guide
Livingston ISD	Debbie Bartlett	Staff Phone & E-mail Directory
Northwest ISD	Rob Ludwig	2006-2007 Adopted Budget
San Marcos CISD	Iris Campbell	Taking the Pathfinder Plunge
Texarkana ISD	Tina Veal-Gooch	Texas High Football Program

Category 5: Booklet - 10,000 to 30,000 students/ members

BEST OF CATEGORY

Coppell ISD • Tamerah Ringo & Bria Michael • Board of Trustees Operating Procedures

GOLD STARS

Coppell ISD	Tamerah Ringo & Bria Michael	Board of Trustees Operating Procedures
McKinney ISD	Cody Cunningham	Quality without Question - District Brochure
Mission CISD	Craig Verley, Lee Thalman & Irene Garza	Here We Grow Again - Bond Election Information
Rockwall ISD	Debby Rottman	"The World is Yours" Fall 2006 Community Education Informal Courses Catalog

SILVER STARS

La Joya ISD	Lizette Martinez	La Joya ISD Transportation & Back-to-School Guide
Lamar CISD	Christy Willman, Phillip Sulak, Kathleen Neck & Jeffrey Vetter	LCISD Points of Pride

Category 5: Booklet - More than 30,000 students/ members

BEST OF CATEGORY

Mesquite ISD • Kristin Odom • "Where Will You Go?" Children's Book

GOLD STARS

Aldine ISD	Ben G. Wilson, Mike Keeney, Leticia Fehling & Chris Labod	Umbrella
Education Service Center Region 12	Jennifer Marshall-Higgins	Events Catalog
Garland ISD	Judy Kriehn & Reavis Wortham	Teacher Recruiting Brochure - Are You the Right Educator?
Lewisville ISD	Molly Fox, Cathy Gunther, Margaret Gurecky, Tohma Morrison & Valerie Nettles	2006 Back to School Book
Mesquite ISD	Kristin Odom	Invest in the Quest
Mesquite ISD	Kristin Odom	"Where Will You Go?" Children's Book
Military Child Education Coalition	Karen Thomison, Dr. Mary M. Keller & Shirley Lane	Family Traditions for All Seasons
Northside ISD	David Sanchez & Pascual Gonzalez	Welcome to Northside
Pasadena ISD	Ashley Holt, LaVonna Alexander-Carew & Linda Aber	Vanguard Community Service Awards
Plano ISD	Mary Gorden	Relocation Packet
Region 7 ESC	Katie Chenoweth	2006-2007 Region 7 ESC Superintendent Directory

SILVER STARS

Aldine ISD	Ben G. Wilson, Mike Keeney, Leticia Fehling & Chris Labod	TAPE Brochure
Corpus Christi ISD	Lorette Winters & Kim Sneed	Back to School 2006-2007
Cypress-Fairbanks ISD	Stephanie Migl, Gary Durrenberger & Communications Staff	State of the District 2006
Education Service Center Region 12	Jennifer Marshall-Higgins	2006-2007 Region 12 Schools & ESC Directory
Irving ISD	Irving ISD Public Information Department	Basic Facts
Mesquite ISD	Kristin Odom	"A Parent's Guide to High School"
Region 10 ESC	Ron Simpson	Regional Plan for Improvement
Spring ISD	Regina Curry & Cindy Doyle	2006 Academic Recognition Booklet

Category 6: Calendar / Planner - Less than 10,000 students/ members

BEST OF CATEGORY

Bastrop ISD • Donald R. Williams • BISD Annual Report & Calendar

GOLD STARS

Bastrop ISD	Donald R. Williams	BISD Annual Report & Calendar
Channelview ISD	Stephanie Schraeder	Channelview ISD Yearly Wall Calendar
Cleburne ISD	Lisa Magers	CISD Calendar
Friendswood ISD	Karolyn Gephart	2006-2007 Calendar
Galveston ISD	Christine Hopkins	Galveston ISD Back to School Calendar/Annual Report
North Forest ISD	Nakisha Myles	Monthly District Calendar
North Forest ISD	Denise Walker	School Calendar
Texarkana ISD	Tina Veal-Gooch	2006-07 School Calendar
Texas City ISD	Patricia Hill	2006-2007 TCISD District Calendar

SILVER STARS

Flour Bluff ISD	Lynn Kaylor	Planning Calendar
Huntsville ISD	Emily deMilliano	Administrative Calendar

Category 6: Calendar/Planner - 10,000 to 30,000 students/members

BEST OF CATEGORY

McKinney ISD • Larry Coker & Cody Cunningham • McKinney ISD 2006-2007 School Calendar

GOLD STARS

Humble ISD	Robin McAdams	Elementary Student Planner
La Joya ISD	Naida Robles	La Joya ISD Planning Calendar
Lamar CISD	Christy Willman, Phillip Sulak, Kathleen Neck & Jeffrey Vetter	Celebrating Diversity Building Trust
McAllen ISD	Andrea Hathcock	Excellence... Inspired by Stellar Aspirations Calendar
McKinney ISD	Larry Coker & Cody Cunningham	McKinney ISD 2006-2007 School Calendar
Rockwall ISD	Judy Telford	Rockwall ISD 2006-2007 Calendar
Weslaco ISD	Arminda Munoz	Academic Calendar

SILVER STARS

Goose Creek CISD	Kathy Clausen, Terri Cook & Carrie Pryor-Newman	Calendar
Harlingen CISD	Allen D. Aleshire	District Calendar
Weslaco ISD	Arminda Munoz	Monthly Calendar

Category 6: Calendar/Planner - More than 30,000 students/members

BEST OF CATEGORY

Arlington ISD • Michelle Clark, McKenzie Stokes & Veronica V. Sopher • AISD Dimensions of Hope Annual Wall Calendar

GOLD STARS

Aldine ISD	Ben G. Wilson, Chris Labod, Mike Keeney & Leticia Fehling	Aldine ISD 2006-2007 Calendar of Events
Alief ISD	Andrew Duong & Susan Castro	Wee Care for Alief 2006 Calendar
Arlington ISD	Michelle Clark, McKenzie Stokes & Veronica V. Sopher	AISD Dimensions of Hope Annual Wall Calendar
Brownsville ISD	Drue Brown	2006-2007 School Planning Calendar
Corpus Christi ISD	Lorette Winters & Debb Sullivan	Pocket Calendar
Fort Bend ISD	Keryn Miles, Becky Walker, Nancy Porter & Mary Ann Simpson	Information Guide and Events Calendar
Harris Co. Dept. of Education	Tammy Lanier, Cynthia Reade & Carol Vaughn	2006-07 Calendar "You are the Key to Our Success!"
Lewisville ISD	Molly Fox, Cathy Gunther, Margaret Gurecky, Tohma Morrison & Valerie Nettles	2006-07 Calendar of Religious Observances
Mesquite ISD	Denise Kutch & Kristin Odom	2006-2007 School Calendar
Military Child Education Coalition	Karen Thomison, Dr. Mary M. Keller & Shirley Lane	MCEC Annual Calendar
Pasadena ISD	LaVonna Alexander-Carew & Linda Aber	Elementary Food Service Calendar and Lunch Menu
Plano ISD	Mary Gorden	Official School Calendar
Region 16 ESC	Lynda Queen	Secrets of Our Success
United ISD	Susan E. Carlson, Robert Niño & Raul Leal	UISD District Calendar 2006-2007

SILVER STAR

United ISD	Susan E. Carlson, Robert Niño & Raul Leal	UISD Telephone Directory 2006-2007
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Category 7: Programs - Less than 10,000 students/members

BEST OF CATEGORY

Corsicana Education Foundation • Kristin Zastoupil • 2006 Distinguished Scholars Program Book

GOLD STARS

Alvarado ISD	Derik Moore	2006 Alvarado HS Football Program
Bandera ISD	Brad Domitrovich	TV Guide - Employee Recognition Dinner Program
Corsicana Education Foundation	Kristin Zastoupil	2006 Distinguished Scholars Program Book
Flour Bluff ISD	Lynn Kaylor	Coming Together for Excellence
Friendswood ISD	Karolyn Gephart	Celebrating Women Who Wear Many Hats
Huntsville ISD	Emily deMilliano	Red Ribbon Rally Program
La Porte ISD	Beth J. Rickert	La Porte ISD Service Awards Program
Midway ISD	Julie Henry	Puttin' On the Ritz Awards & Recognition Program
Texas City ISD	Melissa Tortorici & Deborah Laine	Hall of Honor 2006

Category 7: Programs – Less than 10,000 students/members continued

SILVER STARS

Dickinson ISD	Tammy Dowdy	Stadium Groundbreaking Program
Flour Bluff ISD	Lynn Kaylor	Spring Sports Award Banquet
Friendswood ISD	Karolyn Gephart	Puttin' On the Ritz
North Forest ISD	Denise Walker	Convocation 2006
South San Antonio ISD	Ed Suarez	10 th Annual South Sansational Awards Program

Category 7: Programs - 10,000 to 30,000 students/members

BEST OF CATEGORY

Humble ISD • Robin McAdams • Spelling Bee Program

GOLD STARS

Hays CISD	Angie Mendez	Denim N Diamonds
Humble ISD	Robin McAdams	Spelling Bee Program
Rockwall ISD	Judy Telford	Employee Recognition and Awards Program
San Benito CISD	Celia Longoria & Ernest Leal	Judge for Yourself Program
San Benito CISD	Celia Longoria & Ernest Leal	Riverside Middle School Program
San Benito CISD/KSBG TV 17	Sergio Garcia, Patti Perales & Isabel C. González	"I am San Benito CISD" Back to School Program
San Benito CISD/KSBG TV 17	Sergio Garcia, Patti Perales, Isabel C. González & Celia Longoria	"You are my Champion" End of the Year Program
Tyler ISD	Angela Jenkins & Sandra Massey	Ribbon Cutting for New School Program
Waco ISD	Mary Senter	Convocation Program

SILVER STARS

Goose Creek CISD	Kathy Clausen, Carrie Pryor-Newman & Terri Cook	Program for Groundbreaking of High School #3
Goose Creek CISD	Kathy Clausen, Terri Cook & Carrie Pryor-Newman	Salute to the Stars, Teacher of the Year Recognition Event
Goose Creek CISD	Carrie Pryor-Newman	Sterling Meistersingers TASA Midwinter Conference
Lamar CISD	Christy Willman & Kathleen Neck	Foster High School - The Wizard of Oz
Tyler ISD	Angela Jenkins & Sandra Massey	General Convocation Program

Category 7: Programs - More than 30,000 students/members

BEST OF CATEGORY

Killeen ISD • Karen Thomison • Starmakers 2006

GOLD STARS

Corpus Christi ISD	Debb Sullivan	2006 Teacher of the Year Program
Education Service Center Region 2	Ray Huffman & Emily Beaudoin	Vision 2010 Strategic Plan
Fort Bend ISD	Becky Walker, Nancy Porter, Keryn Miles & Mary Ann Simpson	Teacher of the Year Program
Fort Bend ISD	Becky Walker, Nancy Porter & Mary Ann Simpson	Travis High School Dedication program
Killeen ISD	Karen Thomison	Fort Worth Fall Symphony
Killeen ISD	Karen Thomison	Fort Worth Winter Symphony
Killeen ISD	Karen Thomison	Starmakers 2006
Military Child Education Coalition	Karen Thomison, Dr. Mary M. Keller & Shirley Lane	Military Child Education Coalition 8 th Annual Conference Program

SILVER STARS

Arlington ISD	Mandy Rabalais	ASD Service Recognition & Retiree Event Program
Education Service Center Region 12	Jennifer Marshall-Higgins	Awards Ceremony & Retirement Celebration
Garland ISD	Judy Kriehn & Reavis Wortham	Couch Elementary School Dedication Brochure
Garland ISD	Judy Kriehn & Reavis Wortham	Parsons Prekindergarten School Dedication Program
Klein ISD	Liz Johnson	"Stars of Tomorrow" Klein ISD Foundation Academic Banquet 2006 Program
Lewisville ISD	Molly Fox, Cathy Gunther, Margaret Gurecky, Tohma Morrison & Valerie Nettles	2005 Veterans Day Program
Lewisville ISD	Molly Fox, Cathy Gunther, Margaret Gurecky, Tohma Morrison & Valerie Nettles	2006 Annual Awards Banquet Program
Mesquite ISD	Kristin Odom	A Place of Distinction
Northside ISD	David Sanchez & Monica Faulkenbery, APR	Simply the Best
Plano ISD	Mary Gorden	Teacher of the Year Gala Program
United ISD	Susan E. Carlson, Robert Niño & Raul Leal	Dr. M. E. Malakoff Elementary Dedication Ceremony
United ISD	Susan E. Carlson, Robert Niño & Raul Leal	UISD Military Personnel Welcome Home

Category 8: Invitations/ Announcements - Less than 10,000 students/ members

BEST OF CATEGORY

Texarkana ISD • Tina Veal-Gooch • Cottage Dinner Invitation for Texarkana Public School Foundation

GOLD STAR

Corsicana Education Foundation	Kristin Zastoupil	2006 Golf Tournament Invitation
Texarkana ISD	Tina Veal-Gooch	TISD Retirement Dinner Invitation

SILVER STARS

Burnet CISD	Sharon Schwartz	Hill Country Hoedown Personnel Banquet Invitation
Clint ISD	Laura Cade	Passport to Excellence Teacher of the Year Invitation
Flour Bluff ISD	Lynn Kaylor	A Decade of Champions
Friendswood ISD	Karolyn Gephart	Puttin' On the Ritz
San Marcos CISD	Iris Campbell	Bowie Elementary School Ribbon Cutting Ceremony
Southwest ISD	Sharon Woldhagen	"Paradise Beach"
Texarkana ISD	Tina Veal-Gooch	Cottage Dinner Invitation for Texarkana Public School Foundation
Texas City ISD	Melissa Tortorici & Deborah Laine	Hall of Honor 2006
The Mills Agency for Wharton County Junior College	Nancy V. Mills, APR	Classically Trained, Comically Derailed

Category 8: Invitations/ Announcements - 10,000 to 30,000 students/ members

BEST OF CATEGORY

Hurst-Eules-Bedford ISD • Carolyn Marcantel • 'Best of the West' Invitation

GOLD STARS

Birdville ISD	Mark Thomas & Stephanie Whitlock	A Spectacular Voyage
Eagle Mountain-Saginaw ISD	Derek Stephens	Comedy Store Invitation
Hays CISD	Angie Mendez	Denim N Diamonds
Hurst-Eules-Bedford ISD	Carolyn Marcantel	'Best of the West' Invitation
Lamar CISD	Christy Willman, Kathleen Neck & Phillip Sulak	Shanghai Might 2006
Laredo ISD	Veronica Castillon, APR, & Paola Arcos	Back to School Celebration
Laredo ISD	Veronica Castillon, APR, & Paola Arcos	Memorial Middle School Ribbon Cutting
Laredo ISD	Veronica Castillon, APR, & Paola Arcos	Tarver Elementary School Ribbon Cutting
Mansfield ISD	Terry Morawski & Elizabeth Haas	"Night of a Thousand Stars" Invitation
McAllen ISD	Norma Zamora-Guerra	Abrazos!
McKinney ISD	Larry Coker & Cody Cunningham	McKinney Boyd High School Dedication Invitation
San Benito CISD	Celia Longoria & Ernest Leal	Judge for Yourself...
San Benito CISD/KSBG TV 17	Sergio Garcia, Patti Perales, Celia Longoria & Isabel C. González	"I am San Benito CISD" Invitation
San Benito CISD/KSBG TV 17	Sergio Garcia, Patti Perales & Priscilla Garcia	"Score a Sweet Deal" Invitation
San Benito CISD/KSBG TV 17	Sergio Garcia, Patti Perales & Celia Longoria	"Zumbando con Kellogg's" Invitation

SILVER STARS

Birdville ISD	Mark Thomas & Stephanie Whitlock	Christmas Luncheon
Birdville ISD	Mark Thomas & Stephanie Whitlock	We want to thank you...
Goose Creek CISD	Kathy Clausen, Terri Cook & Carrie Pryor-Newman	Groundbreaking Ceremonies for Three New Facilities
San Benito CISD	Celia Longoria & Ernest Leal	2006-07 Campus Teachers of the Year
San Benito CISD/KSBG TV 17	Sergio Garcia, Patti Perales & Celia Longoria	"You are my Champion" End of the Year Luncheon Invitation
Tyler ISD	Angela Jenkins & Sandra Massey	Ribbon Cutting for New School Invitation

Category 8: Invitations/ Announcements - More than 30,000 students/ members

BEST OF CATEGORY

Plano ISD • Mary Gorden • Teacher of the Year Gala Invitation

GOLD STARS

Arlington ISD	Mandy Rabalais	AISSD Teacher of the Year Invitation
Clear Creek ISD	Melissa Wiland	G.W. Robinson Invitation
Fort Bend ISD	Becky Walker	Fort Bend Education Foundation Gala Invitation
Fort Worth ISD	Nancy Ricker	"You Made A World of Difference" FWISD Retirees Dinner
Harris County Department of Education	Tammy Lanier, Cynthia Reade & Carol Vaughn	Come Learn with Us Invitation to Apply for Employment

Category 8: Invitations/Announcements – More than 30,000 students/members continued

Lewisville ISD	Molly Fox, Cathy Gunther, Margaret Gurecky, Tohma Morrison & Valerie Nettles	2005 Veterans Day Invitation
Mesquite ISD	Kristin Odom	“A Place of Distinction” Invitation
Mesquite ISD	Kristin Odom	Save the Date: The Dedication of Dr. James P. Terry Middle School
Mesquite ISD	Kristin Odom	“Saw You In The News” Congratulations Card from the Superintendent
Pasadena ISD	Linda Aber	Wall of Honor Invitation
Plano ISD	Mary Gorden	Teacher of the Year Gala Invitation
Round Rock ISD	David Coronado	Spirit of Excellence: PIE Appreciation Breakfast Invitation
Socorro ISD	Minerva Baumann	John Drugan PK8 School Invitation-Dedication
Socorro ISD	Minerva Baumann	National Library Week
Socorro ISD	Minerva Baumann	Teacher of the Year Invitation
SILVER STARS		
Brownsville ISD	Drue Brown	2006 BISD Disco Fever Employee Gala
Clear Creek ISD	Melissa Wiland	Krueger Field House Invitation
Clear Creek ISD	Melissa Wiland	Let’s Celebrate
Fort Worth ISD	Nancy Ricker	Fort Worth Fanfare for Outstanding Teachers Recognition
Killeen ISD	Karen Thomison	A Living Legacy
Lewisville ISD	Molly Fox, Cathy Gunther, Margaret Gurecky, Tohma Morrison & Valerie Nettles	2006 Annual Recognition and Awards Banquet Invitation
Lewisville ISD	Molly Fox, Cathy Gunther, Margaret Gurecky, Tohma Morrison & Valerie Nettles	Dedication Ceremony Invitation for Bolin Administrative Center
Mesquite ISD	Kristin Odom	Convocation 2006 Invitation
Socorro ISD	Minerva Baumann	National School Counselors Week
Socorro ISD	Minerva Baumann	Respect for Law Week

Category 9: Posters - Less than 10,000 students/members

BEST OF CATEGORY

Texarkana ISD • Tina Veal-Gooch • Texas High Football 2006 Schedule

GOLD STARS

DeSoto ISD	Beth Trimble & Melissa Starnater	All Aboard the Eagle Cruise Line - Seniors Prom
Livingston ISD	Gregg Faith	Stars and Stripes Breakfast Poster
Texarkana ISD	Tina Veal-Gooch	Texas High Football 2006 Schedule

SILVER STARS

Alvarado ISD	Derik Moore	Shot Clinic Poster
Canutillo ISD	Alfredo Vasquez & Kim Guzman	Dedication Tribute Poster Naming of CHS Stadium
La Marque ISD	Clarissa Silva	La Marque ISD - Where Champions are Made
South Texas ISD	Andi Atkinson	Med Tech

Category 9: Posters - 10,000 to 30,000 students/members

BEST OF CATEGORY

Mansfield ISD • Terry Morawski & Elizabeth Haas • 2006 MISD Stars Poster

GOLD STARS

Humble ISD	Robin McAdams	I B Program Poster
Lamar CISD	Christy Willman & Kathleen Neck	A Starry Night in Texas
Mansfield ISD	Terry Morawski & Elizabeth Haas	2006 MISD Stars Poster
McAllen ISD	Andrea Hathcock	Smokin’ Joe

SILVER STARS

Birdville ISD	Mark Thomas & Stephanie Whitlock	Birdville at the Bass
Eagle Mountain-Saginaw ISD	Kristen Escovedo	Wordstock Poster
McKinney ISD	Larry Coker	Parent S.T.E.P.S. Poster

Category 9: Posters - More than 30,000 students / members

BEST OF CATEGORY

**Military Child Education Coalition • Karen Thomison, Dr. Mary M. Keller & Shirley Lane •
Chart Your Course Road Map**

GOLD STARS

Austin ISD	Andy Welch & Katherine Anthony	Don't Kill Your Future
Brownsville ISD	Drue Brown	Hispanic Heritage Month Poster
Brownsville ISD	Drue Brown	Reindeer Review Poster
Dallas ISD	Dallas ISD Publications, Design & Web Services	Purpose, Goals (1-5)
Dallas ISD	Jon Dahlander	School Zone Dallas Poster
Dallas ISD	Dallas ISD Publications, Design & Web Services	The Road to Broad
Dallas ISD	Jon Dahlander	Zona Escolar de Dallas Poster
Fort Bend ISD	Becky Walker	Convocation Poster "Framework for Learning"
Garland ISD	Judy Kriehn	Poster for CATE Exhibit and Annual Plant & Livestock Show
Harris County Department of Education	Tammy Lanier, Cynthia Reade & Carol Vaughn	Harris County School Districts Calendar Poster
Lewisville ISD	Molly Fox, Cathy Gunther, Margaret Gurecky, Tohma Morrison & Valerie Nettles	2006 Veterans Day Poster
Lewisville ISD	Molly Fox, Cathy Gunther, Margaret Gurecky, Tohma Morrison & Valerie Nettles	Chess Tournament Poster
Mesquite ISD	Kristin Odom	Future Quest! Coloring Sheet Mini-Poster
Military Child Education Coalition	Karen Thomison, Dr. Mary M. Keller & Shirley Lane	Chart Your Course Road Map
Northside ISD	David Sanchez	Northside Pillars of Character
Northside ISD	David Sanchez	Northside Rocks
Round Rock ISD	Panchita Garrett	"I Became A Mentor"

SILVER STARS

Arlington ISD	Arlington ISD Technology Department	AISS Career & technology Photo Contest Poster
Klein ISD	Liz Johnson	Employee of the Year Poster
Klein ISD	Liz Johnson	Klein ISD Education Foundation Grant Poster
Mesquite ISD	Kristin Odom	Future Quest! Poster
Northside ISD	David Sanchez	Partners
Texas Education Agency	Debbie Ratcliffe & TEA Staff	Art: The First Language
United ISD	Susan E. Carlson, Robert Niño & Raul Leal	Back to School Safety (Law Enforcement)
United ISD	Susan E. Carlson, Robert Niño & Raul Leal	Campus Crime Stoppers Pledge Ceremony
United ISD	Susan E. Carlson, Robert Niño & Raul Leal	Mission Statement and Goals
United ISD	Susan E. Carlson, Robert Niño & Raul Leal	Pounds for Scholars Stay Healthy & Fit 5K Walk
United ISD	Susan E. Carlson, Robert Niño & Raul Leal	Re-Unite with UISD (Dropout Recovery)
United ISD	Susan E. Carlson, Robert Niño & Raul Leal	Student Dress for Success
United ISD	Susan E. Carlson, Robert Niño & Raul Leal	UISD Parent Festival

Category 10: Holiday - Less than 10,000 students / members

BEST OF CATEGORY

DeSoto ISD • Beth Trimble & Melissa Starnater • Happy Holidays from DeSoto ISD

GOLD STARS

Alvarado ISD	Derik Moore	2006 AISD Thanksgiving Card
Burnet CISD	Sharon Schwartz	the Reason for the Season
DeSoto ISD	Beth Trimble & Melissa Starnater	Happy Holidays from DeSoto ISD
Friendswood ISD	Karolyn Gephart	FISD Holiday Card
Galveston ISD Education Foundation	Julie Schmid	Teacher Holiday Gift
Highland Park ISD	Helen Williams	Birthday Card
Highland Park ISD	Helen Williams	Holiday Card
Midway ISD	Julie Henry	Holiday Cards
Texas City ISD	Melissa Tortorici	Seasons Greeting from TCISD

Category 10: Holiday - 10,000 to 30,000 students/ members

BEST OF CATEGORY

Laredo ISD • Veronica Castillon, APR, & Paola Arcos • Christmas Card from Laredo ISD

GOLD STARS

Humble ISD	Robin McAdams	Halloween Thank You
Lamar CISD	Christy Willman & Kathleen Neck	Peace on Earth - Good Will to Men
Laredo ISD	Veronica Castillon, APR, & Paola Arcos	Christmas Card from Laredo ISD
Laredo ISD	Veronica Castillon, APR, & Paola Arcos	Invitation to LISD's new Technology Center

Category 10: Holiday - More than 30,000 students/ members

BEST OF CATEGORY

Plano ISD • Mary Gorden • Holiday Greeting Card

GOLD STARS

Harris County Department of Education	Tammy Lanier, Cynthia Reade & Carol Vaughn	Happy Birthday Harris County Department of Education Employees
Mesquite ISD	Kristin Odum	"Happy Birthday" Card from the Superintendent
Military Child Education Coalition	Karen Thomison, Dr. Mary M. Keller & Shirley Lane	Holiday Card, Note Card and Bookmark Collection
Plano ISD	Mary Gorden	Holiday Greeting Card

SILVER STAR

Socorro ISD	Minerva Baumann	Superintendent's Holiday Open House Invitations
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Category 11: Non-English Speaking Audience - Less than 10,000 students/ members

BEST OF CATEGORY

Cleburne ISD • Lisa Magers • Parent Involvement

GOLD STARS

Cleburne ISD	Lisa Magers	Parent Involvement
Hidalgo ISD	Arianna Vazquez	Nuestra Cultura
South Texas ISD	Andi Atkinson	¡Piense mas alla del libro!

Category 11: Non-English Speaking Audience - 10,000 to 30,000 students/ members

BEST OF CATEGORY

Mission CISD • Craig Verley, Lee Thalman & Irene Garza • Mission CISD Mensajera

GOLD STAR

McKinney ISD	Larry Coker	McKinney ISD Code of Conduct Spanish Version
Mission CISD	Craig Verley, Lee Thalman & Irene Garza	Mission CISD Mensajera
Mission CISD	Craig Verley, Lee Thalman & Irene Garza	Mission CISD Página de Información

SILVER STARS

Goose Creek CISD	Kathy Clausen, Terri Cook & Carrie Pryor-Newman	Goose Creek CISD 2006-07 Calendar
Goose Creek CISD	Kathy Clausen, Terri Cook, Carrie Pryor-Newman & Cindy Lamb	Stepping Up
Humble ISD	Robin McAdams	ESL Brochure

Category 11: Non-English Speaking Audience - More than 30,000 students/ members

BEST OF CATEGORY

Mesquite ISD • Mesquite ISD Communications Dept. • ¿A donde irás?

GOLD STARS

Cypress-Fairbanks ISD	Stephanie Migl, Marie Meehan & Communications Staff	Metas y Prioridades del Distrito 2006-2007
Mesquite ISD	Mesquite ISD Communications Dept.	¿A donde irás?
Mesquite ISD	Mesquite ISD Communications Dept.	Menu de Almuerzos y Desayunos 2006-2007
Region 16 ESC	Lynda Queen	SE BUSCA

SILVER STARS

Harris County Department of Education	Tammy Lanier, Cynthia Reade & Carol Vaughn	Head Start Bilingual Brochure
Mesquite ISD	Mesquite ISD Communications Dept.	Ropa Escolar Estándar

Category 12: Annual Report - Less than 10,000 students/members

BEST OF CATEGORY

South Texas ISD • Andi Atkinson • STISD 2004-2005 Annual Report

GOLD STARS

Alamo Heights ISD	Kevin Brown	2005 Annual Report A Tradition of Excellence
Bastrop ISD	Donald R. Williams	BISD Annual Report & Calendar
Henderson ISD	Cyndi Walker	“The Tradition of Excellence Continues” Annual Performance Report/Calendar
South Texas ISD	Andi Atkinson	STISD 2004-2005 Annual Report

SILVER STARS

New Braunfels ISD	Stephanie Ferguson	Experiencing What Matters - Annual Report
Northwest ISD	Jerhea Nail	District Snapshot
Royse City ISD	Jo Nell Mellody	Royse City ISD Annual Report

Category 12: Annual Report - 10,000 to 30,000 students/members

BEST OF CATEGORY

Goose Creek CISD • Kathy Clausen, Terri Cook, Carrie Pryor-Newman & Cindy Lamb • Annual Report

GOLD STARS

Bryan ISD	Sandy Farris & Sandra Davis	Bryan ISD Education Foundation Annual Report
Goose Creek CISD	Kathy Clausen, Terri Cook, Carrie Pryor-Newman & Cindy Lamb	Annual Report

SILVER STAR

Allen ISD	Tim Carroll	Honoring the Past...Celebrating the Future 2006 State of the Schools Report
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Category 12: Annual Report - More than 30,000 students/members

BEST OF CATEGORY

Plano ISD • Mary Gorden • 2006 Annual Report - The Power of Education”

GOLD STARS

Austin ISD	Katherine Anthony	Proud To Go Public Annual Report
Corpus Christi ISD	Lorette Winters & Debb Sullivan	CCISD Annual Performance Report 2005-2006
Dallas ISD	Dallas ISD Publications, Design & Web Services	DISD Board of Trustees Biannual Report
El Paso ISD	Luis Villalobos	Report Card 2006
Fort Bend ISD	Keryn Miles, Becky Walker, Nancy Porter & Mary Ann Simpson	Partners in Education Annual Report
Irving ISD	Public Information Department	Annual Report 2005
Killeen ISD	Karen Thomison	Great Schools Report
Klein ISD	Liz Johnson	2005-2006 Annual Performance Report
Plano ISD	Mary Gorden	2006 Annual Report - The Power of Education”
Richardson ISD	Richardson ISD Communications	State of the District

SILVER STARS

Aldine ISD	Ben G. Wilson, Mike Keeney, Leticia Fehling & Chris Labod	Annual Performance Report 2004-05
Cypress-Fairbanks ISD	Stephanie Migl, Gary Durrenberger & Kelli Durham	State of the District 2006
Houston ISD	Kerry Reynolds	2005 Annual Report: State of the Schools
Killeen ISD	Karen Thomison & Todd Martin	Killeen ISD Annual Report
Round Rock ISD	Panchita Garrett	“Working Together”
Texas Association of School Boards	Roger White	TASB 2005 Annual Report

Category 13: Communication Plan - Less than 10,000 students/members

BEST OF CATEGORY

Galveston ISD • Christine Hopkins • Snapshot of GISD’s Image/2006-2007 PIO Strategic Plan

GOLD STAR

Galveston ISD	Christine Hopkins	Snapshot of GISD’s Image/2006-2007 PIO Strategic Plan
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Category 13: Communication Plan - More than 30,000 students/members

BEST OF CATEGORY

Education Service Center Region 2 • Emily Beaudoin • 2005-2006 Marketing Plan

GOLD STAR

Education Service Center Region 2	Emily Beaudoin	2005-2006 Marketing Plan
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SILVER STAR

Irving ISD	Public Information Department	Strategic Communications Plan
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Category 14: Magazines - More than 30,000 students/members

BEST OF CATEGORY

Texas Association of School Boards • Roger White • Texas Lone Star

GOLD STARS

Dallas ISD	Dallas ISD Publications, Design & Web Services	Dallas ISD Parent
Harris County Department of Education	Tammy Lanier, Cynthia Reade & Carol Vaughn	Imprint
Military Child Education Coalition	Karen Thomison, Dr. Mary M. Keller & Shirley Lane	On the Move
Texas Association of School Boards	Roger White	Texas Lone Star
Texas Classroom Teachers Association	Kelley Strutton	The Classroom Teacher

Category 15: Handbooks/Manuals - Less than 10,000 students/members

BEST OF CATEGORY

Livingston ISD • Debbie Bartlett • Handbook for the Substitute Teacher

GOLD STARS

Huntsville ISD	Emily deMilliano	Handbook
Livingston ISD	Debbie Bartlett	Green and White Scholarship Booklet
Livingston ISD	Debbie Bartlett	Handbook for the Substitute Teacher

Category 15: Handbooks/Manuals - 10,000 to 30,000 students/members

BEST OF CATEGORY

Goose Creek CISD • Kathy Clausen, Terri Cook, Carrie Pryor-Newman & Cindy Lamb • A Jump Start to Communications

GOLD STAR

Goose Creek CISD	Kathy Clausen, Terri Cook, Carrie Pryor-Newman & Cindy Lamb	A Jump Start to Communications
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SILVER STARS

Lamar CISD	Christy Willman & Kathleen Neck	LCISD Student Handbooks
McKinney ISD	Larry Coker	McKinney ISD Code of Conduct

Category 15: Handbooks/Manuals - More than 30,000 students/members

BEST OF CATEGORY

Military Child Education Coalition • Karen Thomison, Dr. Mary M. Keller & Shirley Lane • A Legislators Guide to Military Children

GOLD STARS

Dallas ISD	Dallas ISD Publications, Design & Web Services	Quick Guide to Dallas ISD Style
Military Child Education Coalition	Karen Thomison, Dr. Mary M. Keller & Shirley Lane	A Legislators Guide to Military Children
Military Child Education Coalition	Karen Thomison, Dr. Mary M. Keller & Shirley Lane	Getting Your Ducklings in a Row
Military Child Education Coalition	Karen Thomison, Dr. Mary M. Keller & Shirley Lane	GLU Kit
Socorro ISD	Minerva Baumann	High School Student Guides

SILVER STARS

Houston ISD	Kerry Reynolds	HISD Style Guide
Mesquite ISD	Allison Lewallyn	Student Handbook and Code of Conduct
Plano ISD	Mary Gorden	Student/Parent Policy Guide - English/Spanish
Region 10 ESC	Ron Slmpson	2006-2007 PROFILE Directory
Region 10 ESC	Ron Slmpson	Programs and Services Directory
Texas Classroom Teachers Association	Kelley Strutton	TCTA Annual Survival Guide

Category 16: Image/Identity Packages - Less than 10,000 students/members

BEST OF CATEGORY

PRISM Advantage • Louise Henry, APR, CFRE •

Corem Deo Academy's Cultivate Today ~ Transform Tomorrow Campaign Identity Package

GOLD STARS

Forney ISD	Jennie Moore	First District Press Kit
PRISM Advantage	Louise Henry, APR, CFRE	Corem Deo Academy's Cultivate Today ~ Transform Tomorrow Campaign Identity Package

SILVER STARS

DeSoto ISD	Beth Trimble & Melissa Starnater	Seniors Prom 2006 Package
Flour Bluff ISD	Lynn Kaylor	Coming Together For Excellence
Flour Bluff ISD	Lynn Kaylor	District Champions
Friendswood ISD	Karolyn Gephart	Celebrating Women Who Wear Many Hats
San Marcos CISD	Iris Campbell	Working Together
South Texas ISD	Andi Atkinson	STISD - Think Outside the Book!

Category 16: Image/Identity Packages - 10,000 to 30,000 students/members

BEST OF CATEGORY

Eagle Mountain-Saginaw ISD • Kristen Escovedo • Wordstock Campaign

GOLD STARS

Eagle Mountain-Saginaw ISD	Kristen Escovedo	Wordstock Campaign
Hurst-Eules-Bedford ISD	Judy Everett Ramos	Best of the West

SILVER STAR

Lamar CISD	Christy Willman, Kathleen Neck & Phillip Sulak	Driven to Succeed - Lamar CISD Exemplary 2007
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Category 16: Image/Identity Packages - More than 30,000 students/members

BEST OF CATEGORY

Irving ISD • Public Information Department • Irving ISD Information Packet

GOLD STARS

Irving ISD	Public Information Department	Irving ISD Information Packet
Military Child Education Coalition	Karen Thomison, Dr. Mary M. Keller & Shirley Lane	Growing, Learning, Understanding: Making Meaning Through Family Literacy Toolkits
Military Child Education Coalition	Karen Thomison, Dr. Mary M. Keller & Shirley Lane	MCEC Press Kit

SILVER STARS

Brownsville ISD	Drue Brown	2006-07 Planning Calendar, 2006 Annual performance Report and Brochure
Clear Creek ISD	Melissa Wiland	A Driving Force Behind Educational Excellence
Garland ISD	Judy Kriehn	Retirement Banquet Print Materials
Pasadena ISD	Candace Ahlfinger, Mark Kramer, Ashley Holt, LaVonna Alexander-Carew & Linda Aber	Circus Marketing Mailers
Socorro ISD	Minerva Baumann	2006 Partners in Education Recognition "SISD, Walk of Fame"
Socorro ISD	Minerva Baumann	Partners in Education Image Identity
Texas Classroom Teachers Association	Kelley Strutton	TCTA 2006 Membership Campaign

Category 17: Writing - Less than 10,000 students/members

BEST OF CATEGORY

Tomball ISD • Staci Stanfield • TISD Custodian Thanks Community for its Kindness

GOLD STARS

South Texas ISD	Andi Atkinson	School Works
Tomball ISD	Staci Stanfield	TISD Custodian Thanks Community for its Kindness

SILVER STARS

Forney ISD	Jennie Moore	Forney High School Principal's Greeting
Galveston ISD	Christine Hopkins	New Directions New Beginnings
La Marque ISD	La Marque ISD Communications	La Marque ISD make "recognizable" gains in academics

Category 17: Writing - 10,000 to 30,000 students/ members

BEST OF CATEGORY

McKinney ISD • Larry Coker • Connecting the Community

GOLD STARS

Hurst-Euleuss-Bedford ISD	Judy Everett Ramos	Best of the West
McKinney ISD	Larry Coker	Connecting the Community
San Benito CISD	Isabel C. González	“Carmen’s ‘Locks of Love’ donation”
San Benito CISD	Isabel C. González	Niño brothers make waves
San Benito CISD/KSBG TV 17	Patti Perales	NewsMinute Script Bobby Morrow

SILVER STARS

Carrollton-Farmers Branch ISD	Cindy Randle	Sharing Triumphs and Tributes
Goose Creek CISD	Terri Cook	Behind the Scenes: Goose Creek CISD Bond Issue
San Benito CISD	Isabel C. González	“Cortez named KGBY-TV ‘Our Generation Reporter’”

Category 17: Writing - More than 30,000 students/ members

BEST OF CATEGORY

Killeen ISD • Todd Martin • Reaching Back

GOLD STARS

Killeen ISD	Todd Martin	Reaching Back
Mesquite ISD	Allison Lewallyn	Commencement Speech 2006 (for Superintendent)
Mesquite ISD	Allison Lewallyn	Future Quest: Giving Students Options for a Lifetime
Mesquite ISD	Allison Lewallyn	Safety is a Priority: What We Need to Know About New Technology
Socorro ISD	Irma Flores	SISD Welcomes Students Back and Opens Two New Schools

SILVER STARS

Education Service Center Region 2	Ray Huffman	Customer Satisfaction Survey Results
Education Service Center Region 2	Ray Huffman	Vision 2010 Strategic Plan
El Paso ISD	Margaret Gallardo	“New School” EPISD AdCom Article
Harris County Department of Education	Tammy Lanier, Cynthia Reade & Carol Vaughn	Managing Hurricane Relief
Mesquite ISD	Allison Lewallyn	A.L.I.V.E. Article
Spring Branch ISD	Steve Brunsman, APR	Bus Stop: 50 Years in Drivers Seat

Category 18: Published News or Feature - Less than 10,000 students/ members

BEST OF CATEGORY

South San Antonio ISD • Ed Suarez •

South San Athlete Vows To Return Despite “Minor” Setback

GOLD STARS

Cleburne ISD	Lisa Magers	PASS
Highland Park ISD	Helen Williams	Education: the Key to the Future
Highland Park ISD	Helen Williams	Looking forward to another great school year in HPISD
Highland Park ISD	Helen Williams	We’ve got a Supreme Court ruling - now what?
South San Antonio ISD	Ed Suarez	“Mr. South San” To Receive His Highest Honor
South San Antonio ISD	Ed Suarez	South San Athlete Vows To Return Despite “Minor” Setback

SILVER STARS

Alvarado ISD	Derik Moore	Administrators stressed out over school faculty woes
Burnet CISD	Sharon Schwartz	Looking for a Place to Call Home...
Forney ISD	Jennie Moore	Report Card - Fall 2006
South Texas ISD	Andi Atkinson	STISD announces new BETA principal
Wylie ISD	Susan Dacus	“Our Kids Care Too” WISD students are giving back at all ages

Category 18: Published News or Feature - 10,000 to 30,000 students/members

BEST OF CATEGORY

Carrollton-Farmers Branch ISD • Cindy Randle • Accountability & Integrity Matter

GOLD STARS

Carrollton-Farmers Branch ISD	Cindy Randle	Accountability & Integrity Matter
Goose Creek CISD	Terri Cook	Robin Stoerner, Elementary Principal of the Year
Humble ISD	Jamie Mount	“Humble ISD: a home away from home”
La Joya ISD	Naida Robles	The Wheels on the Bus Go ‘Round and Round
Lamar CISD	Phillip Sulak	Building is Focus at Navarro Middle School

SILVER STARS

Eagle Mountain-Saginaw ISD	Kristen Escovedo	Peace, Love & Vocabulary
Hurst-Eules-Bedford ISD	Judy Everett Ramos	Maximum Read at Hurst Jr. High
La Joya ISD	Naida Robles	Great Teachers = Great Students
Laredo ISD	Veronica Castillon, APR	Football Rivalry
San Benito CISD	Celia Longoria	Bobby’s World
San Benito CISD	Celia Longoria	Relay For Life Efforts A Success
San Benito CISD/KSBGTV 17	Isabel C. González & Patti Perales	San Benito CATE Goes National

Category 18: Published News or Feature - More than 30,000 students/members

BEST OF CATEGORY

Pasadena ISD • Ashley Holt • The Sound of Sacrifice

GOLD STARS

Clear Creek ISD	Carrie Ann Taylor	CCISD Encourages Reading Through Book Clubs
Clear Creek ISD	Carrie Ann Taylor	The Genesys of a Students Career in technology
Clear Creek ISD	Carrie Ann Taylor	WAVE Students in mini course Dive Deep into Underwater Learning
Killeen ISD	Todd Martin	Family Farewell
Killeen ISD	Todd Martin	Global Graduation
Killeen ISD	Todd Martin	Hero’s Return
Killeen ISD	Todd Martin	School Dismissed
Lewisville ISD	Margaret Gurecky, Cathy Gunther, Tohma Morrison, Valerie Nettles & Amanda Brim	Serving Double Duty
Mesquite ISD	Allison Lewallyn & Kristin Odom	College Week Tab
Pasadena ISD	Ashley Holt	After the Storm: School Districts tally financial, emotional tolls
Pasadena ISD	Ashley Holt	Districts and TEA rally in the face of Hurricane Rita
Pasadena ISD	Ashley Holt	Katrina, Rita, wreak havoc on Gulf Coast and Texas schools
Pasadena ISD	Ashley Holt	The Sound of Sacrifice

SILVER STARS

Clear Creek ISD	Carrie Ann Taylor	Cart-shaped desks and other surprising Summer Learning Opportunities
Clear Creek ISD	Carrie Ann Taylor	CCISD Has Its Own Design on a Dime Facilities Team
Dallas ISD	Dallas ISD Publications, Design & Web Services	And the Band Plays On
Dallas ISD	Dallas ISD Publications, Design & Web Services	Students Get Fruit and Vegetable Snacks
Harris County Department of Education	Tammy Lanier, Cynthia Reade & Carol Vaughn	Early Childhood Intervention - Keep Pace celebrates family service milestone
Lewisville ISD	Molly Fox, Cathy Gunther, Margaret Gurecky, Tohma Morrison & Valerie Nettles	LISD’s Robin Fry named Region XI’s Elementary Teacher of the Year
Mesquite ISD	Ian Halperin	Pennant Race Comes to MISD

Category 19: Published News Release, Edited - Less than 10,000 students/members

BEST OF CATEGORY

Highland Park ISD • Helen Williams • Highlander Stadium sign restored to its neon glory

GOLD STARS

Highland Park ISD	Helen Williams	Highlander Stadium sign restored to its neon glory
Highland Park ISD	Helen Williams	Pulitzer & Tony-winning Alum to viste with students
Highland Park ISD	Helen Williams	Shattered Dreams to teach sobering lesson

SILVER STARS

South Texas ISD	Andi Atkinson	BLA librarian wins Technology Pathfinder Award
Tomball ISD	Staci Stanfield	TISD Earns Excellence in Financial Accountability

Category 19: Published News Release, Edited - 10,000 to 30,000 students/members

BEST OF CATEGORY

Mansfield ISD • Elizabeth Haas • Mansfield ISD Culinary Program pays tribute to fellow student

GOLD STARS

Carrollton-Farmers Branch ISD	Angela Shelley	AVID
Carrollton-Farmers Branch ISD	Angela Shelley	Video iPods to all Teachers
Eagle Mountain-Saginaw ISD	Kristen Escovedo	Chapter 41 Published News Release
Goose Creek CISD	Terri Cook	Steve Herring, Secondary principal of the Year
Mansfield ISD	Elizabeth Haas	Mansfield ISD Culinary Program pays tribute to fellow student

SILVER STAR

Carrollton-Farmers Branch ISD	Angela Shelley	Early College High School
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Category 19: Published News Release, Edited - More than 30,000 students/members

BEST OF CATEGORY

Spring Branch ISD • Steve Brunsman, APR • Student chess program pairs play with brain workout

GOLD STARS

Education Service Center Region 2	Emily Beaudoin & Melissa Gonzalez	17 th Annual Safe & Drug Free Schools and Communities Youth Leadership Conference
Education Service Center Region 2	Emily Beaudoin & Melissa Gonzalez	West Oso, Benavides ISD win honors
Harris County Department of Education	Tammy Lanier, Cynthia Reade & Carol Vaughn	Student food critics rate cafeteria food at Harris County Department of Education expo
Katy ISD	Marcie Nicole King	D.A.R.E. - Parent and Student Academy Strengthens Family Bond
Pasadena ISD	Mark Kramer	Higher Education propels District Alums
Socorro ISD	Irma Flores	Socorro rolls out mobile labs
Spring Branch ISD	Steve Brunsman, APR	Student chess program pairs play with brain workout

SILVER STAR

Education Service Center Region 2	Emily Beaudoin & Melissa Gonzalez	2 Teachers receive awards as area's best
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PHOTOGRAPHY

Category 20: Photo - Sports Subjects - Less than 10,000 students/members

BEST OF CATEGORY

Burnet CISD • Sharon Schwartz • On Your Mark

GOLD STARS

Alvarado ISD	Derik Moore	Clutch Catch
Burnet CISD	Sharon Schwartz	On Your Mark
Hidalgo ISD	Arianna Vazquez	Stephanie King

SILVER STAR

Tomball ISD	Staci Stanfield	Snap Decision
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Category 20: Photo - Sports Subjects - 10,000 to 30,000 students/members

BEST OF CATEGORY

Goose Creek CISD • Carrie Pryor-Newman • Hometown Rivalry 40th Anniversary

GOLD STAR

Goose Creek CISD	Carrie Pryor-Newman	Hometown Rivalry 40 th Anniversary
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Category 20: Photo - Sports Subjects - More than 30,000 students/members

BEST OF CATEGORY

Alief ISD • Susan Castro • From the Classroom to the Greens - Driving for Success

GOLD STARS

Alief ISD	Susan Castro	From the Classroom to the Greens - Driving for Success
Pasadena ISD	Mark Kramer	Home Run Connection

SILVER STAR

Pasadena ISD	Mark Kramer	Here's the Pitch
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Category 21: Photo - Other Subjects - Less than 10,000 students/members

BEST OF CATEGORY

Tomball ISD • Staci Stanfield • Exciting Experiment

GOLD STARS

Alvarado ISD	Derik Moore	Honoring America
Cleburne ISD	Lisa Magers	Lady Liberty
Corsicana Education Foundation	Kristin Zastoupil	2006 Bowie Campus Celebration
DeSoto ISD	Beth Trimble & Melissa Starnater	Cockrell Hill Elementary remembers 9/11
Hidalgo ISD	Arianna Vazquez	Roman Wins
Highland Park ISD	Helen Williams	All About Butterflies
Highland Park ISD	Helen Williams	Breaking Bread with a Buddy
Highland Park ISD	Helen Williams	New Science Kits Liven Up Students
La Porte ISD	Beth J. Rickert	Living Science on the Edge
La Porte ISD	Beth J. Rickert	"You Never Stand So Tall as When You Stoop to Help a Child"
Northwest ISD	Rob Ludwig	Frog Dissection
Tomball ISD	Staci Stanfield	Exciting Experiment
Tomball ISD	Staci Stanfield	Light Weight

SILVER STARS

Corsicana ISD	Kristin Zastoupil	Fun In the Dual Language Program
Hidalgo ISD	Arianna Vazquez	Egyptians
Hidalgo ISD	Arianna Vazquez	Mi Adelita
Highland Park ISD	Helen Williams	Kabuki Lesson
La Porte ISD	Beth J. Rickert	"Proud to be La Porte ISD!"
Tomball ISD	Staci Stanfield	Remembering 9/11

Category 2I: Photo - Other Subjects - 10,000 to 30,000 students/members

BEST OF CATEGORY

Mansfield ISD • Elizabeth Haas • “anticipation”

GOLD STARS

Bryan ISD	Sandy Farris	Finish Line
Bryan ISD	Sandy Farris	Happy 100 Day
Goose Creek CISD	Carrie Pryor-Newman	First Diploma
Goose Creek CISD	Terri Cook	Good Morning Hug
Goose Creek CISD	Carrie Pryor-Newman	Putting Our Heads Together
Goose Creek CISD	Cindy Lamb	Red Ribbon High Fives
Goose Creek CISD	Carrie Pryor-Newman	Winners Don't Do Drugs
Mansfield ISD	Elizabeth Haas	“anticipation”
McAllen ISD	Andrea Hathcock	Abrazos!
McAllen ISD	Andrea Hathcock	Kid Appeal: Smile at the End of the Rainbow
McAllen ISD	Andrea Hathcock	Pinwheel Whimsy
McAllen ISD	Andrea Hathcock	Rounding Up Fun
San Benito CISD	Isabel C. González	“One, two, three...Stretch!”

SILVER STARS

Bryan ISD	Sandy Farris	First Day Fun
Goose Creek CISD	Carrie Pryor-Newman	Butterfly's Eye-View
Goose Creek CISD	Cindy Lamb	Dig It
Goose Creek CISD	Carrie Pryor-Newman	Handprints for Highlands
Goose Creek CISD	Cindy Lamb	New School Shoes
Goose Creek CISD	Carrie Pryor-Newman	Shovels Up
Hurst-Euleuss-Bedford ISD	Judy Everett Ramos	“Dancing Classrooms” Swing into HEB Schools
Mansfield ISD	Elizabeth Haas	“Little-Big Dreams”
Mansfield ISD	Richie Escovedo	Savvy's Bistro - Promotional
McAllen ISD	Andrea Hathcock	Breaking New Ground
McKinney ISD	Larry Coker	A New Direction
San Benito CISD	Isabel C. González	“NJROTC completes inspection”
San Benito CISD	Celia Longoria	Pucker Up!

Category 2I: Photo - Other Subjects - More than 30,000 students/members

BEST OF CATEGORY

Mesquite ISD • Ian Halperin • We're Done

GOLD STARS

Alief ISD	Susan Castro	“A Little Help From Some Little Friends”
Alief ISD	Susan Castro & Andrew Duong	Images of Wee Care
Clear Creek ISD	Carrie Ann Taylor	Eskimo Kisses on the First Day of School
Cypress-Fairbanks ISD	Gary Durrenberger	Dude., Where's My Bus?
Dallas ISD	Dallas ISD Publications, Design & Web Services	Focus on Learning
Fort Bend ISD	Keryn Miles	Wildlife Experience
Mesquite ISD	Ian Halperin	Last Hug
Mesquite ISD	Ian Halperin	Sea of Blue
Mesquite ISD	Ian Halperin	We're Done
Region 16 ESC	Lynda Queen	Open Wide
Socorro ISD	Irma Flores	9-11 ceremony at Robert Rojas Elementary

SILVER STARS

Alief ISD	Susan Castro & Andrew Duong	Here I Am
Alief ISD	Andrew Duong & Susan Castro	I-Didn't-Do-It Boy
Alief ISD	Susan Castro & Andrew Duong	Sleeping Beauty
Clear Creek ISD	Carrie Ann Taylor	Graduation Brings Big Challenges
Clear Creek ISD	Carrie Ann Taylor	Sun Bathes Mother and Son
Conroe ISD	Katherine Clark	Cavalier Band performs for first time

Category 21: Photo – Other Subjects – More than 30,000 students/members continued

Dallas ISD	Dallas ISD Publications, Design & Web Services	Never too Late
Katy ISD	Marcie Nicole King	A Special Moment
Katy ISD	Marcie Nicole King	A Teacher's Love
Killeen ISD	Todd Martin	A Battalion Run
Killeen ISD	Todd Martin	Balloons for Josiah
Klein ISD	Liz Johnson	Veterans Day Pass In Review Ceremony
Lewisville ISD	Amanda Brim, Cathy Gunther, Margaret Gurecky, Tohma Morrison & Valerie Nettles	Girl and Poppy
Lewisville ISD	Amanda Brim, Cathy Gunther, Margaret Gurecky, Tohma Morrison & Valerie Nettles	Girl Saluting
Mesquite ISD	Ian Halperin	Splat
Region 16 ESC	Lynda Queen	Rainbows in Bubbles

GRAPHICS

Category 22: Logo, Trademark, Symbol - Less than 10,000 students/members

BEST OF CATEGORY

Waxahachie ISD • Nicole Mansell • W-TV Logo

GOLD STARS

PRISM Advantage	Louise Henry, APR, CFRE	Corem Deo Academy's Cultivate Today ~ Transform Tomorrow Campaign Graphic
SHW Group Inc.	Scott Milder	Melissa ISD Logo
Waxahachie ISD	Nicole Mansell	W-TV Logo

SILVER STAR

Corsicana ISD	Kristin Zastoupil	125 Years Anniversary Logo
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Category 22: Logo, Trademark, Symbol - 10,000 to 30,000 students/members

BEST OF CATEGORY

Waco ISD Education Foundation • Traci Marlin • Waco ISD Education Foundation Hurd Scholarship Logo

GOLD STARS

Beaumont ISD	Todd Madden	BISD Special Education Department Logo
Waco ISD Education Foundation	Traci Marlin	Waco ISD Education Foundation Hurd Scholarship Logo

SILVER STAR

San Benito CISD/KSBG TV17	Sergio Garcia	San Benito CISD Logo
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Category 22: Logo, Trademark, Symbol - More than 30,000 students/members

BEST OF CATEGORY

Killeen ISD • Karen Thomison • Learning Logo

GOLD STARS

Killeen ISD	Karen Thomison	Learning Logo
Mesquite ISD	Kristin Odom	Future Quest! logo
Mesquite ISD	Kristin Odom, Denise Kutch, Allison Lewallyn & Laura Jobe	Mission logo: Educate-Empower-Expand
Socorro ISD	Minerva Baumann	John Drugan School - PK8 Dragons Logo
Socorro ISD	Minerva Baumann	Partners in Education Logo
Socorro ISD	Minerva Baumann	Robert R. Rojas Elementary School Logo - Roadrunners
Socorro ISD	Minerva Baumann	Sgt. Roberto Huarte Elementary Logo - Knights

SILVER STARS

Clear Creek ISD	Melissa Wiland	CCISD Recognized Rally
Harris County Department of Education	Tammy Lanier, Cynthia Reade & Carol Vaughn	Harris County Department of Education Logo
Mesquite ISD	Kristin Odom & Laura Jobe	"ALIVE" logo
Military Child Education Coalition	Karen Thomison, Dr. Mary M. Keller & Shirley Lane	Growing, learning, Understanding: Making Meaning through Early Literacy
Military Child Education Coalition	Karen Thomison, Dr. Mary M. Keller & Shirley Lane	Recipe For Success Logo
Northside ISD	David Sanchez	The Science of Success

Category 23: Original Art - 10,000 to 30,000 students/members

BEST OF CATEGORY

Hurst-Eules-Bedford ISD • Carolyn Marcantel • Best of the West

GOLD STAR

Hurst-Eules-Bedford ISD Carolyn Marcantel Best of the West

SILVER STARS

Goose Creek CISD Carrie Pryor-Newman Beginners to Winners
Lamar CISD Christy Willman, Phillip Sulak, Jeffrey Vetter & Kathleen Neck A Proud Tradition - A Bright Future

Category 23: Original Art - More than 30,000 students/members

BEST OF CATEGORY

**Military Child Education Coalition • Karen Thomison, Dr. Mary M. Keller & Shirley Lane •
Four Seasons Watercolors**

GOLD STARS

Clear Creek ISD Melissa Wiland 2005 Graduation Logo T-Shirt Artwork
Mesquite ISD Kristin Odom Future Quest! Poster
Mesquite ISD Kristin Odom T-Shirt for Babies
Mesquite ISD Kristin Odom Where Will You Go? Children's Book
Military Child Education Coalition Karen Thomison, Dr. Mary M. Keller & Shirley Lane Four Seasons Watercolors
Military Child Education Coalition Karen Thomison, Dr. Mary M. Keller & Shirley Lane Reaching New Heights for Children

SILVER STARS

Corpus Christi ISD Debb Sullivan DEAR Graphics
Mesquite ISD Kristin Odom Student Handbook Cover

ADVERTISEMENTS

Category 24: Published Print Advertisement - Less than 10,000 students/members

BEST OF CATEGORY

Midway ISD • Julie Henry • MISD Back to School Ad

GOLD STARS

DeSoto ISD Beth Trimble & Melissa Starnater Special thanks to our DeSoto ISD volunteers
Huntsville ISD Emily deMilliano Buzzin' Around
La Marque ISD Clarissa Silva La Marque ISD - Where Champions are Made
Midway ISD Julie Henry MISD Back to School Ad
Texas City ISD Melissa Tortorici Stand out from the crowd!

Category 24: Published Print Advertisement - 10,000 to 30,000 students/members

BEST OF CATEGORY

Harlingen CISD • Allen D.Aleshire & B.J. Hammans • Texas Parents' Day Ad

GOLD STARS

Eagle Mountain-Saginaw ISD Kristen Escovedo Chamber Directory Ad
Harlingen CISD Allen D.Aleshire & B.J. Hammans Commended Scholars Ad
Harlingen CISD Allen D.Aleshire & B.J. Hammans Congratulations Graduates
Harlingen CISD Allen D.Aleshire & B.J. Hammans Texas Parents' Day Ad
Humble ISD Robin McAdams, Karen Collier & Jamie Mount Teacher Appreciation Ad
Hurst-Eules-Bedford ISD Carolyn Marcantel Advertisement for the International Business Initiative
McAllen ISD Andrea Hathcock McAllen Magazine Ad December 2005
Waco ISD Dale Caffey & Mary Senter Waco ISD Magnet Schools: An Education Money Can't Buy

SILVER STARS

Goose Creek CISD Carrie Pryor-Newman American Education Week
Goose Creek CISD Carrie Pryor-Newman Back to School Ad
Goose Creek CISD Terri Cook & Carrie Pryor-Newman Beginners to Winners: Coastal View Ad
Goose Creek CISD Carrie Pryor-Newman Discover Baytown Chamber Ad
Goose Creek CISD Terri Cook & Carrie Pryor-Newman Forecast Edition Ad

Category 24: Published Print Advertisement - More than 30,000 students/members

BEST OF CATEGORY

Clear Creek ISD • Melissa Wiland • We're Growing Success

GOLD STARS

Alief ISD	Susan Castro & Andrew Duong	A Great Place to Learn, Work & Raise a Family
Clear Creek ISD	Melissa Wiland	We're Growing Success
Garland ISD	Judy Kriehn	Special Event Center Ad
Irving ISD	Public Information Department	A Passion For Success
Killeen ISD	Karen Thomison	Teachers Needed Ad
Pasadena ISD	Mark Kramer	Texas Invitational As
San Antonio ISD	Carmen Vázquez-González	Get Schooled!

Category 25: Advertisement - Other- Less than 10,000 students/members

BEST OF CATEGORY

Alvarado ISD • Derik Moore • AISD Teacher Recruiting Candy Bar Wrapper

GOLD STARS

Alvarado ISD	Derik Moore	AISD Teacher Recruiting Candy Bar Wrapper
South Texas ISD	Andi Atkinson	STISD Airport Mural

SILVER STAR

Hidalgo ISD	Arianna Vazquez	Excellence in Education Award
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Category 25: Advertisement - Other - 10,000 to 30,000 students/members

BEST OF CATEGORY

McAllen ISD • Andrea Hathcock • "Abrazos" Welcome Banner

GOLD STARS

Harlingen CISD	Allen D. Aleshire	Mouse Pad
McAllen ISD	Andrea Hathcock	"Abrazos" Welcome Banner
San Benito CISD/KSBG TV 17	Sergio Garcia & Patti Perales	"Feeding Bodies, Building Minds" CNP Truck Graphics

SILVER STAR

McKinney ISD	Cody Cunningham	Top Ten Reasons to Choose McKinney ISD Bookmark
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Category 25: Advertisement - Other - More than 30,000 students/members

BEST OF CATEGORY

Katy ISD • Marcie King, Kris Taylor & Steve Stanford • Leonard E. Merrell Center Ad Brochure

GOLD STARS

Clear Creek ISD	Melissa Wiland	Thank You Artwork CCEF Gala
El Paso ISD	Luis Villalobos	I Stayed in School Billboard Campaign
Harris County Department of Education	Tammy Lanier, Cynthia Reade & Carol Vaughn	After-School Postcard Packets
Katy ISD	Marcie King, Kris Taylor & Steve Stanford	Leonard E. Merrell Center Ad Brochure
Lewisville ISD	Molly Fox, Cathy Gunther, Margaret Gurecky, Tohma Morrison & Valerie Nettles	2006 Back to School Postcard
Northside ISD	David Sanchez	Northside Vertical Banners
Region 16 ESC	Lynda Queen	WANTED - 3 Year Olds

VIDEO CATEGORIES

Category 26: News/Information - Less than 10,000 students/members

BEST OF CATEGORY

New Braunfels ISD • Jenn Lee & Rosalinda Montero • NBISD News/Noticiero

GOLD STARS

New Braunfels ISD	Jenn Lee & Rosalinda Montero	NBISD News
New Braunfels ISD	Rosalinda Montero & Jenn Lee	NBISD Noticiero
North Forest ISD	Denise Walker & Nakisha Myles	District News

Category 26: News/Information - 10,000 to 30,000 students/members

BEST OF CATEGORY

Weslaco ISD/KWES-17 • Celia Torres • KWES-TV Back-to-School Special

GOLD STARS

Carrollton-Farmers Branch ISD	Emily Olson	The Road Ahead
Ector County ISD	Mike Adkins	For Reel News
Laredo ISD	Jeannette G. Martinez, Ruben Vela, Jr., Jose Sanchez, David Flores, Herminia Alvarez & Emiliano Vasquez	Campus News
McAllen ISD	Norma Zamora-Guerra	The Honor Roll
McKinney ISD	Karla Schumacher	Campus Road Trip
San Benito CISD/KSBG TV 17	Patti Perales, Roger Torres, Sergio Garcia & Celina J. Garza	“On Location”
Waco ISD	Dale Caffey, Mary Senter & Jesse Botello	Inside WISD: Shattered Dreams
Weslaco ISD/KWES-17	Celia Torres	KWES-TV Back-to-School Special
Weslaco ISD/KWES-17	Celia Torres	Weslaco Inside
Wichita Falls ISD	Renaë Murphy & Marchuetta Matthews	Informational Bond Video

SILVER STARS

Harlingen CISD	Allen D. Aleshire	Career Pathways: Banking
Humble ISD	Robin McAdams, Karen Collier, Jamie Mount & Charlotte Hoya	Your Schools News Talk Show
San Benito CISD/KSBG TV 17	Patti Perales, Roger Torres, Sergio Garcia & Celina J. Garza	“SBCISD Reading First”
Tyler ISD	Angela Jenkins & Greg McRae	Dr. Simmons' Welcome Back

Category 26: News/Information - More than 30,000 students/members

BEST OF CATEGORY

North East ISD • Victor J. Garcia & Jimmy O'Halligan • Designs

GOLD STARS

Brownsville ISD	Dr. Baltazar Cisneros	School Zones
Clear Creek ISD	Joe Perez	Get Connected Season Three Volume I
Cypress-Fairbanks ISD	John Taylor & Denise Walker	Convocation News Show
El Paso ISD	Margaret Gallardo	EPISD “School Zone” Television Show
Killeen ISD/KISDTV	Randy T. Hudson & Jerry Wilson	KISD Bond Update Video
Mesquite ISD	Wei Tung Chou	John Horn Campus News
Mesquite ISD	Wei Tung Chou	Mesquite ISD Benefits 2006-2007
North East ISD	Victor J. Garcia & Jimmy O'Halligan	Designs
North East ISD	Victor J. Garcia & Jimmy O'Halligan	The North East 180
Socorro ISD	Minerva Baumann	SISD-TV O'Shea-Keleher School
United ISD	Robert Niño & United ISD Communications Department	Dropout Recovery PSA

SILVER STARS

Austin ISD	Carmen Luevanos & Irma Gomez-Torres	ChalkTalk/Platicas de Pizzerron
United ISD	United ISD Communications Department	Crime Stoppers PSA (General Info)
United ISD	United ISD Communications Department	Drug Busters PSA
United ISD	United ISD Communications Department	Intra District Student Transfer PSA
United ISD	United ISD Communications Department	National Library Week PSA

Category 27: News Release/News Package - 10,000 to 30,000 students/members

BEST OF CATEGORY

McAllen ISD • Norma Zamora-Guerra • Watch the Birdie

GOLD STARS

McAllen ISD	Norma Zamora-Guerra	Garza Kinder Rodeo
McAllen ISD	Norma Zamora-Guerra	Morris Dance Activity
McAllen ISD	Norma Zamora-Guerra	The Sky Has No Limits
McAllen ISD	Norma Zamora-Guerra	Watch the Birdie
Weslaco ISD/KWES-17	Celia Torres	Margo Elementary First Kinder Tour
Weslaco ISD/KWES-17	Celia Torres	The UIL Journey Part II

SILVER STARS

Carrollton-Farmers Branch ISD	Emily Olson	On the Grow
Edgewood ISD	A. Mario Rios, Jr.	Edgewood on the Air October 2006
La Joya ISD	Joe L. Martinez	Panorama de La Joya Llegando a Los Estudiantes
McAllen ISD	Norma Zamora-Guerra	Milam Kite Flying
McAllen ISD	Norma Zamora-Guerra	Principal Kisses Pig
Weslaco ISD/KWES-17	Celia Torres	Wellness Walk at Memorial Elementary
Weslaco ISD/KWES-17	Celia Torres	Weslaco High School 4-H Nature Club State Award
Weslaco ISD/KWES-17	Celia Torres	WISD News Buses

Category 27: News Release/News Package - More than 30,000 students/members

BEST OF CATEGORY

Northside ISD • Julie Ann Matonis & Terry Whittle • Inside Northside Video Magazine Show #39

GOLD STAR

Northside ISD	Julie Ann Matonis & Terry Whittle	Inside Northside Video Magazine Show #39
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SILVER STARS

Clear Creek ISD	Joe Perez	Living a drug free life
Garland ISD	Larry Grimes & Homer Clayton	AVID:Advanced Via Individual Determination
Northside ISD	Julie Ann Matonis & Terry Whittle	Justice Stevens Visit
Northside ISD	Julie Ann Matonis & Terry Whittle	Math Academy

Category 28: Documentary - 10,000 to 30,000 students/members

BEST OF CATEGORY

La Joya ISD • Joe L. Martinez • Teaching American History:A South Texas Perspective

GOLD STARS

La Joya ISD	Joe L. Martinez	Teaching American History:A South Texas Perspective
Laredo ISD	Jeannette G. Martinez & Ruben Vela, Jr.	LISD Teacher Recruitment

SILVER STARS

San Benito CISD/KSBG TV 17	Patti Perales, Roger Torres, Sergio Garcia & Celina J. Garza	“Bobby Morrow”
San Benito CISD/KSBG TV 17	Patti Perales, Roger Torres, Sergio Garcia & Celina J. Garza	“Judge Oscar De La Fuente”
San Benito CISD/KSBG TV 17	Patti Perales, Roger Torres, Sergio Garcia & Celina J. Garza	“Teachers of the Year 2006-2007”

Category 28: Documentary - More than 30,000 students/members

SILVER STARS

Brownsville ISD	Dr. Baltazar Cisneros	Brownsville High School Dedication
Clear Creek ISD	Joe Perez	The Art Lady
Garland ISD	Larry Grimes & Homer Clayton	The Carver School: Carver Reunion 2006
Northside ISD	Julie Ann Matonis & Terry Whittle	Hooked On Success, Dedication of Mary Lou Fisher Elementary School

Category 29: Special Interest/Feature Series - Less than 10,000 students/members

BEST OF CATEGORY

Southwest ISD • Sharon Woldhagen • “I Touch The Future - I Teach”

GOLD STARS

Highland Park ISD	Helen Williams	First Day Video
Southwest ISD	Sharon Woldhagen	“I Touch The Future - I Teach”

SILVER STAR

Texas City ISD Foundation for the Future	Deborah Laine	TCISD 2006 Hall of Honor Emmett F. Lowry Class of 1932
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Category 29: Special Interest/Feature Series - 10,000 to 30,000 students/members

BEST OF CATEGORY

Edgewood ISD • A. Mario Rios, Jr. • Edgewood ISD Convocation 2006 “Moving From Good to Great”

GOLD STARS

Bryan ISD	Linda Moon	Not A Clue Internet Safety Video
Carrollton-Farmers Branch ISD	Emily Olson	Behind the Scenes
Carrollton-Farmers Branch ISD	Emily Olson	Pint Size Pro
Edgewood ISD	A. Mario Rios, Jr.	Edgewood ISD Convocation 2006 “Moving From Good to Great”
Harlingen CISD	Allen D. Aleshire	Texas Public Schools Week
La Joya ISD	Joe L. Martinez	La Joya Senior High School Choir Concert
La Joya ISD	Joe L. Martinez	La Joya Senior High School Talent Show
Laredo ISD	Jeannette G. Martinez & Jaquin Costilla	ITV Christmas
Laredo ISD	Jeannette G. Martinez, Jaquin Costilla & Emiliano Vasquez	Student Zone
McAllen ISD	Norma Zamora-Guerra	I hope you dance
McAllen ISD	Norma Zamora-Guerra	Sci-Facts
McAllen ISD	Norma Zamora-Guerra	Smokin’ Joe
McAllen ISD	Norma Zamora-Guerra	Teacher of the Year
McKinney ISD	Karla Schumacher	Sports Talk
San Benito CISD/KSBG TV 17	Patti Perales, Roger Torres, Sergio Garcia & Celina J. Garza	“Sounds of the Seasons”
San Benito CISD/KSBG TV 17	Patti Perales, Roger Torres, Sergio Garcia & Celina J. Garza	“Unlocking the Legend - the forging of a myth at San Benito Schools”
Tyler ISD	Greg McRae & Angela Jenkins	Teacher of the Year - The Class of 2006
Waco ISD	Dale Caffey	Capturing Kids Hearts
Weslaco ISD/KWES-17	Celia Torres	Class of ‘55 - 50th Reunion
Weslaco ISD/KWES-17	Celia Torres	Cleckler-Heald Elementary Pinwheels for Peace
Weslaco ISD/KWES-17	Celia Torres	The Giving Tree at Margo Elementary
Weslaco ISD/KWES-17	Celia Torres	The Giving Tree at Margo Elementary

SILVER STARS

Coppell ISD	Tamerah Ringo & Bria Michael	2006 Convocation Video
La Joya ISD	Joe L. Martinez	Flores Elementary Kinder Graduation
La Joya ISD	Joe L. Martinez	Traveling Chemist

Category 29: Special Interest/Feature Series - More than 30,000 students/members

BEST OF CATEGORY

Dallas ISD • Jon Dahlander • School Zone Dallas #403

GOLD STARS

Alief ISD	Andrew Duong & Diane Dang	2006 Teacher of the Year Finalist
Arlington ISD	Robert Spence & McKenzie Stokes	Conversations #89
Austin ISD	Carmen Luevanos	2006 Teacher of the Year Profiles
Brownsville ISD	Dr. Baltazar Cisneros	Reindeer Review
Brownsville ISD	Dr. Baltazar Cisneros	Retirement Video: Back to the 70’s
Clear Creek ISD	Joe Perez	FFA: Making a positive difference
Clear Creek ISD	Joe Perez	Healing in Motion: Clear Lake High School Trainers
Clear Creek ISD	Joe Perez	Healing in Motion: The Clear Lake High School Trainers
Dallas ISD	Jon Dahlander	School Zone Dallas #403

Category 29: Special Interest/Feature Series – More than 30,000 students/members continued

Dallas ISD	Jon Dahlander	Zona Escolar de Dallas #404
El Paso ISD	EPISD TV Studio	Special Education is a service - Not a place
El Paso ISD	EPISD TV Studio	Teacher of the Year Finalist 2006
Garland ISD	Larry Grimes & Homer Clayton	“Spotlight on the Arts #0607”
Killeen ISD/KISDTV	Randy T. Hudson & Jerry Wilson	KISD 9/11 Activities
Mesquite ISD	Wei Tung Chou	Mesquite ISD Benchmark Program
Northside ISD	Julie Ann Matonis & Terry Whittle	Project LEAD
Richardson ISD	Richardson ISD Communications	Mission Possible
Socorro ISD	Minerva Baumann	Teacher of the Year Finalist Videos 2005-2006
SILVER STARS		
United ISD	United ISD Communications Department	Lamar Bruni Vergara Dedication Video
United ISD	United ISD Communications Department	Malakoff Elementary Dedication Video

Category 30: Promotional/Marketing - Less than 10,000 students/members

BEST OF CATEGORY

New Braunfels ISD • Rosalinda Montero & Jenn Lee • Alcohol Reduction Program II PSA

GOLD STARS

Cleburne ISD	Lisa Magers	Board of Trustees
New Braunfels ISD	Rosalinda Montero & Jenn Lee	Alcohol Reduction Program II PSA
Northwest ISD	Rob Ludwig	Northwest ISD Promotional Video

SILVER STARS

Alvarado ISD	Derik Moore	AISD Day Care Video
Hardin Jefferson ISD	Sandra Sherman	Hardin-Jefferson ISD
Kerrville ISD	Lisa S. Winters	K.I.S.D. - Where Kids Inspire Simple Dreams
New Braunfels ISD	Jenn Lee & Rosalinda Montero	Welcome to NBISD
South Texas ISD	Andi Atkinson	Med Tech

Category 30: Promotional/Marketing - 10,000 to 30,000 students/members

BEST OF CATEGORY

McAllen ISD • Norma Zamora-Guerra • Student Ambassadors - “Who inspires you?”

GOLD STARS

Carrollton-Farmers Branch ISD	Emily Olson	Choose To Be Drug Free
McAllen ISD	Norma Zamora-Guerra	Student Ambassadors - “Who inspires you?”
McAllen ISD	Norma Zamora-Guerra	We go the extra mile
McKinney ISD	Karla Schumacher	“Paige Hanks”
McKinney ISD	Karla Schumacher	“Quality without Question”
McKinney ISD	Karla Schumacher	“Same Channel - New Name”
McKinney ISD	Karla Schumacher	“Tom Crowe”
Tyler ISD	Greg McRae & Shelley Browning	Teacher of the Year Winners Promo
Tyler ISD	Greg McRae & Angela Jenkins	TISD Foundation Gil Hitt Golf Memorial Promo
Weslaco ISD/KWES-17	Steve Valdez	2006 Pigskin Returns Ad

SILVER STARS

Carrollton-Farmers Branch ISD	Emily Olson	Proud To Be Recognized
Eagle Mountain-Saginaw ISD	Derek Stephens	Cosmetology Recruiting Ad
Goose Creek CISD	Kathy Clausen, Terri Cook & Carrie Pryor-Newman	Destination Success: Goose Creek CISD’s SchoolNet Implementation
Laredo ISD	Jeannette G. Martinez & David Flores	LISD Career and Technology Education
McAllen ISD	Norma Zamora-Guerra	HOSTS Promo

Category 30: Promotional/Marketing - More than 30,000 students/members

BEST OF CATEGORY

Northside ISD • Julie Ann Matonis & Terry Whittle • NEF: Science of Success

GOLD STARS

Alief ISD	Andrew Duong	Albright Middle School Fine Arts Academy
Alief ISD	Andrew Duong & Diane Dang	Beautiful As You
Austin ISD	Oscar Palomo	125th Anniversary Gala PSA
Austin ISD	Oscar Palomo	125th Anniversary Parade
Austin ISD	Andy Welch, Oscar Palomo, Katherine Anthony & Carmen Luevanos	Don't Kill Your Future PSA
El Paso ISD	Ashton Graham	I Stayed in School
Garland ISD	Delbert Richardson, Larry Grimes & Homer Clayton	Napoleon Dynamite Administrative Retreat Invitation
Garland ISD	Homer Clayton & Judy Kriehn	Priceless
Klein ISD	Ann Sullivan	Success in Klein ISD: It's Academic!
Northside ISD	Julie Ann Matonis & Terry Whittle	Explore the Possibilities - Health Careers HS Recruitment Video
Northside ISD	Julie Ann Matonis & Terry Whittle	NEF: Science of Success

SILVER STARS

Austin ISD	Carmen Luevanos	2006 Back to School PSA
Clear Creek ISD	Joe Perez	From the Chalkboard to the Smartboard
Clear Creek ISD	Joe Perez	Prize Patrol 2006
Clear Creek ISD	Joe Perez	Stars of the Future
Mesquite ISD	David Franzina	CSI: Curriculum and Student Information
Mesquite ISD	David Franzina	Future Quest
Mesquite ISD	Wei Tung Chou	Invest in the Quest
North East ISD	Victor J. Garcia & Jimmy O'Halligan	Read Kids, Read
Northside ISD	Julie Ann Matonis & Terry Whittle	Bus Driver Recruitment Video
Round Rock ISD	Panchita Garrett	"Our Schools Are Your Schools"
United ISD	United ISD Communications Department	Crime Stoppers Convoy PSA
United ISD	United ISD Communications Department	Pounds for Scholars PSA
United ISD	United ISD Communications Department	Walk-a-thon PSA

Category 31: Training/Instructional - Less than 10,000 students/members

BEST OF CATEGORY

New Braunfels ISD • Rosalinda Montero & Jenn Lee • Born to Read

GOLD STAR

New Braunfels ISD	Rosalinda Montero & Jenn Lee	Born to Read
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Category 31: Training/Instructional - 10,000 to 30,000 students/members

BEST OF CATEGORY

Laredo ISD • Jeannette G. Martinez, Joaquin Costilla, Ruben Vela, Jr. & Emiliano Vasquez • Aventuras en Español

GOLD STARS

Laredo ISD	Jeannette G. Martinez, Joaquin Costilla, Ruben Vela, Jr. & Emiliano Vasquez	Aventuras en Español
Laredo ISD	Jeannette G. Martinez & Ruben Vela, Jr.	Reading Rocks
Weslaco ISD/KWES-17	Celia Torres	Insure-A-Kid
Weslaco ISD/KWES-17	Celia Torres	TAKS Tips for Parents

SILVER STARS

Carrollton-Farmers Branch ISD	Emily Olson	Proud To Be Recognized
Eagle Mountain-Saginaw ISD	Derek Stephens	Cosmetology Recruiting Ad
Goose Creek CISD	Kathy Clausen, Terri Cook & Carrie Pryor-Newman	Destination Success: Goose Creek CISD's SchoolNet Implementation
Laredo ISD	Jeannette G. Martinez & David Flores	LISD Career and Technology Education
McAllen ISD	Norma Zamora-Guerra	HOSTS Promo

Category 31: Training/Instructional - More than 30,000 students/members

BEST OF CATEGORY

Dallas ISD • Jon Dahlander • Nuevos Amigos: Pre Kindergarten Lesson #1

GOLD STARS

Alief ISD	Andrew Duong	Albright Middle School Fine Arts Academy
Alief ISD	Andrew Duong & Diane Dang	Beautiful As You
Arlington ISD	Robert Spence & McKenzie Stokes	The Amazing Art Show #20
Austin ISD	Oscar Palomo	125th Anniversary Gala PSA
Austin ISD	Oscar Palomo	125th Anniversary Parade
Austin ISD	Andy Welch, Oscar Palomo, Katherine Anthony & Carmen Luevanos	Don't Kill Your Future PSA
Dallas ISD	Jon Dahlander	Nuevos Amigos: Pre Kindergarten Lesson #1
El Paso ISD	Ashton Graham	I Stayed in School
Garland ISD	Delbert Richardson, Larry Grimes & Homer Clayton	Napoleon Dynamite Administrative Retreat Invitation
Garland ISD	Homer Clayton & Judy Kriehn	Priceless
Klein ISD	Ann Sullivan	Success in Klein ISD: It's Academic!
Northside ISD	Julie Ann Matonis & Terry Whittle	Explore the Possibilities - Health Careers HS Recruitment Video
Northside ISD	Julie Ann Matonis & Terry Whittle	NEF: Science of Success

SILVER STARS

Austin ISD	Carmen Luevanos	2006 Back to School PSA
Clear Creek ISD	Joe Perez	From the Chalkboard to the Smartboard
Clear Creek ISD	Joe Perez	Prize Patrol 2006
Clear Creek ISD	Joe Perez	Stars of the Future
Mesquite ISD	David Franzina	CSI: Curriculum and Student Information
Mesquite ISD	David Franzina	Future Quest
Mesquite ISD	Wei Tung Chou	Invest in the Quest
North East ISD	Victor J. Garcia & Jimmy O'Halligan	Read Kids, Read
Northside ISD	Julie Ann Matonis & Terry Whittle	Bus Driver Recruitment Video
Round Rock ISD	Panchita Garrett	"Our Schools Are Your Schools"
United ISD	United ISD Communications Department	Crime Stoppers Convoy PSA
United ISD	United ISD Communications Department	Pounds for Scholars PSA
United ISD	United ISD Communications Department	Walk-a-thon PSA

Category 32: Sports Event - 10,000 to 30,000 students/members

BEST OF CATEGORY

Waco ISD • Dale Caffey & Jesse Botello • H-E-B Heart of Texas Kickoff Classic

GOLD STARS

San Benito CISD/KSBG TV 17	Patti Perales, Roger Torres, Sergio Garcia & Celina J. Garza	San Benito Greyhounds vs. PSJA Bears Varsity Football Game
San Benito CISD/KSBG TV 17	Patti Perales, Roger Torres, Sergio Garcia & Celina J. Garza	San Benito Lady Hounds vs. San Antonio Taft Softball Game
San Benito CISD/KSBG TV 17	Patti Perales, Roger Torres, Sergio Garcia & Celina J. Garza	"Sportszone" Greyhounds vs. Raiders
Waco ISD	Dale Caffey & Jesse Botello	H-E-B Heart of Texas Kickoff Classic
Weslaco ISD/KWES-17	Celia Torres	KWES Sports WHS vs. San Benito Football

SILVER STAR

La Joya ISD	Joe L. Martinez	South Texas Cheer & Dance
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Category 32: Sports Event - More than 30,000 students/members

BEST OF CATEGORY

Garland ISD • Delbert Richardson, Chris Mathis, Homer Clayton & Larry Grimes • GISD Football Garland vs. Lakeview Centennial

GOLD STARS

Arlington ISD	Robert Spence & McKenzie Stokes	AISD 2006 Volleyball Game
Garland ISD	Delbert Richardson, Chris Mathis, Homer Clayton & Larry Grimes	GISD Football Garland vs. Lakeview Centennial
Killeen ISD/KISDTV	Randy T. Hudson & Jerry Wilson	Harker Heights H.S. vs. Shoemaker H.S. Football
Mesquite ISD	David Franzina	Varsity Football Pregame Show

Category 33: Live Event - Less than 10,000 students/members
BEST OF CATEGORY
Highland Park ISD • Helen Williams • Convocation Program DVD

GOLD STARS

Highland Park ISD
 Kerrville ISD

Helen Williams
 Phil Houseal & Christie Kitchens

Convocation Program DVD
 Cowboy Eye for the City Guy

Category 33: Live Event - 10,000 to 30,000 students/members
BEST OF CATEGORY
McAllen ISD • Norma Zamora-Guerra • Pigskin Jubilee 2005

GOLD STARS

La Joya ISD
 McAllen ISD
 Tyler ISD

Joe L. Martinez
 Norma Zamora-Guerra
 Angela Jenkins & Greg McRae

Mariachi/Folklorico Spring Concert
 Pigskin Jubilee 2005
 General Convocation Video

Category 33: Live Event - More than 30,000 students/members
BEST OF CATEGORY
Garland ISD • Delbert Richardson, Chris Mathis, Homer Clayton & Larry Grimes • GISD Convocation 2006

GOLD STARS

Arlington ISD
 Austin ISD
 Garland ISD
 Killeen ISD/KISDTV

Robert Spence & McKenzie Stokes
 Oscar Palomo
 Delbert Richardson, Chris Mathis, Homer Clayton & Larry Grimes
 Randy T. Hudson & Jerry Wilson

Martin Luther King, Jr. "Sharing the Dream" Youth Extravaganza
 Austin ISD 125th Anniversary Parade
 GISD Convocation 2006
 Shoemaker High School 2006 Graduation

COMPUTERIZED

Category 34: Computerized Presentation - Less than 10,000 students/members
BEST OF CATEGORY
Waxahachie ISD • Candace Ahlfinger • Excellence in Education Recruiting Video

GOLD STARS

Channelview ISD
 Highland Park ISD
 Waxahachie ISD

Stephanie Schraeder
 Helen Williams
 Candace Ahlfinger

Channelview ISD Recruitment CD
 Convocation presentation
 Excellence in Education Recruiting Video

SILVER STAR

Bandera ISD

Brad Domitrovich

2006 Hill Country Special Olympics Commemorative CD

Category 34: Computerized Presentation - 10,000 to 30,000 students/members
BEST OF CATEGORY
Hurst-Euless-Bedford ISD • Judy Everett Ramos • "America"

GOLD STAR

Hurst-Euless-Bedford ISD

Judy Everett Ramos

"America"

SILVER STARS

Mission CISD
 Mission CISD

Craig Verley
 Craig Verley

Mission CISD Board Highlights Podcast
 Mission CISD Updates Podcast

Category 34: Computerized Presentation - More than 30,000 students/members
BEST OF CATEGORY
North East ISD • Victor J. Garcia & Jimmy O'Halligan • The North East 180 (X2)

GOLD STARS

Dallas ISD
 Fort Worth ISD
 Irving ISD
 North East ISD

Dallas ISD Publications, Design & Web Services
 Nancy Ricker
 Public Information Department
 Victor J. Garcia & Jimmy O'Halligan

Publications Toolbox
 Fort Worth ISD Screen Saver for Partners
 Teacher Recruiting CD
 The North East 180 (X2)

Category 35: Electronic Newsletter - Less than 10,000 students/members

BEST OF CATEGORY

La Marque ISD • La Marque ISD Communications • Champion's Circle

GOLD STARS

Alvarado ISD	Derik Moore	e-indian Insider
Corsicana ISD	Kristin Zastoupil	Tiger Talk
Friendswood ISD	Karolyn Gephart	eLook
Highland Park ISD	Jacki Moran, Chris Cunningham & Helen Williams	HPISD E-Newsletter
Huntsville ISD	Emily deMilliano	HISD Connection
La Marque ISD	La Marque ISD Communications	Champion's Circle
Livingston ISD	Gregg Faith	The Daily Leo

SILVER STAR

Clint ISD	Laura Cade	Clint Connections Employee Newsletter
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Category 35: Electronic Newsletter - 10,000 to 30,000 students/members

BEST OF CATEGORY

Hurst-Euless-Bedford ISD • Carolyn Marcantel • "The Backpack" HEBISD E-Newsletter

GOLD STARS

Humble ISD	Robin McAdams & Jamie Mount	Family Album Newsletter
Humble ISD	Jamie Mount, Robin McAdams, Karen Collier & Charlotte Hoya	"Your Schools"
Hurst-Euless-Bedford ISD	Carolyn Marcantel	"The Backpack" HEBISD E-Newsletter
Mansfield ISD	Elizabeth Haas	MISD Messenger
San Benito CISD	Isabel C. González & Celia Longoria	"SBCISD Staff Update," October 2006

SILVER STARS

Mission CISD	Craig Verley, Lee Thalman & Irene Garza	Mission CISD Monthly
Tyler ISD	Angela Jenkins & Sandra Massey	We Caught You Doing Something Good

Category 35: Electronic Newsletter - More than 30,000 students/members

BEST OF CATEGORY

Richardson ISD • Richardson ISD Communications • Tuesday Notes

GOLD STARS

Alief ISD	Susan Castro, Andrew Duong & Holly Kurth	The Alief ISD Communicator
Alief ISD	Holly Kurth, Susan Castro & Andrew Duong	The Communicator Online - October 2006
Dallas ISD	Dallas ISD Publications, Design & Web Services	@DallasISD
Harris County Department of Education	Tammy Lanier, Cynthia Reade & Carol Vaughn	e-fusion notes
Houston ISD	Kerry Reynolds	HISD eNews
Killeen ISD	Todd Martin & Karen Thomison	On Campus
Lewisville ISD	Molly Fox, Cathy Gunther, Margaret Gurecky, Tohma Morrison & Valerie Nettles	Flash Points
Lewisville ISD	Molly Fox, Cathy Gunther, Margaret Gurecky, Tohma Morrison & Valerie Nettles	LISD Dispatch
North East ISD	Lynnette Gonzales	North East Notes
Plano ISD	Mary Gorden	Plano ISD eNews pisd.edu
Richardson ISD	Richardson ISD Communications	Tuesday Notes
Texas Education Agency	Debbie Ratcliffe & TEA Staff	TEA Update

SILVER STARS

Alief ISD	Holly Kurth	The Express Online - Alief ISD Employee Newsletter Sept. 2006
Corpus Christi ISD	Lorette Winters & Kim Sneed	Intercom
Fort Worth ISD	Nancy Ricker	"Partners" Fort Worth ISD Adopt-A-School E-Newsletter
Texas Classroom Teachers Association	Jeremy Lomas	TCTA eUpdate and Week in Review

Category 36: Web Site - Less than 10,000 students/ members

BEST OF CATEGORY

Livingston ISD • Gregg Faith • www.livingstonisd.com

GOLD STARS

Channelview ISD	Stephanie Schraeder	www.channelview.isd.esc4.net
Corsicana Education Foundation	Kristin Zastoupil	www.cisd.org/thefoundation/foundation.htm
Friendswood ISD	Karolyn Gephart	www.fisd.k12.net
Highland Park ISD	Chris Cunningham	www.hpisd.org
Livingston ISD	Gregg Faith	www.livingstonisd.com
Texas City ISD	Melissa Tortorici	www.tcid.org

SILVER STARS

Bandera ISD	Brad Domitrovich	www.banderaisd.net
Clint ISD	Laura Cade & Christopher Gonzalez	www.clintweb.net
Ennis ISD	Glenn Hyde	www.ennis.k12.tx.us
Hidalgo ISD	Arianna Vazquez	www.hidalgo-isd.org
Huntsville ISD	Emily deMilliano	www.huntsville-isd.org
Northwest ISD	Melissa Shawn & Rob Ludwig	www.nisdtx.org
South Texas ISD	Andi Atkinson	www.stisd.net
Tomball ISD	Staci Stanfield	www.tomballisd.net

Category 36: Web Site - 10,000 to 30,000 students/ members

BEST OF CATEGORY

Harlingen CISD • Allen D.Aleshire & Gustavo Valencia • www.harlingen.isd.tenet.edu

GOLD STARS

Allen ISD	Tim Carroll & Justin Acker	www.allenisd.org
Harlingen CISD	Allen D.Aleshire & Gustavo Valencia	www.harlingen.isd.tenet.edu
Mansfield ISD	Richie Escovedo & Alicia Boykin	www.mansfieldisd.org
Rockwall ISD	Brad Tompkins	www.rockwallisd.com

SILVER STAR

Humble ISD	Charlotte Hoya	www.humble.k12.tx.us
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Category 36: Web Site - More than 30,000 students/ members

BEST OF CATEGORY

Clear Creek ISD • Melissa Wiland • www.ccisd.net

GOLD STARS

Clear Creek ISD	Melissa Wiland	www.ccisd.net
Education Service Center Region 2	Emily Beaudoin	Texas Computer Education Association Area 2 Conference Website http://area2conference.esc2.net
Irving ISD	Public Information Department	www.irvingisd.net
Lewisville ISD	Molly Fox, Cathy Gunther, Margaret Gurecky, Tohma Morrison & Valerie Nettles	www.lisd.net
Texas Classroom Teachers Association	Jeremy Lomas	texasteachersvote.org
Texas Classroom Teachers Association	Jeremy Lomas	www.tcta.org

SILVER STARS

Arlington ISD	Bruce Barrs	www.aisd.net
Austin ISD	Orlando L. Castillo	www.austinisd.org
Dallas ISD	Jon Dahlander	www.dallasisd.org/schoolzonedallas
Garland ISD	Jasmine Preston	www.garlandisd.net
Harris County Department of Education	Tammy Lanier, Cynthia Reade & Carol Vaughn	www.hcde-texas.org
Mesquite ISD	Blythe McCarty & Kristin Odom	www.mesquiteisd.org
Plano ISD	Mary Gorden	www.pisd.edu
Spring ISD	Regina Curry	www.springisd.org